Ipsos Public Affairs

July 14, 2017

French and American Opinion on U.S. President Trump's Visit to Paris for Bastille Day

Survey Findings

GAME CHANGERS   **Ipsos**

METHODOLOGY

SAMPLE	FIELD DATES	METHODOLOGY

SAMPLE

National samples of:

- 1,079 adults aged 18 and older living in France, and

- 1,013 adults aged 18 and older living in the United States of America

FIELD DATES
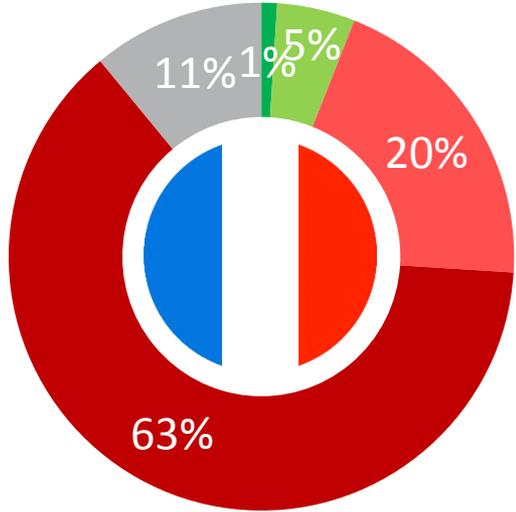
July 6-10, 2017

METHODOLOGY

The samples drawn for this study reflect fixed demographic targets/quotas. Post-hoc weights were made to the population characteristics based on French and U.S. census data by: gender, age, and region in both France and the U.S., as well as professional status in the France, and race, ethnicity and level of education in the U.S.

For more information about conducting research intended for public release or Ipsos' online polling methodology, please visit our Public Opinion Polling and Communication page where you can download our brochure, see our public release protocol, or contact us.
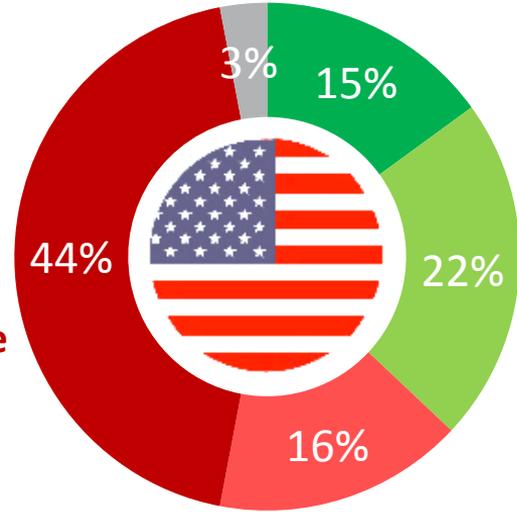
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Favorability of Donald Trump

Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know

Favorable
6%

11% 1% 5%

20%

Unfavorable

83%

63%

Favorable
38%

3% 15%

44%

22%

Unfavorable

59%

16%

Q, Would you say you are generally favorable or unfavorable towards each of the following: U.S. President Donald Trump
Base: 1,079 adults aged 18+ in France, 1,013 adults aged in 18+ in the U.S.

GAME CHANGERS   Ipsos

Favorability of Donald Trump by Political Leaning

%	Left	Center	Right	National Front	Democrat	Independent	Republican
Very favorable	-	-	-	8	2	15	38
Somewhat favorable	3	2	6	19	11	15	43
FAVORABLE	**3**	**2**	**6**	**27**	**13**	**30**	**81**
Somewhat unfavorable	9	16	34	24	14	24	9
Very unfavorable	85	78	57	36	71	42	7
UNFAVORABLE	**94**	**94**	**91**	**60**	**86**	**66**	**17**
Don't know	3	4	3	14	1	4	2

