Ipsos Top Cities Survey - V2 tables

Table of Contents

	Table Description
1	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
2	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
3	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
4	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
5	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
6	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
7	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
8	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
9	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
10	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
11	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
12	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
13	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
14	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
15	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
16	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
17	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
18	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
19	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
20	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
21	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
22	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
23	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...

24	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
25	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
26	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
27	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
28	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
29	GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
30	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
31	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
32	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
33	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
34	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
35	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
36	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
37	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
38	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
39	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
40	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
41	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
42	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
43	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
44	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
45	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
46	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
47	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
48	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
49	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...

50	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
51	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
52	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
53	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
54	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
55	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
56	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
57	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
58	GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
59	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
60	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
61	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
62	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
63	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
64	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
65	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
66	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
67	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
68	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
69	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
70	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
71	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
72	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
73	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
74	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
75	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...

76	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
77	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
78	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
79	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
80	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
81	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
82	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
83	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
84	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
85	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
86	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
87	GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	18557	9900	8654	6417	6536	5604	3905	6621	6436	9123	8927	3304	7011	8242	11238	6812	2378	15672	4046	14004	13315	5024
Base: All Respondents (wtd)	13014	6486	6525	5346	4199	3470	3021	4545	4228	5738	6769	3362	4991	4661	7166	5341	1626	10881	2686	9821	8762	4045
Zurich, Switzerland	2325	1148	1176	710	818	798	427	819	839	1132	1079	492	952	881	1248	963	203	2008	389	1822	1606	664
	18%	18%	18%	13%	19%	23%	14%	18%	20%	20%	16%	15%	19%	19%	17%	18%	13%	18%	14%	19%	18%	16%
					C	CD		F	FG	J			K	K				P		R	U	
Sydney, Australia	2104	1028	1076	670	765	669	412	734	730	1010	969	544	803	757	1128	851	207	1772	369	1610	1426	651
	16%	16%	16%	13%	18%	19%	14%	16%	17%	18%	14%	16%	16%	16%	16%	16%	13%	16%	14%	16%	16%	16%
					C	C		F	F	J								P		R		
Vancouver, Canada	1734	840	893	565	607	562	323	635	623	803	816	441	634	659	930	690	170	1450	295	1324	1192	526
	13%	13%	14%	11%	14%	16%	11%	14%	15%	14%	12%	13%	13%	14%	13%	13%	10%	13%	11%	13%	14%	13%
					C	CD		F	F	J				L				P		R		
Abu Dhabi, United Arab Emirates	1664	956	708	751	560	353	449	569	494	795	825	397	672	595	960	659	320	1300	466	1153	1172	454
	13%	15%	11%	14%	13%	10%	15%	13%	12%	14%	12%	12%	13%	13%	13%	12%	20%	12%	17%	12%	13%	11%
		B		E	E		GH			J			K				Q		S		U	
Stockholm, Sweden	1648	780	868	560	541	547	344	596	553	681	865	391	630	626	914	632	135	1411	269	1276	1118	495
	13%	12%	13%	10%	13%	16%	11%	13%	13%	12%	13%	12%	13%	13%	13%	12%	8%	13%	10%	13%	13%	12%
			A		C	CD		F	F					K				P		R		
Toronto, Canada	1599	757	841	613	526	460	320	565	565	716	819	389	647	563	857	678	184	1351	303	1232	1095	477
	12%	12%	13%	11%	13%	13%	11%	12%	13%	12%	12%	12%	13%	12%	12%	13%	11%	12%	11%	13%	12%	12%
			A			C		F	F													
Oslo, Norway	1580	774	805	513	527	539	325	574	501	677	817	396	617	566	823	671	148	1346	241	1253	1051	496
	12%	12%	12%	10%	13%	16%	11%	13%	12%	12%	12%	12%	12%	12%	11%	13%	9%	12%	9%	13%	12%	12%
					C	CD		F										P		R		
Amsterdam, The Netherlands	1558	786	771	654	485	418	332	556	521	639	854	411	633	514	865	628	182	1311	324	1170	1038	507
	12%	12%	12%	12%	12%	12%	11%	12%	12%	11%	13%	12%	13%	11%	12%	12%	11%	12%	12%	12%	12%	13%
											I		M									
London, United Kingdom	1541	697	844	731	459	350	382	550	456	632	862	439	550	552	796	698	212	1283	319	1176	1032	494
	12%	11%	13%	14%	11%	10%	13%	12%	11%	11%	13%	13%	11%	12%	11%	13%	13%	12%	12%	12%	12%	12%
			A	DE			H				I	L				N						
New York City, United States	1416	704	713	708	447	262	377	514	401	549	842	431	505	481	760	631	176	1215	301	1089	914	481
	11%	11%	11%	13%	11%	8%	12%	11%	9%	10%	12%	13%	10%	10%	11%	12%	11%	11%	11%	11%	10%	12%
				DE	E		H	H			I	LM				N						T
Paris, France	1408	672	736	649	429	331	369	475	433	608	770	401	537	470	780	598	201	1177	342	1036	890	512
	11%	10%	11%	12%	10%	10%	12%	10%	10%	11%	11%	12%	11%	10%	11%	11%	12%	11%	13%	11%	10%	13%
				DE			GH					M							S			T
Auckland, New Zealand	1301	690	610	458	442	400	225	463	484	567	577	319	476	506	696	448	142	1001	244	899	927	363
	10%	11%	9%	9%	11%	12%	7%	10%	11%	10%	9%	10%	10%	11%	10%	8%	9%	9%	9%	9%	11%	9%
		B			C	C		F	F	J				L	O						U	
Rome, Italy	1285	591	694	551	406	329	333	435	367	539	726	435	495	355	717	548	169	1096	253	1012	808	464
	10%	9%	11%	10%	10%	9%	11%	10%	9%	9%	11%	13%	10%	8%	10%	10%	10%	10%	9%	10%	9%	11%
			A				GH				I	LM	M									T
Tokyo, Japan	1149	638	511	550	365	234	424	385	272	435	686	361	437	351	620	500	142	979	204	916	740	394
	9%	10%	8%	10%	9%	7%	14%	8%	6%	8%	10%	11%	9%	8%	9%	9%	9%	9%	8%	9%	8%	10%
		B		DE	E		GH	H			I	LM	M							R		T
Los Angeles, United States	1124	551	572	611	302	210	306	380	335	438	663	344	402	378	602	499	132	969	246	856	727	376
	9%	9%	9%	11%	7%	6%	10%	8%	8%	8%	10%	10%	8%	8%	8%	9%	8%	9%	9%	9%	8%	9%
				DE	E		GH				I	LM										
Copenhagen, Denmark	1069	534	535	371	335	363	219	395	332	442	551	219	430	420	562	431	96	897	159	835	713	343
	8%	8%	8%	7%	8%	10%	7%	9%	8%	8%	8%	7%	9%	9%	8%	8%	6%	8%	6%	8%	8%	8%
						CD		F					K	K				P		R		
Vienna, Austria	1056	483	571	286	365	405	202	377	357	537	494	267	424	365	578	454	93	939	164	867	709	325
	8%	7%	9%	5%	9%	12%	7%	8%	8%	9%	7%	8%	9%	8%	8%	8%	6%	9%	6%	9%	8%	8%
			A		C	CD		F	F	J								P		R		
Berlin, Germany	1038	538	499	497	316	226	253	383	302	417	592	265	432	341	545	465	118	892	194	816	669	343
	8%	8%	8%	9%	8%	7%	8%	8%	7%	7%	9%	8%	9%	7%	8%	9%	7%	8%	7%	8%	8%	8%
				DE				H			I		M			N						
Madrid, Spain	993	478	515	422	315	256	253	344	273	405	578	292	440	261	577	406	133	850	196	787	668	310
	8%	7%	8%	8%	8%	7%	8%	8%	6%	7%	9%	9%	9%	6%	8%	8%	8%	8%	7%	8%	8%	8%
							H	H			I	M	M									
Helsinki, Finland	968	471	497	324	308	336	189	362	315	404	499	232	365	371	512	391	107	797	167	737	652	293
	7%	7%	8%	6%	7%	10%	6%	8%	7%	7%	7%	7%	7%	8%	7%	7%	7%	7%	6%	7%	7%	7%
					C	CD		F												R		
Singapore, Singapore	785	402	384	294	298	194	141	238	359	410	320	122	236	427	420	310	96	634	191	539	588	185
	6%	6%	6%	6%	7%	6%	5%	5%	8%	7%	5%	4%	5%	9%	6%	6%	6%	6%	7%	5%	7%	5%
					CE				FG	J			K	KL					S		U	
Munich, Germany	673	336	337	256	221	196	158	239	207	309	350	150	299	224	354	305	59	600	119	540	443	211
	5%	5%	5%	5%	5%	6%	5%	5%	5%	5%	5%	4%	6%	5%	5%	6%	4%	6%	4%	5%	5%	5%

													KM					P		R		
Osaka, Japan	595	309	285	278	188	128	223	201	125	224	343	203	214	178	313	254	53	514	95	472	380	202
	5%	5%	4%	5%	4%	4%	7%	4%	3%	4%	5%	6%	4%	4%	4%	5%	3%	5%	4%	5%	4%	5%
				E			GH	H			I	LM						P		R		
Washington, United States	573	293	280	278	179	116	150	211	183	264	296	195	211	167	306	254	76	484	121	439	358	208
	4%	5%	4%	5%	4%	3%	5%	5%	4%	5%	4%	6%	4%	4%	4%	5%	5%	4%	5%	4%	4%	5%
				DE	E							LM										T
Dublin, ROI	491	205	286	201	160	130	124	185	133	202	281	114	235	141	265	218	57	426	98	385	331	159
	4%	3%	4%	4%	4%	4%	4%	4%	3%	4%	4%	3%	5%	3%	4%	4%	4%	4%	4%	4%	4%	4%
			A				H	H					KM									
Boston, United States	486	222	264	217	154	115	118	183	158	199	280	147	175	164	281	198	56	423	108	371	328	151
	4%	3%	4%	4%	4%	3%	4%	4%	4%	3%	4%	4%	4%	4%	4%	4%	3%	4%	4%	4%	4%	4%
Istanbul, Turkey	435	250	185	204	180	52	117	121	166	257	173	140	94	202	290	140	83	347	147	283	307	120
	3%	4%	3%	4%	4%	1%	4%	3%	4%	4%	3%	4%	2%	4%	4%	3%	5%	3%	5%	3%	4%	3%
		B		E	E		G		G	J		L		L	O		Q		S			
Brussels, Belgium	419	194	225	131	151	136	103	148	114	188	222	120	156	144	251	159	41	369	74	336	265	144
	3%	3%	3%	2%	4%	4%	3%	3%	3%	3%	3%	4%	3%	3%	4%	3%	3%	3%	3%	3%	3%	4%
					C	C																
Hong Kong, China	388	221	168	192	109	87	89	143	123	183	185	101	138	150	232	137	65	303	94	275	273	107
	3%	3%	3%	4%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	4%	3%	3%	3%	3%	3%
		B		DE											O		Q					
Prague, Czech Republic	384	201	182	143	122	118	70	136	149	172	204	83	149	152	238	138	45	331	64	312	268	107
	3%	3%	3%	3%	3%	3%	2%	3%	4%	3%	3%	2%	3%	3%	3%	3%	3%	3%	2%	3%	3%	3%
									F						O					R		
Chicago, United States	379	194	185	189	113	77	98	139	113	147	228	106	142	131	198	177	61	314	93	282	244	123
	3%	3%	3%	4%	3%	2%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	4%	3%	3%	3%	3%	3%
				DE							I											
Rio de Janeiro, Brazil	307	145	162	177	91	39	88	109	92	123	178	80	146	81	171	130	53	248	81	220	207	94
	2%	2%	2%	3%	2%	1%	3%	2%	2%	2%	3%	2%	3%	2%	2%	2%	3%	2%	3%	2%	2%	2%
				DE	E								M				Q		S			
Moscow, Russia	306	164	142	151	91	64	49	111	114	135	167	58	165	84	169	132	42	259	59	243	204	95
	2%	3%	2%	3%	2%	2%	2%	2%	3%	2%	2%	2%	3%	2%	2%	2%	3%	2%	2%	2%	2%	2%
				E				F	F				KM									
Bangkok, Thailand	303	156	147	139	87	77	63	104	116	144	155	65	98	140	196	103	45	254	88	211	215	82
	2%	2%	2%	3%	2%	2%	2%	2%	3%	3%	2%	2%	2%	3%	3%	2%	3%	2%	3%	2%	2%	2%
														KL	O				S			
Cape Town, South Africa	302	126	176	148	69	85	52	81	162	122	178	125	77	100	178	121	65	234	97	202	203	95
	2%	2%	3%	3%	2%	2%	2%	2%	4%	2%	3%	4%	2%	2%	2%	2%	4%	2%	4%	2%	2%	2%
			A	D		D			FG			LM		L			Q		S			
Seoul, South Korea	280	134	146	164	75	41	64	94	100	116	159	51	97	132	141	134	48	227	70	205	185	92
	2%	2%	2%	3%	2%	1%	2%	2%	2%	2%	2%	2%	2%	3%	2%	3%	3%	2%	3%	2%	2%	2%
				DE	E									KL			Q					
Mecca, Saudi Arabia	251	158	94	138	86	27	102	65	55	156	94	75	61	116	148	102	52	198	72	178	165	80
	2%	2%	1%	3%	2%	1%	3%	1%	1%	3%	1%	2%	1%	2%	2%	2%	3%	2%	3%	2%	2%	2%
		B		E	E		GH			J		L		L			Q		S			
Buenos Aires, Argentina	251	116	135	135	60	56	57	63	108	104	145	69	112	70	155	94	48	201	75	174	167	83
	2%	2%	2%	3%	1%	2%	2%	1%	3%	2%	2%	2%	2%	2%	2%	2%	3%	2%	3%	2%	2%	2%
				DE					G				M				Q		S			
Budapest, Hungary	246	118	128	90	68	88	48	107	61	95	146	60	115	71	139	102	20	221	33	208	157	86
	2%	2%	2%	2%	2%	3%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%
						CD		FH					M					P		R		
Beijing, China	242	143	98	119	80	43	65	66	95	118	119	52	94	97	158	79	36	200	63	173	174	67
	2%	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%
		B		E	E		G		G						O				S			
Shanghai, China	197	109	87	85	77	35	37	59	92	110	80	30	73	94	127	63	29	161	56	134	153	43
	2%	2%	1%	2%	2%	1%	1%	1%	2%	2%	1%	1%	1%	2%	2%	1%	2%	1%	2%	1%	2%	1%
				E	E				FG	J			K	KL	O				S		U	
Lima, Peru	196	99	97	104	49	42	67	75	44	78	111	29	111	57	108	82	51	138	77	112	139	56
	2%	2%	1%	2%	1%	1%	2%	2%	1%	1%	2%	1%	2%	1%	2%	2%	3%	1%	3%	1%	2%	1%
				DE			H	H					KM				Q		S			
Mumbai, India	193	107	86	114	42	37	41	46	104	90	94	26	40	127	101	83	41	143	78	106	134	56
	1%	2%	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	3%	1%	2%	3%	1%	3%	1%	2%	1%
				DE					FG					KL			Q		S			
Mexico City, Mexico	180	89	91	100	49	30	57	58	44	59	117	46	92	42	109	67	48	128	61	115	127	53
	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	2%	1%	3%	1%	2%	1%	1%	1%
				DE			GH				I		M				Q		S			
Cairo, Egypt	170	95	75	104	54	12	59	63	37	85	80	40	55	75	103	63	40	125	51	115	113	54
	1%	1%	1%	2%	1%	*	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%
				DE	E		H	H						L			Q		S			
Delhi, India	168	78	90	91	47	29	31	43	81	100	64	29	30	108	87	78	44	120	75	90	118	49
	1%	1%	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%	1%	3%	1%	3%	1%	1%	1%
				DE					FG	J				KL			Q		S			
Sao Paulo, Brazil	160	84	76	78	56	25	50	62	35	68	90	47	65	47	106	52	33	124	45	113	109	50
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%
				E	E		H	H							O		Q		S			
Kuala Lumpur, Malaysia	158	90	69	68	52	39	46	53	49	77	76	34	50	75	99	55	32	121	51	102	122	36
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%
														KL			Q		S		U	
Tel Aviv, Israel	120	73	47	45	33	42	26	33	47	55	64	27	55	37	67	53	19	101	27	92	81	35
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		B																				
Warsaw, Poland	113	56	58	53	35	25	25	48	27	51	60	26	56	31	64	48	9	102	22	90	84	30

	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
								H					M									
Belgrade, Serbia	110	58	52	36	27	47	16	37	47	63	45	17	36	56	60	49	24	84	36	73	72	27
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%
						CD			F	J				KL			Q		S			
Guangzhou, China	102	58	44	43	34	25	18	28	53	59	41	10	41	50	69	30	20	80	36	63	74	27
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
									FG	J			K	K	O		Q		S			
Manila, Philippines	101	45	56	51	25	25	24	29	35	39	59	41	23	37	59	39	20	78	26	72	71	29
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%
												L		L			Q					
Jakarta, Indonesia	99	55	44	48	29	22	34	30	22	51	46	29	24	47	66	30	27	69	31	66	70	28
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	2%	1%	1%	1%	1%	1%
							GH							L	O		Q		S			
Casablanca, Morocco	99	50	49	43	34	23	27	36	20	52	44	25	41	33	68	28	14	82	28	68	69	28
	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
							H								O							
Bogota, Colombia	62	19	43	29	15	18	16	30	13	14	46	12	33	17	27	33	15	46	17	43	32	29
	*	*	1%	1%	*	1%	1%	1%	*	*	1%	*	1%	*	*	1%	1%	*	1%	*	*	1%
			A					H			I		M				Q					T
Lagos, Nigeria	60	38	22	44	11	5	16	18	17	26	31	16	21	23	41	16	14	43	22	35	39	21
	*	1%	*	1%	*	*	1%	*	*	*	*	*	*	*	1%	*	1%	*	1%	*	*	1%
		B		DE											O		Q		S			
Karachi, Pakistan	48	29	19	35	10	3	14	15	14	24	18	8	17	23	30	13	15	27	21	21	34	14
	*	*	*	1%	*	*	*	*	*	*	*	*	*	*	*	*	1%	*	1%	*	*	*
				DE													Q		S			
Nairobi, Kenya	30	15	16	14	12	4	10	7	12	10	21	9	10	12	22	8	4	27	6	25	22	9
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Tehran, Iran	20	9	10	12	6	2	5	12	2	8	10	6	5	9	12	6	5	14	6	12	13	6
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
								H														
Sigma	39042	19458	19575	16037	12596	10409	9063	13634	12683	17215	20306	10087	14972	13983	21497	16024	4879	32642	8058	29463	26286	12134
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: - Column Proportions:
Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru	Serbia	New Zealand
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	18557	500	501	501	500	501	502	503	510	500	501	500	1001	1001	1003	1001	1002	1007	1002	500	1004	1002	1000	1000	501	507	507
Base: All Respondents (wtd)	13014	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	507	507
Zurich, Switzerland	2325	102	130	89	127	79	30	76	140	27	71	174	77	42	95	107	66	111	78	59	100	58	87	69	46	170	114
	18%	20%	26%	18%	25%	16%	6%	15%	28%	5%	14%	35%	15%	8%	19%	21%	13%	22%	16%	12%	20%	12%	17%	14%	9%	34%	22%
		GHJKMNQSTVXY	BDFGHJKMNOQSTUVWXY	GJNTVY	DFGHJKMNOQSTVWXY	GJNY		GJNY	BDFGHJKMNOPQRSTUVWXYa		GJN	BCDEFGHIJKMNOPQRSTUVWXYa	GJNVY		GJNQTVXY	FGHJKMNQSTVWXY	GJN	FGHJKMNQSTVWXY	GJNVY	GJ	GJKMNQSTVXY	GJ	GJNQTVY	GJN		BCDEFGHJKMNOPQRSTUVWXYa	FGHJKMNQSTVWXY
Sydney, Australia	2104	100	77	71	52	60	29	103	78	54	60	89	220	53	103	100	79	40	127	68	90	71	62	75	56	61	125
	16%	20%	15%	14%	10%	12%	6%	21%	16%	11%	12%	18%	44%	11%	21%	20%	16%	8%	25%	14%	18%	14%	12%	15%	11%	12%	25%
		DEFGJKNRTVWXYZ	EGJNR	GR	G	GR		CDEFGJKNRTVWXYZ	EGJNR	G	G	EFGJKNRWYZ	BCDEFGHIJKLNOPQRSTUVWXYZa	G	CDEFGIJKNQRTVWXYZ	CDEFGIJKNQRTVWXYZ	EGJNR		BCDEFGIJKLNOPQRTUVWXYZ	GR	EFGJKNRWYZ	GR	GR	EGJNR	G	GR	CDEFGIJKLNPQRTUVWXYZ
Vancouver, Canada	1734	46	59	123	17	29	26	52	131	53	28	28	108	51	217	104	67	39	85	18	32	75	48	89	51	44	115
	13%	9%	12%	25%	3%	6%	5%	10%	26%	11%	6%	6%	22%	10%	43%	21%	13%	8%	17%	4%	6%	15%	10%	18%	10%	9%	23%
		EGLT	EFGKLRTU	BCEFGHJKLNQRSTUVWXYZ				EFGKLTU	BCEFGHJKLNPQRSTUVWXYZ	EFGKLTU			BCEFGHJKLNQRSTUVWYZ	EFGKLTU	BCDEFGHIJKLMNPQRSTUVWXYZa	BCEFGHJKLNQRSTUVWYZ	BEFGKLRTUWZ	ET	BCEFGHJKLNQRTUWYZ		ET	BEFGHJKLNRTUWZ	EFGKLT	BCEFGHJKLNQRTUWYZ	EGLT	EGT	BCEFGHJKLNQRSTUVWXYZ
Abu Dhabi, United Arab Emirates	1664	63	38	79	163	88	263	97	7	42	61	22	22	89	21	15	31	23	33	126	71	10	36	39	74	105	45
	13%	13%	8%	16%	33%	18%	53%	19%	1%	8%	12%	4%	4%	18%	4%	3%	6%	5%	7%	25%	14%	2%	7%	8%	15%	21%	9%
		CIJLMOPQRSVWX	ILMOPRV	CIJLMOPQRSVWXa	BCDFHIJKLMNOPQRSTUVWXYZa	CIJLMOPQRSVWXa	BCDEFHIJKLMNOPQRSTUVWXYZa	BCIJKLMOPQRSUVWXa		ILMOPRV	CILMOPQRSVWX	IV	IV	BCIJKLMOPQRSVWXa	IV		IPV	IV	IOPV	BCDFHIJKLMNOPQRSUVWXYa	CIJLMOPQRSVWXa		ILMOPRV	ILMOPRV	CIJLMOPQRSVWXa	BCIJKLMOPQRSUVWXa	ILMOPRV
Stockholm, Sweden	1648	61	101	46	48	70	29	28	69	206	64	49	53	37	76	18	43	85	59	14	51	36	115	52	31	104	102
	13%	12%	20%	9%	10%	14%	6%	6%	14%	41%	13%	10%	11%	7%	15%	4%	9%	17%	12%	3%	10%	7%	23%	10%	6%	21%	20%
		GHNPTVY	BDEFGHIKLMNOPQSTUVXY	PT	GHPT	DGHNPQTVY	T	T	DEGHNPQTVY	BCDEFGHIKLMNOPQRSTUVWXYZa	GHNPTVY	GHPT	GHPTVY	PT	DEGHLMNPQSTUVXY		PT	BDEGHLMNPQSTUVXY	GHNPQTVY		GHPT	PT	BDEFGHIKLMNOPQRSTUVXY	GHPTVY		BDEFGHIKLMNOPQSTUVXY	BDEFGHIKLMNOPQSTUVXY
Toronto, Canada	1599	83	42	97	23	22	44	58	72	52	61	41	73	58	181	71	65	27	66	30	45	40	55	77	94	59	64
	12%	17%	8%	19%	5%	4%	9%	12%	14%	10%	12%	8%	15%	12%	36%	14%	13%	5%	13%	6%	9%	8%	11%	15%	19%	12%	13%
		CEFGHJLNRTUVWZ	EFR	CEFGHJKLMNPQRSTUVWZa			EFR	EFRT	CEFGLRTUV	EFRT	EFRT	EF	CEFGJLRTUVW	EFRT	BCDEFGHIJKLMNPQRSTUVWXYZa	CEFGJLRTUV	CEFGLRTUV		CEFGLRTUV		EFR	EFR	EFRT	CEFGJLRTUVW	CEFGHJKLNQRSTUVWZa	EFRT	CEFLRTV
Oslo, Norway	1580	56	112	38	88	63	13	29	42	143	69	50	54	41	78	16	59	69	79	23	56	20	88	73	16	119	86
	12%	11%	22%	8%	18%	13%	3%	6%	8%	29%	14%	10%	11%	8%	16%	3%	12%	14%	16%	5%	11%	4%	18%	15%	3%	23%	17%
		GHPTVY	BDFGHIKLMNOPQRSTUVWXYa	GPVY	BDGHILMNPQTUVY	DGHNPTVY		GP	GPTVY	BCDEFGHIKLMNOPQRSTUVWXYa	DGHINPTVY	GHPTVY	GHPTVY	GPTVY	BDGHILMNPQTUVY		DGHPTVY	DGHINPTVY	BDGHILMNPQTUVY		GHPTVY		BDFGHILMNPQRTUVY	DGHILMNPTVY		BDEFGHIKLMNOPQRSTUVWXYa	BDGHILMNPQTUVY
Amsterdam, The Netherlands	1558	62	82	56	67	48	23	71	27	39	65	46	49	91	72	53	58	109	62	47	73	20	79	75	72	47	64
	12%	12%	16%	11%	13%	10%	5%	14%	5%	8%	13%	9%	10%	18%	14%	11%	12%	22%	12%	9%	15%	4%	16%	15%	14%	9%	13%
		GIJV	DFGIJLMPQTVZ	GIV	GIJV	GIV		GIJLMTVZ		GV	GIJV	GIV	GIV	BDFGIJLMPQSTVZa	FGIJLMPTVZ	GIV	GIJV	BCDEFGHIJKLMOPQSTUVWXYZa	GIJV	GIV	FGIJLMPTVZ		DFGIJLMPQTVZ	FGIJLMPTVZ	GIJV	GIV	GIJV
London, United Kingdom	1541	34	30	57	69	45	82	120	36	55	35	75	75	69	43	21	68	37	134	86	86	56	59	53	45	24	46
	12%	7%	6%	11%	14%	9%	16%	24%	7%	11%	7%	15%	15%	14%	9%	4%	14%	7%	27%	17%	17%	11%	12%	11%	9%	5%	9%
		P		BCIKPRZ	BCFIKOPRZa	PZ	BCDFIJKOPRVWXYZa	BCDEFGIJKLMNOPQRTUVWXYZa	P	BCIPRZ		BCFIKOPRXYZa	BCFIKOPRVXYZa	BCFIKOPRZa	PZ		BCFIKOPRZa	P	BCDEFGIJKLMNOPQRTUVWXYZa	BCDFIJKOPRVWXYZa	BCDFIJKOPRVWXYZa	BCIKPRZ	BCIKOPRZ	BCIPRZ	PZ		PZ
New York City, United States	1416	46	28	42	78	39	35	69	47	52	30	54	60	80	46	32	69	24	61	67	75	99	57	98	57	43	26
	11%	9%	6%	8%	16%	8%	7%	14%	9%	10%	6%	11%	12%	16%	9%	6%	14%	5%	12%	13%	15%	20%	11%	20%	11%	8%	5%
		CRa		R	BCDFGIJKLOPRWZa			BCDFGIKOPRZa	CPRa	CKPRa		CKPRa	CFGKPRa	BCDFGIJKLMOPRWZa	CPRa		BCDFGIKOPRZa		CDFGKOPRZa	BCDFGKOPRZa	BCDFGIJKLOPRZa	BCDFGHIJKLMOPQRSTUWYZa	CGKPRa	BCDFGHIJKLMOPQRSTUWYZa	CKPRa	R	
Paris, France	1408	52	40	79	28	58	34	67	19	28	60	13	23	84	36	62	204	50	26	87	61	48	56	41	104	18	30
	11%	10%	8%	16%	6%	12%	7%	13%	4%	6%	12%	3%	5%	17%	7%	12%	41%	10%	5%	17%	12%	10%	11%	8%	21%	3%	6%
		EIJLMSZa	ILMZ	BCEGIJLMORSVWXZa	L	EGIJLMOSZa	ILZ	CEGIJLMOSXZa		L	EGIJLMOSZa			BCEFGIJLMOPRSUVWXZa	ILMZ	CEGIJLMOSXZa	BCDEFGHIJKLMNOPRSTUVWXYZa	EIJLMSZa	L	BCEFGIJKLMOPRSUVWXZa	CEGIJLMOSXZa	EIJLMSZa	EGIJLMOSZa	ILMSZ	BCEFGHIJKLMOPRSUVWXZa		L
Auckland, New Zealand	1301	50	42	29	15	21	9	94	55	54	28	53	147	18	53	46	31	40	99	39	35	31	28	52	27	48	157
	10%	10%	8%	6%	3%	4%	2%	19%	11%	11%	6%	11%	29%	4%	11%	9%	6%	8%	20%	8%	7%	6%	6%	10%	5%	9%	31%
		DEFGKNQVWY	EFGN	EG		G		BCDEFGIJKLNOPQRTUVWXYZ	DEFGKNQUVWY	DEFGKNQUVWY	G	DEFGKNQVWY	BCDEFGHIJKLNOPQRSTUVWXYZ		DEFGKNQUVWY	DEFGKNQVW	EGN	EFGN	BCDEFGIJKLNOPQRTUVWXYZ	EFGN	EGN	EG	EG	DEFGKNQUVWY	G	EFGNW	BCDEFGHIJKLNOPQRSTUVWXYZ
Rome, Italy	1285	80	36	51	24	65	49	40	18	35	93	35	35	64	47	24	82	46	54	26	87	55	74	52	61	34	20
	10%	16%	7%	10%	5%	13%	10%	8%	4%	7%	19%	7%	7%	13%	9%	5%	16%	9%	11%	5%	17%	11%	15%	10%	12%	7%	4%
		CDEGHIJLMOPRSTVXZa	Ia	EIPTa		CEHIJLMPTZa	EIPTa	IPa		Ia	CDEGHIJLMNOPRSTVXZa	Ia	Ia	CEHIJLMPTZa	EIPTa		CDEGHIJLMOPRSTVXZa	EIPTa	CEIJLMPTZa		CDEGHIJLMNOPRSTVXZa	CEIJLMPTZa	CDEGHIJLMOPRSTVXZa	EILMPTZa	CEIJLMPTZa	I	
Tokyo, Japan	1149	44	11	55	50	43	40	28	39	20	46	23	31	38	16	33	25	8	22	32	42	298	33	32	93	19	29
	9%	9%	2%	11%	10%	9%	8%	6%	8%	4%	9%	5%	6%	8%	3%	7%	5%	2%	4%	6%	8%	60%	7%	6%	19%	4%	6%
		CJLOQRSZ		CHJLMOPQRSTWXZa	CHJLMOPQRSTWXZa	CJLOQRSZ	CJLOQRSZ	CR	CJLORSZ	R	CJLOQRSZ	R	COR	CJORSZ	R	CJORSZ	CR		CR	COR	CJLOQRSZ	BCDEFGHIJKLMNOPQRSTUWXYZa	COR	COR	BCDEFGHIJKLMNOPQRSTUWXZa	R	COR
Los Angeles, United States	1124	40	16	41	81	30	31	56	41	48	55	36	41	61	38	38	51	24	43	50	51	47	35	75	41	33	23
	9%	8%	3%	8%	16%	6%	6%	11%	8%	10%	11%	7%	8%	12%	8%	8%	10%	5%	9%	10%	10%	9%	7%	15%	8%	6%	4%
		CRa		CRa	BCDFGHIJKLMOPQRSTUVWYZa		C	CFGLOPRWZa	CRa	CRa	CFGRWZa	C	CRa	BCFGILMOPRSWZa	CRa	CRa	CFGRWZa		CRa	CFGRa	CFGRa	CRa	C	BCDFGIJLMOPQRSTUVWYZa	C	C	
Copenhagen, Denmark	1069	29	87	21	41	30	8	12	58	103	18	40	49	57	42	21	38	70	55	6	49	16	55	35	8	46	76
	8%	6%	17%	4%	8%	6%	2%	2%	12%	21%	4%	8%	10%	11%	8%	4%	8%	14%	11%	1%	10%	3%	11%	7%	2%	9%	15%
		GHTVY	BDEFGHIKLMNOPQSTUVWXYZ	GT	DGHKPTVY	GHTVY			BDFGHKPQTVXY	BDEFGHIKLMNOPQRSTUVWXYZa	T	DGHKPTVY	BDFGHKPTVXY	BDFGHKPQTVXY	DGHKPTVY	GTY	DGHKPTVY	BDEFGHKLMOPQTUVXYZ	BDFGHKPQTVXY		BDFGHKPTVY	T	BDFGHKPQTVXY	GHKPTVY		DGHKPTVY	BDEFGHKLMOPQSTUVWXYZ
Vienna, Austria	1056	24	77	20	36	43	14	13	20	35	39	142	26	10	14	41	36	143	26	10	50	33	37	11	9	123	24
	8%	5%	15%	4%	7%	9%	3%	3%	4%	7%	8%	28%	5%	2%	3%	8%	7%	29%	5%	2%	10%	7%	7%	2%	2%	24%	5%

		NTXY	BDEFGHIJKMNOPQSTUVWXYa		DGHINOTXY	BDGHIMNOSTXYa				GHINOTXY	DGHINOTXY	BCDEFGHIJKMNOPQSTUVWXYa	HNOTXY			BDGHIMNOSTXYa	DGHINOTXY	BCDEFGHIJKMNOPQSTUVWXYa	GHNOTXY		BDGHIMNOSTVXYa	GHNOTXY	DGHINOTXY			BCDEFGHIJKMNOPQSTUVWXYa	NTXY
Berlin, Germany	1038	35	35	39	69	42	20	33	29	38	62	56	18	35	20	17	40	141	28	27	40	18	43	22	50	49	29
	8%	7%	7%	8%	14%	8%	4%	7%	6%	8%	12%	11%	4%	7%	4%	3%	8%	28%	6%	5%	8%	4%	9%	4%	10%	10%	6%
		GMOPV	GMOPV	GMOPVX	BCDFGHIJMNOPQSTUVWXa	GMOPVX		MPV		GMOPVX	BCGHIJMNOPQSTVXa	BCGHIMNOPSTVXa		GMOPV			GMOPVX	BCDEFGHIJKLMNOPQSTUVWXYZa	P		GMOPVX		GMOPSTVXa		GMOPSTVXa	GIMOPSTVXa	
Madrid, Spain	993	94	58	72	13	19	17	13	13	22	32	23	11	61	15	14	59	40	41	8	52	8	151	19	98	29	10
	8%	19%	12%	14%	3%	4%	3%	3%	3%	4%	6%	5%	2%	12%	3%	3%	12%	8%	8%	2%	10%	2%	30%	4%	20%	6%	2%
		CEFGHIJKLMNOPQRSTUVXZa	EFGHIJKLMOPRTVXZa	EFGHIJKLMOPRSTVXZa		V				MTVa	EHIMOPTVa	MTVa		EFGHIJKLMOPRSTVXZa			EFGHIJKLMOPRSTVXZa	EFGHIJLMOPTVXa	EFGHIJLMOPTVXa		EFGHIJLMOPTVXZa		BCDEFGHIJKLMNOPQRSTUVXYZa	MTV	CEFGHIJKLMNOPQRSTUVXZa	EHIMOPTVa	
Helsinki, Finland	968	47	65	24	19	39	4	14	47	64	30	38	45	19	53	8	40	36	44	16	64	22	52	34	20	57	65
	7%	9%	13%	5%	4%	8%	1%	3%	9%	13%	6%	8%	9%	4%	11%	2%	8%	7%	9%	3%	13%	4%	10%	7%	4%	11%	13%
		DEGHNPTVY	DEFGHKLMNPQRSTVXY	GP	GP	EGHNPTV		G	DEGHNPTVY	DEFGHKLMNPQRSTVXY	GHP	EGHNPTV	DEGHNPTVY	GP	DEGHKNPRTVXY		DEGHNPTVY	EGHNPTV	DEGHNPTVY	G	DEFGHKLMNPQRSTVXY	GP	DEGHKNPRTVXY	EGHNPT	G	DEGHKNPRTVXY	DEFGHKLMNPQRSTVXY
Singapore, Singapore	785	12	12	7	24	39	23	28	81	21	11	11	53	7	6	129	12	13	25	105	16	51	9	10	8	17	55
	6%	2%	2%	1%	5%	8%	5%	6%	16%	4%	2%	2%	11%	1%	1%	26%	2%	3%	5%	21%	3%	10%	2%	2%	2%	3%	11%
					BCDKLNOQRWXY	BCDJKLNOQRUWXYZ	DNOQWXY	BCDKLNOQRWXY	BCDEFGHJKLMNOQRSUVWXYZa	DNOWX			BCDEGHJKLNOQRSUWXYZ			BCDEFGHIJKLMNOQRSTUVWXYZa			BCDKLNOQRWXY	BCDEFGHJKLMNOQRSUVWXYZa	O	BCDEGHJKLNOQRSUWXYZ				O	BCDEGHJKLNOQRSUWXYZ
Munich, Germany	673	14	9	25	35	28	19	17	59	18	22	56	11	16	14	16	6	118	15	14	30	23	24	14	20	35	14
	5%	3%	2%	5%	7%	6%	4%	3%	12%	4%	4%	11%	2%	3%	3%	3%	1%	24%	3%	3%	6%	5%	5%	3%	4%	7%	3%
				CMQ	BCGHJMNOPQSTXa	BCMOQSXa	Q	Q	BCDEFGHJKMNOPQSTUVWXYZa	Q	Q	BCDEFGHJKMNOPQSTUVWXYZa		Q	Q	Q		BCDEFGHIJKLMNOPQSTUVWXYZa	Q		BCMNOPQSTXa	CMQ	CMOQSX	Q	Q	BCGHJMNOPQSTXa	
Osaka, Japan	595	19	6	23	12	23	27	5	26	10	17	15	29	27	12	23	13	5	12	10	21	178	8	17	24	5	28
	5%	4%	1%	5%	2%	5%	5%	1%	5%	2%	3%	3%	6%	5%	2%	5%	3%	1%	2%	2%	4%	36%	2%	3%	5%	1%	6%
		CHRWZ		CHJRTWZ		CHJRTWZ	CEHJOQRSTWZ		CEHJOQRSTWZ		HRZ	RZ	CEHJLOQRSTWXZ	CEHJOQRSTWZ	R	CEHJOQRSTWZ	RZ		RZ		CHRWZ	BCDEFGHIJKLMNOPQRSTUWXYZa		CHRWZ	CHRWZ		CEHJOQRSTWZ
Washington, United States	573	21	10	10	41	15	26	29	15	17	31	12	11	27	19	29	9	5	18	30	17	22	14	85	33	16	12
	4%	4%	2%	2%	8%	3%	5%	6%	3%	3%	6%	2%	2%	5%	4%	6%	2%	1%	4%	6%	3%	4%	3%	17%	7%	3%	2%
		QR			BCDFIJLMOQRSUVWZa	R	CDLMQRWa	CDLMQRWa	R	R	CDILMQRWa			CDLMQRWa	QR	CDFILMQRSUWZa			QR	CDFILMQRSWZa	R	CDMQR	R	BCDEFGHIJKLMNOPQRSTUVWYZa	CDLMQRWa	R	
Dublin, ROI	491	21	22	36	17	14	8	10	13	16	13	38	11	29	15	11	23	33	30	4	38	7	39	15	12	6	8
	4%	4%	4%	7%	3%	3%	2%	2%	3%	3%	3%	8%	2%	6%	3%	2%	5%	7%	6%	1%	8%	1%	8%	3%	2%	1%	1%
		GTVZa	GHMPTVZa	EFGHIJKMOPTVXYZa	TVZ	T			T	T		BEFGHIJKMOPTVXYZa	T	FGHIKMOPTVXYZa	T	T	GHMPTVZa	EFGHIJKMOPTVXYZa	EFGHIJKMOPTVXYZa		BCEFGHIJKMOPQTVXYZa		BCEFGHIJKMOPQTVXYZa	T			
Boston, United States	486	16	8	20	32	4	7	11	14	18	6	11	13	35	24	11	9	11	24	24	17	11	18	84	34	14	7
	4%	3%	2%	4%	6%	1%	1%	2%	3%	4%	1%	2%	3%	7%	5%	2%	2%	2%	5%	5%	3%	2%	4%	17%	7%	3%	1%
		F		CFGKQa	BCFGHIKLMPQRUVWZa				F	FGKa			F	BCFGHIJKLMPQRUVWZa	CFGHKLMPQRVa				CFGHKLMPQRVa	CFGHKLPQRVa	F		CFGKQa	BCDEFGHIJKLMNOPQRSTUVWYZa	CFGHIKLMPQRVZa	F	
Istanbul, Turkey	435	5	4	1	3	5	174	6	1	3	145	3	8	10	2	5	8	5	3	9	4	4	3	4	8	5	5
	3%	1%	1%	*	1%	1%	35%	1%	*	1%	29%	1%	2%	2%	*	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%
							BCDEFHIJLMNOPQRSTUVWXYZa				BCDEFHIJLMNOPQRSTUVWXYZa		DIO	DIOSW			DIOW			DIOW							
Brussels, Belgium	419	11	95	20	18	16	3	5	30	9	20	16	5	23	11	8	31	14	11	6	7	8	21	8	7	7	9
	3%	2%	19%	4%	4%	3%	1%	1%	6%	2%	4%	3%	1%	5%	2%	2%	6%	3%	2%	1%	1%	2%	4%	2%	1%	1%	2%
		G	BDEFGHIJKLMNOPQRSTUVWXYZa	GHMPTUVXZa	GHMPTUXZ	GHMT			BGHJLMOPRSTUVXYZa		GHMPTUVXZ	GHMT		BGHJMOPSTUVXYZa	G		BEFGHJLMOPRSTUVXYZa	GHM	GM				GHJMOPSTUVXYZa				
Hong Kong, China	388	11	7	11	20	28	5	18	21	8	4	4	23	27	12	52	9	5	18	31	10	8	3	16	8	9	20
	3%	2%	1%	2%	4%	6%	1%	4%	4%	2%	1%	1%	5%	5%	2%	10%	2%	1%	4%	6%	2%	2%	1%	3%	2%	2%	4%
		W		W	CGJKLQRVW	BCDGJKLOQRUVWYZ		CGKLRW	CGJKLQRVWZ				BCDGJKLOQRUVWYZ	BCDGJKLOQRUVWYZ	LRW	BCDEFGHIJKLMNOQRSTUVWXYZa	W		CGJKLQRVW	BCDGJKLOQRSUVWXYZ	W			CGKLRW			CGJKLQRVW
Prague, Czech Republic	384	11	19	3	9	63	2	4	43	18	22	36	7	11	5	8	11	25	15	2	12	11	11	6	3	20	8
	3%	2%	4%	1%	2%	13%	*	1%	9%	4%	4%	7%	1%	2%	1%	2%	2%	5%	3%	*	2%	2%	2%	1%	1%	4%	2%
		GT	DGHMOPTXYa		T	BCDEGHJKLMNOPQRSTUVWXYZa			BCDEGHJKMNOPQRSTUVWXYZa	DGHMOPTXY	DGHMOPTXYa	BCDEGHJMNOPQSTUVWXYZa		DGT		GT	DGHOT	BDEGHMNOPQSTUVWXYa	DGHMOTXY		DGT	DGT	DGHOT			DGHMOPTXYa	
Chicago, United States	379	17	5	20	25	6	7	16	20	22	4	7	9	30	14	12	8	5	14	14	17	8	8	40	22	24	4
	3%	3%	1%	4%	5%	1%	1%	3%	4%	4%	1%	1%	2%	6%	3%	2%	2%	1%	3%	3%	3%	2%	2%	8%	4%	5%	1%
		CFKLRVa		CFGKLMQRVWa	CFGKLMOPQRSVWa			CKRa	CFGKLMQRVWa	CFGKLMQRVWa				CFGHKLMOPQRSTVWa	CKRa	CKRa			CKRa	CKRa	CFGKLRVWa			BCDFGHIJKLMOPQRSTUVWZa	CFGKLRVWa	CFGKLMPQRVWa	
Rio de Janeiro, Brazil	307	22	2	22	6	20	13	17	1	4	8	4	2	43	10	5	17	2	10	16	13	1	9	8	40	8	6
	2%	4%	*	4%	1%	4%	3%	3%	*	1%	2%	1%	*	9%	2%	1%	3%	*	2%	3%	3%	*	2%	2%	8%	2%	1%
		CEIJKLMOPRSVWXZa		CEIJKLMOPRSVWXZa		CEIJLMPRVXa	CIJLMPRV	CEIJLMPRVa			I			BCDEFGHIJKLMOPQRSTUVWXZa	CIMRV	I	CEIJLMPRVXa		CIMRV	CEIJLMPRVa	CIJLMPRV		CIMRV	CIMRV	CEFGHIJKLMOPQRSTUVWXZa	IMV	I
Moscow, Russia	306	9	2	12	9	137	3	3	2	5	18	12	1	9	2	5	3	2	1	10	7	1	3	3	10	32	5
	2%	2%	*	2%	2%	27%	1%	1%	*	1%	4%	2%	*	2%	*	1%	1%	*	*	2%	1%	*	1%	1%	2%	6%	1%
		CIMORSV		CGHIMOQRSVWX	IMORSV	BCDEGHIJKLMNOPQRSTUVWXYZa					CGHIJMOPQRSVWXa	CGHIMOQRSVWX		CIMORSV		SV				CIMOQRSVWX	MSV				MSV	BCDEGHIJLMNOPQRSTUVWXYa	S
Bangkok, Thailand	303	4	11	2	7	18	6	7	19	22	6	13	9	7	5	41	12	14	6	46	10	17	6	7	1	2	4
	2%	1%	2%	*	1%	4%	1%	1%	4%	4%	1%	3%	2%	1%	1%	8%	2%	3%	1%	9%	2%	3%	1%	1%	*	*	1%
			DYZ			BDGOSWXYZa			BDEGHKNOSWXYZa	BDEGHKMNOSUWXYZa		BDOYZa	DYZ			BCDEFGHIJKLMNOQRSUVWXYZa	BDOYZa	BDOSWXYZa		BCDEFGHIJKLMNOQRSUVWXYZa	DZ	BDEGKNOSWXYZa					
Cape Town, South Africa	302	1	23	*	12	6	8	160	1	6	6	3	4	1	5	3	6	18	11	8	6	3	1	6	*	1	2
	2%	*	5%	*	2%	1%	2%	32%	*	1%	1%	1%	1%	*	1%	1%	1%	4%	2%	2%	1%	1%	*	1%	*	*	*
			BDFGIJKLMNOPQSTUVWXYZa		BDILMNPVWYZa		BDINWYZ	BCDEFGIJKLMNOPQRSTUVWXYZa		DIWZ					DW		BDINWZ	BDFGIJKLMNOPQTUVWXYZa	BDILMNPVWYZa	BDINPWYZ	DIWZ			DWZ			
Seoul, South Korea	280	5	2	10	5	14	18	8	82	11	16	4	8	6	4	12	1	4	2	6	5	15	4	7	29	-	5
	2%	1%	*	2%	1%	3%	4%	2%	16%	2%	3%	1%	2%	1%	1%	2%	*	1%	*	1%	1%	3%	1%	1%	6%	-	1%
		Z		QSZ		CLOQRSWZ	BCELMNOQRSTUWXZa	QSZ	BCDEFGHJKLMNOPQRSTUVWXYZa	CQSZ	BCELOQRSUWZa		QSZ	Z	Z	CLOQRSWZ		Z		Z	Z	BCELNOQRSTUWXZa	Z	QSZ	BCDEHJLMNOPQRSTUWXZa		Z
Mecca, Saudi Arabia	251	2	5	3	6	1	151	5	2	2	44	1	3	*	1	3	3	2	1	6	*	3	2	1	2	-	1
	2%	*	1%	1%	1%	*	30%	1%	*	*	9%	*	1%	*	*	1%	1%	*	*	1%	*	1%	*	*	*	-	*

			Z		OUZ		BCDEFHIJKLMNOPQRSTUVWXYZa	Z			BCDEFHIJLMNOPQRSTUVWXYZa									NOUXZ							
Buenos Aires, Argentina	251	66	4	17	2	6	1	2	9	10	11	3	2	23	3	29	10	5	2	2	4	1	5	10	20	2	2
	2%	13%	1%	3%	*	1%	*	*	2%	2%	2%	1%	*	5%	1%	6%	2%	1%	*	*	1%	*	1%	2%	4%	*	*
		CDEFGHIJKLMNOPQRSTUVWXYZa		CEFGHLMORSTUVWZa					EGMSTVZa	EGHMOSTVZa	EGMSTVZa			CEFGHIJLMOQRSTUVWXZa		CEFGHIJKLMOQRSTUVWXZa	EGHMOSTVZa						V	EGHMOSTVZa	CEFGHLMORSTUVWZa		
Budapest, Hungary	246	2	13	2	3	9	-	1	8	9	6	110	3	2	4	1	8	16	5	3	6	11	6	2	*	11	5
	2%	*	3%	*	1%	2%	-	*	2%	2%	1%	22%	1%	*	1%	*	2%	3%	1%	1%	1%	2%	1%	*	*	2%	1%
			BDEGHMNOPSTXY			GHPXY			GPY	GHPXY	G	BCDEFGHIJKMNOPQRSTUVWXYZa			G		BDGHPXY	BDEGHKMNOPSTUWXYa	G		G	BDEGHMNOPSTXY	GP			BDGHMNPXY	G
Beijing, China	242	8	6	6	18	23	3	9	1	6	3	4	6	10	2	66	5	4	3	14	2	9	4	8	10	7	5
	2%	2%	1%	1%	4%	5%	1%	2%	*	1%	1%	1%	1%	2%	*	13%	1%	1%	1%	3%	*	2%	1%	2%	2%	1%	1%
		IO			CDGIJKLMOQRSUWXZa	BCDGHIJKLMNOQRSUVWXZa		IO		I			I	IOSU		BCDEFGHIJKLMNOQRSTUVWXYZa	I			GIKLOQRSUWa		IOSU		IO	I	I	
Shanghai, China	197	5	4	6	8	9	7	5	8	10	6	2	6	2	5	79	3	1	1	4	*	5	5	2	3	1	6
	2%	1%	1%	1%	2%	2%	1%	1%	2%	2%	1%	*	1%	*	1%	16%	1%	*	*	1%	*	1%	1%	*	1%	*	1%
		U		RSU	RSUZ	RSUZ	RSU	U	RSUZ	LNQRSUXZ			RSU		RSU	BCDEFGHIJKLMNOQRSTUVWXYZa						RSU	SU				RSU
Lima, Peru	196	9	7	18	2	4	2	2	1	9	1	4	1	4	7	2	5	5	2	8	4	1	6	4	82	-	7
	2%	2%	1%	4%	*	1%	*	*	*	2%	*	1%	*	1%	1%	*	1%	1%	*	2%	1%	*	1%	1%	16%	-	1%
		IKMPSVZ	IMSVZ	CEFGHIKLMNOPQRSUVWXZa						EGHIKMPSVZ					IMPSVZ		VZ	VZ		IKMPSVZ			IMSVZ	VZ	BCDEFGHIJKLMNOPQRSTUVWXZa		IMSVZ
Mumbai, India	193	-	-	2	10	4	3	3	1	6	4	1	6	2	3	2	4	1	7	121	1	1	*	2	2	1	8
	1%	-	-	*	2%	1%	1%	1%	*	1%	1%	*	1%	*	1%	*	1%	*	1%	24%	*	*	*	*	*	*	2%
					BCDILNOPRUVWXZ					BCRW			BCIRUVWZ				C		BCDILNPRUVWXZ	BCDEFGHIJKLMNOPQRSUVWXYZa							BCDILNPRUVWXZ
Mexico City, Mexico	180	16	9	45	3	2	1	7	-	3	2	4	2	15	12	2	7	*	2	13	4	*	2	8	12	2	4
	1%	3%	2%	9%	1%	*	*	1%	-	1%	*	1%	*	3%	2%	*	1%	*	*	3%	1%	*	*	2%	2%	*	1%
		EFGIJKLMPRSUVWZa	GIMPRSVWZ	BCEFGHIJKLMNOPQRSTUVWXYZa				IRV						EFGIJKLMPRSUVWZa	EFGIJKLMPRSUVWZa		GIPRSVW			EFGIJKLMPRSUVWZa				FGIMPRSVWZ	FGIMPRSVWZ		I
Cairo, Egypt	170	5	4	4	5	8	53	10	1	13	7	2	2	4	3	12	5	1	4	6	4	1	1	5	7	2	4
	1%	1%	1%	1%	1%	2%	11%	2%	*	3%	1%	*	*	1%	1%	2%	1%	*	1%	1%	1%	*	*	1%	1%	*	1%
						IRVW	BCDEFHIJKLMNOPQRSTUVWXYZa	ILMORVWZ		CDILMNORSUVWZa	RVW					CDILMNOQRSUVWXZa	RVW			RVW				RVW			
Delhi, India	168	2	-	1	2	9	12	3	2	2	5	1	5	3	5	1	4	1	3	97	1	2	3	*	2	-	3
	1%	*	-	*	*	2%	2%	1%	*	*	1%	*	1%	1%	1%	*	1%	*	1%	19%	*	*	1%	*	*	-	1%
						CDILPRUXZ	BCDEHIJLNPQRSUVWXYZa						CPRXZ		CPRXZ		CX			BCDEFGHIJKLMNOPQRSUVWXYZa							
Sao Paulo, Brazil	160	13	4	8	4	1	8	3	5	3	5	1	2	51	4	5	3	1	3	2	4	2	4	10	11	*	2
	1%	3%	1%	2%	1%	*	2%	1%	1%	1%	1%	*	*	10%	1%	1%	1%	*	1%	*	1%	*	1%	2%	2%	*	*
		CFHJLMOPQRSTUVWZa		LRZ			LRZ							BCDEFGHIJKLMOPQRSTUVWXYZa		Z								FJLMOQRSTVZa	LRVZ		
Kuala Lumpur, Malaysia	158	1	4	2	12	8	17	6	4	11	4	4	14	1	1	12	4	3	5	15	4	11	4	3	*	2	5
	1%	*	1%	*	2%	2%	3%	1%	1%	2%	1%	1%	3%	*	*	2%	1%	1%	1%	3%	1%	2%	1%	1%	*	*	1%
					BDLNOQRUWXYZ	BNOY	BCDHIKLNOQRSUWXYZa			BDNORXYZ			BCDIKLNOQRSUWXYZa			BCDILNOQRSUWXYZa			B	BCDIKLNOQRSUWXYZa		BDNOQRXYZ					
Tel Aviv, Israel	120	7	4	8	6	26	-	3	-	5	3	5	1	*	3	2	8	3	4	5	4	1	2	9	3	7	-
	1%	1%	1%	2%	1%	5%	-	1%	-	1%	1%	1%	*	*	1%	*	2%	1%	1%	1%	1%	*	*	2%	1%	1%	-
		GIMNVa	Ia	GIMNVWa	GIMNa	BCDEGHIJKLMNOPQRSTUVWXYZa				GINa		GIa			GIa		GIMNPVWa	a	GIMNa	GIMNa				GIMNPVWa		GIMNVa	
Warsaw, Poland	113	2	6	1	20	4	3	-	5	5	9	16	2	1	1	7	2	5	3	2	3	4	3	5	3	1	2
	1%	*	1%	*	4%	1%	1%	-	1%	1%	2%	3%	*	*	*	1%	*	1%	1%	*	1%	1%	1%	1%	1%	*	*
			H		BCDFGHIJMNOPQRSTUVWXYZa				H		DHNOQZ	BCDFGHIJMNOPQRSTUVWXYZa				DHNOQZ		H						H			
Belgrade, Serbia	110	-	4	-	3	7	3	1	1	5	6	2	-	2	4	6	2	*	3	5	5	*	5	2	-	43	1
	1%	-	1%	-	1%	1%	1%	*	*	1%	1%	*	-	*	1%	1%	*	*	1%	1%	1%	*	1%	*	-	8%	*
			M			BDMRV				BMRV	BDMRV				BDMRV	BDIMRVXYa			M	BDMRV	BDMRV		BDMRV			BCDEFGHIJKLMNOPQRSTUVWXYa	
Guangzhou, China	102	5	2	3	4	3	2	-	10	2	1	1	1	2	1	48	2	-	*	1	*	2	5	*	3	1	2
	1%	1%	*	1%	1%	1%	*	-	2%	*	*	*	*	*	*	10%	*	-	*	*	*	*	1%	*	1%	*	*
		HRSX			R				CGHJKLMNOQRSTUVXZa							BCDEFGHIJKLMNOQRSTUVWXYZa							HMORSUX				
Manila, Philippines	101	2	3	3	1	1	11	3	7	8	14	6	5	4	3	-	3	2	1	4	1	6	1	7	-	3	3
	1%	*	1%	1%	*	*	2%	1%	1%	2%	3%	1%	1%	1%	1%	-	1%	*	*	1%	*	1%	*	1%	-	1%	1%
			P				BCDEFOPQRSUWYZa		EFPSUWY	EFPRSUWY	BCDEFHNOPQRSUWYZa	PW	PSUW	P	P		P			P		PSUW		EFPRSUWY			P
Jakarta, Indonesia	99	2	3	1	-	1	39	3	3	-	4	1	4	2	1	1	2	3	4	4	3	1	2	5	3	5	3
	1%	*	1%	*	-	*	8%	1%	1%	-	1%	*	1%	*	*	*	*	1%	1%	1%	1%	*	*	1%	1%	1%	1%
							BCDEFHIJKLMNOPQRSTUVWXYZa						EJP						EJP					EJP		EJ	
Casablanca, Morocco	99	2	3	4	5	3	22	-	6	2	5	3	3	1	4	2	17	1	2	1	1	1	3	3	-	3	3
	1%	*	1%	1%	1%	1%	4%	-	1%	*	1%	1%	1%	*	1%	*	3%	*	*	*	*	*	1%	1%	-	1%	1%
					H		BCDEFHIJKLMNOPRSTUVWXYZa		HRV						H		BCDEFHIJKLMNOPRSTUVWXYZa										
Bogota, Colombia	62	1	1	8	-	-	-	2	1	1	1	-	1	2	2	2	1	3	1	1	1	3	3	3	23	1	2
	*	*	*	2%	-	-	-	*	*	*	*	-	*	*	*	*	*	1%	*	*	*	1%	1%	1%	5%	*	*
				BCEFGIJKLMQSTUZ																					BCDEFGHIJKLMNOPQRSTUVWXZa		
Lagos, Nigeria	60	1	4	4	3	-	5	5	5	2	3	-	2	1	2	-	5	2	2	4	1	-	3	3	-	-	3
	*	*	1%	1%	1%	-	1%	1%	1%	*	1%	-	*	*	*	-	1%	*	*	1%	*	-	1%	1%	-	-	1%
			P	P			LPVZ	LPV	FLPVZ								FLNPVZ			PV			P	PV			P

Karachi, Pakistan	48	-	3	2	2	1	4	1	-	4	3	*	3	-	1	3	1	1	5	3	2	1	1	1	1	-	5
	*	-	1%	*	*	*	1%	*	-	1%	1%	*	1%	-	*	1%	*	*	1%	1%	*	*	*	*	*	-	1%
										I									BILNQWZ								BINQZ
Nairobi, Kenya	30	1	1	2	-	-	1	3	1	1	-	2	1	-	1	2	1	1	-	2	4	4	1	2	*	-	-
	*	*	*	*	-	-	*	1%	*	*	-	*	*	-	*	*	*	*	-	*	1%	1%	*	*	*	-	-
																S					S	EFMNSZa					
Tehran, Iran	20	-	1	-	-	1	-	2	4	4	-	-	*	2	-	1	1	-	1	1	-	*	-	1	-	-	1
	*	-	*	-	-	*	-	*	1%	1%	-	-	*	*	-	*	*	-	*	*	-	*	-	*	-	-	*
									ORW	ORW																	
Sigma	39042	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1521	1521
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18557	2003	2503	7523	5022	7521	3003	1506
Base: All Respondents (wtd)	13014	1000	2000	5007	3507	4000	2000	1500
Zurich, Switzerland	2325	164	280	1070	635	657	288	177
	18%	16%	14%	21%	18%	16%	14%	12%
		G		ABDEFG	BEFG	BFG	G	
Sydney, Australia	2104	178	280	732	722	645	281	192
	16%	18%	14%	15%	21%	16%	14%	13%
		BCFG			ABCEFG	CFG		
Vancouver, Canada	1734	306	271	471	580	632	203	106
	13%	31%	14%	9%	17%	16%	10%	7%
		BCDEFG	CFG	G	BCFG	BCFG	G	
Abu Dhabi, United Arab Emirates	1664	59	306	565	313	316	318	421
	13%	6%	15%	11%	9%	8%	16%	28%
			ACDE	ADE	A	A	ACDE	ABCDEF
Stockholm, Sweden	1648	128	175	861	362	472	139	121
	13%	13%	9%	17%	10%	12%	7%	8%
		BDFG		ABDEFG	FG	BDFG		
Toronto, Canada	1599	258	333	474	373	522	181	162
	12%	26%	17%	9%	11%	13%	9%	11%
		BCDEFG	CDEFG			CDFG		
Oslo, Norway	1580	151	152	862	304	496	144	111
	12%	15%	8%	17%	9%	12%	7%	7%
		BDEFG		BDEFG		BDFG		
Amsterdam, The Netherlands	1558	148	280	662	310	518	240	158
	12%	15%	14%	13%	9%	13%	12%	11%
		DFG	DG	DG		DG	D	
London, United Kingdom	1541	96	205	636	366	522	222	237
	12%	10%	10%	13%	10%	13%	11%	16%
				ABD		ABDF		ABCDEF
New York City, United States	1416	144	226	541	371	512	219	134
	11%	14%	11%	11%	11%	13%	11%	9%
		BCDFG				CDFG		
Paris, France	1408	77	320	523	327	524	292	161
	11%	8%	16%	10%	9%	13%	15%	11%
			ACDEG	A		ACDG	ACDG	A
Auckland, New Zealand	1301	105	124	444	497	363	125	130
	10%	11%	6%	9%	14%	9%	6%	9%
		BCF		BF	ABCEFG	BF		BF
Rome, Italy	1285	99	255	506	243	487	178	182
	10%	10%	13%	10%	7%	12%	9%	12%
		D	ACDF	D		ACDF	D	DF
Tokyo, Japan	1149	48	230	253	504	486	146	114
	9%	5%	11%	5%	14%	12%	7%	8%
			ACFG		ABCEFG	ACFG	AC	AC
Los Angeles, United States	1124	114	182	417	269	359	178	142
	9%	11%	9%	8%	8%	9%	9%	9%
		BCDEF				D		
Copenhagen, Denmark	1069	77	115	583	256	335	115	38

	8%	8%	6%	12%	7%	8%	6%	3%
		BFG	G	ABDEFG	FG	BFG	G	
Vienna, Austria	1056	25	63	704	197	357	103	66
	8%	3%	3%	14%	6%	9%	5%	4%
				ABDEFG	AB	ABDFG	AB	A
Berlin, Germany	1038	42	159	541	180	353	122	115
	8%	4%	8%	11%	5%	9%	6%	8%
			ADF	ABDEFG		ADF	A	AD
Madrid, Spain	993	34	325	488	83	254	103	62
	8%	3%	16%	10%	2%	6%	5%	4%
		D	ACDEFG	ADEFG		ADG	AD	D
Helsinki, Finland	968	88	110	479	243	334	83	48
	7%	9%	6%	10%	7%	8%	4%	3%
		BDFG	G	BDEFG	FG	BDFG		
Singapore, Singapore	785	16	34	159	514	171	281	62
	6%	2%	2%	3%	15%	4%	14%	4%
				AB	ABCEG	ABC	ABCEG	AB
Munich, Germany	673	28	74	347	166	248	74	58
	5%	3%	4%	7%	5%	6%	4%	4%
				ABDFG	A	ABDFG		
Osaka, Japan	595	29	92	105	318	281	83	50
	5%	3%	5%	2%	9%	7%	4%	3%
			AC		ABCEFG	ABCFG	C	C
Washington, United States	573	104	90	159	134	189	100	86
	4%	10%	5%	3%	4%	5%	5%	6%
		BCDEFG	C			CD	CD	CD
Dublin, ROI	491	30	98	263	68	176	59	32
	4%	3%	5%	5%	2%	4%	3%	2%
		D	ADFG	ADEFG		ADFG	D	
Boston, United States	486	108	105	163	85	185	74	25
	4%	11%	5%	3%	2%	5%	4%	2%
		BCDEFG	CDFG	DG		CDG	DG	
Istanbul, Turkey	435	7	24	42	37	37	30	325
	3%	1%	1%	1%	1%	1%	1%	22%
							ACE	ABCDEF
Brussels, Belgium	419	18	61	229	82	106	53	29
	3%	2%	3%	5%	2%	3%	3%	2%
			A	ABDEFG				
Hong Kong, China	388	28	57	93	183	107	137	27
	3%	3%	3%	2%	5%	3%	7%	2%
		C	C		ABCEG	C	ABCDEG	
Prague, Czech Republic	384	10	27	176	143	147	84	28
	3%	1%	1%	4%	4%	4%	4%	2%
				ABG	ABG	ABG	ABG	
Chicago, United States	379	54	89	136	74	111	63	27
	3%	5%	4%	3%	2%	3%	3%	2%
		CDEFG	CDEFG			D	DG	
Rio de Janeiro, Brazil	307	18	127	74	51	80	84	38
	2%	2%	6%	1%	1%	2%	4%	3%
			ACDEFG			C	ACDEG	CD
Moscow, Russia	306	5	40	76	161	156	161	24
	2%	1%	2%	2%	5%	4%	8%	2%
			A	A	ABCG	ABCG	ABCDEG	A
Bangkok, Thailand	303	12	14	104	154	88	112	19
	2%	1%	1%	2%	4%	2%	6%	1%
				AB	ABCEG	ABG	ABCDEG	
Cape Town, South Africa	302	11	3	87	26	61	18	175
	2%	1%	*	2%	1%	2%	1%	12%
		B		BDF	B	BDF	B	ABCDEF
Seoul, South Korea	280	11	49	38	141	52	37	41
	2%	1%	2%	1%	4%	1%	2%	3%
			ACE		ABCEF	C	C	ACE

Mecca, Saudi Arabia	251	2	7	23	18	13	10	201
	2%	*	*	*	1%	*	*	13%
								ABCDEF
Buenos Aires, Argentina	251	13	126	47	51	40	59	14
	2%	1%	6%	1%	1%	1%	3%	1%
			ACDEFG		C		ACDEG	
Budapest, Hungary	246	6	6	186	41	61	16	7
	2%	1%	*	4%	1%	2%	1%	*
				ABDEFG	BG	ABFG		
Beijing, China	242	9	34	59	123	56	113	16
	2%	1%	2%	1%	4%	1%	6%	1%
					ABCEG		ABCDEG	
Shanghai, China	197	7	17	36	118	27	94	19
	2%	1%	1%	1%	3%	1%	5%	1%
					ABCEG		ABCDEG	E
Lima, Peru	196	11	113	44	23	31	18	5
	2%	1%	6%	1%	1%	1%	1%	*
		G	ACDEFG					
Mumbai, India	193	4	5	30	144	22	130	9
	1%	*	*	1%	4%	1%	6%	1%
					ABCEG		ABCDEG	
Mexico City, Mexico	180	20	88	37	24	36	32	11
	1%	2%	4%	1%	1%	1%	2%	1%
		CDEG	ACDEFG				CDEG	
Cairo, Egypt	170	8	19	39	33	30	29	70
	1%	1%	1%	1%	1%	1%	1%	5%
							CE	ABCDEF
Delhi, India	168	6	7	16	118	25	109	21
	1%	1%	*	*	3%	1%	5%	1%
					ABCEG	C	ABCDEG	ABCE
Sao Paulo, Brazil	160	14	82	28	19	29	59	16
	1%	1%	4%	1%	1%	1%	3%	1%
		CDE	ACDEG				ACDEG	
Kuala Lumpur, Malaysia	158	5	4	53	70	40	37	27
	1%	*	*	1%	2%	1%	2%	2%
				AB	ABCE	B	ABCE	ABE
Tel Aviv, Israel	120	12	18	48	35	58	34	7
	1%	1%	1%	1%	1%	1%	2%	*
		G				CG	BCDG	
Warsaw, Poland	113	6	7	62	26	26	15	12
	1%	1%	*	1%	1%	1%	1%	1%
				ABDE				
Belgrade, Serbia	110	6	2	72	20	23	20	11
	1%	1%	*	1%	1%	1%	1%	1%
		B		ABDE	B	B	B	B
Guangzhou, China	102	1	13	18	67	9	54	3
	1%	*	1%	*	2%	*	3%	*
			AE		ABCEG		ABCEG	
Manila, Philippines	101	10	8	28	26	23	8	28
	1%	1%	*	1%	1%	1%	*	2%
		BCF						BCDEF
Jakarta, Indonesia	99	6	8	23	17	20	8	45
	1%	1%	*	*	*	1%	*	3%
								ABCDEF
Casablanca, Morocco	99	7	7	39	18	32	7	27
	1%	1%	*	1%	1%	1%	*	2%
				F		F		ABCDEF
Bogota, Colombia	62	5	34	12	10	13	5	3
	*	*	2%	*	*	*	*	*
			ACDEFG					
Lagos, Nigeria	60	5	6	22	15	16	4	13
	*	*	*	*	*	*	*	1%

								F
Karachi, Pakistan	48	2	3	18	16	13	7	8
	*	*	*	*	*	*	*	1%
Nairobi, Kenya	30	2	3	11	10	13	4	4
	*	*	*	*	*	*	*	*
Tehran, Iran	20	1	2	7	8	4	4	2
	*	*	*	*	*	*	*	*
Sigma	39042	3000	6000	15021	10521	12000	6000	4500
	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	234	266	209	164	127	31	59	318	155	345	124	250	126	298	202	83	417	102	398	365	135
Base: All Respondents (wtd)	500	245	255	248	144	108	40	64	301	141	359	170	205	125	278	222	86	414	103	397	346	154
Zurich, Switzerland	102	44	58	44	35	24	6	14	67	23	79	24	48	30	58	45	17	85	20	82	72	30
	20%	18%	23%	18%	24%	22%	16%	22%	22%	16%	22%	14%	23%	24%	21%	20%	20%	21%	20%	21%	21%	20%
							**	*					K	K			*		*			
Sydney, Australia	100	36	64	38	34	28	7	11	65	35	64	29	43	28	48	51	14	86	14	85	68	32
	20%	15%	25%	15%	24%	26%	17%	17%	22%	25%	18%	17%	21%	22%	17%	23%	16%	21%	14%	22%	20%	21%
			A			C	**	*									*		*			
Madrid, Spain	94	46	48	56	23	14	8	11	56	19	75	33	40	20	50	43	17	77	20	74	63	30
	19%	19%	19%	23%	16%	13%	21%	16%	19%	13%	21%	19%	20%	16%	18%	19%	19%	19%	19%	19%	18%	20%
				E			**	*									*		*			
Toronto, Canada	83	34	49	29	30	24	4	9	62	31	52	26	32	25	57	26	13	70	14	69	68	15
	17%	14%	19%	12%	21%	23%	9%	15%	21%	22%	15%	15%	16%	20%	20%	12%	15%	17%	14%	17%	20%	10%
					C	C	**	*							O		*		*		U	
Rome, Italy	80	44	36	44	23	13	8	13	40	18	62	24	41	14	46	33	8	72	12	67	54	25
	16%	18%	14%	18%	16%	12%	20%	20%	13%	13%	17%	14%	20%	11%	17%	15%	9%	17%	12%	17%	16%	17%
							**	*					M				*		*			
Buenos Aires, Argentina	66	36	30	27	15	23	9	8	34	16	49	31	26	9	40	26	11	55	11	55	39	27
	13%	15%	12%	11%	11%	21%	22%	12%	11%	12%	14%	18%	13%	7%	14%	12%	12%	13%	10%	14%	11%	17%
						CD	**	*				M					*		*			
Abu Dhabi, United Arab Emirates	63	46	17	23	25	15	4	11	37	21	43	28	24	11	39	24	13	50	14	49	48	15
	13%	19%	7%	9%	17%	14%	10%	16%	12%	15%	12%	17%	12%	9%	14%	11%	16%	12%	14%	12%	14%	10%
		B			C		**	*									*		*			
Amsterdam, The Netherlands	62	30	31	28	16	18	1	6	40	18	43	20	19	23	32	29	12	50	14	48	43	19
	12%	12%	12%	11%	11%	16%	3%	9%	13%	13%	12%	12%	9%	18%	12%	13%	14%	12%	13%	12%	12%	12%
							**	*						L			*		*			
Stockholm, Sweden	61	28	33	20	24	17	2	4	48	18	43	14	27	21	40	22	7	54	17	44	47	14
	12%	11%	13%	8%	17%	16%	5%	7%	16%	13%	12%	8%	13%	17%	14%	10%	8%	13%	17%	11%	14%	9%
					C	C	**	*						K			*		*			
Oslo, Norway	56	33	23	14	26	16	-	8	38	22	34	14	20	22	33	22	12	44	16	40	43	13
	11%	13%	9%	6%	18%	15%	-	12%	13%	15%	10%	8%	10%	18%	12%	10%	14%	11%	16%	10%	12%	9%
					C	C	**	*						KL			*		*			
Paris, France	52	28	24	37	10	6	2	6	34	10	42	22	19	12	26	26	11	41	13	39	34	19
	10%	12%	9%	15%	7%	5%	6%	9%	11%	7%	12%	13%	9%	10%	9%	12%	13%	10%	13%	10%	10%	12%
				DE			**	*									*		*			
Auckland, New Zealand	50	24	26	24	17	10	1	5	35	16	34	15	22	13	21	30	8	42	15	35	31	19
	10%	10%	10%	10%	12%	9%	3%	8%	12%	11%	10%	9%	11%	11%	7%	13%	9%	10%	15%	9%	9%	12%
							**	*								N	*		*			
Helsinki, Finland	47	24	23	26	9	11	2	5	30	12	35	10	27	10	25	21	8	39	13	34	31	16
	9%	10%	9%	11%	7%	10%	6%	8%	10%	8%	10%	6%	13%	8%	9%	10%	9%	9%	12%	9%	9%	10%
							**	*					K				*		*			
New York City, United States	46	22	25	26	10	9	6	4	27	13	33	17	19	11	20	26	6	40	6	40	28	19
	9%	9%	10%	11%	7%	9%	15%	7%	9%	9%	9%	10%	9%	8%	7%	12%	7%	10%	6%	10%	8%	12%
							**	*									*		*			
Vancouver, Canada	46	24	22	18	20	8	6	4	30	17	29	17	13	16	28	18	6	40	8	38	33	13
	9%	10%	8%	7%	14%	7%	15%	7%	10%	12%	8%	10%	6%	13%	10%	8%	7%	10%	8%	10%	9%	8%
					C		**	*						L			*		*			
Tokyo, Japan	44	23	21	23	14	6	6	6	23	8	36	20	16	8	26	18	8	36	7	37	28	16
	9%	9%	8%	9%	10%	6%	16%	9%	8%	6%	10%	12%	8%	6%	9%	8%	9%	9%	6%	9%	8%	11%
							**	*									*		*			
Los Angeles, United States	40	13	27	29	5	6	2	6	30	10	31	11	17	12	20	21	8	33	4	36	31	9
	8%	5%	11%	12%	4%	6%	6%	9%	10%	7%	9%	7%	8%	10%	7%	9%	9%	8%	4%	9%	9%	6%
			A	D			**	*									*		*			
Berlin, Germany	35	21	14	24	4	7	4	8	17	7	28	17	11	8	19	17	8	28	7	28	29	6
	7%	9%	5%	10%	2%	7%	9%	12%	6%	5%	8%	10%	5%	6%	7%	8%	9%	7%	7%	7%	8%	4%
				D			**	*									*		*			
London, United Kingdom	34	13	20	23	6	5	4	6	20	7	27	6	18	11	16	18	7	27	5	29	23	11
	7%	5%	8%	9%	4%	5%	11%	9%	7%	5%	8%	3%	9%	8%	6%	8%	8%	6%	5%	7%	7%	7%
							**	*									*		*			
Copenhagen, Denmark	29	16	13	10	9	10	-	1	22	14	15	5	14	11	17	12	4	25	6	24	25	4
	6%	7%	5%	4%	6%	10%	-	2%	7%	10%	4%	3%	7%	8%	6%	5%	5%	6%	5%	6%	7%	3%
						C	**	*		J				K			*		*			
Vienna, Austria	24	12	13	6	7	12	1	4	15	10	14	6	10	9	14	10	8	17	6	19	18	6
	5%	5%	5%	2%	5%	11%	3%	6%	5%	7%	4%	3%	5%	7%	5%	5%	9%	4%	6%	5%	5%	4%
						CD	**	*									*		*			

Rio de Janeiro, Brazil	22	13	10	15	3	3	2	6	14	6	16	5	15	3	16	6	4	19	6	16	14	8
	4%	5%	4%	6%	2%	3%	6%	10%	5%	5%	4%	3%	7%	2%	6%	3%	4%	5%	6%	4%	4%	5%
							**	*									*		*			
Dublin, ROI	21	5	16	13	6	2	4	2	11	7	14	8	10	3	12	9	7	14	9	12	15	6
	4%	2%	6%	5%	4%	2%	10%	4%	4%	5%	4%	5%	5%	2%	4%	4%	8%	3%	8%	3%	4%	4%
			A				**	*									*		S*			
Washington, United States	21	10	11	11	7	3	6	-	13	8	13	11	7	3	13	8	4	17	4	17	12	9
	4%	4%	4%	4%	5%	3%	14%	-	4%	6%	4%	6%	3%	2%	5%	3%	5%	4%	4%	4%	3%	6%
							**	*									*		*			
Osaka, Japan	19	7	12	12	5	2	1	2	9	3	16	10	4	5	11	8	1	18	2	16	11	7
	4%	3%	5%	5%	4%	2%	3%	3%	3%	2%	4%	6%	2%	4%	4%	4%	1%	4%	2%	4%	3%	5%
							**	*									*		*			
Chicago, United States	17	10	7	11	4	2	1	1	8	4	13	8	8	2	8	9	7	10	8	9	11	6
	3%	4%	3%	5%	3%	2%	3%	2%	3%	3%	4%	5%	4%	2%	3%	4%	8%	3%	8%	2%	3%	4%
							**	*									Q*		S*			
Boston, United States	16	7	9	6	6	4	-	6	9	4	12	8	6	3	10	6	1	15	3	14	12	5
	3%	3%	4%	2%	4%	4%	-	9%	3%	3%	3%	5%	3%	2%	4%	3%	2%	4%	3%	3%	3%	3%
							**	H*									*		*			
Mexico City, Mexico	16	11	6	11	4	2	1	4	4	4	13	10	5	1	9	8	6	11	6	11	9	7
	3%	4%	2%	4%	3%	2%	3%	6%	1%	3%	4%	6%	3%	1%	3%	4%	6%	3%	5%	3%	3%	5%
							**	*				M					*		*			
Munich, Germany	14	5	8	11	3	-	1	1	5	2	12	2	6	6	7	6	1	13	1	13	12	2
	3%	2%	3%	5%	2%	-	3%	1%	2%	1%	3%	1%	3%	5%	3%	3%	1%	3%	1%	3%	3%	1%
				E			**	*									*		*			
Sao Paulo, Brazil	13	4	9	8	4	1	1	3	6	4	8	5	7	1	11	2	2	10	4	9	7	6
	3%	2%	3%	3%	2%	1%	3%	4%	2%	3%	2%	3%	3%	1%	4%	1%	3%	2%	4%	2%	2%	4%
							**	*							O		*		*			
Singapore, Singapore	12	8	4	4	4	3	-	1	6	7	5	5	6	1	5	6	2	10	2	9	9	3
	2%	3%	1%	2%	3%	3%	-	2%	2%	5%	1%	3%	3%	1%	2%	3%	2%	2%	2%	2%	3%	2%
							**	*		J							*		*			
Brussels, Belgium	11	8	3	3	4	4	-	2	8	8	4	1	4	6	9	2	1	10	3	8	10	2
	2%	3%	1%	1%	3%	4%	-	3%	3%	5%	1%	1%	2%	5%	3%	1%	2%	2%	3%	2%	3%	1%
							**	*		J							*		*			
Hong Kong, China	11	6	5	8	1	2	3	2	3	2	9	2	5	4	4	7	-	11	-	11	8	3
	2%	2%	2%	3%	1%	1%	8%	3%	1%	2%	2%	1%	2%	3%	1%	3%	-	3%	-	3%	2%	2%
							**	*									*		*			
Prague, Czech Republic	11	4	7	5	3	3	1	2	6	4	7	4	3	4	4	7	3	8	1	10	9	2
	2%	2%	3%	2%	2%	3%	3%	3%	2%	3%	2%	2%	2%	3%	1%	3%	3%	2%	1%	2%	3%	1%
							**	*									*		*			
Moscow, Russia	9	4	4	5	3	1	-	2	5	3	6	1	4	4	5	3	1	7	1	8	6	3
	2%	2%	2%	2%	2%	1%	-	3%	2%	2%	2%	1%	2%	3%	2%	2%	2%	2%	1%	2%	2%	2%
							**	*									*		*			
Lima, Peru	9	3	5	6	1	1	3	2	1	2	7	6	3	-	2	7	2	7	1	7	2	6
	2%	1%	2%	3%	1%	1%	8%	3%	*	1%	2%	3%	1%	-	1%	3%	2%	2%	1%	2%	1%	4%
							**	*									*		*			T
Beijing, China	8	6	2	5	2	1	3	1	3	2	7	7	1	-	4	4	1	8	2	7	4	5
	2%	2%	1%	2%	1%	1%	8%	2%	1%	1%	2%	4%	1%	-	2%	2%	1%	2%	2%	2%	1%	3%
							**	*				LM					*		*			
Tel Aviv, Israel	7	5	2	4	-	2	-	1	1	-	7	4	1	1	4	3	5	2	4	3	4	2
	1%	2%	1%	2%	-	2%	-	1%	*	-	2%	3%	1%	1%	1%	1%	6%	*	4%	1%	1%	1%
							**	*									Q*		S*			
Shanghai, China	5	2	3	3	2	-	1	1	3	2	3	3	1	1	5	-	-	5	-	5	5	-
	1%	1%	1%	1%	2%	-	3%	1%	1%	2%	1%	2%	*	1%	2%	-	-	1%	-	1%	2%	-
							**	*									*		*			
Istanbul, Turkey	5	2	3	4	2	-	1	1	1	1	4	2	1	2	3	2	-	5	2	3	4	1
	1%	1%	1%	1%	1%	-	2%	2%	*	1%	1%	1%	*	2%	1%	1%	-	1%	2%	1%	1%	*
							**	*									*		*			
Seoul, South Korea	5	-	5	4	1	-	-	-	5	-	5	4	1	-	3	2	-	5	-	5	1	4
	1%	-	2%	2%	*	-	-	-	2%	-	1%	3%	*	-	1%	1%	-	1%	-	1%	*	3%
			A				**	*									*		*			T
Guangzhou, China	5	1	4	3	1	1	1	-	4	1	4	1	3	1	3	2	-	5	1	4	4	1
	1%	*	2%	1%	*	1%	3%	-	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%
							**	*									*		*			
Cairo, Egypt	5	3	2	1	3	-	-	2	2	2	3	2	1	1	3	1	-	5	2	3	4	1
	1%	1%	1%	1%	2%	-	-	3%	1%	2%	1%	1%	1%	1%	1%	1%	-	1%	2%	1%	1%	*
							**	*									*		*			
Bangkok, Thailand	4	4	1	3	1	1	1	-	1	-	4	2	2	-	1	4	-	4	-	4	-	4
	1%	1%	*	1%	*	1%	2%	-	*	-	1%	1%	1%	-	*	2%	-	1%	-	1%	-	3%
							**	*									*		*			T
Mecca, Saudi Arabia	2	2	-	2	-	-	-	-	-	-	2	2	-	-	-	2	2	-	-	2	2	-
	*	1%	-	1%	-	-	-	-	-	-	1%	1%	-	-	-	1%	3%	-	-	1%	1%	-
							**	*									Q*		*			
Warsaw, Poland	2	2	-	2	-	-	-	-	-	-	2	2	-	-	-	2	-	2	-	2	2	-
	*	1%	-	1%	-	-	-	-	-	-	1%	1%	-	-	-	1%	-	1%	-	1%	1%	-
							**	*									*		*			
Delhi, India	2	2	-	2	-	-	-	-	-	-	2	2	-	-	-	2	-	2	-	2	-	2
	*	1%	-	1%	-	-	-	-	-	-	1%	1%	-	-	-	1%	-	1%	-	1%	-	1%
							**	*									*		*			T
Jakarta, Indonesia	2	-	2	2	-	-	2	-	-	-	2	2	-	-	2	-	2	-	2	-	2	-
	*	-	1%	1%	-	-	5%	-	-	-	1%	1%	-	-	1%	-	3%	-	2%	-	1%	-
							**	*									Q*		S*			
Budapest, Hungary	2	-	2	2	-	-	-	-	1	-	2	-	2	-	-	2	-	2	-	2	-	2
	*	-	1%	1%	-	-	-	-	*	-	1%	-	1%	-	-	1%	-	1%	-	1%	-	1%

							**	*									*		*			
Casablanca, Morocco	2	1	1	1	1	-	-	1	-	-	2	-	2	-	2	-	-	2	1	1	2	-
	*	*	1%	1%	*	-	-	1%	-	-	1%	-	1%	-	1%	-	-	*	1%	*	1%	-
							**	*									*		*			
Manila, Philippines	2	1	1	1	1	-	-	-	1	-	2	-	2	-	1	1	-	2	1	1	1	1
	*	*	1%	1%	*	-	-	-	*	-	1%	-	1%	-	*	1%	-	*	1%	*	*	1%
							**	*									*		*			
Lagos, Nigeria	1	-	1	1	-	-	-	-	1	-	1	1	-	-	1	-	-	1	1	-	1	-
	*	-	*	*	-	-	-	-	*	-	*	1%	-	-	*	-	-	*	1%	-	*	-
							**	*									*		S*			
Cape Town, South Africa	1	-	1	-	-	1	-	-	1	1	-	-	-	1	-	1	1	-	1	-	1	-
	*	-	*	-	-	1%	-	-	*	1%	-	-	-	1%	-	*	1%	-	1%	-	*	-
							**	*									*		*			
Bogota, Colombia	1	-	1	1	-	-	-	1	-	-	1	-	1	-	1	-	1	-	-	1	-	1
	*	-	*	*	-	-	-	1%	-	-	*	-	*	-	*	-	1%	-	-	*	-	*
							**	*									*		*			
Kuala Lumpur, Malaysia	1	-	1	1	-	-	-	-	1	-	1	-	1	-	-	1	-	1	-	1	-	1
	*	-	*	*	-	-	-	-	*	-	*	-	*	-	-	*	-	*	-	*	-	*
							**	*									*		*			
Nairobi, Kenya	1	-	1	-	-	1	-	-	-	-	1	-	1	-	-	1	-	1	-	1	1	-
	*	-	*	-	-	1%	-	-	-	-	*	-	*	-	-	*	-	*	-	*	*	-
							**	*									*		*			
Sigma	1500	735	765	744	431	325	119	193	903	423	1077	510	615	375	835	665	258	1242	309	1191	1039	461
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	537	464	236	321	444	347	450	110	507	494	132	435	434	644	357	103	898	163	838	649	352	328	673	286	352	167	91	105
Base: All Respondents (wtd)	500	248	252	197	150	153	175	218	54	222	278	56	214	230	297	203	49	451	82	418	324	176	154	346	136	168	101	42	53
Sydney, Australia	220	110	111	76	69	76	78	93	25	105	115	23	106	91	131	90	17	203	29	191	136	84	77	143	53	95	38	17	17
	44%	44%	44%	38%	46%	49%	45%	43%	46%	47%	41%	42%	50%	40%	44%	44%	36%	45%	36%	46%	42%	48%	50%	41%	39%	57%	38%	41%	32%
						C			*				M				*			R			WXZb			WXZab		*	*
Auckland, New Zealand	147	80	67	54	42	52	52	71	10	65	82	19	71	57	95	52	12	135	21	126	95	52	53	94	41	49	30	17	12
	29%	32%	27%	27%	28%	34%	30%	33%	19%	29%	30%	35%	33%	25%	32%	26%	24%	30%	26%	30%	29%	30%	35%	27%	30%	29%	30%	39%	22%
							H	H	*			M	M				*						Wb					Wb*	*
Vancouver, Canada	108	57	52	33	38	37	41	46	11	54	55	7	45	56	66	43	7	101	15	94	74	35	32	77	36	31	19	11	12
	22%	23%	20%	17%	26%	24%	23%	21%	21%	24%	20%	13%	21%	24%	22%	21%	15%	22%	18%	22%	23%	20%	21%	22%	26%	18%	19%	26%	22%
					C	C			*					K			*								Y			*	*
Zurich, Switzerland	77	40	37	27	23	27	29	31	11	36	41	6	29	42	44	33	7	70	13	64	52	25	22	55	18	25	18	8	8
	15%	16%	15%	13%	15%	18%	16%	14%	20%	16%	15%	11%	14%	18%	15%	16%	14%	16%	16%	15%	16%	14%	14%	16%	13%	15%	18%	20%	14%
									*								*											*	*
London, United Kingdom	75	37	38	31	19	25	23	34	6	30	45	14	34	27	43	32	8	67	13	62	48	27	25	50	20	25	15	7	8
	15%	15%	15%	16%	12%	16%	13%	16%	12%	14%	16%	25%	16%	12%	14%	16%	17%	15%	16%	15%	15%	15%	16%	14%	15%	15%	15%	16%	15%
									*			LM					*											*	*
Toronto, Canada	73	29	44	33	17	23	29	32	4	33	40	8	32	33	37	36	4	69	9	64	46	27	24	49	25	20	13	9	6
	15%	12%	17%	17%	11%	15%	17%	15%	7%	15%	14%	14%	15%	14%	13%	18%	9%	15%	11%	15%	14%	16%	16%	14%	18%	12%	13%	21%	11%
			A				H		*								*											*	*
New York City, United States	60	25	35	33	18	9	16	26	6	21	39	5	28	26	29	30	5	55	8	52	39	21	16	43	17	25	10	2	6
	12%	10%	14%	17%	12%	6%	9%	12%	12%	9%	14%	10%	13%	11%	10%	15%	10%	12%	10%	12%	12%	12%	11%	13%	12%	15%	10%	6%	12%
				E	E				*		I					N	*									a		*	*
Oslo, Norway	54	22	33	22	14	19	21	19	7	24	31	4	24	26	26	28	5	49	9	46	33	22	16	39	11	22	10	3	8
	11%	9%	13%	11%	10%	12%	12%	9%	14%	11%	11%	7%	11%	11%	9%	14%	11%	11%	10%	11%	10%	12%	10%	11%	8%	13%	10%	8%	15%
									*							N	*											*	*
Stockholm, Sweden	53	25	29	21	13	19	24	21	4	22	31	4	23	26	30	23	3	50	5	48	31	22	14	39	14	17	12	6	4
	11%	10%	11%	11%	9%	12%	14%	10%	7%	10%	11%	7%	11%	11%	10%	11%	6%	11%	6%	12%	10%	13%	9%	11%	11%	10%	12%	14%	7%
									*								*											*	*
Singapore, Singapore	53	28	25	16	20	17	16	25	8	32	21	7	17	29	32	21	4	49	9	44	36	17	14	39	14	19	9	4	7
	11%	11%	10%	8%	13%	11%	9%	11%	15%	14%	8%	12%	8%	13%	11%	11%	8%	11%	11%	10%	11%	10%	9%	11%	10%	11%	9%	10%	13%
									*	J							*											*	*
Copenhagen, Denmark	49	19	30	18	14	17	18	19	5	17	32	3	24	22	29	20	3	46	5	44	32	17	17	32	15	12	13	3	5
	10%	8%	12%	9%	9%	11%	10%	9%	8%	8%	12%	6%	11%	10%	10%	10%	7%	10%	6%	11%	10%	10%	11%	9%	11%	7%	13%	8%	10%
									*								*											*	*
Amsterdam, The Netherlands	49	22	27	18	18	13	20	21	5	16	33	5	22	22	31	18	4	45	8	41	34	15	13	36	11	21	11	2	4
	10%	9%	11%	9%	12%	8%	11%	10%	8%	7%	12%	9%	10%	10%	10%	9%	9%	10%	10%	10%	11%	8%	8%	10%	8%	13%	11%	4%	7%
									*		I						*									V		*	*
Helsinki, Finland	45	20	25	19	13	13	21	15	4	18	27	3	17	25	25	20	6	39	8	37	28	17	14	31	10	14	14	1	6
	9%	8%	10%	10%	9%	8%	12%	7%	7%	8%	10%	5%	8%	11%	8%	10%	12%	9%	10%	9%	9%	10%	9%	9%	7%	8%	14%	3%	12%
							G		*								*										Xa	*	*
Los Angeles, United States	41	17	24	21	12	8	12	16	2	11	30	5	24	12	18	23	1	40	3	38	21	21	11	30	14	12	5	2	8
	8%	7%	10%	11%	8%	5%	7%	7%	4%	5%	11%	9%	11%	5%	6%	12%	3%	9%	4%	9%	6%	12%	7%	9%	10%	7%	5%	4%	15%
				E					*		I		M			N	*			R		T						*	VWYZa*
Rome, Italy	35	16	19	13	13	8	15	16	2	17	17	6	16	12	23	12	6	29	6	29	20	15	18	17	8	14	7	3	3
	7%	6%	8%	7%	9%	5%	8%	7%	3%	8%	6%	11%	8%	5%	8%	6%	12%	6%	7%	7%	6%	8%	11%	5%	6%	8%	7%	7%	5%
									*			M					Q*						WX			W		*	*
Tokyo, Japan	31	17	13	14	11	6	10	15	6	14	16	3	10	18	20	11	4	27	6	25	21	10	8	23	6	10	9	3	2
	6%	7%	5%	7%	7%	4%	5%	7%	11%	6%	6%	5%	5%	8%	7%	5%	8%	6%	7%	6%	7%	5%	5%	7%	5%	6%	9%	8%	4%
									*								*											*	*
Osaka, Japan	29	15	15	15	8	6	13	9	2	11	18	1	13	15	13	16	1	28	2	27	17	13	7	23	7	8	6	2	7
	6%	6%	6%	8%	5%	4%	8%	4%	5%	5%	7%	2%	6%	7%	4%	8%	3%	6%	3%	7%	5%	7%	4%	7%	5%	5%	5%	5%	13%
									*								*											*	VWXY*
Vienna, Austria	26	13	13	5	11	10	8	12	3	12	13	4	9	13	18	7	3	22	6	20	18	7	9	16	7	7	5	5	2
	5%	5%	5%	3%	7%	7%	5%	6%	5%	6%	5%	6%	4%	6%	6%	3%	7%	5%	7%	5%	6%	4%	6%	5%	5%	4%	5%	11%	5%
					C	C			*								*											WY*	*
Paris, France	23	10	13	6	9	8	10	11	1	11	12	3	9	11	17	6	4	20	4	20	16	8	9	15	9	6	5	2	2
	5%	4%	5%	3%	6%	5%	6%	5%	2%	5%	4%	6%	4%	5%	6%	3%	7%	4%	4%	5%	5%	4%	6%	4%	6%	3%	5%	5%	4%
									*								*											*	*
Hong Kong, China	23	13	10	15	2	6	4	10	4	12	11	3	8	12	11	12	6	17	8	15	15	8	8	15	3	5	10	*	5
	5%	5%	4%	7%	1%	4%	2%	5%	8%	6%	4%	5%	4%	5%	4%	6%	12%	4%	9%	4%	5%	4%	5%	4%	2%	3%	10%	1%	9%
				D		D			F*								Q*		S				X				VWXYa	*	WXYa*
Abu Dhabi, United Arab Emirates	22	11	12	9	7	6	5	7	5	9	14	5	10	8	14	8	4	18	7	15	14	8	4	18	5	9	3	1	5
	4%	4%	5%	5%	5%	4%	3%	3%	9%	4%	5%	9%	5%	3%	5%	4%	8%	4%	9%	4%	4%	5%	3%	5%	3%	5%	3%	2%	9%
									FG*			M					*		S							V		*	V*
Berlin, Germany	18	11	7	9	6	3	7	7	4	11	8	*	6	12	8	10	2	16	4	15	12	6	1	17	9	3	2	3	1
	4%	4%	3%	5%	4%	2%	4%	3%	7%	5%	3%	1%	3%	5%	3%	5%	4%	4%	4%	4%	4%	4%	1%	5%	7%	2%	2%	7%	3%
									*					K			*							VY	VY			VY*	*
Kuala Lumpur, Malaysia	14	8	6	7	4	4	3	9	2	6	8	1	4	9	8	6	4	10	4	11	11	3	3	12	6	3	2	1	2
	3%	3%	2%	3%	2%	3%	2%	4%	3%	3%	3%	2%	2%	4%	3%	3%	8%	2%	5%	3%	3%	2%	2%	3%	5%	2%	2%	2%	4%
									*								Q*							Y	VY			*	*
Boston, United States	13	7	7	5	5	3	6	4	3	8	6	3	4	6	7	6	1	13	1	12	9	4	5	9	6	5	1	*	1
	3%	3%	3%	3%	4%	2%	4%	2%	5%	3%	2%	6%	2%	3%	2%	3%	1%	3%	2%	3%	3%	2%	3%	2%	4%	3%	1%	1%	3%
									*								*											*	*
Dublin, ROI	11	6	5	1	3	8	3	5	*	7	5	2	7	2	8	3	1	11	1	10	7	4	5	6	3	2	2	2	1
	2%	3%	2%	*	2%	5%	2%	2%	1%	3%	2%	3%	3%	1%	3%	2%	1%	2%	2%	2%	2%	2%	3%	2%	2%	1%	2%	5%	2%
						CD			*				M				*											*	*
Washington, United States	11	8	3	2	5	4	3	7	1	6	5	4	2	5	9	2	3	9	3	8	6	5	4	7	2	5	3	1	1
	2%	3%	1%	1%	3%	3%	2%	3%	2%	3%	2%	7%	1%	2%	3%	1%	5%	2%	4%	2%	2%	3%	3%	2%	2%	3%	3%	2%	1%
									*			LM					*											*	*
Munich, Germany	11	8	4	3	3	5	3	8	*	6	5	1	4	6	7	4	2	9	2	9	8	3	3	8	4	2	3	1	1
	2%	3%	1%	2%	2%	3%	2%	4%	1%	3%	2%	3%	2%	3%	2%	2%	3%	2%	3%	2%	3%	2%	2%	2%	3%	1%	3%	2%	2%
									*								*											*	*
Madrid, Spain	11	6	5	3	3	4	2	6	2	6	5	1	6	4	8	3	1	10	2	8	8	3	2	8	3	3	3	1	*
	2%	2%	2%	2%	2%	3%	1%	3%	4%	3%	2%	1%	3%	2%	3%	1%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	3%	3%	1%
									*								*											*	*
Bangkok, Thailand	9	5	4	2	3	4	4	5	*	4	6	2	3	4	6	4	1	8	1	8	6	4	3	6	3	3	3	1	1
	2%	2%	2%	1%	2%	3%	2%	2%	1%	2%	2%	4%	1%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%
									*								*											*	*
Chicago, United States	9	6	3	4	4	2	5	4	*	4	5	1	3	5	5	4	1	8	1	8	5	4	2	7	1	3	2	2	1
	2%	3%	1%	2%	3%	1%	3%	2%	1%	2%	2%	2%	1%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	5%	1%

									*								*											X*	*
Seoul, South Korea	8	4	4	6	1	1	1	2	2	3	5	2	3	3	4	4	2	6	3	5	4	4	4	4	1	2	5	-	1
	2%	1%	2%	3%	1%	1%	1%	1%	4%	1%	2%	4%	1%	1%	1%	2%	5%	1%	3%	1%	1%	2%	3%	1%	1%	1%	5%	-	1%
				E					FG*								Q*										WXY	*	*
Istanbul, Turkey	8	3	5	6	1	*	4	3	1	2	6	1	3	4	6	1	2	6	2	6	5	3	1	7	3	3	1	-	-
	2%	1%	2%	3%	1%	*	2%	2%	1%	1%	2%	1%	1%	2%	2%	1%	4%	1%	2%	1%	1%	2%	*	2%	2%	2%	1%	-	-
				E					*								*								V	V		*	*
Prague, Czech Republic	7	4	3	4	1	1	1	4	1	3	4	-	3	4	5	1	1	6	3	4	6	1	1	6	2	1	2	2	*
	1%	2%	1%	2%	1%	1%	1%	2%	2%	1%	1%	-	1%	2%	2%	1%	2%	1%	3%	1%	2%	*	*	2%	2%	*	2%	4%	1%
									*								*							Y				VY*	*
Beijing, China	6	4	1	4	1	1	2	2	2	3	3	*	2	3	5	1	1	5	1	5	5	1	2	4	2	4	-	-	*
	1%	2%	1%	2%	*	1%	1%	1%	3%	1%	1%	1%	1%	1%	2%	*	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	-	-	1%
									*								*											*	*
Shanghai, China	6	5	*	2	3	1	*	5	1	3	3	*	1	4	5	1	1	5	3	3	5	1	1	5	2	3	1	-	-
	1%	2%	*	1%	2%	1%	*	2%	1%	1%	1%	1%	1%	2%	2%	1%	2%	1%	3%	1%	1%	1%	1%	1%	1%	2%	1%	-	-
		B						F	*								*		S									*	*
Mumbai, India	6	3	2	4	1	*	2	2	2	2	4	2	2	2	4	2	1	5	3	2	4	2	-	6	1	2	-	-	2
	1%	1%	1%	2%	1%	*	1%	1%	4%	1%	1%	3%	1%	1%	1%	1%	1%	1%	4%	1%	1%	1%	-	2%	1%	1%	-	-	4%
				E					G*								*		S					V		V		*	VZ*
Manila, Philippines	5	3	2	3	-	2	4	2	-	2	4	1	2	3	3	3	-	5	-	5	4	1	2	3	2	1	1	-	1
	1%	1%	1%	2%	-	1%	2%	1%	-	1%	1%	1%	1%	1%	1%	1%	-	1%	-	1%	1%	1%	1%	1%	2%	1%	1%	-	1%
						D			*								*											*	*
Brussels, Belgium	5	3	2	2	1	2	1	3	*	2	3	*	3	2	4	1	*	5	1	4	4	1	2	3	1	2	1	*	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
									*								*											*	*
Delhi, India	5	3	2	4	1	-	1	-	3	3	2	2	1	2	4	1	-	5	3	2	4	1	-	5	2	1	1	-	2
	1%	1%	1%	2%	1%	-	*	-	5%	1%	1%	3%	1%	1%	1%	1%	-	1%	3%	1%	1%	1%	-	1%	1%	*	1%	-	3%
				E					FG*								*		S						V			*	VY*
Jakarta, Indonesia	4	2	2	4	-	*	1	3	1	2	3	1	-	4	4	1	1	3	1	3	4	-	1	4	1	2	1	-	1
	1%	1%	1%	2%	-	*	1%	1%	1%	1%	1%	1%	-	2%	1%	*	2%	1%	1%	1%	1%	-	*	1%	1%	1%	1%	-	1%
				D					*					L			*											*	*
Cape Town, South Africa	4	*	4	3	1	*	1	3	-	2	2	-	1	3	3	1	1	3	1	3	3	1	2	2	1	1	1	-	2
	1%	*	1%	1%	1%	*	*	2%	-	1%	1%	-	*	2%	1%	*	1%	1%	1%	1%	1%	*	1%	1%	*	*	1%	-	3%
									*								*											*	*
Casablanca, Morocco	3	1	2	2	1	-	-	3	-	-	3	1	2	-	3	-	1	2	3	-	3	-	1	2	-	1	2	1	-
	1%	*	1%	1%	*	-	-	1%	-	-	1%	1%	1%	-	1%	-	1%	1%	4%	-	1%	-	*	1%	-	*	2%	1%	-
									*			M					*		S									*	*
Budapest, Hungary	3	2	1	-	1	2	1	1	*	2	*	-	2	1	2	*	1	2	1	2	2	1	2	1	*	1	1	1	*
	1%	1%	*	-	1%	1%	*	*	1%	1%	*	-	1%	1%	1%	*	1%	1%	2%	*	1%	1%	1%	*	*	*	1%	1%	1%
									*								*											*	*
Mecca, Saudi Arabia	3	1	1	1	1	-	2	*	1	1	2	-	2	1	1	1	-	3	-	3	1	2	*	2	1	1	1	-	-
	1%	1%	1%	1%	1%	-	1%	*	1%	*	1%	-	1%	*	*	1%	-	1%	-	1%	*	1%	*	1%	*	1%	1%	-	-
									*								*											*	*
Karachi, Pakistan	3	2	1	2	1	-	1	2	-	2	1	1	1	2	3	-	1	2	2	1	3	-	1	2	1	1	-	1	1
	1%	1%	*	1%	1%	-	*	1%	-	1%	*	1%	*	1%	1%	-	2%	*	3%	*	1%	-	*	1%	1%	*	-	1%	1%
									*								Q*		S									*	*
Warsaw, Poland	2	2	*	2	1	-	-	-	2	*	2	2	-	1	2	-	*	2	2	*	2	-	-	2	*	*	-	-	2
	*	1%	*	1%	1%	-	-	-	5%	*	1%	3%	-	*	1%	-	1%	*	3%	*	1%	-	-	1%	*	*	-	-	3%
									FG*			LM					*		S									*	VWXYZ*
Sao Paulo, Brazil	2	2	1	1	1	1	-	2	-	1	1	*	-	2	2	*	*	2	1	2	2	-	*	2	2	-	*	*	-
	*	1%	*	1%	*	*	-	1%	-	1%	*	1%	-	1%	1%	*	1%	*	1%	*	1%	-	*	1%	1%	-	*	1%	-
									*								*											*	*
Mexico City, Mexico	2	*	2	1	*	*	1	*	*	*	2	-	1	1	1	1	*	2	1	1	1	1	-	2	*	1	-	*	-
	*	*	1%	1%	*	*	1%	*	1%	*	1%	-	1%	*	*	1%	1%	*	1%	*	*	1%	-	1%	*	1%	-	1%	-
									*								*											*	*
Buenos Aires, Argentina	2	1	1	2	*	-	*	2	-	1	2	-	*	2	2	*	-	2	-	2	2	-	-	2	2	-	-	-	1
	*	*	*	1%	*	-	*	1%	-	*	1%	-	*	1%	1%	*	-	*	-	1%	1%	-	-	1%	1%	-	-	-	1%
									*								*								V			*	*
Cairo, Egypt	2	2	1	1	1	*	-	2	-	1	1	*	1	1	2	*	-	2	1	2	2	*	*	2	-	1	-	1	1
	*	1%	*	1%	*	*	-	1%	-	1%	*	1%	*	*	1%	*	-	*	1%	*	1%	*	*	1%	-	1%	-	2%	1%
									*								*											*	*
Lagos, Nigeria	2	*	2	1	*	*	-	2	*	1	2	-	-	2	2	-	1	1	1	1	2	-	1	1	*	-	1	-	1
	*	*	1%	1%	*	*	-	1%	1%	*	1%	-	-	1%	1%	-	2%	*	1%	*	1%	-	*	*	*	-	1%	-	1%
									*								Q*											*	*
Rio de Janeiro, Brazil	2	1	1	1	1	1	*	1	-	1	1	*	-	1	2	-	-	2	-	2	1	*	1	1	1	1	*	-	-
	*	1%	*	*	*	1%	*	1%	-	*	*	1%	-	1%	1%	-	-	*	-	*	*	*	1%	*	*	1%	*	-	-
									*								*											*	*
Moscow, Russia	1	1	1	1	1	*	-	1	1	1	1	-	-	1	1	1	-	1	-	1	1	-	-	1	1	1	-	-	-
	*	*	*	*	*	*	-	*	1%	*	*	-	-	1%	*	*	-	*	-	*	*	-	-	*	1%	*	-	-	-
									*								*											*	*
Lima, Peru	1	1	*	-	1	-	-	*	1	1	*	-	*	1	1	*	-	1	-	1	1	-	-	1	-	1	-	-	-
	*	*	*	-	1%	-	-	*	1%	*	*	-	*	*	*	*	-	*	-	*	*	-	-	*	-	1%	-	-	-
									*								*											*	*
Guangzhou, China	1	1	-	1	-	*	-	*	1	*	1	-	*	1	1	-	1	*	1	*	1	*	-	1	-	1	-	-	*
	*	*	-	*	-	*	-	*	1%	*	*	-	*	*	*	-	1%	*	1%	*	*	*	-	*	-	*	-	-	1%
									*								Q*											*	*
Bogota, Colombia	1	1	-	-	-	1	-	1	-	1	-	*	-	*	1	-	1	-	*	*	*	*	*	*	-	-	*	*	-
	*	*	-	-	-	1%	-	*	-	*	-	1%	-	*	*	-	2%	-	*	*	*	*	*	*	-	-	*	1%	-
									*								Q*											*	*
Tel Aviv, Israel	1	1	-	-	-	1	*	*	-	*	*	*	-	*	*	*	-	1	-	1	*	*	-	1	*	-	*	-	-
	*	*	-	-	-	1%	*	*	-	*	*	1%	-	*	*	*	-	*	-	*	*	*	-	*	*	-	*	-	-
									*								*											*	*
Nairobi, Kenya	1	1	-	-	1	-	-	1	-	-	1	1	-	-	1	-	-	1	-	1	1	-	-	1	1	-	-	-	-
	*	*	-	-	*	-	-	*	-	-	*	1%	-	-	*	-	-	*	-	*	*	-	-	*	*	-	-	-	-
									*			LM					*											*	*
Tehran, Iran	*	-	*	-	*	-	*	-	-	-	*	-	*	-	*	-	-	*	-	*	-	*	-	*	-	*	-	-	-
	*	-	*	-	*	-	*	-	-	-	*	-	*	-	*	-	-	*	-	*	-	*	-	*	-	*	-	-	-
									*								*											*	*
Sigma	1500	744	756	592	450	458	525	653	162	667	833	167	643	690	892	608	148	1352	246	1254	973	527	461	1039	409	504	302	126	159
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	254	247	151	176	174	97	147	147	207	294	93	246	162	319	182	36	465	66	435	340	150	48	286	167
Base: All Respondents (wtd)	500	251	249	186	156	158	102	145	136	192	308	146	194	160	299	201	36	464	62	438	313	175	54	285	160
Zurich, Switzerland	130	66	64	48	35	47	22	37	39	61	69	37	55	38	76	54	11	120	13	117	84	44	12	70	48
	26%	26%	26%	26%	23%	30%	21%	26%	28%	32%	22%	25%	29%	24%	26%	27%	30%	26%	22%	27%	27%	25%	23%	25%	30%
							*			J		*					*		*				*		
Oslo, Norway	112	61	51	39	34	39	18	29	38	38	74	18	52	43	66	46	7	105	9	104	78	33	7	73	33
	22%	24%	21%	21%	22%	25%	18%	20%	28%	20%	24%	12%	27%	27%	22%	23%	19%	23%	14%	24%	25%	19%	12%	25%	21%
							*					*	K	K			*		*				*		
Stockholm, Sweden	101	54	47	30	38	32	17	26	35	39	62	20	45	36	64	37	7	93	15	86	76	22	9	63	29
	20%	21%	19%	16%	25%	20%	17%	18%	26%	20%	20%	14%	23%	22%	22%	18%	21%	20%	23%	20%	24%	13%	16%	22%	18%
							*					*					*		*		U		*		
Brussels, Belgium	95	46	49	29	24	42	26	28	20	40	55	37	34	24	56	39	8	87	15	80	51	41	19	53	23
	19%	18%	20%	15%	15%	27%	25%	20%	15%	21%	18%	25%	18%	15%	19%	19%	21%	19%	24%	18%	16%	24%	34%	19%	14%
						CD	*					*					*		*				WX*		
Copenhagen, Denmark	87	42	45	40	22	26	14	24	24	24	64	14	38	34	46	41	2	86	5	82	51	35	12	53	23
	17%	17%	18%	21%	14%	16%	14%	17%	18%	12%	21%	10%	20%	21%	15%	20%	5%	18%	8%	19%	16%	20%	22%	18%	14%
							*				I	*	K	K			*	P	*	R			*		
Amsterdam, The Netherlands	82	38	43	36	21	24	18	28	12	28	54	32	27	23	49	33	4	78	7	75	49	31	11	51	20
	16%	15%	17%	20%	14%	15%	18%	19%	9%	15%	17%	22%	14%	14%	16%	16%	11%	17%	11%	17%	16%	18%	20%	18%	12%
							H*	H				*					*		*				*		
Vienna, Austria	77	30	47	23	25	29	17	18	24	40	37	32	28	17	42	35	3	74	7	70	46	31	4	56	17
	15%	12%	19%	12%	16%	18%	16%	13%	18%	21%	12%	22%	15%	10%	14%	17%	9%	16%	11%	16%	15%	18%	7%	20%	11%
			A				*			J		M*					*		*				*	VX	
Sydney, Australia	77	34	42	27	26	23	13	20	19	32	45	27	26	24	39	38	9	68	9	68	44	31	11	42	23
	15%	14%	17%	15%	17%	15%	13%	14%	14%	17%	15%	18%	14%	15%	13%	19%	25%	15%	15%	15%	14%	18%	20%	15%	15%
							*					*					*		*				*		
Helsinki, Finland	65	37	28	24	25	16	6	21	21	20	46	10	24	31	40	26	1	64	2	63	48	14	5	33	27
	13%	15%	11%	13%	16%	10%	6%	15%	15%	10%	15%	7%	12%	20%	13%	13%	4%	14%	3%	14%	15%	8%	10%	12%	17%
							*	F	F			*		K			*		*	R	U		*		
Vancouver, Canada	59	30	29	17	22	19	10	19	18	27	32	14	27	18	34	25	4	55	5	53	38	19	4	37	18
	12%	12%	12%	9%	14%	12%	10%	13%	13%	14%	10%	10%	14%	11%	11%	12%	10%	12%	9%	12%	12%	11%	8%	13%	11%
							*					*					*		*				*		
Madrid, Spain	58	22	36	19	15	24	15	16	14	24	34	30	17	10	36	22	3	55	5	53	28	27	7	38	14
	12%	9%	15%	10%	10%	15%	14%	11%	11%	12%	11%	21%	9%	6%	12%	11%	9%	12%	9%	12%	9%	15%	12%	13%	8%
			A				*					LM*					*		*				*		
Toronto, Canada	42	15	28	17	13	12	7	17	11	11	31	8	19	15	25	17	2	40	3	39	30	10	5	19	19
	8%	6%	11%	9%	9%	7%	7%	12%	8%	6%	10%	6%	10%	9%	8%	9%	6%	9%	5%	9%	9%	6%	8%	7%	12%
			A				*					*					*		*				*		
Auckland, New Zealand	42	20	21	17	14	10	8	11	12	22	20	8	16	18	25	17	6	35	9	32	31	10	7	22	12
	8%	8%	9%	9%	9%	6%	7%	8%	9%	11%	6%	6%	8%	11%	8%	8%	18%	8%	15%	7%	10%	6%	13%	8%	8%
							*					*					Q*		*				*		
Paris, France	40	27	13	15	12	13	12	12	11	15	24	13	10	17	27	12	4	36	8	31	22	18	7	12	21
	8%	11%	5%	8%	8%	8%	12%	8%	8%	8%	8%	9%	5%	10%	9%	6%	11%	8%	14%	7%	7%	10%	13%	4%	13%
		B					*					*		L			*		*				W*		W
Abu Dhabi, United Arab Emirates	38	23	15	16	14	8	9	7	13	12	26	8	18	13	24	14	4	34	6	32	24	14	3	20	15
	8%	9%	6%	9%	9%	5%	9%	5%	9%	6%	9%	5%	9%	8%	8%	7%	12%	7%	10%	7%	8%	8%	6%	7%	9%
							*					*					*		*				*		
Rome, Italy	36	20	16	13	11	12	9	13	6	15	21	12	8	16	23	13	5	31	7	29	25	11	3	18	15
	7%	8%	7%	7%	7%	8%	9%	9%	4%	8%	7%	8%	4%	10%	8%	6%	13%	7%	12%	7%	8%	6%	6%	6%	9%
							*					*		L			*		*				*		
Berlin, Germany	35	24	11	11	13	12	11	11	7	7	28	12	17	6	20	16	1	34	3	32	17	19	6	23	7
	7%	10%	5%	6%	8%	7%	10%	7%	5%	4%	9%	8%	9%	4%	7%	8%	2%	7%	5%	7%	5%	11%	11%	8%	4%
		B					*				I	*					*		*				*		
London, United Kingdom	30	12	18	14	14	2	12	7	6	10	20	12	7	11	13	17	2	28	4	26	17	11	6	11	14
	6%	5%	7%	8%	9%	1%	11%	5%	5%	5%	6%	8%	4%	7%	4%	8%	6%	6%	6%	6%	5%	6%	10%	4%	9%
				E	E		*					*					*		*				*		W
New York City, United States	28	18	10	12	13	4	4	8	6	7	21	7	12	10	17	11	2	27	5	23	16	11	4	11	13
	6%	7%	4%	6%	8%	2%	4%	5%	4%	4%	7%	4%	6%	6%	6%	6%	5%	6%	8%	5%	5%	6%	7%	4%	8%
					E		*					*					*		*				*		
Cape Town, South Africa	23	7	16	8	2	14	6	5	10	11	12	14	4	5	13	10	3	20	5	18	12	10	-	20	3
	5%	3%	6%	4%	1%	9%	6%	4%	7%	6%	4%	9%	2%	3%	4%	5%	9%	4%	8%	4%	4%	6%	-	7%	2%
						D	*					L*					*		*				*	X	
Dublin, ROI	22	7	15	7	10	6	4	10	6	9	14	5	10	7	17	5	1	22	2	20	19	3	-	20	3
	4%	3%	6%	4%	6%	4%	4%	7%	4%	5%	4%	3%	5%	5%	6%	3%	2%	5%	4%	5%	6%	2%	-	7%	2%
							*					*					*		*		U		*	X	
Prague, Czech Republic	19	10	10	7	5	7	2	4	8	5	14	8	11	-	12	7	-	19	2	18	9	8	-	18	1
	4%	4%	4%	4%	3%	5%	2%	3%	6%	3%	5%	6%	6%	-	4%	3%	-	4%	3%	4%	3%	5%	-	6%	1%
							*					M*	M				*		*				*	X	
Los Angeles, United States	16	8	8	8	4	4	4	3	6	6	10	5	7	5	11	4	2	14	5	11	11	4	4	5	7
	3%	3%	3%	4%	3%	2%	4%	2%	4%	3%	3%	3%	3%	3%	4%	2%	5%	3%	7%	3%	4%	3%	7%	2%	4%
							*					*					*		*				W*		
Budapest, Hungary	13	6	7	4	4	5	-	5	6	6	7	7	3	4	6	7	-	13	-	13	8	5	-	11	2
	3%	2%	3%	2%	3%	3%	-	3%	5%	3%	2%	5%	1%	2%	2%	3%	-	3%	-	3%	2%	3%	-	4%	1%
							*		F			*					*		*				*		
Singapore, Singapore	12	5	6	3	7	1	1	4	6	5	7	3	3	6	6	5	1	11	1	11	9	1	2	8	2
	2%	2%	3%	2%	5%	1%	1%	3%	4%	3%	2%	2%	2%	4%	2%	3%	2%	2%	1%	3%	3%	1%	4%	3%	1%
					E		*					*					*		*				*		
Tokyo, Japan	11	9	3	4	5	2	2	4	4	6	5	-	5	7	9	3	1	10	1	10	8	3	-	5	7

	2%	3%	1%	2%	3%	1%	2%	3%	3%	3%	2%	-	2%	4%	3%	1%	3%	2%	2%	2%	3%	2%	-	2%	4%
							*					*		K			*		*				*		
Bangkok, Thailand	11	6	5	8	1	2	3	2	3	6	5	1	6	4	5	6	2	9	3	8	7	4	-	6	5
	2%	2%	2%	4%	1%	1%	3%	2%	2%	3%	2%	1%	3%	2%	2%	3%	5%	2%	5%	2%	2%	3%	-	2%	3%
				D			*					*					*		*				*		
Washington, United States	10	7	3	4	3	3	2	5	1	3	7	5	5	1	7	3	-	10	1	10	8	2	-	5	6
	2%	3%	1%	2%	2%	2%	2%	3%	1%	2%	2%	3%	2%	1%	2%	2%	-	2%	1%	2%	3%	1%	-	2%	4%
							*					*					*		*				*		
Munich, Germany	9	6	4	2	1	6	2	2	3	4	6	1	5	3	6	4	-	9	2	8	5	4	-	7	2
	2%	2%	2%	1%	1%	4%	2%	1%	3%	2%	2%	1%	2%	2%	2%	2%	-	2%	3%	2%	2%	2%	-	3%	1%
							*					*					*		*				*		
Mexico City, Mexico	9	3	6	7	1	1	5	-	-	-	9	6	1	2	6	2	-	9	3	6	6	2	1	5	3
	2%	1%	2%	4%	1%	*	5%	-	-	-	3%	4%	*	1%	2%	1%	-	2%	4%	1%	2%	1%	1%	2%	2%
							GH*				I	L*					*		*				*		
Boston, United States	8	4	4	5	2	1	1	3	2	3	6	2	3	4	4	4	-	8	2	6	7	1	2	2	4
	2%	2%	2%	3%	1%	1%	1%	2%	2%	1%	2%	1%	1%	2%	1%	2%	-	2%	3%	1%	2%	1%	4%	1%	2%
							*					*					*		*				*		
Lima, Peru	7	4	3	4	3	1	1	2	2	1	6	-	3	4	3	4	-	7	1	6	2	5	2	4	2
	1%	2%	1%	2%	2%	*	1%	1%	1%	*	2%	-	2%	2%	1%	2%	-	2%	1%	1%	1%	3%	3%	1%	1%
							*					*					*		*				*		
Hong Kong, China	7	5	2	3	1	3	4	1	2	3	4	3	4	-	6	1	1	6	3	4	5	2	-	3	4
	1%	2%	1%	2%	1%	2%	3%	*	1%	1%	1%	2%	2%	-	2%	1%	2%	1%	5%	1%	2%	1%	-	1%	3%
							*					*					*		S*				*		
Osaka, Japan	6	5	1	3	1	1	1	1	2	2	4	-	4	2	5	1	1	5	1	5	3	2	-	2	3
	1%	2%	*	2%	1%	1%	1%	*	1%	1%	1%	-	2%	1%	2%	*	2%	1%	1%	1%	1%	1%	-	1%	2%
							*					*					*		*				*		
Warsaw, Poland	6	3	3	3	1	2	-	3	1	2	3	2	3	1	4	2	-	6	-	6	5	1	-	4	1
	1%	1%	1%	2%	1%	1%	-	2%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	-	1%	2%	*	-	2%	1%
							*					*					*		*				*		
Beijing, China	6	1	4	3	1	1	3	1	-	2	4	1	2	2	4	2	-	6	-	6	1	4	-	1	4
	1%	1%	2%	2%	1%	1%	3%	1%	-	1%	1%	1%	1%	1%	1%	1%	-	1%	-	1%	*	2%	-	*	3%
							*					*					*		*				*		
Mecca, Saudi Arabia	5	4	1	2	2	1	1	2	-	5	-	2	2	1	4	1	-	5	1	4	3	2	4	1	-
	1%	1%	*	1%	1%	*	1%	2%	-	2%	-	1%	1%	1%	1%	*	-	1%	1%	1%	1%	1%	7%	*	-
							*			J		*					*		*				WX*		
Chicago, United States	5	2	3	3	1	-	-	3	-	2	3	-	3	1	2	3	-	5	-	5	5	-	2	-	3
	1%	1%	1%	2%	1%	-	-	2%	-	1%	1%	-	2%	1%	1%	1%	-	1%	-	1%	1%	-	4%	-	2%
							*					*					*		*				W*		W
Istanbul, Turkey	4	2	2	2	1	1	3	1	-	2	2	1	-	3	3	1	1	3	2	2	1	2	-	2	2
	1%	1%	1%	1%	1%	1%	3%	1%	-	1%	1%	1%	-	2%	1%	1%	3%	1%	4%	1%	*	1%	-	1%	1%
							H*					*		L			*		S*				*		
Buenos Aires, Argentina	4	2	2	2	1	1	-	2	-	2	2	3	-	1	1	3	1	3	-	4	3	1	2	1	1
	1%	1%	1%	1%	1%	1%	-	1%	-	1%	1%	2%	-	1%	*	2%	4%	1%	-	1%	1%	1%	4%	*	1%
							*					*					Q*		*				*		
Kuala Lumpur, Malaysia	4	3	2	2	2	1	3	1	1	2	2	-	3	1	4	1	1	3	1	3	3	1	2	1	1
	1%	1%	1%	1%	1%	*	3%	1%	*	1%	1%	-	2%	1%	1%	*	2%	1%	1%	1%	1%	*	4%	*	1%
							*					*					*		*				W*		
Tel Aviv, Israel	4	4	1	1	2	1	1	1	1	2	3	-	3	1	3	1	1	3	2	3	2	2	-	4	1
	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	1%	3%	1%	3%	1%	1%	1%	-	1%	*
							*					*					*		*				*		
Shanghai, China	4	1	3	1	2	1	3	2	-	-	4	-	2	2	4	-	-	4	-	4	2	2	-	-	4
	1%	1%	1%	1%	2%	*	3%	1%	-	-	1%	-	1%	1%	1%	-	-	1%	-	1%	1%	1%	-	-	3%
							*					*					*		*				*		W
Sao Paulo, Brazil	4	1	3	2	1	1	3	1	-	2	2	3	1	-	3	1	-	4	-	4	3	1	-	3	1
	1%	*	1%	1%	*	1%	3%	1%	-	1%	1%	2%	*	-	1%	1%	-	1%	-	1%	1%	1%	-	1%	*
							*					*					*		*				*		
Belgrade, Serbia	4	3	1	1	3	-	1	1	-	-	4	1	3	-	4	-	1	3	1	3	2	1	1	2	1
	1%	1%	*	*	2%	-	1%	1%	-	-	1%	1%	1%	-	1%	-	2%	1%	1%	1%	1%	*	2%	1%	1%
							*					*					*		*				*		
Cairo, Egypt	4	2	2	1	1	2	1	1	2	1	3	1	1	2	2	2	-	4	1	3	2	2	-	1	3
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	-	1%	2%	1%	1%	1%	-	*	2%
							*					*					*		*				*		
Lagos, Nigeria	4	1	3	3	-	1	-	1	3	-	4	2	1	-	4	-	3	1	3	1	4	-	-	-	4
	1%	*	1%	2%	-	*	-	1%	2%	-	1%	2%	1%	-	1%	-	9%	*	5%	*	1%	-	-	-	2%
							*					*					Q*		S*				*		W
Manila, Philippines	3	1	2	1	1	1	1	-	1	2	1	1	-	2	3	-	-	3	-	3	2	1	-	1	2
	1%	*	1%	1%	1%	1%	1%	-	1%	1%	*	1%	-	1%	1%	-	-	1%	-	1%	1%	1%	-	*	1%
							*					*					*		*				*		
Casablanca, Morocco	3	2	1	1	2	-	-	3	-	2	1	2	-	1	2	1	-	3	-	3	-	3	2	-	1
	1%	1%	1%	1%	1%	-	-	2%	-	1%	*	1%	-	1%	1%	1%	-	1%	-	1%	-	2%	3%	-	1%
							*					*					*		*			T	W*		
Karachi, Pakistan	3	2	1	2	-	1	1	1	-	2	1	-	1	2	1	2	1	2	2	1	2	1	-	1	2
	1%	1%	*	1%	-	*	1%	1%	-	1%	*	-	*	1%	*	1%	3%	*	4%	*	1%	1%	-	*	1%
							*					*					*		S*				*		
Jakarta, Indonesia	3	1	1	1	-	1	1	1	-	1	1	1	-	1	1	1	-	3	-	3	-	3	-	1	1
	1%	1%	1%	1%	-	1%	1%	1%	-	1%	*	1%	-	1%	*	1%	-	1%	-	1%	-	2%	-	*	1%
							*					*					*		*			T	*		
Seoul, South Korea	2	2	-	-	2	1	1	1	1	2	1	-	1	2	2	1	1	2	2	1	2	1	-	2	1
	*	1%	-	-	1%	*	1%	*	1%	1%	*	-	*	1%	1%	*	2%	*	3%	*	1%	*	-	1%	*
							*					*					*		S*				*		
Guangzhou, China	2	2	-	2	-	-	-	-	2	-	2	2	-	-	-	2	-	2	-	2	-	2	-	-	2
	*	1%	-	1%	-	-	-	-	2%	-	1%	2%	-	-	-	1%	-	*	-	1%	-	1%	-	-	1%
							*					*					*		*				*		
Moscow, Russia	2	1	1	-	-	2	-	2	-	1	1	1	1	-	1	1	-	2	-	2	-	2	-	-	2
	*	*	1%	-	-	1%	-	1%	-	*	*	1%	*	-	*	1%	-	*	-	*	-	1%	-	-	1%
							*					*					*		*				*		
Rio de Janeiro, Brazil	2	2	-	-	1	1	1	-	1	-	2	-	1	1	2	-	1	1	1	1	2	-	-	2	-
	*	1%	-	-	1%	*	1%	-	1%	-	*	-	*	1%	1%	-	2%	*	1%	*	*	-	-	1%	-
							*					*					Q*		*				*		
Nairobi, Kenya	1	1	-	-	-	1	-	-	1	1	-	1	-	-	1	-	-	1	-	1	-	1	-	-	1
	*	1%	-	-	-	1%	-	-	1%	1%	-	1%	-	-	*	-	-	*	-	*	-	1%	-	-	1%
							*					*					*		*				*		
Bogota, Colombia	1	1	-	-	1	-	-	1	-	-	1	-	1	-	1	-	-	1	1	-	1	-	-	1	-
	*	*	-	-	1%	-	-	1%	-	-	*	-	*	-	*	-	-	*	1%	-	*	-	-	*	-
							*					*					*		S*				*		

Tehran, Iran	1	1	-	-	-	1	-	1	-	1	-	-	1	-	1	-	-	1	1	-	1	-	-	1	-
	*	*	-	-	-	*	-	*	-	*	-	-	*	-	*	-	-	*	1%	-	*	-	-	*	-
							*					*					*		S*				*		
Sigma	1500	754	746	558	467	475	307	435	408	575	925	438	581	481	896	604	107	1393	186	1314	939	525	163	855	481
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1001	490	511	506	299	196	215	584	121	405	596	63	524	414	603	398	175	826	252	749	697	304
Base: All Respondents (wtd)	500	232	268	285	142	73	148	273	28	179	321	156	262	81	287	213	79	421	107	393	315	185
Amsterdam, The Netherlands	91	39	52	45	23	23	21	55	6	36	55	28	48	14	50	41	14	77	24	67	63	28
	18%	17%	19%	16%	16%	32%	14%	20%	23%	20%	17%	18%	18%	18%	17%	19%	18%	18%	22%	17%	20%	15%
						CD*			*			*					*					
Abu Dhabi, United Arab Emirates	89	53	36	49	28	12	30	49	3	29	61	37	39	13	59	30	24	65	27	62	60	29
	18%	23%	13%	17%	20%	16%	20%	18%	11%	16%	19%	24%	15%	16%	20%	14%	31%	15%	25%	16%	19%	16%
		B				*			*			*					Q*		S			
Paris, France	84	33	51	51	23	10	26	44	2	29	56	28	47	9	47	37	12	72	20	65	51	33
	17%	14%	19%	18%	16%	14%	18%	16%	8%	16%	17%	18%	18%	11%	16%	18%	16%	17%	18%	16%	16%	18%
						*			*			*	M				*					
New York City, United States	80	39	41	43	29	8	23	44	3	31	50	34	39	8	42	38	8	73	11	69	48	32
	16%	17%	15%	15%	20%	12%	16%	16%	10%	17%	15%	21%	15%	10%	15%	18%	10%	17%	10%	18%	15%	17%
						*			*			M*	M				*					
London, United Kingdom	69	31	38	45	15	9	23	35	4	30	40	23	36	10	36	33	10	59	13	56	44	26
	14%	13%	14%	16%	11%	13%	16%	13%	14%	17%	12%	14%	14%	13%	12%	16%	13%	14%	12%	14%	14%	14%
						*			*			*					*					
Rome, Italy	64	26	37	34	18	13	21	36	1	27	37	26	32	6	36	28	10	54	13	51	38	25
	13%	11%	14%	12%	12%	17%	14%	13%	5%	15%	12%	16%	12%	7%	12%	13%	12%	13%	12%	13%	12%	14%
						*		H	*			*	M				*					
Madrid, Spain	61	23	38	40	15	6	26	24	4	19	42	21	31	9	37	24	10	52	11	51	42	19
	12%	10%	14%	14%	11%	8%	18%	9%	13%	11%	13%	14%	12%	11%	13%	11%	12%	12%	10%	13%	13%	10%
						*	G		*			*					*					
Los Angeles, United States	61	24	37	43	15	3	25	27	1	16	45	33	24	4	25	35	12	49	11	49	33	28
	12%	10%	14%	15%	10%	4%	17%	10%	5%	9%	14%	21%	9%	5%	9%	17%	15%	12%	11%	13%	10%	15%
				E		*	H		*			LM*	M			N	*					
Toronto, Canada	58	26	32	37	15	6	15	35	4	14	44	11	32	14	28	29	7	51	8	49	36	22
	12%	11%	12%	13%	10%	9%	10%	13%	14%	8%	14%	7%	12%	17%	10%	14%	9%	12%	8%	13%	11%	12%
						*			*			*		KL			*					
Copenhagen, Denmark	57	30	27	25	18	15	10	38	7	26	31	12	30	15	32	25	7	50	11	46	38	20
	11%	13%	10%	9%	12%	21%	7%	14%	24%	15%	10%	8%	12%	18%	11%	12%	8%	12%	10%	12%	12%	11%
						C*		F	FG*			*		KL			*					
Sydney, Australia	53	25	28	20	17	16	12	33	5	21	32	16	23	14	28	25	9	45	13	41	42	11
	11%	11%	11%	7%	12%	23%	8%	12%	17%	12%	10%	10%	9%	18%	10%	12%	11%	11%	12%	10%	13%	6%
						CD*			F*			*		L			*				U	
Vancouver, Canada	51	19	32	23	21	7	12	31	5	18	33	8	32	12	25	26	7	45	12	39	29	22
	10%	8%	12%	8%	15%	10%	8%	11%	18%	10%	10%	5%	12%	15%	9%	12%	8%	11%	11%	10%	9%	12%
						*			F*			*		K			*					
Sao Paulo, Brazil	51	21	30	23	19	9	19	23	2	16	35	20	25	6	31	20	7	44	9	42	28	23
	10%	9%	11%	8%	14%	12%	13%	9%	8%	9%	11%	13%	10%	7%	11%	9%	9%	10%	8%	11%	9%	12%
						*			*			*					*					
Rio de Janeiro, Brazil	43	25	17	29	12	2	13	20	2	14	28	18	19	6	30	13	7	35	11	32	27	16
	9%	11%	6%	10%	8%	3%	9%	7%	8%	8%	9%	12%	7%	7%	10%	6%	9%	8%	10%	8%	8%	9%
				E		*			*			*					*					
Zurich, Switzerland	42	22	20	19	11	13	11	25	3	16	26	7	25	9	26	16	6	36	10	33	28	14
	8%	10%	7%	6%	8%	18%	7%	9%	12%	9%	8%	5%	10%	12%	9%	8%	8%	9%	9%	8%	9%	8%
						CD*			*			*					*					
Oslo, Norway	41	26	16	19	15	7	9	28	3	22	20	15	20	7	21	21	4	37	9	32	30	11
	8%	11%	6%	7%	11%	10%	6%	10%	12%	12%	6%	10%	7%	9%	7%	10%	6%	9%	9%	8%	10%	6%
		B				*			*	J		*					*					
Tokyo, Japan	38	18	20	25	10	2	10	19	2	10	27	-	32	6	20	17	6	31	9	28	23	15
	8%	8%	7%	9%	7%	3%	7%	7%	7%	6%	8%	-	12%	7%	7%	8%	8%	7%	8%	7%	7%	8%
						*			*			*	KM	K			*					
Stockholm, Sweden	37	21	16	19	11	7	7	21	5	14	23	4	21	12	24	13	5	32	10	27	29	8
	7%	9%	6%	7%	8%	10%	5%	8%	16%	8%	7%	3%	8%	14%	8%	6%	6%	8%	10%	7%	9%	4%
						*			FG*			*		KL			*					
Berlin, Germany	35	15	20	22	9	4	10	17	2	10	25	9	19	7	17	18	6	29	10	25	21	14
	7%	6%	8%	8%	6%	6%	7%	6%	8%	6%	8%	6%	7%	8%	6%	8%	8%	7%	9%	6%	7%	8%
						*			*			*					*					
Boston, United States	35	11	24	20	11	4	18	15	2	8	26	14	16	5	20	15	3	32	4	31	15	20
	7%	5%	9%	7%	8%	5%	12%	5%	7%	5%	8%	9%	6%	6%	7%	7%	4%	8%	3%	8%	5%	11%
						*	G		*			*					*					T
Chicago, United States	30	12	18	18	7	5	12	13	1	9	22	13	12	5	16	14	2	29	4	26	17	14
	6%	5%	7%	6%	5%	7%	8%	5%	5%	5%	7%	9%	5%	6%	6%	7%	2%	7%	4%	7%	5%	7%
						*			*			*					*					

Dublin, ROI	29	8	21	21	7	2	6	19	3	11	18	4	19	7	15	14	7	22	7	22	21	8
	6%	4%	8%	7%	5%	2%	4%	7%	11%	6%	6%	2%	7%	9%	5%	6%	9%	5%	6%	6%	7%	4%
						*			F*			*		K			*					
Washington, United States	27	15	12	14	11	3	5	19	*	9	18	12	13	3	17	10	4	23	4	23	18	9
	5%	7%	4%	5%	7%	4%	3%	7%	1%	5%	6%	7%	5%	3%	6%	5%	5%	6%	4%	6%	6%	5%
						*		H	*			*					*					
Osaka, Japan	27	16	10	13	11	3	8	13	1	9	18	7	17	3	19	8	5	22	4	22	13	14
	5%	7%	4%	5%	8%	4%	6%	5%	3%	5%	6%	4%	6%	4%	7%	4%	6%	5%	4%	6%	4%	8%
						*			*			*					*					
Hong Kong, China	27	13	14	18	6	3	7	18	*	12	15	13	11	2	20	7	2	24	3	23	15	12
	5%	6%	5%	6%	4%	4%	5%	7%	1%	6%	5%	9%	4%	3%	7%	3%	3%	6%	3%	6%	5%	6%
						*			*			*					*					
Brussels, Belgium	23	14	9	10	9	4	4	15	1	7	16	11	9	3	16	7	2	22	2	21	15	8
	5%	6%	3%	4%	6%	6%	3%	5%	5%	4%	5%	7%	3%	4%	6%	3%	2%	5%	2%	5%	5%	4%
						*			*			*					*					
Buenos Aires, Argentina	23	9	14	18	2	3	10	11	1	7	15	5	15	3	14	9	7	16	9	14	13	9
	5%	4%	5%	6%	1%	4%	7%	4%	3%	4%	5%	3%	6%	4%	5%	4%	8%	4%	8%	4%	4%	5%
				D		*			*			*					*					
Helsinki, Finland	19	11	8	13	3	3	1	14	1	8	11	7	8	4	13	6	4	14	1	18	11	8
	4%	5%	3%	5%	2%	4%	1%	5%	5%	4%	3%	4%	3%	5%	5%	3%	6%	3%	1%	5%	4%	4%
						*		F	F*			*					*					
Auckland, New Zealand	18	9	10	9	7	2	1	13	2	8	10	3	9	6	10	8	2	16	4	14	13	6
	4%	4%	4%	3%	5%	3%	1%	5%	8%	4%	3%	2%	4%	8%	4%	4%	3%	4%	4%	4%	4%	3%
						*			F*			*		KL			*					
Munich, Germany	16	10	6	12	1	3	5	7	-	6	9	5	9	2	11	5	1	14	3	13	9	6
	3%	4%	2%	4%	*	4%	3%	3%	-	4%	3%	3%	3%	2%	4%	2%	2%	3%	3%	3%	3%	3%
				D		*			*			*					*					
Mexico City, Mexico	15	4	11	8	4	3	7	6	-	8	7	4	10	1	8	7	1	14	4	11	11	3
	3%	2%	4%	3%	3%	4%	5%	2%	-	5%	2%	2%	4%	1%	3%	3%	1%	3%	4%	3%	4%	2%
						*			*			*	M				*					
Prague, Czech Republic	11	5	6	6	4	*	5	6	-	4	7	6	4	1	9	2	7	4	8	3	3	7
	2%	2%	2%	2%	3%	1%	3%	2%	-	2%	2%	4%	1%	1%	3%	1%	9%	1%	8%	1%	1%	4%
						*			*			*					Q*		S			
Beijing, China	10	4	6	6	4	-	7	3	-	2	9	5	4	1	6	4	3	7	4	7	7	4
	2%	2%	2%	2%	3%	-	5%	1%	-	1%	3%	3%	2%	1%	2%	2%	4%	2%	4%	2%	2%	2%
						*	G		*			*					*					
Istanbul, Turkey	10	5	5	5	5	*	3	6	*	6	5	3	6	1	8	2	1	9	2	8	9	2
	2%	2%	2%	2%	3%	1%	2%	2%	1%	3%	1%	2%	2%	2%	3%	1%	1%	2%	2%	2%	3%	1%
						*			*			*					*					
Vienna, Austria	10	3	6	5	2	3	1	6	2	6	4	-	7	3	6	3	1	8	2	8	8	2
	2%	1%	2%	2%	2%	3%	1%	2%	7%	3%	1%	-	3%	4%	2%	2%	2%	2%	2%	2%	3%	1%
						*			FG*			*		K			*					
Moscow, Russia	9	3	6	8	-	*	1	3	1	3	6	3	6	*	3	5	1	8	1	8	3	6
	2%	1%	2%	3%	-	*	1%	1%	2%	2%	2%	2%	2%	*	1%	3%	1%	2%	1%	2%	1%	3%
						*			*			*	M				*					
Singapore, Singapore	7	4	4	6	1	*	1	5	*	3	5	-	6	1	4	4	1	6	1	7	6	2
	1%	2%	1%	2%	1%	1%	1%	2%	*	1%	1%	-	2%	1%	1%	2%	2%	1%	1%	2%	2%	1%
						*			*			*					*					
Bangkok, Thailand	7	5	2	6	*	*	1	5	*	1	6	3	4	*	6	1	1	6	2	6	3	5
	1%	2%	1%	2%	*	*	*	2%	1%	1%	2%	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%
						*			*			*					*					
Seoul, South Korea	6	2	4	5	1	-	3	3	-	2	4	-	5	1	2	3	*	5	1	5	2	4
	1%	1%	1%	2%	*	-	2%	1%	-	1%	1%	-	2%	1%	1%	1%	*	1%	1%	1%	1%	2%
						*			*			*					*					
Cairo, Egypt	4	2	2	2	2	*	1	2	-	1	4	-	3	1	2	2	*	4	*	4	1	3
	1%	1%	1%	1%	1%	*	1%	1%	-	*	1%	-	1%	2%	1%	1%	*	1%	*	1%	*	2%
						*			*			*					*					
Manila, Philippines	4	1	3	2	-	2	2	2	-	-	4	2	2	-	3	1	*	3	-	4	3	1
	1%	*	1%	1%	-	3%	1%	1%	-	-	1%	1%	1%	-	1%	*	1%	1%	-	1%	1%	*
						D*			*			*					*					
Lima, Peru	4	2	1	2	1	1	1	1	-	2	2	-	3	1	3	1	*	3	1	3	2	2
	1%	1%	1%	1%	*	1%	1%	*	-	1%	1%	-	1%	1%	1%	*	*	1%	1%	1%	1%	1%
						*			*			*					*					
Delhi, India	3	1	2	2	*	*	1	*	*	1	2	-	2	1	2	1	1	2	1	1	2	1
	1%	*	1%	1%	*	*	1%	*	1%	*	1%	-	1%	1%	1%	*	1%	*	1%	*	1%	*
						*			*			*					*					
Jakarta, Indonesia	2	1	1	2	1	*	1	1	-	1	1	-	2	1	2	*	*	2	1	2	1	1
	*	*	*	1%	*	*	1%	*	-	1%	*	-	1%	1%	1%	*	*	*	*	*	*	*
						*			*			*					*					
Budapest, Hungary	2	1	1	1	1	*	1	1	*	-	2	-	2	1	1	1	*	2	1	2	1	1
	*	1%	*	*	1%	*	1%	*	1%	-	1%	-	1%	1%	*	1%	1%	*	1%	*	*	*
						*			*			*					*					
Bogota, Colombia	2	1	2	1	1	-	1	1	-	1	1	-	1	1	1	2	1	1	1	1	1	1
	*	*	1%	*	1%	-	1%	*	-	1%	*	-	1%	1%	*	1%	1%	*	1%	*	*	*
						*			*			*					*					
Shanghai, China	2	1	2	2	-	*	1	1	*	*	2	-	2	*	1	1	-	2	-	2	1	1
	*	*	1%	1%	-	*	1%	*	1%	*	1%	-	1%	1%	*	1%	-	*	-	1%	*	1%
						*			*			*					*					
Guangzhou, China	2	-	2	1	1	-	1	1	-	*	2	-	2	*	1	1	1	1	1	1	1	1
	*	-	1%	*	*	-	1%	*	-	*	1%	-	1%	*	*	*	1%	*	1%	*	*	1%
						*			*			*					*					
Belgrade, Serbia	2	1	1	1	1	-	-	2	*	1	1	-	1	1	2	-	1	1	2	*	2	-
	*	1%	*	*	*	-	-	1%	1%	1%	*	-	*	2%	1%	-	1%	*	2%	*	1%	-

						*			*			*		L			*		S			
Tehran, Iran	2	1	*	1	*	-	1	1	-	*	1	-	1	1	2	*	1	1	1	1	1	1
	*	1%	*	*	*	-	*	*	-	*	*	-	*	1%	1%	*	2%	*	1%	*	*	*
						*			*			*					*					
Mumbai, India	2	1	1	2	-	-	2	-	-	*	1	-	2	-	1	*	-	2	-	2	1	*
	*	*	*	1%	-	-	1%	-	-	*	*	-	1%	-	*	*	-	*	-	*	*	*
						*			*			*					*					
Warsaw, Poland	1	1	1	1	1	-	1	1	-	*	1	-	1	*	*	1	1	1	1	1	1	-
	*	*	*	*	*	-	*	*	-	*	*	-	*	*	*	1%	1%	*	1%	*	*	-
						*			*			*					*					
Kuala Lumpur, Malaysia	1	1	1	*	1	*	-	1	*	1	1	-	*	1	1	-	1	*	1	*	1	*
	*	*	*	*	*	*	-	*	1%	*	*	-	*	1%	*	-	1%	*	1%	*	*	*
						*			F*			*		L			*					
Cape Town, South Africa	1	-	1	1	1	-	-	1	*	*	1	-	1	*	1	1	*	1	*	1	1	*
	*	-	*	*	*	-	-	*	1%	*	*	-	*	*	*	*	*	*	*	*	*	*
						*			F*			*					*					
Casablanca, Morocco	1	1	*	*	*	-	-	*	-	1	*	-	*	*	1	*	*	1	-	1	1	*
	*	*	*	*	*	-	-	*	-	*	*	-	*	1%	*	*	*	*	-	*	*	*
						*			*			*					*					
Lagos, Nigeria	1	1	-	*	*	-	-	1	-	*	*	-	*	*	*	*	*	*	-	1	1	-
	*	*	-	*	*	-	-	*	-	*	*	-	*	*	*	*	*	*	-	*	*	-
						*			*			*					*					
Mecca, Saudi Arabia	*	*	*	*	-	-	-	*	-	*	*	-	-	*	*	-	*	*	*	*	*	-
	*	*	*	*	-	-	-	*	-	*	*	-	-	1%	*	-	*	*	*	*	*	-
						*			*			*		L			*					
Tel Aviv, Israel	*	*	*	-	*	*	-	*	*	*	*	-	-	*	*	*	-	*	-	*	*	-
	*	*	*	-	*	*	-	*	*	*	*	-	-	*	*	*	-	*	-	*	*	-
						*			*			*		L			*					
Sigma	1500	696	804	856	427	218	444	820	84	536	964	469	788	243	862	638	236	1264	322	1178	944	556
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1003	546	457	281	319	403	78	327	485	489	514	249	447	307	622	381	112	891	174	829	683	309	72	58	96	140	-	397	240
Base: All Respondents (wtd)	500	243	257	171	145	184	59	182	199	216	284	227	196	77	290	210	50	450	77	423	312	184	33	36	53	67	-	192	120
Vancouver, Canada	217	105	111	61	64	92	26	71	95	97	119	107	76	34	126	91	25	192	35	182	135	81	15	21	21	40	-	74	46
	43%	43%	43%	36%	44%	50%	45%	39%	48%	45%	42%	47%	39%	44%	44%	43%	50%	43%	46%	43%	43%	44%	45%	60%	40%	60%	-	38%	38%
						C	*		G			L					*						*	Xab*	*	Xab			
Toronto, Canada	181	79	102	60	51	70	20	63	73	79	102	93	63	25	96	84	15	165	24	157	108	71	11	17	12	11	-	99	31
	36%	32%	40%	35%	35%	38%	33%	34%	37%	37%	36%	41%	32%	32%	33%	40%	31%	37%	31%	37%	35%	39%	34%	47%	23%	16%	-	52%	26%
			A				*					LM					*						Y*	XYb*	*			VXYb	Y
Sydney, Australia	103	49	54	26	30	48	7	32	49	55	47	50	39	13	56	47	8	95	13	90	62	40	9	8	14	16	-	34	22
	21%	20%	21%	15%	20%	26%	12%	18%	25%	26%	17%	22%	20%	17%	19%	22%	16%	21%	17%	21%	20%	22%	28%	23%	27%	24%	-	18%	18%
						C	*		FG	J							*						*	*	*				
Zurich, Switzerland	95	51	44	23	28	43	9	33	41	45	50	38	41	15	55	39	8	86	12	82	55	39	9	4	13	13	-	35	20
	19%	21%	17%	14%	19%	23%	15%	18%	21%	21%	17%	17%	21%	20%	19%	19%	17%	19%	16%	19%	18%	21%	28%	12%	24%	20%	-	18%	17%
						C	*										*						W*	*	*				
Oslo, Norway	78	38	40	27	23	29	5	29	35	42	37	18	45	15	48	31	10	68	17	61	53	23	6	7	11	14	-	22	18
	16%	16%	16%	16%	16%	16%	8%	16%	18%	19%	13%	8%	23%	20%	16%	15%	20%	15%	22%	14%	17%	13%	18%	18%	21%	21%	-	12%	15%
							*		F	J			K	K			*		S				*	*	a*	a			
Stockholm, Sweden	76	34	41	23	24	29	5	34	30	33	43	25	35	16	45	31	6	70	11	65	48	26	5	6	10	13	-	28	13
	15%	14%	16%	13%	17%	15%	9%	18%	15%	15%	15%	11%	18%	20%	15%	15%	12%	15%	14%	15%	15%	14%	16%	18%	19%	20%	-	15%	11%
							*	F					K	K			*						*	*	*	b			
Amsterdam, The Netherlands	72	34	38	35	13	24	8	28	27	27	46	34	28	10	42	30	8	65	9	63	39	34	3	8	7	12	-	30	12
	14%	14%	15%	21%	9%	13%	14%	15%	14%	12%	16%	15%	14%	13%	15%	14%	16%	14%	12%	15%	12%	18%	9%	24%	13%	18%	-	15%	10%
				DE			*										*					T	*	b*	*				
Helsinki, Finland	53	25	28	19	18	17	3	25	19	23	30	22	20	11	28	25	7	47	9	45	32	21	3	2	8	6	-	26	9
	11%	11%	11%	11%	12%	9%	5%	14%	9%	11%	11%	9%	10%	15%	10%	12%	13%	10%	11%	11%	10%	12%	8%	5%	15%	9%	-	13%	7%
							*							K			*						*	*	*			b	
Auckland, New Zealand	53	26	27	15	20	18	3	19	27	26	27	20	24	9	28	25	9	44	10	43	38	16	4	3	10	12	-	17	7
	11%	11%	11%	9%	14%	10%	4%	10%	14%	12%	10%	9%	12%	12%	10%	12%	18%	10%	13%	10%	12%	8%	12%	9%	19%	18%	-	9%	6%
							*		F								Q*						*	*	ab*	ab			
Rome, Italy	47	19	28	17	13	17	7	17	14	15	32	26	18	3	27	20	6	41	8	39	31	15	1	3	3	3	-	13	23
	9%	8%	11%	10%	9%	9%	12%	9%	7%	7%	11%	12%	9%	4%	9%	9%	11%	9%	10%	9%	10%	8%	3%	9%	5%	5%	-	7%	19%
							*				I	M	M				*						*	*	*				VXYa
New York City, United States	46	23	23	19	14	13	9	20	14	21	25	28	12	5	28	18	3	43	3	42	32	14	1	3	3	3	-	22	12
	9%	9%	9%	11%	9%	7%	15%	11%	7%	10%	9%	13%	6%	7%	10%	8%	6%	10%	4%	10%	10%	8%	4%	8%	6%	5%	-	12%	10%
							H*					LM					*			R			*	*	*				
London, United Kingdom	43	17	26	11	14	17	9	14	15	15	28	21	15	7	21	22	2	41	5	38	26	17	4	1	3	5	-	19	11
	9%	7%	10%	7%	10%	9%	16%	8%	7%	7%	10%	9%	8%	9%	7%	10%	4%	9%	6%	9%	8%	9%	12%	2%	6%	8%	-	10%	9%
							GH*										*						W*	*	*				
Copenhagen, Denmark	42	19	23	12	12	18	3	16	17	20	22	15	18	9	22	20	3	39	7	35	25	17	4	3	4	8	-	17	6
	8%	8%	9%	7%	8%	10%	5%	9%	8%	9%	8%	7%	9%	12%	8%	9%	7%	9%	9%	8%	8%	9%	13%	9%	7%	12%	-	9%	5%
							*							K			*						*	*	*	b			
Los Angeles, United States	38	20	19	20	8	10	6	13	16	12	26	23	11	4	19	19	3	36	5	33	23	15	2	4	1	3	-	17	11
	8%	8%	7%	12%	6%	6%	10%	7%	8%	5%	9%	10%	6%	6%	6%	9%	5%	8%	6%	8%	7%	8%	5%	13%	2%	5%	-	9%	9%
				DE			*				I						*						*	X*	*			X	
Paris, France	36	17	19	13	11	12	8	11	10	13	23	18	14	4	24	13	3	33	6	31	21	14	1	4	4	1	-	9	17
	7%	7%	7%	8%	8%	7%	14%	6%	5%	6%	8%	8%	7%	6%	8%	6%	7%	7%	7%	7%	7%	8%	3%	10%	8%	2%	-	5%	14%
							GH*										*						*	Y*	*				VYa
Boston, United States	24	15	10	8	10	7	1	11	10	10	15	12	8	4	17	7	3	21	4	20	19	5	*	3	2	-	-	5	14
	5%	6%	4%	5%	7%	4%	2%	6%	5%	5%	5%	5%	4%	5%	6%	3%	7%	5%	5%	5%	6%	3%	1%	8%	5%	-	-	3%	11%
							*										*						*	Y*	Y*				VYa
Abu Dhabi, United Arab Emirates	21	13	7	6	6	9	1	8	8	12	8	6	11	4	13	8	2	18	3	17	15	5	1	1	3	3	-	8	4
	4%	5%	3%	3%	4%	5%	2%	4%	4%	6%	3%	3%	5%	5%	4%	4%	4%	4%	4%	4%	5%	3%	3%	3%	5%	5%	-	4%	4%
							*										*						*	*	*				
Berlin, Germany	20	12	9	12	5	3	1	9	8	8	12	6	11	3	12	9	1	19	3	17	15	5	*	-	2	5	-	10	4
	4%	5%	3%	7%	4%	2%	2%	5%	4%	4%	4%	3%	5%	4%	4%	4%	3%	4%	4%	4%	5%	3%	1%	-	3%	7%	-	5%	3%
				E			*										*						*	*	*				
Washington, United States	19	6	13	6	5	7	3	9	6	10	9	13	4	2	9	10	1	17	3	16	13	6	1	2	2	-	-	9	6
	4%	3%	5%	4%	4%	4%	4%	5%	3%	5%	3%	6%	2%	3%	3%	5%	3%	4%	4%	4%	4%	3%	3%	4%	4%	-	-	5%	5%
							*					L					*						*	Y*	Y*			Y	Y
Tokyo, Japan	16	11	5	10	4	2	4	4	6	4	12	6	8	2	11	5	1	15	4	12	9	7	1	-	2	1	-	5	6
	3%	4%	2%	6%	3%	1%	6%	2%	3%	2%	4%	3%	4%	3%	4%	3%	2%	3%	5%	3%	3%	4%	3%	-	4%	2%	-	3%	5%
				E			*										*						*	*	*				
Madrid, Spain	15	8	7	7	4	4	2	5	6	6	9	3	10	2	8	7	1	14	2	13	12	3	1	1	1	3	-	5	5
	3%	3%	3%	4%	3%	2%	4%	3%	3%	3%	3%	1%	5%	3%	3%	3%	2%	3%	3%	3%	4%	2%	2%	1%	2%	4%	-	3%	4%
							*						K				*						*	*	*				
Dublin, ROI	15	8	7	6	2	7	1	5	7	7	8	5	7	2	10	5	1	13	3	12	12	3	3	1	1	3	-	3	3
	3%	3%	3%	3%	1%	4%	1%	3%	4%	3%	3%	2%	4%	3%	3%	2%	3%	3%	4%	3%	4%	2%	9%	2%	2%	5%	-	2%	3%
						D	*										*						ab*	*	*				
Vienna, Austria	14	6	8	4	3	7	2	6	5	5	9	4	6	4	7	7	1	13	1	13	8	6	1	-	1	1	-	5	6
	3%	3%	3%	2%	2%	4%	4%	3%	3%	2%	3%	2%	3%	5%	2%	3%	2%	3%	1%	3%	3%	3%	3%	-	2%	2%	-	3%	5%
							*							K			*						*	*	*				
Chicago, United States	14	7	7	6	4	3	4	3	6	5	9	6	6	2	9	5	*	14	1	12	8	6	1	4	*	*	-	4	4
	3%	3%	3%	4%	3%	2%	6%	1%	3%	2%	3%	3%	3%	3%	3%	2%	*	3%	2%	3%	3%	3%	4%	12%	1%	*	-	2%	3%
							G*										*						*	XYab*	*				
Munich, Germany	14	10	4	7	1	6	3	7	2	4	10	9	4	1	10	4	*	14	1	13	9	4	3	-	2	2	-	3	4
	3%	4%	1%	4%	1%	3%	5%	4%	1%	2%	4%	4%	2%	1%	3%	2%	*	3%	2%	3%	3%	2%	8%	-	4%	3%	-	2%	3%
		B					H*	H				M					*						Wa*	*	*				
Hong Kong, China	12	7	6	5	5	2	2	8	2	3	9	8	2	2	11	2	1	11	1	11	8	4	1	-	-	1	-	6	4
	2%	3%	2%	3%	3%	1%	3%	4%	1%	2%	3%	3%	1%	3%	4%	1%	3%	2%	2%	3%	3%	2%	3%	-	-	2%	-	3%	4%
							*	H							O		*						*	*	*				
Mexico City, Mexico	12	5	7	5	2	4	3	4	4	5	7	8	4	1	7	5	2	10	1	11	7	5	3	-	4	1	-	2	2
	2%	2%	3%	3%	2%	2%	5%	2%	2%	2%	3%	3%	2%	1%	3%	2%	4%	2%	2%	2%	2%	3%	8%	-	8%	1%	-	1%	2%
							*										*						WYab*	*	WYab*				
Osaka, Japan	12	9	3	5	5	2	2	3	6	4	8	3	5	4	10	2	2	10	4	8	8	4	1	*	1	4	-	3	3
	2%	4%	1%	3%	3%	1%	4%	2%	3%	2%	3%	1%	3%	5%	3%	1%	4%	2%	5%	2%	2%	2%	3%	1%	3%	5%	-	1%	3%
		B					*							K	O		*		S				*	*	*	a			
Brussels, Belgium	11	7	4	3	4	4	2	3	3	3	8	7	3	1	6	5	1	9	2	9	8	3	*	-	*	*	-	2	8
	2%	3%	2%	2%	3%	2%	3%	2%	2%	1%	3%	3%	2%	1%	2%	2%	3%	2%	3%	2%	2%	2%	1%	-	1%	1%	-	1%	6%
							*										*						*	*	*				Ya
Rio de Janeiro, Brazil	10	5	5	4	2	4	3	5	2	3	7	6	3	1	6	4	*	10	2	8	6	4	-	-	*	1	-	4	5
	2%	2%	2%	2%	2%	2%	4%	3%	1%	1%	3%	3%	1%	1%	2%	2%	1%	2%	3%	2%	2%	2%	-	-	1%	1%	-	2%	4%

							H*										*						*	*	*				
Lima, Peru	7	2	5	5	1	1	1	4	2	2	5	5	2	-	4	3	1	6	1	6	1	5	-	-	1	1	-	3	2
	1%	1%	2%	3%	1%	1%	2%	2%	1%	1%	2%	2%	1%	-	1%	1%	2%	1%	1%	1%	*	3%	-	-	2%	1%	-	2%	1%
							*										*					T	*	*	*				
Singapore, Singapore	6	4	3	2	3	1	1	2	2	4	2	2	3	2	5	2	1	6	1	5	4	3	1	-	2	1	-	3	*
	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	3%	2%	1%	2%	1%	2%	1%	1%	1%	2%	-	3%	1%	-	1%	*
							*							K			*						*	*	b*				
Delhi, India	5	3	3	1	3	1	2	2	2	3	3	3	2	*	4	2	2	4	2	3	3	2	-	-	*	-	-	3	2
	1%	1%	1%	*	2%	1%	3%	1%	1%	1%	1%	2%	1%	*	1%	1%	4%	1%	3%	1%	1%	1%	-	-	1%	-	-	1%	2%
					C		*										Q*		S				*	*	*				
Cape Town, South Africa	5	1	4	*	3	2	-	1	3	2	3	2	3	-	2	3	1	5	1	4	2	3	-	-	-	1	-	3	1
	1%	*	2%	*	2%	1%	-	1%	2%	1%	1%	1%	2%	-	1%	2%	1%	1%	1%	1%	1%	2%	-	-	-	2%	-	2%	1%
							*						M				*						*	*	*				
Bangkok, Thailand	5	2	3	2	3	1	-	1	4	1	4	1	3	1	4	1	1	4	2	3	3	2	1	-	1	*	-	1	2
	1%	1%	1%	1%	2%	*	-	*	2%	*	2%	*	2%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	-	2%	1%	-	*	2%
							*										*						*	*	*				
Shanghai, China	5	3	2	3	*	1	2	2	1	2	3	3	1	1	4	1	1	4	1	3	4	1	-	-	-	1	-	2	2
	1%	1%	1%	2%	*	1%	4%	1%	*	1%	1%	1%	*	2%	1%	1%	3%	1%	2%	1%	1%	*	-	-	-	2%	-	1%	2%
							H*							L			*						*	*	*				
Prague, Czech Republic	5	2	3	3	2	*	2	1	1	1	4	1	1	2	3	1	1	4	1	4	3	2	-	-	*	1	-	2	1
	1%	1%	1%	2%	1%	*	3%	1%	1%	*	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	1%	1%	-	1%	1%
							*							KL			*						*	*	*				
Casablanca, Morocco	4	1	3	1	2	1	-	2	2	2	2	2	2	*	2	2	*	4	1	3	4	-	-	-	-	1	-	2	1
	1%	*	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	-	-	-	-	1%	-	1%	1%
							*										*						*	*	*				
Seoul, South Korea	4	3	1	3	1	*	-	1	3	2	2	1	1	2	1	3	-	4	1	3	3	1	-	*	-	*	-	3	*
	1%	1%	1%	2%	1%	*	-	1%	1%	1%	1%	*	1%	3%	*	1%	-	1%	1%	1%	1%	1%	-	1%	-	*	-	2%	*
				E			*							KL			*						*	*	*				
Sao Paulo, Brazil	4	1	3	1	1	2	2	*	1	1	3	3	1	1	2	2	-	4	*	4	3	1	-	*	-	1	-	1	2
	1%	*	1%	1%	1%	1%	3%	*	1%	*	1%	1%	*	1%	1%	1%	-	1%	*	1%	1%	1%	-	1%	-	1%	-	*	2%
							G*										*						*	*	*				
Belgrade, Serbia	4	3	1	2	2	-	1	2	1	2	2	4	-	-	3	1	1	3	1	3	2	2	1	-	-	1	-	1	1
	1%	1%	1%	1%	1%	-	2%	1%	*	1%	1%	2%	-	-	1%	1%	2%	1%	1%	1%	1%	1%	3%	-	-	2%	-	*	1%
							*					L					*						*	*	*				
Budapest, Hungary	4	2	2	2	-	1	-	2	1	1	3	1	2	*	4	-	1	3	1	2	2	2	-	-	*	1	-	1	2
	1%	1%	1%	1%	-	1%	-	1%	1%	*	1%	*	1%	*	1%	-	1%	1%	2%	1%	1%	1%	-	-	1%	1%	-	1%	1%
							*								O		*						*	*	*				
Tel Aviv, Israel	3	2	1	1	1	1	1	*	1	2	1	1	2	1	3	1	-	3	-	3	2	1	*	-	1	1	-	1	-
	1%	1%	1%	1%	1%	1%	1%	*	*	1%	*	*	1%	1%	1%	*	-	1%	-	1%	1%	1%	1%	-	2%	1%	-	1%	-
							*										*						*	*	*				
Buenos Aires, Argentina	3	2	1	1	1	2	1	1	2	1	2	1	2	*	3	*	2	2	2	1	3	*	-	*	1	*	-	-	2
	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	1%	*	1%	*	1%	*	3%	*	3%	*	1%	*	-	1%	2%	1%	-	-	1%
							*										Q*		S				*	*	a*				a
Manila, Philippines	3	1	2	-	2	1	-	1	1	2	1	2	-	1	2	1	1	3	1	3	1	2	-	-	1	*	-	1	1
	1%	*	1%	-	1%	1%	-	*	*	1%	*	1%	-	1%	1%	1%	1%	1%	1%	1%	*	1%	-	-	2%	*	-	1%	1%
							*							L			*						*	*	*				
Cairo, Egypt	3	*	2	1	*	1	1	2	-	-	3	2	*	-	1	1	-	3	-	3	-	3	-	-	-	1	-	2	-
	1%	*	1%	1%	*	*	1%	1%	-	-	1%	1%	*	-	*	1%	-	1%	-	1%	-	1%	-	-	-	1%	-	1%	-
							*										*					T	*	*	*				
Mumbai, India	3	2	1	*	1	1	-	1	2	2	*	1	1	1	2	1	1	2	1	1	3	-	-	-	*	1	-	1	-
	1%	1%	*	*	1%	1%	-	*	1%	1%	*	*	1%	1%	1%	*	1%	*	1%	*	1%	-	-	-	1%	1%	-	1%	-
							*										*						*	*	*				
Istanbul, Turkey	2	*	2	2	*	-	-	2	1	1	2	1	1	1	1	2	-	2	*	2	1	1	-	-	-	-	-	2	1
	*	*	1%	1%	*	-	-	1%	*	*	1%	1%	*	1%	*	1%	-	1%	*	*	*	1%	-	-	-	-	-	1%	*
							*										*						*	*	*				
Moscow, Russia	2	2	1	1	1	1	-	1	1	1	1	1	1	*	2	-	*	2	1	1	1	1	1	-	1	-	-	-	1
	*	1%	*	*	*	1%	-	1%	1%	1%	*	*	1%	*	1%	-	1%	*	1%	*	*	1%	2%	-	2%	-	-	-	1%
							*										*						a*	*	a*				
Bogota, Colombia	2	1	1	2	-	-	1	-	-	-	2	1	1	-	1	1	-	2	-	2	-	2	-	-	1	-	-	1	-
	*	*	1%	1%	-	-	3%	-	-	-	1%	1%	*	-	1%	*	-	*	-	*	-	1%	-	-	3%	-	-	*	-
							GH*										*					T	*	*	ab*				
Beijing, China	2	1	1	1	*	*	*	*	1	*	1	-	2	-	1	*	-	2	-	2	1	-	-	*	-	-	-	*	1
	*	*	*	1%	*	*	1%	*	*	*	*	-	1%	-	*	*	-	*	-	*	*	-	-	1%	-	-	-	*	1%
							*										*						*	*	*				
Lagos, Nigeria	2	1	*	2	-	-	1	*	1	-	2	-	1	1	1	1	-	2	1	1	1	1	*	-	-	*	-	1	-
	*	1%	*	1%	-	-	1%	*	*	-	1%	-	1%	1%	*	*	-	*	1%	*	*	*	1%	-	-	*	-	1%	-
							*							K			*						*	*	*				
Kuala Lumpur, Malaysia	1	*	1	1	*	1	-	1	*	*	1	-	1	*	*	1	-	1	-	1	*	1	*	-	-	-	-	*	1
	*	*	*	*	*	*	-	*	*	*	*	-	1%	*	*	1%	-	*	-	*	*	1%	1%	-	-	-	-	*	1%
							*										*						*	*	*				
Warsaw, Poland	1	1	-	-	*	1	*	*	1	*	1	-	1	*	1	-	*	1	*	1	1	*	-	-	*	-	-	1	*
	*	1%	-	-	*	*	1%	*	*	*	*	-	1%	*	*	-	*	*	*	*	*	*	-	-	1%	-	-	*	*
							*										*						*	*	*				
Jakarta, Indonesia	1	1	1	-	-	1	-	1	1	1	1	1	*	*	1	-	1	1	*	1	1	-	-	-	-	-	-	1	-
	*	*	*	-	-	1%	-	*	*	*	*	*	*	*	*	-	1%	*	*	*	*	-	-	-	-	-	-	1%	-
							*										*						*	*	*				
Karachi, Pakistan	1	-	1	1	-	*	-	*	1	1	1	-	1	*	*	1	*	1	1	1	1	-	-	-	-	-	-	1	-
	*	-	1%	1%	-	*	-	*	*	*	*	-	*	*	*	*	1%	*	1%	*	*	-	-	-	-	-	-	1%	-
							*										*						*	*	*				
Mecca, Saudi Arabia	1	1	-	*	*	-	-	1	-	*	*	-	1	-	1	-	-	1	-	1	1	-	-	-	-	-	-	-	1
	*	*	-	*	*	-	-	*	-	*	*	-	*	-	*	-	-	*	-	*	*	-	-	-	-	-	-	-	1%
							*										*						*	*	*				
Nairobi, Kenya	1	-	1	-	1	*	-	-	1	1	-	-	1	*	1	-	*	1	*	1	1	-	-	-	-	-	-	1	-
	*	-	*	-	*	*	-	-	*	*	-	-	*	*	*	-	*	*	*	*	*	-	-	-	-	-	-	*	-
							*										*						*	*	*				
Guangzhou, China	1	1	-	-	-	1	-	1	-	-	1	1	-	-	-	1	-	1	-	1	-	1	-	-	-	1	-	-	-
	*	*	-	-	-	*	-	*	-	-	*	*	-	-	-	*	-	*	-	*	-	*	-	-	-	1%	-	-	-
							*										*						*	*	*				
Sigma	1500	728	772	513	434	553	177	545	596	648	852	681	588	231	869	631	151	1349	230	1270	937	551	98	107	159	201	-	575	360
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	-	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1001	526	475	493	390	118	31	134	836	766	235	-	296	705	738	263	117	884	347	654	909	90
Base: All Respondents (wtd)	500	255	245	209	215	76	16	69	415	382	118	-	162	338	360	140	55	445	165	335	447	52
Singapore, Singapore	129	63	66	51	63	16	4	19	107	97	33	-	43	87	87	43	10	119	35	94	115	15
	26%	25%	27%	24%	29%	20%	23%	28%	26%	25%	28%	-	27%	26%	24%	30%	19%	27%	21%	28%	26%	28%
							*									N				R		*
Zurich, Switzerland	107	54	53	33	51	23	2	11	94	84	23	-	31	76	76	32	7	101	30	77	97	10
	21%	21%	22%	16%	24%	31%	11%	16%	23%	22%	19%	-	19%	22%	21%	23%	12%	23%	18%	23%	22%	19%
					C	C	*											P				*
Vancouver, Canada	104	50	54	41	47	17	3	14	88	81	23	-	32	72	76	28	12	93	35	69	91	13
	21%	20%	22%	20%	22%	22%	16%	20%	21%	21%	20%	-	20%	21%	21%	20%	21%	21%	21%	21%	20%	25%
							*															*
Sydney, Australia	100	55	44	32	45	23	1	9	89	85	15	-	34	65	73	26	6	93	29	71	87	12
	20%	22%	18%	15%	21%	30%	8%	14%	21%	22%	13%	-	21%	19%	20%	19%	12%	21%	18%	21%	20%	23%
					C	C	*		G	J								P				*
Shanghai, China	79	46	33	28	35	16	5	14	59	61	18	-	33	46	55	24	5	74	20	59	67	11
	16%	18%	13%	13%	16%	21%	32%	21%	14%	16%	15%	-	20%	14%	15%	17%	9%	17%	12%	17%	15%	21%
						C	H*						M					P		R		*
Toronto, Canada	71	39	32	28	34	9	3	7	61	57	14	-	18	53	56	15	10	61	25	46	65	6
	14%	15%	13%	13%	16%	12%	18%	11%	15%	15%	12%	-	11%	16%	16%	11%	18%	14%	15%	14%	15%	11%
							*								O							*
Beijing, China	66	37	28	18	34	13	3	14	49	53	13	-	25	40	45	21	7	58	16	49	55	11
	13%	15%	12%	9%	16%	18%	19%	20%	12%	14%	11%	-	16%	12%	12%	15%	14%	13%	10%	15%	12%	21%
					C	C	*	H												R		T*
Paris, France	62	23	39	33	23	5	2	8	53	44	18	-	20	42	38	24	4	58	17	45	55	7
	12%	9%	16%	16%	11%	7%	12%	11%	13%	12%	15%	-	12%	12%	10%	17%	8%	13%	11%	13%	12%	13%
			A	DE			*									N						*
Amsterdam, The Netherlands	53	31	23	24	20	10	1	5	48	39	14	-	13	40	37	17	4	50	17	37	47	6
	11%	12%	9%	11%	9%	13%	3%	7%	12%	10%	12%	-	8%	12%	10%	12%	6%	11%	10%	11%	11%	12%
							*															*
Hong Kong, China	52	27	25	23	18	11	4	13	34	35	16	-	24	28	36	15	10	42	17	35	46	5
	10%	11%	10%	11%	8%	14%	25%	19%	8%	9%	14%	-	15%	8%	10%	11%	19%	9%	10%	10%	10%	9%
							H*	H			I		M				Q					*
Guangzhou, China	48	24	24	17	20	10	3	11	34	36	12	-	19	29	34	14	5	43	16	32	39	9
	10%	10%	10%	8%	9%	14%	19%	16%	8%	9%	10%	-	12%	9%	9%	10%	10%	10%	10%	9%	9%	17%
							H*	H														T*
Auckland, New Zealand	46	24	21	13	26	7	1	4	41	38	8	-	15	31	35	11	4	42	14	32	44	2
	9%	10%	9%	6%	12%	9%	3%	6%	10%	10%	7%	-	9%	9%	10%	8%	7%	9%	9%	9%	10%	4%
					C		*															*
Bangkok, Thailand	41	19	23	18	16	7	*	5	36	32	9	-	14	27	32	10	5	36	12	29	38	2
	8%	7%	9%	9%	7%	9%	2%	7%	9%	8%	8%	-	9%	8%	9%	7%	9%	8%	8%	9%	9%	5%
							*															*
Vienna, Austria	41	18	22	11	22	7	1	4	36	37	4	-	18	23	29	11	3	38	12	28	39	1
	8%	7%	9%	5%	10%	9%	3%	5%	9%	10%	3%	-	11%	7%	8%	8%	5%	8%	7%	8%	9%	3%
					C		*			J			M								U	*
Los Angeles, United States	38	18	20	19	15	5	1	6	31	31	7	-	10	28	29	9	4	34	13	25	35	3
	8%	7%	8%	9%	7%	6%	7%	9%	7%	8%	6%	-	6%	8%	8%	7%	8%	8%	8%	7%	8%	6%
							*															*
Tokyo, Japan	33	20	13	19	13	1	1	5	28	24	10	-	6	27	24	9	4	29	8	25	28	5
	7%	8%	5%	9%	6%	2%	3%	7%	7%	6%	8%	-	4%	8%	7%	6%	7%	7%	5%	8%	6%	10%
				E			*							L								*
New York City, United States	32	16	16	17	12	3	1	6	26	24	8	-	8	24	27	5	3	29	13	19	29	3
	6%	6%	6%	8%	6%	3%	4%	8%	6%	6%	7%	-	5%	7%	8%	3%	6%	6%	8%	6%	7%	5%
							*								O							*
Washington, United States	29	15	14	15	11	3	1	3	26	22	7	-	10	19	23	6	6	23	14	15	27	2
	6%	6%	6%	7%	5%	3%	4%	4%	6%	6%	6%	-	6%	6%	6%	4%	11%	5%	8%	5%	6%	3%
							*										Q		S			*
Buenos Aires, Argentina	29	13	15	17	8	3	1	2	25	22	7	-	8	20	20	8	8	21	15	13	26	3
	6%	5%	6%	8%	4%	4%	5%	4%	6%	6%	6%	-	5%	6%	6%	6%	14%	5%	9%	4%	6%	5%
				D			*										Q		S			*
Rome, Italy	24	10	13	13	7	4	1	5	17	15	9	-	9	14	15	9	3	21	6	18	22	2
	5%	4%	5%	6%	3%	5%	7%	8%	4%	4%	8%	-	6%	4%	4%	6%	5%	5%	4%	5%	5%	4%
							*				I											*
Osaka, Japan	23	12	11	15	5	3	2	3	18	15	8	-	8	15	16	8	2	21	9	15	19	5
	5%	5%	5%	7%	2%	4%	13%	4%	4%	4%	7%	-	5%	4%	4%	5%	4%	5%	5%	4%	4%	9%
				D			H*															*

Copenhagen, Denmark	21	12	9	8	9	5	1	5	16	16	5	-	5	16	15	6	1	20	4	18	17	4
	4%	5%	4%	4%	4%	6%	4%	7%	4%	4%	4%	-	3%	5%	4%	4%	2%	5%	2%	5%	4%	8%
							*													R		*
London, United Kingdom	21	8	13	12	8	1	1	3	16	14	6	-	8	13	14	6	3	18	7	14	18	2
	4%	3%	5%	6%	4%	1%	7%	5%	4%	4%	5%	-	5%	4%	4%	4%	5%	4%	4%	4%	4%	4%
				E			*															*
Stockholm, Sweden	18	10	7	6	8	4	1	4	14	12	6	-	6	12	11	7	1	17	2	16	16	2
	4%	4%	3%	3%	4%	6%	4%	5%	3%	3%	5%	-	4%	3%	3%	5%	2%	4%	1%	5%	3%	5%
							*													R		*
Berlin, Germany	17	10	7	7	7	3	-	3	15	15	3	-	4	14	15	3	2	16	7	11	17	1
	3%	4%	3%	3%	3%	4%	-	4%	4%	4%	2%	-	2%	4%	4%	2%	3%	4%	4%	3%	4%	1%
							*															*
Oslo, Norway	16	6	10	6	7	3	1	2	14	11	5	-	5	11	12	4	-	16	3	13	15	1
	3%	3%	4%	3%	3%	4%	3%	3%	3%	3%	4%	-	3%	3%	3%	3%	-	4%	2%	4%	3%	2%
							*											P				*
Munich, Germany	16	8	8	6	7	3	1	1	15	13	4	-	4	12	11	6	1	16	5	11	16	1
	3%	3%	3%	3%	3%	3%	3%	2%	4%	3%	3%	-	3%	4%	3%	4%	1%	3%	3%	3%	4%	1%
							*															*
Abu Dhabi, United Arab Emirates	15	7	8	8	7	-	*	1	14	12	3	-	3	12	13	2	3	11	9	6	14	1
	3%	3%	3%	4%	3%	-	2%	1%	3%	3%	2%	-	2%	4%	4%	1%	6%	3%	5%	2%	3%	1%
				E	E		*								O		Q		S			*
Madrid, Spain	14	7	7	8	4	2	1	1	12	9	5	-	4	11	10	4	3	12	6	8	14	1
	3%	3%	3%	4%	2%	3%	6%	2%	3%	2%	4%	-	2%	3%	3%	3%	5%	3%	4%	2%	3%	1%
							*															*
Kuala Lumpur, Malaysia	12	6	6	3	9	1	1	1	10	12	1	-	2	11	9	3	2	10	6	7	12	1
	2%	2%	3%	1%	4%	1%	6%	1%	3%	3%	1%	-	1%	3%	2%	2%	4%	2%	4%	2%	3%	1%
					C		*															*
Chicago, United States	12	7	6	7	4	1	1	1	10	8	4	-	6	7	9	3	2	10	5	8	12	-
	2%	3%	2%	4%	2%	2%	4%	2%	3%	2%	4%	-	3%	2%	3%	2%	4%	2%	3%	2%	3%	-
							*															*
Cairo, Egypt	12	7	5	8	3	1	*	2	10	9	2	-	4	8	10	2	5	7	6	6	11	1
	2%	3%	2%	4%	1%	1%	2%	3%	2%	2%	2%	-	3%	2%	3%	1%	8%	2%	4%	2%	2%	2%
				D			*										Q					*
Seoul, South Korea	12	7	5	5	6	1	-	2	10	9	3	-	3	9	9	3	2	10	5	7	11	1
	2%	3%	2%	3%	3%	1%	-	2%	2%	2%	3%	-	2%	3%	3%	2%	4%	2%	3%	2%	3%	1%
							*															*
Dublin, ROI	11	6	6	6	5	1	1	2	9	8	4	-	5	7	7	5	2	9	4	7	10	2
	2%	2%	2%	3%	2%	2%	3%	2%	2%	2%	3%	-	3%	2%	2%	3%	4%	2%	3%	2%	2%	3%
							*															*
Boston, United States	11	5	6	6	5	1	1	1	9	8	3	-	4	6	9	2	2	9	7	4	10	1
	2%	2%	2%	3%	2%	1%	7%	1%	2%	2%	3%	-	3%	2%	3%	1%	3%	2%	4%	1%	2%	2%
							G*												S			*
Prague, Czech Republic	8	6	2	4	3	1	-	*	8	6	2	-	2	6	7	1	3	6	5	4	8	1
	2%	3%	1%	2%	2%	1%	-	*	2%	2%	2%	-	1%	2%	2%	1%	5%	1%	3%	1%	2%	1%
		B					*										Q					*
Helsinki, Finland	8	4	4	3	4	1	-	1	7	7	1	-	1	7	7	1	-	8	4	5	8	1
	2%	2%	2%	2%	2%	2%	-	2%	2%	2%	1%	-	1%	2%	2%	1%	-	2%	2%	1%	2%	1%
							*															*
Brussels, Belgium	8	6	2	3	5	-	-	1	7	6	1	-	1	7	7	1	*	7	2	5	8	-
	2%	2%	1%	1%	2%	-	-	2%	2%	2%	1%	-	1%	2%	2%	1%	1%	2%	1%	2%	2%	-
							*															*
Warsaw, Poland	7	2	4	3	3	1	1	1	5	4	3	-	2	4	5	1	2	4	3	3	6	1
	1%	1%	2%	1%	2%	1%	4%	2%	1%	1%	2%	-	1%	1%	1%	1%	4%	1%	2%	1%	1%	1%
							*										Q					*
Belgrade, Serbia	6	1	5	4	1	1	-	1	5	5	1	-	1	5	5	1	2	4	5	2	6	1
	1%	*	2%	2%	1%	1%	-	2%	1%	1%	1%	-	*	2%	1%	1%	4%	1%	3%	*	1%	1%
			A				*										Q		S			*
Moscow, Russia	5	2	3	4	-	1	1	1	4	2	3	-	*	5	3	2	1	4	2	3	5	-
	1%	1%	1%	2%	-	2%	4%	1%	1%	1%	2%	-	*	1%	1%	1%	2%	1%	1%	1%	1%	-
				D		D	*				I											*
Rio de Janeiro, Brazil	5	4	1	2	3	-	-	1	4	4	1	-	2	3	3	2	1	4	1	4	4	1
	1%	1%	1%	1%	1%	-	-	1%	1%	1%	1%	-	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%
							*															*
Istanbul, Turkey	5	2	2	3	2	-	-	1	4	4	1	-	1	4	3	1	1	4	4	1	4	1
	1%	1%	1%	1%	1%	-	-	1%	1%	1%	1%	-	1%	1%	1%	1%	2%	1%	2%	*	1%	1%
							*												S			*
Sao Paulo, Brazil	5	3	1	2	1	1	-	2	3	4	1	-	2	3	4	1	-	5	1	3	4	1
	1%	1%	1%	1%	*	2%	-	2%	1%	1%	1%	-	1%	1%	1%	1%	-	1%	1%	1%	1%	1%
							*															*
Mecca, Saudi Arabia	3	1	2	3	1	-	-	-	3	2	2	-	1	3	2	1	1	2	2	1	3	-
	1%	*	1%	1%	*	-	-	-	1%	*	1%	-	*	1%	1%	1%	2%	*	1%	*	1%	-
							*															*
Karachi, Pakistan	3	1	2	1	2	-	-	-	3	3	*	-	2	1	3	-	1	2	2	1	3	-
	1%	*	1%	*	1%	-	-	-	1%	1%	*	-	1%	*	1%	-	1%	1%	1%	*	1%	-
							*															*
Cape Town, South Africa	3	1	1	2	-	1	-	*	2	2	1	-	1	1	2	1	1	2	2	*	3	-
	1%	*	1%	1%	-	1%	-	*	1%	1%	*	-	1%	*	*	1%	1%	*	1%	*	1%	-
				D			*												S			*
Tel Aviv, Israel	2	2	1	1	1	1	-	-	2	2	1	-	-	2	2	1	*	2	2	1	2	1
	*	1%	*	1%	*	1%	-	-	1%	1%	*	-	-	1%	1%	*	1%	*	1%	*	*	1%
							*												S			*
Casablanca, Morocco	2	1	1	1	1	-	-	-	2	2	1	-	2	1	1	1	-	2	1	2	2	-
	*	*	1%	*	1%	-	-	-	1%	*	*	-	1%	*	*	1%	-	1%	1%	*	*	-

							*															*
Bogota, Colombia	2	-	2	2	1	-	1	-	2	1	2	-	1	2	2	1	-	2	1	1	2	1
	*	-	1%	1%	*	-	4%	-	*	*	1%	-	*	1%	*	*	-	1%	1%	*	*	1%
			A				GH*				I											*
Nairobi, Kenya	2	*	2	2	-	-	-	-	2	*	2	-	-	2	2	1	-	2	1	2	2	1
	*	*	1%	1%	-	-	-	-	1%	*	2%	-	-	1%	*	*	-	*	*	*	*	1%
				D			*				I											*
Mumbai, India	2	1	1	*	1	1	-	-	2	2	-	-	-	2	1	1	1	2	2	-	2	-
	*	*	1%	*	*	1%	-	-	*	1%	-	-	-	1%	*	1%	1%	*	1%	-	*	-
							*												S			*
Lima, Peru	2	1	2	2	-	-	-	1	2	1	1	-	1	1	1	1	1	1	1	1	1	1
	*	*	1%	1%	-	-	-	1%	*	*	1%	-	1%	*	*	1%	1%	*	1%	*	*	1%
				D			*															*
Mexico City, Mexico	2	1	1	2	-	-	-	1	1	*	1	-	1	*	2	-	-	2	1	1	2	-
	*	*	1%	1%	-	-	-	1%	*	*	1%	-	1%	*	1%	-	-	*	*	*	*	-
							*				I											*
Budapest, Hungary	1	*	1	1	-	-	-	-	1	1	1	-	-	1	1	1	1	1	1	1	1	-
	*	*	*	1%	-	-	-	-	*	*	*	-	-	*	*	*	1%	*	*	*	*	-
							*										Q					*
Delhi, India	1	1	*	*	1	-	-	-	1	1	-	-	-	1	1	-	1	*	1	-	1	-
	*	*	*	*	*	-	-	-	*	*	-	-	-	*	*	-	1%	*	1%	-	*	-
							*										Q		S			*
Tehran, Iran	1	*	1	*	1	-	-	-	1	1	-	-	1	-	*	1	-	1	-	1	1	-
	*	*	*	*	*	-	-	-	*	*	-	-	1%	-	*	*	-	*	-	*	*	-
							*															*
Jakarta, Indonesia	1	1	-	-	-	1	-	-	1	1	-	-	1	-	1	-	1	-	1	-	1	-
	*	*	-	-	-	1%	-	-	*	*	-	-	*	-	*	-	1%	-	*	-	*	-
							*										Q					*
Sigma	1500	764	736	627	644	229	48	207	1244	1147	353	-	485	1015	1080	420	164	1336	494	1006	1340	157
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	-	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	527	475	290	359	353	151	464	260	489	513	114	481	407	674	328	52	950	125	877	676	326	199	231	172	186	214
Base: All Respondents (wtd)	500	247	253	184	150	166	99	218	106	212	288	133	219	147	312	188	22	478	50	450	296	204	91	117	87	99	106
Paris, France	204	104	100	62	59	83	39	93	38	86	118	66	88	49	129	75	6	198	21	183	116	88	43	52	34	38	37
	41%	42%	40%	33%	39%	50%	40%	43%	36%	41%	41%	50%	40%	33%	41%	40%	27%	41%	42%	41%	39%	43%	48%	45%	39%	38%	35%
						CD						M					*		*				Z				
Rome, Italy	82	36	46	32	21	29	18	40	12	32	49	24	35	22	54	28	2	80	7	75	48	34	14	23	13	17	15
	16%	15%	18%	17%	14%	17%	18%	18%	12%	15%	17%	18%	16%	15%	17%	15%	8%	17%	14%	17%	16%	17%	15%	20%	15%	17%	14%
								H									*		*								
Sydney, Australia	79	45	34	23	29	27	12	37	19	40	39	18	38	23	52	27	3	76	8	71	47	32	11	14	19	18	18
	16%	18%	14%	13%	19%	16%	12%	17%	18%	19%	14%	14%	17%	15%	17%	14%	12%	16%	17%	16%	16%	16%	12%	12%	21%	18%	17%
																	*		*						W		
New York City, United States	69	40	29	28	23	18	13	30	17	29	40	11	31	28	42	27	2	67	6	64	40	30	13	18	11	11	17
	14%	16%	11%	15%	15%	11%	13%	14%	16%	14%	14%	8%	14%	19%	14%	14%	11%	14%	11%	14%	13%	15%	15%	15%	13%	11%	16%
														K			*		*								
London, United Kingdom	68	33	35	23	18	27	16	28	16	32	36	23	27	17	44	23	3	65	7	61	37	31	11	13	9	16	18
	14%	13%	14%	13%	12%	16%	16%	13%	15%	15%	12%	17%	13%	12%	14%	12%	12%	14%	14%	13%	13%	15%	12%	11%	11%	16%	17%
																	*		*								
Vancouver, Canada	67	31	36	20	25	23	16	31	9	32	35	24	24	19	39	28	2	65	5	62	44	23	11	11	12	16	17
	13%	13%	14%	11%	16%	14%	16%	14%	9%	15%	12%	18%	11%	13%	13%	15%	8%	14%	10%	14%	15%	11%	12%	9%	14%	16%	16%
																	*		*								
Zurich, Switzerland	66	31	36	14	23	30	9	33	16	35	31	23	25	18	38	28	2	64	5	61	39	27	10	17	13	12	14
	13%	12%	14%	7%	15%	18%	10%	15%	15%	17%	11%	17%	11%	12%	12%	15%	10%	13%	10%	14%	13%	13%	11%	14%	16%	12%	13%
					C	C				J							*		*								
Toronto, Canada	65	25	40	29	20	16	13	30	13	25	40	15	33	17	37	28	2	63	3	62	43	22	16	12	6	13	18
	13%	10%	16%	16%	13%	10%	13%	14%	12%	12%	14%	11%	15%	12%	12%	15%	7%	13%	6%	14%	14%	11%	18%	10%	7%	13%	17%
			A														*		*	R			X				X
Madrid, Spain	59	22	37	21	17	21	8	25	14	27	32	19	29	12	31	28	3	57	7	52	34	25	8	12	12	10	16
	12%	9%	15%	11%	12%	13%	8%	12%	13%	13%	11%	14%	13%	8%	10%	15%	12%	12%	14%	12%	12%	12%	9%	10%	14%	10%	15%
			A										M				*		*								
Oslo, Norway	59	24	35	21	18	20	13	25	11	23	36	14	23	21	35	24	1	58	4	55	36	22	8	14	12	11	13
	12%	10%	14%	12%	12%	12%	13%	11%	10%	11%	13%	11%	11%	14%	11%	13%	5%	12%	8%	12%	12%	11%	9%	12%	14%	11%	12%
																	*		*								
Amsterdam, The Netherlands	58	31	27	21	22	15	15	24	15	25	34	10	26	23	40	19	5	53	7	52	39	19	16	11	8	11	12
	12%	13%	11%	12%	14%	9%	15%	11%	14%	12%	12%	7%	12%	15%	13%	10%	22%	11%	13%	11%	13%	9%	18%	9%	9%	11%	11%
														K			*		*				WX				
Los Angeles, United States	51	25	26	28	14	10	9	22	11	16	35	12	27	13	28	23	1	50	4	47	23	28	12	9	12	7	10
	10%	10%	10%	15%	9%	6%	9%	10%	10%	8%	12%	9%	12%	8%	9%	12%	6%	10%	8%	10%	8%	14%	14%	8%	14%	7%	10%
				E							I						*		*			T					
Stockholm, Sweden	43	21	22	19	11	14	8	20	9	19	24	6	16	21	32	12	2	41	5	38	29	14	9	10	5	7	12
	9%	8%	9%	10%	7%	8%	8%	9%	8%	9%	8%	5%	7%	14%	10%	6%	9%	9%	10%	8%	10%	7%	10%	9%	6%	7%	11%
														KL			*		*								
Helsinki, Finland	40	23	17	15	14	12	8	16	11	17	24	10	18	13	26	15	4	37	3	37	24	16	6	9	10	5	10
	8%	9%	7%	8%	9%	7%	8%	7%	10%	8%	8%	7%	8%	9%	8%	8%	17%	8%	7%	8%	8%	8%	6%	8%	12%	5%	10%
																	*		*								
Berlin, Germany	40	23	18	20	10	11	6	12	13	15	25	11	16	13	21	19	1	39	3	37	21	19	9	11	5	8	7
	8%	9%	7%	11%	6%	7%	6%	6%	13%	7%	9%	8%	7%	9%	7%	10%	6%	8%	6%	8%	7%	10%	10%	9%	6%	8%	7%
									FG								*		*								
Copenhagen, Denmark	38	25	13	19	9	9	8	16	10	13	25	6	15	17	27	11	4	34	5	33	24	14	8	12	7	5	6
	8%	10%	5%	10%	6%	6%	8%	7%	9%	6%	9%	4%	7%	11%	9%	6%	18%	7%	10%	7%	8%	7%	9%	10%	8%	5%	5%
		B												KL			Q*		*								
Vienna, Austria	36	15	21	6	10	20	4	15	11	19	17	12	10	13	22	14	1	34	3	32	22	14	7	8	9	7	5
	7%	6%	8%	3%	7%	12%	4%	7%	10%	9%	6%	9%	5%	9%	7%	7%	6%	7%	7%	7%	7%	7%	8%	7%	10%	7%	5%
						CD			F					L			*		*								
Auckland, New Zealand	31	23	8	10	11	10	3	14	10	18	14	5	13	14	23	9	2	30	6	26	22	9	4	4	7	10	6
	6%	9%	3%	6%	7%	6%	3%	6%	10%	8%	5%	3%	6%	9%	7%	5%	7%	6%	11%	6%	8%	4%	5%	4%	8%	10%	6%
		B							F					K			*		S*							W	
Abu Dhabi, United Arab Emirates	31	13	18	9	10	12	5	14	5	18	14	11	14	6	15	16	1	31	1	30	22	10	3	9	7	7	5
	6%	5%	7%	5%	7%	7%	5%	7%	5%	8%	5%	8%	6%	4%	5%	9%	4%	6%	3%	7%	7%	5%	3%	8%	9%	7%	5%
										J							*		*						V		
Brussels, Belgium	31	12	19	8	8	15	9	12	8	16	15	10	13	7	18	13	2	30	2	29	17	14	3	15	5	5	3
	6%	5%	8%	5%	5%	9%	9%	6%	7%	8%	5%	8%	6%	5%	6%	7%	7%	6%	5%	6%	6%	7%	3%	13%	6%	5%	3%
																	*		*					VYZ			
Tokyo, Japan	25	17	8	10	7	8	4	10	5	10	15	4	13	8	18	7	1	24	2	23	12	13	6	2	4	8	6
	5%	7%	3%	5%	5%	5%	4%	4%	5%	5%	5%	3%	6%	5%	6%	4%	3%	5%	4%	5%	4%	6%	6%	1%	4%	8%	6%
		B															*		*				W			W	W
Dublin, ROI	23	12	11	8	9	7	4	13	4	10	13	2	11	11	17	7	1	22	3	20	15	9	3	5	6	3	6
	5%	5%	4%	4%	6%	4%	4%	6%	4%	5%	5%	2%	5%	7%	5%	4%	6%	5%	7%	4%	5%	4%	3%	5%	7%	3%	5%
														K			*		*								
Casablanca, Morocco	17	9	9	10	5	2	3	7	1	4	13	7	7	4	8	9	-	17	-	17	10	7	2	1	3	8	2
	3%	3%	3%	5%	4%	1%	4%	3%	1%	2%	5%	5%	3%	2%	3%	5%	-	4%	-	4%	3%	4%	3%	1%	3%	8%	2%
				E							I						*		*							VWZ	
Rio de Janeiro, Brazil	17	8	9	10	5	1	8	7	2	5	12	6	7	4	13	4	2	15	5	12	13	4	1	4	1	6	4
	3%	3%	4%	6%	4%	1%	8%	3%	2%	2%	4%	4%	3%	3%	4%	2%	10%	3%	10%	3%	4%	2%	1%	4%	1%	6%	4%
				E	E		GH										Q*		S*								
Osaka, Japan	13	8	5	6	3	5	1	6	1	4	9	2	9	2	7	6	-	13	*	13	6	7	2	3	2	3	2
	3%	3%	2%	3%	2%	3%	1%	3%	1%	2%	3%	2%	4%	1%	2%	3%	-	3%	*	3%	2%	4%	2%	3%	3%	3%	2%
													M				*		*								
Bangkok, Thailand	12	5	8	6	4	3	3	4	2	3	9	7	4	2	6	6	1	11	2	10	4	8	1	4	6	-	2
	2%	2%	3%	3%	2%	2%	3%	2%	2%	2%	3%	5%	2%	1%	2%	3%	6%	2%	5%	2%	1%	4%	1%	3%	7%	-	2%
												M					*		*					Y	VY		
Singapore, Singapore	12	8	4	4	3	5	2	3	6	5	7	3	5	4	10	2	3	9	3	9	9	3	2	3	3	1	3
	2%	3%	2%	2%	2%	3%	2%	1%	6%	3%	2%	2%	2%	3%	3%	1%	13%	2%	5%	2%	3%	1%	3%	3%	3%	1%	3%

									G								Q*		*								
Prague, Czech Republic	11	5	7	4	2	5	2	5	1	7	4	3	4	5	7	5	*	11	1	11	6	5	5	3	*	1	2
	2%	2%	3%	2%	2%	3%	2%	2%	1%	3%	2%	2%	2%	3%	2%	3%	1%	2%	1%	2%	2%	3%	6%	2%	*	1%	2%
																	*		*				XY				
Buenos Aires, Argentina	10	3	7	6	*	4	3	5	2	2	8	3	6	1	7	3	*	10	*	10	4	6	1	-	3	3	4
	2%	1%	3%	3%	*	2%	3%	2%	2%	1%	3%	2%	3%	1%	2%	2%	2%	2%	1%	2%	1%	3%	1%	-	3%	3%	4%
				D		D											*		*						W		W
Hong Kong, China	9	4	5	5	2	2	1	5	2	4	5	1	5	3	6	3	1	9	1	8	7	2	1	1	1	3	3
	2%	2%	2%	2%	1%	1%	1%	3%	1%	2%	2%	1%	2%	2%	2%	2%	3%	2%	2%	2%	2%	1%	1%	1%	1%	3%	3%
																	*		*								
Washington, United States	9	5	4	4	4	2	1	3	2	2	7	1	4	4	6	3	1	8	2	7	6	3	1	2	3	1	2
	2%	2%	2%	2%	3%	1%	1%	2%	2%	1%	2%	1%	2%	2%	2%	2%	7%	2%	4%	2%	2%	1%	1%	2%	3%	1%	2%
																	Q*		*								
Boston, United States	9	4	5	3	3	2	1	5	3	3	6	2	3	4	6	3	1	8	1	8	6	3	1	4	1	2	2
	2%	2%	2%	2%	2%	1%	1%	2%	3%	1%	2%	2%	1%	3%	2%	2%	3%	2%	2%	2%	2%	2%	1%	3%	1%	2%	2%
																	*		*								
Chicago, United States	8	3	5	5	2	2	2	4	1	1	7	3	5	1	7	1	1	8	1	8	7	1	2	1	1	1	3
	2%	1%	2%	2%	1%	1%	2%	2%	1%	1%	2%	2%	2%	1%	2%	1%	4%	2%	1%	2%	2%	1%	2%	1%	1%	1%	3%
																	*		*								
Budapest, Hungary	8	5	4	3	2	3	1	4	1	3	6	1	5	2	3	5	*	8	1	8	4	4	1	4	*	2	*
	2%	2%	1%	2%	1%	2%	1%	2%	1%	1%	2%	1%	2%	2%	1%	3%	1%	2%	1%	2%	1%	2%	1%	4%	*	2%	*
																	*		*					Z			
Istanbul, Turkey	8	4	4	4	2	2	2	3	2	4	4	2	3	3	7	1	2	6	2	6	6	2	2	3	*	2	1
	2%	2%	2%	2%	1%	1%	2%	1%	2%	2%	2%	2%	1%	2%	2%	1%	8%	1%	4%	1%	2%	1%	2%	2%	*	2%	1%
																	Q*		S*								
Tel Aviv, Israel	8	6	1	3	4	1	3	2	2	2	5	2	4	2	6	2	*	7	1	7	6	2	1	2	*	3	1
	2%	3%	1%	2%	2%	1%	3%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	1%	2%	1%	3%	1%
		B															*		*								
Mexico City, Mexico	7	3	4	2	3	2	1	4	1	4	4	2	4	1	4	4	-	7	*	7	5	3	1	4	2	*	1
	1%	1%	2%	1%	2%	1%	1%	2%	1%	2%	1%	2%	2%	1%	1%	2%	-	2%	1%	2%	2%	1%	1%	3%	2%	*	1%
																	*		*								
Cape Town, South Africa	6	2	4	1	3	2	3	1	1	3	4	3	2	1	5	2	1	5	3	4	4	2	2	2	-	1	1
	1%	1%	2%	*	2%	1%	3%	1%	1%	1%	1%	3%	1%	1%	1%	1%	6%	1%	5%	1%	1%	1%	2%	2%	-	1%	1%
							G										Q*		S*								
Munich, Germany	6	5	2	1	2	3	1	4	1	2	4	1	3	3	5	1	1	6	1	6	5	2	2	2	1	*	1
	1%	2%	1%	*	2%	2%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%	2%	1%	*	1%
																	*		*								
Lagos, Nigeria	5	4	1	4	-	1	*	-	-	1	4	5	*	-	*	5	-	5	-	5	-	5	-	1	-	4	-
	1%	2%	1%	2%	-	1%	*	-	-	1%	1%	4%	*	-	*	3%	-	1%	-	1%	-	3%	-	1%	-	4%	-
				D								LM				N	*		*			T				VXZ	
Beijing, China	5	3	3	4	1	*	1	2	*	4	2	2	3	*	3	2	*	5	*	5	3	2	3	3	-	-	*
	1%	1%	1%	2%	1%	*	1%	1%	*	2%	1%	1%	2%	*	1%	1%	2%	1%	1%	1%	1%	1%	3%	2%	-	-	*
																	*		*								
Cairo, Egypt	5	*	5	4	1	1	2	3	*	1	5	-	5	1	3	2	-	5	-	5	2	3	*	2	*	2	1
	1%	*	2%	2%	*	*	2%	1%	*	*	2%	-	2%	1%	1%	1%	-	1%	-	1%	1%	2%	1%	1%	*	2%	1%
			A														*		*								
Lima, Peru	5	1	4	1	1	3	3	*	1	2	3	1	3	1	4	1	-	5	*	4	2	2	*	*	*	1	3
	1%	*	1%	1%	1%	2%	3%	*	1%	1%	1%	1%	1%	1%	1%	*	-	1%	1%	1%	1%	1%	*	*	*	1%	3%
							G										*		*								
Delhi, India	4	1	2	1	1	2	1	1	*	2	2	2	1	1	2	1	-	4	-	4	1	3	-	1	1	*	1
	1%	1%	1%	*	*	1%	1%	*	*	1%	1%	2%	1%	*	1%	1%	-	1%	-	1%	*	1%	-	1%	2%	*	1%
																	*		*								
Kuala Lumpur, Malaysia	4	1	2	2	1	*	1	2	*	-	4	-	2	1	3	1	*	3	1	3	2	1	1	-	1	1	1
	1%	1%	1%	1%	1%	*	1%	1%	*	-	1%	-	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%
											I						*		*								
Mumbai, India	4	*	3	2	1	1	2	1	*	1	3	1	2	*	3	1	*	3	*	3	2	2	*	1	1	1	-
	1%	*	1%	1%	*	1%	2%	1%	*	*	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	-
																	*		*								
Mecca, Saudi Arabia	3	1	2	3	*	*	-	2	*	2	2	-	3	-	1	2	-	3	*	3	2	1	1	1	*	1	-
	1%	1%	1%	1%	*	*	-	1%	*	1%	1%	-	2%	-	*	1%	-	1%	1%	1%	1%	*	1%	1%	1%	1%	-
													M				*		*								
Sao Paulo, Brazil	3	2	2	1	2	*	2	1	-	1	3	-	3	1	3	*	-	3	*	3	1	2	1	1	*	*	*
	1%	1%	1%	1%	1%	*	2%	*	-	*	1%	-	1%	1%	1%	*	-	1%	1%	1%	*	1%	1%	1%	1%	*	*
																	*		*								
Moscow, Russia	3	1	2	2	*	1	2	1	*	1	3	-	3	*	3	*	-	3	*	3	1	2	-	1	-	2	-
	1%	1%	1%	1%	*	*	2%	*	*	*	1%	-	1%	*	1%	*	-	1%	*	1%	*	1%	-	1%	-	2%	-
																	*		*								
Shanghai, China	3	1	2	1	1	1	1	1	1	2	1	1	1	1	2	1	-	3	-	3	2	1	*	1	-	-	2
	1%	*	1%	*	1%	1%	1%	*	1%	1%	*	1%	1%	*	1%	1%	-	1%	-	1%	1%	*	1%	1%	-	-	2%
																	*		*								
Manila, Philippines	3	1	1	2	*	*	-	2	1	1	2	-	2	1	2	*	-	3	1	2	2	*	-	2	-	1	-
	1%	1%	*	1%	*	*	-	1%	1%	*	1%	-	1%	1%	1%	*	-	1%	2%	*	1%	*	-	2%	-	1%	-
																	*		*								
Jakarta, Indonesia	2	1	1	1	1	*	1	1	*	1	1	-	*	2	2	*	*	2	1	1	2	-	*	-	*	*	1
	*	*	1%	*	1%	*	1%	*	*	*	*	-	*	1%	1%	*	2%	*	2%	*	1%	-	*	-	*	*	1%
																	*		S*								
Belgrade, Serbia	2	1	1	2	-	*	-	2	*	*	2	-	2	*	*	2	-	2	-	2	-	2	*	1	-	-	1
	*	*	*	1%	-	*	-	1%	*	*	1%	-	1%	*	*	1%	-	*	-	*	-	1%	*	*	-	-	1%
																	*		*								
Guangzhou, China	2	1	1	*	-	1	-	2	-	1	1	1	*	*	1	*	-	2	*	1	*	1	1	-	-	-	1
	*	*	*	*	-	1%	-	1%	-	*	*	1%	*	*	*	*	-	*	1%	*	*	1%	1%	-	-	-	1%
																	*		*								
Warsaw, Poland	2	1	1	*	1	-	*	-	1	*	1	-	1	1	1	*	-	2	*	1	1	*	1	-	-	1	-
	*	*	*	*	1%	-	*	-	1%	*	*	-	*	*	*	*	-	*	1%	*	*	*	1%	-	-	1%	-
									G								*		*								
Seoul, South Korea	1	1	*	*	*	1	-	1	1	1	-	-	-	1	1	-	-	1	*	1	1	*	-	*	*	*	1
	*	*	*	*	*	*	-	*	1%	1%	-	-	-	1%	*	-	-	*	1%	*	*	*	-	*	*	*	1%
														L			*		*								
Nairobi, Kenya	1	1	*	-	1	-	-	1	*	*	1	-	1	*	*	1	-	1	-	1	1	-	-	*	1	-	-
	*	*	*	-	1%	-	-	*	*	*	*	-	*	*	*	*	-	*	-	*	*	-	-	*	1%	-	-
																	*		*								
Tehran, Iran	1	1	*	*	1	-	-	1	*	*	1	-	1	*	1	*	*	1	*	1	1	*	*	-	*	*	-
	*	*	*	*	*	-	-	*	*	*	*	-	*	*	*	*	2%	*	1%	*	*	*	*	-	1%	*	-
																	*		*								
Bogota, Colombia	1	-	1	1	-	-	1	-	-	-	1	-	-	1	1	-	-	1	1	-	1	-	-	-	-	-	1
	*	-	*	*	-	-	1%	-	-	-	*	-	-	1%	*	-	-	*	2%	-	*	-	-	-	-	-	1%
																	*		S*								
Karachi, Pakistan	1	-	1	1	-	-	-	1	-	*	*	-	-	1	1	-	*	*	1	-	1	-	-	-	*	-	*
	*	-	*	*	-	-	-	*	-	*	*	-	-	*	*	-	2%	*	1%	-	*	-	-	-	*	-	*
																	Q*		S*								

Sigma	1500	741	759	553	450	497	296	654	317	637	863	400	658	442	935	565	67	1433	150	1350	889	611	273	351	260	298	318
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																													
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V(a&b)	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1007	450	557	244	397	366	199	243	441	473	534	51	702	254	635	372	86	921	216	791	702	305	170	208	138	133	137	51	92	78
Base: All Respondents (wtd)	500	253	247	170	165	165	113	122	201	218	282	87	286	126	314	186	41	459	100	400	323	177	80	109	68	67	78	22	39	38
Vienna, Austria	143	70	73	36	49	58	24	40	61	69	74	31	80	32	86	57	8	135	26	117	91	53	23	28	20	16	30	6	8	12
	29%	28%	29%	21%	30%	35%	21%	33%	30%	32%	26%	35%	28%	26%	28%	30%	20%	29%	26%	29%	28%	30%	29%	25%	30%	24%	38%	28%	21%	33%
					C	C		F	F			*					*									*	WYb*	*	*	*
Berlin, Germany	141	75	67	40	53	48	38	35	51	61	80	31	79	32	83	58	9	132	16	125	84	57	24	30	15	16	11	12	19	13
	28%	29%	27%	24%	32%	29%	33%	29%	25%	28%	28%	35%	28%	25%	26%	31%	23%	29%	16%	31%	26%	32%	31%	28%	22%	25%	14%	55%	48%	35%
					C							*					*			R			Z	Z		*	*	VWXYZc*	VWXYZ*	Z*
Munich, Germany	118	61	57	29	47	43	23	29	51	61	57	18	70	30	74	45	11	107	23	95	81	37	15	30	23	12	28	1	5	4
	24%	24%	23%	17%	28%	26%	20%	24%	25%	28%	20%	20%	25%	24%	23%	24%	26%	23%	23%	24%	25%	21%	19%	28%	34%	18%	36%	4%	13%	10%
					C	C				J		*					*						a	abc	VYabc	a*	VYabc*	*	*	*
Zurich, Switzerland	111	58	53	23	35	53	23	29	47	56	56	23	63	26	78	33	10	101	27	85	79	32	14	21	17	12	30	4	6	8
	22%	23%	22%	14%	21%	32%	20%	24%	23%	26%	20%	26%	22%	20%	25%	18%	24%	22%	27%	21%	25%	18%	18%	20%	24%	18%	39%	17%	15%	21%
					C	CD						*			O		*									*	VWXYabc*	*	*	*
Amsterdam, The Netherlands	109	58	51	52	29	28	26	28	42	42	67	18	66	25	69	40	8	101	20	89	70	39	20	26	12	17	12	7	8	7
	22%	23%	21%	30%	18%	17%	23%	23%	21%	19%	24%	21%	23%	20%	22%	21%	20%	22%	20%	22%	22%	22%	26%	24%	18%	25%	15%	30%	21%	19%
				DE								*					*									*	*	Z*	*	*
Stockholm, Sweden	85	38	47	33	26	25	22	15	35	36	49	4	55	26	46	39	2	83	12	73	49	36	14	21	11	12	8	3	7	9
	17%	15%	19%	20%	16%	15%	20%	12%	17%	17%	17%	5%	19%	21%	15%	21%	5%	18%	12%	18%	15%	21%	18%	19%	16%	18%	11%	13%	19%	23%
												*	K	K		N	*	P								*	*	*	*	Z*
Copenhagen, Denmark	70	34	36	29	19	22	13	16	33	29	41	8	38	23	38	32	6	64	14	56	43	27	15	13	9	14	7	1	6	5
	14%	14%	14%	17%	11%	13%	12%	14%	16%	13%	14%	9%	13%	18%	12%	17%	16%	14%	14%	14%	13%	15%	19%	12%	13%	21%	8%	5%	17%	12%
												*					*						Za			Za*	*	*	*	*
Oslo, Norway	69	25	43	22	25	22	17	19	22	28	40	4	47	17	44	25	4	64	10	59	46	23	19	13	9	9	7	3	4	6
	14%	10%	18%	13%	15%	13%	15%	15%	11%	13%	14%	5%	17%	13%	14%	13%	11%	14%	10%	15%	14%	13%	23%	12%	13%	13%	9%	13%	9%	16%
			A									*	K				*						WXZb			*	*	*	*	*
Paris, France	50	26	23	16	18	17	12	14	16	24	26	13	25	13	34	16	4	46	11	39	35	15	7	13	9	5	3	3	6	5
	10%	10%	10%	9%	11%	10%	10%	11%	8%	11%	9%	14%	9%	10%	11%	8%	10%	10%	11%	10%	11%	8%	8%	12%	13%	8%	4%	12%	14%	13%
												*					*							Z	Z	*	*	*	Z*	Z*
Rome, Italy	46	22	23	16	12	17	11	13	15	17	28	11	24	11	33	13	6	40	9	36	30	16	8	11	4	6	11	1	1	3
	9%	9%	9%	10%	7%	10%	10%	11%	8%	8%	10%	12%	9%	8%	10%	7%	14%	9%	9%	9%	9%	9%	11%	10%	6%	8%	14%	6%	3%	9%
												*					*									*	b*	*	*	*
Sydney, Australia	40	21	19	10	17	13	8	10	16	17	22	3	22	15	25	15	4	36	10	30	28	11	4	11	5	5	7	*	3	4
	8%	8%	8%	6%	10%	8%	7%	9%	8%	8%	8%	4%	8%	11%	8%	8%	10%	8%	10%	7%	9%	6%	5%	10%	7%	7%	9%	2%	9%	10%
												*					*									*	*	*	*	*
Auckland, New Zealand	40	26	14	14	12	14	12	11	15	13	27	7	25	8	32	8	5	34	12	28	28	12	6	6	3	7	9	1	5	3
	8%	10%	6%	8%	7%	8%	11%	9%	7%	6%	10%	8%	9%	6%	10%	4%	13%	8%	12%	7%	9%	7%	7%	5%	5%	11%	12%	3%	13%	7%
		B										*			O		*		S							*	*	*	*	*
Madrid, Spain	40	22	18	16	12	12	5	11	19	21	18	12	17	11	21	18	1	38	7	33	23	17	4	7	9	6	8	1	4	2
	8%	8%	7%	9%	7%	8%	5%	9%	10%	10%	6%	14%	6%	8%	7%	10%	3%	8%	7%	8%	7%	10%	5%	7%	13%	8%	10%	5%	9%	4%
			*									*					*								V	*	*	*	*	*
Vancouver, Canada	39	20	19	11	13	14	7	11	16	14	24	3	22	13	27	11	2	36	6	32	27	11	6	7	6	2	8	3	3	4
	8%	8%	8%	7%	8%	9%	6%	9%	8%	7%	9%	4%	8%	11%	9%	6%	6%	8%	6%	8%	8%	6%	7%	6%	9%	3%	11%	12%	8%	11%
												*					*									*	Y*	Y*	*	Y*
London, United Kingdom	37	15	22	17	12	8	5	10	16	14	22	4	24	9	24	13	5	32	10	27	24	13	5	6	8	6	6	2	1	3
	7%	6%	9%	10%	7%	5%	4%	8%	8%	7%	8%	4%	8%	7%	8%	7%	11%	7%	10%	7%	7%	7%	6%	6%	11%	10%	7%	9%	2%	8%
				E								*					*								b	*	*	*	*	*
Helsinki, Finland	36	16	20	12	10	14	8	13	10	16	20	3	24	8	19	17	2	34	7	29	22	14	7	6	4	5	5	2	3	5
	7%	6%	8%	7%	6%	8%	7%	11%	5%	7%	7%	4%	9%	7%	6%	9%	6%	7%	7%	7%	7%	8%	9%	6%	5%	7%	6%	8%	7%	14%
								H				*					*									*	*	*	*	W*
Dublin, ROI	33	13	19	17	9	6	7	7	12	9	24	3	23	7	18	15	2	30	6	27	22	11	5	3	5	4	5	2	5	3
	7%	5%	8%	10%	6%	4%	6%	6%	6%	4%	8%	3%	8%	6%	6%	8%	5%	7%	6%	7%	7%	6%	6%	3%	8%	6%	7%	7%	14%	8%
				E							I	*					*									*	*	*	W*	*
Toronto, Canada	27	10	17	7	10	10	4	4	13	14	12	3	17	7	15	12	1	25	5	21	17	9	3	7	4	5	5	1	1	1
	5%	4%	7%	4%	6%	6%	4%	3%	7%	7%	4%	3%	6%	6%	5%	6%	4%	6%	5%	5%	5%	5%	4%	6%	6%	7%	6%	5%	2%	4%
												*					*									*	*	*	*	*
Prague, Czech Republic	25	18	7	6	9	10	6	5	12	14	10	8	10	6	15	10	2	22	5	19	15	10	3	4	1	5	4	1	3	3
	5%	7%	3%	4%	5%	6%	5%	4%	6%	7%	4%	9%	4%	5%	5%	5%	6%	5%	5%	5%	5%	6%	4%	4%	2%	8%	5%	4%	7%	9%
		B										*					*									*	*	*	*	X*
New York City, United States	24	13	11	13	6	5	4	2	14	8	16	2	15	7	17	7	*	24	5	19	19	5	5	7	2	2	1	3	2	2
	5%	5%	4%	8%	4%	3%	4%	2%	7%	4%	6%	3%	5%	5%	5%	4%	1%	5%	5%	5%	6%	3%	6%	7%	3%	3%	2%	12%	5%	5%
				E					G			*					*									*	*	XYZ*	*	*
Los Angeles, United States	24	14	10	11	8	4	7	5	5	6	17	7	13	4	16	7	2	22	4	20	14	10	4	7	2	4	2	2	1	1
	5%	5%	4%	7%	5%	2%	6%	4%	2%	3%	6%	8%	5%	3%	5%	4%	4%	5%	4%	5%	4%	5%	5%	7%	3%	6%	2%	11%	2%	3%
				E			H					*					*									*	*	Z*	*	*
Abu Dhabi, United Arab Emirates	23	11	11	8	8	7	5	4	12	12	11	4	16	3	11	12	2	21	7	16	15	8	2	7	3	3	4	1	1	1
	5%	4%	5%	5%	5%	4%	4%	3%	6%	6%	4%	5%	5%	2%	3%	6%	4%	5%	7%	4%	5%	4%	3%	7%	4%	5%	5%	7%	3%	3%
												*	M				*									*	*	*	*	*
Cape Town, South Africa	18	8	10	7	3	8	5	3	10	8	10	3	9	6	10	9	2	16	5	14	7	11	3	4	3	3	1	1	1	3
	4%	3%	4%	4%	2%	5%	4%	3%	5%	4%	4%	3%	3%	5%	3%	5%	5%	4%	5%	3%	2%	6%	3%	3%	4%	4%	2%	5%	4%	7%
												*					*					T				*	*	*	*	*
Budapest, Hungary	16	9	8	3	8	5	6	1	5	9	7	5	7	4	12	4	1	15	5	12	9	7	2	4	1	1	3	*	3	1
	3%	3%	3%	2%	5%	3%	5%	1%	3%	4%	2%	6%	2%	3%	4%	2%	3%	3%	5%	3%	3%	4%	3%	4%	1%	2%	4%	2%	8%	3%
							G					*					*									*	*	*	X*	*
Brussels, Belgium	14	6	8	3	7	4	6	3	4	6	8	3	9	2	8	6	2	12	3	11	7	6	1	3	1	3	1	3	1	1
	3%	2%	3%	2%	4%	3%	5%	3%	2%	3%	3%	4%	3%	2%	3%	3%	4%	3%	3%	3%	2%	4%	1%	3%	2%	4%	2%	12%	3%	3%
												*					*									*	*	VWXZb*	*	*
Bangkok, Thailand	14	13	1	4	7	3	3	3	6	4	10	6	6	2	12	2	1	13	4	10	11	3	4	1	2	4	2	*	1	-
	3%	5%	1%	2%	4%	2%	3%	3%	3%	2%	4%	7%	2%	2%	4%	1%	3%	3%	4%	2%	3%	2%	5%	1%	4%	5%	2%	2%	3%	-
		B										*			O		*									W*	*	*	*	*
Singapore, Singapore	13	7	6	5	4	4	1	2	9	5	8	2	4	6	7	6	*	12	2	10	10	3	2	1	3	1	4	1	1	-
	3%	3%	2%	3%	2%	2%	1%	2%	4%	2%	3%	3%	1%	5%	2%	3%	1%	3%	2%	3%	3%	2%	2%	*	4%	2%	6%	4%	3%	-
									F			*		L			*								W	*	W*	*	*	*
Boston, United States	11	6	5	5	5	2	5	2	4	5	6	1	7	3	6	6	1	10	2	9	7	4	2	2	3	3	1	1	1	-
	2%	2%	2%	3%	3%	1%	4%	1%	2%	2%	2%	1%	2%	3%	2%	3%	4%	2%	2%	2%	2%	2%	3%	1%	4%	4%	1%	3%	2%	-
												*					*									*	*	*	*	*
Tokyo, Japan	8	4	4	5	2	*	2	5	1	5	3	4	3	1	6	2	3	5	2	6	6	2	*	2	1	3	1	-	1	1
	2%	2%	2%	3%	1%	*	2%	4%	*	2%	1%	4%	1%	1%	2%	1%	7%	1%	2%	1%	2%	1%	1%	2%	1%	4%	1%	-	1%	2%
				E				H				*					Q*									*	*	*	*	*
Warsaw, Poland	5	2	4	1	2	2	3	-	3	2	3	-	4	2	3	2	1	4	2	3	3	2	1	2	*	*	1	-	*	1
	1%	1%	1%	1%	1%	1%	2%	-	1%	1%	1%	-	1%	1%	1%	1%	3%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	-	1%	2%
												*					*									*	*	*	*	*
Hong Kong, China	5	3	2	3	*	2	2	1	1	*	5	4	1	*	5	-	-	5	*	5	2	3	-	5	-	-	-	-	*	-
	1%	1%	1%	2%	*	1%	2%	1%	*	*	2%	4%	*	*	2%	-	-	1%	*	1%	1%	2%	-	5%	-	-	-	-	1%	-
											I	L*			O		*							VXYZ		*	*	*	*	*

Lima, Peru	5	2	3	4	1	-	4	-	1	1	4	2	1	2	4	1	3	2	4	1	5	-	-	1	1	1	2	*	*	-
	1%	1%	1%	3%	*	-	3%	-	*	1%	1%	3%	*	1%	1%	*	8%	*	4%	*	2%	-	-	1%	1%	1%	3%	1%	1%	-
				E			GH					*					Q*		S							*	*	*	*	*
Istanbul, Turkey	5	1	4	2	3	*	*	1	4	3	2	-	2	3	4	1	1	4	2	3	4	1	1	2	1	1	-	1	-	*
	1%	*	2%	1%	2%	*	*	1%	2%	1%	1%	-	1%	2%	1%	1%	3%	1%	2%	1%	1%	1%	1%	2%	1%	1%	-	2%	-	1%
												*		L			*									*	*	*	*	*
Washington, United States	5	1	3	2	2	*	1	1	3	2	3	-	3	2	4	1	-	5	1	4	4	1	2	1	1	*	*	-	*	-
	1%	1%	1%	1%	1%	*	1%	1%	2%	1%	1%	-	1%	1%	1%	1%	-	1%	1%	1%	1%	*	3%	1%	1%	*	1%	-	1%	-
												*					*									*	*	*	*	*
Buenos Aires, Argentina	5	3	1	3	1	1	1	-	4	1	4	-	2	2	3	2	-	5	*	4	2	2	-	2	1	1	1	-	*	-
	1%	1%	1%	2%	*	*	1%	-	2%	*	1%	-	1%	2%	1%	1%	-	1%	*	1%	1%	1%	-	2%	2%	1%	1%	-	1%	-
												*					*									*	*	*	*	*
Chicago, United States	5	2	3	2	1	1	2	*	1	1	4	-	2	2	2	3	*	4	-	5	1	3	1	2	*	-	2	-	-	-
	1%	1%	1%	1%	1%	*	2%	*	*	*	1%	-	1%	2%	1%	1%	1%	1%	-	1%	*	2%	1%	2%	1%	-	2%	-	-	-
												*					*									*	*	*	*	*
Osaka, Japan	5	3	1	4	*	*	-	2	2	2	2	2	1	1	5	-	2	2	3	2	5	-	-	-	1	3	-	*	-	1
	1%	1%	*	2%	*	*	-	2%	1%	1%	1%	3%	1%	1%	1%	-	5%	1%	3%	1%	1%	-	-	-	1%	4%	-	1%	-	2%
				D								*					Q*		S							VW*	*	*	*	W*
Seoul, South Korea	4	2	2	4	*	*	1	*	3	-	4	-	2	2	3	2	*	4	*	4	2	2	*	1	1	1	1	-	*	-
	1%	1%	1%	2%	*	*	1%	*	1%	-	2%	-	1%	2%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	2%	1%	1%	-	1%	-
											I	*					*									*	*	*	*	*
Beijing, China	4	3	1	3	1	-	3	-	-	-	4	4	-	-	1	3	-	4	-	4	1	3	1	-	-	-	-	-	3	-
	1%	1%	1%	2%	1%	-	2%	-	-	-	1%	5%	-	-	*	1%	-	1%	-	1%	*	2%	2%	-	-	-	-	-	7%	-
							H				I	LM*					*									*	*	*	WXYZc*	*
Tel Aviv, Israel	3	3	*	2	1	1	2	*	1	1	2	-	3	1	3	1	*	3	2	1	2	1	2	-	1	-	-	-	1	-
	1%	1%	*	1%	*	1%	1%	*	1%	1%	1%	-	1%	1%	1%	*	1%	1%	2%	*	1%	1%	2%	-	1%	-	-	-	2%	-
												*					*		S				W			*	*	*	*	*
Bogota, Colombia	3	3	*	1	2	-	1	1	1	1	2	1	1	*	3	-	1	3	1	2	1	2	1	-	*	2	-	-	-	-
	1%	1%	*	1%	1%	-	1%	1%	*	1%	1%	2%	*	*	1%	-	1%	1%	1%	*	*	1%	1%	-	1%	4%	-	-	-	-
												*					*									W*	*	*	*	*
Kuala Lumpur, Malaysia	3	1	2	1	1	2	*	1	2	2	2	-	2	1	2	1	*	3	2	1	2	1	-	1	*	1	1	-	-	1
	1%	*	1%	*	*	1%	*	1%	1%	1%	1%	-	1%	1%	1%	*	1%	1%	2%	*	1%	1%	-	1%	1%	1%	1%	-	-	2%
												*					*		S							*	*	*	*	*
Jakarta, Indonesia	3	2	*	-	*	2	*	2	-	-	3	2	1	-	3	-	1	2	1	2	2	*	-	2	1	-	-	-	-	-
	1%	1%	*	-	*	1%	*	2%	-	-	1%	2%	*	-	1%	-	2%	*	1%	1%	1%	*	-	2%	1%	-	-	-	-	-
								H				*					*									*	*	*	*	*
Mecca, Saudi Arabia	2	1	2	1	1	-	1	-	1	2	1	1	1	-	-	2	1	1	1	1	-	2	-	2	-	1	-	-	-	-
	*	*	1%	1%	1%	-	1%	-	1%	1%	*	2%	*	-	-	1%	3%	*	1%	*	-	1%	-	2%	-	1%	-	-	-	-
												*				N	Q*					T				*	*	*	*	*
Moscow, Russia	2	2	1	1	1	1	1	*	1	1	1	-	2	*	2	*	*	2	1	1	2	*	-	1	1	-	-	-	*	-
	*	1%	*	*	*	*	1%	*	*	1%	*	-	1%	*	1%	*	1%	*	1%	*	1%	*	-	1%	1%	-	-	-	1%	-
												*					*		S							*	*	*	*	*
Rio de Janeiro, Brazil	2	1	1	1	1	*	*	1	*	1	1	-	2	1	1	1	*	2	*	2	1	1	-	-	2	*	-	-	-	-
	*	1%	*	1%	*	*	*	1%	*	*	*	-	1%	*	*	*	1%	*	*	*	*	*	-	-	3%	*	-	-	-	-
												*					*								W	*	*	*	*	*
Lagos, Nigeria	2	1	1	2	-	*	-	1	1	1	1	-	1	1	2	-	1	2	1	1	1	1	1	-	1	-	1	-	-	-
	*	*	*	1%	-	*	-	1%	1%	*	*	-	*	*	1%	-	1%	*	1%	*	*	1%	1%	-	1%	-	1%	-	-	-
												*					*									*	*	*	*	*
Manila, Philippines	2	1	1	2	-	-	-	1	1	-	2	-	1	1	1	1	-	2	-	2	-	2	-	1	-	1	-	-	-	-
	*	*	*	1%	-	-	-	1%	*	-	1%	-	*	1%	*	*	-	*	-	*	-	1%	-	1%	-	1%	-	-	-	-
												*					*					T				*	*	*	*	*
Karachi, Pakistan	1	1	-	1	-	-	-	1	1	1	-	-	1	1	1	-	-	1	1	1	1	-	1	1	-	-	-	-	-	-
	*	*	-	1%	-	-	-	*	*	1%	-	-	*	*	*	-	-	*	1%	*	*	-	1%	1%	-	-	-	-	-	-
												*					*									*	*	*	*	*
Sao Paulo, Brazil	1	*	1	-	*	1	1	-	*	1	*	-	1	*	1	*	-	1	-	1	*	1	-	1	-	-	-	-	*	-
	*	*	*	-	*	*	1%	-	*	*	*	-	*	*	*	*	-	*	-	*	*	*	-	1%	-	-	-	-	1%	-
												*					*									*	*	*	*	*
Nairobi, Kenya	1	*	*	-	*	*	-	-	1	1	-	-	*	*	1	-	-	1	*	*	1	-	-	*	-	-	*	-	-	-
	*	*	*	-	*	*	-	-	*	*	-	-	*	*	*	-	-	*	*	*	*	-	-	*	-	-	1%	-	-	-
												*					*									*	*	*	*	*
Cairo, Egypt	1	*	1	1	*	-	1	-	*	1	*	-	1	-	*	1	-	1	-	1	*	1	-	1	-	*	-	-	-	-
	*	*	*	*	*	-	*	-	*	*	*	-	*	-	*	*	-	*	-	*	*	*	-	*	-	1%	-	-	-	-
												*					*									*	*	*	*	*
Casablanca, Morocco	1	*	*	-	-	1	-	-	1	1	-	-	*	*	*	*	*	*	*	*	1	-	*	-	-	-	*	-	-	-
	*	*	*	-	-	1%	-	-	*	*	-	-	*	*	*	*	1%	*	*	*	*	-	*	-	-	-	1%	-	-	-
												*					Q*									*	*	*	*	*
Shanghai, China	1	*	*	-	*	*	-	-	1	*	*	-	*	*	*	*	-	1	-	1	1	-	-	*	-	*	-	-	-	-
	*	*	*	-	*	*	-	-	*	*	*	-	*	*	*	*	-	*	-	*	*	-	-	*	-	1%	-	-	-	-
												*					*									*	*	*	*	*
Mumbai, India	1	*	*	-	1	-	-	*	*	-	1	-	1	-	1	-	-	1	-	1	1	-	*	-	-	-	*	-	-	-
	*	*	*	-	*	-	-	*	*	-	*	-	*	-	*	-	-	*	-	*	*	-	*	-	-	-	*	-	-	-
												*					*									*	*	*	*	*
Delhi, India	1	-	1	-	1	-	*	*	-	*	*	-	1	-	1	-	-	1	-	1	1	-	-	1	-	-	-	-	-	-
	*	-	*	-	*	-	*	*	-	*	*	-	*	-	*	-	-	*	-	*	*	-	-	1%	-	-	-	-	-	-
												*					*									*	*	*	*	*
Mexico City, Mexico	*	-	*	-	*	-	-	-	-	-	*	-	*	-	-	*	-	*	-	*	*	-	-	-	-	-	*	-	-	-
	*	-	*	-	*	-	-	-	-	-	*	-	*	-	-	*	-	*	-	*	*	-	-	-	-	-	*	-	-	-
												*					*									*	*	*	*	*
Belgrade, Serbia	*	-	*	-	*	-	-	-	-	*	-	-	*	-	-	*	-	*	-	*	*	-	-	-	-	-	*	-	-	-
	*	-	*	-	*	-	-	-	-	*	-	-	*	-	-	*	-	*	-	*	*	-	-	-	-	-	-	1%	-	-
												*					*									*	*	*	*	*
Sigma	1500	760	740	511	495	494	340	365	604	653	847	261	859	379	941	559	123	1377	300	1200	970	530	240	326	204	200	234	67	116	113
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	272	228	158	176	166	67	289	71	205	295	106	227	167	291	209	29	471	45	455	352	144	181	149	170
Base: All Respondents (wtd)	500	247	253	181	165	154	77	294	53	192	308	107	294	99	276	224	23	477	42	458	341	157	149	152	199
Zurich, Switzerland	174	74	100	58	61	54	27	100	16	75	98	35	111	28	82	91	9	165	15	159	125	47	43	58	72
	35%	30%	39%	32%	37%	35%	35%	34%	31%	39%	32%	33%	38%	28%	30%	41%	40%	34%	35%	35%	37%	30%	29%	38%	36%
			A				*		*			*				N	**		*						
Vienna, Austria	142	69	73	59	41	42	25	81	15	54	88	33	83	25	87	55	7	135	14	128	94	46	40	49	53
	28%	28%	29%	32%	25%	27%	32%	28%	29%	28%	29%	31%	28%	26%	31%	24%	30%	28%	33%	28%	28%	30%	27%	32%	26%
							*		*			*					**		*						
Budapest, Hungary	110	51	59	42	29	39	15	68	11	38	72	25	64	21	65	45	5	105	7	103	75	35	40	30	40
	22%	21%	23%	23%	17%	25%	19%	23%	21%	20%	23%	24%	22%	21%	24%	20%	21%	22%	16%	23%	22%	22%	27%	20%	20%
							*		*			*					**		*						
Sydney, Australia	89	44	45	18	40	30	15	51	9	43	46	18	54	17	51	38	5	84	7	82	59	30	27	30	33
	18%	18%	18%	10%	25%	20%	19%	17%	17%	23%	15%	17%	18%	17%	19%	17%	23%	18%	17%	18%	17%	19%	18%	19%	16%
					C	C	*		*	J		*					**		*						
London, United Kingdom	75	27	48	34	23	19	9	48	4	27	48	24	36	15	42	33	3	72	5	70	54	21	16	20	39
	15%	11%	19%	18%	14%	12%	11%	16%	8%	14%	16%	22%	12%	15%	15%	15%	11%	15%	12%	15%	16%	13%	11%	13%	20%
			A				*		*			L*					**		*						V
Berlin, Germany	56	26	30	28	15	14	9	38	3	20	37	24	26	7	34	22	-	56	4	52	36	21	16	14	26
	11%	11%	12%	15%	9%	9%	12%	13%	5%	10%	12%	22%	9%	7%	12%	10%	-	12%	10%	11%	11%	13%	11%	10%	13%
							*		*			LM*					**		*						
Munich, Germany	56	24	32	14	27	15	8	31	5	24	32	17	32	7	25	31	4	52	5	50	41	15	17	17	21
	11%	10%	12%	8%	17%	10%	11%	11%	10%	13%	10%	16%	11%	7%	9%	14%	19%	11%	13%	11%	12%	9%	12%	11%	11%
					C		*		*			M*					**		*						
New York City, United States	54	22	32	30	13	11	13	29	3	11	42	14	30	10	24	30	-	54	3	50	32	22	12	10	31
	11%	9%	13%	16%	8%	7%	16%	10%	6%	6%	14%	13%	10%	10%	9%	13%	-	11%	8%	11%	9%	14%	8%	7%	16%
				DE			*		*		I	*					**		*						W
Auckland, New Zealand	53	36	17	7	29	17	7	29	9	27	26	4	40	10	36	17	4	49	6	47	40	13	18	16	19
	11%	15%	7%	4%	18%	11%	9%	10%	17%	14%	8%	4%	14%	10%	13%	8%	17%	10%	14%	10%	12%	8%	12%	11%	10%
		B			C	C	*		*			*	K				**		*						
Oslo, Norway	50	32	18	13	24	13	7	31	10	20	30	6	31	13	32	18	4	46	3	47	39	11	18	17	16
	10%	13%	7%	7%	15%	9%	9%	10%	20%	10%	10%	6%	11%	13%	11%	8%	17%	10%	7%	10%	11%	7%	12%	11%	8%
		B			C		*		*			*					**		*						
Stockholm, Sweden	49	28	21	13	20	16	11	25	3	18	31	7	31	10	29	19	2	47	6	43	33	16	14	16	18
	10%	11%	8%	7%	12%	10%	14%	8%	6%	9%	10%	7%	11%	10%	11%	9%	8%	10%	14%	9%	10%	10%	10%	11%	9%
							*		*			*					**		*						
Amsterdam, The Netherlands	46	25	22	17	13	17	4	28	6	16	30	8	29	10	26	20	3	44	3	43	34	12	17	15	14
	9%	10%	9%	9%	8%	11%	6%	10%	11%	8%	10%	7%	10%	10%	10%	9%	11%	9%	7%	9%	10%	8%	12%	10%	7%
							*		*			*					**		*						
Toronto, Canada	41	22	19	10	13	18	9	23	6	16	25	5	27	8	18	22	1	40	3	38	21	19	13	14	14
	8%	9%	8%	6%	8%	11%	11%	8%	11%	8%	8%	5%	9%	8%	7%	10%	4%	8%	6%	8%	6%	12%	9%	9%	7%
							*		*			*					**		*			T			
Copenhagen, Denmark	40	23	17	15	15	10	6	20	7	21	19	5	22	13	15	25	2	38	3	36	29	11	16	12	12
	8%	9%	7%	8%	9%	7%	8%	7%	14%	11%	6%	5%	8%	13%	5%	11%	8%	8%	8%	8%	9%	7%	11%	8%	6%
							*		*			*		K		N	**		*						
Helsinki, Finland	38	20	18	7	14	17	5	18	6	23	15	3	25	10	17	21	3	35	5	32	23	15	12	13	13
	8%	8%	7%	4%	8%	11%	7%	6%	12%	12%	5%	3%	8%	11%	6%	9%	12%	7%	13%	7%	7%	10%	8%	9%	7%
						C	*		*	J		*		K			**		*						
Dublin, ROI	38	18	19	15	9	13	2	21	7	16	21	7	22	8	17	20	3	35	2	35	26	11	14	10	13
	8%	7%	8%	9%	5%	9%	2%	7%	13%	8%	7%	7%	8%	8%	6%	9%	11%	7%	6%	8%	8%	7%	9%	7%	7%
							*		F*			*					**		*						
Los Angeles, United States	36	11	25	15	9	12	8	21	2	13	22	10	17	9	16	20	1	34	3	33	19	17	12	10	13
	7%	4%	10%	9%	5%	7%	10%	7%	4%	7%	7%	9%	6%	9%	6%	9%	6%	7%	8%	7%	5%	11%	8%	7%	7%
			A				*		*			*					**		*						
Prague, Czech Republic	36	18	18	10	12	14	1	29	3	13	23	3	24	8	26	10	2	33	3	32	29	6	11	8	17
	7%	7%	7%	5%	7%	9%	1%	10%	6%	7%	7%	3%	8%	8%	9%	4%	10%	7%	8%	7%	9%	4%	7%	5%	9%
							*	F	*			*			O		**		*						
Rome, Italy	35	12	23	9	14	11	8	15	3	11	24	9	19	7	17	18	3	32	3	32	21	14	10	13	12
	7%	5%	9%	5%	9%	7%	10%	5%	6%	6%	8%	9%	6%	7%	6%	8%	14%	7%	6%	7%	6%	9%	7%	9%	6%
							*		*			*					**		*						
Vancouver, Canada	28	22	6	6	13	9	*	22	5	14	13	2	18	8	18	10	2	26	3	25	25	3	11	7	10
	6%	9%	2%	3%	8%	6%	1%	8%	10%	8%	4%	2%	6%	8%	7%	4%	8%	5%	7%	5%	7%	2%	8%	5%	5%
		B					*	F	F*			*		K			**		*		U				
Madrid, Spain	23	12	11	9	6	8	1	11	2	10	13	2	15	6	15	7	1	21	3	20	13	8	6	7	10
	5%	5%	4%	5%	4%	5%	2%	4%	5%	5%	4%	2%	5%	6%	6%	3%	5%	5%	6%	4%	4%	5%	4%	4%	5%
							*		*			*					**		*						
Tokyo, Japan	23	13	10	13	6	4	8	11	2	10	12	4	12	7	14	9	-	23	2	21	16	7	6	2	15
	5%	5%	4%	7%	4%	2%	10%	4%	4%	5%	4%	4%	4%	7%	5%	4%	-	5%	4%	5%	5%	4%	4%	1%	7%
							G*		*			*					**		*						W
Abu Dhabi, United Arab Emirates	22	16	5	10	7	4	-	16	5	6	16	3	14	4	15	6	1	21	2	19	17	5	5	6	11
	4%	7%	2%	5%	4%	3%	-	6%	10%	3%	5%	3%	5%	4%	6%	3%	4%	4%	6%	4%	5%	3%	3%	4%	6%
		B					*		F*			*					**		*						
Brussels, Belgium	16	5	11	5	7	4	6	9	*	6	10	2	10	4	9	7	-	16	-	16	7	8	4	5	7
	3%	2%	4%	3%	4%	3%	7%	3%	1%	3%	3%	2%	3%	4%	3%	3%	-	3%	-	3%	2%	5%	3%	3%	4%
							*		*			*					**		*						
Warsaw, Poland	16	11	5	5	4	7	2	12	1	4	12	4	8	4	10	6	-	16	1	15	12	3	3	6	6
	3%	4%	2%	3%	3%	4%	2%	4%	1%	2%	4%	4%	3%	4%	3%	3%	-	3%	3%	3%	4%	2%	2%	4%	3%
							*		*			*					**		*						

Osaka, Japan	15	7	8	6	4	5	2	9	-	4	11	3	11	1	8	6	-	15	-	15	10	5	5	4	6
	3%	3%	3%	3%	2%	3%	3%	3%	-	2%	4%	2%	4%	1%	3%	3%	-	3%	-	3%	3%	3%	3%	3%	3%
							*		*			*					**		*						
Bangkok, Thailand	13	7	6	10	1	3	-	11	-	4	9	2	10	2	5	8	*	13	*	13	9	4	6	3	4
	3%	3%	2%	5%	*	2%	-	4%	-	2%	3%	2%	3%	2%	2%	3%	2%	3%	1%	3%	3%	3%	4%	2%	2%
				D			*		*			*					**		*						
Paris, France	13	4	9	4	2	6	2	7	*	4	9	8	4	1	4	8	-	13	-	13	5	6	2	6	5
	3%	2%	3%	2%	2%	4%	3%	2%	1%	2%	3%	7%	1%	1%	2%	4%	-	3%	-	3%	2%	4%	1%	4%	3%
							*		*			LM*					**		*						
Moscow, Russia	12	9	4	5	4	3	-	10	1	2	10	3	7	2	10	3	1	12	1	12	7	5	3	6	4
	2%	4%	1%	3%	2%	2%	-	3%	1%	1%	3%	3%	2%	2%	4%	1%	3%	2%	1%	3%	2%	3%	2%	4%	2%
							*		*			*					**		*						
Washington, United States	12	7	6	4	3	5	1	9	2	5	7	4	5	4	6	6	-	12	1	12	5	6	2	4	6
	2%	3%	2%	2%	2%	3%	2%	3%	3%	3%	2%	3%	2%	4%	2%	3%	-	3%	1%	3%	2%	4%	1%	3%	3%
							*		*			*					**		*						
Singapore, Singapore	11	6	5	8	1	3	4	6	-	2	9	1	8	3	9	2	-	11	2	9	8	3	2	4	5
	2%	2%	2%	4%	1%	2%	5%	2%	-	1%	3%	1%	3%	3%	3%	1%	-	2%	5%	2%	2%	2%	2%	3%	3%
							*		*			*					**		*						
Boston, United States	11	5	6	6	3	2	1	6	2	1	10	1	6	4	8	3	-	11	2	9	11	-	2	4	6
	2%	2%	2%	3%	2%	1%	2%	2%	4%	1%	3%	1%	2%	4%	3%	1%	-	2%	5%	2%	3%	-	1%	3%	3%
							*		*			*					**		*		U				
Chicago, United States	7	6	1	2	1	4	1	3	2	2	5	3	2	2	3	4	1	6	1	6	4	3	4	-	3
	1%	2%	*	1%	1%	2%	1%	1%	3%	1%	2%	2%	1%	2%	1%	2%	2%	1%	2%	1%	1%	2%	3%	-	1%
							*		*			*					**		*				W		
Manila, Philippines	6	-	6	5	1	-	2	1	-	2	5	2	2	2	1	5	-	6	1	5	2	4	-	1	5
	1%	-	2%	3%	*	-	3%	*	-	1%	1%	2%	1%	2%	*	2%	-	1%	2%	1%	1%	2%	-	*	3%
			A	E			*		*			*				N	**		*						
Tel Aviv, Israel	5	3	2	3	1	1	2	3	-	3	2	2	3	*	3	2	-	5	1	4	3	2	2	3	-
	1%	1%	1%	2%	*	1%	3%	1%	-	1%	1%	1%	1%	*	1%	1%	-	1%	3%	1%	1%	1%	2%	2%	-
							*		*			*					**		*						
Beijing, China	4	1	3	1	-	3	1	2	-	1	3	1	3	1	4	-	-	4	-	4	3	1	1	2	1
	1%	*	1%	1%	-	2%	2%	1%	-	1%	1%	1%	1%	1%	2%	-	-	1%	-	1%	1%	1%	1%	1%	1%
							*		*			*					**		*						
Hong Kong, China	4	2	2	3	-	1	-	4	-	2	2	1	3	-	2	2	-	4	-	4	4	-	-	2	2
	1%	1%	1%	2%	-	1%	-	1%	-	1%	1%	1%	1%	-	1%	1%	-	1%	-	1%	1%	-	-	2%	1%
							*		*			*					**		*						
Mexico City, Mexico	4	2	2	3	1	-	1	-	1	1	3	2	-	2	3	1	2	2	2	2	4	-	1	2	1
	1%	1%	1%	2%	*	-	1%	-	2%	1%	1%	2%	-	2%	1%	*	8%	*	4%	*	1%	-	1%	1%	1%
							*		G*			L*		L			**		S*						
Seoul, South Korea	4	4	-	3	1	-	-	2	-	-	4	1	2	-	1	3	-	4	-	4	1	3	1	1	1
	1%	2%	-	1%	1%	-	-	1%	-	-	1%	1%	1%	-	*	1%	-	1%	-	1%	*	2%	1%	1%	1%
							*		*			*					**		*						
Kuala Lumpur, Malaysia	4	2	1	3	1	-	-	4	-	-	4	2	1	-	2	1	-	4	-	4	4	-	1	1	1
	1%	1%	1%	2%	1%	-	-	1%	-	-	1%	2%	*	-	1%	1%	-	1%	-	1%	1%	-	1%	1%	1%
							*		*			*					**		*						
Rio de Janeiro, Brazil	4	1	3	3	-	1	-	4	-	1	3	1	3	-	1	3	-	4	-	4	4	-	1	2	-
	1%	*	1%	2%	-	1%	-	1%	-	*	1%	1%	1%	-	*	1%	-	1%	-	1%	1%	-	1%	2%	-
							*		*			*					**		*						
Lima, Peru	4	1	3	2	-	1	1	1	-	1	3	1	1	2	1	3	-	4	-	4	3	1	1	2	1
	1%	*	1%	1%	-	1%	1%	*	-	*	1%	1%	*	2%	*	1%	-	1%	-	1%	1%	1%	1%	1%	*
							*		*			*					**		*						
Istanbul, Turkey	3	1	2	2	2	-	3	1	-	-	3	3	-	1	2	2	-	3	-	3	2	2	-	1	3
	1%	*	1%	1%	1%	-	3%	*	-	-	1%	2%	-	1%	1%	1%	-	1%	-	1%	*	1%	-	*	1%
							G*		*			L*					**		*						
Buenos Aires, Argentina	3	-	3	2	-	1	3	-	-	-	3	1	2	-	-	3	-	3	-	3	-	3	-	-	3
	1%	-	1%	1%	-	1%	4%	-	-	-	1%	1%	1%	-	-	1%	-	1%	-	1%	-	2%	-	-	2%
							G*		*			*					**		*			T			
Casablanca, Morocco	3	1	2	1	-	2	-	2	1	1	1	1	1	1	2	1	-	3	-	3	2	1	1	1	1
	1%	*	1%	*	-	1%	-	1%	1%	1%	*	1%	*	1%	1%	*	-	1%	-	1%	1%	1%	*	1%	1%
							*		*			*					**		*						
Cape Town, South Africa	3	3	-	-	1	2	-	2	1	1	1	1	1	-	3	-	1	2	1	2	1	1	1	-	1
	1%	1%	-	-	*	1%	-	1%	1%	1%	*	1%	*	-	1%	-	3%	*	2%	*	*	1%	1%	-	1%
							*		*			*					**		*						
Shanghai, China	2	*	2	1	-	1	-	1	2	*	2	-	1	1	*	2	-	2	-	2	2	1	1	1	-
	*	*	1%	1%	-	1%	-	*	3%	*	1%	-	*	1%	*	1%	-	*	-	1%	1%	*	1%	1%	-
							*		G*			*					**		*						
Nairobi, Kenya	2	1	1	1	1	-	-	1	-	2	-	-	1	1	1	1	-	2	1	1	2	-	1	-	1
	*	*	*	*	1%	-	-	*	-	1%	-	-	*	1%	*	*	-	*	2%	*	*	-	1%	-	*
							*		*			*					**		*						
Belgrade, Serbia	2	2	-	-	1	*	-	1	*	-	2	-	1	*	*	1	-	2	-	2	-	2	*	-	1
	*	1%	-	-	1%	*	-	*	1%	-	1%	-	*	*	*	1%	-	*	-	*	-	1%	*	-	1%
							*		*			*					**		*						
Cairo, Egypt	2	2	-	1	*	-	-	2	-	-	2	1	-	*	2	-	-	2	-	2	2	-	2	-	-
	*	1%	-	1%	*	-	-	1%	-	-	1%	1%	-	*	1%	-	-	*	-	*	*	-	1%	-	-
							*		*			*					**		*						
Delhi, India	1	-	1	1	-	-	1	-	-	-	1	1	-	-	-	1	-	1	-	1	-	1	-	1	-
	*	-	1%	1%	-	-	2%	-	-	-	*	1%	-	-	-	1%	-	*	-	*	-	1%	-	1%	-
							G*		*			*					**		*						
Mecca, Saudi Arabia	1	-	1	1	-	-	-	1	-	-	1	-	1	-	1	-	-	1	-	1	1	-	1	-	-
	*	-	1%	1%	-	-	-	*	-	-	*	-	*	-	*	-	-	*	-	*	*	-	1%	-	-
							*		*			*					**		*						
Guangzhou, China	1	1	-	-	1	-	-	*	1	1	*	1	-	*	1	-	1	*	1	*	1	-	1	-	-
	*	1%	-	-	1%	-	-	*	1%	*	*	1%	-	*	*	-	3%	*	2%	*	*	-	1%	-	-
							*		*			*					**		S*						
Sao Paulo, Brazil	1	-	1	1	-	-	-	-	-	-	1	-	-	1	-	1	-	1	-	1	-	1	-	-	1
	*	-	*	1%	-	-	-	-	-	-	*	-	-	1%	-	*	-	*	-	*	-	1%	-	-	*
							*		*			*					**		*						
Mumbai, India	1	1	-	-	-	1	-	1	-	1	-	-	1	-	1	-	-	1	-	1	-	1	1	-	-
	*	*	-	-	-	1%	-	*	-	*	-	-	*	-	*	-	-	*	-	*	-	1%	1%	-	-
							*		*			*					**		*						
Jakarta, Indonesia	1	1	-	-	-	1	-	-	-	1	-	1	-	-	-	1	-	1	-	1	1	-	-	1	-
	*	*	-	-	-	1%	-	-	-	*	-	1%	-	-	-	*	-	*	-	*	*	-	-	1%	-
							*		*			*					**		*						
Karachi, Pakistan	*	*	-	-	*	-	-	*	-	-	*	-	-	*	*	-	-	*	-	*	*	-	*	-	-
	*	*	-	-	*	-	-	*	-	-	*	-	-	*	*	-	-	*	-	*	*	-	*	-	-

							*		*			*					**		*						
Sigma	1500	741	759	544	495	461	232	881	159	577	923	321	882	297	828	672	68	1432	125	1375	1022	470	447	456	598
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	284	216	264	156	80	68	96	336	303	197	1	51	448	292	208	134	366	293	207	404	94
Base: All Respondents (wtd)	500	257	243	267	149	84	69	95	336	299	201	1	52	447	279	221	132	368	288	212	397	100
Abu Dhabi, United Arab Emirates	126	77	50	79	30	17	20	28	78	69	57	1	18	108	76	50	36	91	72	54	102	23
	25%	30%	20%	30%	20%	21%	29%	30%	23%	23%	29%	100%	34%	24%	27%	23%	27%	25%	25%	25%	26%	23%
		B		D		*	*	*				**	*									*
Mumbai, India	121	65	56	66	31	25	16	24	81	65	56	-	18	104	65	56	31	91	59	63	88	34
	24%	25%	23%	25%	21%	29%	23%	25%	24%	22%	28%	-	34%	23%	23%	26%	23%	25%	20%	30%	22%	34%
						*	*	*				**	*							R		T*
Singapore, Singapore	105	45	60	48	35	22	14	19	73	68	38	-	10	96	55	51	24	81	59	47	89	16
	21%	18%	25%	18%	23%	26%	20%	20%	22%	23%	19%	-	19%	21%	20%	23%	18%	22%	20%	22%	22%	16%
						*	*	*				**	*									*
Delhi, India	97	49	48	53	28	16	14	21	61	63	34	-	13	84	50	46	33	63	58	38	76	21
	19%	19%	20%	20%	19%	19%	21%	22%	18%	21%	17%	-	25%	19%	18%	21%	25%	17%	20%	18%	19%	21%
						*	*	*				**	*				Q					*
Paris, France	87	37	49	50	28	9	15	18	53	51	35	-	4	82	45	42	24	63	54	33	71	16
	17%	14%	20%	19%	19%	10%	22%	19%	16%	17%	18%	-	8%	18%	16%	19%	18%	17%	19%	16%	18%	16%
						*	*	*				**	*									*
London, United Kingdom	86	44	42	38	31	18	3	22	62	57	30	-	6	80	51	36	30	57	55	31	70	16
	17%	17%	17%	14%	21%	21%	4%	23%	18%	19%	15%	-	12%	18%	18%	16%	22%	15%	19%	15%	18%	16%
						*	*	F*	F			**	*									*
Sydney, Australia	68	30	37	35	23	10	13	7	48	45	23	-	8	60	39	28	13	55	39	28	53	15
	14%	12%	15%	13%	15%	12%	19%	7%	14%	15%	11%	-	15%	13%	14%	13%	10%	15%	14%	13%	13%	15%
						*	G*	*				**	*									*
New York City, United States	67	34	33	33	19	15	10	11	46	41	26	-	7	60	37	30	14	53	39	28	54	13
	13%	13%	14%	12%	13%	18%	14%	12%	14%	14%	13%	-	14%	13%	13%	14%	10%	14%	14%	13%	14%	13%
						*	*	*				**	*									*
Zurich, Switzerland	59	33	27	19	21	20	1	11	48	44	15	-	5	55	34	25	5	54	30	29	42	16
	12%	13%	11%	7%	14%	24%	1%	12%	14%	15%	7%	-	9%	12%	12%	11%	4%	15%	11%	14%	11%	16%
					C	C*	*	F*	F	J		**	*					P				*
Los Angeles, United States	50	31	18	34	11	5	10	7	33	20	30	-	3	47	27	23	9	41	28	22	37	13
	10%	12%	8%	13%	8%	6%	14%	7%	10%	7%	15%	-	5%	11%	10%	10%	7%	11%	10%	10%	9%	13%
						*	*	*			I	**	*									*
Amsterdam, The Netherlands	47	18	30	25	16	6	3	11	34	31	17	-	5	43	25	22	12	36	25	23	39	9
	9%	7%	12%	9%	11%	7%	4%	11%	10%	10%	8%	-	9%	10%	9%	10%	9%	10%	9%	11%	10%	9%
			A			*	*	*				**	*									*
Bangkok, Thailand	46	20	26	25	15	6	8	12	25	28	17	-	5	41	27	19	14	32	31	15	35	10
	9%	8%	11%	9%	10%	7%	12%	13%	7%	9%	9%	-	9%	9%	10%	9%	10%	9%	11%	7%	9%	10%
						*	*	*				**	*									*
Auckland, New Zealand	39	23	16	22	9	8	6	7	26	27	12	1	2	36	23	16	10	29	26	14	32	7
	8%	9%	7%	8%	6%	10%	8%	8%	8%	9%	6%	100%	4%	8%	8%	7%	8%	8%	9%	6%	8%	7%
						*	*	*				**	*									*
Tokyo, Japan	32	26	6	17	9	6	2	6	24	20	12	-	4	28	22	10	9	23	19	13	29	3
	6%	10%	2%	6%	6%	7%	2%	7%	7%	7%	6%	-	8%	6%	8%	5%	7%	6%	7%	6%	7%	3%
		B				*	*	*				**	*									*
Hong Kong, China	31	18	13	17	11	3	6	9	16	21	9	-	2	29	19	11	13	18	21	10	29	1
	6%	7%	5%	6%	8%	3%	9%	9%	5%	7%	5%	-	4%	6%	7%	5%	10%	5%	7%	5%	7%	1%
						*	*	*				**	*								U	*
Toronto, Canada	30	13	17	14	9	6	2	4	24	16	14	-	1	29	15	15	6	24	13	17	25	4
	6%	5%	7%	5%	6%	8%	3%	4%	7%	5%	7%	-	2%	6%	5%	7%	5%	6%	4%	8%	6%	4%
						*	*	*				**	*									*
Washington, United States	30	16	14	17	10	2	6	8	15	17	12	-	3	26	15	14	7	22	15	14	21	9
	6%	6%	6%	7%	7%	2%	9%	9%	5%	6%	6%	-	6%	6%	6%	6%	5%	6%	5%	7%	5%	9%
						*	*	*				**	*									*
Berlin, Germany	27	4	22	14	8	5	1	6	20	15	12	-	2	24	10	17	7	20	18	9	22	5
	5%	2%	9%	5%	5%	6%	2%	6%	6%	5%	6%	-	5%	5%	4%	8%	5%	6%	6%	4%	6%	5%
			A			*	*	*				**	*			N						*
Rome, Italy	26	16	9	14	6	6	3	8	14	15	11	-	6	20	13	13	6	20	15	10	17	9
	5%	6%	4%	5%	4%	7%	5%	8%	4%	5%	5%	-	12%	4%	5%	6%	4%	5%	5%	5%	4%	9%
						*	*	*				**	M*									*
Boston, United States	24	8	16	11	11	2	3	5	16	15	9	-	2	22	13	11	4	20	13	11	18	5
	5%	3%	6%	4%	7%	3%	4%	6%	5%	5%	4%	-	4%	5%	5%	5%	3%	5%	4%	5%	5%	5%
						*	*	*				**	*									*
Oslo, Norway	23	15	8	8	9	5	3	4	16	13	10	-	1	22	12	11	7	16	13	10	19	4
	5%	6%	3%	3%	6%	6%	4%	5%	5%	4%	5%	-	2%	5%	4%	5%	6%	4%	5%	5%	5%	4%
						*	*	*				**	*									*

Vancouver, Canada	18	11	8	9	6	3	2	4	13	13	6	-	-	18	12	6	3	15	8	10	15	3
	4%	4%	3%	3%	4%	3%	3%	4%	4%	4%	3%	-	-	4%	4%	3%	2%	4%	3%	5%	4%	3%
						*	*	*				**	*									*
Rio de Janeiro, Brazil	16	8	8	10	7	-	2	4	10	8	8	-	1	15	9	8	5	12	9	7	14	1
	3%	3%	3%	4%	5%	-	4%	4%	3%	3%	4%	-	2%	3%	3%	3%	4%	3%	3%	4%	4%	1%
						*	*	*				**	*									*
Helsinki, Finland	16	12	5	8	4	4	4	-	13	9	8	-	2	14	11	5	5	12	8	9	12	4
	3%	5%	2%	3%	3%	5%	5%	-	4%	3%	4%	-	4%	3%	4%	2%	4%	3%	3%	4%	3%	4%
						*	G*	*				**	*									*
Kuala Lumpur, Malaysia	15	6	9	10	2	2	3	3	8	6	9	-	-	15	8	7	5	10	11	4	12	2
	3%	2%	3%	4%	1%	3%	5%	3%	2%	2%	4%	-	-	3%	3%	3%	4%	3%	4%	2%	3%	2%
						*	*	*				**	*									*
Munich, Germany	14	4	10	7	4	3	1	2	12	10	5	-	1	13	10	4	5	9	11	3	13	1
	3%	2%	4%	3%	3%	4%	1%	2%	3%	3%	2%	-	2%	3%	4%	2%	4%	2%	4%	2%	3%	1%
						*	*	*				**	*									*
Stockholm, Sweden	14	6	8	4	5	5	-	2	12	10	4	-	-	14	10	5	3	11	8	6	11	3
	3%	3%	3%	2%	4%	6%	-	2%	4%	3%	2%	-	-	3%	4%	2%	2%	3%	3%	3%	3%	3%
						C*	*	*				**	*									*
Chicago, United States	14	4	11	10	4	-	2	2	10	9	5	-	2	12	7	7	5	9	8	6	10	4
	3%	1%	4%	4%	3%	-	3%	2%	3%	3%	2%	-	4%	3%	2%	3%	4%	3%	3%	3%	3%	4%
						*	*	*				**	*									*
Beijing, China	14	8	6	13	1	-	3	3	8	8	6	-	2	12	11	3	5	9	9	5	12	2
	3%	3%	2%	5%	1%	-	4%	3%	2%	3%	3%	-	4%	3%	4%	1%	4%	2%	3%	2%	3%	2%
				DE		*	*	*				**	*									*
Mexico City, Mexico	13	9	4	8	5	1	2	4	8	5	8	-	2	11	8	5	5	9	7	6	10	3
	3%	3%	2%	3%	3%	1%	3%	4%	2%	2%	4%	-	4%	2%	3%	2%	4%	2%	3%	3%	3%	3%
						*	*	*				**	*									*
Osaka, Japan	10	6	5	7	1	2	5	-	5	4	6	-	-	10	5	5	1	9	5	5	7	3
	2%	2%	2%	3%	1%	2%	8%	-	1%	1%	3%	-	-	2%	2%	2%	1%	2%	2%	2%	2%	3%
						*	GH*	*				**	*									*
Vienna, Austria	10	4	6	3	5	2	-	3	7	8	2	-	-	10	4	6	2	8	7	3	9	1
	2%	1%	3%	1%	3%	2%	-	3%	2%	3%	1%	-	-	2%	1%	3%	2%	2%	2%	2%	2%	1%
						*	*	*				**	*									*
Moscow, Russia	10	6	4	8	1	1	2	-	8	5	5	-	3	7	3	7	4	6	4	6	4	6
	2%	3%	1%	3%	1%	1%	3%	-	2%	2%	3%	-	6%	2%	1%	3%	3%	2%	1%	3%	1%	6%
						*	*	*				**	M*									T*
Istanbul, Turkey	9	4	6	5	3	1	1	2	7	4	5	-	1	8	7	2	4	5	7	2	9	-
	2%	1%	2%	2%	2%	1%	1%	2%	2%	1%	3%	-	2%	2%	3%	1%	3%	1%	3%	1%	2%	-
						*	*	*				**	*									*
Cape Town, South Africa	8	3	6	6	1	1	3	1	4	5	3	1	-	8	6	2	2	6	6	2	6	2
	2%	1%	2%	2%	1%	1%	5%	1%	1%	2%	2%	100%	-	2%	2%	1%	2%	2%	2%	1%	1%	2%
						*	*	*				**	*									*
Madrid, Spain	8	4	4	2	3	3	1	1	6	5	3	-	-	8	4	4	2	6	3	5	6	2
	2%	2%	2%	1%	2%	4%	1%	1%	2%	2%	1%	-	-	2%	1%	2%	2%	2%	1%	2%	2%	2%
						*	*	*				**	*									*
Lima, Peru	8	5	2	5	2	1	3	1	4	4	4	-	1	7	5	3	3	5	3	4	8	-
	2%	2%	1%	2%	1%	1%	4%	1%	1%	1%	2%	-	2%	2%	2%	1%	2%	1%	1%	2%	2%	-
						*	*	*				**	*									*
Copenhagen, Denmark	6	2	5	2	3	1	1	1	4	6	-	-	1	5	3	3	2	4	3	3	6	-
	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%	-	-	2%	1%	1%	1%	1%	1%	1%	2%	2%	-
						*	*	*		J		**	*									*
Brussels, Belgium	6	3	3	3	1	2	-	-	6	4	2	-	-	6	3	3	1	5	4	2	3	3
	1%	1%	1%	1%	1%	2%	-	-	2%	1%	1%	-	-	1%	1%	1%	1%	1%	1%	1%	1%	3%
						*	*	*				**	*									*
Mecca, Saudi Arabia	6	4	1	4	2	-	2	-	4	3	2	-	2	3	3	2	1	5	3	3	5	1
	1%	2%	1%	1%	1%	-	3%	-	1%	1%	1%	-	4%	1%	1%	1%	1%	1%	1%	1%	1%	1%
						*	*	*				**	M*									*
Cairo, Egypt	6	6	-	3	1	2	1	1	4	3	3	-	-	6	5	1	6	-	5	1	6	-
	1%	2%	-	1%	1%	2%	1%	1%	1%	1%	1%	-	-	1%	2%	*	4%	-	2%	*	1%	-
		B				*	*	*				**	*				Q					*
Seoul, South Korea	6	2	3	3	2	-	1	-	5	5	1	-	1	5	3	3	2	3	5	1	6	-
	1%	1%	1%	1%	2%	-	2%	-	1%	2%	1%	-	2%	1%	1%	1%	2%	1%	2%	*	1%	-
						*	*	*				**	*									*
Tel Aviv, Israel	5	3	2	3	-	2	2	-	3	1	4	-	1	4	3	2	2	3	3	2	3	2
	1%	1%	1%	1%	-	3%	3%	-	1%	*	2%	-	2%	1%	1%	1%	2%	1%	1%	1%	1%	2%
						*	*	*				**	*									*
Belgrade, Serbia	5	1	4	2	3	-	-	-	5	3	2	-	1	4	4	1	2	3	2	3	5	-
	1%	*	2%	1%	2%	-	-	-	2%	1%	1%	-	2%	1%	1%	1%	2%	1%	1%	2%	1%	-
						*	*	*				**	*									*
Shanghai, China	4	1	3	2	2	-	1	-	3	2	2	-	1	3	2	2	-	4	3	1	3	1
	1%	*	1%	1%	1%	-	1%	-	1%	1%	1%	-	2%	1%	1%	1%	-	1%	1%	*	1%	1%
						*	*	*				**	*									*
Manila, Philippines	4	2	2	3	1	-	-	-	4	2	2	-	1	3	-	4	1	3	3	1	3	1
	1%	1%	1%	1%	1%	-	-	-	1%	1%	1%	-	2%	1%	-	2%	1%	1%	1%	*	1%	1%
						*	*	*				**	*			N						*
Lagos, Nigeria	4	3	1	4	-	-	2	1	1	1	3	-	-	4	4	-	1	3	2	2	4	-
	1%	1%	1%	1%	-	-	3%	1%	*	*	2%	-	-	1%	1%	-	1%	1%	1%	1%	1%	-
						*	H*	*				**	*									*
Jakarta, Indonesia	4	2	2	2	2	-	-	-	4	2	2	-	-	4	3	1	2	2	4	-	4	-
	1%	1%	1%	1%	1%	-	-	-	1%	1%	1%	-	-	1%	1%	*	1%	1%	1%	-	1%	-
						*	*	*				**	*									*
Dublin, ROI	4	4	-	4	-	-	1	-	3	2	2	-	-	4	2	2	1	3	2	2	4	-
	1%	1%	-	1%	-	-	1%	-	1%	1%	1%	-	-	1%	1%	1%	1%	1%	1%	1%	1%	-

						*	*	*				**	*									*
Budapest, Hungary	3	1	2	1	1	1	-	-	3	1	2	-	1	2	2	1	-	3	1	2	2	1
	1%	*	1%	*	1%	1%	-	-	1%	*	1%	-	2%	1%	1%	*	-	1%	*	1%	1%	1%
						*	*	*				**	*									*
Karachi, Pakistan	3	3	-	2	-	1	1	-	2	1	2	-	1	2	1	2	1	2	2	1	2	1
	1%	1%	-	1%	-	1%	1%	-	1%	*	1%	-	2%	*	*	1%	1%	1%	1%	*	*	1%
						*	*	*				**	*									*
Warsaw, Poland	2	2	-	1	2	-	-	1	2	2	1	-	-	2	1	2	1	2	1	2	2	-
	*	1%	-	*	1%	-	-	1%	*	1%	*	-	-	1%	*	1%	1%	*	*	1%	1%	-
						*	*	*				**	*									*
Nairobi, Kenya	2	1	1	2	-	-	-	-	2	-	2	-	1	1	1	1	1	1	1	1	1	1
	*	*	1%	1%	-	-	-	-	1%	-	1%	-	2%	*	*	1%	1%	*	*	*	*	1%
						*	*	*				**	M*									*
Sao Paulo, Brazil	2	2	-	-	2	-	-	-	2	2	-	-	-	2	2	-	1	1	-	2	2	-
	*	1%	-	-	1%	-	-	-	1%	1%	-	-	-	*	1%	-	1%	*	-	1%	*	-
						*	*	*				**	*									*
Buenos Aires, Argentina	2	2	-	1	-	1	-	-	2	2	-	-	-	2	2	-	1	1	2	-	2	-
	*	1%	-	*	-	1%	-	-	1%	1%	-	-	-	*	1%	-	1%	*	1%	-	*	-
						*	*	*				**	*									*
Prague, Czech Republic	2	2	-	2	-	-	-	-	2	-	2	-	1	1	-	2	-	2	-	2	2	-
	*	1%	-	1%	-	-	-	-	1%	-	1%	-	2%	*	-	1%	-	*	-	1%	*	-
						*	*	*				**	*									*
Guangzhou, China	1	-	1	-	-	1	-	-	1	1	-	-	-	1	-	1	-	1	1	-	1	-
	*	-	1%	-	-	1%	-	-	*	*	-	-	-	*	-	1%	-	*	*	-	*	-
						*	*	*				**	*									*
Tehran, Iran	1	1	-	1	-	-	1	-	-	-	1	-	1	-	1	-	-	1	-	1	-	1
	*	*	-	*	-	-	1%	-	-	-	*	-	2%	-	*	-	-	*	-	*	-	1%
						*	H*	*				**	M*									*
Casablanca, Morocco	1	1	-	1	-	-	-	1	-	-	1	-	1	-	1	-	-	1	-	1	1	-
	*	*	-	*	-	-	-	1%	-	-	*	-	2%	-	*	-	-	*	-	*	*	-
						*	*	*				**	M*									*
Bogota, Colombia	1	1	-	1	-	-	1	-	-	-	1	-	-	1	-	1	1	-	1	-	1	-
	*	*	-	*	-	-	1%	-	-	-	*	-	-	*	-	*	1%	-	*	-	*	-
						*	H*	*				**	*									*
Sigma	1500	770	730	801	446	253	207	285	1008	898	602	3	156	1342	838	662	396	1104	864	636	1192	301
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1004	547	457	290	395	319	190	431	245	477	527	110	623	271	568	436	113	891	205	799	658	346	280	177	194	251	102
Base: All Respondents (wtd)	500	248	252	161	181	158	138	198	92	225	275	213	214	73	253	247	46	454	78	422	275	225	131	95	97	120	57
Zurich, Switzerland	100	50	50	24	44	31	22	46	20	50	51	46	43	11	52	48	4	96	11	90	54	47	21	20	22	23	14
	20%	20%	20%	15%	25%	20%	16%	23%	21%	22%	18%	22%	20%	16%	21%	19%	9%	21%	14%	21%	19%	21%	16%	21%	22%	19%	24%
					C		*										*	P						*	*		*
Sydney, Australia	90	50	40	21	39	31	21	31	23	45	45	40	40	11	43	47	6	84	14	76	56	34	26	19	19	16	10
	18%	20%	16%	13%	21%	19%	15%	16%	25%	20%	16%	19%	19%	15%	17%	19%	14%	18%	18%	18%	20%	15%	20%	20%	20%	13%	18%
					C		*		G								*							*	*		*
Rome, Italy	87	40	47	27	20	40	28	28	13	37	50	46	30	11	36	51	7	80	15	72	39	47	23	12	14	25	13
	17%	16%	19%	17%	11%	25%	21%	14%	14%	16%	18%	22%	14%	15%	14%	21%	15%	18%	19%	17%	14%	21%	17%	13%	14%	21%	22%
						D	*										*							*	*		*
London, United Kingdom	86	35	50	34	27	25	29	26	18	34	52	40	34	11	41	45	8	78	13	73	43	42	16	13	17	25	14
	17%	14%	20%	21%	15%	16%	21%	13%	19%	15%	19%	19%	16%	15%	16%	18%	17%	17%	17%	17%	16%	19%	12%	14%	18%	21%	25%
							*										*							*	*		V*
New York City, United States	75	37	39	34	31	11	21	31	12	22	54	38	29	9	29	47	8	68	10	65	39	37	20	12	15	20	8
	15%	15%	15%	21%	17%	7%	16%	16%	13%	10%	19%	18%	14%	12%	11%	19%	16%	15%	13%	15%	14%	16%	15%	13%	16%	17%	14%
				E	E		*				I					N	*							*	*		*
Amsterdam, The Netherlands	73	39	33	28	21	24	18	32	13	24	48	24	35	13	39	33	8	65	12	60	39	34	21	19	12	17	4
	15%	16%	13%	17%	11%	15%	13%	16%	14%	11%	17%	11%	16%	18%	15%	14%	17%	14%	16%	14%	14%	15%	16%	20%	13%	14%	8%
							*				I						*							*	*		*
Abu Dhabi, United Arab Emirates	71	44	27	20	32	19	19	33	14	38	33	34	28	8	46	25	9	62	14	57	47	24	19	16	8	18	10
	14%	18%	11%	12%	18%	12%	14%	17%	15%	17%	12%	16%	13%	12%	18%	10%	20%	14%	18%	14%	17%	11%	14%	17%	8%	15%	18%
		B					*								O		*				U			*	*		*
Helsinki, Finland	64	23	41	23	23	18	12	29	12	28	35	27	28	9	35	29	11	53	14	50	39	25	20	23	9	9	3
	13%	9%	16%	14%	13%	11%	9%	15%	13%	13%	13%	13%	13%	12%	14%	12%	23%	12%	18%	12%	14%	11%	15%	24%	9%	7%	6%
			A				*										Q*						Y	XYZ*	*		*
Paris, France	61	32	30	24	20	18	28	13	6	22	39	33	23	5	31	30	6	55	9	52	23	38	12	7	13	17	12
	12%	13%	12%	15%	11%	11%	20%	7%	6%	10%	14%	15%	11%	7%	12%	12%	13%	12%	11%	12%	8%	17%	9%	7%	13%	14%	22%
							GH*					M					*					T		*	*		VW*
Oslo, Norway	56	23	34	15	21	20	13	26	12	35	22	17	31	8	22	35	4	52	6	51	27	30	16	9	12	14	6
	11%	9%	13%	10%	12%	13%	9%	13%	13%	15%	8%	8%	14%	11%	9%	14%	9%	12%	7%	12%	10%	13%	12%	9%	12%	11%	11%
							*			J							*							*	*		*
Madrid, Spain	52	29	23	15	23	13	17	19	7	17	35	22	24	6	27	24	5	47	8	44	24	27	12	9	10	15	6
	10%	11%	9%	9%	13%	8%	13%	9%	8%	7%	13%	10%	11%	8%	11%	10%	10%	10%	10%	10%	9%	12%	9%	9%	11%	12%	11%
							*										*							*	*		*
Stockholm, Sweden	51	27	24	15	17	19	8	26	12	21	31	9	32	10	31	20	6	45	10	41	33	19	15	7	13	12	4
	10%	11%	10%	9%	9%	12%	6%	13%	13%	9%	11%	4%	15%	14%	12%	8%	13%	10%	13%	10%	12%	8%	11%	7%	13%	10%	7%
							*	F					K	K			*							*	*		*
Los Angeles, United States	51	25	26	14	26	11	12	23	5	25	26	22	22	6	25	26	3	47	7	44	25	26	10	11	9	16	5
	10%	10%	10%	9%	14%	7%	9%	12%	5%	11%	9%	10%	10%	9%	10%	11%	7%	10%	9%	10%	9%	12%	7%	11%	9%	14%	9%
					E		*	H									*							*	*		*
Vienna, Austria	50	24	27	12	19	20	18	19	7	21	29	23	21	6	22	29	5	46	7	44	25	26	10	8	15	9	9
	10%	9%	11%	7%	10%	13%	13%	10%	8%	9%	11%	11%	10%	8%	9%	12%	10%	10%	9%	10%	9%	11%	8%	8%	15%	7%	16%
							*										*							*	*		*
Copenhagen, Denmark	49	24	25	14	16	19	8	22	10	23	26	7	29	14	25	24	4	45	6	43	29	20	15	8	11	10	5
	10%	10%	10%	9%	9%	12%	6%	11%	11%	10%	10%	3%	13%	19%	10%	10%	8%	10%	8%	10%	11%	9%	12%	8%	11%	9%	8%
							*						K	KL			*							*	*		*
Toronto, Canada	45	24	21	11	13	21	7	22	8	23	21	17	22	6	23	21	4	41	6	39	30	15	16	10	6	10	2
	9%	10%	8%	7%	7%	13%	5%	11%	9%	10%	8%	8%	10%	9%	9%	9%	9%	9%	8%	9%	11%	6%	12%	11%	6%	9%	4%
							*										*							*	*		*
Tokyo, Japan	42	30	12	20	15	7	15	16	7	16	26	21	15	6	20	22	2	41	6	36	25	18	14	4	11	10	3
	8%	12%	5%	13%	8%	4%	11%	8%	8%	7%	10%	10%	7%	8%	8%	9%	4%	9%	8%	8%	9%	8%	11%	4%	12%	8%	5%
		B		E			*										*							*	*		*
Berlin, Germany	40	18	22	17	10	13	13	17	6	21	19	18	15	7	15	26	3	37	6	34	20	20	9	10	8	8	5
	8%	7%	9%	11%	6%	8%	10%	9%	7%	9%	7%	8%	7%	10%	6%	10%	6%	8%	8%	8%	7%	9%	7%	11%	8%	6%	9%
							*										*							*	*		*
Dublin, ROI	38	13	25	11	9	17	13	14	6	20	19	16	14	8	18	20	5	33	7	32	15	23	7	5	12	9	6
	8%	5%	10%	7%	5%	11%	9%	7%	7%	9%	7%	8%	6%	11%	7%	8%	11%	7%	9%	7%	5%	10%	5%	5%	12%	7%	10%
			A			D	*							L			*					T		*	*		*
Auckland, New Zealand	35	20	16	10	11	14	8	15	7	22	13	14	16	6	20	16	2	33	7	28	21	14	13	6	7	7	2
	7%	8%	6%	6%	6%	9%	6%	8%	7%	10%	5%	7%	7%	8%	8%	6%	4%	7%	9%	7%	8%	6%	10%	7%	7%	6%	3%
							*			J							*							*	*		*
Vancouver, Canada	32	15	17	9	9	14	2	15	7	17	15	11	15	6	23	10	2	30	4	28	19	13	8	13	7	2	1
	6%	6%	7%	6%	5%	9%	1%	8%	7%	8%	5%	5%	7%	8%	9%	4%	5%	7%	5%	7%	7%	6%	6%	14%	7%	2%	2%
							*	F	F						O		*							YZ*	*		*
Munich, Germany	30	9	21	7	13	10	11	10	4	15	15	19	7	4	10	20	1	29	2	28	16	14	9	5	4	7	5
	6%	4%	8%	4%	7%	7%	8%	5%	4%	7%	5%	9%	3%	5%	4%	8%	3%	6%	3%	7%	6%	6%	7%	5%	4%	6%	9%
			A				*					L					*							*	*		*
Osaka, Japan	21	11	10	8	10	3	4	8	6	11	10	12	8	2	9	12	1	20	1	20	16	5	9	2	6	3	1
	4%	4%	4%	5%	5%	2%	3%	4%	6%	5%	4%	5%	4%	2%	4%	5%	2%	4%	1%	5%	6%	2%	7%	2%	6%	2%	2%
							*										*							*	*		*
Chicago, United States	17	6	12	7	6	4	7	2	8	8	10	9	6	2	5	12	1	17	2	15	12	6	10	1	1	3	2
	3%	2%	5%	4%	4%	3%	5%	1%	8%	3%	4%	4%	3%	3%	2%	5%	2%	4%	3%	4%	4%	2%	7%	1%	1%	3%	4%
							G*		G								*						WX	*	*		*
Washington, United States	17	7	10	9	3	5	2	10	2	8	9	5	10	2	6	11	1	16	5	12	11	6	5	2	1	6	3
	3%	3%	4%	6%	2%	3%	1%	5%	2%	4%	3%	2%	5%	3%	2%	5%	1%	4%	6%	3%	4%	3%	4%	2%	1%	5%	6%
							*										*							*	*		*
Boston, United States	17	5	12	8	7	2	6	5	3	9	8	8	6	2	3	13	1	15	3	13	5	11	3	3	4	4	1
	3%	2%	5%	5%	4%	1%	4%	3%	3%	4%	3%	4%	3%	3%	1%	5%	3%	3%	4%	3%	2%	5%	3%	3%	5%	4%	2%
							*									N	*							*	*		*
Singapore, Singapore	16	6	10	2	10	4	1	9	3	6	9	7	5	3	10	6	3	13	3	13	11	5	4	5	3	2	*
	3%	2%	4%	1%	5%	3%	1%	5%	4%	3%	3%	3%	2%	4%	4%	2%	6%	3%	4%	3%	4%	2%	3%	6%	3%	2%	*

					C		*										*							*	*		*
Rio de Janeiro, Brazil	13	7	6	4	6	3	5	3	4	7	7	7	5	1	6	7	1	12	1	12	8	5	4	5	2	1	1
	3%	3%	3%	2%	3%	2%	4%	1%	4%	3%	2%	3%	2%	2%	2%	3%	2%	3%	1%	3%	3%	2%	3%	5%	2%	1%	1%
							*										*							*	*		*
Prague, Czech Republic	12	7	4	2	6	4	1	4	5	4	8	5	5	1	9	2	1	11	1	11	8	4	5	-	2	4	1
	2%	3%	2%	1%	3%	2%	1%	2%	6%	2%	3%	2%	2%	2%	4%	1%	2%	2%	1%	3%	3%	2%	3%	-	2%	4%	1%
							*		F						O		*							*	*		*
Hong Kong, China	10	9	1	3	4	3	5	3	2	9	2	4	5	2	9	1	4	6	4	6	10	1	1	1	*	6	2
	2%	4%	*	2%	2%	2%	4%	1%	2%	4%	1%	2%	2%	3%	4%	*	9%	1%	6%	1%	3%	*	1%	1%	*	5%	3%
		B					*			J					O		Q*		S		U			*	*	X	*
Bangkok, Thailand	10	4	6	2	2	5	1	5	2	3	6	5	3	2	4	5	1	8	2	8	7	3	4	1	2	1	1
	2%	2%	2%	1%	1%	3%	1%	3%	3%	1%	2%	2%	1%	3%	2%	2%	3%	2%	2%	2%	2%	1%	3%	1%	2%	1%	1%
							*										*							*	*		*
Brussels, Belgium	7	3	4	4	2	2	2	3	1	3	4	-	6	2	4	3	1	6	1	6	4	4	2	1	2	2	1
	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%	1%	-	3%	2%	2%	1%	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%
							*						K	K			*							*	*		*
Moscow, Russia	7	4	2	5	1	1	4	2	*	1	5	2	3	1	4	3	*	6	-	7	5	2	*	2	*	4	*
	1%	2%	1%	3%	*	*	3%	1%	*	1%	2%	1%	1%	2%	2%	1%	1%	1%	-	2%	2%	1%	*	2%	*	3%	1%
							*										*							*	*		*
Cape Town, South Africa	6	5	1	1	3	2	-	2	4	5	2	3	3	1	5	1	1	6	1	6	6	1	3	2	1	*	-
	1%	2%	*	1%	1%	1%	-	1%	4%	2%	1%	2%	1%	1%	2%	*	1%	1%	1%	1%	2%	*	2%	2%	1%	*	-
							*		FG								*							*	*		*
Budapest, Hungary	6	3	3	1	1	4	2	2	*	2	4	2	2	2	5	*	1	5	1	5	3	3	1	2	1	1	*
	1%	1%	1%	1%	1%	2%	2%	1%	*	1%	1%	1%	1%	2%	2%	*	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%
							*								O		*							*	*		*
Belgrade, Serbia	5	5	1	3	2	1	3	2	*	1	5	4	1	*	5	1	1	5	1	5	3	2	2	3	-	*	*
	1%	2%	*	2%	1%	*	2%	1%	*	*	2%	2%	1%	*	2%	*	1%	1%	1%	1%	1%	1%	2%	3%	-	*	1%
							*										*							*	*		*
Seoul, South Korea	5	3	2	3	2	-	2	2	-	-	5	4	1	-	4	1	-	5	-	5	2	3	-	4	*	1	-
	1%	1%	1%	2%	1%	-	2%	1%	-	-	2%	2%	*	-	2%	*	-	1%	-	1%	1%	1%	-	4%	*	*	-
							*				I						*							V*	*		*
Istanbul, Turkey	4	3	1	1	2	1	2	*	2	4	1	2	1	1	4	1	2	2	2	2	4	1	1	1	-	1	2
	1%	1%	*	1%	1%	1%	2%	*	2%	2%	*	1%	1%	2%	1%	*	5%	*	3%	1%	1%	*	1%	1%	-	1%	4%
							*										Q*		S					*	*		*
Lima, Peru	4	3	2	*	3	1	3	1	*	2	3	2	2	1	4	1	-	4	*	4	2	2	*	-	1	1	2
	1%	1%	1%	*	1%	1%	2%	1%	*	1%	1%	1%	1%	1%	1%	*	-	1%	*	1%	1%	1%	*	-	1%	*	4%
							*										*							*	*		*
Buenos Aires, Argentina	4	1	3	1	1	3	2	*	1	1	3	2	1	1	3	1	-	4	*	4	1	3	1	*	3	*	-
	1%	*	1%	*	*	2%	2%	*	1%	*	1%	1%	1%	1%	1%	*	-	1%	1%	1%	*	1%	1%	*	3%	*	-
							*										*							*	*		*
Kuala Lumpur, Malaysia	4	3	*	2	1	1	2	1	*	1	3	-	3	1	3	1	1	3	2	2	3	1	1	1	1	*	1
	1%	1%	*	1%	1%	1%	1%	1%	*	*	1%	-	2%	1%	1%	*	1%	1%	3%	*	1%	*	1%	1%	1%	*	1%
							*										*		S					*	*		*
Mexico City, Mexico	4	1	3	1	3	*	3	1	*	1	3	2	2	-	3	1	*	4	-	4	1	3	*	-	*	3	*
	1%	*	1%	*	2%	*	2%	*	*	*	1%	1%	1%	-	1%	1%	1%	1%	-	1%	*	1%	*	-	*	2%	1%
							*										*							*	*		*
Nairobi, Kenya	4	1	3	*	3	1	2	1	*	1	3	2	1	1	3	1	1	3	1	3	1	3	*	1	*	3	-
	1%	1%	1%	*	2%	*	2%	1%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	*	1%	*	2%	-
							*										*							*	*		*
Tel Aviv, Israel	4	4	*	1	*	3	2	1	1	2	1	2	1	1	4	-	-	4	1	3	4	-	-	1	1	2	1
	1%	1%	*	*	*	2%	2%	*	1%	1%	1%	1%	*	2%	2%	-	-	1%	1%	1%	1%	-	-	1%	1%	2%	1%
							*							L			*							*	*		*
Sao Paulo, Brazil	4	3	1	1	1	1	1	1	1	2	2	-	2	2	3	1	1	3	2	2	2	1	1	-	1	1	1
	1%	1%	*	1%	1%	1%	*	1%	1%	1%	1%	-	1%	2%	1%	*	2%	1%	2%	1%	1%	1%	1%	-	1%	1%	1%
							*							K			*							*	*		*
Cairo, Egypt	4	1	3	2	1	*	*	1	*	2	2	2	1	*	1	3	*	3	1	3	1	3	2	*	*	*	*
	1%	*	1%	1%	1%	*	*	*	*	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	*	1%	2%	*	*	*	1%
							*										*							*	*		*
Jakarta, Indonesia	3	*	3	1	-	2	-	-	-	2	1	2	*	*	*	3	-	3	*	3	*	3	-	*	-	2	*
	1%	*	1%	1%	-	1%	-	-	-	1%	*	1%	*	1%	*	1%	-	1%	1%	1%	*	1%	-	*	-	2%	1%
							*										*							*	*		*
Warsaw, Poland	3	1	1	2	1	*	*	2	*	1	2	-	2	1	*	2	*	2	*	2	1	2	*	-	*	1	1
	1%	1%	*	1%	*	*	*	1%	*	*	1%	-	1%	1%	*	1%	1%	*	1%	1%	*	1%	*	-	*	1%	1%
							*							K			*							*	*		*
Beijing, China	2	2	1	1	2	*	*	2	*	1	1	-	2	1	2	*	1	2	1	1	2	*	-	*	1	1	-
	*	1%	*	*	1%	*	*	1%	*	1%	*	-	1%	1%	1%	*	1%	*	2%	*	1%	*	-	*	1%	1%	-
							*										*							*	*		*
Karachi, Pakistan	2	1	*	1	*	-	*	1	-	1	1	-	1	1	2	-	1	1	1	*	1	*	-	*	-	1	-
	*	1%	*	1%	*	-	*	1%	-	*	*	-	1%	1%	1%	-	3%	*	2%	*	*	*	-	*	-	1%	-
							*										Q*		S					*	*		*
Lagos, Nigeria	1	1	-	1	*	*	*	1	*	1	1	-	1	*	1	-	1	1	1	*	1	-	*	-	1	*	-
	*	1%	-	*	*	*	*	*	*	*	*	-	*	1%	1%	-	1%	*	2%	*	1%	-	*	-	1%	*	-
							*										*		S					*	*		*
Casablanca, Morocco	1	1	1	*	1	*	1	1	-	1	1	-	1	1	1	*	*	1	*	1	1	*	-	*	-	1	-
	*	*	*	*	*	*	*	*	-	*	*	-	*	1%	*	*	1%	*	*	*	*	*	-	*	-	1%	-
							*										*							*	*		*
Delhi, India	1	1	*	1	*	*	*	-	*	1	*	-	1	1	1	*	*	1	*	1	1	1	*	-	*	1	-
	*	*	*	*	*	*	*	-	*	*	*	-	*	1%	*	*	1%	*	1%	*	*	*	*	-	*	1%	-
							*										*							*	*		*
Bogota, Colombia	1	-	1	*	*	*	*	1	-	*	1	-	*	1	1	-	-	1	1	*	1	*	*	-	*	*	-
	*	-	*	*	*	*	*	*	-	*	*	-	*	1%	*	-	-	*	1%	*	*	*	*	-	*	*	-
							*										*							*	*		*
Manila, Philippines	1	1	*	*	*	*	1	*	-	*	1	-	*	1	1	-	-	1	-	1	1	*	*	-	-	*	*
	*	*	*	*	*	*	*	*	-	*	*	-	*	1%	*	-	-	*	-	*	*	*	*	-	-	*	1%
							*										*							*	*		*
Mumbai, India	1	1	*	-	1	-	-	1	-	1	-	-	*	1	1	-	*	1	1	*	1	-	-	-	-	1	-
	*	*	*	-	*	-	-	*	-	*	-	-	*	1%	*	-	1%	*	1%	*	*	-	-	-	-	1%	-
							*										*							*	*		*
Mecca, Saudi Arabia	*	*	-	*	-	-	-	*	-	-	*	-	*	-	*	-	*	-	*	-	-	*	-	*	-	-	-
	*	*	-	*	-	-	-	*	-	-	*	-	*	-	*	-	1%	-	*	-	-	*	-	*	-	-	-
							*										Q*							*	*		*
Shanghai, China	*	-	*	-	*	-	-	*	-	-	*	-	*	-	*	-	-	*	-	*	*	-	-	-	*	-	-
	*	-	*	-	*	-	-	*	-	-	*	-	*	-	*	-	-	*	-	*	*	-	-	-	*	-	-
							*										*							*	*		*
Guangzhou, China	*	*	-	-	-	*	-	*	-	*	-	-	*	-	*	-	-	*	-	*	*	-	-	-	-	-	*
	*	*	-	-	-	*	-	*	-	*	-	-	*	-	*	-	-	*	-	*	*	-	-	-	-	-	1%
							*										*							*	*		*
Sigma	1500	744	756	483	544	473	413	595	277	675	825	639	642	219	760	740	139	1361	233	1267	826	674	393	286	291	360	171
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	583	419	212	407	383	547	373	82	535	467	270	185	547	588	414	52	950	100	902	724	248
Base: All Respondents (wtd)	500	251	249	169	175	156	313	160	27	221	279	267	101	132	251	249	22	478	39	461	319	166
Tokyo, Japan	298	149	149	96	112	91	192	88	18	128	171	164	58	76	145	153	14	284	19	279	186	100
	60%	59%	60%	57%	64%	58%	61%	55%	69%	58%	61%	61%	58%	58%	58%	61%	66%	59%	49%	61%	58%	60%
									*								*		*			
Osaka, Japan	178	88	90	56	73	49	118	51	10	76	102	103	33	42	94	85	8	170	13	166	109	62
	36%	35%	36%	33%	42%	32%	38%	32%	38%	34%	37%	39%	33%	32%	37%	34%	38%	36%	32%	36%	34%	37%
					E				*								*		*			
New York City, United States	99	52	47	44	37	19	67	29	3	40	59	55	20	24	46	53	3	97	5	95	62	33
	20%	21%	19%	26%	21%	12%	21%	18%	13%	18%	21%	21%	20%	18%	18%	21%	12%	20%	12%	21%	19%	20%
				E	E				*								*		*			
Vancouver, Canada	75	38	37	16	24	35	50	20	5	37	37	41	13	21	40	35	2	72	5	69	51	22
	15%	15%	15%	9%	14%	23%	16%	12%	20%	17%	13%	15%	13%	16%	16%	14%	10%	15%	13%	15%	16%	13%
						CD			*								*		*			
Sydney, Australia	71	32	39	16	27	28	47	22	2	41	30	38	13	19	36	35	3	67	4	67	41	30
	14%	13%	16%	10%	15%	18%	15%	13%	9%	19%	11%	14%	13%	15%	14%	14%	16%	14%	9%	15%	13%	18%
						C			*	J							*		*			
Zurich, Switzerland	58	32	27	10	24	24	33	20	4	33	25	27	15	16	33	25	4	54	4	54	38	19
	12%	13%	11%	6%	14%	15%	11%	13%	16%	15%	9%	10%	14%	12%	13%	10%	17%	11%	11%	12%	12%	12%
					C	C			*	J							*		*			
London, United Kingdom	56	28	29	27	13	16	32	23	2	21	35	28	15	14	24	33	2	55	5	52	36	19
	11%	11%	12%	16%	7%	10%	10%	14%	8%	10%	13%	10%	15%	11%	9%	13%	8%	11%	12%	11%	11%	11%
				D					*								*		*			
Rome, Italy	55	24	31	19	21	15	34	20	1	26	30	30	10	14	24	31	2	53	5	50	30	22
	11%	10%	12%	11%	12%	9%	11%	13%	4%	12%	11%	11%	10%	11%	10%	12%	9%	11%	12%	11%	10%	14%
									*								*		*			
Singapore, Singapore	51	25	26	12	22	16	32	16	3	26	25	23	12	15	27	24	3	48	4	47	34	13
	10%	10%	10%	7%	13%	11%	10%	10%	11%	12%	9%	9%	12%	11%	11%	10%	12%	10%	9%	10%	11%	8%
									*								*		*			
Paris, France	48	24	24	18	17	13	29	16	2	24	23	23	11	14	21	27	1	47	5	43	27	20
	10%	9%	10%	11%	9%	8%	9%	10%	9%	11%	8%	8%	11%	11%	8%	11%	2%	10%	12%	9%	9%	12%
									*								*		*			
Los Angeles, United States	47	28	19	22	10	16	31	15	1	19	28	25	9	14	26	21	1	46	3	44	30	15
	9%	11%	8%	13%	6%	10%	10%	9%	5%	9%	10%	9%	8%	11%	10%	8%	3%	10%	7%	10%	10%	9%
				D		D			*								*		*			
Toronto, Canada	40	21	19	8	14	18	22	17	1	23	18	18	8	14	25	15	2	38	5	35	32	7
	8%	8%	8%	5%	8%	12%	7%	11%	4%	10%	6%	7%	8%	11%	10%	6%	11%	8%	13%	8%	10%	4%
						C			*								*		*		U	
Stockholm, Sweden	36	15	20	13	12	10	23	12	1	13	22	19	8	9	17	18	3	33	4	31	23	12
	7%	6%	8%	8%	7%	7%	7%	7%	5%	6%	8%	7%	8%	7%	7%	7%	14%	7%	11%	7%	7%	7%
									*								*		*			
Vienna, Austria	33	13	21	17	8	8	20	12	1	11	22	23	4	7	10	23	1	32	3	31	16	17
	7%	5%	8%	10%	5%	5%	6%	8%	4%	5%	8%	8%	4%	5%	4%	9%	6%	7%	7%	7%	5%	10%
				D					*							N	*		*			T
Auckland, New Zealand	31	18	12	10	9	11	17	13	1	18	13	14	5	11	17	14	1	29	2	29	20	10
	6%	7%	5%	6%	5%	7%	5%	8%	3%	8%	5%	5%	5%	8%	7%	6%	6%	6%	5%	6%	6%	6%
									*								*		*			
Munich, Germany	23	15	7	6	6	11	13	9	1	11	12	11	5	7	17	6	1	22	3	20	18	5
	5%	6%	3%	4%	4%	7%	4%	6%	2%	5%	4%	4%	5%	5%	7%	2%	5%	5%	8%	4%	6%	3%
									*						O		*		*			
Helsinki, Finland	22	7	16	11	6	5	14	7	1	8	14	15	4	3	8	14	1	21	1	21	15	7
	4%	3%	6%	7%	3%	3%	5%	5%	2%	4%	5%	6%	4%	3%	3%	6%	6%	4%	4%	5%	5%	4%
			A						*								*		*			
Washington, United States	22	14	8	8	8	6	18	4	*	11	11	12	7	3	11	10	*	21	3	19	17	5
	4%	5%	3%	5%	5%	4%	6%	2%	2%	5%	4%	4%	7%	2%	5%	4%	1%	4%	7%	4%	5%	3%
									*				M				*		*			
Amsterdam, The Netherlands	20	7	13	13	5	3	11	8	1	5	15	13	4	3	5	15	*	20	2	18	8	13
	4%	3%	5%	8%	3%	2%	3%	5%	4%	2%	5%	5%	4%	2%	2%	6%	1%	4%	6%	4%	2%	8%
				DE					*							N	*		*			T
Oslo, Norway	20	12	7	5	9	6	10	9	1	6	13	8	4	7	8	11	1	18	3	17	15	4
	4%	5%	3%	3%	5%	4%	3%	5%	3%	3%	5%	3%	4%	5%	3%	4%	6%	4%	6%	4%	5%	2%
									*								*		*			
Berlin, Germany	18	9	9	6	7	5	12	4	1	8	10	6	8	4	10	8	*	18	1	17	13	3
	4%	4%	4%	3%	4%	3%	4%	3%	5%	4%	4%	2%	8%	3%	4%	3%	2%	4%	2%	4%	4%	2%
									*				KM				*		*			

Bangkok, Thailand	17	10	7	4	5	7	8	8	1	9	8	7	2	7	13	4	*	17	1	16	11	5
	3%	4%	3%	3%	3%	5%	3%	5%	3%	4%	3%	3%	2%	5%	5%	1%	1%	4%	3%	3%	3%	3%
									*						O		*		*			
Copenhagen, Denmark	16	8	8	3	4	9	12	3	1	9	7	10	2	4	9	7	*	15	*	15	11	5
	3%	3%	3%	2%	2%	6%	4%	2%	4%	4%	2%	4%	2%	3%	4%	3%	2%	3%	1%	3%	3%	3%
						D			*								*		*			
Seoul, South Korea	15	5	10	9	3	3	7	7	2	5	10	7	5	4	5	10	*	15	1	15	8	5
	3%	2%	4%	5%	2%	2%	2%	4%	7%	2%	4%	3%	5%	3%	2%	4%	1%	3%	1%	3%	3%	3%
									*								*		*			
Prague, Czech Republic	11	3	8	6	3	2	10	1	-	3	8	5	2	4	5	6	1	10	1	11	7	4
	2%	1%	3%	3%	2%	1%	3%	1%	-	1%	3%	2%	2%	3%	2%	2%	5%	2%	2%	2%	2%	2%
							G		*								*		*			
Boston, United States	11	8	3	6	2	3	5	4	2	4	7	7	1	3	4	7	*	11	*	11	5	6
	2%	3%	1%	3%	1%	2%	2%	3%	7%	2%	3%	3%	1%	2%	2%	3%	1%	2%	1%	2%	2%	3%
									F*								*		*			
Budapest, Hungary	11	5	6	4	3	4	7	4	*	5	6	6	2	3	7	5	*	11	2	9	7	5
	2%	2%	2%	3%	1%	3%	2%	3%	1%	2%	2%	2%	2%	3%	3%	2%	2%	2%	6%	2%	2%	3%
									*								*		S*			
Kuala Lumpur, Malaysia	11	6	5	2	2	6	5	5	1	5	5	5	2	4	7	4	1	10	1	10	9	2
	2%	2%	2%	1%	1%	4%	2%	3%	5%	2%	2%	2%	2%	3%	3%	2%	4%	2%	3%	2%	3%	1%
									*								*		*			
Abu Dhabi, United Arab Emirates	10	7	3	1	5	3	6	4	*	6	4	7	2	1	5	5	1	9	2	9	5	5
	2%	3%	1%	1%	3%	2%	2%	2%	1%	3%	1%	2%	2%	1%	2%	2%	3%	2%	4%	2%	2%	3%
									*								*		*			
Beijing, China	9	5	4	6	2	2	6	*	3	1	8	8	*	1	3	6	1	8	1	8	6	3
	2%	2%	2%	3%	1%	1%	2%	*	11%	*	3%	3%	*	1%	1%	2%	4%	2%	2%	2%	2%	2%
									FG*		I						*		*			
Hong Kong, China	8	3	5	3	4	1	3	5	*	3	5	3	2	3	3	5	*	8	*	8	3	5
	2%	1%	2%	2%	3%	1%	1%	3%	1%	1%	2%	1%	2%	2%	1%	2%	1%	2%	1%	2%	1%	3%
									*								*		*			
Brussels, Belgium	8	5	3	2	3	4	3	4	1	2	6	4	2	3	6	3	*	8	1	7	8	-
	2%	2%	1%	1%	1%	2%	1%	2%	3%	1%	2%	2%	2%	2%	2%	1%	1%	2%	3%	2%	3%	-
									*								*		*		U	
Chicago, United States	8	7	1	5	1	2	3	4	*	2	6	5	1	2	4	4	-	8	1	7	4	4
	2%	3%	*	3%	*	1%	1%	3%	1%	1%	2%	2%	1%	2%	1%	2%	-	2%	2%	1%	1%	2%
		B		D					*								*		*			
Madrid, Spain	8	4	3	2	3	3	6	2	1	3	5	2	3	3	5	3	1	7	1	7	6	1
	2%	2%	1%	1%	2%	2%	2%	1%	2%	1%	2%	1%	3%	2%	2%	1%	5%	1%	2%	1%	2%	1%
									*				K				*		*			
Dublin, ROI	7	5	2	3	3	2	4	4	-	3	5	4	2	1	2	5	-	7	*	7	5	3
	1%	2%	1%	2%	2%	1%	1%	2%	-	1%	2%	2%	2%	1%	1%	2%	-	2%	1%	2%	1%	2%
									*								*		*			
Manila, Philippines	6	3	3	2	3	1	5	1	*	2	4	4	1	1	4	2	-	6	*	5	4	2
	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	2%	1%	-	1%	1%	1%	1%	1%
									*								*		*			
Shanghai, China	5	3	2	1	3	1	4	2	-	2	4	2	2	2	4	2	1	4	1	4	5	1
	1%	1%	1%	1%	2%	1%	1%	1%	-	1%	1%	1%	2%	1%	1%	1%	6%	1%	3%	1%	1%	1%
									*								Q*		*			
Nairobi, Kenya	4	1	3	3	-	1	4	-	-	*	4	4	-	*	4	-	-	4	1	4	4	-
	1%	*	1%	2%	-	1%	1%	-	-	*	1%	2%	-	*	2%	-	-	1%	2%	1%	1%	-
									*						O		*		*			
Istanbul, Turkey	4	1	4	1	2	1	3	1	-	2	3	2	1	2	3	2	-	4	-	4	4	1
	1%	*	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	-	1%	-	1%	1%	*
									*								*		*			
Warsaw, Poland	4	3	1	2	1	1	1	2	1	1	3	3	1	*	1	3	-	4	*	3	4	-
	1%	1%	*	1%	*	1%	*	1%	3%	*	1%	1%	1%	*	*	1%	-	1%	1%	1%	1%	-
									F*								*		*			
Mecca, Saudi Arabia	3	2	1	-	1	2	2	1	-	2	1	2	*	-	2	1	1	2	1	2	2	1
	1%	1%	*	-	1%	1%	1%	1%	-	1%	*	1%	*	-	1%	*	4%	*	2%	*	1%	*
									*								Q*		*			
Cape Town, South Africa	3	*	3	2	-	*	2	-	*	*	2	2	-	*	*	3	-	3	-	3	*	3
	1%	*	1%	1%	-	*	1%	-	2%	*	1%	1%	-	*	*	1%	-	1%	-	1%	*	2%
									G*								*		*			T
Bogota, Colombia	3	1	2	2	-	1	2	1	-	1	2	2	-	1	2	1	1	1	1	2	2	-
	1%	*	1%	1%	-	1%	1%	1%	-	*	1%	1%	-	*	1%	*	7%	*	2%	*	1%	-
									*								Q*		*			
Guangzhou, China	2	2	*	-	1	1	1	*	1	1	1	1	1	*	2	*	*	2	1	1	2	*
	*	1%	*	-	1%	1%	*	*	3%	*	*	*	1%	*	1%	*	1%	*	3%	*	1%	*
									FG*								*		S*			
Delhi, India	2	1	1	-	1	1	1	1	-	2	*	2	-	*	1	1	*	2	*	2	2	-
	*	1%	*	-	1%	1%	*	1%	-	1%	*	1%	-	*	1%	*	1%	*	1%	*	1%	-
									*								*		*			
Sao Paulo, Brazil	2	1	1	1	1	-	1	-	1	*	1	1	-	1	-	2	-	2	-	2	1	1
	*	*	*	*	1%	-	*	-	3%	*	1%	*	-	1%	-	1%	-	*	-	*	*	1%
									FG*								*		*			
Rio de Janeiro, Brazil	1	1	1	1	*	*	*	-	1	*	1	-	-	1	1	1	-	1	*	1	1	-
	*	*	*	*	*	*	*	-	3%	*	*	-	-	1%	*	*	-	*	1%	*	*	-
									FG*					K			*		*			
Mumbai, India	1	*	1	-	-	1	*	1	*	*	1	1	-	*	1	-	-	1	1	*	1	-
	*	*	*	-	-	1%	*	*	1%	*	*	*	-	*	*	-	-	*	2%	*	*	-
									*								*		S*			
Jakarta, Indonesia	1	*	1	1	*	*	*	1	-	*	1	-	-	1	*	1	-	1	-	1	1	-
	*	*	*	*	*	*	*	*	-	*	*	-	-	1%	*	*	-	*	-	*	*	-

									*								*		*			
Karachi, Pakistan	1	*	1	-	1	-	*	*	-	1	-	-	*	*	*	1	*	*	-	1	*	*
	*	*	*	-	1%	-	*	*	-	*	-	-	*	*	*	*	2%	*	-	*	*	*
									*								Q*		*			
Tel Aviv, Israel	1	1	-	-	-	1	1	-	-	-	1	1	-	-	1	-	-	1	-	1	1	-
	*	*	-	-	-	1%	*	-	-	-	*	*	-	-	*	-	-	*	-	*	*	-
									*								*		*			
Buenos Aires, Argentina	1	*	1	1	*	-	*	*	*	1	*	-	-	1	*	1	-	1	-	1	1	-
	*	*	*	*	*	-	*	*	1%	*	*	-	-	1%	*	*	-	*	-	*	*	-
									*								*		*			
Cairo, Egypt	1	-	1	-	1	-	1	-	-	-	1	1	-	-	1	-	-	1	-	1	1	-
	*	-	*	-	*	-	*	-	-	-	*	*	-	-	*	-	-	*	-	*	*	-
									*								*		*			
Casablanca, Morocco	1	*	*	-	1	-	1	-	-	*	*	-	*	*	1	-	-	1	-	1	1	-
	*	*	*	-	*	-	*	-	-	*	*	-	*	*	*	-	-	*	-	*	*	-
									*								*		*			
Moscow, Russia	1	-	1	1	-	-	1	-	-	-	1	-	1	-	1	-	-	1	-	1	1	-
	*	-	*	*	-	-	*	-	-	-	*	-	1%	-	*	-	-	*	-	*	*	-
									*								*		*			
Lima, Peru	1	*	*	*	*	-	1	-	-	*	*	-	-	1	*	*	-	1	-	1	1	-
	*	*	*	*	*	-	*	-	-	*	*	-	-	*	*	*	-	*	-	*	*	-
									*								*		*			
Mexico City, Mexico	*	-	*	*	-	-	-	*	-	*	-	-	-	*	-	*	-	*	-	*	*	-
	*	-	*	*	-	-	-	*	-	*	-	-	-	*	-	*	-	*	-	*	*	-
									*								*		*			
Tehran, Iran	*	*	-	-	*	-	*	-	-	-	*	-	-	*	*	-	-	*	-	*	*	-
	*	*	-	-	*	-	*	-	-	-	*	-	-	*	*	-	-	*	-	*	*	-
									*								*		*			
Belgrade, Serbia	*	-	*	-	*	-	-	*	-	*	-	-	-	*	-	*	-	*	-	*	*	-
	*	-	*	-	*	-	-	*	-	*	-	-	-	*	-	*	-	*	-	*	*	-
									*								*		*			
Sigma	1500	753	747	506	526	469	939	481	80	664	836	801	303	396	752	748	65	1435	117	1383	956	498
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	278	223	268	171	62	97	182	189	203	298	13	243	245	316	185	126	375	176	325	383	118
Base: All Respondents (wtd)	500	240	260	260	169	71	116	192	155	195	305	19	362	118	296	204	115	385	163	337	363	137
Vancouver, Canada	123	53	70	52	54	17	28	45	42	44	79	3	92	28	76	48	22	101	34	89	89	34
	25%	22%	27%	20%	32%	24%	24%	23%	27%	23%	26%	15%	25%	24%	26%	23%	19%	26%	21%	26%	24%	25%
					C	*	*					**					*					*
Toronto, Canada	97	43	54	40	42	15	15	38	38	42	55	2	67	29	52	45	29	68	38	59	70	28
	19%	18%	21%	15%	25%	21%	13%	20%	24%	22%	18%	8%	19%	24%	17%	22%	25%	18%	23%	18%	19%	20%
					C	*	*		F			**					*					*
Zurich, Switzerland	89	41	48	31	39	19	13	38	30	48	40	-	57	31	49	40	21	67	28	61	65	24
	18%	17%	18%	12%	23%	27%	11%	20%	19%	25%	13%	-	16%	26%	17%	19%	19%	18%	17%	18%	18%	18%
					C	C*	*			J		**		L			*					*
Paris, France	79	47	32	55	20	5	28	35	16	33	47	7	57	15	48	32	21	59	27	53	51	29
	16%	20%	12%	21%	12%	7%	24%	18%	11%	17%	15%	36%	16%	13%	16%	16%	18%	15%	16%	16%	14%	21%
				DE		*	H*					**					*					*
Abu Dhabi, United Arab Emirates	79	49	30	42	27	10	22	30	22	29	50	4	59	16	52	27	11	68	25	54	61	18
	16%	21%	11%	16%	16%	14%	19%	16%	14%	15%	16%	20%	16%	13%	18%	13%	10%	18%	15%	16%	17%	13%
		B				*	*					**					*					*
Madrid, Spain	72	31	41	45	20	8	24	30	18	24	49	4	59	10	43	30	17	55	20	53	52	20
	14%	13%	16%	17%	12%	11%	20%	15%	11%	12%	16%	20%	16%	8%	14%	15%	15%	14%	12%	16%	14%	15%
						*	*					**	M				*					*
Sydney, Australia	71	35	36	17	30	24	9	24	29	39	32	-	49	22	44	26	14	57	21	49	58	13
	14%	14%	14%	6%	18%	33%	8%	12%	19%	20%	10%	-	14%	18%	15%	13%	12%	15%	13%	15%	16%	10%
					C	CD*	*		F	J		**					*					*
London, United Kingdom	57	19	38	32	17	8	11	27	13	19	39	2	44	11	36	21	11	46	13	44	38	19
	11%	8%	15%	12%	10%	11%	10%	14%	8%	10%	13%	11%	12%	9%	12%	10%	10%	12%	8%	13%	10%	14%
			A			*	*					**					*					*
Amsterdam, The Netherlands	56	27	29	29	21	6	11	21	22	24	32	2	37	17	39	17	10	46	20	36	42	14
	11%	11%	11%	11%	13%	8%	9%	11%	14%	12%	10%	9%	10%	14%	13%	8%	9%	12%	12%	11%	12%	10%
						*	*					**					*					*
Tokyo, Japan	55	29	26	43	8	4	20	19	14	15	40	2	40	13	27	29	10	45	14	42	37	18
	11%	12%	10%	17%	5%	5%	17%	10%	9%	8%	13%	12%	11%	11%	9%	14%	9%	12%	8%	12%	10%	13%
				DE		*	*					**					*					*
Rome, Italy	51	26	25	26	17	8	6	28	13	19	32	1	38	11	37	14	13	38	15	36	38	13
	10%	11%	10%	10%	10%	11%	5%	15%	9%	10%	10%	7%	11%	10%	12%	7%	11%	10%	9%	11%	11%	9%
						*	*	F				**					*					*
Stockholm, Sweden	46	20	26	19	15	12	7	17	20	24	21	-	33	13	30	16	9	36	14	32	40	6
	9%	8%	10%	7%	9%	17%	6%	9%	13%	13%	7%	-	9%	11%	10%	8%	8%	9%	9%	9%	11%	4%
						C*	*					**					*				U	*
Mexico City, Mexico	45	23	22	24	13	8	12	17	12	19	25	2	34	9	31	14	14	30	21	24	34	11
	9%	10%	8%	9%	8%	11%	10%	9%	8%	10%	8%	9%	9%	8%	10%	7%	12%	8%	13%	7%	9%	8%
						*	*					**					*					*
New York City, United States	42	22	21	26	13	4	10	16	15	16	27	4	29	9	32	11	16	26	20	22	32	10
	8%	9%	8%	10%	8%	6%	9%	8%	9%	8%	9%	21%	8%	8%	11%	5%	14%	7%	12%	7%	9%	7%
						*	*					**					Q*					*
Los Angeles, United States	41	25	16	25	14	2	14	19	5	8	33	5	33	3	22	19	7	34	16	25	27	13
	8%	10%	6%	9%	8%	3%	12%	10%	3%	4%	11%	24%	9%	2%	7%	9%	6%	9%	10%	7%	8%	10%
						*	H*	H			I	**	M				*					*
Berlin, Germany	39	22	17	28	9	2	7	22	7	10	29	-	31	9	20	19	9	31	13	26	26	13
	8%	9%	6%	11%	6%	3%	6%	11%	5%	5%	10%	-	8%	7%	7%	9%	7%	8%	8%	8%	7%	10%
						*	*	H				**					*					*
Oslo, Norway	38	14	24	20	13	5	7	16	14	13	25	-	27	12	17	21	8	30	11	28	28	11
	8%	6%	9%	8%	8%	7%	6%	8%	9%	7%	8%	-	7%	10%	6%	10%	7%	8%	7%	8%	8%	8%
						*	*					**					*					*
Dublin, ROI	36	15	22	10	15	12	5	13	14	17	19	-	29	7	21	16	6	30	15	21	29	8
	7%	6%	8%	4%	9%	16%	5%	7%	9%	9%	6%	-	8%	6%	7%	8%	6%	8%	9%	6%	8%	6%
						C*	*					**					*					*
Auckland, New Zealand	29	12	17	10	15	4	4	7	12	11	17	2	19	8	15	14	5	24	7	22	24	5
	6%	5%	6%	4%	9%	5%	4%	4%	8%	6%	6%	8%	5%	7%	5%	7%	4%	6%	4%	7%	7%	4%
						*	*					**					*					*
Munich, Germany	25	15	10	13	6	6	5	12	6	9	16	-	18	7	15	10	4	21	7	18	19	6
	5%	6%	4%	5%	4%	8%	4%	6%	4%	5%	5%	-	5%	6%	5%	5%	3%	6%	4%	5%	5%	4%
						*	*					**					*					*
Helsinki, Finland	24	16	8	5	11	8	4	7	10	16	8	-	16	8	16	8	5	19	7	17	21	3
	5%	6%	3%	2%	6%	11%	4%	4%	7%	8%	3%	-	4%	7%	5%	4%	4%	5%	4%	5%	6%	2%
						C*	*			J		**					*					*

Osaka, Japan	23	14	9	19	2	2	8	7	6	3	19	3	17	4	9	14	2	21	3	20	15	8
	5%	6%	4%	7%	1%	2%	7%	4%	4%	2%	6%	14%	5%	3%	3%	7%	1%	6%	2%	6%	4%	6%
				D		*	*				I	**					*			R		*
Rio de Janeiro, Brazil	22	5	17	16	3	3	13	5	3	6	16	-	20	2	9	13	2	20	1	20	13	9
	4%	2%	6%	6%	2%	4%	11%	3%	2%	3%	5%	-	5%	2%	3%	6%	2%	5%	1%	6%	4%	6%
			A			*	GH*					**	M				*			R		*
Copenhagen, Denmark	21	13	8	3	11	6	2	10	8	11	10	-	13	8	11	10	6	15	6	15	15	7
	4%	5%	3%	1%	7%	9%	2%	5%	5%	6%	3%	-	4%	7%	4%	5%	5%	4%	4%	5%	4%	5%
					C	C*	*					**					*					*
Chicago, United States	20	10	10	14	5	-	8	5	6	5	15	-	14	6	13	7	8	12	8	12	13	7
	4%	4%	4%	6%	3%	-	7%	3%	4%	3%	5%	-	4%	5%	4%	3%	7%	3%	5%	4%	4%	5%
						*	*					**					*					*
Vienna, Austria	20	7	13	10	7	4	6	5	7	10	10	-	14	6	8	12	3	17	5	15	14	6
	4%	3%	5%	4%	4%	5%	5%	2%	4%	5%	3%	-	4%	5%	3%	6%	3%	4%	3%	4%	4%	5%
						*	*					**					*					*
Brussels, Belgium	20	11	9	6	8	6	1	5	8	7	13	-	15	4	13	7	4	16	4	16	16	4
	4%	4%	3%	2%	5%	8%	1%	3%	5%	4%	4%	-	4%	4%	4%	3%	3%	4%	2%	5%	4%	3%
						*	*					**					*					*
Boston, United States	20	7	12	12	8	-	6	5	8	6	14	2	14	4	14	6	3	16	6	13	15	5
	4%	3%	5%	4%	5%	-	5%	3%	5%	3%	5%	8%	4%	4%	5%	3%	3%	4%	4%	4%	4%	3%
						*	*					**					*					*
Lima, Peru	18	7	12	12	3	4	2	12	5	11	7	2	16	1	7	11	12	7	10	8	14	4
	4%	3%	4%	4%	2%	5%	2%	6%	3%	6%	2%	8%	4%	1%	2%	5%	10%	2%	6%	2%	4%	3%
						*	*					**	M				Q*					*
Buenos Aires, Argentina	17	4	13	12	5	-	6	3	7	8	9	2	13	3	9	8	4	13	6	11	11	6
	3%	2%	5%	5%	3%	-	5%	1%	4%	4%	3%	8%	3%	2%	3%	4%	3%	3%	4%	3%	3%	5%
			A			*	*					**					*					*
Moscow, Russia	12	7	5	11	2	-	3	6	1	4	8	-	11	1	8	5	3	9	5	7	8	4
	2%	3%	2%	4%	1%	-	2%	3%	1%	2%	3%	-	3%	1%	3%	2%	3%	2%	3%	2%	2%	3%
						*	*					**					*					*
Hong Kong, China	11	5	6	9	1	-	4	4	1	3	7	3	5	2	8	2	5	6	5	6	9	1
	2%	2%	2%	4%	1%	-	4%	2%	1%	2%	2%	18%	1%	1%	3%	1%	4%	1%	3%	2%	3%	1%
						*	*					**					*					*
Washington, United States	10	6	4	5	5	-	3	3	4	3	7	-	6	4	10	*	2	8	5	5	8	2
	2%	2%	2%	2%	3%	-	3%	2%	3%	1%	2%	-	2%	3%	3%	*	1%	2%	3%	1%	2%	1%
						*	*					**			O		*					*
Seoul, South Korea	10	2	8	7	2	-	2	5	1	-	10	2	6	2	4	6	3	7	3	7	7	3
	2%	1%	3%	3%	1%	-	2%	3%	1%	-	3%	8%	2%	2%	1%	3%	2%	2%	2%	2%	2%	2%
						*	*				I	**					*					*
Bogota, Colombia	8	2	6	6	1	2	4	2	3	2	6	2	5	2	4	4	3	5	3	5	5	3
	2%	1%	2%	2%	*	2%	3%	1%	2%	1%	2%	8%	1%	2%	2%	2%	3%	1%	2%	1%	1%	2%
						*	*					**					*					*
Tel Aviv, Israel	8	4	4	4	4	-	3	1	3	2	6	-	7	1	3	5	*	8	1	7	4	4
	2%	2%	1%	2%	2%	-	3%	1%	2%	1%	2%	-	2%	1%	1%	2%	*	2%	1%	2%	1%	3%
						*	*					**					*					*
Sao Paulo, Brazil	8	5	3	6	2	-	3	3	2	3	5	3	4	1	6	2	3	4	5	3	6	2
	2%	2%	1%	2%	1%	-	2%	2%	1%	2%	1%	14%	1%	1%	2%	1%	3%	1%	3%	1%	2%	1%
						*	*					**					*					*
Singapore, Singapore	7	1	6	-	5	2	2	1	3	2	5	-	6	2	4	4	2	5	3	4	6	2
	1%	1%	2%	-	3%	3%	2%	*	2%	1%	2%	-	2%	2%	1%	2%	2%	1%	2%	1%	2%	1%
					C	C*	*					**					*					*
Shanghai, China	6	3	3	4	2	-	-	3	2	1	5	-	4	2	4	2	3	3	5	1	3	3
	1%	1%	1%	1%	1%	-	-	2%	1%	1%	2%	-	1%	2%	1%	1%	3%	1%	3%	*	1%	2%
						*	*					**					*		S			*
Beijing, China	6	5	1	2	4	-	-	3	2	3	3	1	2	2	4	2	-	6	2	4	5	1
	1%	2%	*	1%	2%	-	-	2%	1%	1%	1%	7%	1%	2%	1%	1%	-	1%	1%	1%	1%	1%
						*	*					**					*					*
Casablanca, Morocco	4	2	2	4	-	-	-	2	*	1	3	-	4	*	3	2	4	-	4	*	3	2
	1%	1%	1%	2%	-	-	-	1%	*	1%	1%	-	1%	*	1%	1%	4%	-	2%	*	1%	1%
						*	*					**					Q*		S			*
Lagos, Nigeria	4	2	2	3	1	-	3	-	*	3	1	-	3	1	*	3	1	3	2	2	1	3
	1%	1%	1%	1%	*	-	2%	-	*	1%	*	-	1%	1%	*	2%	1%	1%	1%	1%	*	2%
						*	*					**					*					*
Cairo, Egypt	4	3	1	2	1	-	1	-	1	1	3	-	2	1	3	1	-	4	1	2	2	1
	1%	1%	*	1%	1%	-	1%	-	1%	*	1%	-	1%	1%	1%	*	-	1%	1%	1%	1%	1%
						*	*					**					*					*
Mecca, Saudi Arabia	3	1	2	1	2	-	-	1	-	3	-	-	3	-	3	-	1	2	1	2	1	2
	1%	1%	1%	1%	1%	-	-	1%	-	2%	-	-	1%	-	1%	-	1%	*	1%	1%	*	1%
						*	*					**					*					*
Prague, Czech Republic	3	1	2	1	2	-	*	*	2	2	1	-	-	3	2	1	1	2	1	2	3	-
	1%	*	1%	*	1%	-	*	*	1%	1%	*	-	-	2%	1%	*	1%	*	1%	1%	1%	-
						*	*					**		L			*					*
Manila, Philippines	3	-	3	2	1	-	-	1	1	1	2	-	2	1	-	3	2	1	2	1	1	2
	1%	-	1%	1%	*	-	-	*	*	*	1%	-	*	1%	-	1%	2%	*	1%	*	*	1%
						*	*					**					*					*
Guangzhou, China	3	*	2	2	1	-	2	*	1	-	3	-	2	1	1	2	-	3	-	3	1	2
	1%	*	1%	1%	*	-	1%	*	*	-	1%	-	*	1%	*	1%	-	1%	-	1%	*	1%
						*	*					**					*					*
Nairobi, Kenya	2	2	-	2	-	-	1	-	1	-	2	-	2	-	1	1	-	2	-	2	1	1
	*	1%	-	1%	-	-	1%	-	1%	-	1%	-	1%	-	*	1%	-	1%	-	1%	*	1%
						*	*					**					*					*
Karachi, Pakistan	2	1	2	2	-	-	-	*	2	1	2	-	2	1	1	2	2	*	2	-	2	-
	*	*	1%	1%	-	-	-	*	1%	*	*	-	*	1%	*	1%	2%	*	1%	-	1%	-

						*	*					**					*					*
Budapest, Hungary	2	2	-	*	-	2	-	-	2	-	2	-	2	*	2	-	*	2	*	2	2	-
	*	1%	-	*	-	2%	-	-	1%	-	1%	-	*	*	1%	-	*	*	*	*	1%	-
						*	*					**					*					*
Kuala Lumpur, Malaysia	2	-	2	2	-	-	2	-	-	2	-	2	-	-	2	-	-	2	-	2	2	-
	*	-	1%	1%	-	-	1%	-	-	1%	-	9%	-	-	1%	-	-	*	-	1%	*	-
						*	*					**					*					*
Bangkok, Thailand	2	2	-	1	*	-	-	1	*	*	1	-	1	*	2	-	*	1	2	-	2	-
	*	1%	-	*	*	-	-	1%	*	*	*	-	*	*	1%	-	*	*	1%	-	*	-
						*	*					**					*					*
Mumbai, India	2	-	2	2	-	-	-	-	2	-	2	-	2	-	-	2	2	-	2	-	2	-
	*	-	1%	1%	-	-	-	-	1%	-	*	-	*	-	-	1%	1%	-	1%	-	*	-
						*	*					**					Q*					*
Istanbul, Turkey	1	1	-	1	-	-	-	-	-	-	1	-	1	-	1	-	-	1	1	-	-	1
	*	1%	-	1%	-	-	-	-	-	-	*	-	*	-	*	-	-	*	1%	-	-	1%
						*	*					**					*					*
Jakarta, Indonesia	1	1	-	1	-	-	-	-	-	-	1	-	1	-	-	1	1	-	1	-	-	1
	*	*	-	*	-	-	-	-	-	-	*	-	*	-	-	1%	1%	-	1%	-	-	1%
						*	*					**					*					*
Delhi, India	1	-	1	1	-	-	-	1	-	-	1	-	-	1	1	*	*	1	*	1	1	-
	*	-	*	*	-	-	-	1%	-	-	*	-	-	1%	*	*	*	*	*	*	*	-
						*	*					**		L			*					*
Warsaw, Poland	1	-	1	-	1	-	-	-	1	1	-	-	-	1	-	1	-	1	-	1	1	-
	*	-	*	-	*	-	-	-	*	*	-	-	-	1%	-	*	-	*	-	*	*	-
						*	*					**					*					*
Cape Town, South Africa	*	*	-	-	*	-	-	*	-	*	-	-	-	*	*	-	-	*	-	*	*	-
	*	*	-	-	*	-	-	*	-	*	-	-	-	*	*	-	-	*	-	*	*	-
						*	*					**					*					*
Sigma	1500	720	780	780	506	214	349	576	464	584	916	58	1087	355	889	611	346	1154	488	1012	1090	410
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Region	Southern Region	Eastern Region	North-west Region	South-West Region	North Region
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	165	170	165	271	138	8	268	232	29	349	122	268	232	39	461	77	423	336	154	97	105	79	87	50	82
Base: All Respondents (wtd)	500	249	251	202	154	144	284	122	7	246	254	74	311	115	254	246	36	464	71	429	312	174	100	104	87	81	52	76
Abu Dhabi, United Arab Emirates	163	94	69	61	56	46	88	46	2	79	84	26	100	37	81	82	17	146	26	137	108	54	36	37	28	25	17	20
	33%	38%	28%	30%	36%	32%	31%	38%	22%	32%	33%	35%	32%	32%	32%	33%	47%	32%	37%	32%	35%	31%	36%	35%	32%	31%	33%	26%
		B							**			**					*		*				*	*	*	*	*	*
Zurich, Switzerland	127	67	60	46	40	41	66	33	2	64	62	12	83	31	61	65	10	116	18	109	78	42	31	25	23	23	11	14
	25%	27%	24%	23%	26%	28%	23%	27%	28%	26%	24%	17%	27%	27%	24%	27%	29%	25%	25%	25%	25%	24%	31%	25%	27%	28%	21%	18%
									**			**					*		*				*	*	*	*	*	*
Oslo, Norway	88	41	46	40	23	24	49	20	-	38	50	17	51	19	41	47	5	83	7	81	50	36	20	17	11	20	12	7
	18%	17%	18%	20%	15%	17%	17%	17%	-	15%	20%	23%	16%	17%	16%	19%	14%	18%	10%	19%	16%	21%	20%	16%	13%	24%	24%	9%
									**			**					*		*				*	*	*	a*	a*	*
Los Angeles, United States	81	36	45	41	23	17	57	14	-	34	47	14	49	18	38	43	5	76	9	72	49	31	15	23	16	5	7	16
	16%	14%	18%	20%	15%	12%	20%	11%	-	14%	18%	19%	16%	16%	15%	17%	14%	16%	12%	17%	16%	18%	15%	22%	18%	6%	13%	21%
							G		**			**					*		*				*	Y*	Y*	*	*	Y*
New York City, United States	78	28	49	36	24	18	49	18	2	33	45	23	43	12	35	43	5	73	9	69	41	33	9	22	10	12	9	16
	16%	11%	20%	18%	15%	13%	17%	15%	21%	14%	18%	31%	14%	11%	14%	18%	13%	16%	13%	16%	13%	19%	9%	21%	11%	15%	17%	21%
			A						**			**					*		*				*	V*	*	*	*	V*
London, United Kingdom	69	31	38	27	20	22	37	16	-	42	27	9	42	17	31	38	2	67	7	62	48	18	15	8	12	18	6	11
	14%	13%	15%	13%	13%	15%	13%	13%	-	17%	11%	13%	14%	15%	12%	16%	5%	14%	9%	15%	15%	10%	15%	7%	14%	22%	12%	14%
									**	J		**					*		*				*	*	*	W*	*	*
Berlin, Germany	69	30	39	37	16	16	33	19	2	42	27	7	45	16	30	39	5	64	7	61	43	21	7	13	12	18	7	12
	14%	12%	15%	18%	10%	11%	12%	16%	27%	17%	10%	10%	15%	14%	12%	16%	14%	14%	11%	14%	14%	12%	7%	13%	14%	22%	13%	15%
				D					**	J		**					*		*				*	*	*	V*	*	*
Amsterdam, The Netherlands	67	33	34	27	19	21	46	10	1	23	45	12	43	12	27	41	2	65	9	58	37	30	10	11	17	12	6	11
	13%	13%	14%	13%	13%	15%	16%	8%	13%	9%	18%	17%	14%	10%	10%	17%	5%	14%	13%	14%	12%	17%	10%	11%	20%	14%	11%	15%
							G		**		I	**					*		*				*	*	*	*	*	*
Sydney, Australia	52	29	24	17	21	15	22	17	2	34	19	-	43	10	28	24	6	47	11	41	41	11	16	14	5	5	3	8
	10%	11%	9%	8%	14%	10%	8%	14%	33%	14%	7%	-	14%	8%	11%	10%	16%	10%	16%	10%	13%	6%	16%	13%	6%	7%	7%	11%
									**	J		**					*		*		U		*	*	*	*	*	*
Tokyo, Japan	50	29	21	20	20	11	34	13	1	23	28	7	33	10	28	22	2	48	8	42	31	19	11	11	7	12	3	7
	10%	12%	8%	10%	13%	7%	12%	11%	11%	9%	11%	10%	10%	9%	11%	9%	6%	10%	11%	10%	10%	11%	11%	10%	8%	14%	6%	9%
									**			**					*		*				*	*	*	*	*	*
Stockholm, Sweden	48	13	35	26	11	12	27	10	1	22	26	6	26	16	26	22	3	45	3	45	27	20	11	10	6	7	6	9
	10%	5%	14%	13%	7%	8%	10%	9%	16%	9%	10%	9%	8%	14%	10%	9%	9%	10%	4%	11%	9%	11%	11%	9%	6%	9%	11%	11%
			A						**			**					*		*				*	*	*	*	*	*
Washington, United States	41	25	16	21	12	9	26	9	1	19	22	5	26	10	17	24	4	37	5	36	27	13	5	6	14	7	-	10
	8%	10%	6%	10%	8%	6%	9%	7%	11%	8%	9%	7%	8%	8%	7%	10%	12%	8%	7%	8%	9%	7%	5%	6%	16%	8%	-	13%
									**			**					*		*				*	*	VWZ*	*	*	Z*
Copenhagen, Denmark	41	26	15	16	12	12	21	11	2	19	22	3	27	11	24	17	4	36	13	28	26	15	10	16	4	5	4	2
	8%	10%	6%	8%	8%	9%	7%	9%	22%	8%	9%	3%	9%	9%	9%	7%	12%	8%	18%	7%	8%	9%	10%	16%	4%	7%	7%	2%
									**			**					*		S*				*	Xa*	*	*	*	*
Vienna, Austria	36	20	16	8	12	16	18	11	-	22	14	5	19	11	25	11	-	36	5	31	26	9	5	4	10	6	3	7
	7%	8%	7%	4%	8%	11%	7%	9%	-	9%	5%	7%	6%	10%	10%	4%	-	8%	7%	7%	8%	5%	5%	4%	11%	8%	5%	10%
						C			**			**			O		*		*				*	*	*	*	*	*
Munich, Germany	35	16	19	14	10	10	20	10	-	22	13	5	18	12	20	15	1	34	2	34	26	6	11	3	11	6	1	4
	7%	6%	8%	7%	7%	7%	7%	8%	-	9%	5%	7%	6%	10%	8%	6%	2%	7%	2%	8%	8%	4%	11%	3%	12%	8%	1%	5%
									**			**					*		*				W*	*	W*	*	*	*
Boston, United States	32	15	18	16	9	8	17	6	1	11	21	10	15	7	18	14	1	32	9	24	17	16	10	4	6	3	5	5
	6%	6%	7%	8%	6%	5%	6%	5%	18%	5%	8%	14%	5%	6%	7%	6%	2%	7%	12%	6%	5%	9%	10%	3%	7%	4%	10%	7%
									**			**					*		S*				*	*	*	*	*	*
Paris, France	28	8	19	7	10	10	17	6	1	21	7	2	20	5	16	12	3	25	5	23	20	7	5	5	6	8	2	3
	6%	3%	8%	4%	7%	7%	6%	5%	13%	8%	3%	3%	6%	5%	6%	5%	8%	5%	7%	5%	7%	4%	5%	5%	7%	9%	4%	4%
			A						**	J		**					*		*				*	*	*	*	*	*
Chicago, United States	25	14	11	5	11	9	16	5	-	11	15	3	15	7	10	16	-	25	1	24	10	13	7	3	9	2	1	3
	5%	6%	4%	3%	7%	6%	6%	4%	-	4%	6%	4%	5%	6%	4%	6%	-	5%	1%	6%	3%	8%	7%	3%	10%	3%	2%	4%
									**			**					*		*				*	*	*	*	*	*
Singapore, Singapore	24	17	7	11	4	9	13	10	-	10	14	3	13	9	16	9	3	21	5	19	15	10	8	6	4	2	1	3
	5%	7%	3%	5%	3%	7%	5%	8%	-	4%	6%	3%	4%	8%	6%	4%	10%	5%	7%	4%	5%	6%	8%	6%	4%	3%	1%	4%
									**			**					*		*				*	*	*	*	*	*
Rome, Italy	24	10	14	13	9	3	12	4	-	11	13	7	12	5	15	8	1	23	4	20	13	7	3	6	3	5	4	2
	5%	4%	5%	6%	6%	2%	4%	3%	-	4%	5%	10%	4%	4%	6%	3%	3%	5%	5%	5%	4%	4%	3%	6%	4%	7%	8%	2%
									**			**					*		*				*	*	*	*	*	*
Toronto, Canada	23	10	12	5	8	10	9	7	1	15	8	-	17	6	13	9	2	21	2	20	16	5	5	4	2	5	2	5
	5%	4%	5%	2%	5%	7%	3%	6%	10%	6%	3%	-	5%	5%	5%	4%	4%	5%	3%	5%	5%	3%	5%	4%	2%	6%	3%	7%
									**			**					*		*				*	*	*	*	*	*
Warsaw, Poland	20	13	7	8	8	4	9	5	-	10	10	2	13	4	9	11	-	20	4	17	14	6	5	5	2	3	2	3
	4%	5%	3%	4%	5%	3%	3%	4%	-	4%	4%	3%	4%	4%	4%	4%	-	4%	5%	4%	4%	4%	5%	5%	2%	3%	4%	4%
									**			**					*		*				*	*	*	*	*	*
Hong Kong, China	20	12	8	6	3	10	12	5	-	9	11	5	14	2	11	9	1	19	2	18	9	10	3	5	2	6	4	1
	4%	5%	3%	3%	2%	7%	4%	4%	-	4%	4%	6%	4%	2%	4%	4%	2%	4%	2%	4%	3%	6%	3%	5%	2%	7%	8%	1%
						D			**			**					*		*				*	*	*	*	*	*
Helsinki, Finland	19	7	12	8	8	4	10	4	1	10	9	2	12	4	6	13	3	16	4	15	11	7	6	2	5	-	4	2
	4%	3%	5%	4%	5%	3%	4%	4%	11%	4%	3%	3%	4%	4%	2%	5%	7%	4%	6%	3%	4%	4%	6%	2%	6%	-	8%	2%
									**			**					*		*				Y*	*	Y*	*	Y*	*
Brussels, Belgium	18	6	12	5	11	3	7	5	-	12	6	3	14	1	5	13	1	17	2	16	9	7	3	4	3	1	1	5
	4%	2%	5%	2%	7%	2%	3%	4%	-	5%	2%	4%	5%	1%	2%	5%	3%	4%	2%	4%	3%	4%	3%	4%	4%	2%	1%	7%
					E				**			**					*		*				*	*	*	*	*	*
Beijing, China	18	11	7	7	5	6	10	3	1	8	10	2	12	3	12	5	2	16	4	13	13	5	2	4	1	3	3	4
	4%	4%	3%	3%	3%	4%	4%	3%	11%	3%	4%	3%	4%	3%	5%	2%	5%	3%	6%	3%	4%	3%	2%	4%	2%	4%	7%	5%
									**			**					*		*				*	*	*	*	*	*
Dublin, ROI	17	4	13	6	7	4	13	2	-	9	8	5	8	4	6	12	2	16	2	16	8	9	3	2	1	2	5	4
	3%	2%	5%	3%	5%	3%	4%	2%	-	4%	3%	6%	3%	4%	2%	5%	5%	3%	2%	4%	3%	5%	3%	2%	1%	3%	9%	6%
									**			**					*		*				*	*	*	*	WX*	*
Vancouver, Canada	17	12	4	8	3	6	7	5	-	8	8	3	8	6	7	9	2	15	1	16	11	6	2	6	4	1	3	1
	3%	5%	2%	4%	2%	4%	2%	4%	-	3%	3%	3%	3%	5%	3%	4%	5%	3%	1%	4%	4%	3%	2%	6%	5%	1%	5%	1%
									**			**					*		*				*	*	*	*	*	*