Q, Would you say you are generally favorable or unfavorable towards each of the following: U.S. President Donald Trump
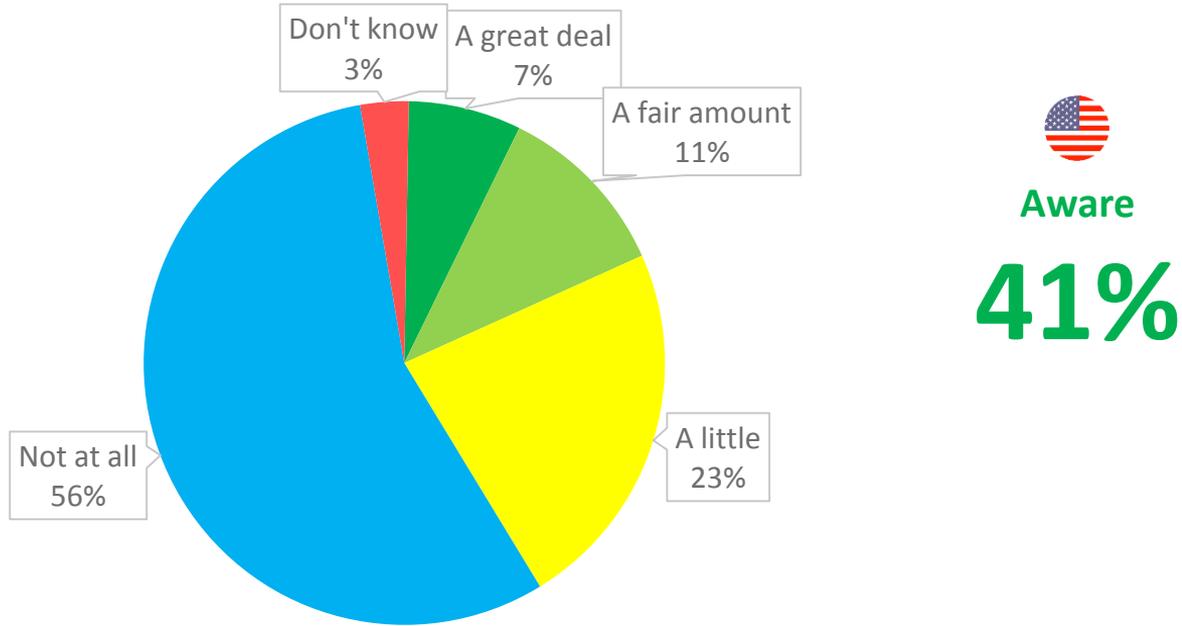Base: 1,079 adults aged 18+ in France, 1,013 adults aged in 18+ in the U.S.

GAME CHANGERS   Ipsos

Favorability of Emmanuel Macron

Very favorable	Somewhat favorable	Somewhat unfavorable	Very favorable	Don't know

France:

8% — Very favorable
35% — Somewhat favorable
22% — Somewhat unfavorable
15% — Very unfavorable
20% — Don't know

Favorable 43%

Unfavorable 37%

United States:

10% — Very favorable
34% — Somewhat favorable
13% — Somewhat unfavorable
5% — Very unfavorable
38% — Don't know

Favorable 44%

Unfavorable 18%

Q. Would you say you are generally favorable or unfavorable towards each of the following: French President Emmanuel Macron
Base: 1,079 adults aged 18+ in France, 1,013 adults aged in 18+ in the U.S.

GAME CHANGERS Ipsos

Favorability of Emmanuel Macron by Political Leaning

%	Left	Center	Right	National Front	Democrat	Independent	Republican
Very favorable	1	36	7	3	14	9	7
Somewhat favorable	34	55	47	8	40	33	33
FAVORABLE	**35**	**91**	**54**	**11**	**54**	**43**	**40**
Somewhat unfavorable	31	3	23	33	6	14	24
Very unfavorable	23	3	8	37	4	6	3
UNFAVORABLE	**54**	**6**	**31**	**70**	**10**	**20**	**27**
Don't know	11	3	15	19	36	38	34