Auckland, New Zealand	15	10	5	4	7	3	9	5	-	6	8	2	9	3	12	3	2	13	2	13	12	2	4	4	1	1	-	4
	3%	4%	2%	2%	4%	2%	3%	4%	-	2%	3%	3%	3%	3%	5%	1%	5%	3%	2%	3%	4%	1%	4%	4%	2%	1%	-	5%
									**			**			O		*		*				*	*	*	*	*	*
Madrid, Spain	13	5	9	8	2	4	9	2	-	7	7	-	11	2	5	9	-	13	-	13	11	2	3	2	3	4	1	2
	3%	2%	3%	4%	1%	3%	3%	2%	-	3%	3%	-	4%	2%	2%	4%	-	3%	-	3%	4%	1%	3%	2%	3%	5%	1%	3%
									**			**					*		*				*	*	*	*	*	*
Kuala Lumpur, Malaysia	12	10	2	3	6	3	9	2	1	3	9	5	7	-	5	7	3	10	3	9	6	7	-	7	1	1	2	2
	2%	4%	1%	2%	4%	2%	3%	1%	11%	1%	4%	7%	2%	-	2%	3%	7%	2%	5%	2%	2%	4%	-	6%	1%	2%	3%	2%
		B							**			**					*		*				*	V*	*	*	*	*
Osaka, Japan	12	5	6	5	3	4	8	2	-	7	5	-	6	5	7	4	-	12	-	12	8	3	6	1	1	-	1	3
	2%	2%	3%	2%	2%	2%	3%	2%	-	3%	2%	-	2%	5%	3%	2%	-	3%	-	3%	3%	2%	6%	1%	1%	-	2%	4%
									**			**					*		*				Y*	*	*	*	*	*
Cape Town, South Africa	12	6	5	3	4	4	5	7	-	6	6	5	5	2	7	5	2	10	2	9	7	2	1	3	1	1	3	2
	2%	3%	2%	2%	3%	3%	2%	5%	-	2%	2%	7%	2%	2%	3%	2%	4%	2%	3%	2%	2%	1%	1%	3%	1%	1%	6%	3%
								F	**			**					*		*				*	*	*	*	*	*
Mumbai, India	10	5	5	5	1	4	7	2	-	4	6	3	5	1	6	4	1	9	2	8	4	6	2	1	1	-	1	5
	2%	2%	2%	3%	1%	2%	2%	1%	-	1%	2%	5%	2%	1%	2%	1%	2%	2%	2%	2%	1%	4%	2%	1%	1%	-	1%	7%
									**			**					*		*				*	*	*	*	*	WY*
Prague, Czech Republic	9	5	4	3	2	4	6	1	-	5	4	-	6	3	5	4	1	9	2	7	6	3	1	3	2	1	1	1
	2%	2%	2%	2%	2%	2%	2%	1%	-	2%	1%	-	2%	3%	2%	2%	2%	2%	3%	2%	2%	2%	1%	3%	2%	1%	2%	1%
									**			**					*		*				*	*	*	*	*	*
Moscow, Russia	9	5	3	3	5	1	4	2	1	3	5	-	7	2	5	4	3	6	5	4	6	3	-	2	2	-	3	2
	2%	2%	1%	1%	3%	1%	1%	2%	13%	1%	2%	-	2%	2%	2%	1%	8%	1%	6%	1%	2%	1%	-	2%	2%	-	5%	3%
									**			**					Q*		S*				*	*	*	*	V*	*
Shanghai, China	8	4	4	6	1	2	5	2	-	2	6	-	6	3	4	4	2	7	2	7	5	3	-	3	1	1	2	2
	2%	2%	2%	3%	1%	1%	2%	2%	-	1%	2%	-	2%	2%	2%	2%	4%	1%	2%	2%	2%	2%	-	3%	2%	1%	3%	3%
									**			**					*		*				*	*	*	*	*	*
Bangkok, Thailand	7	4	3	2	2	4	6	2	-	3	5	-	6	1	7	-	-	7	2	6	7	1	1	-	4	-	2	-
	1%	2%	1%	1%	1%	2%	2%	1%	-	1%	2%	-	2%	1%	3%	-	-	2%	2%	1%	2%	*	1%	-	5%	-	4%	-
									**			**			O		*		*				*	*	W*	*	*	*
Rio de Janeiro, Brazil	6	-	6	4	2	-	5	1	-	3	3	2	3	-	3	3	-	6	1	5	2	2	-	1	-	2	2	1
	1%	-	2%	2%	2%	-	2%	1%	-	1%	1%	3%	1%	-	1%	1%	-	1%	1%	1%	*	1%	-	1%	-	2%	5%	1%
			A						**			**					*		*				*	*	*	*	*	*
Tel Aviv, Israel	6	3	2	1	3	2	4	2	-	3	2	-	5	1	4	2	1	5	1	5	3	2	1	1	-	1	2	2
	1%	1%	1%	*	2%	2%	1%	1%	-	1%	1%	-	2%	1%	2%	1%	3%	1%	1%	1%	1%	1%	1%	1%	-	1%	3%	2%
									**			**					*		*				*	*	*	*	*	*
Mecca, Saudi Arabia	6	2	3	-	2	3	4	1	-	2	3	-	5	1	4	2	1	5	2	4	5	1	2	-	-	3	1	-
	1%	1%	1%	-	2%	2%	1%	1%	-	1%	1%	-	2%	1%	1%	1%	2%	1%	2%	1%	2%	*	2%	-	-	4%	1%	-
						C			**			**					*		*				*	*	*	*	*	*
Cairo, Egypt	5	2	3	4	1	-	5	-	-	1	4	3	1	1	1	4	-	5	1	4	2	3	1	-	3	-	-	1
	1%	1%	1%	2%	1%	-	2%	-	-	*	2%	4%	*	1%	*	2%	-	1%	2%	1%	1%	2%	1%	-	3%	-	-	1%
									**			**					*		*				*	*	*	*	*	*
Casablanca, Morocco	5	1	4	-	3	2	3	1	-	2	2	-	4	1	3	2	-	5	-	5	2	3	1	-	1	1	-	2
	1%	*	2%	-	2%	1%	1%	1%	-	1%	1%	-	1%	1%	1%	1%	-	1%	-	1%	1%	2%	1%	-	1%	2%	-	2%
									**			**					*		*				*	*	*	*	*	*
Seoul, South Korea	5	4	1	1	4	-	1	2	-	4	1	-	2	3	3	2	1	4	1	4	4	1	1	-	2	1	1	-
	1%	2%	*	1%	2%	-	*	2%	-	1%	*	-	1%	3%	1%	1%	3%	1%	1%	1%	1%	*	1%	-	2%	1%	2%	-
									**			**					*		*				*	*	*	*	*	*
Sao Paulo, Brazil	4	2	2	2	-	2	4	1	-	3	1	-	3	2	3	2	-	4	-	4	4	1	-	1	1	1	1	-
	1%	1%	1%	1%	-	2%	1%	1%	-	1%	1%	-	1%	1%	1%	1%	-	1%	-	1%	1%	*	-	1%	1%	2%	1%	-
									**			**					*		*				*	*	*	*	*	*
Guangzhou, China	4	3	2	1	2	2	2	3	-	2	2	-	2	2	4	-	-	4	2	2	3	1	-	2	1	-	-	1
	1%	1%	1%	*	1%	1%	1%	2%	-	1%	1%	-	1%	2%	2%	-	-	1%	3%	1%	1%	*	-	2%	1%	-	-	1%
									**			**					*		*				*	*	*	*	*	*
Belgrade, Serbia	3	2	2	1	-	2	2	1	-	2	2	-	2	2	2	2	-	3	-	3	3	1	-	2	-	-	2	-
	1%	1%	1%	1%	-	2%	1%	1%	-	1%	1%	-	1%	1%	1%	1%	-	1%	-	1%	1%	*	-	2%	-	-	4%	-
									**			**					*		*				*	*	*	*	*	*
Istanbul, Turkey	3	2	2	1	-	2	-	2	-	2	1	-	2	2	2	1	1	3	1	3	2	2	1	1	-	1	-	1
	1%	1%	1%	*	-	2%	-	2%	-	1%	*	-	1%	1%	1%	*	2%	1%	1%	1%	1%	1%	1%	1%	-	1%	-	1%
								F	**			**					*		*				*	*	*	*	*	*
Mexico City, Mexico	3	2	2	-	-	3	2	2	-	2	2	-	2	1	3	-	1	2	1	2	2	2	-	1	-	1	-	2
	1%	1%	1%	-	-	2%	1%	1%	-	1%	1%	-	1%	1%	1%	-	2%	1%	1%	1%	1%	1%	-	1%	-	1%	-	2%
						C			**			**					*		*				*	*	*	*	*	*
Lagos, Nigeria	3	2	1	3	-	-	1	1	-	1	2	-	3	-	2	1	-	3	1	2	1	2	1	-	-	1	-	1
	1%	1%	*	2%	-	-	*	1%	-	*	1%	-	1%	-	1%	1%	-	1%	1%	1%	*	1%	1%	-	-	1%	-	1%
									**			**					*		*				*	*	*	*	*	*
Budapest, Hungary	3	2	1	2	-	1	3	-	-	1	2	-	1	2	1	2	-	3	1	2	1	2	-	-	1	-	-	2
	1%	1%	*	1%	-	1%	1%	-	-	*	1%	-	*	2%	*	1%	-	1%	2%	*	*	1%	-	-	1%	-	-	3%
									**			**					*		*				*	*	*	*	*	*
Lima, Peru	2	1	1	2	-	-	1	1	-	1	1	-	1	1	2	-	-	2	1	1	1	1	-	-	1	1	-	-
	*	*	*	1%	-	-	*	1%	-	*	*	-	*	1%	1%	-	-	*	1%	*	*	1%	-	-	1%	1%	-	-
									**			**					*		*				*	*	*	*	*	*
Buenos Aires, Argentina	2	-	2	-	-	2	2	-	-	-	2	-	2	-	2	-	-	2	-	2	1	1	-	-	1	1	-	-
	*	-	1%	-	-	1%	1%	-	-	-	1%	-	1%	-	1%	-	-	*	-	*	*	*	-	-	1%	1%	-	-
									**			**					*		*				*	*	*	*	*	*
Delhi, India	2	-	2	-	-	2	1	1	-	1	1	-	1	1	1	1	-	2	-	2	1	1	-	-	-	-	1	1
	*	-	1%	-	-	1%	*	1%	-	*	*	-	*	1%	*	*	-	*	-	*	*	*	-	-	-	-	2%	1%
									**			**					*		*				*	*	*	*	*	*
Karachi, Pakistan	2	1	1	-	1	1	-	1	1	1	1	-	1	1	2	-	-	2	1	1	1	1	-	-	-	1	1	-
	*	*	*	-	*	1%	-	1%	11%	*	*	-	*	1%	1%	-	-	*	1%	*	*	*	-	-	-	1%	1%	-
									**			**					*		*				*	*	*	*	*	*
Manila, Philippines	1	1	-	-	-	1	1	-	-	-	1	-	1	-	1	-	-	1	-	1	1	-	-	-	1	-	-	-
	*	*	-	-	-	1%	*	-	-	-	*	-	*	-	*	-	-	*	-	*	*	-	-	-	1%	-	-	-
									**			**					*		*				*	*	*	*	*	*
Sigma	1500	747	753	606	462	432	853	365	22	737	763	222	933	345	762	738	107	1393	213	1287	935	523	300	311	261	244	156	228
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	501	261	240	135	196	170	34	154	288	275	226	69	221	211	293	208	36	465	70	431	366	130	146	53	59	109	42	67	25
Base: All Respondents (wtd)	500	239	261	207	167	126	43	182	246	240	260	84	290	126	256	244	28	472	54	446	344	150	135	48	79	104	43	68	22
Moscow, Russia	137	76	61	63	45	28	9	53	61	71	66	25	85	27	70	67	8	128	13	124	97	38	38	14	24	27	7	24	4
	27%	32%	23%	31%	27%	22%	20%	29%	25%	30%	25%	30%	29%	21%	27%	28%	30%	27%	23%	28%	28%	25%	28%	28%	30%	26%	16%	35%	18%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Abu Dhabi, United Arab Emirates	88	47	41	31	31	26	5	32	47	34	54	13	59	17	44	44	6	82	9	79	64	22	30	9	19	15	5	8	2
	18%	20%	16%	15%	18%	21%	12%	17%	19%	14%	21%	15%	20%	13%	17%	18%	22%	17%	17%	18%	19%	15%	22%	19%	24%	14%	12%	12%	11%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Zurich, Switzerland	79	32	47	28	23	27	4	24	49	40	39	11	43	25	42	36	6	73	12	67	63	16	24	11	12	14	3	9	5
	16%	13%	18%	14%	14%	22%	8%	13%	20%	17%	15%	13%	15%	20%	17%	15%	20%	15%	23%	15%	18%	10%	18%	23%	15%	13%	8%	13%	24%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Stockholm, Sweden	70	26	43	26	27	17	3	21	41	36	33	7	44	19	38	32	4	66	9	61	54	15	13	14	13	13	9	5	2
	14%	11%	17%	13%	16%	13%	7%	11%	17%	15%	13%	8%	15%	15%	15%	13%	14%	14%	17%	14%	16%	10%	10%	28%	17%	13%	21%	8%	10%
				*			**					*					**		*			*	*	VYa*	*	*	**	*	**
Rome, Italy	65	24	42	29	22	14	6	21	32	34	31	10	41	14	28	37	2	63	7	58	37	28	23	4	10	14	4	7	1
	13%	10%	16%	14%	13%	11%	14%	11%	13%	14%	12%	12%	14%	11%	11%	15%	9%	13%	13%	13%	11%	19%	17%	9%	13%	14%	10%	10%	6%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Oslo, Norway	63	44	19	21	19	23	7	25	27	32	31	7	37	19	43	20	2	61	6	57	48	14	19	10	11	9	3	8	3
	13%	18%	7%	10%	11%	18%	16%	14%	11%	13%	12%	8%	13%	15%	17%	8%	7%	13%	10%	13%	14%	10%	14%	20%	14%	9%	7%	12%	12%
		B		*			**					*			O		**		*			*	*	*	*	*	**	*	**
Prague, Czech Republic	63	29	34	15	21	27	4	20	38	29	34	4	42	17	43	20	9	54	9	54	53	10	18	5	10	14	6	7	2
	13%	12%	13%	7%	13%	22%	8%	11%	15%	12%	13%	5%	15%	13%	17%	8%	30%	12%	16%	12%	16%	6%	13%	10%	13%	14%	13%	11%	11%
				*		CD	**					*			O		**		*		U	*	*	*	*	*	**	*	**
Sydney, Australia	60	33	27	16	27	17	4	24	27	31	29	9	37	15	32	29	2	59	2	58	38	22	16	4	8	12	6	9	5
	12%	14%	10%	8%	16%	13%	10%	13%	11%	13%	11%	10%	13%	12%	12%	12%	6%	12%	5%	13%	11%	14%	12%	8%	10%	11%	13%	14%	21%
				*	C		**					*					**		*			*	*	*	*	*	**	*	**
Paris, France	58	18	41	24	19	15	6	20	28	30	29	15	26	18	26	33	3	56	6	53	38	20	14	5	7	12	9	10	1
	12%	7%	16%	12%	11%	12%	14%	11%	11%	12%	11%	18%	9%	14%	10%	14%	10%	12%	10%	12%	11%	14%	10%	11%	9%	11%	21%	15%	6%
			A	*			**					*					**		*			*	*	*	*	*	**	*	**
Amsterdam, The Netherlands	48	34	14	24	17	8	6	9	29	18	30	6	29	13	29	19	3	45	8	40	29	18	16	1	11	9	3	5	3
	10%	14%	5%	12%	10%	6%	15%	5%	12%	7%	12%	8%	10%	10%	11%	8%	12%	9%	15%	9%	8%	12%	12%	2%	14%	9%	7%	8%	15%
		B		*			**		G			*					**		*			*	*	*	*	*	**	*	**
London, United Kingdom	45	22	23	23	13	9	8	11	22	14	31	11	20	14	25	21	1	44	4	41	32	13	11	5	4	10	3	6	6
	9%	9%	9%	11%	8%	7%	19%	6%	9%	6%	12%	14%	7%	11%	10%	9%	4%	9%	8%	9%	9%	9%	8%	10%	5%	10%	7%	9%	27%
				*			**				I	*					**		*			*	*	*	*	*	**	*	**
Vienna, Austria	43	19	24	9	21	14	1	14	28	30	13	5	23	15	24	19	4	39	5	38	36	7	9	3	8	15	4	4	-
	9%	8%	9%	4%	12%	11%	2%	7%	11%	12%	5%	6%	8%	12%	9%	8%	15%	8%	9%	9%	10%	5%	7%	6%	11%	14%	10%	5%	-
				*	C	C	**			J		*					**		*			*	*	*	*	*	**	*	**
Tokyo, Japan	43	23	20	25	14	3	-	24	16	11	31	12	26	5	21	22	1	41	2	41	26	16	7	5	8	9	7	6	*
	9%	10%	8%	12%	9%	3%	-	13%	6%	5%	12%	14%	9%	4%	8%	9%	4%	9%	3%	9%	8%	11%	5%	11%	11%	8%	16%	9%	2%
				E*	E		**	H			I	M*					**		*			*	*	*	*	*	**	*	**
Berlin, Germany	42	18	24	17	17	8	6	14	17	16	27	7	26	10	18	24	4	38	7	36	28	14	13	1	6	9	5	8	1
	8%	8%	9%	8%	10%	6%	15%	8%	7%	7%	10%	8%	9%	8%	7%	10%	13%	8%	12%	8%	8%	9%	9%	2%	7%	9%	12%	12%	4%
				*			**					*					**		*			*	*	*	*	*	**	*	**
New York City, United States	39	17	22	26	12	1	8	14	18	12	27	17	12	10	14	25	2	37	5	35	17	22	7	2	12	10	5	3	1
	8%	7%	8%	13%	7%	1%	19%	8%	7%	5%	11%	20%	4%	8%	5%	10%	8%	8%	9%	8%	5%	15%	5%	5%	15%	10%	11%	5%	4%
				E*	E		**					LM*					**		*			T*	*	*	*	*	**	*	**
Helsinki, Finland	39	21	18	11	12	16	1	14	22	28	11	5	24	10	26	13	3	37	4	35	31	8	11	10	5	6	2	4	2
	8%	9%	7%	5%	7%	13%	3%	8%	9%	12%	4%	6%	8%	8%	10%	5%	9%	8%	7%	8%	9%	5%	8%	20%	6%	6%	4%	5%	9%
				*		C	**			J		*					**		*			*	*	Ya*	*	*	**	*	**
Singapore, Singapore	39	20	19	20	10	9	3	18	17	16	23	4	25	10	18	21	3	36	5	34	23	16	17	3	4	9	1	3	2
	8%	8%	7%	10%	6%	7%	8%	10%	7%	7%	9%	5%	9%	8%	7%	9%	9%	8%	9%	8%	7%	11%	13%	5%	5%	8%	3%	5%	10%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Copenhagen, Denmark	30	14	17	9	12	10	-	11	19	21	9	-	22	8	14	16	*	30	3	27	20	10	11	4	9	3	2	1	-
	6%	6%	6%	4%	7%	8%	-	6%	8%	9%	3%	-	8%	6%	5%	7%	2%	6%	6%	6%	6%	7%	8%	9%	11%	3%	5%	1%	-
				*			**			J		*	K	K			**		*			*	*	*	*	*	**	*	**
Los Angeles, United States	30	12	18	20	5	5	3	14	11	10	19	6	15	9	16	14	2	27	3	26	17	13	3	6	7	9	2	1	1
	6%	5%	7%	10%	3%	4%	8%	8%	4%	4%	7%	8%	5%	7%	6%	6%	8%	6%	6%	6%	5%	9%	2%	13%	9%	8%	5%	2%	4%
				D*			**					*					**		*			*	*	Va*	*	*	**	*	**
Vancouver, Canada	29	13	16	15	5	9	5	10	12	13	15	3	18	8	12	16	1	27	1	27	18	11	6	1	3	7	3	7	2
	6%	5%	6%	7%	3%	7%	11%	5%	5%	6%	6%	4%	6%	6%	5%	7%	4%	6%	2%	6%	5%	7%	4%	3%	4%	7%	6%	10%	7%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Hong Kong, China	28	13	15	14	12	2	5	14	9	14	14	12	13	3	10	18	2	26	2	26	16	12	5	4	4	6	-	7	2
	6%	5%	6%	7%	7%	2%	11%	8%	4%	6%	5%	14%	5%	2%	4%	7%	7%	5%	4%	6%	5%	8%	4%	8%	5%	6%	-	10%	9%
				*	E		**					LM*					**		*			*	*	*	*	*	**	*	**
Munich, Germany	28	11	17	18	7	3	2	13	11	12	16	3	23	2	18	9	1	27	2	26	24	4	7	2	2	11	1	5	1
	6%	5%	6%	9%	4%	3%	4%	7%	5%	5%	6%	4%	8%	1%	7%	4%	4%	6%	3%	6%	7%	3%	5%	4%	2%	10%	2%	8%	3%
				*			**					*	M				**		*			*	*	*	*	*	**	*	**
Tel Aviv, Israel	26	11	15	10	8	8	1	8	15	16	10	5	14	7	7	18	*	25	1	25	16	7	6	2	-	6	2	7	3
	5%	4%	6%	5%	5%	6%	1%	4%	6%	7%	4%	6%	5%	5%	3%	8%	2%	5%	2%	6%	5%	5%	4%	5%	-	6%	4%	10%	12%
				*			**					*				N	**		*			*	*	*	*	*	**	X*	**
Beijing, China	23	11	13	12	5	6	2	14	6	9	14	3	12	8	13	10	-	23	1	22	15	8	7	4	3	1	*	7	1
	5%	5%	5%	6%	3%	5%	5%	7%	2%	4%	5%	4%	4%	6%	5%	4%	-	5%	2%	5%	4%	5%	5%	9%	3%	1%	1%	10%	5%
				*			**	H				*					**		*			*	*	Y*	*	*	**	Y*	**
Osaka, Japan	23	9	14	11	6	6	-	16	6	8	15	1	20	2	10	13	1	22	5	18	17	6	2	3	6	2	8	1	-
	5%	4%	5%	5%	4%	5%	-	9%	3%	3%	6%	1%	7%	1%	4%	5%	4%	5%	9%	4%	5%	4%	2%	6%	8%	2%	18%	2%	-
				*			**	H				*	M				**		*			*	*	*	*	*	**	*	**
Toronto, Canada	22	13	9	10	6	6	4	7	10	11	11	5	9	8	12	10	-	22	1	22	15	5	9	-	2	6	2	4	-
	4%	6%	3%	5%	4%	5%	10%	4%	4%	5%	4%	6%	3%	6%	5%	4%	-	5%	1%	5%	4%	3%	6%	-	2%	5%	4%	6%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Auckland, New Zealand	21	11	10	1	13	8	-	6	15	14	7	2	11	9	13	8	2	19	3	18	17	3	4	1	3	5	1	4	3
	4%	5%	4%	*	8%	6%	-	3%	6%	6%	3%	2%	4%	7%	5%	3%	7%	4%	6%	4%	5%	2%	3%	3%	3%	5%	3%	6%	12%
				*	C	C	**					*					**		*			*	*	*	*	*	**	*	**
Rio de Janeiro, Brazil	20	7	13	6	9	5	1	8	10	13	7	4	10	5	8	12	1	18	3	16	14	6	2	-	5	5	4	2	1
	4%	3%	5%	3%	6%	4%	2%	4%	4%	5%	3%	5%	4%	4%	3%	5%	5%	4%	6%	4%	4%	4%	2%	-	6%	5%	10%	3%	4%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Madrid, Spain	19	6	13	3	9	7	1	6	13	13	6	3	9	7	10	10	3	17	3	16	16	2	7	*	3	6	1	1	-
	4%	3%	5%	2%	6%	5%	2%	3%	5%	5%	2%	4%	3%	5%	4%	4%	10%	4%	6%	4%	5%	1%	5%	1%	4%	6%	3%	2%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**

Bangkok, Thailand	18	6	12	12	1	5	1	7	8	9	8	6	8	4	5	13	-	18	-	18	11	7	4	3	-	2	1	5	3
	4%	2%	5%	6%	1%	4%	3%	4%	3%	4%	3%	7%	3%	3%	2%	5%	-	4%	-	4%	3%	5%	3%	5%	-	2%	3%	8%	11%
				D*			**					*					**		*			*	*	*	*	*	**	X*	**
Brussels, Belgium	16	8	8	3	11	2	6	5	6	6	10	5	9	3	10	6	-	16	*	16	10	6	6	1	2	6	-	1	1
	3%	3%	3%	1%	7%	2%	13%	3%	2%	3%	4%	6%	3%	2%	4%	2%	-	3%	1%	4%	3%	4%	4%	2%	3%	5%	-	1%	5%
				*	CE		**					*					**		*			*	*	*	*	*	**	*	**
Washington, United States	15	2	13	11	1	3	4	7	4	5	10	4	8	3	4	11	-	15	2	13	4	11	2	-	1	10	-	2	-
	3%	1%	5%	5%	1%	2%	9%	4%	2%	2%	4%	4%	3%	2%	1%	5%	-	3%	4%	3%	1%	7%	2%	-	1%	10%	-	3%	-
			A	D*			**					*					**		*			T*	*	*	*	VX*	**	*	**
Dublin, ROI	14	6	8	8	4	2	-	8	6	7	7	1	9	4	8	7	-	14	4	10	11	4	3	1	1	4	4	-	1
	3%	3%	3%	4%	2%	2%	-	4%	2%	3%	3%	1%	3%	3%	3%	3%	-	3%	7%	2%	3%	3%	2%	1%	1%	4%	10%	-	5%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Seoul, South Korea	14	9	5	9	3	2	-	4	9	8	6	1	4	8	10	3	2	12	3	11	11	2	5	1	1	1	1	3	1
	3%	4%	2%	4%	2%	2%	-	2%	4%	3%	2%	1%	1%	7%	4%	1%	5%	3%	5%	2%	3%	1%	4%	3%	1%	1%	2%	4%	6%
				*			**					*		L			**		*			*	*	*	*	*	**	*	**
Budapest, Hungary	9	4	5	1	3	6	2	2	6	4	5	1	6	3	3	6	-	9	-	9	3	7	7	-	1	-	*	1	1
	2%	2%	2%	*	2%	5%	4%	1%	2%	2%	2%	1%	2%	3%	1%	3%	-	2%	-	2%	1%	4%	5%	-	1%	-	1%	2%	3%
				*		C	**					*					**		*			T*	*	*	*	*	**	*	**
Shanghai, China	9	4	5	3	5	1	1	5	2	2	7	3	6	*	4	4	1	8	1	8	5	4	1	-	3	-	4	1	-
	2%	2%	2%	2%	3%	1%	2%	3%	1%	1%	3%	3%	2%	*	2%	2%	4%	2%	2%	2%	1%	3%	1%	-	4%	-	9%	1%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Delhi, India	9	2	7	4	1	3	-	2	4	5	3	3	4	1	2	6	-	9	1	7	6	2	2	3	-	2	1	-	-
	2%	1%	3%	2%	1%	3%	-	1%	2%	2%	1%	4%	1%	1%	1%	3%	-	2%	2%	2%	2%	2%	2%	7%	-	2%	2%	-	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Kuala Lumpur, Malaysia	8	4	4	4	3	2	-	4	5	5	3	-	5	3	4	4	1	7	1	7	8	*	5	1	2	1	-	-	-
	2%	2%	1%	2%	2%	1%	-	2%	2%	2%	1%	-	2%	2%	2%	2%	5%	1%	3%	2%	2%	*	3%	2%	2%	1%	-	-	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Cairo, Egypt	8	6	2	2	5	1	-	3	4	5	3	-	8	-	6	2	-	8	-	8	6	2	-	-	2	2	2	1	1
	2%	3%	1%	1%	3%	1%	-	2%	2%	2%	1%	-	3%	-	2%	1%	-	2%	-	2%	2%	1%	-	-	3%	1%	4%	1%	5%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Belgrade, Serbia	7	4	3	-	4	3	-	2	4	4	3	1	2	4	3	3	1	6	1	6	5	2	3	-	2	1	*	-	1
	1%	2%	1%	-	2%	2%	-	1%	1%	1%	1%	1%	1%	3%	1%	1%	4%	1%	2%	1%	1%	1%	2%	-	2%	1%	1%	-	5%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Chicago, United States	6	5	1	5	*	-	2	2	1	1	5	5	-	1	1	5	-	6	1	5	3	3	-	-	-	2	2	1	*
	1%	2%	*	3%	*	-	6%	1%	*	*	2%	6%	-	1%	*	2%	-	1%	1%	1%	1%	2%	-	-	-	2%	5%	1%	2%
				*			**					L*					**		*			*	*	*	*	*	**	*	**
Buenos Aires, Argentina	6	3	3	4	2	-	1	2	3	2	4	1	4	1	5	1	1	5	3	3	6	-	-	1	1	1	-	2	1
	1%	1%	1%	2%	1%	-	3%	1%	1%	1%	1%	1%	1%	1%	2%	*	4%	1%	5%	1%	2%	-	-	2%	1%	1%	-	3%	4%
				*			**					*					**		S*			*	*	*	*	*	**	*	**
Cape Town, South Africa	6	1	5	3	1	2	1	1	4	2	3	1	1	3	4	2	-	6	1	5	4	2	2	-	-	1	-	1	1
	1%	*	2%	2%	*	1%	3%	*	2%	1%	1%	1%	*	3%	2%	1%	-	1%	2%	1%	1%	1%	2%	-	-	1%	-	1%	6%
				*			**					*		L			**		*			*	*	*	*	*	**	*	**
Istanbul, Turkey	5	3	2	4	2	-	1	3	2	4	2	1	4	1	1	5	1	5	1	5	3	3	-	-	-	2	1	2	-
	1%	1%	1%	2%	1%	-	2%	1%	1%	2%	1%	1%	1%	*	*	2%	2%	1%	1%	1%	1%	2%	-	-	-	2%	3%	4%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Mumbai, India	4	3	2	3	-	2	-	2	2	2	2	2	2	1	3	2	-	4	-	4	4	-	1	-	2	1	-	2	-
	1%	1%	1%	1%	-	1%	-	1%	1%	1%	1%	2%	1%	1%	1%	1%	-	1%	-	1%	1%	-	*	-	2%	1%	-	2%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Warsaw, Poland	4	1	4	1	2	2	-	3	1	*	4	-	3	1	3	1	-	4	-	4	3	2	2	*	-	-	-	2	-
	1%	*	1%	*	1%	1%	-	2%	*	*	1%	-	1%	1%	1%	1%	-	1%	-	1%	1%	1%	1%	1%	-	-	-	4%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Lima, Peru	4	3	1	2	1	1	-	2	2	3	2	-	4	*	1	3	-	4	*	4	3	2	*	-	-	-	1	2	1
	1%	1%	*	1%	1%	1%	-	1%	1%	1%	1%	-	1%	*	1%	1%	-	1%	1%	1%	1%	1%	*	-	-	-	2%	2%	5%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Boston, United States	4	1	3	-	3	2	-	1	3	3	1	-	3	1	2	2	-	4	-	4	4	1	2	-	1	-	1	1	-
	1%	1%	1%	-	2%	1%	-	*	1%	1%	*	-	1%	1%	1%	1%	-	1%	-	1%	1%	*	2%	-	1%	-	2%	1%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Guangzhou, China	3	1	1	-	1	2	1	-	2	1	1	-	2	*	-	3	-	3	1	1	1	1	2	-	-	1	-	-	-
	1%	1%	*	-	1%	1%	2%	-	1%	1%	1%	-	1%	*	-	1%	-	1%	2%	*	*	1%	1%	-	-	1%	-	-	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Casablanca, Morocco	3	1	2	1	-	1	1	-	1	1	2	1	1	*	1	1	-	3	-	3	1	2	2	1	-	-	-	-	-
	1%	*	1%	1%	-	1%	3%	-	1%	*	1%	1%	*	*	*	1%	-	1%	-	1%	*	1%	1%	2%	-	-	-	-	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Mexico City, Mexico	2	2	-	2	-	-	2	-	-	-	2	-	2	-	-	2	-	2	-	2	-	2	-	-	-	-	-	2	-
	*	1%	-	1%	-	-	4%	-	-	-	1%	-	1%	-	-	1%	-	*	-	*	-	1%	-	-	-	-	-	2%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Sao Paulo, Brazil	1	*	1	1	*	-	-	-	1	1	*	1	-	*	*	1	-	1	-	1	1	-	*	-	-	-	1	-	-
	*	*	*	*	*	-	-	-	1%	*	*	1%	-	*	*	*	-	*	-	*	*	-	*	-	-	-	2%	-	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Jakarta, Indonesia	1	1	*	-	-	1	-	*	1	1	*	-	1	*	1	*	-	1	-	1	1	*	-	-	-	*	1	-	-
	*	*	*	-	-	1%	-	*	*	*	*	-	*	*	*	*	-	*	-	*	*	*	-	-	-	*	2%	-	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Karachi, Pakistan	1	-	1	1	-	-	1	-	-	-	1	1	-	-	1	-	-	1	-	1	-	1	1	-	-	-	-	-	-
	*	-	*	1%	-	-	3%	-	-	-	*	1%	-	-	*	-	-	*	-	*	-	1%	1%	-	-	-	-	-	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Manila, Philippines	1	1	-	-	1	-	-	1	-	-	1	1	-	-	1	-	-	1	-	1	1	-	-	-	-	-	-	1	-
	*	*	-	-	*	-	-	*	-	-	*	1%	-	-	*	-	-	*	-	*	*	-	-	-	-	-	-	1%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Mecca, Saudi Arabia	1	1	-	-	1	-	-	1	-	1	-	-	-	1	1	-	-	1	-	1	-	1	-	-	1	-	-	-	-
	*	*	-	-	*	-	-	*	-	*	-	-	-	*	*	-	-	*	-	*	-	*	-	-	1%	-	-	-	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Tehran, Iran	1	1	-	1	-	-	-	1	-	-	1	-	-	1	1	-	-	1	-	1	1	-	-	-	-	1	-	-	-
	*	*	-	*	-	-	-	*	-	-	*	-	-	*	*	-	-	*	-	*	*	-	-	-	-	1%	-	-	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Sigma	1500	717	783	620	501	379	129	547	739	720	780	252	870	378	769	731	85	1415	162	1338	1033	451	405	145	237	313	129	202	68
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	329	173	299	184	19	265	126	65	367	135	70	97	335	349	153	119	383	162	340	373	129
Base: All Respondents (wtd)	500	292	208	285	188	27	257	126	60	346	154	81	112	307	320	180	124	376	158	342	340	160
Abu Dhabi, United Arab Emirates	263	161	102	147	102	14	132	58	39	182	81	51	51	161	170	93	78	185	92	171	181	82
	53%	55%	49%	51%	54%	52%	51%	46%	66%	52%	53%	63%	45%	53%	53%	52%	63%	49%	58%	50%	53%	52%
						**			FG*			L*	*				Q					
Istanbul, Turkey	174	108	67	89	78	8	85	41	24	123	52	26	39	109	124	51	32	143	58	117	128	46
	35%	37%	32%	31%	41%	28%	33%	33%	41%	35%	34%	32%	35%	36%	39%	28%	25%	38%	36%	34%	38%	29%
					C	**			*			*	*		O			P				
Mecca, Saudi Arabia	151	97	55	86	53	13	83	34	13	103	48	28	31	92	92	59	37	114	44	107	99	53
	30%	33%	26%	30%	28%	47%	32%	27%	22%	30%	31%	34%	28%	30%	29%	33%	30%	30%	28%	31%	29%	33%
						**			*			*	*									
London, United Kingdom	82	41	41	56	24	1	47	20	9	49	33	18	22	42	37	44	19	63	29	53	55	27
	16%	14%	20%	20%	13%	5%	18%	16%	15%	14%	21%	22%	20%	14%	12%	25%	15%	17%	18%	15%	16%	17%
						**			*			*	*			N						
Cairo, Egypt	53	26	26	30	21	1	33	11	5	38	14	4	11	38	30	23	17	35	18	34	39	13
	11%	9%	13%	11%	11%	5%	13%	9%	8%	11%	9%	5%	10%	12%	9%	13%	14%	9%	11%	10%	12%	8%
						**			*			*	*									
Rome, Italy	49	20	29	31	16	2	26	8	5	28	20	8	16	25	27	22	12	36	15	33	29	20
	10%	7%	14%	11%	9%	7%	10%	6%	8%	8%	13%	10%	14%	8%	8%	12%	10%	10%	10%	10%	9%	12%
			A			**			*			*	*									
Toronto, Canada	44	33	11	24	18	1	23	16	1	33	10	3	9	32	30	14	6	38	9	35	33	11
	9%	11%	5%	8%	10%	5%	9%	12%	2%	10%	7%	3%	8%	11%	9%	8%	4%	10%	5%	10%	10%	7%
		B				**		H	*			*	*									
Tokyo, Japan	40	21	19	22	16	1	18	12	4	22	18	13	6	22	21	19	9	31	10	30	20	20
	8%	7%	9%	8%	9%	5%	7%	9%	7%	6%	12%	16%	5%	7%	6%	11%	7%	8%	6%	9%	6%	13%
						**			*		I	LM*	*									T
Jakarta, Indonesia	39	20	19	20	15	3	20	10	3	27	11	8	6	25	28	11	9	30	9	29	27	12
	8%	7%	9%	7%	8%	10%	8%	8%	5%	8%	7%	10%	5%	8%	9%	6%	7%	8%	6%	9%	8%	7%
						**			*			*	*									
New York City, United States	35	23	12	22	13	-	16	12	4	21	14	4	11	20	21	14	14	21	15	20	25	10
	7%	8%	6%	8%	7%	-	6%	9%	6%	6%	9%	5%	10%	6%	7%	8%	11%	6%	9%	6%	7%	6%
						**			*			*	*				Q					
Paris, France	34	21	13	17	16	1	18	6	6	22	12	7	3	23	20	14	11	23	11	23	22	12
	7%	7%	6%	6%	8%	5%	7%	5%	11%	6%	8%	9%	3%	8%	6%	8%	9%	6%	7%	7%	6%	8%
						**			*			*	*									
Los Angeles, United States	31	19	13	19	11	1	15	11	4	24	7	4	11	17	20	11	7	24	8	23	21	10
	6%	6%	6%	7%	6%	5%	6%	9%	6%	7%	5%	5%	10%	5%	6%	6%	6%	6%	5%	7%	6%	6%
						**			*			*	*									
Zurich, Switzerland	30	19	11	14	15	1	14	9	4	23	7	3	3	24	20	10	5	25	5	26	21	9
	6%	7%	5%	5%	8%	5%	5%	7%	7%	7%	5%	4%	3%	8%	6%	6%	4%	7%	3%	8%	6%	6%
						**			*			*	*									
Stockholm, Sweden	29	21	9	15	12	3	20	6	3	23	6	4	10	15	23	6	7	23	15	15	26	3
	6%	7%	4%	5%	6%	10%	8%	5%	5%	7%	4%	5%	9%	5%	7%	3%	5%	6%	9%	4%	8%	2%
						**			*			*	*						S		U	
Sydney, Australia	29	18	10	13	15	1	18	7	2	24	4	3	4	22	19	10	4	25	7	22	21	8
	6%	6%	5%	5%	8%	5%	7%	6%	4%	7%	3%	4%	3%	7%	6%	5%	4%	7%	4%	6%	6%	5%
						**			*			*	*									
Osaka, Japan	27	9	19	21	6	-	14	11	1	14	13	3	12	12	15	12	5	22	6	21	16	12
	5%	3%	9%	7%	3%	-	5%	8%	2%	4%	8%	4%	11%	4%	5%	7%	4%	6%	4%	6%	5%	7%
			A			**			*			*	M*									
Washington, United States	26	18	8	15	8	3	19	5	2	19	7	8	11	7	17	9	4	22	3	23	16	10
	5%	6%	4%	5%	4%	10%	7%	4%	3%	5%	5%	9%	10%	2%	5%	5%	3%	6%	2%	7%	5%	6%
						**			*			M*	M*							R		
Vancouver, Canada	26	13	12	15	10	1	17	5	2	20	6	5	6	15	14	12	5	21	7	19	19	6
	5%	5%	6%	5%	5%	5%	7%	4%	4%	6%	4%	6%	6%	5%	4%	6%	4%	5%	4%	5%	6%	4%
						**			*			*	*									
Singapore, Singapore	23	13	10	11	8	4	10	9	2	21	2	5	5	13	14	10	5	18	5	19	14	10
	5%	5%	5%	4%	4%	16%	4%	7%	3%	6%	2%	6%	4%	4%	4%	6%	4%	5%	3%	6%	4%	6%
						**			*	J		*	*									
Amsterdam, The Netherlands	23	12	11	11	10	1	12	5	3	19	4	2	9	13	18	5	6	17	10	13	18	5
	5%	4%	5%	4%	6%	5%	5%	4%	5%	6%	2%	2%	8%	4%	6%	3%	5%	4%	6%	4%	5%	3%
						**			*			*	*									
Casablanca, Morocco	22	16	6	10	10	3	14	3	4	19	3	5	4	13	20	2	4	18	7	15	17	5
	4%	5%	3%	3%	5%	10%	6%	2%	6%	6%	2%	6%	4%	4%	6%	1%	3%	5%	5%	4%	5%	3%
						**			*			*	*		O							

Berlin, Germany	20	15	5	15	5	-	13	5	1	14	6	3	5	13	11	9	3	17	5	15	14	6
	4%	5%	2%	5%	3%	-	5%	4%	1%	4%	4%	3%	4%	4%	3%	5%	2%	5%	3%	4%	4%	3%
						**			*			*	*									
Munich, Germany	19	13	6	13	6	-	9	5	3	11	8	2	4	14	13	6	2	17	7	12	13	7
	4%	4%	3%	4%	3%	-	3%	4%	5%	3%	5%	2%	3%	4%	4%	3%	2%	5%	5%	4%	4%	4%
						**			*			*	*									
Seoul, South Korea	18	2	16	16	2	-	7	3	2	8	10	1	8	9	3	15	3	15	4	14	4	13
	4%	1%	8%	5%	1%	-	3%	3%	3%	2%	6%	2%	7%	3%	1%	8%	2%	4%	3%	4%	1%	8%
			A	D		**			*		I	*	*			N						T
Kuala Lumpur, Malaysia	17	11	5	9	6	1	8	2	1	9	8	3	5	9	12	5	4	12	3	13	11	6
	3%	4%	2%	3%	3%	5%	3%	1%	1%	3%	5%	3%	5%	3%	4%	3%	3%	3%	2%	4%	3%	4%
						**			*			*	*									
Madrid, Spain	17	15	1	10	6	-	9	3	3	9	7	-	3	13	13	4	4	13	6	11	13	3
	3%	5%	1%	4%	3%	-	3%	2%	4%	3%	5%	-	3%	4%	4%	2%	3%	3%	4%	3%	4%	2%
		B				**			*			*	*									
Vienna, Austria	14	10	4	6	7	1	7	3	1	11	3	1	-	13	10	4	4	11	5	9	8	7
	3%	3%	2%	2%	4%	5%	3%	2%	2%	3%	2%	2%	-	4%	3%	2%	3%	3%	3%	3%	2%	4%
						**			*			*	*	L								
Oslo, Norway	13	9	4	6	3	4	7	1	3	8	5	-	4	9	7	6	-	13	1	12	8	5
	3%	3%	2%	2%	1%	16%	3%	1%	5%	2%	4%	-	4%	3%	2%	3%	-	4%	1%	4%	2%	3%
						**			*			*	*					P				
Rio de Janeiro, Brazil	13	6	7	8	5	-	5	6	1	8	5	1	4	8	10	3	8	5	10	3	8	5
	3%	2%	3%	3%	3%	-	2%	5%	1%	2%	3%	1%	4%	3%	3%	1%	7%	1%	6%	1%	2%	3%
						**			*			*	*				Q		S			
Delhi, India	12	1	11	8	4	-	2	6	2	10	3	3	2	8	6	6	4	9	4	8	6	7
	2%	*	5%	3%	2%	-	1%	5%	3%	3%	2%	3%	2%	3%	2%	3%	3%	2%	3%	2%	2%	4%
			A			**		F	*			*	*									
Manila, Philippines	11	4	7	6	2	3	1	6	3	6	5	4	2	6	10	2	6	5	5	7	8	4
	2%	1%	3%	2%	1%	12%	*	5%	5%	2%	3%	5%	1%	2%	3%	1%	5%	1%	3%	2%	2%	2%
						**		F	F*			*	*				Q					
Auckland, New Zealand	9	5	4	6	3	-	4	2	3	7	2	-	1	8	8	1	3	6	3	6	7	2
	2%	2%	2%	2%	2%	-	1%	2%	5%	2%	1%	-	1%	3%	2%	*	2%	2%	2%	2%	2%	1%
						**			*			*	*									
Copenhagen, Denmark	8	8	-	4	4	-	3	2	1	5	3	1	1	6	5	3	1	7	2	6	4	4
	2%	3%	-	2%	2%	-	1%	2%	1%	1%	2%	2%	1%	2%	2%	2%	1%	2%	1%	2%	1%	2%
		B				**			*			*	*									
Cape Town, South Africa	8	3	5	5	3	-	2	4	1	6	2	-	2	7	6	3	2	6	5	3	5	3
	2%	1%	3%	2%	2%	-	1%	3%	2%	2%	1%	-	2%	2%	2%	1%	2%	2%	3%	1%	1%	2%
						**			*			*	*									
Dublin, ROI	8	3	6	6	2	-	3	3	2	8	1	1	1	7	6	3	2	6	3	5	5	3
	2%	1%	3%	2%	1%	-	1%	2%	4%	2%	*	1%	1%	2%	2%	1%	2%	2%	2%	2%	1%	2%
						**			*			*	*									
Sao Paulo, Brazil	8	5	3	5	2	1	2	5	1	8	-	-	1	7	8	-	5	3	7	1	8	-
	2%	2%	1%	2%	1%	5%	1%	4%	2%	2%	-	-	1%	2%	2%	-	4%	1%	4%	*	2%	-
						**		F	*			*	*				Q		S			
Boston, United States	7	6	2	3	4	-	3	3	1	5	3	2	2	4	6	2	3	4	1	6	4	3
	1%	2%	1%	1%	2%	-	1%	2%	2%	1%	2%	2%	2%	1%	2%	1%	3%	1%	1%	2%	1%	2%
						**			*			*	*									
Chicago, United States	7	6	2	5	2	-	1	5	1	2	5	3	2	2	5	2	4	4	4	4	5	2
	1%	2%	1%	2%	1%	-	*	4%	2%	1%	3%	3%	2%	1%	2%	1%	3%	1%	2%	1%	2%	1%
						**		F	*			*	*									
Shanghai, China	7	1	6	4	3	-	3	3	2	7	-	1	1	5	4	3	3	4	3	4	6	2
	1%	*	3%	2%	2%	-	1%	2%	3%	2%	-	1%	1%	2%	1%	2%	2%	1%	2%	1%	2%	1%
			A			**			*			*	*									
Bangkok, Thailand	6	2	4	2	4	-	4	2	1	5	1	-	2	4	5	1	3	3	3	3	5	1
	1%	1%	2%	1%	2%	-	1%	1%	1%	2%	*	-	1%	1%	2%	*	2%	1%	2%	1%	2%	1%
						**			*			*	*									
Hong Kong, China	5	1	4	2	3	-	5	-	1	3	2	2	-	4	3	2	-	5	-	5	3	2
	1%	*	2%	1%	2%	-	2%	-	1%	1%	2%	2%	-	1%	1%	1%	-	1%	-	2%	1%	1%
						**			*			*	*									
Lagos, Nigeria	5	3	2	2	3	-	3	1	1	5	-	-	1	4	5	-	1	4	1	4	5	-
	1%	1%	1%	1%	2%	-	1%	1%	2%	1%	-	-	1%	1%	2%	-	1%	1%	*	1%	1%	-
						**			*			*	*									
Helsinki, Finland	4	3	2	3	-	1	1	3	-	4	-	-	1	3	3	2	-	4	-	4	3	2
	1%	1%	1%	1%	-	5%	1%	2%	-	1%	-	-	1%	1%	1%	1%	-	1%	-	1%	1%	1%
						**			*			*	*									
Karachi, Pakistan	4	3	1	2	1	-	2	1	-	4	-	-	2	1	4	-	1	2	-	4	2	1
	1%	1%	*	1%	1%	-	1%	1%	-	1%	-	-	2%	*	1%	-	1%	1%	-	1%	1%	1%
						**			*			*	*									
Beijing, China	3	3	-	1	1	1	1	2	-	3	1	1	-	2	3	1	-	3	1	2	3	-
	1%	1%	-	*	1%	5%	1%	2%	-	1%	*	2%	-	1%	1%	*	-	1%	1%	1%	1%	-
						**			*			*	*									
Moscow, Russia	3	1	3	3	-	-	2	1	-	3	-	-	-	3	2	2	1	3	1	3	1	3
	1%	*	1%	1%	-	-	1%	1%	-	1%	-	-	-	1%	*	1%	1%	1%	*	1%	*	2%
						**			*			*	*									
Belgrade, Serbia	3	1	2	2	-	1	1	2	-	1	2	-	-	3	3	-	3	-	1	2	3	-
	1%	*	1%	1%	-	5%	1%	1%	-	*	1%	-	-	1%	1%	-	3%	-	1%	1%	1%	-
						**			*			*	*				Q					
Brussels, Belgium	3	2	1	2	1	-	2	-	1	2	1	1	-	2	3	-	2	1	2	1	3	-
	1%	1%	*	1%	*	-	1%	-	1%	1%	*	1%	-	1%	1%	-	1%	*	1%	*	1%	-
						**			*			*	*									
Mumbai, India	3	-	3	3	-	-	-	1	2	-	3	3	-	-	-	3	-	3	-	3	-	3
	1%	-	1%	1%	-	-	-	1%	3%	-	2%	3%	-	-	-	1%	-	1%	-	1%	-	2%

						**			F*		I	M*	*									T
Warsaw, Poland	3	-	3	3	-	-	3	-	-	3	-	-	3	-	2	1	-	3	-	3	2	1
	1%	-	1%	1%	-	-	1%	-	-	1%	-	-	2%	-	1%	*	-	1%	-	1%	1%	1%
						**			*			*	M*									
Prague, Czech Republic	2	1	1	2	1	-	1	1	1	2	1	-	-	2	1	1	1	2	1	1	1	1
	*	*	*	1%	*	-	*	1%	1%	*	*	-	-	1%	*	*	1%	*	1%	*	*	1%
						**			*			*	*									
Lima, Peru	2	1	1	1	1	-	-	1	1	2	-	-	-	2	2	-	2	-	2	-	2	-
	*	*	*	*	1%	-	-	1%	1%	1%	-	-	-	1%	1%	-	2%	-	1%	-	1%	-
						**			*			*	*				Q		S			
Guangzhou, China	2	1	1	2	-	-	-	2	-	1	1	-	1	1	1	1	1	1	-	2	1	1
	*	*	*	1%	-	-	-	2%	-	*	1%	-	1%	*	*	*	1%	*	-	1%	*	1%
						**		F	*			*	*									
Nairobi, Kenya	1	1	-	-	1	-	1	-	-	1	-	-	-	1	1	-	-	1	-	1	1	-
	*	*	-	-	1%	-	1%	-	-	*	-	-	-	*	*	-	-	*	-	*	*	-
						**			*			*	*									
Mexico City, Mexico	1	1	-	1	-	-	1	-	-	-	1	-	1	-	-	1	1	-	1	-	1	-
	*	*	-	*	-	-	*	-	-	-	1%	-	1%	-	-	1%	1%	-	1%	-	*	-
						**			*			*	*									
Buenos Aires, Argentina	1	-	1	-	1	-	1	-	-	1	-	-	-	1	1	-	-	1	-	1	1	-
	*	-	1%	-	1%	-	*	-	-	*	-	-	-	*	*	-	-	*	-	*	*	-
						**			*			*	*									
Sigma	1500	876	624	854	565	82	771	379	180	1039	461	242	337	920	961	539	373	1127	475	1025	1021	479
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	503	244	259	168	169	166	33	106	364	221	282	206	150	147	301	202	139	364	172	331	394	108
Base: All Respondents (wtd)	500	241	259	284	129	88	42	121	337	174	326	222	132	146	264	236	134	366	162	338	368	132
Cape Town, South Africa	160	71	90	89	34	38	17	37	106	55	106	76	35	50	90	71	44	117	58	102	118	42
	32%	29%	35%	31%	26%	43%	41%	31%	32%	31%	32%	34%	27%	34%	34%	30%	32%	32%	36%	30%	32%	32%
						CD	**	*														*
London, United Kingdom	120	55	66	80	25	15	9	35	77	40	80	59	29	32	60	61	29	91	32	89	90	31
	24%	23%	25%	28%	19%	18%	21%	29%	23%	23%	25%	26%	22%	22%	23%	26%	22%	25%	20%	26%	24%	23%
				E			**	*														*
Sydney, Australia	103	40	63	40	34	29	6	19	78	48	55	45	31	27	56	47	22	82	30	73	78	25
	21%	17%	24%	14%	27%	33%	14%	16%	23%	28%	17%	20%	23%	19%	21%	20%	16%	22%	19%	22%	21%	19%
					C	C	**	*		J												*
Abu Dhabi, United Arab Emirates	97	50	46	59	23	14	7	29	60	39	58	34	31	32	51	46	34	63	37	60	72	24
	19%	21%	18%	21%	18%	16%	17%	24%	18%	22%	18%	15%	23%	22%	19%	19%	25%	17%	23%	18%	20%	18%
							**	*														*
Auckland, New Zealand	94	46	47	46	28	21	7	23	64	38	56	48	23	23	53	41	24	69	30	63	69	25
	19%	19%	18%	16%	21%	23%	17%	19%	19%	22%	17%	21%	17%	16%	20%	17%	18%	19%	19%	19%	19%	19%
							**	*														*
Zurich, Switzerland	76	35	41	27	28	21	4	13	59	33	43	30	26	20	45	30	18	58	24	52	60	16
	15%	15%	16%	9%	22%	23%	10%	11%	17%	19%	13%	14%	20%	14%	17%	13%	13%	16%	15%	15%	16%	12%
					C	C	**	*														*
Amsterdam, The Netherlands	71	32	39	38	23	9	6	14	51	32	39	27	20	24	35	36	15	56	21	50	50	20
	14%	13%	15%	13%	18%	11%	13%	12%	15%	18%	12%	12%	15%	16%	13%	15%	11%	15%	13%	15%	14%	15%
							**	*														*
New York City, United States	69	35	34	49	14	6	5	22	43	18	51	31	15	23	33	36	18	51	27	43	49	20
	14%	15%	13%	17%	11%	7%	11%	18%	13%	10%	16%	14%	11%	16%	13%	15%	13%	14%	16%	13%	13%	15%
				E			**	*														*
Paris, France	67	32	34	49	13	5	5	21	40	16	50	29	19	18	30	37	19	48	25	42	48	19
	13%	13%	13%	17%	10%	5%	11%	18%	12%	9%	15%	13%	14%	13%	11%	15%	14%	13%	15%	12%	13%	14%
				E			**	*														*
Toronto, Canada	58	31	27	36	14	8	7	15	36	17	41	25	16	17	33	25	15	43	16	42	39	19
	12%	13%	10%	13%	11%	9%	16%	12%	11%	10%	12%	11%	12%	12%	12%	11%	11%	12%	10%	12%	11%	14%
							**	*														*
Los Angeles, United States	56	25	31	43	9	4	11	12	33	10	46	27	9	20	25	31	12	44	20	36	40	16
	11%	11%	12%	15%	7%	5%	25%	10%	10%	6%	14%	12%	7%	14%	10%	13%	9%	12%	12%	11%	11%	12%
				DE			**	*			I											*
Vancouver, Canada	52	28	24	15	23	14	3	3	46	26	26	24	14	14	28	25	7	45	12	40	37	15
	10%	12%	9%	5%	18%	16%	7%	2%	14%	15%	8%	11%	10%	10%	10%	10%	5%	12%	7%	12%	10%	11%
					C	C	**	*	G	J								P				*
Rome, Italy	40	13	27	25	12	3	1	15	24	14	26	16	6	18	23	17	15	26	19	21	33	6
	8%	5%	11%	9%	9%	4%	3%	12%	7%	8%	8%	7%	5%	12%	9%	7%	11%	7%	12%	6%	9%	5%
							**	*						L					S			*
Berlin, Germany	33	17	17	28	3	3	5	6	22	3	31	13	7	13	16	18	8	25	7	26	21	13
	7%	7%	7%	10%	2%	4%	12%	5%	7%	2%	9%	6%	5%	9%	6%	8%	6%	7%	5%	8%	6%	10%
				DE			**	*			I											*
Washington, United States	29	8	21	22	5	2	6	6	17	5	24	18	6	5	9	20	4	25	4	25	17	12
	6%	3%	8%	8%	4%	2%	14%	5%	5%	3%	7%	8%	5%	3%	3%	8%	3%	7%	2%	7%	5%	9%
							**	*								N				R		*
Oslo, Norway	29	14	15	8	14	7	-	7	22	13	16	13	7	8	17	12	9	20	11	18	25	4
	6%	6%	6%	3%	11%	8%	-	5%	7%	7%	5%	6%	6%	6%	6%	5%	6%	6%	6%	5%	7%	3%
					C	C	**	*														*
Singapore, Singapore	28	13	15	12	8	8	1	6	21	14	14	14	7	7	13	15	8	20	10	18	18	11
	6%	5%	6%	4%	6%	9%	1%	5%	6%	8%	4%	6%	6%	5%	5%	6%	6%	6%	6%	5%	5%	8%
							**	*														*
Stockholm, Sweden	28	16	12	12	7	9	1	6	21	8	20	11	11	6	19	10	8	20	10	18	22	6
	6%	7%	5%	4%	5%	10%	1%	5%	6%	5%	6%	5%	8%	4%	7%	4%	6%	5%	6%	5%	6%	5%
						C	**	*														*
Tokyo, Japan	28	22	6	21	5	2	8	7	13	6	22	13	9	6	18	10	8	20	13	15	15	13
	6%	9%	2%	7%	4%	2%	18%	6%	4%	3%	7%	6%	7%	4%	7%	4%	6%	6%	8%	5%	4%	10%
		B		E			**	*														T*
Hong Kong, China	18	14	4	11	5	2	1	5	12	10	8	6	7	5	13	5	4	14	5	12	15	3
	4%	6%	2%	4%	4%	2%	2%	4%	4%	6%	2%	3%	5%	3%	5%	2%	3%	4%	3%	4%	4%	2%
		B					**	*														*
Rio de Janeiro, Brazil	17	7	10	11	4	2	-	6	12	8	9	11	4	3	6	11	5	13	3	14	12	5
	3%	3%	4%	4%	3%	2%	-	5%	3%	5%	3%	5%	3%	2%	2%	5%	3%	3%	2%	4%	3%	4%
							**	*														*

Munich, Germany	17	11	6	10	4	3	1	4	13	5	12	6	4	6	7	10	4	12	6	11	11	6
	3%	4%	2%	3%	3%	4%	1%	3%	4%	3%	4%	3%	3%	4%	3%	4%	3%	3%	3%	3%	3%	5%
							**	*														*
Chicago, United States	16	6	10	7	7	2	4	6	7	3	13	10	3	3	8	8	2	14	6	10	11	5
	3%	3%	4%	3%	5%	2%	8%	5%	2%	2%	4%	5%	2%	2%	3%	3%	2%	4%	4%	3%	3%	4%
							**	*														*
Helsinki, Finland	14	7	7	2	8	3	-	4	10	6	7	6	4	5	9	5	5	9	4	10	13	1
	3%	3%	3%	1%	6%	4%	-	4%	3%	4%	2%	3%	3%	3%	3%	2%	4%	2%	2%	3%	4%	*
					C	C	**	*														*
Madrid, Spain	13	9	4	7	3	3	4	1	9	4	9	6	6	2	10	4	4	10	3	10	11	2
	3%	4%	2%	3%	3%	3%	8%	*	3%	2%	3%	2%	4%	1%	4%	1%	3%	3%	2%	3%	3%	2%
							**	*														*
Vienna, Austria	13	2	11	9	1	3	-	3	10	5	8	6	1	6	5	8	5	8	2	11	13	-
	3%	1%	4%	3%	1%	3%	-	2%	3%	3%	3%	3%	1%	4%	2%	3%	4%	2%	1%	3%	4%	-
			A				**	*														*
Copenhagen, Denmark	12	6	5	4	3	5	-	3	9	4	8	2	6	4	8	3	2	10	3	9	11	1
	2%	3%	2%	1%	2%	6%	-	2%	3%	2%	2%	1%	4%	3%	3%	1%	2%	3%	2%	3%	3%	*
						C	**	*					K									*
Boston, United States	11	3	8	5	4	3	-	2	9	2	9	4	6	1	6	5	3	8	4	7	8	3
	2%	1%	3%	2%	3%	3%	-	2%	3%	1%	3%	2%	5%	1%	2%	2%	3%	2%	2%	2%	2%	3%
							**	*														*
Dublin, ROI	10	2	8	5	2	3	-	2	8	3	7	1	4	5	5	5	2	8	4	6	7	3
	2%	1%	3%	2%	2%	4%	-	2%	2%	2%	2%	*	3%	4%	2%	2%	2%	2%	3%	2%	2%	2%
							**	*					K	K								*
Cairo, Egypt	10	9	1	9	-	1	-	9	1	-	10	8	2	-	4	6	4	6	4	6	5	4
	2%	4%	*	3%	-	1%	-	7%	*	-	3%	4%	1%	-	2%	2%	3%	2%	3%	2%	1%	3%
		B		D			**	H*			I	M										*
Beijing, China	9	7	2	8	1	-	-	3	6	1	8	2	6	1	5	4	6	4	4	6	7	2
	2%	3%	1%	3%	1%	-	-	3%	2%	1%	2%	1%	4%	1%	2%	2%	4%	1%	2%	2%	2%	2%
							**	*									Q					*
Seoul, South Korea	8	3	5	6	2	-	2	1	4	-	8	5	-	2	3	5	-	8	-	8	5	2
	2%	1%	2%	2%	1%	-	6%	1%	1%	-	2%	2%	-	1%	1%	2%	-	2%	-	2%	1%	2%
							**	*														*
Mexico City, Mexico	7	2	5	6	1	1	-	2	6	-	7	2	4	2	5	3	6	1	4	3	7	-
	1%	1%	2%	2%	*	1%	-	2%	2%	-	2%	1%	3%	1%	2%	1%	4%	*	3%	1%	2%	-
							**	*									Q					*
Bangkok, Thailand	7	2	5	4	1	2	-	4	3	1	6	3	1	3	6	1	1	6	1	6	6	1
	1%	1%	2%	1%	1%	2%	-	4%	1%	1%	2%	1%	1%	2%	2%	*	1%	2%	1%	2%	2%	1%
							**	*														*
Kuala Lumpur, Malaysia	6	3	3	1	1	4	1	2	4	3	3	2	1	3	4	2	1	5	1	5	5	1
	1%	1%	1%	*	1%	4%	1%	1%	1%	2%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%
						CD	**	*														*
Istanbul, Turkey	6	5	1	5	-	1	-	1	5	1	5	-	3	3	4	2	4	2	2	4	4	2
	1%	2%	1%	2%	-	1%	-	1%	1%	1%	1%	-	2%	2%	2%	1%	3%	1%	1%	1%	1%	1%
							**	*					K				Q					*
Shanghai, China	5	4	2	4	2	-	2	2	1	3	3	3	3	-	3	3	4	2	2	4	3	2
	1%	1%	1%	1%	1%	-	5%	2%	*	2%	1%	1%	2%	-	1%	1%	3%	1%	1%	1%	1%	2%
							**	*														*
Osaka, Japan	5	5	1	4	1	1	1	-	5	2	4	4	-	1	5	1	2	4	2	4	5	1
	1%	2%	*	1%	1%	1%	1%	-	1%	1%	1%	2%	-	1%	2%	*	1%	1%	1%	1%	1%	1%
							**	*														*
Brussels, Belgium	5	3	2	2	2	1	-	-	5	2	3	2	-	3	2	3	1	5	3	2	5	1
	1%	1%	1%	1%	2%	1%	-	-	2%	1%	1%	1%	-	2%	1%	1%	*	1%	2%	1%	1%	*
							**	*														*
Mecca, Saudi Arabia	5	2	4	1	2	2	1	-	5	3	2	4	-	1	2	4	2	3	2	3	3	2
	1%	1%	1%	*	1%	2%	1%	-	1%	2%	1%	2%	-	1%	1%	2%	2%	1%	2%	1%	1%	2%
							**	*														*
Lagos, Nigeria	5	4	1	5	-	-	2	1	1	1	4	2	1	1	-	5	3	2	3	2	1	4
	1%	1%	1%	2%	-	-	5%	1%	*	1%	1%	1%	1%	1%	-	2%	2%	1%	2%	1%	*	3%
							**	*								N						*
Prague, Czech Republic	4	4	-	2	1	-	-	-	4	1	2	2	1	1	3	1	1	3	1	3	1	3
	1%	1%	-	1%	1%	-	-	-	1%	1%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	*	2%
							**	*														*
Manila, Philippines	3	-	3	2	1	1	-	-	3	-	3	2	1	1	1	3	1	3	1	2	3	-
	1%	-	1%	1%	*	1%	-	-	1%	-	1%	1%	*	*	*	1%	*	1%	1%	1%	1%	-
							**	*														*
Delhi, India	3	2	1	-	2	2	-	1	2	2	1	2	-	1	3	-	2	1	2	1	3	-
	1%	1%	1%	-	1%	2%	-	1%	1%	1%	*	1%	-	1%	1%	-	2%	*	1%	*	1%	-
						C	**	*														*
Sao Paulo, Brazil	3	1	3	3	1	-	-	-	3	3	-	-	2	1	1	3	1	2	2	1	3	-
	1%	*	1%	1%	*	-	-	-	1%	2%	-	-	1%	1%	*	1%	1%	1%	1%	*	1%	-
							**	*		J												*
Tel Aviv, Israel	3	1	2	-	1	3	-	1	2	1	2	2	2	-	2	2	1	2	1	2	2	2
	1%	*	1%	-	*	3%	-	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	*	1%
						C	**	*														*
Moscow, Russia	3	2	1	2	1	-	-	-	3	1	2	-	-	3	3	-	3	-	3	-	3	-
	1%	1%	*	1%	1%	-	-	-	1%	1%	1%	-	-	2%	1%	-	2%	-	2%	-	1%	-
							**	*									Q		S			*
Mumbai, India	3	3	-	2	1	-	2	-	1	-	3	2	-	1	1	2	1	2	1	2	1	2
	1%	1%	-	1%	1%	-	5%	-	*	-	1%	1%	-	1%	*	1%	1%	1%	1%	1%	*	2%
							**	*														*
Jakarta, Indonesia	3	3	-	2	1	-	-	-	3	2	1	2	-	1	1	2	3	-	1	2	3	-
	1%	1%	-	1%	1%	-	-	-	1%	1%	*	1%	-	1%	*	1%	2%	-	1%	1%	1%	-

							**	*									Q					*
Nairobi, Kenya	3	1	1	3	-	-	-	1	1	-	3	-	1	1	1	1	1	1	-	3	3	-
	1%	1%	1%	1%	-	-	-	1%	*	-	1%	-	1%	1%	1%	1%	1%	*	-	1%	1%	-
							**	*														*
Buenos Aires, Argentina	2	2	1	1	1	1	-	-	2	1	1	1	1	1	1	1	1	2	1	2	2	1
	*	1%	*	*	*	1%	-	-	1%	1%	*	*	*	1%	*	*	*	*	*	1%	1%	*
							**	*														*
Bogota, Colombia	2	-	2	2	-	-	-	-	2	-	2	2	-	-	-	2	-	2	-	2	2	-
	*	-	1%	1%	-	-	-	-	1%	-	1%	1%	-	-	-	1%	-	1%	-	1%	1%	-
							**	*														*
Tehran, Iran	2	-	2	2	-	-	-	2	-	-	2	2	-	-	-	2	2	-	-	2	2	-
	*	-	1%	1%	-	-	-	2%	-	-	1%	1%	-	-	-	1%	2%	-	-	1%	1%	-
							**	H*									Q					*
Lima, Peru	2	-	2	1	-	1	1	-	1	1	1	1	1	-	-	2	-	2	-	2	1	1
	*	-	1%	*	-	1%	1%	-	*	1%	*	1%	*	-	-	1%	-	1%	-	1%	*	*
							**	*														*
Budapest, Hungary	1	1	1	-	1	1	-	-	1	1	-	-	1	1	1	1	1	-	1	1	1	-
	*	*	*	-	1%	1%	-	-	*	1%	-	-	*	1%	*	*	1%	-	1%	*	*	-
							**	*														*
Belgrade, Serbia	1	1	-	1	-	-	-	-	1	-	1	-	-	1	1	-	-	1	-	1	1	-
	*	1%	-	*	-	-	-	-	*	-	*	-	-	1%	*	-	-	*	-	*	*	-
							**	*														*
Karachi, Pakistan	1	1	-	1	-	-	-	1	-	1	-	-	1	-	1	-	1	-	1	-	1	-
	*	1%	-	*	-	-	-	1%	-	1%	-	-	1%	-	*	-	1%	-	1%	-	*	-
							**	*														*
Sigma	1500	722	778	851	386	263	126	362	1012	521	979	667	395	438	791	709	403	1097	487	1013	1103	396
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	510	285	225	172	197	141	77	172	261	305	205	5	108	397	282	228	68	442	107	403	382	111
Base: All Respondents (wtd)	500	253	247	191	196	112	82	172	247	278	222	7	112	381	253	247	64	436	97	403	357	125
Zurich, Switzerland	140	66	74	45	60	35	14	50	76	86	54	-	19	121	66	74	15	126	28	113	107	29
	28%	26%	30%	24%	31%	31%	18%	29%	31%	31%	24%	-	17%	32%	26%	30%	23%	29%	28%	28%	30%	23%
							*		F			**	*	L			*					
Vancouver, Canada	131	65	66	41	48	41	16	47	68	83	48	1	23	107	65	66	20	111	28	103	97	30
	26%	26%	27%	22%	25%	37%	20%	28%	27%	30%	22%	14%	21%	28%	26%	27%	31%	26%	29%	25%	27%	24%
						CD	*					**	*				*					
Seoul, South Korea	82	55	27	30	33	20	19	30	33	49	32	-	23	59	41	41	10	71	15	66	61	21
	16%	22%	11%	15%	17%	18%	24%	17%	13%	18%	15%	-	21%	15%	16%	16%	16%	16%	16%	16%	17%	17%
		B					H*					**	*				*					
Singapore, Singapore	81	39	42	25	38	18	14	23	45	46	35	3	18	60	41	40	9	73	12	69	59	20
	16%	16%	17%	13%	20%	16%	17%	13%	18%	17%	16%	52%	16%	16%	16%	16%	14%	17%	12%	17%	16%	16%
							*					**	*				*					
Sydney, Australia	78	43	35	24	30	24	15	24	39	49	29	2	20	56	44	33	6	72	15	63	56	15
	16%	17%	14%	13%	15%	21%	18%	14%	16%	18%	13%	27%	18%	15%	18%	14%	10%	16%	16%	16%	16%	12%
						C	*					**	*				*					
Toronto, Canada	72	34	39	23	32	17	15	21	37	38	34	-	23	50	31	41	6	66	15	58	53	17
	14%	13%	16%	12%	16%	15%	18%	12%	15%	14%	15%	-	20%	13%	12%	17%	10%	15%	15%	14%	15%	14%
							*					**	*				*					
Stockholm, Sweden	69	32	38	26	31	12	5	31	33	36	33	-	13	56	31	38	4	66	11	58	49	18
	14%	12%	15%	14%	16%	11%	7%	18%	13%	13%	15%	-	12%	15%	12%	16%	6%	15%	12%	14%	14%	15%
							*	F				**	*				*	P				
Munich, Germany	59	22	37	27	23	9	12	18	29	30	28	2	24	33	18	41	6	53	9	50	31	24
	12%	9%	15%	14%	12%	8%	15%	11%	12%	11%	13%	26%	21%	9%	7%	16%	10%	12%	9%	13%	9%	20%
			A				*					**	M*			N	*					T
Copenhagen, Denmark	58	26	32	26	20	11	14	24	20	28	29	-	19	39	30	27	10	47	14	44	37	18
	12%	10%	13%	14%	10%	10%	17%	14%	8%	10%	13%	-	17%	10%	12%	11%	16%	11%	14%	11%	10%	14%
							H*					**	*				*					
Auckland, New Zealand	55	27	28	17	26	12	5	21	29	33	23	2	12	41	36	20	8	47	11	44	40	11
	11%	11%	11%	9%	13%	11%	7%	12%	12%	12%	10%	27%	11%	11%	14%	8%	13%	11%	11%	11%	11%	9%
							*					**	*		O		*					
New York City, United States	47	22	25	27	12	8	7	17	24	27	21	2	9	36	23	24	9	39	10	37	33	13
	9%	9%	10%	14%	6%	7%	8%	10%	10%	10%	9%	26%	8%	10%	9%	10%	14%	9%	11%	9%	9%	11%
				D			*					**	*				*					
Helsinki, Finland	47	22	25	11	22	15	6	11	31	31	16	-	9	39	24	24	6	41	14	33	33	12
	9%	9%	10%	6%	11%	13%	7%	6%	13%	11%	7%	-	8%	10%	9%	10%	9%	9%	15%	8%	9%	9%
						C	*		G			**	*				*					
Prague, Czech Republic	43	21	22	25	13	5	11	11	21	15	29	-	6	37	21	22	4	39	5	38	33	9
	9%	8%	9%	13%	6%	5%	14%	6%	8%	5%	13%	-	6%	10%	8%	9%	7%	9%	5%	10%	9%	7%
				DE			*				I	**	*				*					
Oslo, Norway	42	21	21	15	17	10	8	12	22	21	21	-	7	35	22	20	5	37	12	30	34	9
	8%	8%	9%	8%	9%	9%	10%	7%	9%	8%	9%	-	7%	9%	9%	8%	8%	8%	12%	7%	9%	7%
							*					**	*				*					
Los Angeles, United States	41	21	20	19	13	8	7	11	23	25	16	-	6	35	18	23	1	40	4	36	28	11
	8%	8%	8%	10%	7%	7%	8%	6%	9%	9%	7%	-	6%	9%	7%	9%	2%	9%	5%	9%	8%	9%
							*					**	*				*	P				
Tokyo, Japan	39	25	13	24	11	3	3	15	21	18	21	3	12	23	22	17	8	31	11	28	26	12
	8%	10%	5%	13%	6%	3%	3%	9%	9%	6%	9%	47%	11%	6%	9%	7%	12%	7%	12%	7%	7%	10%
				DE			*					**	*				*					
London, United Kingdom	36	17	19	16	15	5	6	8	21	21	14	1	5	29	14	22	8	28	7	29	26	10
	7%	7%	8%	8%	8%	4%	8%	5%	9%	8%	6%	21%	4%	8%	6%	9%	12%	6%	7%	7%	7%	8%
							*					**	*				*					
Brussels, Belgium	30	9	21	11	12	7	2	12	16	16	14	-	2	28	17	13	6	24	5	24	25	5
	6%	4%	8%	6%	6%	6%	3%	7%	6%	6%	6%	-	2%	7%	7%	5%	9%	6%	6%	6%	7%	4%
			A				*					**	*				*					
Berlin, Germany	29	16	13	15	8	6	9	9	11	12	17	-	9	20	12	16	2	27	3	26	15	10
	6%	6%	5%	8%	4%	5%	12%	5%	4%	4%	8%	-	8%	5%	5%	7%	3%	6%	3%	6%	4%	8%
							H*					**	*				*					
Amsterdam, The Netherlands	27	17	10	8	12	8	4	9	14	18	10	-	5	22	14	13	4	23	5	22	21	2
	5%	7%	4%	4%	6%	7%	5%	5%	6%	6%	4%	-	4%	6%	6%	5%	6%	5%	5%	6%	6%	2%
							*					**	*				*					
Osaka, Japan	26	12	14	13	10	3	7	12	8	9	17	2	9	15	12	14	7	19	7	19	14	10
	5%	5%	6%	7%	5%	2%	8%	7%	3%	3%	8%	26%	8%	4%	5%	6%	11%	4%	8%	5%	4%	8%
							*				I	**	*				Q*					

Hong Kong, China	21	12	9	8	5	8	4	6	11	12	9	-	4	17	10	11	1	20	1	20	14	7
	4%	5%	4%	4%	3%	7%	5%	3%	4%	4%	4%	-	4%	4%	4%	4%	1%	5%	1%	5%	4%	6%
						D	*					**	*				*					
Chicago, United States	20	12	9	11	7	2	4	6	10	8	13	-	4	17	11	10	1	20	1	20	13	8
	4%	5%	4%	6%	4%	1%	5%	4%	4%	3%	6%	-	3%	4%	4%	4%	1%	4%	1%	5%	4%	6%
							*					**	*				*					
Vienna, Austria	20	11	9	1	11	8	1	7	12	13	6	-	5	15	11	9	3	17	5	15	15	4
	4%	4%	4%	1%	5%	7%	2%	4%	5%	5%	3%	-	4%	4%	4%	4%	5%	4%	5%	4%	4%	3%
					C	C	*					**	*				*					
Paris, France	19	12	7	9	8	3	4	4	10	7	12	-	4	15	12	7	4	15	5	14	16	3
	4%	5%	3%	4%	4%	2%	5%	2%	4%	3%	5%	-	3%	4%	5%	3%	7%	3%	5%	3%	4%	2%
							*					**	*				*					
Bangkok, Thailand	19	11	8	7	7	5	6	7	7	9	10	-	3	16	12	7	1	18	1	18	15	3
	4%	4%	3%	3%	4%	5%	7%	4%	3%	3%	4%	-	3%	4%	5%	3%	1%	4%	1%	5%	4%	3%
							*					**	*				*					
Rome, Italy	18	10	8	6	8	4	5	9	4	11	8	-	8	10	11	8	1	18	2	17	14	4
	4%	4%	3%	3%	4%	4%	6%	5%	2%	4%	4%	-	7%	3%	4%	3%	1%	4%	2%	4%	4%	3%
							*					**	M*				*					
Washington, United States	15	10	6	6	7	2	5	5	6	10	6	1	4	10	7	8	1	15	2	14	8	8
	3%	4%	2%	3%	3%	2%	6%	3%	2%	3%	3%	21%	3%	3%	3%	3%	1%	3%	2%	3%	2%	6%
							*					**	*				*					T
Boston, United States	14	4	11	9	3	3	1	5	8	6	8	-	1	13	3	11	1	13	1	13	9	5
	3%	1%	4%	5%	2%	2%	1%	3%	3%	2%	4%	-	1%	3%	1%	4%	2%	3%	1%	3%	3%	4%
							*					**	*			N	*					
Madrid, Spain	13	8	5	6	5	2	1	5	7	6	8	-	1	13	8	5	2	11	3	10	9	3
	3%	3%	2%	3%	3%	2%	1%	3%	3%	2%	3%	-	1%	3%	3%	2%	3%	3%	3%	3%	3%	2%
							*					**	*				*					
Dublin, ROI	13	4	8	3	8	2	3	4	5	6	7	1	5	7	6	7	-	13	2	10	8	5
	3%	2%	3%	1%	4%	2%	4%	2%	2%	2%	3%	14%	4%	2%	2%	3%	-	3%	2%	3%	2%	4%
							*					**	*				*					
Guangzhou, China	10	7	2	5	3	1	1	5	3	6	3	-	3	7	8	2	7	2	7	2	7	3
	2%	3%	1%	3%	2%	1%	2%	3%	1%	2%	1%	-	3%	2%	3%	1%	11%	1%	7%	1%	2%	3%
							*					**	*				Q*		S			
Buenos Aires, Argentina	9	6	3	3	3	3	-	4	6	6	4	-	3	7	7	2	1	8	3	6	8	1
	2%	2%	1%	2%	2%	3%	-	2%	2%	2%	2%	-	3%	2%	3%	1%	1%	2%	3%	2%	2%	1%
							*					**	*				*					
Shanghai, China	8	5	3	5	1	2	-	4	4	6	2	-	2	7	6	3	2	6	3	5	8	1
	2%	2%	1%	3%	*	2%	-	2%	2%	2%	1%	-	1%	2%	2%	1%	4%	1%	3%	1%	2%	1%
							*					**	*				*					
Budapest, Hungary	8	3	5	4	2	2	1	3	3	3	4	-	2	5	4	3	1	7	1	7	6	2
	2%	1%	2%	2%	1%	2%	1%	2%	1%	1%	2%	-	2%	1%	2%	1%	1%	2%	1%	2%	2%	1%
							*					**	*				*					
Abu Dhabi, United Arab Emirates	7	6	1	5	1	1	3	1	3	1	6	-	2	5	3	4	1	6	-	7	3	4
	1%	2%	*	3%	1%	1%	4%	*	1%	*	3%	-	2%	1%	1%	2%	2%	1%	-	2%	1%	3%
							G*				I	**	*				*					
Manila, Philippines	7	4	3	1	4	2	1	2	4	3	4	-	2	5	6	1	3	4	3	4	6	1
	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%	-	1%	1%	2%	*	4%	1%	3%	1%	2%	1%
							*					**	*				*					
Casablanca, Morocco	6	4	2	1	3	1	1	3	2	4	2	-	2	3	3	3	1	5	2	4	5	1
	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	-	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%
							*					**	*				*					
Lagos, Nigeria	5	3	2	4	2	-	-	4	2	5	1	-	1	5	5	-	1	5	3	3	5	-
	1%	1%	1%	2%	1%	-	-	2%	1%	2%	*	-	1%	1%	2%	-	1%	1%	3%	1%	2%	-
							*					**	*		O		*					
Sao Paulo, Brazil	5	3	2	1	3	1	1	2	2	2	3	-	-	5	4	1	2	3	2	3	5	-
	1%	1%	1%	*	2%	1%	2%	1%	1%	1%	1%	-	-	1%	2%	*	3%	1%	2%	1%	1%	-
							*					**	*				*					
Warsaw, Poland	5	-	5	3	1	-	-	5	-	3	2	-	3	2	3	1	2	3	2	3	2	3
	1%	-	2%	2%	1%	-	-	3%	-	1%	1%	-	3%	*	1%	1%	3%	1%	2%	1%	*	2%
			A				*	H				**	M*				*					
Kuala Lumpur, Malaysia	4	3	1	1	2	1	-	2	2	2	2	-	-	4	3	1	-	4	1	3	3	-
	1%	1%	*	*	1%	1%	-	1%	1%	1%	1%	-	-	1%	1%	*	-	1%	1%	1%	1%	-
							*					**	*				*					
Tehran, Iran	4	1	3	2	1	1	1	3	-	4	-	-	-	4	2	1	-	4	-	4	4	-
	1%	*	1%	1%	1%	1%	1%	2%	-	1%	-	-	-	1%	1%	1%	-	1%	-	1%	1%	-
							*	H				**	*				*					
Jakarta, Indonesia	3	-	3	1	-	2	1	-	2	1	2	-	1	2	2	1	-	3	-	3	2	1
	1%	-	1%	1%	-	2%	1%	-	1%	*	1%	-	1%	1%	1%	*	-	1%	-	1%	1%	1%
							*					**	*				*					
Moscow, Russia	2	2	-	-	1	1	-	-	2	1	1	-	1	1	1	1	1	1	1	1	1	1
	*	1%	-	-	1%	1%	-	-	1%	*	*	-	1%	*	*	*	1%	*	1%	*	*	1%
							*					**	*				*					
Mecca, Saudi Arabia	2	-	2	2	-	-	-	2	-	2	-	-	-	2	2	-	-	2	-	2	2	-
	*	-	1%	1%	-	-	-	1%	-	1%	-	-	-	*	1%	-	-	*	-	*	*	-
							*					**	*				*					
Delhi, India	2	2	-	1	-	1	1	-	1	1	1	-	-	2	1	1	-	2	-	2	2	-
	*	1%	-	*	-	1%	1%	-	*	*	*	-	-	*	*	*	-	*	-	*	*	-
							*					**	*				*					
Bogota, Colombia	1	1	-	-	1	-	-	-	1	-	1	-	1	-	-	1	-	1	-	1	-	1
	*	*	-	-	1%	-	-	-	*	-	*	-	1%	-	-	*	-	*	-	*	-	1%
							*					**	*				*					
Lima, Peru	1	-	1	-	-	1	-	-	1	1	-	-	-	1	-	1	-	1	-	1	1	-
	*	-	*	-	-	1%	-	-	*	*	-	-	-	*	-	*	-	*	-	*	*	-

							*					**	*				*					
Cairo, Egypt	1	-	1	-	1	-	-	-	1	1	-	-	-	1	-	1	-	1	-	1	1	-
	*	-	*	-	*	-	-	-	*	*	-	-	-	*	-	*	-	*	-	*	*	-
							*					**	*				*					
Cape Town, South Africa	1	-	1	-	-	1	-	-	1	1	-	-	-	1	1	-	-	1	-	1	1	-
	*	-	*	-	-	1%	-	-	*	*	-	-	-	*	*	-	-	*	-	*	*	-
							*					**	*				*					
Belgrade, Serbia	1	1	-	1	-	-	-	-	1	-	1	-	-	1	-	1	-	1	-	1	1	-
	*	*	-	*	-	-	-	-	*	-	*	-	-	*	-	*	-	*	-	*	*	-
							*					**	*				*					
Beijing, China	1	1	-	-	1	-	-	1	-	1	-	-	-	1	1	-	-	1	-	1	1	-
	*	*	-	-	*	-	-	*	-	*	-	-	-	*	*	-	-	*	-	*	*	-
							*					**	*				*					
Nairobi, Kenya	1	1	-	-	1	-	-	1	-	1	-	-	-	1	1	-	-	1	-	1	1	-
	*	*	-	-	*	-	-	*	-	*	-	-	-	*	*	-	-	*	-	*	*	-
							*					**	*				*					
Mumbai, India	1	1	-	-	-	1	-	-	1	1	-	-	-	1	1	-	1	-	1	-	1	-
	*	*	-	-	-	1%	-	-	*	*	-	-	-	*	*	-	1%	-	1%	-	*	-
							*					**	*				Q*					
Istanbul, Turkey	1	1	-	-	1	-	-	1	-	-	1	-	1	-	1	-	-	1	-	1	1	-
	*	*	-	-	*	-	-	*	-	-	*	-	1%	-	*	-	-	*	-	*	*	-
							*					**	*				*					
Rio de Janeiro, Brazil	1	1	-	-	1	-	-	-	1	1	-	-	-	1	1	-	-	1	-	1	1	-
	*	*	-	-	*	-	-	-	*	*	-	-	-	*	*	-	-	*	-	*	*	-
							*					**	*				*					
Sigma	1500	759	741	574	589	337	245	515	740	834	666	20	337	1142	759	741	191	1309	291	1209	1070	374
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1000	524	476	314	409	277	468	320	72	483	517	503	82	415	581	419	88	912	133	867	692	298	225	249	290	236
Base: All Respondents (wtd)	500	252	248	174	190	136	239	153	35	232	268	227	118	154	277	223	41	459	57	443	327	169	93	130	145	132
Madrid, Spain	151	77	74	45	59	47	70	48	8	67	84	75	35	41	87	64	10	142	16	136	101	49	22	50	35	45
	30%	31%	30%	26%	31%	35%	29%	31%	24%	29%	31%	33%	30%	26%	32%	29%	23%	31%	27%	31%	31%	29%	24%	38%	24%	34%
						C			*			M	*				*							VX		VX
Stockholm, Sweden	115	54	61	35	43	37	50	37	8	54	61	49	29	37	57	58	7	108	8	107	66	49	26	28	34	28
	23%	21%	25%	20%	23%	27%	21%	24%	24%	23%	23%	21%	25%	24%	21%	26%	18%	23%	13%	24%	20%	29%	28%	22%	23%	21%
									*				*				*			R		T				
Oslo, Norway	88	44	44	29	39	20	35	30	3	45	43	37	22	29	42	45	6	82	8	80	54	34	18	20	24	26
	18%	17%	18%	17%	20%	14%	15%	20%	8%	19%	16%	16%	18%	19%	15%	20%	14%	18%	13%	18%	16%	20%	19%	15%	17%	20%
									*				*				*									
Zurich, Switzerland	87	39	48	23	32	31	40	25	6	42	45	40	23	24	43	44	5	82	6	82	61	26	19	20	31	17
	17%	15%	19%	13%	17%	23%	17%	17%	17%	18%	17%	18%	19%	16%	15%	20%	12%	18%	10%	18%	19%	15%	20%	15%	21%	13%
						C			*				*				*			R					Y	
Amsterdam, The Netherlands	79	46	33	24	30	25	34	30	5	41	38	40	16	23	46	32	7	72	7	72	56	23	16	23	22	18
	16%	18%	13%	14%	16%	19%	14%	20%	14%	18%	14%	17%	13%	15%	17%	14%	17%	16%	12%	16%	17%	13%	18%	17%	15%	13%
									*				*				*									
Rome, Italy	74	33	41	28	29	17	40	17	6	30	44	43	11	20	41	33	7	68	6	68	46	27	14	16	24	20
	15%	13%	17%	16%	15%	13%	17%	11%	18%	13%	16%	19%	9%	13%	15%	15%	16%	15%	11%	15%	14%	16%	15%	12%	17%	15%
									*			LM	*				*									
Sydney, Australia	62	31	31	21	24	17	28	18	5	31	31	35	9	18	36	26	6	56	10	52	41	20	13	11	21	17
	12%	12%	13%	12%	13%	12%	12%	12%	14%	13%	12%	15%	7%	12%	13%	12%	14%	12%	17%	12%	13%	12%	14%	8%	14%	13%
									*			L	*				*								W	
London, United Kingdom	59	24	35	28	14	17	34	11	4	19	40	28	13	17	29	30	2	58	5	54	38	22	9	17	20	13
	12%	10%	14%	16%	8%	12%	14%	7%	12%	8%	15%	13%	11%	11%	10%	14%	4%	13%	9%	12%	11%	13%	10%	13%	14%	10%
				D			G		*		I		*				*	P								
New York City, United States	57	29	28	22	24	11	30	18	5	25	33	31	8	18	34	23	4	53	9	48	39	18	10	18	17	12
	11%	12%	11%	13%	13%	8%	12%	12%	13%	11%	12%	14%	7%	12%	12%	10%	9%	12%	16%	11%	12%	10%	11%	14%	11%	9%
									*				*				*									
Paris, France	56	26	29	23	17	15	29	18	4	25	31	29	12	15	28	27	4	52	4	51	38	18	6	20	14	17
	11%	10%	12%	13%	9%	11%	12%	12%	11%	11%	11%	13%	10%	10%	10%	12%	9%	11%	8%	12%	11%	11%	6%	15%	10%	13%
									*				*				*							V		V
Toronto, Canada	55	26	29	21	20	14	23	19	2	25	30	21	20	14	26	29	5	50	5	50	31	24	12	14	17	12
	11%	10%	12%	12%	11%	10%	10%	12%	6%	11%	11%	9%	17%	9%	9%	13%	12%	11%	9%	11%	9%	14%	13%	10%	12%	9%
									*				KM*				*					T				
Copenhagen, Denmark	55	34	21	16	22	17	21	21	4	27	28	19	15	20	36	19	3	52	6	49	40	15	11	12	19	14
	11%	14%	8%	9%	12%	12%	9%	14%	11%	12%	10%	8%	13%	13%	13%	9%	7%	11%	10%	11%	12%	9%	11%	9%	13%	11%
		B							*				*	K			*									
Helsinki, Finland	52	33	19	12	18	22	25	15	6	26	26	20	15	17	31	21	3	49	4	47	34	17	10	10	14	18
	10%	13%	8%	7%	9%	16%	10%	10%	19%	11%	10%	9%	13%	11%	11%	9%	8%	11%	8%	11%	10%	10%	11%	7%	10%	14%
		B				CD			*				*				*									
Vancouver, Canada	48	26	22	14	19	15	17	17	6	28	20	18	13	17	24	23	5	43	9	39	32	15	10	10	15	13
	10%	10%	9%	8%	10%	11%	7%	11%	16%	12%	7%	8%	11%	11%	9%	11%	12%	9%	16%	9%	10%	9%	10%	8%	10%	10%
									F*	J			*				*		S							
Berlin, Germany	43	21	22	15	18	10	21	11	5	20	23	21	6	16	26	17	3	40	5	38	29	13	7	11	13	12
	9%	8%	9%	9%	9%	8%	9%	7%	14%	9%	9%	9%	5%	11%	9%	8%	8%	9%	9%	9%	9%	8%	8%	9%	9%	9%
									*				*				*									
Dublin, ROI	39	20	19	17	13	9	24	13	1	16	23	12	16	12	21	18	3	36	3	36	24	15	5	7	13	15
	8%	8%	8%	10%	7%	7%	10%	8%	3%	7%	9%	5%	13%	8%	8%	8%	7%	8%	6%	8%	7%	9%	5%	5%	9%	11%
									*				K*				*									W
Vienna, Austria	37	20	17	9	14	14	17	10	4	22	15	17	8	12	18	19	3	34	3	34	23	13	9	8	10	10
	7%	8%	7%	5%	7%	10%	7%	6%	11%	9%	6%	7%	7%	8%	7%	8%	7%	7%	6%	8%	7%	8%	10%	6%	7%	7%
						C			*				*				*									
Abu Dhabi, United Arab Emirates	36	17	20	18	14	5	24	8	1	16	20	17	9	10	20	16	4	32	6	31	25	12	7	12	11	6
	7%	7%	8%	10%	7%	4%	10%	5%	2%	7%	8%	8%	8%	6%	7%	7%	9%	7%	10%	7%	8%	7%	8%	9%	7%	5%
				E			G		*				*				*									
Los Angeles, United States	35	16	19	17	12	7	14	10	4	12	23	20	3	12	21	14	4	31	7	28	21	13	6	9	9	11
	7%	6%	7%	9%	6%	5%	6%	6%	13%	5%	9%	9%	3%	7%	7%	6%	9%	7%	12%	6%	6%	8%	6%	7%	6%	8%
									*			L	*				*		S							
Tokyo, Japan	33	18	15	11	19	2	16	11	1	14	18	14	6	13	20	13	4	29	6	26	28	4	5	13	7	8
	7%	7%	6%	6%	10%	2%	7%	7%	3%	6%	7%	6%	5%	8%	7%	6%	9%	6%	11%	6%	9%	3%	5%	10%	5%	6%
				E	E				*				*				*		S		U			X		
Auckland, New Zealand	28	16	12	11	10	7	14	8	3	12	15	10	9	9	14	13	4	23	5	23	17	10	2	8	11	7
	6%	6%	5%	6%	5%	5%	6%	5%	9%	5%	6%	4%	7%	6%	5%	6%	11%	5%	8%	5%	5%	6%	2%	6%	8%	5%
									*				*				*							V	V	
Munich, Germany	24	14	11	11	10	4	13	7	3	10	14	10	6	9	10	14	2	22	1	23	16	8	4	10	4	7
	5%	5%	4%	6%	5%	3%	5%	5%	9%	4%	5%	4%	5%	6%	4%	6%	5%	5%	3%	5%	5%	5%	4%	7%	3%	5%
									*				*				*							X		
Brussels, Belgium	21	8	13	7	7	6	11	7	1	9	12	9	6	6	12	9	1	20	1	20	14	6	4	9	2	7
	4%	3%	5%	4%	4%	5%	5%	5%	3%	4%	5%	4%	5%	4%	4%	4%	3%	4%	2%	4%	4%	4%	4%	7%	1%	5%
									*				*				*						X	X		X
Boston, United States	18	10	8	5	5	8	7	8	2	9	9	5	5	8	11	6	1	16	2	16	13	4	4	4	7	3
	4%	4%	3%	3%	3%	6%	3%	5%	7%	4%	3%	2%	4%	5%	4%	3%	3%	4%	3%	4%	4%	3%	4%	3%	5%	2%
									*				*	K			*									
Washington, United States	14	8	6	5	6	3	8	5	1	7	7	5	5	4	8	6	1	13	1	13	8	6	1	3	3	6
	3%	3%	2%	3%	3%	2%	3%	3%	2%	3%	2%	2%	4%	2%	3%	3%	3%	3%	1%	3%	2%	3%	1%	2%	2%	5%
									*				*				*									
Prague, Czech Republic	11	8	3	2	7	2	6	4	1	6	5	4	3	5	8	3	1	11	1	11	9	2	4	4	2	1
	2%	3%	1%	1%	4%	1%	3%	2%	2%	3%	2%	2%	2%	3%	3%	1%	2%	2%	2%	2%	3%	1%	4%	3%	2%	1%

									*				*				*									
Rio de Janeiro, Brazil	9	6	4	2	6	1	7	2	-	5	4	4	5	*	6	3	1	8	1	8	7	2	2	5	1	2
	2%	2%	2%	1%	3%	1%	3%	2%	-	2%	1%	2%	4%	*	2%	1%	2%	2%	1%	2%	2%	1%	2%	4%	1%	2%
									*			M	M*				*							X		
Singapore, Singapore	9	3	5	2	2	5	3	2	*	6	2	3	3	2	4	4	1	8	2	7	6	3	2	*	3	3
	2%	1%	2%	1%	1%	4%	1%	1%	1%	3%	1%	1%	3%	2%	1%	2%	2%	2%	3%	2%	2%	2%	2%	*	2%	2%
						D			*				*				*									
Osaka, Japan	8	6	2	5	2	1	2	4	1	3	5	5	-	3	4	4	*	8	1	7	5	3	2	2	2	2
	2%	2%	1%	3%	1%	1%	1%	3%	2%	1%	2%	2%	-	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	1%	1%	2%
									*				*				*									
Chicago, United States	8	3	5	3	3	2	6	2	*	2	6	5	-	3	3	5	1	7	1	7	5	3	1	2	2	3
	2%	1%	2%	2%	2%	2%	2%	1%	1%	1%	2%	2%	-	2%	1%	2%	2%	2%	2%	2%	1%	2%	1%	2%	1%	3%
									*				*				*									
Lima, Peru	6	2	4	3	2	1	3	2	-	3	3	3	2	1	4	2	-	6	1	5	4	2	2	*	3	1
	1%	1%	2%	2%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	2%	1%	-	1%	1%	1%	1%	1%	2%	*	2%	*
									*				*				*									
Bangkok, Thailand	6	3	3	4	2	*	3	2	*	3	3	2	1	3	4	2	1	5	3	3	4	2	3	1	*	1
	1%	1%	1%	2%	1%	*	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	2%	1%	5%	1%	1%	1%	4%	1%	*	1%
									*				*				*		S				WX			
Budapest, Hungary	6	3	2	2	3	*	2	3	*	3	3	3	1	1	3	3	2	3	2	3	4	1	1	1	1	1
	1%	1%	1%	1%	2%	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	5%	1%	4%	1%	1%	1%	2%	1%	1%	1%
									*				*				Q*		S							
Guangzhou, China	5	3	3	3	2	1	4	1	*	2	4	2	2	2	5	*	2	4	2	4	4	1	1	*	1	3
	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	*	4%	1%	3%	1%	1%	1%	1%	*	1%	2%
									*				*		O		Q*									
Buenos Aires, Argentina	5	2	3	1	2	3	3	1	-	3	2	2	1	1	2	3	1	4	1	4	1	4	1	*	3	1
	1%	1%	1%	*	1%	2%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	*	2%	1%	*	2%	1%
									*				*				*					T				
Belgrade, Serbia	5	3	2	5	-	-	2	2	*	3	2	*	3	1	3	2	3	2	3	2	3	2	1	*	4	-
	1%	1%	1%	3%	-	-	1%	1%	1%	1%	1%	*	3%	1%	1%	1%	7%	*	5%	1%	1%	1%	1%	*	3%	-
				DE					*				K*				Q*		S						Y	
Shanghai, China	5	3	2	1	1	2	2	2	-	3	1	2	1	1	3	2	*	4	*	4	5	-	*	1	*	3
	1%	1%	1%	1%	1%	2%	1%	2%	-	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	-	*	*	*	2%
									*				*				*									
Sao Paulo, Brazil	4	4	1	2	2	*	4	1	-	2	3	3	1	*	4	1	1	3	1	3	4	1	*	2	1	*
	1%	1%	*	1%	1%	*	2%	1%	-	1%	1%	1%	1%	*	1%	*	3%	1%	2%	1%	1%	1%	*	2%	1%	*
									*				*				Q*									
Kuala Lumpur, Malaysia	4	2	2	1	2	1	2	2	*	3	2	3	-	1	4	1	1	3	2	3	3	1	1	*	2	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	*	3%	1%	3%	1%	1%	1%	2%	*	1%	1%
									*				*				Q*		S							
Beijing, China	4	2	3	1	2	1	3	-	-	2	2	2	2	*	3	1	1	3	1	3	3	1	*	3	1	-
	1%	1%	1%	1%	1%	1%	1%	-	-	1%	1%	1%	1%	*	1%	*	2%	1%	2%	1%	1%	1%	*	2%	1%	-
									*				*				*									
Seoul, South Korea	4	2	2	2	1	1	2	1	-	2	2	1	-	3	2	2	1	3	1	3	2	2	1	1	1	1
	1%	1%	1%	1%	1%	1%	1%	*	-	1%	1%	*	-	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%
									*				*	K			*									
Moscow, Russia	3	2	1	2	1	*	2	1	-	2	1	1	-	2	2	1	1	2	*	3	3	*	1	1	2	-
	1%	1%	1%	1%	1%	*	1%	1%	-	1%	*	*	-	1%	1%	1%	2%	*	1%	1%	1%	*	1%	1%	1%	-
									*				*				*									
Hong Kong, China	3	1	2	1	2	-	2	1	-	1	2	1	-	2	2	1	-	3	*	2	2	1	1	1	*	1
	1%	*	1%	*	1%	-	1%	*	-	*	1%	*	-	1%	1%	*	-	1%	1%	1%	1%	*	1%	1%	*	1%
									*				*				*									
Warsaw, Poland	3	1	2	2	*	-	2	-	-	2	1	-	2	1	2	*	-	3	-	3	3	-	1	*	2	-
	1%	*	1%	1%	*	-	1%	-	-	1%	*	-	1%	1%	1%	*	-	1%	-	1%	1%	-	1%	*	1%	-
									*				*				*									
Casablanca, Morocco	3	*	2	2	*	-	2	*	-	*	2	1	2	-	2	1	*	2	*	2	*	2	-	*	1	2
	1%	*	1%	1%	*	-	1%	*	-	*	1%	*	1%	-	1%	*	1%	*	1%	1%	*	1%	-	*	*	1%
									*				*				*					T				
Bogota, Colombia	3	1	1	1	*	2	1	-	*	1	2	1	1	*	1	1	-	3	-	3	*	2	*	1	2	-
	1%	1%	1%	*	*	1%	*	-	1%	*	1%	*	1%	*	*	1%	-	1%	-	1%	*	1%	*	*	1%	-
									*				*				*					T				
Lagos, Nigeria	3	3	-	-	1	2	*	-	-	*	2	1	1	*	2	*	-	3	-	3	*	2	-	1	1	*
	1%	1%	-	-	*	1%	*	-	-	*	1%	*	1%	*	1%	*	-	1%	-	1%	*	1%	-	1%	1%	*
									*				*				*					T				
Istanbul, Turkey	3	*	2	2	1	-	3	-	-	1	2	1	2	-	2	1	1	2	1	2	1	2	*	1	-	2
	1%	*	1%	1%	*	-	1%	-	-	*	1%	*	1%	-	1%	*	1%	*	1%	*	*	1%	*	*	-	1%
									*				*				*									
Delhi, India	3	*	2	1	1	*	1	2	-	1	2	2	-	1	2	*	-	3	-	3	1	1	1	1	1	-
	1%	*	1%	1%	1%	*	*	1%	-	*	1%	1%	-	*	1%	*	-	1%	-	1%	*	1%	1%	*	1%	-
									*				*				*									
Jakarta, Indonesia	2	*	2	-	2	-	2	*	*	*	2	*	2	*	1	2	-	2	-	2	1	2	*	-	-	2
	*	*	1%	-	1%	-	1%	*	1%	*	1%	*	1%	*	*	1%	-	1%	-	1%	*	1%	*	-	-	2%
									*				*				*									
Mecca, Saudi Arabia	2	1	1	1	1	-	1	*	-	*	2	2	-	*	1	1	1	2	1	1	1	1	*	1	1	1
	*	*	1%	1%	1%	-	*	*	-	*	1%	1%	-	*	*	*	1%	*	2%	*	*	1%	*	*	1%	*
									*				*				*									
Mexico City, Mexico	2	1	1	1	*	1	1	1	-	1	1	2	-	*	1	1	*	2	*	2	1	1	1	1	-	*
	*	*	1%	1%	*	1%	1%	1%	-	1%	*	1%	-	*	*	1%	1%	*	1%	*	*	1%	1%	1%	-	*
									*				*				*									
Tel Aviv, Israel	2	1	1	*	1	*	1	-	1	*	1	*	-	1	1	*	-	2	*	1	1	*	-	*	1	*
	*	*	*	*	*	*	*	-	2%	*	*	*	-	1%	*	*	-	*	1%	*	*	*	-	*	1%	*
									G*				*				*									
Manila, Philippines	1	*	*	*	*	-	-	*	*	1	-	*	-	*	*	*	1	-	1	-	1	-	-	1	-	-
	*	*	*	*	*	-	-	*	1%	*	-	*	-	*	*	*	2%	-	2%	-	*	-	-	1%	-	-
									F*				*				Q*		S							
Karachi, Pakistan	1	1	-	1	-	-	1	-	-	-	1	1	-	*	-	1	*	1	-	1	-	1	*	-	-	1
	*	*	-	*	-	-	*	-	-	-	*	*	-	*	-	*	1%	*	-	*	-	*	*	-	-	*
									*				*				*									
Nairobi, Kenya	1	*	*	-	1	-	*	-	*	*	*	-	-	1	1	-	*	*	1	-	1	-	-	-	-	1
	*	*	*	-	*	-	*	-	1%	*	*	-	-	1%	*	-	1%	*	1%	-	*	-	-	-	-	1%
									*				*				*		S							
Cairo, Egypt	1	*	*	*	*	-	1	-	-	*	*	-	-	1	*	*	-	1	-	1	*	*	-	*	*	-
	*	*	*	*	*	-	*	-	-	*	*	-	-	*	*	*	-	*	-	*	*	*	-	*	*	-
									*				*				*									
Cape Town, South Africa	1	*	*	*	-	*	1	-	-	*	*	-	-	1	*	*	-	1	*	*	*	*	*	-	*	-
	*	*	*	*	-	*	*	-	-	*	*	-	-	*	*	*	-	*	1%	*	*	*	*	-	*	-
									*				*				*									

Mumbai, India	*	*	-	-	-	*	*	-	-	-	*	*	-	-	-	*	*	-	*	-	-	*	-	-	*	-
	*	*	-	-	-	*	*	-	-	-	*	*	-	-	-	*	1%	-	1%	-	-	*	-	-	*	-
									*				*				Q*		S							
Sigma	1500	756	744	522	570	408	718	458	104	696	804	681	355	463	830	670	123	1377	172	1328	981	506	279	389	435	396
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	500	292	208	153	148	199	139	232	86	167	333	256	107	137	378	122	74	426	132	368	368	127	36	104	131	95	134
Base: All Respondents (wtd)	500	254	246	194	143	163	140	228	83	162	338	241	99	160	363	137	75	425	137	363	357	135	45	124	115	100	115
Stockholm, Sweden	206	100	106	56	54	97	55	97	34	69	137	98	38	70	148	58	24	182	43	163	148	56	20	54	53	38	41
	41%	39%	43%	29%	37%	59%	39%	43%	41%	43%	40%	41%	38%	44%	41%	42%	33%	43%	31%	45%	41%	41%	45%	43%	46%	39%	35%
						CD			*				*				*			R			*	*		*	
Oslo, Norway	143	63	79	49	40	54	45	61	20	37	106	80	27	35	90	53	14	129	21	121	90	51	22	40	27	30	24
	29%	25%	32%	25%	28%	33%	32%	27%	24%	23%	31%	33%	28%	22%	25%	39%	19%	30%	16%	33%	25%	38%	50%	32%	24%	30%	21%
									*			M	*			N	*			R		T	XYZ*	*		*	
Copenhagen, Denmark	103	49	54	34	24	44	24	45	24	32	71	50	24	29	69	34	14	89	20	82	76	24	11	23	13	26	30
	21%	19%	22%	18%	17%	27%	17%	19%	29%	20%	21%	21%	24%	18%	19%	25%	19%	21%	15%	23%	21%	18%	25%	18%	11%	26%	26%
						CD			*				*				*						X*	*		X*	X
Helsinki, Finland	64	26	38	13	18	33	22	31	7	12	52	33	16	15	48	15	10	54	12	52	43	18	6	21	12	13	12
	13%	10%	15%	7%	12%	20%	15%	14%	8%	7%	15%	14%	16%	9%	13%	11%	13%	13%	9%	14%	12%	14%	12%	17%	11%	13%	10%
						C			*		I		*				*						*	*		*	
London, United Kingdom	55	29	26	24	15	15	13	32	4	20	35	21	7	27	39	16	7	48	15	40	36	17	5	16	10	13	12
	11%	12%	10%	12%	11%	9%	9%	14%	4%	12%	10%	9%	7%	17%	11%	11%	9%	11%	11%	11%	10%	12%	11%	13%	9%	13%	10%
								H	*				*	KL			*						*	*		*	
Sydney, Australia	54	28	26	16	16	22	18	22	8	16	38	25	12	18	41	13	7	47	9	45	38	16	6	13	9	14	12
	11%	11%	11%	8%	11%	14%	13%	10%	10%	10%	11%	10%	12%	11%	11%	10%	9%	11%	7%	12%	11%	12%	13%	11%	8%	14%	11%
									*				*				*						*	*		*	
Auckland, New Zealand	54	22	32	20	22	12	15	18	13	21	33	27	6	21	38	16	4	50	11	43	40	13	5	22	9	12	5
	11%	9%	13%	10%	15%	8%	10%	8%	15%	13%	10%	11%	6%	13%	11%	11%	5%	12%	8%	12%	11%	10%	11%	18%	8%	12%	5%
					E				*				*				*						*	XZ*		Z*	
Vancouver, Canada	53	26	27	21	13	20	11	23	10	17	37	28	11	14	34	20	7	46	9	44	43	10	7	16	9	10	12
	11%	10%	11%	11%	9%	12%	8%	10%	12%	10%	11%	12%	11%	9%	9%	14%	9%	11%	7%	12%	12%	8%	15%	13%	7%	10%	10%
									*				*				*						*	*		*	
New York City, United States	52	32	20	23	20	10	11	28	8	15	38	26	6	20	37	16	7	46	14	38	34	17	2	11	14	10	16
	10%	13%	8%	12%	14%	6%	8%	12%	10%	9%	11%	11%	6%	13%	10%	11%	9%	11%	11%	10%	10%	13%	4%	9%	12%	10%	14%
					E				*				*				*						*	*		*	
Toronto, Canada	52	28	24	13	20	19	16	19	11	15	37	25	12	16	35	16	4	48	9	43	35	16	4	14	9	8	17
	10%	11%	10%	7%	14%	12%	11%	8%	13%	9%	11%	10%	12%	10%	10%	12%	5%	11%	6%	12%	10%	12%	9%	11%	8%	8%	15%
					C				*				*				*						*	*		*	
Los Angeles, United States	48	23	25	25	13	9	7	25	11	19	29	17	11	20	35	13	7	41	16	32	40	8	1	15	9	7	17
	10%	9%	10%	13%	9%	6%	5%	11%	13%	12%	9%	7%	11%	13%	10%	10%	9%	10%	12%	9%	11%	6%	2%	12%	8%	7%	15%
				E					F*				*				*						*	*		*	V
Abu Dhabi, United Arab Emirates	42	23	20	27	8	8	11	21	8	18	24	22	10	11	32	10	12	30	19	23	32	8	4	11	14	3	10
	8%	9%	8%	14%	5%	5%	8%	9%	9%	11%	7%	9%	10%	7%	9%	7%	16%	7%	14%	6%	9%	6%	10%	9%	12%	3%	9%
				DE					*				*				Q*		S				*	*	Y	*	
Amsterdam, The Netherlands	39	18	21	19	9	11	12	21	2	11	28	22	9	8	26	13	5	34	14	25	30	9	1	7	10	11	10
	8%	7%	8%	10%	6%	7%	8%	9%	2%	7%	8%	9%	9%	5%	7%	9%	7%	8%	10%	7%	8%	7%	3%	6%	8%	11%	8%
									*				*				*						*	*		*	
Berlin, Germany	38	20	18	14	15	9	11	21	5	10	28	21	9	8	28	10	7	31	13	25	27	11	1	4	16	10	7
	8%	8%	7%	7%	11%	5%	8%	9%	5%	6%	8%	9%	9%	5%	8%	7%	10%	7%	9%	7%	8%	8%	2%	3%	14%	10%	6%
									*				*				*						*	*	W	*	
Rome, Italy	35	18	18	11	12	13	12	17	3	11	25	20	5	11	30	6	4	31	8	28	23	12	-	7	7	11	11
	7%	7%	7%	6%	8%	8%	9%	8%	3%	7%	7%	8%	5%	7%	8%	4%	6%	7%	6%	8%	6%	9%	-	5%	6%	11%	9%
									*				*				*						*	*		V*	
Vienna, Austria	35	14	20	8	12	15	7	15	8	11	24	18	4	13	25	10	1	34	5	30	27	8	2	6	10	10	6
	7%	6%	8%	4%	8%	9%	5%	7%	10%	7%	7%	7%	4%	8%	7%	7%	1%	8%	3%	8%	8%	6%	5%	5%	9%	10%	5%
									*				*				*						*	*		*	
Paris, France	28	16	12	16	7	5	9	8	6	13	15	17	4	8	17	11	8	20	10	18	14	15	-	3	12	4	8
	6%	6%	5%	8%	5%	3%	7%	3%	7%	8%	5%	7%	4%	5%	5%	8%	11%	5%	7%	5%	4%	11%	-	3%	11%	4%	7%
									*				*				*					T	*	*	VW	*	
Zurich, Switzerland	27	18	8	9	7	11	6	16	3	7	19	12	5	10	21	6	2	25	6	20	18	7	-	9	10	2	6
	5%	7%	3%	5%	5%	7%	4%	7%	4%	5%	6%	5%	5%	6%	6%	4%	2%	6%	5%	6%	5%	5%	-	7%	9%	2%	5%
									*				*				*						*	*	Y	*	
Bangkok, Thailand	22	11	11	11	5	7	7	6	9	6	16	9	8	5	20	3	6	17	10	13	14	8	5	6	5	2	5
	4%	4%	5%	5%	3%	4%	5%	3%	11%	4%	5%	4%	8%	3%	5%	2%	8%	4%	7%	3%	4%	6%	12%	5%	4%	2%	4%
									G*				*				*						Y*	*		*	
Chicago, United States	22	14	8	15	3	4	2	16	3	13	9	7	4	11	20	3	7	15	13	9	20	2	1	5	7	4	4
	4%	6%	3%	8%	2%	3%	2%	7%	3%	8%	3%	3%	4%	7%	5%	2%	9%	4%	9%	3%	6%	1%	2%	4%	6%	4%	4%
								F	*	J			*				Q*		S				*	*		*	
Madrid, Spain	22	7	15	5	7	9	7	6	7	6	16	9	8	5	18	4	4	18	4	18	14	8	2	7	4	3	6
	4%	3%	6%	3%	5%	6%	5%	3%	8%	4%	5%	4%	8%	3%	5%	3%	5%	4%	3%	5%	4%	6%	5%	5%	3%	3%	5%
									G*				*				*						*	*		*	
Singapore, Singapore	21	12	9	8	7	6	5	10	3	5	16	10	2	8	17	4	2	19	11	10	18	3	-	3	7	6	5
	4%	5%	4%	4%	5%	4%	4%	4%	4%	3%	5%	4%	2%	5%	5%	3%	3%	4%	8%	3%	5%	2%	-	3%	6%	6%	4%
									*				*				*		S				*	*		*	
Tokyo, Japan	20	8	11	5	8	7	9	7	4	6	14	13	4	2	17	2	1	19	3	17	14	5	1	4	5	5	4
	4%	3%	5%	2%	6%	4%	6%	3%	5%	4%	4%	5%	5%	2%	5%	2%	1%	4%	2%	5%	4%	4%	3%	4%	4%	5%	4%
									*				*				*						*	*		*	
Munich, Germany	18	12	6	6	8	4	6	5	3	3	15	10	2	7	11	7	2	16	5	13	12	6	1	5	4	4	4
	4%	5%	3%	3%	6%	3%	4%	2%	4%	2%	4%	4%	2%	4%	3%	5%	3%	4%	4%	4%	3%	4%	2%	4%	4%	4%	3%
									*				*				*						*	*		*	
Boston, United States	18	11	7	11	3	4	4	12	2	7	11	8	4	7	17	1	5	13	12	6	17	-	2	5	3	7	2
	4%	4%	3%	6%	2%	2%	3%	5%	2%	4%	3%	3%	4%	4%	5%	1%	7%	3%	9%	2%	5%	-	4%	4%	3%	7%	1%
									*				*				*		S		U		*	*		*	
Prague, Czech Republic	18	12	6	3	9	6	2	11	4	8	10	11	4	3	13	5	1	17	3	15	13	5	4	4	2	4	4
	4%	5%	2%	1%	6%	4%	2%	5%	4%	5%	3%	4%	4%	2%	4%	3%	1%	4%	2%	4%	4%	4%	8%	4%	1%	4%	3%
					C				*				*				*						X*	*		*	
Washington, United States	17	15	2	10	5	2	4	11	1	4	13	12	4	1	14	3	6	11	7	10	14	3	2	5	4	4	3
	3%	6%	1%	5%	3%	1%	3%	5%	1%	2%	4%	5%	4%	1%	4%	2%	8%	3%	5%	3%	4%	2%	4%	4%	3%	4%	2%

		B							*			M	*				Q*						*	*		*	
Dublin, ROI	16	7	9	7	6	3	8	5	1	5	11	9	3	4	9	7	3	13	4	12	11	5	3	3	3	4	4
	3%	3%	4%	4%	4%	2%	6%	2%	2%	3%	3%	4%	4%	3%	2%	5%	5%	3%	3%	3%	3%	4%	6%	2%	3%	4%	3%
									*				*				*						*	*		*	
Cairo, Egypt	13	8	5	11	2	-	2	9	1	7	6	2	4	8	12	1	4	9	8	5	11	2	-	3	5	4	1
	3%	3%	2%	6%	2%	-	1%	4%	1%	4%	2%	1%	4%	5%	3%	1%	6%	2%	6%	2%	3%	2%	-	3%	5%	4%	1%
				E					*				K*	K			*		S				*	*		*	
Kuala Lumpur, Malaysia	11	7	3	6	3	2	1	7	2	5	6	5	3	3	9	2	3	8	6	4	11	-	-	2	3	4	2
	2%	3%	1%	3%	2%	1%	1%	3%	3%	3%	2%	2%	3%	2%	3%	1%	4%	2%	5%	1%	3%	-	-	1%	3%	4%	2%
									*				*				*		S				*	*		*	
Seoul, South Korea	11	7	4	8	2	1	1	6	2	4	7	4	3	3	7	4	4	7	7	4	5	4	-	2	6	-	3
	2%	3%	2%	4%	1%	*	1%	3%	3%	2%	2%	2%	3%	2%	2%	3%	5%	2%	5%	1%	1%	3%	-	2%	5%	-	2%
				E					*				*				*		S				*	*	Y	*	
Buenos Aires, Argentina	10	5	5	6	4	-	7	1	2	3	8	2	3	5	8	3	4	6	6	4	8	3	3	2	2	2	2
	2%	2%	2%	3%	3%	-	5%	1%	2%	2%	2%	1%	3%	3%	2%	2%	5%	2%	4%	1%	2%	2%	6%	2%	2%	2%	2%
				E	E		G		*				*				*		S				*	*		*	
Shanghai, China	10	5	5	2	4	4	3	3	4	6	4	5	1	3	8	2	1	9	6	5	7	3	1	3	1	2	4
	2%	2%	2%	1%	3%	2%	2%	1%	5%	4%	1%	2%	1%	2%	2%	1%	2%	2%	4%	1%	2%	2%	2%	2%	1%	2%	3%
									*				*				*						*	*		*	
Osaka, Japan	10	7	2	7	1	1	2	5	-	2	8	5	1	3	7	2	1	9	2	7	4	4	-	2	3	1	4
	2%	3%	1%	4%	1%	1%	1%	2%	-	1%	2%	2%	1%	2%	2%	2%	1%	2%	2%	2%	1%	3%	-	2%	3%	1%	3%
									*				*				*						*	*		*	
Lima, Peru	9	5	4	9	1	-	5	4	1	2	7	2	3	4	7	3	2	7	5	4	6	3	-	-	5	-	4
	2%	2%	2%	5%	*	-	3%	2%	1%	1%	2%	1%	3%	3%	2%	2%	3%	2%	4%	1%	2%	2%	-	-	5%	-	4%
				DE					*				*				*						*	*	WY	*	W
Budapest, Hungary	9	5	4	4	3	2	3	4	2	4	5	5	1	3	6	3	1	8	2	7	7	1	2	1	2	2	2
	2%	2%	1%	2%	2%	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	1%	2%	2%	1%	4%	1%	2%	2%	2%
									*				*				*						*	*		*	
Brussels, Belgium	9	2	6	3	3	3	4	1	1	3	5	2	5	2	7	1	3	6	3	6	5	4	4	1	1	3	-
	2%	1%	3%	1%	2%	2%	3%	*	1%	2%	2%	1%	5%	1%	2%	1%	4%	1%	2%	2%	1%	3%	9%	1%	*	3%	-
									*				K*				*						WXZ*	*		*	
Hong Kong, China	8	3	6	4	2	3	1	6	1	2	6	5	-	3	5	4	1	7	2	6	6	2	3	-	4	-	1
	2%	1%	2%	2%	1%	2%	*	3%	2%	1%	2%	2%	-	2%	1%	3%	2%	2%	2%	2%	2%	1%	7%	-	3%	-	1%
									*				*				*						WY*	*		*	
Manila, Philippines	8	4	4	6	-	2	2	1	3	3	5	3	-	5	6	2	4	4	4	4	6	2	1	2	2	-	3
	2%	2%	2%	3%	-	1%	2%	1%	3%	2%	2%	1%	-	3%	2%	1%	5%	1%	3%	1%	2%	1%	2%	2%	1%	-	3%
									*				*				Q*						*	*		*	
Cape Town, South Africa	6	2	5	5	1	1	2	3	2	2	4	2	4	1	6	1	2	5	2	5	5	1	-	-	4	-	3
	1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	1%	1%	4%	1%	2%	1%	3%	1%	1%	1%	1%	1%	-	-	3%	-	3%
									*				K*				*						*	*		*	
Beijing, China	6	2	4	4	2	1	4	1	2	3	3	2	-	4	5	1	2	4	4	2	3	3	-	1	2	-	3
	1%	1%	2%	2%	1%	*	3%	*	2%	2%	1%	1%	-	2%	1%	1%	2%	1%	3%	1%	1%	2%	-	1%	2%	-	3%
									*				*				*						*	*		*	
Mumbai, India	6	6	-	6	-	-	3	-	3	2	4	3	2	1	4	2	2	4	3	3	4	-	2	2	-	-	2
	1%	2%	-	3%	-	-	2%	-	3%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	-	4%	1%	-	-	2%
		B		E			G		G*				*				*						*	*		*	
Tel Aviv, Israel	5	3	2	1	1	3	2	3	1	2	3	2	1	3	3	2	1	5	1	4	5	1	-	1	2	1	2
	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	2%
									*				*				*						*	*		*	
Moscow, Russia	5	4	1	1	1	3	4	1	-	1	3	2	1	2	5	-	1	4	1	4	2	2	-	2	2	1	1
	1%	2%	*	1%	1%	2%	3%	*	-	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	2%	-	1%	1%	1%	1%
							G		*				*				*						*	*		*	
Warsaw, Poland	5	2	3	1	2	2	2	2	1	2	3	1	1	3	5	-	1	4	1	4	5	-	-	-	1	1	3
	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	2%	1%	-	1%	1%	1%	1%	1%	-	-	-	1%	1%	2%
									*				*				*						*	*		*	
Belgrade, Serbia	5	3	2	3	2	-	1	4	-	2	3	2	-	3	3	2	2	2	5	-	5	-	-	2	1	-	2
	1%	1%	1%	1%	1%	-	1%	2%	-	1%	1%	1%	-	2%	1%	1%	3%	1%	3%	-	1%	-	-	1%	1%	-	1%
									*				*				*		S				*	*		*	
Karachi, Pakistan	4	2	2	4	1	-	4	-	-	2	3	3	-	1	2	3	-	4	1	3	3	2	-	-	1	1	2
	1%	1%	1%	2%	*	-	3%	-	-	1%	1%	1%	-	1%	*	2%	-	1%	1%	1%	1%	1%	-	-	*	1%	2%
							G		*				*				*						*	*		*	
Tehran, Iran	4	2	2	2	1	1	2	2	-	2	2	1	-	3	4	-	1	3	3	1	1	3	1	-	-	1	2
	1%	1%	1%	1%	1%	1%	2%	1%	-	1%	1%	*	-	2%	1%	-	1%	1%	2%	*	*	2%	2%	-	-	1%	2%
									*				*				*		S				*	*		*	
Rio de Janeiro, Brazil	4	1	3	4	-	-	1	3	-	3	1	2	-	2	4	-	-	4	3	1	3	1	-	1	-	2	1
	1%	*	1%	2%	-	-	1%	1%	-	2%	*	1%	-	1%	1%	-	-	1%	2%	*	1%	1%	-	1%	-	2%	1%
									*				*				*						*	*		*	
Mexico City, Mexico	3	3	-	2	1	-	3	-	-	1	2	-	1	2	3	-	1	2	2	1	2	1	-	1	-	-	2
	1%	1%	-	1%	1%	-	2%	-	-	1%	1%	-	1%	1%	1%	-	1%	1%	2%	*	1%	1%	-	1%	-	-	2%
							G		*				*				*						*	*		*	
Istanbul, Turkey	3	1	2	-	3	-	1	2	-	3	-	1	-	2	3	-	-	3	2	1	2	1	-	2	1	-	-
	1%	*	1%	-	2%	-	*	1%	-	2%	-	1%	-	1%	1%	-	-	1%	1%	*	1%	*	-	1%	1%	-	-
									*	J			*				*						*	*		*	
Sao Paulo, Brazil	3	3	-	1	2	-	-	3	-	1	2	-	2	1	2	1	1	2	1	2	3	-	-	2	-	-	1
	1%	1%	-	*	1%	-	-	1%	-	1%	*	-	2%	1%	1%	1%	1%	*	1%	*	1%	-	-	2%	-	-	1%
									*				*				*						*	*		*	
Lagos, Nigeria	2	2	-	2	-	-	1	1	-	1	1	1	1	-	2	-	1	1	1	1	1	1	-	1	-	-	1
	*	1%	-	1%	-	-	1%	*	-	1%	*	1%	1%	-	1%	-	2%	*	1%	*	*	1%	-	1%	-	-	1%
									*				*				*						*	*		*	
Guangzhou, China	2	2	-	-	-	2	-	-	2	2	-	1	-	1	2	-	1	1	2	-	2	-	-	-	-	1	1
	*	1%	-	-	-	1%	-	-	3%	1%	-	*	-	1%	1%	-	2%	*	2%	-	1%	-	-	-	-	1%	1%
									G*	J			*				*		S				*	*		*	
Delhi, India	2	1	1	2	-	-	1	-	1	1	1	-	1	1	2	-	-	2	-	2	2	-	-	-	1	-	1
	*	*	*	1%	-	-	1%	-	1%	1%	*	-	1%	1%	1%	-	-	*	-	1%	1%	-	-	-	1%	-	1%
									*				*				*						*	*		*	
Casablanca, Morocco	2	-	2	-	2	-	-	2	-	2	-	-	-	2	2	-	-	2	2	-	2	-	-	2	-	-	-
	*	-	1%	-	1%	-	-	1%	-	1%	-	-	-	1%	*	-	-	*	1%	-	*	-	-	1%	-	-	-
									*				*				*						*	*		*	
Mecca, Saudi Arabia	2	1	1	1	1	-	1	1	-	-	2	1	1	-	2	-	1	1	1	1	2	-	-	-	1	-	1
	*	*	*	*	1%	-	1%	*	-	-	*	*	1%	-	*	-	1%	*	1%	*	*	-	-	-	1%	-	1%
									*				*				*						*	*		*	
Bogota, Colombia	1	-	1	1	-	-	1	-	-	-	1	1	-	-	-	1	-	1	1	-	1	-	-	-	-	1	-
	*	-	1%	1%	-	-	1%	-	-	-	*	1%	-	-	-	1%	-	*	1%	-	*	-	-	-	-	1%	-
									*				*				*						*	*		*	
Nairobi, Kenya	1	-	1	-	1	-	-	1	-	-	1	-	-	1	1	-	-	1	-	1	1	-	-	-	1	-	-
	*	-	*	-	1%	-	-	*	-	-	*	-	-	1%	*	-	-	*	-	*	*	-	-	-	1%	-	-
									*				*				*						*	*		*	
Sigma	1500	762	738	582	429	489	420	685	250	487	1013	724	296	480	1089	411	224	1276	411	1089	1072	406	135	373	346	300	346
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	290	211	219	219	63	19	76	406	305	196	122	71	308	334	167	86	415	212	289	362	133
Base: All Respondents (wtd)	500	253	247	242	168	90	30	101	369	266	234	299	36	165	262	238	65	435	152	348	281	202
Istanbul, Turkey	145	88	56	51	64	30	1	40	104	84	60	90	11	43	89	56	25	119	50	94	94	44
	29%	35%	23%	21%	38%	33%	3%	39%	28%	32%	26%	30%	31%	26%	34%	23%	39%	27%	33%	27%	34%	22%
		B			C	*	**	*					*				*				U	*
Rome, Italy	93	48	45	49	26	17	9	7	77	45	48	67	6	20	42	51	13	80	19	74	49	44
	19%	19%	18%	20%	16%	19%	31%	7%	21%	17%	21%	22%	17%	12%	16%	21%	20%	18%	12%	21%	17%	22%
						*	**	*	G			M	*				*					*
Zurich, Switzerland	71	38	32	28	26	17	5	10	56	40	30	28	7	35	47	24	9	62	23	47	47	22
	14%	15%	13%	12%	15%	19%	18%	10%	15%	15%	13%	9%	21%	21%	18%	10%	14%	14%	15%	14%	17%	11%
						*	**	*					K*	K			*					*
Oslo, Norway	69	32	37	39	21	9	4	7	57	31	37	42	3	24	29	39	7	62	17	51	30	36
	14%	13%	15%	16%	13%	10%	15%	7%	15%	12%	16%	14%	9%	14%	11%	17%	11%	14%	11%	15%	11%	18%
						*	**	*					*				*					*
Amsterdam, The Netherlands	65	37	27	28	25	11	4	8	52	33	32	30	6	29	43	21	14	51	27	38	40	24
	13%	15%	11%	12%	15%	12%	13%	8%	14%	12%	14%	10%	15%	18%	17%	9%	22%	12%	17%	11%	14%	12%
						*	**	*					*	K			*					*
Stockholm, Sweden	64	25	39	29	18	17	4	6	54	40	24	38	6	20	31	33	4	60	19	45	24	36
	13%	10%	16%	12%	11%	19%	15%	6%	15%	15%	10%	13%	16%	12%	12%	14%	6%	14%	12%	13%	9%	18%
						*	**	*					*				*					T*
Berlin, Germany	62	38	24	42	16	5	7	10	44	35	26	39	3	20	34	27	8	54	17	45	31	24
	12%	15%	10%	17%	9%	5%	24%	10%	12%	13%	11%	13%	7%	12%	13%	11%	12%	12%	11%	13%	11%	12%
						*	**	*					*				*					*
Abu Dhabi, United Arab Emirates	61	42	19	30	23	9	3	19	40	33	28	41	5	15	34	27	7	54	20	41	33	23
	12%	17%	8%	12%	14%	9%	9%	19%	11%	12%	12%	14%	14%	9%	13%	11%	11%	12%	13%	12%	12%	11%
		B				*	**	*					*				*					*
Toronto, Canada	61	32	29	39	12	10	8	7	46	26	34	33	4	24	32	29	4	56	16	45	29	29
	12%	13%	12%	16%	7%	11%	25%	7%	12%	10%	15%	11%	12%	14%	12%	12%	7%	13%	11%	13%	10%	15%
				D		*	**	*					*				*					*
Paris, France	60	11	50	24	26	10	5	10	45	28	32	39	4	18	21	39	10	50	21	40	27	33
	12%	4%	20%	10%	16%	11%	16%	10%	12%	11%	14%	13%	11%	11%	8%	16%	16%	12%	14%	11%	10%	16%
			A			*	**	*					*			N	*					*
Sydney, Australia	60	22	38	14	27	18	2	14	44	30	30	35	3	22	31	29	7	53	19	41	31	29
	12%	9%	15%	6%	16%	20%	6%	14%	12%	11%	13%	12%	8%	13%	12%	12%	12%	12%	12%	12%	11%	15%
					C	C*	**	*					*				*					*
Los Angeles, United States	55	31	23	38	12	5	5	10	39	29	26	30	2	23	33	22	7	47	27	28	36	10
	11%	12%	9%	16%	7%	5%	18%	10%	11%	11%	11%	10%	4%	14%	12%	9%	12%	11%	18%	8%	13%	5%
				D		*	**	*					*	L			*		S		U	*
Tokyo, Japan	46	25	21	18	16	12	5	5	37	19	27	29	3	15	23	23	7	39	10	36	22	24
	9%	10%	9%	7%	9%	14%	15%	5%	10%	7%	12%	10%	7%	9%	9%	10%	11%	9%	7%	10%	8%	12%
						*	**	*					*				*					*
Mecca, Saudi Arabia	44	31	13	24	15	6	3	15	26	23	21	32	4	8	23	21	1	44	11	34	29	10
	9%	12%	5%	10%	9%	6%	11%	15%	7%	9%	9%	11%	11%	5%	9%	9%	1%	10%	7%	10%	10%	5%
		B				*	**	*					*				*					*
Vienna, Austria	39	9	31	17	15	8	-	8	31	26	13	25	2	13	15	24	6	33	12	27	25	14
	8%	3%	12%	7%	9%	9%	-	8%	8%	10%	5%	8%	5%	8%	6%	10%	9%	8%	8%	8%	9%	7%
			A			*	**	*					*				*					*
London, United Kingdom	35	16	18	18	16	1	3	5	27	16	19	16	3	16	14	21	10	25	15	20	17	17
	7%	7%	7%	7%	9%	1%	10%	5%	7%	6%	8%	5%	8%	9%	5%	9%	15%	6%	10%	6%	6%	9%
						*	**	*					*				Q*					*
Madrid, Spain	32	25	8	14	13	5	-	5	27	18	14	22	3	7	19	14	4	29	6	26	21	11
	6%	10%	3%	6%	8%	6%	-	5%	7%	7%	6%	7%	9%	4%	7%	6%	6%	7%	4%	8%	7%	6%
		B				*	**	*					*				*					*
Washington, United States	31	13	18	20	4	7	1	7	23	14	17	20	3	9	11	20	1	30	5	26	9	22
	6%	5%	7%	8%	2%	8%	4%	7%	6%	5%	7%	7%	7%	5%	4%	8%	2%	7%	3%	8%	3%	11%
						*	**	*					*				*					T*
New York City, United States	30	13	17	21	7	2	1	6	24	15	15	10	3	17	17	13	5	25	15	16	21	7
	6%	5%	7%	9%	4%	2%	2%	6%	6%	6%	6%	3%	8%	11%	7%	6%	8%	6%	10%	5%	7%	4%
						*	**	*					*	K			*					*
Helsinki, Finland	30	18	12	13	8	9	-	1	28	15	14	11	2	17	18	12	4	26	13	17	23	7
	6%	7%	5%	6%	5%	10%	-	1%	8%	6%	6%	4%	6%	10%	7%	5%	6%	6%	8%	5%	8%	3%
						*	**	*					*	K			*					*
Vancouver, Canada	28	13	15	9	13	7	-	13	15	14	15	18	3	8	14	15	1	27	3	25	15	13
	6%	5%	6%	4%	8%	7%	-	13%	4%	5%	6%	6%	8%	5%	5%	6%	1%	6%	2%	7%	5%	7%
						*	**	H*					*				*					*

Auckland, New Zealand	28	12	16	9	11	9	3	8	17	11	17	20	1	7	9	19	*	28	5	23	13	15
	6%	5%	6%	4%	6%	10%	9%	8%	5%	4%	7%	7%	3%	4%	4%	8%	*	6%	3%	7%	5%	8%
						*	**	*					*				*					*
Munich, Germany	22	9	13	15	6	2	-	8	15	7	15	12	2	8	10	12	2	20	8	14	12	11
	4%	4%	5%	6%	3%	2%	-	8%	4%	3%	6%	4%	5%	5%	4%	5%	3%	5%	6%	4%	4%	5%
						*	**	*					*				*					*
Prague, Czech Republic	22	6	16	17	1	5	4	7	11	15	7	14	-	8	9	13	2	20	2	20	8	14
	4%	2%	7%	7%	*	5%	12%	7%	3%	6%	3%	5%	-	5%	4%	5%	2%	5%	2%	6%	3%	7%
				D		*	**	*					*				*					*
Brussels, Belgium	20	8	12	4	13	3	2	8	10	13	8	12	1	8	13	8	1	20	8	12	13	7
	4%	3%	5%	2%	8%	4%	6%	8%	3%	5%	3%	4%	3%	5%	5%	3%	1%	4%	5%	4%	5%	3%
					C	*	**	*					*				*					*
Copenhagen, Denmark	18	6	12	8	4	5	1	1	16	7	11	8	2	8	11	7	4	14	7	11	8	10
	4%	2%	5%	3%	3%	6%	2%	1%	4%	3%	5%	3%	5%	5%	4%	3%	6%	3%	5%	3%	3%	5%
						*	**	*					*				*					*
Moscow, Russia	18	6	12	10	7	1	1	5	11	12	6	9	4	5	11	7	6	12	12	6	17	1
	4%	2%	5%	4%	4%	1%	2%	5%	3%	4%	2%	3%	10%	3%	4%	3%	9%	3%	8%	2%	6%	*
						*	**	*					KM*				Q*		S		U	*
Osaka, Japan	17	12	5	5	5	7	3	2	12	12	5	11	*	6	7	10	1	16	2	15	6	11
	3%	5%	2%	2%	3%	8%	9%	2%	3%	4%	2%	4%	1%	3%	3%	4%	2%	4%	1%	4%	2%	6%
						*	**	*					*				*					*
Seoul, South Korea	16	5	11	9	-	7	-	3	13	4	12	12	-	4	6	10	4	12	5	11	5	11
	3%	2%	4%	4%	-	7%	-	3%	3%	2%	5%	4%	-	2%	2%	4%	7%	3%	3%	3%	2%	5%
				D		D*	**	*					*				*					*
Manila, Philippines	14	8	6	7	4	3	-	2	11	9	5	12	-	2	7	7	-	14	2	11	11	3
	3%	3%	2%	3%	2%	3%	-	2%	3%	3%	2%	4%	-	1%	3%	3%	-	3%	2%	3%	4%	1%
						*	**	*					*				*					*
Dublin, ROI	13	6	7	4	9	-	-	6	7	6	7	11	1	2	6	8	1	12	3	10	10	3
	3%	2%	3%	2%	5%	-	-	6%	2%	2%	3%	4%	2%	1%	2%	3%	1%	3%	2%	3%	4%	2%
						*	**	*					*				*					*
Buenos Aires, Argentina	11	7	4	8	3	-	-	1	10	9	1	9	-	2	7	4	1	10	1	9	10	1
	2%	3%	2%	3%	2%	-	-	1%	3%	4%	1%	3%	-	1%	2%	2%	1%	2%	1%	3%	4%	*
						*	**	*					*				*					*
Singapore, Singapore	11	3	8	6	4	-	-	2	8	6	5	5	1	5	3	7	1	9	3	8	6	5
	2%	1%	3%	3%	3%	-	-	2%	2%	2%	2%	2%	2%	3%	1%	3%	2%	2%	2%	2%	2%	2%
						*	**	*					*				*					*
Warsaw, Poland	9	3	7	7	2	-	-	5	4	9	-	8	-	1	6	3	1	9	4	5	8	1
	2%	1%	3%	3%	1%	-	-	5%	1%	3%	-	3%	-	1%	2%	1%	1%	2%	2%	2%	3%	1%
						*	**	*		J			*				*					*
Rio de Janeiro, Brazil	8	1	6	4	2	1	3	-	4	4	4	5	1	2	4	3	1	6	2	6	8	-
	2%	*	3%	2%	1%	2%	10%	-	1%	1%	2%	2%	2%	1%	2%	1%	2%	1%	1%	2%	3%	-
						*	**	*					*				*					*
Cairo, Egypt	7	3	4	3	4	-	-	6	1	4	3	6	1	*	1	7	-	7	-	7	1	3
	1%	1%	2%	1%	3%	-	-	6%	*	2%	1%	2%	3%	*	*	3%	-	2%	-	2%	*	1%
						*	**	H*					M*				*					*
Shanghai, China	6	5	1	4	2	-	-	4	3	2	4	4	-	3	3	4	1	5	3	3	3	3
	1%	2%	1%	2%	1%	-	-	4%	1%	1%	2%	1%	-	2%	1%	2%	2%	1%	2%	1%	1%	1%
						*	**	*					*				*					*
Boston, United States	6	5	1	5	1	-	-	2	4	1	5	5	-	1	5	1	1	5	1	5	4	-
	1%	2%	*	2%	1%	-	-	2%	1%	*	2%	2%	-	1%	2%	*	1%	1%	1%	1%	1%	-
						*	**	*					*				*					*
Belgrade, Serbia	6	1	5	4	2	-	-	1	5	5	1	3	1	2	1	5	-	6	3	3	3	3
	1%	*	2%	2%	1%	-	-	1%	1%	2%	1%	1%	4%	1%	*	2%	-	1%	2%	1%	1%	1%
						*	**	*					*				*					*
Bangkok, Thailand	6	5	1	1	3	3	1	1	3	3	3	4	1	1	3	3	-	6	-	6	3	3
	1%	2%	*	*	2%	3%	5%	1%	1%	1%	1%	1%	2%	1%	1%	1%	-	1%	-	2%	1%	2%
						*	**	*					*				*					*
Budapest, Hungary	6	3	3	5	-	1	-	-	6	2	4	3	1	2	2	4	1	5	2	4	2	4
	1%	1%	1%	2%	-	1%	-	-	2%	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	2%
						*	**	*					*				*					*
Cape Town, South Africa	6	4	2	1	5	-	-	1	5	4	2	3	1	2	5	1	-	6	-	6	6	-
	1%	1%	1%	*	3%	-	-	1%	1%	1%	1%	1%	2%	1%	2%	*	-	1%	-	2%	2%	-
						*	**	*					*				*					*
Sao Paulo, Brazil	5	4	1	3	2	-	-	2	3	4	1	1	1	3	4	1	1	4	2	2	4	1
	1%	2%	*	1%	1%	-	-	2%	1%	2%	*	*	1%	2%	1%	*	1%	1%	2%	1%	2%	*
						*	**	*					*				*					*
Casablanca, Morocco	5	4	1	2	*	3	-	1	4	4	1	3	1	1	4	1	1	4	4	*	4	1
	1%	2%	*	1%	*	3%	-	1%	1%	1%	1%	1%	2%	1%	2%	*	2%	1%	3%	*	2%	*
						*	**	*					*				*		S			*
Delhi, India	5	2	3	3	2	-	-	1	3	1	3	4	*	-	2	3	-	5	-	5	2	3
	1%	1%	1%	1%	1%	-	-	1%	1%	1%	1%	1%	1%	-	1%	1%	-	1%	-	1%	1%	2%
						*	**	*					*				*					*
Hong Kong, China	4	4	-	4	-	1	-	-	4	4	1	3	1	1	4	1	3	2	3	1	4	1
	1%	2%	-	2%	-	1%	-	-	1%	1%	*	1%	1%	1%	1%	*	4%	*	2%	*	1%	*
						*	**	*					*				Q*					*
Kuala Lumpur, Malaysia	4	1	3	-	1	3	-	-	4	4	-	3	-	1	1	3	1	3	1	3	1	3
	1%	*	1%	-	*	4%	-	-	1%	1%	-	1%	-	*	*	1%	1%	1%	*	1%	*	2%
						C*	**	*					*				*					*
Mumbai, India	4	-	4	4	-	-	3	1	-	-	4	3	-	1	-	4	-	4	-	4	-	4
	1%	-	2%	2%	-	-	10%	1%	-	-	2%	1%	-	*	-	2%	-	1%	-	1%	-	2%
						*	**	*					*				*					*
Chicago, United States	4	1	3	2	2	-	-	-	4	4	-	2	1	1	1	3	-	4	-	4	1	3
	1%	*	1%	1%	1%	-	-	-	1%	1%	-	1%	2%	1%	*	1%	-	1%	-	1%	*	1%

						*	**	*					*				*					*
Jakarta, Indonesia	4	4	-	1	*	3	-	3	*	3	1	3	1	*	4	-	-	4	-	4	4	-
	1%	1%	-	*	*	3%	-	3%	*	1%	*	1%	2%	*	1%	-	-	1%	-	1%	1%	-
						*	**	H*					*				*					*
Tel Aviv, Israel	3	3	1	1	3	-	-	-	3	3	-	3	-	1	3	-	1	3	1	3	3	-
	1%	1%	*	*	2%	-	-	-	1%	1%	-	1%	-	*	1%	-	1%	1%	*	1%	1%	-
						*	**	*					*				*					*
Lagos, Nigeria	3	2	1	2	1	-	-	1	2	3	-	1	1	1	3	-	1	2	1	2	3	-
	1%	1%	*	1%	1%	-	-	1%	*	1%	-	*	2%	1%	1%	-	1%	1%	1%	1%	1%	-
						*	**	*					*				*					*
Beijing, China	3	3	-	2	1	-	-	*	3	3	1	-	1	3	3	-	1	2	2	1	3	-
	1%	1%	-	1%	1%	-	-	*	1%	1%	*	-	2%	2%	1%	-	2%	*	1%	*	1%	-
						*	**	*					K*				*					*
Karachi, Pakistan	3	2	*	2	*	-	-	1	2	2	1	-	1	2	3	-	2	1	2	1	2	1
	1%	1%	*	1%	*	-	-	1%	*	1%	*	-	3%	1%	1%	-	3%	*	1%	*	1%	*
						*	**	*					K*				Q*					*
Mexico City, Mexico	2	2	1	1	1	1	-	2	1	1	1	-	2	1	2	-	1	2	1	1	2	1
	*	1%	*	1%	*	1%	-	2%	*	*	1%	-	5%	*	1%	-	1%	*	1%	*	1%	*
						*	**	*					KM*				*					*
Lima, Peru	1	1	*	-	1	-	-	-	1	*	1	-	-	1	1	*	*	1	1	-	1	-
	*	*	*	-	1%	-	-	-	*	*	*	-	-	1%	*	*	1%	*	1%	-	*	-
						*	**	*					*				*					*
Bogota, Colombia	1	-	1	-	-	1	-	-	1	1	-	-	-	1	1	-	1	-	1	-	-	1
	*	-	*	-	-	1%	-	-	*	*	-	-	-	*	*	-	1%	-	*	-	-	*
						*	**	*					*				*					*
Guangzhou, China	1	1	-	1	-	-	-	-	1	1	-	-	-	1	1	-	1	-	-	1	1	-
	*	*	-	*	-	-	-	-	*	*	-	-	-	*	*	-	1%	-	-	*	*	-
						*	**	*					*				*					*
Sigma	1500	758	742	726	503	271	90	302	1108	798	702	897	107	496	785	715	194	1306	457	1043	843	605
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																												
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1002	486	516	304	352	346	135	464	300	452	550	304	228	470	604	398	78	924	132	870	698	304	125	98	134	141	217	147	98
Base: All Respondents (wtd)	500	249	251	196	152	152	67	229	151	208	292	152	120	229	288	212	37	463	62	438	338	162	63	50	67	70	105	74	49
London, United Kingdom	134	60	74	51	42	41	16	57	45	55	79	41	33	60	69	65	11	123	16	118	91	43	14	9	13	16	35	30	9
	27%	24%	29%	26%	27%	27%	24%	25%	30%	27%	27%	27%	27%	26%	24%	31%	30%	27%	26%	27%	27%	27%	22%	18%	20%	22%	34%	41%	18%
																N	*							*			VWXYb	VWXYb	*
Sydney, Australia	127	63	65	51	32	44	16	58	35	51	77	45	26	57	67	60	6	122	13	115	90	38	17	13	23	20	23	11	15
	25%	25%	26%	26%	21%	29%	24%	25%	23%	24%	26%	29%	22%	25%	23%	28%	16%	26%	20%	26%	27%	23%	26%	26%	34%	28%	22%	15%	30%
						D											*						a	a*	Za	a			a*
Auckland, New Zealand	99	58	41	35	30	35	11	48	31	47	52	31	22	46	59	40	8	91	10	89	67	32	13	10	14	15	23	14	9
	20%	23%	16%	18%	20%	23%	17%	21%	20%	23%	18%	20%	18%	20%	21%	19%	21%	20%	17%	20%	20%	20%	20%	19%	21%	22%	22%	19%	19%
		B								J							*							*					*
Vancouver, Canada	85	41	45	24	24	37	13	39	23	39	46	31	17	37	50	35	5	80	9	77	53	33	10	10	13	10	19	10	9
	17%	16%	18%	12%	16%	25%	20%	17%	15%	19%	16%	21%	14%	16%	17%	17%	14%	17%	14%	17%	16%	20%	16%	20%	19%	14%	18%	14%	18%
						CD											*							*					*
Oslo, Norway	79	39	40	27	24	28	10	38	22	38	41	21	22	36	47	32	5	74	10	69	52	27	6	9	9	13	22	9	7
	16%	15%	16%	14%	16%	19%	16%	17%	15%	18%	14%	14%	18%	16%	16%	15%	12%	16%	16%	16%	15%	16%	10%	17%	14%	19%	21%	13%	13%
																	*							*		V	V		*
Zurich, Switzerland	78	36	42	25	26	28	9	36	24	37	42	27	18	33	43	35	4	75	8	70	50	28	11	6	14	8	20	9	7
	16%	14%	17%	13%	17%	18%	13%	16%	16%	18%	14%	18%	15%	15%	15%	17%	10%	16%	13%	16%	15%	18%	17%	13%	20%	12%	19%	13%	13%
						C											*							*					*
Toronto, Canada	66	35	31	25	23	19	8	33	17	29	37	20	23	23	36	30	5	61	6	60	48	18	7	7	11	8	10	10	10
	13%	14%	12%	13%	15%	12%	11%	15%	11%	14%	13%	13%	19%	10%	13%	14%	13%	13%	9%	14%	14%	11%	12%	15%	16%	12%	9%	13%	20%
													M				*							*					Z*
Amsterdam, The Netherlands	62	32	30	27	17	18	8	33	17	18	44	18	16	28	37	25	5	57	6	57	39	24	6	5	9	10	16	7	8
	12%	13%	12%	14%	11%	12%	12%	14%	11%	9%	15%	12%	14%	12%	13%	12%	14%	12%	9%	13%	11%	15%	9%	11%	13%	14%	15%	9%	16%
											I						*							*					*
New York City, United States	61	29	32	30	20	10	5	29	21	20	41	19	18	24	31	29	3	58	6	55	40	21	7	11	9	7	12	5	5
	12%	12%	13%	16%	13%	7%	8%	12%	14%	10%	14%	12%	15%	11%	11%	14%	9%	12%	9%	13%	12%	13%	12%	23%	14%	11%	11%	6%	10%
				E	E						I						*							VYZab*					*
Stockholm, Sweden	59	25	34	21	21	17	9	25	19	23	36	16	11	32	34	25	3	56	7	52	40	19	8	4	7	11	14	8	6
	12%	10%	13%	11%	14%	12%	14%	11%	13%	11%	12%	10%	10%	14%	12%	12%	7%	12%	11%	12%	12%	11%	12%	7%	10%	16%	13%	11%	11%
																	*							*					*
Copenhagen, Denmark	55	22	33	15	19	20	8	25	18	23	32	15	11	29	34	21	4	51	7	48	38	17	7	3	6	9	13	8	7
	11%	9%	13%	8%	13%	13%	12%	11%	12%	11%	11%	10%	9%	13%	12%	10%	12%	11%	12%	11%	11%	10%	11%	6%	9%	13%	13%	11%	13%
			A		C	C											*							*					*
Rome, Italy	54	27	27	23	16	15	9	19	18	22	31	16	13	25	31	22	4	50	6	48	37	16	8	5	5	10	11	8	3
	11%	11%	11%	12%	11%	10%	14%	8%	12%	11%	11%	10%	11%	11%	11%	10%	10%	11%	10%	11%	11%	10%	13%	10%	8%	14%	10%	11%	5%
																	*							*		b			*
Helsinki, Finland	44	19	25	17	12	15	5	20	14	18	26	14	8	21	26	18	4	40	8	36	31	13	4	4	4	8	9	8	5
	9%	8%	10%	9%	8%	10%	7%	9%	9%	9%	9%	10%	7%	9%	9%	9%	10%	9%	13%	8%	9%	8%	6%	8%	6%	11%	9%	11%	10%
																	*							*					*
Los Angeles, United States	43	20	23	22	14	7	8	17	16	14	29	17	11	15	25	18	4	39	6	37	29	14	7	5	8	6	5	5	6
	9%	8%	9%	11%	9%	5%	12%	7%	10%	7%	10%	11%	9%	7%	9%	9%	10%	8%	10%	8%	8%	9%	11%	10%	12%	8%	5%	7%	12%
				E	E							M					*						Z	*	Z				Z*
Madrid, Spain	41	19	23	18	9	14	7	20	11	16	26	18	11	13	24	18	3	39	3	38	27	15	7	5	5	6	6	6	4
	8%	8%	9%	9%	6%	10%	10%	9%	7%	8%	9%	12%	9%	6%	8%	8%	7%	8%	5%	9%	8%	9%	11%	11%	8%	8%	6%	8%	7%
												M					*							*					*
Abu Dhabi, United Arab Emirates	33	14	19	16	13	4	7	14	9	15	18	12	9	12	16	17	3	30	4	29	22	11	6	4	7	3	4	6	1
	7%	6%	7%	8%	9%	3%	10%	6%	6%	7%	6%	8%	8%	5%	6%	8%	7%	7%	7%	7%	6%	7%	9%	8%	10%	5%	4%	8%	3%
				E	E												*						Z	*	Zb				*
Dublin, ROI	30	16	15	12	8	11	6	14	7	11	19	10	8	13	17	14	2	28	4	27	19	11	7	5	2	4	5	2	4
	6%	6%	6%	6%	5%	7%	9%	6%	5%	5%	7%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	7%	10%	11%	3%	5%	5%	2%	7%
																	*						XZa	XZa*					*
Berlin, Germany	28	16	12	13	9	6	3	15	9	8	21	6	6	17	18	11	1	27	3	26	21	8	3	4	1	4	6	5	3
	6%	7%	5%	7%	6%	4%	4%	7%	6%	4%	7%	4%	5%	7%	6%	5%	2%	6%	4%	6%	6%	5%	5%	8%	2%	6%	6%	7%	6%
											I						*							X*					*
Paris, France	26	12	14	8	9	9	4	11	9	12	14	6	7	12	16	11	2	24	4	23	15	11	3	2	4	2	4	6	5
	5%	5%	6%	4%	6%	6%	6%	5%	6%	6%	5%	4%	6%	5%	5%	5%	5%	5%	6%	5%	5%	7%	4%	4%	6%	3%	4%	8%	9%
																	*							*					*
Vienna, Austria	26	13	12	7	8	11	4	14	6	12	13	6	7	13	18	8	3	23	3	23	15	10	5	4	2	7	4	*	3
	5%	5%	5%	3%	5%	8%	6%	6%	4%	6%	5%	4%	6%	6%	6%	4%	7%	5%	5%	5%	5%	6%	8%	7%	3%	10%	4%	1%	5%
						C											*						a	a*		XZa	a		a*
Singapore, Singapore	25	13	12	10	6	9	2	7	11	12	13	5	2	17	14	12	4	21	5	20	22	3	1	2	4	1	7	5	3
	5%	5%	5%	5%	4%	6%	3%	3%	7%	6%	4%	4%	2%	8%	5%	5%	11%	5%	9%	5%	6%	2%	2%	5%	5%	1%	7%	7%	6%
									G					KL			Q*				U			*			VY	Y	*
Boston, United States	24	13	12	8	7	9	2	10	11	12	13	4	3	17	13	11	2	22	4	20	19	5	2	2	1	3	7	5	3
	5%	5%	5%	4%	5%	6%	2%	4%	8%	6%	4%	3%	3%	7%	5%	5%	6%	5%	6%	5%	6%	3%	4%	4%	2%	5%	7%	6%	6%
									FG					KL			*							*			X		*
Tokyo, Japan	22	14	8	13	5	5	3	11	4	6	16	6	4	11	14	8	*	22	2	20	15	7	3	1	4	4	4	3	3
	4%	6%	3%	7%	3%	3%	5%	5%	3%	3%	6%	4%	4%	5%	5%	4%	1%	5%	4%	5%	4%	4%	5%	3%	5%	5%	3%	4%	5%
				DE							I						*							*					*
Washington, United States	18	10	8	7	8	3	1	8	8	8	10	4	7	8	8	10	1	16	3	14	13	5	5	2	2	3	4	2	2
	4%	4%	3%	3%	5%	2%	2%	3%	5%	4%	3%	2%	6%	3%	3%	5%	4%	4%	5%	3%	4%	3%	7%	4%	2%	4%	4%	2%	4%
					E												*							*					*
Hong Kong, China	18	12	6	7	8	2	*	7	7	7	11	2	4	12	12	6	1	16	4	14	14	4	4	1	2	2	2	4	2
	4%	5%	2%	4%	5%	1%	1%	3%	5%	3%	4%	1%	3%	5%	4%	3%	4%	3%	6%	3%	4%	2%	6%	2%	3%	3%	2%	5%	5%
					E				F					K			*							*					*
Prague, Czech Republic	15	9	6	6	6	3	1	7	5	5	10	3	3	9	10	5	3	12	3	12	12	3	*	3	1	3	4	3	*
	3%	4%	2%	3%	4%	2%	1%	3%	4%	3%	3%	2%	2%	4%	3%	2%	7%	3%	4%	3%	3%	2%	1%	5%	1%	4%	4%	4%	1%
																	Q*							V*					*
Munich, Germany	15	8	6	7	3	4	2	6	4	8	7	4	3	7	7	8	1	14	2	12	8	6	3	1	2	2	3	1	2
	3%	3%	3%	4%	2%	3%	3%	3%	3%	4%	2%	3%	3%	3%	2%	4%	2%	3%	4%	3%	2%	4%	4%	3%	3%	3%	3%	1%	5%
																	*							*					*
Chicago, United States	14	5	8	7	3	3	2	8	3	4	9	4	6	4	7	7	1	13	2	12	9	5	1	2	1	4	3	1	1
	3%	2%	3%	3%	2%	2%	3%	3%	2%	2%	3%	2%	5%	2%	2%	3%	3%	3%	2%	3%	3%	3%	2%	3%	1%	6%	3%	2%	3%
													M				*							*					*
Osaka, Japan	12	8	4	5	4	4	*	6	4	5	7	1	2	8	8	5	-	12	1	11	9	4	1	2	3	1	3	2	*
	2%	3%	2%	2%	2%	3%	1%	3%	3%	3%	2%	1%	2%	4%	3%	2%	-	3%	1%	3%	3%	2%	2%	4%	4%	1%	3%	2%	1%
														K			*							*					*
Brussels, Belgium	11	6	5	6	1	4	2	6	2	5	6	3	2	6	8	4	*	11	1	10	7	4	*	1	1	2	4	3	*

	2%	3%	2%	3%	1%	3%	4%	2%	2%	2%	2%	2%	2%	3%	3%	2%	1%	2%	2%	2%	2%	3%	1%	2%	1%	2%	4%	4%	1%
																	*							*					*
Cape Town, South Africa	11	5	6	6	2	3	2	6	2	3	9	6	*	5	7	5	2	9	2	9	5	6	1	1	4	1	2	2	1
	2%	2%	2%	3%	1%	2%	3%	2%	1%	1%	3%	4%	*	2%	2%	2%	5%	2%	3%	2%	2%	4%	1%	3%	6%	1%	2%	2%	2%
												L					*					T		*	YZ				*
Rio de Janeiro, Brazil	10	5	4	6	2	1	2	4	3	4	5	3	4	3	6	4	-	10	1	8	3	6	3	*	1	2	*	2	1
	2%	2%	2%	3%	1%	1%	2%	2%	2%	2%	2%	2%	3%	1%	2%	2%	-	2%	2%	2%	1%	4%	5%	1%	2%	2%	*	2%	2%
																	*					T	Z	*					*
Mumbai, India	7	5	2	4	2	1	1	2	3	5	2	3	1	3	7	*	2	5	3	4	6	1	1	*	1	*	1	2	1
	1%	2%	1%	2%	1%	1%	2%	1%	2%	3%	1%	2%	1%	1%	2%	*	5%	1%	5%	1%	2%	1%	1%	1%	2%	1%	1%	3%	1%
										J					O		Q*		S					*					*
Bangkok, Thailand	6	4	2	1	2	3	1	4	1	3	3	2	1	3	5	1	1	5	2	4	5	1	*	*	-	1	1	2	*
	1%	2%	1%	1%	1%	2%	2%	2%	1%	1%	1%	1%	1%	1%	2%	1%	4%	1%	4%	1%	2%	1%	1%	1%	-	1%	1%	3%	1%
																	Q*		S					*				X	*
Kuala Lumpur, Malaysia	5	3	2	2	2	2	-	4	1	3	3	1	2	3	4	1	1	4	2	3	5	*	-	-	-	*	2	1	*
	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	1%	1%	1%	1%	1%	*	2%	1%	3%	1%	1%	*	-	-	-	1%	2%	2%	1%
																	*		S					*					*
Budapest, Hungary	5	2	2	2	2	1	*	2	2	2	3	-	2	2	4	1	*	4	1	4	4	*	-	-	-	*	1	3	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	*	1%	1%	2%	1%	1%	*	-	-	-	1%	1%	5%	-
													K				*							*				VWXYZb	*
Karachi, Pakistan	5	3	1	3	1	-	1	2	1	2	2	2	*	2	3	1	1	3	1	4	3	1	1	-	1	-	-	2	1
	1%	1%	1%	2%	1%	-	2%	1%	1%	1%	1%	2%	*	1%	1%	1%	4%	1%	2%	1%	1%	1%	1%	-	1%	-	-	2%	2%
				E													Q*							*				Z	*
Tel Aviv, Israel	4	3	1	3	1	1	-	2	2	1	3	1	1	2	2	2	*	4	*	4	3	1	1	*	1	-	1	2	-
	1%	1%	1%	1%	1%	1%	-	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	3%	-
																	*							*				Y	*
Jakarta, Indonesia	4	3	1	2	2	*	3	*	1	1	3	2	1	1	3	1	3	1	3	1	3	1	1	*	1	-	-	1	*
	1%	1%	*	1%	1%	*	4%	*	1%	1%	1%	1%	1%	*	1%	*	9%	*	4%	*	1%	1%	1%	1%	2%	-	-	1%	1%
							GH										Q*		S					*	Z				*
Cairo, Egypt	4	1	3	3	1	-	1	1	1	2	1	1	1	2	1	3	-	4	-	4	2	2	-	-	2	*	*	-	1
	1%	*	1%	1%	1%	-	2%	1%	1%	1%	*	1%	1%	1%	*	1%	-	1%	-	1%	*	1%	-	-	3%	1%	*	-	1%
																	*							*	Za				*
Istanbul, Turkey	3	2	2	3	-	*	-	3	1	2	1	1	-	3	3	1	1	3	2	1	3	-	2	-	1	-	-	1	-
	1%	1%	1%	2%	-	*	-	1%	*	1%	*	*	-	1%	1%	*	1%	1%	4%	*	1%	-	2%	-	1%	-	-	2%	-
				D													*		S				Z	*					*
Sao Paulo, Brazil	3	2	1	1	*	1	3	-	1	*	3	2	1	-	2	1	1	2	1	2	2	1	-	*	-	-	-	2	*
	1%	1%	*	1%	*	1%	4%	-	*	*	1%	1%	1%	-	1%	*	3%	*	2%	*	1%	1%	-	1%	-	-	-	3%	1%
							GH					M					Q*							*				XYZ	*
Delhi, India	3	1	2	1	2	*	-	2	*	3	-	2	*	1	1	2	-	3	-	3	2	1	*	-	1	1	*	*	-
	1%	1%	1%	*	1%	*	-	1%	*	1%	-	1%	*	*	*	1%	-	1%	-	1%	1%	1%	1%	-	1%	1%	*	1%	-
										J							*							*					*
Beijing, China	3	2	1	1	1	1	*	1	1	*	2	1	-	1	2	1	1	2	1	2	2	*	*	*	-	*	*	1	1
	1%	1%	*	1%	1%	1%	1%	*	1%	*	1%	1%	-	1%	1%	*	1%	1%	2%	*	1%	*	1%	1%	-	1%	*	1%	1%
																	*							*					*
Warsaw, Poland	3	1	2	1	1	*	-	2	1	1	1	1	1	1	1	1	-	3	-	3	1	1	*	-	*	*	-	-	1
	1%	*	1%	1%	1%	*	-	1%	1%	1%	*	1%	1%	*	*	1%	-	1%	-	1%	*	1%	1%	-	1%	1%	-	-	1%
																	*							*					*
Belgrade, Serbia	3	2	1	1	2	-	*	1	1	2	*	*	-	2	3	-	-	3	1	2	3	-	-	*	*	*	*	1	-
	1%	1%	*	*	1%	-	1%	*	1%	1%	*	*	-	1%	1%	-	-	1%	1%	*	1%	-	-	1%	1%	1%	*	1%	-
					E												*							*					*
Mexico City, Mexico	2	-	2	2	*	-	-	1	1	1	1	-	2	*	*	2	-	2	-	2	*	2	2	-	-	-	-	-	*
	*	-	1%	1%	*	-	-	1%	1%	*	*	-	1%	*	*	1%	-	*	-	*	*	1%	3%	-	-	-	-	-	1%
																	*						Z	*					*
Lagos, Nigeria	2	1	*	1	1	-	-	1	*	1	*	-	1	1	2	-	-	2	-	2	2	-	-	*	-	1	*	*	-
	*	1%	*	*	1%	-	-	1%	*	1%	*	-	1%	*	1%	-	-	*	-	*	1%	-	-	1%	-	1%	*	1%	-
																	*							*					*
Buenos Aires, Argentina	2	1	1	1	*	-	1	1	*	-	2	-	1	*	2	-	-	2	-	2	1	1	-	-	-	-	*	1	1
	*	1%	*	1%	*	-	1%	*	*	-	1%	-	1%	*	1%	-	-	*	-	*	*	1%	-	-	-	-	*	1%	2%
																	*							*					*
Lima, Peru	2	1	*	1	1	-	-	1	*	1	1	-	-	2	2	-	-	2	-	2	2	-	-	-	1	-	-	-	1
	*	1%	*	*	1%	-	-	*	*	*	*	-	-	1%	1%	-	-	*	-	*	1%	-	-	-	1%	-	-	-	2%
																	*							*					*
Casablanca, Morocco	2	*	1	1	*	*	1	*	-	*	1	*	1	*	*	1	-	2	*	1	*	1	-	-	-	-	*	1	*
	*	*	*	*	*	*	1%	*	-	*	*	*	1%	*	*	1%	-	*	1%	*	*	1%	-	-	-	-	*	1%	1%
																	*							*					*
Seoul, South Korea	2	1	1	1	-	*	-	1	-	1	1	-	1	*	2	-	-	2	-	2	1	*	1	-	-	1	-	-	-
	*	*	*	1%	-	*	-	*	-	*	*	-	1%	*	1%	-	-	*	-	*	*	*	2%	-	-	1%	-	-	-
																	*							*					*
Manila, Philippines	1	1	-	-	1	-	-	1	-	1	-	1	*	-	1	-	*	1	*	1	1	-	-	1	-	-	-	*	-
	*	1%	-	-	1%	-	-	1%	-	1%	-	1%	*	-	*	-	1%	*	1%	*	*	-	-	2%	-	-	-	1%	-
																	*							*					*
Mecca, Saudi Arabia	1	1	-	1	*	-	-	*	-	*	1	-	1	-	*	1	-	1	-	1	*	1	-	-	1	-	-	*	-
	*	1%	-	*	*	-	-	*	-	*	*	-	1%	-	*	*	-	*	-	*	*	1%	-	-	1%	-	-	1%	-
													M				*							*					*
Bogota, Colombia	1	*	1	1	*	-	-	1	-	-	1	-	-	1	*	1	-	1	-	1	1	-	*	-	-	-	1	-	-
	*	*	*	*	*	-	-	*	-	-	*	-	-	*	*	*	-	*	-	*	*	-	1%	-	-	-	1%	-	-
																	*							*					*
Shanghai, China	1	1	-	-	1	-	-	*	*	*	*	-	*	*	*	*	*	*	-	1	1	-	-	-	-	-	-	*	-
	*	*	-	-	1%	-	-	*	*	*	*	-	*	*	*	*	1%	*	-	*	*	-	-	-	-	-	-	1%	-
																	Q*							*					*
Moscow, Russia	1	*	*	-	*	*	-	1	-	-	1	-	-	1	1	-	-	1	-	1	1	-	-	-	*	-	-	*	-
	*	*	*	-	*	*	-	*	-	-	*	-	-	*	*	-	-	*	-	*	*	-	-	-	1%	-	-	1%	-
																	*							*					*
Tehran, Iran	1	1	-	1	-	-	-	1	-	-	1	1	-	-	1	-	-	1	1	-	1	-	-	-	-	-	1	-	-
	*	*	-	*	-	-	-	*	-	-	*	*	-	-	*	-	-	*	1%	-	*	-	-	-	-	-	1%	-	-
																	*		S					*					*
Guangzhou, China	*	*	-	-	-	*	-	*	-	*	-	-	*	-	*	-	-	*	-	*	*	-	-	-	-	-	*	-	-
	*	*	-	-	-	*	-	*	-	*	-	-	*	-	*	-	-	*	-	*	*	-	-	-	-	-	*	-	-
																	*							*					*
Sigma	1500	748	752	589	456	455	201	688	454	623	877	455	359	686	863	637	111	1389	187	1313	1014	486	188	149	202	209	315	221	148
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1000	557	443	343	294	363	84	352	564	614	386	256	288	456	661	339	201	799	273	727	715	279	168	233	356	243
Base: All Respondents (wtd)	500	247	253	183	148	169	81	210	209	265	235	233	127	140	306	194	84	416	109	391	327	167	91	110	184	115
New York City, United States	98	53	45	37	30	32	18	45	35	52	46	45	28	25	65	33	15	84	25	73	65	31	25	18	36	19
	20%	22%	18%	20%	20%	19%	22%	22%	17%	20%	20%	20%	22%	18%	21%	17%	18%	20%	23%	19%	20%	19%	28%	17%	20%	16%
							*																WY			
Vancouver, Canada	89	38	50	21	30	37	11	37	41	48	41	42	21	26	47	42	9	79	15	74	55	34	13	18	29	28
	18%	16%	20%	12%	20%	22%	13%	18%	20%	18%	17%	18%	16%	18%	15%	21%	11%	19%	13%	19%	17%	20%	14%	17%	16%	24%
					C	C	*									N		P								VX
Washington, United States	85	38	47	33	20	32	10	44	30	46	39	47	19	18	48	37	10	74	14	71	53	29	13	17	35	20
	17%	15%	19%	18%	13%	19%	13%	21%	14%	17%	17%	20%	15%	13%	16%	19%	12%	18%	13%	18%	16%	17%	15%	16%	19%	17%
							*	H				M														
Boston, United States	84	35	49	24	20	39	12	34	37	49	35	46	20	18	48	36	9	75	12	71	53	30	15	16	33	19
	17%	14%	19%	13%	14%	23%	15%	16%	18%	18%	15%	20%	16%	13%	16%	19%	10%	18%	11%	18%	16%	18%	17%	14%	18%	17%
						CD	*					M						P		R						
Toronto, Canada	77	32	45	27	17	33	14	35	28	45	32	36	21	20	48	28	9	68	11	66	50	27	18	16	31	11
	15%	13%	18%	15%	12%	19%	17%	17%	13%	17%	14%	15%	16%	15%	16%	15%	11%	16%	10%	17%	15%	16%	20%	15%	17%	9%
						D	*													R			Y		Y	
Los Angeles, United States	75	36	40	28	20	28	15	30	30	42	34	43	12	20	47	28	13	63	20	56	50	23	12	13	32	19
	15%	14%	16%	15%	13%	17%	19%	14%	14%	16%	14%	18%	10%	15%	15%	15%	15%	15%	18%	14%	15%	14%	13%	12%	17%	17%
							*					L														
Amsterdam, The Netherlands	75	39	36	26	27	22	11	34	30	41	34	36	20	19	45	30	8	68	11	64	48	26	16	13	30	16
	15%	16%	14%	14%	18%	13%	14%	16%	14%	15%	15%	16%	16%	14%	15%	16%	9%	16%	10%	16%	15%	16%	18%	12%	16%	14%
							*											P		R						
Sydney, Australia	75	38	37	18	23	34	13	34	28	36	39	35	20	20	42	33	9	66	12	64	43	31	12	20	27	16
	15%	15%	15%	10%	16%	20%	16%	16%	13%	14%	17%	15%	16%	14%	14%	17%	11%	16%	11%	16%	13%	19%	13%	18%	15%	14%
						C	*																			
Oslo, Norway	73	34	39	16	25	32	8	35	30	42	31	35	14	24	42	31	10	62	14	59	45	27	11	21	23	19
	15%	14%	15%	9%	17%	19%	9%	17%	14%	16%	13%	15%	11%	17%	14%	16%	13%	15%	13%	15%	14%	16%	12%	19%	12%	16%
					C	C	*							L												
Zurich, Switzerland	69	33	36	20	20	29	12	29	28	34	35	31	21	18	40	29	4	65	7	62	44	24	11	17	26	15
	14%	13%	14%	11%	14%	17%	15%	14%	13%	13%	15%	13%	16%	13%	13%	15%	5%	16%	6%	16%	14%	14%	13%	15%	14%	13%
						C	*											P		R						
London, United Kingdom	53	27	26	26	17	9	10	18	25	26	27	24	10	19	33	20	10	43	16	38	35	18	9	11	18	14
	11%	11%	10%	15%	12%	6%	13%	8%	12%	10%	11%	10%	8%	14%	11%	10%	12%	10%	14%	10%	11%	11%	10%	10%	10%	13%
				E	E		*							L												
Stockholm, Sweden	52	23	29	18	13	21	4	19	29	26	26	20	14	18	29	24	4	49	5	48	37	15	8	17	16	11
	10%	9%	12%	10%	9%	13%	5%	9%	14%	10%	11%	9%	11%	13%	9%	12%	5%	12%	4%	12%	11%	9%	9%	16%	9%	9%
							*		F									P		R				X		
Auckland, New Zealand	52	30	22	16	14	22	8	23	22	27	25	24	16	12	34	19	6	46	9	43	37	15	9	13	19	12
	10%	12%	9%	9%	9%	13%	9%	11%	10%	10%	11%	10%	12%	9%	11%	10%	7%	11%	8%	11%	11%	9%	9%	11%	10%	10%
							*																			
Rome, Italy	52	18	34	19	15	18	12	20	20	31	21	24	14	14	28	24	9	43	10	43	27	25	12	15	17	8
	10%	7%	13%	10%	10%	10%	15%	10%	10%	12%	9%	10%	11%	10%	9%	12%	11%	10%	9%	11%	8%	15%	13%	14%	9%	7%
			A				*															T		Y		
Paris, France	41	22	19	22	15	4	10	13	18	22	18	13	13	15	29	12	10	30	14	27	30	11	12	8	12	9
	8%	9%	8%	12%	10%	2%	12%	6%	9%	8%	8%	6%	10%	11%	9%	6%	13%	7%	12%	7%	9%	7%	13%	7%	7%	8%
				E	E		*							K			Q		S				X			
Chicago, United States	40	18	22	14	10	16	6	18	15	25	15	19	7	13	22	18	10	30	13	27	24	13	5	12	16	7
	8%	7%	9%	8%	7%	9%	8%	9%	7%	9%	6%	8%	6%	9%	7%	9%	12%	7%	12%	7%	7%	8%	6%	11%	9%	6%
							*										Q		S							
Abu Dhabi, United Arab Emirates	39	23	15	16	12	11	1	13	25	32	7	15	10	14	29	10	18	21	20	19	31	6	7	8	17	6
	8%	9%	6%	9%	8%	6%	1%	6%	12%	12%	3%	6%	8%	10%	10%	5%	22%	5%	18%	5%	10%	4%	8%	8%	9%	5%
							*		FG	J					O		Q		S		U					
Copenhagen, Denmark	35	15	20	12	14	9	10	11	14	13	21	18	10	7	19	16	3	31	4	31	22	13	4	10	13	8
	7%	6%	8%	7%	9%	5%	12%	5%	7%	5%	9%	8%	8%	5%	6%	8%	4%	7%	3%	8%	7%	8%	4%	9%	7%	7%
							G*				I									R						
Helsinki, Finland	34	14	20	9	14	12	4	17	13	18	16	12	8	14	21	13	10	24	11	23	25	10	6	10	12	7
	7%	6%	8%	5%	9%	7%	5%	8%	6%	7%	7%	5%	6%	10%	7%	7%	12%	6%	10%	6%	8%	6%	6%	9%	6%	6%
							*							K			Q		S							
Tokyo, Japan	32	24	8	19	9	5	8	13	12	11	21	13	11	8	21	11	6	26	9	24	25	8	6	8	9	10
	6%	10%	3%	10%	6%	3%	10%	6%	6%	4%	9%	6%	9%	6%	7%	6%	7%	6%	8%	6%	8%	5%	6%	7%	5%	9%
		B		E			*				I															
Berlin, Germany	22	13	9	15	3	4	2	14	6	12	10	9	6	7	14	8	5	17	5	17	15	7	4	7	7	4
	4%	5%	4%	8%	2%	3%	2%	7%	3%	5%	4%	4%	5%	5%	5%	4%	5%	4%	5%	4%	5%	4%	4%	7%	4%	3%
				DE			*	H																		
Madrid, Spain	19	12	7	11	6	2	2	7	10	13	7	9	3	7	14	6	6	14	8	12	16	3	3	2	10	4
	4%	5%	3%	6%	4%	1%	3%	3%	5%	5%	3%	4%	2%	5%	4%	3%	7%	3%	7%	3%	5%	2%	3%	2%	5%	4%
				E	E		*										Q		S							
Osaka, Japan	17	8	10	6	6	6	3	6	8	5	13	11	3	3	11	6	2	15	4	13	14	4	2	4	2	9
	3%	3%	4%	3%	4%	3%	4%	3%	4%	2%	5%	5%	2%	2%	4%	3%	3%	4%	4%	3%	4%	2%	2%	4%	1%	8%
							*				I															VX
Hong Kong, China	16	12	4	7	6	3	2	7	7	8	8	9	3	4	11	5	6	10	7	9	11	5	3	2	6	5
	3%	5%	2%	4%	4%	2%	3%	3%	3%	3%	4%	4%	2%	3%	4%	2%	7%	2%	6%	2%	3%	3%	3%	2%	3%	4%
		B					*										Q		S							
Dublin, ROI	15	6	9	6	4	5	3	7	5	6	9	8	3	5	10	5	1	14	1	14	12	3	4	1	6	5
	3%	3%	3%	4%	3%	3%	4%	3%	2%	2%	4%	3%	2%	3%	3%	3%	2%	3%	1%	4%	4%	2%	4%	1%	3%	4%
							*																			
Munich, Germany	14	7	7	6	5	3	1	6	8	8	6	5	5	4	8	6	2	12	3	11	7	7	3	3	5	3
	3%	3%	3%	3%	3%	2%	1%	3%	4%	3%	3%	2%	4%	3%	2%	3%	3%	3%	3%	3%	2%	4%	4%	2%	3%	2%

							*																			
Vienna, Austria	11	5	6	2	4	4	2	6	3	4	7	6	3	2	7	4	2	9	1	10	9	2	2	4	3	3
	2%	2%	2%	1%	3%	3%	2%	3%	2%	2%	3%	3%	3%	1%	2%	2%	2%	2%	1%	3%	3%	1%	2%	3%	1%	3%
							*																			
Sao Paulo, Brazil	10	6	4	5	4	2	1	4	5	5	5	5	3	3	6	4	4	6	4	6	7	3	3	1	3	2
	2%	2%	2%	3%	2%	1%	1%	2%	3%	2%	2%	2%	2%	2%	2%	2%	5%	1%	4%	2%	2%	2%	4%	1%	2%	2%
							*										Q									
Buenos Aires, Argentina	10	5	4	5	2	4	3	3	4	7	3	3	3	3	8	2	1	9	3	7	5	5	1	1	6	1
	2%	2%	2%	3%	1%	2%	3%	1%	2%	3%	1%	1%	2%	2%	3%	1%	1%	2%	3%	2%	2%	3%	1%	1%	3%	1%
							*																			
Singapore, Singapore	10	7	3	6	3	1	4	2	4	4	6	2	3	4	8	2	*	9	2	8	7	3	2	3	2	3
	2%	3%	1%	3%	2%	1%	5%	1%	2%	1%	3%	1%	3%	3%	2%	1%	1%	2%	2%	2%	2%	2%	2%	2%	1%	3%
				E			G*							K												
Tel Aviv, Israel	9	6	3	3	2	4	1	4	4	3	5	3	4	2	5	4	1	8	2	7	7	2	1	3	5	1
	2%	2%	1%	2%	1%	2%	2%	2%	2%	1%	2%	1%	3%	2%	2%	2%	1%	2%	1%	2%	2%	1%	1%	2%	2%	1%
							*																			
Mexico City, Mexico	8	4	4	1	4	3	4	2	2	3	6	5	2	2	5	4	2	7	2	6	4	4	*	1	4	3
	2%	2%	2%	1%	3%	2%	5%	1%	1%	1%	2%	2%	1%	1%	2%	2%	2%	2%	2%	2%	1%	3%	*	*	2%	3%
							GH*																			
Rio de Janeiro, Brazil	8	3	5	5	*	3	2	3	4	3	5	1	2	4	5	3	2	6	2	6	4	3	2	1	4	1
	2%	1%	2%	3%	*	2%	2%	1%	2%	1%	2%	1%	2%	3%	2%	1%	2%	1%	2%	1%	1%	2%	2%	1%	2%	1%
				D			*							K												
Brussels, Belgium	8	4	4	3	2	2	1	3	3	3	5	4	1	3	6	1	1	7	1	7	4	4	2	-	3	2
	2%	1%	2%	2%	2%	1%	2%	1%	2%	1%	2%	2%	1%	2%	2%	1%	1%	2%	1%	2%	1%	2%	2%	-	2%	2%
							*																			
Beijing, China	8	6	1	5	2	-	1	3	3	4	4	3	3	2	7	1	3	5	3	4	4	3	1	2	2	2
	2%	3%	1%	3%	2%	-	2%	1%	2%	1%	2%	1%	2%	1%	2%	*	4%	1%	3%	1%	1%	2%	1%	2%	1%	2%
		B		E	E		*										Q									
Manila, Philippines	7	4	3	2	1	4	3	3	1	2	5	5	1	1	5	2	2	6	2	5	5	2	2	1	3	2
	1%	2%	1%	1%	1%	2%	4%	1%	1%	1%	2%	2%	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	1%	1%
							H*																			
Seoul, South Korea	7	4	3	5	2	*	3	-	5	2	5	3	3	1	3	4	2	5	2	5	5	3	2	*	3	2
	1%	2%	1%	3%	1%	*	3%	-	2%	1%	2%	1%	2%	1%	1%	2%	2%	1%	2%	1%	1%	2%	2%	*	2%	2%
				E			G*		G																	
Bangkok, Thailand	7	5	2	1	2	3	*	3	3	3	4	3	2	2	6	1	3	4	3	4	4	2	2	*	3	1
	1%	2%	1%	1%	1%	2%	*	2%	1%	1%	2%	1%	1%	2%	2%	*	3%	1%	3%	1%	1%	1%	3%	*	1%	1%
							*										Q		S							
Prague, Czech Republic	6	3	3	2	2	1	-	4	2	4	2	2	3	1	5	1	1	5	1	4	3	2	1	2	2	1
	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	1%	1%	2%	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
							*																			
Cape Town, South Africa	6	3	3	2	1	2	2	1	2	2	3	2	3	1	4	2	1	5	1	4	3	2	*	1	4	*
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	*
							*						M													
Cairo, Egypt	5	3	3	4	1	1	2	3	1	2	3	3	1	1	4	1	1	4	1	4	4	2	1	1	2	1
	1%	1%	1%	2%	*	*	2%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
							*																			
Warsaw, Poland	5	1	3	3	1	1	-	3	2	2	3	2	2	1	1	4	*	4	-	5	3	2	1	*	1	2
	1%	*	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	2%	1%	*	2%	*	1%	-	1%	1%	1%	1%	*	1%	2%
							*									N										
Jakarta, Indonesia	5	2	2	3	2	-	-	1	4	3	1	2	2	1	5	-	3	1	4	1	4	1	1	*	3	1
	1%	1%	1%	1%	1%	-	-	*	2%	1%	1%	1%	1%	1%	1%	-	4%	*	3%	*	1%	*	1%	*	2%	1%
							*								O		Q		S							
Istanbul, Turkey	4	3	1	2	2	1	-	1	3	4	-	2	1	1	3	2	3	1	3	1	4	1	2	1	1	*
	1%	1%	1%	1%	1%	*	-	1%	1%	2%	-	1%	1%	*	1%	1%	4%	*	3%	*	1%	*	3%	1%	*	*
							*			J							Q		S				X			
Lima, Peru	4	3	1	2	2	*	-	3	1	1	3	2	2	1	3	1	-	4	-	4	1	3	-	2	1	1
	1%	1%	1%	1%	1%	*	-	2%	*	*	1%	1%	1%	*	1%	1%	-	1%	-	1%	*	2%	-	2%	1%	1%
							*																			
Kuala Lumpur, Malaysia	3	2	1	2	1	1	-	2	2	3	*	1	1	1	2	1	2	1	2	1	2	1	*	1	2	1
	1%	1%	1%	1%	1%	*	-	1%	1%	1%	*	*	1%	1%	1%	1%	3%	*	2%	*	1%	1%	*	*	1%	1%
							*										Q		S							
Casablanca, Morocco	3	3	-	1	1	1	-	1	2	2	1	2	1	1	3	*	1	2	2	1	3	1	1	1	-	1
	1%	1%	-	1%	*	1%	-	*	1%	1%	1%	1%	1%	*	1%	*	1%	1%	2%	*	1%	*	1%	1%	-	1%
		B					*												S							
Lagos, Nigeria	3	2	1	2	1	-	2	*	1	1	2	1	1	1	3	-	1	2	1	2	2	1	-	-	2	1
	1%	1%	1%	1%	1%	-	2%	*	1%	*	1%	*	1%	1%	1%	-	1%	*	1%	1%	1%	1%	-	-	1%	1%
							*																			
Moscow, Russia	3	3	1	*	3	*	1	-	2	2	1	1	1	*	1	2	1	3	1	2	1	2	-	*	*	3
	1%	1%	*	*	2%	*	2%	-	1%	1%	*	1%	1%	*	*	1%	1%	1%	1%	1%	*	1%	-	*	*	2%
							*																			X
Bogota, Colombia	3	1	2	1	1	*	-	*	2	2	1	-	*	2	2	1	2	1	2	1	2	*	-	*	1	1
	1%	*	1%	1%	1%	*	-	*	1%	1%	*	-	*	2%	1%	*	2%	*	1%	*	1%	*	-	*	1%	1%
							*							K			Q									
Shanghai, China	2	2	1	1	*	1	1	*	1	1	1	-	*	2	2	*	2	1	1	1	2	1	*	-	1	1
	*	1%	*	1%	*	1%	1%	*	*	1%	*	-	*	1%	1%	*	2%	*	1%	*	*	1%	*	-	1%	1%
							*							K			Q									
Budapest, Hungary	2	1	1	1	1	*	-	1	1	1	1	-	1	1	1	1	2	*	1	1	2	*	1	*	1	-
	*	*	*	*	1%	*	-	*	1%	*	1%	-	1%	1%	*	*	2%	*	1%	*	1%	*	1%	*	1%	-
							*										Q									
Mumbai, India	2	1	1	2	-	-	-	1	*	1	*	1	-	1	1	1	*	1	*	1	2	-	*	1	*	-
	*	*	*	1%	-	-	-	1%	*	1%	*	*	-	*	*	1%	*	*	*	*	1%	-	*	1%	*	-
							*																			
Nairobi, Kenya	2	1	1	-	2	-	1	-	1	1	1	1	-	1	1	1	-	2	-	2	1	1	-	-	2	-
	*	*	*	-	1%	-	1%	-	1%	*	*	*	-	*	*	1%	-	*	-	*	*	1%	-	-	1%	-
							*																			
Belgrade, Serbia	2	2	-	1	*	*	-	-	2	2	-	1	*	*	2	-	1	*	1	*	1	*	*	-	*	1
	*	1%	-	1%	*	*	-	-	1%	1%	-	*	*	*	1%	-	1%	*	1%	*	*	*	*	-	*	1%
							*										Q		S							
Tehran, Iran	1	-	1	-	1	-	-	1	-	-	1	1	-	-	-	1	-	1	-	1	-	1	-	1	-	-
	*	-	*	-	1%	-	-	1%	-	-	1%	1%	-	-	-	1%	-	*	-	*	-	1%	-	1%	-	-
							*																			
Karachi, Pakistan	1	1	-	1	*	-	-	-	1	1	*	-	*	1	1	*	1	*	1	*	1	-	*	-	1	*
	*	*	-	1%	*	-	-	-	1%	*	*	-	*	1%	*	*	1%	*	1%	*	*	-	*	-	*	*
							*										Q									
Mecca, Saudi Arabia	1	-	1	*	1	-	-	*	1	1	-	-	1	*	-	1	-	1	1	*	1	*	-	-	*	1
	*	-	*	*	*	-	-	*	*	*	-	-	*	*	-	*	-	*	*	*	*	*	-	-	*	*
							*																			

Guangzhou, China	*	*	*	*	*	-	-	-	*	-	*	-	-	*	*	-	*	*	*	*	*	-	-	-	-	*
	*	*	*	*	*	-	-	-	*	-	*	-	-	*	*	-	*	*	*	*	*	-	-	-	-	*
							*																			
Delhi, India	*	*	-	*	-	-	-	-	*	*	-	-	-	*	*	-	*	-	*	-	*	-	-	-	*	-
	*	*	-	*	-	-	-	-	*	*	-	-	-	*	*	-	*	-	*	-	*	-	-	-	*	-
							*																			
Sigma	1500	742	758	548	445	508	243	629	628	796	704	698	381	421	919	581	251	1249	328	1172	980	501	273	329	553	345
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	New Zealand Total	New Zealand																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	507	239	265	208	151	148	78	214	125	-	-	148	139	220	-	-	-	-	-	-	355	152
Base: All Respondents (wtd)	507	244	260	216	150	141	77	213	126	-	-	147	138	222	-	-	-	-	-	-	354	153
Auckland, New Zealand	157	75	81	75	35	47	17	57	48	-	-	42	47	68	-	-	-	-	-	-	107	49
	31%	31%	31%	35%	23%	34%	22%	27%	38%	-	-	29%	34%	31%	-	-	-	-	-	-	30%	32%
				D		D	*		FG													
Sydney, Australia	125	55	70	56	38	31	16	57	22	-	-	47	33	45	-	-	-	-	-	-	85	40
	25%	23%	27%	26%	25%	22%	20%	27%	18%	-	-	32%	24%	20%	-	-	-	-	-	-	24%	26%
							*					M										
Vancouver, Canada	115	56	58	31	42	41	10	53	30	-	-	31	32	51	-	-	-	-	-	-	82	33
	23%	23%	22%	14%	28%	29%	13%	25%	24%	-	-	21%	23%	23%	-	-	-	-	-	-	23%	21%
					C	C	*	F														
Zurich, Switzerland	114	57	56	48	35	31	16	51	27	-	-	29	43	42	-	-	-	-	-	-	82	32
	22%	23%	21%	22%	23%	22%	20%	24%	21%	-	-	20%	31%	19%	-	-	-	-	-	-	23%	21%
							*						KM									
Stockholm, Sweden	102	42	60	40	35	28	14	49	31	-	-	28	23	51	-	-	-	-	-	-	75	27
	20%	17%	23%	18%	23%	20%	18%	23%	24%	-	-	19%	17%	23%	-	-	-	-	-	-	21%	18%
							*															
Oslo, Norway	86	42	43	26	27	33	12	42	23	-	-	23	22	41	-	-	-	-	-	-	64	21
	17%	17%	17%	12%	18%	23%	16%	20%	19%	-	-	15%	16%	19%	-	-	-	-	-	-	18%	14%
						C	*															
Copenhagen, Denmark	76	35	41	26	23	27	15	29	21	-	-	17	22	37	-	-	-	-	-	-	50	26
	15%	14%	16%	12%	15%	19%	19%	14%	17%	-	-	12%	16%	17%	-	-	-	-	-	-	14%	17%
							*															
Helsinki, Finland	65	33	31	25	19	20	10	35	16	-	-	19	12	33	-	-	-	-	-	-	45	20
	13%	14%	12%	12%	13%	14%	13%	16%	13%	-	-	13%	9%	15%	-	-	-	-	-	-	13%	13%
							*															
Amsterdam, The Netherlands	64	30	34	33	19	13	11	33	11	-	-	22	16	26	-	-	-	-	-	-	39	26
	13%	12%	13%	15%	13%	9%	14%	16%	9%	-	-	15%	12%	12%	-	-	-	-	-	-	11%	17%
							*															
Toronto, Canada	64	31	34	25	19	21	8	24	17	-	-	17	14	34	-	-	-	-	-	-	44	21
	13%	12%	13%	11%	13%	15%	10%	11%	13%	-	-	11%	10%	15%	-	-	-	-	-	-	12%	13%
							*															
Singapore, Singapore	55	35	21	18	20	17	1	27	19	-	-	13	13	30	-	-	-	-	-	-	42	13
	11%	14%	8%	8%	14%	12%	1%	13%	15%	-	-	9%	9%	13%	-	-	-	-	-	-	12%	8%
		B					*	F	F													
London, United Kingdom	46	24	23	17	14	15	6	15	14	-	-	13	14	20	-	-	-	-	-	-	34	12
	9%	10%	9%	8%	9%	11%	8%	7%	11%	-	-	9%	10%	9%	-	-	-	-	-	-	10%	8%
							*															
Abu Dhabi, United Arab Emirates	45	16	28	16	16	12	5	18	12	-	-	12	14	18	-	-	-	-	-	-	37	8
	9%	7%	11%	8%	11%	9%	6%	8%	10%	-	-	8%	10%	8%	-	-	-	-	-	-	10%	5%
							*															
Paris, France	30	17	13	13	8	10	6	12	6	-	-	10	6	14	-	-	-	-	-	-	17	13
	6%	7%	5%	6%	5%	7%	8%	6%	5%	-	-	7%	4%	6%	-	-	-	-	-	-	5%	9%
							*															
Tokyo, Japan	29	13	15	16	4	9	5	11	6	-	-	10	11	8	-	-	-	-	-	-	21	8
	6%	5%	6%	7%	3%	7%	6%	5%	5%	-	-	7%	8%	4%	-	-	-	-	-	-	6%	5%
							*															
Berlin, Germany	29	13	14	22	5	2	2	15	7	-	-	5	5	19	-	-	-	-	-	-	18	10
	6%	5%	5%	10%	3%	1%	3%	7%	6%	-	-	3%	4%	8%	-	-	-	-	-	-	5%	7%
				DE			*															
Osaka, Japan	28	16	10	12	7	8	6	11	7	-	-	12	7	9	-	-	-	-	-	-	20	8
	6%	7%	4%	6%	5%	6%	8%	5%	6%	-	-	8%	5%	4%	-	-	-	-	-	-	6%	5%
							*															
New York City, United States	26	13	13	13	8	5	8	9	4	-	-	7	10	9	-	-	-	-	-	-	17	9
	5%	5%	5%	6%	5%	3%	10%	4%	3%	-	-	5%	7%	4%	-	-	-	-	-	-	5%	6%
							*															
Vienna, Austria	24	9	14	7	9	8	6	12	5	-	-	9	5	10	-	-	-	-	-	-	16	8
	5%	4%	6%	3%	6%	6%	8%	5%	4%	-	-	6%	3%	5%	-	-	-	-	-	-	5%	5%
							*															
Los Angeles, United States	23	13	10	16	5	2	3	9	4	-	-	6	9	8	-	-	-	-	-	-	17	5
	4%	5%	4%	7%	3%	1%	4%	4%	3%	-	-	4%	6%	4%	-	-	-	-	-	-	5%	3%
				E			*															
Rome, Italy	20	7	13	9	8	3	2	8	4	-	-	8	6	6	-	-	-	-	-	-	13	7
	4%	3%	5%	4%	5%	2%	3%	4%	3%	-	-	5%	4%	3%	-	-	-	-	-	-	4%	5%
							*															

Hong Kong, China	20	9	11	6	4	9	6	2	1	-	-	6	8	6	-	-	-	-	-	-	11	9
	4%	4%	4%	3%	3%	7%	8%	1%	1%	-	-	4%	5%	3%	-	-	-	-	-	-	3%	6%
							GH*															
Munich, Germany	14	7	7	6	4	4	4	7	3	-	-	6	2	6	-	-	-	-	-	-	7	7
	3%	3%	3%	3%	3%	3%	5%	3%	2%	-	-	4%	1%	3%	-	-	-	-	-	-	2%	5%
							*															
Washington, United States	12	7	5	7	5	1	5	5	-	-	-	5	6	1	-	-	-	-	-	-	5	7
	2%	3%	2%	3%	3%	1%	7%	2%	-	-	-	3%	5%	*	-	-	-	-	-	-	1%	5%
							H*					M	M									T
Madrid, Spain	10	4	6	3	4	3	2	3	3	-	-	1	5	4	-	-	-	-	-	-	8	2
	2%	2%	2%	1%	3%	2%	2%	1%	2%	-	-	1%	4%	2%	-	-	-	-	-	-	2%	1%
							*															
Brussels, Belgium	9	3	6	4	-	5	2	3	1	-	-	1	4	4	-	-	-	-	-	-	4	5
	2%	1%	2%	2%	-	3%	2%	1%	1%	-	-	1%	3%	2%	-	-	-	-	-	-	1%	3%
						D	*															
Mumbai, India	8	6	2	7	1	-	1	5	2	-	-	1	-	7	-	-	-	-	-	-	8	-
	2%	3%	1%	3%	1%	-	1%	2%	2%	-	-	1%	-	3%	-	-	-	-	-	-	2%	-
				E			*							L								
Prague, Czech Republic	8	3	4	4	4	-	2	3	2	-	-	1	2	5	-	-	-	-	-	-	5	3
	2%	1%	2%	2%	3%	-	3%	1%	2%	-	-	1%	1%	2%	-	-	-	-	-	-	1%	2%
					E		*															
Dublin, ROI	8	2	5	-	3	5	1	3	4	-	-	2	4	2	-	-	-	-	-	-	4	4
	1%	1%	2%	-	2%	3%	1%	1%	3%	-	-	1%	3%	1%	-	-	-	-	-	-	1%	2%
					C	C	*															
Boston, United States	7	4	3	4	3	-	2	3	2	-	-	2	2	3	-	-	-	-	-	-	6	1
	1%	2%	1%	2%	2%	-	3%	1%	2%	-	-	1%	2%	1%	-	-	-	-	-	-	2%	1%
							*															
Lima, Peru	7	4	3	2	3	2	2	3	2	-	-	2	1	4	-	-	-	-	-	-	6	1
	1%	2%	1%	1%	2%	1%	3%	1%	2%	-	-	1%	1%	2%	-	-	-	-	-	-	2%	1%
							*															
Rio de Janeiro, Brazil	6	3	3	4	2	-	3	1	-	-	-	2	1	3	-	-	-	-	-	-	3	3
	1%	1%	1%	2%	1%	-	4%	1%	-	-	-	1%	1%	1%	-	-	-	-	-	-	1%	2%
							GH*															
Shanghai, China	6	5	1	3	3	-	2	-	1	-	-	2	-	4	-	-	-	-	-	-	6	-
	1%	2%	*	1%	2%	-	3%	-	1%	-	-	1%	-	2%	-	-	-	-	-	-	2%	-
							G*															
Karachi, Pakistan	5	2	3	5	-	-	1	1	1	-	-	-	1	4	-	-	-	-	-	-	3	2
	1%	1%	1%	2%	-	-	1%	*	1%	-	-	-	1%	2%	-	-	-	-	-	-	1%	1%
							*															
Istanbul, Turkey	5	3	2	3	1	1	1	-	4	-	-	1	-	4	-	-	-	-	-	-	5	-
	1%	1%	1%	1%	1%	1%	1%	-	3%	-	-	1%	-	2%	-	-	-	-	-	-	1%	-
							*		G													
Seoul, South Korea	5	1	4	3	2	-	-	3	-	-	-	2	2	1	-	-	-	-	-	-	4	1
	1%	*	2%	1%	1%	-	-	1%	-	-	-	1%	2%	*	-	-	-	-	-	-	1%	1%
							*															
Moscow, Russia	5	4	1	2	1	2	2	2	1	-	-	3	1	1	-	-	-	-	-	-	4	1
	1%	2%	*	1%	1%	1%	3%	1%	1%	-	-	2%	1%	*	-	-	-	-	-	-	1%	1%
							*															
Budapest, Hungary	5	1	4	4	-	1	-	2	1	-	-	2	1	2	-	-	-	-	-	-	4	1
	1%	*	2%	2%	-	1%	-	1%	1%	-	-	1%	1%	1%	-	-	-	-	-	-	1%	1%
							*															
Beijing, China	5	3	2	2	2	1	2	1	2	-	-	3	-	2	-	-	-	-	-	-	3	2
	1%	1%	1%	1%	1%	1%	3%	1%	2%	-	-	2%	-	1%	-	-	-	-	-	-	1%	1%
							*															
Kuala Lumpur, Malaysia	5	2	3	3	1	1	4	-	-	-	-	1	1	3	-	-	-	-	-	-	5	-
	1%	1%	1%	1%	1%	1%	5%	-	-	-	-	1%	1%	1%	-	-	-	-	-	-	1%	-
							GH*															
Cairo, Egypt	4	1	3	3	1	-	1	1	2	-	-	3	1	-	-	-	-	-	-	-	3	1
	1%	*	1%	2%	1%	-	1%	*	2%	-	-	2%	1%	-	-	-	-	-	-	-	1%	1%
							*					M										
Mexico City, Mexico	4	3	1	1	2	1	1	-	2	-	-	2	-	2	-	-	-	-	-	-	3	1
	1%	1%	*	1%	1%	1%	1%	-	2%	-	-	1%	-	1%	-	-	-	-	-	-	1%	1%
							*															
Chicago, United States	4	2	2	2	2	-	1	1	2	-	-	1	1	2	-	-	-	-	-	-	3	1
	1%	1%	1%	1%	1%	-	1%	*	2%	-	-	1%	1%	1%	-	-	-	-	-	-	1%	1%
							*															
Bangkok, Thailand	4	1	3	3	-	1	2	2	-	-	-	1	-	3	-	-	-	-	-	-	4	-
	1%	*	1%	1%	-	1%	3%	1%	-	-	-	1%	-	1%	-	-	-	-	-	-	1%	-
							*															
Manila, Philippines	3	2	1	2	1	-	1	1	-	-	-	1	-	2	-	-	-	-	-	-	3	-
	1%	1%	*	1%	1%	-	1%	*	-	-	-	1%	-	1%	-	-	-	-	-	-	1%	-
							*															
Lagos, Nigeria	3	1	2	3	-	-	1	1	1	-	-	1	1	1	-	-	-	-	-	-	2	1
	1%	*	1%	1%	-	-	1%	1%	1%	-	-	1%	1%	*	-	-	-	-	-	-	1%	1%
							*															
Delhi, India	3	3	-	3	-	-	2	1	-	-	-	1	-	2	-	-	-	-	-	-	3	-
	1%	1%	-	1%	-	-	3%	*	-	-	-	1%	-	1%	-	-	-	-	-	-	1%	-
							*															
Casablanca, Morocco	3	1	2	1	1	1	-	1	-	-	-	1	1	1	-	-	-	-	-	-	3	-
	1%	*	1%	1%	1%	1%	-	1%	-	-	-	1%	1%	*	-	-	-	-	-	-	1%	-
							*															
Jakarta, Indonesia	3	3	-	2	1	-	1	2	-	-	-	1	2	-	-	-	-	-	-	-	2	1
	1%	1%	-	1%	1%	-	1%	1%	-	-	-	1%	1%	-	-	-	-	-	-	-	1%	1%

							*															
Cape Town, South Africa	2	-	2	1	1	-	-	1	1	-	-	1	1	-	-	-	-	-	-	-	1	1
	*	-	1%	1%	1%	-	-	*	1%	-	-	1%	1%	-	-	-	-	-	-	-	*	1%
							*															
Bogota, Colombia	2	1	1	2	-	-	-	-	1	-	-	1	-	1	-	-	-	-	-	-	2	-
	*	*	*	1%	-	-	-	-	1%	-	-	1%	-	*	-	-	-	-	-	-	1%	-
							*															
Sao Paulo, Brazil	2	1	1	2	-	-	-	2	-	-	-	1	1	-	-	-	-	-	-	-	1	1
	*	*	*	1%	-	-	-	1%	-	-	-	1%	1%	-	-	-	-	-	-	-	*	1%
							*															
Guangzhou, China	2	1	1	1	1	-	-	-	-	-	-	1	-	1	-	-	-	-	-	-	2	-
	*	*	*	*	1%	-	-	-	-	-	-	1%	-	*	-	-	-	-	-	-	1%	-
							*															
Buenos Aires, Argentina	2	-	2	1	-	1	1	1	-	-	-	1	1	-	-	-	-	-	-	-	-	2
	*	-	1%	*	-	1%	1%	*	-	-	-	1%	1%	-	-	-	-	-	-	-	-	1%
							*															T
Warsaw, Poland	2	1	1	-	1	1	1	1	-	-	-	-	2	-	-	-	-	-	-	-	1	1
	*	*	*	-	1%	1%	1%	*	-	-	-	-	1%	-	-	-	-	-	-	-	*	1%
							*															
Tehran, Iran	1	1	-	1	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	1	-
	*	*	-	1%	-	-	-	-	1%	-	-	1%	-	-	-	-	-	-	-	-	*	-
							*															
Mecca, Saudi Arabia	1	1	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	1	-
	*	*	-	1%	-	-	-	-	1%	-	-	-	-	1%	-	-	-	-	-	-	*	-
							*															
Belgrade, Serbia	1	1	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	1
	*	*	-	*	-	-	-	-	1%	-	-	-	-	*	-	-	-	-	-	-	-	1%
							*															
Sigma	1521	732	780	649	450	423	232	640	377	-	-	442	414	665	-	-	-	-	-	-	1063	458
	300%	300%	300%	300%	300%	300%	300%	300%	300%	-	-	300%	300%	300%	-	-	-	-	-	-	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	369	132	323	137	41	129	282	68	185	316	-	218	283	367	134	212	289	263	238	416	85
Base: All Respondents (wtd)	500	246	254	271	138	92	154	255	67	156	344	-	385	115	296	204	160	340	216	284	376	124
Paris, France	104	53	52	54	24	27	40	50	9	36	69	-	82	23	64	40	27	78	41	64	66	38
	21%	21%	20%	20%	17%	30%	26%	20%	14%	23%	20%	-	21%	20%	22%	20%	17%	23%	19%	23%	18%	31%
			*		*	**	*		**	*						*	*		*			*
Madrid, Spain	98	39	60	46	37	16	23	64	7	40	58	-	76	23	56	42	31	67	48	51	75	23
	20%	16%	23%	17%	27%	17%	15%	25%	10%	25%	17%	-	20%	20%	19%	21%	19%	20%	22%	18%	20%	19%
			*		*	**	*		**	*						*	*		*			*
Toronto, Canada	94	41	53	44	32	19	32	37	22	43	52	-	79	16	51	44	33	62	49	46	81	14
	19%	17%	21%	16%	23%	21%	21%	14%	32%	27%	15%	-	20%	14%	17%	21%	20%	18%	23%	16%	21%	11%
			*		*	**	*		**	J*						*	*		*			*
Tokyo, Japan	93	39	54	56	13	24	38	43	7	17	76	-	79	14	45	48	32	61	32	61	53	40
	19%	16%	21%	21%	10%	26%	25%	17%	10%	11%	22%	-	21%	12%	15%	23%	20%	18%	15%	21%	14%	32%
			*		*	**	*		**	*			M			*	*		*			T*
Lima, Peru	82	45	37	37	22	23	33	31	17	33	48	-	62	20	47	35	26	56	43	39	67	15
	16%	18%	14%	14%	16%	25%	22%	12%	25%	21%	14%	-	16%	18%	16%	17%	16%	17%	20%	14%	18%	12%
			*		*	**	*		**	*						*	*		*			*
Abu Dhabi, United Arab Emirates	74	37	37	43	17	14	20	45	6	16	58	-	53	21	48	26	26	48	39	35	58	16
	15%	15%	15%	16%	12%	15%	13%	18%	10%	10%	17%	-	14%	19%	16%	13%	16%	14%	18%	12%	15%	13%
			*		*	**	*		**	*						*	*		*			*
Amsterdam, The Netherlands	72	37	34	19	20	33	17	34	18	32	40	-	58	14	39	32	21	51	35	37	55	16
	14%	15%	14%	7%	15%	36%	11%	13%	27%	20%	12%	-	15%	12%	13%	16%	13%	15%	16%	13%	15%	13%
			*		*	**	*		**	*						*	*		*			*
Rome, Italy	61	30	31	29	28	4	26	23	7	21	40	-	48	13	36	25	24	37	32	29	52	9
	12%	12%	12%	11%	20%	4%	17%	9%	10%	13%	12%	-	13%	11%	12%	12%	15%	11%	15%	10%	14%	7%
			*		*	**	*		**	*						*	*		*			*
New York City, United States	57	32	24	40	12	5	16	26	11	13	44	-	45	11	35	22	24	32	31	26	40	17
	11%	13%	10%	15%	8%	5%	11%	10%	16%	8%	13%	-	12%	10%	12%	11%	15%	10%	14%	9%	11%	13%
			*		*	**	*		**	*						*	*		*			*
Sydney, Australia	56	26	30	25	26	5	7	35	13	23	34	-	42	15	41	16	19	38	22	34	46	11
	11%	11%	12%	9%	19%	6%	5%	14%	20%	14%	10%	-	11%	13%	14%	8%	12%	11%	10%	12%	12%	9%
			*		*	**	*	F	**	*						*	*		*			*
Vancouver, Canada	51	22	29	35	6	10	9	32	9	15	36	-	38	13	33	18	10	41	21	30	36	15
	10%	9%	11%	13%	4%	11%	6%	12%	14%	10%	11%	-	10%	11%	11%	9%	6%	12%	10%	11%	10%	12%
			*	D	*	**	*		**	*						*	*		*			*
Berlin, Germany	50	26	24	25	20	4	10	31	7	17	33	-	39	10	35	15	18	31	22	28	41	9
	10%	11%	9%	9%	15%	5%	6%	12%	10%	11%	10%	-	10%	9%	12%	7%	11%	9%	10%	10%	11%	7%
			*		*	**	*		**	*						*	*		*			*
Zurich, Switzerland	46	29	17	19	19	8	13	21	8	18	28	-	30	16	29	18	11	35	17	29	38	8
	9%	12%	7%	7%	14%	9%	8%	8%	12%	11%	8%	-	8%	14%	10%	9%	7%	10%	8%	10%	10%	7%
			*		*	**	*		**	*						*	*		*			*
London, United Kingdom	45	20	26	22	14	8	10	31	5	13	32	-	31	15	29	16	19	27	20	25	38	7
	9%	8%	10%	8%	10%	9%	6%	12%	7%	8%	9%	-	8%	13%	10%	8%	12%	8%	9%	9%	10%	6%
			*		*	**	*		**	*						*	*		*			*
Los Angeles, United States	41	26	15	33	7	1	16	15	2	9	31	-	29	12	24	17	16	25	17	24	33	7
	8%	10%	6%	12%	5%	1%	10%	6%	3%	6%	9%	-	8%	10%	8%	8%	10%	7%	8%	8%	9%	6%
			*		*	**	*		**	*						*	*		*			*
Rio de Janeiro, Brazil	40	17	23	28	10	2	11	18	9	14	26	-	32	8	18	22	12	29	14	26	29	11
	8%	7%	9%	10%	7%	2%	7%	7%	14%	9%	8%	-	8%	7%	6%	11%	7%	8%	7%	9%	8%	9%
			*		*	**	*		**	*						*	*		*			*
Boston, United States	34	15	19	25	8	1	14	19	*	7	27	-	28	7	20	14	8	26	10	24	25	9
	7%	6%	8%	9%	6%	2%	9%	8%	1%	4%	8%	-	7%	6%	7%	7%	5%	8%	5%	8%	7%	7%
			*		*	**	*		**	*						*	*		*			*
Washington, United States	33	13	20	22	10	1	11	16	6	16	17	-	27	6	19	14	12	21	10	22	14	19
	7%	5%	8%	8%	7%	1%	7%	6%	8%	10%	5%	-	7%	5%	6%	7%	7%	6%	5%	8%	4%	15%
			*		*	**	*		**	*						*	*		*			T*
Stockholm, Sweden	31	19	12	18	9	4	7	19	4	11	20	-	19	11	22	8	9	22	13	18	26	4
	6%	8%	5%	7%	7%	4%	4%	7%	7%	7%	6%	-	5%	10%	8%	4%	5%	6%	6%	6%	7%	4%
			*		*	**	*		**	*						*	*		*			*
Seoul, South Korea	29	6	22	23	2	4	10	15	1	7	22	-	20	8	18	10	11	18	13	16	27	1
	6%	3%	9%	8%	1%	5%	6%	6%	1%	4%	6%	-	5%	7%	6%	5%	7%	5%	6%	6%	7%	1%
			*	D	*	**	*		**	*						*	*		*			*
Auckland, New Zealand	27	8	19	4	12	11	9	7	8	9	18	-	18	8	24	3	9	18	9	18	25	2
	5%	3%	7%	1%	9%	12%	6%	3%	12%	6%	5%	-	5%	7%	8%	1%	6%	5%	4%	6%	7%	1%
			*		C*	**	*		**	*					O	*	*		*			*

Osaka, Japan	24	10	14	17	5	2	12	10	*	6	17	-	21	2	14	10	7	17	15	9	22	2
	5%	4%	6%	6%	3%	2%	8%	4%	*	4%	5%	-	6%	2%	5%	5%	4%	5%	7%	3%	6%	1%
			*		*	**	*		**	*						*	*		*			*
Bogota, Colombia	23	5	17	5	6	11	3	20	-	3	19	-	20	3	5	18	4	18	3	20	9	14
	5%	2%	7%	2%	5%	12%	2%	8%	-	2%	6%	-	5%	2%	2%	9%	3%	5%	1%	7%	2%	11%
			*		*	**	*		**	*						N*	*		*			T*
Chicago, United States	22	13	9	16	5	-	2	16	3	5	16	-	16	5	10	11	7	14	12	9	19	3
	4%	5%	3%	6%	4%	-	1%	6%	4%	3%	5%	-	4%	5%	3%	6%	5%	4%	6%	3%	5%	2%
			*		*	**	*		**	*						*	*		*			*
Buenos Aires, Argentina	20	6	14	12	9	-	1	16	3	7	13	-	17	4	8	12	6	14	10	10	16	4
	4%	2%	6%	4%	6%	-	1%	6%	5%	5%	4%	-	4%	3%	3%	6%	4%	4%	5%	4%	4%	3%
			*		*	**	*		**	*						*	*		*			*
Helsinki, Finland	20	7	14	9	3	9	9	10	2	3	17	-	14	7	6	15	3	18	3	17	11	9
	4%	3%	5%	3%	2%	10%	6%	4%	3%	2%	5%	-	4%	6%	2%	7%	2%	5%	1%	6%	3%	7%
			*		*	**	*		**	*						*	*		*			*
Munich, Germany	20	9	11	6	3	11	2	16	2	3	17	-	17	3	5	14	3	17	6	14	8	11
	4%	4%	4%	2%	2%	12%	1%	6%	4%	2%	5%	-	4%	3%	2%	7%	2%	5%	3%	5%	2%	9%
			*		*	**	*		**	*						*	*		*			T*
Oslo, Norway	16	8	8	4	3	9	8	8	*	5	11	-	13	3	16	*	12	4	15	1	16	*
	3%	3%	3%	1%	2%	9%	5%	3%	1%	3%	3%	-	3%	3%	5%	*	7%	1%	7%	*	4%	*
			*		*	**	*		**	*						*	Q*		S*			*
Mexico City, Mexico	12	5	7	10	2	1	5	8	-	1	12	-	10	2	7	6	7	5	4	8	10	2
	2%	2%	3%	4%	1%	1%	3%	3%	-	*	3%	-	3%	2%	2%	3%	4%	2%	2%	3%	3%	2%
			*		*	**	*		**	*						*	*		*			*
Dublin, ROI	12	6	6	6	6	-	6	2	3	1	11	-	11	*	8	4	1	11	3	9	10	2
	2%	2%	2%	2%	4%	-	4%	1%	5%	1%	3%	-	3%	*	3%	2%	1%	3%	2%	3%	3%	2%
			*		*	**	*		**	*						*	*		*			*
Sao Paulo, Brazil	11	8	3	6	4	-	5	5	-	2	9	-	6	5	7	4	2	9	3	8	7	3
	2%	3%	1%	2%	3%	-	4%	2%	-	1%	3%	-	2%	4%	2%	2%	1%	3%	1%	3%	2%	3%
			*		*	**	*		**	*						*	*		*			*
Moscow, Russia	10	5	5	8	2	-	2	7	1	2	8	-	7	3	9	1	4	7	4	7	9	1
	2%	2%	2%	3%	1%	-	1%	3%	2%	1%	2%	-	2%	3%	3%	*	2%	2%	2%	2%	2%	1%
			*		*	**	*		**	*						*	*		*			*
Beijing, China	10	7	3	8	2	-	6	3	1	1	8	-	7	3	6	3	3	7	3	6	6	3
	2%	3%	1%	3%	1%	-	4%	1%	1%	1%	2%	-	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%
			*		*	**	*		**	*						*	*		*			*
Vienna, Austria	9	5	4	6	3	-	4	3	3	2	7	-	7	2	4	5	3	7	4	6	6	3
	2%	2%	2%	2%	2%	-	3%	1%	4%	1%	2%	-	2%	2%	1%	3%	2%	2%	2%	2%	2%	2%
			*		*	**	*		**	*						*	*		*			*
Hong Kong, China	8	8	1	7	1	-	3	3	1	1	8	-	6	2	5	3	1	7	2	7	5	3
	2%	3%	*	3%	1%	-	2%	1%	2%	*	2%	-	2%	2%	2%	1%	1%	2%	1%	2%	1%	3%
			*		*	**	*		**	*						*	*		*			*
Singapore, Singapore	8	8	-	5	2	-	4	2	1	3	5	-	7	1	7	1	2	5	5	3	7	1
	2%	3%	-	2%	2%	-	3%	1%	2%	2%	2%	-	2%	1%	2%	1%	1%	2%	2%	1%	2%	1%
			*		*	**	*		**	*						*	*		*			*
Istanbul, Turkey	8	5	3	6	1	*	3	2	1	1	7	-	6	2	6	1	2	5	2	6	6	1
	2%	2%	1%	2%	1%	1%	2%	1%	1%	1%	2%	-	2%	1%	2%	1%	2%	2%	1%	2%	2%	1%
			*		*	**	*		**	*						*	*		*			*
Copenhagen, Denmark	8	6	1	3	3	2	1	5	2	6	2	-	4	3	6	2	2	5	4	4	6	2
	2%	3%	1%	1%	2%	2%	*	2%	2%	4%	*	-	1%	3%	2%	1%	2%	2%	2%	1%	2%	1%
			*		*	**	*		**	*						*	*		*			*
Brussels, Belgium	7	5	2	1	2	4	1	6	-	3	4	-	3	4	7	1	5	3	6	1	7	-
	1%	2%	1%	*	2%	5%	1%	2%	-	2%	1%	-	1%	3%	2%	*	3%	1%	3%	*	2%	-
			*		*	**	*		**	*						*	*		*			*
Cairo, Egypt	7	7	-	6	1	-	5	1	*	2	5	-	6	1	7	-	3	4	2	5	4	3
	1%	3%	-	2%	1%	-	3%	*	1%	1%	1%	-	2%	1%	2%	-	2%	1%	1%	2%	1%	3%
			*		*	**	*		**	*						*	*		*			*
Shanghai, China	3	3	-	2	1	-	*	2	1	-	3	-	3	*	2	1	1	2	1	2	2	1
	1%	1%	-	1%	1%	-	*	1%	1%	-	1%	-	1%	*	1%	1%	1%	1%	*	1%	1%	1%
			*		*	**	*		**	*						*	*		*			*
Guangzhou, China	3	3	-	3	*	-	2	-	*	*	3	-	3	*	1	2	-	3	-	3	1	2
	1%	1%	-	1%	*	-	1%	-	*	*	1%	-	1%	*	*	1%	-	1%	-	1%	*	2%
			*		*	**	*		**	*						*	*		*			*
Warsaw, Poland	3	3	-	3	-	-	1	1	-	*	3	-	3	*	*	3	-	3	-	3	*	3
	1%	1%	-	1%	-	-	1%	*	-	*	1%	-	1%	*	*	1%	-	1%	-	1%	*	2%
			*		*	**	*		**	*						*	*		*			*
Jakarta, Indonesia	3	2	1	3	-	-	-	2	1	-	3	-	2	1	2	1	-	3	-	3	1	2
	1%	1%	*	1%	-	-	-	1%	1%	-	1%	-	1%	1%	1%	1%	-	1%	-	1%	*	2%
			*		*	**	*		**	*						*	*		*			*
Tel Aviv, Israel	3	3	-	2	-	*	-	3	-	1	2	-	2	1	3	-	3	*	3	*	3	-
	1%	1%	-	1%	-	1%	-	1%	-	1%	*	-	1%	1%	1%	-	2%	*	1%	*	1%	-
			*		*	**	*		**	*						*	*		*			*
Prague, Czech Republic	3	3	-	2	*	-	-	3	-	-	3	-	2	1	2	*	*	2	*	2	2	1
	1%	1%	-	1%	*	-	-	1%	-	-	1%	-	1%	1%	1%	*	*	1%	*	1%	*	1%
			*		*	**	*		**	*						*	*		*			*
Mumbai, India	2	2	-	2	-	-	1	1	-	-	2	-	2	-	-	2	-	2	-	2	1	1
	*	1%	-	1%	-	-	1%	*	-	-	1%	-	1%	-	-	1%	-	1%	-	1%	*	1%
			*		*	**	*		**	*						*	*		*			*
Mecca, Saudi Arabia	2	2	-	1	-	*	1	*	-	-	2	-	1	1	1	*	1	*	1	*	1	*
	*	1%	-	*	-	1%	1%	*	-	-	*	-	*	1%	*	*	1%	*	1%	*	*	*
			*		*	**	*		**	*						*	*		*			*
Delhi, India	2	1	1	2	-	-	2	-	-	-	2	-	1	1	-	2	-	2	-	2	1	1
	*	*	*	1%	-	-	1%	-	-	-	*	-	*	1%	-	1%	-	*	-	1%	*	1%

			*		*	**	*		**	*						*	*		*			*
Bangkok, Thailand	1	1	-	1	*	-	-	*	-	-	1	-	1	*	*	1	*	1	*	1	1	-
	*	1%	-	*	*	-	-	*	-	-	*	-	*	*	*	*	*	*	*	*	*	-
			*		*	**	*		**	*						*	*		*			*
Karachi, Pakistan	1	1	-	1	-	-	-	*	-	-	1	-	1	*	*	1	*	1	*	1	*	1
	*	*	-	*	-	-	-	*	-	-	*	-	*	*	*	*	*	*	*	*	*	1%
			*		*	**	*		**	*						*	*		*			*
Nairobi, Kenya	*	*	-	*	-	-	-	-	-	-	*	-	-	*	*	-	-	*	-	*	-	*
	*	*	-	*	-	-	-	-	-	-	*	-	-	*	*	-	-	*	-	*	-	*
			*		*	**	*		**	*						*	*		*			*
Budapest, Hungary	*	*	-	*	-	-	*	-	-	*	-	-	-	*	*	-	-	*	-	*	*	-
	*	*	-	*	-	-	*	-	-	*	-	-	-	*	*	-	-	*	-	*	*	-
			*		*	**	*		**	*						*	*		*			*
Cape Town, South Africa	*	*	-	*	-	-	-	-	*	*	-	-	-	*	*	-	*	-	*	-	*	-
	*	*	-	*	-	-	-	-	*	*	-	-	-	*	*	-	*	-	*	-	*	-
			*		*	**	*		**	*						*	*		*			*
Kuala Lumpur, Malaysia	*	*	-	*	-	-	-	*	-	-	*	-	-	*	*	-	*	-	*	-	*	-
	*	*	-	*	-	-	-	*	-	-	*	-	-	*	*	-	*	-	*	-	*	-
			*		*	**	*		**	*						*	*		*			*
Sigma	1500	739	761	812	413	275	461	766	201	469	1031	-	1155	345	889	611	479	1021	648	852	1127	373
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	-	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_1. [Live in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Serbia Total	Serbia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	507	246	261	12	180	315	55	206	188	267	240	10	243	254	232	275	20	487	49	458	316	93
Base: All Respondents (wtd)	507	251	256	13	171	323	59	203	187	270	237	14	248	245	235	272	24	483	55	452	308	102
Zurich, Switzerland	170	83	86	4	58	108	16	74	62	100	70	2	82	85	88	82	4	166	16	153	106	30
	34%	33%	34%	32%	34%	33%	28%	36%	33%	37%	30%	18%	33%	35%	38%	30%	18%	34%	30%	34%	34%	29%
				**			*					**					**		*			*
Vienna, Austria	123	62	60	2	42	79	8	49	50	77	46	-	51	71	58	65	14	109	16	107	82	23
	24%	25%	24%	13%	24%	25%	13%	24%	27%	28%	19%	-	21%	29%	25%	24%	60%	22%	29%	24%	27%	22%
				**			*			J		**					**		*			*
Oslo, Norway	119	53	66	3	34	82	7	44	49	69	49	2	57	60	50	69	4	114	8	111	73	23
	23%	21%	26%	21%	20%	25%	13%	22%	26%	26%	21%	13%	23%	24%	21%	25%	19%	24%	14%	25%	24%	22%
				**			*					**					**		*			*
Abu Dhabi, United Arab Emirates	105	52	53	1	37	67	14	53	27	58	47	5	65	35	50	55	2	103	3	102	61	20
	21%	21%	21%	9%	22%	21%	24%	26%	14%	21%	20%	37%	26%	14%	21%	20%	8%	21%	5%	23%	20%	20%
				**			*	H				**	M				**		*	R		*
Stockholm, Sweden	104	56	49	3	37	64	10	41	45	50	54	1	53	49	47	57	2	102	9	95	59	23
	21%	22%	19%	24%	22%	20%	17%	20%	24%	18%	23%	9%	22%	20%	20%	21%	8%	21%	17%	21%	19%	22%
				**			*					**					**		*			*
Sydney, Australia	61	37	24	-	26	35	5	24	26	33	29	-	30	31	26	35	2	59	9	52	37	11
	12%	15%	9%	-	15%	11%	9%	12%	14%	12%	12%	-	12%	13%	11%	13%	8%	12%	16%	12%	12%	11%
				**			*					**					**		*			*
Toronto, Canada	59	31	28	-	23	36	7	24	22	33	26	-	31	28	24	35	-	59	8	51	33	15
	12%	12%	11%	-	14%	11%	12%	12%	11%	12%	11%	-	13%	11%	10%	13%	-	12%	14%	11%	11%	14%
				**			*					**					**		*			*
Helsinki, Finland	57	26	32	3	15	39	7	24	21	26	31	-	25	32	25	32	1	57	6	51	33	9
	11%	10%	12%	25%	9%	12%	11%	12%	11%	10%	13%	-	10%	13%	11%	12%	3%	12%	11%	11%	11%	9%
				**			*					**					**		*			*
Berlin, Germany	49	25	25	2	24	23	10	21	13	21	28	1	23	26	19	30	6	44	8	42	32	8
	10%	10%	10%	15%	14%	7%	18%	10%	7%	8%	12%	4%	9%	10%	8%	11%	24%	9%	14%	9%	11%	8%
				**	E		H*					**					**		*			*
Auckland, New Zealand	48	27	21	-	13	35	2	16	25	32	16	-	24	24	19	29	2	46	8	40	35	8
	9%	11%	8%	-	7%	11%	3%	8%	13%	12%	7%	-	10%	10%	8%	11%	8%	9%	14%	9%	11%	8%
				**			*					**					**		*			*
Amsterdam, The Netherlands	47	19	28	-	19	28	5	19	18	24	24	1	28	18	21	26	1	46	5	42	31	12
	9%	7%	11%	-	11%	9%	8%	9%	10%	9%	10%	5%	11%	7%	9%	10%	3%	10%	10%	9%	10%	12%
				**			*					**					**		*			*
Copenhagen, Denmark	46	18	28	-	14	31	5	15	21	27	19	1	15	29	17	29	2	44	2	43	30	10
	9%	7%	11%	-	8%	10%	8%	8%	11%	10%	8%	9%	6%	12%	7%	10%	9%	9%	4%	10%	10%	9%
				**			*					**		L			**		*			*
Vancouver, Canada	44	13	31	-	16	28	2	18	17	27	17	-	21	22	12	32	3	40	4	40	25	13
	9%	5%	12%	-	9%	9%	4%	9%	9%	10%	7%	-	9%	9%	5%	12%	14%	8%	7%	9%	8%	13%
			A	**			*					**				N	**		*			*
Belgrade, Serbia	43	22	21	1	4	38	5	14	20	31	12	1	18	25	17	26	7	36	10	33	24	9
	8%	9%	8%	5%	2%	12%	8%	7%	11%	12%	5%	4%	7%	10%	7%	10%	29%	7%	18%	7%	8%	9%
				**		D	*			J		**					**		S*			*
New York City, United States	43	14	29	4	14	24	8	16	12	15	27	2	19	22	23	20	1	42	1	41	24	15
	8%	6%	11%	34%	8%	7%	13%	8%	7%	6%	12%	13%	8%	9%	10%	7%	3%	9%	2%	9%	8%	15%
			A	**			*				I	**					**		*			*
Munich, Germany	35	18	17	-	10	25	11	13	8	21	14	1	21	14	18	18	-	35	1	35	17	7
	7%	7%	7%	-	6%	8%	19%	6%	4%	8%	6%	4%	8%	6%	7%	7%	-	7%	2%	8%	6%	6%
				**			GH*					**					**		*			*
Rome, Italy	34	21	12	-	9	25	5	12	15	17	17	-	21	13	22	12	1	33	4	30	21	10
	7%	9%	5%	-	5%	8%	8%	6%	8%	6%	7%	-	8%	5%	9%	4%	5%	7%	8%	7%	7%	10%
				**			*					**			O		**		*			*
Los Angeles, United States	33	16	17	4	8	20	4	17	9	16	17	4	19	10	19	14	2	31	2	31	17	12
	6%	6%	6%	34%	5%	6%	6%	8%	5%	6%	7%	28%	8%	4%	8%	5%	8%	6%	3%	7%	6%	11%
				**			*					**					**		*			*
Moscow, Russia	32	13	19	5	12	16	9	10	10	9	23	4	17	12	15	17	3	30	4	28	16	11
	6%	5%	8%	38%	7%	5%	15%	5%	5%	4%	10%	27%	7%	5%	7%	6%	11%	6%	7%	6%	5%	11%
				**			G*				I	**					**		*			*
Madrid, Spain	29	16	12	1	6	22	2	14	8	17	11	1	13	14	17	11	1	28	3	26	20	3
	6%	6%	5%	10%	3%	7%	4%	7%	5%	6%	5%	9%	5%	6%	7%	4%	3%	6%	5%	6%	7%	3%
				**			*					**					**		*			*
Chicago, United States	24	14	11	-	10	14	4	10	11	10	15	-	14	10	11	13	-	24	-	24	13	4
	5%	5%	4%	-	6%	4%	6%	5%	6%	4%	6%	-	6%	4%	5%	5%	-	5%	-	5%	4%	4%
				**			*					**					**		*			*

London, United Kingdom	24	11	13	1	12	11	4	11	6	7	17	1	16	7	12	12	2	22	-	24	14	5
	5%	4%	5%	10%	7%	3%	7%	5%	3%	3%	7%	9%	6%	3%	5%	4%	10%	4%	-	5%	4%	5%
				**			*				I	**					**		*			*
Prague, Czech Republic	20	13	7	-	2	17	2	3	11	17	3	-	5	15	11	8	-	20	4	16	14	1
	4%	5%	3%	-	1%	5%	3%	2%	6%	6%	1%	-	2%	6%	5%	3%	-	4%	8%	3%	5%	1%
				**			*		G	J		**		L			**		*			*
Tokyo, Japan	19	11	9	-	7	12	1	9	6	10	9	-	11	9	9	10	-	19	1	19	16	1
	4%	4%	3%	-	4%	4%	1%	4%	3%	4%	4%	-	4%	3%	4%	4%	-	4%	1%	4%	5%	1%
				**			*					**					**		*			*
Paris, France	18	12	6	-	5	12	2	8	7	11	7	-	7	10	13	5	1	16	3	14	12	2
	3%	5%	2%	-	3%	4%	3%	4%	4%	4%	3%	-	3%	4%	5%	2%	5%	3%	6%	3%	4%	2%
				**			*					**					**		*			*
Singapore, Singapore	17	8	8	-	5	11	2	8	1	6	11	3	7	7	8	9	2	14	2	14	8	3
	3%	3%	3%	-	3%	4%	4%	4%	1%	2%	5%	22%	3%	3%	3%	3%	10%	3%	4%	3%	3%	3%
				**			*					**					**		*			*
Washington, United States	16	11	5	-	11	5	1	4	9	7	9	-	7	9	8	8	2	13	6	10	12	1
	3%	4%	2%	-	6%	2%	2%	2%	5%	2%	4%	-	3%	4%	3%	3%	10%	3%	11%	2%	4%	1%
				**	E		*					**					**		S*			*
Boston, United States	14	7	7	2	6	7	1	7	3	4	10	1	5	8	9	6	-	14	2	12	9	3
	3%	3%	3%	14%	4%	2%	2%	4%	2%	2%	4%	9%	2%	3%	4%	2%	-	3%	4%	3%	3%	2%
				**			*					**					**		*			*
Budapest, Hungary	11	6	5	-	5	6	4	2	4	6	5	-	6	5	2	8	1	9	1	9	6	3
	2%	2%	2%	-	3%	2%	7%	1%	2%	2%	2%	-	2%	2%	1%	3%	5%	2%	2%	2%	2%	3%
				**			G*					**					**		*			*
Hong Kong, China	9	5	4	-	1	8	2	6	1	3	6	5	2	2	5	4	1	8	1	8	3	1
	2%	2%	2%	-	1%	2%	3%	3%	*	1%	2%	36%	1%	1%	2%	2%	6%	2%	3%	2%	1%	1%
				**			*					**					**		*			*
Rio de Janeiro, Brazil	8	8	1	-	3	5	2	1	4	2	7	1	4	3	2	6	-	8	4	5	6	1
	2%	3%	*	-	2%	2%	4%	*	2%	1%	3%	10%	2%	1%	1%	2%	-	2%	7%	1%	2%	1%
		B		**			G*					**					**		S*			*
Tel Aviv, Israel	7	2	5	-	2	5	-	1	4	5	2	-	2	5	1	5	1	6	1	6	3	3
	1%	1%	2%	-	1%	1%	-	1%	2%	2%	1%	-	1%	2%	1%	2%	3%	1%	1%	1%	1%	3%
				**			*					**					**		*			*
Beijing, China	7	5	1	1	3	3	1	1	4	3	4	-	3	4	4	3	-	7	2	5	5	1
	1%	2%	1%	5%	2%	1%	2%	*	2%	1%	2%	-	1%	2%	2%	1%	-	1%	4%	1%	2%	1%
				**			*					**					**		*			*
Brussels, Belgium	7	1	5	-	2	4	2	4	-	2	4	2	1	4	3	4	-	7	1	6	3	-
	1%	*	2%	-	1%	1%	3%	2%	-	1%	2%	14%	*	2%	1%	1%	-	1%	1%	1%	1%	-
				**			H*					**					**		*			*
Dublin, ROI	6	3	4	-	3	3	1	3	-	-	6	-	4	2	3	4	2	4	2	4	4	1
	1%	1%	1%	-	2%	1%	2%	1%	-	-	3%	-	2%	1%	1%	1%	8%	1%	3%	1%	1%	1%
				**			*				I	**					**		*			*
Jakarta, Indonesia	5	4	1	-	2	3	1	2	1	-	5	1	2	2	2	3	-	5	2	3	3	-
	1%	2%	1%	-	1%	1%	2%	1%	*	-	2%	10%	1%	1%	1%	1%	-	1%	5%	1%	1%	-
				**			*				I	**					**		S*			*
Istanbul, Turkey	5	-	5	1	3	1	-	2	3	1	4	-	3	2	2	3	-	5	-	5	2	3
	1%	-	2%	7%	2%	*	-	1%	1%	1%	1%	-	1%	1%	1%	1%	-	1%	-	1%	1%	3%
				**			*					**					**		*			*
Osaka, Japan	5	2	2	-	3	2	-	1	3	2	3	-	2	3	2	2	-	5	2	2	4	-
	1%	1%	1%	-	2%	1%	-	1%	2%	1%	1%	-	1%	1%	1%	1%	-	1%	4%	*	1%	-
				**			*					**					**		S*			*
Casablanca, Morocco	3	-	3	-	-	3	-	3	-	3	-	-	1	2	2	1	-	3	-	3	2	-
	1%	-	1%	-	-	1%	-	2%	-	1%	-	-	1%	1%	1%	1%	-	1%	-	1%	1%	-
				**			*					**					**		*			*
Manila, Philippines	3	1	2	-	2	1	1	1	1	1	1	-	2	1	1	2	-	3	-	3	1	1
	1%	*	1%	-	1%	*	2%	1%	*	1%	1%	-	1%	*	*	1%	-	1%	-	1%	*	1%
				**			*					**					**		*			*
Bangkok, Thailand	2	1	1	-	-	2	-	1	1	2	-	-	1	1	1	1	1	1	1	1	1	-
	*	1%	*	-	-	1%	-	*	1%	1%	-	-	1%	*	*	1%	3%	*	1%	*	*	-
				**			*					**					**		*			*
Kuala Lumpur, Malaysia	2	1	1	-	1	1	1	-	1	1	1	-	2	-	1	1	-	2	-	2	1	1
	*	1%	*	-	1%	*	1%	-	*	*	1%	-	1%	-	*	*	-	*	-	*	*	1%
				**			*					**					**		*			*
Buenos Aires, Argentina	2	2	-	-	-	2	1	-	-	1	1	1	-	1	1	1	-	2	1	1	1	-
	*	1%	-	-	-	1%	2%	-	-	*	1%	10%	-	*	*	*	-	*	2%	*	*	-
				**			*					**					**		S*			*
Mexico City, Mexico	2	2	-	-	2	-	-	-	2	2	-	-	2	-	2	-	-	2	-	2	2	-
	*	1%	-	-	1%	-	-	-	1%	1%	-	-	1%	-	1%	-	-	*	-	*	1%	-
				**			*					**					**		*			*
Cairo, Egypt	2	-	2	-	-	2	-	2	-	2	-	-	-	2	2	-	-	2	-	2	2	-
	*	-	1%	-	-	1%	-	1%	-	1%	-	-	-	1%	1%	-	-	*	-	*	1%	-
				**			*					**					**		*			*
Shanghai, China	1	-	1	-	-	1	1	-	1	1	1	-	-	1	1	-	-	1	1	1	1	-
	*	-	*	-	-	*	1%	-	*	*	*	-	-	*	1%	-	-	*	1%	*	*	-
				**			*					**					**		*			*
Bogota, Colombia	1	-	1	-	-	1	-	1	-	-	1	-	-	1	1	-	-	1	-	1	-	1
	*	-	*	-	-	*	-	*	-	-	*	-	-	*	*	-	-	*	-	*	-	1%
				**			*					**					**		*			*
Warsaw, Poland	1	-	1	-	-	1	-	-	1	1	-	-	1	-	1	-	-	1	1	-	1	-
	*	-	*	-	-	*	-	-	*	*	-	-	*	-	*	-	-	*	1%	-	*	-
				**			*					**					**		S*			*
Guangzhou, China	1	1	-	-	1	-	-	1	-	1	-	-	-	1	1	-	-	1	-	1	1	-
	*	*	-	-	*	-	-	*	-	*	-	-	-	*	*	-	-	*	-	*	*	-

				**			*					**					**		*			*
Cape Town, South Africa	1	-	1	-	-	1	-	-	1	-	1	-	-	1	1	-	-	1	-	1	1	-
	*	-	*	-	-	*	-	-	*	-	*	-	-	*	*	-	-	*	-	*	*	-
				**			*					**					**		*			*
Mumbai, India	1	1	-	1	-	-	1	-	-	-	1	-	1	-	-	1	-	1	-	1	-	-
	*	*	-	5%	-	-	1%	-	-	-	*	-	*	-	-	*	-	*	-	*	-	-
				**			*					**					**		*			*
Sao Paulo, Brazil	*	*	-	-	-	*	-	*	-	-	*	-	*	-	-	*	-	*	-	*	*	-
	*	*	-	-	-	*	-	*	-	-	*	-	*	-	-	*	-	*	-	*	*	-
				**			*					**					**		*			*
Sigma	1521	752	769	38	513	970	177	608	562	811	710	41	745	735	704	817	71	1450	165	1356	925	305
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	18557	9900	8654	6417	6536	5604	3905	6621	6436	9123	8927	3304	7011	8242	11238	6812	2378	15672	4046	14004	13315	5024
Base: All Respondents (wtd)	13014	6486	6525	5346	4199	3470	3021	4545	4228	5738	6769	3362	4991	4661	7166	5341	1626	10881	2686	9821	8762	4045
Paris, France	2764	1292	1473	1184	872	709	625	959	910	1181	1480	678	1111	975	1455	1205	314	2347	558	2102	1792	931
	21%	20%	23%	22%	21%	20%	21%	21%	22%	21%	22%	20%	22%	21%	20%	23%	19%	22%	21%	21%	20%	23%
			A										K			N		P				T
Rome, Italy	2546	1183	1362	1034	836	676	563	896	811	1100	1370	696	969	881	1353	1117	273	2196	464	2006	1676	836
	20%	18%	21%	19%	20%	19%	19%	20%	19%	19%	20%	21%	19%	19%	19%	21%	17%	20%	17%	20%	19%	21%
			A													N		P		R		
New York City, United States	2043	997	1045	894	684	465	442	724	676	823	1133	526	734	783	1089	866	210	1745	373	1583	1392	617
	16%	15%	16%	17%	16%	13%	15%	16%	16%	14%	17%	16%	15%	17%	15%	16%	13%	16%	14%	16%	16%	15%
				E	E						I			L				P		R		
London, United Kingdom	1751	823	929	729	565	458	380	605	577	726	909	452	615	684	878	757	197	1438	347	1288	1156	570
	13%	13%	14%	14%	13%	13%	13%	13%	14%	13%	13%	13%	12%	15%	12%	14%	12%	13%	13%	13%	13%	14%
			A											L		N						
Sydney, Australia	1630	782	849	520	587	523	337	580	553	777	797	482	599	549	895	679	137	1437	263	1311	1090	515
	13%	12%	13%	10%	14%	15%	11%	13%	13%	14%	12%	14%	12%	12%	12%	13%	8%	13%	10%	13%	12%	13%
					C	C		F	F	J		LM						P		R		
Abu Dhabi, United Arab Emirates	1602	860	742	693	552	358	389	557	514	750	785	360	691	551	890	645	260	1275	426	1109	1116	455
	12%	13%	11%	13%	13%	10%	13%	12%	12%	13%	12%	11%	14%	12%	12%	12%	16%	12%	16%	11%	13%	11%
		B		E	E					J			KM				Q		S		U	
Tokyo, Japan	1563	862	700	759	482	322	453	505	459	612	896	472	564	527	807	702	180	1329	282	1226	1015	520
	12%	13%	11%	14%	11%	9%	15%	11%	11%	11%	13%	14%	11%	11%	11%	13%	11%	12%	11%	12%	12%	13%
		B		DE	E		GH				I	LM				N				R		
Amsterdam, The Netherlands	1293	689	604	528	415	350	287	476	429	517	716	357	519	417	725	508	151	1082	251	982	870	403
	10%	11%	9%	10%	10%	10%	9%	10%	10%	9%	11%	11%	10%	9%	10%	10%	9%	10%	9%	10%	10%	10%
		B									I	M	M									
Los Angeles, United States	1194	593	601	573	333	289	291	455	347	497	642	360	436	397	611	527	124	1014	220	918	738	424
	9%	9%	9%	11%	8%	8%	10%	10%	8%	9%	9%	11%	9%	9%	9%	10%	8%	9%	8%	9%	8%	10%
				DE			H	H				LM				N		P				T
Madrid, Spain	1038	520	518	429	306	303	224	356	344	452	561	302	421	315	596	417	130	883	194	819	695	324
	8%	8%	8%	8%	7%	9%	7%	8%	8%	8%	8%	9%	8%	7%	8%	8%	8%	8%	7%	8%	8%	8%
						D						M	M									
Zurich, Switzerland	989	508	480	300	333	355	197	369	346	506	426	241	369	379	562	369	107	824	186	745	691	283
	8%	8%	7%	6%	8%	10%	7%	8%	8%	9%	6%	7%	7%	8%	8%	7%	7%	8%	7%	8%	8%	7%
					C	CD		F	F	J												
Vancouver, Canada	916	417	499	287	305	323	207	319	305	431	418	264	340	312	481	369	92	758	160	690	632	277
	7%	6%	8%	5%	7%	9%	7%	7%	7%	8%	6%	8%	7%	7%	7%	7%	6%	7%	6%	7%	7%	7%
			A		C	CD				J												
Vienna, Austria	902	438	463	233	299	370	207	312	285	439	440	247	368	287	506	373	70	809	133	746	589	300
	7%	7%	7%	4%	7%	11%	7%	7%	7%	8%	6%	7%	7%	6%	7%	7%	4%	7%	5%	8%	7%	7%
					C	CD				J			M					P		R		
Rio de Janeiro, Brazil	836	435	400	392	250	194	199	284	268	335	488	222	368	246	489	334	142	681	208	615	580	242
	6%	7%	6%	7%	6%	6%	7%	6%	6%	6%	7%	7%	7%	5%	7%	6%	9%	6%	8%	6%	7%	6%
				DE							I	M	M				Q		S			
Toronto, Canada	813	384	429	277	285	251	186	320	225	369	404	235	314	264	459	314	92	681	144	630	539	267
	6%	6%	7%	5%	7%	7%	6%	7%	5%	6%	6%	7%	6%	6%	6%	6%	6%	6%	5%	6%	6%	7%
					C	C		H				M								R		
Auckland, New Zealand	807	413	394	287	254	266	175	294	261	362	404	240	294	273	453	313	95	671	173	593	539	259
	6%	6%	6%	5%	6%	8%	6%	6%	6%	6%	6%	7%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%
						CD						LM										
Cairo, Egypt	790	394	395	384	259	147	190	275	245	338	431	171	347	272	459	310	119	650	179	590	552	225
	6%	6%	6%	7%	6%	4%	6%	6%	6%	6%	6%	5%	7%	6%	6%	6%	7%	6%	7%	6%	6%	6%
				E	E								KM				Q					
Bangkok, Thailand	767	383	385	349	231	187	157	248	303	344	392	161	288	318	422	314	87	649	164	572	547	214
	6%	6%	6%	7%	6%	5%	5%	5%	7%	6%	6%	5%	6%	7%	6%	6%	5%	6%	6%	6%	6%	5%
				DE					FG					KL							U	
Prague, Czech Republic	762	355	406	264	244	254	138	272	282	320	419	136	322	304	432	307	82	656	129	609	529	208
	6%	5%	6%	5%	6%	7%	5%	6%	7%	6%	6%	4%	6%	7%	6%	6%	5%	6%	5%	6%	6%	5%
						CD		F	F				K	K						R		
Berlin, Germany	749	411	338	357	223	168	172	282	227	294	429	198	280	270	427	296	110	613	167	556	489	248
	6%	6%	5%	7%	5%	5%	6%	6%	5%	5%	6%	6%	6%	6%	6%	6%	7%	6%	6%	6%	6%	6%
		B		DE							I											
Singapore, Singapore	710	365	345	246	248	216	129	232	298	380	285	132	216	362	388	277	108	557	193	472	518	187
	5%	6%	5%	5%	6%	6%	4%	5%	7%	7%	4%	4%	4%	8%	5%	5%	7%	5%	7%	5%	6%	5%
					C	C			FG	J				KL			Q		S		U	
Hong Kong, China	692	388	305	293	229	171	136	256	246	293	367	147	277	268	383	276	118	542	170	490	479	200
	5%	6%	5%	5%	5%	5%	4%	6%	6%	5%	5%	4%	6%	6%	5%	5%	7%	5%	6%	5%	5%	5%

		B						F	F				K	K			Q		S			
Osaka, Japan	681	367	313	293	218	170	234	233	162	268	376	198	249	235	335	309	62	582	95	549	437	226
	5%	6%	5%	5%	5%	5%	8%	5%	4%	5%	6%	6%	5%	5%	5%	6%	4%	5%	4%	6%	5%	6%
		B					GH	H			I					N		P		R		
Stockholm, Sweden	677	317	360	209	231	237	162	253	196	308	337	183	261	232	372	274	70	575	102	544	450	207
	5%	5%	6%	4%	6%	7%	5%	6%	5%	5%	5%	5%	5%	5%	5%	5%	4%	5%	4%	6%	5%	5%
					C	CD		H												R		
Istanbul, Turkey	638	320	318	303	227	109	192	190	201	348	278	150	199	289	390	236	106	519	178	448	422	204
	5%	5%	5%	6%	5%	3%	6%	4%	5%	6%	4%	4%	4%	6%	5%	4%	7%	5%	7%	5%	5%	5%
				E	E		GH			J				KL	O		Q		S			
Oslo, Norway	628	295	333	193	206	228	142	249	170	287	322	197	227	203	355	253	70	538	123	485	408	211
	5%	5%	5%	4%	5%	7%	5%	5%	4%	5%	5%	6%	5%	4%	5%	5%	4%	5%	5%	5%	5%	5%
					C	CD		H				LM										
Beijing, China	544	305	239	227	175	141	122	161	207	275	255	94	226	224	318	212	84	446	133	397	392	146
	4%	5%	4%	4%	4%	4%	4%	4%	5%	5%	4%	3%	5%	5%	4%	4%	5%	4%	5%	4%	4%	4%
		B							G	J			K	K					S		U	
Washington, United States	515	277	238	228	169	118	119	186	180	243	258	164	168	182	300	200	73	428	112	389	333	178
	4%	4%	4%	4%	4%	3%	4%	4%	4%	4%	4%	5%	3%	4%	4%	4%	4%	4%	4%	4%	4%	4%
				E								L										
Copenhagen, Denmark	503	217	285	160	167	175	118	197	139	224	250	138	195	170	263	211	52	422	92	382	337	160
	4%	3%	4%	3%	4%	5%	4%	4%	3%	4%	4%	4%	4%	4%	4%	4%	3%	4%	3%	4%	4%	4%
			A		C	CD		H														
Helsinki, Finland	461	233	227	161	153	147	109	170	136	192	253	131	170	160	270	175	61	383	95	350	325	131
	4%	4%	3%	3%	4%	4%	4%	4%	3%	3%	4%	4%	3%	3%	4%	3%	4%	4%	4%	4%	4%	3%
						C																
Dublin, ROI	451	184	267	162	147	143	101	152	145	206	232	120	193	138	251	188	44	394	79	360	299	146
	3%	3%	4%	3%	3%	4%	3%	3%	3%	4%	3%	4%	4%	3%	3%	4%	3%	4%	3%	4%	3%	4%
			A			C							M									
Moscow, Russia	421	238	183	153	137	131	71	155	159	201	208	75	203	143	237	172	52	357	92	317	293	112
	3%	4%	3%	3%	3%	4%	2%	3%	4%	3%	3%	2%	4%	3%	3%	3%	3%	3%	3%	3%	3%	3%
		B				C		F	F				KM	K								
Munich, Germany	401	224	177	168	136	97	93	147	127	193	192	88	181	131	218	167	49	336	86	299	286	113
	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	4%	3%	3%	3%	3%	3%	3%	3%	3%	3%
		B											KM									
Cape Town, South Africa	382	176	206	166	112	104	79	110	169	146	222	104	132	146	214	154	69	299	100	268	251	128
	3%	3%	3%	3%	3%	3%	3%	2%	4%	3%	3%	3%	3%	3%	3%	3%	4%	3%	4%	3%	3%	3%
									FG		I						Q		S			
Shanghai, China	360	202	158	166	101	93	75	116	143	173	170	98	125	137	212	131	52	291	93	251	259	100
	3%	3%	2%	3%	2%	3%	2%	3%	3%	3%	3%	3%	3%	3%	3%	2%	3%	3%	3%	3%	3%	2%
		B		D					FG										S			
Budapest, Hungary	333	176	155	116	99	117	76	98	111	144	179	80	132	120	189	135	24	300	51	273	221	107
	3%	3%	2%	2%	2%	3%	3%	2%	3%	3%	3%	2%	3%	3%	3%	3%	1%	3%	2%	3%	3%	3%
						CD												P		R		
Chicago, United States	324	166	158	152	105	67	83	118	101	142	173	95	111	118	183	132	45	271	73	242	216	107
	2%	3%	2%	3%	3%	2%	3%	3%	2%	2%	3%	3%	2%	3%	3%	2%	3%	2%	3%	2%	2%	3%
				E																		
Seoul, South Korea	322	151	171	186	83	53	85	108	106	117	199	72	106	145	156	160	53	263	71	245	197	120
	2%	2%	3%	3%	2%	2%	3%	2%	3%	2%	3%	2%	2%	3%	2%	3%	3%	2%	3%	2%	2%	3%
				DE							I			KL		N	Q					T
Lima, Peru	316	157	159	149	101	67	68	115	99	127	179	67	139	110	186	120	53	252	85	220	229	85
	2%	2%	2%	3%	2%	2%	2%	3%	2%	2%	3%	2%	3%	2%	3%	2%	3%	2%	3%	2%	3%	2%
				E									K				Q		S			
Boston, United States	315	168	146	133	99	83	65	109	119	147	156	96	101	118	178	124	48	254	80	222	223	87
	2%	3%	2%	2%	2%	2%	2%	2%	3%	3%	2%	3%	2%	3%	2%	2%	3%	2%	3%	2%	3%	2%
												L							S			
Kuala Lumpur, Malaysia	306	179	127	137	98	71	83	96	100	156	136	74	94	138	190	102	49	243	90	201	215	86
	2%	3%	2%	3%	2%	2%	3%	2%	2%	3%	2%	2%	2%	3%	3%	2%	3%	2%	3%	2%	2%	2%
		B								J				KL	O				S			
Buenos Aires, Argentina	302	126	175	135	102	65	69	99	100	116	177	58	143	102	172	120	43	249	66	226	204	94
	2%	2%	3%	3%	2%	2%	2%	2%	2%	2%	3%	2%	3%	2%	2%	2%	3%	2%	2%	2%	2%	2%
			A								I		KM									
Sao Paulo, Brazil	280	140	140	147	91	43	61	104	81	117	154	78	124	78	165	106	54	217	73	198	201	78
	2%	2%	2%	3%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	2%	3%	2%	2%	2%
				E	E								M				Q		S			
Mecca, Saudi Arabia	278	159	119	142	99	38	114	82	60	163	109	70	87	121	165	107	45	227	76	196	178	90
	2%	2%	2%	3%	2%	1%	4%	2%	1%	3%	2%	2%	2%	3%	2%	2%	3%	2%	3%	2%	2%	2%
		B		E	E		GH			J				L					S			
Delhi, India	277	115	162	137	81	59	68	93	93	138	133	46	95	136	137	134	42	229	77	193	186	87
	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	1%	2%	3%	2%	3%	3%	2%	3%	2%	2%	2%
			A	DE										KL		N			S			
Mexico City, Mexico	266	119	148	117	94	55	86	75	82	89	172	82	112	72	155	106	38	223	47	214	172	91
	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
					E		GH				I	M	M									
Brussels, Belgium	248	118	130	99	85	63	66	77	81	109	133	68	99	81	150	92	37	205	60	182	173	72
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
Mumbai, India	231	100	131	126	61	44	53	90	68	105	116	35	95	101	107	114	34	187	58	162	155	75
	2%	2%	2%	2%	1%	1%	2%	2%	2%	2%	2%	1%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%
				DE									K	K		N						
Casablanca, Morocco	200	97	104	74	61	65	65	64	55	109	85	46	75	80	126	67	31	163	41	153	140	51
	2%	1%	2%	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%	2%	2%	1%	2%	1%	2%	2%	2%	1%
							GH			J					O							
Manila, Philippines	188	85	102	93	53	43	49	54	71	82	101	60	61	66	99	84	28	155	43	140	131	49

	1%	1%	2%	2%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%
Tel Aviv, Israel	149	91	59	48	55	47	27	52	59	71	72	24	70	55	99	45	24	119	33	110	107	39
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		B											K		O							
Jakarta, Indonesia	127	67	60	54	45	28	43	39	29	60	64	27	39	61	83	41	27	97	34	90	87	39
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%
							GH							L	O		Q					
Guangzhou, China	125	70	55	53	35	37	30	40	47	69	51	15	67	43	77	43	23	98	36	84	88	34
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
										J			KM	K					S			
Warsaw, Poland	125	61	63	51	38	37	28	50	31	55	68	32	61	31	75	48	17	106	28	95	97	26
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
													M								U	
Bogota, Colombia	115	57	58	67	30	18	35	42	28	41	71	22	55	37	72	40	23	90	34	79	78	37
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
				DE			H										Q		S			
Belgrade, Serbia	108	58	51	56	30	22	26	41	30	37	70	34	37	38	65	41	26	81	36	70	70	34
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%
											I						Q		S			
Lagos, Nigeria	97	44	53	54	33	9	31	30	31	38	57	24	38	35	63	33	28	68	43	53	66	28
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%
				E	E												Q		S			
Karachi, Pakistan	72	49	23	44	18	10	21	28	20	30	37	25	14	33	47	19	21	45	28	38	50	19
	1%	1%	*	1%	*	*	1%	1%	*	1%	1%	1%	*	1%	1%	*	1%	*	1%	*	1%	*
		B		DE								L		L	O		Q		S			
Nairobi, Kenya	65	31	34	35	16	14	18	19	21	31	34	20	20	26	36	29	12	53	18	47	49	16
	1%	*	1%	1%	*	*	1%	*	*	1%	1%	1%	*	1%	1%	1%	1%	*	1%	*	1%	*
Tehran, Iran	53	28	25	33	12	8	12	18	19	15	36	16	23	15	29	22	10	41	13	38	37	17
	*	*	*	1%	*	*	*	*	*	*	1%	*	*	*	*	*	1%	*	*	*	*	*
				DE							I											
Sigma	39042	19458	19575	16037	12596	10409	9063	13634	12683	17215	20306	10087	14972	13983	21497	16024	4879	32642	8058	29463	26286	12134
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: - Column Proportions:
Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru	Serbia	New Zealand
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	18557	500	501	501	500	501	502	503	510	500	501	500	1001	1001	1003	1001	1002	1007	1002	500	1004	1002	1000	1000	501	507	507
Base: All Respondents (wtd)	13014	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	507	507
Paris, France	2764	152	68	151	106	146	52	116	63	72	115	58	91	167	106	113	208	70	47	115	100	58	121	95	157	114	104
	21%	30%	14%	30%	21%	29%	10%	23%	13%	14%	23%	12%	18%	33%	21%	23%	42%	14%	9%	23%	20%	12%	24%	19%	31%	22%	20%
		CEGHIJKLMOPRSTUVWXZa	S	CEGHIJKLMOPRSTUVWXZa	CGIJLRSV	CEGIJLMOPRSTUVXZa		CGIJLMRSV		S	CGIJLRSV		CGILRSV	CEGHIJKLMOPRSTUVWXZa	CGIJLRSV	CGIJLMRSV	BCDEFGHIJKLMNOPRSTUVWXYZa	S		CGIJLMRSV	CGIJLRSV		CGIJLMRSVX	CGIJLRSV	CEGHIJKLMOPRSTUVWXZa	CGIJLRSV	CGIJLRSV
Rome, Italy	2546	125	116	99	155	125	42	92	57	88	114	81	93	116	123	71	120	84	110	59	110	64	113	104	103	109	76
	20%	25%	23%	20%	31%	25%	8%	18%	11%	18%	23%	16%	19%	23%	25%	14%	24%	17%	22%	12%	22%	13%	23%	21%	21%	21%	15%
		GHIJLMPRTVa	GIJLPRTVa	GIPTV	BCDGHIJKLMNOPQRSTUVWXYZa	GHIJLMPRTVa		GITV		GITV	GILPRTVa	GI	GIPTV	GIJLPRTVa	GHIJLMPRTVa	G	GHIJLMPRTVa	GITV	GILPRTVa		GILPRTVa	G	GIJLPRTVa	GIPTVa	GIPTV	GIPTVa	G
New York City, United States	2043	72	94	48	42	26	40	79	74	90	33	61	89	87	73	60	109	64	124	78	110	122	103	83	79	114	88
	16%	14%	19%	10%	8%	5%	8%	16%	15%	18%	7%	12%	18%	17%	15%	12%	22%	13%	25%	16%	22%	24%	21%	17%	16%	22%	17%
		DEFGK	DEFGKLPR	F				DEFGK	DEFGK	DEFGKLPR		FGK	DEFGKLPR	DEFGKLPR	DEFGK	EFGK	BDEFGHIKLMOPRTXYa	EFGK	BCDEFGHIJKLMNOPRTWXYa	DEFGK	BDEFGHIKLOPRTX	BCDEFGHIJKLMNOPRTXYa	BDEFGIKLOPRT	DEFGKLPR	DEFGK	BDEFGHIKLOPRTX	DEFGKLPR
London, United Kingdom	1751	48	55	57	39	54	73	83	52	99	38	65	106	46	72	51	67	48	65	91	97	74	78	78	47	53	116
	13%	10%	11%	11%	8%	11%	15%	17%	10%	20%	8%	13%	21%	9%	14%	10%	13%	10%	13%	18%	19%	15%	16%	16%	9%	10%	23%
							BEKNPR	BCDEFIKNPRYZ		BCDEFGIKLNOPQRSVYZ		EK	BCDEFGIKLNOPQRSVWXYZ		BEIKNPR		BEKNPR		EKNR	BCDEFIKLNPQRSYZ	BCDEFGIKLNOPQRSVYZ	BEIKNPRYZ	BCEFIKNPRYZ	BCEFIKNPRYZ			BCDEFGHIKLNOPQRSVWXYZ
Sydney, Australia	1630	56	67	45	36	32	24	58	58	65	68	82	84	48	101	62	81	56	109	64	75	73	66	93	34	38	56
	13%	11%	13%	9%	7%	6%	5%	12%	12%	13%	14%	16%	17%	10%	20%	12%	16%	11%	22%	13%	15%	15%	13%	19%	7%	7%	11%
		EFG	DEFGYZ	G				EFGZ	EFGZ	EFGYZ	EFGYZ	BDEFGINRYZa	BDEFGHINPRWYZa	G	BCDEFGHIJKNPRTUVWYZa	EFGYZ	BDEFGHINPRYZa	EFGZ	BCDEFGHIJKLMNPQRTUVWYZa	EFGYZ	DEFGNYZ	DEFGNYZ	DEFGYZ	BCDEFGHIJNPRTWYZa			EFG
Abu Dhabi, United Arab Emirates	1602	77	30	84	64	91	211	106	7	47	54	37	40	99	31	14	20	54	42	92	61	11	34	39	90	99	67
	12%	15%	6%	17%	13%	18%	42%	21%	1%	9%	11%	7%	8%	20%	6%	3%	4%	11%	8%	18%	12%	2%	7%	8%	18%	20%	13%
		CIJLMOPQRSVWX	IPV	CIJKLMOPQRSVWX	CILMOPQSVWX	CEIJKLMOPQRSUVWX	BCDEFHIJKLMNOPQRSTUVWXYZa	BCEIJKLMOPQRSUVWXa		IPQV	CIOPQV	IPQV	IPQV	CEIJKLMOPQRSUVWXa	IPV		IV	CIOPQVW	IPQV	CEIJKLMOPQRSUVWXa	CILMOPQSVWX		IPQV	IPQV	CIJKLMOPQRSVWX	CEIJKLMOPQRSUVWXa	CILMOPQSVWX
Tokyo, Japan	1563	54	32	67	42	82	38	46	89	32	67	30	69	46	40	55	48	18	50	31	87	268	74	34	69	41	54
	12%	11%	6%	13%	8%	16%	8%	9%	18%	6%	13%	6%	14%	9%	8%	11%	10%	4%	10%	6%	17%	54%	15%	7%	14%	8%	11%
		CJLRTX	R	CEGJLORTXZ	R	BCEGHJLNOPQRSTXZa	R	R	BCEGHJLNOPQRSTXZa	R	CEGJLORTXZ		CEGHJLNOQRSTXZ	R	R	CGJLORTX	LRT		CJLRTX		BCEGHJLNOPQRSTXZa	BCDEFGHIJKLMNOPQRSTUWXYZa	BCEGHJLNOPQRSTXZa	R	CEGJLORTXZ	R	CJLRTX
Amsterdam, The Netherlands	1293	50	57	46	36	56	31	71	15	40	51	51	42	66	70	41	45	70	54	46	52	19	67	58	37	61	60
	10%	10%	11%	9%	7%	11%	6%	14%	3%	8%	10%	10%	8%	13%	14%	8%	9%	14%	11%	9%	10%	4%	13%	12%	7%	12%	12%
		GIV	EGIV	IV	IV	GIV	I	DEGIJMPQTVY		IV	IV	GIV	IV	EGIJMPQVY	BDEGIJMPQSTVY	IV	IV	BDEGIJMPQTVY	EGIV	IV	GIV		DEGIJMPQTVY	EGIMPV	IV	EGIPV	EGIPV
Los Angeles, United States	1194	35	41	35	28	30	30	58	40	55	47	47	46	61	31	44	55	44	41	58	56	48	52	63	34	60	56
	9%	7%	8%	7%	6%	6%	6%	12%	8%	11%	9%	9%	9%	12%	6%	9%	11%	9%	8%	12%	11%	10%	10%	13%	7%	12%	11%
								BDEFGO		BDEFGO		EO	EGO	BDEFGIOSY		EO	BDEFGO	E		BDEFGOSY	BDEFGO	EFGO	EFGO	BCDEFGIMOPRSY		BDEFGO	BDEFGO
Madrid, Spain	1038	50	46	63	51	30	25	41	27	27	60	33	18	74	36	21	47	59	42	15	39	17	52	38	48	52	25
	8%	10%	9%	13%	10%	6%	5%	8%	5%	5%	12%	7%	4%	15%	7%	4%	9%	12%	8%	3%	8%	3%	10%	8%	10%	10%	5%
		FGIJMPTVa	GIJMPTVa	FGHIJLMOPSTUVXa	FGIJMPTVa			MPTV			FGIJLMOPTVXa	MTV		BCEFGHIJLMOPQSTUVWXZa	MPTV		FGIJMPTVa	FGIJLMOPSTUVXa	GIJMPTVa		MPTV		FGIJLMOPTVa	MPTV	GMPTVa	FGIJMPTVa	
Zurich, Switzerland	989	30	34	36	16	16	38	51	83	18	21	89	32	24	45	42	24	50	27	60	32	54	19	39	22	31	57
	8%	6%	7%	7%	3%	3%	8%	10%	17%	4%	4%	18%	6%	5%	9%	8%	5%	10%	5%	12%	6%	11%	4%	8%	4%	6%	11%
			EFJW	EFJW			EFJW	BEFJKMNQSUWYZ	BCDEFGHJKMNOPQRSTUVWXYZa			BCDEFGHJKMNOPQRSTUVWXYZa	EFJW		BEFJKMNQSWY	EFJKNQSWY		BEFJKMNQSUWYZ		BCDEFGJKMNPQSUWXYZ	EF	BCEFJKMNQSUWYZ		EFJKNQSW		E	BCDEFJKMNQSUWXYZ
Vancouver, Canada	916	20	45	65	2	13	10	13	73	34	11	10	65	20	101	43	38	42	50	18	10	64	24	56	12	11	66
	7%	4%	9%	13%	*	3%	2%	3%	15%	7%	2%	2%	13%	4%	20%	9%	8%	8%	10%	4%	2%	13%	5%	11%	2%	2%	13%
		E	BEFGHKLNTUWYZ	BEFGHJKLNPQRTUWYZ		E		E	BCEFGHJKLNPQRSTUWYZ	EFGHKLTUYZ	E	E	BCEFGHJKLNPQRSTUWYZ	E	BCDEFGHIJKLMNPQRSTUVWXYZa	BEFGHKLNTUWYZ	BEFGHKLNTUWYZ	BEFGHKLNTUWYZ	BEFGHJKLNTUWYZ	E	E	BEFGHJKLNPQRTUWYZ	EGKLUZ	BEFGHJKLNQTUWYZ	E	E	BCEFGHJKLNPQRTUWYZ
Vienna, Austria	902	17	53	17	50	36	22	14	23	29	40	102	23	17	23	45	33	100	31	18	39	34	41	13	14	46	24
	7%	3%	11%	3%	10%	7%	4%	3%	5%	6%	8%	20%	5%	3%	5%	9%	7%	20%	6%	4%	8%	7%	8%	3%	3%	9%	5%
			BDGHIJMNOQSTVXYa		BDGHIJMNOQSTXYa	BDHNTXY				HX	BDGHMNOTXY	BCDEFGHIJKMNOPQSTUVWXYZa	X		X	BDGHIJMNOSTXYa	BDHNTXY	BCDEFGHIJKMNOPQSTUVWXYZa	BDHNTXY		BDGHIMNOTXYa	BDHNTXY	BDGHIMNOTXYa			BDGHIMNOTXYa	
Rio de Janeiro, Brazil	836	57	22	38	65	51	18	44	4	15	39	28	13	45	27	17	36	16	31	24	34	4	29	21	74	74	12
	6%	11%	4%	8%	13%	10%	4%	9%	1%	3%	8%	6%	3%	9%	5%	3%	7%	3%	6%	5%	7%	1%	6%	4%	15%	15%	2%
		CGIJLMOPQRSTUVWXa	IV	CGIJMPRVXa	CDGIJKLMOPQRSTUVWXa	CGIJLMOPRSTVWXa	IV	CGIJMOPRTVXa		IV	GIJMPRVXa	IMVa	IV	CGIJLMOPRTVWXa	IJMPVa	IV	CGIJMPRVXa	IV	GIJMPRVa	IMVa	GIJMPRVXa		IJMPRVa	IV	CDGHIJKLMNOPQRSTUVWXa	CDGHIJKLMNOPQRSTUVWXa	IV
Toronto, Canada	813	18	36	54	5	6	29	21	42	39	12	39	50	28	70	36	35	24	43	16	28	28	27	45	30	12	40
	6%	4%	7%	11%	1%	1%	6%	4%	8%	8%	2%	8%	10%	6%	14%	7%	7%	5%	9%	3%	6%	6%	5%	9%	6%	2%	8%
		EF	BEFKTZ	BEFGHKNPQRTUVWYZ			EFKZ	EF	BEFHKRTWZ	BEFHKRTZ		BEFHKRTZ	BEFGHKNRTUVWZ	EFKZ	BCEFGHIJKLMNPQRSTUVWXYZa	BEFHKRTZ	BEFHKTZ	EFZ	BEFHKNRTUVWZ	EF	EFKZ	EFKZ	EFKZ	BEFGHKNRTUVWZ	EFZ		BEFHKRTZ
Auckland, New Zealand	807	24	34	17	21	11	5	33	35	48	36	24	92	18	49	22	18	43	56	36	13	24	33	53	12	7	41
	6%	5%	7%	3%	4%	2%	1%	7%	7%	10%	7%	5%	18%	4%	10%	4%	4%	9%	11%	7%	3%	5%	7%	11%	2%	1%	8%
		FGZ	DFGNQUYZ	G	GZ			DFGQUYZ	DFGNQUYZ	BDEFGLNPQUVYZ	DFGNQUYZ	FGZ	BCDEFGHIJKLNOPQRSTUVWXYZa	GZ	BDEFGLNPQUVWYZ	FGZ	GZ	BDEFGLNPQUVYZ	BCDEFGHIKLNPQTUVWYZa	DEFGNPQUYZ	G	FGZ	DFGNQUYZ	BCDEFGHILNPQTUVWYZ			BDEFGLNPQUVYZ
Cairo, Egypt	790	77	18	43	46	25	59	30	6	21	31	24	21	23	18	71	27	13	18	5	21	2	27	18	78	47	21
	6%	15%	4%	9%	9%	5%	12%	6%	1%	4%	6%	5%	4%	5%	4%	14%	5%	3%	4%	1%	4%	*	5%	4%	16%	9%	4%
		CDEFHIJKLMNOQRSTUVWXZa	ITV	CFIJLMNOQRSTUVWXa	CFIJLMNOQRSTUVWXa	ITV	CFHIJKLMNOQRSTUVWXa	IRTV		ITV	IRTV	ITV	ITV	ITV	ITV	CDEFHIJKLMNOQRSTUVWXZa	IRTV	TV	ITV		ITV		IRTV	ITV	CDEFHIJKLMNOQRSTUVWXZa	CFIJLMNOQRSTUVWXa	ITV

Bangkok, Thailand	767	32	23	9	58	37	11	43	42	27	20	33	23	11	19	61	35	33	26	56	22	24	33	19	14	27	32
	6%	6%	5%	2%	12%	7%	2%	9%	8%	5%	4%	7%	5%	2%	4%	12%	7%	7%	5%	11%	4%	5%	7%	4%	3%	5%	6%
		DGNOY	DN		BCDFGJKLMNOQRSUVWXYZa	DGNOXY		CDGKMNOSUVXY	CDGKMNOSUVXY	DGN		DGNOY	DGN			BCDFGIJKLMNOQRSUVWXYZa	DGNOXY	DGNOXY	DGN	BCDGJKLMNOQRSUVWXYZa	D	DGN	DGNOXY	D		DGN	DGNOY
Prague, Czech Republic	762	33	48	10	45	83	2	13	71	45	22	66	21	7	17	14	22	37	33	17	17	16	29	12	17	39	23
	6%	7%	10%	2%	9%	17%	*	3%	14%	9%	4%	13%	4%	1%	3%	3%	4%	7%	7%	3%	3%	3%	6%	2%	3%	8%	5%
		DGHNOPTUVX	DGHKMNOPQTUVWXYa	G	DGHKMNOPQTUVWXYa	BCDEGHJKMNOPQRSTUVWXYZa		G	BCDEGHJKMNOPQRSTUVWXYZa	DGHKMNOPQTUVWXYa	GN	BDGHKMNOPQRSTUVWXYZa	DGN		GN	G	DGNX	DGHMNOPQTUVXYa	DGHMNOPTUVX	G	GN	G	DGHNOPTVX	G	G	DGHMNOPQTUVXY	DGNX
Berlin, Germany	749	21	42	46	8	30	10	28	17	45	36	44	24	37	29	22	24	48	24	28	28	18	33	33	27	22	26
	6%	4%	8%	9%	2%	6%	2%	6%	3%	9%	7%	9%	5%	7%	6%	4%	5%	10%	5%	6%	6%	4%	7%	7%	5%	4%	5%
		E	BEGIMPQSVZa	BEGIMOPQSUVZa		EG		EG		BEGIMOPQSVZa	EGIV	BEGIMPQSVZa	EG	BEGIPV	EGI	EG	EG	BEFGHIMOPQSTUVWXYZa	EG	EG	EG	E	EGIV	EGIPV	EG	E	EG
Singapore, Singapore	710	8	19	11	18	37	29	35	66	32	16	9	49	7	8	61	12	22	33	99	18	37	9	6	10	15	45
	5%	2%	4%	2%	4%	7%	6%	7%	13%	6%	3%	2%	10%	1%	2%	12%	2%	4%	7%	20%	4%	7%	2%	1%	2%	3%	9%
			BNOWX		NOWX	BCDEKLNOQRUWXYZ	BDLNOQWXYZ	BCDEKLNOQUWXYZ	BCDEFGHJKLNOQRSUVWXYZa	BDKLNOQWXYZ			BCDEGJKLNOQRSUWXYZ			BCDEFGHJKLNOQRSUVWXYZa		BLNOQWX	BCDEKLNOQRUWXYZ	BCDEFGHIJKLMNOPQRSUVWXYZa	NOX	BCDEKLNOQRUWXYZ				X	BCDEKLNOQRUWXYZ
Hong Kong, China	692	27	18	29	24	29	6	35	62	14	15	9	38	33	19	46	22	9	31	34	16	13	23	31	55	20	33
	5%	5%	4%	6%	5%	6%	1%	7%	12%	3%	3%	2%	8%	7%	4%	9%	4%	2%	6%	7%	3%	3%	5%	6%	11%	4%	6%
		GLRV	G	GJLRV	GLR	GJLRV		CGJKLORUV	BCDEFGHJKLMNOQRSTUVWXZa				CEGJKLOQRUVWZ	CGJKLORUV	GLR	BCDEFGJKLOQRSUVWXZ	GLR		CGJKLORUV	CGJKLORUV			GLR	GJKLORUV	BCDEFGJKLOQRSUVWXZ	GR	CGJKLORUV
Osaka, Japan	681	18	12	25	10	28	26	6	75	7	16	17	39	15	20	20	16	8	13	10	20	173	21	15	26	9	37
	5%	4%	2%	5%	2%	6%	5%	1%	15%	1%	3%	3%	8%	3%	4%	4%	3%	2%	3%	2%	4%	35%	4%	3%	5%	2%	7%
		HJR		EHJRSTZ		CEHJRSTXZ	CEHJRSTZ		BCDEFGHJKLMNOPQRSTUWXYZa			HR	BCEHJKLNOPQRSTUWXZ		EHJRTZ	EHJRTZ	HJR				HJR	BCDEFGHIJKLMNOPQRSTUWXYZa	EHJRTZ		EHJRTZ		BCEHJKLNOPQRSTUWXZ
Stockholm, Sweden	677	22	44	27	3	23	26	9	37	61	22	32	20	29	26	10	22	53	28	6	28	28	34	23	13	20	31
	5%	4%	9%	5%	1%	5%	5%	2%	7%	12%	4%	6%	4%	6%	5%	2%	4%	11%	6%	1%	6%	6%	7%	5%	3%	4%	6%
		EHPT	BDEFGHKMOPQSTXYZ	EHPT		EHPT	EHPT		EHMPQTXYZ	BDEFGHIKLMNOPQSTUVWXYZa	EHPT	EHPTY	EHPT	EHPT	EHPT	E	EHPT	BDEFGHKLMNOPQSTUVWXYZa	EHPTY		EHPT	EHPT	EHMPTYZ	EHPT		ET	EHPTY
Istanbul, Turkey	638	31	8	15	35	8	200	12	9	8	108	10	15	12	6	10	14	11	12	18	17	8	8	9	7	35	12
	5%	6%	2%	3%	7%	2%	40%	2%	2%	2%	22%	2%	3%	2%	1%	2%	3%	2%	2%	4%	3%	2%	2%	2%	1%	7%	2%
		CDFHIJLMNOPQRSVWXYa			CDFHIJLMNOPQRSTUVWXYa		BCDEFHIJKLMNOPQRSTUVWXYZa				BCDEFHIJLMNOPQRSTUVWXYZa		O				O			OW	O					CDFHIJLMNOPQRSTUVWXYa	
Oslo, Norway	628	20	40	22	12	18	16	17	18	51	15	29	27	20	29	10	23	37	28	15	36	17	31	43	25	11	19
	5%	4%	8%	4%	2%	4%	3%	3%	4%	10%	3%	6%	5%	4%	6%	2%	5%	7%	6%	3%	7%	3%	6%	9%	5%	2%	4%
		P	BDEFGHIKNPQTVZa	P						BDEFGHIKLMNOPQSTVWYZa		EPTZ	EPTZ	P	EGKPTVZ		EPZ	BDEFGHIKNPQTVZa	EGPTZ		BEFGHIKNPTVZa		EGHIKPTVZa	BDEFGHIKMNOPQSTVZa	P		
Beijing, China	544	12	13	11	64	31	16	14	9	8	19	8	15	14	13	90	12	10	17	21	17	7	18	14	34	41	14
	4%	2%	3%	2%	13%	6%	3%	3%	2%	2%	4%	2%	3%	3%	3%	18%	2%	2%	3%	4%	3%	1%	4%	3%	7%	8%	3%
					BCDFGHIJKLMNOQRSTUVWXYZa	BCDGHIJLMNOQRSVXa					V		V			BCDEFGHIJKLMNOQRSTUVWXYZa			JLV	IJLRV	V		JLV		BCDGHIJLMNOQRSVXa	BCDGHIJKLMNOQRSTUVWXa	
Washington, United States	515	13	14	9	17	10	20	24	18	16	31	15	12	20	11	42	21	11	18	31	23	13	19	61	18	12	15
	4%	3%	3%	2%	3%	2%	4%	5%	4%	3%	6%	3%	2%	4%	2%	8%	4%	2%	4%	6%	5%	3%	4%	12%	4%	2%	3%
							D	DFOR			BCDFLMORVZa					BCDEFGHIJLMNOQRSUVWYZa	DFOR			BCDFJLMORSVZa	DFMOR		DO	BCDEFGHIJKLMNOPQRSTUVWYZa			
Copenhagen, Denmark	503	8	44	11	7	17	6	8	27	58	9	29	22	21	23	9	16	37	25	5	33	14	16	18	6	3	29
	4%	2%	9%	2%	1%	3%	1%	2%	5%	12%	2%	6%	4%	4%	5%	2%	3%	7%	5%	1%	7%	3%	3%	4%	1%	1%	6%
			BDEFGHIKMNOPQSTVWXYZ			GTZ			BDEGHKPTVYZ	BDEFGHIKLMNOPQRSTUVWXYZa		BDEGHKPQTVWYZ	BEGHKPTYZ	BEGHPTYZ	BDEGHKPTYZ		GPTZ	BDEFGHKMNOPQTVWXYZ	BDEGHKPTVWYZ		BDEFGHKPQTVWXYZ	TZ	GTZ	BEGPTYZ			BDEGHKPQTVWYZ
Helsinki, Finland	461	21	21	15	2	17	8	10	21	35	14	32	19	16	28	4	16	24	24	11	20	20	24	26	8	8	16
	4%	4%	4%	3%	*	3%	2%	2%	4%	7%	3%	6%	4%	3%	6%	1%	3%	5%	5%	2%	4%	4%	5%	5%	2%	1%	3%
		EGPZ	EGPZ	EP		EP			EGPZ	DEFGHKMNPQTUVYZa	EP	DEGHKNPQTYZa	EGPZ	EP	DEGHKNPQTYZa		EP	EGHPTYZ	EGHPTYZ	EP	EGPZ	EGPZ	EGHPTYZ	EGHPQTYZ			EP
Dublin, ROI	451	16	26	21	2	5	10	5	7	33	18	34	11	32	23	15	22	40	29	6	21	6	21	13	9	13	13
	3%	3%	5%	4%	*	1%	2%	1%	1%	7%	4%	7%	2%	6%	5%	3%	4%	8%	6%	1%	4%	1%	4%	3%	2%	2%	3%
		EFHV	EFGHIMPTVXYZa	EFHITV			E			BEFGHIMPTVXYZa	EFHTV	BEFGHIMPTVXYZa	E	BEFGHIMPTVXYZa	EFGHIMTVX	EFHTV	EFGHIMTV	BDEFGHIKMOPQTUVWXYZa	BEFGHIMPTVXYZa		EFGHIMTV		EFGHIMTV	E		E	E
Moscow, Russia	421	13	13	13	13	56	2	7	3	15	21	20	6	11	9	22	13	5	8	18	23	*	8	5	15	88	12
	3%	3%	3%	3%	3%	11%	*	1%	1%	3%	4%	4%	1%	2%	2%	4%	3%	1%	2%	4%	5%	*	2%	1%	3%	17%	2%
		GIV	GIRV	GIRV	GIV	BCDEGHIJKLMNOPQRSTUVWXYa		V		GIRVX	GHIMORSVWX	GHIMORSVWX	V	GIV	GIV	GHIMNORSVWX	GIRVX	V	GV	GHIMORSVWX	GHIMNORSVWX		GV	V	GIV	BCDEFGHIJKLMNOPQRSTUVWXYa	GIV
Munich, Germany	401	10	7	22	2	21	18	16	31	4	11	39	8	11	15	16	10	45	7	15	10	21	12	11	19	5	16
	3%	2%	1%	4%	*	4%	4%	3%	6%	1%	2%	8%	2%	2%	3%	3%	2%	9%	1%	3%	2%	4%	2%	2%	4%	1%	3%
		E		CEJMQSZ		CEJMSZ	CEJSZ	EJZ	BCEHJKMNOPQSTUWXZa		E	BCDEFGHJKMNOPQSTUVWXYZa	E	E	EJSZ	CEJSZ	E	BCDEFGHJKMNOPQSTUVWXYZa	E	EJZ	E	CEJMQSZ	EJ	E	EJZ		EJSZ
Cape Town, South Africa	382	12	35	5	10	7	11	99	3	18	13	6	8	6	7	5	7	37	20	14	5	5	12	6	10	8	14
	3%	2%	7%	1%	2%	1%	2%	20%	1%	4%	3%	1%	2%	1%	1%	1%	1%	7%	4%	3%	1%	1%	2%	1%	2%	2%	3%
		I	BDEFGIJKLMNOPQSTUVWXYZa				I	BCDEFGIJKLMNOPQRSTUVWXYZa		DILMNOPQUVX	I							BDEFGIJKLMNOPQSTUVWXYZa	DEFILMNOPQUVWXZ	DIPUV			I				DIPUV
Shanghai, China	360	11	8	11	21	22	6	8	26	15	20	8	14	8	12	53	6	7	9	13	16	10	12	11	10	6	16
	3%	2%	2%	2%	4%	4%	1%	2%	5%	3%	4%	2%	3%	2%	2%	11%	1%	1%	2%	3%	3%	2%	2%	2%	2%	1%	3%
					CGHLNQRSVZ	CGHLNQRSVZ			BCDGHLMNOQRSTVWXYZ	Q	GQRZ		Q			BCDEFGHIJKLMNOQRSTUVWXYZa					GQZ						GQZ
Budapest, Hungary	333	9	24	4	27	13	2	7	9	14	18	48	9	1	10	10	11	25	14	4	13	8	11	8	3	21	9
	3%	2%	5%	1%	5%	3%	*	1%	2%	3%	4%	10%	2%	*	2%	2%	2%	5%	3%	1%	3%	2%	2%	2%	1%	4%	2%
		N	BDGHIMNOPQTVWXYa		BDGHIMNOPQSTUVWXYa	GN		N	N	DGNTY	DGNTY	BCDEFGHIJKMNOPQRSTUVWXYZa	GN		GN	GN	GN	BDGHIMNOPQSTUVWXYa	DGNTY		GNT	N	GN	N		BDGHIMNTVXYa	N
Chicago, United States	324	9	11	9	7	8	9	10	29	14	9	10	13	21	15	12	8	9	11	14	12	10	15	26	13	11	8
	2%	2%	2%	2%	1%	2%	2%	2%	6%	3%	2%	2%	3%	4%	3%	2%	2%	2%	2%	3%	2%	2%	3%	5%	3%	2%	2%
									BCDEFGHJKLMOPQRSTUVWZa					BDEFGQRSVa										BCDEFGHKLMOPQRSUVWZa			

Seoul, South Korea	322	7	5	17	8	11	23	6	79	8	23	4	17	14	10	13	3	5	5	6	4	18	4	9	18	1	6
	2%	1%	1%	3%	2%	2%	5%	1%	16%	2%	5%	1%	3%	3%	2%	3%	1%	1%	1%	1%	1%	4%	1%	2%	4%	*	1%
		Z		CHLQRSTUWZa	Z	QZ	BCEHJLOQRSTUWXZa		BCDEFGHJKLMNOPQRSTUVWXYZa	Z	BCEHJLOQRSTUWXZa		BCHLQRSTUWXZa	LQRSUWZ	QZ	LQRSUWZ			Z	Z		BCEHJLQRSTUWXZa		QZ	LQRSUWZ		Z
Lima, Peru	316	25	17	23	24	8	6	7	5	10	9	11	6	15	12	2	15	12	11	11	12	1	7	11	35	11	11
	2%	5%	3%	5%	5%	2%	1%	1%	1%	2%	2%	2%	1%	3%	2%	*	3%	2%	2%	2%	2%	*	1%	2%	7%	2%	2%
		FGHIJKLMOPRSTUVWXZa	GIMPVW	FGHIJKMOPSVWXa	FGHIJKLMOPRSTVWXZa	V				PV	V	PV		IMPV	PV		IMPVW	IPV	PV	PV	PV		V	PV	FGHIJKLMNOPQRSTUVWXZa	PV	PV
Boston, United States	315	15	14	6	3	6	6	10	5	16	2	10	11	22	16	15	10	10	19	16	8	14	6	42	17	2	12
	2%	3%	3%	1%	1%	1%	1%	2%	1%	3%	*	2%	2%	4%	3%	3%	2%	2%	4%	3%	2%	3%	1%	8%	3%	*	2%
		EIKWZ	EIKZ					Z		DEFGIKWZ		Z	EKZ	DEFGHIKLMQRUWZ	DEFGIKWZ	DEFGIKWZ	EKZ	EKZ	DEFGIKQRUWZ	DEGIKWZ		EIKWZ		BCDEFGHIJKLMNOPQRSTUVWYZa	EIKZ		EKZ
Kuala Lumpur, Malaysia	306	12	16	5	30	6	21	15	5	12	16	6	21	3	4	17	6	10	13	28	11	10	6	6	6	8	14
	2%	2%	3%	1%	6%	1%	4%	3%	1%	2%	3%	1%	4%	1%	1%	3%	1%	2%	3%	6%	2%	2%	1%	1%	1%	1%	3%
		N	DILNOQWX		BDFHIJLNOPQRSUVWXYZa		DFILNOQRVWXYZ	DINO		NO	DINO		DFILNOQRVWXYZ			DFILNOQWXZ		N	DINOQ	BDFIJLNOQRSUVWXYZa	N	N					DINOQ
Buenos Aires, Argentina	302	25	12	23	25	14	-	6	8	11	3	3	7	27	9	15	10	12	5	1	10	1	14	14	16	18	10
	2%	5%	2%	5%	5%	3%	-	1%	2%	2%	1%	1%	1%	5%	2%	3%	2%	2%	1%	*	2%	*	3%	3%	3%	4%	2%
		CGHIJKLMOQRSTUVa	GLTV	GHIKLMOQSTUVa	CGHIJKLMOQRSTUVa	GKLSTV		G	GTV	GLTV			GTV	CGHIJKLMOPQRSTUVWXa	GLTV	GHKLMSTV	GLTV	GKLSTV	GV		GLTV		GKLMSTV	GKLSTV	GKLTV	GHKLMSTV	GLTV
Sao Paulo, Brazil	280	21	11	16	17	8	10	3	5	6	11	7	3	26	7	6	12	11	9	5	15	1	14	14	24	8	9
	2%	4%	2%	3%	3%	2%	2%	1%	1%	1%	2%	1%	1%	5%	1%	1%	2%	2%	2%	1%	3%	*	3%	3%	5%	2%	2%
		FGHIJLMOPSTVZa	MV	HIMPTV	HIJMOPTV	V	V		V	V	V	V		CFGHIJKLMOPQRSTVWXZa	V	V	HMPV	HMV	MV		HIMPTV		HIMPTV	HIMPTV	FHIJLMOPSTVZa	V	V
Mecca, Saudi Arabia	278	6	6	3	5	4	137	7	1	5	30	4	3	1	3	11	6	5	3	6	2	2	6	4	4	9	6
	2%	1%	1%	1%	1%	1%	27%	1%	*	1%	6%	1%	1%	*	1%	2%	1%	1%	1%	1%	*	*	1%	1%	1%	2%	1%
							BCDEFHIJKLMNOPQRSTUVWXYZa				BCDEFHIJLMNOPQRSTUVWXYZa					DIMNOSUVX	IN			I			IN			INV	I
Delhi, India	277	8	4	8	29	21	17	10	7	5	19	1	11	6	5	3	8	2	8	51	5	6	6	5	13	12	7
	2%	2%	1%	2%	6%	4%	3%	2%	1%	1%	4%	*	2%	1%	1%	1%	2%	*	2%	10%	1%	1%	1%	1%	3%	2%	1%
		LR		L	BCDHIJLMNOPQRSUVWXZa	BCDIJLNOPQRSUVWXa	CJLNOPRUVWXa	LPR	L		CIJLNOPRUVWXa		LOPR				LPR		LPR	BCDEFGHIJKLMNOPQRSUVWXYZa			L		LPR	LPR	L
Mexico City, Mexico	266	17	7	34	24	7	4	15	3	11	5	9	4	11	24	3	10	6	10	6	8	2	9	14	16	4	5
	2%	3%	1%	7%	5%	1%	1%	3%	1%	2%	1%	2%	1%	2%	5%	1%	2%	1%	2%	1%	2%	*	2%	3%	3%	1%	1%
		GIKMPRTVZa		BCFGHIJKLMNPQRSTUVWXZa	CFGIJKLMNPQRSTUVWZa			GIMPRVZa		IPV		V		IMPV	CFGIJKLMNPQRSTUVWXZa		IMPV		IMPV				PV	GIMPRVZa	GIMPVZ		
Brussels, Belgium	248	7	35	9	7	2	2	4	20	12	10	16	4	14	7	3	21	11	5	3	8	7	11	4	18	1	5
	2%	1%	7%	2%	1%	*	*	1%	4%	2%	2%	3%	1%	3%	1%	1%	4%	2%	1%	1%	2%	1%	2%	1%	4%	*	1%
		Z	BDEFGHIJKLMNOPQRSTUVWXZa	GZ	Z				BEFGHMOPSTUVXZa	FGMPSTXZ	GZ	FGHMPSTXZa		FGHMPSTXZ	Z		BDEFGHMOPRSTUVWXZa	FGMPSTXZ			Z	Z	FGMPSTXZ		FGHMPSTXZa		
Mumbai, India	231	7	6	9	28	10	2	13	-	-	10	6	3	5	4	3	10	2	10	56	3	*	9	2	15	8	10
	2%	1%	1%	2%	6%	2%	*	3%	-	-	2%	1%	1%	1%	1%	1%	2%	*	2%	11%	1%	*	2%	*	3%	2%	2%
		IJV	IJV	IJVX	BCDFGHIJKLMNOPQRSUVWXZa	GIJMPRVX		GIJMOPRUVX			IJRVX	IJV		IJ	IJ		GIJMOPRUVX		GIJMOPRUVX	BCDEFGHIJKLMNOPQRSUVWXYZa			GIJMPRUVX		GIJMOPRUVX	IJV	GIJMPRUVX
Casablanca, Morocco	200	8	5	5	16	12	38	3	3	6	10	1	8	2	9	8	9	5	7	3	5	2	9	7	1	10	7
	2%	2%	1%	1%	3%	2%	8%	1%	1%	1%	2%	*	2%	*	2%	2%	2%	1%	1%	1%	1%	*	2%	1%	*	2%	1%
		L			CDHIJLNPRSTUVXY	HILNTVY	BCDEFHIJKLMNOPQRSTUVWXYZa				LV		LV		LNTVY	LV	LNTV		L				LNTV	L		LNV	
Manila, Philippines	188	8	10	2	19	3	5	4	8	9	25	11	5	6	5	1	5	10	8	6	3	5	3	7	3	11	5
	1%	2%	2%	*	4%	1%	1%	1%	2%	2%	5%	2%	1%	1%	1%	*	1%	2%	2%	1%	1%	1%	1%	1%	1%	2%	1%
		P	DPUW		BDFGHIMNOPQSTUVWXYa		P		P	DP	BCDFGHIJMNOPQRSTUVWXYa	DFPUW	P	P	P		P	DPUW	P	P		P		P		DPUW	P
Tel Aviv, Israel	149	2	3	5	8	15	-	6	1	7	4	9	3	6	6	4	10	9	6	6	3	-	5	10	5	11	6
	1%	*	1%	1%	2%	3%	-	1%	*	1%	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	-	1%	2%	1%	2%	1%
				GV	GIV	BCDGIMPUVW		GV		GIV		GIMV		GV	GIV	GV	BCGIMPUV	BGIMV	GIV	GIV			GV	BCGIMPUV		BCGIMUV	GV
Jakarta, Indonesia	127	4	5	1	9	4	37	3	3	-	3	1	5	4	3	1	4	7	5	6	5	1	7	4	-	3	3
	1%	1%	1%	*	2%	1%	7%	1%	1%	-	1%	*	1%	1%	1%	*	1%	1%	1%	1%	1%	*	1%	1%	-	1%	1%
			J		DJLPVY		BCDEFHIJKLMNOPQRSTUVWXYZa						JPV				J	DJLPVY	JPV	JPV	JP		DJLPVY	J			
Guangzhou, China	125	2	1	5	17	9	-	1	14	1	-	7	2	2	3	33	*	1	1	-	4	1	7	*	5	2	5
	1%	*	*	1%	3%	2%	-	*	3%	*	-	1%	*	*	1%	7%	*	*	*	-	1%	*	1%	*	1%	*	1%
				GQTX	BCDGHJKMNOQRSTUVWXZa	CGHJKMNQRSTVXZ			BCDGHJKMNOQRSTUVXZa			GKQRSTVX				BCDEFGHIJKLMNOQRSTUVWXYZa					TX		CGHJKNQRSTVX				GQSTX
Warsaw, Poland	125	1	6	5	18	8	1	2	-	5	7	24	2	1	5	3	2	3	6	2	4	3	4	6	4	1	2
	1%	*	1%	1%	4%	2%	*	*	-	1%	1%	5%	*	*	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	*	*
			I	I	BCDGHIJMNOPQRSTUVWXYZa	BGINZ				I	I	BCDFGHIJKMNOPQRSTUVWXYZa			I				BGI		I		I	BGI			
Bogota, Colombia	115	10	3	20	8	2	1	1	-	4	1	3	2	6	5	1	2	2	4	4	5	1	5	6	14	2	2
	1%	2%	1%	4%	2%	*	*	*	-	1%	*	1%	*	1%	1%	*	*	*	1%	1%	1%	*	1%	1%	3%	*	*
		FGHIKMPQRVZa		CEFGHIJKLMNOPQRSTUVWXZa	GHIKMPQRV									IP	I				I	I	I		IP	IP	CFGHIKLMPQRVZa		
Belgrade, Serbia	108	5	2	2	1	9	1	2	4	9	11	3	4	2	4	3	1	4	2	4	8	2	4	2	1	18	2
	1%	1%	*	*	*	2%	*	*	1%	2%	2%	1%	1%	*	1%	1%	*	1%	*	1%	2%	*	1%	*	*	3%	*
						EGQSX				CDEGQSVXa	CDEGNPQSVXYa										CEGQSX					BCDEGHILMNOPQRSTVWXYa	
Lagos, Nigeria	97	2	5	6	4	5	4	10	4	9	4	*	2	5	1	1	4	5	3	5	6	2	3	4	1	-	1
	1%	*	1%	1%	1%	1%	1%	2%	1%	2%	1%	*	*	1%	*	*	1%	1%	1%	1%	1%	*	1%	1%	*	-	*
			Z	Z				BLMOPSVWYZa		LMOPZa				Z			Z	Z		Z	LPZ			Z			
Karachi, Pakistan	72	3	1	3	3	-	2	-	1	11	3	3	2	-	2	2	*	2	5	8	7	1	2	3	2	2	5

	1%	1%	*	1%	1%	-	*	-	*	2%	1%	1%	*	-	*	*	*	*	1%	2%	1%	*	*	1%	*	*	1%
										BCEFGHILMNOPQRVWXZ									FHINQV	CFGHIMNOPQRVW	FHINQV						FHNQ
Nairobi, Kenya	65	1	3	4	4	*	2	5	-	1	1	-	3	2	1	12	1	4	2	2	3	2	7	5	*	-	-
	1%	*	1%	1%	1%	*	*	1%	-	*	*	-	1%	*	*	2%	*	1%	*	*	1%	*	1%	1%	*	-	-
					Ia			ILOZa					Ia			BCEFGIJKLMNOQRSTUVXYZa		Ia					BFIJKLOQSYZa	FILOZa			
Tehran, Iran	53	-	5	2	2	3	-	5	-	3	3	3	4	1	*	3	3	3	3	1	3	*	*	*	1	2	2
	*	-	1%	*	*	1%	-	1%	-	1%	1%	1%	1%	*	*	1%	1%	1%	1%	*	1%	*	*	*	*	*	*
			BGIOVWX					IO					BGIOVWX			O		O									
Sigma	39042	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1521	1521
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18557	2003	2503	7523	5022	7521	3003	1506
Base: All Respondents (wtd)	13014	1000	2000	5007	3507	4000	2000	1500
Paris, France	2764	201	626	963	691	830	541	283
	21%	20%	31%	19%	20%	21%	27%	19%
			ACDEFG				ACDEG	
Rome, Italy	2546	226	443	1084	544	839	372	248
	20%	23%	22%	22%	16%	21%	19%	17%
		DFG	DFG	DFG		DFG	D	
New York City, United States	2043	156	286	912	536	712	250	152
	16%	16%	14%	18%	15%	18%	13%	10%
		FG	G	ABDFG	FG	BDFG		
London, United Kingdom	1751	150	198	666	544	555	241	194
	13%	15%	10%	13%	16%	14%	12%	13%
		BF		B	BCEFG	BF		B
Sydney, Australia	1630	194	182	675	429	620	206	150
	13%	19%	9%	13%	12%	16%	10%	10%
		BCDEFG		BFG	BFG	BCDFG		
Abu Dhabi, United Arab Emirates	1602	70	349	489	323	350	296	371
	12%	7%	17%	10%	9%	9%	15%	25%
			ACDEF	A	A	A	ACDE	ABCDEF
Tokyo, Japan	1563	75	236	454	647	628	214	151
	12%	7%	12%	9%	18%	16%	11%	10%
			AC		ABCEFG	ABCFG	AC	A
Amsterdam, The Netherlands	1293	128	199	534	280	423	210	152
	10%	13%	10%	11%	8%	11%	10%	10%
		BCDEFG	D	D		D	D	D
Los Angeles, United States	1194	93	165	479	322	367	194	134
	9%	9%	8%	10%	9%	9%	10%	9%
Madrid, Spain	1038	74	235	448	155	309	141	126
	8%	7%	12%	9%	4%	8%	7%	8%
		D	ACDEFG	DEF		D	D	D
Zurich, Switzerland	989	84	111	340	344	288	142	109
	8%	8%	6%	7%	10%	7%	7%	7%
		BC			BCEFG	B		
Vancouver, Canada	916	157	118	264	343	374	94	34
	7%	16%	6%	5%	10%	9%	5%	2%
		BCDEFG	G	G	BCFG	BCFG	G	
Vienna, Austria	902	36	64	524	202	308	114	76
	7%	4%	3%	10%	6%	8%	6%	5%
				ABDEFG	AB	ABDFG	AB	B
Rio de Janeiro, Brazil	836	47	214	349	124	219	136	101
	6%	5%	11%	7%	4%	5%	7%	7%
		D	ACDEFG	ADE		D	ADE	AD
Toronto, Canada	813	114	131	289	218	279	87	62
	6%	11%	7%	6%	6%	7%	4%	4%
		BCDEFG	FG	FG	FG	CFG		
Auckland, New Zealand	807	102	71	299	261	267	88	74

	6%	10%	4%	6%	7%	7%	4%	5%
		BCDEFG		BF	BCFG	BFG		
Cairo, Egypt	790	36	223	261	150	142	124	119
	6%	4%	11%	5%	4%	4%	6%	8%
			ACDEFG	ADE			ADE	ACDE
Bangkok, Thailand	767	38	65	316	274	214	164	74
	6%	4%	3%	6%	8%	5%	8%	5%
				ABE	ABCEG	AB	ABCEG	B
Prague, Czech Republic	762	29	67	382	246	238	121	37
	6%	3%	3%	8%	7%	6%	6%	2%
				ABEFG	ABG	ABG	ABG	
Berlin, Germany	749	63	131	317	164	235	118	74
	6%	6%	7%	6%	5%	6%	6%	5%
		D	D	D		D		
Singapore, Singapore	710	13	35	188	394	173	203	80
	5%	1%	2%	4%	11%	4%	10%	5%
				AB	ABCEG	AB	ABCEG	ABC
Hong Kong, China	692	50	144	185	256	170	143	57
	5%	5%	7%	4%	7%	4%	7%	4%
		C	ACEG		ACEG		ACEG	
Osaka, Japan	681	34	84	133	381	293	73	48
	5%	3%	4%	3%	11%	7%	4%	3%
			C		ABCEFG	ABCFG	C	
Stockholm, Sweden	677	49	91	324	156	231	68	56
	5%	5%	5%	6%	4%	6%	3%	4%
		F		ABDFG		DFG		
Istanbul, Turkey	638	15	65	158	80	86	48	320
	5%	1%	3%	3%	2%	2%	2%	21%
			AE	ADE				ABCDEF
Oslo, Norway	628	72	87	297	124	230	64	48
	5%	7%	4%	6%	4%	6%	3%	3%
		BDEFG		BDFG		BDFG		
Beijing, China	544	27	72	208	187	122	156	49
	4%	3%	4%	4%	5%	3%	8%	3%
				AE	ABCEG		ABCDEG	
Washington, United States	515	72	60	168	140	168	102	75
	4%	7%	3%	3%	4%	4%	5%	5%
		BCDEFG				BC	BCD	BC
Copenhagen, Denmark	503	40	46	269	123	183	53	24
	4%	4%	2%	5%	4%	5%	3%	2%
		BFG		ABDFG	BG	BDFG		
Helsinki, Finland	461	55	60	205	110	175	49	32
	4%	5%	3%	4%	3%	4%	2%	2%
		BCDFG		DFG		BDFG		
Dublin, ROI	451	36	78	241	64	160	59	32
	3%	4%	4%	5%	2%	4%	3%	2%
		DG	DG	ADEFG		DFG	D	
Moscow, Russia	421	14	53	207	118	120	107	30
	3%	1%	3%	4%	3%	3%	5%	2%
			A	ABEG	AG	A	ABCDEG	
Munich, Germany	401	26	62	141	127	142	63	45
	3%	3%	3%	3%	4%	4%	3%	3%
					C	C		
Cape Town, South Africa	382	13	32	157	56	95	33	123
	3%	1%	2%	3%	2%	2%	2%	8%
				ABDEF		AD		ABCDEF
Shanghai, China	360	24	40	108	154	94	96	34
	3%	2%	2%	2%	4%	2%	5%	2%
					ABCEG		ABCEG	
Budapest, Hungary	333	18	17	208	63	101	29	27
	3%	2%	1%	4%	2%	3%	1%	2%
		B		ABDEFG	B	BDF		B

Chicago, United States	324	41	53	107	95	99	55	29
	2%	4%	3%	2%	3%	2%	3%	2%
		BCDEFG						
Seoul, South Korea	322	19	55	47	150	64	44	51
	2%	2%	3%	1%	4%	2%	2%	3%
		C	CE		ABCEF	C	C	ACEF
Lima, Peru	316	23	98	129	45	82	37	22
	2%	2%	5%	3%	1%	2%	2%	1%
		D	ACDEFG	DG		D		
Boston, United States	315	58	60	99	79	126	59	18
	2%	6%	3%	2%	2%	3%	3%	1%
		BCDEFG	CG		G	CDG	CG	
Kuala Lumpur, Malaysia	306	11	25	118	101	67	54	51
	2%	1%	1%	2%	3%	2%	3%	3%
				ABE	ABE		ABE	ABCE
Buenos Aires, Argentina	302	23	91	121	57	75	58	10
	2%	2%	5%	2%	2%	2%	3%	1%
		G	ACDEFG	DG	G	G	DEG	
Sao Paulo, Brazil	280	21	87	111	37	78	45	24
	2%	2%	4%	2%	1%	2%	2%	2%
		D	ACDEFG	D		D	D	
Mecca, Saudi Arabia	278	7	14	51	33	30	22	173
	2%	1%	1%	1%	1%	1%	1%	12%
								ABCDEF
Delhi, India	277	10	35	81	106	60	81	45
	2%	1%	2%	2%	3%	1%	4%	3%
					ABCE		ABCDE	ABCE
Mexico City, Mexico	266	37	78	97	30	80	27	24
	2%	4%	4%	2%	1%	2%	1%	2%
		CDEFG	CDEFG	D		D		D
Brussels, Belgium	248	11	49	126	45	65	23	17
	2%	1%	2%	3%	1%	2%	1%	1%
			ADFG	ADEFG				
Mumbai, India	231	6	35	83	82	42	73	25
	2%	1%	2%	2%	2%	1%	4%	2%
			AE	AE	ACE		ABCDEG	A
Casablanca, Morocco	200	16	17	74	43	56	25	51
	2%	2%	1%	1%	1%	1%	1%	3%
								ABCDEF
Manila, Philippines	188	12	19	90	32	46	15	35
	1%	1%	1%	2%	1%	1%	1%	2%
				BDEF				BDEF
Tel Aviv, Israel	149	16	18	70	35	59	31	11
	1%	2%	1%	1%	1%	1%	2%	1%
		G				DG	G	
Jakarta, Indonesia	127	7	9	45	23	32	15	43
	1%	1%	*	1%	1%	1%	1%	3%
								ABCDEF
Guangzhou, China	125	3	14	43	65	20	44	1
	1%	*	1%	1%	2%	*	2%	*
			G	AEG	ABCEG		ABCEG	
Warsaw, Poland	125	11	11	73	19	37	14	10
	1%	1%	1%	1%	1%	1%	1%	1%
		D		BDEFG				
Bogota, Colombia	115	10	50	39	12	27	13	3
	1%	1%	3%	1%	*	1%	1%	*
		DG	ACDEFG	DG		D		
Belgrade, Serbia	108	6	10	51	28	31	18	14
	1%	1%	1%	1%	1%	1%	1%	1%
Lagos, Nigeria	97	5	13	38	21	30	16	19
	1%	1%	1%	1%	1%	1%	1%	1%

								D
Karachi, Pakistan	72	5	9	35	18	20	9	5
	1%	1%	*	1%	1%	1%	*	*
Nairobi, Kenya	65	6	7	25	20	18	15	8
	1%	1%	*	*	1%	*	1%	1%
Tehran, Iran	53	1	4	28	13	15	8	7
	*	*	*	1%	*	*	*	*
				A				
Sigma	39042	3000	6000	15021	10521	12000	6000	4500
	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	234	266	209	164	127	31	59	318	155	345	124	250	126	298	202	83	417	102	398	365	135
Base: All Respondents (wtd)	500	245	255	248	144	108	40	64	301	141	359	170	205	125	278	222	86	414	103	397	346	154
Paris, France	152	75	77	83	42	27	7	16	92	35	117	50	66	36	86	66	24	128	35	117	99	53
	30%	30%	30%	34%	29%	25%	18%	25%	30%	25%	32%	29%	32%	29%	31%	30%	28%	31%	34%	29%	29%	34%
							**	*									*		*			
Rome, Italy	125	63	62	65	34	25	3	19	76	30	95	42	53	29	71	53	20	105	22	103	89	36
	25%	26%	24%	26%	23%	24%	8%	30%	25%	21%	26%	25%	26%	23%	26%	24%	23%	25%	21%	26%	26%	23%
							**	*									*		*			
Cairo, Egypt	77	33	44	41	19	17	6	13	39	24	54	34	30	14	43	34	18	60	21	57	56	22
	15%	14%	17%	17%	13%	16%	15%	21%	13%	17%	15%	20%	15%	11%	16%	15%	21%	14%	20%	14%	16%	14%
							**	*									*		*			
Abu Dhabi, United Arab Emirates	77	44	33	28	30	18	6	10	46	26	51	20	35	21	44	33	16	61	18	58	54	22
	15%	18%	13%	11%	21%	17%	15%	16%	15%	18%	14%	12%	17%	17%	16%	15%	19%	15%	18%	15%	16%	14%
					C		**	*									*		*			
New York City, United States	72	30	43	34	27	11	5	8	46	21	52	19	32	21	44	29	14	58	15	57	48	24
	14%	12%	17%	14%	19%	10%	12%	12%	15%	15%	14%	11%	16%	17%	16%	13%	17%	14%	15%	14%	14%	15%
					E		**	*									*		*			
Rio de Janeiro, Brazil	57	30	27	35	16	7	7	7	33	15	42	20	27	10	34	23	14	44	14	43	32	25
	11%	12%	11%	14%	11%	6%	17%	11%	11%	11%	12%	12%	13%	8%	12%	10%	16%	11%	14%	11%	9%	16%
				E			**	*									*		*			T
Sydney, Australia	56	23	32	18	18	21	4	6	38	24	31	14	22	19	31	25	10	45	13	43	40	16
	11%	10%	13%	7%	12%	19%	11%	10%	13%	17%	9%	8%	11%	15%	11%	11%	12%	11%	13%	11%	12%	10%
						C	**	*		J							*		*			
Tokyo, Japan	54	33	21	30	16	8	7	4	30	11	43	25	19	11	23	31	13	41	9	44	32	22
	11%	13%	8%	12%	11%	7%	17%	6%	10%	8%	12%	14%	9%	8%	8%	14%	15%	10%	9%	11%	9%	14%
							**	*									*		*			
Amsterdam, The Netherlands	50	32	18	23	15	11	4	9	28	10	40	15	22	13	27	22	8	42	9	41	31	18
	10%	13%	7%	9%	11%	10%	11%	14%	9%	7%	11%	9%	11%	11%	10%	10%	9%	10%	9%	10%	9%	12%
		B					**	*									*		*			
Madrid, Spain	50	25	25	19	17	14	3	9	26	16	33	22	19	8	30	19	4	46	4	45	36	13
	10%	10%	10%	8%	12%	13%	7%	14%	9%	11%	9%	13%	9%	6%	11%	9%	5%	11%	4%	11%	11%	9%
							**	*									*		*	R		
London, United Kingdom	48	20	28	22	8	18	3	6	36	17	31	9	21	18	33	15	9	39	13	35	37	12
	10%	8%	11%	9%	6%	17%	8%	9%	12%	12%	9%	5%	10%	14%	12%	7%	11%	9%	12%	9%	11%	8%
						CD	**	*						K			*		*			
Los Angeles, United States	35	14	21	24	9	3	2	2	23	7	29	9	16	10	10	26	7	28	4	31	23	13
	7%	6%	8%	10%	6%	3%	6%	3%	8%	5%	8%	5%	8%	8%	4%	12%	8%	7%	4%	8%	7%	8%
				E			**	*								N	*		*			
Prague, Czech Republic	33	12	21	11	10	12	1	3	22	11	22	8	10	14	18	15	5	28	8	25	26	6
	7%	5%	8%	5%	7%	11%	3%	5%	7%	8%	6%	5%	5%	11%	6%	7%	5%	7%	7%	6%	8%	4%
						C	**	*						L			*		*			
Bangkok, Thailand	32	12	19	20	8	4	-	-	26	3	28	9	14	9	12	19	4	28	7	25	22	10
	6%	5%	8%	8%	6%	3%	-	-	8%	2%	8%	5%	7%	7%	4%	9%	4%	7%	6%	6%	6%	6%
							**	*	G		I						*		*			
Istanbul, Turkey	31	11	20	16	7	7	3	4	18	9	21	9	14	8	20	11	7	24	9	22	22	9
	6%	4%	8%	7%	5%	7%	7%	5%	6%	7%	6%	5%	7%	6%	7%	5%	8%	6%	9%	6%	6%	6%
							**	*									*		*			
Zurich, Switzerland	30	18	11	11	8	10	3	5	18	14	15	14	9	7	17	13	4	26	6	23	19	10
	6%	7%	4%	4%	6%	9%	9%	7%	6%	10%	4%	8%	4%	6%	6%	6%	5%	6%	6%	6%	6%	7%
							**	*		J							*		*			
Hong Kong, China	27	17	9	17	7	3	5	5	9	7	19	10	10	7	13	14	4	23	6	21	18	9
	5%	7%	4%	7%	5%	3%	13%	8%	3%	5%	5%	6%	5%	6%	4%	6%	4%	6%	6%	5%	5%	6%
							**	*									*		*			
Buenos Aires, Argentina	25	11	15	7	8	9	3	5	14	8	17	13	9	3	12	13	5	20	3	22	12	13
	5%	4%	6%	3%	6%	9%	8%	8%	5%	6%	5%	8%	4%	2%	4%	6%	6%	5%	3%	6%	3%	9%
						C	**	*									*		*			T
Lima, Peru	25	9	16	15	7	2	2	4	14	5	20	14	9	3	14	11	5	20	2	23	17	8
	5%	4%	6%	6%	5%	2%	6%	6%	5%	3%	6%	8%	4%	2%	5%	5%	6%	5%	2%	6%	5%	5%
							**	*									*		*			
Auckland, New Zealand	24	12	12	10	9	5	4	1	16	5	19	5	12	8	16	8	3	21	5	19	20	3
	5%	5%	5%	4%	6%	5%	9%	2%	5%	4%	5%	3%	6%	6%	6%	3%	3%	5%	5%	5%	6%	2%
							**	*									*		*			
Stockholm, Sweden	22	7	15	7	11	4	4	2	12	6	16	8	8	7	15	7	4	18	5	17	17	6
	4%	3%	6%	3%	7%	4%	10%	3%	4%	5%	4%	5%	4%	5%	5%	3%	4%	4%	5%	4%	5%	4%
					C		**	*									*		*			

Sao Paulo, Brazil	21	11	10	12	7	2	2	3	15	6	15	6	12	4	12	9	3	18	5	16	15	7
	4%	5%	4%	5%	5%	2%	6%	4%	5%	4%	4%	3%	6%	3%	4%	4%	4%	4%	5%	4%	4%	4%
							**	*									*		*			
Berlin, Germany	21	10	11	13	4	4	1	5	11	5	16	7	9	5	11	10	3	18	4	17	13	9
	4%	4%	4%	5%	3%	4%	3%	8%	4%	4%	4%	4%	4%	4%	4%	5%	3%	4%	4%	4%	4%	6%
							**	*									*		*			
Helsinki, Finland	21	9	11	14	4	2	5	-	10	4	16	8	6	7	10	10	2	19	5	16	17	4
	4%	4%	4%	6%	3%	2%	12%	-	3%	3%	4%	5%	3%	5%	4%	5%	2%	5%	5%	4%	5%	2%
							**	*									*		*			
Vancouver, Canada	20	8	12	9	6	5	1	3	11	11	9	9	6	6	9	11	3	17	2	18	15	6
	4%	3%	5%	4%	4%	5%	3%	5%	4%	8%	3%	5%	3%	4%	3%	5%	4%	4%	2%	4%	4%	4%
							**	*		J							*		*			
Oslo, Norway	20	10	10	5	7	8	1	2	12	11	8	8	7	5	11	9	4	16	4	16	18	2
	4%	4%	4%	2%	5%	7%	3%	4%	4%	8%	2%	5%	3%	4%	4%	4%	5%	4%	4%	4%	5%	1%
						C	**	*		J							*		*			
Toronto, Canada	18	11	7	8	5	5	1	4	10	5	13	10	8	-	11	8	-	18	1	17	12	6
	4%	4%	3%	3%	4%	5%	3%	6%	3%	3%	4%	6%	4%	-	4%	3%	-	4%	1%	4%	3%	4%
							**	*				M	M				*		*			
Osaka, Japan	18	7	11	12	1	4	1	1	11	4	14	8	6	4	6	11	-	18	2	16	11	7
	4%	3%	4%	5%	1%	4%	3%	1%	4%	3%	4%	5%	3%	3%	2%	5%	-	4%	2%	4%	3%	4%
				D			**	*									*		*			
Mexico City, Mexico	17	9	8	11	4	2	1	5	9	6	12	5	10	3	10	7	1	16	-	17	14	3
	3%	4%	3%	4%	3%	2%	3%	7%	3%	4%	3%	3%	5%	2%	4%	3%	2%	4%	-	4%	4%	2%
							**	*									*		*	R		
Vienna, Austria	17	5	12	8	4	5	-	-	14	4	13	1	7	9	12	5	3	14	5	12	14	3
	3%	2%	5%	3%	3%	5%	-	-	5%	3%	4%	1%	3%	7%	4%	2%	3%	3%	5%	3%	4%	2%
							**	*						K			*		*			
Dublin, ROI	16	6	10	8	4	4	2	1	10	6	10	7	6	3	11	4	-	16	3	13	12	3
	3%	2%	4%	3%	3%	3%	5%	2%	3%	4%	3%	4%	3%	2%	4%	2%	-	4%	3%	3%	4%	2%
							**	*									*		*			
Boston, United States	15	13	2	8	2	5	2	1	12	5	11	7	4	5	11	5	5	10	5	10	11	4
	3%	5%	1%	3%	1%	5%	6%	1%	4%	3%	3%	4%	2%	4%	4%	2%	6%	2%	5%	3%	3%	3%
		B					**	*									*		*			
Washington, United States	13	8	5	6	6	2	1	-	10	6	7	3	6	4	6	8	3	11	-	13	8	5
	3%	3%	2%	2%	4%	2%	3%	-	3%	5%	2%	2%	3%	3%	2%	3%	3%	3%	-	3%	2%	3%
							**	*									*		*			
Moscow, Russia	13	8	5	8	1	4	-	1	9	3	9	2	7	4	8	5	2	11	2	10	11	1
	3%	3%	2%	3%	*	4%	-	1%	3%	2%	3%	1%	3%	3%	3%	2%	2%	3%	2%	3%	3%	1%
							**	*									*		*			
Beijing, China	12	10	2	4	2	6	-	1	6	4	9	5	6	2	7	5	6	6	6	6	8	4
	2%	4%	1%	2%	1%	5%	-	1%	2%	2%	2%	3%	3%	1%	3%	2%	7%	2%	5%	2%	2%	3%
		B					**	*									Q*		S*			
Kuala Lumpur, Malaysia	12	10	2	7	3	2	4	1	6	3	9	3	4	5	8	4	-	12	3	9	6	6
	2%	4%	1%	3%	2%	2%	9%	1%	2%	2%	2%	2%	2%	4%	3%	2%	-	3%	3%	2%	2%	4%
		B					**	*									*		*			
Cape Town, South Africa	12	6	6	7	4	1	-	3	3	3	9	7	2	3	4	7	1	10	2	9	5	6
	2%	2%	2%	3%	3%	1%	-	5%	1%	2%	2%	4%	1%	2%	2%	3%	1%	3%	2%	2%	1%	4%
							**	*									*		*			
Shanghai, China	11	5	6	4	3	4	1	1	8	2	9	4	4	3	9	2	-	11	2	9	6	5
	2%	2%	2%	2%	2%	3%	3%	1%	3%	1%	3%	3%	2%	2%	3%	1%	-	3%	2%	2%	2%	3%
							**	*									*		*			
Munich, Germany	10	5	5	7	1	2	-	2	6	4	6	4	6	1	6	4	1	9	3	8	7	3
	2%	2%	2%	3%	1%	2%	-	4%	2%	3%	2%	2%	3%	1%	2%	2%	1%	2%	3%	2%	2%	2%
							**	*									*		*			
Bogota, Colombia	10	2	8	7	1	2	-	2	7	3	7	1	5	4	4	6	2	8	1	9	5	5
	2%	1%	3%	3%	1%	2%	-	3%	2%	2%	2%	1%	2%	3%	2%	3%	2%	2%	1%	2%	1%	3%
							**	*									*		*			
Chicago, United States	9	5	5	6	3	1	1	4	3	2	8	2	4	3	6	4	2	8	1	8	7	2
	2%	2%	2%	2%	2%	1%	3%	6%	1%	1%	2%	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	1%
							**	H*									*		*			
Budapest, Hungary	9	4	5	4	3	2	-	1	5	1	8	2	5	2	4	5	2	7	3	6	5	4
	2%	2%	2%	2%	2%	1%	-	1%	2%	1%	2%	1%	2%	1%	1%	2%	2%	2%	3%	2%	1%	3%
							**	*									*		*			
Copenhagen, Denmark	8	2	6	1	3	4	1	-	7	3	5	-	4	4	3	5	1	6	1	6	7	1
	2%	1%	2%	*	2%	3%	2%	-	2%	2%	1%	-	2%	3%	1%	2%	2%	2%	1%	2%	2%	*
						C	**	*						K			*		*			
Manila, Philippines	8	-	8	3	4	1	1	-	6	2	6	2	5	1	2	5	2	5	1	7	4	4
	2%	-	3%	1%	3%	1%	3%	-	2%	2%	2%	1%	2%	1%	1%	2%	3%	1%	1%	2%	1%	3%
			A				**	*									*		*			
Singapore, Singapore	8	4	4	3	2	2	1	2	3	2	6	4	1	3	5	3	2	6	2	6	6	2
	2%	2%	1%	1%	2%	2%	3%	4%	1%	1%	2%	2%	1%	2%	2%	1%	2%	1%	2%	2%	2%	1%
							**	*									*		*			
Casablanca, Morocco	8	6	1	2	3	3	-	1	7	5	3	2	4	2	5	3	1	7	2	6	7	1
	2%	3%	1%	1%	2%	3%	-	1%	2%	3%	1%	1%	2%	2%	2%	1%	1%	2%	2%	2%	2%	*
							**	*		J							*		*			
Delhi, India	8	4	3	1	5	2	-	1	6	3	5	2	3	2	5	3	-	8	1	7	8	-
	2%	2%	1%	*	3%	2%	-	2%	2%	2%	1%	1%	2%	2%	2%	1%	-	2%	1%	2%	2%	-
					C		**	*									*		*			
Brussels, Belgium	7	3	4	2	4	2	-	2	5	1	6	1	3	3	5	2	3	4	3	4	7	-
	1%	1%	2%	1%	3%	1%	-	3%	2%	1%	2%	1%	2%	2%	2%	1%	3%	1%	3%	1%	2%	-
							**	*									*		*			
Seoul, South Korea	7	3	4	6	-	1	3	-	4	-	7	5	2	-	1	6	1	6	1	6	3	4
	1%	1%	2%	2%	-	1%	8%	-	1%	-	2%	3%	1%	-	*	3%	1%	2%	1%	1%	1%	3%

							**	*								N	*		*			
Mumbai, India	7	2	4	5	1	1	-	-	6	1	6	1	4	2	3	4	-	7	-	7	4	2
	1%	1%	2%	2%	*	1%	-	-	2%	*	2%	1%	2%	2%	1%	2%	-	2%	-	2%	1%	1%
							**	*									*		*			
Mecca, Saudi Arabia	6	3	3	4	2	-	1	3	1	1	5	4	1	1	4	2	1	5	2	4	5	1
	1%	1%	1%	2%	1%	-	3%	5%	*	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%
							**	H*									*		*			
Belgrade, Serbia	5	5	-	5	-	-	-	2	-	-	5	4	1	-	1	4	2	3	-	5	5	-
	1%	2%	-	2%	-	-	-	3%	-	-	1%	3%	*	-	*	2%	3%	1%	-	1%	2%	-
		B					**	H*									*		*			
Jakarta, Indonesia	4	3	1	1	3	-	-	1	1	2	2	1	-	3	3	1	2	2	2	2	3	1
	1%	1%	*	*	2%	-	-	2%	*	1%	1%	1%	-	2%	1%	*	2%	*	2%	*	1%	1%
							**	*						L			*		*			
Karachi, Pakistan	3	3	-	3	-	-	1	-	2	-	3	1	-	2	3	-	2	1	3	-	3	-
	1%	1%	-	1%	-	-	3%	-	1%	-	1%	1%	-	1%	1%	-	2%	*	3%	-	1%	-
							**	*									*		S*			
Tel Aviv, Israel	2	1	1	-	1	2	-	-	1	1	2	-	1	1	2	-	1	1	2	-	2	-
	*	1%	*	-	*	1%	-	-	*	*	*	-	1%	1%	1%	-	2%	*	2%	-	1%	-
							**	*									*		S*			
Guangzhou, China	2	1	1	2	-	-	-	-	2	-	2	1	1	-	2	-	-	2	1	1	2	-
	*	*	*	1%	-	-	-	-	1%	-	1%	1%	*	-	1%	-	-	*	1%	*	1%	-
							**	*									*		*			
Lagos, Nigeria	2	-	2	1	1	-	-	2	-	1	1	1	1	-	1	1	-	2	-	2	-	2
	*	-	1%	*	*	-	-	3%	-	1%	*	1%	*	-	*	1%	-	*	-	*	-	1%
							**	H*									*		*			
Nairobi, Kenya	1	-	1	1	-	-	-	-	1	-	1	-	1	-	-	1	-	1	-	1	-	1
	*	-	*	*	-	-	-	-	*	-	*	-	*	-	-	*	-	*	-	*	-	*
							**	*									*		*			
Warsaw, Poland	1	-	1	-	1	-	-	-	1	-	1	-	1	-	1	-	-	1	-	1	1	-
	*	-	*	-	*	-	-	-	*	-	*	-	*	-	*	-	-	*	-	*	*	-
							**	*									*		*			
Sigma	1500	735	765	744	431	325	119	193	903	423	1077	510	615	375	835	665	258	1242	309	1191	1039	461
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	537	464	236	321	444	347	450	110	507	494	132	435	434	644	357	103	898	163	838	649	352	328	673	286	352	167	91	105
Base: All Respondents (wtd)	500	248	252	197	150	153	175	218	54	222	278	56	214	230	297	203	49	451	82	418	324	176	154	346	136	168	101	42	53
London, United Kingdom	106	52	54	42	26	38	36	50	7	46	60	10	41	55	62	44	8	99	15	91	65	41	28	78	28	34	21	13	10
	21%	21%	22%	21%	17%	25%	21%	23%	13%	21%	22%	17%	19%	24%	21%	22%	15%	22%	18%	22%	20%	24%	18%	23%	21%	20%	21%	31%	19%
						D		H	*								*											V*	*
Rome, Italy	93	38	55	41	27	25	34	41	10	40	53	9	41	43	56	37	10	83	17	76	60	33	26	67	29	29	18	8	9
	19%	15%	22%	21%	18%	16%	20%	19%	18%	18%	19%	17%	19%	19%	19%	18%	21%	18%	21%	18%	19%	19%	17%	19%	21%	18%	18%	19%	17%
			A						*								*											*	*
Auckland, New Zealand	92	48	44	26	27	39	36	39	6	42	50	17	43	32	54	38	10	82	14	78	56	36	29	63	24	26	18	11	12
	18%	19%	18%	13%	18%	26%	21%	18%	11%	19%	18%	30%	20%	14%	18%	19%	21%	18%	17%	19%	17%	21%	19%	18%	18%	16%	18%	27%	23%
						CD	H		*			LM	M				*											Y*	*
Paris, France	91	37	54	40	25	26	29	40	9	41	50	7	41	42	54	37	5	86	15	75	61	30	31	59	27	33	17	6	7
	18%	15%	21%	20%	16%	17%	17%	18%	17%	18%	18%	13%	19%	18%	18%	18%	11%	19%	19%	18%	19%	17%	21%	17%	20%	20%	17%	15%	14%
			A						*								*											*	*
New York City, United States	89	42	46	34	31	23	27	37	13	35	54	4	40	44	49	40	9	80	13	75	65	23	28	61	25	37	15	3	8
	18%	17%	18%	17%	21%	15%	16%	17%	24%	16%	19%	7%	19%	19%	16%	20%	18%	18%	16%	18%	20%	13%	18%	18%	18%	22%	15%	8%	15%
									*				K	K			*				U		a	a	a	a		*	*
Sydney, Australia	84	44	40	25	31	29	36	32	8	40	44	14	39	31	50	34	6	79	9	75	46	38	30	55	22	40	10	8	5
	17%	18%	16%	12%	21%	19%	20%	15%	14%	18%	16%	26%	18%	13%	17%	17%	11%	17%	11%	18%	14%	22%	19%	16%	16%	24%	10%	18%	10%
					C	C			*			M					*			R		T	Z			WXZb		*	*
Tokyo, Japan	69	36	33	33	19	17	24	30	11	29	40	4	29	36	42	27	7	62	9	60	45	24	23	46	19	27	15	4	5
	14%	15%	13%	17%	13%	11%	14%	14%	20%	13%	14%	7%	13%	16%	14%	13%	15%	14%	11%	14%	14%	14%	15%	13%	14%	16%	14%	9%	10%
									*					K			*											*	*
Vancouver, Canada	65	29	36	20	23	22	29	22	6	27	38	8	30	28	38	28	7	58	12	53	41	25	26	39	15	19	19	6	6
	13%	12%	14%	10%	15%	15%	17%	10%	12%	12%	14%	14%	14%	12%	13%	14%	14%	13%	14%	13%	12%	14%	17%	11%	11%	12%	19%	14%	11%
							G		*								*						WY				W	*	*
Toronto, Canada	50	25	24	18	14	18	22	17	3	17	33	6	25	19	27	22	3	47	5	44	29	21	19	31	17	11	12	4	5
	10%	10%	10%	9%	9%	12%	13%	8%	6%	8%	12%	10%	12%	8%	9%	11%	6%	10%	6%	11%	9%	12%	12%	9%	13%	7%	12%	10%	9%
							G		*								*						Y		WY			*	*
Singapore, Singapore	49	24	25	13	15	21	17	21	4	30	19	6	19	24	28	22	4	46	7	43	32	17	12	38	11	13	10	5	11
	10%	10%	10%	7%	10%	14%	9%	10%	8%	14%	7%	12%	9%	11%	9%	11%	8%	10%	8%	10%	10%	10%	8%	11%	8%	8%	10%	12%	20%
						C			*	J							*											*	VWXYZ*
Los Angeles, United States	46	25	20	21	14	11	12	26	4	22	24	6	24	15	28	18	3	42	6	40	29	17	12	34	13	16	7	6	4
	9%	10%	8%	11%	10%	7%	7%	12%	8%	10%	9%	12%	11%	7%	9%	9%	7%	9%	7%	10%	9%	10%	8%	10%	9%	10%	7%	15%	8%
								F	*				M				*											V*	*
Amsterdam, The Netherlands	42	22	20	14	17	11	16	21	3	15	27	5	21	16	26	16	5	38	5	37	31	12	10	33	10	13	10	6	4
	8%	9%	8%	7%	11%	7%	9%	10%	5%	7%	10%	10%	10%	7%	9%	8%	9%	8%	6%	9%	9%	7%	6%	9%	7%	8%	10%	13%	7%
									*								*											V*	*
Abu Dhabi, United Arab Emirates	40	21	19	18	14	8	10	17	8	20	21	9	17	14	23	17	5	36	10	31	27	13	13	27	8	14	7	3	8
	8%	9%	7%	9%	10%	5%	6%	8%	14%	9%	7%	15%	8%	6%	8%	8%	9%	8%	12%	7%	8%	7%	9%	8%	6%	9%	7%	6%	15%
					E				F*			LM					*											*	WXZ*
Osaka, Japan	39	18	21	17	14	8	17	14	2	18	20	4	17	18	18	21	4	35	6	32	28	11	10	29	11	11	10	3	5
	8%	7%	8%	8%	9%	6%	10%	7%	4%	8%	7%	7%	8%	8%	6%	10%	8%	8%	8%	8%	9%	6%	6%	8%	8%	6%	9%	8%	9%
									*							N	*											*	*
Hong Kong, China	38	27	11	16	11	11	12	13	9	21	17	4	16	18	25	13	5	33	8	30	23	15	13	25	6	12	13	2	5
	8%	11%	4%	8%	7%	7%	7%	6%	16%	9%	6%	8%	7%	8%	9%	6%	11%	7%	10%	7%	7%	8%	9%	7%	5%	7%	13%	4%	9%
		B							FG*								*										WX	*	*
Zurich, Switzerland	32	18	13	8	11	13	10	15	2	16	15	5	11	16	21	10	4	27	6	25	20	12	11	20	5	14	7	1	4
	6%	7%	5%	4%	7%	9%	6%	7%	5%	7%	6%	8%	5%	7%	7%	5%	9%	6%	8%	6%	6%	7%	7%	6%	4%	9%	7%	3%	7%
						C			*								*									X		*	*
Oslo, Norway	27	18	9	10	7	10	11	8	6	12	15	5	14	8	17	10	4	23	7	19	16	10	9	18	5	11	5	1	5
	5%	7%	3%	5%	5%	7%	6%	4%	11%	5%	5%	9%	7%	3%	6%	5%	7%	5%	9%	5%	5%	6%	6%	5%	3%	6%	5%	2%	10%
		B							G*			M					*		S									*	X*
Berlin, Germany	24	13	11	9	6	9	9	11	3	14	9	2	5	16	10	13	2	22	4	19	16	8	6	18	9	5	4	5	1
	5%	5%	4%	5%	4%	6%	5%	5%	6%	6%	3%	4%	3%	7%	4%	6%	3%	5%	5%	5%	5%	4%	4%	5%	7%	3%	4%	11%	1%
									*	J				L			*							Y	Y			VWYb*	*
Vienna, Austria	23	11	13	6	8	10	7	10	3	11	12	2	8	13	14	10	3	21	4	20	16	8	8	15	7	7	4	3	2
	5%	4%	5%	3%	5%	7%	4%	5%	6%	5%	4%	4%	4%	6%	5%	5%	5%	5%	5%	5%	5%	4%	6%	4%	5%	4%	4%	8%	3%
						C			*								*											*	*
Bangkok, Thailand	23	13	10	7	7	9	7	14	1	10	13	5	7	11	15	8	2	21	4	19	15	8	11	12	5	8	7	2	1
	5%	5%	4%	4%	4%	6%	4%	6%	2%	5%	5%	8%	3%	5%	5%	4%	5%	5%	5%	5%	5%	5%	7%	3%	3%	5%	7%	4%	2%
									*			L					*						WX				W	*	*
Copenhagen, Denmark	22	8	14	8	6	8	9	7	3	11	11	1	11	10	13	9	3	19	3	19	14	8	8	14	2	12	4	1	3
	4%	3%	6%	4%	4%	5%	5%	3%	5%	5%	4%	2%	5%	4%	4%	4%	6%	4%	4%	4%	4%	5%	5%	4%	2%	7%	4%	2%	7%
									*								*						X	X		WX		*	X*
Kuala Lumpur, Malaysia	21	9	12	12	6	3	5	10	2	11	10	2	8	11	11	10	4	17	5	16	14	7	5	16	5	3	5	2	6
	4%	4%	5%	6%	4%	2%	3%	5%	3%	5%	4%	3%	4%	5%	4%	5%	9%	4%	6%	4%	4%	4%	3%	5%	4%	2%	5%	5%	11%
				E					*								Q*							Y				*	VWXY*
Prague, Czech Republic	21	8	13	8	7	6	7	9	2	9	12	1	10	11	11	11	1	20	1	20	14	7	5	16	7	9	3	1	2
	4%	3%	5%	4%	5%	4%	4%	4%	5%	4%	4%	1%	5%	5%	4%	5%	3%	4%	2%	5%	4%	4%	3%	5%	5%	5%	3%	1%	3%
									*								*											*	*
Cairo, Egypt	21	7	14	12	6	3	4	13	2	10	11	1	11	9	11	10	1	20	3	18	16	5	9	12	6	4	4	3	3
	4%	3%	6%	6%	4%	2%	2%	6%	3%	5%	4%	1%	5%	4%	4%	5%	3%	4%	3%	4%	5%	3%	6%	3%	4%	3%	4%	8%	5%
				E				F	*								*						Y					WY*	*
Stockholm, Sweden	20	12	8	8	6	6	7	9	2	9	11	1	10	9	14	6	1	19	3	17	13	7	5	15	5	9	3	1	3
	4%	5%	3%	4%	4%	4%	4%	4%	4%	4%	4%	2%	5%	4%	5%	3%	2%	4%	3%	4%	4%	4%	3%	4%	4%	5%	3%	2%	6%
									*								*											*	*
Helsinki, Finland	19	11	8	8	6	6	9	7	3	9	10	1	6	12	12	8	3	16	5	14	14	5	5	14	5	4	7	1	2
	4%	5%	3%	4%	4%	4%	5%	3%	6%	4%	4%	2%	3%	5%	4%	4%	6%	4%	6%	3%	4%	3%	3%	4%	4%	2%	7%	2%	3%
									*								*										VY	*	*
Madrid, Spain	18	8	10	9	6	4	3	9	4	11	7	1	7	11	10	8	3	16	4	15	13	5	2	16	7	8	2	-	1
	4%	3%	4%	4%	4%	2%	2%	4%	7%	5%	2%	1%	3%	5%	3%	4%	5%	3%	4%	4%	4%	3%	2%	5%	5%	5%	2%	-	2%
									F*								*							Va	V	V		*	*
Seoul, South Korea	17	5	12	13	1	2	4	3	3	4	13	2	6	8	6	11	3	14	3	14	9	7	5	12	6	3	7	-	1
	3%	2%	5%	7%	1%	2%	2%	1%	5%	2%	5%	4%	3%	4%	2%	5%	5%	3%	3%	3%	3%	4%	3%	3%	4%	2%	7%	-	2%
				DE					G*		I					N	*										VWYa	*	*
Beijing, China	15	7	8	7	5	3	2	9	2	5	9	3	3	8	11	3	1	14	3	12	7	8	5	10	4	6	1	1	3
	3%	3%	3%	4%	3%	2%	1%	4%	3%	2%	3%	6%	2%	4%	4%	2%	3%	3%	4%	3%	2%	4%	3%	3%	3%	3%	1%	2%	5%
									*			L					*											*	*
Istanbul, Turkey	15	3	11	11	1	3	7	7	1	2	13	*	6	9	9	6	2	13	3	12	8	7	4	11	5	6	2	1	*
	3%	1%	5%	5%	1%	2%	4%	3%	2%	1%	5%	1%	3%	4%	3%	3%	4%	3%	4%	3%	2%	4%	3%	3%	4%	4%	2%	2%	1%

			A	DE					*		I						*											*	*
Shanghai, China	14	9	5	8	2	4	4	9	1	6	8	1	5	8	9	5	1	13	4	10	11	3	4	9	7	3	1	2	1
	3%	4%	2%	4%	1%	3%	2%	4%	1%	2%	3%	2%	2%	4%	3%	2%	2%	3%	5%	2%	3%	2%	3%	3%	5%	2%	1%	5%	2%
									*								*								WYZ			*	*
Chicago, United States	13	7	6	6	6	1	5	6	1	4	10	2	5	6	8	5	-	13	1	12	7	6	4	9	3	4	2	4	*
	3%	3%	2%	3%	4%	1%	3%	3%	2%	2%	3%	3%	3%	3%	3%	2%	-	3%	1%	3%	2%	3%	3%	3%	2%	2%	2%	9%	1%
				E	E				*								*											VWXYZb*	*
Rio de Janeiro, Brazil	13	8	5	3	5	5	4	7	1	7	6	1	9	2	9	4	1	12	3	10	9	4	4	9	2	5	3	2	1
	3%	3%	2%	1%	3%	3%	2%	3%	2%	3%	2%	2%	4%	1%	3%	2%	2%	3%	4%	2%	3%	2%	3%	3%	2%	3%	3%	4%	2%
									*				M				*											*	*
Washington, United States	12	6	6	4	5	4	7	4	*	3	10	4	4	4	8	4	2	10	3	9	7	5	6	7	5	4	2	1	-
	2%	3%	2%	2%	3%	2%	4%	2%	1%	1%	3%	7%	2%	2%	3%	2%	4%	2%	4%	2%	2%	3%	4%	2%	4%	2%	2%	3%	-
									*		I	LM					*											*	*
Delhi, India	11	5	7	8	1	2	4	4	2	5	6	-	5	7	8	3	1	10	2	9	7	5	3	8	4	3	2	-	2
	2%	2%	3%	4%	1%	1%	3%	2%	3%	2%	2%	-	2%	3%	3%	2%	3%	2%	3%	2%	2%	3%	2%	2%	3%	2%	2%	-	4%
				DE					*								*											*	*
Dublin, ROI	11	6	5	1	3	7	3	6	*	6	5	1	4	5	7	4	*	11	2	9	7	4	5	6	4	2	3	1	1
	2%	2%	2%	1%	2%	4%	2%	3%	1%	3%	2%	3%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	3%	2%	3%	1%	3%	2%	1%
						C			*								*											*	*
Boston, United States	11	5	6	6	3	2	3	5	2	6	5	1	2	7	7	4	1	10	1	10	7	4	3	8	2	6	2	1	1
	2%	2%	2%	3%	2%	2%	2%	2%	4%	3%	2%	2%	1%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	3%	2%	2%	2%
									*								*											*	*
Budapest, Hungary	9	5	5	2	2	5	5	2	1	5	4	1	4	4	4	5	1	8	1	8	4	5	3	6	2	1	1	2	2
	2%	2%	2%	1%	2%	3%	3%	1%	2%	2%	2%	1%	2%	2%	1%	3%	1%	2%	1%	2%	1%	3%	2%	2%	2%	1%	1%	4%	4%
									*								*											Y*	Y*
Munich, Germany	8	6	3	3	3	3	3	4	1	4	4	*	4	4	8	1	1	7	2	6	7	1	2	6	2	3	3	*	*
	2%	2%	1%	1%	2%	2%	2%	2%	3%	2%	2%	1%	2%	2%	3%	*	3%	2%	3%	2%	2%	1%	1%	2%	2%	2%	3%	1%	1%
									*						O		*											*	*
Casablanca, Morocco	8	3	6	4	2	2	5	2	1	3	5	1	2	5	3	5	*	8	1	7	3	5	1	7	3	2	2	1	-
	2%	1%	2%	2%	1%	1%	3%	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	3%	1%	2%	2%	1%	2%	3%	-
									*								*											*	*
Cape Town, South Africa	8	5	3	3	3	3	1	6	1	4	4	1	4	3	5	2	1	7	2	6	7	1	3	5	2	2	2	-	2
	2%	2%	1%	1%	2%	2%	1%	3%	1%	2%	1%	2%	2%	1%	2%	1%	3%	1%	2%	2%	2%	1%	2%	1%	2%	1%	2%	-	4%
									*								*											*	*
Buenos Aires, Argentina	7	5	2	2	3	1	1	4	1	2	5	*	3	3	5	2	1	6	2	4	6	*	1	6	2	2	2	-	1
	1%	2%	1%	1%	2%	1%	1%	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	3%	1%	2%	*	1%	2%	1%	1%	2%	-	1%
									*								*											*	*
Moscow, Russia	6	4	2	2	2	3	1	5	1	4	2	1	2	3	6	1	1	5	1	5	4	2	1	5	2	2	2	*	-
	1%	2%	1%	1%	1%	2%	*	2%	1%	2%	1%	1%	1%	2%	2%	*	2%	1%	2%	1%	1%	1%	1%	1%	2%	1%	2%	1%	-
									*								*											*	*
Lima, Peru	6	3	3	2	2	2	1	4	1	2	4	1	2	3	3	2	1	5	1	5	5	1	*	5	2	2	1	1	1
	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	*	*	2%	1%	1%	1%	2%	1%
									*								*											V*	*
Jakarta, Indonesia	5	2	3	3	1	1	2	3	1	2	3	1	2	3	5	1	*	5	1	4	4	1	2	3	1	3	1	-	1
	1%	1%	1%	2%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	-	1%
									*								*											*	*
Manila, Philippines	5	4	1	1	1	3	3	2	*	1	4	1	2	2	4	1	*	4	1	4	3	2	1	4	1	1	1	-	1
	1%	1%	*	*	1%	2%	1%	1%	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%
									*								*											*	*
Brussels, Belgium	4	1	3	2	1	1	2	1	-	1	3	1	1	2	2	3	*	4	1	4	4	1	1	3	2	1	-	1	1
	1%	*	1%	1%	1%	1%	1%	1%	-	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	2%	1%	-	1%	1%
									*								*											*	*
Tehran, Iran	4	*	4	3	1	-	1	2	-	1	3	-	4	*	1	3	-	4	-	4	2	2	1	3	1	1	*	-	1
	1%	*	1%	1%	1%	-	*	1%	-	1%	1%	-	2%	*	*	1%	-	1%	-	1%	1%	1%	1%	1%	1%	*	*	-	3%
									*								*											*	*
Mexico City, Mexico	4	2	2	1	2	1	2	1	1	2	1	-	2	2	2	1	1	3	1	3	3	1	1	3	1	1	*	-	1
	1%	1%	1%	1%	1%	1%	1%	*	2%	1%	*	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	-	2%
									*								*											*	*
Belgrade, Serbia	4	1	3	3	-	*	2	2	-	-	4	1	1	2	2	1	*	3	-	4	4	-	1	2	1	3	*	-	-
	1%	*	1%	2%	-	*	1%	1%	-	-	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	-	1%	1%	*	2%	*	-	-
									*		I						*											*	*
Nairobi, Kenya	3	1	2	3	-	1	1	1	-	2	2	*	1	2	1	2	*	3	1	3	1	2	1	3	1	1	1	-	1
	1%	1%	1%	1%	-	1%	1%	1%	-	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	-	1%
									*								*											*	*
Sao Paulo, Brazil	3	2	1	1	2	1	1	2	*	1	2	1	*	2	1	2	1	3	1	3	3	*	1	2	1	1	1	1	-
	1%	1%	*	*	1%	*	*	1%	1%	1%	1%	2%	*	1%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	2%	-
									*								*											*	*
Mecca, Saudi Arabia	3	3	-	1	2	*	1	1	1	1	2	-	1	2	3	-	1	2	1	2	3	-	1	2	2	1	*	-	-
	1%	1%	-	*	1%	*	1%	1%	1%	1%	1%	-	1%	1%	1%	-	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	*	-	-
		B							*								*											*	*
Mumbai, India	3	1	2	2	1	-	1	1	1	2	1	-	1	2	2	1	-	3	1	2	2	1	1	2	1	2	-	-	-
	1%	*	1%	1%	*	-	*	*	2%	1%	*	-	*	1%	1%	*	-	1%	1%	*	1%	1%	*	1%	*	1%	-	-	-
									*								*											*	*
Tel Aviv, Israel	3	2	1	1	-	1	1	1	-	1	2	*	1	2	2	1	-	3	*	2	2	1	-	3	*	1	*	*	1
	1%	1%	*	1%	-	1%	*	1%	-	*	1%	1%	*	1%	1%	*	-	1%	*	1%	1%	*	-	1%	*	*	*	1%	2%
									*								*											*	V*
Guangzhou, China	2	2	-	1	-	2	*	1	1	1	1	-	1	2	2	-	1	1	1	1	2	1	*	2	*	1	*	-	1
	*	1%	-	*	-	1%	*	1%	1%	*	*	-	*	1%	1%	-	2%	*	1%	*	1%	*	*	1%	*	1%	*	-	1%
						D			*								Q*											*	*
Lagos, Nigeria	2	1	1	2	1	-	-	2	-	2	1	1	1	1	2	-	1	1	1	1	2	-	-	2	1	1	-	-	1
	*	*	*	1%	*	-	-	1%	-	1%	*	1%	*	*	1%	-	2%	*	1%	*	1%	-	-	1%	1%	*	-	-	1%
									*								Q*											*	*
Warsaw, Poland	2	1	1	1	*	1	*	1	-	1	1	1	-	1	1	*	-	2	1	1	1	*	*	2	*	1	1	-	-
	*	*	*	*	*	*	*	1%	-	*	*	2%	-	*	*	*	-	*	1%	*	*	*	*	*	*	*	1%	-	-
									*			LM					*											*	*
Karachi, Pakistan	2	1	1	1	1	-	-	1	1	1	1	1	-	1	2	-	-	2	-	2	2	-	-	2	1	1	-	-	-
	*	*	*	*	1%	-	-	1%	1%	*	*	1%	-	*	1%	-	-	*	-	*	1%	-	-	*	1%	*	-	-	-
									*			L					*											*	*
Bogota, Colombia	2	1	1	1	*	-	*	1	-	-	2	-	*	1	1	1	-	2	-	2	1	*	-	2	1	1	*	-	-
	*	*	*	1%	*	-	*	1%	-	-	1%	-	*	1%	*	*	-	*	-	*	*	*	-	*	*	*	*	-	-
									*								*											*	*
Sigma	1500	744	756	592	450	458	525	653	162	667	833	167	643	690	892	608	148	1352	246	1254	973	527	461	1039	409	504	302	126	159
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	254	247	151	176	174	97	147	147	207	294	93	246	162	319	182	36	465	66	435	340	150	48	286	167
Base: All Respondents (wtd)	500	251	249	186	156	158	102	145	136	192	308	146	194	160	299	201	36	464	62	438	313	175	54	285	160
Rome, Italy	116	60	56	43	35	38	17	33	33	51	64	36	33	47	66	50	10	106	17	99	78	38	12	57	47
	23%	24%	22%	23%	22%	24%	16%	23%	24%	27%	21%	24%	17%	29%	22%	25%	28%	23%	27%	23%	25%	22%	22%	20%	29%
							*					*		L			*		*				*		W
New York City, United States	94	49	45	44	35	14	8	24	32	25	69	20	33	41	51	43	7	87	13	81	61	32	9	55	29
	19%	19%	18%	24%	23%	9%	8%	17%	24%	13%	22%	14%	17%	25%	17%	21%	20%	19%	20%	19%	19%	18%	17%	19%	18%
				E	E		*		F		I	*		K			*		*				*		
Paris, France	68	36	31	22	17	28	14	19	23	30	38	18	25	25	46	22	8	60	10	57	42	26	10	21	37
	14%	14%	13%	12%	11%	18%	14%	13%	17%	15%	12%	12%	13%	15%	15%	11%	22%	13%	16%	13%	13%	15%	18%	7%	23%
							*					*					*		*				W*		W
Sydney, Australia	67	35	32	26	22	19	11	17	20	24	43	18	26	23	39	28	3	64	7	61	45	21	11	37	19
	13%	14%	13%	14%	14%	12%	11%	11%	15%	13%	14%	12%	14%	14%	13%	14%	8%	14%	11%	14%	14%	12%	21%	13%	12%
							*					*					*		*				*		
Amsterdam, The Netherlands	57	33	25	13	24	19	18	20	7	17	40	28	21	9	37	21	3	54	6	51	31	25	6	31	20
	11%	13%	10%	7%	16%	12%	17%	14%	5%	9%	13%	19%	11%	5%	12%	10%	8%	12%	10%	12%	10%	14%	12%	11%	12%
					C		H*	H				M*					*		*				*		
London, United Kingdom	55	28	27	24	23	8	9	14	15	24	32	16	15	24	33	23	4	51	9	47	34	18	6	32	17
	11%	11%	11%	13%	15%	5%	9%	10%	11%	12%	10%	11%	8%	15%	11%	11%	12%	11%	14%	11%	11%	10%	12%	11%	11%
				E	E		*					*		L			*		*				*		
Vienna, Austria	53	23	30	13	16	24	7	13	19	25	29	13	22	18	31	23	2	52	3	50	33	19	2	36	16
	11%	9%	12%	7%	11%	15%	7%	9%	14%	13%	9%	9%	11%	11%	10%	11%	5%	11%	6%	11%	11%	11%	3%	13%	10%
						C	*					*					*		*				*		
Prague, Czech Republic	48	23	25	16	19	14	7	12	20	16	32	11	24	13	27	21	2	46	4	45	28	17	5	38	6
	10%	9%	10%	9%	12%	9%	7%	8%	15%	8%	10%	8%	13%	8%	9%	10%	7%	10%	6%	10%	9%	10%	9%	13%	4%
							*					*					*		*				*	X	
Madrid, Spain	46	22	24	10	14	21	12	12	13	22	24	19	17	10	28	17	1	44	2	43	28	16	2	35	9
	9%	9%	10%	6%	9%	14%	12%	8%	10%	11%	8%	13%	9%	6%	10%	9%	4%	10%	4%	10%	9%	9%	4%	12%	6%
						C	*					*					*		*				*	X	
Vancouver, Canada	45	17	28	24	6	15	10	11	9	17	28	15	24	6	18	26	1	44	3	42	27	17	1	28	15
	9%	7%	11%	13%	4%	10%	10%	7%	6%	9%	9%	10%	12%	4%	6%	13%	3%	9%	4%	10%	9%	10%	2%	10%	10%
				D		D	*					*	M			N	*		*				*		
Stockholm, Sweden	44	22	22	16	15	14	8	16	11	16	28	8	14	22	23	22	1	43	3	41	30	11	3	26	15
	9%	9%	9%	9%	9%	9%	8%	11%	8%	8%	9%	5%	7%	14%	8%	11%	4%	9%	5%	9%	9%	6%	6%	9%	10%
							*					*		KL			*		*				*		
Copenhagen, Denmark	44	24	20	17	12	15	7	14	9	20	24	9	19	16	23	20	3	40	6	38	25	17	3	28	13
	9%	9%	8%	9%	8%	9%	7%	10%	7%	10%	8%	6%	10%	10%	8%	10%	9%	9%	9%	9%	8%	10%	6%	10%	8%
							*					*					*		*				*		
Berlin, Germany	42	25	16	14	12	16	13	13	7	15	27	12	15	15	26	15	-	42	3	38	20	20	8	27	6
	8%	10%	7%	7%	8%	10%	13%	9%	5%	8%	9%	8%	8%	9%	9%	8%	-	9%	5%	9%	6%	12%	15%	9%	4%
							H*					*					*		*				X*	X	
Los Angeles, United States	41	23	19	18	8	15	9	11	8	16	25	19	12	10	25	16	2	40	3	38	27	13	4	23	14
	8%	9%	7%	10%	5%	10%	9%	8%	6%	8%	8%	13%	6%	6%	9%	8%	4%	9%	5%	9%	9%	7%	8%	8%	9%
							*					*					*		*				*		
Oslo, Norway	40	23	17	11	14	15	3	17	11	20	20	8	20	12	22	18	3	37	3	37	23	17	3	21	16
	8%	9%	7%	6%	9%	9%	3%	12%	8%	11%	6%	5%	10%	8%	7%	9%	8%	8%	5%	8%	7%	10%	5%	8%	10%
							*	F				*					*		*				*		
Toronto, Canada	36	14	21	11	13	12	5	10	8	12	24	14	13	8	20	15	1	35	2	34	20	15	2	24	10
	7%	6%	8%	6%	8%	7%	5%	7%	6%	6%	8%	10%	7%	5%	7%	8%	3%	7%	3%	8%	6%	9%	4%	8%	6%
							*					*					*		*				*		
Brussels, Belgium	35	21	14	8	11	16	13	5	12	13	21	18	12	5	24	11	1	34	7	28	15	17	8	13	14
	7%	8%	6%	4%	7%	10%	13%	4%	9%	7%	7%	12%	6%	3%	8%	5%	4%	7%	11%	6%	5%	10%	15%	5%	9%
						C	G*					M*					*		*				W*		
Cape Town, South Africa	35	11	23	13	6	16	6	14	10	10	25	8	10	17	17	18	2	32	5	29	22	11	4	27	3
	7%	4%	9%	7%	4%	10%	6%	10%	7%	5%	8%	6%	5%	11%	6%	9%	7%	7%	8%	7%	7%	7%	8%	10%	2%
			A			D	*					*		L			*		*				*	X	
Auckland, New Zealand	34	17	17	13	13	9	5	15	5	19	15	7	17	10	18	16	4	31	6	28	24	10	5	22	7
	7%	7%	7%	7%	8%	6%	5%	10%	4%	10%	5%	5%	9%	6%	6%	8%	11%	7%	10%	6%	8%	5%	9%	8%	4%
							*	H		J		*					*		*				*		
Zurich, Switzerland	34	16	18	8	10	16	12	6	10	10	24	8	21	5	25	9	2	32	2	32	23	11	1	22	10
	7%	6%	7%	4%	7%	10%	12%	4%	7%	5%	8%	6%	11%	3%	8%	5%	6%	7%	3%	7%	7%	6%	2%	8%	6%
						C	G*					*	M				*		*				*		
Tokyo, Japan	32	18	14	19	10	3	5	8	10	10	21	-	17	15	19	13	4	28	5	27	21	11	6	16	10
	6%	7%	6%	10%	6%	2%	5%	5%	7%	5%	7%	-	9%	9%	6%	6%	10%	6%	8%	6%	7%	6%	11%	5%	6%
				E	E		*					*	K	K			*		*				*		
Abu Dhabi, United Arab Emirates	30	16	13	14	11	5	6	9	9	10	20	7	15	8	17	13	3	27	6	23	16	13	5	17	8
	6%	7%	5%	8%	7%	3%	6%	6%	7%	5%	6%	5%	8%	5%	6%	6%	8%	6%	10%	5%	5%	7%	9%	6%	5%
							*					*					*		*				*		
Dublin, ROI	26	10	17	6	11	9	5	11	9	14	13	5	13	9	20	6	2	24	4	22	20	6	-	20	6
	5%	4%	7%	3%	7%	6%	5%	7%	7%	7%	4%	3%	7%	6%	7%	3%	5%	5%	7%	5%	7%	3%	-	7%	4%
							*					*					*		*				*		
Budapest, Hungary	24	11	14	10	9	6	3	4	10	7	17	8	9	7	12	12	1	24	1	24	13	10	-	20	5
	5%	4%	6%	5%	6%	4%	2%	3%	8%	4%	6%	6%	5%	4%	4%	6%	2%	5%	1%	5%	4%	6%	-	7%	3%
							*					*					*		*				*		
Bangkok, Thailand	23	6	17	11	5	8	5	6	6	10	13	4	10	9	14	9	2	21	2	22	14	9	5	12	6
	5%	2%	7%	6%	3%	5%	5%	4%	5%	5%	4%	3%	5%	5%	5%	4%	7%	4%	3%	5%	4%	5%	9%	4%	4%
			A				*					*					*		*				*		
Rio de Janeiro, Brazil	22	10	11	12	6	4	6	6	8	7	15	11	5	6	16	6	4	17	7	14	17	4	5	10	7