Q. Would you say you are generally favorable or unfavorable towards each of the following: French President Emmanuel Macron
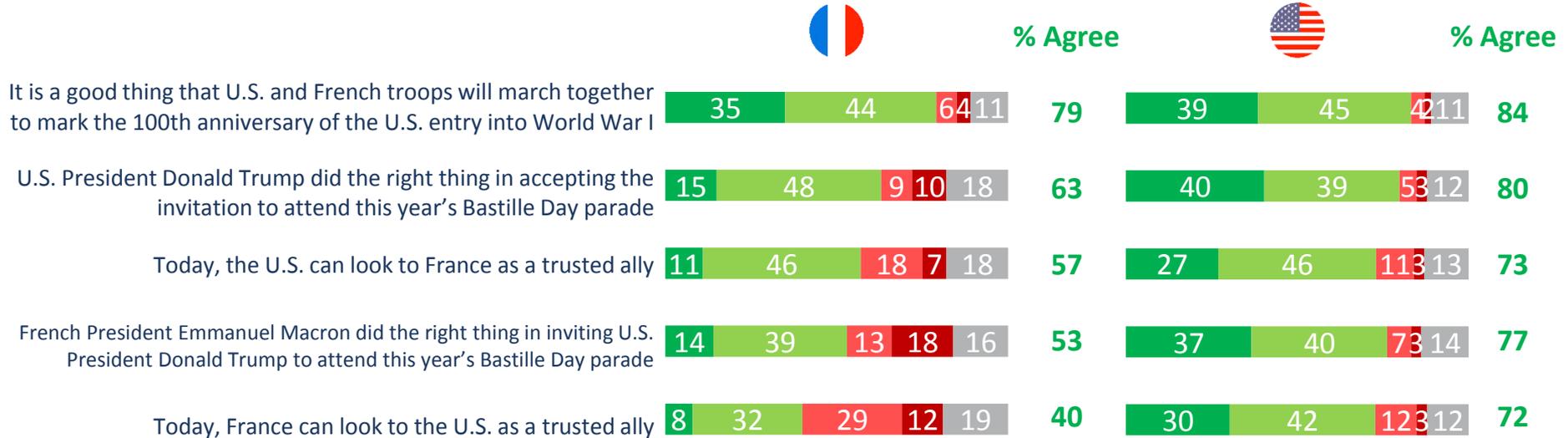Base: 1,079 adults aged 18+ in France, 1,013 adults aged in 18+ in the U.S.

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Americans' Awareness of President Trump's Paris Visit

Don't know
3%

A great deal
7%

A fair amount
11%

A little
23%

Not at all
56%

Aware

41%

Q. U.S. President Donald Trump accepted French President Emmanuel Macron's invitation to attend the annual Bastille Day military parade in Paris. This year, U.S. troops and French troops will march side by side on the Champs-Elysées to mark the 100th anniversary of the United States' entry into World War I. How much have you heard or read about this in the news?
Base: 1,013 adults aged in 18+ in the U.S.

GAME CHANGERS   Ipsos

French and U.S. Relations

| Strongly agree | Somewhat agree | Somewhat disagree | Strongly disagree | Don't know |

	🇫🇷	% Agree	🇺🇸	% Agree
It is a good thing that U.S. and French troops will march together to mark the 100th anniversary of the U.S. entry into World War I	35 / 44 / 6 / 4 / 11	79	39 / 45 / 4 / 2 / 11	84
U.S. President Donald Trump did the right thing in accepting the invitation to attend this year's Bastille Day parade	15 / 48 / 9 / 10 / 18	63	40 / 39 / 5 / 3 / 12	80
Today, the U.S. can look to France as a trusted ally	11 / 46 / 18 / 7 / 18	57	27 / 46 / 11 / 3 / 13	73
French President Emmanuel Macron did the right thing in inviting U.S. President Donald Trump to attend this year's Bastille Day parade	14 / 39 / 13 / 18 / 16	53	37 / 40 / 7 / 3 / 14	77
Today, France can look to the U.S. as a trusted ally	8 / 32 / 29 / 12 / 19	40	30 / 42 / 12 / 3 / 12	72

Q. To what extent do you agree or disagree with the following statements?
Base: 1,079 adults aged 18+ in France, 1,013 adults aged in 18+ in the U.S.