	4%	4%	5%	6%	4%	3%	6%	4%	6%	4%	5%	7%	2%	4%	5%	3%	12%	4%	12%	3%	5%	2%	9%	3%	4%
							*					*					Q*		S*				*		
Helsinki, Finland	21	14	7	2	11	8	3	7	8	8	13	2	14	5	15	6	3	18	3	17	19	1	-	14	7
	4%	5%	3%	1%	7%	5%	3%	5%	6%	4%	4%	1%	7%	3%	5%	3%	8%	4%	6%	4%	6%	1%	-	5%	4%
					C		*					*	K				*		*		U		*		
Singapore, Singapore	19	9	10	4	8	7	3	8	5	8	11	8	4	7	12	7	1	18	2	17	14	5	3	15	1
	4%	3%	4%	2%	5%	4%	3%	6%	4%	4%	4%	6%	2%	4%	4%	3%	2%	4%	3%	4%	4%	3%	6%	5%	1%
							*					*					*		*				X*	X	
Hong Kong, China	18	12	6	10	2	7	4	3	6	8	10	6	11	1	10	8	2	17	4	14	10	8	3	6	10
	4%	5%	3%	5%	1%	4%	4%	2%	5%	4%	3%	4%	6%	1%	3%	4%	4%	4%	6%	3%	3%	5%	5%	2%	6%
				D			*					*	M				*		*				*		W
Cairo, Egypt	18	9	9	10	3	4	5	3	4	3	14	7	2	9	12	6	2	16	3	15	10	8	-	8	10
	4%	4%	3%	5%	2%	3%	5%	2%	3%	2%	5%	5%	1%	6%	4%	3%	4%	3%	4%	3%	3%	5%	-	3%	6%
							*					L*		L			*		*				*		
Lima, Peru	17	7	10	4	6	7	2	4	8	8	9	5	6	6	12	5	4	13	4	13	12	5	1	7	9
	3%	3%	4%	2%	4%	4%	2%	3%	6%	4%	3%	3%	3%	4%	4%	2%	12%	3%	6%	3%	4%	3%	2%	2%	6%
							*					*					Q*		*				*		
Kuala Lumpur, Malaysia	16	10	6	8	5	3	4	5	4	7	9	1	8	7	9	7	2	14	3	13	11	4	3	8	5
	3%	4%	2%	4%	3%	2%	4%	4%	3%	4%	3%	1%	4%	4%	3%	3%	5%	3%	5%	3%	3%	3%	6%	3%	3%
							*					*					*		*				*		
Washington, United States	14	11	3	2	8	4	1	7	3	6	9	7	6	1	8	7	1	13	-	14	12	3	3	8	4
	3%	5%	1%	1%	5%	3%	1%	5%	2%	3%	3%	5%	3%	1%	3%	3%	4%	3%	-	3%	4%	2%	6%	3%	2%
		B			C		*					M*					*		*				*		
Boston, United States	14	5	9	8	3	2	3	7	-	1	13	6	2	5	7	7	-	14	2	12	6	5	2	6	6
	3%	2%	3%	5%	2%	1%	3%	5%	-	1%	4%	4%	1%	3%	2%	3%	-	3%	3%	3%	2%	3%	4%	2%	4%
							*	H			I	*					*		*				*		
Beijing, China	13	7	6	9	2	3	3	5	4	7	7	1	4	8	9	4	3	11	4	10	9	4	-	4	9
	3%	3%	2%	5%	1%	2%	3%	4%	3%	3%	2%	1%	2%	5%	3%	2%	8%	2%	6%	2%	3%	3%	-	2%	6%
							*					*					*		*				*		W
Moscow, Russia	13	8	5	5	5	4	2	5	4	7	7	4	4	5	8	5	2	11	3	10	10	3	2	4	7
	3%	3%	2%	3%	3%	2%	2%	3%	3%	4%	2%	2%	2%	3%	3%	3%	6%	2%	5%	2%	3%	2%	4%	1%	5%
							*					*					*		*				*		
Osaka, Japan	12	6	6	2	5	5	3	4	1	4	9	3	8	2	5	7	-	12	-	12	7	6	-	9	3
	2%	2%	3%	1%	3%	3%	3%	3%	1%	2%	3%	2%	4%	1%	2%	4%	-	3%	-	3%	2%	3%	-	3%	2%
							*					*					*		*				*		
Buenos Aires, Argentina	12	6	6	4	2	6	2	3	3	5	7	4	3	5	5	7	1	11	1	11	8	4	2	7	3
	2%	2%	2%	2%	2%	4%	2%	2%	2%	3%	2%	3%	2%	3%	2%	3%	4%	2%	2%	2%	3%	2%	4%	2%	2%
							*					*					*		*				*		
Sao Paulo, Brazil	11	2	9	8	2	1	3	2	4	2	9	6	4	1	8	3	3	8	4	7	10	1	2	5	4
	2%	1%	4%	4%	1%	1%	3%	1%	3%	1%	3%	4%	2%	1%	3%	2%	9%	2%	6%	2%	3%	1%	4%	2%	2%
		*	A				*					*					Q*		S*				*		
Chicago, United States	11	6	5	7	2	2	3	2	-	4	7	3	5	2	4	7	-	11	-	11	5	6	-	6	5
	2%	2%	2%	4%	1%	1%	3%	1%	-	2%	2%	2%	3%	2%	1%	3%	-	2%	-	2%	2%	3%	-	2%	3%
							H*					*					*		*				*		
Manila, Philippines	10	5	5	4	1	5	2	5	3	6	4	4	3	3	7	3	-	10	2	9	6	4	1	5	5
	2%	2%	2%	2%	1%	3%	2%	4%	2%	3%	1%	3%	2%	2%	2%	1%	-	2%	3%	2%	2%	2%	2%	2%	3%
							*					*					*		*				*		
Shanghai, China	8	5	3	4	-	4	5	1	2	4	4	5	2	1	7	1	1	7	1	7	7	1	-	4	4
	2%	2%	1%	2%	-	2%	5%	*	2%	2%	1%	3%	1%	1%	2%	*	2%	2%	1%	2%	2%	1%	-	1%	3%
							G*					*					*		*				*		
Istanbul, Turkey	8	3	5	5	2	1	5	1	1	1	7	2	1	5	5	3	1	7	2	6	4	4	-	5	3
	2%	1%	2%	3%	1%	1%	5%	1%	1%	*	2%	1%	1%	3%	2%	1%	3%	1%	4%	1%	1%	2%	-	2%	2%
							*					*		L			*		*				*		
Mexico City, Mexico	7	4	4	2	2	3	-	4	1	3	4	5	2	-	5	2	-	7	1	7	5	2	-	7	1
	1%	1%	1%	1%	1%	2%	-	3%	1%	2%	1%	3%	1%	-	2%	1%	-	2%	1%	2%	2%	1%	-	2%	*
							*					M*					*		*				*		
Munich, Germany	7	3	4	-	4	3	3	3	-	4	3	3	3	1	6	1	1	6	1	6	3	4	-	2	5
	1%	1%	2%	-	3%	2%	3%	2%	-	2%	1%	2%	2%	1%	2%	*	2%	1%	1%	1%	1%	2%	-	1%	3%
					C		*					*					*		*				*		
Warsaw, Poland	6	1	5	2	2	2	1	-	2	3	3	1	2	2	2	3	-	6	-	6	4	1	1	4	1
	1%	*	2%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	2%	-	1%	-	1%	1%	1%	3%	1%	*
							*					*					*		*				*		
Mumbai, India	6	2	3	1	1	3	2	3	1	1	4	3	3	-	4	1	-	6	1	5	4	2	-	6	-
	1%	1%	1%	*	1%	2%	2%	2%	1%	1%	1%	2%	2%	-	1%	1%	-	1%	1%	1%	1%	1%	-	2%	-
							*					*					*		*				*		
Mecca, Saudi Arabia	6	2	4	3	2	-	2	3	-	4	2	-	3	2	4	2	-	6	-	6	4	1	4	1	1
	1%	1%	1%	2%	2%	-	2%	2%	-	2%	1%	-	2%	1%	1%	1%	-	1%	-	1%	1%	1%	7%	*	1%
							*					*					*		*				WX*		
Seoul, South Korea	5	4	2	1	3	1	1	2	2	1	5	-	3	3	3	2	1	5	-	5	4	2	2	2	2
	1%	1%	1%	1%	2%	1%	1%	1%	1%	*	1%	-	1%	2%	1%	1%	3%	1%	-	1%	1%	1%	3%	1%	1%
							*					*					*		*				*		
Casablanca, Morocco	5	3	2	1	1	3	3	1	-	3	2	3	1	1	4	1	-	5	1	4	2	3	1	2	2
	1%	1%	1%	1%	*	2%	3%	*	-	1%	1%	2%	1%	1%	1%	1%	-	1%	1%	1%	1%	2%	1%	1%	1%
							*					*					*		*				*		
Tehran, Iran	5	4	1	3	1	1	3	-	2	1	4	3	2	-	4	1	1	4	3	2	3	2	2	1	2
	1%	2%	*	1%	1%	1%	3%	-	2%	*	1%	2%	1%	-	1%	1%	2%	1%	4%	1%	1%	1%	3%	*	1%
							*					*					*		S*				*		
Lagos, Nigeria	5	4	1	3	2	-	2	1	-	-	5	3	2	-	4	1	-	5	2	3	1	3	-	3	2
	1%	2%	*	2%	1%	-	2%	*	-	-	2%	2%	1%	-	1%	1%	-	1%	3%	1%	*	2%	-	1%	1%
							*					*					*		*				*		
Jakarta, Indonesia	5	3	2	2	2	-	2	-	-	2	3	-	2	2	3	2	-	5	-	5	1	3	-	3	2
	1%	1%	1%	1%	1%	-	2%	-	-	1%	1%	-	1%	1%	1%	1%	-	1%	-	1%	*	2%	-	1%	1%
							*					*					*		*				*		
Delhi, India	4	2	3	2	1	1	2	-	2	2	2	-	2	2	4	1	1	3	1	3	3	2	2	1	2
	1%	1%	1%	1%	1%	1%	2%	-	2%	1%	1%	-	1%	1%	1%	*	2%	1%	1%	1%	1%	1%	4%	*	1%
							*					*					*		*				W*		
Nairobi, Kenya	3	-	3	2	-	1	3	-	1	1	3	2	1	1	3	-	-	3	-	3	3	-	-	3	-
	1%	-	1%	1%	-	1%	3%	-	*	*	1%	1%	*	1%	1%	-	-	1%	-	1%	1%	-	-	1%	-
							*					*					*		*				*		
Bogota, Colombia	3	2	1	1	2	-	1	-	2	-	3	-	2	1	2	1	-	3	-	3	2	1	-	1	2
	1%	1%	*	1%	1%	-	1%	-	2%	-	1%	-	1%	1%	1%	1%	-	1%	-	1%	*	1%	-	*	1%
							*					*					*		*				*		
Tel Aviv, Israel	3	1	2	1	1	1	1	2	-	-	3	-	1	1	3	-	-	3	-	3	2	1	-	2	1
	1%	*	1%	1%	1%	*	1%	1%	-	-	1%	-	1%	1%	1%	-	-	1%	-	1%	1%	*	-	1%	*
							*					*					*		*				*		

Belgrade, Serbia	2	2	-	-	1	1	2	-	-	1	1	-	1	1	2	-	-	2	2	-	2	-	1	1	-
	*	1%	-	-	1%	*	2%	-	-	1%	*	-	*	1%	1%	-	-	*	3%	-	1%	-	1%	*	-
							*					*					*		S*				*		
Guangzhou, China	1	-	1	-	-	1	-	1	-	-	1	1	-	-	1	-	-	1	-	1	1	-	-	-	1
	*	-	1%	-	-	1%	-	1%	-	-	*	1%	-	-	*	-	-	*	-	*	*	-	-	-	1%
							*					*					*		*				*		
Karachi, Pakistan	1	1	-	1	-	-	-	1	-	1	-	-	-	1	1	-	1	-	1	-	1	-	-	-	1
	*	*	-	1%	-	-	-	1%	-	1%	-	-	-	1%	*	-	3%	-	2%	-	*	-	-	-	1%
							*					*					Q*		S*				*		
Sigma	1500	754	746	558	467	475	307	435	408	575	925	438	581	481	896	604	107	1393	186	1314	939	525	163	855	481
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1001	490	511	506	299	196	215	584	121	405	596	63	524	414	603	398	175	826	252	749	697	304
Base: All Respondents (wtd)	500	232	268	285	142	73	148	273	28	179	321	156	262	81	287	213	79	421	107	393	315	185
Paris, France	167	59	107	91	50	25	60	78	10	55	112	53	83	30	92	75	19	148	31	136	89	78
	33%	26%	40%	32%	35%	35%	40%	28%	34%	31%	35%	34%	32%	37%	32%	35%	24%	35%	29%	35%	28%	42%
			A			*	G		*			*					*					T
Rome, Italy	116	59	57	59	40	16	35	60	7	40	77	39	59	19	68	49	12	104	22	94	71	45
	23%	25%	21%	21%	28%	23%	23%	22%	23%	22%	24%	25%	22%	23%	24%	23%	16%	25%	21%	24%	23%	24%
						*			*			*					*					
Abu Dhabi, United Arab Emirates	99	55	44	52	33	14	33	53	7	36	63	26	54	18	60	39	22	77	27	72	72	27
	20%	24%	16%	18%	23%	20%	22%	19%	26%	20%	20%	17%	21%	23%	21%	19%	28%	18%	25%	18%	23%	15%
		B				*			*			*					*				U	
New York City, United States	87	39	48	57	25	4	31	44	4	23	64	32	41	14	52	35	7	80	10	77	50	37
	17%	17%	18%	20%	18%	6%	21%	16%	13%	13%	20%	21%	16%	17%	18%	17%	9%	19%	9%	20%	16%	20%
				E	E	*			*			*					*	P		R		
Madrid, Spain	74	33	41	44	20	10	24	43	3	29	45	29	36	8	41	34	9	66	12	62	52	22
	15%	14%	15%	15%	14%	14%	16%	16%	10%	16%	14%	19%	14%	10%	14%	16%	11%	16%	12%	16%	17%	12%
						*			*			*					*					
Amsterdam, The Netherlands	66	33	33	38	14	14	13	43	6	21	45	11	43	12	36	31	9	58	13	54	41	25
	13%	14%	12%	13%	10%	19%	9%	16%	21%	12%	14%	7%	17%	15%	12%	14%	11%	14%	12%	14%	13%	14%
						*			F*			*	K				*					
Los Angeles, United States	61	23	38	41	12	8	20	34	2	24	37	25	31	5	31	30	5	56	9	52	32	29
	12%	10%	14%	14%	9%	11%	13%	12%	6%	13%	12%	16%	12%	6%	11%	14%	7%	13%	8%	13%	10%	15%
						*			*			M*	M				*					
Sydney, Australia	48	26	22	21	15	12	13	28	3	19	29	15	22	11	28	20	9	39	15	33	37	11
	10%	11%	8%	7%	10%	16%	9%	10%	12%	11%	9%	10%	8%	13%	10%	9%	11%	9%	14%	8%	12%	6%
						C*			*			*		L			*				U	
Tokyo, Japan	46	24	22	30	11	5	16	24	4	17	30	12	27	6	28	18	5	41	10	37	32	15
	9%	10%	8%	11%	8%	7%	11%	9%	14%	9%	9%	8%	10%	8%	10%	8%	7%	10%	9%	9%	10%	8%
						*			*			*					*					
London, United Kingdom	46	24	22	29	10	6	15	24	5	14	32	7	27	12	24	22	10	36	10	35	31	14
	9%	10%	8%	10%	7%	9%	10%	9%	16%	8%	10%	4%	10%	14%	8%	10%	13%	8%	10%	9%	10%	8%
						*			G*			*		K			*					
Rio de Janeiro, Brazil	45	21	24	28	15	3	10	28	2	16	29	18	22	5	29	16	13	33	9	36	33	12
	9%	9%	9%	10%	10%	4%	7%	10%	5%	9%	9%	12%	8%	6%	10%	8%	16%	8%	8%	9%	10%	7%
						*			*			*					Q*					
Berlin, Germany	37	13	24	26	9	2	13	20	2	8	29	6	25	6	18	19	4	33	7	30	20	18
	7%	6%	9%	9%	7%	3%	9%	7%	8%	5%	9%	4%	10%	8%	6%	9%	5%	8%	6%	8%	6%	9%
						*			*			*					*					
Hong Kong, China	33	14	19	23	4	6	8	19	1	13	20	10	18	5	20	13	8	25	7	26	20	13
	7%	6%	7%	8%	3%	8%	6%	7%	5%	7%	6%	7%	7%	6%	7%	6%	10%	6%	7%	7%	6%	7%
						*			*			*					*					
Dublin, ROI	32	11	22	27	4	2	10	10	4	9	23	11	16	5	19	14	5	27	7	26	19	13
	6%	5%	8%	9%	3%	2%	6%	4%	15%	5%	7%	7%	6%	6%	6%	7%	7%	6%	6%	7%	6%	7%
				DE		*			FG*			*					*					
Stockholm, Sweden	29	18	11	13	11	5	5	20	1	10	19	14	12	3	17	12	8	21	8	21	15	14
	6%	8%	4%	4%	8%	7%	4%	7%	4%	5%	6%	9%	4%	4%	6%	6%	10%	5%	8%	5%	5%	8%
						*			*			*					*					
Toronto, Canada	28	18	11	15	6	7	7	18	1	11	17	12	11	6	20	8	2	26	4	24	21	7
	6%	8%	4%	5%	4%	10%	5%	7%	4%	6%	5%	7%	4%	7%	7%	4%	3%	6%	4%	6%	7%	4%
						*			*			*					*					
Buenos Aires, Argentina	27	6	21	14	8	5	9	14	1	8	19	7	16	4	17	10	3	24	6	21	14	13
	5%	2%	8%	5%	6%	6%	6%	5%	5%	4%	6%	5%	6%	4%	6%	5%	3%	6%	5%	5%	4%	7%
			A			*			*			*					*					
Sao Paulo, Brazil	26	10	16	14	10	2	5	12	1	14	12	12	12	2	12	14	6	20	6	20	15	12
	5%	4%	6%	5%	7%	2%	3%	4%	2%	8%	4%	8%	5%	3%	4%	7%	7%	5%	6%	5%	5%	6%
						*			*			*					*					
Zurich, Switzerland	24	16	8	7	11	6	3	17	1	11	12	7	12	5	18	5	4	19	4	19	19	5
	5%	7%	3%	2%	8%	8%	2%	6%	4%	6%	4%	4%	4%	6%	6%	2%	6%	5%	4%	5%	6%	3%
		B			C	C*			*			*					*					
Cairo, Egypt	23	11	12	14	7	2	6	13	1	8	15	-	19	4	13	10	3	20	5	18	15	9
	5%	5%	4%	5%	5%	3%	4%	5%	5%	5%	5%	-	7%	5%	5%	5%	4%	5%	5%	5%	5%	5%
						*			*			*	K	K			*					
Boston, United States	22	9	14	11	9	2	9	12	1	7	16	8	10	4	9	13	4	19	5	18	10	12
	4%	4%	5%	4%	6%	3%	6%	4%	2%	4%	5%	5%	4%	4%	3%	6%	5%	4%	5%	4%	3%	7%
						*			*			*					*					

Copenhagen, Denmark	21	8	14	10	6	6	4	16	1	6	15	7	9	4	8	14	1	20	4	17	11	11
	4%	3%	5%	3%	4%	8%	3%	6%	3%	4%	5%	5%	4%	6%	3%	6%	1%	5%	4%	4%	3%	6%
						*			*			*				N	*					
Chicago, United States	21	13	8	15	3	2	8	11	1	7	15	11	8	2	19	3	3	18	3	18	16	6
	4%	6%	3%	5%	2%	3%	5%	4%	4%	4%	5%	7%	3%	3%	6%	1%	4%	4%	3%	5%	5%	3%
						*			*			*			O		*					
Oslo, Norway	20	7	13	13	5	3	8	9	2	9	11	9	8	3	15	5	9	12	8	12	14	6
	4%	3%	5%	4%	4%	4%	5%	3%	8%	5%	3%	6%	3%	4%	5%	2%	11%	3%	8%	3%	4%	3%
						*			G*			*					Q*		S			
Vancouver, Canada	20	9	11	8	8	4	2	15	2	10	10	3	13	5	8	12	3	18	4	16	13	7
	4%	4%	4%	3%	6%	5%	1%	6%	5%	6%	3%	2%	5%	6%	3%	6%	3%	4%	4%	4%	4%	4%
						*		F	F*			*					*					
Washington, United States	20	5	14	14	5	1	5	14	*	7	13	10	8	2	14	6	2	18	3	17	11	9
	4%	2%	5%	5%	4%	1%	3%	5%	*	4%	4%	6%	3%	2%	5%	3%	3%	4%	3%	4%	3%	5%
						*			*			*					*					
Auckland, New Zealand	18	11	7	14	3	1	6	9	*	5	14	5	10	3	9	9	6	13	9	9	14	4
	4%	5%	3%	5%	2%	2%	4%	3%	2%	3%	4%	3%	4%	4%	3%	4%	7%	3%	9%	2%	4%	2%
						*			*			*					*		S			
Vienna, Austria	17	11	6	4	9	3	4	11	1	11	6	7	8	1	8	8	1	15	1	15	11	6
	3%	5%	2%	1%	6%	5%	2%	4%	5%	6%	2%	4%	3%	2%	3%	4%	2%	4%	1%	4%	3%	3%
					C	*			*	J		*					*					
Helsinki, Finland	16	7	9	11	2	3	5	7	*	3	13	8	6	2	12	4	8	8	10	5	11	5
	3%	3%	3%	4%	1%	4%	4%	2%	1%	2%	4%	5%	2%	3%	4%	2%	10%	2%	10%	1%	3%	3%
						*			*			*					Q*		S			
Osaka, Japan	15	10	6	10	2	3	2	8	*	6	9	4	9	2	6	9	6	10	4	12	9	7
	3%	4%	2%	4%	1%	5%	2%	3%	1%	3%	3%	3%	3%	3%	2%	4%	7%	2%	4%	3%	3%	4%
						*			*			*					Q*					
Lima, Peru	15	8	7	7	3	5	5	8	1	4	11	6	6	3	6	10	2	14	3	13	9	6
	3%	3%	3%	2%	2%	7%	4%	3%	5%	2%	3%	4%	2%	4%	2%	5%	2%	3%	2%	3%	3%	3%
						*			*			*					*					
Beijing, China	14	6	8	10	4	1	7	6	-	4	11	3	11	1	9	5	2	12	3	12	8	6
	3%	3%	3%	3%	3%	1%	5%	2%	-	2%	3%	2%	4%	1%	3%	3%	3%	3%	3%	3%	3%	3%
						*			*			*	M				*					
Brussels, Belgium	14	6	8	7	3	4	5	8	*	4	10	6	6	2	9	5	3	11	3	11	12	2
	3%	3%	3%	2%	2%	6%	4%	3%	1%	2%	3%	4%	2%	2%	3%	2%	3%	3%	2%	3%	4%	1%
						*			*			*					*					
Seoul, South Korea	14	10	4	8	4	2	5	8	*	4	10	7	7	*	8	6	3	11	5	8	6	8
	3%	4%	1%	3%	3%	2%	3%	3%	1%	2%	3%	4%	3%	*	3%	3%	4%	3%	5%	2%	2%	4%
						*			*			*	M				*					
Istanbul, Turkey	12	4	8	8	3	1	3	7	1	4	8	-	9	3	9	3	4	9	6	7	8	4
	2%	2%	3%	3%	2%	2%	2%	3%	5%	2%	3%	-	3%	4%	3%	2%	5%	2%	5%	2%	3%	2%
						*			*			*		K			*		S			
Moscow, Russia	11	5	6	6	5	*	2	8	-	3	8	3	7	1	3	8	*	11	1	10	8	3
	2%	2%	2%	2%	3%	*	1%	3%	-	1%	3%	2%	3%	1%	1%	4%	*	3%	1%	3%	2%	2%
						*			*			*					*					
Munich, Germany	11	4	7	7	3	1	1	9	*	4	7	-	9	2	7	4	2	9	2	9	6	4
	2%	2%	2%	2%	2%	2%	1%	3%	*	2%	2%	-	3%	3%	2%	2%	2%	2%	2%	2%	2%	2%
						*			*			*		K			*					
Bangkok, Thailand	11	5	6	6	3	2	2	5	3	5	6	-	8	3	7	4	4	7	4	7	7	4
	2%	2%	2%	2%	2%	2%	1%	2%	10%	3%	2%	-	3%	4%	2%	2%	5%	2%	4%	2%	2%	2%
						*			FG*			*		K			*					
Mexico City, Mexico	11	4	7	5	3	2	7	2	1	3	8	2	7	1	7	4	-	11	*	10	7	4
	2%	2%	3%	2%	2%	3%	5%	1%	3%	2%	2%	1%	3%	2%	2%	2%	-	3%	*	3%	2%	2%
						*	G		G*			*					*					
Shanghai, China	8	7	2	3	3	2	4	2	-	6	3	4	4	1	6	2	2	6	*	8	4	4
	2%	3%	1%	1%	2%	3%	3%	1%	-	3%	1%	3%	1%	1%	2%	1%	3%	1%	*	2%	1%	2%
						*			*			*					*					
Prague, Czech Republic	7	4	3	3	2	2	1	5	1	4	3	-	4	3	5	2	2	5	2	5	4	3
	1%	2%	1%	1%	2%	3%	1%	2%	2%	2%	1%	-	2%	4%	2%	1%	3%	1%	2%	1%	1%	2%
						*			*			*		KL			*					
Singapore, Singapore	7	6	1	1	4	2	-	7	-	2	4	4	1	1	4	3	1	6	3	4	7	*
	1%	3%	*	*	2%	3%	-	2%	-	1%	1%	3%	*	2%	1%	1%	1%	1%	3%	1%	2%	*
		B				C*			*			*		L			*					
Delhi, India	6	2	4	4	2	*	1	4	*	4	3	-	5	1	4	3	*	6	1	6	3	3
	1%	1%	1%	1%	1%	*	1%	2%	1%	2%	1%	-	2%	2%	1%	1%	*	1%	1%	1%	1%	2%
						*			*			*					*					
Cape Town, South Africa	6	3	3	4	2	*	1	4	*	2	4	-	5	1	1	5	1	5	2	4	3	3
	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	-	2%	1%	*	2%	1%	1%	1%	1%	1%	1%
						*			*			*					*					
Tel Aviv, Israel	6	5	1	2	2	2	*	4	*	4	2	2	3	1	6	*	1	5	1	5	5	1
	1%	2%	*	1%	1%	3%	*	2%	1%	2%	1%	1%	1%	1%	2%	*	1%	1%	1%	1%	2%	*
						*			*			*					*					
Bogota, Colombia	6	2	4	4	1	1	2	3	*	2	4	-	5	1	3	3	1	5	1	5	2	4
	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	2%	1%	1%	1%	1%	1%	1%	1%	2%
						*			*			*					*					
Manila, Philippines	6	1	5	2	3	*	3	2	1	4	2	2	3	*	1	5	2	4	4	2	6	-
	1%	*	2%	1%	2%	1%	2%	1%	2%	2%	1%	1%	1%	*	*	2%	2%	1%	4%	*	2%	-
						*			*			*					*		S			
Lagos, Nigeria	5	1	4	1	2	2	2	3	-	3	2	4	1	*	3	2	-	5	3	2	5	-
	1%	*	2%	*	1%	3%	2%	1%	-	1%	1%	3%	*	*	1%	1%	-	1%	2%	1%	2%	-
						C*			*			*					*					
Mumbai, India	5	*	4	5	-	-	*	*	*	4	*	4	*	*	4	*	-	5	-	5	5	-
	1%	*	2%	2%	-	-	*	*	1%	2%	*	2%	*	1%	1%	*	-	1%	-	1%	1%	-

						*			*	J		*					*					
Jakarta, Indonesia	4	1	3	2	*	2	1	3	*	2	2	2	1	1	3	1	1	3	2	2	3	1
	1%	*	1%	1%	*	3%	*	1%	1%	1%	1%	1%	*	2%	1%	1%	2%	1%	2%	1%	1%	*
						*			*			*		L			*					
Kuala Lumpur, Malaysia	3	2	1	1	1	*	-	2	-	2	1	-	2	1	2	*	*	2	1	1	2	1
	1%	1%	*	*	1%	*	-	1%	-	1%	*	-	1%	1%	1%	*	*	1%	1%	*	1%	*
						*			*			*					*					
Casablanca, Morocco	2	1	2	1	1	*	1	1	*	1	1	-	1	1	2	1	*	2	1	2	1	1
	*	*	1%	*	1%	1%	*	*	1%	1%	*	-	1%	1%	1%	*	*	*	*	*	*	1%
						*			*			*					*					
Belgrade, Serbia	2	1	1	2	-	*	1	2	-	1	1	-	1	1	2	-	1	1	1	1	1	1
	*	1%	*	1%	-	1%	*	1%	-	*	*	-	1%	1%	1%	-	1%	*	1%	*	*	*
						*			*			*					*					
Nairobi, Kenya	2	1	1	1	1	-	*	*	-	1	1	-	1	1	*	1	*	1	*	1	*	1
	*	*	*	*	*	-	*	*	-	*	*	-	*	1%	*	1%	*	*	*	*	*	1%
						*			*			*					*					
Guangzhou, China	2	1	1	1	*	*	*	*	-	1	*	-	1	*	1	1	-	2	1	1	1	1
	*	*	*	*	*	*	*	*	-	1%	*	-	1%	*	*	*	-	*	1%	*	*	*
						*			*			*					*					
Warsaw, Poland	1	1	*	1	*	-	*	1	-	*	1	-	1	*	*	1	*	1	*	1	1	*
	*	*	*	*	*	-	*	*	-	*	*	-	*	*	*	*	*	*	*	*	*	*
						*			*			*					*					
Mecca, Saudi Arabia	1	1	-	1	*	-	-	1	-	*	1	-	1	-	*	1	1	*	1	*	1	-
	*	*	-	*	*	-	-	*	-	*	*	-	*	-	*	*	1%	*	1%	*	*	-
						*			*			*					*					
Tehran, Iran	1	*	1	1	*	-	-	1	-	*	1	-	1	-	1	-	-	1	1	*	1	-
	*	*	*	*	*	-	-	*	-	*	*	-	*	-	*	-	-	*	1%	*	*	-
						*			*			*					*					
Budapest, Hungary	1	*	1	*	*	*	-	*	1	1	*	-	-	1	1	-	-	1	-	1	*	*
	*	*	*	*	*	1%	-	*	3%	*	*	-	-	1%	*	-	-	*	-	*	*	*
						*			FG*			*		L			*					
Sigma	1500	696	804	856	427	218	444	820	84	536	964	469	788	243	862	638	236	1264	322	1178	944	556
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1003	546	457	281	319	403	78	327	485	489	514	249	447	307	622	381	112	891	174	829	683	309	72	58	96	140	-	397	240
Base: All Respondents (wtd)	500	243	257	171	145	184	59	182	199	216	284	227	196	77	290	210	50	450	77	423	312	184	33	36	53	67	-	192	120
Rome, Italy	123	49	74	40	38	45	17	44	46	48	75	60	46	17	64	58	10	113	19	104	81	41	5	4	10	21	-	47	36
	25%	20%	29%	23%	26%	24%	29%	24%	23%	22%	26%	26%	23%	22%	22%	28%	20%	25%	24%	25%	26%	23%	15%	11%	19%	32%	-	24%	30%
			A				*										*						*	*	*	VW			VW
Paris, France	106	50	56	43	31	32	15	38	40	37	69	53	37	15	60	46	12	94	17	89	64	41	7	13	11	9	-	33	32
	21%	21%	22%	25%	22%	17%	26%	21%	20%	17%	24%	23%	19%	20%	21%	22%	23%	21%	22%	21%	21%	22%	23%	36%	21%	13%	-	17%	27%
				E			*				I						*						*	Ya*	*				Ya
Vancouver, Canada	101	46	55	22	29	50	16	30	41	46	55	55	36	11	59	42	8	93	15	86	61	40	9	7	10	13	-	45	17
	20%	19%	21%	13%	20%	27%	27%	16%	20%	22%	19%	24%	18%	14%	20%	20%	16%	21%	20%	20%	20%	22%	26%	20%	18%	20%	-	24%	14%
					C	C	G*					M					*						b*	*	*			b	
Sydney, Australia	101	44	56	26	28	46	10	33	45	54	46	40	45	16	53	47	8	92	15	85	60	39	7	6	12	17	-	41	17
	20%	18%	22%	15%	19%	25%	16%	18%	23%	25%	16%	18%	23%	21%	18%	23%	17%	21%	20%	20%	19%	21%	21%	18%	23%	25%	-	22%	14%
						C	*			J							*						*	*	*	b		b	
New York City, United States	73	37	36	30	23	19	7	33	26	30	43	33	27	13	48	25	6	67	10	63	46	27	4	7	4	8	-	33	17
	15%	15%	14%	18%	16%	10%	12%	18%	13%	14%	15%	14%	14%	18%	16%	12%	12%	15%	12%	15%	15%	15%	13%	20%	8%	12%	-	17%	14%
				E	E		*										*						*	*	*				
London, United Kingdom	72	33	38	28	21	23	5	21	33	29	43	28	31	12	35	37	7	65	10	61	42	30	4	7	8	11	-	29	14
	14%	14%	15%	16%	15%	12%	9%	11%	17%	13%	15%	12%	16%	16%	12%	17%	14%	14%	13%	14%	13%	16%	12%	18%	14%	16%	-	15%	11%
							*									N	*						*	*	*				
Amsterdam, The Netherlands	70	36	35	24	17	29	5	29	25	35	36	31	27	12	37	33	8	62	12	58	41	28	7	10	5	7	-	32	10
	14%	15%	14%	14%	11%	16%	9%	16%	13%	16%	13%	14%	14%	16%	13%	16%	16%	14%	16%	14%	13%	15%	20%	27%	9%	11%	-	17%	8%
							*										*						b*	XYb*	*			b	
Toronto, Canada	70	32	37	14	23	32	13	20	27	34	36	42	20	8	44	25	4	65	5	65	40	30	3	7	7	7	-	36	10
	14%	13%	14%	8%	16%	18%	23%	11%	14%	16%	13%	19%	10%	10%	15%	12%	9%	15%	7%	15%	13%	16%	8%	19%	14%	10%	-	19%	8%
					C	C	G*					LM					*			R			*	b*	*			VYb	
Auckland, New Zealand	49	20	29	15	17	18	5	15	21	23	26	23	17	8	24	25	6	43	9	40	28	20	3	5	11	7	-	18	4
	10%	8%	11%	9%	11%	10%	8%	8%	11%	11%	9%	10%	9%	10%	8%	12%	11%	10%	12%	9%	9%	11%	9%	15%	20%	11%	-	10%	3%
							*										*						*	b*	ab*	b		b	
Zurich, Switzerland	45	18	27	9	17	19	6	14	19	22	23	22	17	5	23	23	3	42	4	41	28	16	4	2	8	4	-	16	11
	9%	7%	11%	5%	12%	10%	10%	8%	9%	10%	8%	10%	9%	7%	8%	11%	6%	9%	6%	10%	9%	9%	12%	5%	15%	6%	-	9%	9%
					C	C	*										*						*	*	*				
Tokyo, Japan	40	24	16	22	7	11	5	13	16	17	24	13	18	9	23	18	4	36	5	35	25	14	2	1	4	5	-	14	14
	8%	10%	6%	13%	5%	6%	8%	7%	8%	8%	8%	6%	9%	12%	8%	8%	8%	8%	7%	8%	8%	8%	5%	4%	8%	8%	-	7%	11%
				DE			*							K			*						*	*	*				
Madrid, Spain	36	15	21	10	9	17	1	13	19	23	14	11	20	5	21	15	4	32	6	30	28	9	2	3	3	7	-	11	11
	7%	6%	8%	6%	6%	9%	2%	7%	9%	10%	5%	5%	10%	7%	7%	7%	9%	7%	8%	7%	9%	5%	5%	10%	5%	11%	-	6%	9%
							*		F	J			K				*				U		*	*	*				
Abu Dhabi, United Arab Emirates	31	21	10	9	12	10	-	12	15	17	14	11	14	6	22	10	2	29	4	27	21	9	2	3	4	6	-	11	6
	6%	9%	4%	5%	8%	6%	-	7%	7%	8%	5%	5%	7%	8%	7%	5%	4%	6%	5%	6%	7%	5%	7%	9%	7%	8%	-	6%	5%
		B					*	F	F								*						*	*	*				
Los Angeles, United States	31	14	17	12	8	11	5	12	11	13	17	17	10	4	16	15	3	27	3	27	16	14	*	2	2	4	-	16	7
	6%	6%	6%	7%	6%	6%	9%	7%	5%	6%	6%	7%	5%	6%	5%	7%	7%	6%	4%	6%	5%	8%	1%	5%	4%	5%	-	8%	6%
							*										*						*	*	*				
Berlin, Germany	29	17	13	15	7	8	1	16	9	8	21	12	13	4	21	8	6	24	7	22	21	8	2	2	2	3	-	15	7
	6%	7%	5%	9%	5%	4%	2%	9%	5%	4%	7%	5%	7%	6%	7%	4%	11%	5%	10%	5%	7%	5%	6%	5%	3%	5%	-	8%	6%
				E			*	H			I						Q*						*	*	*				
Oslo, Norway	29	17	12	8	5	15	2	14	9	13	16	15	10	4	19	9	2	27	4	25	18	10	3	1	2	6	-	7	9
	6%	7%	5%	5%	4%	8%	4%	8%	5%	6%	6%	7%	5%	5%	7%	4%	4%	6%	5%	6%	6%	6%	8%	4%	4%	9%	-	4%	8%
						D	*										*						*	*	*				
Helsinki, Finland	28	16	12	8	8	13	3	15	6	12	16	17	8	4	15	14	2	26	3	26	13	15	3	1	5	5	-	9	5
	6%	7%	5%	4%	6%	7%	5%	8%	3%	6%	6%	7%	4%	5%	5%	7%	5%	6%	4%	6%	4%	8%	9%	2%	10%	8%	-	4%	4%
							*	H									*					T	*	*	*				
Rio de Janeiro, Brazil	27	10	16	8	10	8	4	10	8	9	17	16	8	3	14	13	2	25	5	22	17	10	1	2	1	3	-	12	8
	5%	4%	6%	5%	7%	4%	7%	6%	4%	4%	6%	7%	4%	4%	5%	6%	4%	5%	6%	5%	5%	5%	4%	6%	1%	4%	-	6%	7%
							*										*						*	*	*				
Stockholm, Sweden	26	15	11	7	7	13	4	10	11	13	14	6	15	5	17	9	2	25	3	23	19	7	2	1	3	3	-	12	5
	5%	6%	4%	4%	5%	7%	7%	6%	6%	6%	5%	3%	8%	7%	6%	4%	3%	6%	5%	5%	6%	4%	8%	4%	6%	5%	-	6%	4%
							*						K	K			*						*	*	*				
Mexico City, Mexico	24	12	12	9	8	7	6	9	5	9	15	17	4	2	14	9	3	21	2	22	13	10	2	-	3	1	-	3	15
	5%	5%	5%	5%	5%	4%	11%	5%	3%	4%	5%	8%	2%	3%	5%	4%	5%	5%	3%	5%	4%	6%	7%	-	5%	2%	-	2%	12%
							H*					LM					*						a*	*	*				WYa
Dublin, ROI	23	10	13	5	6	12	2	8	11	10	13	10	9	5	14	9	3	20	4	19	14	9	3	2	2	2	-	5	9
	5%	4%	5%	3%	4%	6%	4%	5%	6%	5%	4%	4%	4%	6%	5%	4%	5%	5%	6%	4%	4%	5%	10%	5%	3%	3%	-	3%	7%
							*										*						a*	*	*				a
Copenhagen, Denmark	23	9	14	6	7	10	-	10	10	11	12	9	11	2	13	10	3	20	4	19	16	7	2	2	3	5	-	7	3
	5%	4%	5%	3%	5%	5%	-	6%	5%	5%	4%	4%	6%	3%	4%	5%	5%	4%	5%	4%	5%	4%	7%	7%	6%	7%	-	4%	2%
							*	F	F								*						*	*	*				
Vienna, Austria	23	11	11	5	4	14	2	6	11	8	15	8	11	4	16	7	2	21	4	18	14	8	1	2	2	5	-	7	6
	5%	5%	4%	3%	3%	8%	4%	4%	5%	4%	5%	3%	6%	5%	5%	3%	4%	5%	6%	4%	5%	5%	4%	5%	4%	7%	-	4%	5%
						CD	*										*						*	*	*				
Osaka, Japan	20	13	7	12	4	4	3	8	9	8	12	4	10	5	13	7	3	17	1	18	13	7	1	1	2	3	-	10	3
	4%	5%	3%	7%	3%	2%	5%	4%	4%	4%	4%	2%	5%	7%	5%	3%	5%	4%	2%	4%	4%	4%	4%	3%	4%	5%	-	5%	2%
				DE			*						K	K			*						*	*	*				
Hong Kong, China	19	13	6	6	8	6	1	5	11	6	14	8	8	4	13	6	2	18	4	16	15	4	1	-	*	2	-	8	7
	4%	5%	2%	3%	6%	3%	1%	3%	6%	3%	5%	3%	4%	5%	4%	3%	3%	4%	5%	4%	5%	2%	4%	-	1%	4%	-	4%	6%
		B					*										*						*	*	*				
Bangkok, Thailand	19	8	11	9	6	3	1	6	10	7	12	6	9	3	10	9	4	15	5	14	12	6	1	*	2	4	-	8	3
	4%	3%	4%	5%	4%	2%	1%	4%	5%	3%	4%	3%	5%	4%	3%	4%	7%	3%	6%	3%	4%	3%	3%	1%	4%	6%	-	4%	3%
				E			*										*						*	*	*				
Cairo, Egypt	18	9	9	9	5	4	4	8	5	4	14	8	9	2	12	6	2	16	4	14	13	5	1	1	2	3	-	3	9
	4%	4%	3%	5%	3%	2%	6%	4%	3%	2%	5%	3%	4%	2%	4%	3%	5%	4%	5%	3%	4%	3%	3%	2%	3%	5%	-	1%	8%
							*				I						*						*	*	*	a			a
Prague, Czech Republic	17	9	9	7	5	6	3	5	7	5	12	5	8	5	11	6	2	15	4	13	12	5	1	1	1	5	-	6	4
	3%	4%	3%	4%	3%	3%	6%	3%	4%	3%	4%	2%	4%	6%	4%	3%	5%	3%	6%	3%	4%	3%	2%	3%	1%	8%	-	3%	3%
							*							K			*						*	*	*	Xa			
Boston, United States	16	11	5	6	4	6	2	4	9	9	7	9	4	3	10	6	1	14	1	15	11	5	1	2	3	-	-	3	7
	3%	4%	2%	3%	3%	3%	3%	2%	5%	4%	2%	4%	2%	4%	3%	3%	3%	3%	1%	3%	3%	3%	4%	6%	5%	-	-	1%	6%
							*										*						Y*	Y*	Ya*				Ya
Chicago, United States	15	8	7	4	8	4	2	4	8	9	7	8	5	3	11	5	1	14	2	13	12	3	1	1	1	1	-	9	3
	3%	3%	3%	2%	6%	2%	4%	2%	4%	4%	2%	3%	3%	4%	4%	2%	3%	3%	3%	3%	4%	2%	2%	2%	2%	2%	-	4%	2%

					CE		*										*						*	*	*				
Munich, Germany	15	9	6	8	4	4	1	7	8	4	11	6	7	2	6	10	1	14	2	13	11	4	-	1	3	3	-	6	3
	3%	4%	2%	5%	2%	2%	1%	4%	4%	2%	4%	3%	4%	2%	2%	5%	2%	3%	2%	3%	4%	2%	-	2%	5%	4%	-	3%	2%
							*									N	*						*	*	*				
Beijing, China	13	7	6	8	2	2	1	3	7	4	9	6	6	1	6	7	2	11	3	10	5	8	*	2	2	*	-	5	5
	3%	3%	2%	5%	2%	1%	2%	2%	4%	2%	3%	3%	3%	2%	2%	3%	4%	2%	4%	2%	2%	4%	1%	4%	3%	*	-	3%	4%
				E			*										*					T	*	*	*				
Shanghai, China	12	5	7	5	2	5	3	4	3	5	7	6	4	2	8	4	2	11	3	9	8	4	-	-	2	2	-	3	6
	2%	2%	3%	3%	1%	3%	5%	2%	2%	2%	2%	3%	2%	2%	3%	2%	3%	2%	4%	2%	3%	2%	-	-	3%	2%	-	1%	5%
							*										*						*	*	*				a
Lima, Peru	12	5	7	5	3	4	*	8	3	3	9	5	4	3	8	4	1	10	1	11	6	6	-	1	3	*	-	4	3
	2%	2%	3%	3%	2%	2%	1%	4%	2%	1%	3%	2%	2%	4%	3%	2%	3%	2%	1%	3%	2%	3%	-	3%	6%	1%	-	2%	3%
							*	H									*						*	*	Y*				
Washington, United States	11	6	4	1	6	3	1	5	4	6	4	5	4	1	7	4	2	9	1	10	7	4	1	1	1	*	-	7	1
	2%	3%	2%	1%	4%	2%	1%	3%	2%	3%	2%	2%	2%	2%	2%	2%	4%	2%	1%	2%	2%	2%	4%	2%	1%	1%	-	3%	1%
					C		*										*						*	*	*				
Budapest, Hungary	10	8	3	6	3	2	*	5	4	4	6	4	4	2	7	4	1	9	1	9	9	1	2	-	2	3	-	1	2
	2%	3%	1%	3%	2%	1%	1%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	*	6%	-	4%	4%	-	1%	2%
		B					*										*				U		a*	*	a*	a			
Seoul, South Korea	10	6	4	7	1	2	2	6	2	4	6	4	3	3	4	6	1	9	3	7	7	2	1	1	1	2	-	4	1
	2%	2%	2%	4%	1%	1%	3%	4%	1%	2%	2%	2%	2%	4%	1%	3%	1%	2%	3%	2%	2%	1%	3%	2%	2%	2%	-	2%	1%
				DE			*	H						L			*						*	*	*				
Casablanca, Morocco	9	4	5	1	3	5	2	2	4	5	4	5	3	2	6	3	1	8	1	8	5	4	*	1	1	1	-	4	3
	2%	2%	2%	1%	2%	3%	4%	1%	2%	2%	2%	2%	1%	2%	2%	2%	3%	2%	2%	2%	2%	2%	1%	3%	1%	1%	-	2%	3%
							*										*						*	*	*				
Buenos Aires, Argentina	9	4	5	4	2	2	3	4	3	3	6	4	5	1	3	6	1	8	1	8	4	5	1	-	1	3	-	3	1
	2%	2%	2%	3%	2%	1%	5%	2%	1%	2%	2%	2%	2%	1%	1%	3%	2%	2%	1%	2%	1%	3%	4%	-	2%	4%	-	1%	1%
							*										*						*	*	*				
Moscow, Russia	9	7	2	4	3	3	3	3	3	3	6	3	4	1	7	1	*	8	1	8	7	2	1	1	3	1	-	1	3
	2%	3%	1%	2%	2%	1%	4%	2%	1%	1%	2%	1%	2%	1%	3%	1%	1%	2%	1%	2%	2%	1%	2%	2%	5%	2%	-	*	3%
							*								O		*						*	*	a*				a
Singapore, Singapore	8	4	4	4	2	2	1	1	3	2	5	3	4	1	4	4	1	7	3	5	5	3	1	-	-	2	-	3	1
	2%	2%	1%	2%	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	1%	2%	2%	1%	4%	1%	2%	1%	3%	-	-	3%	-	2%	1%
							*										*		S				*	*	*				
Sao Paulo, Brazil	7	2	5	3	3	1	-	4	2	1	6	3	4	1	5	2	*	7	2	5	3	5	*	-	1	1	-	3	3
	1%	1%	2%	2%	2%	*	-	2%	1%	1%	2%	1%	2%	1%	2%	1%	*	2%	3%	1%	1%	2%	1%	-	1%	1%	-	1%	2%
							*										*						*	*	*				
Brussels, Belgium	7	5	2	2	2	3	2	2	3	3	4	2	3	2	4	3	1	6	1	6	4	3	1	1	-	1	-	2	3
	1%	2%	1%	1%	2%	1%	4%	1%	1%	2%	1%	1%	2%	2%	1%	1%	2%	1%	2%	1%	1%	2%	3%	2%	-	1%	-	1%	3%
							*										*						*	*	*				
Cape Town, South Africa	7	4	3	1	2	4	1	1	4	3	4	4	1	2	4	3	2	5	3	4	3	4	*	1	1	-	-	3	1
	1%	1%	1%	1%	1%	2%	2%	1%	2%	1%	1%	2%	1%	2%	1%	1%	4%	1%	3%	1%	1%	2%	1%	3%	2%	-	-	2%	1%
							*							L			Q*		S				*	*	*				
Istanbul, Turkey	6	1	5	4	1	1	-	4	2	2	5	2	3	2	4	3	1	5	1	6	4	2	1	-	1	-	-	4	1
	1%	1%	2%	2%	1%	1%	-	2%	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	2%	-	2%	-	-	2%	1%
							*										*						*	*	*				
Tel Aviv, Israel	6	3	3	2	2	3	2	1	2	5	1	3	2	1	4	2	1	5	1	5	2	4	-	1	1	1	-	1	2
	1%	1%	1%	1%	1%	1%	3%	*	1%	2%	*	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	2%	-	3%	1%	2%	-	1%	2%
							*			J							*						*	*	*				
Manila, Philippines	5	2	3	3	-	2	*	2	2	2	3	3	2	1	3	2	1	4	1	4	3	2	1	-	-	1	-	3	1
	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	-	-	2%	-	1%	*
				D			*										*						*	*	*				
Delhi, India	5	2	3	2	2	-	1	2	2	1	4	2	2	1	4	1	*	4	1	4	5	-	-	-	-	2	-	1	2
	1%	1%	1%	1%	2%	-	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	-	-	-	-	3%	-	1%	2%
					E		*										*				U		*	*	*				
Warsaw, Poland	5	3	1	2	1	1	-	3	1	2	2	3	2	*	3	1	1	4	1	4	5	-	1	-	*	-	-	1	2
	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	1%	1%	1%	*	1%	1%	2%	1%	2%	1%	2%	-	3%	-	1%	-	-	1%	2%
							*										*				U		*	*	*				
Bogota, Colombia	5	2	3	3	1	1	2	-	2	1	3	2	2	*	4	1	1	4	1	4	2	3	-	-	2	-	-	1	2
	1%	1%	1%	2%	1%	*	4%	-	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	-	-	4%	-	-	1%	1%
							G*										*						*	*	Ya*				
Kuala Lumpur, Malaysia	4	1	4	3	*	1	1	*	2	2	3	1	4	-	2	2	-	4	1	4	2	2	-	-	1	-	-	1	2
	1%	*	1%	2%	*	*	1%	*	1%	1%	1%	*	2%	-	1%	1%	-	1%	1%	1%	1%	1%	-	-	2%	-	-	1%	2%
							*						M				*						*	*	*				
Belgrade, Serbia	4	1	3	2	1	1	-	2	2	2	2	2	2	-	3	1	1	3	*	4	2	2	1	-	1	*	-	1	1
	1%	*	1%	1%	1%	*	-	1%	1%	1%	1%	1%	1%	-	1%	1%	2%	1%	1%	1%	1%	1%	3%	-	1%	1%	-	1%	1%
							*										*						*	*	*				
Mumbai, India	4	3	1	-	2	1	-	2	1	3	*	2	2	-	3	*	-	4	1	3	3	*	*	-	-	1	-	2	1
	1%	1%	*	-	2%	1%	-	1%	1%	2%	*	1%	1%	-	1%	*	-	1%	1%	1%	1%	*	1%	-	-	1%	-	1%	1%
					C		*			J							*						*	*	*				
Mecca, Saudi Arabia	3	2	2	1	*	2	-	2	2	3	1	2	2	-	2	2	-	3	1	3	3	1	-	1	1	-	-	1	*
	1%	1%	1%	1%	*	1%	-	1%	1%	1%	*	1%	1%	-	1%	1%	-	1%	1%	1%	1%	*	-	3%	3%	-	-	*	*
							*										*						*	*	a*				
Jakarta, Indonesia	3	1	2	1	1	2	-	1	1	1	2	1	2	1	3	*	2	2	2	2	3	-	*	-	-	-	-	3	*
	1%	1%	1%	*	1%	1%	-	1%	1%	1%	1%	*	1%	1%	1%	*	3%	*	2%	*	1%	-	1%	-	-	-	-	1%	*
							*										Q*		S				*	*	*				
Guangzhou, China	3	2	1	-	1	2	-	2	-	1	2	3	-	*	3	-	1	2	-	3	2	1	-	-	1	-	-	1	1
	1%	1%	*	-	1%	1%	-	1%	-	*	1%	1%	-	*	1%	-	2%	*	-	1%	1%	*	-	-	2%	-	-	1%	1%
							*										*						*	*	*				
Karachi, Pakistan	2	*	2	2	*	*	-	2	-	1	2	1	-	1	*	2	*	2	*	2	*	1	*	-	-	-	-	2	-
	*	*	1%	1%	*	*	-	1%	-	*	1%	1%	-	1%	*	1%	*	*	*	*	*	1%	1%	-	-	-	-	1%	-
							*							L			*						*	*	*				
Lagos, Nigeria	1	1	*	1	-	1	-	*	1	1	1	-	1	*	1	-	1	1	1	*	1	-	*	-	-	-	-	1	*
	*	*	*	*	-	*	-	*	1%	*	*	-	*	1%	*	-	1%	*	1%	*	*	-	1%	-	-	-	-	*	*
							*										*		S				*	*	*				
Nairobi, Kenya	1	*	*	*	-	*	-	1	-	-	1	-	*	*	*	*	-	1	-	1	*	*	-	-	-	-	-	*	*
	*	*	*	*	-	*	-	*	-	-	*	-	*	*	*	*	-	*	-	*	*	*	-	-	-	-	-	*	*
							*										*						*	*	*				
Tehran, Iran	*	*	-	-	*	-	-	-	*	*	-	-	-	*	*	-	*	-	*	-	*	-	-	-	-	-	-	*	-
	*	*	-	-	*	-	-	-	*	*	-	-	-	*	*	-	1%	-	*	-	*	-	-	-	-	-	-	*	-
							*										Q*						*	*	*				
Sigma	1500	728	772	513	434	553	177	545	596	648	852	681	588	231	869	631	151	1349	230	1270	937	551	98	107	159	201	-	575	360
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	-	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1001	526	475	493	390	118	31	134	836	766	235	-	296	705	738	263	117	884	347	654	909	90
Base: All Respondents (wtd)	500	255	245	209	215	76	16	69	415	382	118	-	162	338	360	140	55	445	165	335	447	52
Paris, France	113	56	58	43	50	21	2	12	99	88	25	-	33	81	79	35	5	108	30	84	102	11
	23%	22%	24%	20%	23%	27%	12%	18%	24%	23%	21%	-	20%	24%	22%	25%	10%	24%	18%	25%	23%	21%
							*											P		R		*
Beijing, China	90	54	37	29	41	20	4	14	72	75	16	-	33	57	66	24	8	82	23	67	81	9
	18%	21%	15%	14%	19%	26%	24%	21%	17%	20%	13%	-	20%	17%	18%	17%	15%	18%	14%	20%	18%	18%
		B			C	C	*			J										R		*
Rome, Italy	71	35	36	24	37	11	2	7	62	57	15	-	22	49	47	24	5	66	16	55	64	7
	14%	14%	15%	11%	17%	15%	9%	11%	15%	15%	12%	-	14%	15%	13%	17%	10%	15%	10%	16%	14%	13%
					C		*													R		*
Cairo, Egypt	71	37	33	24	31	16	3	9	59	58	13	-	23	48	52	19	8	62	21	49	62	8
	14%	15%	14%	11%	15%	20%	16%	13%	14%	15%	11%	-	14%	14%	14%	13%	15%	14%	13%	15%	14%	15%
						C	*															*
Sydney, Australia	62	32	29	20	28	14	1	9	52	48	13	-	25	37	44	18	1	61	15	47	53	9
	12%	13%	12%	10%	13%	18%	8%	13%	12%	13%	11%	-	15%	11%	12%	13%	2%	14%	9%	14%	12%	18%
						C	*											P		R		*
Singapore, Singapore	61	31	30	21	30	10	1	13	47	47	14	-	21	40	45	16	8	53	20	41	53	8
	12%	12%	12%	10%	14%	13%	5%	19%	11%	12%	12%	-	13%	12%	13%	11%	15%	12%	12%	12%	12%	16%
							*	H														*
Bangkok, Thailand	61	32	28	26	24	11	2	11	48	46	15	-	23	38	43	18	5	56	15	46	54	7
	12%	13%	12%	12%	11%	14%	10%	16%	12%	12%	12%	-	14%	11%	12%	13%	9%	13%	9%	14%	12%	13%
							*													R		*
New York City, United States	60	28	31	24	26	10	2	7	51	47	12	-	16	44	44	15	3	57	18	41	55	5
	12%	11%	13%	11%	12%	13%	11%	10%	12%	12%	10%	-	10%	13%	12%	11%	5%	13%	11%	12%	12%	9%
							*											P				*
Tokyo, Japan	55	27	28	30	20	5	2	8	45	37	17	-	17	38	37	17	5	50	18	37	47	7
	11%	11%	11%	14%	9%	7%	14%	11%	11%	10%	15%	-	11%	11%	10%	13%	9%	11%	11%	11%	11%	14%
				DE			*				I											*
Shanghai, China	53	31	22	24	18	11	6	11	36	36	17	-	21	32	36	17	6	46	16	37	41	11
	11%	12%	9%	11%	9%	14%	37%	16%	9%	9%	14%	-	13%	9%	10%	12%	12%	10%	10%	11%	9%	21%
							GH*	H			I											T*
London, United Kingdom	51	25	26	21	24	6	2	5	44	36	15	-	20	31	33	18	7	43	13	37	48	3
	10%	10%	11%	10%	11%	8%	12%	7%	11%	9%	13%	-	12%	9%	9%	13%	14%	10%	8%	11%	11%	6%
							*															*
Hong Kong, China	46	22	24	17	19	10	2	9	35	32	14	-	18	28	31	16	7	40	14	32	42	4
	9%	9%	10%	8%	9%	13%	12%	13%	9%	8%	12%	-	11%	8%	9%	11%	12%	9%	9%	10%	9%	8%
							*															*
Vienna, Austria	45	21	24	14	24	7	1	7	37	37	7	-	19	26	34	10	3	41	11	34	40	4
	9%	8%	10%	7%	11%	9%	5%	10%	9%	10%	6%	-	12%	8%	10%	7%	6%	9%	6%	10%	9%	8%
					C		*						M									*
Los Angeles, United States	44	25	20	17	19	8	-	6	39	37	7	-	9	35	36	8	4	40	18	26	41	3
	9%	10%	8%	8%	9%	11%	-	8%	9%	10%	6%	-	6%	10%	10%	6%	8%	9%	11%	8%	9%	7%
							*							L								*
Vancouver, Canada	43	23	19	20	19	4	2	4	36	34	9	-	14	28	33	9	7	35	15	27	38	5
	9%	9%	8%	10%	9%	5%	13%	6%	9%	9%	8%	-	9%	8%	9%	7%	13%	8%	9%	8%	9%	9%
							*															*
Washington, United States	42	22	20	20	18	4	-	5	37	32	10	-	11	32	32	10	7	35	16	26	38	5
	8%	9%	8%	9%	9%	6%	-	7%	9%	8%	9%	-	7%	9%	9%	7%	13%	8%	10%	8%	8%	9%
							*															*
Zurich, Switzerland	42	22	20	16	19	7	1	5	36	32	10	-	13	28	30	12	4	37	15	27	40	2
	8%	9%	8%	8%	9%	9%	3%	7%	9%	8%	8%	-	8%	8%	8%	8%	8%	8%	9%	8%	9%	3%
							*															*
Amsterdam, The Netherlands	41	23	18	21	15	6	*	5	35	31	10	-	12	29	30	11	6	35	16	25	34	7
	8%	9%	7%	10%	7%	8%	3%	8%	8%	8%	9%	-	8%	8%	8%	8%	11%	8%	9%	8%	8%	12%
							*															*
Toronto, Canada	36	17	20	18	15	3	2	7	27	28	8	-	13	24	27	9	7	29	18	18	31	6
	7%	7%	8%	8%	7%	4%	13%	10%	7%	7%	7%	-	8%	7%	8%	7%	13%	7%	11%	6%	7%	11%
							*										Q		S			*
Guangzhou, China	33	22	11	13	13	7	4	6	23	24	9	-	13	20	25	7	7	26	13	20	28	5
	7%	9%	5%	6%	6%	9%	26%	9%	5%	6%	8%	-	8%	6%	7%	5%	13%	6%	8%	6%	6%	9%
		B					GH*										Q					*
Auckland, New Zealand	22	10	13	9	11	3	-	3	19	18	5	-	8	15	16	7	3	19	7	15	21	1
	4%	4%	5%	4%	5%	3%	-	4%	5%	5%	4%	-	5%	4%	4%	5%	6%	4%	4%	5%	5%	2%
							*															*

Berlin, Germany	22	15	7	9	11	2	1	2	20	16	6	-	8	15	16	6	2	20	7	15	20	2
	4%	6%	3%	5%	5%	3%	3%	3%	5%	4%	5%	-	5%	4%	4%	4%	3%	5%	4%	5%	5%	4%
		B					*															*
Moscow, Russia	22	12	10	6	12	4	1	1	19	19	3	-	7	15	14	8	1	21	4	18	19	3
	4%	5%	4%	3%	6%	5%	8%	2%	5%	5%	3%	-	4%	4%	4%	6%	2%	5%	3%	5%	4%	5%
					C		*															*
Madrid, Spain	21	10	11	11	7	3	-	3	18	15	6	-	7	15	16	6	3	19	8	13	19	2
	4%	4%	5%	5%	3%	3%	-	5%	4%	4%	5%	-	4%	4%	4%	4%	5%	4%	5%	4%	4%	5%
							*															*
Osaka, Japan	20	11	9	13	7	1	1	3	16	15	5	-	5	15	15	5	2	18	8	13	19	2
	4%	4%	4%	6%	3%	1%	6%	5%	4%	4%	5%	-	3%	4%	4%	4%	3%	4%	5%	4%	4%	3%
				DE			*															*
Kuala Lumpur, Malaysia	17	8	9	10	6	1	1	5	11	11	6	-	4	13	13	4	2	15	9	8	15	2
	3%	3%	4%	5%	3%	1%	7%	7%	3%	3%	5%	-	2%	4%	4%	3%	4%	3%	6%	2%	3%	4%
				E			*	H											S			*
Rio de Janeiro, Brazil	17	9	8	5	9	3	-	1	16	14	3	-	5	12	13	4	1	16	6	11	16	1
	3%	4%	3%	3%	4%	3%	-	2%	4%	4%	2%	-	3%	3%	4%	3%	2%	4%	3%	3%	4%	1%
							*															*
Munich, Germany	16	6	10	5	7	3	-	1	15	11	4	-	7	8	11	5	2	14	4	11	13	3
	3%	2%	4%	2%	3%	4%	-	1%	4%	3%	4%	-	5%	2%	3%	3%	3%	3%	3%	3%	3%	5%
							*															*
Buenos Aires, Argentina	15	6	9	9	4	2	1	1	13	11	5	-	4	11	11	5	3	12	9	7	14	2
	3%	2%	4%	4%	2%	3%	8%	2%	3%	3%	4%	-	3%	3%	3%	3%	6%	3%	5%	2%	3%	3%
				D			*												S			*
Boston, United States	15	6	9	9	5	1	-	1	14	11	4	-	4	11	11	4	1	14	6	9	13	2
	3%	2%	4%	4%	2%	1%	-	2%	3%	3%	4%	-	2%	3%	3%	3%	2%	3%	4%	3%	3%	3%
							*															*
Dublin, ROI	15	5	9	10	5	-	*	1	13	12	3	-	5	9	10	4	3	12	6	8	13	1
	3%	2%	4%	5%	2%	-	2%	2%	3%	3%	3%	-	3%	3%	3%	3%	5%	3%	4%	2%	3%	2%
				DE			*															*
Abu Dhabi, United Arab Emirates	14	7	7	9	6	-	-	1	13	10	4	-	2	12	12	2	4	10	9	5	13	1
	3%	3%	3%	4%	3%	-	-	1%	3%	3%	3%	-	1%	4%	3%	2%	7%	2%	6%	1%	3%	1%
				E			*							L			Q		S			*
Prague, Czech Republic	14	7	7	10	4	1	1	1	11	10	4	-	4	10	11	3	1	13	7	7	12	2
	3%	3%	3%	5%	2%	1%	7%	2%	3%	2%	4%	-	2%	3%	3%	2%	2%	3%	4%	2%	3%	3%
				D			*												S			*
Seoul, South Korea	13	5	8	8	4	1	-	1	11	10	3	-	2	11	7	6	2	11	3	9	11	2
	3%	2%	3%	4%	2%	2%	-	2%	3%	3%	2%	-	1%	3%	2%	4%	3%	2%	2%	3%	2%	3%
							*									N						*
Chicago, United States	12	6	6	5	5	1	1	2	8	8	3	-	4	7	8	4	2	9	6	6	10	2
	2%	2%	2%	2%	2%	2%	7%	3%	2%	2%	3%	-	3%	2%	2%	3%	4%	2%	4%	2%	2%	3%
							*															*
Nairobi, Kenya	12	5	6	7	3	2	-	2	9	10	2	-	2	9	10	2	3	8	8	3	12	-
	2%	2%	3%	3%	1%	2%	-	3%	2%	3%	1%	-	1%	3%	3%	1%	6%	2%	5%	1%	3%	-
							*										Q		S			*
Mecca, Saudi Arabia	11	5	5	4	3	3	-	2	9	10	1	-	4	7	10	1	1	9	5	6	11	-
	2%	2%	2%	2%	2%	4%	-	2%	2%	3%	1%	-	2%	2%	3%	*	3%	2%	3%	2%	2%	-
							*								O							*
Budapest, Hungary	10	7	4	4	5	1	-	1	10	8	3	-	3	8	8	3	-	10	2	8	9	1
	2%	3%	2%	2%	2%	2%	-	1%	2%	2%	2%	-	2%	2%	2%	2%	-	2%	1%	2%	2%	2%
							*															*
Istanbul, Turkey	10	5	5	5	4	1	-	1	9	8	2	-	2	8	8	2	1	9	2	8	9	-
	2%	2%	2%	2%	2%	1%	-	1%	2%	2%	2%	-	1%	2%	2%	1%	1%	2%	1%	2%	2%	-
							*															*
Oslo, Norway	10	5	5	6	4	-	-	1	9	5	5	-	2	8	7	3	2	8	3	7	9	1
	2%	2%	2%	3%	2%	-	-	2%	2%	1%	4%	-	1%	3%	2%	2%	3%	2%	2%	2%	2%	2%
				E			*				I											*
Stockholm, Sweden	10	5	5	1	6	3	-	1	9	9	1	-	3	7	6	4	-	10	3	7	9	1
	2%	2%	2%	*	3%	4%	-	2%	2%	2%	1%	-	2%	2%	2%	3%	-	2%	2%	2%	2%	1%
					C	C	*															*
Copenhagen, Denmark	9	3	6	5	4	-	-	*	8	6	3	-	2	7	4	5	1	7	3	6	8	*
	2%	1%	2%	2%	2%	-	-	1%	2%	2%	2%	-	1%	2%	1%	3%	2%	2%	2%	2%	2%	1%
							*									N						*
Casablanca, Morocco	8	3	5	3	4	1	1	2	5	5	3	-	3	5	5	2	-	8	2	5	8	-
	2%	1%	2%	1%	2%	1%	3%	2%	1%	1%	2%	-	2%	1%	1%	2%	-	2%	1%	2%	2%	-
							*															*
Sao Paulo, Brazil	6	3	3	3	3	-	1	1	4	4	2	-	4	2	3	3	1	5	2	4	5	1
	1%	1%	1%	1%	1%	-	6%	2%	1%	1%	2%	-	2%	1%	1%	2%	2%	1%	1%	1%	1%	1%
							H*						M									*
Cape Town, South Africa	5	3	2	2	2	2	-	1	4	5	1	-	2	3	4	1	1	5	1	4	4	1
	1%	1%	1%	1%	1%	3%	-	2%	1%	1%	*	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%
							*															*
Helsinki, Finland	4	1	3	1	2	1	-	1	4	3	1	-	2	2	2	2	-	4	2	2	4	-
	1%	*	1%	1%	1%	1%	-	1%	1%	1%	1%	-	1%	1%	1%	1%	-	1%	1%	1%	1%	-
							*															*
Tel Aviv, Israel	4	2	2	2	2	-	-	*	4	4	-	-	1	3	3	1	1	3	2	2	4	-
	1%	1%	1%	1%	1%	-	-	1%	1%	1%	-	-	1%	1%	1%	1%	1%	1%	1%	*	1%	-
							*															*
Brussels, Belgium	3	2	2	1	2	-	-	1	3	3	*	-	1	3	2	2	-	3	1	2	3	-
	1%	1%	1%	*	1%	-	-	1%	1%	1%	*	-	*	1%	1%	1%	-	1%	1%	1%	1%	-
							*															*
Belgrade, Serbia	3	1	2	2	1	-	*	1	2	2	1	-	1	2	2	1	1	2	2	1	2	1
	1%	*	1%	1%	1%	-	2%	1%	*	1%	1%	-	1%	1%	1%	*	2%	*	1%	*	1%	1%

							*															*
Tehran, Iran	3	2	1	2	1	-	-	2	1	2	1	-	-	3	2	1	2	1	2	1	3	-
	1%	1%	1%	1%	1%	-	-	3%	*	1%	1%	-	-	1%	1%	*	3%	*	1%	*	1%	-
							*	H									Q					*
Mexico City, Mexico	3	1	2	3	-	-	*	-	3	1	1	-	1	2	2	1	-	3	1	2	3	-
	1%	*	1%	1%	-	-	2%	-	1%	*	1%	-	1%	*	*	1%	-	1%	*	1%	1%	-
				D			*															*
Delhi, India	3	2	1	*	2	1	-	-	3	2	*	-	1	2	2	1	1	2	2	1	2	1
	1%	1%	*	*	1%	1%	-	-	1%	1%	*	-	*	1%	1%	*	1%	*	1%	*	*	1%
							*															*
Warsaw, Poland	3	*	2	2	*	1	-	*	2	2	1	-	1	2	3	-	1	2	2	1	2	1
	1%	*	1%	1%	*	1%	-	1%	1%	*	1%	-	*	1%	1%	-	1%	*	1%	*	*	1%
							*															*
Mumbai, India	3	1	2	2	1	1	-	1	2	1	1	-	1	2	3	-	1	2	1	2	3	-
	1%	*	1%	1%	*	1%	-	1%	1%	*	1%	-	1%	*	1%	-	1%	*	1%	*	1%	-
							*															*
Lima, Peru	2	2	1	1	1	-	1	-	2	1	1	-	1	2	2	1	-	2	1	1	2	-
	*	1%	*	1%	1%	-	4%	-	*	*	1%	-	*	1%	*	1%	-	1%	1%	*	1%	-
							GH*															*
Karachi, Pakistan	2	1	*	1	*	-	-	-	2	1	*	-	-	2	2	-	-	2	1	1	2	-
	*	1%	*	1%	*	-	-	-	*	*	*	-	-	1%	*	-	-	*	1%	*	*	-
							*															*
Lagos, Nigeria	1	-	1	1	-	-	-	1	1	-	1	-	-	1	1	-	1	1	1	-	1	-
	*	-	*	1%	-	-	-	1%	*	-	1%	-	-	*	*	-	1%	*	1%	-	*	-
							*				I								S			*
Bogota, Colombia	1	-	1	1	1	-	-	-	1	1	-	-	-	1	1	1	-	1	1	-	1	-
	*	-	*	*	*	-	-	-	*	*	-	-	-	*	*	*	-	*	1%	-	*	-
							*												S			*
Jakarta, Indonesia	1	*	*	1	-	-	-	-	1	1	-	-	-	1	1	-	*	*	1	-	1	-
	*	*	*	*	-	-	-	-	*	*	-	-	-	*	*	-	1%	*	*	-	*	-
							*															*
Manila, Philippines	1	-	1	-	1	-	-	-	1	1	-	-	-	1	1	-	1	-	1	-	1	-
	*	-	*	-	*	-	-	-	*	*	-	-	-	*	*	-	1%	-	*	-	*	-
							*										Q					*
Sigma	1500	764	736	627	644	229	48	207	1244	1147	353	-	485	1015	1080	420	164	1336	494	1006	1340	157
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	-	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	527	475	290	359	353	151	464	260	489	513	114	481	407	674	328	52	950	125	877	676	326	199	231	172	186	214
Base: All Respondents (wtd)	500	247	253	184	150	166	99	218	106	212	288	133	219	147	312	188	22	478	50	450	296	204	91	117	87	99	106
Paris, France	208	107	101	60	60	88	36	100	42	93	114	60	89	58	136	72	6	202	23	185	121	87	36	43	42	39	47
	42%	43%	40%	33%	40%	53%	37%	46%	40%	44%	40%	45%	41%	40%	44%	38%	26%	42%	46%	41%	41%	43%	40%	36%	48%	40%	45%
						CD											*		*						W		
Rome, Italy	120	56	64	49	31	39	26	49	22	45	75	40	44	35	70	49	6	114	12	108	65	54	20	29	23	23	25
	24%	23%	25%	27%	21%	24%	26%	23%	20%	21%	26%	30%	20%	24%	23%	26%	26%	24%	24%	24%	22%	27%	21%	25%	27%	23%	23%
												L					*		*								
New York City, United States	109	60	50	43	35	31	14	48	31	52	58	16	49	45	72	38	6	104	10	99	68	41	23	24	16	20	27
	22%	24%	20%	23%	24%	19%	14%	22%	30%	24%	20%	12%	22%	30%	23%	20%	25%	22%	21%	22%	23%	20%	25%	20%	18%	20%	26%
									FG				K	KL			*		*								
Sydney, Australia	81	42	40	33	25	24	17	38	16	40	41	20	39	23	49	32	3	78	5	76	56	25	16	18	19	17	12
	16%	17%	16%	18%	17%	14%	17%	18%	16%	19%	14%	15%	18%	15%	16%	17%	12%	16%	11%	17%	19%	13%	17%	15%	22%	17%	11%
																	*		*		U				Z		
London, United Kingdom	67	34	34	25	22	20	13	29	16	27	40	18	24	25	46	21	3	65	9	59	41	26	9	14	11	12	22
	13%	14%	13%	13%	15%	12%	13%	13%	15%	13%	14%	14%	11%	17%	15%	11%	11%	14%	18%	13%	14%	13%	10%	12%	12%	12%	21%
														L			*		*								VWY
Los Angeles, United States	55	27	27	20	15	19	12	25	7	27	28	16	31	8	32	22	1	54	3	51	29	26	10	16	8	9	12
	11%	11%	11%	11%	10%	11%	12%	11%	7%	12%	10%	12%	14%	5%	10%	12%	4%	11%	7%	11%	10%	13%	11%	14%	9%	9%	11%
												M	M				*		*								
Tokyo, Japan	48	24	24	26	12	10	9	18	10	16	32	4	24	20	31	17	2	46	5	43	28	20	13	8	6	10	12
	10%	10%	9%	14%	8%	6%	9%	8%	10%	8%	11%	3%	11%	13%	10%	9%	11%	10%	9%	10%	9%	10%	14%	7%	7%	10%	11%
				DE									K	K			*		*				W				
Madrid, Spain	47	24	23	15	12	20	13	16	10	20	28	17	21	9	26	21	2	45	5	43	23	24	5	12	9	11	10
	9%	10%	9%	8%	8%	12%	13%	7%	10%	9%	10%	13%	10%	6%	8%	11%	9%	9%	10%	9%	8%	12%	6%	11%	10%	11%	10%
												M					*		*								
Amsterdam, The Netherlands	45	25	20	20	10	14	9	17	13	20	25	12	20	13	24	21	1	44	3	42	22	23	8	7	8	10	12
	9%	10%	8%	11%	7%	9%	9%	8%	12%	10%	9%	9%	9%	9%	8%	11%	4%	9%	6%	9%	8%	11%	8%	6%	9%	10%	12%
																	*		*								
Vancouver, Canada	38	21	17	8	14	15	6	21	8	20	18	12	19	8	21	17	1	37	2	36	26	12	9	5	7	9	8
	8%	8%	7%	4%	10%	9%	6%	9%	8%	9%	6%	9%	8%	5%	7%	9%	6%	8%	4%	8%	9%	6%	9%	4%	8%	9%	8%
					C	C											*		*								
Rio de Janeiro, Brazil	36	15	22	19	11	7	10	11	7	11	25	13	10	13	23	13	5	31	7	29	23	13	4	10	5	11	6
	7%	6%	9%	10%	7%	4%	10%	5%	7%	5%	9%	10%	5%	9%	7%	7%	23%	7%	15%	6%	8%	7%	5%	8%	6%	11%	6%
				E										L			Q*		S*								
Toronto, Canada	35	15	20	9	15	11	6	16	6	14	22	9	18	8	21	14	2	33	3	32	23	13	6	6	6	7	10
	7%	6%	8%	5%	10%	7%	6%	8%	5%	7%	7%	7%	8%	5%	7%	8%	9%	7%	6%	7%	8%	6%	6%	6%	6%	7%	10%
					C												*		*								
Bangkok, Thailand	35	14	21	15	9	11	4	13	11	16	19	12	13	9	22	13	1	33	4	30	21	13	4	8	9	5	8
	7%	6%	8%	8%	6%	7%	4%	6%	11%	8%	6%	9%	6%	6%	7%	7%	5%	7%	8%	7%	7%	6%	5%	7%	11%	5%	7%
									F								*		*								
Vienna, Austria	33	15	18	2	12	20	3	18	8	19	14	15	9	9	20	13	1	32	3	30	17	16	9	8	7	4	4
	7%	6%	7%	1%	8%	12%	3%	8%	7%	9%	5%	11%	4%	6%	6%	7%	3%	7%	6%	7%	6%	8%	10%	7%	9%	4%	4%
					C	C				J		L					*		*				Z				
Cairo, Egypt	27	14	13	11	9	7	11	9	5	10	17	10	12	5	18	9	1	26	1	26	13	14	4	10	4	4	5
	5%	6%	5%	6%	6%	4%	11%	4%	4%	5%	6%	7%	6%	3%	6%	5%	4%	6%	2%	6%	4%	7%	5%	9%	4%	4%	4%
							GH										*		*								
Zurich, Switzerland	24	11	13	2	7	15	2	15	3	16	9	14	6	4	14	11	*	24	2	22	13	12	5	6	3	3	6
	5%	5%	5%	1%	5%	9%	2%	7%	3%	7%	3%	10%	3%	3%	4%	6%	1%	5%	4%	5%	4%	6%	5%	5%	4%	4%	6%
					C	C		F		J		LM					*		*								
Berlin, Germany	24	13	10	8	10	6	4	11	5	8	16	6	9	9	18	6	3	20	5	19	15	9	5	8	4	4	3
	5%	5%	4%	4%	7%	4%	4%	5%	5%	4%	6%	4%	4%	6%	6%	3%	14%	4%	9%	4%	5%	4%	5%	7%	4%	4%	3%
																	Q*		S*								
Oslo, Norway	23	8	14	6	8	10	4	10	5	9	13	8	9	6	10	12	*	23	2	21	12	11	2	5	8	6	2
	5%	3%	6%	3%	5%	6%	4%	5%	5%	4%	5%	6%	4%	4%	3%	7%	1%	5%	3%	5%	4%	5%	2%	5%	9%	6%	2%
																	*		*						VZ	*	
Dublin, ROI	22	11	12	6	6	10	5	13	3	12	11	7	9	6	14	9	2	20	1	21	13	10	3	6	5	3	6
	4%	4%	5%	3%	4%	6%	5%	6%	3%	5%	4%	5%	4%	4%	4%	5%	9%	4%	3%	5%	4%	5%	3%	5%	5%	3%	5%
																	*		*								
Stockholm, Sweden	22	11	11	7	6	10	2	12	5	9	14	6	9	7	14	8	1	22	1	21	16	6	3	7	4	5	4
	4%	4%	4%	4%	4%	6%	2%	6%	4%	4%	5%	5%	4%	5%	5%	4%	3%	5%	3%	5%	5%	3%	3%	6%	5%	5%	3%
																	*		*								
Prague, Czech Republic	22	12	10	8	5	9	1	12	8	8	15	2	10	10	15	7	1	21	2	20	14	8	8	5	3	3	4
	4%	5%	4%	4%	4%	5%	1%	5%	7%	4%	5%	2%	4%	7%	5%	4%	6%	4%	4%	4%	5%	4%	8%	4%	4%	3%	4%
									F					K			*		*				Y				
Hong Kong, China	22	12	10	9	8	4	3	12	3	9	14	4	11	8	11	11	1	21	4	18	13	9	4	3	5	4	5
	4%	5%	4%	5%	6%	3%	3%	6%	3%	4%	5%	3%	5%	5%	3%	6%	5%	4%	8%	4%	5%	4%	4%	3%	6%	4%	5%
																	*		*								
Brussels, Belgium	21	9	12	7	8	6	5	9	6	9	12	7	9	5	15	6	1	20	3	18	11	10	3	9	1	6	1
	4%	4%	5%	4%	5%	4%	5%	4%	5%	4%	4%	5%	4%	3%	5%	3%	6%	4%	6%	4%	4%	5%	3%	8%	1%	6%	1%
																	*		*					XZ		Z	
Washington, United States	21	13	8	10	5	5	3	8	3	8	12	11	6	4	12	9	*	20	1	20	9	12	5	1	5	6	4
	4%	5%	3%	6%	4%	3%	3%	4%	3%	4%	4%	8%	3%	2%	4%	5%	1%	4%	1%	4%	3%	6%	5%	1%	5%	6%	4%
												LM					*		*				W		W	W	
Abu Dhabi, United Arab Emirates	20	10	11	6	7	7	6	8	3	10	10	7	9	5	12	8	*	20	1	20	12	8	3	4	5	5	4
	4%	4%	4%	3%	5%	4%	6%	4%	2%	5%	3%	5%	4%	3%	4%	4%	2%	4%	1%	4%	4%	4%	3%	3%	5%	5%	4%
																	*		*								
Auckland, New Zealand	18	10	8	6	5	8	3	10	3	11	7	3	8	6	11	7	*	18	2	16	12	7	3	2	4	5	4
	4%	4%	3%	3%	3%	5%	3%	4%	3%	5%	2%	2%	4%	4%	4%	4%	2%	4%	5%	3%	4%	3%	3%	2%	5%	5%	4%
																	*		*								
Copenhagen, Denmark	16	8	8	5	5	6	3	7	4	5	11	5	6	5	11	5	3	13	1	16	10	7	3	6	2	4	1
	3%	3%	3%	3%	3%	4%	3%	3%	4%	3%	4%	4%	3%	3%	4%	3%	14%	3%	2%	3%	3%	3%	3%	5%	3%	4%	1%

																	Q*		*					Z			
Osaka, Japan	16	9	7	7	5	4	3	6	4	6	11	1	8	7	11	5	1	16	1	15	10	6	4	3	1	4	4
	3%	4%	3%	4%	3%	3%	3%	3%	4%	3%	4%	1%	4%	5%	4%	3%	3%	3%	3%	3%	3%	3%	4%	2%	2%	4%	4%
														K			*		*								
Helsinki, Finland	16	9	6	6	5	5	4	7	3	6	10	4	7	5	10	6	2	14	1	15	9	7	3	5	3	1	3
	3%	4%	3%	3%	3%	3%	4%	3%	3%	3%	3%	3%	3%	4%	3%	3%	8%	3%	1%	3%	3%	3%	4%	5%	3%	1%	3%
																	*		*								
Lima, Peru	15	5	10	6	5	3	4	4	3	7	8	2	8	5	8	7	*	14	2	13	10	5	3	2	1	4	5
	3%	2%	4%	3%	3%	2%	4%	2%	3%	3%	3%	2%	4%	3%	3%	4%	1%	3%	4%	3%	3%	2%	3%	2%	1%	4%	5%
																	*		*								
Istanbul, Turkey	14	8	6	7	4	2	2	4	3	10	4	3	6	4	9	5	*	13	1	13	6	7	4	2	1	3	4
	3%	3%	2%	4%	3%	1%	2%	2%	3%	5%	1%	2%	3%	3%	3%	3%	1%	3%	2%	3%	2%	4%	5%	2%	1%	3%	3%
										J							*		*								
Moscow, Russia	13	10	4	6	3	4	5	4	2	4	9	1	7	5	9	4	1	13	2	11	8	5	3	2	3	3	2
	3%	4%	1%	3%	2%	3%	5%	2%	2%	2%	3%	1%	3%	4%	3%	2%	3%	3%	4%	2%	3%	2%	3%	2%	3%	3%	2%
		B															*		*								
Sao Paulo, Brazil	12	4	8	7	4	1	5	4	1	3	10	2	8	3	7	5	1	12	2	11	9	4	3	4	2	2	1
	2%	2%	3%	4%	3%	1%	5%	2%	1%	1%	3%	1%	3%	2%	2%	3%	4%	2%	3%	2%	3%	2%	3%	4%	3%	2%	1%
				E	E		GH										*		*								
Beijing, China	12	6	6	4	5	3	3	5	3	6	7	2	7	4	7	5	1	12	1	12	10	3	3	5	1	*	2
	2%	3%	2%	2%	3%	2%	3%	2%	3%	3%	2%	2%	3%	3%	2%	3%	3%	2%	1%	3%	3%	1%	4%	4%	2%	*	2%
																	*		*				Y	Y			
Singapore, Singapore	12	4	9	4	2	6	2	4	3	4	9	5	7	1	8	4	1	11	2	11	8	5	2	4	1	3	2
	2%	1%	3%	2%	1%	4%	2%	2%	3%	2%	3%	4%	3%	*	3%	2%	5%	2%	3%	2%	3%	2%	3%	3%	1%	3%	2%
												M	M				*		*								
Budapest, Hungary	11	6	4	7	2	2	2	2	3	2	8	-	6	5	5	5	-	11	1	10	6	5	1	6	2	1	2
	2%	3%	2%	4%	1%	1%	2%	1%	3%	1%	3%	-	3%	3%	2%	3%	-	2%	2%	2%	2%	2%	1%	5%	2%	1%	2%
														K			*		*					VY			
Tel Aviv, Israel	10	8	2	3	6	1	4	3	2	4	7	2	5	3	9	1	1	10	1	9	7	4	3	2	1	4	*
	2%	3%	1%	2%	4%	1%	4%	1%	2%	2%	2%	1%	2%	2%	3%	1%	3%	2%	2%	2%	2%	2%	3%	2%	1%	4%	*
		B			E										O		*		*							Z	
Munich, Germany	10	6	4	2	4	4	4	5	1	3	7	5	4	1	7	4	1	9	2	9	6	4	4	3	2	*	1
	2%	2%	2%	1%	3%	3%	4%	2%	1%	1%	3%	4%	2%	1%	2%	2%	6%	2%	4%	2%	2%	2%	4%	3%	2%	*	1%
							H										*		*				Y				
Boston, United States	10	4	6	3	2	5	-	5	3	6	4	3	4	3	5	5	*	10	*	10	6	4	3	4	1	-	2
	2%	2%	2%	2%	2%	3%	-	2%	3%	3%	2%	2%	2%	2%	2%	3%	2%	2%	1%	2%	2%	2%	3%	4%	1%	-	2%
																	*		*				Y	Y			
Mumbai, India	10	4	6	7	2	1	1	6	2	3	7	-	8	3	7	3	1	10	1	9	7	3	2	2	2	1	4
	2%	2%	2%	4%	1%	*	1%	3%	2%	1%	3%	-	3%	2%	2%	2%	3%	2%	3%	2%	2%	2%	2%	2%	2%	1%	3%
				E									K				*		*								
Mexico City, Mexico	10	3	7	3	3	4	4	5	-	4	6	5	3	2	7	3	*	10	*	10	6	4	1	4	2	1	2
	2%	1%	3%	2%	2%	3%	4%	2%	-	2%	2%	3%	2%	1%	2%	1%	2%	2%	1%	2%	2%	2%	1%	3%	3%	1%	1%
							H	H									*		*								
Buenos Aires, Argentina	10	1	8	8	2	*	5	3	2	2	7	-	6	4	8	2	*	9	1	9	5	5	2	2	1	3	1
	2%	1%	3%	4%	1%	*	5%	1%	1%	1%	3%	-	3%	3%	3%	1%	2%	2%	2%	2%	2%	2%	3%	2%	1%	3%	1%
			A	E			G										*		*								
Casablanca, Morocco	9	3	6	3	2	4	5	3	*	3	6	2	5	2	8	1	-	9	*	9	6	3	1	2	*	3	3
	2%	1%	2%	2%	1%	2%	5%	1%	*	1%	2%	2%	2%	1%	3%	1%	-	2%	1%	2%	2%	2%	1%	2%	*	3%	3%
							H										*		*								
Delhi, India	8	4	4	3	3	2	1	3	2	2	6	1	4	4	5	4	1	8	1	7	4	4	1	3	1	1	2
	2%	2%	2%	2%	2%	1%	1%	1%	2%	1%	2%	1%	2%	3%	2%	2%	3%	2%	2%	2%	1%	2%	2%	3%	2%	1%	2%
																	*		*								
Chicago, United States	8	4	4	2	3	3	1	5	2	4	4	2	5	1	4	4	*	8	*	8	4	4	2	1	1	3	1
	2%	2%	2%	1%	2%	2%	1%	2%	1%	2%	2%	2%	2%	1%	1%	2%	2%	2%	1%	2%	1%	2%	2%	1%	1%	3%	1%
																	*		*								
Cape Town, South Africa	7	3	5	5	2	*	3	2	3	1	6	1	3	3	5	2	*	7	2	5	5	2	1	2	1	2	1
	1%	1%	2%	2%	2%	*	3%	1%	3%	1%	2%	1%	1%	2%	2%	1%	2%	1%	4%	1%	2%	1%	1%	2%	1%	2%	1%
				E													*		*								
Mecca, Saudi Arabia	6	3	4	4	2	*	*	4	-	3	3	-	6	-	3	3	-	6	1	6	4	2	1	2	*	2	1
	1%	1%	1%	2%	1%	*	*	2%	-	1%	1%	-	3%	-	1%	2%	-	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
													M				*		*								
Shanghai, China	6	3	3	3	2	1	-	2	2	2	4	-	4	2	3	3	*	5	2	4	4	2	1	1	1	1	2
	1%	1%	1%	2%	1%	1%	-	1%	2%	1%	1%	-	2%	2%	1%	1%	2%	1%	3%	1%	2%	1%	1%	1%	1%	1%	2%
																	*		*								
Kuala Lumpur, Malaysia	6	3	3	4	1	1	1	2	1	3	3	-	3	3	3	3	*	6	1	5	5	1	*	1	*	2	2
	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	-	1%	2%	1%	1%	2%	1%	2%	1%	2%	*	*	1%	*	2%	2%
																	*		*								
Manila, Philippines	5	2	3	3	2	-	1	1	3	2	3	-	2	3	4	1	*	5	1	4	4	1	*	2	*	2	-
	1%	1%	1%	2%	1%	-	1%	*	3%	1%	1%	-	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	2%	-
									G								*		*								
Lagos, Nigeria	4	3	1	3	1	1	1	2	*	1	3	2	1	1	3	1	-	4	1	3	4	-	-	2	-	1	1
	1%	1%	1%	1%	1%	*	1%	1%	*	*	1%	1%	1%	1%	1%	*	-	1%	2%	1%	1%	-	-	2%	-	1%	1%
																	*		*								
Jakarta, Indonesia	4	2	2	2	*	2	3	*	-	*	3	1	1	2	3	*	-	4	1	3	2	2	-	*	-	2	1
	1%	1%	1%	1%	*	1%	3%	*	-	*	1%	1%	*	1%	1%	*	-	1%	2%	1%	1%	1%	-	*	-	2%	1%
							GH										*		*								
Seoul, South Korea	3	1	2	2	*	*	1	*	1	1	2	-	1	1	2	1	-	3	*	2	2	1	1	-	*	2	-
	1%	*	1%	1%	*	*	1%	*	1%	*	1%	-	1%	1%	1%	*	-	1%	1%	*	1%	*	1%	-	*	2%	-
																	*		*								
Tehran, Iran	3	1	2	2	*	1	-	1	*	*	2	-	2	*	1	2	-	3	-	3	2	1	1	-	1	1	-
	1%	*	1%	1%	*	*	-	*	*	*	1%	-	1%	*	*	1%	-	1%	-	1%	1%	*	1%	-	1%	1%	-
																	*		*								
Warsaw, Poland	2	*	2	1	*	1	*	-	2	1	1	1	*	1	1	1	*	2	1	1	2	-	*	*	-	*	1
	*	*	1%	*	*	1%	*	-	2%	1%	*	1%	*	*	*	1%	2%	*	1%	*	1%	-	*	*	-	*	1%
									G								*		*								
Bogota, Colombia	2	*	2	2	-	*	*	2	*	*	2	2	-	1	2	-	-	2	*	2	2	*	*	-	-	-	2
	*	*	1%	1%	-	*	*	1%	*	*	1%	1%	-	*	1%	-	-	*	1%	*	1%	*	*	-	-	-	2%
																	*		*								
Nairobi, Kenya	1	*	1	1	*	-	-	1	-	*	1	-	-	1	*	1	-	1	-	1	1	1	-	*	1	*	-
	*	*	*	1%	*	-	-	1%	-	*	*	-	-	1%	*	1%	-	*	-	*	*	*	-	*	1%	*	-
														L			*		*								
Belgrade, Serbia	1	1	-	*	*	*	-	-	1	1	-	-	*	1	1	*	-	1	-	1	1	*	1	-	-	*	-
	*	*	-	*	*	*	-	-	1%	1%	-	-	*	*	*	*	-	*	-	*	*	*	1%	-	-	*	-
																	*		*								
Karachi, Pakistan	*	-	*	*	-	-	-	*	-	*	-	-	-	*	*	-	-	*	-	*	*	-	-	-	-	*	-
	*	-	*	*	-	-	-	*	-	*	-	-	-	*	*	-	-	*	-	*	*	-	-	-	-	*	-
																	*		*								
Guangzhou, China	*	-	*	-	-	*	-	*	-	*	-	-	*	-	-	*	-	*	-	*	-	*	-	-	-	-	*
	*	-	*	-	-	*	-	*	-	*	-	-	*	-	-	*	-	*	-	*	-	*	-	-	-	-	*
																	*		*								

Sigma	1500	741	759	553	450	497	296	654	317	637	863	400	658	442	935	565	67	1433	150	1350	889	611	273	351	260	298	318
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																													
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V(a&b)	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1007	450	557	244	397	366	199	243	441	473	534	51	702	254	635	372	86	921	216	791	702	305	170	208	138	133	137	51	92	78
Base: All Respondents (wtd)	500	253	247	170	165	165	113	122	201	218	282	87	286	126	314	186	41	459	100	400	323	177	80	109	68	67	78	22	39	38
Vienna, Austria	100	54	46	13	33	53	24	28	33	52	48	27	54	18	67	32	8	92	15	84	64	36	13	23	13	14	22	2	7	6
	20%	21%	19%	8%	20%	32%	21%	23%	16%	24%	17%	31%	19%	14%	21%	17%	20%	20%	15%	21%	20%	20%	16%	21%	20%	21%	28%	9%	19%	16%
					C	CD				J		LM*					*									*	Va*	*	*	*
Rome, Italy	84	42	42	28	30	26	18	15	42	35	49	15	42	27	51	33	5	79	14	70	55	29	13	16	9	13	17	4	5	7
	17%	17%	17%	16%	18%	16%	16%	12%	21%	16%	17%	18%	15%	21%	16%	18%	12%	17%	14%	18%	17%	16%	16%	15%	13%	19%	22%	17%	13%	19%
									G			*		L			*									*	*	*	*	*
Amsterdam, The Netherlands	70	32	37	22	24	23	18	20	24	35	34	8	47	14	38	31	5	64	13	56	48	22	13	16	6	11	8	2	8	6
	14%	13%	15%	13%	15%	14%	16%	17%	12%	16%	12%	9%	16%	11%	12%	17%	13%	14%	13%	14%	15%	12%	16%	14%	9%	16%	11%	10%	21%	15%
												*					*									*	*	*	X*	*
Paris, France	70	35	35	28	19	22	19	18	25	26	43	13	39	18	42	28	4	65	12	58	48	21	11	12	11	9	8	3	9	7
	14%	14%	14%	16%	12%	13%	17%	15%	12%	12%	15%	14%	14%	14%	13%	15%	11%	14%	12%	14%	15%	12%	14%	11%	17%	14%	10%	12%	22%	18%
												*					*									*	*	*	WZ*	*
New York City, United States	64	31	33	31	23	10	14	15	22	24	40	13	33	17	40	24	4	59	11	52	41	22	10	9	12	10	11	6	2	4
	13%	12%	13%	18%	14%	6%	12%	12%	11%	11%	14%	15%	12%	14%	13%	13%	10%	13%	11%	13%	13%	13%	12%	8%	17%	15%	14%	26%	6%	11%
				E	E							*					*								Wb	*	*	VWbc*	*	*
Madrid, Spain	59	35	24	23	14	22	14	12	26	23	36	15	30	15	41	19	3	57	11	49	39	21	11	13	9	6	12	2	4	2
	12%	14%	10%	14%	9%	13%	12%	10%	13%	11%	13%	17%	10%	12%	13%	10%	7%	12%	11%	12%	12%	12%	14%	12%	13%	10%	16%	11%	9%	4%
												*					*						c			*	c*	*	*	*
Sydney, Australia	56	26	30	15	23	18	11	13	24	26	30	7	34	15	33	23	3	53	13	43	37	18	8	13	8	7	7	3	3	6
	11%	10%	12%	9%	14%	11%	10%	11%	12%	12%	11%	8%	12%	12%	11%	12%	7%	12%	13%	11%	12%	10%	11%	12%	12%	10%	9%	11%	8%	16%
												*					*									*	*	*	*	*
Abu Dhabi, United Arab Emirates	54	27	27	18	14	23	9	13	24	29	25	13	35	6	26	28	3	51	12	42	31	23	6	12	5	6	9	2	6	8
	11%	11%	11%	10%	8%	14%	8%	11%	12%	13%	9%	15%	12%	5%	8%	15%	7%	11%	12%	11%	10%	13%	7%	11%	7%	10%	11%	7%	16%	21%
						D						M*	M			N	*									*	*	*	*	VXY*
Stockholm, Sweden	53	19	34	13	19	20	10	10	26	28	25	6	27	19	28	25	2	50	6	46	30	23	12	11	4	6	7	3	4	5
	11%	7%	14%	8%	12%	12%	9%	9%	13%	13%	9%	7%	10%	15%	9%	13%	6%	11%	6%	12%	9%	13%	15%	11%	6%	8%	9%	12%	11%	15%
			A									*		L			*						X			*	*	*	*	*
Zurich, Switzerland	50	25	25	8	17	25	11	16	17	25	25	13	26	11	35	15	4	46	11	39	30	20	9	10	7	4	14	2	2	3
	10%	10%	10%	4%	11%	15%	9%	13%	9%	11%	9%	15%	9%	9%	11%	8%	10%	10%	11%	10%	9%	11%	11%	9%	11%	5%	18%	7%	6%	7%
					C	C						*					*									*	WYb*	*	*	*
Berlin, Germany	48	24	24	15	15	19	13	13	17	23	25	8	31	10	29	20	4	44	10	39	34	15	9	10	5	6	7	3	6	2
	10%	9%	10%	9%	9%	11%	11%	11%	8%	11%	9%	9%	11%	8%	9%	11%	11%	10%	10%	10%	10%	8%	11%	10%	8%	9%	9%	13%	15%	6%
												*					*									*	*	*	*	*
London, United Kingdom	48	22	25	20	18	10	5	11	22	23	25	5	31	12	25	23	4	44	9	39	29	19	10	12	5	9	5	2	3	2
	10%	9%	10%	12%	11%	6%	5%	9%	11%	11%	9%	5%	11%	10%	8%	12%	10%	10%	9%	10%	9%	11%	12%	11%	8%	13%	6%	9%	8%	5%
									F			*					*									*	*	*	*	*
Munich, Germany	45	25	20	11	17	17	14	15	13	25	21	13	26	6	30	15	2	43	6	40	29	17	4	11	11	8	8	1	2	1
	9%	10%	8%	7%	10%	10%	13%	12%	7%	11%	7%	15%	9%	5%	9%	8%	6%	9%	6%	10%	9%	9%	5%	10%	16%	11%	10%	3%	6%	2%
							H	H				M*					*							c	Vac	c*	*	*	*	*
Los Angeles, United States	44	22	22	18	17	9	12	9	17	16	28	5	31	7	27	17	2	42	10	33	29	14	9	12	6	7	4	2	2	2
	9%	9%	9%	10%	10%	6%	11%	7%	9%	7%	10%	6%	11%	6%	8%	9%	4%	9%	10%	8%	9%	8%	12%	11%	8%	10%	5%	9%	6%	6%
												*	M				*									*	*	*	*	*
Auckland, New Zealand	43	27	16	10	13	20	8	15	17	21	22	10	26	7	27	16	2	41	10	33	27	16	5	8	7	5	8	1	3	7
	9%	11%	6%	6%	8%	12%	7%	13%	8%	10%	8%	11%	9%	5%	9%	8%	5%	9%	10%	8%	8%	9%	6%	7%	10%	7%	10%	3%	9%	18%
		B				C						*					*									*	*	*	*	VWYa*
Vancouver, Canada	42	19	22	11	16	14	8	8	19	21	21	2	24	16	25	16	3	39	8	33	30	11	5	10	8	3	8	1	2	6
	8%	8%	9%	7%	10%	9%	7%	6%	9%	10%	7%	2%	8%	13%	8%	9%	7%	8%	8%	8%	9%	6%	6%	9%	11%	5%	10%	3%	5%	15%
												*		K			*									*	*	*	*	VY*
Dublin, ROI	40	17	23	15	15	9	7	6	18	15	24	2	26	12	22	17	4	36	7	32	25	15	6	11	9	2	6	*	2	3
	8%	7%	9%	9%	9%	6%	6%	5%	9%	7%	9%	2%	9%	9%	7%	9%	10%	8%	7%	8%	8%	8%	7%	10%	13%	3%	8%	1%	6%	7%
												*		K			*								Ya	*	*	*	*	*
Cape Town, South Africa	37	15	22	17	10	11	8	10	15	12	26	5	21	12	24	13	2	35	8	30	25	13	5	9	5	6	4	2	3	4
	7%	6%	9%	10%	6%	7%	7%	8%	8%	5%	9%	5%	7%	9%	8%	7%	6%	8%	8%	7%	8%	7%	7%	8%	7%	8%	5%	9%	8%	10%
												*					*									*	*	*	*	*
Prague, Czech Republic	37	19	18	14	11	12	13	7	15	15	22	7	18	12	20	17	4	34	6	31	19	19	4	6	3	8	5	1	7	4
	7%	7%	7%	8%	7%	7%	11%	6%	7%	7%	8%	8%	6%	9%	6%	9%	9%	7%	6%	8%	6%	11%	5%	6%	4%	13%	6%	4%	18%	10%
												*					*					T				VX*	*	*	VWXZa*	*
Copenhagen, Denmark	37	19	18	15	13	10	10	7	12	14	23	6	22	9	25	12	5	32	10	27	28	9	10	8	4	3	5	1	3	3
	7%	7%	7%	9%	8%	6%	9%	6%	6%	6%	8%	7%	8%	7%	8%	7%	12%	7%	10%	7%	9%	5%	12%	7%	6%	5%	6%	5%	8%	8%
												*					*									*	*	*	*	*
Oslo, Norway	37	17	19	8	13	16	7	10	15	16	20	-	25	11	27	10	2	34	7	30	26	11	10	7	3	5	3	2	2	3
	7%	7%	8%	5%	8%	10%	6%	8%	8%	7%	7%	-	9%	9%	8%	5%	5%	7%	7%	7%	8%	6%	13%	7%	5%	8%	4%	11%	5%	8%
						C						*	K	K			*						XZ			*	*	*	*	*
Bangkok, Thailand	33	21	12	10	8	15	7	8	16	13	20	5	22	6	23	10	4	29	10	23	22	11	5	8	4	5	4	1	3	3
	7%	8%	5%	6%	5%	9%	7%	7%	8%	6%	7%	6%	8%	5%	7%	6%	9%	6%	10%	6%	7%	6%	6%	8%	6%	8%	5%	4%	8%	8%
												*					*									*	*	*	*	*
Budapest, Hungary	25	10	14	9	7	9	5	4	13	11	14	5	10	9	14	11	2	22	3	21	16	9	4	4	3	2	7	1	2	2
	5%	4%	6%	5%	4%	5%	4%	3%	6%	5%	5%	6%	3%	7%	4%	6%	6%	5%	3%	5%	5%	5%	5%	4%	5%	2%	9%	4%	4%	5%
												*		L			*									*	*	*	*	*
Helsinki, Finland	24	9	15	6	8	10	7	5	9	11	13	-	17	7	16	8	2	22	4	20	15	9	6	4	3	4	2	1	2	1
	5%	3%	6%	4%	5%	6%	6%	4%	5%	5%	5%	-	6%	6%	5%	4%	5%	5%	4%	5%	5%	5%	8%	4%	5%	5%	3%	3%	6%	3%
												*		K			*									*	*	*	*	*
Toronto, Canada	24	10	13	7	8	9	5	5	11	12	12	4	15	4	11	13	1	22	4	20	15	8	4	7	2	4	2	1	3	2
	5%	4%	5%	4%	5%	6%	4%	4%	5%	5%	4%	5%	5%	4%	4%	7%	3%	5%	4%	5%	5%	5%	5%	6%	3%	6%	2%	5%	7%	5%
												*					*									*	*	*	*	*
Singapore, Singapore	22	11	11	6	7	9	1	5	12	12	10	2	12	8	12	10	1	21	6	16	15	6	3	4	3	2	3	1	2	3
	4%	4%	4%	4%	4%	5%	1%	4%	6%	6%	3%	2%	4%	6%	4%	5%	3%	4%	6%	4%	5%	4%	4%	4%	5%	3%	3%	6%	6%	9%
									F			*					*									*	*	*	*	*
Tokyo, Japan	18	9	9	13	4	2	1	9	6	7	12	2	12	4	12	6	4	14	6	12	12	6	2	3	1	5	2	3	1	2
	4%	4%	4%	7%	3%	1%	1%	8%	3%	3%	4%	3%	4%	3%	4%	3%	10%	3%	6%	3%	4%	3%	3%	3%	2%	8%	2%	11%	2%	4%
				DE				FH				*					Q*									*	*	VWXZb*	*	*
Rio de Janeiro, Brazil	16	11	6	4	9	3	7	3	5	4	12	4	11	1	14	2	1	15	3	13	10	7	3	2	2	5	3	*	1	-
	3%	4%	2%	2%	6%	2%	6%	3%	2%	2%	4%	5%	4%	1%	4%	1%	3%	3%	3%	3%	3%	4%	3%	2%	3%	8%	4%	1%	3%	-
					E							*	M		O		*									Wc*	*	*	*	*
Cairo, Egypt	13	6	7	6	5	2	3	4	3	5	8	5	8	*	6	7	2	11	2	11	6	7	3	4	3	1	-	1	-	-
	3%	2%	3%	4%	3%	1%	2%	4%	2%	2%	3%	6%	3%	*	2%	4%	4%	2%	2%	3%	2%	4%	4%	4%	5%	2%	-	5%	-	-
												M*	M				*						Z	Z	Z	*	*	Z*	*	*
Buenos Aires, Argentina	12	6	6	6	5	1	1	3	7	4	8	-	5	7	10	2	1	11	3	10	7	5	1	3	2	3	1	*	1	2
	2%	2%	3%	4%	3%	1%	1%	3%	3%	2%	3%	-	2%	6%	3%	1%	2%	2%	3%	2%	2%	3%	1%	3%	3%	4%	1%	1%	3%	4%
				E	E							*		KL			*									*	*	*	*	*
Lima, Peru	12	7	5	6	3	3	4	1	5	4	8	2	7	3	10	2	1	11	3	9	7	6	2	4	2	1	1	-	1	2
	2%	3%	2%	4%	2%	2%	3%	1%	2%	2%	3%	3%	3%	2%	3%	1%	3%	2%	3%	2%	2%	3%	2%	4%	3%	2%	1%	-	2%	5%
												*					*									*	*	*	*	*

Sao Paulo, Brazil	11	8	3	8	2	2	3	1	5	4	8	2	8	1	6	5	1	10	2	10	9	2	2	1	4	1	2	1	-	-
	2%	3%	1%	4%	1%	1%	3%	1%	3%	2%	3%	3%	3%	1%	2%	3%	3%	2%	2%	2%	3%	1%	2%	1%	7%	2%	3%	4%	-	-
				DE								*					*								Wc	*	*	*	*	*
Washington, United States	11	6	5	8	2	2	*	3	6	5	6	2	6	4	7	4	1	10	4	8	8	3	1	2	3	1	2	-	1	-
	2%	2%	2%	4%	1%	1%	*	3%	3%	2%	2%	2%	2%	3%	2%	2%	2%	2%	4%	2%	3%	2%	2%	2%	5%	1%	3%	-	2%	-
				DE								*					*									*	*	*	*	*
Brussels, Belgium	11	4	6	2	4	4	3	4	3	6	5	2	7	3	6	5	2	9	3	8	7	4	*	6	1	-	2	1	1	*
	2%	2%	3%	1%	3%	3%	2%	3%	1%	3%	2%	2%	2%	2%	2%	3%	4%	2%	3%	2%	2%	2%	*	5%	2%	-	2%	5%	1%	1%
												*					*							VY		*	*	VY*	*	*
Istanbul, Turkey	11	6	5	5	2	4	3	5	3	5	5	3	5	3	8	3	2	9	1	10	7	4	1	2	1	1	3	1	1	-
	2%	2%	2%	3%	1%	3%	2%	4%	1%	2%	2%	4%	2%	2%	3%	1%	4%	2%	1%	3%	2%	2%	2%	2%	2%	2%	4%	6%	1%	-
												*					*									*	*	*	*	*
Boston, United States	10	5	5	4	4	3	2	3	3	4	6	1	5	4	7	4	1	9	4	7	7	4	2	1	1	3	2	*	1	-
	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	1%	2%	3%	2%	2%	3%	2%	4%	2%	2%	2%	2%	1%	1%	4%	3%	1%	3%	-
												*					*									*	*	*	*	*
Beijing, China	10	6	4	6	3	2	3	1	6	1	9	2	4	3	8	2	2	8	3	7	7	3	1	2	2	1	4	*	1	-
	2%	2%	1%	3%	2%	1%	3%	1%	3%	1%	3%	3%	2%	2%	3%	1%	6%	2%	3%	2%	2%	2%	1%	2%	2%	2%	5%	2%	2%	-
											I	*					Q*									*	*	*	*	*
Manila, Philippines	10	6	4	8	1	1	4	1	5	2	8	-	4	6	6	3	*	9	1	9	5	5	4	3	1	*	*	1	*	-
	2%	2%	1%	4%	1%	1%	4%	*	2%	1%	3%	-	1%	5%	2%	2%	1%	2%	1%	2%	2%	3%	5%	3%	1%	1%	*	3%	1%	-
				DE			G				I	*		L			*						Z			*	*	*	*	*
Kuala Lumpur, Malaysia	10	8	1	2	5	2	3	2	3	4	6	3	3	4	9	1	1	8	2	7	9	1	1	2	2	1	3	-	-	1
	2%	3%	1%	1%	3%	1%	2%	2%	1%	2%	2%	4%	1%	3%	3%	*	3%	2%	2%	2%	3%	*	1%	2%	3%	1%	4%	-	-	3%
		B										*		L	O		*				U					*	*	*	*	*
Hong Kong, China	9	5	4	5	1	3	*	5	4	3	5	3	3	2	6	3	1	8	*	8	5	4	2	1	2	1	*	1	2	-
	2%	2%	2%	3%	1%	2%	*	4%	2%	1%	2%	4%	1%	2%	2%	2%	3%	2%	*	2%	2%	2%	3%	1%	2%	2%	1%	2%	5%	-
								F				*					*									*	*	*	*	*
Chicago, United States	9	5	3	4	3	2	3	1	3	4	5	-	5	4	6	2	*	8	3	6	6	3	1	2	1	1	1	1	*	1
	2%	2%	1%	3%	2%	1%	3%	1%	2%	2%	2%	-	2%	3%	2%	1%	1%	2%	3%	1%	2%	2%	1%	2%	1%	2%	2%	3%	1%	4%
												*					*									*	*	*	*	*
Tel Aviv, Israel	9	7	1	2	2	4	1	1	5	2	7	2	3	4	6	2	2	7	3	6	5	3	2	1	1	2	1	1	1	-
	2%	3%	1%	1%	1%	2%	1%	1%	3%	1%	2%	2%	1%	3%	2%	1%	5%	1%	3%	1%	2%	2%	2%	1%	1%	4%	2%	3%	2%	-
		B										*		L			*									*	*	*	*	*
Osaka, Japan	8	5	2	6	1	1	1	3	3	3	4	2	4	2	6	2	2	5	3	4	6	2	2	*	1	3	1	*	-	1
	2%	2%	1%	3%	1%	1%	1%	3%	1%	2%	1%	3%	1%	1%	2%	1%	5%	1%	3%	1%	2%	1%	3%	*	1%	4%	1%	1%	-	1%
				DE								*					Q*									W*	*	*	*	*
Shanghai, China	7	5	2	4	3	*	2	2	2	3	4	4	3	1	7	1	-	7	1	6	6	1	1	5	-	1	-	-	1	-
	1%	2%	1%	2%	2%	*	1%	1%	1%	2%	1%	4%	1%	*	2%	*	-	2%	1%	2%	2%	1%	1%	5%	-	1%	-	-	1%	-
				E								*					*							VXZ		*	*	*	*	*
Jakarta, Indonesia	7	4	3	2	3	2	2	3	3	1	6	3	3	1	6	1	*	7	1	6	3	4	1	2	1	-	1	2	*	1
	1%	2%	1%	1%	2%	1%	2%	2%	1%	*	2%	4%	1%	*	2%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	-	1%	8%	1%	2%
											I	*					*									*	*	VWXYZ*	*	*
Mexico City, Mexico	6	2	4	*	4	1	*	1	3	3	3	-	3	3	3	2	1	4	2	3	4	2	*	1	*	1	1	1	*	-
	1%	1%	1%	*	2%	1%	*	1%	1%	1%	1%	-	1%	2%	1%	1%	3%	1%	2%	1%	1%	1%	*	1%	1%	2%	1%	5%	1%	-
					C							*					*									*	*	V*	*	*
Mecca, Saudi Arabia	5	1	4	3	2	-	2	*	1	3	3	1	3	1	2	4	1	4	1	4	1	5	-	3	1	1	-	1	-	-
	1%	1%	2%	2%	1%	-	2%	*	1%	1%	1%	2%	1%	1%	1%	2%	3%	1%	1%	1%	*	3%	-	3%	1%	1%	-	3%	-	-
				E								*					*					T				*	*	VZ*	*	*
Moscow, Russia	5	3	2	1	2	2	2	*	3	2	2	-	3	2	4	1	*	5	2	3	4	1	*	*	-	-	-	1	2	1
	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	2%	1%	1%	*	*	*	-	-	-	3%	6%	3%
												*					*									*	*	XZ*	VWXYZ*	*
Seoul, South Korea	5	1	4	3	1	*	1	1	2	1	4	-	4	1	4	1	2	3	2	3	2	3	2	1	1	-	1	1	*	-
	1%	1%	1%	2%	1%	*	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	5%	1%	2%	1%	1%	2%	2%	*	2%	-	1%	3%	1%	-
												*					Q*									*	*	*	*	*
Casablanca, Morocco	5	1	4	1	1	3	2	1	1	1	3	-	3	1	3	2	*	4	1	4	3	2	*	2	*	-	*	*	1	1
	1%	*	1%	*	1%	2%	2%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	-	1%	1%	2%	2%
												*					*									*	*	*	*	*
Lagos, Nigeria	5	3	2	3	1	1	3	-	1	1	3	2	1	1	4	*	1	4	1	3	1	3	-	2	1	-	*	-	*	*
	1%	1%	1%	2%	*	1%	3%	-	1%	1%	1%	3%	*	1%	1%	*	2%	1%	1%	1%	*	2%	-	2%	2%	-	1%	-	1%	1%
							GH					*					*									*	*	*	*	*
Belgrade, Serbia	4	4	*	3	1	-	3	-	1	1	3	2	1	-	3	1	2	1	3	1	3	1	*	-	*	-	2	1	-	-
	1%	1%	*	2%	*	-	3%	-	*	*	1%	3%	*	-	1%	*	6%	*	3%	*	1%	*	*	-	1%	-	3%	3%	-	-
				E			GH					*					Q*		S							*	W*	W*	*	*
Nairobi, Kenya	4	3	1	1	2	1	*	2	1	1	3	2	1	1	4	-	1	3	1	2	3	*	-	*	-	-	2	1	-	*
	1%	1%	*	1%	1%	*	*	2%	*	*	1%	2%	*	*	1%	-	1%	1%	1%	1%	1%	*	-	*	-	-	3%	3%	-	1%
												*					*									*	*	*	*	*
Tehran, Iran	3	2	2	2	1	1	-	1	1	*	3	-	3	1	2	1	-	3	-	3	2	1	-	-	-	1	1	-	*	1
	1%	1%	1%	1%	*	1%	-	1%	1%	*	1%	-	1%	1%	1%	1%	-	1%	-	1%	1%	1%	-	-	-	2%	1%	-	1%	2%
												*					*									*	*	*	*	*
Warsaw, Poland	3	2	1	-	2	1	1	-	2	2	1	-	2	1	2	1	-	3	-	3	3	*	-	*	-	-	*	*	1	1
	1%	1%	*	-	1%	1%	1%	-	1%	1%	*	-	1%	1%	1%	1%	-	1%	-	1%	1%	*	-	*	-	-	1%	2%	1%	3%
												*					*									*	*	*	*	V*
Mumbai, India	2	2	1	1	1	*	-	1	1	*	2	-	1	2	1	1	-	2	1	1	2	-	1	-	1	-	*	*	-	-
	*	1%	*	1%	*	*	-	1%	1%	*	1%	-	*	1%	*	1%	-	1%	1%	*	1%	-	1%	-	1%	-	1%	1%	-	-
												*					*									*	*	*	*	*
Bogota, Colombia	2	1	1	1	1	-	-	1	-	-	2	-	1	1	1	1	-	2	-	2	1	1	-	-	2	-	*	-	-	-
	*	1%	*	1%	*	-	-	1%	-	-	1%	-	1%	*	*	*	-	*	-	1%	*	1%	-	-	2%	-	1%	-	-	-
												*					*								W	*	*	*	*	*
Delhi, India	2	*	1	-	2	-	1	-	1	1	1	-	1	*	1	*	-	2	1	1	2	-	-	1	*	*	-	*	-	-
	*	*	1%	-	1%	-	1%	-	1%	*	*	-	*	*	*	*	-	*	1%	*	1%	-	-	1%	1%	1%	-	2%	-	-
												*					*									*	*	*	*	*
Karachi, Pakistan	2	1	1	1	1	*	*	1	*	1	*	-	1	*	1	*	1	1	1	1	1	*	-	1	-	*	*	*	-	-
	*	*	*	*	*	*	*	1%	*	1%	*	-	*	*	*	*	2%	*	1%	*	*	*	-	1%	-	1%	*	2%	-	-
												*					Q*									*	*	*	*	*
Guangzhou, China	1	1	*	1	*	*	*	1	*	-	1	-	*	1	1	*	*	1	*	1	1	*	-	-	1	*	*	-	-	-
	*	*	*	*	*	*	*	1%	*	-	1%	-	*	1%	*	*	1%	*	*	*	*	*	-	-	1%	1%	1%	-	-	-
												*					*									*	*	*	*	*
Sigma	1500	760	740	511	495	494	340	365	604	653	847	261	859	379	941	559	123	1377	300	1200	970	530	240	326	204	200	234	67	116	113
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	272	228	158	176	166	67	289	71	205	295	106	227	167	291	209	29	471	45	455	352	144	181	149	170
Base: All Respondents (wtd)	500	247	253	181	165	154	77	294	53	192	308	107	294	99	276	224	23	477	42	458	341	157	149	152	199
Vienna, Austria	102	45	57	21	37	44	20	57	9	42	60	23	59	20	59	42	5	96	7	94	63	38	26	34	41
	20%	18%	22%	11%	23%	29%	26%	20%	17%	22%	20%	21%	20%	20%	22%	19%	24%	20%	18%	21%	18%	24%	18%	22%	21%
					C	C	*		*			*					**		*						
Zurich, Switzerland	89	38	51	27	20	42	10	59	6	38	51	12	64	14	50	39	3	87	3	86	64	25	18	29	42
	18%	16%	20%	15%	12%	27%	13%	20%	12%	20%	17%	11%	22%	14%	18%	18%	12%	18%	7%	19%	19%	16%	12%	19%	21%
						CD	*		*			*	K				**		*						V
Sydney, Australia	82	38	44	18	34	29	11	47	12	38	44	22	45	14	47	35	4	78	8	73	54	26	30	26	26
	16%	15%	17%	10%	21%	19%	14%	16%	22%	20%	14%	21%	15%	14%	17%	16%	17%	16%	20%	16%	16%	17%	20%	17%	13%
					C	C	*		*			*					**		*						
Rome, Italy	81	32	49	26	29	25	16	48	4	31	49	17	48	16	41	40	4	77	7	74	54	26	28	26	26
	16%	13%	19%	14%	18%	17%	21%	16%	8%	16%	16%	16%	16%	16%	15%	18%	17%	16%	16%	16%	16%	16%	19%	17%	13%
							*		*			*					**		*						
Prague, Czech Republic	66	37	29	16	24	26	2	43	12	29	37	5	43	17	45	21	9	57	8	58	52	13	21	16	29
	13%	15%	11%	9%	14%	17%	2%	15%	22%	15%	12%	5%	15%	18%	16%	9%	41%	12%	18%	13%	15%	9%	14%	10%	15%
						C	*	F	F*			*	K	K	O		**		*						
London, United Kingdom	65	23	42	33	17	15	10	32	6	22	43	20	34	11	31	34	3	62	5	60	44	21	21	16	28
	13%	9%	17%	18%	10%	10%	12%	11%	10%	11%	14%	19%	12%	11%	11%	15%	13%	13%	12%	13%	13%	14%	14%	11%	14%
			A				*		*			*					**		*						
New York City, United States	61	29	32	28	21	13	14	28	6	17	44	17	39	6	32	30	3	58	3	59	39	23	21	11	30
	12%	12%	13%	15%	13%	8%	19%	10%	12%	9%	14%	16%	13%	6%	12%	13%	15%	12%	7%	13%	11%	15%	14%	7%	15%
							*		*			M*	M				**		*						W
Paris, France	58	20	37	28	18	12	12	35	3	16	42	14	34	10	33	24	-	58	4	53	34	23	17	20	21
	12%	8%	15%	15%	11%	8%	16%	12%	5%	8%	14%	13%	12%	10%	12%	11%	-	12%	11%	12%	10%	15%	11%	13%	11%
			A	E			*		*			*					**		*						
Amsterdam, The Netherlands	51	25	26	23	18	11	10	26	7	18	33	12	27	13	22	29	2	49	2	49	36	16	20	10	21
	10%	10%	10%	13%	11%	7%	13%	9%	13%	9%	11%	11%	9%	13%	8%	13%	11%	10%	6%	11%	11%	10%	14%	7%	10%
							*		*			*					**		*						
Budapest, Hungary	48	26	21	14	16	17	9	27	5	20	27	12	28	7	27	21	*	47	3	45	30	17	9	22	16
	10%	11%	8%	8%	10%	11%	11%	9%	9%	11%	9%	12%	10%	7%	10%	9%	2%	10%	7%	10%	9%	11%	6%	14%	8%
							*		*			*					**		*					V	
Los Angeles, United States	47	18	29	22	16	9	11	30	2	10	37	16	25	6	20	27	1	46	2	44	26	20	10	16	21
	9%	7%	11%	12%	10%	6%	14%	10%	3%	5%	12%	15%	9%	6%	7%	12%	3%	10%	6%	10%	8%	13%	7%	11%	10%
							H*		*		I	M*					**		*						
Berlin, Germany	44	20	23	11	18	14	6	26	5	18	26	18	17	9	22	21	2	42	3	41	23	20	10	20	14
	9%	8%	9%	6%	11%	9%	7%	9%	9%	9%	8%	16%	6%	9%	8%	10%	7%	9%	6%	9%	7%	13%	7%	13%	7%
							*		*			L*					**		*			T			
Toronto, Canada	39	17	23	9	13	17	6	27	5	17	22	5	30	4	19	21	2	38	3	37	23	17	11	11	18
	8%	7%	9%	5%	8%	11%	7%	9%	9%	9%	7%	5%	10%	4%	7%	9%	7%	8%	7%	8%	7%	11%	7%	7%	9%
							*		*			*	M				**		*						
Munich, Germany	39	21	18	7	16	16	5	24	1	20	18	13	19	6	23	16	3	36	6	33	24	14	7	10	21
	8%	8%	7%	4%	10%	10%	6%	8%	2%	11%	6%	12%	7%	7%	8%	7%	12%	7%	14%	7%	7%	9%	5%	7%	11%
						C	*		*			*					**		*						
Abu Dhabi, United Arab Emirates	37	27	10	15	13	9	2	27	7	13	24	4	27	6	27	10	2	36	5	32	28	9	10	11	16
	7%	11%	4%	9%	8%	6%	2%	9%	13%	7%	8%	4%	9%	6%	10%	5%	7%	8%	12%	7%	8%	6%	7%	7%	8%
		B					*		F*			*			O		**		*						
Dublin, ROI	34	22	13	8	18	9	-	22	3	16	19	4	27	4	18	17	1	33	4	30	25	9	16	8	10
	7%	9%	5%	4%	11%	6%	-	7%	6%	8%	6%	3%	9%	4%	6%	7%	5%	7%	9%	7%	7%	5%	11%	5%	5%
					C		*	F	F*			*	M				**		*						
Madrid, Spain	33	17	17	15	6	12	5	20	1	9	25	9	17	7	21	12	1	32	1	32	27	6	10	12	11
	7%	7%	7%	8%	4%	8%	7%	7%	1%	5%	8%	9%	6%	7%	8%	5%	5%	7%	2%	7%	8%	4%	7%	8%	6%
							*		*			*					**		*						
Bangkok, Thailand	33	17	16	16	11	5	5	15	7	12	20	5	20	7	15	18	2	30	3	30	25	7	11	5	16
	7%	7%	6%	9%	7%	4%	6%	5%	12%	6%	7%	5%	7%	7%	5%	8%	9%	6%	7%	6%	7%	5%	8%	3%	8%
							*		G*			*					**		*						
Helsinki, Finland	32	19	13	9	12	10	1	17	6	16	16	2	19	11	18	14	1	31	2	30	25	7	11	8	13
	6%	8%	5%	5%	7%	7%	1%	6%	10%	9%	5%	2%	6%	11%	7%	6%	5%	6%	4%	7%	7%	5%	8%	5%	6%
							*		F*			*		K			**		*						
Stockholm, Sweden	32	15	16	14	7	11	4	23	3	16	16	4	22	6	19	13	-	32	2	29	23	9	18	5	8
	6%	6%	6%	8%	4%	7%	5%	8%	5%	8%	5%	3%	7%	6%	7%	6%	-	7%	6%	6%	7%	6%	12%	3%	4%
							*		*			*					**		*				WX		
Tokyo, Japan	30	16	13	10	11	8	3	18	4	12	17	7	18	5	16	13	5	25	6	24	24	5	9	10	10
	6%	7%	5%	5%	7%	6%	3%	6%	8%	6%	6%	7%	6%	5%	6%	6%	22%	5%	14%	5%	7%	3%	6%	7%	5%
							*		*			*					**		S*						
Copenhagen, Denmark	29	16	14	12	9	9	6	19	2	11	18	3	20	6	11	18	1	29	3	26	24	5	8	7	14
	6%	6%	5%	6%	5%	6%	8%	6%	4%	6%	6%	3%	7%	6%	4%	8%	2%	6%	7%	6%	7%	3%	5%	5%	7%
							*		*			*					**		*						
Oslo, Norway	29	17	12	10	11	8	3	19	4	14	15	1	19	8	18	11	-	29	1	28	19	9	9	9	11
	6%	7%	5%	5%	7%	5%	3%	7%	8%	7%	5%	1%	7%	9%	7%	5%	-	6%	2%	6%	6%	6%	6%	6%	5%
							*		*			*		K			**		*						
Rio de Janeiro, Brazil	28	8	20	10	10	7	4	16	2	10	18	7	17	4	14	14	2	26	2	26	18	9	6	11	11
	6%	3%	8%	6%	6%	5%	5%	6%	4%	5%	6%	7%	6%	4%	5%	6%	7%	5%	4%	6%	5%	6%	4%	7%	5%
			A				*		*			*					**		*						
Warsaw, Poland	24	16	8	9	9	6	4	14	4	9	16	5	15	4	18	7	1	23	4	21	20	4	6	5	14
	5%	7%	3%	5%	6%	4%	6%	5%	8%	5%	5%	5%	5%	4%	7%	3%	5%	5%	9%	5%	6%	3%	4%	3%	7%
							*		*			*					**		*						

Auckland, New Zealand	24	10	14	4	10	9	7	12	3	11	12	3	14	7	12	12	-	24	*	23	14	10	9	5	9
	5%	4%	6%	2%	6%	6%	9%	4%	6%	6%	4%	3%	5%	7%	4%	5%	-	5%	1%	5%	4%	6%	6%	4%	5%
							*		*			*					**		*						
Cairo, Egypt	24	15	9	14	5	4	2	16	3	6	18	4	15	5	18	6	-	24	-	24	20	3	5	10	9
	5%	6%	4%	8%	3%	3%	3%	5%	6%	3%	6%	4%	5%	5%	7%	2%	-	5%	-	5%	6%	2%	3%	7%	4%
							*		*			*			O		**		*						
Moscow, Russia	20	14	6	8	8	4	-	12	3	5	15	4	11	6	10	11	2	18	2	18	12	9	5	8	7
	4%	6%	2%	5%	5%	3%	-	4%	6%	3%	5%	3%	4%	6%	3%	5%	8%	4%	4%	4%	3%	6%	4%	5%	4%
							*		F*			*					**		*						
Osaka, Japan	17	6	11	6	5	6	2	13	1	8	9	1	13	3	9	8	-	17	-	17	10	7	7	7	4
	3%	3%	4%	4%	3%	4%	3%	4%	2%	4%	3%	1%	4%	3%	3%	4%	-	4%	-	4%	3%	5%	4%	4%	2%
							*		*			*					**		*						
Brussels, Belgium	16	6	10	11	2	2	5	6	2	5	11	4	8	4	6	10	1	15	3	12	12	4	1	4	10
	3%	2%	4%	6%	1%	1%	7%	2%	4%	3%	3%	3%	3%	4%	2%	4%	3%	3%	8%	3%	3%	3%	1%	3%	5%
				DE			G*		*			*					**		*						V
Washington, United States	15	8	6	6	3	6	1	10	3	5	10	1	8	6	10	5	-	15	2	13	12	3	5	2	8
	3%	3%	3%	3%	2%	4%	2%	3%	6%	3%	3%	1%	3%	6%	4%	2%	-	3%	5%	3%	4%	2%	3%	1%	4%
							*		*			*					**		*						
Manila, Philippines	11	4	8	9	1	*	2	6	*	3	8	4	4	4	5	6	*	11	3	8	10	1	2	3	6
	2%	1%	3%	5%	1%	*	3%	2%	1%	2%	3%	4%	1%	4%	2%	3%	2%	2%	7%	2%	3%	1%	2%	2%	3%
				DE			*		*			*					**		*						
Lima, Peru	11	9	2	3	7	1	1	9	1	4	7	2	4	5	9	2	-	11	-	11	9	2	3	3	5
	2%	4%	1%	2%	4%	1%	1%	3%	1%	2%	2%	2%	2%	5%	3%	1%	-	2%	-	2%	3%	1%	2%	2%	2%
		B					*		*			*		L			**		*						
Istanbul, Turkey	10	5	5	6	1	3	*	8	-	5	5	1	5	4	8	2	-	10	-	10	9	*	3	3	4
	2%	2%	2%	4%	1%	2%	1%	3%	-	3%	2%	1%	2%	4%	3%	1%	-	2%	-	2%	3%	*	2%	2%	2%
							*		*			*					**		*						
Chicago, United States	10	3	7	7	1	2	3	5	3	1	9	5	2	3	3	7	-	10	1	9	7	3	2	4	4
	2%	1%	3%	4%	1%	1%	3%	2%	5%	*	3%	5%	1%	3%	1%	3%	-	2%	3%	2%	2%	2%	2%	3%	2%
							*		*		I	L*		L			**		*						
Vancouver, Canada	10	7	3	4	5	1	1	6	1	5	5	2	5	3	8	2	1	9	2	8	9	*	3	1	5
	2%	3%	1%	2%	3%	1%	2%	2%	2%	3%	1%	1%	2%	3%	3%	1%	4%	2%	5%	2%	3%	*	2%	1%	3%
							*		*			*					**		*						
Boston, United States	10	5	5	4	2	4	6	1	-	5	5	2	6	2	3	6	1	8	3	7	4	6	1	2	6
	2%	2%	2%	2%	1%	2%	8%	*	-	2%	2%	2%	2%	2%	1%	3%	6%	2%	6%	2%	1%	4%	1%	2%	3%
							GH*		*			*					**		S*						
Singapore, Singapore	9	7	2	5	2	2	2	6	-	2	7	1	5	3	7	2	1	8	1	8	7	2	2	3	4
	2%	3%	1%	3%	1%	1%	3%	2%	-	1%	2%	1%	2%	3%	2%	1%	6%	2%	3%	2%	2%	1%	2%	2%	2%
							*		*			*					**		*						
Mexico City, Mexico	9	5	4	3	4	1	1	4	2	3	6	4	2	3	3	6	1	9	1	9	4	5	2	3	5
	2%	2%	1%	2%	3%	1%	2%	1%	3%	2%	2%	4%	1%	3%	1%	3%	3%	2%	1%	2%	1%	3%	1%	2%	2%
							*		*			*					**		*						
Tel Aviv, Israel	9	7	3	3	3	3	3	3	1	3	6	4	5	-	3	6	1	8	1	8	5	4	6	3	-
	2%	3%	1%	2%	2%	2%	4%	1%	2%	2%	2%	4%	2%	-	1%	3%	5%	2%	3%	2%	1%	3%	4%	2%	-
							*		*			M*					**		*				X		
Hong Kong, China	9	7	2	1	5	3	2	4	1	3	6	3	5	2	6	3	1	8	1	8	6	2	1	5	3
	2%	3%	1%	*	3%	2%	3%	1%	2%	2%	2%	2%	2%	2%	2%	1%	5%	2%	3%	2%	2%	1%	1%	3%	2%
							*		*			*					**		*						
Shanghai, China	8	4	4	4	1	4	-	5	2	5	3	1	5	2	4	4	-	8	1	7	6	2	4	3	2
	2%	2%	2%	2%	*	2%	-	2%	3%	3%	1%	1%	2%	2%	1%	2%	-	2%	3%	1%	2%	1%	2%	2%	1%
							*		*			*					**		*						
Beijing, China	8	5	2	4	3	1	3	2	1	3	5	2	3	3	5	2	1	7	1	7	4	4	5	2	1
	2%	2%	1%	2%	2%	1%	4%	1%	2%	2%	1%	2%	1%	3%	2%	1%	3%	1%	2%	1%	1%	2%	4%	1%	*
							*		*			*					**		*				X		
Guangzhou, China	7	6	2	5	2	1	-	6	2	4	3	1	6	*	4	4	-	7	2	6	5	2	2	2	3
	1%	2%	1%	3%	1%	1%	-	2%	4%	2%	1%	1%	2%	*	1%	2%	-	2%	4%	1%	1%	1%	1%	2%	2%
							*		*			*					**		*						
Sao Paulo, Brazil	7	4	3	1	1	4	2	2	1	2	5	2	4	1	5	2	-	7	-	7	6	1	2	4	1
	1%	2%	1%	1%	1%	3%	3%	1%	3%	1%	2%	2%	2%	1%	2%	1%	-	1%	-	1%	2%	1%	1%	3%	*
							*		*			*					**		*						
Mumbai, India	6	5	1	2	2	2	-	4	-	3	3	1	4	1	3	4	-	6	-	6	2	4	4	1	1
	1%	2%	*	1%	1%	1%	-	1%	-	2%	1%	1%	1%	1%	1%	2%	-	1%	-	1%	1%	3%	3%	1%	1%
							*		*			*					**		*						
Kuala Lumpur, Malaysia	6	3	3	6	1	-	2	2	2	3	3	1	1	3	3	3	1	6	2	4	4	2	1	4	1
	1%	1%	1%	3%	*	-	3%	1%	3%	1%	1%	1%	*	3%	1%	1%	2%	1%	5%	1%	1%	1%	1%	3%	*
				E			*		*			*		L			**		S*						
Cape Town, South Africa	6	3	3	2	-	3	-	4	-	2	4	3	3	-	2	4	-	6	-	6	3	3	1	4	1
	1%	1%	1%	1%	-	2%	-	1%	-	1%	1%	3%	1%	-	1%	2%	-	1%	-	1%	1%	2%	*	2%	1%
							*		*			*					**		*						
Mecca, Saudi Arabia	4	4	-	3	1	-	-	4	-	-	4	1	3	-	4	-	-	4	2	3	4	-	-	1	3
	1%	2%	-	2%	1%	-	-	2%	-	-	1%	1%	1%	-	2%	-	-	1%	4%	1%	1%	-	-	1%	2%
		B					*		*			*					**		S*						
Seoul, South Korea	4	2	2	2	2	1	2	2	1	1	4	1	-	3	2	2	1	4	1	4	3	1	1	*	3
	1%	1%	1%	1%	1%	*	3%	1%	1%	*	1%	1%	-	3%	1%	1%	2%	1%	1%	1%	1%	1%	1%	*	1%
							*		*			*		L			**		*						
Belgrade, Serbia	3	2	2	3	-	-	2	2	-	-	3	2	2	-	-	3	-	3	-	3	-	3	2	-	2
	1%	1%	1%	2%	-	-	2%	1%	-	-	1%	2%	1%	-	-	1%	-	1%	-	1%	-	2%	1%	-	1%
							*		*			*					**		*			T			
Tehran, Iran	3	2	1	2	1	-	-	3	-	-	3	-	3	1	3	1	-	3	-	3	3	-	2	-	1
	1%	1%	1%	1%	1%	-	-	1%	-	-	1%	-	1%	1%	1%	*	-	1%	-	1%	1%	-	1%	-	1%
							*		*			*					**		*						
Bogota, Colombia	3	1	2	2	1	-	1	2	-	-	3	1	1	1	-	3	-	3	-	3	2	1	2	-	1
	1%	*	1%	1%	1%	-	2%	1%	-	-	1%	1%	*	1%	-	1%	-	1%	-	1%	1%	1%	1%	-	1%
							*		*			*					**		*						
Karachi, Pakistan	3	2	1	2	-	1	1	2	-	1	2	2	-	1	1	2	-	3	-	3	1	1	-	3	-
	1%	1%	*	1%	-	1%	1%	1%	-	*	1%	2%	-	1%	*	1%	-	1%	-	1%	*	1%	-	2%	-
							*		*			L*					**		*						
Buenos Aires, Argentina	3	-	3	-	-	3	-	1	-	1	1	-	3	-	3	-	-	3	-	3	1	1	-	1	1
	1%	-	1%	-	-	2%	-	*	-	1%	*	-	1%	-	1%	-	-	1%	-	1%	*	1%	-	1%	1%
							*		*			*					**		*						
Casablanca, Morocco	1	*	1	-	-	1	1	-	*	*	1	1	-	*	1	-	-	1	-	1	1	-	*	-	1
	*	*	*	-	-	1%	1%	-	1%	*	*	1%	-	*	*	-	-	*	-	*	*	-	*	-	*
							*		*			*					**		*						
Jakarta, Indonesia	1	1	-	-	1	-	-	-	1	1	-	-	-	1	1	-	1	1	1	1	1	-	-	1	-
	*	*	-	-	1%	-	-	-	2%	1%	-	-	-	1%	*	-	3%	*	1%	*	*	-	-	1%	-

							*		G*			*		L			**		*						
Delhi, India	1	*	1	-	*	1	-	1	*	*	1	-	-	1	1	-	-	1	-	1	*	1	-	1	-
	*	*	*	-	*	*	-	*	1%	*	*	-	-	1%	*	-	-	*	-	*	*	*	-	1%	-
							*		*			*					**		*						
Lagos, Nigeria	*	*	-	-	-	*	*	-	-	-	*	-	-	*	*	-	-	*	-	*	-	*	-	*	-
	*	*	-	-	-	*	1%	-	-	-	*	-	-	*	*	-	-	*	-	*	-	*	-	*	-
							*		*			*					**		*						
Sigma	1500	741	759	544	495	461	232	881	159	577	923	321	882	297	828	672	68	1432	125	1375	1022	470	447	456	598
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	284	216	264	156	80	68	96	336	303	197	1	51	448	292	208	134	366	293	207	404	94
Base: All Respondents (wtd)	500	257	243	267	149	84	69	95	336	299	201	1	52	447	279	221	132	368	288	212	397	100
Paris, France	115	53	62	52	35	27	16	28	72	77	38	-	9	105	60	54	28	86	62	53	90	23
	23%	21%	25%	20%	24%	33%	23%	29%	21%	26%	19%	-	18%	24%	22%	25%	22%	23%	22%	25%	23%	23%
						C*	*	*				**	*									*
Singapore, Singapore	99	52	47	41	33	25	11	15	72	67	32	-	9	90	61	37	27	72	67	31	86	13
	20%	20%	19%	15%	22%	30%	16%	16%	22%	22%	16%	-	17%	20%	22%	17%	20%	20%	23%	15%	22%	13%
						C*	*	*				**	*						S			*
Abu Dhabi, United Arab Emirates	92	47	45	56	23	13	14	17	61	46	46	1	17	74	48	44	23	69	56	36	77	14
	18%	18%	18%	21%	15%	15%	20%	18%	18%	15%	23%	100%	33%	17%	17%	20%	17%	19%	20%	17%	19%	14%
						*	*	*			I	**	M*									*
London, United Kingdom	91	44	47	41	29	20	9	19	64	57	33	-	6	85	51	40	24	66	51	40	76	14
	18%	17%	19%	16%	20%	24%	12%	20%	19%	19%	17%	-	11%	19%	18%	18%	19%	18%	18%	19%	19%	14%
						*	*	*				**	*									*
New York City, United States	78	36	42	38	29	10	13	13	52	48	30	-	10	68	39	39	18	60	45	33	60	18
	16%	14%	17%	14%	20%	12%	19%	14%	15%	16%	15%	-	20%	15%	14%	18%	14%	16%	16%	16%	15%	18%
						*	*	*				**	*									*
Sydney, Australia	64	32	32	29	19	16	12	3	49	43	21	-	3	61	38	26	13	51	36	28	53	11
	13%	12%	13%	11%	13%	19%	18%	3%	14%	14%	10%	-	5%	14%	14%	12%	10%	14%	12%	13%	13%	11%
						*	G*	*	G			**	*									*
Zurich, Switzerland	60	32	29	22	24	14	-	10	51	49	11	-	5	55	35	25	12	48	36	24	50	10
	12%	12%	12%	8%	16%	17%	-	10%	15%	16%	6%	-	9%	12%	13%	11%	9%	13%	13%	11%	13%	10%
					C	C*	*	F*	F	J		**	*									*
Rome, Italy	59	31	28	37	11	11	5	11	44	33	26	-	7	52	32	27	15	44	31	28	46	14
	12%	12%	12%	14%	7%	13%	7%	11%	13%	11%	13%	-	14%	12%	12%	12%	11%	12%	11%	13%	11%	13%
				D		*	*	*				**	*									*
Los Angeles, United States	58	37	21	35	13	10	11	8	39	29	29	-	8	50	31	27	11	47	29	29	45	13
	12%	14%	9%	13%	9%	12%	16%	8%	12%	10%	14%	-	16%	11%	11%	12%	8%	13%	10%	14%	11%	13%
		B				*	*	*				**	*									*
Bangkok, Thailand	56	29	27	35	17	4	6	20	30	34	22	1	6	49	33	23	19	38	38	18	48	8
	11%	11%	11%	13%	11%	5%	9%	21%	9%	11%	11%	100%	13%	11%	12%	10%	14%	10%	13%	8%	12%	8%
						*	*	H*				**	*									*
Mumbai, India	56	28	28	37	16	3	11	13	32	29	27	-	8	48	24	32	17	38	25	31	38	18
	11%	11%	12%	14%	11%	3%	16%	13%	9%	10%	13%	-	16%	11%	9%	14%	13%	10%	9%	14%	9%	18%
				E		*	*	*				**	*			N				R		T*
Delhi, India	51	26	26	31	16	4	13	7	31	29	22	-	8	44	24	27	16	36	27	25	35	16
	10%	10%	11%	12%	11%	5%	19%	8%	9%	10%	11%	-	15%	10%	9%	12%	12%	10%	9%	12%	9%	16%
						*	GH*	*				**	*									T*
Amsterdam, The Netherlands	46	18	28	22	15	9	6	11	29	32	15	-	5	41	26	20	11	36	25	21	35	11
	9%	7%	12%	8%	10%	11%	9%	11%	9%	11%	7%	-	10%	9%	9%	9%	8%	10%	9%	10%	9%	11%
						*	*	*				**	*									*
Auckland, New Zealand	36	19	17	22	10	4	8	11	18	24	12	1	3	32	21	15	12	24	25	12	31	6
	7%	8%	7%	8%	7%	5%	11%	12%	5%	8%	6%	100%	6%	7%	7%	7%	9%	7%	9%	5%	8%	6%
						*	*	H*				**	*									*
Hong Kong, China	34	19	16	12	19	4	5	5	24	22	12	-	4	30	18	17	12	22	23	11	28	5
	7%	7%	6%	4%	13%	5%	7%	5%	7%	7%	6%	-	8%	7%	6%	8%	9%	6%	8%	5%	7%	5%
					C	*	*	*				**	*									*
Washington, United States	31	15	16	13	14	4	5	10	15	22	9	-	3	28	18	13	4	27	15	15	22	9
	6%	6%	6%	5%	9%	5%	8%	10%	5%	7%	4%	-	6%	6%	6%	6%	3%	7%	5%	7%	6%	9%
						*	*	H*				**	*									*
Tokyo, Japan	31	23	8	19	6	5	5	4	21	19	12	-	5	26	18	12	5	25	15	16	24	6
	6%	9%	3%	7%	4%	6%	8%	5%	6%	6%	6%	-	9%	6%	7%	6%	4%	7%	5%	8%	6%	6%
		B				*	*	*				**	*									*
Berlin, Germany	28	16	12	19	6	4	3	6	19	17	11	-	2	26	18	11	11	18	21	7	22	7
	6%	6%	5%	7%	4%	5%	4%	7%	6%	6%	6%	-	4%	6%	6%	5%	8%	5%	7%	3%	6%	7%
						*	*	*				**	*									*
Kuala Lumpur, Malaysia	28	17	11	15	9	3	4	8	15	15	13	-	3	25	19	9	11	17	20	9	25	3
	6%	7%	5%	6%	6%	4%	6%	9%	5%	5%	6%	-	7%	6%	7%	4%	8%	5%	7%	4%	6%	3%
						*	*	*				**	*									*
Rio de Janeiro, Brazil	24	11	13	15	4	5	2	1	21	9	15	-	2	22	9	15	6	17	12	12	13	9
	5%	4%	5%	6%	3%	6%	3%	1%	6%	3%	8%	-	4%	5%	3%	7%	5%	5%	4%	5%	3%	9%
						*	*	*	G		I	**	*									T*
Beijing, China	21	14	7	15	4	2	7	5	10	7	14	-	2	19	13	8	8	13	11	10	17	4
	4%	6%	3%	6%	3%	2%	9%	5%	3%	2%	7%	-	4%	4%	5%	4%	6%	3%	4%	5%	4%	4%
						*	H*	*			I	**	*									*

Moscow, Russia	18	13	6	16	2	1	1	3	15	8	10	-	2	16	11	7	6	13	10	9	16	2
	4%	5%	2%	6%	1%	1%	1%	3%	4%	3%	5%	-	4%	4%	4%	3%	4%	3%	3%	4%	4%	2%
				D		*	*	*				**	*									*
Vancouver, Canada	18	9	9	9	5	4	3	1	14	12	7	-	-	18	11	8	4	14	13	5	15	3
	4%	4%	4%	3%	3%	5%	4%	1%	4%	4%	3%	-	-	4%	4%	3%	3%	4%	5%	2%	4%	3%
						*	*	*				**	*									*
Istanbul, Turkey	18	7	10	11	4	2	2	3	12	9	9	-	1	17	10	7	3	15	9	9	13	4
	4%	3%	4%	4%	3%	3%	3%	4%	4%	3%	4%	-	2%	4%	4%	3%	2%	4%	3%	4%	3%	4%
						*	*	*				**	*									*
Vienna, Austria	18	10	8	8	5	4	1	3	13	12	5	-	-	18	7	10	4	13	11	6	16	2
	4%	4%	3%	3%	4%	5%	2%	3%	4%	4%	3%	-	-	4%	3%	5%	3%	4%	4%	3%	4%	2%
						*	*	*				**	*									*
Prague, Czech Republic	17	6	10	9	5	2	2	4	10	8	9	-	2	15	8	8	2	15	6	10	10	7
	3%	2%	4%	3%	3%	3%	3%	4%	3%	3%	4%	-	3%	3%	3%	4%	2%	4%	2%	5%	2%	7%
						*	*	*				**	*									T*
Toronto, Canada	16	9	8	11	5	1	2	3	11	8	8	-	-	16	10	6	3	14	6	10	12	4
	3%	3%	3%	4%	3%	1%	3%	3%	3%	3%	4%	-	-	4%	4%	3%	2%	4%	2%	5%	3%	4%
						*	*	*				**	*									*
Boston, United States	16	4	12	8	6	1	-	3	13	9	6	-	1	15	9	7	3	13	12	4	14	1
	3%	1%	5%	3%	4%	1%	-	3%	4%	3%	3%	-	2%	3%	3%	3%	2%	3%	4%	2%	3%	1%
			A			*	*	*				**	*									*
Madrid, Spain	15	11	4	10	3	3	-	4	12	10	6	-	1	15	8	7	6	10	9	7	9	6
	3%	4%	2%	4%	2%	3%	-	4%	3%	3%	3%	-	2%	3%	3%	3%	4%	3%	3%	3%	2%	6%
						*	*	*				**	*									*
Oslo, Norway	15	7	8	7	4	4	-	3	12	8	7	-	1	14	9	7	3	12	9	6	13	2
	3%	3%	3%	3%	3%	4%	-	3%	4%	3%	4%	-	2%	3%	3%	3%	2%	3%	3%	3%	3%	2%
						*	*	*				**	*									*
Munich, Germany	15	8	6	8	5	2	3	2	10	8	7	-	2	13	9	6	4	11	8	7	13	2
	3%	3%	3%	3%	3%	2%	5%	2%	3%	3%	3%	-	4%	3%	3%	3%	3%	3%	3%	3%	3%	2%
						*	*	*				**	*									*
Chicago, United States	14	7	8	7	5	2	4	1	9	9	5	-	3	11	7	8	2	13	6	8	10	4
	3%	3%	3%	3%	4%	2%	6%	1%	3%	3%	2%	-	6%	3%	2%	3%	1%	3%	2%	4%	3%	4%
						*	*	*				**	*									*
Cape Town, South Africa	14	6	9	5	5	4	-	1	13	10	4	-	1	13	9	5	6	8	10	4	12	2
	3%	2%	4%	2%	3%	5%	-	1%	4%	3%	2%	-	2%	3%	3%	2%	5%	2%	4%	2%	3%	2%
						*	*	*				**	*									*
Shanghai, China	13	8	4	9	3	1	3	3	7	5	7	-	2	11	7	6	5	8	7	6	10	2
	3%	3%	2%	3%	2%	1%	4%	3%	2%	2%	4%	-	3%	2%	2%	3%	4%	2%	2%	3%	3%	2%
						*	*	*				**	*									*
Helsinki, Finland	11	5	6	7	2	2	1	2	8	6	5	-	2	9	9	2	4	7	6	5	9	2
	2%	2%	2%	3%	1%	3%	2%	3%	2%	2%	2%	-	4%	2%	3%	1%	3%	2%	2%	2%	2%	2%
						*	*	*				**	*									*
Lima, Peru	11	5	7	7	4	-	1	2	8	3	8	-	-	11	9	2	4	7	7	4	10	1
	2%	2%	3%	3%	3%	-	1%	2%	2%	1%	4%	-	-	2%	3%	1%	3%	2%	2%	2%	2%	1%
						*	*	*			I	**	*									*
Osaka, Japan	10	5	5	6	2	1	3	-	6	5	4	-	-	10	6	4	3	7	6	4	8	1
	2%	2%	2%	2%	1%	1%	5%	-	2%	2%	2%	-	-	2%	2%	2%	2%	2%	2%	2%	2%	1%
						*	G*	*				**	*									*
Karachi, Pakistan	8	7	1	6	1	1	1	3	4	3	5	-	-	8	5	3	4	4	6	2	7	1
	2%	3%	*	2%	1%	1%	1%	3%	1%	1%	2%	-	-	2%	2%	1%	3%	1%	2%	1%	2%	1%
						*	*	*				**	*									*
Mexico City, Mexico	6	4	2	3	4	-	-	1	6	4	3	-	-	6	5	2	2	5	6	1	6	-
	1%	2%	1%	1%	3%	-	-	1%	2%	1%	1%	-	-	1%	2%	1%	1%	1%	2%	*	2%	-
						*	*	*				**	*									*
Dublin, ROI	6	3	3	1	1	4	2	1	3	6	-	-	-	6	4	2	1	5	3	3	4	2
	1%	1%	1%	*	1%	5%	3%	1%	1%	2%	-	-	-	1%	1%	1%	1%	1%	1%	2%	1%	2%
						CD*	*	*		J		**	*									*
Jakarta, Indonesia	6	3	3	4	1	1	-	3	3	2	4	-	1	5	4	2	3	3	5	1	6	-
	1%	1%	1%	2%	1%	1%	-	3%	1%	1%	2%	-	2%	1%	1%	1%	3%	1%	2%	1%	2%	-
						*	*	*				**	*									*
Tel Aviv, Israel	6	2	4	4	1	1	-	1	5	3	3	-	1	5	3	3	2	4	2	4	5	1
	1%	1%	2%	1%	1%	1%	-	1%	2%	1%	2%	-	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%
						*	*	*				**	*									*
Mecca, Saudi Arabia	6	6	-	4	2	1	2	-	4	3	3	-	2	4	3	4	-	6	2	5	4	2
	1%	2%	-	1%	1%	1%	3%	-	1%	1%	1%	-	4%	1%	1%	2%	-	2%	1%	2%	1%	2%
		B				*	*	*				**	*									*
Seoul, South Korea	6	2	5	2	4	-	-	1	5	3	3	-	1	5	3	3	2	4	3	3	4	2
	1%	1%	2%	1%	3%	-	-	1%	2%	1%	2%	-	2%	1%	1%	1%	1%	1%	1%	2%	1%	2%
						*	*	*				**	*									*
Stockholm, Sweden	6	4	2	2	1	3	-	2	4	4	2	-	-	6	5	1	3	3	4	2	5	1
	1%	1%	1%	1%	1%	4%	-	2%	1%	1%	1%	-	-	1%	2%	1%	2%	1%	1%	1%	1%	1%
						*	*	*				**	*									*
Manila, Philippines	6	4	2	5	-	1	1	1	4	3	3	-	-	6	3	3	2	4	5	1	6	-
	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	-	-	1%	1%	1%	1%	1%	2%	*	1%	-
						*	*	*				**	*									*
Copenhagen, Denmark	5	4	1	2	3	1	-	2	4	4	2	-	-	5	4	1	1	4	3	3	5	-
	1%	2%	*	1%	2%	1%	-	2%	1%	1%	1%	-	-	1%	2%	*	1%	1%	1%	1%	1%	-
						*	*	*				**	*									*
Lagos, Nigeria	5	2	3	4	1	-	1	3	1	3	2	-	-	5	3	2	3	2	4	1	5	-
	1%	1%	1%	2%	1%	-	2%	3%	*	1%	1%	-	-	1%	1%	1%	2%	1%	1%	1%	1%	-
						*	*	H*				**	*									*
Cairo, Egypt	5	2	3	2	2	1	-	-	5	2	3	-	-	5	3	2	-	5	1	4	2	3
	1%	1%	1%	1%	2%	1%	-	-	2%	1%	2%	-	-	1%	1%	1%	-	1%	*	2%	1%	3%

						*	*	*				**	*									T*
Sao Paulo, Brazil	5	1	4	2	3	-	-	2	3	3	2	-	1	4	3	2	3	2	4	1	4	1
	1%	*	2%	1%	2%	-	-	2%	1%	1%	1%	-	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%
						*	*	*				**	*									*
Belgrade, Serbia	4	1	3	2	2	-	-	1	3	2	2	-	1	3	3	1	-	4	1	3	4	-
	1%	*	1%	1%	2%	-	-	1%	1%	1%	1%	-	2%	1%	1%	1%	-	1%	*	2%	1%	-
						*	*	*				**	*									*
Budapest, Hungary	4	1	3	3	1	-	2	-	2	2	2	-	2	2	1	3	1	3	1	3	2	2
	1%	*	1%	1%	1%	-	3%	-	1%	1%	1%	-	4%	1%	*	1%	1%	1%	*	2%	1%	2%
						*	H*	*				**	M*									*
Bogota, Colombia	4	2	2	4	-	-	2	1	1	2	2	-	-	4	2	2	2	2	3	1	3	1
	1%	1%	1%	2%	-	-	4%	1%	*	1%	1%	-	-	1%	1%	1%	2%	1%	1%	*	1%	1%
						*	H*	*				**	*									*
Brussels, Belgium	3	2	1	3	-	-	1	-	2	2	1	-	1	2	2	1	-	3	1	2	1	2
	1%	1%	*	1%	-	-	1%	-	1%	1%	*	-	2%	*	1%	*	-	1%	*	1%	*	2%
						*	*	*				**	*									T*
Casablanca, Morocco	3	2	1	2	1	-	-	1	2	2	1	-	-	3	2	1	2	1	2	1	3	-
	1%	1%	*	1%	1%	-	-	1%	1%	1%	*	-	-	1%	1%	*	2%	*	1%	*	1%	-
						*	*	*				**	*									*
Warsaw, Poland	2	1	1	-	-	2	1	-	1	-	2	-	-	2	2	-	-	2	1	1	1	1
	*	*	1%	-	-	3%	1%	-	*	-	1%	-	-	*	1%	-	-	1%	*	*	*	1%
						C*	*	*				**	*									*
Nairobi, Kenya	2	2	-	-	1	1	-	-	2	2	-	-	-	2	1	1	-	2	1	1	2	-
	*	1%	-	-	1%	1%	-	-	1%	1%	-	-	-	*	*	*	-	*	*	*	*	-
						*	*	*				**	*									*
Buenos Aires, Argentina	1	-	1	1	-	-	-	-	1	1	-	-	-	1	1	-	1	-	1	-	1	-
	*	-	*	*	-	-	-	-	*	*	-	-	-	*	*	-	1%	-	*	-	*	-
						*	*	*				**	*									*
Tehran, Iran	1	1	-	1	-	-	-	-	1	-	1	-	-	1	1	-	1	-	1	-	1	-
	*	*	-	*	-	-	-	-	*	-	*	-	-	*	*	-	1%	-	*	-	*	-
						*	*	*				**	*									*
Sigma	1500	770	730	801	446	253	207	285	1008	898	602	3	156	1342	838	662	396	1104	864	636	1192	301
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1004	547	457	290	395	319	190	431	245	477	527	110	623	271	568	436	113	891	205	799	658	346	280	177	194	251	102
Base: All Respondents (wtd)	500	248	252	161	181	158	138	198	92	225	275	213	214	73	253	247	46	454	78	422	275	225	131	95	97	120	57
New York City, United States	110	61	49	53	36	21	28	44	24	37	73	44	52	15	49	62	8	103	13	97	65	45	32	20	19	24	15
	22%	25%	19%	33%	20%	13%	20%	22%	26%	16%	27%	20%	24%	21%	19%	25%	17%	23%	17%	23%	24%	20%	25%	21%	19%	20%	26%
				DE			*				I						*							*	*		*
Rome, Italy	110	61	49	34	39	37	23	45	23	53	57	53	41	16	52	58	10	100	16	94	61	49	30	20	23	26	11
	22%	24%	20%	21%	22%	24%	17%	23%	25%	23%	21%	25%	19%	22%	21%	24%	22%	22%	20%	22%	22%	22%	23%	21%	24%	22%	20%
							*										*							*	*		*
Paris, France	100	51	49	29	39	31	23	43	16	41	59	41	44	15	44	56	7	93	11	89	50	50	21	13	29	27	11
	20%	20%	20%	18%	22%	20%	17%	22%	18%	18%	21%	19%	20%	20%	18%	23%	15%	20%	15%	21%	18%	22%	16%	14%	29%	22%	19%
							*										*							*	VW*		*
London, United Kingdom	97	46	51	27	41	29	24	42	20	44	53	47	36	14	48	49	8	89	15	82	52	45	24	17	17	24	15
	19%	18%	20%	17%	23%	18%	17%	21%	21%	19%	19%	22%	17%	19%	19%	20%	18%	20%	19%	19%	19%	20%	18%	18%	17%	20%	26%
							*										*							*	*		*
Tokyo, Japan	87	48	40	37	31	19	18	38	16	32	55	43	30	14	38	49	6	81	12	75	48	39	30	18	16	18	6
	17%	19%	16%	23%	17%	12%	13%	19%	18%	14%	20%	20%	14%	20%	15%	20%	13%	18%	16%	18%	17%	18%	23%	19%	17%	15%	11%
				E			*							L			*							*	*		*
Sydney, Australia	75	40	35	20	31	23	16	39	11	32	43	35	31	9	43	32	6	69	13	62	49	26	25	14	13	16	6
	15%	16%	14%	13%	17%	15%	11%	20%	12%	14%	16%	16%	15%	12%	17%	13%	13%	15%	17%	15%	18%	12%	19%	15%	14%	13%	11%
							*										*							*	*		*
Abu Dhabi, United Arab Emirates	61	31	30	17	22	22	20	26	10	35	26	26	27	8	31	30	5	56	11	51	27	35	15	9	8	17	12
	12%	12%	12%	11%	12%	14%	14%	13%	11%	16%	9%	12%	12%	11%	12%	12%	11%	12%	14%	12%	10%	15%	12%	10%	9%	14%	20%
							*			J							*							*	*		*
Los Angeles, United States	56	29	27	20	21	16	20	25	8	28	29	24	26	6	28	28	2	54	7	49	26	30	17	11	7	12	10
	11%	12%	11%	12%	11%	10%	15%	12%	8%	12%	10%	11%	12%	8%	11%	11%	5%	12%	9%	12%	10%	13%	13%	11%	7%	10%	17%
							*										*							*	*		*
Amsterdam, The Netherlands	52	30	22	18	18	16	23	14	10	22	30	23	22	7	36	16	8	44	11	41	29	23	11	7	13	16	4
	10%	12%	9%	11%	10%	10%	16%	7%	10%	10%	11%	11%	10%	9%	14%	7%	17%	10%	14%	10%	10%	10%	8%	7%	13%	14%	8%
							G*								O		*							*	*		*
Vienna, Austria	39	23	16	7	13	19	11	16	8	23	15	17	17	4	21	18	3	36	4	35	25	14	9	6	13	9	2
	8%	9%	6%	4%	7%	12%	8%	8%	9%	10%	6%	8%	8%	6%	8%	7%	6%	8%	5%	8%	9%	6%	7%	6%	13%	7%	4%
						C	*										*							*	*		*
Madrid, Spain	39	17	22	9	19	11	14	12	5	17	22	20	14	4	17	21	2	37	3	36	18	21	8	10	10	6	5
	8%	7%	9%	5%	10%	7%	10%	6%	5%	7%	8%	9%	7%	6%	7%	9%	5%	8%	3%	9%	6%	9%	6%	11%	10%	5%	8%
							*										*							*	*		*
Oslo, Norway	36	16	20	6	13	16	7	16	6	24	11	19	14	3	14	22	2	34	3	33	17	18	8	6	5	13	3
	7%	6%	8%	4%	7%	10%	5%	8%	6%	11%	4%	9%	7%	4%	5%	9%	4%	7%	3%	8%	6%	8%	6%	7%	5%	11%	5%
						C	*			J							*							*	*		*
Rio de Janeiro, Brazil	34	12	22	17	11	6	12	7	5	16	18	16	14	4	16	18	3	31	5	29	19	15	8	10	6	7	3
	7%	5%	9%	10%	6%	4%	9%	4%	6%	7%	7%	7%	6%	6%	6%	7%	7%	7%	6%	7%	7%	7%	6%	11%	6%	6%	5%
				E			*										*							*	*		*
Copenhagen, Denmark	33	16	17	8	13	12	7	20	4	21	12	13	14	5	17	16	1	32	3	30	16	17	11	5	7	6	3
	7%	6%	7%	5%	7%	8%	5%	10%	4%	9%	4%	6%	7%	7%	7%	7%	3%	7%	4%	7%	6%	8%	9%	5%	8%	5%	5%
							*	H		J							*							*	*		*
Zurich, Switzerland	32	18	14	7	10	15	10	16	3	17	15	15	15	2	18	13	2	30	3	29	19	12	7	1	11	7	5
	6%	7%	6%	4%	6%	9%	8%	8%	3%	7%	5%	7%	7%	2%	7%	5%	4%	7%	4%	7%	7%	5%	6%	1%	11%	6%	9%
							*						M				*							*	W*		W*
Berlin, Germany	28	14	14	9	10	9	10	7	4	12	16	12	13	3	15	14	4	25	5	23	13	15	7	6	5	8	3
	6%	6%	6%	6%	5%	6%	7%	4%	5%	5%	6%	6%	6%	5%	6%	5%	8%	5%	6%	5%	5%	7%	5%	6%	5%	7%	5%
							*										*							*	*		*
Toronto, Canada	28	17	11	7	9	12	8	12	6	19	8	14	10	4	16	12	2	26	2	26	15	13	6	7	5	6	4
	6%	7%	4%	4%	5%	8%	6%	6%	7%	9%	3%	7%	5%	6%	6%	5%	4%	6%	3%	6%	6%	6%	5%	7%	5%	5%	7%
							*			J							*							*	*		*
Stockholm, Sweden	28	16	11	4	9	15	10	6	5	14	14	9	16	3	17	10	1	26	4	24	15	13	7	6	4	11	1
	6%	7%	4%	3%	5%	9%	7%	3%	6%	6%	5%	4%	7%	4%	7%	4%	3%	6%	5%	6%	5%	6%	5%	6%	4%	9%	1%
						C	*										*							*	*		*
Moscow, Russia	23	13	10	8	8	7	9	7	4	9	15	9	10	4	12	12	5	18	8	16	12	12	3	7	5	6	2
	5%	5%	4%	5%	5%	4%	7%	3%	4%	4%	5%	4%	5%	6%	5%	5%	11%	4%	10%	4%	4%	5%	2%	8%	5%	5%	3%
							*										Q*		S					*	*		*
Washington, United States	23	9	14	12	3	8	8	10	5	10	13	14	8	2	8	15	1	22	4	19	12	11	5	6	5	6	1
	5%	4%	6%	8%	2%	5%	6%	5%	5%	5%	5%	7%	4%	2%	3%	6%	2%	5%	6%	4%	4%	5%	4%	6%	5%	5%	2%
				D		D	*										*							*	*		*
Bangkok, Thailand	22	8	14	7	9	6	7	7	5	8	14	8	11	4	9	12	2	20	3	19	13	9	5	5	3	6	3
	4%	3%	6%	4%	5%	4%	5%	3%	6%	3%	5%	4%	5%	5%	4%	5%	4%	4%	4%	4%	5%	4%	4%	5%	3%	5%	5%
							*										*							*	*		*
Dublin, ROI	21	4	18	6	7	8	5	8	2	12	10	8	10	3	6	15	1	20	2	19	8	14	2	6	6	3	4
	4%	2%	7%	4%	4%	5%	4%	4%	3%	5%	4%	4%	5%	5%	3%	6%	3%	4%	3%	4%	3%	6%	1%	6%	7%	3%	8%
			A				*										*							*	V*		V*
Cairo, Egypt	21	10	12	7	8	6	4	9	3	6	15	7	11	2	15	6	1	20	3	18	14	7	4	7	3	5	2
	4%	4%	5%	4%	4%	4%	3%	5%	3%	3%	6%	3%	5%	3%	6%	3%	2%	4%	4%	4%	5%	3%	3%	8%	3%	5%	3%
							*										*							*	*		*
Helsinki, Finland	20	10	9	3	7	11	3	6	5	13	7	5	12	3	13	7	2	18	2	17	14	6	5	5	3	5	1
	4%	4%	4%	2%	4%	7%	3%	3%	6%	6%	2%	2%	5%	4%	5%	3%	4%	4%	3%	4%	5%	3%	4%	6%	3%	4%	2%
						C	*										*							*	*		*
Osaka, Japan	20	10	10	7	9	3	4	9	2	6	14	10	8	2	7	12	1	19	1	18	11	8	9	1	2	6	2
	4%	4%	4%	4%	5%	2%	3%	5%	2%	3%	5%	4%	4%	3%	3%	5%	2%	4%	2%	4%	4%	4%	7%	1%	2%	5%	3%
							*										*							*	*		*
Singapore, Singapore	18	9	9	9	6	2	4	6	7	8	10	7	8	3	10	8	2	16	3	15	12	6	5	6	2	3	1
	4%	4%	3%	6%	3%	1%	3%	3%	7%	4%	4%	3%	4%	4%	4%	3%	5%	3%	3%	4%	4%	3%	4%	7%	2%	3%	2%
				E			*										*							*	*		*
Prague, Czech Republic	17	10	8	2	11	4	1	8	7	6	11	5	8	4	10	8	1	16	2	15	14	4	6	2	2	7	1
	3%	4%	3%	1%	6%	2%	1%	4%	8%	3%	4%	2%	4%	6%	4%	3%	3%	4%	3%	4%	5%	2%	5%	2%	2%	6%	1%

					C		*		F								*							*	*		*
Istanbul, Turkey	17	6	11	7	6	5	8	6	2	6	11	7	6	4	8	10	7	10	8	9	7	10	4	2	8	3	*
	3%	2%	4%	4%	3%	3%	6%	3%	2%	3%	4%	3%	3%	6%	3%	4%	16%	2%	11%	2%	3%	4%	3%	2%	8%	3%	*
							*							L			Q*		S					*	*		*
Beijing, China	17	8	9	4	6	8	5	6	4	10	8	5	8	4	12	6	3	14	7	11	12	5	4	2	4	5	3
	3%	3%	4%	2%	3%	5%	3%	3%	4%	4%	3%	3%	4%	5%	5%	2%	8%	3%	8%	3%	4%	2%	3%	2%	4%	4%	6%
							*										*		S					*	*		*
Shanghai, China	16	5	11	5	7	5	3	3	8	8	8	8	5	3	6	10	1	15	2	14	13	3	8	2	1	2	3
	3%	2%	5%	3%	4%	3%	2%	1%	8%	4%	3%	4%	3%	4%	2%	4%	2%	3%	3%	3%	5%	1%	6%	2%	1%	2%	6%
							*		FG								*				U		X	*	*		*
Hong Kong, China	16	9	6	4	6	5	3	8	4	8	7	2	11	3	8	7	5	11	7	9	12	4	3	2	3	4	3
	3%	4%	2%	3%	3%	3%	2%	4%	5%	4%	3%	1%	5%	4%	3%	3%	10%	2%	8%	2%	4%	2%	2%	2%	3%	4%	5%
							*						K	K			Q*		S					*	*		*
Sao Paulo, Brazil	15	6	9	5	5	5	7	4	2	5	10	7	5	3	10	5	3	12	4	12	7	8	7	4	*	3	1
	3%	2%	4%	3%	3%	3%	5%	2%	2%	2%	4%	3%	2%	4%	4%	2%	6%	3%	5%	3%	3%	4%	5%	4%	1%	3%	2%
							*										*							*	*		*
Auckland, New Zealand	13	8	5	4	4	5	4	5	4	7	6	1	9	3	10	3	2	11	3	11	11	2	4	5	2	2	*
	3%	3%	2%	2%	2%	3%	3%	3%	4%	3%	2%	1%	4%	4%	4%	1%	4%	3%	3%	3%	4%	1%	3%	5%	2%	2%	*
							*						K	K	O		*				U			*	*		*
Budapest, Hungary	13	6	7	4	2	6	6	2	2	3	9	6	4	3	10	3	1	12	2	11	8	5	2	5	1	3	1
	3%	2%	3%	3%	1%	4%	4%	1%	2%	1%	3%	3%	2%	4%	4%	1%	2%	3%	2%	3%	3%	2%	1%	5%	1%	3%	2%
							*							L			*							*	*		*
Lima, Peru	12	6	5	2	4	6	4	3	2	4	8	4	5	2	8	4	1	10	2	9	6	6	2	1	2	2	5
	2%	3%	2%	1%	2%	4%	3%	2%	2%	2%	3%	2%	3%	3%	3%	2%	3%	2%	3%	2%	2%	3%	2%	1%	2%	2%	9%
							*										*							*	*		VWXY*
Chicago, United States	12	3	9	5	5	2	5	5	2	7	4	6	4	1	4	8	2	10	3	9	4	8	3	1	4	4	1
	2%	1%	3%	3%	3%	1%	3%	2%	2%	3%	2%	3%	2%	2%	2%	3%	4%	2%	4%	2%	1%	3%	2%	1%	4%	3%	2%
							*										*							*	*		*
Kuala Lumpur, Malaysia	11	8	4	6	4	1	3	5	2	3	8	2	6	3	9	2	2	9	3	8	7	4	2	5	2	3	-
	2%	3%	1%	4%	2%	1%	2%	3%	3%	1%	3%	1%	3%	5%	4%	1%	4%	2%	4%	2%	3%	2%	1%	5%	2%	2%	-
							*							K	O		*							*	*		*
Munich, Germany	10	5	5	6	3	2	4	3	*	4	6	6	4	1	4	7	-	10	*	10	6	4	5	1	1	3	*
	2%	2%	2%	4%	1%	1%	3%	2%	*	2%	2%	3%	2%	1%	1%	3%	-	2%	*	2%	2%	2%	4%	1%	1%	3%	1%
							*										*							*	*		*
Vancouver, Canada	10	4	6	1	3	6	3	5	2	4	6	5	3	2	5	6	*	10	3	8	6	5	3	3	1	*	2
	2%	2%	3%	*	2%	4%	2%	3%	2%	2%	2%	3%	2%	2%	2%	2%	*	2%	3%	2%	2%	2%	3%	3%	1%	*	4%
						C	*										*							*	*		*
Buenos Aires, Argentina	10	4	6	4	3	3	3	4	2	2	8	2	5	3	6	4	1	9	3	7	5	5	2	2	4	1	*
	2%	2%	2%	3%	2%	2%	2%	2%	2%	1%	3%	1%	2%	3%	2%	1%	2%	2%	3%	2%	2%	2%	2%	2%	4%	1%	1%
							*										*							*	*		*
Belgrade, Serbia	8	4	4	2	5	1	4	4	1	3	5	5	3	*	3	5	*	8	*	8	5	3	4	1	2	*	*
	2%	2%	2%	1%	3%	1%	3%	2%	1%	2%	2%	2%	1%	1%	1%	2%	1%	2%	*	2%	2%	1%	3%	1%	2%	*	1%
							*										*							*	*		*
Boston, United States	8	4	3	2	3	3	1	4	3	5	3	-	5	3	4	4	2	6	3	5	6	2	3	1	1	2	*
	2%	2%	1%	1%	2%	2%	*	2%	3%	2%	1%	-	2%	4%	2%	1%	5%	1%	3%	1%	2%	1%	2%	1%	1%	2%	1%
							*						K	K			*							*	*		*
Mexico City, Mexico	8	3	5	2	5	1	3	1	1	2	6	4	3	1	4	3	1	7	*	8	3	5	2	1	1	2	2
	2%	1%	2%	1%	3%	*	2%	1%	2%	1%	2%	2%	2%	1%	2%	1%	1%	2%	*	2%	1%	2%	1%	1%	1%	2%	4%
							*										*							*	*		*
Brussels, Belgium	8	2	6	1	3	3	2	2	3	5	3	3	3	2	4	4	1	7	1	7	3	5	3	1	1	1	1
	2%	1%	2%	1%	2%	2%	1%	1%	3%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	3%	1%	1%	1%	2%
							*										*							*	*		*
Karachi, Pakistan	7	4	3	3	3	1	5	1	*	3	3	4	2	-	4	2	1	6	1	6	2	5	*	3	2	1	-
	1%	2%	1%	2%	1%	*	3%	1%	*	1%	1%	2%	1%	-	2%	1%	2%	1%	1%	1%	1%	2%	*	3%	2%	1%	-
							*										*							*	*		*
Lagos, Nigeria	6	2	4	4	1	1	3	2	1	1	5	3	3	*	1	5	-	6	1	5	2	3	1	2	*	3	-
	1%	1%	2%	2%	1%	*	2%	1%	1%	*	2%	1%	1%	*	*	2%	-	1%	1%	1%	1%	2%	1%	2%	*	3%	-
							*										*							*	*		*
Cape Town, South Africa	5	1	4	1	1	3	-	2	1	2	3	2	1	2	4	1	*	5	*	5	3	2	1	2	1	1	-
	1%	1%	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	2%	2%	*	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	-
							*							L			*							*	*		*
Casablanca, Morocco	5	2	3	1	3	1	1	4	1	2	3	2	2	1	4	1	2	3	3	2	4	1	1	2	1	1	-
	1%	1%	1%	1%	2%	1%	*	2%	1%	1%	1%	1%	1%	2%	2%	*	5%	1%	3%	1%	1%	1%	1%	2%	1%	1%	-
							*										Q*		S					*	*		*
Jakarta, Indonesia	5	1	4	1	*	3	-	2	1	3	2	2	2	*	1	4	-	5	-	5	1	3	-	*	1	3	1
	1%	*	2%	1%	*	2%	-	1%	1%	1%	1%	1%	1%	*	*	1%	-	1%	-	1%	1%	1%	-	*	1%	3%	1%
							*										*							*	*		*
Delhi, India	5	1	3	3	2	*	1	3	1	1	3	-	3	2	3	2	1	4	1	4	2	2	2	1	1	*	1
	1%	*	1%	2%	1%	*	*	1%	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%
							*							K			*							*	*		*
Bogota, Colombia	5	1	3	1	*	3	1	1	1	1	4	2	2	1	2	2	1	4	1	3	2	2	*	1	1	*	3
	1%	1%	1%	1%	*	2%	*	*	1%	*	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	*	1%	1%	*	5%
							*										*							*	*		VY*
Warsaw, Poland	4	3	1	2	1	1	2	2	*	2	2	-	4	*	2	2	1	3	1	3	3	1	1	2	*	1	1
	1%	1%	*	1%	1%	1%	1%	1%	*	1%	1%	-	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	*	1%	1%
							*										*							*	*		*
Seoul, South Korea	4	2	3	1	1	1	1	2	1	1	3	-	4	1	3	1	1	4	1	3	3	1	1	1	1	1	*
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	*	1%
							*										*							*	*		*
Guangzhou, China	4	1	4	4	*	-	4	-	-	4	1	4	*	*	1	4	-	4	*	4	1	4	-	*	*	-	4
	1%	*	1%	2%	*	-	3%	-	-	2%	*	2%	*	*	*	1%	-	1%	*	1%	*	2%	-	*	*	-	6%
							G*										*							*	*		VWXY*
Tehran, Iran	3	*	3	3	-	*	3	*	-	*	3	3	-	*	*	3	-	3	*	3	*	3	*	-	*	3	-
	1%	*	1%	2%	-	*	2%	*	-	*	1%	1%	-	1%	*	1%	-	1%	*	1%	*	1%	*	-	*	2%	-
							*							L			*							*	*		*
Tel Aviv, Israel	3	2	1	1	1	1	*	1	1	1	2	-	1	2	1	1	1	2	1	2	2	1	1	*	-	1	*
	1%	1%	*	1%	*	1%	*	1%	1%	*	1%	-	1%	2%	1%	1%	1%	*	1%	*	1%	*	1%	*	-	1%	*
							*							KL			*							*	*		*
Nairobi, Kenya	3	1	2	1	1	1	-	2	*	1	2	-	2	*	2	1	1	2	1	2	2	*	1	1	-	*	*
	1%	*	1%	*	1%	1%	-	1%	*	1%	1%	-	1%	1%	1%	*	2%	*	1%	*	1%	*	1%	1%	-	*	1%
							*										*							*	*		*
Manila, Philippines	3	1	2	*	1	1	1	1	1	2	1	-	2	1	1	2	*	2	1	2	2	1	*	1	1	1	-
	1%	*	1%	*	1%	1%	*	*	1%	1%	*	-	1%	1%	*	1%	1%	1%	1%	*	1%	*	*	1%	1%	1%	-
							*							K			*							*	*		*
Mumbai, India	3	1	2	1	1	1	-	1	1	1	2	-	1	1	2	1	*	2	1	2	2	1	1	1	1	-	-
	1%	*	1%	1%	*	1%	-	1%	1%	*	1%	-	1%	2%	1%	*	*	1%	1%	*	1%	*	1%	1%	1%	-	-
							*							K			*							*	*		*
Mecca, Saudi Arabia	2	2	*	1	1	*	*	1	*	1	1	-	1	2	1	1	*	2	1	1	1	1	*	-	1	1	*
	*	1%	*	1%	*	*	*	*	*	*	*	-	*	2%	1%	*	1%	*	1%	*	1%	*	*	-	1%	1%	1%
							*							KL			*							*	*		*

Sigma	1500	744	756	483	544	473	413	595	277	675	825	639	642	219	760	740	139	1361	233	1267	826	674	393	286	291	360	171
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	583	419	212	407	383	547	373	82	535	467	270	185	547	588	414	52	950	100	902	724	248
Base: All Respondents (wtd)	500	251	249	169	175	156	313	160	27	221	279	267	101	132	251	249	22	478	39	461	319	166
Tokyo, Japan	268	138	130	87	103	78	184	71	13	111	157	150	52	66	139	128	13	255	20	248	170	87
	54%	55%	52%	51%	59%	50%	59%	44%	48%	50%	56%	56%	52%	50%	56%	52%	60%	53%	51%	54%	53%	52%
					E		G		*								*		*			
Osaka, Japan	173	92	81	55	67	51	116	47	10	72	101	100	31	42	92	81	7	166	13	160	108	57
	35%	37%	32%	33%	38%	33%	37%	30%	37%	32%	36%	38%	31%	31%	37%	33%	34%	35%	33%	35%	34%	34%
									*								*		*			
New York City, United States	122	71	51	49	38	35	79	39	5	46	76	74	18	30	62	60	5	117	10	112	81	36
	24%	28%	21%	29%	22%	23%	25%	24%	19%	21%	27%	28%	18%	22%	25%	24%	24%	24%	25%	24%	25%	22%
		B							*			L					*		*			
London, United Kingdom	74	31	43	37	17	20	46	25	3	28	46	41	14	19	27	47	1	73	3	71	40	32
	15%	13%	17%	22%	10%	13%	15%	16%	12%	13%	16%	15%	14%	15%	11%	19%	4%	15%	9%	15%	13%	19%
				DE					*							N	*		*			T
Sydney, Australia	73	35	39	14	33	26	46	24	3	44	29	39	14	20	35	38	3	70	4	69	42	31
	15%	14%	15%	8%	19%	17%	15%	15%	12%	20%	10%	15%	13%	15%	14%	15%	15%	15%	11%	15%	13%	19%
					C	C			*	J							*		*			
Vancouver, Canada	64	35	29	13	18	33	43	16	5	31	33	39	9	16	36	28	3	61	5	59	45	18
	13%	14%	12%	8%	10%	21%	14%	10%	17%	14%	12%	15%	9%	12%	14%	11%	12%	13%	13%	13%	14%	11%
						CD			*								*		*			
Rome, Italy	64	26	38	21	27	16	35	24	4	30	34	34	12	18	28	35	2	61	5	59	38	23
	13%	10%	15%	12%	15%	11%	11%	15%	15%	13%	12%	13%	12%	14%	11%	14%	10%	13%	13%	13%	12%	14%
									*								*		*			
Paris, France	58	28	30	19	21	18	34	22	3	30	29	32	10	17	29	29	2	56	7	51	35	21
	12%	11%	12%	11%	12%	12%	11%	14%	9%	13%	10%	12%	10%	13%	12%	12%	11%	12%	19%	11%	11%	13%
									*								*		*			
Zurich, Switzerland	54	27	27	12	19	23	31	20	3	34	20	24	15	15	30	24	4	50	5	49	36	18
	11%	11%	11%	7%	11%	15%	10%	12%	12%	16%	7%	9%	15%	11%	12%	10%	17%	10%	12%	11%	11%	11%
						C			*	J							*		*			
Los Angeles, United States	48	23	25	23	11	13	25	19	3	21	27	24	10	15	21	27	1	47	4	44	29	17
	10%	9%	10%	14%	6%	8%	8%	12%	12%	9%	10%	9%	10%	11%	8%	11%	3%	10%	10%	10%	9%	10%
				D					*								*		*			
Singapore, Singapore	37	20	17	9	15	13	19	15	3	22	15	16	8	13	19	19	1	36	2	35	26	11
	7%	8%	7%	5%	9%	9%	6%	10%	10%	10%	5%	6%	8%	10%	7%	7%	6%	7%	5%	8%	8%	6%
									*	J							*		*			
Vienna, Austria	34	16	18	11	12	12	22	10	2	14	20	21	7	6	16	18	2	32	3	31	20	14
	7%	6%	7%	7%	7%	7%	7%	7%	7%	6%	7%	8%	7%	5%	6%	7%	8%	7%	8%	7%	6%	9%
									*								*		*			
Stockholm, Sweden	28	12	16	9	10	9	19	9	1	12	16	12	9	8	15	13	2	27	3	25	18	10
	6%	5%	6%	5%	6%	6%	6%	5%	5%	5%	6%	4%	9%	6%	6%	5%	8%	6%	8%	6%	6%	6%
									*								*		*			
Toronto, Canada	28	14	14	8	10	10	18	11	-	15	14	13	6	9	16	13	2	26	5	24	22	6
	6%	6%	6%	5%	6%	6%	6%	7%	-	7%	5%	5%	6%	7%	6%	5%	11%	5%	12%	5%	7%	3%
									*								*		S*			
Auckland, New Zealand	24	13	11	5	13	6	12	11	1	9	15	11	4	9	14	11	1	23	2	22	17	7
	5%	5%	5%	3%	7%	4%	4%	7%	4%	4%	5%	4%	4%	7%	5%	4%	4%	5%	6%	5%	5%	4%
									*								*		*			
Bangkok, Thailand	24	10	14	8	7	9	14	9	1	11	13	12	4	8	13	11	*	24	1	23	14	9
	5%	4%	6%	5%	4%	6%	4%	6%	2%	5%	5%	4%	4%	6%	5%	4%	1%	5%	2%	5%	4%	5%
									*								*		*			
Munich, Germany	21	14	6	9	7	5	14	6	1	9	11	5	10	6	12	9	*	20	2	19	18	2
	4%	6%	2%	5%	4%	3%	4%	4%	3%	4%	4%	2%	10%	4%	5%	4%	2%	4%	4%	4%	6%	1%
		B							*				KM				*		*		U	
Helsinki, Finland	20	9	11	8	6	6	14	5	1	9	11	10	5	5	9	11	-	20	*	20	14	5
	4%	4%	5%	5%	3%	4%	5%	3%	3%	4%	4%	4%	5%	3%	4%	4%	-	4%	1%	4%	4%	3%
									*								*		*			
Amsterdam, The Netherlands	19	6	13	9	4	6	11	5	3	8	11	11	3	5	7	12	*	18	2	16	11	8
	4%	2%	5%	5%	2%	4%	4%	3%	10%	4%	4%	4%	3%	4%	3%	5%	2%	4%	6%	4%	4%	5%
									FG*								*		*			
Seoul, South Korea	18	5	14	11	5	2	11	6	1	6	12	10	4	4	5	13	*	18	1	18	9	8
	4%	2%	5%	7%	3%	1%	3%	4%	4%	3%	4%	4%	4%	3%	2%	5%	1%	4%	1%	4%	3%	5%
			A	E					*							N	*		*			
Berlin, Germany	18	8	11	7	7	4	14	3	1	6	12	4	7	7	10	8	1	17	2	17	15	2
	4%	3%	4%	4%	4%	3%	5%	2%	3%	3%	4%	2%	6%	5%	4%	3%	6%	4%	4%	4%	5%	1%
									*				K	K			*		*			

Oslo, Norway	17	11	6	5	7	6	10	7	*	7	11	10	2	5	11	6	1	16	1	16	13	4
	3%	4%	3%	3%	4%	4%	3%	4%	2%	3%	4%	4%	2%	4%	4%	3%	5%	3%	3%	3%	4%	2%
									*								*		*			
Madrid, Spain	17	7	10	6	5	6	8	8	1	8	10	6	6	5	9	8	1	16	1	16	10	7
	3%	3%	4%	4%	3%	4%	3%	5%	5%	4%	3%	2%	6%	4%	4%	3%	4%	3%	3%	4%	3%	4%
									*								*		*			
Prague, Czech Republic	16	5	11	6	7	4	12	4	*	7	10	9	3	4	7	9	2	14	2	14	10	5
	3%	2%	4%	4%	4%	2%	4%	2%	1%	3%	3%	3%	3%	3%	3%	4%	10%	3%	5%	3%	3%	3%
									*								Q*		*			
Boston, United States	14	10	4	5	3	6	5	8	2	7	7	10	1	3	8	7	2	13	4	11	9	6
	3%	4%	2%	3%	2%	4%	2%	5%	8%	3%	3%	4%	1%	2%	3%	3%	8%	3%	9%	2%	3%	3%
								F	F*								*		S*			
Copenhagen, Denmark	14	7	7	4	4	6	9	4	*	7	7	6	3	5	6	8	*	13	1	13	9	5
	3%	3%	3%	2%	2%	4%	3%	3%	1%	3%	2%	2%	3%	4%	3%	3%	2%	3%	2%	3%	3%	3%
									*								*		*			
Hong Kong, China	13	6	7	5	6	2	6	7	*	4	9	7	4	2	5	8	*	13	1	13	7	6
	3%	2%	3%	3%	3%	2%	2%	5%	1%	2%	3%	3%	4%	2%	2%	3%	2%	3%	2%	3%	2%	4%
									*								*		*			
Washington, United States	13	6	7	3	7	3	10	2	*	5	8	7	3	3	6	7	-	13	1	12	9	3
	3%	2%	3%	2%	4%	2%	3%	2%	2%	2%	3%	3%	3%	2%	2%	3%	-	3%	3%	3%	3%	2%
									*								*		*			
Abu Dhabi, United Arab Emirates	11	7	3	3	4	3	7	3	1	6	5	6	3	2	6	4	*	10	2	9	8	3
	2%	3%	1%	2%	3%	2%	2%	2%	4%	3%	2%	2%	3%	1%	2%	2%	1%	2%	4%	2%	2%	2%
									*								*		*			
Shanghai, China	10	3	7	6	2	1	4	6	-	2	8	6	3	2	3	7	1	9	1	9	4	7
	2%	1%	3%	4%	1%	1%	1%	4%	-	1%	3%	2%	2%	2%	1%	3%	5%	2%	3%	2%	1%	4%
								F	*		I						*		*			T
Kuala Lumpur, Malaysia	10	6	5	2	3	5	3	6	*	4	7	6	2	2	6	4	2	8	2	8	8	2
	2%	2%	2%	1%	2%	3%	1%	4%	2%	2%	2%	2%	2%	2%	2%	2%	10%	2%	5%	2%	2%	1%
								F	*								Q*		S*			
Chicago, United States	10	6	3	5	2	2	6	3	1	6	4	3	4	3	6	4	*	9	-	10	8	*
	2%	3%	1%	3%	1%	1%	2%	2%	3%	2%	2%	1%	4%	2%	2%	2%	1%	2%	-	2%	3%	*
									*				K				*		*			
Istanbul, Turkey	8	3	5	2	5	2	6	2	*	4	4	2	3	3	4	4	*	8	1	8	6	2
	2%	1%	2%	1%	3%	2%	2%	1%	2%	2%	1%	1%	3%	2%	2%	2%	1%	2%	2%	2%	2%	1%
									*								*		*			
Budapest, Hungary	8	5	3	2	3	4	5	3	*	6	2	3	1	4	4	4	1	7	1	8	6	2
	2%	2%	1%	1%	2%	2%	2%	2%	2%	3%	1%	1%	1%	3%	2%	2%	4%	2%	2%	2%	2%	1%
									*								*		*			
Brussels, Belgium	7	4	3	1	4	2	4	3	*	3	4	4	1	3	5	2	-	7	*	7	6	2
	1%	2%	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	2%	2%	1%	-	2%	1%	2%	2%	1%
									*								*		*			
Beijing, China	7	4	3	4	1	2	4	*	3	1	6	5	1	1	3	4	-	7	-	7	5	2
	1%	2%	1%	2%	1%	1%	1%	*	11%	1%	2%	2%	1%	1%	1%	2%	-	1%	-	1%	2%	1%
									FG*								*		*			
Dublin, ROI	6	5	2	2	1	3	3	3	-	3	3	4	1	2	4	2	*	6	-	6	5	2
	1%	2%	1%	1%	1%	2%	1%	2%	-	2%	1%	1%	1%	1%	2%	1%	1%	1%	-	1%	1%	1%
									*								*		*			
Delhi, India	6	2	4	3	1	2	3	3	-	2	4	5	-	1	2	4	1	5	*	6	2	3
	1%	1%	2%	2%	1%	1%	1%	2%	-	1%	1%	2%	-	1%	1%	2%	4%	1%	1%	1%	1%	2%
									*								*		*			
Manila, Philippines	5	3	2	2	2	2	4	1	*	2	4	3	2	1	4	2	-	5	*	5	4	2
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	-	1%	1%	1%	1%	1%
									*								*		*			
Cape Town, South Africa	5	2	3	2	1	1	4	-	1	1	4	4	-	1	1	3	-	5	-	5	1	3
	1%	1%	1%	1%	*	1%	1%	-	2%	*	1%	2%	-	*	1%	1%	-	1%	-	1%	*	2%
									G*								*		*			
Rio de Janeiro, Brazil	4	3	1	2	-	2	3	-	1	2	2	1	2	1	3	1	-	4	*	3	4	-
	1%	1%	*	1%	-	1%	1%	-	3%	1%	1%	*	2%	1%	1%	*	-	1%	1%	1%	1%	-
									G*								*		*			
Warsaw, Poland	3	2	1	1	2	-	2	*	-	1	2	2	1	*	1	1	-	3	*	2	1	1
	1%	1%	*	1%	1%	-	1%	*	-	*	1%	1%	1%	*	*	1%	-	1%	1%	*	*	1%
									*								*		*			
Belgrade, Serbia	2	-	2	2	-	-	-	2	-	-	2	2	-	-	-	2	-	2	-	2	-	2
	*	-	1%	1%	-	-	-	2%	-	-	1%	1%	-	-	-	1%	-	1%	-	1%	-	1%
								F	*								*		*			T
Nairobi, Kenya	2	-	2	2	-	*	2	-	*	-	2	2	-	*	2	*	-	2	-	2	2	-
	*	-	1%	1%	-	*	1%	-	1%	-	1%	1%	-	*	1%	*	-	1%	-	1%	1%	-
									*								*		*			
Lagos, Nigeria	2	2	*	2	*	*	2	-	*	1	2	-	2	*	*	2	-	2	-	2	*	2
	*	1%	*	1%	*	*	1%	-	1%	*	1%	-	2%	*	*	1%	-	1%	-	1%	*	1%
									*				K				*		*			
Casablanca, Morocco	2	1	1	*	1	1	2	*	-	-	2	1	1	1	2	*	-	2	-	2	1	1
	*	*	1%	*	*	1%	1%	*	-	-	1%	*	1%	*	1%	*	-	*	-	*	*	*
									*								*		*			
Mexico City, Mexico	2	1	1	1	*	1	1	1	-	*	2	1	*	1	1	1	-	2	-	2	1	1
	*	*	1%	1%	*	1%	*	1%	-	*	1%	*	*	1%	*	*	-	*	-	*	*	1%
									*								*		*			
Mecca, Saudi Arabia	2	1	1	*	1	1	2	-	*	1	1	2	-	*	1	1	-	2	-	2	1	1
	*	*	*	*	*	*	1%	-	1%	*	*	1%	-	*	*	*	-	*	-	*	*	*
									*								*		*			
Cairo, Egypt	2	1	1	1	*	*	1	*	*	1	1	-	1	1	2	-	-	2	-	2	1	*
	*	*	*	*	*	*	*	*	1%	*	*	-	1%	1%	1%	-	-	*	-	*	*	*

									*								*		*			
Bogota, Colombia	1	1	1	1	-	1	1	1	-	1	-	1	1	-	1	1	1	1	1	1	1	1
	*	*	*	*	-	1%	*	1%	-	1%	-	*	1%	-	*	*	4%	*	2%	*	*	*
									*								Q*		S*			
Lima, Peru	1	*	1	*	*	1	1	1	*	1	*	-	*	1	1	1	-	1	-	1	1	-
	*	*	*	*	*	*	*	*	1%	*	*	-	*	1%	*	*	-	*	-	*	*	-
									*								*		*			
Guangzhou, China	1	1	*	-	1	*	1	*	-	*	1	-	1	*	1	-	-	1	-	1	1	*
	*	*	*	-	*	*	*	*	-	*	*	-	1%	*	*	-	-	*	-	*	*	*
									*								*		*			
Buenos Aires, Argentina	1	1	*	1	-	*	1	*	-	1	*	-	*	1	1	*	-	1	-	1	1	*
	*	*	*	*	-	*	*	*	-	*	*	-	*	*	*	*	-	*	-	*	*	*
									*								*		*			
Jakarta, Indonesia	1	1	-	-	1	-	1	-	-	1	-	1	-	-	1	-	-	1	-	1	1	-
	*	*	-	-	*	-	*	-	-	*	-	*	-	-	*	-	-	*	-	*	*	-
									*								*		*			
Karachi, Pakistan	1	1	-	-	1	-	1	-	-	1	-	1	-	-	1	-	-	1	-	1	1	-
	*	*	-	-	*	-	*	-	-	*	-	*	-	-	*	-	-	*	-	*	*	-
									*								*		*			
Sao Paulo, Brazil	1	-	1	1	-	-	-	-	1	-	1	-	-	1	-	1	-	1	-	1	1	-
	*	-	*	*	-	-	-	-	2%	-	*	-	-	*	-	*	-	*	-	*	*	-
									FG*								*		*			
Mumbai, India	*	*	-	-	*	*	*	*	-	-	*	-	-	*	*	-	-	*	-	*	*	-
	*	*	-	-	*	*	*	*	-	-	*	-	-	*	*	-	-	*	-	*	*	-
									*								*		*			
Tehran, Iran	*	-	*	*	-	-	-	*	-	-	*	-	-	*	-	*	-	*	-	*	*	-
	*	-	*	*	-	-	-	*	-	-	*	-	-	*	-	*	-	*	-	*	*	-
									*								*		*			
Moscow, Russia	*	*	-	-	*	-	-	*	-	-	*	-	-	*	*	-	-	*	-	*	*	-
	*	*	-	-	*	-	-	*	-	-	*	-	-	*	*	-	-	*	-	*	*	-
									*								*		*			
Sigma	1500	753	747	506	526	469	939	481	80	664	836	801	303	396	752	748	65	1435	117	1383	956	498
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	278	223	268	171	62	97	182	189	203	298	13	243	245	316	185	126	375	176	325	383	118
Base: All Respondents (wtd)	500	240	260	260	169	71	116	192	155	195	305	19	362	118	296	204	115	385	163	337	363	137
Paris, France	151	80	71	75	59	17	35	61	44	56	94	10	104	37	88	63	32	119	53	98	104	46
	30%	33%	27%	29%	35%	23%	30%	32%	29%	29%	31%	52%	29%	31%	30%	31%	28%	31%	32%	29%	29%	34%
						*	*					**					*					*
Rome, Italy	99	47	51	54	35	10	25	43	24	32	67	5	70	24	57	41	19	79	28	70	69	30
	20%	20%	20%	21%	20%	14%	21%	22%	16%	16%	22%	24%	19%	20%	19%	20%	17%	21%	17%	21%	19%	22%
						*	*					**					*					*
Abu Dhabi, United Arab Emirates	84	47	36	49	21	14	22	33	20	32	51	3	65	16	57	26	14	69	27	57	62	22
	17%	20%	14%	19%	13%	19%	19%	17%	13%	17%	17%	14%	18%	14%	19%	13%	12%	18%	17%	17%	17%	16%
						*	*					**					*					*
Tokyo, Japan	67	37	30	42	14	10	22	21	22	24	42	7	43	17	31	36	17	49	22	44	49	18
	13%	15%	12%	16%	9%	14%	19%	11%	14%	12%	14%	35%	12%	14%	10%	18%	15%	13%	14%	13%	14%	13%
				D		*	*					**				N	*					*
Vancouver, Canada	65	24	41	29	27	9	17	23	25	26	39	1	51	13	37	28	11	54	17	48	47	19
	13%	10%	16%	11%	16%	12%	15%	12%	16%	13%	13%	6%	14%	11%	12%	14%	9%	14%	10%	14%	13%	14%
						*	*					**					*					*
Madrid, Spain	63	24	39	35	19	9	11	28	20	29	34	3	47	13	32	31	16	48	21	42	46	17
	13%	10%	15%	13%	11%	13%	10%	15%	13%	15%	11%	15%	13%	11%	11%	15%	13%	12%	13%	13%	13%	13%
						*	*					**					*					*
London, United Kingdom	57	24	34	30	20	8	12	27	15	24	34	-	43	14	38	19	12	45	22	35	41	16
	11%	10%	13%	11%	12%	11%	10%	14%	10%	12%	11%	-	12%	12%	13%	9%	10%	12%	14%	10%	11%	12%
						*	*					**					*					*
Toronto, Canada	54	24	30	13	27	15	9	22	20	26	29	-	40	14	34	20	18	36	27	27	41	13
	11%	10%	12%	5%	16%	21%	8%	11%	13%	13%	9%	-	11%	12%	12%	10%	16%	9%	17%	8%	11%	10%
					C	C*	*					**					*		S			*
New York City, United States	48	22	26	27	15	6	11	17	20	23	25	5	34	9	23	25	10	38	15	32	28	20
	10%	9%	10%	10%	9%	8%	9%	9%	13%	12%	8%	24%	9%	8%	8%	12%	9%	10%	9%	10%	8%	14%
						*	*					**					*					*
Amsterdam, The Netherlands	46	23	23	23	12	11	7	18	17	10	36	2	36	9	28	18	6	40	10	36	36	9
	9%	10%	9%	9%	7%	16%	6%	9%	11%	5%	12%	9%	10%	7%	9%	9%	5%	10%	6%	11%	10%	7%
						*	*				I	**					*					*
Berlin, Germany	46	26	20	33	9	3	14	15	12	16	30	-	34	12	27	19	13	33	14	32	30	16
	9%	11%	8%	13%	6%	4%	12%	8%	7%	8%	10%	-	9%	10%	9%	9%	11%	9%	9%	9%	8%	12%
				D		*	*					**					*					*
Sydney, Australia	45	18	27	16	17	12	3	21	13	20	24	-	31	13	27	18	11	34	13	31	31	13
	9%	7%	10%	6%	10%	17%	3%	11%	8%	10%	8%	-	9%	11%	9%	9%	9%	9%	8%	9%	9%	10%
						C*	*	F				**					*					*
Cairo, Egypt	43	30	13	31	11	1	10	19	11	20	24	-	34	10	27	16	7	37	12	31	35	8
	9%	13%	5%	12%	7%	1%	8%	10%	7%	10%	8%	-	9%	8%	9%	8%	6%	10%	8%	9%	10%	6%
		B		E		*	*					**					*					*
Rio de Janeiro, Brazil	38	26	12	18	17	3	6	18	11	10	28	-	30	8	25	13	11	27	16	22	30	8
	8%	11%	5%	7%	10%	4%	5%	10%	7%	5%	9%	-	8%	7%	8%	6%	9%	7%	10%	7%	8%	6%
		B				*	*					**					*					*
Zurich, Switzerland	36	21	15	16	12	8	5	17	14	16	20	-	24	12	25	11	6	30	11	25	29	7
	7%	9%	6%	6%	7%	11%	4%	9%	9%	8%	6%	-	7%	10%	8%	5%	5%	8%	7%	7%	8%	5%
						*	*					**					*					*
Los Angeles, United States	35	14	21	19	9	7	11	18	5	14	21	4	26	5	21	13	8	27	13	22	20	15
	7%	6%	8%	7%	5%	9%	10%	9%	3%	7%	7%	18%	7%	4%	7%	7%	7%	7%	8%	7%	5%	11%
						*	*	H				**					*					*
Mexico City, Mexico	34	12	22	12	13	8	8	8	15	15	19	2	22	10	19	15	5	30	7	27	24	10
	7%	5%	8%	5%	8%	12%	7%	4%	10%	8%	6%	9%	6%	9%	6%	7%	4%	8%	4%	8%	7%	7%
						*	*					**					*					*
Hong Kong, China	29	15	15	24	5	*	6	16	6	12	18	2	21	6	20	10	10	19	12	17	25	4
	6%	6%	6%	9%	3%	1%	5%	8%	4%	6%	6%	9%	6%	5%	7%	5%	9%	5%	7%	5%	7%	3%
				DE		*	*					**					*					*
Stockholm, Sweden	27	9	17	6	14	7	7	6	14	14	12	-	20	6	15	12	7	20	7	19	24	3
	5%	4%	7%	2%	8%	10%	6%	3%	9%	7%	4%	-	6%	5%	5%	6%	6%	5%	4%	6%	7%	2%
					C	C*	*		G			**					*					*
Osaka, Japan	25	17	8	16	5	3	7	6	9	7	18	-	19	6	12	13	4	21	7	18	18	7
	5%	7%	3%	6%	3%	4%	6%	3%	6%	4%	6%	-	5%	5%	4%	6%	4%	5%	4%	5%	5%	5%
						*	*					**					*					*
Buenos Aires, Argentina	23	7	17	15	6	3	12	5	6	6	17	-	20	3	13	11	6	18	4	19	16	7
	5%	3%	6%	6%	3%	4%	11%	3%	4%	3%	6%	-	5%	3%	4%	5%	5%	5%	3%	6%	5%	5%
						*	GH*					**					*					*

Lima, Peru	23	9	14	13	8	2	2	10	9	8	15	-	18	5	11	12	7	16	11	12	19	4
	5%	4%	5%	5%	5%	3%	2%	5%	6%	4%	5%	-	5%	4%	4%	6%	6%	4%	7%	4%	5%	3%
						*	*					**					*					*
Munich, Germany	22	13	8	12	7	3	5	7	5	12	10	-	16	6	14	8	3	19	5	16	15	6
	4%	5%	3%	4%	4%	4%	4%	3%	3%	6%	3%	-	4%	5%	5%	4%	2%	5%	3%	5%	4%	5%
						*	*					**					*					*
Oslo, Norway	22	8	14	8	11	2	6	5	6	9	13	-	14	7	14	8	1	20	6	16	17	5
	4%	3%	5%	3%	7%	3%	5%	2%	4%	5%	4%	-	4%	6%	5%	4%	1%	5%	4%	5%	5%	4%
						*	*					**					*					*
Dublin, ROI	21	4	16	5	6	9	4	8	9	8	12	-	14	6	11	10	4	17	7	14	18	2
	4%	2%	6%	2%	3%	13%	3%	4%	6%	4%	4%	-	4%	5%	4%	5%	3%	4%	4%	4%	5%	2%
			A			CD*	*					**					*					*
Bogota, Colombia	20	6	14	11	7	2	9	6	5	10	10	4	13	3	12	8	7	13	7	13	13	8
	4%	3%	5%	4%	4%	2%	8%	3%	3%	5%	3%	23%	4%	3%	4%	4%	6%	3%	4%	4%	3%	6%
						*	*					**					*					*
Auckland, New Zealand	17	8	9	8	5	4	4	6	7	6	12	-	11	6	10	7	3	14	4	13	15	2
	3%	3%	4%	3%	3%	6%	3%	3%	4%	3%	4%	-	3%	5%	4%	3%	3%	4%	3%	4%	4%	2%
						*	*					**					*					*
Vienna, Austria	17	4	13	3	10	4	3	6	8	10	7	-	13	4	11	7	7	10	4	13	14	3
	3%	2%	5%	1%	6%	5%	3%	3%	5%	5%	2%	-	4%	3%	4%	3%	6%	3%	3%	4%	4%	2%
					C	*	*					**					*					*
Seoul, South Korea	17	5	12	14	3	-	8	4	3	4	13	2	14	1	7	10	9	8	7	10	10	7
	3%	2%	5%	5%	2%	-	7%	2%	2%	2%	4%	8%	4%	1%	2%	5%	8%	2%	4%	3%	3%	5%
						*	*					**					Q*					*
Sao Paulo, Brazil	16	6	10	11	2	2	3	8	4	3	13	1	11	4	9	6	5	10	7	9	11	5
	3%	2%	4%	4%	1%	3%	3%	4%	3%	1%	4%	6%	3%	3%	3%	3%	4%	3%	4%	3%	3%	4%
						*	*					**					*					*
Helsinki, Finland	15	11	4	7	5	4	4	4	7	6	9	-	13	2	12	3	4	12	4	12	12	3
	3%	5%	2%	3%	3%	6%	4%	2%	5%	3%	3%	-	4%	2%	4%	2%	3%	3%	2%	3%	3%	2%
						*	*					**					*					*
Istanbul, Turkey	15	7	7	10	3	2	4	8	1	4	11	-	11	3	7	8	3	12	3	12	8	7
	3%	3%	3%	4%	2%	3%	4%	4%	1%	2%	4%	-	3%	3%	2%	4%	3%	3%	2%	4%	2%	5%
						*	*					**					*					*
Moscow, Russia	13	5	8	9	5	-	3	6	4	6	7	-	9	4	6	7	2	11	5	9	10	4
	3%	2%	3%	3%	3%	-	2%	3%	3%	3%	2%	-	3%	3%	2%	4%	2%	3%	3%	3%	3%	3%
						*	*					**					*					*
Copenhagen, Denmark	11	4	7	6	4	2	6	2	3	4	7	-	9	2	6	5	2	9	5	7	8	4
	2%	2%	3%	2%	2%	2%	5%	1%	2%	2%	2%	-	2%	2%	2%	2%	2%	2%	3%	2%	2%	3%
						*	*					**					*					*
Beijing, China	11	9	2	6	5	-	2	4	3	5	6	1	6	3	9	2	3	8	4	7	8	3
	2%	4%	1%	2%	3%	-	1%	2%	2%	3%	2%	7%	2%	3%	3%	1%	3%	2%	2%	2%	2%	2%
		B				*	*					**					*					*
Singapore, Singapore	11	4	7	5	1	5	*	4	3	4	7	-	8	3	6	5	2	9	4	7	8	3
	2%	2%	3%	2%	1%	7%	*	2%	2%	2%	2%	-	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
						D*	*					**					*					*
Shanghai, China	11	6	5	3	7	-	2	6	1	5	6	-	9	2	7	4	6	5	7	4	7	4
	2%	3%	2%	1%	4%	-	2%	3%	1%	2%	2%	-	2%	2%	2%	2%	5%	1%	4%	1%	2%	3%
						*	*					**					Q*					*
Prague, Czech Republic	10	6	4	2	5	3	2	2	5	5	5	-	7	3	7	3	*	10	3	7	9	2
	2%	3%	1%	1%	3%	4%	1%	1%	3%	2%	2%	-	2%	2%	3%	1%	*	3%	2%	2%	2%	1%
						*	*					**					*					*
Brussels, Belgium	9	4	5	5	4	1	*	3	6	4	6	-	6	3	6	3	2	7	2	7	8	1
	2%	2%	2%	2%	2%	1%	*	1%	4%	2%	2%	-	2%	3%	2%	2%	2%	2%	2%	2%	2%	1%
						*	*					**					*					*
Bangkok, Thailand	9	3	6	3	5	1	1	3	3	2	7	-	4	5	6	3	1	7	1	7	7	2
	2%	1%	2%	1%	3%	1%	*	1%	2%	1%	2%	-	1%	4%	2%	1%	1%	2%	1%	2%	2%	2%
						*	*					**		L			*					*
Washington, United States	9	5	4	5	4	*	3	5	1	4	5	-	7	2	7	2	2	7	1	8	5	4
	2%	2%	1%	2%	2%	1%	2%	3%	1%	2%	2%	-	2%	2%	2%	1%	2%	2%	1%	2%	1%	3%
						*	*					**					*					*
Chicago, United States	9	3	5	6	3	*	3	3	2	5	4	2	5	3	7	2	4	5	4	5	7	2
	2%	1%	2%	2%	2%	1%	3%	2%	1%	3%	1%	8%	1%	2%	2%	1%	3%	1%	2%	1%	2%	1%
						*	*					**					*					*
Mumbai, India	9	2	7	3	4	1	-	8	*	7	1	-	7	2	4	4	2	7	3	5	7	1
	2%	1%	3%	1%	3%	1%	-	4%	*	4%	*	-	2%	1%	1%	2%	2%	2%	2%	1%	2%	1%
						*	*	H		J		**					*					*
Delhi, India	8	3	4	2	4	2	-	2	2	5	2	2	5	1	4	3	1	7	1	7	5	2
	2%	1%	2%	1%	2%	3%	-	1%	1%	3%	1%	8%	1%	1%	1%	2%	*	2%	*	2%	1%	2%
						*	*					**					*					*
Lagos, Nigeria	6	1	5	*	5	-	4	*	1	3	3	-	4	2	4	1	4	2	4	1	5	1
	1%	*	2%	*	3%	-	3%	*	1%	1%	1%	-	1%	2%	2%	1%	3%	1%	3%	*	1%	*
					C	*	*					**					Q*					*
Boston, United States	6	3	2	5	1	-	2	*	4	3	3	-	4	2	1	4	3	2	3	3	3	3
	1%	1%	1%	2%	1%	-	1%	*	2%	1%	1%	-	1%	1%	*	2%	3%	1%	2%	1%	1%	2%
						*	*					**					*					*
Casablanca, Morocco	5	3	2	4	2	-	-	2	3	2	4	-	4	1	3	2	5	*	4	1	5	*
	1%	1%	1%	1%	1%	-	-	1%	2%	1%	1%	-	1%	1%	1%	1%	4%	*	3%	*	1%	*
						*	*					**					Q*		S			*
Warsaw, Poland	5	2	2	3	-	2	*	4	*	-	5	-	3	2	2	3	2	3	2	3	3	2
	1%	1%	1%	1%	-	3%	*	2%	*	-	2%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%
						*	*					**					*					*
Guangzhou, China	5	1	4	5	-	-	1	1	2	1	4	2	3	1	1	4	1	4	-	5	2	3
	1%	*	1%	2%	-	-	1%	*	1%	*	1%	8%	1%	*	*	2%	*	1%	-	1%	1%	2%

						*	*					**					*					*
Cape Town, South Africa	5	3	2	3	2	-	3	-	2	-	5	-	4	*	5	-	2	3	3	2	5	-
	1%	1%	1%	1%	1%	-	3%	-	1%	-	2%	-	1%	*	2%	-	2%	1%	2%	*	1%	-
						*	*					**					*					*
Tel Aviv, Israel	5	3	2	1	4	-	1	3	*	4	1	-	4	*	5	-	*	4	*	4	4	1
	1%	1%	1%	*	2%	-	1%	2%	*	2%	*	-	1%	*	2%	-	*	1%	*	1%	1%	1%
						*	*					**					*					*
Kuala Lumpur, Malaysia	5	2	2	2	2	-	2	-	2	2	3	2	1	1	4	*	-	5	1	4	4	1
	1%	1%	1%	1%	1%	-	2%	-	2%	1%	1%	9%	*	1%	1%	*	-	1%	*	1%	1%	*
						*	*					**					*					*
Nairobi, Kenya	4	2	2	4	-	-	-	-	1	-	4	2	2	1	-	4	-	4	-	4	1	4
	1%	1%	1%	2%	-	-	-	-	*	-	1%	8%	1%	*	-	2%	-	1%	-	1%	*	3%
						*	*					**				N	*					T*
Budapest, Hungary	4	4	-	2	2	-	-	1	3	1	3	-	2	2	4	-	1	3	2	2	4	-
	1%	2%	-	1%	1%	-	-	1%	2%	*	1%	-	1%	1%	1%	-	1%	1%	1%	1%	1%	-
						*	*					**					*					*
Karachi, Pakistan	3	3	-	3	*	-	-	-	2	1	3	-	3	1	3	-	2	1	2	1	2	1
	1%	1%	-	1%	*	-	-	-	1%	*	1%	-	1%	1%	1%	-	2%	*	1%	*	1%	1%
						*	*					**					*					*
Mecca, Saudi Arabia	3	2	2	3	*	-	2	-	2	2	2	-	3	*	2	1	*	3	*	3	2	1
	1%	1%	1%	1%	*	-	1%	-	1%	1%	1%	-	1%	*	1%	1%	*	1%	*	1%	1%	1%
						*	*					**					*					*
Tehran, Iran	2	2	-	1	1	-	-	1	1	1	1	-	1	1	2	-	2	*	1	1	2	-
	*	1%	-	*	*	-	-	1%	1%	*	*	-	*	1%	1%	-	1%	*	1%	*	1%	-
						*	*					**					*					*
Manila, Philippines	2	*	2	2	-	-	-	*	-	-	2	-	2	*	*	2	2	*	2	*	*	2
	*	*	1%	1%	-	-	-	*	-	-	1%	-	*	*	*	1%	1%	*	1%	*	*	1%
						*	*					**					*					*
Belgrade, Serbia	2	1	*	1	*	-	-	1	*	-	2	-	-	2	2	-	*	1	-	2	2	-
	*	1%	*	*	*	-	-	*	*	-	1%	-	-	1%	1%	-	*	*	-	1%	*	-
						*	*					**		L			*					*
Jakarta, Indonesia	1	1	-	1	-	-	-	1	-	-	1	-	1	-	1	-	-	1	1	-	1	-
	*	*	-	*	-	-	-	1%	-	-	*	-	*	-	*	-	-	*	1%	-	*	-
						*	*					**					*					*
Sigma	1500	720	780	780	506	214	349	576	464	584	916	58	1087	355	889	611	346	1154	488	1012	1090	410
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Region	Southern Region	Eastern Region	North-west Region	South-West Region	North Region
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	165	170	165	271	138	8	268	232	29	349	122	268	232	39	461	77	423	336	154	97	105	79	87	50	82
Base: All Respondents (wtd)	500	249	251	202	154	144	284	122	7	246	254	74	311	115	254	246	36	464	71	429	312	174	100	104	87	81	52	76
Rome, Italy	155	69	85	64	46	45	92	37	2	76	79	19	99	36	79	75	5	150	19	136	98	53	35	28	30	20	14	28
	31%	28%	34%	32%	30%	31%	32%	30%	28%	31%	31%	26%	32%	32%	31%	31%	14%	32%	27%	32%	32%	31%	35%	27%	34%	25%	27%	36%
									**			**					*	P	*				*	*	*	*	*	*
Paris, France	106	57	49	44	23	40	53	22	1	62	43	8	70	28	52	54	6	100	12	94	74	30	18	20	23	17	10	17
	21%	23%	20%	22%	15%	27%	19%	18%	18%	25%	17%	11%	22%	25%	20%	22%	17%	21%	16%	22%	24%	17%	18%	20%	26%	21%	20%	22%
						D			**	J		**					*		*				*	*	*	*	*	*
Rio de Janeiro, Brazil	65	31	34	40	17	9	38	14	-	26	40	14	40	12	32	33	8	57	8	57	33	32	11	14	13	13	2	13
	13%	12%	14%	20%	11%	6%	13%	12%	-	10%	16%	19%	13%	10%	13%	13%	23%	12%	11%	13%	10%	18%	11%	14%	14%	16%	4%	17%
				DE					**			**					*		*			T	*	*	*	Z*	*	Z*
Abu Dhabi, United Arab Emirates	64	33	31	25	23	16	36	15	3	24	41	15	39	11	29	35	6	58	12	52	40	24	15	17	8	13	4	8
	13%	13%	12%	12%	15%	11%	13%	12%	38%	10%	16%	20%	12%	10%	11%	14%	17%	13%	17%	12%	13%	14%	15%	17%	9%	16%	7%	10%
									**			**					*		*				*	*	*	*	*	*
Beijing, China	64	35	29	22	24	17	29	22	-	35	29	5	42	17	36	28	4	60	8	55	46	16	9	11	9	15	11	8
	13%	14%	11%	11%	16%	12%	10%	18%	-	14%	11%	6%	13%	15%	14%	11%	10%	13%	12%	13%	15%	9%	9%	11%	11%	19%	20%	11%
								F	**			**					*		*				*	*	*	*	*	*
Bangkok, Thailand	58	28	30	19	21	18	35	19	-	39	19	9	34	14	32	26	3	55	7	51	38	20	9	16	10	10	8	7
	12%	11%	12%	10%	13%	12%	12%	16%	-	16%	7%	13%	11%	12%	13%	11%	10%	12%	10%	12%	12%	12%	9%	15%	11%	12%	15%	9%
									**	J		**					*		*				*	*	*	*	*	*
Madrid, Spain	51	20	31	20	14	16	25	11	1	30	21	2	38	10	29	22	1	50	5	46	33	17	14	8	6	8	6	9
	10%	8%	12%	10%	9%	11%	9%	9%	11%	12%	8%	3%	12%	9%	11%	9%	2%	11%	7%	11%	11%	10%	14%	7%	7%	10%	11%	11%
									**			**					*		*				*	*	*	*	*	*
Vienna, Austria	50	26	24	22	8	20	35	8	1	23	27	12	24	14	20	30	2	48	6	44	31	16	11	9	10	5	10	5
	10%	10%	10%	11%	5%	14%	12%	7%	13%	9%	11%	17%	8%	12%	8%	12%	5%	10%	8%	10%	10%	9%	11%	8%	12%	7%	19%	7%
						D			**			**					*		*				*	*	*	*	*	*
Cairo, Egypt	46	24	22	21	13	12	22	15	-	23	23	5	29	12	20	26	-	46	6	40	26	17	8	7	12	9	4	6
	9%	10%	9%	11%	8%	8%	8%	12%	-	9%	9%	7%	9%	11%	8%	11%	-	10%	8%	9%	8%	10%	8%	7%	13%	11%	8%	8%
									**			**					*		*				*	*	*	*	*	*
Prague, Czech Republic	45	22	22	11	15	18	25	10	1	25	20	7	27	10	27	17	6	39	9	36	33	10	3	10	9	12	10	2
	9%	9%	9%	6%	10%	13%	9%	8%	13%	10%	8%	9%	9%	9%	11%	7%	17%	8%	12%	8%	11%	6%	3%	9%	10%	15%	20%	2%
						C			**			**					*		*				*	*	*	Va*	Va*	*
New York City, United States	42	19	24	23	13	6	25	9	1	14	28	8	23	11	19	24	2	40	4	38	25	17	11	4	7	8	7	6
	8%	7%	9%	12%	8%	4%	9%	7%	10%	6%	11%	11%	7%	10%	7%	10%	7%	9%	6%	9%	8%	10%	11%	4%	8%	9%	13%	8%
				E					**			**					*		*				*	*	*	*	*	*
Tokyo, Japan	42	25	17	19	12	10	21	11	1	19	23	10	21	11	15	27	3	38	7	34	23	19	12	13	4	6	5	3
	8%	10%	7%	10%	8%	7%	7%	9%	11%	8%	9%	14%	7%	9%	6%	11%	9%	8%	10%	8%	7%	11%	12%	12%	5%	7%	9%	4%
									**			**					*		*				*	*	*	*	*	*
London, United Kingdom	39	25	14	18	12	8	19	9	-	13	25	6	21	11	18	20	4	35	6	33	22	13	10	8	10	6	2	3
	8%	10%	6%	9%	8%	6%	7%	7%	-	5%	10%	8%	7%	10%	7%	8%	11%	8%	8%	8%	7%	7%	10%	8%	12%	7%	4%	4%
									**			**					*		*				*	*	*	*	*	*
Amsterdam, The Netherlands	36	23	14	19	12	5	27	7	-	12	24	7	19	10	21	15	5	31	10	27	22	15	9	8	1	5	4	9
	7%	9%	5%	9%	8%	4%	9%	6%	-	5%	9%	10%	6%	8%	8%	6%	15%	7%	14%	6%	7%	8%	9%	8%	1%	6%	7%	12%
									**			**					*		S*				X*	*	*	*	*	X*
Sydney, Australia	36	14	22	14	12	10	17	8	1	20	16	8	20	9	20	16	5	31	3	33	21	13	11	6	5	8	3	4
	7%	6%	9%	7%	8%	7%	6%	6%	10%	8%	6%	10%	6%	7%	8%	7%	13%	7%	5%	8%	7%	7%	11%	6%	6%	10%	5%	5%
									**			**					*		*				*	*	*	*	*	*
Istanbul, Turkey	35	18	17	16	14	5	20	10	2	19	16	2	24	9	19	16	4	31	9	26	20	14	12	5	3	8	2	5
	7%	7%	7%	8%	9%	3%	7%	8%	33%	8%	6%	3%	8%	8%	7%	7%	10%	7%	13%	6%	6%	8%	12%	5%	3%	10%	5%	6%
									**			**					*		S*				X*	*	*	*	*	*
Kuala Lumpur, Malaysia	30	21	9	5	12	13	15	12	-	19	11	7	16	6	22	7	2	27	3	26	16	12	4	14	2	5	1	4
	6%	8%	4%	2%	8%	9%	5%	10%	-	8%	4%	10%	5%	6%	9%	3%	7%	6%	4%	6%	5%	7%	4%	13%	2%	6%	1%	6%
		B			C	C			**			**			O		*		*				*	VXZ*	*	*	*	*
Delhi, India	29	7	23	14	6	10	14	7	-	20	9	5	20	5	11	18	1	28	2	28	19	9	10	5	4	7	2	2
	6%	3%	9%	7%	4%	7%	5%	6%	-	8%	4%	6%	6%	4%	4%	7%	2%	6%	2%	6%	6%	5%	10%	4%	5%	8%	4%	3%
			A						**			**					*		*				*	*	*	*	*	*
Mumbai, India	28	10	18	9	10	10	14	6	-	14	14	2	20	6	11	17	2	27	4	24	18	9	6	5	2	7	3	5
	6%	4%	7%	4%	6%	7%	5%	5%	-	6%	6%	3%	6%	5%	4%	7%	5%	6%	6%	6%	6%	5%	6%	5%	2%	9%	6%	7%
									**			**					*		*				*	*	*	*	*	*
Los Angeles, United States	28	14	14	15	4	9	18	6	-	11	17	2	18	7	13	15	4	24	4	24	15	11	5	4	4	8	3	5
	6%	6%	6%	8%	3%	6%	6%	5%	-	5%	6%	3%	6%	6%	5%	6%	10%	5%	5%	6%	5%	6%	5%	3%	4%	10%	6%	6%
									**			**					*		*				*	*	*	*	*	*
Budapest, Hungary	27	17	10	12	6	10	18	5	-	11	16	5	17	4	16	12	1	26	4	23	18	9	1	4	12	3	6	1
	5%	7%	4%	6%	4%	7%	6%	4%	-	5%	6%	7%	6%	4%	6%	5%	2%	6%	5%	5%	6%	5%	1%	4%	13%	4%	11%	1%
									**			**					*		*				*	*	VWa*	*	Va*	*
Buenos Aires, Argentina	25	6	20	16	6	4	12	6	-	10	15	5	15	5	10	15	-	25	1	25	14	9	2	4	5	6	6	3
	5%	2%	8%	8%	4%	3%	4%	5%	-	4%	6%	7%	5%	5%	4%	6%	-	5%	1%	6%	5%	5%	2%	3%	6%	7%	11%	4%
			A						**			**					*		*				*	*	*	*	V*	*
Mexico City, Mexico	24	9	15	12	8	4	17	4	1	8	16	5	14	4	10	14	2	23	2	22	10	14	1	6	8	2	1	6
	5%	4%	6%	6%	5%	3%	6%	3%	11%	3%	6%	7%	5%	4%	4%	6%	4%	5%	4%	5%	3%	8%	1%	6%	9%	2%	1%	8%
									**			**					*		*			T	*	*	V*	*	*	V*
Lima, Peru	24	10	13	4	11	9	10	8	1	19	5	2	15	6	14	10	1	23	3	21	18	6	4	3	3	4	3	6
	5%	4%	5%	2%	7%	6%	4%	6%	11%	8%	2%	3%	5%	5%	5%	4%	2%	5%	5%	5%	6%	3%	4%	3%	4%	6%	5%	8%
					C	C			**	J		**					*		*				*	*	*	*	*	*
Hong Kong, China	24	11	13	7	8	8	14	7	-	9	15	5	15	4	12	12	1	23	3	21	11	13	6	6	-	4	4	2
	5%	4%	5%	4%	6%	5%	5%	5%	-	3%	6%	6%	5%	3%	5%	5%	2%	5%	4%	5%	3%	7%	6%	6%	-	6%	8%	3%
									**			**					*		*				X*	X*	*	X*	X*	*
Shanghai, China	21	11	10	9	3	9	13	7	1	11	11	3	11	7	12	9	1	20	2	19	12	10	1	6	6	1	3	4
	4%	4%	4%	4%	2%	6%	4%	6%	11%	4%	4%	4%	4%	6%	5%	4%	2%	4%	3%	4%	4%	5%	1%	6%	7%	1%	6%	6%
									**			**					*		*				*	*	*	*	*	*
Auckland, New Zealand	21	12	9	5	7	9	10	9	1	12	9	-	17	4	17	4	3	18	5	17	17	4	6	3	6	2	1	3
	4%	5%	4%	2%	4%	7%	4%	7%	11%	5%	4%	-	5%	4%	7%	2%	7%	4%	6%	4%	5%	3%	6%	3%	7%	2%	1%	4%
									**			**			O		*		*				*	*	*	*	*	*
Manila, Philippines	19	13	6	6	9	4	11	4	-	6	13	3	14	3	10	9	-	19	2	18	11	5	5	1	8	1	-	5
	4%	5%	3%	3%	6%	3%	4%	3%	-	3%	5%	4%	4%	2%	4%	4%	-	4%	3%	4%	4%	3%	5%	1%	9%	2%	-	6%
									**			**					*		*				*	*	W*	*	*	*

Warsaw, Poland	18	13	6	9	3	6	10	4	-	9	10	5	10	4	10	8	1	18	5	14	16	3	5	-	5	2	3	3
	4%	5%	2%	5%	2%	4%	3%	3%	-	3%	4%	7%	3%	3%	4%	3%	2%	4%	6%	3%	5%	1%	5%	-	5%	3%	6%	4%
									**			**					*		*				W*	*	W*	*	W*	W*
Singapore, Singapore	18	10	9	3	11	5	12	5	1	10	9	2	10	6	8	10	2	16	3	16	12	6	2	7	1	3	2	4
	4%	4%	4%	2%	7%	3%	4%	4%	11%	4%	3%	3%	3%	5%	3%	4%	7%	3%	4%	4%	4%	4%	2%	7%	1%	4%	4%	5%
					C				**			**					*		*				*	*	*	*	*	*
Washington, United States	17	11	7	2	10	5	11	6	-	10	7	2	10	4	9	8	1	16	1	16	12	5	4	6	2	1	2	3
	3%	4%	3%	1%	7%	3%	4%	5%	-	4%	3%	3%	3%	4%	4%	3%	3%	4%	1%	4%	4%	3%	4%	6%	2%	1%	4%	4%
					C				**			**					*		*				*	*	*	*	*	*
Guangzhou, China	17	9	9	4	5	8	10	4	1	10	7	-	16	1	11	6	2	15	3	14	12	6	8	3	2	1	3	-
	3%	3%	3%	2%	3%	6%	4%	4%	11%	4%	3%	-	5%	1%	4%	2%	5%	3%	5%	3%	4%	3%	8%	3%	3%	2%	5%	-
									**			**	M				*		*				a*	*	*	*	*	*
Sao Paulo, Brazil	17	9	8	6	7	3	8	7	1	12	5	2	11	4	11	6	2	15	1	16	12	5	1	9	4	1	1	1
	3%	4%	3%	3%	5%	2%	3%	6%	11%	5%	2%	3%	3%	3%	4%	3%	5%	3%	1%	4%	4%	3%	1%	9%	5%	1%	1%	1%
									**			**					*		*				*	VYa*	*	*	*	*
Casablanca, Morocco	16	8	8	6	3	8	11	3	-	6	10	-	11	6	9	7	2	15	2	15	11	4	4	2	3	3	1	4
	3%	3%	3%	3%	2%	6%	4%	3%	-	2%	4%	-	3%	5%	4%	3%	5%	3%	3%	3%	4%	3%	4%	2%	4%	3%	1%	6%
									**			**					*		*				*	*	*	*	*	*
Zurich, Switzerland	16	6	10	6	4	6	13	1	-	7	9	8	8	1	9	7	1	15	1	15	8	6	2	1	6	4	2	1
	3%	2%	4%	3%	3%	4%	5%	1%	-	3%	4%	10%	2%	1%	4%	3%	3%	3%	1%	4%	2%	3%	2%	1%	7%	5%	5%	1%
									**			**					*		*				*	*	W*	*	*	*
Moscow, Russia	13	8	4	1	8	4	6	4	1	7	6	-	9	3	9	3	2	10	4	8	9	3	1	4	2	2	1	2
	3%	3%	2%	1%	5%	3%	2%	3%	13%	3%	2%	-	3%	3%	4%	1%	7%	2%	6%	2%	3%	2%	1%	4%	2%	3%	1%	3%
					C				**			**					*		*				*	*	*	*	*	*
Oslo, Norway	12	4	8	6	4	2	6	2	-	4	7	2	7	3	2	10	1	11	2	9	5	4	2	3	1	1	2	2
	2%	2%	3%	3%	3%	1%	2%	2%	-	2%	3%	3%	2%	2%	1%	4%	2%	2%	3%	2%	2%	2%	2%	3%	1%	2%	5%	2%
									**			**				N	*		*				*	*	*	*	*	*
Cape Town, South Africa	10	4	6	1	6	3	6	2	1	6	4	-	4	6	5	5	1	9	2	8	7	3	2	1	2	2	2	1
	2%	2%	2%	*	4%	2%	2%	2%	11%	2%	2%	-	1%	5%	2%	2%	2%	2%	3%	2%	2%	2%	2%	1%	2%	3%	4%	1%
					C				**			**		L			*		*				*	*	*	*	*	*
Osaka, Japan	10	6	3	5	1	4	7	1	-	5	5	3	7	-	1	9	1	9	1	9	2	8	2	4	1	-	1	2
	2%	2%	1%	2%	1%	3%	2%	1%	-	2%	2%	3%	2%	-	*	4%	3%	2%	1%	2%	*	5%	2%	4%	1%	-	1%	2%
									**			**				N	*		*			T	*	*	*	*	*	*
Jakarta, Indonesia	9	3	6	4	2	2	6	2	-	3	6	-	7	2	3	6	1	8	1	8	7	2	3	3	-	2	-	2
	2%	1%	3%	2%	2%	2%	2%	1%	-	1%	2%	-	2%	2%	1%	2%	2%	2%	1%	2%	2%	1%	3%	3%	-	2%	-	2%
									**			**					*		*				*	*	*	*	*	*
Bogota, Colombia	8	4	4	2	5	1	6	2	-	6	2	-	7	2	6	2	-	8	1	8	6	2	3	4	1	-	-	-
	2%	2%	2%	1%	3%	1%	2%	1%	-	3%	1%	-	2%	2%	2%	1%	-	2%	1%	2%	2%	1%	3%	4%	1%	-	-	-
									**			**					*		*				*	*	*	*	*	*
Seoul, South Korea	8	7	1	2	5	1	3	2	-	2	6	3	5	-	4	4	1	7	3	5	5	-	4	1	-	-	1	2
	2%	3%	*	1%	3%	1%	1%	2%	-	1%	3%	4%	2%	-	2%	1%	2%	2%	4%	1%	2%	-	4%	1%	-	-	1%	3%
		B							**			**					*		*				*	*	*	*	*	*
Berlin, Germany	8	4	4	5	3	-	6	1	-	4	4	5	3	-	3	5	3	4	4	4	2	6	-	3	1	2	-	1
	2%	2%	1%	2%	2%	-	2%	1%	-	1%	2%	7%	1%	-	1%	2%	9%	1%	6%	1%	1%	4%	-	3%	2%	3%	-	1%
									**			**					Q*		S*			T	*	*	*	*	*	*
Tel Aviv, Israel	8	4	3	4	2	1	7	1	-	3	4	-	4	4	3	5	1	7	1	7	3	4	1	2	1	2	-	2
	2%	2%	1%	2%	2%	1%	2%	1%	-	1%	2%	-	1%	3%	1%	2%	3%	1%	1%	2%	1%	2%	1%	2%	1%	2%	-	2%
									**			**					*		*				*	*	*	*	*	*
Copenhagen, Denmark	7	2	6	7	-	1	6	1	-	2	5	3	3	1	4	3	1	7	1	7	2	6	1	1	2	-	-	3
	1%	1%	2%	3%	-	1%	2%	1%	-	1%	2%	5%	1%	1%	2%	1%	3%	1%	1%	2%	1%	3%	1%	1%	3%	-	-	5%
				D					**			**					*		*			T	*	*	*	*	*	*
Brussels, Belgium	7	4	3	5	1	2	5	1	-	4	3	-	7	-	2	5	-	7	1	6	5	2	2	1	2	-	1	1
	1%	2%	1%	2%	1%	1%	2%	1%	-	1%	1%	-	2%	-	1%	2%	-	2%	2%	1%	2%	1%	2%	1%	3%	-	1%	1%
									**			**					*		*				*	*	*	*	*	*
Chicago, United States	7	3	4	4	-	3	3	2	-	2	5	-	5	2	4	3	1	6	3	4	5	2	1	2	1	-	1	2
	1%	1%	2%	2%	-	2%	1%	2%	-	1%	2%	-	1%	2%	1%	1%	2%	1%	4%	1%	2%	1%	1%	2%	2%	-	1%	3%
									**			**					*		*				*	*	*	*	*	*
Mecca, Saudi Arabia	5	3	3	3	1	2	5	1	-	1	5	-	4	1	2	4	-	5	-	5	3	3	1	-	1	1	1	2
	1%	1%	1%	1%	1%	1%	2%	1%	-	*	2%	-	1%	1%	1%	1%	-	1%	-	1%	1%	1%	1%	-	1%	1%	1%	3%
									**			**					*		*				*	*	*	*	*	*
Toronto, Canada	5	1	3	1	-	3	3	-	-	2	3	-	3	2	1	4	-	5	1	4	5	-	1	2	1	-	-	1
	1%	1%	1%	1%	-	2%	1%	-	-	1%	1%	-	1%	1%	*	2%	-	1%	1%	1%	1%	-	1%	2%	1%	-	-	1%
									**			**					*		*				*	*	*	*	*	*
Nairobi, Kenya	4	1	3	-	3	2	3	2	-	3	2	-	3	1	3	2	1	3	1	3	4	-	1	2	1	-	-	-
	1%	*	1%	-	2%	1%	1%	1%	-	1%	1%	-	1%	1%	1%	1%	3%	1%	1%	1%	1%	-	1%	2%	1%	-	-	-
									**			**					*		*				*	*	*	*	*	*
Lagos, Nigeria	4	2	3	3	1	1	3	2	-	3	2	-	3	1	3	2	1	3	2	3	2	2	-	2	-	2	-	1
	1%	1%	1%	1%	*	1%	1%	1%	-	1%	1%	-	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	-	2%	-	2%	-	1%
									**			**					*		*				*	*	*	*	*	*
Boston, United States	3	3	-	-	3	-	2	1	-	1	2	2	1	-	3	-	-	3	-	3	3	-	-	-	-	-	-	3
	1%	1%	-	-	2%	-	1%	1%	-	*	1%	3%	*	-	1%	-	-	1%	-	1%	1%	-	-	-	-	-	-	4%
									**			**					*		*				*	*	*	*	*	VW*
Stockholm, Sweden	3	2	1	1	2	1	1	-	-	1	2	-	3	-	2	2	-	3	1	2	2	2	1	-	-	1	-	2
	1%	1%	*	*	1%	1%	*	-	-	*	1%	-	1%	-	1%	1%	-	1%	1%	1%	1%	1%	1%	-	-	1%	-	2%
									**			**					*		*				*	*	*	*	*	*
Karachi, Pakistan	3	2	1	2	-	1	1	1	1	-	3	-	1	2	3	-	1	2	2	1	2	1	-	1	1	-	-	1
	1%	1%	*	1%	-	1%	*	1%	16%	-	1%	-	*	2%	1%	-	3%	*	3%	*	1%	*	-	1%	1%	-	-	1%
									**			**					Q*		S*				*	*	*	*	*	*
Helsinki, Finland	2	2	1	1	2	-	-	2	-	2	1	-	2	1	1	2	1	2	2	1	2	-	-	1	-	-	1	1
	*	1%	*	*	1%	-	-	1%	-	1%	*	-	1%	1%	*	1%	2%	*	2%	*	1%	-	-	1%	-	-	1%	1%
									**			**					*		S*				*	*	*	*	*	*
Vancouver, Canada	2	2	1	1	1	1	2	-	-	2	1	-	2	-	1	2	-	2	-	2	1	2	-	1	-	1	-	1
	*	1%	*	*	*	1%	1%	-	-	1%	*	-	1%	-	*	1%	-	1%	-	1%	*	1%	-	1%	-	1%	-	1%
									**			**					*		*				*	*	*	*	*	*
Tehran, Iran	2	1	1	1	-	1	2	-	-	1	1	-	1	1	2	-	-	2	-	2	1	1	-	-	-	-	-	2
	*	*	*	1%	-	1%	1%	-	-	*	*	-	*	1%	1%	-	-	*	-	*	*	*	-	-	-	-	-	3%
									**			**					*		*				*	*	*	*	*	*
Dublin, ROI	2	-	2	-	1	1	1	-	-	2	-	-	2	-	1	1	-	2	-	2	2	-	1	-	-	-	-	1
	*	-	1%	-	1%	1%	*	-	-	1%	-	-	1%	-	*	*	-	*	-	*	1%	-	1%	-	-	-	-	1%
									**			**					*		*				*	*	*	*	*	*
Munich, Germany	2	2	-	-	2	-	2	-	-	1	1	-	2	-	2	-	-	2	-	2	2	-	1	-	-	1	-	-
	*	1%	-	-	1%	-	1%	-	-	*	*	-	1%	-	1%	-	-	*	-	*	1%	-	1%	-	-	1%	-	-
									**			**					*		*				*	*	*	*	*	*
Belgrade, Serbia	1	1	-	-	-	1	1	-	-	1	-	-	1	-	1	-	-	1	-	1	1	-	-	-	1	-	-	-
	*	*	-	-	-	1%	*	-	-	*	-	-	*	-	*	-	-	*	-	*	*	-	-	-	1%	-	-	-
									**			**					*		*				*	*	*	*	*	*
Sigma	1500	747	753	606	462	432	853	365	22	737	763	222	933	345	762	738	107	1393	213	1287	935	523	300	311	261	244	156	228
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	501	261	240	135	196	170	34	154	288	275	226	69	221	211	293	208	36	465	70	431	366	130	146	53	59	109	42	67	25
Base: All Respondents (wtd)	500	239	261	207	167	126	43	182	246	240	260	84	290	126	256	244	28	472	54	446	344	150	135	48	79	104	43	68	22
Paris, France	146	58	88	56	50	40	17	51	67	67	79	21	87	38	70	76	8	138	18	128	96	48	28	18	22	35	18	16	8
	29%	24%	34%	27%	30%	32%	39%	28%	27%	28%	30%	25%	30%	30%	27%	31%	27%	29%	33%	29%	28%	32%	21%	38%	28%	33%	41%	24%	37%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Rome, Italy	125	57	68	49	42	34	8	46	66	66	59	30	65	31	60	64	12	113	17	108	81	42	25	12	26	32	10	16	4
	25%	24%	26%	24%	25%	27%	19%	25%	27%	27%	23%	35%	22%	24%	24%	26%	43%	24%	32%	24%	23%	28%	19%	25%	32%	31%	22%	24%	19%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Abu Dhabi, United Arab Emirates	91	45	46	35	34	23	6	37	46	44	48	12	61	19	50	41	6	86	8	83	69	19	26	13	16	17	6	10	2
	18%	19%	18%	17%	20%	18%	14%	21%	19%	18%	18%	14%	21%	15%	20%	17%	20%	18%	16%	19%	20%	13%	20%	26%	21%	17%	14%	15%	10%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Prague, Czech Republic	83	40	43	32	27	24	5	26	47	34	48	7	53	22	50	33	6	77	6	76	66	17	28	6	13	21	3	5	6
	17%	17%	16%	16%	16%	19%	12%	14%	19%	14%	19%	9%	18%	18%	19%	14%	20%	16%	12%	17%	19%	11%	21%	13%	16%	20%	7%	7%	28%
				*			**					*					**		*			*	a*	*	*	a*	**	*	**
Tokyo, Japan	82	39	43	48	23	12	3	33	38	26	56	21	49	12	42	41	2	80	7	76	53	28	25	4	18	9	8	14	5
	16%	16%	17%	23%	14%	9%	7%	18%	15%	11%	22%	25%	17%	10%	16%	17%	7%	17%	13%	17%	15%	19%	18%	9%	22%	8%	18%	21%	24%
				E*			**				I	M*					**		*			*	*	*	Y*	*	**	Y*	**
Amsterdam, The Netherlands	56	38	18	23	26	8	2	19	35	21	35	10	37	9	38	18	5	52	8	48	42	13	13	7	14	9	6	6	2
	11%	16%	7%	11%	15%	6%	6%	10%	14%	9%	13%	12%	13%	7%	15%	7%	16%	11%	14%	11%	12%	8%	10%	14%	17%	8%	13%	9%	10%
		B		*	E		**					*			O		**		*			*	*	*	*	*	**	*	**
Moscow, Russia	56	32	24	21	24	11	3	23	24	37	19	13	35	8	31	25	3	52	4	52	41	15	14	3	6	16	2	11	3
	11%	13%	9%	10%	15%	9%	7%	12%	10%	15%	7%	16%	12%	6%	12%	10%	12%	11%	8%	12%	12%	10%	10%	6%	8%	15%	4%	17%	14%
				*			**			J		M*					**		*			*	*	*	*	*	**	*	**
London, United Kingdom	54	24	30	24	14	16	14	16	20	17	37	11	26	18	25	29	1	53	7	47	37	18	9	3	5	16	8	6	7
	11%	10%	11%	12%	8%	13%	34%	9%	8%	7%	14%	13%	9%	14%	10%	12%	5%	11%	13%	11%	11%	12%	7%	6%	6%	15%	19%	9%	31%
				*			**				I	*					**		*			*	*	*	*	*	**	*	**
Rio de Janeiro, Brazil	51	24	26	18	19	13	6	13	31	24	27	12	25	14	24	27	6	44	11	40	40	11	13	5	9	8	8	7	2
	10%	10%	10%	9%	12%	10%	15%	7%	13%	10%	10%	14%	9%	11%	9%	11%	22%	9%	20%	9%	12%	7%	9%	10%	11%	7%	19%	10%	7%
				*			**					*					**		S*			*	*	*	*	*	**	*	**
Singapore, Singapore	37	19	18	12	17	8	2	14	19	24	13	5	23	9	17	20	3	34	6	31	21	15	15	3	4	5	2	6	3
	7%	8%	7%	6%	10%	6%	5%	8%	8%	10%	5%	7%	8%	7%	7%	8%	9%	7%	12%	7%	6%	10%	11%	6%	5%	4%	4%	10%	11%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Bangkok, Thailand	37	16	21	17	9	10	4	18	15	18	19	6	21	9	21	15	*	36	3	34	26	10	12	6	6	7	2	4	-
	7%	7%	8%	8%	6%	8%	10%	10%	6%	7%	7%	8%	7%	7%	8%	6%	1%	8%	6%	8%	8%	7%	9%	12%	7%	7%	4%	6%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Vienna, Austria	36	17	19	16	9	10	3	9	19	22	13	6	12	17	15	20	1	34	2	34	23	12	9	4	6	9	4	2	2
	7%	7%	7%	8%	5%	8%	8%	5%	8%	9%	5%	7%	4%	13%	6%	8%	4%	7%	3%	8%	7%	8%	6%	8%	7%	9%	9%	4%	9%
				*			**					*		L			**		*			*	*	*	*	*	**	*	**
Sydney, Australia	32	15	17	16	11	6	-	11	21	19	13	-	21	11	20	12	1	31	3	30	28	4	8	6	3	13	2	*	1
	6%	6%	7%	8%	7%	5%	-	6%	9%	8%	5%	-	7%	9%	8%	5%	3%	7%	5%	7%	8%	3%	6%	12%	4%	12%	5%	1%	3%
				*			**					*		K			**		*			*	*	a*	*	a*	**	*	**
Beijing, China	31	18	13	10	14	7	1	5	19	17	14	5	17	9	14	17	*	30	3	27	22	9	14	1	5	2	1	6	2
	6%	8%	5%	5%	8%	6%	2%	3%	8%	7%	5%	6%	6%	7%	5%	7%	2%	6%	6%	6%	6%	6%	10%	1%	6%	2%	3%	9%	7%
				*			**					*					**		*			*	Y*	*	*	*	**	*	**
Los Angeles, United States	30	12	18	15	8	7	2	12	16	11	19	7	13	10	13	17	*	30	2	28	17	13	5	1	6	10	3	3	2
	6%	5%	7%	7%	5%	6%	6%	7%	6%	5%	7%	9%	5%	8%	5%	7%	1%	6%	3%	6%	5%	8%	4%	3%	7%	9%	8%	4%	9%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Berlin, Germany	30	21	9	19	6	5	3	13	11	10	20	2	19	9	15	15	2	28	3	26	22	8	8	2	8	4	1	7	-
	6%	9%	3%	9%	3%	4%	7%	7%	4%	4%	8%	3%	6%	7%	6%	6%	5%	6%	6%	6%	6%	5%	6%	4%	10%	4%	2%	11%	-
		B		*			**					*					**		*			*	*	*	*	*	**	*	**
Madrid, Spain	30	13	16	5	13	12	2	11	17	17	12	4	15	10	18	12	3	27	3	26	24	6	8	2	4	8	1	7	-
	6%	6%	6%	3%	8%	9%	4%	6%	7%	7%	5%	5%	5%	8%	7%	5%	11%	6%	6%	6%	7%	4%	6%	3%	5%	8%	2%	10%	-
				*		C	**					*					**		*			*	*	*	*	*	**	*	**
Hong Kong, China	29	15	14	14	13	2	1	12	17	9	20	9	15	6	15	14	1	29	2	28	15	14	2	1	5	8	6	7	1
	6%	6%	5%	7%	8%	2%	2%	6%	7%	4%	8%	11%	5%	5%	6%	6%	2%	6%	3%	6%	4%	9%	1%	2%	6%	7%	14%	11%	3%
				*	E		**					*					**		*			*	*	*	*	*	**	V*	**
Osaka, Japan	28	20	8	15	7	6	1	16	12	9	19	6	17	5	13	15	2	26	2	26	16	11	10	1	5	3	7	1	2
	6%	8%	3%	7%	4%	5%	1%	9%	5%	4%	7%	8%	6%	4%	5%	6%	7%	6%	4%	6%	5%	7%	7%	1%	6%	2%	16%	2%	7%
		B		*			**					*					**		*			*	*	*	*	*	**	*	**
New York City, United States	26	14	12	15	7	5	-	8	17	15	11	1	10	15	19	7	-	26	4	22	21	5	8	4	4	4	1	5	1
	5%	6%	5%	7%	4%	4%	-	5%	7%	6%	4%	1%	4%	12%	8%	3%	-	6%	7%	5%	6%	3%	6%	8%	5%	4%	2%	7%	3%
				*			**					*		KL	O		**		*			*	*	*	*	*	**	*	**
Cairo, Egypt	25	11	14	11	10	3	4	11	9	16	8	5	18	1	10	15	*	24	*	24	15	9	5	2	4	5	1	6	1
	5%	5%	5%	5%	6%	3%	8%	6%	4%	7%	3%	6%	6%	1%	4%	6%	2%	5%	1%	5%	4%	6%	4%	4%	5%	5%	3%	9%	5%
				*			**					*	M				**		*			*	*	*	*	*	**	*	**
Stockholm, Sweden	23	12	11	2	11	11	3	10	8	14	9	3	16	5	13	11	1	22	1	22	18	5	5	2	10	3	-	2	1
	5%	5%	4%	1%	6%	9%	6%	5%	3%	6%	4%	3%	5%	4%	5%	4%	4%	5%	3%	5%	5%	3%	4%	4%	12%	3%	-	3%	5%
				*	C	C	**					*					**		*			*	*	*	Y*	*	**	*	**
Shanghai, China	22	9	14	12	8	2	1	10	10	8	14	7	12	3	12	10	2	20	3	20	15	7	5	1	4	6	3	3	-
	4%	4%	5%	6%	5%	2%	2%	6%	4%	3%	5%	9%	4%	2%	5%	4%	7%	4%	5%	4%	4%	5%	3%	2%	4%	6%	8%	5%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Munich, Germany	21	9	12	11	6	5	4	7	9	10	11	3	15	3	10	11	-	21	-	21	14	7	10	3	2	6	1	-	-
	4%	4%	5%	5%	3%	4%	9%	4%	4%	4%	4%	3%	5%	3%	4%	4%	-	5%	-	5%	4%	4%	7%	6%	2%	6%	2%	-	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Delhi, India	21	7	14	7	4	9	*	9	11	9	12	1	13	6	8	13	1	19	3	18	12	9	6	6	1	3	2	2	-
	4%	3%	5%	4%	2%	7%	1%	5%	4%	4%	5%	1%	5%	5%	3%	5%	5%	4%	5%	4%	3%	6%	4%	13%	1%	3%	5%	3%	-
				*		D	**					*					**		*			*	*	X*	*	*	**	*	**
Oslo, Norway	18	15	3	5	4	9	2	11	5	11	7	4	7	7	13	6	-	18	1	17	12	6	3	*	3	4	3	4	1
	4%	6%	1%	2%	3%	7%	4%	6%	2%	5%	3%	5%	2%	6%	5%	2%	-	4%	2%	4%	4%	4%	2%	1%	4%	4%	6%	5%	5%
		B		*			**					*					**		*			*	*	*	*	*	**	*	**
Helsinki, Finland	17	7	10	8	4	5	1	8	5	11	6	4	11	2	7	10	-	17	1	17	13	4	6	3	-	4	3	-	1
	3%	3%	4%	4%	3%	4%	3%	4%	2%	5%	2%	5%	4%	2%	3%	4%	-	4%	1%	4%	4%	3%	4%	7%	-	4%	8%	-	4%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Copenhagen, Denmark	17	6	12	4	6	8	2	3	11	13	4	2	14	2	9	9	1	16	2	16	12	6	11	2	2	1	-	1	-
	3%	2%	5%	2%	3%	6%	5%	2%	5%	6%	2%	3%	5%	1%	3%	4%	4%	3%	3%	4%	3%	4%	8%	5%	2%	1%	-	2%	-
				*			**			J		*					**		*			*	Y*	*	*	*	**	*	**
Zurich, Switzerland	16	11	5	2	4	9	2	5	8	6	11	1	7	8	9	7	2	15	4	13	11	5	4	3	2	1	1	3	2
	3%	5%	2%	1%	3%	7%	4%	3%	3%	2%	4%	2%	2%	7%	3%	3%	6%	3%	7%	3%	3%	3%	3%	5%	2%	1%	3%	5%	9%
				*		C	**					*		L			**		*			*	*	*	*	*	**	*	**

Tel Aviv, Israel	15	7	8	3	6	6	-	7	7	9	5	-	12	3	10	5	1	14	1	14	12	2	5	3	2	4	1	*	-
	3%	3%	3%	1%	4%	4%	-	4%	3%	4%	2%	-	4%	2%	4%	2%	3%	3%	2%	3%	4%	2%	3%	6%	3%	3%	2%	1%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Buenos Aires, Argentina	14	4	10	7	5	2	-	8	6	11	3	1	9	5	4	10	1	13	2	12	14	-	4	1	3	2	1	*	2
	3%	2%	4%	4%	3%	1%	-	4%	2%	5%	1%	1%	3%	4%	2%	4%	3%	3%	3%	3%	4%	-	3%	2%	4%	2%	3%	1%	9%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Vancouver, Canada	13	4	10	7	3	3	4	6	3	6	7	3	7	4	4	10	1	12	1	12	3	10	-	-	2	3	2	5	1
	3%	2%	4%	3%	2%	2%	9%	3%	1%	3%	3%	3%	2%	3%	1%	4%	3%	3%	2%	3%	1%	7%	-	-	3%	3%	5%	7%	4%
				*			**					*					**		*			T*	*	*	*	*	**	V*	**
Budapest, Hungary	13	8	5	1	4	8	4	4	6	7	6	1	9	3	9	5	1	12	1	12	7	6	7	-	2	4	*	-	-
	3%	3%	2%	1%	2%	6%	9%	2%	2%	3%	2%	2%	3%	3%	3%	2%	3%	3%	2%	3%	2%	4%	5%	-	3%	4%	1%	-	-
				*		C	**					*					**		*			*	*	*	*	*	**	*	**
Casablanca, Morocco	12	5	7	6	3	3	2	5	5	6	6	2	6	4	7	5	1	11	2	10	8	4	5	1	1	1	-	3	1
	2%	2%	3%	3%	2%	2%	4%	3%	2%	2%	2%	2%	2%	3%	3%	2%	4%	2%	4%	2%	2%	3%	4%	3%	1%	1%	-	5%	3%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Seoul, South Korea	11	5	5	4	4	2	1	*	10	6	5	1	5	5	5	6	1	10	3	8	8	3	1	1	2	1	1	3	1
	2%	2%	2%	2%	3%	2%	2%	*	4%	3%	2%	1%	2%	4%	2%	2%	3%	2%	5%	2%	2%	2%	1%	3%	3%	1%	2%	4%	4%
				*			**		G			*					**		*			*	*	*	*	*	**	*	**
Auckland, New Zealand	11	5	5	1	6	3	*	2	7	8	2	1	6	4	8	3	2	9	2	8	8	1	3	3	2	3	-	*	-
	2%	2%	2%	1%	4%	3%	1%	1%	3%	4%	1%	1%	2%	3%	3%	1%	7%	2%	4%	2%	2%	1%	2%	6%	2%	3%	-	1%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Mumbai, India	10	2	8	6	3	2	1	9	1	6	5	1	8	2	2	8	-	10	1	10	5	6	3	4	-	2	-	1	-
	2%	1%	3%	3%	2%	1%	3%	5%	*	2%	2%	1%	3%	1%	1%	3%	-	2%	1%	2%	1%	4%	3%	8%	-	2%	-	1%	-
				*			**	H				*					**		*			*	*	X*	*	*	**	*	**
Washington, United States	10	3	7	5	3	1	-	1	5	3	6	1	5	4	3	6	-	10	1	8	3	6	5	1	2	1	-	1	-
	2%	1%	3%	3%	2%	1%	-	1%	2%	1%	2%	1%	2%	3%	1%	3%	-	2%	3%	2%	1%	4%	4%	2%	2%	1%	-	1%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Guangzhou, China	9	2	7	4	2	4	-	5	5	6	3	1	8	*	3	6	-	9	3	6	8	1	3	-	-	1	1	5	-
	2%	1%	3%	2%	1%	3%	-	3%	2%	3%	1%	1%	3%	*	1%	3%	-	2%	6%	1%	2%	1%	2%	-	-	1%	2%	7%	-
				*			**					*					**		S*			*	*	*	*	*	**	Y*	**
Belgrade, Serbia	9	4	5	3	3	3	4	1	3	2	7	4	2	3	4	5	2	7	2	7	4	5	3	*	1	3	1	*	-
	2%	2%	2%	1%	2%	3%	9%	1%	1%	1%	3%	5%	1%	2%	1%	2%	6%	1%	3%	1%	1%	3%	2%	1%	1%	3%	2%	1%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Istanbul, Turkey	8	2	7	2	3	3	-	3	4	6	2	-	6	3	3	5	-	8	1	8	7	2	2	1	-	3	1	1	-
	2%	1%	2%	1%	2%	2%	-	2%	2%	3%	1%	-	2%	2%	1%	2%	-	2%	1%	2%	2%	1%	2%	2%	-	3%	3%	1%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Lima, Peru	8	2	7	5	2	1	-	6	3	2	6	1	8	-	1	7	1	8	1	8	2	6	4	-	-	2	-	1	1
	2%	1%	3%	3%	1%	1%	-	3%	1%	1%	2%	1%	3%	-	*	3%	3%	2%	1%	2%	1%	4%	3%	-	-	2%	-	1%	5%
				*			**					*					**		*			T*	*	*	*	*	**	*	**
Chicago, United States	8	3	5	5	2	*	4	-	5	2	6	5	2	1	1	7	-	8	-	8	5	3	1	-	-	3	2	1	-
	2%	1%	2%	3%	1%	*	8%	-	2%	1%	2%	6%	1%	1%	1%	3%	-	2%	-	2%	1%	2%	1%	-	-	3%	6%	2%	-
				*			**					L*					**		*			*	*	*	*	*	**	*	**
Warsaw, Poland	8	3	5	3	1	4	-	4	2	4	4	-	6	2	5	3	-	8	-	8	8	*	1	*	3	2	-	2	-
	2%	1%	2%	2%	1%	3%	-	2%	1%	2%	1%	-	2%	2%	2%	1%	-	2%	-	2%	2%	*	1%	1%	4%	1%	-	2%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Sao Paulo, Brazil	8	1	7	7	-	1	-	5	2	4	4	4	3	1	1	7	-	8	-	8	5	3	1	-	2	2	1	1	1
	2%	1%	3%	3%	-	1%	-	3%	1%	2%	1%	5%	1%	1%	*	3%	-	2%	-	2%	1%	2%	1%	-	3%	1%	2%	2%	4%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Mexico City, Mexico	7	7	*	5	2	*	2	2	4	-	7	-	7	*	5	2	-	7	-	7	5	2	4	-	2	-	-	2	-
	1%	3%	*	3%	1%	*	4%	1%	2%	-	3%	-	2%	*	2%	1%	-	2%	-	2%	2%	1%	3%	-	2%	-	-	2%	-
		B		*			**				I	*					**		*			*	*	*	*	*	**	*	**
Cape Town, South Africa	7	3	4	4	2	1	1	2	3	4	3	2	2	3	5	2	2	5	2	5	5	2	2	-	1	1	-	2	2
	1%	1%	1%	2%	1%	1%	3%	1%	1%	1%	1%	2%	1%	3%	2%	1%	7%	1%	4%	1%	1%	1%	1%	-	1%	1%	-	3%	7%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Kuala Lumpur, Malaysia	6	3	4	2	4	1	-	2	4	4	2	*	2	3	3	3	-	6	*	6	6	*	2	*	-	2	*	2	-
	1%	1%	1%	1%	2%	1%	-	1%	2%	2%	1%	1%	1%	3%	1%	1%	-	1%	1%	1%	2%	*	2%	1%	-	1%	1%	2%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Boston, United States	6	5	1	4	2	*	-	-	6	1	5	-	5	*	2	4	-	6	-	6	2	4	6	-	-	-	-	-	-
	1%	2%	1%	2%	1%	*	-	-	2%	1%	2%	-	2%	*	1%	2%	-	1%	-	1%	1%	2%	4%	-	-	-	-	-	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Toronto, Canada	6	4	2	2	1	2	-	3	3	3	2	1	4	1	3	2	-	6	-	6	4	-	2	-	-	3	1	-	-
	1%	2%	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	-	1%	1%	-	1%	-	-	3%	2%	-	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Dublin, ROI	5	2	4	3	1	1	1	-	3	2	3	-	3	2	3	2	*	5	1	5	4	1	-	*	1	3	1	-	-
	1%	1%	1%	1%	1%	1%	2%	-	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	3%	2%	-	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Lagos, Nigeria	5	-	5	1	3	*	-	3	2	1	4	-	4	*	3	2	*	4	*	4	4	1	*	1	2	-	-	1	-
	1%	-	2%	1%	2%	*	-	2%	1%	1%	1%	-	1%	*	1%	1%	2%	1%	1%	1%	1%	1%	*	3%	2%	-	-	2%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Mecca, Saudi Arabia	4	-	4	-	2	2	1	-	2	2	2	1	3	-	2	2	1	3	1	3	4	-	1	-	-	-	1	1	1
	1%	-	2%	-	1%	2%	2%	-	1%	1%	1%	1%	1%	-	1%	1%	5%	1%	2%	1%	1%	-	1%	-	-	-	2%	2%	5%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Jakarta, Indonesia	4	3	2	-	1	3	1	*	3	2	3	1	3	1	3	2	1	3	1	3	3	2	1	2	-	-	1	1	-
	1%	1%	1%	-	1%	2%	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	4%	1%	2%	1%	1%	1%	1%	3%	-	-	2%	2%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Tehran, Iran	3	2	1	3	-	-	-	2	1	-	3	-	2	1	1	2	-	3	1	2	1	2	-	1	-	-	-	2	-
	1%	1%	*	1%	-	-	-	1%	*	-	1%	-	1%	1%	*	1%	-	1%	2%	*	*	1%	-	3%	-	-	-	2%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Manila, Philippines	3	1	2	2	*	1	1	-	2	2	1	-	1	2	2	1	-	3	-	3	2	1	-	1	-	1	-	1	*
	1%	*	1%	1%	*	*	1%	-	1%	1%	*	-	*	1%	1%	*	-	1%	-	1%	1%	*	-	2%	-	1%	-	1%	2%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Brussels, Belgium	2	*	2	-	2	1	1	1	1	1	1	1	1	1	2	1	*	2	*	2	1	1	2	-	-	*	*	-	-
	*	*	1%	-	1%	1%	2%	*	*	1%	*	1%	*	1%	1%	*	1%	*	1%	*	*	1%	1%	-	-	*	1%	-	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Bogota, Colombia	2	2	-	2	-	-	-	2	-	-	2	-	-	2	2	-	-	2	-	2	2	-	-	-	-	-	-	2	-
	*	1%	-	1%	-	-	-	1%	-	-	1%	-	-	1%	1%	-	-	*	-	*	*	-	-	-	-	-	-	2%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Nairobi, Kenya	*	*	-	-	*	-	-	-	*	*	-	-	-	*	*	-	*	-	*	-	*	-	*	-	-	-	-	-	-
	*	*	-	-	*	-	-	-	*	*	-	-	-	*	*	-	1%	-	1%	-	*	-	*	-	-	-	-	-	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Sigma	1500	717	783	620	501	379	129	547	739	720	780	252	870	378	769	731	85	1415	162	1338	1033	451	405	145	237	313	129	202	68
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	329	173	299	184	19	265	126	65	367	135	70	97	335	349	153	119	383	162	340	373	129
Base: All Respondents (wtd)	500	292	208	285	188	27	257	126	60	346	154	81	112	307	320	180	124	376	158	342	340	160
Abu Dhabi, United Arab Emirates	211	133	78	115	88	8	116	46	24	148	64	43	44	125	139	73	52	159	70	141	147	64
	42%	46%	38%	40%	47%	31%	45%	36%	40%	43%	41%	53%	39%	41%	43%	40%	42%	42%	44%	41%	43%	40%
						**			*			*	*									
Istanbul, Turkey	200	118	83	106	87	7	103	48	23	148	53	29	51	120	136	65	40	160	62	138	150	50
	40%	40%	40%	37%	46%	26%	40%	38%	39%	43%	34%	36%	45%	39%	42%	36%	32%	43%	39%	40%	44%	32%
						**			*			*	*								U	
Mecca, Saudi Arabia	137	81	56	76	51	10	80	30	12	89	48	27	35	75	80	57	29	108	39	98	83	54
	27%	28%	27%	27%	27%	36%	31%	23%	21%	26%	31%	34%	31%	24%	25%	31%	24%	29%	24%	29%	24%	34%
						**			*			*	*									T
London, United Kingdom	73	41	32	42	30	1	42	14	10	45	28	17	18	37	39	34	18	55	22	51	48	24
	15%	14%	15%	15%	16%	5%	17%	11%	17%	13%	18%	22%	16%	12%	12%	19%	14%	15%	14%	15%	14%	15%
						**			*			M*	*									
Cairo, Egypt	59	29	30	36	21	1	34	14	7	41	17	7	11	40	34	25	23	35	26	32	47	12
	12%	10%	14%	13%	11%	5%	13%	11%	11%	12%	11%	9%	10%	13%	11%	14%	19%	9%	17%	9%	14%	7%
						**			*			*	*				Q		S			
Paris, France	52	29	23	32	18	1	31	9	5	34	18	6	9	37	22	30	10	42	12	40	32	20
	10%	10%	11%	11%	10%	5%	12%	7%	9%	10%	12%	8%	8%	12%	7%	17%	8%	11%	7%	12%	9%	13%
						**			*			*	*			N						
Rome, Italy	42	25	17	27	14	1	20	9	5	24	18	4	13	25	28	14	13	30	15	27	30	12
	8%	9%	8%	9%	7%	5%	8%	7%	8%	7%	12%	5%	12%	8%	9%	8%	10%	8%	9%	8%	9%	8%
						**			*			*	*									
New York City, United States	40	27	13	22	17	1	20	13	3	32	8	5	9	26	25	15	10	29	12	28	27	12
	8%	9%	6%	8%	9%	5%	8%	10%	5%	9%	5%	6%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%
						**			*			*	*									
Zurich, Switzerland	38	21	17	21	14	3	15	12	9	28	10	7	7	23	24	14	11	27	13	25	27	11
	8%	7%	8%	7%	8%	10%	6%	9%	15%	8%	7%	9%	6%	8%	8%	8%	9%	7%	8%	7%	8%	7%
						**			F*			*	*									
Tokyo, Japan	38	20	18	25	13	-	19	9	2	21	17	14	4	20	17	21	7	31	11	28	18	20
	8%	7%	9%	9%	7%	-	7%	7%	4%	6%	11%	18%	4%	6%	5%	12%	6%	8%	7%	8%	5%	13%
						**			*			LM*	*			N						T
Casablanca, Morocco	38	23	15	22	11	5	21	6	4	31	7	7	10	21	33	5	12	26	13	24	29	9
	8%	8%	7%	8%	6%	17%	8%	4%	7%	9%	5%	9%	9%	7%	10%	3%	9%	7%	8%	7%	9%	6%
						**			*			*	*		O							
Jakarta, Indonesia	37	20	18	22	14	1	17	7	5	24	14	7	6	24	25	13	11	26	11	26	26	12
	7%	7%	9%	8%	7%	5%	7%	5%	9%	7%	9%	9%	6%	8%	8%	7%	9%	7%	7%	8%	8%	7%
						**			*			*	*									
Amsterdam, The Netherlands	31	21	10	19	10	1	16	10	4	20	11	4	7	20	21	9	8	22	14	17	24	6
	6%	7%	5%	7%	5%	5%	6%	8%	7%	6%	7%	4%	6%	7%	7%	5%	7%	6%	9%	5%	7%	4%
						**			*			*	*									
Los Angeles, United States	30	19	11	17	12	-	15	9	5	23	6	1	10	19	21	9	8	21	11	19	20	10
	6%	6%	5%	6%	7%	-	6%	7%	8%	7%	4%	1%	9%	6%	6%	5%	7%	6%	7%	5%	6%	6%
						**			*			*	K*									
Singapore, Singapore	29	18	11	13	14	3	15	9	5	27	3	5	6	18	20	9	7	22	8	21	19	11
	6%	6%	5%	5%	7%	10%	6%	7%	9%	8%	2%	6%	5%	6%	6%	5%	6%	6%	5%	6%	5%	7%
						**			*	J		*	*									
Toronto, Canada	29	17	12	12	15	1	16	12	1	22	7	4	3	22	21	8	5	24	6	23	20	9
	6%	6%	6%	4%	8%	5%	6%	10%	1%	6%	5%	5%	3%	7%	7%	4%	4%	6%	4%	7%	6%	5%
						**		H	*			*	*									
Osaka, Japan	26	9	17	19	6	-	16	6	1	14	12	1	10	15	16	10	8	17	8	18	16	10
	5%	3%	8%	7%	3%	-	6%	5%	2%	4%	8%	1%	9%	5%	5%	5%	7%	5%	5%	5%	5%	6%
			A			**			*			*	K*									
Stockholm, Sweden	26	16	10	14	10	1	15	5	2	17	9	5	9	13	15	11	4	21	6	19	17	9
	5%	5%	5%	5%	5%	5%	6%	4%	4%	5%	6%	6%	8%	4%	5%	6%	4%	6%	4%	6%	5%	6%
						**			*			*	*									
Madrid, Spain	25	18	7	18	5	2	14	4	2	16	9	4	7	14	20	5	8	17	10	16	19	6
	5%	6%	3%	6%	3%	7%	5%	4%	3%	5%	6%	6%	6%	5%	6%	3%	6%	5%	6%	5%	6%	4%
						**			*			*	*									
Sydney, Australia	24	16	8	13	8	3	13	4	3	19	5	4	3	17	16	7	2	22	4	20	17	7
	5%	6%	4%	5%	4%	10%	5%	3%	5%	6%	3%	5%	2%	6%	5%	4%	2%	6%	2%	6%	5%	5%
						**			*			*	*									
Seoul, South Korea	23	5	18	18	5	-	9	8	2	10	13	5	8	11	9	14	2	21	4	20	7	16
	5%	2%	9%	6%	3%	-	3%	7%	4%	3%	9%	6%	7%	4%	3%	8%	2%	6%	2%	6%	2%	10%
			A			**			*		I	*	*			N						T

Vienna, Austria	22	17	5	12	8	1	11	9	3	17	4	-	3	19	14	8	8	14	9	13	17	5
	4%	6%	2%	4%	4%	5%	4%	7%	5%	5%	3%	-	2%	6%	4%	4%	6%	4%	6%	4%	5%	3%
						**			*			*	*	K								
Kuala Lumpur, Malaysia	21	11	10	11	9	1	12	2	1	13	8	3	8	11	9	12	5	16	4	17	13	8
	4%	4%	5%	4%	5%	5%	4%	2%	1%	4%	5%	3%	7%	4%	3%	7%	4%	4%	3%	5%	4%	5%
						**			*			*	*									
Washington, United States	20	17	4	9	9	3	13	6	1	14	6	4	6	10	18	3	6	14	7	13	19	1
	4%	6%	2%	3%	5%	10%	5%	5%	1%	4%	4%	5%	6%	3%	6%	1%	5%	4%	5%	4%	6%	1%
		B				**			*			*	*		O						U	
Rio de Janeiro, Brazil	18	8	10	14	2	1	8	7	1	11	7	1	8	8	16	2	8	9	9	9	13	4
	4%	3%	5%	5%	1%	5%	3%	6%	1%	3%	4%	2%	7%	3%	5%	1%	7%	2%	5%	3%	4%	3%
				D		**			*			*	*		O		Q					
Munich, Germany	18	14	4	9	8	-	7	5	3	12	6	2	3	13	12	6	1	16	3	15	13	5
	4%	5%	2%	3%	4%	-	3%	4%	5%	3%	4%	2%	2%	4%	4%	3%	1%	4%	2%	4%	4%	3%
						**			*			*	*									
Delhi, India	17	7	10	11	3	3	5	6	3	13	3	3	2	12	11	6	7	10	11	6	11	6
	3%	2%	5%	4%	2%	10%	2%	5%	5%	4%	2%	4%	2%	4%	3%	3%	6%	3%	7%	2%	3%	4%
						**			*			*	*						S			
Oslo, Norway	16	10	6	6	6	4	5	7	3	10	6	-	2	14	10	7	4	12	5	11	10	7
	3%	3%	3%	2%	3%	16%	2%	6%	5%	3%	4%	-	2%	5%	3%	4%	3%	3%	3%	3%	3%	4%
						**		F	*			*	*									
Beijing, China	16	5	11	11	5	-	7	3	3	8	8	4	1	11	6	10	3	13	5	10	7	9
	3%	2%	5%	4%	2%	-	3%	3%	4%	2%	5%	4%	1%	4%	2%	5%	2%	3%	3%	3%	2%	5%
			A			**			*			*	*			N						
Bangkok, Thailand	11	8	4	5	6	-	7	3	-	10	1	2	1	9	8	4	1	10	4	8	8	4
	2%	3%	2%	2%	3%	-	3%	2%	-	3%	1%	2%	1%	3%	2%	2%	1%	3%	2%	2%	2%	2%
						**			*			*	*									
Cape Town, South Africa	11	8	3	7	3	1	6	2	3	4	7	3	3	5	6	5	3	8	5	6	7	4
	2%	3%	2%	2%	2%	5%	2%	2%	6%	1%	4%	4%	2%	2%	2%	3%	3%	2%	3%	2%	2%	2%
						**			*		I	*	*									
Berlin, Germany	10	10	-	6	3	1	5	5	1	6	4	2	1	7	8	3	-	10	1	9	8	3
	2%	4%	-	2%	2%	5%	2%	4%	1%	2%	3%	3%	1%	2%	2%	1%	-	3%	1%	3%	2%	2%
		B				**			*			*	*									
Vancouver, Canada	10	6	3	6	1	3	7	2	1	7	3	1	5	3	3	6	1	8	1	9	6	4
	2%	2%	2%	2%	*	10%	3%	2%	1%	2%	2%	2%	5%	1%	1%	3%	1%	2%	1%	3%	2%	2%
						**			*			*	M*									
Dublin, ROI	10	2	7	1	9	-	4	4	1	8	1	1	1	7	8	1	2	7	2	7	8	1
	2%	1%	4%	*	5%	-	2%	3%	1%	2%	1%	1%	1%	2%	3%	1%	2%	2%	1%	2%	2%	1%
			A		C	**			*			*	*									
Sao Paulo, Brazil	10	2	8	6	2	2	-	4	2	6	4	2	3	5	8	2	5	4	6	4	4	5
	2%	1%	4%	2%	1%	7%	-	3%	3%	2%	2%	2%	2%	2%	2%	1%	4%	1%	4%	1%	1%	3%
			A			**		F	F*			*	*									
Chicago, United States	9	3	6	6	3	-	3	3	4	7	2	2	-	7	5	4	2	7	3	6	5	4
	2%	1%	3%	2%	1%	-	1%	2%	6%	2%	2%	3%	-	2%	2%	2%	2%	2%	2%	2%	1%	3%
						**			F*			*	*									
Helsinki, Finland	8	5	3	3	3	1	3	4	1	8	-	-	2	6	6	2	-	8	2	6	6	2
	2%	2%	1%	1%	2%	5%	1%	3%	1%	2%	-	-	2%	2%	2%	1%	-	2%	1%	2%	2%	1%
						**			*			*	*									
Hong Kong, China	6	4	2	2	5	-	4	2	1	6	1	-	1	6	6	1	1	5	1	5	6	1
	1%	1%	1%	1%	2%	-	1%	2%	1%	2%	*	-	1%	2%	2%	*	1%	1%	1%	1%	2%	*
						**			*			*	*									
Shanghai, China	6	4	3	3	2	1	1	5	-	4	2	-	2	5	4	3	2	4	2	4	4	3
	1%	1%	1%	1%	1%	5%	1%	4%	-	1%	2%	-	2%	1%	1%	1%	2%	1%	1%	1%	1%	2%
						**		F	*			*	*									
Lima, Peru	6	3	4	5	1	-	1	4	1	5	2	1	1	4	6	-	5	2	2	4	5	1
	1%	1%	2%	2%	1%	-	*	3%	1%	1%	1%	1%	1%	1%	2%	-	4%	*	1%	1%	1%	1%
						**		F	*			*	*				Q					
Boston, United States	6	4	2	2	3	1	3	2	1	4	2	-	3	4	4	2	2	4	1	5	4	2
	1%	2%	1%	1%	2%	5%	1%	2%	2%	1%	1%	-	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%
						**			*			*	*									
Copenhagen, Denmark	6	6	-	3	1	1	3	1	2	5	1	1	-	5	5	1	1	5	2	4	3	3
	1%	2%	-	1%	1%	5%	1%	1%	3%	1%	1%	2%	-	2%	1%	1%	1%	1%	1%	1%	1%	2%
						**			*			*	*									
Manila, Philippines	5	3	3	4	1	-	1	2	2	5	1	1	-	5	5	-	4	2	4	2	5	1
	1%	1%	1%	1%	1%	-	1%	1%	4%	1%	*	1%	-	2%	2%	-	3%	*	2%	*	1%	*
						**			F*			*	*				Q					
Auckland, New Zealand	5	2	3	3	1	-	2	1	1	2	2	1	-	3	4	1	1	4	1	4	2	3
	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	2%	-	1%	1%	*	1%	1%	1%	1%	*	2%
						**			*			*	*									
Lagos, Nigeria	4	1	4	3	2	-	1	3	1	3	2	-	-	4	3	2	2	3	2	3	4	1
	1%	*	2%	1%	1%	-	*	2%	1%	1%	1%	-	-	1%	1%	1%	1%	1%	1%	1%	1%	1%
						**			*			*	*									
Mexico City, Mexico	4	3	1	3	1	-	2	-	2	2	2	-	1	3	4	-	1	2	1	2	3	1
	1%	1%	*	1%	*	-	1%	-	3%	*	1%	-	1%	1%	1%	-	1%	1%	1%	1%	1%	*
						**			*			*	*									
Budapest, Hungary	2	1	1	-	1	1	1	-	1	2	-	-	-	2	2	-	1	1	1	1	2	-
	*	*	1%	-	1%	5%	1%	-	2%	1%	-	-	-	1%	1%	-	1%	*	1%	*	1%	-
						**			*			*	*									
Mumbai, India	2	1	2	2	-	-	2	1	-	2	-	-	1	2	1	2	-	2	-	2	1	2
	*	*	1%	1%	-	-	1%	1%	-	1%	-	-	1%	1%	*	1%	-	1%	-	1%	*	1%
						**			*			*	*									
Prague, Czech Republic	2	1	1	2	1	-	1	1	1	2	-	-	-	2	2	-	1	2	1	1	1	1
	*	*	*	1%	*	-	*	1%	1%	1%	-	-	-	1%	1%	-	1%	*	1%	*	*	1%

						**			*			*	*									
Moscow, Russia	2	1	1	2	1	-	1	1	-	2	-	1	-	2	1	1	-	2	1	2	1	1
	*	*	*	1%	*	-	1%	1%	-	1%	-	1%	-	*	*	*	-	1%	1%	*	*	1%
						**			*			*	*									
Nairobi, Kenya	2	1	1	2	1	-	1	1	1	2	-	-	1	2	1	1	-	2	-	2	1	1
	*	*	*	1%	*	-	*	1%	1%	1%	-	-	1%	1%	*	*	-	1%	-	1%	*	1%
						**			*			*	*									
Brussels, Belgium	2	-	2	1	1	-	1	1	-	2	-	-	-	2	1	1	1	1	-	2	1	1
	*	-	1%	*	1%	-	*	1%	-	1%	-	-	-	1%	*	*	1%	*	-	1%	*	1%
						**			*			*	*									
Karachi, Pakistan	2	1	1	2	-	-	-	-	2	2	-	-	-	2	2	-	-	2	-	2	1	1
	*	*	*	1%	-	-	-	-	3%	*	-	-	-	*	*	-	-	*	-	*	*	1%
						**			F*			*	*									
Bogota, Colombia	1	1	-	1	-	-	1	1	-	1	1	-	1	1	1	-	1	1	1	-	1	-
	*	*	-	*	-	-	*	1%	-	*	*	-	1%	*	*	-	1%	*	1%	-	*	-
						**			*			*	*									
Warsaw, Poland	1	-	1	1	-	-	1	-	-	1	-	-	1	-	-	1	-	1	-	1	-	1
	*	-	*	*	-	-	*	-	-	*	-	-	1%	-	-	*	-	*	-	*	-	1%
						**			*			*	*									
Belgrade, Serbia	1	1	-	1	-	-	-	-	1	1	-	-	1	-	1	-	-	1	-	1	1	-
	*	*	-	*	-	-	-	-	1%	*	-	-	1%	-	*	-	-	*	-	*	*	-
						**			*			*	*									
Sigma	1500	876	624	854	565	82	771	379	180	1039	461	242	337	920	961	539	373	1127	475	1025	1021	479
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	503	244	259	168	169	166	33	106	364	221	282	206	150	147	301	202	139	364	172	331	394	108
Base: All Respondents (wtd)	500	241	259	284	129	88	42	121	337	174	326	222	132	146	264	236	134	366	162	338	368	132
Paris, France	116	51	65	76	22	18	11	33	72	37	79	59	32	25	52	65	41	76	42	74	86	31
	23%	21%	25%	27%	17%	21%	27%	27%	21%	21%	24%	26%	24%	17%	20%	27%	30%	21%	26%	22%	23%	23%
				D			**	*														*
Abu Dhabi, United Arab Emirates	106	55	50	57	32	17	8	23	74	46	59	43	30	32	63	43	36	69	41	65	82	23
	21%	23%	19%	20%	25%	20%	20%	19%	22%	27%	18%	20%	23%	22%	24%	18%	27%	19%	25%	19%	22%	18%
							**	*		J												*
Cape Town, South Africa	99	52	47	52	29	18	13	15	71	37	62	39	30	29	54	45	31	68	33	65	69	30
	20%	22%	18%	18%	22%	21%	31%	12%	21%	21%	19%	18%	23%	20%	20%	19%	23%	19%	21%	19%	19%	23%
							**	*														*
Rome, Italy	92	31	61	51	26	15	2	29	60	37	54	38	23	31	41	51	25	67	31	61	72	20
	18%	13%	23%	18%	20%	18%	6%	24%	18%	22%	17%	17%	18%	21%	15%	22%	19%	18%	19%	18%	20%	15%
			A				**	*														*
London, United Kingdom	83	36	47	48	23	13	5	19	59	30	53	33	25	25	44	39	15	68	27	56	65	18
	17%	15%	18%	17%	18%	14%	12%	15%	18%	17%	16%	15%	19%	17%	17%	17%	11%	19%	17%	17%	18%	14%
							**	*														*
New York City, United States	79	27	52	50	19	10	2	22	55	26	54	38	15	26	44	35	16	63	27	53	66	13
	16%	11%	20%	18%	15%	12%	6%	18%	16%	15%	16%	17%	12%	18%	17%	15%	12%	17%	16%	16%	18%	10%
			A				**	*														*
Amsterdam, The Netherlands	71	42	29	40	18	13	4	17	51	27	44	38	14	19	44	28	15	56	16	55	54	17
	14%	18%	11%	14%	14%	15%	9%	14%	15%	15%	14%	17%	11%	13%	17%	12%	11%	15%	10%	16%	15%	13%
							**	*														*
Sydney, Australia	58	22	36	23	19	17	4	8	46	31	28	27	13	18	29	30	8	51	13	45	46	12
	12%	9%	14%	8%	14%	19%	10%	7%	14%	18%	9%	12%	10%	13%	11%	13%	6%	14%	8%	13%	13%	9%
						C	**	*		J								P				*
Los Angeles, United States	58	26	32	42	12	4	9	19	29	12	46	29	14	15	23	35	15	43	16	41	38	20
	12%	11%	12%	15%	9%	5%	22%	16%	9%	7%	14%	13%	10%	10%	9%	15%	11%	12%	10%	12%	10%	15%
				E			**	*			I											*
Zurich, Switzerland	51	28	22	25	14	11	2	5	44	21	30	15	13	22	33	17	12	39	13	38	40	11
	10%	12%	9%	9%	11%	13%	5%	4%	13%	12%	9%	7%	10%	15%	13%	7%	9%	11%	8%	11%	11%	8%
							**	*	G					K								*
Tokyo, Japan	46	31	14	32	9	5	5	14	26	9	37	26	9	11	20	25	5	40	8	38	25	21
	9%	13%	5%	11%	7%	5%	13%	12%	8%	5%	11%	11%	7%	8%	8%	11%	4%	11%	5%	11%	7%	16%
		B					**	*			I							P		R		T*
Rio de Janeiro, Brazil	44	23	21	29	9	6	6	9	29	8	35	27	8	9	22	22	13	31	15	29	25	18
	9%	10%	8%	10%	7%	7%	15%	7%	9%	5%	11%	12%	6%	6%	8%	9%	10%	8%	9%	9%	7%	14%
							**	*			I											*
Bangkok, Thailand	43	20	22	28	7	8	1	10	32	11	31	10	15	17	24	19	11	31	15	28	35	7
	9%	8%	9%	10%	5%	9%	3%	8%	9%	6%	10%	5%	12%	12%	9%	8%	8%	9%	9%	8%	10%	5%
							**	*					K	K								*
Madrid, Spain	41	24	17	24	10	7	4	9	29	12	30	20	15	6	21	21	11	30	13	28	33	8
	8%	10%	7%	8%	8%	8%	8%	8%	8%	7%	9%	9%	12%	4%	8%	9%	8%	8%	8%	8%	9%	6%
							**	*					M									*
Hong Kong, China	35	23	12	25	6	5	3	15	18	9	27	16	11	8	21	15	13	23	10	25	27	8
	7%	10%	5%	9%	4%	6%	7%	12%	5%	5%	8%	7%	8%	6%	8%	6%	9%	6%	6%	7%	7%	6%
							**	H*														*
Singapore, Singapore	35	20	14	20	4	11	-	8	26	15	20	11	12	11	20	15	14	21	15	19	24	11
	7%	8%	6%	7%	3%	12%	-	7%	8%	9%	6%	5%	9%	8%	8%	6%	10%	6%	9%	6%	7%	8%
						D	**	*														*
Auckland, New Zealand	33	15	18	13	12	8	3	8	22	16	17	18	9	7	20	13	4	30	8	25	22	12
	7%	6%	7%	5%	9%	10%	7%	7%	7%	10%	5%	8%	7%	5%	8%	6%	3%	8%	5%	7%	6%	9%
							**	*														*
Cairo, Egypt	30	16	14	23	6	1	-	14	16	3	27	12	10	7	18	12	13	16	11	18	22	8
	6%	7%	5%	8%	5%	1%	-	11%	5%	2%	8%	5%	8%	5%	7%	5%	10%	4%	7%	5%	6%	6%
				E			**	H*			I						Q					*
Berlin, Germany	28	14	14	22	5	2	2	11	14	4	24	17	5	5	15	13	8	20	8	20	17	11
	6%	6%	5%	8%	4%	2%	6%	9%	4%	3%	7%	8%	4%	4%	6%	5%	6%	6%	5%	6%	5%	8%
				E			**	*			I											*
Washington, United States	24	12	12	11	10	3	5	8	11	6	17	11	4	9	13	11	6	18	4	19	14	9
	5%	5%	4%	4%	8%	3%	12%	6%	3%	4%	5%	5%	3%	6%	5%	5%	4%	5%	3%	6%	4%	7%
							**	*														*
Toronto, Canada	21	7	14	7	11	2	5	4	11	6	15	11	5	5	10	11	6	14	5	15	14	7
	4%	3%	5%	3%	9%	2%	13%	3%	3%	3%	5%	5%	4%	3%	4%	5%	5%	4%	3%	5%	4%	5%
					CE		**	*														*

Oslo, Norway	17	10	7	4	8	6	1	4	13	9	9	8	4	5	14	3	5	13	7	11	13	5
	3%	4%	3%	1%	6%	7%	1%	3%	4%	5%	3%	4%	3%	4%	5%	1%	3%	3%	4%	3%	3%	4%
					C	C	**	*							O							*
Munich, Germany	16	9	7	11	5	-	1	3	11	6	10	6	2	8	5	11	3	13	6	10	9	7
	3%	4%	3%	4%	4%	-	3%	3%	3%	3%	3%	3%	2%	5%	2%	5%	2%	4%	4%	3%	2%	5%
				E	E		**	*														*
Mexico City, Mexico	15	7	7	10	3	2	2	3	9	3	12	7	4	4	9	5	4	11	5	10	12	2
	3%	3%	3%	3%	2%	2%	6%	3%	3%	2%	4%	3%	3%	2%	3%	2%	3%	3%	3%	3%	3%	2%
							**	*														*
Kuala Lumpur, Malaysia	15	8	6	7	3	4	1	4	10	7	7	4	4	6	8	6	3	11	6	9	11	4
	3%	3%	2%	3%	3%	4%	1%	3%	3%	4%	2%	2%	3%	4%	3%	3%	2%	3%	3%	3%	3%	3%
							**	*														*
Beijing, China	14	8	6	11	3	1	5	5	4	2	12	8	4	3	4	11	5	9	5	9	9	6
	3%	3%	2%	4%	2%	1%	12%	4%	1%	1%	4%	4%	3%	2%	1%	5%	4%	3%	3%	3%	2%	4%
							**	*														*
Vienna, Austria	14	2	11	5	4	5	2	1	10	8	6	8	3	2	5	9	3	11	3	11	11	3
	3%	1%	4%	2%	3%	5%	6%	1%	3%	4%	2%	4%	3%	2%	2%	4%	2%	3%	2%	3%	3%	2%
			A			C	**	*														*
Prague, Czech Republic	13	5	8	7	3	3	1	1	12	3	10	7	2	3	9	4	2	11	5	8	8	6
	3%	2%	3%	2%	2%	4%	1%	*	4%	2%	3%	3%	2%	2%	4%	2%	2%	3%	3%	2%	2%	4%
							**	*														*
Vancouver, Canada	13	7	6	1	7	4	-	2	11	5	7	5	5	3	11	2	2	11	3	10	11	2
	3%	3%	2%	*	6%	5%	-	2%	3%	3%	2%	2%	4%	2%	4%	1%	2%	3%	2%	3%	3%	1%
					C	C	**	*														*
Mumbai, India	13	6	7	10	1	1	3	5	5	2	11	11	-	2	5	8	1	12	1	12	8	5
	3%	3%	3%	4%	1%	1%	7%	4%	1%	1%	3%	5%	-	2%	2%	3%	1%	3%	1%	4%	2%	4%
							**	*				L										*
Istanbul, Turkey	12	4	8	6	2	3	-	-	12	4	8	3	2	7	7	5	2	10	5	7	8	4
	2%	2%	3%	2%	2%	4%	-	-	3%	2%	2%	1%	1%	5%	3%	2%	2%	3%	3%	2%	2%	3%
							**	*														*
Lagos, Nigeria	10	4	6	10	1	-	-	-	10	1	10	-	5	5	6	5	5	6	7	4	8	2
	2%	2%	2%	3%	1%	-	-	-	3%	*	3%	-	4%	3%	2%	2%	3%	2%	4%	1%	2%	2%
							**	*					K	K					S			*
Chicago, United States	10	5	6	2	5	3	-	4	7	1	9	3	2	6	5	5	3	7	5	6	9	1
	2%	2%	2%	1%	4%	4%	-	3%	2%	1%	3%	1%	1%	4%	2%	2%	2%	2%	3%	2%	3%	1%
					C	C	**	*														*
Boston, United States	10	3	7	5	4	1	4	1	6	3	7	6	2	2	6	4	1	9	3	7	9	1
	2%	1%	3%	2%	3%	1%	8%	1%	2%	2%	2%	3%	2%	1%	2%	2%	1%	2%	2%	2%	2%	1%
							**	*														*
Helsinki, Finland	10	5	5	-	6	4	1	1	8	7	3	4	4	2	8	2	3	6	4	6	8	2
	2%	2%	2%	-	5%	4%	1%	1%	2%	4%	1%	2%	3%	1%	3%	1%	2%	2%	3%	2%	2%	1%
					C	C	**	*		J												*
Delhi, India	10	7	3	8	-	2	1	7	2	2	8	5	1	4	1	9	2	7	2	7	5	5
	2%	3%	1%	3%	-	2%	1%	6%	1%	1%	2%	2%	*	3%	*	4%	2%	2%	1%	2%	1%	4%
							**	H*								N						*
Stockholm, Sweden	9	3	6	3	4	2	-	1	8	5	3	3	2	3	5	3	1	8	2	6	7	1
	2%	1%	2%	1%	3%	2%	-	*	2%	3%	1%	1%	2%	2%	2%	1%	1%	2%	1%	2%	2%	1%
							**	*														*
Copenhagen, Denmark	8	2	7	2	5	2	-	2	6	4	4	5	1	2	4	5	1	7	3	6	6	2
	2%	1%	3%	1%	4%	2%	-	2%	2%	2%	1%	2%	1%	1%	1%	2%	1%	2%	2%	2%	2%	2%
							**	*														*
Shanghai, China	8	6	2	4	2	3	-	4	4	3	5	4	2	2	3	5	4	4	5	3	4	4
	2%	2%	1%	1%	1%	3%	-	3%	1%	2%	2%	2%	1%	1%	1%	2%	3%	1%	3%	1%	1%	3%
							**	*														*
Moscow, Russia	7	3	4	2	2	3	1	-	7	4	3	3	4	1	4	3	1	7	2	5	4	3
	1%	1%	2%	1%	2%	3%	1%	-	2%	2%	1%	1%	3%	*	1%	1%	*	2%	1%	2%	1%	2%
							**	*														*
Budapest, Hungary	7	4	3	2	2	3	-	1	7	4	3	5	1	2	6	1	1	6	4	4	7	1
	1%	2%	1%	1%	2%	3%	-	*	2%	2%	1%	2%	*	1%	2%	*	1%	2%	2%	1%	2%	*
							**	*														*
Lima, Peru	7	4	3	4	1	2	1	1	5	4	3	1	5	1	3	4	2	5	2	5	6	1
	1%	2%	1%	1%	1%	2%	1%	1%	2%	2%	1%	*	4%	1%	1%	2%	1%	1%	1%	2%	2%	*
							**	*					K									*
Mecca, Saudi Arabia	7	4	3	1	3	2	-	1	5	5	2	2	3	2	5	1	3	4	3	3	6	1
	1%	2%	1%	*	2%	2%	-	1%	2%	3%	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%
							**	*														*
Tel Aviv, Israel	6	2	5	4	1	2	-	-	6	3	3	1	3	3	4	3	3	3	5	2	6	1
	1%	1%	2%	1%	1%	2%	-	-	2%	2%	1%	*	2%	2%	1%	1%	2%	1%	3%	1%	2%	*
							**	*														*
Buenos Aires, Argentina	6	3	3	4	1	1	-	1	5	3	4	1	3	3	5	2	2	5	3	3	6	1
	1%	1%	1%	1%	1%	1%	-	1%	2%	2%	1%	*	2%	2%	2%	1%	1%	1%	2%	1%	2%	*
							**	*														*
Osaka, Japan	6	5	1	4	1	1	3	-	4	2	4	3	2	1	3	3	3	4	3	4	3	3
	1%	2%	*	2%	1%	1%	7%	-	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	2%
							**	*														*
Seoul, South Korea	6	1	5	5	-	1	2	3	1	-	6	6	-	-	1	5	3	2	1	5	3	2
	1%	*	2%	2%	-	1%	6%	2%	*	-	2%	3%	-	-	*	2%	2%	1%	*	2%	1%	2%
							**	H*														*
Nairobi, Kenya	5	4	1	5	-	1	2	1	2	2	4	2	1	2	1	5	5	1	1	4	3	2
	1%	2%	1%	2%	-	1%	5%	1%	1%	1%	1%	1%	1%	1%	*	2%	4%	*	1%	1%	1%	2%
							**	*									Q					*
Dublin, ROI	5	3	2	-	1	4	-	1	4	2	3	2	2	1	3	2	2	3	2	3	5	1
	1%	1%	1%	-	1%	4%	-	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	*

						C	**	*														*
Tehran, Iran	5	-	5	5	-	-	-	-	5	-	5	2	2	-	-	5	-	5	-	5	2	2
	1%	-	2%	2%	-	-	-	-	1%	-	1%	1%	2%	-	-	2%	-	1%	-	1%	1%	2%
							**	*														*
Brussels, Belgium	4	1	3	1	1	2	-	-	4	4	1	2	1	1	2	2	2	2	2	2	4	1
	1%	1%	1%	*	1%	2%	-	-	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*
							**	*		J												*
Manila, Philippines	4	3	1	2	1	1	-	-	4	-	4	-	1	3	4	-	3	1	1	3	3	1
	1%	1%	*	1%	*	1%	-	-	1%	-	1%	-	1%	2%	1%	-	2%	*	*	1%	1%	*
							**	*														*
Sao Paulo, Brazil	3	2	1	3	1	-	-	-	3	3	-	1	1	1	2	1	-	3	2	1	3	-
	1%	1%	1%	1%	*	-	-	-	1%	2%	-	1%	*	1%	1%	1%	-	1%	1%	*	1%	-
							**	*		J												*
Casablanca, Morocco	3	1	2	1	1	1	1	-	2	2	1	1	-	2	1	2	1	1	2	1	2	1
	1%	*	1%	*	1%	1%	1%	-	1%	1%	*	*	-	2%	*	1%	1%	*	1%	*	1%	*
							**	*														*
Jakarta, Indonesia	3	1	1	1	1	1	-	2	1	-	3	1	-	2	1	1	1	2	1	2	1	1
	1%	1%	1%	*	1%	1%	-	2%	*	-	1%	*	-	2%	1%	1%	1%	1%	1%	1%	*	1%
							**	*														*
Belgrade, Serbia	2	-	2	2	-	-	-	2	-	-	2	-	-	2	-	2	2	-	2	-	2	-
	*	-	1%	1%	-	-	-	2%	-	-	1%	-	-	2%	-	1%	2%	-	1%	-	1%	-
							**	H*									Q					*
Warsaw, Poland	2	-	2	-	1	1	-	-	2	1	1	-	1	1	1	1	1	1	1	1	2	-
	*	-	1%	-	1%	1%	-	-	1%	1%	*	-	*	1%	*	*	1%	*	1%	*	1%	-
						C	**	*														*
Guangzhou, China	1	-	1	1	-	-	-	1	-	1	-	-	1	-	1	-	1	-	1	-	1	-
	*	-	1%	*	-	-	-	1%	-	1%	-	-	1%	-	1%	-	1%	-	1%	-	*	-
							**	*														*
Bogota, Colombia	1	1	-	-	-	1	-	1	1	1	1	1	1	-	1	1	-	1	1	1	1	1
	*	*	-	-	-	1%	-	*	*	*	*	*	*	-	*	*	-	*	*	*	*	*
						C	**	*														*
Sigma	1500	722	778	851	386	263	126	362	1012	521	979	667	395	438	791	709	403	1097	487	1013	1103	396
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	510	285	225	172	197	141	77	172	261	305	205	5	108	397	282	228	68	442	107	403	382	111
Base: All Respondents (wtd)	500	253	247	191	196	112	82	172	247	278	222	7	112	381	253	247	64	436	97	403	357	125
Tokyo, Japan	89	51	37	41	30	18	13	28	48	46	42	3	26	60	42	47	17	72	21	68	59	23
	18%	20%	15%	22%	15%	16%	16%	16%	19%	17%	19%	47%	23%	16%	17%	19%	27%	16%	22%	17%	17%	19%
							*					**	*				Q*					
Zurich, Switzerland	83	42	41	32	35	17	9	29	45	46	37	2	9	72	39	44	9	74	14	69	60	20
	17%	16%	17%	17%	18%	15%	11%	17%	18%	17%	16%	26%	8%	19%	16%	18%	14%	17%	15%	17%	17%	16%
							*					**	*	L			*					
Seoul, South Korea	79	52	27	31	28	20	21	25	33	39	40	1	20	58	41	38	7	72	13	67	57	22
	16%	21%	11%	16%	14%	18%	25%	15%	13%	14%	18%	21%	18%	15%	16%	15%	12%	16%	13%	17%	16%	18%
		B					H*					**	*				*					
Osaka, Japan	75	38	37	32	29	14	12	28	35	39	35	2	22	51	37	38	7	68	10	65	54	14
	15%	15%	15%	17%	15%	12%	14%	17%	14%	14%	16%	26%	20%	13%	15%	15%	11%	15%	10%	16%	15%	11%
							*					**	*				*					
New York City, United States	74	40	33	30	27	17	12	17	44	40	34	3	19	52	35	39	7	67	15	59	46	25
	15%	16%	14%	16%	14%	15%	15%	10%	18%	14%	15%	40%	17%	14%	14%	16%	11%	15%	15%	15%	13%	20%
							*		G			**	*				*					
Vancouver, Canada	73	35	38	24	31	18	14	28	32	45	28	1	17	56	43	31	10	64	17	56	59	14
	15%	14%	16%	13%	16%	16%	17%	16%	13%	16%	13%	14%	15%	15%	17%	13%	16%	15%	18%	14%	16%	11%
							*					**	*				*					
Prague, Czech Republic	71	31	40	32	28	11	12	24	36	36	36	1	13	57	30	41	7	64	9	62	52	17
	14%	12%	16%	17%	14%	10%	15%	14%	14%	13%	16%	14%	12%	15%	12%	17%	11%	15%	10%	15%	15%	14%
							*					**	*				*					
Singapore, Singapore	66	30	36	21	23	21	12	26	28	42	24	2	12	52	34	32	9	57	13	53	48	16
	13%	12%	14%	11%	12%	19%	14%	15%	11%	15%	11%	26%	11%	14%	13%	13%	14%	13%	13%	13%	13%	13%
							*					**	*				*					
Paris, France	63	30	33	25	27	11	13	19	32	35	29	1	13	50	31	33	8	56	14	49	46	14
	13%	12%	13%	13%	14%	10%	15%	11%	13%	12%	13%	14%	11%	13%	12%	13%	12%	13%	15%	12%	13%	11%
							*					**	*				*					
Hong Kong, China	62	37	25	20	22	20	7	24	31	32	30	-	19	43	30	31	7	55	10	52	41	15
	12%	14%	10%	10%	11%	18%	9%	14%	12%	11%	14%	-	17%	11%	12%	13%	11%	13%	11%	13%	12%	12%
							*					**	*				*					
Sydney, Australia	58	25	32	15	24	18	14	19	25	36	22	1	19	38	30	28	7	50	14	44	45	10
	12%	10%	13%	8%	12%	16%	17%	11%	10%	13%	10%	14%	17%	10%	12%	11%	11%	12%	14%	11%	13%	8%
						C	*					**	*				*					
Rome, Italy	57	20	37	24	22	10	6	16	34	33	24	-	14	42	25	32	5	52	9	48	38	18
	11%	8%	15%	12%	11%	9%	7%	10%	14%	12%	11%	-	13%	11%	10%	13%	7%	12%	9%	12%	11%	14%
			A				*					**	*				*					
London, United Kingdom	52	25	27	27	19	7	3	20	29	28	24	-	11	41	23	29	6	46	12	40	38	14
	10%	10%	11%	14%	10%	6%	3%	12%	12%	10%	11%	-	10%	11%	9%	12%	10%	10%	12%	10%	11%	11%
				E			*	F	F			**	*				*					
Bangkok, Thailand	42	29	13	14	19	9	7	11	24	22	20	1	10	31	21	21	6	36	5	38	30	12
	8%	12%	5%	7%	10%	8%	9%	7%	10%	8%	9%	21%	8%	8%	8%	8%	9%	8%	5%	9%	8%	9%
		B					*					**	*				*					
Toronto, Canada	42	20	22	17	18	7	6	20	15	21	20	-	11	31	22	20	6	36	5	37	31	10
	8%	8%	9%	9%	9%	6%	8%	12%	6%	8%	9%	-	10%	8%	9%	8%	9%	8%	5%	9%	9%	8%
							*	H				**	*				*					
Los Angeles, United States	40	22	18	18	10	12	8	14	18	24	16	1	7	32	18	22	4	36	8	32	25	13
	8%	9%	7%	10%	5%	10%	10%	8%	7%	9%	7%	14%	6%	8%	7%	9%	6%	8%	9%	8%	7%	10%
							*					**	*				*					
Stockholm, Sweden	37	14	23	12	18	7	7	14	16	23	15	-	9	28	18	19	7	30	7	30	23	11
	7%	6%	9%	6%	9%	6%	9%	8%	7%	8%	7%	-	8%	7%	7%	8%	12%	7%	7%	7%	7%	9%
							*					**	*				*					
Auckland, New Zealand	35	12	23	13	15	7	5	11	19	24	11	2	4	29	20	15	6	29	9	26	25	7
	7%	5%	9%	7%	8%	7%	7%	6%	8%	9%	5%	26%	4%	8%	8%	6%	9%	7%	9%	6%	7%	6%
			A				*					**	*				*					
Munich, Germany	31	16	14	10	14	7	5	11	14	21	10	-	5	26	13	18	5	26	7	24	23	7
	6%	6%	6%	5%	7%	7%	7%	6%	6%	7%	4%	-	4%	7%	5%	7%	7%	6%	7%	6%	6%	5%
							*					**	*				*					
Chicago, United States	29	17	12	10	15	4	8	11	10	15	14	-	9	20	14	15	1	28	3	26	18	11
	6%	7%	5%	5%	8%	4%	9%	6%	4%	5%	6%	-	8%	5%	5%	6%	2%	6%	3%	7%	5%	9%
							*					**	*				*					
Madrid, Spain	27	15	12	14	10	3	3	7	17	12	15	-	1	26	19	8	5	22	4	23	20	8
	5%	6%	5%	7%	5%	3%	3%	4%	7%	4%	7%	-	1%	7%	7%	3%	8%	5%	4%	6%	5%	6%
							*					**	*	L			*					

Copenhagen, Denmark	27	9	18	5	13	8	4	9	15	20	7	-	7	19	14	13	4	23	7	20	18	6
	5%	3%	7%	3%	7%	7%	4%	5%	6%	7%	3%	-	7%	5%	5%	5%	7%	5%	8%	5%	5%	5%
							*					**	*				*					
Shanghai, China	26	14	13	9	7	10	5	6	15	18	8	-	6	20	16	10	5	21	8	19	20	6
	5%	5%	5%	5%	4%	9%	6%	4%	6%	7%	4%	-	6%	5%	6%	4%	8%	5%	8%	5%	6%	5%
						D	*					**	*				*					
Vienna, Austria	23	7	16	7	10	7	1	6	16	15	8	-	4	19	13	10	1	22	5	18	19	5
	5%	3%	7%	4%	5%	6%	1%	4%	6%	6%	4%	-	4%	5%	5%	4%	2%	5%	6%	4%	5%	4%
			A				*					**	*				*					
Helsinki, Finland	21	12	9	8	9	4	3	7	11	9	12	-	3	18	12	9	3	19	7	14	17	3
	4%	5%	4%	4%	5%	3%	4%	4%	4%	3%	6%	-	3%	5%	5%	4%	4%	4%	8%	3%	5%	2%
							*					**	*				*					
Brussels, Belgium	20	6	14	11	5	3	3	6	10	8	11	-	2	17	6	13	2	18	4	16	14	6
	4%	2%	6%	6%	3%	3%	4%	4%	4%	3%	5%	-	2%	5%	3%	5%	3%	4%	4%	4%	4%	5%
							*					**	*				*					
Oslo, Norway	18	6	12	2	11	4	3	7	8	11	7	-	1	17	7	11	2	16	4	14	14	4
	4%	2%	5%	1%	6%	4%	3%	4%	3%	4%	3%	-	1%	4%	3%	4%	3%	4%	4%	4%	4%	3%
					C		*					**	*				*					
Washington, United States	18	13	5	9	6	2	4	4	9	7	11	-	6	12	11	7	1	16	3	14	12	6
	4%	5%	2%	5%	3%	2%	5%	2%	4%	2%	5%	-	5%	3%	4%	3%	2%	4%	3%	4%	3%	5%
							*					**	*				*					
Berlin, Germany	17	9	8	8	4	4	3	6	8	8	8	-	2	14	10	7	1	15	2	15	12	3
	3%	3%	3%	4%	2%	4%	3%	4%	3%	3%	4%	-	2%	4%	4%	3%	2%	4%	2%	4%	3%	2%
							*					**	*				*					
Amsterdam, The Netherlands	15	7	8	5	7	3	3	5	8	6	9	-	6	10	4	11	2	14	2	14	8	4
	3%	3%	3%	3%	3%	3%	4%	3%	3%	2%	4%	-	5%	3%	2%	4%	3%	3%	2%	3%	2%	3%
							*					**	*				*					
Guangzhou, China	14	11	3	4	8	3	2	3	9	10	5	-	6	8	9	5	5	9	6	9	9	4
	3%	4%	1%	2%	4%	3%	3%	2%	4%	3%	2%	-	5%	2%	4%	2%	8%	2%	6%	2%	3%	4%
		B					*					**	*				Q*					
Beijing, China	9	5	4	2	4	3	1	2	7	7	2	-	-	9	5	4	1	8	2	7	7	2
	2%	2%	2%	1%	2%	3%	1%	1%	3%	3%	1%	-	-	2%	2%	2%	1%	2%	2%	2%	2%	1%
							*					**	*				*					
Budapest, Hungary	9	2	6	5	2	2	3	3	3	4	4	-	3	6	2	6	1	8	1	8	7	2
	2%	1%	3%	2%	1%	2%	3%	2%	1%	2%	2%	-	2%	2%	1%	3%	1%	2%	1%	2%	2%	1%
							*					**	*				*					
Istanbul, Turkey	9	4	5	5	1	3	1	4	4	4	4	-	3	5	3	6	1	8	1	8	3	5
	2%	2%	2%	3%	1%	2%	2%	2%	1%	2%	2%	-	3%	1%	1%	2%	1%	2%	1%	2%	1%	4%
							*					**	*				*					T
Buenos Aires, Argentina	8	5	3	3	2	3	1	5	3	5	3	-	4	5	7	1	2	7	4	5	5	3
	2%	2%	1%	2%	1%	3%	1%	3%	1%	2%	1%	-	3%	1%	3%	1%	3%	2%	4%	1%	1%	3%
							*					**	*				*		S			
Manila, Philippines	8	3	5	5	3	-	1	4	3	3	5	-	-	8	7	1	1	7	1	7	8	-
	2%	1%	2%	2%	2%	-	2%	2%	1%	1%	2%	-	-	2%	3%	*	1%	2%	1%	2%	2%	-
							*					**	*		O		*					
Abu Dhabi, United Arab Emirates	7	2	6	5	3	-	-	5	3	3	5	-	-	7	4	4	-	7	2	6	7	1
	1%	1%	2%	2%	1%	-	-	3%	1%	1%	2%	-	-	2%	1%	1%	-	2%	2%	1%	2%	1%
							*					**	*				*					
Dublin, ROI	7	3	4	3	3	2	1	1	4	3	4	-	3	4	1	6	1	6	-	7	4	3
	1%	1%	2%	1%	1%	2%	2%	1%	2%	1%	2%	-	2%	1%	1%	2%	2%	1%	-	2%	1%	2%
							*					**	*				*					
Delhi, India	7	3	4	3	2	3	2	4	2	3	4	-	1	6	3	4	-	7	-	7	5	2
	1%	1%	1%	1%	1%	2%	2%	2%	1%	1%	2%	-	1%	2%	1%	2%	-	2%	-	2%	1%	1%
							*					**	*				*					
Cairo, Egypt	6	5	1	-	5	1	-	4	2	3	3	-	-	6	4	2	1	5	1	5	6	-
	1%	2%	*	-	3%	1%	-	2%	1%	1%	1%	-	-	2%	2%	1%	2%	1%	1%	1%	2%	-
					C		*					**	*				*					
Sao Paulo, Brazil	5	4	1	2	2	1	1	2	2	2	3	-	1	4	4	2	1	4	3	3	5	-
	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	2%	1%	2%	1%	3%	1%	2%	-
							*					**	*				*		S			
Boston, United States	5	4	1	1	2	2	-	3	2	5	-	-	2	3	4	1	2	3	2	3	4	1
	1%	2%	*	*	1%	2%	-	1%	1%	2%	-	-	1%	1%	2%	*	3%	1%	2%	1%	1%	1%
							*					**	*				*					
Lima, Peru	5	1	4	-	4	1	1	2	1	3	1	-	1	4	3	1	-	5	-	5	5	-
	1%	*	1%	-	2%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	-	1%	-	1%	1%	-
							*					**	*				*					
Kuala Lumpur, Malaysia	5	4	1	2	3	-	1	3	1	3	2	-	-	5	4	1	1	4	2	3	4	1
	1%	1%	*	1%	2%	-	1%	2%	*	1%	1%	-	-	1%	1%	*	1%	1%	2%	1%	1%	1%
							*					**	*				*					
Lagos, Nigeria	4	3	1	2	1	1	-	1	3	2	1	-	1	2	2	1	1	3	1	3	2	1
	1%	1%	*	1%	*	1%	-	*	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
							*					**	*				*					
Belgrade, Serbia	4	3	1	3	1	-	-	4	-	2	2	-	2	2	3	1	1	3	2	2	3	1
	1%	1%	*	1%	1%	-	-	2%	-	1%	1%	-	1%	1%	1%	*	2%	1%	2%	*	1%	1%
							*	H				**	*				*					
Rio de Janeiro, Brazil	4	4	-	1	-	2	1	1	1	1	2	-	1	2	2	1	1	2	1	3	2	1
	1%	1%	-	1%	-	2%	2%	1%	*	1%	1%	-	1%	1%	1%	1%	2%	*	1%	1%	1%	1%
						D	*					**	*				*					
Casablanca, Morocco	3	2	1	1	2	1	-	1	2	2	1	-	-	3	1	2	-	3	-	3	3	-
	1%	1%	*	*	1%	1%	-	*	1%	1%	*	-	-	1%	1%	1%	-	1%	-	1%	1%	-
							*					**	*				*					
Cape Town, South Africa	3	2	1	1	1	1	-	2	1	2	1	-	-	3	3	-	2	1	2	1	3	-
	1%	1%	1%	*	1%	1%	-	1%	1%	1%	1%	-	-	1%	1%	-	2%	*	2%	*	1%	-

							*					**	*				Q*					
Mexico City, Mexico	3	1	2	1	1	1	1	1	1	-	3	-	1	2	3	-	-	3	-	3	2	1
	1%	*	1%	1%	*	1%	1%	*	*	-	1%	-	1%	1%	1%	-	-	1%	-	1%	*	1%
							*					**	*				*					
Jakarta, Indonesia	3	3	-	-	2	1	-	1	2	2	1	-	1	2	2	1	-	3	1	2	2	1
	1%	1%	-	-	1%	1%	-	*	1%	1%	*	-	1%	*	1%	*	-	1%	1%	*	1%	1%
							*					**	*				*					
Moscow, Russia	3	3	-	-	2	1	-	1	2	1	1	-	-	3	3	-	1	2	1	1	3	-
	1%	1%	-	-	1%	1%	-	*	1%	1%	*	-	-	1%	1%	-	1%	*	1%	*	1%	-
							*					**	*				*					
Tel Aviv, Israel	1	-	1	-	-	1	1	-	-	1	-	-	1	-	-	1	-	1	-	1	-	1
	*	-	*	-	-	1%	1%	-	-	*	-	-	1%	-	-	*	-	*	-	*	-	1%
							*					**	*				*					
Mecca, Saudi Arabia	1	1	-	1	-	-	-	1	-	1	-	-	-	1	1	-	1	-	1	-	1	-
	*	*	-	*	-	-	-	*	-	*	-	-	-	*	*	-	1%	-	1%	-	*	-
							*					**	*				Q*					
Karachi, Pakistan	1	1	-	-	1	-	-	1	-	-	1	-	1	-	1	-	-	1	-	1	1	-
	*	*	-	-	*	-	-	*	-	-	*	-	1%	-	*	-	-	*	-	*	*	-
							*					**	*				*					
Sigma	1500	759	741	574	589	337	245	515	740	834	666	20	337	1142	759	741	191	1309	291	1209	1070	374
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1000	524	476	314	409	277	468	320	72	483	517	503	82	415	581	419	88	912	133	867	692	298	225	249	290	236
Base: All Respondents (wtd)	500	252	248	174	190	136	239	153	35	232	268	227	118	154	277	223	41	459	57	443	327	169	93	130	145	132
Paris, France	121	57	64	49	41	31	63	35	7	55	66	48	36	37	62	59	6	115	9	112	73	47	19	33	32	36
	24%	23%	26%	28%	21%	23%	26%	23%	21%	24%	24%	21%	30%	24%	22%	26%	15%	25%	16%	25%	22%	28%	21%	26%	22%	27%
									*				*				*			R						
Rome, Italy	113	59	53	39	46	27	49	36	10	56	57	55	14	43	60	53	10	103	12	101	75	36	22	34	29	27
	23%	24%	22%	23%	24%	20%	21%	23%	29%	24%	21%	24%	12%	28%	22%	24%	23%	22%	21%	23%	23%	21%	24%	26%	20%	20%
									*			L	*	L			*									
New York City, United States	103	52	52	39	44	20	44	37	7	49	54	47	21	35	54	49	7	96	10	94	66	37	21	25	32	26
	21%	20%	21%	22%	23%	15%	18%	25%	19%	21%	20%	21%	18%	23%	20%	22%	17%	21%	17%	21%	20%	22%	22%	19%	22%	19%
					E				*				*				*									
London, United Kingdom	78	36	42	30	28	19	28	28	5	35	43	32	22	24	35	43	4	73	7	71	45	32	14	22	19	22
	16%	14%	17%	17%	15%	14%	12%	18%	16%	15%	16%	14%	19%	16%	13%	19%	11%	16%	12%	16%	14%	19%	15%	17%	13%	17%
								F	*				*			N	*									
Tokyo, Japan	74	38	37	23	33	18	35	22	5	31	43	31	22	22	36	39	6	69	11	64	53	21	9	23	28	15
	15%	15%	15%	13%	17%	13%	15%	14%	16%	13%	16%	13%	19%	14%	13%	17%	14%	15%	19%	14%	16%	12%	9%	18%	19%	11%
									*				*				*							V	VY	
Amsterdam, The Netherlands	67	33	34	24	25	17	33	20	5	28	39	30	17	19	33	34	3	64	7	60	46	21	13	14	21	19
	13%	13%	14%	14%	13%	13%	14%	13%	14%	12%	14%	13%	15%	12%	12%	15%	6%	14%	11%	14%	14%	12%	13%	11%	14%	15%
									*				*				*									
Sydney, Australia	66	33	33	19	30	16	27	21	6	34	31	34	14	17	35	31	4	62	7	59	45	21	15	12	23	15
	13%	13%	13%	11%	16%	12%	11%	14%	17%	15%	12%	15%	12%	11%	13%	14%	10%	13%	12%	13%	14%	12%	16%	10%	16%	11%
									*				*				*									
Madrid, Spain	52	30	22	13	20	19	24	15	4	25	27	26	11	14	31	21	5	47	4	48	34	18	7	16	13	15
	10%	12%	9%	7%	10%	14%	10%	10%	10%	11%	10%	12%	9%	9%	11%	9%	12%	10%	7%	11%	10%	11%	8%	13%	9%	11%
						C			*				*				*									
Los Angeles, United States	52	29	23	22	18	12	26	15	3	21	31	27	7	18	26	26	4	48	5	47	34	18	10	15	14	12
	10%	12%	9%	12%	9%	9%	11%	10%	9%	9%	11%	12%	6%	11%	9%	12%	9%	10%	8%	11%	10%	10%	11%	12%	10%	9%
									*				*				*									
Vienna, Austria	41	17	24	10	10	20	19	13	2	19	22	19	13	9	23	18	1	40	2	39	26	15	6	10	14	12
	8%	7%	10%	6%	5%	15%	8%	8%	6%	8%	8%	8%	11%	6%	8%	8%	3%	9%	3%	9%	8%	9%	6%	8%	10%	9%
						CD			*				*				*			R						
Abu Dhabi, United Arab Emirates	34	14	21	14	12	9	19	10	2	16	19	17	7	10	21	13	5	29	6	29	23	12	12	10	8	5
	7%	6%	8%	8%	6%	7%	8%	7%	4%	7%	7%	8%	6%	6%	8%	6%	13%	6%	10%	6%	7%	7%	13%	8%	6%	4%
									*				*				Q*						XY			
Stockholm, Sweden	34	15	19	7	16	12	19	9	1	20	14	18	8	8	18	17	2	33	3	32	21	13	7	3	12	12
	7%	6%	8%	4%	8%	9%	8%	6%	4%	9%	5%	8%	7%	5%	6%	7%	4%	7%	5%	7%	6%	8%	8%	2%	8%	9%
					C	C			*				*				*						W		W	W
Auckland, New Zealand	33	17	17	12	13	8	12	11	4	14	19	12	9	12	18	15	2	31	4	29	21	11	8	6	10	9
	7%	7%	7%	7%	7%	6%	5%	7%	13%	6%	7%	5%	7%	8%	7%	7%	6%	7%	7%	7%	6%	7%	9%	5%	7%	7%
									F*				*				*									
Bangkok, Thailand	33	13	20	15	11	7	18	8	1	8	25	14	9	10	17	16	1	32	4	29	18	15	7	8	11	7
	7%	5%	8%	9%	6%	5%	8%	5%	2%	3%	9%	6%	8%	6%	6%	7%	3%	7%	7%	7%	6%	9%	8%	6%	8%	5%
									*		I		*				*									
Berlin, Germany	33	19	14	11	12	10	17	10	4	14	19	15	5	13	21	12	2	30	3	29	22	11	5	10	10	8
	7%	8%	5%	6%	6%	8%	7%	6%	11%	6%	7%	7%	4%	8%	7%	5%	6%	7%	6%	7%	7%	6%	6%	7%	7%	6%
									*				*				*									
Oslo, Norway	31	13	18	8	13	11	13	11	-	19	12	18	4	9	13	18	2	30	2	29	20	10	6	5	11	9
	6%	5%	7%	4%	7%	8%	6%	7%	-	8%	4%	8%	3%	6%	5%	8%	4%	6%	4%	6%	6%	6%	7%	4%	8%	7%
								H	*	J			*				*									
Prague, Czech Republic	29	13	16	8	13	8	13	11	2	12	17	11	6	11	19	10	2	27	3	26	21	8	7	5	6	10
	6%	5%	6%	5%	7%	6%	5%	7%	5%	5%	6%	5%	5%	7%	7%	4%	6%	6%	6%	6%	6%	5%	7%	4%	4%	8%
									*				*				*									
Rio de Janeiro, Brazil	29	18	10	10	14	4	16	9	1	15	14	10	12	7	18	11	3	26	4	24	22	7	5	9	6	8
	6%	7%	4%	6%	8%	3%	7%	6%	2%	6%	5%	4%	10%	5%	6%	5%	7%	6%	8%	5%	7%	4%	5%	7%	4%	6%
					E				*				*				*									
Cairo, Egypt	27	12	15	7	10	10	18	4	1	13	15	15	6	6	19	9	1	26	3	25	18	9	4	7	9	7
	5%	5%	6%	4%	5%	7%	8%	3%	2%	5%	6%	7%	5%	4%	7%	4%	3%	6%	5%	6%	6%	5%	5%	6%	6%	5%
							G		*				*				*									
Toronto, Canada	27	16	11	8	10	9	7	9	4	14	13	12	7	8	18	9	3	24	5	22	17	9	4	7	6	11
	5%	6%	4%	5%	5%	7%	3%	6%	12%	6%	5%	5%	6%	5%	7%	4%	7%	5%	8%	5%	5%	5%	4%	5%	4%	8%
									F*				*				*									
Helsinki, Finland	24	16	9	10	8	7	13	7	1	11	13	11	4	8	16	8	3	21	4	21	16	8	5	11	5	4
	5%	6%	4%	6%	4%	5%	6%	5%	3%	5%	5%	5%	4%	5%	6%	4%	8%	5%	7%	5%	5%	5%	5%	9%	3%	3%
									*				*				*							XY		
Vancouver, Canada	24	13	11	5	10	9	6	11	3	14	10	9	5	9	12	12	1	22	3	21	17	6	7	5	7	5
	5%	5%	5%	3%	5%	6%	3%	7%	10%	6%	4%	4%	5%	6%	4%	5%	3%	5%	5%	5%	5%	4%	7%	4%	5%	4%
								F	F*				*				*									
Hong Kong, China	23	10	13	12	8	4	14	6	2	8	15	10	6	7	15	9	3	20	4	19	14	9	3	6	8	7
	5%	4%	5%	7%	4%	3%	6%	4%	6%	4%	6%	4%	5%	5%	5%	4%	8%	4%	8%	4%	4%	5%	3%	5%	5%	5%
									*				*				*									
Dublin, ROI	21	13	8	8	9	4	14	5	1	11	11	9	6	7	11	11	1	20	2	19	13	9	3	5	7	6
	4%	5%	3%	5%	5%	3%	6%	3%	2%	5%	4%	4%	5%	4%	4%	5%	3%	4%	4%	4%	4%	5%	3%	4%	5%	4%
									*				*				*									
Osaka, Japan	21	12	9	7	12	2	12	5	1	10	11	9	6	6	11	10	1	20	2	20	14	7	3	2	7	9
	4%	5%	4%	4%	6%	2%	5%	3%	3%	4%	4%	4%	5%	4%	4%	4%	3%	4%	3%	4%	4%	4%	3%	2%	5%	7%
					E				*				*				*									W
Washington, United States	19	9	11	7	6	7	11	4	3	12	8	9	6	4	13	6	2	17	3	17	13	6	2	4	6	7
	4%	3%	4%	4%	3%	5%	5%	2%	8%	5%	3%	4%	5%	3%	5%	3%	6%	4%	4%	4%	4%	4%	2%	3%	4%	5%

									G*				*				*									
Zurich, Switzerland	19	11	8	5	6	8	13	5	*	12	7	10	4	5	12	7	2	17	3	16	14	5	4	1	8	6
	4%	4%	3%	3%	3%	6%	5%	3%	1%	5%	3%	4%	3%	3%	4%	3%	4%	4%	6%	4%	4%	3%	4%	1%	5%	5%
									*				*				*						W		W	W
Beijing, China	18	8	11	10	3	4	9	5	3	6	12	7	5	6	13	5	3	15	4	15	14	4	3	4	4	7
	4%	3%	4%	6%	2%	3%	4%	3%	9%	3%	5%	3%	4%	4%	5%	2%	6%	3%	6%	3%	4%	2%	4%	3%	3%	5%
				D					*				*				*									
Copenhagen, Denmark	16	5	11	3	5	8	7	5	1	10	6	5	4	6	8	8	1	15	2	14	11	5	5	5	2	5
	3%	2%	4%	2%	3%	6%	3%	3%	2%	4%	2%	2%	4%	4%	3%	3%	3%	3%	3%	3%	3%	3%	5%	4%	1%	4%
						C			*				*				*						X			
Chicago, United States	15	8	6	5	4	5	5	5	-	7	7	6	6	3	10	5	1	13	1	13	8	6	2	6	2	4
	3%	3%	3%	3%	2%	4%	2%	3%	-	3%	3%	2%	5%	2%	4%	2%	3%	3%	2%	3%	3%	4%	3%	4%	1%	3%
									*				*				*									
Buenos Aires, Argentina	14	8	6	6	7	2	5	3	4	5	10	6	3	5	9	6	3	12	4	11	9	6	3	4	4	4
	3%	3%	2%	3%	3%	1%	2%	2%	11%	2%	4%	3%	3%	3%	3%	3%	7%	3%	7%	2%	3%	3%	3%	3%	3%	3%
									FG*				*				Q*		S							
Sao Paulo, Brazil	14	8	5	6	5	2	6	6	-	6	7	8	3	3	7	7	3	11	4	10	9	4	3	5	4	2
	3%	3%	2%	3%	3%	2%	2%	4%	-	3%	3%	3%	2%	2%	2%	3%	7%	2%	6%	2%	3%	2%	3%	4%	3%	2%
									*				*				Q*		S							
Shanghai, China	12	8	5	7	4	2	6	4	1	4	8	10	-	3	6	6	1	11	2	10	9	3	2	4	2	4
	2%	3%	2%	4%	2%	2%	3%	3%	3%	2%	3%	4%	-	2%	2%	3%	3%	2%	3%	2%	3%	2%	3%	3%	1%	3%
									*			LM	*				*									
Munich, Germany	12	7	5	3	4	5	5	5	-	5	7	3	4	5	7	4	1	11	2	10	10	2	2	4	2	4
	2%	3%	2%	2%	2%	3%	2%	3%	-	2%	2%	1%	3%	3%	3%	2%	2%	2%	4%	2%	3%	1%	2%	3%	1%	3%
									*				*				*									
Cape Town, South Africa	12	6	5	2	5	5	7	1	1	6	5	4	4	3	6	5	2	9	2	10	8	3	2	3	4	3
	2%	2%	2%	1%	2%	4%	3%	1%	2%	3%	2%	2%	3%	2%	2%	2%	5%	2%	3%	2%	3%	2%	2%	2%	3%	2%
									*				*				*									
Budapest, Hungary	11	6	5	3	4	4	4	3	2	6	6	4	3	5	7	4	2	10	*	11	7	4	3	6	1	2
	2%	3%	2%	2%	2%	3%	2%	2%	7%	2%	2%	2%	2%	3%	3%	2%	4%	2%	*	3%	2%	2%	4%	4%	1%	1%
									F*				*				*						X	X		
Brussels, Belgium	11	6	5	6	2	3	6	2	*	4	7	6	3	3	6	5	3	8	1	10	7	4	2	1	5	3
	2%	3%	2%	4%	1%	2%	3%	1%	1%	2%	3%	2%	2%	2%	2%	2%	6%	2%	2%	2%	2%	2%	2%	1%	3%	2%
				D					*				*				Q*									
Mumbai, India	9	4	6	4	2	3	7	1	*	4	5	4	3	2	6	4	1	9	1	9	5	4	1	3	4	2
	2%	2%	2%	2%	1%	2%	3%	1%	1%	2%	2%	2%	3%	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	3%	2%
									*				*				*									
Casablanca, Morocco	9	4	5	2	4	3	5	3	-	6	4	4	3	3	7	2	1	8	1	8	7	2	1	1	3	4
	2%	2%	2%	1%	2%	2%	2%	2%	-	2%	1%	2%	2%	2%	2%	1%	2%	2%	1%	2%	2%	1%	1%	1%	2%	3%
									*				*				*									
Singapore, Singapore	9	2	6	1	3	4	4	3	1	6	3	5	1	2	6	3	2	7	2	7	6	3	1	2	4	1
	2%	1%	3%	1%	2%	3%	1%	2%	2%	3%	1%	2%	1%	1%	2%	1%	4%	2%	4%	1%	2%	2%	2%	1%	3%	1%
						C			*				*				*									
Mexico City, Mexico	9	2	7	2	4	3	7	1	-	4	5	4	3	2	5	4	1	7	2	7	5	4	2	4	2	2
	2%	1%	3%	1%	2%	2%	3%	1%	-	2%	2%	2%	3%	1%	2%	2%	3%	2%	3%	2%	1%	2%	2%	3%	1%	1%
			A						*				*				*									
Moscow, Russia	8	6	2	4	3	1	5	4	-	5	4	4	3	2	4	4	2	7	1	7	4	4	1	1	4	2
	2%	3%	1%	2%	2%	1%	2%	3%	-	2%	1%	2%	2%	1%	1%	2%	4%	1%	2%	2%	1%	2%	1%	1%	3%	2%
									*				*				*									
Istanbul, Turkey	8	3	6	2	4	3	5	2	-	4	4	4	1	3	5	3	-	8	-	8	5	3	3	2	2	1
	2%	1%	2%	1%	2%	2%	2%	1%	-	2%	1%	2%	1%	2%	2%	2%	-	2%	-	2%	2%	2%	3%	1%	2%	1%
									*				*				*									
Jakarta, Indonesia	7	4	4	1	4	2	4	2	*	3	4	4	1	2	4	3	1	6	1	6	5	2	1	3	2	1
	1%	1%	1%	1%	2%	1%	2%	2%	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	1%	2%	2%	1%
									*				*				*									
Guangzhou, China	7	4	4	4	2	2	4	3	*	3	4	1	3	3	6	1	*	7	2	5	6	1	2	4	1	*
	1%	1%	1%	2%	1%	1%	2%	2%	1%	1%	2%	1%	3%	2%	2%	*	1%	1%	4%	1%	2%	*	2%	3%	1%	*
									*				*		O		*		S							
Lima, Peru	7	3	4	2	3	2	2	3	1	3	4	3	-	4	4	4	2	6	1	6	4	2	1	3	2	1
	1%	1%	2%	1%	1%	2%	1%	2%	2%	1%	2%	1%	-	3%	1%	2%	4%	1%	2%	1%	1%	1%	2%	2%	1%	1%
									*				*				*									
Nairobi, Kenya	7	5	2	1	4	2	3	2	1	4	3	4	3	*	3	4	-	7	*	7	6	1	1	3	3	1
	1%	2%	1%	1%	2%	2%	1%	1%	2%	2%	1%	2%	2%	*	1%	2%	-	2%	1%	2%	2%	1%	1%	2%	2%	1%
									*			M	*				*									
Boston, United States	6	4	2	3	2	1	4	1	*	2	4	4	-	3	3	3	-	6	-	6	5	2	*	3	2	1
	1%	2%	1%	2%	1%	1%	2%	1%	1%	1%	2%	2%	-	2%	1%	1%	-	1%	-	1%	1%	1%	*	2%	1%	1%
									*				*				*									
Kuala Lumpur, Malaysia	6	3	3	2	2	3	4	1	1	2	4	5	-	2	3	3	1	6	1	5	4	3	1	1	3	1
	1%	1%	1%	1%	1%	2%	2%	1%	2%	1%	1%	2%	-	1%	1%	2%	2%	1%	2%	1%	1%	1%	2%	1%	2%	1%
									*				*				*									
Delhi, India	6	4	2	3	1	2	3	3	-	2	4	3	1	2	2	4	*	6	1	5	3	3	1	3	2	1
	1%	2%	1%	2%	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%
									*				*				*									
Mecca, Saudi Arabia	6	3	3	4	1	*	4	1	-	1	5	4	2	1	4	2	1	5	1	5	3	3	2	1	*	3
	1%	1%	1%	3%	1%	*	2%	1%	-	*	2%	2%	1%	*	2%	1%	2%	1%	2%	1%	1%	2%	2%	1%	*	2%
									*		I		*				*									
Bogota, Colombia	5	5	1	3	1	1	1	3	*	1	4	1	3	2	5	1	*	5	*	5	3	2	2	2	2	*
	1%	2%	*	2%	1%	1%	*	2%	1%	1%	2%	1%	2%	1%	2%	*	1%	1%	1%	1%	1%	1%	2%	1%	1%	*
		B							*				*				*									
Tel Aviv, Israel	5	3	2	1	2	2	3	2	*	2	3	1	3	1	4	1	-	5	-	5	3	2	2	-	1	3
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	-	1%	-	1%	1%	1%	2%	-	1%	2%
									*				*				*						W			
Seoul, South Korea	4	1	3	3	2	-	1	1	1	2	2	1	-	3	3	1	-	4	1	3	2	1	1	1	1	1
	1%	*	1%	1%	1%	-	1%	1%	2%	1%	1%	1%	-	2%	1%	1%	-	1%	2%	1%	1%	1%	1%	1%	1%	1%
									*				*				*									
Belgrade, Serbia	4	2	1	2	*	1	2	1	-	1	2	*	1	2	2	2	2	2	3	1	2	1	1	*	2	1
	1%	1%	*	1%	*	1%	1%	1%	-	1%	1%	*	1%	1%	1%	1%	4%	*	5%	*	1%	1%	1%	*	1%	1%
									*				*	K			Q*		S							
Warsaw, Poland	4	2	2	1	1	2	1	1	*	2	1	2	-	1	2	1	*	3	*	3	3	1	1	*	2	-
	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	*	2%	-
									*				*				*									
Manila, Philippines	3	2	1	1	2	*	2	1	-	2	2	1	-	2	2	2	1	2	1	3	2	1	*	1	-	2
	1%	1%	1%	1%	1%	*	1%	*	-	1%	1%	1%	-	1%	1%	1%	3%	*	1%	1%	1%	1%	*	1%	-	2%
									*				*				Q*									
Lagos, Nigeria	3	2	1	1	1	1	2	-	-	1	1	2	-	*	2	*	-	3	-	3	2	1	*	2	*	-
	1%	1%	*	1%	*	1%	1%	-	-	1%	*	1%	-	*	1%	*	-	1%	-	1%	1%	1%	*	1%	*	-
									*				*				*									