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French and U.S. Relations by Political Leaning

% Agree	Left	Center	Right	Nat'l Front	Democrat	Independent	Republican
It is a good thing that U.S. and French troops will march together to mark the 100th anniversary of the U.S. entry into World War I	76	89	90	78	84	83	91
U.S. President Donald Trump did the right thing in accepting the invitation to attend this year's Bastille Day parade	55	80	71	66	75	78	92
Today, the U.S. can look to France as a trusted ally	55	68	62	63	76	70	77
French President Emmanuel Macron did the right thing in inviting U.S. President Donald Trump to attend this year's Bastille Day parade	39	70	61	61	74	76	88
Today, France can look to the U.S. as a trusted ally	26	44	51	64	66	66	89

Q. To what extent do you agree or disagree with the following statements?
Base: 1,079 adults aged 18+ in France, 1,013 adults aged in 18+ in the U.S.

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Americans' Approval of U.S. Military Intervention

🇺🇸 % Agree	Total	Democrat	Independent	Republican	Republican vs. Democrat
U.S. military intervention in […] was a good thing					Gap
World War I (Europe, 1917-1918)	68%	65%	69%	76%	+11
World War II (Europe/Pacific, 1941-45)	74%	71%	77%	82%	+11
Korean War (1950-53)	45%	39%	41%	62%	+23
Vietnam War (1964-75)	28%	20%	23%	43%	+23
Persian Gulf War (Kuwait/Iraq, 1990-1991)	46%	37%	43%	68%	+31
Afghanistan War (2001+)	41%	31%	38%	65%	+34
Iraq War (2003-2011)	36%	25%	28%	62%	+37

Q. To what extent do you agree or disagree that U.S. military intervention in the following conflicts was a good thing: Strongly/Somewhat Agree
Base: 1,013 adults aged in 18+ in the U.S.

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About the Study

- These are findings from an Ipsos poll conducted July 6-7, 2017 in the United States and July 7-10 in France. For the U.S. survey, a sample of 1,013 adults age 18+ from the continental U.S., Alaska and Hawaii was interviewed online in English. The sample includes 365 self-identified Democrats, 338 Republicans, and 215 Independents. For the French survey, a sample of roughly 1,079 adults age 18+ residing in Metropolitan France were interviewed online in French.

- The samples for this study were randomly drawn from Ipsos's online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the target population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2013 American Community Survey data and French census data from INSEE. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics gender, age, and region in both France and the U.S., as well as professional status in the France, and race, ethnicity and level of education in the U.S.

- Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval.

- In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all U.S. respondents and plus or minus 3.4 percentage points for all French respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect for the U.S. of n=1,013, DEFF=1.5, adjusted Confidence Interval=5; and for France of =1,079, DEFF=1.5, adjusted Confidence Interval=4.9.

- The U.S. poll also has a credibility interval plus or minus 5.8 percentage points for Democrats, plus or minus 6.1 percentage points for Republicans, and plus or minus 7.6 percentage points for Independents.

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Ipsos ranks third in the global research industry. With a strong presence in 87 countries, Ipsos employs more than 16,000 people and has the ability to conduct research programs in more than 100 countries. Founded in France in 1975, Ipsos is controlled and managed by research professionals. They have built a solid Group around a multi-specialist positioning – Media and advertising research; Marketing research; Client and employee relationship management; Opinion & social research; Mobile, Online, Offline data collection and delivery.

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that makes our complex world easier and faster to navigate and inspires our clients to make smarter decisions.

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