Karachi, Pakistan	2	2	-	1	*	*	1	1	-	1	1	1	-	1	2	-	*	1	1	1	1	*	-	*	*	1
	*	1%	-	1%	*	*	*	1%	-	*	*	*	-	1%	1%	-	1%	*	2%	*	*	*	-	*	*	1%
									*				*				*		S							
Tehran, Iran	*	*	-	-	-	*	*	-	-	-	*	-	-	*	*	-	-	*	-	*	*	-	-	-	*	-
	*	*	-	-	-	*	*	-	-	-	*	-	-	*	*	-	-	*	-	*	*	-	-	-	*	-
									*				*				*									
Sigma	1500	756	744	522	570	408	718	458	104	696	804	681	355	463	830	670	123	1377	172	1328	981	506	279	389	435	396
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	500	292	208	153	148	199	139	232	86	167	333	256	107	137	378	122	74	426	132	368	368	127	36	104	131	95	134
Base: All Respondents (wtd)	500	254	246	194	143	163	140	228	83	162	338	241	99	160	363	137	75	425	137	363	357	135	45	124	115	100	115
London, United Kingdom	99	44	55	31	31	37	26	48	16	30	69	45	23	31	66	33	14	85	20	79	59	38	12	23	19	28	17
	20%	17%	22%	16%	22%	23%	18%	21%	19%	18%	21%	19%	23%	19%	18%	24%	18%	20%	15%	22%	17%	28%	26%	18%	16%	28%	15%
									*				*				*					T	*	*		XZ*	
New York City, United States	90	48	42	36	28	27	22	41	15	23	68	42	17	32	58	33	7	84	18	73	60	29	6	19	27	16	22
	18%	19%	17%	18%	20%	16%	16%	18%	18%	14%	20%	17%	17%	20%	16%	24%	9%	20%	13%	20%	17%	21%	13%	15%	23%	16%	19%
									*				*				*	P					*	*		*	
Rome, Italy	88	40	48	31	30	26	22	46	14	37	51	26	22	40	67	21	11	77	29	59	65	23	6	21	24	18	19
	18%	16%	20%	16%	21%	16%	15%	20%	17%	22%	15%	11%	22%	25%	18%	15%	14%	18%	21%	16%	18%	17%	14%	17%	21%	18%	16%
									*				K*	K			*						*	*		*	
Paris, France	72	37	35	36	17	19	18	29	16	28	44	32	15	26	47	26	8	65	12	60	49	24	3	19	20	13	16
	14%	15%	14%	19%	12%	12%	13%	13%	19%	17%	13%	13%	15%	16%	13%	19%	10%	15%	9%	17%	14%	17%	7%	15%	18%	13%	14%
									*				*				*			R			*	*		*	
Sydney, Australia	65	34	32	14	27	24	21	26	9	14	51	33	12	20	47	18	5	61	9	56	45	18	7	15	15	14	13
	13%	13%	13%	7%	19%	15%	15%	12%	11%	9%	15%	14%	12%	13%	13%	13%	6%	14%	7%	15%	13%	13%	16%	12%	13%	14%	11%
					C	C			*				*				*			R			*	*		*	
Stockholm, Sweden	61	25	36	16	13	32	16	29	5	16	45	39	10	11	42	18	7	54	8	53	42	19	10	15	17	8	11
	12%	10%	15%	8%	9%	20%	12%	13%	6%	10%	13%	16%	11%	7%	12%	13%	9%	13%	6%	15%	12%	14%	21%	12%	14%	8%	10%
						CD			*			M	*				*			R			*	*		*	
Copenhagen, Denmark	58	27	31	14	19	25	21	23	9	15	43	35	10	13	41	17	9	50	17	42	46	12	6	13	10	16	14
	12%	11%	13%	7%	13%	16%	15%	10%	11%	9%	13%	15%	10%	8%	11%	12%	12%	12%	12%	11%	13%	9%	12%	10%	9%	16%	12%
						C			*				*				*						*	*		*	
Los Angeles, United States	55	32	23	25	16	15	13	30	8	17	39	28	12	15	41	15	9	46	19	37	38	16	3	14	13	8	18
	11%	13%	10%	13%	11%	9%	9%	13%	9%	10%	11%	12%	12%	10%	11%	11%	12%	11%	14%	10%	11%	12%	6%	11%	12%	8%	15%
									*				*				*						*	*		*	
Oslo, Norway	51	19	33	16	14	21	20	21	4	10	42	39	5	8	30	22	4	48	7	45	32	19	9	15	8	12	7
	10%	7%	13%	8%	10%	13%	14%	9%	5%	6%	12%	16%	5%	5%	8%	16%	5%	11%	5%	12%	9%	14%	19%	12%	7%	12%	6%
			A				H		*		I	LM	*			N	*			R			XZ*	*		*	
Auckland, New Zealand	48	25	23	14	16	18	12	18	12	14	35	30	10	9	36	13	7	41	11	37	35	11	6	21	6	10	6
	10%	10%	9%	7%	11%	11%	9%	8%	14%	8%	10%	12%	10%	5%	10%	9%	9%	10%	8%	10%	10%	8%	13%	17%	5%	10%	5%
									*			M	*				*						*	XZ*		*	
Abu Dhabi, United Arab Emirates	47	17	29	22	16	9	5	24	13	22	24	15	13	18	33	14	9	37	20	27	39	6	2	12	13	8	12
	9%	7%	12%	11%	11%	5%	4%	11%	16%	14%	7%	6%	14%	12%	9%	10%	13%	9%	15%	7%	11%	4%	5%	9%	11%	8%	10%
								F	F*	J			K*				*		S		U		*	*		*	
Prague, Czech Republic	45	19	26	15	9	21	10	28	4	16	29	21	7	18	32	13	8	37	11	34	32	12	9	9	8	8	11
	9%	8%	11%	8%	6%	13%	7%	12%	5%	10%	9%	9%	7%	11%	9%	9%	11%	9%	8%	9%	9%	9%	20%	7%	7%	8%	10%
						D			*				*				*						WX*	*		*	
Berlin, Germany	45	27	18	20	13	11	13	20	8	13	32	18	11	16	33	12	10	35	16	29	30	13	6	8	12	11	7
	9%	11%	7%	10%	9%	7%	9%	9%	10%	8%	9%	7%	11%	10%	9%	9%	13%	8%	12%	8%	9%	9%	14%	7%	11%	11%	6%
									*				*				*						*	*		*	
Amsterdam, The Netherlands	40	16	24	19	10	12	14	22	4	13	28	23	6	11	35	5	9	31	14	27	27	14	1	7	9	8	16
	8%	6%	10%	10%	7%	7%	10%	9%	4%	8%	8%	10%	6%	7%	10%	4%	12%	7%	10%	7%	7%	10%	3%	5%	8%	8%	14%
									*				*		O		*						*	*		*	W
Toronto, Canada	39	18	21	16	8	16	9	22	3	13	26	21	7	11	29	11	3	36	7	32	27	12	5	14	7	6	7
	8%	7%	9%	8%	6%	10%	6%	10%	3%	8%	8%	9%	7%	7%	8%	8%	4%	8%	5%	9%	8%	9%	11%	11%	6%	6%	6%
									*				*				*						*	*		*	
Helsinki, Finland	35	12	23	10	10	15	15	13	5	5	30	22	3	10	27	7	5	30	10	25	25	10	4	10	6	9	6
	7%	5%	9%	5%	7%	9%	11%	6%	6%	3%	9%	9%	3%	6%	8%	5%	7%	7%	7%	7%	7%	8%	9%	8%	5%	9%	6%
									*		I	L	*				*						*	*		*	
Vancouver, Canada	34	17	17	8	9	16	7	14	7	12	22	18	5	10	22	11	6	27	8	25	27	7	3	13	4	5	9
	7%	7%	7%	4%	7%	10%	5%	6%	9%	7%	6%	8%	5%	7%	6%	8%	8%	6%	6%	7%	8%	5%	7%	10%	3%	5%	8%
						C			*				*				*						*	*		*	
Dublin, ROI	33	10	22	18	8	7	9	13	5	10	23	17	6	10	22	11	2	30	8	24	21	12	4	11	3	6	8
	7%	4%	9%	9%	6%	4%	7%	6%	6%	6%	7%	7%	6%	6%	6%	8%	3%	7%	6%	7%	6%	9%	9%	9%	3%	6%	7%
			A						*				*				*						*	*		*	
Tokyo, Japan	32	20	12	13	12	7	13	12	6	9	23	16	6	10	24	8	3	29	10	22	25	7	3	6	6	7	10
	6%	8%	5%	7%	8%	4%	9%	5%	8%	5%	7%	7%	6%	6%	7%	6%	4%	7%	7%	6%	7%	5%	6%	5%	5%	7%	9%
									*				*				*						*	*		*	
Singapore, Singapore	32	16	16	10	6	15	9	14	7	12	20	8	9	14	21	11	8	24	12	20	25	6	2	9	10	3	7
	6%	6%	7%	5%	5%	9%	6%	6%	9%	7%	6%	4%	9%	9%	6%	8%	11%	6%	9%	5%	7%	5%	4%	7%	9%	3%	6%
									*				K*	K			*						*	*		*	
Vienna, Austria	29	18	11	7	7	15	8	13	5	9	21	20	4	5	22	7	1	28	4	25	17	12	1	6	9	6	7
	6%	7%	5%	4%	5%	9%	6%	6%	6%	5%	6%	8%	4%	3%	6%	5%	2%	7%	3%	7%	5%	9%	2%	5%	8%	6%	6%
									*				*				*						*	*		*	
Madrid, Spain	27	12	15	11	6	10	8	10	3	3	24	16	3	8	16	11	1	26	4	23	13	14	1	7	4	6	9
	5%	5%	6%	6%	4%	6%	6%	4%	4%	2%	7%	7%	3%	5%	4%	8%	1%	6%	3%	6%	4%	11%	3%	5%	4%	6%	7%
									*		I		*				*					T	*	*		*	
Bangkok, Thailand	27	17	10	11	4	11	9	7	7	12	15	19	1	6	18	9	2	24	4	22	17	10	4	5	6	1	11
	5%	7%	4%	6%	3%	7%	7%	3%	8%	7%	4%	8%	2%	4%	5%	6%	3%	6%	3%	6%	5%	7%	8%	4%	5%	1%	9%
									*			L	*				*						Y*	*		*	Y
Cairo, Egypt	21	14	7	14	5	2	5	12	2	8	13	5	3	12	21	-	3	17	9	12	16	3	1	6	3	5	4
	4%	6%	3%	7%	3%	1%	3%	5%	2%	5%	4%	2%	3%	8%	6%	-	4%	4%	6%	3%	5%	2%	3%	5%	3%	5%	4%
				E					*				*	K	O		*						*	*		*	
Cape Town, South Africa	18	10	8	11	4	4	5	9	3	6	12	6	6	6	13	5	4	14	5	13	12	6	-	4	7	3	4
	4%	4%	3%	5%	2%	2%	4%	4%	4%	4%	3%	2%	6%	4%	4%	3%	6%	3%	4%	4%	3%	4%	-	3%	6%	3%	4%
									*				*				*						*	*		*	
Zurich, Switzerland	18	9	8	4	7	7	6	7	2	8	10	8	3	6	14	3	2	15	3	14	12	4	-	7	4	6	1
	4%	4%	3%	2%	5%	4%	4%	3%	2%	5%	3%	3%	3%	4%	4%	2%	3%	4%	3%	4%	3%	3%	-	6%	4%	6%	*
									*				*				*						*	Z*		Z*	
Washington, United States	16	9	8	6	6	5	5	8	1	2	14	11	3	3	11	5	2	15	3	14	13	1	1	5	6	1	2
	3%	3%	3%	3%	4%	3%	3%	4%	2%	1%	4%	4%	3%	2%	3%	4%	2%	3%	2%	4%	4%	1%	3%	4%	5%	1%	2%

									*				*				*						*	*		*	
Boston, United States	16	10	6	6	5	5	4	3	7	9	7	6	2	9	12	4	3	13	9	7	16	-	2	6	3	4	1
	3%	4%	2%	3%	4%	3%	3%	1%	8%	6%	2%	2%	2%	6%	3%	3%	4%	3%	7%	2%	5%	-	4%	5%	3%	4%	1%
									G*	J			*				*		S		U		*	*		*	
Rio de Janeiro, Brazil	15	7	7	5	5	5	5	5	2	7	8	6	3	6	14	1	4	11	7	8	14	1	-	-	4	6	5
	3%	3%	3%	2%	4%	3%	4%	2%	3%	4%	2%	2%	3%	4%	4%	*	5%	3%	5%	2%	4%	1%	-	-	3%	6%	4%
									*				*				*						*	*		W*	W
Shanghai, China	15	12	3	5	5	4	3	8	5	10	5	4	4	7	13	2	6	9	9	5	13	1	-	4	3	3	5
	3%	5%	1%	3%	4%	3%	2%	3%	6%	6%	1%	2%	4%	4%	4%	1%	8%	2%	7%	1%	4%	1%	-	3%	2%	3%	5%
		B							*	J			*				Q*		S				*	*		*	
Moscow, Russia	15	8	6	10	4	1	5	9	-	4	11	4	5	5	15	-	3	12	7	8	12	3	-	4	4	5	2
	3%	3%	3%	5%	3%	*	4%	4%	-	2%	3%	2%	5%	3%	4%	-	4%	3%	5%	2%	3%	2%	-	3%	3%	5%	2%
				E					*				*		O		*						*	*		*	
Budapest, Hungary	14	10	4	3	3	8	3	10	2	8	6	4	5	5	13	1	2	13	4	10	11	3	2	-	2	7	3
	3%	4%	2%	2%	2%	5%	2%	4%	2%	5%	2%	2%	5%	3%	4%	1%	2%	3%	3%	3%	3%	3%	4%	-	2%	7%	3%
									*	J			*				*						*	*		WX*	
Chicago, United States	14	8	6	6	5	3	3	8	3	8	6	7	1	7	11	4	4	10	8	6	12	3	1	5	3	1	4
	3%	3%	3%	3%	3%	2%	2%	3%	4%	5%	2%	3%	1%	4%	3%	3%	6%	2%	6%	2%	3%	2%	2%	4%	3%	1%	3%
									*	J			*				*		S				*	*		*	
Hong Kong, China	14	7	7	3	4	7	5	7	2	5	8	4	1	9	12	2	1	12	4	10	13	1	-	3	2	3	7
	3%	3%	3%	2%	3%	4%	3%	3%	3%	3%	2%	2%	1%	6%	3%	2%	2%	3%	3%	3%	4%	1%	-	2%	1%	3%	6%
									*				*	K			*						*	*		*	
Brussels, Belgium	12	11	1	10	2	-	3	7	1	6	6	4	3	6	10	2	8	5	8	4	11	1	-	1	4	4	4
	2%	4%	1%	5%	2%	-	2%	3%	1%	4%	2%	2%	3%	3%	3%	1%	10%	1%	6%	1%	3%	1%	-	1%	3%	4%	3%
		B		E					*				*				Q*		S				*	*		*	
Kuala Lumpur, Malaysia	12	8	5	7	4	1	2	5	5	7	5	8	4	1	8	4	1	12	4	8	10	2	-	1	6	4	2
	2%	3%	2%	4%	3%	1%	2%	2%	6%	4%	2%	3%	4%	1%	2%	3%	1%	3%	3%	2%	3%	1%	-	1%	5%	4%	1%
									*				*				*						*	*		*	
Buenos Aires, Argentina	11	7	5	4	6	1	3	5	-	2	9	4	3	5	7	5	2	10	2	9	10	2	-	5	3	2	1
	2%	3%	2%	2%	4%	1%	2%	2%	-	1%	3%	2%	3%	3%	2%	3%	2%	2%	2%	3%	3%	1%	-	4%	3%	2%	1%
					E				*				*				*						*	*		*	
Karachi, Pakistan	11	5	6	7	3	1	4	6	1	6	5	6	1	4	6	5	3	8	4	7	8	3	-	6	2	2	1
	2%	2%	3%	3%	2%	1%	3%	2%	1%	4%	1%	2%	1%	3%	2%	4%	4%	2%	3%	2%	2%	2%	-	5%	2%	2%	1%
									*				*				*						*	*		*	
Mexico City, Mexico	11	8	2	5	3	3	4	3	4	4	7	4	1	5	8	2	2	9	3	8	8	3	-	3	2	2	5
	2%	3%	1%	3%	2%	2%	3%	1%	5%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	2%	2%	2%	-	2%	2%	2%	4%
									*				*				*						*	*		*	
Lima, Peru	10	9	1	8	1	1	4	3	2	3	6	5	3	2	6	3	2	8	2	8	8	2	-	2	3	-	5
	2%	3%	*	4%	1%	*	3%	1%	2%	2%	2%	2%	3%	1%	2%	2%	2%	2%	1%	2%	2%	1%	-	1%	2%	-	4%
		B		E					*				*				*						*	*		*	Y
Manila, Philippines	9	5	4	8	-	2	4	2	3	5	4	8	2	-	8	2	5	4	4	5	7	3	2	2	4	2	-
	2%	2%	2%	4%	-	1%	3%	1%	3%	3%	1%	3%	2%	-	2%	1%	7%	1%	3%	1%	2%	2%	4%	1%	4%	2%	-
				D					*			M	*				Q*						*	*	Z	*	
Belgrade, Serbia	9	6	3	8	1	-	3	4	2	2	7	2	5	3	9	-	5	4	6	3	6	3	3	1	2	1	2
	2%	3%	1%	4%	1%	-	2%	2%	2%	1%	2%	1%	5%	2%	3%	-	6%	1%	5%	1%	2%	2%	6%	1%	2%	1%	2%
				E					*				K*				Q*		S				*	*		*	
Lagos, Nigeria	9	4	4	6	2	-	3	3	2	2	7	1	5	3	5	4	4	4	6	3	3	3	5	2	2	-	-
	2%	2%	2%	3%	2%	-	2%	1%	2%	1%	2%	*	5%	2%	1%	3%	6%	1%	4%	1%	1%	3%	10%	2%	1%	-	-
				E					*				K*				Q*		S				WXYZ*	*		*	
Istanbul, Turkey	8	5	3	3	3	2	5	2	1	2	6	8	-	-	6	2	-	8	1	7	2	6	-	1	4	1	3
	2%	2%	1%	2%	2%	1%	4%	1%	1%	1%	2%	3%	-	-	2%	2%	-	2%	1%	2%	1%	5%	-	1%	3%	1%	2%
									*			M	*				*					T	*	*		*	
Seoul, South Korea	8	2	6	5	2	1	4	3	2	2	6	2	-	6	4	3	-	8	2	6	5	3	2	1	1	2	3
	2%	1%	2%	2%	2%	*	3%	1%	2%	1%	2%	1%	-	4%	1%	2%	-	2%	2%	2%	1%	2%	4%	1%	1%	2%	2%
									*				*	K			*						*	*		*	
Beijing, China	8	4	4	5	1	2	3	2	3	3	4	2	3	3	8	-	3	5	5	2	8	-	1	2	2	-	3
	2%	2%	1%	2%	1%	1%	2%	1%	3%	2%	1%	1%	3%	2%	2%	-	4%	1%	4%	1%	2%	-	2%	2%	2%	-	2%
									*				*				*		S				*	*		*	
Osaka, Japan	7	6	1	2	3	2	2	4	1	2	5	4	2	1	6	1	-	7	-	7	4	3	-	1	1	2	3
	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	2%	2%	2%	1%	2%	*	-	2%	-	2%	1%	2%	-	1%	*	2%	3%
									*				*				*						*	*		*	
Tel Aviv, Israel	7	4	3	2	1	4	-	5	1	2	5	3	2	2	6	1	-	7	1	6	5	1	-	2	2	2	1
	1%	2%	1%	1%	1%	2%	-	2%	1%	1%	1%	1%	2%	1%	2%	1%	-	2%	1%	2%	1%	1%	-	1%	2%	2%	1%
									*				*				*						*	*		*	
Sao Paulo, Brazil	6	3	3	4	1	1	1	2	4	4	2	-	3	3	5	1	2	5	1	5	6	-	-	1	2	1	2
	1%	1%	1%	2%	1%	1%	1%	1%	5%	2%	1%	-	3%	2%	2%	1%	2%	1%	1%	1%	2%	-	-	1%	1%	1%	2%
									G*				K*				*						*	*		*	
Casablanca, Morocco	6	4	2	2	1	2	1	4	-	2	3	3	1	1	5	1	-	6	-	6	5	1	1	2	1	1	1
	1%	1%	1%	1%	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	*	-	1%	-	2%	1%	*	3%	2%	1%	1%	*
									*				*				*						*	*		*	
Delhi, India	5	2	4	1	3	2	1	3	2	-	5	2	1	2	5	1	2	4	2	4	5	1	-	1	4	-	1
	1%	1%	2%	*	2%	1%	*	1%	3%	-	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	-	1%	3%	-	1%
									*				*				*						*	*		*	
Warsaw, Poland	5	2	2	1	4	-	1	2	2	2	3	3	2	-	5	-	1	4	1	4	5	-	1	2	-	-	2
	1%	1%	1%	*	3%	-	1%	1%	2%	1%	1%	1%	2%	-	1%	-	1%	1%	1%	1%	1%	-	3%	1%	-	-	1%
					E				*				*				*						*	*		*	
Mecca, Saudi Arabia	5	4	1	3	1	-	2	2	-	1	4	4	-	1	5	-	1	4	2	2	5	-	-	-	1	1	3
	1%	1%	*	2%	1%	-	2%	1%	-	1%	1%	2%	-	1%	1%	-	1%	1%	2%	1%	1%	-	-	-	1%	1%	2%
									*				*				*						*	*		*	
Munich, Germany	4	3	1	1	3	1	1	3	-	-	4	1	3	-	2	2	1	3	2	2	3	1	-	1	2	1	1
	1%	1%	*	*	2%	*	*	1%	-	-	1%	1%	3%	-	1%	1%	1%	1%	2%	*	1%	1%	-	1%	1%	1%	1%
									*				M*				*						*	*		*	
Bogota, Colombia	4	1	2	4	-	-	1	1	1	1	2	2	-	1	2	1	1	2	4	-	4	-	-	-	1	1	1
	1%	*	1%	2%	-	-	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	2%	1%	3%	-	1%	-	-	-	1%	1%	1%
									*				*				*		S				*	*		*	
Tehran, Iran	3	3	-	1	2	1	2	2	-	2	2	2	1	1	3	-	2	2	2	2	2	2	1	1	1	1	-
	1%	1%	-	*	1%	1%	1%	1%	-	1%	*	1%	1%	1%	1%	-	2%	*	1%	*	1%	1%	2%	1%	1%	1%	-
									*				*				*						*	*		*	
Guangzhou, China	1	1	-	-	-	1	-	-	1	1	-	-	-	1	1	-	1	-	1	-	1	-	-	-	-	-	1
	*	1%	-	-	-	1%	-	-	2%	1%	-	-	-	1%	*	-	2%	-	1%	-	*	-	-	-	-	-	1%
									*				*				Q*						*	*		*	
Nairobi, Kenya	1	-	1	-	-	1	-	1	-	-	1	1	-	-	1	-	-	1	1	-	1	-	-	-	1	-	-
	*	-	*	-	-	*	-	*	-	-	*	*	-	-	*	-	-	*	1%	-	*	-	-	-	1%	-	-
									*				*				*						*	*		*	
Sigma	1500	762	738	582	429	489	420	685	250	487	1013	724	296	480	1089	411	224	1276	411	1089	1072	406	135	373	346	300	346
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	290	211	219	219	63	19	76	406	305	196	122	71	308	334	167	86	415	212	289	362	133
Base: All Respondents (wtd)	500	253	247	242	168	90	30	101	369	266	234	299	36	165	262	238	65	435	152	348	281	202
Paris, France	115	43	72	53	53	9	4	27	84	63	52	69	7	38	44	71	11	104	33	82	61	51
	23%	17%	29%	22%	32%	10%	14%	26%	23%	24%	22%	23%	21%	23%	17%	30%	16%	24%	22%	23%	22%	25%
			A		E	*	**	*					*			N	*					*
Rome, Italy	114	54	59	56	47	11	8	22	84	57	56	61	8	45	62	52	9	105	30	84	59	52
	23%	22%	24%	23%	28%	12%	26%	22%	23%	22%	24%	20%	21%	27%	24%	22%	14%	24%	20%	24%	21%	26%
					E	*	**	*					*				*					*
Istanbul, Turkey	108	59	49	46	43	19	1	26	81	62	45	65	9	33	67	41	20	88	42	66	67	38
	22%	23%	20%	19%	25%	21%	3%	26%	22%	23%	19%	22%	26%	20%	26%	17%	30%	20%	28%	19%	24%	19%
						*	**	*					*				*					*
Sydney, Australia	68	31	37	23	21	24	3	13	52	33	35	47	2	19	41	27	5	63	11	57	39	29
	14%	12%	15%	9%	13%	27%	10%	13%	14%	12%	15%	16%	6%	11%	16%	11%	7%	15%	7%	16%	14%	14%
						CD*	**	*					*				*			R		*
Tokyo, Japan	67	45	23	36	16	15	3	12	52	33	34	45	5	17	38	29	9	58	21	46	34	33
	13%	18%	9%	15%	9%	17%	9%	12%	14%	12%	15%	15%	14%	10%	15%	12%	14%	13%	14%	13%	12%	16%
		B				*	**	*					*				*					*
Madrid, Spain	60	38	21	30	22	7	1	4	55	34	26	31	2	26	34	25	10	50	22	38	40	19
	12%	15%	9%	13%	13%	8%	2%	4%	15%	13%	11%	11%	6%	16%	13%	11%	15%	11%	14%	11%	14%	10%
						*	**	*	G				*	L			*					*
Abu Dhabi, United Arab Emirates	54	31	23	22	20	12	5	17	32	29	25	34	5	15	33	21	7	46	16	38	29	18
	11%	12%	9%	9%	12%	13%	16%	17%	9%	11%	11%	11%	14%	9%	13%	9%	11%	11%	10%	11%	10%	9%
						*	**	*					*				*					*
Amsterdam, The Netherlands	51	30	21	27	13	11	5	9	36	18	33	23	5	23	37	13	8	43	21	30	32	17
	10%	12%	8%	11%	8%	12%	17%	9%	10%	7%	14%	8%	14%	14%	14%	6%	12%	10%	14%	9%	11%	8%
						*	**	*			I		*		O		*					*
Los Angeles, United States	47	23	24	24	10	13	-	3	43	28	18	25	2	19	29	18	6	41	11	36	33	14
	9%	9%	10%	10%	6%	14%	-	3%	12%	11%	8%	8%	7%	12%	11%	8%	10%	9%	7%	10%	12%	7%
						*	**	*					*				*					*
Vienna, Austria	40	17	23	20	9	11	5	10	26	14	27	31	3	6	16	25	-	40	6	34	10	30
	8%	7%	9%	8%	6%	12%	16%	10%	7%	5%	11%	10%	10%	4%	6%	10%	-	9%	4%	10%	4%	15%
						*	**	*				M	M*				*	P				T*
Rio de Janeiro, Brazil	39	31	8	15	12	13	1	10	29	29	11	23	2	14	29	10	5	34	13	27	29	8
	8%	12%	3%	6%	7%	14%	2%	10%	8%	11%	5%	8%	6%	9%	11%	4%	8%	8%	8%	8%	10%	4%
		B				*	**	*					*		O		*					*
London, United Kingdom	38	16	23	23	11	5	4	8	27	18	20	19	2	17	16	22	6	32	8	30	19	16
	8%	6%	9%	9%	6%	5%	12%	8%	7%	7%	9%	6%	5%	10%	6%	9%	9%	7%	5%	9%	7%	8%
						*	**	*					*				*					*
Berlin, Germany	36	14	22	20	16	-	1	3	32	25	11	25	3	8	15	21	6	30	8	28	19	14
	7%	5%	9%	8%	9%	-	4%	3%	9%	9%	5%	8%	9%	5%	6%	9%	9%	7%	5%	8%	7%	7%
					E	*	**	*					*				*					*
Auckland, New Zealand	36	21	15	19	5	13	9	5	22	11	25	29	2	4	11	25	4	32	8	28	9	27
	7%	8%	6%	8%	3%	14%	30%	5%	6%	4%	11%	10%	7%	3%	4%	10%	6%	7%	5%	8%	3%	13%
						D*	**	*			I	M	*				*					T*
New York City, United States	33	15	18	18	14	2	3	4	27	17	17	10	3	21	18	15	8	26	16	17	26	7
	7%	6%	7%	7%	8%	2%	9%	4%	7%	6%	7%	3%	7%	12%	7%	6%	12%	6%	11%	5%	9%	4%
						*	**	*					*	K			*					*
Washington, United States	31	13	18	23	6	2	1	5	25	14	17	19	5	8	9	22	3	28	9	22	8	23
	6%	5%	7%	9%	4%	2%	4%	5%	7%	5%	7%	6%	13%	5%	4%	9%	5%	6%	6%	6%	3%	11%
						*	**	*					M*				*					T*
Cairo, Egypt	31	13	18	11	12	8	3	7	21	16	15	22	4	4	15	16	2	29	7	24	18	11
	6%	5%	7%	5%	7%	9%	10%	7%	6%	6%	7%	8%	12%	3%	6%	7%	4%	7%	4%	7%	6%	5%
						*	**	*					M*				*					*
Mecca, Saudi Arabia	30	17	13	10	15	4	*	17	12	22	7	17	3	9	17	12	1	29	6	24	13	11
	6%	7%	5%	4%	9%	5%	1%	17%	3%	8%	3%	6%	9%	6%	7%	5%	1%	7%	4%	7%	5%	5%
						*	**	H*					*				*					*
Manila, Philippines	25	6	20	12	7	7	3	3	19	17	8	21	1	4	6	20	*	25	4	22	17	9
	5%	2%	8%	5%	4%	7%	10%	3%	5%	7%	3%	7%	2%	2%	2%	8%	*	6%	2%	6%	6%	4%
			A			*	**	*					*			N	*					*
Seoul, South Korea	23	8	14	15	1	6	1	9	13	6	16	15	1	6	8	15	3	20	3	19	8	15
	5%	3%	6%	6%	1%	7%	2%	9%	3%	2%	7%	5%	4%	4%	3%	6%	4%	5%	2%	5%	3%	7%
				D		D*	**	*					*				*					*
Stockholm, Sweden	22	12	11	17	3	2	4	1	18	11	12	16	1	6	6	17	4	18	3	19	5	10
	4%	5%	4%	7%	2%	2%	13%	1%	5%	4%	5%	5%	3%	3%	2%	7%	6%	4%	2%	6%	2%	5%
						*	**	*					*				*					*

Prague, Czech Republic	22	9	12	13	3	6	-	6	16	10	11	14	1	8	10	12	2	20	9	13	9	7
	4%	4%	5%	5%	2%	7%	-	6%	4%	4%	5%	5%	2%	5%	4%	5%	3%	5%	6%	4%	3%	4%
						*	**	*					*				*					*
Moscow, Russia	21	10	10	10	9	2	-	3	18	12	9	13	1	7	12	9	7	14	11	9	16	5
	4%	4%	4%	4%	5%	2%	-	3%	5%	4%	4%	4%	2%	4%	5%	4%	10%	3%	8%	3%	6%	2%
						*	**	*					*				Q*		S			*
Zurich, Switzerland	21	6	15	3	13	5	1	7	13	16	4	10	2	8	12	8	2	19	8	13	13	8
	4%	2%	6%	1%	8%	5%	2%	7%	4%	6%	2%	3%	5%	5%	5%	3%	3%	4%	5%	4%	5%	4%
					C	*	**	*					*				*					*
Bangkok, Thailand	20	17	4	10	3	7	1	6	14	10	10	13	-	7	15	5	1	19	6	14	12	8
	4%	7%	1%	4%	2%	8%	2%	6%	4%	4%	4%	4%	-	5%	6%	2%	2%	4%	4%	4%	4%	4%
		B				*	**	*					*				*					*
Shanghai, China	20	17	2	15	2	3	-	4	16	15	4	14	2	4	15	5	1	19	9	10	18	1
	4%	7%	1%	6%	1%	3%	-	4%	4%	6%	2%	5%	5%	3%	6%	2%	1%	4%	6%	3%	7%	1%
		B		D		*	**	*					*				*				U	*
Beijing, China	19	15	5	12	6	2	1	8	10	11	9	13	1	6	9	11	2	18	5	15	12	7
	4%	6%	2%	5%	3%	2%	5%	8%	3%	4%	4%	4%	1%	4%	3%	4%	2%	4%	3%	4%	4%	4%
						*	**	*					*				*					*
Delhi, India	19	9	10	9	8	1	3	3	12	8	11	11	1	7	8	11	3	16	10	9	14	4
	4%	4%	4%	4%	5%	1%	10%	3%	3%	3%	5%	4%	3%	4%	3%	4%	4%	4%	6%	3%	5%	2%
						*	**	*					*				*					*
Dublin, ROI	18	4	13	9	2	7	3	1	14	8	10	14	1	2	6	12	3	14	4	14	9	9
	4%	2%	5%	4%	1%	8%	10%	1%	4%	3%	4%	5%	4%	1%	2%	5%	5%	3%	2%	4%	3%	5%
						*	**	*					*				*					*
Budapest, Hungary	18	6	12	7	6	5	-	2	15	10	7	8	*	9	8	10	3	15	10	8	12	6
	4%	2%	5%	3%	4%	5%	-	2%	4%	4%	3%	3%	1%	5%	3%	4%	4%	3%	6%	2%	4%	3%
						*	**	*					*				*					*
Osaka, Japan	16	10	6	8	2	6	3	4	9	6	10	11	-	5	5	10	1	15	2	13	6	10
	3%	4%	2%	3%	1%	6%	10%	4%	2%	2%	4%	4%	-	3%	2%	4%	2%	3%	2%	4%	2%	5%
						*	**	*					*				*					*
Kuala Lumpur, Malaysia	16	11	5	5	4	8	2	4	9	13	3	11	1	4	9	7	1	15	2	14	8	8
	3%	4%	2%	2%	2%	8%	8%	4%	3%	5%	1%	4%	2%	2%	3%	3%	2%	3%	1%	4%	3%	4%
						*	**	*					*				*					*
Singapore, Singapore	16	7	9	4	7	5	-	5	11	8	8	9	1	5	9	7	2	14	2	14	9	6
	3%	3%	4%	2%	4%	5%	-	5%	3%	3%	3%	3%	4%	3%	3%	3%	2%	3%	1%	4%	3%	3%
						*	**	*					*				*					*
Hong Kong, China	15	11	4	11	2	3	3	3	9	7	8	8	2	5	8	7	4	12	7	8	12	4
	3%	4%	2%	5%	1%	3%	10%	3%	3%	3%	4%	3%	6%	3%	3%	3%	6%	3%	5%	2%	4%	2%
						*	**	*					*				*					*
Oslo, Norway	15	4	11	12	3	-	1	1	13	6	9	6	1	7	4	11	2	13	7	8	6	9
	3%	2%	4%	5%	2%	-	2%	1%	4%	2%	4%	2%	4%	4%	2%	4%	2%	3%	4%	2%	2%	4%
						*	**	*					*				*					*
Helsinki, Finland	14	3	11	3	5	6	-	1	13	7	7	7	1	6	5	9	3	11	5	9	5	9
	3%	1%	4%	1%	3%	6%	-	1%	4%	3%	3%	2%	3%	4%	2%	4%	4%	3%	3%	3%	2%	4%
						*	**	*					*				*					*
Cape Town, South Africa	13	7	6	4	5	5	-	4	9	5	8	4	2	7	12	1	1	12	5	8	7	6
	3%	3%	3%	2%	3%	5%	-	4%	2%	2%	4%	1%	5%	4%	5%	1%	2%	3%	4%	2%	3%	3%
						*	**	*					*		O		*					*
Toronto, Canada	12	3	9	6	6	-	-	4	8	4	8	7	2	4	3	9	2	10	3	9	6	6
	2%	1%	4%	2%	4%	-	-	4%	2%	1%	3%	2%	5%	2%	1%	4%	3%	2%	2%	2%	2%	3%
						*	**	*					*				*					*
Munich, Germany	11	8	3	10	2	-	-	-	11	5	7	8	*	3	6	6	7	5	8	4	6	5
	2%	3%	1%	4%	1%	-	-	-	3%	2%	3%	3%	1%	2%	2%	2%	10%	1%	5%	1%	2%	3%
						*	**	*					*				Q*		S			*
Vancouver, Canada	11	1	10	7	4	-	3	1	7	7	4	8	1	2	3	8	-	11	1	10	7	1
	2%	*	4%	3%	2%	-	10%	1%	2%	3%	2%	3%	2%	1%	1%	3%	-	3%	*	3%	2%	1%
			A			*	**	*					*				*					*
Sao Paulo, Brazil	11	9	2	3	8	-	-	3	8	8	3	7	-	4	10	1	1	10	3	8	9	2
	2%	3%	1%	1%	5%	-	-	3%	2%	3%	1%	2%	-	2%	4%	1%	1%	2%	2%	2%	3%	1%
						*	**	*					*				*					*
Belgrade, Serbia	11	5	5	2	8	1	-	3	8	7	4	6	1	3	8	3	1	10	6	5	7	4
	2%	2%	2%	1%	5%	1%	-	3%	2%	2%	2%	2%	4%	2%	3%	1%	2%	2%	4%	1%	2%	2%
					C	*	**	*					*				*					*
Casablanca, Morocco	10	4	6	3	4	3	-	2	8	7	4	6	2	2	5	5	2	9	2	9	7	1
	2%	2%	3%	1%	2%	4%	-	2%	2%	3%	2%	2%	7%	1%	2%	2%	2%	2%	1%	3%	2%	1%
						*	**	*					M*				*					*
Brussels, Belgium	10	5	5	4	5	1	-	3	7	7	3	2	3	5	10	1	2	8	7	3	10	1
	2%	2%	2%	2%	3%	1%	-	3%	2%	3%	1%	1%	10%	3%	4%	*	3%	2%	5%	1%	3%	*
						*	**	*					KM*				*		S			*
Mumbai, India	10	3	7	7	3	-	-	1	9	4	7	4	1	6	5	5	-	10	3	7	6	4
	2%	1%	3%	3%	2%	-	-	1%	2%	1%	3%	1%	2%	4%	2%	2%	-	2%	2%	2%	2%	2%
						*	**	*					*				*					*
Chicago, United States	9	7	2	6	2	1	2	-	7	3	7	7	-	3	3	7	3	6	1	8	2	7
	2%	3%	1%	2%	1%	1%	6%	-	2%	1%	3%	2%	-	2%	1%	3%	4%	1%	1%	2%	1%	4%
						*	**	*					*				*					*
Copenhagen, Denmark	9	4	5	6	3	1	2	2	5	2	7	4	2	3	6	4	2	7	3	7	4	5
	2%	2%	2%	2%	2%	1%	8%	2%	1%	1%	3%	1%	5%	2%	2%	2%	3%	2%	2%	2%	1%	3%
						*	**	*					*				*					*
Lima, Peru	9	5	3	6	1	1	-	1	8	5	4	2	1	6	6	3	4	5	8	1	5	4
	2%	2%	1%	3%	1%	1%	-	1%	2%	2%	2%	1%	2%	3%	2%	1%	6%	1%	5%	*	2%	2%
						*	**	*					*				Q*		S			*
Warsaw, Poland	7	1	6	4	2	1	-	4	4	7	-	5	-	2	5	2	3	4	3	4	6	1
	1%	*	2%	2%	1%	1%	-	3%	1%	3%	-	2%	-	1%	2%	1%	5%	1%	2%	1%	2%	*

						*	**	*					*				Q*					*
Mexico City, Mexico	5	3	3	1	5	-	-	*	5	5	*	3	1	2	2	4	3	3	3	3	5	-
	1%	1%	1%	*	3%	-	-	*	1%	2%	*	1%	2%	1%	1%	2%	4%	1%	2%	1%	2%	-
						*	**	*					*				Q*					*
Lagos, Nigeria	4	2	2	1	3	-	-	1	3	4	-	3	-	1	2	2	2	2	3	1	4	-
	1%	1%	1%	*	2%	-	-	1%	1%	2%	-	1%	-	1%	1%	1%	4%	*	2%	*	2%	-
						*	**	*					*				Q*					*
Tel Aviv, Israel	4	4	*	1	4	-	-	-	4	3	1	3	-	1	4	*	*	4	1	3	4	-
	1%	1%	*	*	2%	-	-	-	1%	1%	*	1%	-	1%	1%	*	1%	1%	1%	1%	1%	-
						*	**	*					*				*					*
Buenos Aires, Argentina	3	2	1	1	2	1	-	-	3	1	2	1	-	2	2	1	*	3	1	3	2	1
	1%	1%	*	*	1%	1%	-	-	1%	*	1%	*	-	1%	1%	*	*	1%	*	1%	1%	1%
						*	**	*					*				*					*
Karachi, Pakistan	3	3	*	-	3	-	1	1	*	3	-	3	-	*	2	1	*	3	*	3	3	-
	1%	1%	*	-	2%	-	5%	1%	*	1%	-	1%	-	*	1%	1%	1%	1%	*	1%	1%	-
						*	**	*					*				*					*
Jakarta, Indonesia	3	2	1	1	2	-	-	1	2	2	1	-	1	2	2	1	-	3	1	2	2	1
	1%	1%	*	1%	1%	-	-	1%	1%	1%	*	-	2%	1%	1%	*	-	1%	1%	1%	1%	*
						*	**	*					K*				*					*
Tehran, Iran	3	3	-	-	3	-	-	-	3	3	-	3	-	-	3	-	-	3	-	3	3	-
	1%	1%	-	-	2%	-	-	-	1%	1%	-	1%	-	-	1%	-	-	1%	-	1%	1%	-
						*	**	*					*				*					*
Boston, United States	2	1	1	1	*	1	-	1	1	2	1	-	-	2	1	1	-	2	1	2	2	1
	*	*	*	1%	*	1%	-	1%	*	1%	*	-	-	1%	*	*	-	1%	*	*	1%	*
						*	**	*					*				*					*
Bogota, Colombia	1	1	-	1	*	-	-	-	1	*	1	-	-	1	*	1	1	-	1	-	1	-
	*	*	-	*	*	-	-	-	*	*	*	-	-	1%	*	*	1%	-	1%	-	*	-
						*	**	*					*				Q*					*
Nairobi, Kenya	1	-	1	1	-	-	-	-	1	1	-	-	-	1	-	1	-	1	1	-	1	-
	*	-	*	*	-	-	-	-	*	*	-	-	-	*	-	*	-	*	*	-	*	-
						*	**	*					*				*					*
Sigma	1500	758	742	726	503	271	90	302	1108	798	702	897	107	496	785	715	194	1306	457	1043	843	605
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1002	486	516	304	352	346	135	464	300	452	550	304	228	470	604	398	78	924	132	870	698	304	125	98	134	141	217	147	98
Base: All Respondents (wtd)	500	249	251	196	152	152	67	229	151	208	292	152	120	229	288	212	37	463	62	438	338	162	63	50	67	70	105	74	49
New York City, United States	124	61	63	55	41	28	14	57	41	42	82	32	33	59	71	53	6	118	12	112	90	34	14	14	16	16	28	16	16
	25%	25%	25%	28%	27%	18%	21%	25%	27%	20%	28%	21%	27%	26%	25%	25%	17%	25%	19%	26%	27%	21%	22%	29%	23%	23%	26%	22%	33%
				E	E						I						*							*					*
Rome, Italy	110	53	56	49	26	35	18	54	25	45	65	39	23	47	63	47	6	103	12	98	72	38	14	11	16	16	24	14	12
	22%	21%	23%	25%	17%	23%	26%	23%	16%	22%	22%	26%	19%	21%	22%	22%	18%	22%	20%	22%	21%	23%	22%	22%	23%	22%	22%	19%	25%
				D			H	H									*							*					*
Sydney, Australia	109	52	57	46	30	32	14	49	33	42	67	31	33	45	57	52	4	105	10	99	73	36	13	9	20	20	23	10	8
	22%	21%	23%	24%	20%	21%	22%	21%	22%	20%	23%	20%	28%	20%	20%	25%	12%	23%	15%	23%	22%	22%	21%	17%	30%	28%	22%	14%	17%
													M				*	P						*	Wab	a			*
London, United Kingdom	65	31	33	17	21	27	7	26	23	34	31	22	16	27	34	31	5	59	9	55	40	24	7	7	9	7	17	9	6
	13%	13%	13%	9%	14%	18%	11%	11%	15%	16%	11%	15%	13%	12%	12%	14%	15%	13%	15%	13%	12%	15%	11%	13%	14%	10%	17%	12%	12%
					C	C				J							*							*					*
Auckland, New Zealand	56	31	25	18	15	23	9	25	17	26	30	20	15	22	32	25	6	50	7	50	35	21	6	7	11	5	14	6	5
	11%	12%	10%	9%	10%	15%	14%	11%	11%	13%	10%	13%	12%	10%	11%	12%	17%	11%	11%	11%	10%	13%	10%	15%	16%	8%	13%	8%	11%
						CD											*							*	Ya				*
Amsterdam, The Netherlands	54	27	26	22	16	16	8	29	13	22	32	16	11	28	29	25	4	50	6	48	38	16	9	4	5	8	12	7	7
	11%	11%	11%	11%	11%	11%	12%	13%	8%	10%	11%	10%	9%	12%	10%	12%	11%	11%	10%	11%	11%	10%	14%	8%	7%	11%	11%	9%	15%
																	*							*					*
Vancouver, Canada	50	27	23	15	16	19	7	24	13	23	27	16	12	22	30	20	3	47	5	45	31	18	5	6	8	8	9	7	5
	10%	11%	9%	8%	11%	12%	11%	10%	9%	11%	9%	11%	10%	9%	10%	9%	8%	10%	8%	10%	9%	11%	8%	12%	11%	12%	8%	10%	10%
						C											*							*					*
Tokyo, Japan	50	26	24	26	15	9	6	20	17	14	36	10	10	30	29	21	3	47	6	44	36	14	7	5	4	10	9	7	4
	10%	10%	10%	13%	10%	6%	9%	9%	11%	7%	12%	7%	8%	13%	10%	10%	7%	10%	9%	10%	11%	8%	10%	10%	5%	14%	9%	10%	8%
				E							I			K			*							*		X			*
Paris, France	47	21	26	18	12	17	6	19	18	23	24	11	11	25	23	24	3	44	6	41	31	16	4	4	6	9	10	8	4
	9%	9%	10%	9%	8%	11%	9%	8%	12%	11%	8%	7%	9%	11%	8%	12%	8%	10%	10%	9%	9%	10%	7%	8%	9%	12%	9%	11%	8%
																	*							*					*
Toronto, Canada	43	21	23	12	18	13	7	18	13	19	25	18	9	16	23	20	3	40	4	40	28	16	7	6	7	5	7	7	3
	9%	8%	9%	6%	12%	8%	11%	8%	8%	9%	8%	12%	8%	7%	8%	9%	8%	9%	6%	9%	8%	10%	11%	11%	10%	7%	7%	10%	5%
					C							M					*							*					*
Abu Dhabi, United Arab Emirates	42	22	20	18	14	10	4	20	12	19	24	16	12	14	22	20	*	42	4	38	27	15	9	2	9	3	6	7	3
	8%	9%	8%	9%	9%	7%	7%	9%	8%	9%	8%	11%	10%	6%	8%	10%	1%	9%	7%	9%	8%	9%	15%	5%	13%	4%	6%	10%	6%
												M	M				*	P					WYZ	*	WYZ				*
Madrid, Spain	42	19	23	18	11	14	7	22	11	15	27	18	7	17	22	20	3	39	4	38	25	17	7	5	6	5	7	8	2
	8%	8%	9%	9%	7%	9%	11%	9%	7%	7%	9%	12%	6%	7%	8%	10%	8%	8%	6%	9%	7%	11%	11%	10%	9%	8%	6%	11%	5%
												LM					*							*					*
Los Angeles, United States	41	20	22	19	13	9	5	20	13	13	28	13	12	16	24	18	3	39	6	35	30	12	8	6	6	7	5	5	3
	8%	8%	9%	10%	9%	6%	7%	9%	8%	6%	10%	9%	10%	7%	8%	8%	7%	8%	10%	8%	9%	7%	12%	11%	9%	11%	5%	7%	6%
																	*						Z	*		Z			*
Singapore, Singapore	33	16	18	12	9	12	3	11	17	14	20	9	8	17	20	14	3	30	7	27	23	10	4	4	6	5	8	3	3
	7%	6%	7%	6%	6%	8%	5%	5%	11%	7%	7%	6%	7%	7%	7%	6%	9%	6%	11%	6%	7%	6%	6%	7%	8%	7%	8%	4%	7%
									FG								*							*					*
Prague, Czech Republic	33	14	19	11	8	14	2	15	12	14	19	8	11	14	17	16	1	32	1	32	20	13	3	4	2	5	12	5	2
	7%	6%	8%	6%	5%	9%	3%	7%	8%	7%	7%	5%	9%	6%	6%	7%	2%	7%	2%	7%	6%	8%	4%	9%	3%	7%	11%	6%	4%
																	*			R				X*			VX		*
Vienna, Austria	31	17	14	8	11	12	5	18	6	11	20	7	9	15	21	10	2	29	4	27	20	11	3	3	3	7	7	4	2
	6%	7%	6%	4%	7%	8%	7%	8%	4%	5%	7%	4%	8%	7%	7%	5%	6%	6%	6%	6%	6%	7%	4%	7%	5%	10%	7%	5%	4%
						C		H									*							*					*
Rio de Janeiro, Brazil	31	17	14	14	8	9	3	16	9	13	18	9	8	14	19	12	2	29	4	27	24	7	5	4	4	4	7	5	2
	6%	7%	6%	7%	5%	6%	5%	7%	6%	6%	6%	6%	7%	6%	7%	6%	5%	6%	7%	6%	7%	4%	9%	7%	5%	6%	6%	7%	4%
																	*							*					*
Hong Kong, China	31	18	13	8	14	8	5	17	7	14	17	9	4	18	20	11	4	27	7	24	25	6	4	3	4	2	5	8	4
	6%	7%	5%	4%	9%	6%	7%	7%	5%	7%	6%	6%	4%	8%	7%	5%	10%	6%	11%	6%	7%	4%	7%	5%	6%	3%	5%	10%	9%
					C												*		S		U			*				YZ	*
Dublin, ROI	29	15	14	10	9	10	5	15	5	12	17	10	8	11	17	12	3	26	3	26	20	9	4	3	3	4	5	4	4
	6%	6%	6%	5%	6%	7%	8%	7%	3%	6%	6%	7%	7%	5%	6%	6%	7%	6%	4%	6%	6%	5%	7%	5%	5%	5%	5%	5%	7%
																	*							*					*
Oslo, Norway	28	14	14	7	9	11	5	13	6	16	12	10	7	11	16	12	2	25	2	25	17	11	2	2	3	6	7	2	4
	6%	6%	5%	3%	6%	8%	7%	6%	4%	8%	4%	6%	6%	5%	6%	5%	6%	5%	4%	6%	5%	7%	3%	5%	4%	9%	7%	3%	8%
						C				J							*							*					*
Stockholm, Sweden	28	14	14	9	10	9	6	13	7	12	15	8	4	15	20	8	3	24	5	22	20	7	3	3	4	4	5	3	5
	6%	5%	6%	4%	6%	6%	9%	5%	5%	6%	5%	6%	4%	7%	7%	4%	9%	5%	8%	5%	6%	5%	5%	7%	6%	6%	5%	4%	10%
															O		*							*					*
Zurich, Switzerland	27	12	15	6	10	11	5	12	7	15	12	11	7	9	15	12	2	25	2	25	15	12	3	3	5	4	7	2	1
	5%	5%	6%	3%	6%	7%	7%	5%	4%	7%	4%	7%	5%	4%	5%	6%	5%	5%	4%	6%	4%	7%	4%	6%	8%	6%	7%	2%	2%
						C				J		M					*							*	ab				*
Bangkok, Thailand	26	13	13	16	4	6	1	11	12	10	16	4	8	14	14	12	3	23	5	22	17	9	5	5	2	*	6	6	1
	5%	5%	5%	8%	3%	4%	1%	5%	8%	5%	5%	3%	7%	6%	5%	6%	9%	5%	7%	5%	5%	5%	8%	9%	3%	1%	6%	8%	3%
				DE					F				K	K			*						Y	XY*			Y	Y	*
Copenhagen, Denmark	25	11	14	6	8	11	1	13	8	13	13	5	6	14	15	11	2	24	4	21	17	9	3	2	3	4	5	7	1
	5%	4%	6%	3%	5%	8%	2%	6%	6%	6%	4%	3%	5%	6%	5%	5%	5%	5%	7%	5%	5%	5%	5%	4%	5%	6%	5%	9%	3%
						C											*							*					*
Berlin, Germany	24	11	13	11	8	5	4	9	9	11	13	7	5	13	13	11	4	20	4	21	17	8	3	4	1	3	4	2	6
	5%	5%	5%	6%	5%	3%	6%	4%	6%	5%	5%	4%	4%	6%	5%	5%	10%	4%	6%	5%	5%	5%	5%	9%	2%	4%	4%	3%	13%
																	Q*							X*					VXYZa*
Helsinki, Finland	24	13	11	7	9	7	2	14	6	8	15	3	8	12	16	8	2	21	2	21	18	6	2	1	3	4	5	5	3
	5%	5%	4%	4%	6%	5%	3%	6%	4%	4%	5%	2%	7%	5%	5%	4%	7%	5%	4%	5%	5%	4%	3%	2%	4%	6%	4%	6%	6%
													K	K			*							*					*
Cape Town, South Africa	20	8	12	9	5	6	2	10	6	10	10	5	5	11	11	9	3	17	4	16	11	9	*	1	3	3	5	4	3
	4%	3%	5%	5%	3%	4%	2%	5%	4%	5%	3%	3%	4%	5%	4%	4%	9%	4%	7%	4%	3%	6%	1%	2%	5%	5%	5%	6%	6%
																	Q*							*				V	V*
Boston, United States	19	9	10	6	7	6	2	8	7	11	8	6	3	10	12	7	1	17	2	16	15	4	2	1	2	3	4	4	2
	4%	4%	4%	3%	5%	4%	3%	3%	5%	5%	3%	4%	2%	5%	4%	3%	4%	4%	4%	4%	4%	2%	3%	2%	3%	4%	4%	6%	4%
										J							*							*					*
Washington, United States	18	11	7	10	5	4	3	8	7	6	12	5	6	8	11	7	3	16	3	16	15	4	3	2	2	3	5	1	2
	4%	4%	3%	5%	3%	2%	4%	3%	5%	3%	4%	3%	5%	4%	4%	3%	7%	3%	5%	4%	4%	2%	5%	3%	4%	4%	5%	2%	4%
																	*							*					*
Cairo, Egypt	18	9	9	8	6	3	3	8	5	6	12	7	4	7	8	10	1	17	2	16	10	8	4	3	3	2	3	1	2

	4%	4%	4%	4%	4%	2%	5%	3%	3%	3%	4%	4%	3%	3%	3%	5%	2%	4%	3%	4%	3%	5%	7%	6%	4%	3%	3%	1%	4%
																	*						a	a*					*
Beijing, China	17	11	6	8	4	5	4	8	4	6	11	3	6	8	12	5	2	15	3	14	10	7	2	2	2	3	1	4	1
	3%	4%	2%	4%	3%	3%	5%	3%	3%	3%	4%	2%	5%	4%	4%	2%	7%	3%	5%	3%	3%	4%	4%	3%	3%	5%	1%	5%	3%
																	*							*		Z		Z	*
Budapest, Hungary	14	7	7	5	3	5	2	5	4	4	10	4	3	7	8	6	*	13	1	13	9	5	2	*	1	3	3	3	1
	3%	3%	3%	3%	2%	4%	3%	2%	3%	2%	3%	3%	2%	3%	3%	3%	1%	3%	2%	3%	3%	3%	3%	1%	2%	4%	2%	4%	2%
																	*							*					*
Osaka, Japan	13	7	7	7	4	3	1	6	4	3	10	4	2	7	8	5	1	12	2	11	11	3	1	-	2	1	4	3	1
	3%	3%	3%	3%	3%	2%	1%	2%	3%	2%	3%	3%	2%	3%	3%	3%	3%	3%	3%	3%	3%	2%	2%	-	4%	2%	4%	4%	2%
																	*							*					*
Kuala Lumpur, Malaysia	13	5	8	6	4	2	1	7	3	8	5	4	2	6	8	5	2	11	4	9	8	5	1	1	2	1	3	2	1
	3%	2%	3%	3%	3%	1%	2%	3%	2%	4%	2%	3%	2%	3%	3%	2%	5%	2%	6%	2%	2%	3%	2%	2%	4%	1%	3%	3%	2%
										J							*		S					*					*
Istanbul, Turkey	12	5	7	6	3	2	3	6	2	4	8	3	1	8	9	3	*	12	2	10	7	5	2	1	1	*	3	4	*
	2%	2%	3%	3%	2%	1%	4%	3%	1%	2%	3%	2%	1%	3%	3%	2%	1%	3%	4%	2%	2%	3%	3%	1%	2%	1%	3%	5%	1%
																	*							*				Y	*
Chicago, United States	11	5	6	2	4	5	1	5	4	7	5	3	3	5	8	4	1	10	2	9	7	4	1	2	*	1	2	2	2
	2%	2%	2%	1%	3%	3%	1%	2%	3%	3%	2%	2%	3%	2%	3%	2%	4%	2%	4%	2%	2%	2%	2%	4%	1%	1%	2%	2%	5%
																	*							*					X*
Lima, Peru	11	6	5	3	4	4	1	4	4	5	6	3	3	5	7	4	*	10	1	10	7	4	-	2	1	1	4	2	1
	2%	2%	2%	2%	3%	3%	2%	2%	3%	2%	2%	2%	2%	2%	3%	2%	1%	2%	1%	2%	2%	2%	-	4%	1%	1%	3%	3%	3%
																	*							V*			V		*
Mexico City, Mexico	10	5	5	5	2	3	2	4	3	3	7	4	3	3	6	3	-	10	-	10	6	3	1	1	2	-	2	2	1
	2%	2%	2%	2%	1%	2%	3%	2%	2%	1%	2%	3%	2%	1%	2%	2%	-	2%	-	2%	2%	2%	2%	3%	3%	-	2%	2%	2%
																	*							*	Y				*
Mumbai, India	10	5	5	4	2	4	1	6	2	6	4	2	3	5	5	5	1	9	2	8	6	3	2	*	1	1	3	-	1
	2%	2%	2%	2%	1%	2%	2%	2%	1%	3%	1%	1%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	4%	1%	2%	1%	2%	-	2%
																	*						a	*					*
Sao Paulo, Brazil	9	5	4	5	4	-	1	3	3	4	5	4	1	4	5	4	1	8	2	6	7	1	*	-	1	2	2	3	-
	2%	2%	2%	3%	3%	-	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	4%	1%	2%	1%	1%	-	2%	2%	2%	4%	-
				E	E												*							*					*
Shanghai, China	9	5	4	4	2	2	2	3	3	3	6	4	1	3	4	5	*	8	1	8	8	1	*	1	2	1	*	1	2
	2%	2%	2%	2%	1%	1%	3%	1%	2%	1%	2%	3%	1%	1%	1%	2%	1%	2%	1%	2%	2%	1%	1%	2%	3%	2%	*	1%	4%
																	*							*					Z*
Delhi, India	8	3	5	3	3	3	1	4	2	4	4	2	2	5	6	2	-	8	1	7	6	3	2	-	2	2	1	1	-
	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	1%	1%	1%	2%	2%	1%	-	2%	2%	2%	2%	2%	3%	-	3%	2%	1%	1%	-
																	*							*					*
Moscow, Russia	8	4	4	2	3	3	1	3	3	3	6	4	2	2	5	3	1	7	2	6	6	2	1	*	1	*	3	1	1
	2%	2%	1%	1%	2%	2%	1%	1%	2%	1%	2%	3%	2%	1%	2%	1%	4%	1%	3%	1%	2%	1%	1%	1%	1%	1%	3%	1%	3%
																	*							*					*
Manila, Philippines	8	4	3	3	4	1	*	3	4	5	3	2	1	5	6	2	1	7	2	6	6	2	2	1	*	1	1	1	1
	2%	2%	1%	1%	3%	1%	1%	1%	3%	2%	1%	2%	*	2%	2%	1%	2%	1%	3%	1%	2%	1%	2%	3%	1%	1%	1%	1%	1%
					E												*							*					*
Munich, Germany	7	5	3	6	-	1	-	2	3	1	6	3	1	4	3	5	-	7	1	7	6	1	-	-	1	1	2	1	1
	1%	2%	1%	3%	-	1%	-	1%	2%	1%	2%	2%	1%	2%	1%	2%	-	2%	1%	2%	2%	1%	-	-	2%	1%	2%	2%	3%
				D													*							*					*
Casablanca, Morocco	7	3	4	3	4	*	*	5	1	4	3	3	2	2	3	4	*	7	*	7	4	3	1	-	1	1	1	1	1
	1%	1%	2%	1%	3%	*	1%	2%	1%	2%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	-	2%	2%	1%	2%	2%
					E												*							*					*
Tel Aviv, Israel	6	3	3	3	1	3	1	2	3	3	3	3	*	3	5	1	-	6	1	5	4	2	*	-	1	*	1	2	1
	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	*	1%	2%	1%	-	1%	2%	1%	1%	1%	1%	-	1%	1%	1%	3%	3%
																	*							*					*
Warsaw, Poland	6	2	3	3	2	1	1	3	1	1	4	2	1	2	3	3	*	5	*	5	4	2	-	1	1	1	2	*	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	2%	1%	-
																	*							*					*
Buenos Aires, Argentina	5	3	2	3	1	1	-	1	4	2	3	2	1	2	3	2	*	5	1	4	4	2	*	-	*	2	1	*	1
	1%	1%	1%	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	-	1%	2%	1%	1%	3%
									G								*							*					*
Karachi, Pakistan	5	4	2	4	1	*	1	3	1	1	4	2	1	2	4	1	1	4	2	4	4	2	1	1	-	-	-	2	1
	1%	1%	1%	2%	1%	*	2%	1%	1%	1%	1%	1%	1%	1%	2%	*	3%	1%	3%	1%	1%	1%	2%	2%	-	-	-	2%	3%
																	Q*		S				Z	*				Z	Z*
Seoul, South Korea	5	3	2	1	2	2	*	2	2	3	2	1	2	2	5	*	*	5	1	4	4	1	1	*	-	1	1	1	-
	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	*	1%	1%	1%	1%	1%	1%	2%	1%	-	1%	1%	2%	-
															O		*							*					*
Jakarta, Indonesia	5	3	2	1	2	1	1	2	1	2	3	1	1	3	4	1	1	4	1	4	4	1	*	*	1	1	*	1	*
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	2%	1%	1%	1%	1%	1%	1%	1%	*	2%	1%
																	*							*					*
Brussels, Belgium	5	3	2	1	2	2	1	2	1	2	2	3	-	2	3	2	-	5	-	5	3	2	*	-	*	1	2	-	*
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	-	1%	1%	1%	-	1%	-	1%	1%	1%	1%	-	1%	2%	2%	-	1%
												L					*							*					*
Bogota, Colombia	4	4	1	2	2	*	-	2	2	1	4	2	1	2	3	1	-	4	-	4	3	2	1	2	-	-	1	1	-
	1%	2%	*	1%	1%	*	-	1%	1%	*	1%	1%	1%	1%	1%	1%	-	1%	-	1%	1%	1%	1%	4%	-	-	1%	1%	-
		B															*							XY*					*
Mecca, Saudi Arabia	3	1	3	2	1	*	2	1	*	1	2	*	1	2	2	1	*	3	1	3	3	1	-	*	1	-	*	2	-
	1%	*	1%	1%	1%	*	3%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	-	1%	1%	-	*	2%	-
							GH										*							*					*
Lagos, Nigeria	3	2	*	1	2	*	*	1	1	2	1	1	1	1	2	1	1	1	1	1	2	*	-	-	*	*	-	1	-
	1%	1%	*	*	1%	*	1%	*	1%	1%	*	1%	*	1%	1%	*	4%	*	2%	*	1%	*	-	-	1%	1%	-	2%	-
																	Q*		S					*				Z	*
Tehran, Iran	3	1	2	2	*	*	1	1	*	-	3	1	1	1	2	1	*	2	-	3	2	1	1	*	-	-	1	1	-
	1%	*	1%	1%	*	*	1%	1%	*	-	1%	1%	*	*	1%	1%	1%	*	-	1%	1%	*	1%	1%	-	-	1%	1%	-
																	*							*					*
Nairobi, Kenya	2	-	2	1	-	1	1	1	-	*	1	2	-	-	*	1	-	2	-	2	*	1	1	-	*	-	-	-	-
	*	-	1%	*	-	1%	1%	*	-	*	*	1%	-	-	*	1%	-	*	-	*	*	1%	2%	-	1%	-	-	-	-
												M					*						Z	*					*
Belgrade, Serbia	2	2	-	1	*	-	-	1	1	1	1	-	1	1	2	-	-	2	-	2	2	-	*	-	-	1	-	1	-
	*	1%	-	1%	*	-	-	*	*	*	*	-	*	*	1%	-	-	*	-	*	*	-	1%	-	-	1%	-	1%	-
																	*							*					*
Guangzhou, China	1	1	-	1	-	-	-	1	-	-	1	-	-	1	1	-	-	1	-	1	1	-	-	-	1	-	-	-	-
	*	*	-	*	-	-	-	*	-	-	*	-	-	*	*	-	-	*	-	*	*	-	-	-	1%	-	-	-	-
																	*							*					*
Sigma	1500	748	752	589	456	455	201	688	454	623	877	455	359	686	863	637	111	1389	187	1313	1014	486	188	149	202	209	315	221	148
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

  Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																								
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1000	557	443	343	294	363	84	352	564	614	386	256	288	456	661	339	201	799	273	727	715	279	168	233	356	243
Base: All Respondents (wtd)	500	247	253	183	148	169	81	210	209	265	235	233	127	140	306	194	84	416	109	391	327	167	91	110	184	115
Rome, Italy	104	44	60	38	32	34	19	38	47	55	48	44	30	29	58	45	10	94	16	88	68	35	22	24	31	26
	21%	18%	24%	21%	22%	20%	23%	18%	22%	21%	21%	19%	23%	21%	19%	23%	11%	23%	14%	22%	21%	21%	25%	22%	17%	22%
			A				*											P		R						
Paris, France	95	47	48	40	36	19	19	39	38	34	61	43	25	27	59	36	16	80	22	73	62	32	17	20	31	27
	19%	19%	19%	22%	24%	11%	24%	18%	18%	13%	26%	19%	20%	20%	19%	19%	19%	19%	20%	19%	19%	19%	18%	19%	17%	23%
				E	E		*				I															
Sydney, Australia	93	40	53	19	31	43	15	42	35	47	46	47	25	21	51	42	9	84	11	82	51	41	15	24	31	23
	19%	16%	21%	10%	21%	26%	19%	20%	17%	18%	19%	20%	20%	15%	17%	22%	11%	20%	10%	21%	16%	25%	17%	22%	17%	20%
					C	C	*											P		R		T				
New York City, United States	83	41	43	30	21	32	15	40	28	46	38	40	21	23	49	34	12	72	15	68	48	31	20	20	32	12
	17%	17%	17%	17%	14%	19%	19%	19%	13%	17%	16%	17%	17%	16%	16%	18%	14%	17%	14%	17%	15%	19%	22%	18%	18%	10%
							*	H															Y	Y	Y	
London, United Kingdom	78	38	40	26	27	25	14	28	37	43	35	35	20	23	47	31	10	68	16	62	52	25	13	19	30	16
	16%	15%	16%	14%	18%	15%	17%	13%	17%	16%	15%	15%	15%	17%	15%	16%	12%	16%	15%	16%	16%	15%	14%	18%	16%	14%
							*																			
Los Angeles, United States	63	31	31	23	18	22	13	36	14	32	31	41	9	13	38	24	8	54	11	51	35	24	12	13	28	9
	13%	13%	12%	13%	12%	13%	16%	17%	7%	12%	13%	18%	7%	9%	12%	13%	10%	13%	10%	13%	11%	14%	13%	12%	15%	8%
							H*	H				LM													Y	
Washington, United States	61	33	28	19	16	27	8	32	21	36	25	33	16	12	38	23	11	50	14	47	37	24	9	12	25	15
	12%	13%	11%	10%	11%	16%	10%	15%	10%	14%	11%	14%	13%	9%	13%	12%	13%	12%	13%	12%	11%	14%	10%	11%	14%	13%
							*	H				M														
Amsterdam, The Netherlands	58	31	27	14	17	27	8	27	23	32	26	29	13	16	40	18	7	51	9	49	44	14	11	12	27	9
	12%	12%	11%	8%	11%	16%	10%	13%	11%	12%	11%	13%	10%	11%	13%	9%	8%	12%	9%	12%	13%	9%	12%	11%	14%	8%
						C	*																		Y	
Vancouver, Canada	56	20	36	14	17	25	8	22	26	34	23	34	10	13	28	28	10	46	11	46	33	23	7	11	18	21
	11%	8%	14%	8%	12%	15%	10%	10%	13%	13%	10%	14%	8%	9%	9%	15%	12%	11%	10%	12%	10%	14%	8%	10%	10%	18%
			A			C	*					LM				N										VWX
Auckland, New Zealand	53	27	26	16	16	21	5	22	26	29	24	25	14	13	32	21	8	45	11	42	36	17	8	13	16	16
	11%	11%	10%	9%	11%	13%	6%	10%	12%	11%	10%	11%	11%	10%	10%	11%	9%	11%	10%	11%	11%	10%	9%	12%	8%	14%
							*																			
Toronto, Canada	45	16	28	17	11	17	6	20	19	29	16	22	12	12	30	15	7	38	9	36	27	17	10	10	19	6
	9%	7%	11%	9%	8%	10%	7%	10%	9%	11%	7%	9%	9%	8%	10%	8%	8%	9%	8%	9%	8%	10%	11%	9%	10%	5%
			A				*			J																
Oslo, Norway	43	21	22	11	14	19	7	22	15	24	19	21	10	13	24	19	8	35	9	34	27	15	5	12	15	11
	9%	8%	9%	6%	9%	11%	8%	10%	7%	9%	8%	9%	8%	9%	8%	10%	9%	9%	8%	9%	8%	9%	5%	11%	8%	10%
						C	*																			
Boston, United States	42	18	24	11	12	19	4	22	16	28	14	22	11	9	22	20	7	36	8	34	27	16	6	11	17	8
	8%	7%	10%	6%	8%	11%	5%	10%	8%	10%	6%	10%	8%	7%	7%	11%	8%	9%	7%	9%	8%	9%	7%	10%	9%	7%
						C	*			J																
Zurich, Switzerland	39	13	26	9	10	21	7	16	16	25	14	19	10	9	18	21	3	37	4	35	22	18	5	15	16	3
	8%	5%	10%	5%	7%	12%	9%	8%	8%	9%	6%	8%	8%	7%	6%	11%	3%	9%	4%	9%	7%	10%	5%	13%	9%	3%
			A			CD	*									N		P		R				VY	Y	
Abu Dhabi, United Arab Emirates	39	27	13	19	14	6	3	14	22	24	15	13	14	12	27	12	13	27	18	21	32	7	7	10	16	7
	8%	11%	5%	10%	9%	4%	4%	7%	11%	9%	6%	5%	11%	9%	9%	6%	15%	6%	16%	5%	10%	4%	8%	9%	8%	6%
		B		E	E		*						K				Q		S		U					
Madrid, Spain	38	19	18	16	13	9	9	15	14	18	20	16	8	14	26	12	5	33	9	29	24	14	5	10	13	10
	8%	8%	7%	9%	8%	5%	11%	7%	7%	7%	8%	7%	6%	10%	8%	6%	6%	8%	8%	7%	7%	8%	5%	9%	7%	9%
							*																			
Tokyo, Japan	34	20	14	18	11	5	6	11	17	15	19	12	9	13	20	14	5	29	7	27	24	10	6	5	11	11
	7%	8%	6%	10%	8%	3%	8%	5%	8%	6%	8%	5%	7%	9%	7%	7%	6%	7%	6%	7%	7%	6%	7%	5%	6%	10%
				E	E		*																			
Berlin, Germany	33	22	11	20	6	8	3	19	11	17	17	18	7	9	22	11	8	25	11	22	21	12	9	4	11	9
	7%	9%	4%	11%	4%	5%	4%	9%	5%	6%	7%	8%	5%	6%	7%	6%	9%	6%	10%	6%	6%	7%	9%	3%	6%	8%
		B		DE			*	H											S				W			
Hong Kong, China	31	24	7	14	10	7	4	12	15	16	15	15	7	9	23	8	11	19	13	18	23	7	5	5	14	7
	6%	9%	3%	8%	7%	4%	5%	6%	7%	6%	6%	7%	5%	7%	8%	4%	14%	5%	12%	5%	7%	4%	6%	5%	7%	6%
		B					*										Q		S							
Helsinki, Finland	26	12	15	7	9	10	7	10	10	15	12	13	5	8	13	14	7	20	7	20	19	7	5	9	7	5
	5%	5%	6%	4%	6%	6%	8%	5%	5%	6%	5%	6%	4%	6%	4%	7%	8%	5%	6%	5%	6%	4%	5%	8%	4%	5%
							*																			
Chicago, United States	26	13	13	8	4	13	4	14	7	14	12	15	5	5	18	8	5	21	6	19	16	10	4	8	9	5
	5%	5%	5%	5%	3%	8%	5%	7%	3%	5%	5%	7%	4%	4%	6%	4%	5%	5%	6%	5%	5%	6%	4%	7%	5%	4%
						D	*	H																		
Stockholm, Sweden	23	11	12	4	5	14	2	11	11	17	6	9	6	8	14	9	2	21	3	20	16	7	4	6	8	5
	5%	4%	5%	2%	3%	8%	2%	5%	5%	6%	3%	4%	5%	5%	5%	5%	3%	5%	2%	5%	5%	4%	4%	5%	4%	4%
						CD	*			J																
Rio de Janeiro, Brazil	21	13	7	8	5	8	1	8	11	12	9	8	7	5	15	5	6	15	8	12	17	3	4	2	10	4
	4%	5%	3%	4%	4%	4%	2%	4%	5%	4%	4%	4%	6%	3%	5%	3%	7%	4%	7%	3%	5%	2%	4%	2%	5%	4%
							*										Q		S		U					
Bangkok, Thailand	19	11	8	11	3	5	3	8	8	7	12	5	7	7	15	5	4	16	5	15	14	5	4	3	8	5
	4%	4%	3%	6%	2%	3%	4%	4%	4%	3%	5%	2%	6%	5%	5%	3%	4%	4%	4%	4%	4%	3%	5%	2%	4%	4%
				D			*						K													
Cairo, Egypt	18	9	10	11	3	4	8	6	5	9	9	7	5	6	10	8	1	17	3	15	13	5	4	2	8	4
	4%	4%	4%	6%	2%	2%	9%	3%	2%	3%	4%	3%	4%	4%	3%	4%	2%	4%	3%	4%	4%	3%	4%	2%	5%	4%
				DE			GH*																			
Copenhagen, Denmark	18	7	10	4	7	7	2	6	9	11	7	8	3	7	8	9	3	15	4	14	12	5	3	5	5	4
	4%	3%	4%	2%	5%	4%	3%	3%	4%	4%	3%	3%	2%	5%	3%	5%	3%	4%	3%	4%	4%	3%	3%	4%	3%	4%

							*																			
Osaka, Japan	15	6	8	7	3	5	3	5	7	6	9	5	4	6	11	4	*	14	3	12	12	3	2	2	6	5
	3%	2%	3%	4%	2%	3%	3%	2%	3%	2%	4%	2%	3%	4%	4%	2%	*	3%	3%	3%	4%	2%	2%	2%	3%	4%
							*											P								
Beijing, China	14	10	5	9	4	1	2	5	7	7	7	7	4	4	9	5	6	9	7	7	13	2	3	3	5	2
	3%	4%	2%	5%	3%	1%	3%	2%	3%	3%	3%	3%	3%	3%	3%	3%	7%	2%	7%	2%	4%	1%	4%	3%	3%	2%
				E			*										Q		S		U					
Sao Paulo, Brazil	14	9	5	8	3	3	3	5	5	5	9	7	4	3	10	4	3	11	3	11	10	4	3	4	4	3
	3%	4%	2%	4%	2%	2%	4%	3%	2%	2%	4%	3%	3%	2%	3%	2%	3%	3%	3%	3%	3%	2%	3%	3%	2%	3%
							*																			
Buenos Aires, Argentina	14	8	6	4	6	4	*	3	10	10	4	5	3	6	11	3	4	10	5	9	11	2	4	2	3	5
	3%	3%	2%	2%	4%	3%	1%	2%	5%	4%	2%	2%	2%	4%	4%	2%	5%	2%	4%	2%	3%	1%	4%	2%	2%	4%
							*		G																	
Mexico City, Mexico	14	7	6	5	5	3	7	3	3	3	11	9	2	2	8	6	4	9	4	9	6	6	2	-	9	4
	3%	3%	3%	3%	3%	2%	9%	2%	2%	1%	4%	4%	2%	2%	2%	3%	5%	2%	4%	2%	2%	3%	2%	-	5%	3%
							GH*				I														W	W
Vienna, Austria	13	6	7	2	6	6	1	5	8	7	6	4	3	6	7	6	1	12	1	12	9	4	1	4	6	2
	3%	2%	3%	1%	4%	3%	1%	2%	4%	3%	3%	2%	2%	4%	2%	3%	1%	3%	1%	3%	3%	2%	1%	4%	3%	2%
					C	C	*																			
Dublin, ROI	13	3	10	4	5	5	2	3	8	7	6	4	3	5	9	4	*	13	1	12	9	4	2	3	6	3
	3%	1%	4%	2%	3%	3%	2%	2%	4%	3%	2%	2%	2%	4%	3%	2%	*	3%	1%	3%	3%	3%	2%	2%	3%	2%
			A				*																			
Prague, Czech Republic	12	4	8	5	3	4	-	4	9	7	5	2	4	6	7	6	2	10	3	10	9	3	3	2	5	3
	2%	2%	3%	3%	2%	2%	-	2%	4%	3%	2%	1%	3%	4%	2%	3%	3%	2%	2%	2%	3%	2%	3%	2%	3%	2%
							*							K												
Shanghai, China	11	6	6	5	5	1	4	3	5	5	6	6	3	3	9	3	2	10	3	9	5	7	3	3	4	2
	2%	2%	2%	3%	4%	1%	5%	1%	2%	2%	3%	3%	2%	2%	3%	1%	2%	2%	2%	2%	1%	4%	4%	3%	2%	1%
					E		*															T				
Munich, Germany	11	6	5	6	2	3	1	4	7	8	3	2	5	4	7	4	3	8	3	8	8	4	*	2	4	4
	2%	2%	2%	4%	2%	2%	1%	2%	3%	3%	1%	1%	4%	3%	2%	2%	3%	2%	3%	2%	2%	2%	*	2%	2%	4%
							*						K	K												
Lima, Peru	11	9	2	8	1	2	2	4	5	5	6	6	2	3	9	2	4	7	5	6	10	1	4	1	4	3
	2%	4%	1%	4%	*	1%	2%	2%	3%	2%	2%	3%	2%	2%	3%	1%	5%	2%	4%	2%	3%	1%	4%	1%	2%	2%
		B		DE			*										Q		S				W			
Tel Aviv, Israel	10	5	5	3	3	4	*	5	5	4	6	2	5	4	7	3	3	7	3	7	8	2	1	2	5	2
	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%	4%	3%	2%	1%	3%	2%	3%	2%	2%	1%	1%	2%	3%	2%
							*						K	K												
Istanbul, Turkey	9	4	5	4	3	2	1	4	3	4	4	3	3	3	4	4	3	6	3	6	6	2	2	2	3	2
	2%	2%	2%	2%	2%	1%	1%	2%	2%	2%	2%	1%	2%	2%	1%	2%	3%	1%	2%	2%	2%	1%	2%	1%	2%	2%
							*																			
Seoul, South Korea	9	5	4	6	2	-	2	2	4	3	5	4	4	1	4	4	3	5	3	5	4	4	1	1	3	4
	2%	2%	2%	3%	2%	-	2%	1%	2%	1%	2%	2%	3%	1%	1%	2%	4%	1%	3%	1%	1%	3%	1%	1%	1%	3%
				E	E		*						M				Q									
Budapest, Hungary	8	5	3	3	4	1	1	3	4	3	4	3	2	3	6	1	1	7	2	5	6	2	2	1	1	4
	2%	2%	1%	2%	2%	1%	1%	1%	2%	1%	2%	1%	1%	2%	2%	1%	1%	2%	2%	1%	2%	1%	3%	1%	1%	3%
							*																			X
Manila, Philippines	7	4	3	3	1	3	*	5	2	4	4	3	3	1	4	4	1	6	1	7	6	2	3	1	3	1
	1%	2%	1%	2%	1%	2%	*	2%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	1%	2%	2%	1%	3%	1%	1%	1%
							*																			
Casablanca, Morocco	7	1	5	3	*	3	-	5	2	5	2	3	2	2	3	4	*	6	*	6	5	2	*	1	4	2
	1%	1%	2%	2%	*	2%	-	2%	1%	2%	1%	1%	2%	1%	1%	2%	*	2%	*	2%	2%	1%	*	1%	2%	1%
							*																			
Kuala Lumpur, Malaysia	6	2	4	2	3	1	1	1	4	5	2	2	1	3	6	1	3	3	4	3	4	3	1	1	2	2
	1%	1%	2%	1%	2%	1%	1%	*	2%	2%	1%	1%	1%	2%	2%	*	4%	1%	3%	1%	1%	2%	1%	1%	1%	2%
							*		G								Q		S							
Cape Town, South Africa	6	1	5	4	2	1	3	1	3	2	4	2	2	3	5	1	*	6	*	6	5	1	1	-	4	2
	1%	*	2%	2%	1%	1%	3%	*	1%	1%	2%	1%	1%	2%	2%	*	*	1%	*	2%	2%	*	1%	-	2%	2%
							*																			
Warsaw, Poland	6	3	3	4	-	2	1	3	2	1	5	2	4	1	3	3	-	6	-	6	2	4	3	-	2	*
	1%	1%	1%	2%	-	1%	1%	2%	1%	*	2%	1%	3%	1%	1%	2%	-	1%	-	2%	1%	2%	4%	-	1%	*
				D			*				I		KM										WY			
Bogota, Colombia	6	4	1	4	1	*	2	3	1	2	4	2	1	2	5	1	1	4	2	4	5	1	3	1	1	1
	1%	2%	1%	2%	1%	*	2%	1%	1%	1%	2%	1%	1%	2%	2%	*	2%	1%	1%	1%	1%	1%	3%	1%	*	1%
				E			*																X			
Singapore, Singapore	6	4	2	1	4	1	2	*	3	3	3	3	*	2	4	1	1	5	1	5	3	3	2	1	2	2
	1%	2%	1%	*	3%	*	3%	*	2%	1%	1%	1%	*	2%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%
					CE		G*		G																	
Moscow, Russia	5	4	2	3	1	1	-	3	3	3	2	2	2	1	4	1	2	4	1	4	3	2	1	*	1	2
	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	*	1%	2%
							*																			
Delhi, India	5	1	5	3	1	1	1	2	2	3	2	2	1	2	3	2	1	4	1	4	4	1	1	3	1	*
	1%	*	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	*
			A				*																			
Nairobi, Kenya	5	4	1	3	1	1	2	1	2	1	4	4	-	1	3	2	-	5	1	4	4	1	-	-	2	3
	1%	1%	1%	2%	1%	*	2%	*	1%	*	2%	2%	-	1%	1%	1%	-	1%	1%	1%	1%	*	-	-	1%	3%
							*																			W
Lagos, Nigeria	4	2	2	2	2	-	1	1	2	4	*	1	1	1	4	-	2	2	2	2	3	1	1	1	3	-
	1%	1%	1%	1%	2%	-	1%	*	1%	1%	*	*	1%	1%	1%	-	2%	*	2%	*	1%	*	1%	1%	1%	-
					E		*										Q		S							
Brussels, Belgium	4	2	2	2	1	1	1	1	2	2	2	1	2	1	2	2	1	3	2	2	3	1	-	1	1	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	2%	1%	1%	*	-	1%	1%	1%
							*																			
Mecca, Saudi Arabia	4	3	1	3	*	*	2	2	-	*	3	3	*	1	2	1	*	3	*	3	2	2	3	-	1	*
	1%	1%	*	2%	*	*	3%	1%	-	*	1%	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	3%	-	*	*
							H*				I												WX			
Jakarta, Indonesia	4	2	2	3	*	1	-	2	2	2	2	2	1	1	3	1	1	3	1	3	2	1	1	1	1	1
	1%	1%	1%	1%	*	*	-	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	1%
							*																			
Karachi, Pakistan	3	2	1	2	1	-	-	1	3	2	1	2	1	1	2	1	2	1	2	2	2	1	1	*	3	-
	1%	1%	*	1%	1%	-	-	*	1%	1%	1%	1%	1%	*	1%	1%	3%	*	1%	*	1%	1%	1%	*	1%	-
							*										Q									
Mumbai, India	2	1	1	1	1	-	-	2	1	*	2	1	-	1	1	1	1	1	1	1	1	1	-	1	1	*
	*	*	*	*	1%	-	-	1%	*	*	1%	1%	-	1%	*	1%	1%	*	1%	*	*	1%	-	1%	*	*
							*																			
Belgrade, Serbia	2	1	1	1	*	*	-	*	1	1	*	1	-	1	2	-	1	*	1	*	1	*	-	-	1	1
	*	*	*	1%	*	*	-	*	1%	1%	*	*	-	1%	1%	-	2%	*	1%	*	*	*	-	-	1%	1%
							*										Q		S							

Tehran, Iran	*	-	*	-	*	-	-	-	*	*	-	-	-	*	-	*	*	-	*	-	*	-	-	-	-	*
	*	-	*	-	*	-	-	-	*	*	-	-	-	*	-	*	*	-	*	-	*	-	-	-	-	*
							*																			
Guangzhou, China	*	-	*	-	-	*	-	-	*	*	-	-	-	*	-	*	-	*	-	*	*	-	-	*	-	-
	*	-	*	-	-	*	-	-	*	*	-	-	-	*	-	*	-	*	-	*	*	-	-	*	-	-
							*																			
Sigma	1500	742	758	548	445	508	243	629	628	796	704	698	381	421	919	581	251	1249	328	1172	980	501	273	329	553	345
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	New Zealand Total	New Zealand																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	507	239	265	208	151	148	78	214	125	-	-	148	139	220	-	-	-	-	-	-	355	152
Base: All Respondents (wtd)	507	244	260	216	150	141	77	213	126	-	-	147	138	222	-	-	-	-	-	-	354	153
London, United Kingdom	116	57	59	38	39	39	16	49	32	-	-	31	33	53	-	-	-	-	-	-	84	32
	23%	23%	23%	18%	26%	27%	21%	23%	25%	-	-	21%	24%	24%	-	-	-	-	-	-	24%	21%
						C	*															
Paris, France	104	42	62	48	31	25	13	43	34	-	-	22	23	58	-	-	-	-	-	-	64	40
	20%	17%	24%	22%	21%	18%	17%	20%	27%	-	-	15%	17%	26%	-	-	-	-	-	-	18%	26%
							*							KL								T
New York City, United States	88	41	46	43	28	17	10	35	30	-	-	24	24	39	-	-	-	-	-	-	64	24
	17%	17%	18%	20%	19%	12%	13%	16%	24%	-	-	16%	17%	18%	-	-	-	-	-	-	18%	15%
							*															
Rome, Italy	76	23	51	33	26	16	7	33	17	-	-	28	13	34	-	-	-	-	-	-	47	29
	15%	10%	20%	15%	18%	12%	9%	15%	14%	-	-	19%	10%	15%	-	-	-	-	-	-	13%	19%
			A				*					L										
Abu Dhabi, United Arab Emirates	67	34	33	26	23	19	9	27	16	-	-	15	21	31	-	-	-	-	-	-	56	11
	13%	14%	13%	12%	15%	13%	12%	13%	13%	-	-	10%	16%	14%	-	-	-	-	-	-	16%	7%
							*														U	
Vancouver, Canada	66	25	40	12	24	29	7	30	16	-	-	18	22	25	-	-	-	-	-	-	45	21
	13%	10%	16%	6%	16%	21%	9%	14%	13%	-	-	12%	16%	11%	-	-	-	-	-	-	13%	13%
					C	C	*															
Amsterdam, The Netherlands	60	24	36	29	24	7	14	30	11	-	-	18	15	28	-	-	-	-	-	-	35	25
	12%	10%	14%	14%	16%	5%	18%	14%	9%	-	-	12%	11%	13%	-	-	-	-	-	-	10%	16%
				E	E		H*															T
Zurich, Switzerland	57	34	22	23	19	15	10	26	11	-	-	14	20	23	-	-	-	-	-	-	44	13
	11%	14%	8%	10%	13%	11%	14%	12%	9%	-	-	9%	15%	10%	-	-	-	-	-	-	12%	9%
							*															
Sydney, Australia	56	26	30	22	15	19	10	27	13	-	-	22	16	19	-	-	-	-	-	-	39	18
	11%	11%	12%	10%	10%	14%	13%	12%	10%	-	-	15%	12%	8%	-	-	-	-	-	-	11%	11%
							*															
Los Angeles, United States	56	29	27	33	15	8	7	30	9	-	-	20	14	22	-	-	-	-	-	-	40	16
	11%	12%	10%	15%	10%	5%	9%	14%	7%	-	-	14%	10%	10%	-	-	-	-	-	-	11%	10%
				E			*															
Tokyo, Japan	54	23	30	29	16	8	6	20	10	-	-	16	20	18	-	-	-	-	-	-	32	22
	11%	10%	11%	13%	11%	6%	8%	9%	8%	-	-	11%	14%	8%	-	-	-	-	-	-	9%	14%
				E			*															
Singapore, Singapore	45	25	19	14	14	16	4	19	11	-	-	14	11	20	-	-	-	-	-	-	33	12
	9%	10%	7%	7%	9%	12%	5%	9%	9%	-	-	9%	8%	9%	-	-	-	-	-	-	9%	8%
							*															
Auckland, New Zealand	41	23	18	24	5	12	5	16	8	-	-	16	10	14	-	-	-	-	-	-	27	13
	8%	9%	7%	11%	3%	8%	7%	8%	6%	-	-	11%	7%	6%	-	-	-	-	-	-	8%	9%
				D			*															
Toronto, Canada	40	17	23	14	12	14	7	21	5	-	-	11	14	16	-	-	-	-	-	-	23	17
	8%	7%	9%	7%	8%	10%	9%	10%	4%	-	-	7%	10%	7%	-	-	-	-	-	-	7%	11%
							*															
Osaka, Japan	37	24	13	13	14	10	8	13	10	-	-	13	10	14	-	-	-	-	-	-	25	12
	7%	10%	5%	6%	9%	7%	10%	6%	8%	-	-	9%	7%	6%	-	-	-	-	-	-	7%	8%
		B					*															
Hong Kong, China	33	16	17	11	10	11	3	10	12	-	-	10	7	16	-	-	-	-	-	-	25	8
	6%	7%	6%	5%	7%	8%	4%	5%	9%	-	-	7%	5%	7%	-	-	-	-	-	-	7%	5%
							*															
Bangkok, Thailand	32	19	13	16	9	7	4	14	10	-	-	10	8	14	-	-	-	-	-	-	25	7
	6%	8%	5%	7%	6%	5%	5%	7%	8%	-	-	7%	6%	6%	-	-	-	-	-	-	7%	5%
							*															
Stockholm, Sweden	31	12	19	7	14	10	4	19	6	-	-	8	9	14	-	-	-	-	-	-	24	7
	6%	5%	7%	3%	9%	7%	5%	9%	5%	-	-	6%	6%	6%	-	-	-	-	-	-	7%	4%
					C		*															
Copenhagen, Denmark	29	11	17	9	7	13	7	13	5	-	-	8	9	12	-	-	-	-	-	-	21	8
	6%	5%	7%	4%	5%	9%	9%	6%	4%	-	-	5%	6%	6%	-	-	-	-	-	-	6%	5%
							*															
Berlin, Germany	26	15	11	11	7	8	4	9	7	-	-	3	6	17	-	-	-	-	-	-	19	7
	5%	6%	4%	5%	5%	6%	5%	4%	6%	-	-	2%	4%	7%	-	-	-	-	-	-	5%	5%
							*							K								
Madrid, Spain	25	10	15	14	3	8	2	8	7	-	-	8	4	13	-	-	-	-	-	-	19	6
	5%	4%	6%	6%	2%	6%	3%	4%	6%	-	-	5%	3%	6%	-	-	-	-	-	-	5%	4%
							*															

Vienna, Austria	24	11	11	4	8	11	2	8	6	-	-	7	10	7	-	-	-	-	-	-	20	4
	5%	5%	4%	2%	5%	8%	3%	4%	5%	-	-	5%	7%	3%	-	-	-	-	-	-	6%	3%
						C	*															
Prague, Czech Republic	23	8	15	10	8	6	4	11	8	-	-	3	9	11	-	-	-	-	-	-	19	5
	5%	3%	6%	5%	5%	4%	5%	5%	6%	-	-	2%	7%	5%	-	-	-	-	-	-	5%	3%
							*															
Cairo, Egypt	21	7	13	11	6	4	2	12	3	-	-	9	6	6	-	-	-	-	-	-	14	7
	4%	3%	5%	5%	4%	3%	3%	6%	3%	-	-	6%	4%	3%	-	-	-	-	-	-	4%	5%
							*															
Oslo, Norway	19	8	11	8	2	9	5	10	2	-	-	6	6	7	-	-	-	-	-	-	11	8
	4%	3%	4%	4%	1%	6%	6%	5%	2%	-	-	4%	4%	3%	-	-	-	-	-	-	3%	5%
						D	*															
Helsinki, Finland	16	7	9	7	3	6	3	11	2	-	-	8	2	6	-	-	-	-	-	-	10	6
	3%	3%	4%	3%	2%	4%	4%	5%	2%	-	-	6%	1%	3%	-	-	-	-	-	-	3%	4%
							*															
Munich, Germany	16	7	9	8	2	6	3	7	5	-	-	6	8	2	-	-	-	-	-	-	12	4
	3%	3%	3%	4%	1%	4%	4%	3%	4%	-	-	4%	6%	1%	-	-	-	-	-	-	3%	3%
							*					M	M									
Shanghai, China	16	11	5	4	3	9	2	5	3	-	-	6	3	7	-	-	-	-	-	-	12	4
	3%	5%	2%	2%	2%	6%	3%	2%	2%	-	-	4%	2%	3%	-	-	-	-	-	-	3%	3%
						C	*															
Washington, United States	15	12	3	11	-	4	2	8	2	-	-	5	5	4	-	-	-	-	-	-	7	7
	3%	5%	1%	5%	-	3%	3%	4%	1%	-	-	4%	4%	2%	-	-	-	-	-	-	2%	5%
		B		D		D	*															
Cape Town, South Africa	14	8	6	4	4	6	5	3	5	-	-	5	4	5	-	-	-	-	-	-	10	4
	3%	3%	2%	2%	3%	4%	6%	1%	4%	-	-	3%	3%	2%	-	-	-	-	-	-	3%	3%
							G*															
Kuala Lumpur, Malaysia	14	7	7	9	2	3	5	4	4	-	-	6	3	5	-	-	-	-	-	-	10	4
	3%	3%	3%	4%	1%	2%	6%	2%	3%	-	-	4%	2%	2%	-	-	-	-	-	-	3%	3%
							*															
Beijing, China	14	5	9	7	4	3	1	4	4	-	-	2	1	11	-	-	-	-	-	-	13	1
	3%	2%	3%	3%	3%	2%	1%	2%	3%	-	-	1%	1%	5%	-	-	-	-	-	-	4%	1%
							*							L								
Dublin, ROI	13	7	6	1	4	8	4	3	6	-	-	5	3	5	-	-	-	-	-	-	9	4
	3%	3%	2%	1%	3%	6%	5%	1%	5%	-	-	3%	2%	2%	-	-	-	-	-	-	3%	2%
						C	*															
Rio de Janeiro, Brazil	12	5	7	7	3	2	4	3	4	-	-	3	3	6	-	-	-	-	-	-	7	5
	2%	2%	3%	3%	2%	1%	5%	1%	3%	-	-	2%	2%	3%	-	-	-	-	-	-	2%	3%
							*															
Moscow, Russia	12	10	2	4	4	4	1	6	4	-	-	5	5	2	-	-	-	-	-	-	11	1
	2%	4%	1%	2%	3%	3%	1%	3%	3%	-	-	4%	4%	1%	-	-	-	-	-	-	3%	1%
		B					*															
Istanbul, Turkey	12	7	5	4	3	5	3	4	3	-	-	2	3	7	-	-	-	-	-	-	6	6
	2%	3%	2%	2%	2%	3%	4%	2%	3%	-	-	1%	2%	3%	-	-	-	-	-	-	2%	4%
							*															
Boston, United States	12	10	2	4	4	4	1	4	6	-	-	1	4	7	-	-	-	-	-	-	11	1
	2%	4%	1%	2%	3%	3%	1%	2%	5%	-	-	1%	3%	3%	-	-	-	-	-	-	3%	1%
		B					*															
Lima, Peru	11	5	6	2	7	2	1	4	2	-	-	3	2	6	-	-	-	-	-	-	10	1
	2%	2%	2%	1%	5%	1%	1%	2%	2%	-	-	2%	1%	3%	-	-	-	-	-	-	3%	1%
					C		*															
Mumbai, India	10	7	3	8	2	-	3	5	1	-	-	1	1	8	-	-	-	-	-	-	7	3
	2%	3%	1%	4%	1%	-	4%	2%	1%	-	-	1%	1%	4%	-	-	-	-	-	-	2%	2%
				E			*															
Buenos Aires, Argentina	10	3	6	4	4	2	1	4	3	-	-	1	3	6	-	-	-	-	-	-	7	3
	2%	1%	2%	2%	3%	1%	1%	2%	2%	-	-	1%	2%	3%	-	-	-	-	-	-	2%	2%
							*															
Sao Paulo, Brazil	9	6	3	4	4	1	1	3	3	-	-	1	3	5	-	-	-	-	-	-	6	3
	2%	3%	1%	2%	3%	1%	1%	1%	2%	-	-	1%	2%	2%	-	-	-	-	-	-	2%	2%
							*															
Budapest, Hungary	9	4	4	5	1	3	2	1	2	-	-	2	3	4	-	-	-	-	-	-	6	3
	2%	2%	2%	2%	1%	2%	3%	*	2%	-	-	1%	2%	2%	-	-	-	-	-	-	2%	2%
							*															
Chicago, United States	8	4	4	7	1	-	2	3	2	-	-	4	2	2	-	-	-	-	-	-	4	4
	2%	2%	2%	3%	1%	-	3%	2%	2%	-	-	3%	2%	1%	-	-	-	-	-	-	1%	3%
				E			*															
Delhi, India	7	4	3	5	1	1	2	2	1	-	-	1	1	5	-	-	-	-	-	-	5	2
	1%	2%	1%	2%	1%	1%	2%	1%	1%	-	-	1%	1%	2%	-	-	-	-	-	-	1%	1%
							*															
Casablanca, Morocco	7	6	1	1	1	5	1	2	4	-	-	2	1	4	-	-	-	-	-	-	5	2
	1%	2%	*	1%	1%	3%	1%	1%	3%	-	-	1%	1%	2%	-	-	-	-	-	-	1%	1%
		B				C	*															
Mecca, Saudi Arabia	6	5	1	5	1	-	3	1	2	-	-	1	2	3	-	-	-	-	-	-	4	2
	1%	2%	*	2%	1%	-	4%	*	2%	-	-	1%	1%	1%	-	-	-	-	-	-	1%	1%
							G*															
Seoul, South Korea	6	4	2	4	1	1	-	3	-	-	-	3	1	2	-	-	-	-	-	-	4	2
	1%	2%	1%	2%	1%	1%	-	1%	-	-	-	2%	1%	1%	-	-	-	-	-	-	1%	1%
							*															
Tel Aviv, Israel	6	4	2	2	2	2	1	2	2	-	-	1	1	4	-	-	-	-	-	-	5	1
	1%	2%	1%	1%	1%	1%	1%	1%	2%	-	-	1%	1%	2%	-	-	-	-	-	-	1%	1%
							*															
Brussels, Belgium	5	2	3	3	1	1	1	2	-	-	-	2	1	2	-	-	-	-	-	-	2	3
	1%	1%	1%	2%	1%	1%	1%	1%	-	-	-	2%	1%	1%	-	-	-	-	-	-	1%	2%

							*															
Mexico City, Mexico	5	1	4	2	3	-	1	1	2	-	-	2	1	2	-	-	-	-	-	-	3	2
	1%	*	2%	1%	2%	-	1%	*	2%	-	-	1%	1%	1%	-	-	-	-	-	-	1%	1%
							*															
Karachi, Pakistan	5	3	2	4	-	1	2	2	1	-	-	1	2	2	-	-	-	-	-	-	3	2
	1%	1%	1%	2%	-	1%	3%	1%	1%	-	-	1%	2%	1%	-	-	-	-	-	-	1%	1%
							*															
Manila, Philippines	5	2	3	3	2	-	-	3	2	-	-	2	1	2	-	-	-	-	-	-	5	-
	1%	1%	1%	1%	1%	-	-	1%	2%	-	-	1%	1%	1%	-	-	-	-	-	-	1%	-
							*															
Guangzhou, China	5	1	4	2	-	3	1	3	-	-	-	2	2	1	-	-	-	-	-	-	1	4
	1%	*	1%	1%	-	2%	1%	1%	-	-	-	1%	1%	*	-	-	-	-	-	-	*	2%
							*															T
Jakarta, Indonesia	3	3	-	-	1	2	2	1	-	-	-	1	2	-	-	-	-	-	-	-	2	1
	1%	1%	-	-	1%	1%	3%	*	-	-	-	1%	1%	-	-	-	-	-	-	-	1%	1%
							*															
Bogota, Colombia	2	1	1	2	-	-	-	1	-	-	-	-	-	2	-	-	-	-	-	-	2	-
	*	*	*	1%	-	-	-	*	-	-	-	-	-	1%	-	-	-	-	-	-	1%	-
							*															
Tehran, Iran	2	-	2	2	-	-	1	1	-	-	-	2	-	-	-	-	-	-	-	-	2	-
	*	-	1%	1%	-	-	1%	*	-	-	-	1%	-	-	-	-	-	-	-	-	1%	-
							*															
Warsaw, Poland	2	1	1	1	-	1	1	-	1	-	-	-	1	1	-	-	-	-	-	-	1	1
	*	*	*	*	-	1%	1%	-	1%	-	-	-	1%	*	-	-	-	-	-	-	*	1%
							*															
Belgrade, Serbia	2	-	2	2	-	-	1	1	-	-	-	1	1	-	-	-	-	-	-	-	1	1
	*	-	1%	1%	-	-	1%	*	-	-	-	1%	1%	-	-	-	-	-	-	-	*	1%
							*															
Lagos, Nigeria	1	1	-	-	1	-	1	-	-	-	-	-	-	1	-	-	-	-	-	-	1	-
	*	*	-	-	1%	-	1%	-	-	-	-	-	-	1%	-	-	-	-	-	-	*	-
							*															
Sigma	1521	732	780	649	450	423	232	640	377	-	-	442	414	665	-	-	-	-	-	-	1063	458
	300%	300%	300%	300%	300%	300%	300%	300%	300%	-	-	300%	300%	300%	-	-	-	-	-	-	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	369	132	323	137	41	129	282	68	185	316	-	218	283	367	134	212	289	263	238	416	85
Base: All Respondents (wtd)	500	246	254	271	138	92	154	255	67	156	344	-	385	115	296	204	160	340	216	284	376	124
Paris, France	157	74	83	91	46	21	53	82	14	42	115	-	119	38	97	61	42	115	54	103	116	42
	31%	30%	33%	34%	33%	23%	35%	32%	21%	27%	33%	-	31%	33%	33%	30%	27%	34%	25%	36%	31%	33%
			*		*	**	*		**	*						*	*		*			*
Rome, Italy	103	47	56	50	29	24	42	50	6	29	74	-	74	29	58	46	39	64	40	63	76	27
	21%	19%	22%	18%	21%	26%	27%	20%	9%	18%	22%	-	19%	25%	19%	22%	24%	19%	19%	22%	20%	22%
			*		*	**	*		**	*						*	*		*			*
Abu Dhabi, United Arab Emirates	90	39	51	42	20	28	29	40	17	32	57	-	72	18	39	51	26	64	40	50	54	36
	18%	16%	20%	15%	14%	31%	19%	16%	25%	21%	17%	-	19%	15%	13%	25%	16%	19%	18%	18%	14%	29%
			*		*	**	*		**	*						N*	*		*			T*
New York City, United States	79	29	50	41	23	16	12	40	24	34	45	-	66	13	37	42	27	52	42	38	68	11
	16%	12%	20%	15%	16%	17%	8%	16%	36%	22%	13%	-	17%	11%	12%	21%	17%	15%	19%	13%	18%	9%
			*		*	**	*		**	*						*	*		*			*
Cairo, Egypt	78	37	42	46	28	4	27	39	11	19	59	-	61	18	47	32	22	57	29	50	50	29
	16%	15%	16%	17%	21%	4%	17%	15%	16%	12%	17%	-	16%	16%	16%	16%	14%	17%	13%	18%	13%	23%
			*		*	**	*		**	*						*	*		*			*
Rio de Janeiro, Brazil	74	35	39	52	10	11	24	38	5	17	57	-	53	21	44	30	16	58	30	44	60	14
	15%	14%	15%	19%	8%	12%	16%	15%	8%	11%	17%	-	14%	18%	15%	15%	10%	17%	14%	15%	16%	11%
			*	D	*	**	*		**	*						*	*		*			*
Tokyo, Japan	69	46	23	49	17	4	20	35	7	21	48	-	57	12	47	22	23	46	27	43	50	19
	14%	19%	9%	18%	12%	4%	13%	14%	11%	14%	14%	-	15%	10%	16%	11%	15%	13%	12%	15%	13%	15%
		B	*		*	**	*		**	*						*	*		*			*
Hong Kong, China	55	24	31	17	19	19	14	22	12	20	35	-	47	8	30	25	13	42	15	40	32	23
	11%	10%	12%	6%	14%	21%	9%	8%	18%	13%	10%	-	12%	7%	10%	12%	8%	12%	7%	14%	9%	18%
			*		*	**	*		**	*						*	*		*			*
Madrid, Spain	48	28	20	26	12	10	12	29	7	15	33	-	40	8	33	15	21	27	27	21	32	16
	10%	11%	8%	10%	9%	10%	8%	11%	10%	10%	10%	-	10%	7%	11%	7%	13%	8%	12%	7%	9%	13%
			*		*	**	*		**	*						*	*		*			*
London, United Kingdom	47	21	26	26	5	15	10	23	14	16	31	-	35	12	19	28	12	35	25	23	33	14
	9%	9%	10%	10%	4%	17%	6%	9%	20%	10%	9%	-	9%	11%	7%	14%	7%	10%	11%	8%	9%	11%
			*		*	**	*		**	*						*	*		*			*
Amsterdam, The Netherlands	37	26	11	16	10	11	4	22	10	14	22	-	28	9	21	16	13	24	14	23	32	5
	7%	11%	4%	6%	7%	12%	3%	8%	15%	9%	6%	-	7%	8%	7%	8%	8%	7%	6%	8%	9%	4%
			*		*	**	*		**	*						*	*		*			*
Lima, Peru	35	20	15	27	6	2	16	16	3	13	22	-	25	9	23	12	7	28	21	14	29	6
	7%	8%	6%	10%	4%	2%	11%	6%	4%	8%	6%	-	7%	8%	8%	6%	4%	8%	10%	5%	8%	5%
			*		*	**	*		**	*						*	*		*			*
Los Angeles, United States	34	14	20	22	4	8	17	11	-	7	27	-	25	10	19	15	9	25	6	28	17	17
	7%	6%	8%	8%	3%	9%	11%	4%	-	4%	8%	-	6%	8%	6%	7%	6%	7%	3%	10%	5%	14%
			*		*	**	*		**	*						*	*		*			T*
Beijing, China	34	21	13	11	12	11	11	19	4	17	18	-	26	8	23	11	14	20	16	18	24	10
	7%	8%	5%	4%	9%	12%	7%	7%	6%	11%	5%	-	7%	7%	8%	6%	9%	6%	7%	6%	6%	8%
			*		*	**	*		**	*						*	*		*			*
Sydney, Australia	34	17	17	16	16	2	6	24	2	12	22	-	22	12	24	10	9	26	11	23	22	12
	7%	7%	7%	6%	12%	2%	4%	10%	4%	8%	6%	-	6%	11%	8%	5%	5%	8%	5%	8%	6%	10%
			*		*	**	*		**	*						*	*		*			*
Toronto, Canada	30	16	13	18	7	5	14	12	-	9	21	-	22	7	15	14	10	19	14	16	24	5
	6%	7%	5%	7%	5%	6%	9%	5%	-	6%	6%	-	6%	6%	5%	7%	6%	6%	6%	6%	6%	4%
			*		*	**	*		**	*						*	*		*			*
Berlin, Germany	27	19	7	16	10	1	8	15	3	6	21	-	21	6	18	8	11	16	13	13	21	6
	5%	8%	3%	6%	7%	1%	5%	6%	4%	4%	6%	-	5%	5%	6%	4%	7%	5%	6%	5%	6%	5%
			*		*	**	*		**	*						*	*		*			*
Osaka, Japan	26	12	14	6	4	16	6	20	*	6	20	-	22	4	13	13	5	21	9	17	11	15
	5%	5%	5%	2%	3%	18%	4%	8%	*	4%	6%	-	6%	4%	4%	7%	3%	6%	4%	6%	3%	12%
			*		*	**	*		**	*						*	*		*			T*
Oslo, Norway	25	7	18	7	4	14	10	15	-	4	22	-	22	3	23	2	10	15	20	5	22	3
	5%	3%	7%	3%	3%	16%	6%	6%	-	2%	6%	-	6%	3%	8%	1%	6%	4%	9%	2%	6%	3%
			*		*	**	*		**	*					O	*	*		S*			*
Sao Paulo, Brazil	24	18	6	16	8	-	7	15	3	10	15	-	18	7	15	9	10	14	9	15	21	4
	5%	7%	3%	6%	6%	-	4%	6%	4%	6%	4%	-	5%	6%	5%	4%	6%	4%	4%	5%	5%	3%
			*		*	**	*		**	*						*	*		*			*
Zurich, Switzerland	22	17	4	13	4	5	7	14	*	4	17	-	18	4	14	8	9	13	11	10	17	5
	4%	7%	2%	5%	3%	5%	5%	6%	*	3%	5%	-	5%	3%	5%	4%	5%	4%	5%	4%	4%	4%
			*		*	**	*		**	*						*	*		*			*

Munich, Germany	19	10	9	10	9	-	8	10	1	7	12	-	16	3	9	10	7	11	13	6	18	1
	4%	4%	4%	4%	6%	-	5%	4%	1%	4%	4%	-	4%	3%	3%	5%	5%	3%	6%	2%	5%	1%
			*		*	**	*		**	*						*	*		*			*
Washington, United States	18	10	8	15	4	-	6	9	4	7	11	-	14	4	13	5	12	7	11	8	12	6
	4%	4%	3%	5%	3%	-	4%	3%	6%	5%	3%	-	4%	4%	4%	3%	7%	2%	5%	3%	3%	5%
			*		*	**	*		**	*						*	Q*		*			*
Brussels, Belgium	18	7	11	2	13	3	1	6	10	8	10	-	15	3	16	2	5	13	5	13	18	-
	4%	3%	4%	1%	9%	4%	1%	2%	15%	5%	3%	-	4%	2%	5%	1%	3%	4%	2%	5%	5%	-
			*		C*	**	*		**	*						*	*		*			*
Seoul, South Korea	18	6	11	13	2	3	3	12	3	3	14	-	10	8	15	2	9	9	9	8	16	2
	4%	3%	4%	5%	1%	3%	2%	5%	4%	2%	4%	-	3%	7%	5%	1%	5%	3%	4%	3%	4%	1%
			*		*	**	*		**	*						*	*		*			*
Boston, United States	17	10	7	12	5	*	8	8	1	4	13	-	15	2	13	4	6	11	5	12	17	-
	3%	4%	3%	4%	4%	1%	5%	3%	2%	3%	4%	-	4%	2%	4%	2%	4%	3%	2%	4%	5%	-
			*		*	**	*		**	*						*	*		*			*
Prague, Czech Republic	17	7	10	6	1	10	8	5	3	5	12	-	16	1	12	5	8	9	11	6	16	1
	3%	3%	4%	2%	1%	11%	5%	2%	5%	3%	4%	-	4%	1%	4%	2%	5%	3%	5%	2%	4%	1%
			*		*	**	*		**	*						*	*		*			*
Buenos Aires, Argentina	16	8	8	7	8	1	2	8	4	3	13	-	10	5	11	5	6	10	5	11	13	3
	3%	3%	3%	3%	6%	1%	1%	3%	6%	2%	4%	-	3%	5%	4%	2%	4%	3%	2%	4%	3%	2%
			*		*	**	*		**	*						*	*		*			*
Mexico City, Mexico	16	5	11	9	6	1	5	10	1	2	14	-	12	3	8	8	8	8	7	9	12	4
	3%	2%	4%	3%	4%	1%	3%	4%	2%	1%	4%	-	3%	3%	3%	4%	5%	2%	3%	3%	3%	3%
			*		*	**	*		**	*						*	*		*			*
Moscow, Russia	15	12	4	12	3	1	10	4	1	3	13	-	12	3	12	3	3	13	5	10	12	3
	3%	5%	1%	4%	2%	1%	7%	2%	1%	2%	4%	-	3%	3%	4%	1%	2%	4%	3%	4%	3%	3%
			*		*	**	*		**	*						*	*		*			*
Mumbai, India	15	5	10	8	4	3	6	8	*	6	9	-	14	1	5	10	8	7	10	5	12	3
	3%	2%	4%	3%	3%	4%	4%	3%	*	4%	2%	-	4%	1%	2%	5%	5%	2%	5%	2%	3%	2%
			*		*	**	*		**	*						*	*		*			*
Bogota, Colombia	14	11	3	7	5	2	5	8	1	5	9	-	9	4	11	3	4	10	8	6	12	2
	3%	4%	1%	2%	4%	2%	3%	3%	1%	3%	3%	-	2%	4%	4%	1%	2%	3%	4%	2%	3%	2%
			*		*	**	*		**	*						*	*		*			*
Vienna, Austria	14	5	9	3	10	-	4	9	*	6	8	-	11	3	8	6	2	12	7	7	10	3
	3%	2%	3%	1%	8%	-	3%	3%	*	4%	2%	-	3%	3%	3%	3%	1%	4%	3%	2%	3%	3%
			*		C*	**	*		**	*						*	*		*			*
Bangkok, Thailand	14	1	12	13	*	-	6	6	1	5	9	-	9	5	4	9	3	11	9	5	13	*
	3%	1%	5%	5%	*	-	4%	3%	1%	3%	2%	-	2%	4%	2%	4%	2%	3%	4%	2%	4%	*
			*		*	**	*		**	*						*	*		*			*
Delhi, India	13	5	8	9	5	-	6	5	1	5	8	-	10	3	7	6	2	11	7	6	12	1
	3%	2%	3%	3%	3%	-	4%	2%	2%	4%	2%	-	3%	3%	2%	3%	1%	3%	3%	2%	3%	1%
			*		*	**	*		**	*						*	*		*			*
Chicago, United States	13	4	9	9	5	-	3	8	2	4	10	-	12	1	5	8	5	9	7	7	13	-
	3%	2%	4%	3%	3%	-	2%	3%	3%	2%	3%	-	3%	1%	2%	4%	3%	3%	3%	2%	4%	-
			*		*	**	*		**	*						*	*		*			*
Stockholm, Sweden	13	8	4	9	2	1	2	9	1	4	9	-	8	5	8	5	3	9	5	8	10	2
	3%	3%	2%	3%	2%	1%	1%	3%	2%	3%	3%	-	2%	4%	3%	3%	2%	3%	2%	3%	3%	2%
			*		*	**	*		**	*						*	*		*			*
Vancouver, Canada	12	4	8	7	2	3	*	8	4	5	7	-	9	3	9	3	4	8	8	5	12	*
	2%	2%	3%	3%	1%	4%	*	3%	6%	3%	2%	-	2%	3%	3%	2%	3%	2%	3%	2%	3%	*
			*		*	**	*		**	*						*	*		*			*
Auckland, New Zealand	12	4	7	5	*	7	1	9	1	1	11	-	9	3	9	2	1	10	8	4	10	2
	2%	2%	3%	2%	*	7%	1%	3%	2%	1%	3%	-	2%	3%	3%	1%	1%	3%	4%	1%	3%	1%
			*		*	**	*		**	*						*	*		*			*
Cape Town, South Africa	10	-	10	4	7	-	3	7	-	7	4	-	10	1	4	7	-	10	-	10	4	7
	2%	-	4%	1%	5%	-	2%	3%	-	4%	1%	-	2%	1%	1%	3%	-	3%	-	4%	1%	5%
			A*		*	**	*		**	*						*	*		*			*
Shanghai, China	10	3	7	7	3	-	2	4	3	-	10	-	9	1	5	5	2	8	2	8	6	4
	2%	1%	3%	3%	2%	-	1%	2%	5%	-	3%	-	2%	1%	2%	2%	1%	2%	1%	3%	2%	3%
			*		*	**	*		**	*						*	*		*			*
Singapore, Singapore	10	7	3	9	1	-	2	5	1	2	8	-	9	1	5	5	2	8	2	8	8	2
	2%	3%	1%	3%	1%	-	1%	2%	2%	1%	2%	-	2%	1%	2%	2%	1%	2%	1%	3%	2%	2%
			*		*	**	*		**	*						*	*		*			*
Dublin, ROI	9	6	3	6	3	-	7	-	2	3	6	-	9	*	5	4	2	7	2	7	8	1
	2%	3%	1%	2%	2%	-	5%	-	4%	2%	2%	-	2%	*	2%	2%	1%	2%	1%	2%	2%	1%
			*		*	**	G*		**	*						*	*		*			*
Helsinki, Finland	8	4	4	7	1	-	1	6	1	1	7	-	6	2	3	5	3	5	2	6	7	1
	2%	2%	1%	3%	1%	-	1%	2%	1%	1%	2%	-	2%	2%	1%	2%	2%	2%	1%	2%	2%	1%
			*		*	**	*		**	*						*	*		*			*
Istanbul, Turkey	7	6	1	3	4	-	2	4	1	1	6	-	4	3	6	1	3	4	5	2	7	*
	1%	2%	*	1%	3%	-	1%	2%	1%	1%	2%	-	1%	2%	2%	1%	2%	1%	2%	1%	2%	*
			*		*	**	*		**	*						*	*		*			*
Kuala Lumpur, Malaysia	6	5	1	1	-	6	4	1	2	2	4	-	3	3	6	-	4	2	6	*	6	-
	1%	2%	1%	*	-	6%	2%	*	3%	1%	1%	-	1%	2%	2%	-	3%	1%	3%	*	2%	-
			*		*	**	*		**	*						*	*		*			*
Copenhagen, Denmark	6	*	5	1	4	1	-	6	-	4	2	-	3	3	3	3	1	5	1	5	4	1
	1%	*	2%	*	3%	2%	-	2%	-	3%	*	-	1%	2%	1%	2%	*	2%	*	2%	1%	1%
			*		*	**	*		**	*						*	*		*			*
Guangzhou, China	5	2	3	4	-	1	*	2	2	1	4	-	2	3	3	2	3	2	1	4	3	2
	1%	1%	1%	1%	-	2%	*	1%	2%	1%	1%	-	1%	3%	1%	1%	2%	1%	1%	1%	1%	2%
			*		*	**	*		**	*						*	*		*			*
Tel Aviv, Israel	5	5	-	1	3	-	1	2	2	4	1	-	4	1	5	-	5	*	4	1	4	1
	1%	2%	-	1%	3%	-	1%	1%	3%	2%	*	-	1%	1%	2%	-	3%	*	2%	*	1%	1%

			*		*	**	*		**	*						*	Q*		*			*
Warsaw, Poland	4	*	4	*	4	-	*	3	1	4	*	-	3	1	1	4	4	*	4	-	4	-
	1%	*	2%	*	3%	-	*	1%	1%	3%	*	-	1%	1%	*	2%	3%	*	2%	-	1%	-
			*		*	**	*		**	*						*	*		*			*
Mecca, Saudi Arabia	4	*	3	1	1	1	-	1	2	3	*	-	-	4	1	3	2	1	2	1	4	-
	1%	*	1%	*	1%	2%	-	*	2%	2%	*	-	-	3%	*	1%	1%	*	1%	*	1%	-
			*		*	**	*		**	*				L		*	*		*			*
Manila, Philippines	3	2	1	2	1	-	1	2	1	-	3	-	2	1	2	1	2	2	2	2	2	1
	1%	1%	1%	1%	1%	-	*	1%	1%	-	1%	-	1%	1%	1%	*	1%	*	1%	1%	1%	1%
			*		*	**	*		**	*						*	*		*			*
Budapest, Hungary	3	3	-	2	*	1	1	1	1	2	1	-	1	2	2	1	1	2	2	1	3	-
	1%	1%	-	1%	*	1%	1%	*	1%	1%	*	-	*	2%	1%	*	*	1%	1%	*	1%	-
			*		*	**	*		**	*						*	*		*			*
Karachi, Pakistan	2	1	1	1	*	1	-	2	-	1	2	-	-	2	2	-	2	-	1	1	2	-
	*	*	1%	*	*	2%	-	1%	-	*	*	-	-	2%	1%	-	1%	-	*	*	1%	-
			*		*	**	*		**	*				L		*	*		*			*
Casablanca, Morocco	1	-	1	-	1	-	-	-	-	1	-	-	-	1	-	1	-	1	-	1	1	-
	*	-	1%	-	1%	-	-	-	-	1%	-	-	-	1%	-	1%	-	*	-	*	*	-
			*		*	**	*		**	*				L		*	*		*			*
Tehran, Iran	1	1	-	1	-	-	-	*	-	*	1	-	1	*	*	1	*	1	*	1	*	1
	*	*	-	*	-	-	-	*	-	*	*	-	*	*	*	*	*	*	*	*	*	1%
			*		*	**	*		**	*						*	*		*			*
Belgrade, Serbia	1	*	1	1	-	-	-	1	-	-	1	-	-	1	1	-	1	*	1	*	1	*
	*	*	*	*	-	-	-	*	-	-	*	-	-	1%	*	-	1%	*	*	*	*	*
			*		*	**	*		**	*						*	*		*			*
Lagos, Nigeria	1	1	-	1	-	-	1	-	-	-	1	-	1	-	1	-	-	1	-	1	1	-
	*	*	-	*	-	-	1%	-	-	-	*	-	*	-	*	-	-	*	-	*	*	-
			*		*	**	*		**	*						*	*		*			*
Nairobi, Kenya	*	*	-	-	*	-	-	*	-	*	-	-	-	*	*	-	*	-	*	-	*	-
	*	*	-	-	*	-	-	*	-	*	-	-	-	*	*	-	*	-	*	-	*	-
			*		*	**	*		**	*						*	*		*			*
Sigma	1500	739	761	812	413	275	461	766	201	469	1031	-	1155	345	889	611	479	1021	648	852	1127	373
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	-	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_2. [Visit] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Serbia Total	Serbia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	507	246	261	12	180	315	55	206	188	267	240	10	243	254	232	275	20	487	49	458	316	93
Base: All Respondents (wtd)	507	251	256	13	171	323	59	203	187	270	237	14	248	245	235	272	24	483	55	452	308	102
Paris, France	114	58	56	2	28	83	19	42	42	74	40	6	50	58	50	64	3	111	13	101	64	26
	22%	23%	22%	19%	16%	26%	33%	21%	23%	27%	17%	46%	20%	24%	21%	23%	13%	23%	24%	22%	21%	26%
				**		D	*			J		**					**		*			*
New York City, United States	114	49	65	2	35	77	8	44	52	58	56	-	49	64	58	56	7	106	13	101	76	20
	22%	19%	25%	15%	20%	24%	14%	22%	28%	21%	24%	-	20%	26%	25%	20%	31%	22%	23%	22%	25%	19%
				**			*					**					**		*			*
Rome, Italy	109	60	49	3	37	69	16	41	44	62	47	2	51	56	47	61	1	107	7	101	64	26
	21%	24%	19%	23%	21%	21%	27%	20%	24%	23%	20%	13%	21%	23%	20%	23%	5%	22%	13%	22%	21%	26%
				**			*					**					**		*			*
Abu Dhabi, United Arab Emirates	99	45	54	1	45	52	14	48	28	52	47	4	53	42	47	53	1	98	3	97	60	19
	20%	18%	21%	10%	27%	16%	23%	24%	15%	19%	20%	32%	21%	17%	20%	19%	3%	20%	5%	21%	19%	19%
				**	E		*	H				**					**		*	R		*
Moscow, Russia	88	34	53	3	21	65	10	38	30	47	40	-	50	38	39	49	5	82	11	77	48	24
	17%	14%	21%	20%	12%	20%	17%	19%	16%	18%	17%	-	20%	15%	17%	18%	23%	17%	19%	17%	16%	23%
				**		D	*					**					**		*			*
Rio de Janeiro, Brazil	74	44	29	2	21	51	8	33	25	41	33	2	38	34	36	38	6	67	10	64	53	13
	15%	18%	11%	14%	12%	16%	14%	16%	14%	15%	14%	13%	15%	14%	15%	14%	27%	14%	18%	14%	17%	13%
				**			*					**					**		*			*
Amsterdam, The Netherlands	61	33	29	-	24	38	7	24	24	30	31	1	36	24	28	34	1	61	6	55	40	13
	12%	13%	11%	-	14%	12%	12%	12%	13%	11%	13%	9%	14%	10%	12%	12%	3%	13%	11%	12%	13%	13%
				**			*					**					**		*			*
Los Angeles, United States	60	27	32	7	21	32	6	26	22	35	25	2	34	23	21	39	4	56	8	52	26	18
	12%	11%	13%	51%	13%	10%	10%	13%	12%	13%	10%	14%	14%	10%	9%	14%	16%	12%	14%	11%	8%	18%
				**			*					**					**		*			T*
London, United Kingdom	53	23	30	-	29	24	3	16	21	26	26	-	19	33	25	28	1	51	5	47	34	10
	10%	9%	12%	-	17%	7%	6%	8%	11%	10%	11%	-	8%	14%	11%	10%	5%	11%	10%	10%	11%	10%
				**	E		*					**					**		*			*
Madrid, Spain	52	25	27	2	15	34	7	20	21	23	28	2	27	23	28	24	4	48	4	48	31	5
	10%	10%	10%	19%	9%	10%	11%	10%	11%	9%	12%	14%	11%	10%	12%	9%	15%	10%	6%	11%	10%	5%
				**			*					**					**		*			*
Cairo, Egypt	47	24	23	-	22	25	6	13	22	25	22	1	15	31	21	26	5	42	5	41	32	9
	9%	10%	9%	-	13%	8%	11%	6%	12%	9%	9%	4%	6%	13%	9%	10%	21%	9%	10%	9%	10%	9%
				**			*					**		L			**		*			*
Vienna, Austria	46	29	16	1	11	33	5	18	16	20	26	-	32	14	25	21	4	42	7	39	30	8
	9%	12%	6%	11%	7%	10%	9%	9%	9%	7%	11%	-	13%	6%	11%	8%	16%	9%	12%	9%	10%	8%
				**			*					**	M				**		*			*
Beijing, China	41	17	24	1	9	31	4	10	19	25	17	1	25	15	15	26	1	40	2	39	27	10
	8%	7%	9%	10%	5%	10%	7%	5%	10%	9%	7%	9%	10%	6%	6%	10%	4%	8%	4%	9%	9%	10%
				**			*					**					**		*			*
Tokyo, Japan	41	20	20	1	10	30	2	12	21	24	16	1	15	25	19	22	3	37	7	34	25	8
	8%	8%	8%	10%	6%	9%	3%	6%	11%	9%	7%	9%	6%	10%	8%	8%	15%	8%	12%	8%	8%	8%
				**			*					**					**		*			*
Prague, Czech Republic	39	21	18	-	11	28	5	17	11	23	16	2	19	19	20	19	3	37	4	36	19	12
	8%	8%	7%	-	6%	9%	8%	9%	6%	9%	7%	14%	8%	8%	9%	7%	11%	8%	7%	8%	6%	12%
				**			*					**					**		*			*
Sydney, Australia	38	22	15	-	18	19	2	16	12	16	22	3	24	11	9	29	-	38	2	36	16	8
	7%	9%	6%	-	11%	6%	3%	8%	6%	6%	9%	22%	10%	4%	4%	11%	-	8%	4%	8%	5%	8%
				**			*					**				N	**		*			*
Istanbul, Turkey	35	16	19	-	13	21	3	17	12	18	17	-	19	15	18	16	3	31	3	32	23	6
	7%	6%	7%	-	8%	7%	5%	8%	6%	7%	7%	-	8%	6%	8%	6%	14%	6%	5%	7%	7%	6%
				**			*					**					**		*			*
Zurich, Switzerland	31	18	14	1	5	26	5	15	8	18	13	2	22	7	21	10	1	31	1	30	20	5
	6%	7%	5%	7%	3%	8%	9%	7%	4%	7%	6%	14%	9%	3%	9%	4%	3%	6%	2%	7%	7%	5%
				**		D	*					**	M		O		**		*			*
Bangkok, Thailand	27	12	15	1	15	11	1	10	13	13	13	1	10	16	10	17	1	26	2	24	19	2
	5%	5%	6%	5%	9%	4%	1%	5%	7%	5%	6%	4%	4%	7%	4%	6%	3%	5%	4%	5%	6%	2%
				**	E		*					**					**		*			*
Berlin, Germany	22	12	10	1	7	14	1	12	4	11	11	-	5	17	14	7	2	20	3	19	19	-
	4%	5%	4%	5%	4%	4%	2%	6%	2%	4%	5%	-	2%	7%	6%	3%	9%	4%	5%	4%	6%	-
				**			*					**		L			**		*		U	*
Budapest, Hungary	21	10	10	1	7	14	1	9	6	10	11	1	9	11	10	11	-	21	-	21	14	4
	4%	4%	4%	5%	4%	4%	2%	5%	3%	4%	5%	4%	4%	5%	4%	4%	-	4%	-	5%	4%	4%
				**			*					**					**		*			*

Stockholm, Sweden	20	8	12	2	4	14	4	8	8	9	11	-	10	9	8	11	4	16	4	16	11	2
	4%	3%	5%	19%	2%	4%	7%	4%	4%	3%	5%	-	4%	4%	4%	4%	16%	3%	7%	4%	4%	2%
				**			*					**					**		*			*
Hong Kong, China	20	10	10	2	7	11	2	9	6	10	9	3	4	13	7	12	1	18	2	17	11	3
	4%	4%	4%	13%	4%	3%	3%	5%	3%	4%	4%	22%	2%	5%	3%	4%	6%	4%	4%	4%	4%	3%
				**			*					**		L			**		*			*
Buenos Aires, Argentina	18	12	6	-	11	7	2	6	6	8	10	-	9	9	7	11	-	18	5	13	13	2
	4%	5%	2%	-	6%	2%	4%	3%	3%	3%	4%	-	4%	4%	3%	4%	-	4%	8%	3%	4%	2%
				**	E		*					**					**		*			*
Belgrade, Serbia	18	9	8	2	4	12	2	5	6	7	11	1	8	8	9	8	2	15	4	14	8	6
	3%	4%	3%	14%	2%	4%	4%	3%	3%	2%	5%	9%	3%	3%	4%	3%	9%	3%	7%	3%	3%	6%
				**			*					**					**		*			*
Singapore, Singapore	15	6	9	-	7	8	3	5	3	10	6	-	7	8	4	11	2	13	1	14	9	4
	3%	2%	4%	-	4%	2%	4%	2%	2%	4%	2%	-	3%	3%	2%	4%	11%	3%	2%	3%	3%	4%
				**			*					**					**		*			*
Dublin, ROI	13	2	10	-	4	9	1	7	5	7	5	1	5	7	3	9	-	13	2	11	5	3
	2%	1%	4%	-	2%	3%	1%	3%	3%	3%	2%	4%	2%	3%	1%	3%	-	3%	4%	2%	1%	3%
				**			*					**					**		*			*
Toronto, Canada	12	5	8	-	4	9	1	4	7	10	3	-	5	7	6	6	-	12	-	12	9	2
	2%	2%	3%	-	2%	3%	1%	2%	4%	4%	1%	-	2%	3%	3%	2%	-	3%	-	3%	3%	2%
				**			*					**					**		*			*
Delhi, India	12	3	8	1	3	7	1	8	2	8	4	1	3	8	6	5	1	11	1	10	8	1
	2%	1%	3%	9%	2%	2%	2%	4%	1%	3%	2%	4%	1%	3%	3%	2%	3%	2%	2%	2%	3%	1%
				**			*					**					**		*			*
Washington, United States	12	5	7	-	3	9	5	3	4	5	7	-	3	9	9	3	-	12	1	11	8	3
	2%	2%	3%	-	2%	3%	8%	1%	2%	2%	3%	-	1%	4%	4%	1%	-	2%	1%	2%	2%	2%
				**			G*					**					**		*			*
Tel Aviv, Israel	11	8	3	1	6	5	-	6	5	6	6	-	6	6	6	6	-	11	1	11	6	3
	2%	3%	1%	4%	4%	1%	-	3%	3%	2%	2%	-	2%	2%	2%	2%	-	2%	1%	2%	2%	3%
				**			*					**					**		*			*
Manila, Philippines	11	6	5	-	5	6	3	4	3	5	6	-	7	4	3	8	-	11	1	10	4	3
	2%	3%	2%	-	3%	2%	5%	2%	2%	2%	3%	-	3%	2%	1%	3%	-	2%	2%	2%	1%	3%
				**			*					**					**		*			*
Lima, Peru	11	5	6	-	5	6	-	2	6	6	5	-	3	8	4	7	-	11	2	9	7	1
	2%	2%	2%	-	3%	2%	-	1%	3%	2%	2%	-	1%	3%	2%	3%	-	2%	3%	2%	2%	1%
				**			*					**					**		*			*
Chicago, United States	11	9	2	-	7	4	1	3	7	4	7	-	4	7	8	3	2	9	4	7	9	1
	2%	4%	1%	-	4%	1%	1%	2%	4%	1%	3%	-	1%	3%	4%	1%	8%	2%	8%	1%	3%	1%
		B		**			*					**					**		S*			*
Oslo, Norway	11	1	10	-	5	5	4	3	1	6	5	-	6	4	6	5	-	11	-	11	5	3
	2%	*	4%	-	3%	2%	7%	2%	1%	2%	2%	-	3%	2%	3%	2%	-	2%	-	2%	2%	3%
			A	**			GH*					**					**		*			*
Vancouver, Canada	11	5	5	-	-	11	2	6	3	7	3	-	7	4	7	3	1	10	3	7	7	2
	2%	2%	2%	-	-	3%	3%	3%	1%	3%	1%	-	3%	2%	3%	1%	3%	2%	6%	2%	2%	2%
				**		D	*					**					**		*			*
Casablanca, Morocco	10	5	6	-	3	7	1	7	1	6	5	-	8	3	4	6	-	10	-	10	3	2
	2%	2%	2%	-	2%	2%	2%	4%	1%	2%	2%	-	3%	1%	2%	2%	-	2%	-	2%	1%	2%
				**			*					**					**		*			*
Osaka, Japan	9	4	6	-	4	5	-	3	4	4	6	-	6	3	3	6	-	9	2	7	8	-
	2%	2%	2%	-	3%	2%	-	2%	2%	1%	3%	-	2%	1%	1%	2%	-	2%	4%	2%	3%	-
				**			*					**					**		*			*
Mecca, Saudi Arabia	9	3	5	-	1	8	3	3	3	5	4	2	4	3	5	4	-	9	4	4	5	-
	2%	1%	2%	-	*	2%	4%	1%	2%	2%	2%	14%	2%	1%	2%	1%	-	2%	8%	1%	2%	-
				**			*					**					**		S*			*
Cape Town, South Africa	8	6	3	-	4	5	1	2	5	4	4	-	4	4	3	6	-	8	2	6	5	2
	2%	2%	1%	-	2%	1%	1%	1%	3%	1%	2%	-	2%	2%	1%	2%	-	2%	4%	1%	2%	2%
				**			*					**					**		*			*
Mumbai, India	8	4	4	-	1	7	-	6	1	4	4	-	5	3	5	3	-	8	-	8	7	1
	2%	2%	2%	-	1%	2%	-	3%	1%	2%	2%	-	2%	1%	2%	1%	-	2%	-	2%	2%	1%
				**			*					**					**		*			*
Sao Paulo, Brazil	8	5	3	2	1	6	-	5	3	5	3	-	3	5	5	3	-	8	2	6	6	1
	2%	2%	1%	12%	*	2%	-	2%	1%	2%	1%	-	1%	2%	2%	1%	-	2%	4%	1%	2%	1%
				**			*					**					**		*			*
Kuala Lumpur, Malaysia	8	6	2	-	2	6	2	1	4	5	3	1	2	4	4	3	-	8	2	6	4	*
	1%	2%	1%	-	1%	2%	3%	*	2%	2%	1%	10%	1%	2%	2%	1%	-	2%	4%	1%	1%	*
				**			*					**					**		*			*
Helsinki, Finland	8	5	3	-	6	1	1	4	2	1	7	-	4	4	3	5	-	8	2	6	2	4
	1%	2%	1%	-	4%	*	1%	2%	1%	*	3%	-	2%	1%	1%	2%	-	2%	3%	1%	1%	4%
				**	E		*				I	**					**		*			*
Auckland, New Zealand	7	5	2	-	4	3	1	4	1	2	5	-	6	1	2	5	-	7	-	7	2	4
	1%	2%	1%	-	3%	1%	1%	2%	*	1%	2%	-	2%	*	1%	2%	-	1%	-	2%	1%	4%
				**			*					**					**		*			T*
Shanghai, China	6	2	4	-	1	4	-	-	5	4	2	-	1	5	2	4	1	5	1	5	4	1
	1%	1%	1%	-	1%	1%	-	-	2%	2%	1%	-	*	2%	1%	2%	3%	1%	2%	1%	1%	1%
				**			*					**					**		*			*
Munich, Germany	5	2	2	-	-	5	-	2	1	5	-	-	2	3	2	2	-	5	-	5	5	-
	1%	1%	1%	-	-	1%	-	1%	*	2%	-	-	1%	1%	1%	1%	-	1%	-	1%	2%	-
				**			*					**					**		*			*
Mexico City, Mexico	4	1	3	-	1	3	3	1	1	1	2	-	1	3	4	-	-	4	-	4	2	1
	1%	*	1%	-	1%	1%	4%	*	*	1%	1%	-	*	1%	2%	-	-	1%	-	1%	1%	1%
				**			GH*					**					**		*			*
Copenhagen, Denmark	3	-	3	-	1	2	-	3	1	2	1	-	1	2	2	1	-	3	1	3	3	-
	1%	-	1%	-	1%	1%	-	1%	*	1%	1%	-	1%	1%	1%	*	-	1%	1%	1%	1%	-

				**			*					**					**		*			*
Jakarta, Indonesia	3	1	2	1	1	2	-	2	1	2	1	1	-	2	2	1	-	3	-	3	2	1
	1%	*	1%	5%	*	1%	-	1%	*	1%	*	4%	-	1%	1%	*	-	1%	-	1%	1%	1%
				**			*					**					**		*			*
Tehran, Iran	2	2	-	-	-	2	-	-	2	2	1	-	1	2	-	2	2	1	2	1	2	-
	*	1%	-	-	-	1%	-	-	1%	1%	*	-	*	1%	-	1%	8%	*	3%	*	1%	-
				**			*					**					**		S*			*
Bogota, Colombia	2	1	2	-	-	2	-	2	1	1	2	-	2	-	2	1	-	2	-	2	2	-
	*	*	1%	-	-	1%	-	1%	*	*	1%	-	1%	-	1%	*	-	1%	-	1%	1%	-
				**			*					**					**		*			*
Karachi, Pakistan	2	2	-	-	-	2	1	-	1	-	2	1	1	-	-	2	-	2	1	1	1	-
	*	1%	-	-	-	1%	2%	-	*	-	1%	10%	*	-	-	1%	-	*	2%	*	*	-
				**			*					**					**		S*			*
Boston, United States	2	2	-	-	1	1	-	1	-	-	2	-	2	-	2	-	-	2	1	1	1	-
	*	1%	-	-	*	*	-	1%	-	-	1%	-	1%	-	1%	-	-	*	2%	*	*	-
				**			*					**					**		*			*
Guangzhou, China	2	2	-	-	2	-	2	-	-	-	2	-	2	-	-	2	-	2	-	2	-	-
	*	1%	-	-	1%	-	3%	-	-	-	1%	-	1%	-	-	1%	-	*	-	*	-	-
				**			GH*					**					**		*			*
Warsaw, Poland	1	-	1	-	-	1	-	1	-	*	1	-	1	-	1	*	-	1	-	1	*	-
	*	-	*	-	-	*	-	*	-	*	*	-	*	-	*	*	-	*	-	*	*	-
				**			*					**					**		*			*
Brussels, Belgium	1	1	-	-	1	-	-	-	-	-	1	-	-	1	-	1	-	1	-	1	-	-
	*	*	-	-	*	-	-	-	-	-	*	-	-	*	-	*	-	*	-	*	-	-
				**			*					**					**		*			*
Seoul, South Korea	1	1	-	-	-	1	-	-	1	1	-	-	-	1	1	-	-	1	-	1	1	-
	*	*	-	-	-	*	-	-	*	*	-	-	-	*	*	-	-	*	-	*	*	-
				**			*					**					**		*			*
Sigma	1521	752	769	38	513	970	177	608	562	811	710	41	745	735	704	817	71	1450	165	1356	925	305
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
	Total	Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	18557	9900	8654	6417	6536	5604	3905	6621	6436	9123	8927	3304	7011	8242	11238	6812	2378	15672	4046	14004	13315	5024
Base: All Respondents (wtd)	13014	6486	6525	5346	4199	3470	3021	4545	4228	5738	6769	3362	4991	4661	7166	5341	1626	10881	2686	9821	8762	4045
New York City, United States	3046	1569	1476	1272	1002	772	609	1062	1104	1292	1614	821	1118	1106	1640	1266	325	2581	554	2352	2059	947
	23%	24%	23%	24%	24%	22%	20%	23%	26%	23%	24%	24%	22%	24%	23%	24%	20%	24%	21%	24%	23%	23%
		B						F	FG									P		R		
Abu Dhabi, United Arab Emirates	2731	1393	1336	1168	919	644	665	920	846	1154	1458	667	1072	992	1484	1128	376	2236	605	2006	1853	832
	21%	21%	20%	22%	22%	19%	22%	20%	20%	20%	22%	20%	21%	21%	21%	21%	23%	21%	23%	20%	21%	21%
				E	E		H										Q		S			
London, United Kingdom	2094	1066	1027	829	656	609	453	721	714	861	1098	527	757	810	1134	825	196	1764	368	1592	1393	680
	16%	16%	16%	16%	16%	18%	15%	16%	17%	15%	16%	16%	15%	17%	16%	15%	12%	16%	14%	16%	16%	17%
						CD			F					L				P		R		
Hong Kong, China	2003	988	1015	769	661	574	370	704	762	897	994	480	767	757	1037	855	265	1627	447	1445	1402	572
	15%	15%	16%	14%	16%	17%	12%	15%	18%	16%	15%	14%	15%	16%	14%	16%	16%	15%	17%	15%	16%	14%
						C		F	FG					K		N			S		U	
Tokyo, Japan	1966	952	1013	805	672	490	572	705	507	829	1064	585	765	616	1033	860	231	1662	335	1558	1275	666
	15%	15%	16%	15%	16%	14%	19%	16%	12%	14%	16%	17%	15%	13%	14%	16%	14%	15%	12%	16%	15%	16%
					E		GH	H				LM	M			N				R		T
Beijing, China	1425	694	730	620	463	343	314	491	493	629	725	347	540	539	772	582	164	1189	282	1071	984	423
	11%	11%	11%	12%	11%	10%	10%	11%	12%	11%	11%	10%	11%	12%	11%	11%	10%	11%	11%	11%	11%	10%
				E																		
Zurich, Switzerland	1424	675	749	442	476	506	298	543	414	638	741	354	610	460	781	599	133	1247	218	1162	941	446
	11%	10%	11%	8%	11%	15%	10%	12%	10%	11%	11%	11%	12%	10%	11%	11%	8%	11%	8%	12%	11%	11%
					C	CD		FH					KM					P		R		
Los Angeles, United States	1367	652	715	658	415	293	324	516	401	571	751	402	529	436	732	590	171	1151	280	1042	909	433
	11%	10%	11%	12%	10%	8%	11%	11%	9%	10%	11%	12%	11%	9%	10%	11%	11%	11%	10%	11%	10%	11%
				DE	E			H			I	M	M									
Shanghai, China	1308	706	602	506	450	352	247	417	537	619	615	253	472	582	746	488	157	1078	291	943	946	348
	10%	11%	9%	9%	11%	10%	8%	9%	13%	11%	9%	8%	9%	12%	10%	9%	10%	10%	11%	10%	11%	9%
		B			C				FG	J			K	KL	O						U	
Berlin, Germany	1249	629	620	500	393	357	299	416	414	543	679	339	500	411	685	536	124	1098	242	979	808	413
	10%	10%	10%	9%	9%	10%	10%	9%	10%	9%	10%	10%	10%	9%	10%	10%	8%	10%	9%	10%	9%	10%
													M					P				
Singapore, Singapore	1037	562	475	355	350	332	181	324	442	511	430	187	315	534	567	374	115	827	242	700	767	259
	8%	9%	7%	7%	8%	10%	6%	7%	10%	9%	6%	6%	6%	11%	8%	7%	7%	8%	9%	7%	9%	6%
		B			C	C			FG	J				KL					S		U	
Sydney, Australia	1008	462	546	350	337	321	242	357	309	453	475	298	350	361	538	391	106	822	167	762	698	305
	8%	7%	8%	7%	8%	9%	8%	8%	7%	8%	7%	9%	7%	8%	8%	7%	7%	8%	6%	8%	8%	8%
			A		C	CD						L								R		
Washington, United States	988	444	544	445	329	214	221	331	359	449	504	305	344	339	502	452	118	835	193	761	650	326
	8%	7%	8%	8%	8%	6%	7%	7%	8%	8%	7%	9%	7%	7%	7%	8%	7%	8%	7%	8%	7%	8%
			A	E	E				G			LM				N						
Paris, France	959	476	483	403	331	224	240	346	280	408	536	280	369	310	575	369	125	818	215	729	624	330
	7%	7%	7%	8%	8%	6%	8%	8%	7%	7%	8%	8%	7%	7%	8%	7%	8%	8%	8%	7%	7%	8%
					E		H					M			O							
Toronto, Canada	938	428	511	352	302	284	186	346	322	428	491	262	362	315	522	397	100	819	161	758	631	285
	7%	7%	8%	7%	7%	8%	6%	8%	8%	7%	7%	8%	7%	7%	7%	7%	6%	8%	6%	8%	7%	7%
			A			C		F	F											R		
Osaka, Japan	743	345	398	301	237	205	263	271	163	331	381	263	259	221	381	330	74	638	113	598	471	258
	6%	5%	6%	6%	6%	6%	9%	6%	4%	6%	6%	8%	5%	5%	5%	6%	5%	6%	4%	6%	5%	6%
							GH	H				LM				N		P		R		T
Munich, Germany	741	377	364	237	265	238	160	274	235	343	380	194	303	243	417	306	71	652	133	590	501	226
	6%	6%	6%	4%	6%	7%	5%	6%	6%	6%	6%	6%	6%	5%	6%	6%	4%	6%	5%	6%	6%	6%
					C	C												P		R		
Amsterdam, The Netherlands	700	372	328	301	210	188	183	235	206	308	377	199	283	217	389	296	88	597	137	548	445	242
	5%	6%	5%	6%	5%	5%	6%	5%	5%	5%	6%	6%	6%	5%	5%	6%	5%	5%	5%	6%	5%	6%
							H					M	M									T
Stockholm, Sweden	698	333	366	231	221	246	182	256	176	289	391	181	288	230	392	289	56	625	110	571	429	245
	5%	5%	6%	4%	5%	7%	6%	6%	4%	5%	6%	5%	6%	5%	5%	5%	3%	6%	4%	6%	5%	6%
					C	CD	H	H										P		R		T
Vancouver, Canada	693	302	391	242	225	226	157	251	222	319	344	186	287	220	367	296	74	589	116	547	466	217
	5%	5%	6%	5%	5%	7%	5%	6%	5%	6%	5%	6%	6%	5%	5%	6%	5%	5%	4%	6%	5%	5%
			A			CD							M							R		
Rome, Italy	585	269	316	271	178	137	148	221	158	269	307	181	227	177	346	230	117	459	163	414	416	164
	4%	4%	5%	5%	4%	4%	5%	5%	4%	5%	5%	5%	5%	4%	5%	4%	7%	4%	6%	4%	5%	4%
				E			H	H				M					Q		S			
Chicago, United States	535	255	279	231	168	137	121	199	170	236	287	125	213	198	278	245	63	460	113	410	347	171
	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	5%	4%	4%	4%	4%	4%	4%

Oslo, Norway	523	241	282	166	171	187	126	184	139	204	308	148	221	154	279	234	46	467	76	436	320	187
	4%	4%	4%	3%	4%	5%	4%	4%	3%	4%	5%	4%	4%	3%	4%	4%	3%	4%	3%	4%	4%	5%
					C	CD					I	M	M					P		R		T
Istanbul, Turkey	514	272	242	229	198	87	164	143	170	295	218	138	162	214	321	192	88	425	142	371	340	170
	4%	4%	4%	4%	5%	2%	5%	3%	4%	5%	3%	4%	3%	5%	4%	4%	5%	4%	5%	4%	4%	4%
				E	E		GH		G	J				L	O		Q		S			
Boston, United States	506	247	259	248	153	105	98	193	161	219	278	127	197	182	283	214	60	438	112	386	341	155
	4%	4%	4%	5%	4%	3%	3%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%
				DE				F														
Vienna, Austria	486	247	239	125	165	197	114	187	131	246	235	121	216	149	261	220	45	436	82	399	295	167
	4%	4%	4%	2%	4%	6%	4%	4%	3%	4%	3%	4%	4%	3%	4%	4%	3%	4%	3%	4%	3%	4%
					C	CD		H		J			M					P		R		T
Madrid, Spain	483	249	235	218	162	103	126	167	130	223	259	138	210	135	291	191	80	402	115	367	347	133
	4%	4%	4%	4%	4%	3%	4%	4%	3%	4%	4%	4%	4%	3%	4%	4%	5%	4%	4%	4%	4%	3%
				E	E		H					M	M				Q					
Bangkok, Thailand	464	227	236	213	129	123	104	152	177	205	242	119	154	192	266	180	69	378	115	332	323	133
	4%	4%	4%	4%	3%	4%	3%	3%	4%	4%	4%	4%	3%	4%	4%	3%	4%	3%	4%	3%	4%	3%
				D					G					L					S			
Brussels, Belgium	462	225	237	175	152	135	117	143	137	225	230	142	158	162	257	198	51	404	83	372	291	164
	4%	3%	4%	3%	4%	4%	4%	3%	3%	4%	3%	4%	3%	3%	4%	4%	3%	4%	3%	4%	3%	4%
												L										
Seoul, South Korea	454	240	215	217	131	107	82	156	183	198	244	98	170	186	263	179	57	386	114	328	297	149
	3%	4%	3%	4%	3%	3%	3%	3%	4%	3%	4%	3%	3%	4%	4%	3%	3%	4%	4%	3%	3%	4%
				DE					FG					K					S			
Moscow, Russia	444	235	209	171	147	126	71	145	192	216	224	91	228	125	242	198	41	399	78	362	302	133
	3%	4%	3%	3%	4%	4%	2%	3%	5%	4%	3%	3%	5%	3%	3%	4%	3%	4%	3%	4%	3%	3%
								F	FG				KM					P				
Guangzhou, China	443	226	218	177	135	131	82	133	202	231	192	72	167	204	242	181	61	363	100	323	312	127
	3%	3%	3%	3%	3%	4%	3%	3%	5%	4%	3%	2%	3%	4%	3%	3%	4%	3%	4%	3%	4%	3%
									FG	J			K	KL								
Auckland, New Zealand	434	222	212	160	136	138	99	156	132	182	180	112	150	171	222	140	62	301	93	269	300	125
	3%	3%	3%	3%	3%	4%	3%	3%	3%	3%	3%	3%	3%	4%	3%	3%	4%	3%	3%	3%	3%	3%
						C											Q					
Copenhagen, Denmark	400	183	217	152	122	126	103	152	105	167	219	121	166	113	222	164	42	344	60	326	255	138
	3%	3%	3%	3%	3%	4%	3%	3%	2%	3%	3%	4%	3%	2%	3%	3%	3%	3%	2%	3%	3%	3%
							H	H				M	M							R		
Mumbai, India	358	199	159	154	106	99	69	112	161	169	172	55	101	203	187	155	59	283	129	213	259	95
	3%	3%	2%	3%	3%	3%	2%	2%	4%	3%	3%	2%	2%	4%	3%	3%	4%	3%	5%	2%	3%	2%
		B							FG					KL			Q		S			
Helsinki, Finland	326	157	169	126	92	108	88	119	78	119	204	92	120	114	185	138	36	287	54	270	209	114
	3%	2%	3%	2%	2%	3%	3%	3%	2%	2%	3%	3%	2%	2%	3%	3%	2%	3%	2%	3%	2%	3%
						CD	H	H			I									R		
Delhi, India	318	157	161	145	100	73	60	117	131	152	153	33	114	172	160	145	49	256	90	215	222	94
	2%	2%	2%	3%	2%	2%	2%	3%	3%	3%	2%	1%	2%	4%	2%	3%	3%	2%	3%	2%	3%	2%
									F				K	KL					S			
Rio de Janeiro, Brazil	301	144	157	181	70	50	81	97	91	119	180	91	126	85	179	120	49	250	75	224	185	110
	2%	2%	2%	3%	2%	1%	3%	2%	2%	2%	3%	3%	3%	2%	3%	2%	3%	2%	3%	2%	2%	3%
				DE							I	M	M									
Kuala Lumpur, Malaysia	294	172	122	133	93	68	65	111	102	127	154	69	96	129	183	97	50	231	94	187	216	76
	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	3%	2%	3%	2%	3%	2%	2%	2%
		B												L	O		Q		S			
Sao Paulo, Brazil	285	144	140	145	102	38	55	112	98	123	160	66	132	87	177	107	73	210	92	191	201	82
	2%	2%	2%	3%	2%	1%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	5%	2%	3%	2%	2%	2%
				E	E								M				Q		S			
Dublin, ROI	264	134	130	107	86	70	58	106	71	108	154	54	117	92	162	100	36	225	54	207	179	81
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
								H					K									
Mecca, Saudi Arabia	251	131	120	135	78	38	99	74	53	142	104	68	66	117	145	101	43	203	63	183	165	85
	2%	2%	2%	3%	2%	1%	3%	2%	1%	2%	2%	2%	1%	3%	2%	2%	3%	2%	2%	2%	2%	2%
				DE	E		GH			J		L		L			Q					
Prague, Czech Republic	244	122	122	95	64	86	62	91	74	116	126	40	114	90	140	102	30	212	48	194	169	65
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
						CD							K	K								
Lima, Peru	236	125	112	153	52	32	75	91	58	76	155	45	135	56	156	75	60	171	80	151	162	73
	2%	2%	2%	3%	1%	1%	2%	2%	1%	1%	2%	1%	3%	1%	2%	1%	4%	2%	3%	2%	2%	2%
				DE			H	H			I		KM		O		Q		S			
Cairo, Egypt	234	122	112	142	70	22	94	68	49	95	135	55	86	93	141	90	52	179	69	162	169	64
	2%	2%	2%	3%	2%	1%	3%	1%	1%	2%	2%	2%	2%	2%	2%	2%	3%	2%	3%	2%	2%	2%
				DE	E		GH										Q		S			
Mexico City, Mexico	231	110	120	126	62	43	53	89	68	87	133	65	105	61	118	102	50	170	64	156	150	78
	2%	2%	2%	2%	1%	1%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	3%	2%	2%	2%	2%	2%
				DE								M	M				Q		S			
Cape Town, South Africa	206	103	103	98	56	52	44	61	83	80	121	65	70	71	118	83	40	161	67	134	144	57
	2%	2%	2%	2%	1%	1%	1%	1%	2%	1%	2%	2%	1%	2%	2%	2%	2%	1%	2%	1%	2%	1%
									G								Q		S			
Buenos Aires, Argentina	182	86	96	87	53	42	40	55	69	73	107	39	104	39	108	72	38	142	49	131	130	52
	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	1%	1%
													KM				Q					
Jakarta, Indonesia	167	100	67	76	53	38	50	54	51	82	81	41	49	76	113	50	33	130	46	117	122	41
	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	2%	1%	2%	1%	2%	1%	1%	1%
		B												L	O		Q		S			
Budapest, Hungary	161	76	86	56	58	48	32	71	35	75	85	45	76	40	93	67	13	147	22	138	108	50

	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%
								H				M	M							R		
Manila, Philippines	143	80	63	66	41	36	36	39	53	58	77	41	48	54	71	63	23	112	29	105	84	55
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Tel Aviv, Israel	142	76	66	41	51	50	28	56	48	62	74	35	63	44	84	52	21	115	28	108	101	38
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
					C	C																
Bogota, Colombia	136	61	75	69	45	22	39	60	31	49	83	30	67	40	87	45	35	97	47	85	87	48
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%
				E	E		H	H			I		M				Q		S			
Lagos, Nigeria	132	74	58	84	36	12	44	40	42	52	75	41	47	44	84	43	34	93	43	85	92	39
	1%	1%	1%	2%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%
				DE	E		G										Q		S			
Casablanca, Morocco	127	74	53	73	30	24	46	42	29	60	65	42	41	44	75	50	29	96	47	78	90	36
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%
				DE			GH										Q		S			
Warsaw, Poland	117	63	55	37	41	39	36	43	23	54	60	25	51	40	69	45	11	102	21	92	79	37
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
						C	H	H														
Belgrade, Serbia	110	61	48	49	30	31	26	35	30	53	54	23	44	43	69	38	22	85	30	77	68	33
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
																	Q					
Karachi, Pakistan	102	59	43	72	21	9	38	34	26	40	55	24	36	42	63	32	20	75	35	60	72	30
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
				DE			GH										Q		S			
Nairobi, Kenya	69	41	28	31	21	17	16	18	23	30	38	25	15	29	37	31	13	55	16	52	50	19
	1%	1%	*	1%	1%	*	1%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	*
												L		L								
Tehran, Iran	51	25	26	22	21	7	8	23	13	21	26	16	17	17	24	23	11	36	9	38	34	13
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1%	*	*	*	*	*
					E												Q					
Sigma	39042	19458	19575	16037	12596	10409	9063	13634	12683	17215	20306	10087	14972	13983	21497	16024	4879	32642	8058	29463	26286	12134
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: - Column Proportions:
Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Argentina	Belgium	Mexico	Poland	Russia	Saudi Arabia	South Africa	South Korea	Sweden	Turkey	Hungary	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	Spain	United States	Peru	Serbia	New Zealand
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	18557	500	501	501	500	501	502	503	510	500	501	500	1001	1001	1003	1001	1002	1007	1002	500	1004	1002	1000	1000	501	507	507
Base: All Respondents (wtd)	13014	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	500	507	507
New York City, United States	3046	137	77	115	71	96	42	135	92	104	70	68	135	144	172	183	105	103	184	86	132	171	128	171	115	70	140
	23%	27%	15%	23%	14%	19%	8%	27%	18%	21%	14%	14%	27%	29%	34%	37%	21%	21%	37%	17%	26%	34%	26%	34%	23%	14%	28%
		CEFGIJKLQRTZ	G	CEGKLTZ	G	GL		CEFGIJKLQRTZ	GL	CEGKLZ	G	G	CEFGIJKLQRTZ	CEFGIJKLQRTZ	BCDEFGHIJKLMNQRTUWYZa	BCDEFGHIJKLMNQRTUWYZa	CEGKLZ	CEGKLZ	BCDEFGHIJKLMNQRTUWYZa	G	CEFGIKLQRTZ	BCDEFGHIJKLMQRTUWYZa	CEFGIKLQRTZ	BCDEFGHIJKLMQRTUWYZa	CEGKLZ	G	CEFGIJKLQRTZ
Abu Dhabi, United Arab Emirates	2731	144	109	124	102	77	279	143	10	68	103	79	91	140	86	17	50	82	102	138	162	9	166	80	96	151	119
	21%	29%	22%	25%	20%	15%	56%	29%	2%	14%	21%	16%	18%	28%	17%	3%	10%	16%	20%	28%	32%	2%	33%	16%	19%	30%	23%
		CEFIJKLMOPQRSVXY	FIJLPQRVX	FIJLMOPQRVX	IJPQV	IPQV	BCDEFHIJKLMNOPQRSTUVWXYZa	CEFIJKLMOPQRSVXY		IPV	IJPQV	IPQV	IJPQV	CEFIJKLMOPQRSVXY	IPQV		IPV	IPQV	FIJLPQRVX	CEFIJKLMOPQRSVXY	CDEFIJKLMOPQRSVXYa		CDEFIJKLMOPQRSTVXYa	IPQV	IPQV	CEFIJKLMOPQRSVXYa	FIJLMOPQRVX
London, United Kingdom	2094	56	82	49	92	55	53	146	31	105	57	86	123	39	76	49	106	86	245	73	91	58	76	69	35	24	135
	16%	11%	16%	10%	18%	11%	11%	29%	6%	21%	11%	17%	25%	8%	15%	10%	21%	17%	49%	15%	18%	12%	15%	14%	7%	5%	27%
		IZ	BDFGINPVYZ	Z	BDFGIKNPVXYZ	IZ	IZ	BCDEFGIJKLNOPQRTUVWXYZ		BDFGIKNOPTVWXYZ	IZ	BDFGIKNPVYZ	BCDEFGIKLNOPRTUVWXYZ		BDGINPYZ	IZ	BCDFGIKNOPTVWXYZ	BDFGIKNPVYZ	BCDEFGHIJKLMNOPQRTUVWXYZa	DINPYZ	BDFGIKNPVXYZ	INYZ	BDGINPYZ	DINPYZ			BCDEFGIJKLNOPQRTUVWXYZ
Hong Kong, China	2003	89	74	83	55	95	14	116	108	57	73	53	103	93	104	108	31	50	90	80	73	16	90	78	99	61	112
	15%	18%	15%	17%	11%	19%	3%	23%	22%	11%	15%	11%	21%	19%	21%	22%	6%	10%	18%	16%	15%	3%	18%	16%	20%	12%	22%
		EGJLQRVZ	GQRV	EGJLQRV	GQV	EGJLQRVZ		CDEGJKLQRSTUVWXZ	CEGJKLQRTUVXZ	GQV	GQRV	GQV	CEGJKLQRTUVXZ	EGJLQRVZ	CEGJKLQRTUVXZ	CDEGJKLQRSTUVXZ	GV	GQV	EGJLQRVZ	EGJLQRV	GQRV		EGJLQRVZ	EGJLQRV	EGJLQRVZ	GQV	CDEGJKLQRTUVXZ
Tokyo, Japan	1966	100	36	131	55	62	35	67	57	51	74	36	80	79	69	75	36	49	69	46	60	329	82	77	102	34	73
	15%	20%	7%	26%	11%	12%	7%	13%	11%	10%	15%	7%	16%	16%	14%	15%	7%	10%	14%	9%	12%	66%	16%	15%	20%	7%	14%
		CEFGHIJLOPQRSTUXZa		BCEFGHIJKLMNOPQRSTUWXZa	GQZ	CGLQZ		CGLQZ	CGLQZ		CGLQRTZ		CEGIJLQRTUZ	CEGJLQRTZ	CGLQRTZ	CEGJLQRTZ			CGLQRTZ		CGLQZ	BCDEFGHIJKLMNOPQRSTUWXZa	CEGIJLQRTUZ	CEGJLQRTZ	CEFGHIJLOQRSTUZ		CGJLQRTZ
Beijing, China	1425	49	32	41	90	72	29	70	42	41	97	54	73	49	56	89	15	41	60	50	53	11	75	63	46	56	72
	11%	10%	6%	8%	18%	14%	6%	14%	8%	8%	19%	11%	15%	10%	11%	18%	3%	8%	12%	10%	11%	2%	15%	13%	9%	11%	14%
		GQV	QV	QV	BCDGIJLNOQRSTUVXYZ	CDGIJQRV	QV	CDGIJQRV	QV	QV	BCDGIJLNOQRSTUVXYZ	CGQV	BCDGIJNQRTUVY	GQV	CGQV	BCDGIJLNOQRSTUVXYZ		QV	CDGIJQRV	CGQV	CGQV		BCDGIJLNOQRTUVY	CDGIJQRV	QV	CGQV	BCDGIJNQRTV
Zurich, Switzerland	1424	48	95	44	77	38	30	48	28	41	36	117	50	28	42	30	102	101	67	16	83	30	52	39	22	117	44
	11%	10%	19%	9%	15%	8%	6%	10%	6%	8%	7%	23%	10%	6%	8%	6%	20%	20%	13%	3%	17%	6%	10%	8%	4%	23%	9%
		GINPTVY	BDFGHIJKMNOPSTVWXYa	TY	BDFGHIJKMNOPTVWXYa	T	T	INPTVY		T	T	BDEFGHIJKMNOPSTUVWXYa	GINPTVY		PTY	T	BDEFGHIJKMNOPSTVWXYa	BDEFGHIJKMNOPSTVWXYa	BDFGIJKMNOPTVXYa		BDFGHIJKMNOPTVWXYa	T	GINPTVY	T		BDEFGHIJKMNOPSTUVWXYa	TY
Los Angeles, United States	1367	48	40	75	49	63	38	48	63	50	33	40	48	58	56	72	56	36	27	50	55	60	45	106	71	35	45
	11%	10%	8%	15%	10%	13%	8%	10%	13%	10%	7%	8%	10%	12%	11%	14%	11%	7%	5%	10%	11%	12%	9%	21%	14%	7%	9%
		S		BCEGHJKLMRSTWZa	S	CGKLRSZ		S	CGKLRSWZ	S			S	GKRSZ	GKRSZ	BCEGHJKLMRSTWZa	GKRSZ			S	KRSZ	CGKLRSZ	S	BCDEFGHIJKLMNOPQRSTUVWYZa	CGKLRSWZa		S
Shanghai, China	1308	62	41	48	36	76	28	34	122	56	36	34	52	34	38	182	9	28	41	22	60	18	58	35	57	30	74
	10%	12%	8%	10%	7%	15%	6%	7%	24%	11%	7%	7%	10%	7%	8%	36%	2%	6%	8%	4%	12%	4%	12%	7%	11%	6%	15%
		CEGHKLNOQRSTVXZ	QTV	GQRTVZ	QV	CDEGHKLMNOQRSTVXZ	Q	QV	BCDEFGHJKLMNOQRSTUVWXYZa	EGHLNOQRTVXZ	QV	QV	GHLNQRTVXZ	QV	QTV	BCDEFGHIJKLMNOQRSTUVWXYZa		Q	QRTV	Q	EGHKLNOQRSTVXZ		EGHKLNOQRSTVXZ	QV	GQRTVXZ	Q	CDEGHKLMNOQRSTVXZ
Berlin, Germany	1249	36	41	46	74	46	18	42	19	55	88	69	21	37	35	44	56	137	39	30	41	30	71	25	43	77	28
	10%	7%	8%	9%	15%	9%	4%	8%	4%	11%	18%	14%	4%	7%	7%	9%	11%	27%	8%	6%	8%	6%	14%	5%	9%	15%	5%
		GIM	GIMX	GIMXa	BCDFGHIMNOPSTUVXYa	GIMXa		GIMX		GIMOTVXa	BCDFGHIJMNOPQSTUVXYa	BCDFGHIMNOPSTUVXYa		GIM	GIM	GIMTVXa	BGIMNOSTVXa	BCDEFGHIJKLMNOPQSTUVWXYZa	GIMX		GIMX		BCDFGHIMNOPSTUVXYa		GIM	BCDFGHIMNOPSTUVXYa	
Singapore, Singapore	1037	20	43	10	32	47	23	31	72	40	21	26	92	10	21	56	17	38	52	112	36	46	29	19	18	28	95
	8%	4%	9%	2%	6%	9%	5%	6%	14%	8%	4%	5%	18%	2%	4%	11%	3%	8%	10%	22%	7%	9%	6%	4%	4%	6%	19%
			BDGKLNOQXY		DNQ	BDGKLNOQWXYZ	DN	DNQ	BCDEFGHJKLNOQRSUVWXYZ	BDGKNOQXY		DN	BCDEFGHJKLNOPQRSUVWXYZ		N	BDEGHKLNOQRUWXYZ		BDGNOQXY	BDEGHKLNOQRUWXYZ	BCDEFGHIJKLNOPQRSUVWXYZ	BDNOQX	BDGKLNOQWXYZ	DNQ			DN	BCDEFGHJKLNOPQRSUVWXYZ
Sydney, Australia	1008	36	49	27	24	25	16	63	22	25	34	33	127	16	25	30	78	19	35	37	55	50	22	30	22	31	79
	8%	7%	10%	5%	5%	5%	3%	13%	4%	5%	7%	7%	25%	3%	5%	6%	16%	4%	7%	7%	11%	10%	4%	6%	4%	6%	16%
		GNRW	DEFGIJNOPRWXYZ					BDEFGIJKLNOPRSTWXYZ			GNR	GNR	BCDEFGHIJKLNOPQRSTUVWXYZa			GNR	BCDEFGIJKLNOPRSTUVWXYZ		GNRW	GNRW	BDEFGIJLNOPRSWXYZ	DEFGIJLNOPRSWXYZ		GNR		N	BCDEFGIJKLNOPRSTUVWXYZ
Washington, United States	988	56	38	37	37	35	21	49	36	24	42	27	44	43	35	67	25	36	45	36	31	27	35	86	30	14	34
	8%	11%	8%	7%	7%	7%	4%	10%	7%	5%	8%	5%	9%	9%	7%	13%	5%	7%	9%	7%	6%	5%	7%	17%	6%	3%	7%
		FGIJLOQRTUVWYZa	GZ	GZ	GZ	Z		GJLQVZ	GZ		GZ		GJLQVZ	GJQVZ	GZ	CDEFGIJKLMNOQRSTUVWYZa		GZ	GJLQVZ	GZ	Z	Z	GZ	BCDEFGHIJKLMNOPQRSTUVWYZa			Z
Paris, France	959	29	51	38	15	25	40	46	17	23	23	17	16	47	30	50	165	46	32	42	36	33	38	32	36	15	15
	7%	6%	10%	8%	3%	5%	8%	9%	3%	5%	5%	3%	3%	9%	6%	10%	33%	9%	6%	8%	7%	7%	8%	6%	7%	3%	3%
		EMZa	BEFIJKLMOSVXZa	EILMZa			EIJLMZa	EFIJKLMZa						EFIJKLMOZa	EILMZa	BEFIJKLMOSVXZa	BCDEFGHIJKLMNOPRSTUVWXYZa	BEFIJKLMOSZa	EILMZa	EIJKLMZa	EILMZa	EILMZa	EIJLMZa	EILMZa	EILMZa		
Toronto, Canada	938	37	39	51	20	14	28	26	32	20	25	21	29	34	170	35	61	14	25	32	27	31	17	49	34	47	19
	7%	7%	8%	10%	4%	3%	6%	5%	6%	4%	5%	4%	6%	7%	34%	7%	12%	3%	5%	6%	5%	6%	3%	10%	7%	9%	4%
		EFJLRWa	EFJLRWa	EFGHIJKLMRSTUVWa			FR		FRW				FRW	FRWa	BCDEFGHIJKLMNPQRSTUVWXYZa	EFJLRWa	BCEFGHIJKLMNPRSTUVWYa		R	FRW	R	FRW		EFGHIJKLMPRSTUVWa	FRW	EFHJKLMRSUWa	
Osaka, Japan	743	24	15	22	13	32	19	18	29	12	22	23	36	41	23	10	11	12	22	12	17	223	26	23	22	5	31
	6%	5%	3%	4%	3%	6%	4%	4%	6%	2%	4%	5%	7%	8%	5%	2%	2%	2%	4%	2%	3%	45%	5%	5%	4%	1%	6%
		PQRZ	Z	PZ		CEJPQRTUZ	Z	Z	CEJPQRTZ		Z	PQRZ	CEGHJOPQRSTUXZ	BCDEGHJKLOPQRSTUXZ	JPQRTZ				PQRTZ		Z	BCDEFGHIJKLMNOPQRSTUWXYZa	EJPQRTZ	PQRTZ	Z		CEJPQRTUZ
Munich, Germany	741	24	29	30	30	13	21	21	25	28	35	56	13	17	18	14	17	103	30	14	22	25	34	23	18	62	17
	6%	5%	6%	6%	6%	3%	4%	4%	5%	6%	7%	11%	3%	3%	4%	3%	3%	21%	6%	3%	4%	5%	7%	5%	4%	12%	3%
		P	FMPT	FMPQT	FMPQT				MP	FMPT	FMNOPQTa	BCDEFGHIJMNOPQSTUVWXYa						BCDEFGHIJKLMNOPQSTUVWXYZa	FMNOPQTa			MP	FMNOPQTa	P		BCDEFGHIJKMNOPQSTUVWXYa	

Amsterdam, The Netherlands	700	24	48	19	57	26	20	21	21	24	41	50	18	20	26	18	38	48	24	22	24	11	22	24	19	21	14
	5%	5%	10%	4%	11%	5%	4%	4%	4%	5%	8%	10%	4%	4%	5%	4%	8%	10%	5%	4%	5%	2%	4%	5%	4%	4%	3%
		V	BDFGHIJMNOPSTUVWXYZa		BDFGHIJMNOPQSTUVWXYZa	V				V	DGHIMNPSTVWXYZa	BDFGHIJMNOPSTUVWXYZa			Va		DGHIMNPSTVWXYZa	BDFGHIJMNOPSTUVWXYZa	V	V	V		V	V			
Stockholm, Sweden	698	17	51	21	30	31	17	16	25	104	25	21	13	24	26	2	39	25	18	11	16	22	32	19	10	66	18
	5%	3%	10%	4%	6%	6%	3%	3%	5%	21%	5%	4%	3%	5%	5%	*	8%	5%	4%	2%	3%	4%	6%	4%	2%	13%	4%
		P	BDEFGHIKLMNOPRSTUVWXYa	P	HMPSTUY	HMPSTUY	P	P	MPTY	BCDEFGHIKLMNOPQRSTUVWXYZa	PT	P	P	MPT	MPTY		BDGHLMNOPRSTUVXYa	MPTY	P	P	P	PT	BGHMPSTUXYa	P		BDEFGHIKLMNOPQRSTUVWXYa	P
Vancouver, Canada	693	8	41	52	11	17	7	21	32	12	7	5	28	16	98	41	62	15	19	10	17	39	14	42	17	30	30
	5%	2%	8%	10%	2%	3%	1%	4%	6%	2%	1%	1%	6%	3%	20%	8%	12%	3%	4%	2%	3%	8%	3%	8%	3%	6%	6%
			BEFGHJKLNRSTUWY	BEFGHIJKLMNRSTUWYZa		L		BGKL	BEFGJKLNRSTUW				BEGJKLRTW	L	BCDEFGHIJKLMNPQRSTUVWXYZa	BEFGHJKLMNRSTUWY	BCEFGHIJKLMNPRSTUVWXYZa	L	BGKLT		L	BEFGHJKLNRSTUWY	L	BEFGHJKLMNRSTUWY		BEGJKLRTW	BEGJKLNRTW
Rome, Italy	585	20	25	19	11	28	42	21	15	17	34	29	9	39	16	14	35	19	16	25	29	20	18	30	36	9	9
	4%	4%	5%	4%	2%	6%	8%	4%	3%	3%	7%	6%	2%	8%	3%	3%	7%	4%	3%	5%	6%	4%	4%	6%	7%	2%	2%
		Ma	EMZa	M		EMPZa	BCDEHIJMOPRSTVWZa	MZa			EIJMOPSWZa	EIMOPSZa		BDEHIJMOPRSVWZa			BDEIJMOPRSVWZa	Ma		EMZa	EIMOPSZa	MZa	Ma	EIJMOPSWZa	EIJMOPSWZa		
Chicago, United States	535	29	10	24	42	8	9	13	38	16	3	20	16	30	23	16	11	16	13	17	14	17	15	54	34	37	12
	4%	6%	2%	5%	8%	2%	2%	3%	8%	3%	1%	4%	3%	6%	5%	3%	2%	3%	3%	3%	3%	3%	3%	11%	7%	7%	2%
		CFGHKMPQRSUWa		CFGKQ	CDFGHJKLMOPQRSTUVWa			K	CFGHJKLMOPQRSTUVWa	K		FK	K	CFGHJKMPQRSUVWa	CFGKQSa	K	K	K	K	K	K	K	K	BCDFGHJKLMNOPQRSTUVWZa	CFGHJKMPQRSUWa	CFGHJKLMPQRSTUVWa	K
Oslo, Norway	523	16	49	9	31	16	3	5	6	72	23	21	9	10	13	3	45	22	13	4	19	14	22	17	8	59	11
	4%	3%	10%	2%	6%	3%	1%	1%	1%	14%	5%	4%	2%	2%	3%	1%	9%	4%	3%	1%	4%	3%	4%	3%	2%	12%	2%
		GHIPT	BDFGHIKLMNOPRSTUVWXYa		BDGHIMNOPSTVXYa	GHPT				BCDEFGHIKLMNOPQRSTUVWXYa	DGHIMPT	GHIMPT	P	P	GPT		BDFGHIKLMNOPRSTUVWXYa	DGHIMNPSTYa	GPT		GHIMPT	GHPT	DGHIMNPTYa	GHIPT		BDEFGHIKLMNOPRSTUVWXYa	P
Istanbul, Turkey	514	15	3	5	9	11	187	4	15	8	104	21	9	13	3	7	4	10	8	16	10	4	4	8	16	19	1
	4%	3%	1%	1%	2%	2%	37%	1%	3%	2%	21%	4%	2%	3%	1%	1%	1%	2%	2%	3%	2%	1%	1%	2%	3%	4%	*
		CDHOQVWa			a	COa	BCDEFHIJKLMNOPQRSTUVWXYZa		CDHOPQVWa	a	BCDEFHIJLMNOPQRSTUVWXYZa	CDEHJMOPQRSVWXa	Ca	COQVWa		a		COWa	a	CDHOPQVWa	COa			a	COQVWa	CDHOPQSVWXa	
Boston, United States	506	28	13	30	16	14	3	9	19	13	16	14	8	54	19	21	15	19	15	25	12	23	17	55	23	19	8
	4%	6%	3%	6%	3%	3%	1%	2%	4%	3%	3%	3%	2%	11%	4%	4%	3%	4%	3%	5%	2%	5%	3%	11%	5%	4%	2%
		CGHJLMQSUa	G	CFGHJLMQSUa	G	G			GMa	G	G	G		BCDEFGHIJKLMOPQRSTUVWYZa	GMa	GHMa	G	GHMa	GM	GHJMUa	G	GHMUa	GMa	BCDEFGHIJKLMOPQRSTUVWYZa	GMa	GMa	
Vienna, Austria	486	5	21	8	26	11	5	3	11	23	12	93	4	8	6	8	14	73	5	6	14	16	11	5	4	89	5
	4%	1%	4%	2%	5%	2%	1%	1%	2%	5%	2%	19%	1%	2%	1%	2%	3%	15%	1%	1%	3%	3%	2%	1%	1%	18%	1%
			BDGHMNOPSTXYa		BDFGHIMNOPSTWXYa				M	BDGHIMNOPSTWXYa		BCDEFGHIJKMNOPQSTUVWXYa					BGHMOSTXa	BCDEFGHIJKMNOPQSTUVWXYa			HMSXa	BGHMOPSTXYa	HM			BCDEFGHIJKMNOPQSTUVWXYa	
Madrid, Spain	483	44	18	38	15	9	20	14	8	11	15	18	5	25	5	12	30	20	6	9	23	9	56	14	52	5	1
	4%	9%	4%	8%	3%	2%	4%	3%	2%	2%	3%	4%	1%	5%	1%	2%	6%	4%	1%	2%	5%	2%	11%	3%	10%	1%	*
		CEFGHIJKLMNOPRSTUVXZa	IMOSZa	CEFGHIJKLMOPRSTVXZa	MOSZa	a	IMOSTVZa	Ma	a	a	MOa	IMOSZa		FIJMOPSTVZa		MOSa	EFHIJMOPSTVXZa	FIMOSTVZa	a	a	FIMOPSTVZa	a	CEFGHIJKLMNOPQRSTUVXZa	MOSZa	CEFGHIJKLMNOPQRSTUVXZa		
Bangkok, Thailand	464	2	14	9	21	30	7	22	47	20	8	19	19	10	15	16	12	24	11	53	17	28	9	17	7	12	18
	4%	*	3%	2%	4%	6%	1%	4%	9%	4%	2%	4%	4%	2%	3%	3%	2%	5%	2%	11%	3%	6%	2%	3%	1%	2%	3%
			B		BDGKSWY	BCDGKNOPQSWYZ		BDGKWY	BCDEGHJKLMNOPQRSUVWXYZa	BGW		BGW	BGW	B	B	BG	B	BDGKNQSWYZ	B	BCDEFGHJKLMNOPQRSUVWXYZa	BG	BCDGKNOPQSWYZ	B	BGW		B	BG
Brussels, Belgium	462	11	94	1	24	11	6	8	11	18	33	18	6	9	13	6	44	32	17	9	17	9	29	9	7	12	7
	4%	2%	19%	*	5%	2%	1%	2%	2%	4%	7%	4%	1%	2%	3%	1%	9%	6%	3%	2%	3%	2%	6%	2%	1%	2%	1%
		D	BDEFGHIJKLMNOPQRSTUVWXYZa		BDGHIMNPTVXYa	D		D	D	DGMPa	BDFGHIMNOPSTVXYZa	DGMPa	D	D	DP	D	BDEFGHIJLMNOPSTUVWXYZa	BDFGHIJLMNOPSTUVXYZa	DGHMPVXa	D	DGMPa	D	BDFGHIMNOPSTUVXYZa	D		D	
Seoul, South Korea	454	14	9	21	11	24	14	12	83	9	42	13	20	13	10	9	2	13	12	25	11	18	13	11	28	4	12
	3%	3%	2%	4%	2%	5%	3%	2%	17%	2%	8%	3%	4%	3%	2%	2%	*	3%	2%	5%	2%	4%	3%	2%	6%	1%	2%
		QZ	Q	JOPQZ	Q	CEJOPQSUXZ	QZ	Q	BCDEFGHJKLMNOPQRSTUVWXYZa	Q	BCDEGHJLMNOPQRSUVWXZa	Q	CJOPQSXZ	QZ	Q	Q		QZ	QZ	CEHJLOPQRSUWXZa	Q	PQZ	QZ	Q	CEJOPQSUXZa		Q
Moscow, Russia	444	8	4	20	14	146	3	4	6	9	49	22	1	8	6	8	5	12	4	8	24	-	10	7	11	51	4
	3%	2%	1%	4%	3%	29%	1%	1%	1%	2%	10%	4%	*	2%	1%	2%	1%	2%	1%	2%	5%	-	2%	1%	2%	10%	1%
		MV	V	BCGHIMNOPQSTVXa	CGHMQSVa	BCDEGHIJKLMNOPQRSTUVWXYZa		V	MV	MV	BCDEGHIJLMNOPQRSTUVWXYa	BCGHIJMNOPQSTVWXa		MV	MV	MV	MV	CGMQSVa	V	MV	BCGHIJMNOPQRSTVWXa		GMSV	MV	MV	BCDEGHIJLMNOPQRSTUVWXYa	V
Guangzhou, China	443	14	13	18	23	29	11	13	77	11	16	17	12	11	8	66	1	5	9	7	6	3	24	4	15	11	20
	3%	3%	3%	4%	5%	6%	2%	3%	15%	2%	3%	3%	2%	2%	2%	13%	*	1%	2%	1%	1%	1%	5%	1%	3%	2%	4%
		QRVX	QRVX	OQRTUVX	MOQRSTUVX	BCGHJMNOQRSTUVXZ	QV	QRVX	BCDEFGHJKLMNOQRSTUVWXYZa	QV	QRVX	QRTUVX	QRVX	QV	Q	BCDEFGHJKLMNOQRSTUVWXYZa			QV	Q			GJMNOQRSTUVXZ		QVX	Q	OQRSTUVX
Auckland, New Zealand	434	15	17	13	13	13	8	18	12	15	8	12	42	7	10	10	26	6	17	18	12	12	10	20	1	26	71
	3%	3%	3%	3%	3%	3%	2%	4%	2%	3%	2%	2%	8%	1%	2%	2%	5%	1%	3%	4%	2%	2%	2%	4%	*	5%	14%
		RY	RY	Y	Y	Y		NRY	Y	RY		Y	BCDEFGHIJKLNOPQRSTUVWXYZ		Y	Y	DEFGIKLNOPRUVWY		GNPRY	NRY	Y	Y	Y	GKNOPRWY		GIKNOPRUVWY	BCDEFGHIJKLMNOPQRSTUVWXYZ
Copenhagen, Denmark	400	8	28	8	27	18	5	3	10	66	16	20	11	10	10	5	22	27	8	3	13	7	12	7	12	29	14
	3%	2%	6%	2%	5%	4%	1%	1%	2%	13%	3%	4%	2%	2%	2%	1%	4%	5%	2%	1%	3%	1%	2%	1%	2%	6%	3%
			BDGHIMNOPSTUVWXYa		BDGHIMNOPSTUVWXa	GHPSTVX			T	BCDEFGHIKLMNOPQRSTUVWXYZa	HPT	BDGHPSTVX	HT		HT		BDGHIMNOPSTVWX	BDGHIMNOPSTUVWXYa			HPT		HPT			BDGHIMNOPSTUVWXYa	GHPT
Mumbai, India	358	7	6	5	20	5	9	13	23	18	8	9	12	9	7	4	2	3	13	127	8	2	6	6	12	6	16
	3%	1%	1%	1%	4%	1%	2%	3%	5%	4%	2%	2%	2%	2%	1%	1%	*	1%	3%	25%	2%	*	1%	1%	2%	1%	3%
					BCDFLOPQRUVWXZ		QRV	PQRV	BCDFGKLMNOPQRUVWXZ	BCDFOPQRUVWXZ		Q	PQRV	QRV	Q				DFPQRVWX	BCDEFGHIJKLMNOPQRSUVWXYZa	Q			Q	QRV		CDFOPQRVWXZ
Helsinki, Finland	326	8	35	11	9	14	4	1	10	33	9	16	9	12	13	1	31	6	9	10	16	10	13	15	11	17	3
	3%	2%	7%	2%	2%	3%	1%	*	2%	7%	2%	3%	2%	2%	3%	*	6%	1%	2%	2%	3%	2%	3%	3%	2%	3%	1%
		P	BDEFGHIKLMNOPRSTUVWXYZa	HPa	HP	GHPa			HP	BDEFGHIKLMNOPRSTUVWXYZa	P	GHPRa	HP	HPa	GHPRa		BDEFGHIKLMNOPRSTUVWXYZa	P	HPa	HPa	GHPRa	HPa	GHPRa	GHPRa	HP	GHPRa	
Delhi, India	318	5	10	5	8	9	15	11	37	10	2	5	12	14	11	3	*	4	9	80	8	3	4	10	27	4	13
	2%	1%	2%	1%	2%	2%	3%	2%	7%	2%	*	1%	2%	3%	2%	1%	*	1%	2%	16%	2%	1%	1%	2%	5%	1%	3%
		Q	PQ		Q	Q	BDKLPQRVWZ	PQ	BCDEFGHJKLMNOPQRSUVWXZa	PQ		Q	KPQRVWZ	KPQRVWZ	KPQRVW			Q	PQ	BCDEFGHIJKLMNOPQRSUVWXYZa	Q		Q	KPQV	BCDEFJKLOPQRSUVWXZ		KPQRVW

Rio de Janeiro, Brazil	301	26	7	12	18	19	12	22	6	9	7	11	2	35	6	6	20	6	4	8	15	2	9	7	26	4	2
	2%	5%	1%	2%	4%	4%	2%	4%	1%	2%	1%	2%	*	7%	1%	1%	4%	1%	1%	2%	3%	*	2%	1%	5%	1%	*
		CDGIJKLMOPRSTVWXZa		MSVa	CIMOPRSVXZa	CIMOPRSVXZa	MSVZa	CIJKMOPRSTVWXZa		Ma		MVa		CDEFGIJKLMOPQRSTUVWXZa			CIJKMOPRSTVWXZa				MOPSVZa		MVa		CIJKLMOPRSTVWXZa		
Kuala Lumpur, Malaysia	294	13	9	2	15	8	12	9	19	20	8	14	16	5	10	17	4	7	9	31	13	11	13	9	3	3	13
	2%	3%	2%	*	3%	2%	2%	2%	4%	4%	2%	3%	3%	1%	2%	3%	1%	1%	2%	6%	3%	2%	3%	2%	1%	1%	3%
		DQZ			DNQYZ		DQZ		DNQRSXYZ	CDNQRSXYZ		DNQYZ	DNQRYZ		D	DNQRSXYZ			D	BCDEFGHKLMNOPQRSUVWXYZa	DQZ	DQZ	DQYZ	D			DQZ
Sao Paulo, Brazil	285	24	3	8	7	4	13	5	17	3	9	8	3	95	6	4	7	2	5	8	7	2	7	8	30	1	1
	2%	5%	1%	2%	1%	1%	3%	1%	3%	1%	2%	2%	1%	19%	1%	1%	1%	*	1%	2%	1%	*	1%	2%	6%	*	*
		CDEFHJKLMOPQRSTUVWXZa		VZa	Z		CJMPRVZa		CEFHJMOPQRSUVWXZa		Za	VZa		BCDEFGHIJKLMOPQRSTUVWXYZa	Za		Za		Za	VZa	Za		VZa	RVZa	CDEFGHJKLMOPQRSTUVWXZa		
Dublin, ROI	264	8	16	17	8	7	9	7	13	10	8	18	5	14	7	9	24	12	12	7	15	5	9	7	6	11	2
	2%	2%	3%	3%	2%	1%	2%	1%	3%	2%	2%	4%	1%	3%	1%	2%	5%	2%	2%	1%	3%	1%	2%	1%	1%	2%	*
			MOVXa	MOTVXa			a		MVa	a		FHMOTVXa		MVa		a	BEFGHJKMOPRSTVWXYZa	MVa	MVa		MVa		a			a	
Mecca, Saudi Arabia	251	8	4	3	6	5	129	8	5	6	17	4	*	2	2	6	7	2	3	4	7	3	9	2	3	1	5
	2%	2%	1%	1%	1%	1%	26%	2%	1%	1%	3%	1%	*	*	*	1%	1%	*	1%	1%	1%	1%	2%	*	1%	*	1%
		MOXZ			M	M	BCDEFHIJKLMNOPQRSTUVWXYZa	MZ	M	M	CDILMNOPRSTVXYZa					MZ	MZ			M	MZ		MNORSVXZ				M
Prague, Czech Republic	244	5	10	3	34	25	1	5	12	10	5	26	4	6	3	13	4	14	6	6	13	6	5	6	6	15	2
	2%	1%	2%	1%	7%	5%	*	1%	2%	2%	1%	5%	1%	1%	1%	3%	1%	3%	1%	1%	3%	1%	1%	1%	1%	3%	*
			GOa		BCDGHIJKMNOPQRSTUVWXYZa	BCDGHIJKMNOPQSTVWXYa			DGMOQa	GOa		BCDGHIJKMNOPQRSTUVWXYa				BDGMOQSWa		BDGMNOQSVWXa	G	G	DGMOQWa	G		G		BDGMOQSWa	
Lima, Peru	236	8	4	11	10	6	-	1	5	13	7	3	6	10	4	3	2	8	2	4	10	1	5	11	95	1	5
	2%	2%	1%	2%	2%	1%	-	*	1%	3%	1%	1%	1%	2%	1%	1%	*	2%	*	1%	2%	*	1%	2%	19%	*	1%
		GHSVZ		GHLPQSVZ	GHPQSVZ	G			G	CGHLOPQSTVZ	G		G	GHPQSVZ	G			GHPQSVZ			GHPQSVZ		G	GHLOPQSTVZ	BCDEFGHIJKLMNOPQRSTUVWXZa		G
Cairo, Egypt	234	17	4	12	5	7	77	1	8	15	9	10	3	8	5	11	6	2	3	1	7	3	3	3	8	3	3
	2%	3%	1%	2%	1%	1%	15%	*	2%	3%	2%	2%	1%	2%	1%	2%	1%	*	1%	*	1%	1%	1%	1%	2%	1%	1%
		CEHMOQRSTUVWXZa		HMRSTVWXZa		H	BCDEFHIJKLMNOPQRSTUVWXYZa		HRST	CEHMORSTVWXZa	HT	HMRSTVWXZ		HRT		HMORSTVWXZa	HT				HT						
Mexico City, Mexico	231	16	3	64	2	6	3	4	5	6	4	6	2	14	20	2	4	3	1	8	4	1	6	14	16	4	12
	2%	3%	1%	13%	*	1%	1%	1%	1%	1%	1%	1%	*	3%	4%	*	1%	1%	*	2%	1%	*	1%	3%	3%	1%	2%
		CEGHIJKMPQRSUVWZ		BCEFGHIJKLMNOPQRSTUVWXYZa						V		V		CEGHIKMPQRSUVWZ	CEFGHIJKLMPQRSTUVWZ					PSV			SV	CEGHIKMPQRSUVWZ	CEGHMPQRSUVZ		CEGMPRSUV
Cape Town, South Africa	206	10	9	-	12	4	11	49	3	18	10	4	3	5	2	4	3	15	7	8	4	5	5	4	-	5	5
	2%	2%	2%	-	2%	1%	2%	10%	1%	4%	2%	1%	1%	1%	*	1%	1%	3%	1%	2%	1%	1%	1%	1%	-	1%	1%
		DIMOPQY	DOY		DIMOPQXY		DIMOPQXY	BCDEFGIJKLMNOPQRSTUVWXYZa		DFILMNOPQSTUVWXYZa	DOY					D		DFILMNOPQSUVWXYZa	DY	DY		D	D				D
Buenos Aires, Argentina	182	44	3	10	4	3	2	6	2	6	1	4	1	10	3	9	4	3	1	3	3	2	7	6	40	4	2
	1%	9%	1%	2%	1%	1%	*	1%	*	1%	*	1%	*	2%	1%	2%	1%	1%	*	1%	1%	*	1%	1%	8%	1%	*
		CDEFGHIJKLMNOPQRSTUVWXZa		GIKMOSVa						MS				GIKMOSVa		CGIKMORSTUVa							KMSV	KMS	CDEFGHIJKLMNOPQRSTUVWXZa		
Jakarta, Indonesia	167	1	4	1	3	5	37	6	22	3	9	2	15	10	3	3	*	2	5	11	6	3	2	5	1	4	4
	1%	*	1%	*	1%	1%	7%	1%	4%	1%	2%	*	3%	2%	1%	1%	*	*	1%	2%	1%	1%	*	1%	*	1%	1%
							BCDEFHJKLMNOPQRSTUVWXYZa	Q	BCDEFHJKLNOPQRSUVWXYZa		BDQR		BCDEFJLOPQRSVWXYZa	BDLOPQRVWY					Q	BDEJLOPQRVWY	Q			Q			
Budapest, Hungary	161	1	3	2	10	8	3	2	4	8	4	59	1	3	3	4	3	7	3	4	5	6	2	2	1	14	1
	1%	*	1%	*	2%	2%	1%	*	1%	2%	1%	12%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	*	*	3%	*
					BDMSWXYa	BMa				BMWXa		BCDEFGHIJKMNOPQRSTUVWXYZa						BMWXa				BMa				BCDGHIMNOPQSTWXYa	
Manila, Philippines	143	3	4	2	6	8	6	2	31	5	12	4	6	1	2	1	2	6	1	7	6	5	5	6	*	4	8
	1%	1%	1%	*	1%	2%	1%	*	6%	1%	2%	1%	1%	*	*	*	*	1%	*	1%	1%	1%	1%	1%	*	1%	2%
						NPS			BCDEFGHJKLMNOPQRSTUVWXYZa		DHNOPQSY		NPS					NPS		NOPSY	N			NOPS			DNOPQSY
Tel Aviv, Israel	142	4	5	5	3	23	-	6	-	5	1	6	6	3	4	4	7	9	4	3	5	*	6	8	4	15	6
	1%	1%	1%	1%	1%	5%	-	1%	-	1%	*	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	*	1%	2%	1%	3%	1%
			GI	I		BCDEGHIJKLMNOPQRSTUVWXYa		GIV		GIV		GIV	GIV		GIV	GIV	GIV	GIKV	GIV		GIV		GIV	GIV		BCDEGIKNOPSTUVW	GIV
Bogota, Colombia	136	5	2	17	5	3	1	2	3	5	4	3	6	8	5	1	2	2	3	2	6	4	6	2	35	1	4
	1%	1%	*	3%	1%	1%	*	*	1%	1%	1%	1%	1%	2%	1%	*	*	*	1%	*	1%	1%	1%	*	7%	*	1%
				BCEFGHIJKLMOPQRSTUVWXZa									GPZ	CGPQRXZ									PZ		BCEFGHIJKLMNOPQRSTUVWXZa		
Lagos, Nigeria	132	3	4	4	7	4	7	16	4	14	6	5	5	4	4	1	1	2	5	5	10	1	5	4	2	3	5
	1%	1%	1%	1%	1%	1%	1%	3%	1%	3%	1%	1%	1%	1%	1%	*	*	*	1%	1%	2%	*	1%	1%	*	1%	1%
					PQV		PQV	BCDFILMNOPQRSTVWXYZa		BCDFILMNOPQRSTVWXYZa			Q						PQV		PQRV		PQ				
Casablanca, Morocco	127	-	4	3	6	3	41	1	7	6	19	2	2	1	2	2	10	1	1	2	2	1	3	2	3	2	2
	1%	-	1%	1%	1%	1%	8%	*	1%	1%	4%	*	*	*	*	*	2%	*	*	*	*	*	1%	*	1%	*	*
					BR		BCDEFHIJKLMNOPQRSTUVWXYZa		BNRSV	BR	BCDEFHIJLMNOPRSTUVWXYZa						BDHLMNOPRSTUVWXZa										
Warsaw, Poland	117	-	2	2	32	8	2	-	2	12	*	12	2	4	3	2	2	8	4	-	1	2	2	4	2	5	4
	1%	-	*	*	6%	2%	*	-	*	2%	*	2%	*	1%	1%	*	*	2%	1%	-	*	*	*	1%	*	1%	1%
					BCDFGHIJKLMNOPQRSTUVWXYZa	BHKPT				BCDGHIKMNOPQSTUVWXYa		BCDGHIKMOPQSTUVWXY						BCGHKMOPQTUVW	BHT					BT		T	T
Belgrade, Serbia	110	5	1	3	4	1	-	-	4	3	2	5	2	9	2	4	1	1	*	8	3	1	3	3	2	39	3
	1%	1%	*	1%	1%	*	-	-	1%	1%	*	1%	*	2%	*	1%	*	*	*	2%	1%	*	1%	1%	*	8%	1%

		GHS										GS		CFGHMOQRSVX		GHS				CFGHMOQRSV						BCDEFGHIJKLMNOPQRSTUVWXYa	
Karachi, Pakistan	102	1	1	8	8	-	-	-	4	8	6	5	9	-	5	4	3	3	4	6	8	1	4	7	1	-	7
	1%	*	*	2%	2%	-	-	-	1%	2%	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	*	-	1%
				BCFGHNVZ	BCFGHNVZ					BCFGHNVZ	GHNZ	FGHNZ	BCFGHNQRVYZ		BFGHNVZ	FGHNZ			FGHNZ	BFGHNVZ	BCFGHNVZ		GHNZ	BCFGHNVZ			BCFGHNVZ
Nairobi, Kenya	69	3	2	-	3	1	3	7	7	3	5	5	2	4	*	8	1	1	1	2	4	2	1	1	-	2	1
	1%	1%	*	-	1%	*	1%	1%	1%	1%	1%	1%	*	1%	*	2%	*	*	*	*	1%	*	*	*	-	*	*
								DOQRSWXa	DFOQRSWXYa			DO				CDFMOQRSTVWXYa											
Tehran, Iran	51	1	-	-	3	1	-	4	7	2	6	4	2	1	1	3	1	3	2	1	4	-	*	1	-	-	3
	*	*	-	-	1%	*	-	1%	1%	*	1%	1%	*	*	*	1%	*	1%	*	*	1%	-	*	*	-	-	1%
								V	BCDFGNOQSTVWXYZ		V										CGV						
Sigma	39042	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1521	1521
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: - Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	18557	2003	2503	7523	5022	7521	3003	1506
Base: All Respondents (wtd)	13014	1000	2000	5007	3507	4000	2000	1500
New York City, United States	3046	343	511	1041	903	1133	509	248
	23%	34%	26%	21%	26%	28%	25%	17%
		BCDEFG	CG	G	CG	BCDFG	CG	
Abu Dhabi, United Arab Emirates	2731	167	504	1073	462	649	371	525
	21%	17%	25%	21%	13%	16%	19%	35%
		D	ACDEF	ADEF		D	DE	ABCDEF
London, United Kingdom	2094	145	178	992	524	785	216	256
	16%	14%	9%	20%	15%	20%	11%	17%
		BF		ABDFG	BF	ABDF		BF
Hong Kong, China	2003	182	364	634	621	537	375	203
	15%	18%	18%	13%	18%	13%	19%	14%
		CEG	CEG		CEG		CEG	
Tokyo, Japan	1966	146	412	509	723	751	262	175
	15%	15%	21%	10%	21%	19%	13%	12%
		CG	ACFG		ACEFG	ACFG	C	
Beijing, China	1425	119	185	517	408	371	260	196
	11%	12%	9%	10%	12%	9%	13%	13%
		BE			BCE		BCE	BCE
Zurich, Switzerland	1424	81	142	851	235	502	111	115
	11%	8%	7%	17%	7%	13%	6%	8%
		F		ABDEFG		ABDFG		F
Los Angeles, United States	1367	162	252	433	401	460	242	119
	11%	16%	13%	9%	11%	11%	12%	8%
		BCDEFG	CG		CG	CG	CG	
Shanghai, China	1308	72	202	392	544	304	313	98
	10%	7%	10%	8%	16%	8%	16%	7%
			ACEG		ABCEG		ABCEG	
Berlin, Germany	1249	60	162	661	218	410	157	148
	10%	6%	8%	13%	6%	10%	8%	10%
			AD	ABDEFG		ABDF	AD	AD
Singapore, Singapore	1037	40	59	341	522	276	226	75
	8%	4%	3%	7%	15%	7%	11%	5%
				ABG	ABCEFG	ABG	ABCEG	B
Sydney, Australia	1008	54	100	368	371	316	107	114
	8%	5%	5%	7%	11%	8%	5%	8%
				ABF	ABCEFG	ABF		ABF
Washington, United States	988	121	166	311	279	319	181	112
	8%	12%	8%	6%	8%	8%	9%	7%
		BCDEFG	C		C	C	C	
Paris, France	959	63	150	439	198	400	164	109
	7%	6%	8%	9%	6%	10%	8%	7%
			D	AD		ABCDFG	AD	
Toronto, Canada	938	220	156	292	192	392	116	79
	7%	22%	8%	6%	5%	10%	6%	5%
		BCDEFG	CDFG			BCDFG		
Osaka, Japan	743	46	109	157	373	363	94	59

	6%	5%	5%	3%	11%	9%	5%	4%
		C	C		ABCEFG	ABCFG	C	
Munich, Germany	741	41	90	411	122	251	58	77
	6%	4%	4%	8%	3%	6%	3%	5%
		F	F	ABDEFG		ABDF		DF
Amsterdam, The Netherlands	700	50	82	356	130	220	86	82
	5%	5%	4%	7%	4%	6%	4%	5%
		D		ABDEF		BDF		D
Stockholm, Sweden	698	45	72	401	122	196	68	57
	5%	5%	4%	8%	3%	5%	3%	4%
				ABDEFG		BDF		
Vancouver, Canada	693	139	93	227	198	309	84	36
	5%	14%	5%	5%	6%	8%	4%	2%
		BCDEFG	G	G	CFG	BCDFG	G	
Rome, Italy	585	46	114	209	119	194	106	97
	4%	5%	6%	4%	3%	5%	5%	6%
		D	CD			D	CD	ACDE
Chicago, United States	535	77	116	193	123	156	70	26
	4%	8%	6%	4%	4%	4%	4%	2%
		BCDEFG	CDEFG	G	G	G	G	
Oslo, Norway	523	30	44	353	64	160	33	32
	4%	3%	2%	7%	2%	4%	2%	2%
		DF		ABDEFG		BDFG		
Istanbul, Turkey	514	11	49	95	63	59	47	295
	4%	1%	2%	2%	2%	1%	2%	20%
			AE	A			AE	ABCDEF
Boston, United States	506	73	134	153	118	172	114	27
	4%	7%	7%	3%	3%	4%	6%	2%
		CDEFG	CDEG	G	G	CDG	CDEG	
Vienna, Austria	486	11	26	368	61	144	33	21
	4%	1%	1%	7%	2%	4%	2%	1%
				ABDEFG		ABDFG		
Madrid, Spain	483	19	159	204	52	116	55	49
	4%	2%	8%	4%	1%	3%	3%	3%
			ACDEFG	ADEF		AD	D	AD
Bangkok, Thailand	464	33	28	159	209	154	109	36
	4%	3%	1%	3%	6%	4%	5%	2%
		B		B	ABCEG	BG	ABCEG	
Brussels, Belgium	462	22	28	305	60	154	35	46
	4%	2%	1%	6%	2%	4%	2%	3%
				ABDEFG		ABDF		BDF
Seoul, South Korea	454	21	76	98	191	101	72	68
	3%	2%	4%	2%	5%	3%	4%	5%
			ACE		ABCEF	C	ACE	ACE
Moscow, Russia	444	13	47	155	173	203	170	56
	3%	1%	2%	3%	5%	5%	9%	4%
			A	A	ABC	ABC	ABCDEG	AB
Guangzhou, China	443	12	58	118	214	65	113	41
	3%	1%	3%	2%	6%	2%	6%	3%
			AE	AE	ABCEG		ABCEG	AE
Auckland, New Zealand	434	31	36	155	177	118	48	35
	3%	3%	2%	3%	5%	3%	2%	2%
		B		B	ABCEFG	B		
Copenhagen, Denmark	400	17	37	253	69	113	36	24
	3%	2%	2%	5%	2%	3%	2%	2%
				ABDEFG		ABDFG		
Mumbai, India	358	14	33	91	190	46	145	31
	3%	1%	2%	2%	5%	1%	7%	2%
				E	ABCEG		ABCDEG	E
Helsinki, Finland	326	28	42	184	57	114	37	15
	3%	3%	2%	4%	2%	3%	2%	1%
		DG	G	BDEFG		DFG		

Delhi, India	318	22	50	63	156	55	105	28
	2%	2%	2%	1%	4%	1%	5%	2%
		CE	CE		ABCEG		ABCEG	
Rio de Janeiro, Brazil	301	13	100	102	45	79	68	41
	2%	1%	5%	2%	1%	2%	3%	3%
			ACDEFG	D		D	ACDE	AD
Kuala Lumpur, Malaysia	294	19	23	107	115	72	61	30
	2%	2%	1%	2%	3%	2%	3%	2%
				B	ABCEG		ABCE	
Sao Paulo, Brazil	285	14	158	48	39	41	112	26
	2%	1%	8%	1%	1%	1%	6%	2%
			ACDEFG				ACDEG	CE
Dublin, ROI	264	13	45	134	47	87	36	24
	2%	1%	2%	3%	1%	2%	2%	2%
			D	ADFG		AD		
Mecca, Saudi Arabia	251	4	16	49	29	31	18	153
	2%	*	1%	1%	1%	1%	1%	10%
				A				ABCDEF
Prague, Czech Republic	244	9	20	136	68	77	50	11
	2%	1%	1%	3%	2%	2%	3%	1%
				ABDEG	ABG	ABG	ABG	
Lima, Peru	236	15	124	59	30	45	22	9
	2%	1%	6%	1%	1%	1%	1%	1%
		DG	ACDEFG					
Cairo, Egypt	234	8	45	58	37	36	27	87
	2%	1%	2%	1%	1%	1%	1%	6%
			ACDE					ABCDEF
Mexico City, Mexico	231	33	111	40	36	53	30	11
	2%	3%	6%	1%	1%	1%	2%	1%
		CDEFG	ACDEFG			C	C	
Cape Town, South Africa	206	6	15	83	32	45	20	70
	2%	1%	1%	2%	1%	1%	1%	5%
				ABDEF				ABCDEF
Buenos Aires, Argentina	182	10	104	39	21	25	25	8
	1%	1%	5%	1%	1%	1%	1%	1%
			ACDEFG				DE	
Jakarta, Indonesia	167	8	14	31	62	29	29	52
	1%	1%	1%	1%	2%	1%	1%	3%
					ABCE		BCE	ABCDEF
Budapest, Hungary	161	5	7	113	27	37	18	9
	1%	1%	*	2%	1%	1%	1%	1%
				ABDEFG		B	B	
Manila, Philippines	143	8	5	43	67	37	17	20
	1%	1%	*	1%	2%	1%	1%	1%
		B		B	ABCEF	B	B	B
Tel Aviv, Israel	142	12	15	65	43	60	33	7
	1%	1%	1%	1%	1%	2%	2%	*
		G		G	G	BG	BG	
Bogota, Colombia	136	7	66	33	23	26	14	7
	1%	1%	3%	1%	1%	1%	1%	*
			ACDEFG					
Lagos, Nigeria	132	9	14	57	25	32	15	28
	1%	1%	1%	1%	1%	1%	1%	2%
								ABDEF
Casablanca, Morocco	127	4	7	36	19	22	8	61
	1%	*	*	1%	1%	1%	*	4%
								ABCDEF
Warsaw, Poland	117	6	8	81	20	32	13	2
	1%	1%	*	2%	1%	1%	1%	*
		G		ABDEFG		G	G	
Belgrade, Serbia	110	5	19	61	24	13	23	2
	1%	*	1%	1%	1%	*	1%	*

			EG	ADEG	EG		AEG	
Karachi, Pakistan	102	12	10	43	31	31	10	6
	1%	1%	*	1%	1%	1%	1%	*
		BFG						
Nairobi, Kenya	69	2	7	23	22	11	15	15
	1%	*	*	*	1%	*	1%	1%
					AE		AE	ABCE
Tehran, Iran	51	2	2	20	17	13	5	10
	*	*	*	*	*	*	*	1%
					B			B
Sigma	39042	3000	6000	15021	10521	12000	6000	4500
	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Argentina Total	Argentina																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	234	266	209	164	127	31	59	318	155	345	124	250	126	298	202	83	417	102	398	365	135
Base: All Respondents (wtd)	500	245	255	248	144	108	40	64	301	141	359	170	205	125	278	222	86	414	103	397	346	154
Abu Dhabi, United Arab Emirates	144	71	73	65	49	30	9	14	91	49	96	44	58	42	80	64	20	124	28	116	102	42
	29%	29%	29%	26%	34%	28%	22%	22%	30%	34%	27%	26%	28%	34%	29%	29%	23%	30%	27%	29%	30%	27%
							**	*									*		*			
New York City, United States	137	64	73	59	39	39	8	15	91	43	94	39	61	37	80	56	20	117	28	109	93	44
	27%	26%	29%	24%	27%	36%	20%	23%	30%	30%	26%	23%	30%	30%	29%	25%	24%	28%	27%	27%	27%	29%
						C	**	*									*		*			
Tokyo, Japan	100	45	55	56	26	19	8	13	49	27	73	40	42	18	44	56	20	81	19	81	54	46
	20%	18%	22%	22%	18%	17%	20%	20%	16%	19%	20%	24%	20%	14%	16%	25%	23%	19%	19%	20%	16%	30%
							**	*								N	*		*			T
Hong Kong, China	89	44	45	33	35	22	4	10	61	30	59	21	36	32	48	41	16	73	23	66	62	27
	18%	18%	18%	13%	24%	20%	10%	15%	20%	21%	16%	13%	17%	25%	17%	18%	18%	18%	22%	17%	18%	17%
					C		**	*						K			*		*			
Shanghai, China	62	39	23	24	20	18	-	8	41	20	42	15	25	23	38	24	15	47	15	47	46	15
	12%	16%	9%	10%	14%	17%	-	13%	14%	14%	12%	9%	12%	18%	14%	11%	17%	11%	14%	12%	13%	10%
		B					**	*						K			*		*			
London, United Kingdom	56	30	25	25	16	14	6	6	35	16	40	16	23	17	32	23	12	44	12	44	41	15
	11%	12%	10%	10%	11%	13%	14%	10%	12%	11%	11%	9%	11%	14%	12%	11%	14%	11%	12%	11%	12%	10%
							**	*									*		*			
Washington, United States	56	24	31	32	18	6	6	6	38	14	41	21	20	15	28	27	13	42	13	42	43	13
	11%	10%	12%	13%	12%	6%	15%	9%	12%	10%	12%	12%	10%	12%	10%	12%	15%	10%	13%	11%	12%	8%
				E			**	*									*		*			
Beijing, China	49	18	31	19	16	14	-	5	33	19	30	12	21	17	25	24	9	40	11	38	34	15
	10%	7%	12%	8%	11%	13%	-	8%	11%	13%	8%	7%	10%	14%	9%	11%	10%	10%	11%	10%	10%	10%
							**	*									*		*			
Zurich, Switzerland	48	25	23	28	10	10	4	7	27	8	40	18	20	10	33	15	5	43	6	42	40	8
	10%	10%	9%	11%	7%	9%	11%	11%	9%	5%	11%	10%	10%	8%	12%	7%	5%	10%	6%	11%	11%	5%
							**	*			I						*		*			
Los Angeles, United States	48	20	28	32	11	5	7	8	25	10	38	18	23	7	24	24	4	43	6	42	28	20
	10%	8%	11%	13%	8%	4%	17%	12%	8%	7%	11%	11%	11%	5%	9%	11%	5%	11%	6%	11%	8%	13%
				E			**	*									*		*			
Madrid, Spain	44	21	23	27	9	8	9	6	16	11	33	22	16	6	24	20	7	36	9	35	26	18
	9%	9%	9%	11%	6%	7%	24%	10%	5%	8%	9%	13%	8%	5%	8%	9%	9%	9%	9%	9%	8%	11%
							**	*									*		*			
Buenos Aires, Argentina	44	22	22	20	11	13	6	5	24	13	31	20	18	6	23	21	6	37	8	36	27	16
	9%	9%	8%	8%	8%	12%	16%	8%	8%	9%	9%	12%	9%	4%	8%	9%	8%	9%	8%	9%	8%	11%
							**	*				M					*		*			
Toronto, Canada	37	19	18	19	11	7	4	4	21	8	29	9	22	6	19	18	4	33	5	32	29	7
	7%	8%	7%	7%	7%	7%	10%	7%	7%	6%	8%	5%	11%	5%	7%	8%	5%	8%	5%	8%	8%	5%
							**	*					M				*		*			
Berlin, Germany	36	18	18	18	13	6	1	4	24	7	29	7	22	7	21	15	4	32	8	29	29	7
	7%	7%	7%	7%	9%	5%	3%	6%	8%	5%	8%	4%	11%	6%	8%	7%	4%	8%	7%	7%	8%	5%
							**	*					K				*		*			
Sydney, Australia	36	14	21	14	12	10	2	6	23	12	24	16	13	7	22	14	4	31	5	30	28	7
	7%	6%	8%	6%	8%	9%	6%	9%	8%	9%	7%	9%	6%	5%	8%	6%	5%	8%	5%	8%	8%	5%
							**	*									*		*			
Paris, France	29	13	16	13	12	4	4	4	15	7	22	12	11	6	23	6	6	23	9	20	21	8
	6%	5%	6%	5%	8%	4%	11%	6%	5%	5%	6%	7%	5%	5%	8%	3%	7%	6%	9%	5%	6%	5%
							**	*							O		*		*			
Chicago, United States	29	15	14	19	4	6	5	4	15	9	20	9	12	8	15	14	3	25	4	24	22	7
	6%	6%	6%	8%	3%	6%	12%	6%	5%	6%	5%	5%	6%	6%	5%	6%	4%	6%	4%	6%	6%	5%
				D			**	*									*		*			
Boston, United States	28	16	12	19	5	5	2	7	12	5	23	7	13	9	12	16	3	25	3	25	20	8
	6%	7%	5%	8%	3%	4%	5%	11%	4%	4%	6%	4%	6%	7%	4%	7%	4%	6%	3%	6%	6%	5%
							**	*									*		*			
Rio de Janeiro, Brazil	26	13	13	10	11	5	1	5	15	10	16	11	12	3	17	9	4	22	4	22	15	11
	5%	5%	5%	4%	7%	5%	3%	8%	5%	7%	4%	7%	6%	2%	6%	4%	5%	5%	4%	6%	4%	7%
							**	*									*		*			
Munich, Germany	24	14	10	13	3	8	3	1	14	9	16	15	6	4	12	12	5	19	4	20	17	8
	5%	6%	4%	5%	2%	7%	8%	2%	5%	6%	4%	9%	3%	3%	4%	6%	6%	5%	4%	5%	5%	5%
						D	**	*				L					*		*			
Amsterdam, The Netherlands	24	16	8	11	6	6	2	5	13	9	15	7	10	8	11	14	6	18	7	17	20	4
	5%	7%	3%	5%	4%	6%	6%	8%	4%	6%	4%	4%	5%	6%	4%	6%	7%	4%	7%	4%	6%	3%
							**	*									*		*			

Sao Paulo, Brazil	24	13	11	11	5	8	1	2	16	6	18	10	8	6	16	8	3	20	2	22	16	8
	5%	5%	4%	5%	3%	7%	3%	3%	5%	4%	5%	6%	4%	5%	6%	4%	4%	5%	2%	6%	5%	5%
							**	*									*		*			
Osaka, Japan	24	6	18	13	5	6	-	8	15	4	20	11	6	7	14	9	2	22	2	21	13	11
	5%	2%	7%	5%	3%	5%	-	13%	5%	3%	5%	6%	3%	5%	5%	4%	2%	5%	2%	5%	4%	7%
			A				**	H*									*		*			
Singapore, Singapore	20	9	11	11	6	3	1	-	18	8	12	7	8	6	6	14	4	16	6	14	11	9
	4%	4%	4%	4%	4%	3%	2%	-	6%	6%	3%	4%	4%	5%	2%	6%	5%	4%	6%	3%	3%	6%
							**	*								N	*		*			
Rome, Italy	20	13	6	10	5	5	2	3	12	6	13	8	7	5	14	5	2	18	3	17	18	2
	4%	5%	3%	4%	4%	5%	5%	5%	4%	4%	4%	5%	3%	4%	5%	2%	2%	4%	3%	4%	5%	1%
							**	*									*		*			
Cairo, Egypt	17	7	10	12	4	2	5	3	8	3	14	8	6	3	12	5	6	11	8	9	12	5
	3%	3%	4%	5%	2%	2%	11%	5%	3%	2%	4%	5%	3%	2%	4%	2%	7%	3%	8%	2%	4%	3%
							**	*									*		S*			
Stockholm, Sweden	17	10	7	9	4	4	1	-	12	5	12	8	4	5	9	8	3	14	4	13	11	6
	3%	4%	3%	3%	3%	4%	3%	-	4%	3%	3%	5%	2%	4%	3%	4%	4%	3%	4%	3%	3%	4%
							**	*									*		*			
Oslo, Norway	16	10	7	8	5	3	-	1	10	2	15	5	7	5	10	7	3	14	3	14	11	6
	3%	4%	3%	3%	4%	3%	-	1%	3%	1%	4%	3%	3%	4%	3%	3%	3%	3%	3%	3%	3%	4%
							**	*									*		*			
Mexico City, Mexico	16	8	8	11	4	1	-	8	6	3	14	6	5	6	11	5	7	10	6	10	8	8
	3%	3%	3%	4%	3%	1%	-	12%	2%	2%	4%	3%	2%	5%	4%	2%	8%	2%	6%	3%	2%	5%
							**	H*									Q*		*			
Auckland, New Zealand	15	7	8	6	2	7	-	1	9	4	11	4	6	5	9	6	1	14	2	13	12	3
	3%	3%	3%	2%	1%	6%	-	1%	3%	3%	3%	3%	3%	4%	3%	3%	1%	3%	2%	3%	3%	2%
						D	**	*									*		*			
Istanbul, Turkey	15	4	10	11	3	1	3	1	9	3	12	6	9	-	11	4	6	9	7	8	12	3
	3%	2%	4%	5%	2%	1%	9%	2%	3%	2%	3%	3%	4%	-	4%	2%	6%	2%	7%	2%	3%	2%
							**	*					M				*		S*			
Seoul, South Korea	14	3	11	7	2	5	-	-	12	4	10	5	4	5	8	6	3	11	3	11	6	8
	3%	1%	4%	3%	2%	5%	-	-	4%	3%	3%	3%	2%	4%	3%	3%	3%	3%	3%	3%	2%	5%
							**	*									*		*			T
Guangzhou, China	14	2	12	6	4	3	1	3	9	3	11	5	5	4	5	9	3	11	3	11	6	8
	3%	1%	5%	3%	3%	3%	3%	4%	3%	2%	3%	3%	2%	3%	2%	4%	4%	3%	3%	3%	2%	5%
			A				**	*									*		*			
Kuala Lumpur, Malaysia	13	8	5	3	5	5	-	1	10	5	8	3	3	7	8	5	3	10	3	10	10	3
	3%	3%	2%	1%	4%	4%	-	2%	3%	4%	2%	2%	1%	5%	3%	2%	3%	2%	3%	3%	3%	2%
							**	*						L			*		*			
Brussels, Belgium	11	7	4	8	2	1	1	2	6	2	9	5	3	4	8	4	2	9	2	9	11	-
	2%	3%	2%	3%	2%	1%	3%	3%	2%	1%	3%	3%	1%	3%	3%	2%	3%	2%	2%	2%	3%	-
							**	*									*		*		U	
Cape Town, South Africa	10	6	4	6	3	1	1	1	7	2	9	1	4	5	7	3	1	9	2	9	9	1
	2%	3%	2%	2%	2%	1%	3%	2%	2%	1%	2%	1%	2%	4%	3%	1%	1%	2%	2%	2%	3%	1%
							**	*									*		*			
Dublin, ROI	8	4	4	4	3	1	-	3	4	3	5	3	3	2	4	4	2	6	3	5	5	3
	2%	2%	2%	1%	2%	1%	-	5%	1%	2%	1%	2%	1%	2%	2%	2%	3%	1%	3%	1%	1%	2%
							**	*									*		*			
Lima, Peru	8	4	4	2	4	2	-	2	6	3	5	4	3	1	4	4	3	5	3	5	7	1
	2%	2%	2%	1%	3%	1%	-	4%	2%	2%	1%	3%	1%	1%	1%	2%	4%	1%	3%	1%	2%	*
							**	*									*		*			
Moscow, Russia	8	4	4	4	3	1	1	2	4	2	6	1	5	2	4	4	2	6	2	6	7	2
	2%	2%	1%	2%	2%	1%	3%	3%	1%	2%	2%	1%	2%	2%	1%	2%	2%	2%	2%	2%	2%	1%
							**	*									*		*			
Mecca, Saudi Arabia	8	2	6	4	4	1	1	1	5	2	6	5	3	-	5	3	2	6	5	3	8	-
	2%	1%	2%	2%	3%	1%	2%	2%	2%	2%	2%	3%	2%	-	2%	1%	3%	1%	5%	1%	2%	-
							**	*									*		S*			
Helsinki, Finland	8	3	5	4	3	1	-	-	6	4	4	1	3	4	4	4	2	6	3	5	6	2
	2%	1%	2%	2%	2%	1%	-	-	2%	3%	1%	1%	1%	3%	1%	2%	2%	2%	3%	1%	2%	1%
							**	*									*		*			
Copenhagen, Denmark	8	5	3	6	1	1	1	1	2	2	6	6	2	-	1	7	-	8	-	8	2	6
	2%	2%	1%	2%	*	1%	3%	2%	1%	1%	2%	3%	1%	-	*	3%	-	2%	-	2%	1%	4%
							**	*								N	*		*			T
Vancouver, Canada	8	5	3	5	1	2	2	1	4	1	6	1	5	1	4	4	1	7	1	7	6	2
	2%	2%	1%	2%	*	2%	5%	2%	1%	1%	2%	1%	3%	1%	1%	2%	1%	2%	1%	2%	2%	1%
							**	*									*		*			
Mumbai, India	7	5	3	6	1	1	-	1	4	-	7	3	4	-	3	4	2	5	3	4	4	3
	1%	2%	1%	2%	*	1%	-	2%	1%	-	2%	2%	2%	-	1%	2%	3%	1%	3%	1%	1%	2%
							**	*									*		*			
Bogota, Colombia	5	1	4	2	1	2	1	-	3	2	4	1	1	3	4	1	-	5	2	3	3	3
	1%	1%	2%	1%	1%	2%	3%	-	1%	1%	1%	1%	1%	2%	2%	*	-	1%	2%	1%	1%	2%
							**	*									*		*			
Delhi, India	5	3	2	2	2	2	1	-	4	4	2	-	4	1	3	2	-	5	-	5	4	1
	1%	1%	1%	1%	1%	2%	2%	-	1%	3%	*	-	2%	1%	1%	1%	-	1%	-	1%	1%	1%
							**	*		J							*		*			
Prague, Czech Republic	5	2	3	2	3	-	1	1	2	1	4	-	4	1	4	1	-	5	-	5	3	2
	1%	1%	1%	1%	2%	-	3%	1%	1%	*	1%	-	2%	1%	2%	*	-	1%	-	1%	1%	1%
							**	*									*		*			
Belgrade, Serbia	5	4	1	4	1	-	1	1	3	-	5	2	3	-	4	1	-	5	-	5	2	3
	1%	2%	*	2%	1%	-	3%	2%	1%	-	1%	1%	1%	-	1%	1%	-	1%	-	1%	1%	2%
							**	*									*		*			
Vienna, Austria	5	2	3	2	3	-	-	1	3	2	3	1	3	1	2	3	1	4	-	5	5	-
	1%	1%	1%	1%	2%	-	-	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	-

							**	*									*		*			
Tel Aviv, Israel	4	3	1	1	-	2	1	1	2	1	3	-	3	1	3	1	2	2	2	2	4	-
	1%	1%	*	1%	-	2%	3%	1%	1%	1%	1%	-	1%	1%	1%	*	2%	*	2%	1%	1%	-
							**	*									*		*			
Lagos, Nigeria	3	3	-	2	1	-	-	-	3	-	3	3	-	-	1	2	2	1	2	1	1	2
	1%	1%	-	1%	1%	-	-	-	1%	-	1%	2%	-	-	*	1%	3%	*	2%	*	*	1%
							**	*									Q*		*			
Nairobi, Kenya	3	3	-	2	1	-	-	-	1	1	2	2	-	1	1	2	2	1	-	3	3	-
	1%	1%	-	1%	1%	-	-	-	*	1%	1%	1%	-	1%	*	1%	3%	*	-	1%	1%	-
							**	*									Q*		*			
Manila, Philippines	3	1	2	3	-	-	-	-	2	-	3	2	1	-	1	2	-	3	-	3	1	2
	1%	*	1%	1%	-	-	-	-	1%	-	1%	1%	*	-	*	1%	-	1%	-	1%	*	1%
							**	*									*		*			
Bangkok, Thailand	2	2	-	-	1	1	-	-	1	1	1	2	-	-	-	2	1	1	-	2	2	-
	*	1%	-	-	1%	1%	-	-	*	1%	*	1%	-	-	-	1%	1%	*	-	1%	1%	-
							**	*									*		*			
Jakarta, Indonesia	1	-	1	1	-	-	-	-	-	-	1	-	1	-	1	-	-	1	-	1	1	-
	*	-	1%	1%	-	-	-	-	-	-	*	-	1%	-	*	-	-	*	-	*	*	-
							**	*									*		*			
Tehran, Iran	1	-	1	1	-	-	-	-	1	-	1	-	-	1	-	1	-	1	-	1	1	-
	*	-	*	*	-	-	-	-	*	-	*	-	-	1%	-	*	-	*	-	*	*	-
							**	*									*		*			
Budapest, Hungary	1	1	-	1	-	-	-	-	1	-	1	-	1	-	1	-	-	1	-	1	1	-
	*	*	-	*	-	-	-	-	*	-	*	-	*	-	*	-	-	*	-	*	*	-
							**	*									*		*			
Karachi, Pakistan	1	-	1	-	1	-	-	-	1	-	1	-	1	-	1	-	-	1	-	1	1	-
	*	-	*	-	*	-	-	-	*	-	*	-	*	-	*	-	-	*	-	*	*	-
							**	*									*		*			
Sigma	1500	735	765	744	431	325	119	193	903	423	1077	510	615	375	835	665	258	1242	309	1191	1039	461
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

	Australia Total	Australia																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	METRO	NON-METRO	VIC/TAS	NSW/ACT	QLD	SA/NT	WA
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1001	537	464	236	321	444	347	450	110	507	494	132	435	434	644	357	103	898	163	838	649	352	328	673	286	352	167	91	105
Base: All Respondents (wtd)	500	248	252	197	150	153	175	218	54	222	278	56	214	230	297	203	49	451	82	418	324	176	154	346	136	168	101	42	53
New York City, United States	135	66	68	53	43	38	41	67	12	57	77	10	54	70	74	61	10	125	15	120	94	40	39	96	45	51	21	7	10
	27%	27%	27%	27%	29%	25%	24%	31%	22%	26%	28%	18%	25%	31%	25%	30%	20%	28%	18%	29%	29%	23%	25%	28%	33%	30%	21%	17%	19%
									*					K			*			R			a	VWZab	a		*	*
Sydney, Australia	127	65	62	41	40	47	50	48	12	61	66	17	55	56	76	51	9	118	15	112	79	49	46	81	36	45	28	12	7
	25%	26%	25%	21%	26%	31%	29%	22%	22%	28%	24%	30%	26%	24%	26%	25%	19%	26%	19%	27%	24%	28%	30%	23%	26%	27%	28%	28%	12%
						C			*								*						b	b	b	b	b	b*	*
London, United Kingdom	123	66	57	44	35	44	39	58	12	57	65	15	55	53	73	49	13	110	21	101	84	39	34	89	33	38	27	14	12
	25%	27%	22%	22%	23%	29%	22%	27%	22%	26%	24%	27%	26%	23%	25%	24%	26%	24%	26%	24%	26%	22%	22%	26%	24%	22%	27%	33%	22%
									*								*											V*	*
Hong Kong, China	103	46	57	39	30	34	37	42	14	47	56	12	39	51	60	43	10	93	17	86	67	36	35	68	25	41	24	4	8
	21%	19%	23%	20%	20%	22%	21%	19%	26%	21%	20%	22%	18%	22%	20%	21%	21%	21%	21%	21%	21%	20%	23%	20%	18%	24%	24%	10%	16%
									*								*						a	a		Wa	a	*	*
Singapore, Singapore	92	49	43	31	28	33	27	39	15	44	49	8	31	54	61	31	10	83	19	74	65	27	26	66	20	33	19	5	15
	18%	20%	17%	15%	19%	22%	15%	18%	29%	20%	17%	14%	14%	23%	21%	15%	20%	18%	23%	18%	20%	15%	17%	19%	15%	20%	19%	12%	28%
									FG*					KL			*											*	VWXa*
Abu Dhabi, United Arab Emirates	91	36	55	45	28	18	28	36	13	38	54	8	41	42	46	45	6	85	9	82	55	36	28	63	25	31	18	8	9
	18%	15%	22%	23%	19%	12%	16%	17%	23%	17%	19%	15%	19%	18%	16%	22%	13%	19%	11%	20%	17%	21%	18%	18%	19%	19%	18%	19%	17%
			A	E	E				*							N	*			R								*	*
Tokyo, Japan	80	34	47	32	23	25	29	32	8	35	46	7	39	35	42	39	6	75	9	71	45	35	30	51	19	31	15	8	7
	16%	14%	18%	16%	16%	16%	17%	15%	15%	16%	16%	12%	18%	15%	14%	19%	11%	17%	11%	17%	14%	20%	19%	15%	14%	18%	15%	18%	14%
									*								*					T						*	*
Beijing, China	73	39	34	29	21	23	27	30	8	32	41	5	30	39	39	34	8	65	13	60	45	28	23	50	27	15	17	7	8
	15%	16%	13%	15%	14%	15%	16%	14%	14%	14%	15%	8%	14%	17%	13%	17%	16%	14%	16%	14%	14%	16%	15%	14%	19%	9%	17%	16%	15%
									*					K			*						Y	Y	WY		Y	*	*
Shanghai, China	52	30	22	21	16	14	14	28	6	26	25	5	20	27	33	19	7	45	10	42	38	14	15	37	11	15	11	6	8
	10%	12%	9%	11%	11%	9%	8%	13%	10%	12%	9%	8%	9%	12%	11%	9%	14%	10%	12%	10%	12%	8%	10%	11%	8%	9%	11%	15%	15%
									*								*											*	*
Zurich, Switzerland	50	22	28	20	14	16	20	18	6	22	28	6	29	16	27	23	5	45	6	44	31	19	16	34	10	15	10	5	10
	10%	9%	11%	10%	9%	11%	12%	8%	11%	10%	10%	10%	13%	7%	9%	11%	9%	10%	8%	10%	9%	11%	10%	10%	7%	9%	10%	13%	18%
									*				M				*											*	WXY*
Los Angeles, United States	48	29	20	19	16	13	15	23	5	22	26	9	21	18	31	17	6	43	11	38	35	13	12	36	13	11	15	4	5
	10%	12%	8%	10%	11%	9%	9%	10%	9%	10%	9%	17%	10%	8%	11%	8%	11%	9%	13%	9%	11%	8%	8%	10%	10%	7%	15%	9%	9%
									*			LM					*							Y			VY	*	*
Washington, United States	44	20	24	21	8	15	18	18	3	17	27	7	20	17	23	21	5	39	6	38	27	17	15	29	12	14	7	4	7
	9%	8%	9%	11%	6%	10%	10%	8%	5%	8%	10%	12%	10%	7%	8%	10%	11%	9%	7%	9%	8%	10%	10%	8%	9%	8%	7%	11%	13%
				D		D			*								*											*	*
Auckland, New Zealand	42	23	19	9	15	18	19	16	4	21	22	9	18	16	26	16	3	40	5	37	25	17	15	27	15	14	5	6	2
	8%	9%	8%	4%	10%	12%	11%	7%	7%	9%	8%	16%	8%	7%	9%	8%	5%	9%	7%	9%	8%	10%	10%	8%	11%	8%	5%	14%	5%
					C	C			*			LM					*						Z					Z*	*
Osaka, Japan	36	13	23	17	10	9	20	13	2	16	20	3	20	13	22	14	3	33	4	32	24	12	12	24	10	10	9	2	4
	7%	5%	9%	9%	7%	6%	11%	6%	3%	7%	7%	6%	9%	6%	7%	7%	6%	7%	5%	8%	7%	7%	8%	7%	7%	6%	9%	5%	8%
			A				GH		*								*											*	*
Toronto, Canada	29	14	15	13	9	7	11	15	3	12	17	3	11	16	20	10	2	28	5	24	23	7	10	20	10	12	3	3	1
	6%	6%	6%	7%	6%	5%	6%	7%	6%	5%	6%	5%	5%	7%	7%	5%	3%	6%	7%	6%	7%	4%	6%	6%	7%	7%	3%	8%	2%
									*								*											*	*
Vancouver, Canada	28	15	13	10	11	8	12	10	3	13	15	3	14	11	19	9	3	25	6	22	19	9	8	20	8	8	7	2	3
	6%	6%	5%	5%	7%	5%	7%	5%	5%	6%	6%	6%	6%	5%	6%	5%	6%	6%	8%	5%	6%	5%	5%	6%	6%	5%	7%	5%	6%
									*								*											*	*
Berlin, Germany	21	14	7	7	6	8	6	12	3	9	12	4	9	8	16	6	3	19	8	13	15	6	7	15	4	5	6	3	3
	4%	6%	3%	4%	4%	5%	3%	5%	6%	4%	4%	7%	4%	4%	5%	3%	5%	4%	10%	3%	5%	3%	4%	4%	3%	3%	6%	6%	6%
									*								*		S									*	*
Seoul, South Korea	20	13	8	12	3	5	7	7	3	6	14	5	8	8	11	9	1	19	6	15	9	11	8	13	4	8	4	*	3
	4%	5%	3%	6%	2%	3%	4%	3%	5%	3%	5%	8%	4%	4%	4%	5%	3%	4%	7%	4%	3%	6%	5%	4%	3%	5%	4%	1%	6%
				D					*			LM					*					T						*	*
Bangkok, Thailand	19	12	7	6	6	7	3	12	2	9	9	3	8	7	14	5	2	17	3	15	13	6	8	11	6	5	4	2	1
	4%	5%	3%	3%	4%	4%	2%	5%	4%	4%	3%	5%	4%	3%	5%	2%	3%	4%	4%	4%	4%	3%	5%	3%	5%	3%	4%	4%	3%
								F	*								*											*	*
Amsterdam, The Netherlands	18	11	7	7	5	6	6	9	2	8	10	1	8	9	13	5	3	15	6	12	14	4	5	13	6	4	3	2	3
	4%	5%	3%	4%	3%	4%	4%	4%	5%	4%	4%	2%	4%	4%	4%	3%	5%	3%	8%	3%	4%	2%	3%	4%	4%	2%	3%	4%	5%
									*								*		S									*	*
Paris, France	16	9	8	5	7	4	4	10	2	6	10	3	6	7	13	3	1	15	5	11	12	4	4	12	4	5	4	1	2
	3%	3%	3%	2%	5%	3%	2%	4%	4%	3%	4%	5%	3%	3%	4%	2%	3%	3%	6%	3%	4%	2%	3%	3%	3%	3%	4%	3%	4%
									*						O		*		S									*	*
Chicago, United States	16	9	7	8	3	5	4	9	2	9	6	3	6	6	9	7	1	15	3	13	12	4	8	8	1	6	3	3	3
	3%	3%	3%	4%	2%	3%	2%	4%	3%	4%	2%	6%	3%	3%	3%	4%	2%	3%	4%	3%	4%	2%	5%	2%	1%	4%	3%	7%	5%
									*								*						WX	X		X		WX*	X*
Kuala Lumpur, Malaysia	16	7	8	10	4	2	5	7	*	4	12	2	8	6	7	9	1	15	3	13	8	8	2	13	6	2	3	*	5
	3%	3%	3%	5%	2%	2%	3%	3%	1%	2%	4%	4%	3%	3%	2%	4%	1%	3%	3%	3%	2%	4%	2%	4%	4%	1%	3%	1%	9%
				E					*								*							Y	VY			*	VWYZa*
Jakarta, Indonesia	15	4	10	9	4	2	5	7	2	5	9	3	5	6	9	6	3	12	2	13	7	8	3	12	3	9	-	1	1
	3%	2%	4%	5%	3%	1%	3%	3%	4%	2%	3%	5%	3%	3%	3%	3%	5%	3%	2%	3%	2%	4%	2%	3%	2%	6%	-	2%	2%
				E					*								*						Z	Z		VWZ		*	*
Munich, Germany	13	7	6	2	5	6	5	6	2	6	7	2	6	5	8	5	1	12	2	11	9	5	5	8	1	6	2	2	2
	3%	3%	3%	1%	3%	4%	3%	3%	4%	3%	2%	4%	3%	2%	3%	2%	2%	3%	2%	3%	3%	3%	3%	2%	*	4%	2%	5%	4%
						C			*								*						X	X		X		X*	X*
Stockholm, Sweden	13	6	7	3	5	5	7	5	1	5	8	1	7	5	9	3	1	12	2	11	6	7	5	7	3	5	3	1	-
	3%	2%	3%	1%	3%	4%	4%	2%	1%	2%	3%	2%	3%	2%	3%	2%	1%	3%	2%	3%	2%	4%	3%	2%	3%	3%	3%	3%	-
									*								*											*	*
Delhi, India	12	6	6	5	4	3	3	6	1	6	6	*	7	5	6	6	*	12	2	10	7	5	1	11	5	3	3	1	1
	2%	2%	2%	3%	3%	2%	2%	3%	2%	3%	2%	1%	3%	2%	2%	3%	1%	3%	2%	2%	2%	3%	1%	3%	4%	2%	3%	2%	2%
									*								*								V			*	*
Guangzhou, China	12	6	6	5	2	4	4	6	1	4	7	1	5	6	8	4	2	9	3	9	9	3	3	8	3	4	1	1	2
	2%	2%	2%	3%	1%	3%	2%	3%	2%	2%	3%	1%	2%	3%	3%	2%	5%	2%	3%	2%	3%	1%	2%	2%	2%	3%	1%	3%	4%
									*								*											*	*
Mumbai, India	12	6	5	4	6	2	3	5	1	10	2	-	3	9	7	5	2	10	2	9	7	5	1	11	6	3	3	-	-
	2%	3%	2%	2%	4%	1%	2%	3%	2%	4%	1%	-	1%	4%	2%	2%	4%	2%	3%	2%	2%	3%	1%	3%	4%	2%	3%	-	-
					E				*	J				L			*							V	V		V	*	*
Copenhagen, Denmark	11	3	8	6	2	3	6	4	1	4	8	*	4	6	7	4	1	10	1	10	5	6	3	8	3	5	1	2	-
	2%	1%	3%	3%	1%	2%	4%	2%	1%	2%	3%	1%	2%	3%	2%	2%	2%	2%	1%	2%	2%	3%	2%	2%	2%	3%	1%	5%	-

									*								*										b*	*
Oslo, Norway	9	5	5	2	5	2	2	5	1	5	4	-	4	5	7	3	1	9	1	9	8	2	2	7	3	4	1	1	*
	2%	2%	2%	1%	3%	2%	1%	2%	3%	2%	2%	-	2%	2%	2%	1%	2%	2%	1%	2%	2%	1%	1%	2%	2%	3%	1%	2%	1%
									*								*											*	*
Karachi, Pakistan	9	4	5	7	2	*	7	2	1	1	8	-	4	5	6	4	4	5	1	8	4	5	2	7	*	6	3	-	1
	2%	2%	2%	4%	1%	*	4%	1%	1%	1%	3%	-	2%	2%	2%	2%	8%	1%	2%	2%	1%	3%	1%	2%	*	3%	3%	-	1%
				E			G		*		I						Q*							X		X		*	*
Rome, Italy	9	5	4	2	3	4	2	5	1	5	4	1	3	5	6	2	1	8	3	6	6	3	4	5	3	2	2	1	2
	2%	2%	2%	1%	2%	3%	1%	2%	1%	2%	1%	1%	2%	2%	2%	1%	2%	2%	3%	2%	2%	2%	2%	2%	2%	1%	2%	2%	3%
									*								*											*	*
Istanbul, Turkey	9	2	6	7	2	-	4	3	1	4	4	-	5	4	5	3	3	6	3	6	4	5	2	7	1	7	-	1	1
	2%	1%	3%	3%	1%	-	3%	2%	2%	2%	2%	-	2%	2%	2%	2%	6%	1%	3%	1%	1%	3%	1%	2%	*	4%	-	2%	1%
				E	E				*								Q*							X		VWXZ		*	*
Helsinki, Finland	9	5	4	2	4	3	3	3	3	4	5	-	3	6	7	2	1	7	1	7	8	1	1	7	2	3	3	1	-
	2%	2%	2%	1%	3%	2%	2%	1%	5%	2%	2%	-	1%	3%	2%	1%	3%	2%	2%	2%	3%	*	1%	2%	1%	2%	3%	1%	-
									G*								*				U						V	*	*
Boston, United States	8	3	5	5	1	1	2	4	-	2	6	1	4	3	2	5	1	7	1	7	4	4	2	6	3	3	1	*	-
	2%	1%	2%	3%	1%	1%	1%	2%	-	1%	2%	1%	2%	1%	1%	3%	1%	2%	1%	2%	1%	2%	1%	2%	2%	2%	1%	1%	-
									*							N	*										*	*
Brussels, Belgium	6	3	4	2	1	3	2	2	*	2	4	-	2	5	3	3	*	6	1	6	3	4	1	5	2	1	1	*	2
	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	*	1%	1%	4%
									*								*											*	VY*
Manila, Philippines	6	4	3	2	1	3	2	2	1	2	4	*	4	2	3	3	1	5	1	5	3	3	2	4	2	2	*	*	2
	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	2%	2%	1%	1%	1%	*	1%	3%
									*								*											*	*
Bogota, Colombia	6	1	5	5	1	*	1	3	-	1	5	2	3	1	4	3	1	5	1	5	1	5	3	3	1	2	1	*	2
	1%	*	2%	3%	*	*	1%	2%	-	*	2%	4%	1%	1%	1%	1%	3%	1%	2%	1%	*	3%	2%	1%	1%	1%	1%	1%	4%
			A	E					*			M					*					T						*	W*
Tel Aviv, Israel	6	5	1	3	1	3	2	3	-	2	4	2	3	1	4	3	*	6	*	6	4	2	2	4	2	1	2	*	-
	1%	2%	*	1%	1%	2%	1%	1%	-	1%	1%	4%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	2%	1%	2%	1%	-
									*			M					*											*	*
Lima, Peru	6	3	3	4	1	-	2	2	2	1	4	2	2	2	6	-	1	5	3	2	4	2	1	4	1	3	-	-	2
	1%	1%	1%	2%	1%	-	1%	1%	4%	*	2%	3%	1%	1%	2%	-	1%	1%	4%	1%	1%	1%	1%	1%	1%	2%	-	-	4%
				E					G*						O		*		S									*	VXZ*
Lagos, Nigeria	5	3	2	3	2	-	1	3	-	1	3	1	2	2	3	2	1	4	1	4	4	1	1	4	2	2	1	-	-
	1%	1%	1%	1%	1%	-	1%	2%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	*	1%	2%	1%	1%	-	-
					E				*								*											*	*
Madrid, Spain	5	3	2	2	1	1	2	2	1	2	3	*	2	2	4	1	1	4	1	4	4	1	-	5	2	2	1	-	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	*	-	1%	1%	1%	1%	-	1%
									*								*											*	*
Dublin, ROI	5	2	2	-	2	3	1	3	*	3	2	1	2	1	3	1	*	4	*	4	3	2	2	3	1	1	3	*	-
	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	*	1%	3%	1%	-
					C	C			*								*											*	*
Vienna, Austria	4	2	2	1	1	1	1	2	1	2	2	-	2	2	2	2	1	3	1	3	2	1	2	1	*	2	*	*	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	*	*	1%	*	1%	1%
									*								*									W		*	*
Prague, Czech Republic	4	2	1	1	2	1	2	2	*	2	1	*	1	2	3	1	*	3	1	3	3	1	1	3	1	1	-	1	1
	1%	1%	1%	*	2%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	2%
									*								*											*	*
Cape Town, South Africa	3	2	2	1	1	1	1	2	1	1	2	*	1	2	3	*	*	3	2	2	3	*	*	3	1	1	1	-	*
	1%	1%	1%	1%	1%	1%	*	1%	2%	*	1%	1%	1%	1%	1%	*	1%	1%	2%	*	1%	*	*	1%	1%	*	1%	-	1%
									*								*		S									*	*
Cairo, Egypt	3	2	1	2	-	1	1	2	1	3	1	*	1	2	2	1	*	3	-	3	3	*	1	2	-	1	1	1	1
	1%	1%	1%	1%	-	*	1%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	-	1%	1%	*	1%	1%	-	1%	1%	2%	1%
									*								*											*	*
Sao Paulo, Brazil	3	2	1	1	1	*	1	2	-	1	1	-	*	2	3	-	2	1	1	1	3	-	*	2	1	1	1	-	1
	1%	1%	*	1%	1%	*	1%	1%	-	*	1%	-	*	1%	1%	-	3%	*	1%	*	1%	-	*	1%	*	*	1%	-	1%
									*								Q*											*	*
Rio de Janeiro, Brazil	2	1	1	-	2	*	1	1	-	2	-	1	1	1	1	1	*	2	-	2	2	-	1	2	1	1	-	-	*
	*	*	1%	-	1%	*	1%	1%	-	1%	-	2%	*	*	*	*	1%	*	-	1%	1%	-	1%	*	*	1%	-	-	1%
									*	J							*											*	*
Warsaw, Poland	2	1	1	1	1	*	*	1	1	2	1	-	1	1	2	-	-	2	*	2	2	1	*	2	1	*	-	1	*
	*	*	1%	*	1%	*	*	*	2%	1%	*	-	1%	1%	1%	-	-	1%	*	*	1%	*	*	1%	1%	*	-	1%	1%
									*								*											*	*
Tehran, Iran	2	2	1	1	1	*	2	1	-	1	2	-	2	1	1	1	1	2	1	2	1	1	-	2	1	1	*	1	-
	*	1%	*	*	1%	*	1%	*	-	*	1%	-	1%	*	*	*	1%	*	1%	*	*	1%	-	1%	*	*	*	1%	-
									*								*											V*	*
Belgrade, Serbia	2	1	1	1	1	-	-	2	-	2	1	1	1	1	2	*	1	2	1	1	2	-	-	2	1	1	-	1	-
	*	*	*	1%	1%	-	-	1%	-	1%	*	1%	*	*	1%	*	1%	*	1%	*	1%	-	-	1%	1%	*	-	1%	-
									*								*											V*	*
Casablanca, Morocco	2	1	1	1	*	*	2	*	-	-	2	-	2	-	1	1	-	2	-	2	2	-	*	2	-	2	*	-	-
	*	*	1%	1%	*	*	1%	*	-	-	1%	-	1%	-	*	1%	-	*	-	1%	1%	-	*	1%	-	1%	*	-	-
									*								*											*	*
Mexico City, Mexico	2	-	2	1	*	*	*	*	-	*	2	-	-	2	*	2	-	2	-	2	-	2	*	2	*	-	-	*	1
	*	-	1%	1%	*	*	*	*	-	*	1%	-	-	1%	*	1%	-	*	-	1%	-	1%	*	1%	*	-	-	1%	3%
									*								*					T						*	VWY*
Nairobi, Kenya	2	-	2	2	-	-	1	1	-	1	1	-	-	2	1	1	-	2	-	2	1	1	-	2	1	-	-	-	1
	*	-	1%	1%	-	-	1%	*	-	*	1%	-	-	1%	*	1%	-	*	-	*	*	1%	-	1%	1%	-	-	-	1%
									*								*											*	*
Budapest, Hungary	1	1	*	-	*	1	1	-	*	1	-	-	1	*	1	*	-	1	-	1	1	*	*	1	*	1	-	-	-
	*	*	*	-	*	*	*	-	1%	1%	-	-	*	*	*	*	-	*	-	*	*	*	*	*	*	*	-	-	-
									*								*											*	*
Buenos Aires, Argentina	1	-	1	-	*	*	*	-	-	*	*	-	1	-	-	1	-	1	-	1	*	*	*	*	*	*	-	-	-
	*	-	*	-	*	*	*	-	-	*	*	-	*	-	-	*	-	*	-	*	*	*	*	*	*	*	-	-	-
									*								*											*	*
Moscow, Russia	1	1	-	-	-	1	*	*	-	*	*	-	*	*	*	*	-	1	-	1	*	*	*	*	*	-	-	*	-
	*	*	-	-	-	*	*	*	-	*	*	-	*	*	*	*	-	*	-	*	*	*	*	*	*	-	-	1%	-
									*								*											*	*
Mecca, Saudi Arabia	*	-	*	-	-	*	-	*	-	*	-	*	-	-	-	*	-	*	-	*	*	-	*	-	-	-	-	*	-
	*	-	*	-	-	*	-	*	-	*	-	1%	-	-	-	*	-	*	-	*	*	-	*	-	-	-	-	1%	-
									*								*											W*	*
Sigma	1500	744	756	592	450	458	525	653	162	667	833	167	643	690	892	608	148	1352	246	1254	973	527	461	1039	409	504	302	126	159
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Belgium Total	Belgium																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Center (Bruxelles)	North (Flandre)	South (Wallonie)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	501	254	247	151	176	174	97	147	147	207	294	93	246	162	319	182	36	465	66	435	340	150	48	286	167
Base: All Respondents (wtd)	500	251	249	186	156	158	102	145	136	192	308	146	194	160	299	201	36	464	62	438	313	175	54	285	160
Abu Dhabi, United Arab Emirates	109	60	49	48	39	23	23	32	38	35	74	23	50	36	66	44	7	103	17	92	74	33	9	81	19
	22%	24%	20%	26%	25%	15%	22%	22%	28%	18%	24%	16%	26%	22%	22%	22%	18%	22%	27%	21%	24%	19%	16%	28%	12%
				E	E		*					*	K				*		*				*	X	
Zurich, Switzerland	95	47	48	29	32	34	20	33	24	36	59	23	40	32	54	41	7	87	10	85	60	33	11	41	43
	19%	19%	19%	16%	21%	21%	19%	23%	18%	19%	19%	16%	20%	20%	18%	20%	20%	19%	16%	19%	19%	19%	20%	14%	27%
							*					*					*		*				*		W
Brussels, Belgium	94	48	45	33	28	33	25	22	24	39	55	28	37	29	56	38	9	85	17	77	53	39	18	53	23
	19%	19%	18%	18%	18%	21%	24%	15%	18%	20%	18%	19%	19%	18%	19%	19%	25%	18%	27%	18%	17%	22%	32%	19%	14%
							*					*					*		*				WX*		
London, United Kingdom	82	39	43	32	25	25	26	17	19	35	47	26	29	27	54	28	4	78	9	73	47	32	8	56	18
	16%	16%	17%	17%	16%	16%	25%	12%	14%	18%	15%	18%	15%	17%	18%	14%	11%	17%	15%	17%	15%	18%	15%	20%	11%
							GH*					*					*		*				*	X	
New York City, United States	77	42	35	33	23	21	9	17	33	27	50	19	25	33	50	28	5	72	10	67	50	25	8	46	23
	15%	17%	14%	18%	15%	13%	9%	12%	24%	14%	16%	13%	13%	21%	17%	14%	15%	15%	16%	15%	16%	14%	15%	16%	14%
							*		FG			*		L			*		*				*		
Hong Kong, China	74	40	35	24	23	28	14	25	23	24	51	23	26	25	42	32	5	70	10	65	52	19	3	55	16
	15%	16%	14%	13%	15%	17%	13%	17%	17%	12%	16%	16%	14%	16%	14%	16%	13%	15%	16%	15%	17%	11%	5%	19%	10%
							*					*					*		*				*	VX	
Stockholm, Sweden	51	26	25	23	15	13	7	14	13	15	36	10	21	21	30	21	2	49	4	47	34	17	7	17	27
	10%	10%	10%	12%	10%	8%	7%	10%	9%	8%	12%	7%	11%	13%	10%	11%	7%	11%	7%	11%	11%	10%	14%	6%	17%
							*					*					*		*				*		W
Paris, France	51	25	25	17	15	19	11	19	12	23	28	16	18	16	30	21	4	47	8	42	31	19	6	21	23
	10%	10%	10%	9%	10%	12%	11%	13%	9%	12%	9%	11%	9%	10%	10%	10%	11%	10%	13%	10%	10%	11%	11%	7%	14%
							*					*					*		*				*		W
Sydney, Australia	49	24	25	18	13	18	11	15	9	22	27	18	12	19	37	13	5	45	8	41	33	16	11	19	19
	10%	9%	10%	10%	8%	12%	11%	11%	7%	11%	9%	13%	6%	12%	12%	6%	13%	10%	13%	9%	11%	9%	21%	7%	12%
							*					*			O		*		*				W*		
Oslo, Norway	49	27	21	19	19	10	6	15	15	15	34	3	24	21	26	23	2	47	3	45	33	15	7	17	25
	10%	11%	9%	10%	12%	6%	5%	10%	11%	8%	11%	2%	13%	13%	9%	11%	5%	10%	5%	10%	10%	8%	12%	6%	16%
							*					*	K	K			*		*				*		W
Amsterdam, The Netherlands	48	24	24	18	15	15	10	14	7	15	33	25	9	13	25	23	5	43	7	41	25	19	4	29	15
	10%	10%	10%	9%	10%	10%	10%	9%	5%	8%	11%	17%	5%	8%	8%	11%	13%	9%	11%	9%	8%	11%	7%	10%	9%
							*					LM*					*		*				*		
Singapore, Singapore	43	19	24	14	13	16	8	12	14	15	28	15	11	18	25	18	2	42	4	39	30	12	5	33	5
	9%	8%	10%	8%	9%	10%	8%	8%	10%	8%	9%	10%	6%	11%	8%	9%	5%	9%	7%	9%	10%	7%	9%	12%	3%
							*					*					*		*				*	X	
Shanghai, China	41	19	22	18	7	16	9	6	14	20	21	17	18	7	27	15	3	39	4	37	25	15	3	30	8
	8%	7%	9%	10%	4%	10%	9%	4%	10%	11%	7%	12%	9%	4%	9%	7%	7%	8%	6%	9%	8%	9%	6%	11%	5%
						D	*					M*					*		*				*	X	
Berlin, Germany	41	18	23	14	9	18	6	18	7	21	20	14	14	13	18	23	5	36	7	34	21	19	7	20	13
	8%	7%	9%	8%	6%	11%	6%	12%	5%	11%	6%	10%	7%	8%	6%	11%	14%	8%	11%	8%	7%	11%	14%	7%	8%
							*	H				*					*		*				*		
Vancouver, Canada	41	21	20	18	14	9	7	13	10	12	29	9	20	12	24	17	1	40	2	39	23	16	7	15	19
	8%	8%	8%	9%	9%	6%	7%	9%	7%	6%	9%	6%	10%	7%	8%	8%	3%	9%	3%	9%	7%	9%	13%	5%	12%
							*					*					*		*				*		W
Los Angeles, United States	40	17	23	19	13	8	9	9	8	15	25	16	10	13	25	15	5	35	6	34	25	13	5	26	9
	8%	7%	9%	10%	8%	5%	9%	6%	6%	8%	8%	11%	5%	8%	8%	7%	13%	8%	9%	8%	8%	8%	9%	9%	6%
							*					*					*		*				*		
Toronto, Canada	39	16	23	16	9	14	8	12	8	9	29	12	19	8	18	21	2	37	2	36	20	18	2	15	21
	8%	6%	9%	8%	6%	9%	8%	8%	6%	5%	10%	8%	10%	5%	6%	10%	5%	8%	4%	8%	6%	10%	5%	5%	13%
							*					*					*		*				*		W
Washington, United States	38	20	18	15	13	10	9	9	6	16	22	17	12	9	17	21	2	37	3	36	19	16	2	28	9
	8%	8%	7%	8%	9%	6%	8%	6%	4%	8%	7%	11%	6%	6%	6%	10%	4%	8%	4%	8%	6%	9%	3%	10%	5%
							*					*					*		*				*		
Tokyo, Japan	36	22	14	8	12	17	5	15	9	20	17	7	15	14	25	12	3	33	4	32	26	11	-	27	10
	7%	9%	6%	4%	7%	11%	5%	10%	7%	10%	5%	5%	8%	9%	8%	6%	10%	7%	7%	7%	8%	6%	-	9%	6%
						C	*			J		*					*		*				*	V	
Helsinki, Finland	35	15	19	12	12	11	6	12	6	9	26	3	18	13	19	16	1	33	1	33	22	13	8	6	21
	7%	6%	8%	7%	8%	7%	6%	9%	4%	5%	8%	2%	9%	8%	6%	8%	4%	7%	2%	8%	7%	7%	14%	2%	13%
							*					*	K				*		*				W*		W
Beijing, China	32	17	14	11	12	9	5	9	12	11	20	8	18	6	21	10	2	29	2	30	20	11	2	26	3
	6%	7%	6%	6%	8%	6%	5%	6%	9%	6%	7%	5%	9%	4%	7%	5%	7%	6%	4%	7%	7%	6%	4%	9%	2%
							*					*	M				*		*				*	X	
Munich, Germany	29	13	16	10	8	10	6	9	9	14	15	10	10	9	16	13	1	28	3	26	17	12	1	18	10
	6%	5%	6%	5%	5%	7%	6%	6%	7%	7%	5%	7%	5%	6%	5%	7%	2%	6%	5%	6%	5%	7%	2%	6%	6%
							*					*					*		*				*		
Copenhagen, Denmark	28	13	15	12	9	7	6	4	10	10	18	6	12	10	14	14	-	28	-	28	20	8	10	8	10
	6%	5%	6%	6%	6%	4%	6%	3%	7%	5%	6%	4%	6%	6%	5%	7%	-	6%	-	6%	6%	5%	18%	3%	6%
							*					*					*		*	R			WX*		
Rome, Italy	25	12	13	7	7	11	7	10	4	12	13	13	6	6	16	8	3	22	7	18	15	10	4	9	13
	5%	5%	5%	4%	5%	7%	7%	7%	3%	6%	4%	9%	3%	4%	6%	4%	9%	5%	11%	4%	5%	6%	7%	3%	8%
							*					L*					*		S*				*		W
Vienna, Austria	21	11	10	5	9	7	3	9	5	7	14	5	7	8	12	9	-	21	1	20	16	5	-	9	12
	4%	4%	4%	2%	6%	4%	2%	6%	4%	4%	4%	4%	4%	5%	4%	4%	-	4%	2%	5%	5%	3%	-	3%	7%
							*					*					*		*				*		
Madrid, Spain	18	6	12	4	6	7	2	3	6	8	10	5	9	3	11	7	3	15	1	17	9	9	1	12	5

	4%	2%	5%	2%	4%	5%	2%	2%	4%	4%	3%	4%	5%	2%	4%	4%	9%	3%	1%	4%	3%	5%	2%	4%	3%
							*					*					*		*				*		
Auckland, New Zealand	17	10	8	10	4	4	4	4	6	7	10	3	5	10	12	6	3	15	4	14	11	6	2	11	5
	3%	4%	3%	5%	2%	3%	4%	3%	5%	4%	3%	2%	2%	6%	4%	3%	8%	3%	6%	3%	4%	4%	4%	4%	3%
							*					*					*		*				*		
Dublin, ROI	16	9	7	3	10	2	2	6	3	7	9	4	7	4	10	6	2	13	2	13	9	5	2	7	7
	3%	3%	3%	2%	7%	1%	2%	4%	3%	3%	3%	3%	4%	3%	3%	3%	7%	3%	4%	3%	3%	3%	3%	2%	4%
					CE		*					*					*		*				*		
Osaka, Japan	15	4	10	3	5	6	1	4	4	9	6	4	6	5	4	10	-	15	-	15	8	7	-	11	3
	3%	2%	4%	2%	3%	4%	1%	3%	3%	5%	2%	3%	3%	3%	2%	5%	-	3%	-	3%	2%	4%	-	4%	2%
							*					*				N	*		*				*		
Bangkok, Thailand	14	8	6	7	2	5	4	1	6	5	9	4	9	1	7	7	1	13	1	13	6	6	1	9	3
	3%	3%	2%	4%	1%	3%	4%	1%	4%	3%	3%	3%	4%	1%	2%	3%	2%	3%	1%	3%	2%	3%	2%	3%	2%
							*					*	M				*		*				*		
Guangzhou, China	13	9	3	2	2	8	4	4	4	6	7	7	5	1	10	3	-	13	2	11	9	3	-	11	2
	3%	4%	1%	1%	2%	5%	4%	3%	3%	3%	2%	5%	2%	1%	3%	1%	-	3%	3%	3%	3%	2%	-	4%	1%
						C	*					*					*		*				*		
Boston, United States	13	5	7	3	8	2	2	5	2	7	6	1	5	7	6	7	-	13	1	12	6	5	-	5	7
	3%	2%	3%	2%	5%	1%	2%	4%	1%	4%	2%	1%	3%	4%	2%	4%	-	3%	2%	3%	2%	3%	-	2%	5%
					E		*					*					*		*				*		
Delhi, India	10	5	6	2	4	4	2	3	4	4	7	1	5	4	8	2	-	10	1	9	7	3	-	9	1
	2%	2%	2%	1%	3%	3%	2%	2%	3%	2%	2%	1%	3%	2%	3%	1%	-	2%	2%	2%	2%	2%	-	3%	1%
							*					*					*		*				*		
Prague, Czech Republic	10	5	4	4	2	4	2	1	4	2	8	3	6	1	5	4	-	10	1	9	6	2	-	8	2
	2%	2%	2%	2%	1%	3%	2%	*	3%	1%	3%	2%	3%	1%	2%	2%	-	2%	2%	2%	2%	1%	-	3%	1%
							*					*					*		*				*		
Chicago, United States	10	5	5	3	6	1	1	3	2	4	6	3	3	4	5	5	-	10	-	10	4	6	2	6	2
	2%	2%	2%	1%	4%	1%	1%	2%	1%	2%	2%	2%	1%	3%	2%	2%	-	2%	-	2%	1%	3%	4%	2%	1%
							*					*					*		*				*		
Cape Town, South Africa	9	4	5	5	1	3	3	-	3	3	6	2	5	2	7	3	-	9	1	8	8	2	1	7	1
	2%	2%	2%	3%	1%	2%	3%	-	2%	2%	2%	1%	3%	1%	2%	1%	-	2%	2%	2%	2%	1%	2%	3%	1%
							G*					*					*		*				*		
Seoul, South Korea	9	5	4	4	2	4	-	3	5	5	4	5	2	2	7	3	2	7	2	7	4	5	1	4	5
	2%	2%	2%	2%	1%	3%	-	2%	4%	3%	1%	3%	1%	1%	2%	1%	6%	2%	4%	2%	1%	3%	2%	1%	3%
							*					*					*		*				*		
Kuala Lumpur, Malaysia	9	3	6	3	2	3	2	5	1	3	6	1	4	3	5	4	2	7	2	7	6	2	-	6	3
	2%	1%	2%	2%	2%	2%	2%	4%	*	1%	2%	1%	2%	2%	2%	2%	4%	2%	3%	2%	2%	1%	-	2%	2%
							*					*					*		*				*		
Rio de Janeiro, Brazil	7	3	4	2	3	2	4	2	1	2	5	3	3	1	5	2	-	7	1	6	7	-	-	6	1
	1%	1%	2%	1%	2%	1%	4%	1%	1%	1%	1%	2%	1%	1%	2%	1%	-	1%	1%	1%	2%	-	-	2%	1%
							*					*					*		*				*		
Mumbai, India	6	4	2	4	-	3	1	1	3	3	4	1	2	3	3	4	-	6	2	5	4	2	-	3	3
	1%	2%	1%	2%	-	2%	1%	1%	2%	1%	1%	1%	1%	2%	1%	2%	-	1%	3%	1%	1%	1%	-	1%	2%
							*					*					*		*				*		
Tel Aviv, Israel	5	4	1	2	2	1	2	1	1	2	3	-	3	1	5	-	1	3	1	3	4	1	1	2	2
	1%	1%	*	1%	1%	*	2%	1%	1%	1%	1%	-	2%	1%	2%	-	3%	1%	2%	1%	1%	*	2%	1%	1%
							*					*					*		*				*		
Jakarta, Indonesia	4	1	3	1	1	2	3	-	1	3	1	1	1	2	3	1	-	4	-	4	1	3	1	2	1
	1%	1%	1%	1%	1%	1%	3%	-	1%	2%	*	1%	*	1%	1%	*	-	1%	-	1%	*	2%	2%	1%	1%
							*					*					*		*				*		
Cairo, Egypt	4	2	2	2	2	-	1	3	-	-	4	2	3	-	3	2	1	3	1	3	4	-	-	3	1
	1%	1%	1%	1%	2%	-	1%	2%	-	-	1%	1%	1%	-	1%	1%	2%	1%	1%	1%	1%	-	-	1%	1%
							*					*					*		*				*		
Lagos, Nigeria	4	-	4	3	1	-	1	1	2	1	3	2	1	1	3	1	3	1	2	2	4	-	-	2	2
	1%	-	2%	2%	1%	-	1%	1%	2%	*	1%	2%	*	1%	1%	*	9%	*	4%	*	1%	-	-	1%	1%
							*					*					Q*		S*				*		
Lima, Peru	4	2	2	1	1	2	2	-	2	2	2	2	2	1	2	2	-	4	-	4	3	1	2	2	1
	1%	1%	1%	*	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	-	1%	1%	*	3%	1%	1%
							*					*					*		*				*		
Mecca, Saudi Arabia	4	2	2	2	2	-	1	1	2	2	2	2	1	1	4	-	2	2	3	1	4	-	-	2	2
	1%	1%	1%	1%	1%	-	1%	1%	2%	1%	1%	2%	*	1%	1%	-	6%	*	5%	*	1%	-	-	1%	1%
							*					*					Q*		S*				*		
Moscow, Russia	4	2	2	2	1	1	-	2	-	1	3	-	2	2	2	1	-	4	-	4	2	1	-	3	1
	1%	1%	1%	1%	1%	*	-	1%	-	*	1%	-	1%	1%	1%	1%	-	1%	-	1%	1%	1%	-	1%	*
							*					*					*		*				*		
Casablanca, Morocco	4	4	-	2	-	2	2	-	2	2	2	3	1	-	2	1	-	4	2	1	2	1	-	2	2
	1%	2%	-	1%	-	1%	2%	-	2%	1%	1%	2%	*	-	1%	1%	-	1%	4%	*	1%	1%	-	1%	1%
							*					*					*		S*				*		
Manila, Philippines	4	2	1	1	-	3	2	1	-	1	2	3	1	-	4	-	-	4	-	4	1	2	-	4	-
	1%	1%	1%	*	-	2%	2%	1%	-	1%	1%	2%	*	-	1%	-	-	1%	-	1%	*	1%	-	1%	-
							*					*					*		*				*		
Mexico City, Mexico	3	1	2	1	-	2	-	1	1	3	-	1	1	1	1	2	-	3	1	2	2	1	-	1	2
	1%	*	1%	1%	-	1%	-	1%	1%	2%	-	1%	*	1%	*	1%	-	1%	2%	*	1%	1%	-	*	1%
							*			J		*					*		*				*		
Buenos Aires, Argentina	3	3	-	1	2	-	1	2	-	2	1	2	1	-	3	-	-	3	-	3	-	3	2	1	-
	1%	1%	-	*	1%	-	1%	1%	-	1%	*	1%	*	-	1%	-	-	1%	-	1%	-	2%	3%	*	-
							*					*					*		*			T	WX*		
Budapest, Hungary	3	1	2	-	1	1	-	-	1	1	2	-	3	-	2	1	-	3	1	2	3	-	-	1	1
	1%	*	1%	-	1%	1%	-	-	1%	*	1%	-	1%	-	1%	*	-	1%	1%	*	1%	-	-	*	1%
							*					*					*		*				*		
Sao Paulo, Brazil	3	1	2	2	1	-	2	-	-	-	3	2	1	-	3	-	-	3	-	3	3	-	-	3	-
	1%	*	1%	1%	1%	-	2%	-	-	-	1%	1%	*	-	1%	-	-	1%	-	1%	1%	-	-	1%	-
							*					*					*		*				*		
Istanbul, Turkey	3	2	1	1	1	1	1	2	-	2	1	-	1	1	3	-	-	3	-	3	3	-	-	3	-
	1%	1%	*	1%	1%	*	1%	1%	-	1%	*	-	1%	1%	1%	-	-	1%	-	1%	1%	-	-	1%	-
							*					*					*		*				*		
Nairobi, Kenya	2	-	2	1	1	-	2	-	-	-	2	-	2	-	2	-	-	2	-	2	2	-	-	2	-
	*	-	1%	*	*	-	2%	-	-	-	1%	-	1%	-	1%	-	-	*	-	*	1%	-	-	1%	-
							*					*					*		*				*		
Warsaw, Poland	2	2	-	1	-	1	-	1	1	2	-	-	2	-	2	-	-	2	1	1	2	-	-	2	-
	*	1%	-	*	-	*	-	1%	1%	1%	-	-	1%	-	1%	-	-	*	1%	*	1%	-	-	1%	-
							*					*					*		*				*		
Bogota, Colombia	2	2	-	1	-	1	-	1	1	1	1	-	2	-	2	-	1	1	2	-	2	-	-	1	1
	*	1%	-	*	-	*	-	1%	1%	*	*	-	1%	-	1%	-	2%	*	3%	-	*	-	-	*	1%
							*					*					Q*		S*				*		

Belgrade, Serbia	1	1	-	1	-	-	-	1	-	1	-	-	-	1	1	-	1	-	1	-	1	-	-	-	1
	*	*	-	1%	-	-	-	1%	-	1%	-	-	-	1%	*	-	3%	-	2%	-	*	-	-	-	1%
							*					*					Q*		S*				*		
Karachi, Pakistan	1	1	-	1	-	-	-	1	-	1	-	-	-	1	1	-	1	-	1	-	1	-	-	-	1
	*	*	-	1%	-	-	-	1%	-	1%	-	-	-	1%	*	-	3%	-	2%	-	*	-	-	-	1%
							*					*					Q*		S*				*		
Sigma	1500	754	746	558	467	475	307	435	408	575	925	438	581	481	896	604	107	1393	186	1314	939	525	163	855	481
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Brazil Total	Brazil																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1001	490	511	506	299	196	215	584	121	405	596	63	524	414	603	398	175	826	252	749	697	304
Base: All Respondents (wtd)	500	232	268	285	142	73	148	273	28	179	321	156	262	81	287	213	79	421	107	393	315	185
New York City, United States	144	68	76	80	41	23	40	85	11	49	95	54	66	24	83	61	11	132	23	121	91	53
	29%	29%	29%	28%	29%	32%	27%	31%	38%	27%	30%	35%	25%	29%	29%	29%	15%	31%	22%	31%	29%	29%
						*			*			*					*	P				
Abu Dhabi, United Arab Emirates	140	69	71	66	46	27	43	74	10	45	94	40	76	24	85	55	30	110	40	99	96	43
	28%	30%	26%	23%	32%	38%	29%	27%	35%	25%	29%	25%	29%	29%	29%	26%	38%	26%	38%	25%	31%	23%
						C*			*			*					Q*		S			
Sao Paulo, Brazil	95	47	48	49	39	8	27	52	7	29	66	31	47	17	49	46	16	79	22	73	57	38
	19%	20%	18%	17%	27%	10%	18%	19%	23%	16%	20%	20%	18%	20%	17%	21%	20%	19%	20%	19%	18%	21%
					CE	*			*			*					*					
Hong Kong, China	93	49	44	49	25	18	27	51	8	46	47	31	45	17	59	34	20	73	24	69	70	23
	19%	21%	16%	17%	18%	25%	18%	19%	30%	26%	15%	20%	17%	21%	20%	16%	25%	17%	22%	18%	22%	12%
						*			FG*	J		*					*				U	
Tokyo, Japan	79	31	48	45	24	10	22	48	3	30	48	12	52	14	45	34	6	72	10	68	49	30
	16%	13%	18%	16%	17%	14%	15%	17%	11%	17%	15%	8%	20%	18%	16%	16%	8%	17%	10%	17%	16%	16%
						*			*			*	K	K			*					
Los Angeles, United States	58	24	34	35	18	6	20	31	3	22	36	19	31	8	33	25	5	53	8	50	37	21
	12%	10%	13%	12%	12%	8%	13%	11%	12%	13%	11%	12%	12%	10%	12%	12%	7%	13%	8%	13%	12%	11%
						*			*			*					*					
Boston, United States	54	20	34	34	14	5	16	26	3	19	34	18	28	7	27	27	6	48	7	46	32	21
	11%	9%	13%	12%	10%	7%	10%	9%	9%	11%	11%	12%	11%	9%	9%	13%	7%	11%	7%	12%	10%	11%
						*			*			*					*					
Beijing, China	49	22	27	26	16	7	14	31	2	23	26	11	31	7	28	20	8	41	8	41	30	19
	10%	9%	10%	9%	11%	9%	9%	11%	7%	13%	8%	7%	12%	9%	10%	10%	10%	10%	8%	10%	10%	10%
						*			*			*					*					
Paris, France	47	18	28	19	21	6	20	17	3	18	29	18	24	5	27	19	6	41	5	41	24	22
	9%	8%	11%	7%	15%	9%	14%	6%	9%	10%	9%	11%	9%	6%	9%	9%	7%	10%	5%	11%	8%	12%
					C	*	G		*			*					*					
Washington, United States	43	18	24	27	13	3	16	23	2	15	28	19	17	7	25	18	4	39	6	36	20	23
	9%	8%	9%	9%	9%	4%	11%	8%	8%	8%	9%	12%	7%	8%	9%	8%	5%	9%	6%	9%	6%	12%
						*			*			*					*					T
Osaka, Japan	41	21	20	20	12	8	10	23	1	19	22	17	20	4	28	13	8	32	8	33	30	11
	8%	9%	7%	7%	9%	11%	7%	8%	4%	10%	7%	11%	7%	5%	10%	6%	11%	8%	7%	8%	10%	6%
						*			*			*					*					
Rome, Italy	39	22	18	27	9	3	8	25	*	14	25	19	16	4	28	11	10	29	5	34	27	12
	8%	9%	7%	9%	7%	4%	6%	9%	2%	8%	8%	12%	6%	4%	10%	5%	12%	7%	5%	9%	9%	6%
						*		H	*			*					*					
London, United Kingdom	39	21	18	20	10	8	10	24	3	12	27	8	21	9	20	19	6	32	11	27	27	11
	8%	9%	7%	7%	7%	11%	7%	9%	11%	6%	8%	5%	8%	11%	7%	9%	8%	8%	11%	7%	9%	6%
						*			*			*					*					
Berlin, Germany	37	22	15	26	5	6	14	16	2	13	24	10	20	7	25	12	8	29	9	28	26	11
	7%	9%	6%	9%	4%	8%	10%	6%	7%	7%	7%	6%	8%	9%	9%	6%	10%	7%	8%	7%	8%	6%
						*			*			*					*					
Rio de Janeiro, Brazil	35	17	19	26	7	2	7	19	2	15	21	11	19	5	26	9	8	28	11	24	23	13
	7%	7%	7%	9%	5%	3%	5%	7%	8%	8%	6%	7%	7%	7%	9%	4%	10%	7%	10%	6%	7%	7%
						*			*			*			O		*					
Toronto, Canada	34	17	18	17	9	9	7	24	2	9	25	10	18	6	20	14	3	31	8	26	24	10
	7%	7%	7%	6%	6%	12%	5%	9%	7%	5%	8%	7%	7%	8%	7%	7%	4%	7%	7%	7%	8%	6%
						*			*			*					*					
Shanghai, China	34	16	19	17	9	8	11	17	2	11	23	6	21	8	20	14	6	28	5	29	21	13
	7%	7%	7%	6%	6%	12%	8%	6%	9%	6%	7%	4%	8%	10%	7%	7%	8%	7%	5%	7%	7%	7%
						*			*			*					*					
Chicago, United States	30	9	21	20	5	5	6	18	3	11	19	9	16	5	10	19	3	27	4	25	13	17
	6%	4%	8%	7%	4%	6%	4%	7%	11%	6%	6%	5%	6%	6%	4%	9%	4%	6%	4%	6%	4%	9%
						*			F*			*				N	*					T
Zurich, Switzerland	28	9	19	8	11	9	7	17	1	7	21	12	12	5	18	10	5	23	4	24	19	9
	6%	4%	7%	3%	8%	12%	5%	6%	2%	4%	7%	8%	4%	6%	6%	5%	6%	6%	4%	6%	6%	5%
					C	C*			*			*					*					
Madrid, Spain	25	9	16	13	8	4	12	11	1	9	16	7	15	3	15	10	4	21	8	17	21	4
	5%	4%	6%	5%	6%	5%	8%	4%	2%	5%	5%	4%	6%	4%	5%	5%	5%	5%	8%	4%	7%	2%
						*			*			*					*				U	
Stockholm, Sweden	24	13	11	18	6	1	12	11	1	5	19	11	11	2	14	11	5	19	6	18	10	14
	5%	6%	4%	6%	4%	1%	8%	4%	3%	3%	6%	7%	4%	2%	5%	5%	6%	5%	6%	5%	3%	7%
						*			*			*					*					

Amsterdam, The Netherlands	20	7	14	14	4	3	7	12	1	5	15	4	12	5	12	8	6	14	7	14	9	11
	4%	3%	5%	5%	3%	4%	4%	4%	3%	3%	5%	2%	5%	6%	4%	4%	8%	3%	6%	3%	3%	6%
						*			*			*					*					
Munich, Germany	17	7	10	11	2	4	2	11	1	6	11	5	9	3	6	10	3	13	4	13	12	5
	3%	3%	4%	4%	1%	5%	1%	4%	4%	3%	3%	3%	3%	3%	2%	5%	4%	3%	4%	3%	4%	2%
						*			*			*					*					
Vancouver, Canada	16	8	8	10	4	3	3	10	1	5	11	2	11	3	8	8	1	15	3	13	8	8
	3%	3%	3%	3%	3%	4%	2%	4%	3%	3%	3%	2%	4%	3%	3%	4%	1%	4%	3%	3%	2%	5%
						*			*			*					*					
Sydney, Australia	16	7	9	8	4	4	2	9	1	6	9	5	8	3	7	9	3	12	4	12	9	7
	3%	3%	3%	3%	3%	5%	1%	3%	4%	3%	3%	3%	3%	4%	2%	4%	4%	3%	3%	3%	3%	4%
						*			*			*					*					
Mexico City, Mexico	14	5	9	9	3	2	5	5	1	4	10	7	6	1	7	7	1	14	6	8	12	2
	3%	2%	3%	3%	2%	3%	3%	2%	2%	2%	3%	5%	2%	1%	3%	3%	1%	3%	6%	2%	4%	1%
						*			*			*					*					
Dublin, ROI	14	4	10	8	4	1	3	8	*	5	9	-	10	4	8	5	2	12	4	10	10	3
	3%	2%	4%	3%	3%	2%	2%	3%	1%	3%	3%	-	4%	5%	3%	3%	2%	3%	4%	2%	3%	2%
						*			*			*		K			*					
Delhi, India	14	7	7	10	3	1	5	7	1	3	10	-	11	2	8	6	2	12	2	12	8	5
	3%	3%	3%	4%	2%	1%	3%	2%	3%	2%	3%	-	4%	3%	3%	3%	3%	3%	2%	3%	3%	3%
						*			*			*		K			*					
Istanbul, Turkey	13	6	7	9	2	3	6	7	*	5	9	2	9	2	10	4	3	10	4	9	7	6
	3%	3%	3%	3%	1%	4%	4%	3%	1%	3%	3%	1%	4%	2%	3%	2%	4%	2%	4%	2%	2%	3%
						*			*			*					*					
Seoul, South Korea	13	8	5	11	2	1	4	9	*	8	6	3	7	3	9	5	1	13	1	12	8	5
	3%	4%	2%	4%	1%	2%	2%	3%	1%	4%	2%	2%	3%	4%	3%	2%	1%	3%	1%	3%	3%	3%
						*			*			*					*					
Helsinki, Finland	12	5	7	8	3	1	4	5	1	2	10	5	5	2	4	7	2	10	3	9	6	6
	2%	2%	2%	3%	2%	1%	3%	2%	4%	1%	3%	3%	2%	2%	2%	4%	2%	2%	3%	2%	2%	3%
						*			*			*					*					
Guangzhou, China	11	5	6	5	5	1	2	7	1	7	4	3	6	2	6	5	1	10	2	9	5	6
	2%	2%	2%	2%	3%	2%	2%	2%	2%	4%	1%	2%	2%	2%	2%	2%	1%	2%	1%	2%	2%	3%
						*			*			*					*					
Singapore, Singapore	10	7	4	4	2	4	2	7	1	5	5	2	5	4	5	6	1	10	3	8	8	3
	2%	3%	1%	2%	2%	5%	1%	3%	4%	3%	2%	1%	2%	5%	2%	3%	1%	2%	3%	2%	2%	1%
						*			*			*		L			*					
Oslo, Norway	10	8	2	4	4	1	1	6	1	7	3	3	7	1	4	6	1	9	2	8	5	5
	2%	3%	1%	2%	3%	2%	1%	2%	3%	4%	1%	2%	3%	1%	1%	3%	1%	2%	2%	2%	1%	3%
						*			*	J		*					*					
Jakarta, Indonesia	10	7	3	5	5	*	3	6	*	2	8	5	4	1	7	3	1	9	1	10	7	3
	2%	3%	1%	2%	3%	*	2%	2%	1%	1%	2%	3%	1%	2%	2%	1%	1%	2%	1%	2%	2%	2%
						*			*			*					*					
Bangkok, Thailand	10	4	6	9	1	*	7	3	-	2	8	5	4	1	2	8	4	6	4	6	5	5
	2%	2%	2%	3%	1%	1%	4%	1%	-	1%	2%	3%	1%	1%	1%	4%	5%	2%	4%	2%	2%	2%
						*	G		*			*				N	*					
Buenos Aires, Argentina	10	4	6	8	1	1	3	4	1	3	7	-	8	2	4	6	2	8	2	8	5	5
	2%	2%	2%	3%	1%	2%	2%	1%	4%	2%	2%	-	3%	2%	1%	3%	2%	2%	2%	2%	2%	3%
						*			*			*					*					
Copenhagen, Denmark	10	2	7	6	2	2	1	9	-	2	7	4	5	1	4	6	1	9	1	9	4	6
	2%	1%	3%	2%	1%	2%	*	3%	-	1%	2%	2%	2%	1%	1%	3%	1%	2%	1%	2%	1%	3%
						*			*			*					*					
Lima, Peru	10	2	8	8	1	*	2	4	*	3	6	3	5	1	5	5	1	8	2	7	5	5
	2%	1%	3%	3%	1%	1%	1%	1%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	3%
						*			*			*					*					
Mumbai, India	9	6	4	5	3	1	4	4	-	3	7	4	4	1	7	2	3	6	4	5	7	2
	2%	2%	1%	2%	2%	1%	2%	2%	-	1%	2%	3%	1%	2%	2%	1%	4%	1%	4%	1%	2%	1%
						*			*			*					*					
Belgrade, Serbia	9	5	4	8	1	*	1	4	-	4	5	7	2	1	8	2	1	8	2	8	5	4
	2%	2%	2%	3%	1%	*	1%	2%	-	2%	2%	4%	1%	1%	3%	1%	1%	2%	1%	2%	2%	2%
						*			*			*					*					
Brussels, Belgium	9	5	4	4	4	1	1	6	1	4	4	3	4	2	3	6	2	6	3	6	4	5
	2%	2%	1%	1%	3%	2%	1%	2%	2%	2%	1%	2%	2%	2%	1%	3%	3%	2%	3%	1%	1%	3%
						*			*			*					*					
Vienna, Austria	8	5	4	2	3	3	2	7	-	4	5	5	3	1	7	1	3	6	3	5	5	3
	2%	2%	1%	1%	2%	4%	1%	3%	-	2%	2%	3%	1%	1%	3%	*	4%	1%	3%	1%	2%	2%
						C*			*			*					*					
Bogota, Colombia	8	*	8	4	4	*	5	2	*	2	6	3	4	1	2	6	1	7	1	7	3	6
	2%	*	3%	1%	3%	1%	3%	1%	1%	1%	2%	2%	2%	1%	1%	3%	2%	2%	1%	2%	1%	3%
			A			*			*			*					*					
Cairo, Egypt	8	2	6	4	3	*	4	2	*	3	5	2	5	1	4	4	1	7	3	5	6	2
	2%	1%	2%	1%	2%	1%	2%	1%	1%	2%	2%	1%	2%	1%	1%	2%	1%	2%	3%	1%	2%	1%
						*			*			*					*					
Moscow, Russia	8	3	4	7	*	*	2	4	*	5	3	-	6	2	3	5	2	6	2	6	4	4
	2%	1%	2%	2%	*	1%	1%	2%	2%	3%	1%	-	2%	3%	1%	2%	2%	1%	2%	2%	1%	2%
						*			*			*		K			*					
Auckland, New Zealand	7	4	4	4	3	*	3	4	*	2	5	-	6	1	4	3	2	5	2	5	4	3
	1%	2%	1%	2%	2%	*	2%	1%	*	1%	2%	-	2%	1%	1%	1%	2%	1%	2%	1%	1%	2%
						*			*			*					*					
Prague, Czech Republic	6	4	2	5	*	-	4	1	-	1	5	2	2	1	3	3	3	2	4	2	6	-
	1%	2%	1%	2%	*	-	3%	*	-	*	2%	2%	1%	1%	1%	1%	4%	1%	3%	1%	2%	-
						*			*			*					Q*		S			
Kuala Lumpur, Malaysia	5	5	*	5	*	*	1	4	-	*	5	3	1	1	4	1	1	4	*	5	2	3
	1%	2%	*	2%	*	*	*	2%	-	*	1%	2%	*	1%	2%	*	1%	1%	*	1%	1%	2%

		B				*			*			*					*					
Cape Town, South Africa	5	2	2	3	-	2	-	4	-	2	3	2	2	*	2	3	1	4	1	4	2	2
	1%	1%	1%	1%	-	3%	-	1%	-	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%
						*			*			*					*					
Warsaw, Poland	4	3	1	4	*	-	-	1	*	*	4	2	1	*	3	1	1	3	3	1	3	1
	1%	1%	*	1%	*	-	-	*	1%	*	1%	2%	*	1%	1%	*	1%	1%	3%	*	1%	1%
						*			*			*					*		S			
Lagos, Nigeria	4	3	1	4	-	*	3	1	*	1	3	2	1	*	3	1	*	4	*	4	4	*
	1%	1%	*	1%	-	*	2%	*	1%	*	1%	2%	*	1%	1%	*	*	1%	*	1%	1%	*
						*			*			*					*					
Nairobi, Kenya	4	3	1	3	1	*	1	1	-	1	3	2	1	*	3	1	*	4	2	1	3	1
	1%	1%	*	1%	*	*	*	*	-	*	1%	2%	*	*	1%	1%	*	1%	2%	*	1%	*
						*			*			*					*		S			
Budapest, Hungary	3	1	2	1	2	1	-	3	-	*	3	2	1	1	1	2	*	3	1	3	1	2
	1%	*	1%	*	1%	1%	-	1%	-	*	1%	1%	*	1%	*	1%	*	1%	1%	1%	*	1%
						*			*			*					*					
Tel Aviv, Israel	3	2	1	2	1	*	1	1	1	2	1	-	2	1	2	1	1	2	2	1	2	1
	1%	1%	*	1%	1%	1%	1%	*	3%	1%	*	-	1%	1%	1%	*	1%	*	2%	*	1%	*
						*			G*			*					*					
Mecca, Saudi Arabia	2	2	*	1	1	-	1	1	-	*	2	-	2	*	*	2	*	2	*	2	1	1
	*	1%	*	*	*	-	1%	*	-	*	1%	-	1%	1%	*	1%	*	*	*	*	*	1%
						*			*			*					*					
Manila, Philippines	1	*	1	1	-	-	1	*	-	*	1	-	1	*	*	1	*	1	*	1	*	1
	*	*	*	*	-	-	*	*	-	*	*	-	*	*	*	*	*	*	*	*	*	*
						*			*			*					*					
Casablanca, Morocco	1	-	1	1	*	-	-	1	-	*	1	-	1	*	*	1	*	1	-	1	*	1
	*	-	*	*	*	-	-	*	-	*	*	-	*	*	*	*	*	*	-	*	*	*
						*			*			*					*					
Tehran, Iran	1	-	1	1	-	-	1	-	-	1	-	-	1	-	-	1	-	1	-	1	-	1
	*	-	*	*	-	-	*	-	-	*	-	-	*	-	-	*	-	*	-	*	-	*
						*			*			*					*					
Sigma	1500	696	804	856	427	218	444	820	84	536	964	469	788	243	862	638	236	1264	322	1178	944	556
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

	Canada Total	Canada																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Prairies	Atlantic	Alberta	BC	Northwest Territories	Ontario	Quebec
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1003	546	457	281	319	403	78	327	485	489	514	249	447	307	622	381	112	891	174	829	683	309	72	58	96	140	-	397	240
Base: All Respondents (wtd)	500	243	257	171	145	184	59	182	199	216	284	227	196	77	290	210	50	450	77	423	312	184	33	36	53	67	-	192	120
New York City, United States	172	93	80	66	47	59	13	66	76	73	99	68	74	30	96	76	19	153	25	148	110	61	8	14	18	20	-	75	39
	34%	38%	31%	39%	32%	32%	23%	36%	38%	34%	35%	30%	38%	40%	33%	36%	37%	34%	32%	35%	35%	33%	24%	38%	34%	29%	-	39%	32%
		B					*	F	F				K	K			*						*	*	*			V	
Toronto, Canada	170	82	88	48	56	66	16	58	73	78	93	78	65	27	102	68	15	155	23	147	105	65	6	16	13	20	-	86	28
	34%	34%	34%	28%	39%	36%	28%	32%	37%	36%	33%	34%	33%	35%	35%	32%	30%	34%	31%	35%	33%	35%	19%	46%	25%	30%	-	45%	23%
					C		*										*						*	VXb*	*			VXYb	
Hong Kong, China	104	52	53	34	33	37	14	33	49	46	59	45	43	16	58	46	10	94	18	87	73	29	7	7	14	18	-	35	24
	21%	21%	20%	20%	23%	20%	23%	18%	25%	21%	21%	20%	22%	21%	20%	22%	21%	21%	23%	20%	23%	16%	21%	21%	26%	26%	-	18%	20%
							*										*				U		*	*	*				
Vancouver, Canada	98	42	55	25	29	44	16	32	36	47	50	52	34	12	59	39	11	87	16	81	59	39	6	8	9	19	-	38	18
	20%	17%	21%	15%	20%	24%	28%	18%	18%	22%	18%	23%	18%	15%	20%	18%	21%	19%	21%	19%	19%	21%	19%	22%	17%	28%	-	20%	15%
						C	*					M					*						*	*	*	b			
Abu Dhabi, United Arab Emirates	86	43	43	29	29	28	6	35	35	38	48	28	43	16	46	40	7	79	12	74	55	30	6	7	11	17	-	31	15
	17%	18%	17%	17%	20%	15%	11%	19%	17%	18%	17%	12%	22%	21%	16%	19%	14%	18%	16%	17%	18%	16%	18%	19%	21%	25%	-	16%	13%
							*						K	K			*						*	*	*	ab			
London, United Kingdom	76	38	38	22	21	32	7	26	36	32	43	30	27	19	45	30	5	71	9	66	43	32	5	5	5	11	-	37	13
	15%	15%	15%	13%	15%	17%	12%	14%	18%	15%	15%	13%	14%	24%	16%	14%	9%	16%	12%	16%	14%	17%	14%	15%	10%	16%	-	19%	11%
							*							KL			*						*	*	*			b	
Tokyo, Japan	69	36	33	24	19	27	8	26	27	34	35	30	30	9	39	30	7	62	8	61	41	27	5	6	9	8	-	23	19
	14%	15%	13%	14%	13%	15%	14%	14%	13%	16%	12%	13%	15%	12%	14%	14%	15%	14%	11%	14%	13%	14%	15%	17%	16%	12%	-	12%	16%
							*										*						*	*	*				
Los Angeles, United States	56	23	33	23	17	16	9	23	20	19	38	32	17	8	32	25	4	52	6	50	33	24	3	5	5	6	-	20	18
	11%	10%	13%	14%	12%	9%	15%	13%	10%	9%	13%	14%	9%	10%	11%	12%	8%	12%	8%	12%	11%	13%	8%	14%	10%	9%	-	10%	15%
							*				I	L					*						*	*	*				
Beijing, China	56	25	31	28	17	11	4	19	26	20	36	14	32	10	28	28	4	52	6	50	37	18	3	4	5	9	-	26	9
	11%	10%	12%	16%	12%	6%	7%	11%	13%	9%	13%	6%	16%	13%	10%	13%	8%	12%	8%	12%	12%	10%	10%	12%	9%	14%	-	13%	7%
				E	E		*						K	K			*						*	*	*			b	
Zurich, Switzerland	42	23	19	10	10	22	1	15	17	23	20	17	18	8	26	16	4	38	6	37	28	13	4	1	4	5	-	17	11
	8%	10%	7%	6%	7%	12%	3%	8%	8%	11%	7%	7%	9%	10%	9%	8%	8%	8%	7%	9%	9%	7%	13%	3%	8%	8%	-	9%	9%
						C	*										*						*	*	*				
Shanghai, China	38	19	18	14	12	11	6	12	17	14	24	12	16	10	22	15	4	34	6	32	29	9	2	2	2	9	-	11	12
	8%	8%	7%	8%	9%	6%	9%	7%	8%	6%	8%	5%	8%	13%	8%	7%	8%	7%	7%	8%	9%	5%	6%	7%	4%	13%	-	6%	10%
							*							KL			*				U		*	*	*	Xa			
Berlin, Germany	35	18	17	14	10	11	4	14	11	11	24	17	14	4	20	16	2	33	5	30	24	11	3	1	6	5	-	13	7
	7%	8%	7%	8%	7%	6%	6%	8%	6%	5%	8%	7%	7%	6%	7%	7%	5%	7%	7%	7%	8%	6%	8%	3%	12%	7%	-	7%	6%
							*										*						*	*	*				
Washington, United States	35	16	19	10	12	14	3	17	14	16	19	18	11	5	19	16	7	28	7	28	24	11	3	5	3	3	-	15	6
	7%	7%	7%	6%	8%	7%	5%	9%	7%	7%	7%	8%	6%	7%	7%	8%	15%	6%	10%	7%	8%	6%	9%	13%	6%	4%	-	8%	5%
							*										Q*						*	*	*				
Paris, France	30	13	18	15	6	9	8	10	9	8	22	19	8	3	18	13	3	27	5	25	15	15	-	3	4	1	-	5	17
	6%	5%	7%	9%	4%	5%	13%	6%	4%	4%	8%	8%	4%	4%	6%	6%	6%	6%	7%	6%	5%	8%	-	9%	8%	2%	-	3%	14%
				D			H*				I	L					*						*	Va*	V*				VYa
Amsterdam, The Netherlands	26	12	14	8	6	13	4	10	8	13	13	14	10	2	16	11	1	26	4	22	13	13	2	1	4	2	-	10	7
	5%	5%	5%	4%	4%	7%	7%	5%	4%	6%	5%	6%	5%	3%	5%	5%	2%	6%	5%	5%	4%	7%	7%	4%	7%	3%	-	5%	6%
							*										*						*	*	*				
Stockholm, Sweden	26	12	14	10	5	11	3	13	5	13	14	13	10	3	10	16	3	23	5	21	18	8	3	3	3	6	-	9	2
	5%	5%	5%	6%	4%	6%	6%	7%	2%	6%	5%	6%	5%	4%	4%	8%	7%	5%	7%	5%	6%	4%	9%	8%	6%	9%	-	5%	2%
							*	H								N	*						b*	b*	*	b			
Sydney, Australia	25	13	12	2	8	14	4	7	11	12	13	11	10	4	16	9	4	21	4	21	15	10	2	1	3	3	-	10	7
	5%	5%	5%	1%	5%	8%	7%	4%	5%	5%	5%	5%	5%	5%	5%	4%	7%	5%	5%	5%	5%	5%	6%	2%	5%	4%	-	5%	5%
					C	C	*										*						*	*	*				
Osaka, Japan	23	12	11	6	5	13	2	10	7	11	12	14	7	2	15	8	2	21	4	19	16	7	4	1	3	5	-	4	7
	5%	5%	4%	3%	3%	7%	4%	6%	4%	5%	4%	6%	4%	3%	5%	4%	4%	5%	5%	5%	5%	4%	13%	2%	5%	7%	-	2%	6%
							*										*						Wa*	*	*	a			a
Chicago, United States	23	9	14	7	7	8	2	8	10	11	12	13	6	4	13	10	2	21	4	19	16	7	1	2	2	1	-	10	8
	5%	4%	5%	4%	5%	5%	4%	4%	5%	5%	4%	6%	3%	5%	4%	5%	5%	5%	5%	5%	5%	4%	3%	5%	3%	2%	-	5%	7%
							*										*						*	*	*				
Singapore, Singapore	21	11	10	6	6	8	3	4	8	14	7	10	7	4	12	9	2	18	5	16	12	9	2	*	4	2	-	6	6
	4%	4%	4%	4%	4%	4%	6%	2%	4%	6%	3%	4%	4%	5%	4%	4%	5%	4%	7%	4%	4%	5%	7%	1%	7%	3%	-	3%	5%
							*			J							*						*	*	*				
Mexico City, Mexico	20	8	12	8	5	7	6	5	7	8	12	14	4	1	13	6	4	16	4	16	10	9	1	*	2	2	-	4	11
	4%	3%	4%	5%	3%	4%	11%	3%	3%	4%	4%	6%	2%	2%	5%	3%	8%	4%	5%	4%	3%	5%	2%	1%	5%	3%	-	2%	9%
							GH*					LM					*						*	*	*				a
Boston, United States	19	10	8	7	6	6	4	5	7	7	12	10	6	3	14	5	*	18	1	18	11	8	*	3	*	1	-	5	9
	4%	4%	3%	4%	4%	3%	6%	3%	3%	3%	4%	4%	3%	4%	5%	2%	1%	4%	1%	4%	3%	4%	1%	9%	1%	1%	-	3%	8%
							*										*						*	XYa*	*				XYa
Munich, Germany	18	11	7	6	5	7	*	7	8	8	10	7	7	4	9	9	*	18	1	17	11	7	1	1	2	3	-	11	*
	4%	4%	3%	3%	4%	4%	1%	4%	4%	4%	4%	3%	4%	5%	3%	4%	1%	4%	1%	4%	3%	4%	5%	3%	4%	4%	-	6%	*
							*										*						b*	*	b*	b		b	
Rome, Italy	16	3	13	6	4	6	2	9	3	5	11	11	3	2	6	10	*	16	1	15	6	10	2	-	1	-	-	6	7
	3%	1%	5%	4%	3%	3%	3%	5%	2%	2%	4%	5%	2%	2%	2%	5%	*	4%	2%	4%	2%	5%	5%	-	1%	-	-	3%	6%
			A				*	H				L					*					T	Y*	*	*				Y
Bangkok, Thailand	15	6	10	5	6	5	1	5	7	8	8	9	6	1	11	5	1	14	2	13	10	6	1	*	4	2	-	5	4
	3%	2%	4%	3%	4%	3%	2%	3%	3%	4%	3%	4%	3%	1%	4%	2%	3%	3%	3%	3%	3%	3%	4%	1%	7%	3%	-	3%	3%
							*										*						*	*	a*				
Brussels, Belgium	13	5	9	6	3	4	5	2	2	4	9	10	3	1	8	5	*	13	*	13	5	9	*	*	2	4	-	5	3
	3%	2%	3%	4%	2%	2%	8%	1%	1%	2%	3%	4%	2%	1%	3%	3%	1%	3%	*	3%	1%	5%	1%	1%	3%	5%	-	2%	2%
							GH*					M					*					T	*	*	*				
Helsinki, Finland	13	8	5	4	3	6	2	6	4	7	6	7	5	2	5	8	1	12	2	12	7	6	1	1	1	2	-	4	3
	3%	3%	2%	2%	2%	3%	3%	3%	2%	3%	2%	3%	2%	3%	2%	4%	2%	3%	2%	3%	2%	3%	4%	3%	2%	3%	-	2%	3%
							*										*						*	*	*				
Oslo, Norway	13	6	7	3	4	5	1	5	6	4	8	5	6	1	5	8	1	11	4	9	8	4	1	1	3	1	-	4	2
	3%	2%	3%	2%	3%	3%	2%	3%	3%	2%	3%	2%	3%	2%	2%	4%	3%	3%	5%	2%	3%	2%	4%	2%	6%	2%	-	2%	2%
							*										*		S				*	*	*				
Delhi, India	11	7	5	6	3	3	3	5	3	3	9	5	5	2	8	4	2	9	3	9	7	4	1	*	2	3	-	2	3
	2%	3%	2%	3%	2%	2%	5%	3%	2%	1%	3%	2%	3%	2%	3%	2%	5%	2%	4%	2%	2%	2%	3%	1%	3%	5%	-	1%	2%
							*										*						*	*	*	a			
Auckland, New Zealand	10	7	4	2	4	5	-	2	5	6	5	5	4	1	5	5	1	9	2	9	7	3	1	2	*	1	-	4	2
	2%	3%	1%	1%	2%	3%	-	1%	3%	3%	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	4%	5%	1%	2%	-	2%	1%

							*										*						*	*	*				
Copenhagen, Denmark	10	4	6	2	2	6	*	3	3	4	6	5	4	1	5	5	*	10	1	9	5	5	2	*	2	1	-	4	1
	2%	2%	2%	1%	1%	3%	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	1%	2%	1%	2%	2%	3%	5%	1%	4%	1%	-	2%	1%
							*										*						*	*	*				
Kuala Lumpur, Malaysia	10	5	5	4	3	2	1	4	5	5	5	3	5	2	7	3	2	8	1	8	7	3	2	1	2	1	-	3	2
	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	3%	1%	4%	2%	2%	2%	2%	2%	5%	2%	4%	1%	-	1%	2%
							*										*						*	*	*				
Seoul, South Korea	10	4	6	5	1	3	2	3	4	4	5	2	6	2	6	4	1	9	1	8	6	4	1	1	1	2	-	2	4
	2%	2%	2%	3%	1%	2%	3%	2%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	2%	1%	3%	-	1%	3%
							*						K				*						*	*	*				
Guangzhou, China	8	3	5	2	3	3	1	1	4	3	5	4	2	2	5	3	1	7	1	7	5	3	1	-	2	2	-	3	1
	2%	1%	2%	1%	2%	2%	1%	*	2%	1%	2%	2%	1%	3%	2%	2%	1%	2%	2%	2%	2%	2%	2%	-	3%	2%	-	2%	1%
							*							L			*						*	*	*				
Mumbai, India	7	2	5	2	4	1	-	3	3	4	3	1	4	2	5	2	*	7	2	5	6	1	2	-	1	*	-	3	1
	1%	1%	2%	1%	3%	1%	-	2%	2%	2%	1%	*	2%	2%	2%	1%	*	2%	2%	1%	2%	1%	5%	-	2%	*	-	2%	1%
							*							K			*						Yb*	*	*				
Dublin, ROI	7	3	4	3	2	2	-	3	2	2	5	3	2	2	4	3	*	6	1	6	4	3	*	*	*	1	-	3	3
	1%	1%	2%	2%	1%	1%	-	2%	1%	1%	2%	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	*	1%	-	2%	2%
							*							L			*						*	*	*				
Moscow, Russia	6	3	3	5	*	1	*	3	3	2	5	4	1	1	3	3	1	5	1	5	5	1	1	*	*	1	-	3	1
	1%	1%	1%	3%	*	1%	*	2%	1%	1%	2%	2%	1%	1%	1%	2%	2%	1%	2%	1%	2%	1%	2%	1%	1%	1%	-	2%	1%
				D			*										*						*	*	*				
Sao Paulo, Brazil	6	2	4	3	1	2	1	3	2	1	5	3	2	1	3	3	*	6	1	5	4	2	1	-	*	*	-	3	1
	1%	1%	2%	2%	*	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	4%	-	*	1%	-	2%	1%
							*										*						*	*	*				
Vienna, Austria	6	2	3	1	-	5	-	4	*	4	2	4	2	-	4	2	-	6	*	5	2	4	1	-	-	2	-	1	2
	1%	1%	1%	1%	-	3%	-	2%	*	2%	1%	2%	1%	-	1%	1%	-	1%	*	1%	1%	2%	2%	-	-	2%	-	1%	2%
						D	*	H									*					T	*	*	*				
Rio de Janeiro, Brazil	6	2	4	4	*	1	-	4	2	2	4	2	3	*	3	2	1	5	1	4	3	3	-	-	1	*	-	4	*
	1%	1%	2%	2%	*	1%	-	2%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	1%	-	-	2%	1%	-	2%	*
							*										*						*	*	*				
Madrid, Spain	5	4	2	3	2	-	2	3	1	1	5	3	2	1	4	1	-	5	1	4	5	1	-	-	-	1	-	2	2
	1%	2%	1%	2%	1%	-	3%	2%	*	*	2%	1%	1%	1%	2%	*	-	1%	2%	1%	1%	*	-	-	-	2%	-	1%	2%
				E	E		H*										*						*	*	*				
Karachi, Pakistan	5	3	2	4	1	*	2	2	1	2	3	2	3	*	4	1	1	4	3	2	4	1	1	1	-	*	-	1	3
	1%	1%	1%	2%	1%	*	4%	1%	*	1%	1%	1%	1%	*	1%	1%	3%	1%	4%	1%	1%	1%	2%	1%	-	1%	-	*	2%
				E			H*										*		S				*	*	*				
Bogota, Colombia	5	2	4	3	1	1	2	3	*	2	3	4	1	*	5	-	*	5	2	3	3	2	-	-	1	-	-	1	2
	1%	1%	1%	2%	1%	*	3%	2%	*	1%	1%	2%	1%	*	2%	-	1%	1%	3%	1%	1%	1%	-	-	3%	-	-	1%	2%
							H*								O		*		S				*	*	*				
Cairo, Egypt	5	2	3	2	*	2	1	1	3	4	1	3	1	*	4	1	1	4	1	3	3	2	-	1	1	1	-	*	2
	1%	1%	1%	1%	*	1%	1%	*	1%	2%	*	1%	1%	*	1%	*	2%	1%	1%	1%	1%	1%	-	3%	1%	1%	-	*	2%
							*			J							*						*	a*	*				
Tel Aviv, Israel	4	3	1	*	1	3	1	*	2	3	1	3	1	*	3	1	1	3	2	2	2	2	-	1	*	1	-	1	2
	1%	1%	1%	*	1%	2%	2%	*	1%	1%	*	1%	*	*	1%	1%	2%	1%	2%	1%	1%	1%	-	3%	1%	1%	-	*	1%
							*										*		S				*	*	*				
Lagos, Nigeria	4	3	1	2	2	*	-	4	*	3	1	3	1	*	4	-	*	4	1	3	4	*	1	-	1	-	-	-	3
	1%	1%	*	1%	1%	*	-	2%	*	1%	*	1%	*	1%	1%	-	1%	1%	2%	1%	1%	*	3%	-	1%	-	-	-	2%
							*	H							O		*						a*	*	*				a
Lima, Peru	4	2	2	2	2	-	2	1	1	1	4	2	2	-	3	1	-	4	2	3	2	2	1	-	-	-	-	1	3
	1%	1%	1%	1%	1%	-	4%	1%	*	*	1%	1%	1%	-	1%	1%	-	1%	2%	1%	1%	1%	2%	-	-	-	-	*	2%
					E		H*										*						*	*	*				
Budapest, Hungary	3	*	3	2	*	1	-	-	2	2	2	2	1	-	1	3	1	3	-	3	2	2	-	-	1	*	-	1	1
	1%	*	1%	1%	*	1%	-	-	1%	1%	1%	1%	1%	-	*	1%	2%	1%	-	1%	1%	1%	-	-	2%	1%	-	1%	*
							*										*						*	*	*				
Istanbul, Turkey	3	2	2	2	1	1	-	1	2	2	1	1	2	*	2	1	1	2	2	1	3	*	1	-	-	-	-	1	1
	1%	1%	1%	1%	*	1%	-	*	1%	1%	*	*	1%	*	1%	*	2%	1%	3%	*	1%	*	2%	-	-	-	-	1%	1%
							*										*		S				*	*	*				
Buenos Aires, Argentina	3	3	1	1	1	1	-	1	1	1	2	1	2	-	3	1	1	2	2	1	3	1	-	-	*	-	-	1	1
	1%	1%	*	1%	1%	*	-	1%	1%	*	1%	*	1%	-	1%	*	3%	*	2%	*	1%	*	-	-	1%	-	-	1%	1%
							*										Q*		S				*	*	*				
Jakarta, Indonesia	3	2	1	*	1	1	-	1	1	2	1	1	2	-	3	-	1	2	1	2	3	-	-	1	-	-	-	2	*
	1%	1%	*	*	1%	1%	-	1%	1%	1%	*	*	1%	-	1%	-	2%	*	1%	*	1%	-	-	1%	-	-	-	1%	*
							*										*						*	*	*				
Warsaw, Poland	3	3	-	2	*	1	-	1	2	1	2	1	1	*	3	-	2	1	2	1	2	1	-	-	1	-	-	*	1
	1%	1%	-	1%	*	*	-	*	1%	*	1%	*	1%	*	1%	-	3%	*	2%	*	1%	*	-	-	2%	-	-	*	1%
		B					*										Q*		S				*	*	*				
Prague, Czech Republic	3	-	3	1	1	1	-	1	1	1	2	2	*	*	1	2	-	3	-	3	1	2	-	-	-	*	-	1	1
	1%	-	1%	1%	*	*	-	1%	1%	*	1%	1%	*	*	*	1%	-	1%	-	1%	*	1%	-	-	-	1%	-	1%	1%
							*										*						*	*	*				
Cape Town, South Africa	2	1	1	-	-	2	-	1	1	2	1	1	1	*	1	1	*	2	-	2	1	1	-	-	*	-	-	1	1
	*	1%	*	-	-	1%	-	*	1%	1%	*	*	1%	*	*	1%	1%	*	-	1%	*	1%	-	-	1%	-	-	1%	*
							*										*						*	*	*				
Belgrade, Serbia	2	2	-	1	1	-	2	-	-	-	2	2	-	*	2	*	2	*	2	*	-	2	-	-	-	-	-	*	2
	*	1%	-	1%	1%	-	3%	-	-	-	1%	1%	-	*	1%	*	4%	*	3%	*	-	1%	-	-	-	-	-	*	2%
							GH*										Q*		S			T	*	*	*				
Casablanca, Morocco	2	1	1	*	1	1	1	-	1	1	1	2	-	*	2	*	-	2	-	2	1	1	-	-	-	1	-	-	1
	*	*	1%	*	1%	*	2%	-	1%	*	*	1%	-	*	1%	*	-	*	-	*	*	1%	-	-	-	1%	-	-	1%
							G*										*						*	*	*				
Mecca, Saudi Arabia	2	*	2	*	1	*	-	*	*	*	2	1	1	*	1	1	-	2	-	2	1	1	*	-	-	-	-	*	1
	*	*	1%	*	1%	*	-	*	*	*	1%	*	*	*	*	1%	-	*	-	*	*	*	1%	-	-	-	-	*	1%
							*										*						*	*	*				
Manila, Philippines	2	2	*	-	2	*	-	1	*	*	2	-	1	*	1	1	1	1	1	1	*	1	-	-	-	-	-	1	*
	*	1%	*	-	1%	*	-	1%	*	*	1%	-	1%	1%	*	*	1%	*	1%	*	*	1%	-	-	-	-	-	1%	*
							*										*						*	*	*				
Tehran, Iran	1	*	1	1	*	-	-	-	1	-	1	-	*	1	*	1	*	1	*	1	1	*	*	-	-	-	-	1	-
	*	*	*	*	*	-	-	-	*	-	*	-	*	1%	*	*	1%	*	*	*	*	*	1%	-	-	-	-	*	-
							*							K			*						*	*	*				
Nairobi, Kenya	*	*	-	-	*	-	-	*	-	*	-	-	*	-	*	-	-	*	-	*	*	-	-	-	-	-	-	*	-
	*	*	-	-	*	-	-	*	-	*	-	-	*	-	*	-	-	*	-	*	*	-	-	-	-	-	-	*	-
							*										*						*	*	*				
Sigma	1500	728	772	513	434	553	177	545	596	648	852	681	588	231	869	631	151	1349	230	1270	937	551	98	107	159	201	-	575	360
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	-	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	China Total	China																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1001	526	475	493	390	118	31	134	836	766	235	-	296	705	738	263	117	884	347	654	909	90
Base: All Respondents (wtd)	500	255	245	209	215	76	16	69	415	382	118	-	162	338	360	140	55	445	165	335	447	52
New York City, United States	183	102	81	69	88	26	4	21	157	139	44	-	53	129	134	48	13	170	52	130	166	17
	37%	40%	33%	33%	41%	34%	26%	31%	38%	36%	37%	-	33%	38%	37%	35%	23%	38%	32%	39%	37%	32%
		B			C		*											P		R		*
Shanghai, China	182	100	82	63	85	34	8	26	148	142	39	-	56	126	127	54	11	170	50	131	162	19
	36%	39%	33%	30%	40%	45%	51%	37%	36%	37%	33%	-	35%	37%	35%	39%	21%	38%	31%	39%	36%	36%
					C	C	*											P		R		*
Hong Kong, China	108	60	48	36	49	23	5	15	88	84	24	-	38	70	75	33	10	98	29	79	98	10
	22%	24%	19%	17%	23%	30%	31%	22%	21%	22%	21%	-	23%	21%	21%	23%	18%	22%	18%	24%	22%	19%
					C	C	*													R		*
Beijing, China	89	46	43	35	40	13	5	16	68	69	20	-	30	59	62	27	9	80	22	67	77	12
	18%	18%	18%	17%	19%	18%	30%	23%	16%	18%	17%	-	18%	17%	17%	19%	16%	18%	13%	20%	17%	23%
							*													R		*
Tokyo, Japan	75	38	36	30	36	9	1	9	64	58	17	-	28	47	58	17	6	69	26	49	67	8
	15%	15%	15%	14%	17%	12%	9%	14%	15%	15%	14%	-	17%	14%	16%	12%	11%	15%	16%	15%	15%	15%
							*															*
Los Angeles, United States	72	27	45	35	29	7	1	9	62	52	20	-	24	48	49	23	8	64	26	47	63	9
	14%	11%	18%	17%	14%	10%	7%	13%	15%	14%	17%	-	15%	14%	14%	17%	15%	14%	15%	14%	14%	17%
			A				*															*
Washington, United States	67	31	36	33	26	8	1	10	56	46	21	-	20	47	48	19	10	57	25	42	58	9
	13%	12%	15%	16%	12%	11%	4%	15%	14%	12%	18%	-	12%	14%	13%	14%	18%	13%	15%	12%	13%	16%
							*				I											*
Guangzhou, China	66	31	35	27	28	12	4	12	51	51	15	-	24	43	44	22	7	60	18	48	56	9
	13%	12%	14%	13%	13%	15%	26%	17%	12%	13%	13%	-	15%	13%	12%	16%	12%	13%	11%	14%	13%	18%
							H*															*
Singapore, Singapore	56	27	29	23	22	11	1	8	47	44	12	-	15	41	41	15	4	52	19	37	53	3
	11%	11%	12%	11%	10%	14%	5%	12%	11%	11%	10%	-	10%	12%	11%	11%	8%	12%	12%	11%	12%	7%
							*															*
Paris, France	50	26	24	13	30	8	1	6	43	42	8	-	20	30	36	14	4	46	15	35	44	5
	10%	10%	10%	6%	14%	10%	6%	9%	10%	11%	7%	-	13%	9%	10%	10%	7%	10%	9%	11%	10%	10%
					C		*															*
London, United Kingdom	49	30	19	17	25	7	-	4	45	35	14	-	13	36	40	8	3	46	14	35	46	3
	10%	12%	8%	8%	12%	9%	-	6%	11%	9%	12%	-	8%	11%	11%	6%	5%	10%	8%	10%	10%	6%
							*								O							*
Berlin, Germany	44	28	17	15	18	11	1	3	40	35	9	-	14	30	32	13	2	43	12	32	39	5
	9%	11%	7%	7%	9%	14%	7%	4%	10%	9%	8%	-	9%	9%	9%	9%	3%	10%	7%	10%	9%	10%
		B				C	*		G									P				*
Vancouver, Canada	41	20	21	29	10	2	3	6	32	26	15	-	15	26	28	13	9	32	19	21	35	5
	8%	8%	8%	14%	5%	3%	18%	8%	8%	7%	12%	-	9%	8%	8%	9%	16%	7%	12%	6%	8%	10%
				DE			H*				I						Q		S			*
Toronto, Canada	35	15	21	20	11	4	2	3	31	27	8	-	11	25	24	11	9	27	16	20	32	4
	7%	6%	8%	10%	5%	5%	12%	4%	7%	7%	7%	-	7%	7%	7%	8%	16%	6%	10%	6%	7%	7%
				D			*										Q		S			*
Zurich, Switzerland	30	15	14	10	12	7	2	3	25	24	6	-	12	18	18	11	2	27	7	23	26	4
	6%	6%	6%	5%	6%	10%	10%	4%	6%	6%	5%	-	7%	5%	5%	8%	5%	6%	4%	7%	6%	7%
							*															*
Sydney, Australia	30	14	15	12	10	7	1	5	24	22	8	-	12	17	21	9	2	28	7	22	27	3
	6%	6%	6%	6%	5%	10%	3%	7%	6%	6%	7%	-	8%	5%	6%	6%	4%	6%	4%	7%	6%	6%
							*															*
Boston, United States	21	12	9	10	6	5	1	2	18	16	5	-	6	15	16	5	3	18	7	14	19	2
	4%	5%	4%	5%	3%	7%	4%	3%	4%	4%	4%	-	4%	4%	5%	3%	6%	4%	4%	4%	4%	4%
							*															*
Amsterdam, The Netherlands	18	12	6	12	3	3	1	2	15	13	5	-	4	14	13	5	4	14	6	11	14	3
	4%	5%	3%	6%	2%	3%	3%	3%	4%	3%	4%	-	3%	4%	4%	4%	7%	3%	4%	3%	3%	6%
				D			*										Q					*
Abu Dhabi, United Arab Emirates	17	8	9	9	7	1	-	2	15	14	3	-	3	13	14	3	3	14	11	5	16	-
	3%	3%	4%	4%	3%	1%	-	2%	4%	4%	3%	-	2%	4%	4%	2%	5%	3%	7%	2%	4%	-
							*												S			*
Kuala Lumpur, Malaysia	17	9	8	10	6	1	*	2	14	12	5	-	5	11	14	3	3	14	9	8	14	3
	3%	3%	3%	5%	3%	2%	2%	3%	3%	3%	4%	-	3%	3%	4%	2%	6%	3%	5%	2%	3%	5%
							*												S			*
Bangkok, Thailand	16	7	9	9	4	3	1	3	12	12	4	-	8	8	10	6	4	12	5	11	13	3
	3%	3%	3%	4%	2%	4%	8%	4%	3%	3%	4%	-	5%	2%	3%	4%	8%	3%	3%	3%	3%	6%
				D			*										Q					*

Chicago, United States	16	7	9	8	6	1	1	3	12	10	6	-	3	12	11	5	3	13	6	10	13	3
	3%	3%	4%	4%	3%	2%	7%	4%	3%	3%	5%	-	2%	4%	3%	4%	5%	3%	3%	3%	3%	5%
							*															*
Rome, Italy	14	6	8	3	10	1	1	2	11	12	2	-	6	8	10	5	1	14	3	11	13	1
	3%	3%	3%	1%	5%	2%	6%	3%	3%	3%	2%	-	4%	2%	3%	3%	1%	3%	2%	3%	3%	2%
					C		*															*
Munich, Germany	14	7	7	3	9	2	1	3	10	12	2	-	6	7	10	4	1	13	4	9	12	2
	3%	3%	3%	1%	4%	3%	4%	4%	2%	3%	1%	-	4%	2%	3%	3%	1%	3%	3%	3%	3%	3%
					C		*															*
Prague, Czech Republic	13	5	8	8	4	1	1	2	10	10	3	-	4	8	11	2	2	11	6	7	11	2
	3%	2%	3%	4%	2%	1%	7%	2%	2%	3%	3%	-	3%	2%	3%	1%	4%	2%	4%	2%	2%	4%
							*															*
Madrid, Spain	12	5	7	5	7	-	-	*	12	11	1	-	3	9	10	2	2	10	6	7	12	-
	2%	2%	3%	2%	3%	-	-	1%	3%	3%	1%	-	2%	3%	3%	2%	4%	2%	3%	2%	3%	-
					E		*															*
Cairo, Egypt	11	5	6	7	4	-	-	3	7	8	3	-	3	8	8	3	3	8	6	5	10	1
	2%	2%	2%	3%	2%	-	-	5%	2%	2%	2%	-	2%	2%	2%	2%	5%	2%	3%	2%	2%	1%
				E			*	H									Q					*
Osaka, Japan	10	6	5	5	4	1	-	1	9	8	2	-	2	8	8	2	3	8	4	6	10	1
	2%	2%	2%	3%	2%	1%	-	2%	2%	2%	2%	-	2%	2%	2%	1%	5%	2%	2%	2%	2%	1%
							*										Q					*
Auckland, New Zealand	10	4	5	3	6	1	-	2	8	9	1	-	2	7	8	2	1	9	5	5	9	1
	2%	2%	2%	1%	3%	2%	-	2%	2%	2%	1%	-	2%	2%	2%	1%	2%	2%	3%	1%	2%	1%
							*															*
Dublin, ROI	9	3	7	5	4	-	-	1	8	8	2	-	2	8	7	2	2	7	3	6	9	1
	2%	1%	3%	3%	2%	-	-	2%	2%	2%	1%	-	1%	2%	2%	2%	4%	2%	2%	2%	2%	1%
			A				*															*
Buenos Aires, Argentina	9	4	5	6	2	1	-	2	7	7	2	-	2	7	8	1	3	6	6	3	8	1
	2%	2%	2%	3%	1%	2%	-	3%	2%	2%	2%	-	1%	2%	2%	1%	5%	1%	4%	1%	2%	1%
				D			*										Q		S			*
Seoul, South Korea	9	6	3	4	2	2	1	3	5	6	3	-	4	5	7	2	*	8	2	7	7	1
	2%	2%	1%	2%	1%	2%	4%	4%	1%	1%	3%	-	2%	1%	2%	1%	1%	2%	1%	2%	2%	2%
							*	H														*
Moscow, Russia	8	5	3	2	3	3	1	2	6	7	1	-	5	3	5	3	1	8	2	7	6	2
	2%	2%	1%	1%	1%	4%	4%	3%	1%	2%	1%	-	3%	1%	1%	2%	1%	2%	1%	2%	1%	5%
						C	*						M									T*
Nairobi, Kenya	8	3	5	6	2	-	-	-	8	5	3	-	2	6	7	1	1	7	4	4	7	1
	2%	1%	2%	3%	1%	-	-	-	2%	1%	2%	-	1%	2%	2%	1%	1%	2%	2%	1%	2%	1%
				D			*															*
Vienna, Austria	8	3	4	6	1	1	-	1	7	7	1	-	1	6	6	1	3	4	6	2	7	1
	2%	1%	2%	3%	*	1%	-	2%	2%	2%	1%	-	1%	2%	2%	1%	6%	1%	4%	*	2%	1%
				D			*										Q		S			*
Istanbul, Turkey	7	5	2	3	4	1	*	*	6	6	1	-	2	5	6	1	2	5	3	4	7	-
	1%	2%	1%	1%	2%	1%	2%	1%	1%	2%	1%	-	1%	1%	2%	1%	4%	1%	2%	1%	2%	-
							*										Q					*
Brussels, Belgium	6	3	4	3	4	-	-	2	5	5	2	-	2	4	4	2	-	6	2	4	6	1
	1%	1%	1%	1%	2%	-	-	2%	1%	1%	1%	-	2%	1%	1%	1%	-	1%	1%	1%	1%	1%
							*															*
Rio de Janeiro, Brazil	6	3	3	4	1	1	-	1	6	4	2	-	3	3	5	1	1	5	3	3	6	1
	1%	1%	1%	2%	1%	2%	-	1%	1%	1%	2%	-	2%	1%	1%	1%	2%	1%	2%	1%	1%	1%
							*															*
Mecca, Saudi Arabia	6	3	3	3	2	1	-	-	6	6	1	-	-	6	3	3	-	6	2	4	6	-
	1%	1%	1%	1%	1%	1%	-	-	1%	1%	*	-	-	2%	1%	2%	-	1%	1%	1%	1%	-
							*							L								*
Copenhagen, Denmark	5	3	2	2	3	-	-	1	5	3	2	-	2	3	4	1	1	4	2	3	5	1
	1%	1%	1%	1%	1%	-	-	1%	1%	1%	2%	-	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%
							*															*
Belgrade, Serbia	4	1	4	3	2	-	-	1	4	3	1	-	1	3	4	-	*	4	2	2	4	-
	1%	*	1%	1%	1%	-	-	1%	1%	1%	1%	-	1%	1%	1%	-	1%	1%	1%	1%	1%	-
							*															*
Mumbai, India	4	1	3	1	2	1	-	1	3	4	1	-	2	2	2	3	1	3	2	2	4	1
	1%	*	1%	1%	1%	2%	-	2%	1%	1%	*	-	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%
							*															*
Sao Paulo, Brazil	4	1	3	3	1	1	-	1	4	3	2	-	1	3	2	2	1	3	2	2	4	-
	1%	*	1%	1%	*	1%	-	1%	1%	1%	1%	-	1%	1%	1%	1%	3%	1%	1%	1%	1%	-
							*										Q					*
Tel Aviv, Israel	4	3	2	2	2	-	-	1	4	4	1	-	1	3	3	2	1	3	1	3	4	-
	1%	1%	1%	1%	1%	-	-	1%	1%	1%	*	-	1%	1%	1%	1%	2%	1%	1%	1%	1%	-
							*															*
Karachi, Pakistan	4	1	3	2	2	-	-	1	3	3	1	-	2	2	4	-	-	4	3	1	4	-
	1%	*	1%	1%	1%	-	-	1%	1%	1%	*	-	1%	1%	1%	-	-	1%	2%	*	1%	-
							*												S			*
Budapest, Hungary	4	3	1	2	2	-	1	1	2	2	2	-	1	3	3	1	1	3	2	2	4	-
	1%	1%	*	1%	1%	-	3%	2%	*	1%	1%	-	1%	1%	1%	1%	2%	1%	1%	1%	1%	-
							*															*
Cape Town, South Africa	4	2	1	1	1	2	-	*	3	3	*	-	2	2	2	1	-	4	1	3	3	1
	1%	1%	1%	*	*	3%	-	1%	1%	1%	*	-	1%	*	1%	1%	-	1%	*	1%	1%	1%
						CD	*															*
Oslo, Norway	3	*	2	1	1	1	-	1	2	2	*	-	*	2	2	1	1	2	1	2	3	-
	1%	*	1%	*	*	1%	-	1%	1%	1%	*	-	*	1%	1%	1%	2%	*	1%	*	1%	-
							*										Q					*
Jakarta, Indonesia	3	2	*	1	1	1	-	1	2	2	1	-	1	2	2	*	-	3	*	2	2	1
	1%	1%	*	1%	*	1%	-	1%	*	1%	1%	-	1%	1%	1%	*	-	1%	*	1%	*	1%

							*															*
Lima, Peru	3	1	2	3	-	-	-	-	3	2	1	-	-	3	2	1	1	2	1	1	2	1
	1%	*	1%	1%	-	-	-	-	1%	*	1%	-	-	1%	*	1%	1%	*	1%	*	*	1%
				D			*															*
Tehran, Iran	3	1	2	1	1	1	-	1	2	3	-	-	1	2	2	*	1	2	1	1	3	-
	1%	*	1%	*	1%	1%	-	1%	*	1%	-	-	*	1%	1%	*	2%	*	1%	*	1%	-
							*															*
Delhi, India	3	*	2	2	1	-	-	-	3	2	1	-	-	3	3	-	1	2	2	*	3	-
	1%	*	1%	1%	*	-	-	-	1%	1%	*	-	-	1%	1%	-	2%	*	1%	*	1%	-
							*												S			*
Stockholm, Sweden	2	1	2	*	1	1	-	-	2	2	-	-	1	2	1	1	1	2	1	1	2	-
	*	*	1%	*	*	2%	-	-	1%	1%	-	-	*	*	*	1%	1%	*	1%	*	*	-
						C	*															*
Casablanca, Morocco	2	1	1	*	1	-	-	*	1	2	-	-	*	1	1	*	-	2	1	1	2	-
	*	*	*	*	1%	-	-	1%	*	*	-	-	*	*	*	*	-	*	1%	*	*	-
							*															*
Mexico City, Mexico	2	-	2	*	-	1	-	*	1	2	-	-	1	1	1	1	-	2	-	2	2	-
	*	-	1%	*	-	2%	-	1%	*	*	-	-	1%	*	*	1%	-	*	-	1%	*	-
						CD	*															*
Warsaw, Poland	2	*	1	1	1	-	-	1	1	1	1	-	*	1	*	1	-	2	*	1	2	-
	*	*	*	*	*	-	-	2%	*	*	*	-	*	*	*	1%	-	*	*	*	*	-
							*	H														*
Manila, Philippines	1	1	-	1	1	-	-	*	1	1	1	-	1	1	1	1	-	1	-	1	1	1
	*	1%	-	*	*	-	-	1%	*	*	*	-	1%	*	*	*	-	*	-	*	*	1%
							*															*
Bogota, Colombia	1	*	1	1	1	-	-	-	1	1	1	-	-	1	*	1	-	1	*	1	1	-
	*	*	*	*	*	-	-	-	*	*	*	-	-	*	*	1%	-	*	*	*	*	-
							*															*
Lagos, Nigeria	1	*	1	-	*	1	-	-	1	1	-	-	-	1	1	-	1	*	1	*	1	-
	*	*	*	-	*	1%	-	-	*	*	-	-	-	*	*	-	1%	*	*	*	*	-
							*										Q					*
Helsinki, Finland	1	1	-	-	1	-	-	-	1	1	-	-	*	*	1	-	-	1	-	1	1	-
	*	*	-	-	*	-	-	-	*	*	-	-	*	*	*	-	-	*	-	*	*	-
							*															*
Sigma	1500	764	736	627	644	229	48	207	1244	1147	353	-	485	1015	1080	420	164	1336	494	1006	1340	157
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	-	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	France Total	France																										
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Ile de France	NORD OUEST	NORD-EST	SUD-OUEST	SUD-EST
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1002	527	475	290	359	353	151	464	260	489	513	114	481	407	674	328	52	950	125	877	676	326	199	231	172	186	214
Base: All Respondents (wtd)	500	247	253	184	150	166	99	218	106	212	288	133	219	147	312	188	22	478	50	450	296	204	91	117	87	99	106
Paris, France	165	83	83	61	47	58	34	73	28	66	100	57	70	39	96	69	7	158	17	148	89	76	27	43	33	35	27
	33%	34%	33%	33%	31%	35%	35%	34%	26%	31%	35%	43%	32%	27%	31%	37%	31%	33%	35%	33%	30%	37%	30%	37%	38%	35%	26%
												LM					*		*					Z	Z		
London, United Kingdom	106	58	48	42	31	33	20	49	27	51	55	19	51	35	66	40	3	103	8	97	64	42	20	21	18	14	32
	21%	23%	19%	23%	21%	20%	20%	23%	25%	24%	19%	14%	23%	24%	21%	21%	13%	22%	17%	22%	22%	21%	22%	18%	21%	15%	30%
													K	K			*		*								WY
New York City, United States	105	53	52	37	34	34	18	39	26	43	62	33	43	29	64	41	4	101	9	96	57	47	23	24	16	15	27
	21%	21%	20%	20%	22%	21%	19%	18%	24%	20%	22%	25%	20%	19%	21%	22%	18%	21%	18%	21%	19%	23%	26%	20%	18%	15%	25%
																	*		*				Y				
Zurich, Switzerland	102	49	53	32	24	46	16	50	21	43	59	34	40	28	58	44	4	98	6	96	60	41	15	24	17	20	25
	20%	20%	21%	17%	16%	28%	16%	23%	19%	20%	20%	26%	18%	19%	19%	23%	19%	20%	13%	21%	20%	20%	17%	21%	20%	20%	24%
						CD											*		*								
Sydney, Australia	78	45	33	25	27	25	16	32	18	40	38	15	38	24	54	24	2	76	7	72	59	20	12	16	16	19	15
	16%	18%	13%	14%	18%	15%	16%	15%	18%	19%	13%	11%	18%	17%	17%	13%	11%	16%	13%	16%	20%	10%	13%	14%	19%	19%	14%
										J							*		*		U						
Vancouver, Canada	62	26	36	21	22	20	13	28	10	29	33	13	32	17	37	25	2	60	5	57	42	21	10	13	12	12	14
	12%	11%	14%	11%	15%	12%	13%	13%	10%	14%	11%	10%	14%	12%	12%	14%	9%	13%	11%	13%	14%	10%	11%	11%	14%	13%	14%
																	*		*								
Toronto, Canada	61	25	36	22	21	18	10	33	13	25	36	16	25	20	44	17	2	59	4	57	43	18	8	8	10	16	19
	12%	10%	14%	12%	14%	11%	10%	15%	12%	12%	13%	12%	11%	14%	14%	9%	9%	12%	9%	13%	15%	9%	9%	7%	11%	16%	18%
																	*		*		U					W	VW
Berlin, Germany	56	29	27	20	21	16	14	19	14	26	31	14	22	21	33	23	1	55	5	51	25	31	13	15	9	7	13
	11%	12%	11%	11%	14%	9%	15%	9%	14%	12%	11%	10%	10%	14%	11%	12%	6%	12%	10%	11%	9%	15%	14%	12%	10%	7%	12%
																	*		*			T					
Los Angeles, United States	56	28	28	22	15	19	10	31	7	22	34	15	26	14	35	21	2	54	3	53	29	27	10	14	9	10	13
	11%	11%	11%	12%	10%	12%	10%	14%	6%	10%	12%	12%	12%	10%	11%	11%	10%	11%	7%	12%	10%	13%	11%	12%	10%	11%	12%
								H									*		*								
Abu Dhabi, United Arab Emirates	50	27	24	17	16	17	9	23	11	22	28	16	22	12	30	20	2	48	4	46	31	19	7	14	11	11	7
	10%	11%	9%	9%	11%	10%	9%	10%	11%	10%	10%	12%	10%	8%	10%	11%	10%	10%	9%	10%	10%	9%	8%	12%	12%	11%	7%
																	*		*								
Oslo, Norway	45	20	25	13	15	18	8	19	11	18	28	12	19	14	31	15	2	43	4	41	25	20	9	9	12	8	8
	9%	8%	10%	7%	10%	11%	8%	9%	10%	8%	10%	9%	9%	10%	10%	8%	9%	9%	9%	9%	8%	10%	10%	8%	14%	8%	7%
																	*		*								
Brussels, Belgium	44	17	27	14	14	17	10	21	8	20	25	11	17	17	25	19	*	44	3	41	20	25	6	18	6	10	5
	9%	7%	11%	8%	9%	10%	10%	10%	7%	9%	9%	8%	8%	11%	8%	10%	2%	9%	7%	9%	7%	12%	6%	15%	7%	10%	5%
																	*		*			T		VXZ			
Stockholm, Sweden	39	18	21	9	13	17	7	18	10	18	21	11	16	12	28	11	1	38	4	35	24	15	12	8	5	7	8
	8%	7%	8%	5%	9%	10%	7%	8%	10%	9%	7%	8%	7%	8%	9%	6%	4%	8%	8%	8%	8%	8%	13%	7%	5%	7%	8%
						C											*		*				X				
Amsterdam, The Netherlands	38	23	15	13	13	12	11	14	9	17	21	11	15	12	27	10	6	32	7	31	24	14	7	12	7	6	7
	8%	9%	6%	7%	8%	7%	11%	6%	9%	8%	7%	8%	7%	8%	9%	6%	26%	7%	14%	7%	8%	7%	7%	10%	8%	6%	7%
																	Q*		S*								
Tokyo, Japan	36	20	16	17	10	8	7	15	6	12	23	10	16	9	17	18	2	33	2	33	17	18	10	7	3	10	6
	7%	8%	6%	9%	7%	5%	7%	7%	6%	6%	8%	8%	7%	6%	5%	10%	9%	7%	5%	7%	6%	9%	11%	6%	3%	10%	5%
																N	*		*				X			X	
Rome, Italy	35	13	23	13	9	13	8	15	5	17	18	12	16	7	21	14	1	34	3	32	19	16	8	4	6	9	8
	7%	5%	9%	7%	6%	8%	8%	7%	5%	8%	6%	9%	7%	5%	7%	8%	6%	7%	7%	7%	6%	8%	9%	4%	7%	9%	7%
																	*		*							W	
Hong Kong, China	31	18	13	13	7	10	6	13	8	15	16	7	14	10	20	11	1	30	3	28	19	12	4	8	4	8	7
	6%	7%	5%	7%	5%	6%	6%	6%	8%	7%	6%	5%	6%	7%	6%	6%	4%	6%	7%	6%	7%	6%	5%	7%	5%	8%	6%
																	*		*								
Helsinki, Finland	31	17	14	15	7	9	7	14	6	9	22	5	13	13	22	9	3	28	2	29	18	13	5	11	5	4	6
	6%	7%	6%	8%	4%	6%	7%	6%	6%	4%	8%	4%	6%	9%	7%	5%	12%	6%	4%	6%	6%	6%	6%	9%	6%	4%	6%
																	*		*							*	
Madrid, Spain	30	14	16	9	10	11	5	11	7	11	18	8	16	6	17	13	2	27	3	27	16	14	4	9	3	5	8
	6%	6%	6%	5%	6%	7%	5%	5%	7%	5%	6%	6%	7%	4%	6%	7%	11%	6%	6%	6%	5%	7%	5%	8%	4%	5%	7%
																	*		*								
Auckland, New Zealand	26	17	9	9	7	11	3	14	7	16	10	3	13	10	19	7	1	25	3	23	16	10	5	5	5	8	3
	5%	7%	3%	5%	4%	7%	3%	6%	7%	8%	4%	2%	6%	7%	6%	4%	5%	5%	7%	5%	6%	5%	6%	5%	6%	8%	3%
		B								J							*		*								
Washington, United States	25	11	14	10	8	7	3	12	5	11	14	8	10	6	13	12	*	24	2	23	14	11	3	4	6	4	7
	5%	4%	5%	5%	5%	4%	4%	6%	5%	5%	5%	6%	5%	4%	4%	6%	2%	5%	3%	5%	5%	5%	4%	4%	7%	4%	6%
																	*		*								
Dublin, ROI	24	13	11	8	5	11	3	14	4	8	16	3	10	11	16	8	1	22	3	21	13	11	2	6	6	4	5
	5%	5%	4%	4%	3%	7%	3%	6%	3%	4%	6%	2%	5%	7%	5%	4%	6%	5%	5%	5%	4%	5%	3%	5%	7%	4%	5%
														K			*		*								
Copenhagen, Denmark	22	15	7	5	8	9	3	12	6	10	13	7	8	8	16	6	2	20	2	20	14	9	4	4	5	5	4
	4%	6%	3%	3%	5%	6%	3%	6%	5%	5%	4%	5%	4%	5%	5%	3%	11%	4%	5%	4%	5%	4%	5%	4%	6%	5%	3%
																	*		*								
Rio de Janeiro, Brazil	20	11	9	14	3	3	6	5	2	7	13	11	4	5	8	11	2	18	6	14	9	10	3	3	2	8	3
	4%	4%	3%	8%	2%	2%	6%	2%	2%	3%	5%	8%	2%	3%	3%	6%	9%	4%	11%	3%	3%	5%	3%	3%	3%	8%	3%
				DE			G					LM				N	*		S*								
Singapore, Singapore	17	10	7	6	6	6	2	5	7	7	10	1	9	7	11	6	1	17	1	16	12	5	6	4	2	2	4
	3%	4%	3%	3%	4%	3%	2%	2%	7%	3%	3%	1%	4%	5%	4%	3%	3%	3%	3%	3%	4%	2%	7%	3%	2%	2%	4%
									FG					K			*		*				Y				
Munich, Germany	17	8	9	5	7	5	4	9	3	5	12	4	8	6	12	5	1	16	1	16	11	6	3	5	3	1	5
	3%	3%	4%	3%	5%	3%	4%	4%	3%	2%	4%	3%	3%	4%	4%	3%	2%	3%	2%	3%	4%	3%	4%	4%	3%	1%	4%
																	*		*								
Beijing, China	15	7	8	8	5	1	3	4	2	9	5	4	8	3	8	7	1	14	1	14	10	5	4	4	1	5	1
	3%	3%	3%	4%	4%	1%	3%	2%	2%	4%	2%	3%	4%	2%	3%	4%	4%	3%	2%	3%	3%	2%	5%	3%	1%	5%	1%

				E	E					J							*		*								
Boston, United States	15	6	9	3	3	9	2	8	3	9	5	7	4	4	9	6	1	14	3	12	7	8	2	5	1	4	3
	3%	2%	3%	2%	2%	5%	2%	4%	3%	4%	2%	5%	2%	3%	3%	3%	4%	3%	6%	3%	2%	4%	2%	4%	1%	5%	3%
						C				J							*		*								
Vienna, Austria	14	9	5	3	5	6	3	7	3	9	5	3	6	5	8	6	1	14	2	12	10	4	3	2	2	3	4
	3%	4%	2%	1%	3%	4%	3%	3%	3%	4%	2%	2%	3%	4%	3%	3%	3%	3%	5%	3%	3%	2%	4%	2%	2%	3%	3%
																	*		*								
Bangkok, Thailand	12	4	8	7	2	3	1	*	4	5	7	6	4	2	5	7	*	12	2	10	7	5	1	3	6	1	1
	2%	2%	3%	4%	1%	2%	1%	*	4%	2%	2%	4%	2%	2%	2%	4%	2%	2%	4%	2%	2%	3%	1%	3%	7%	1%	1%
									G								*		*						VYZ		
Osaka, Japan	11	4	7	5	4	2	3	3	3	3	8	2	7	3	7	5	*	11	1	11	6	5	1	2	3	3	3
	2%	2%	3%	3%	3%	1%	3%	1%	3%	2%	3%	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	3%	1%	2%	3%	3%	3%
																	*		*								
Chicago, United States	11	2	9	6	3	2	3	6	2	2	9	2	5	4	8	3	*	11	1	10	7	4	5	2	1	2	2
	2%	1%	4%	3%	2%	1%	3%	3%	2%	1%	3%	2%	2%	3%	3%	2%	2%	2%	2%	2%	2%	2%	5%	2%	1%	2%	2%
			A								I						*		*								
Casablanca, Morocco	10	2	8	3	3	4	3	6	-	3	8	4	5	*	7	3	-	10	-	10	9	1	*	3	1	3	2
	2%	1%	3%	2%	2%	2%	3%	3%	-	1%	3%	3%	2%	*	2%	2%	-	2%	-	2%	3%	1%	*	3%	2%	3%	2%
							H	H				M	M				*		*		U						
Shanghai, China	9	4	5	4	3	2	1	4	3	4	5	-	5	4	5	4	*	9	1	8	5	4	2	2	1	*	4
	2%	2%	2%	2%	2%	1%	1%	2%	3%	2%	2%	-	2%	3%	1%	2%	2%	2%	3%	2%	2%	2%	2%	2%	1%	*	4%
														K			*		*								
Tel Aviv, Israel	7	3	4	3	4	1	2	4	1	2	6	2	3	1	7	*	*	7	1	6	5	2	1	1	2	1	1
	1%	1%	2%	1%	2%	1%	2%	2%	1%	1%	2%	2%	2%	1%	2%	*	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	1%
															O		*		*								
Mecca, Saudi Arabia	7	1	5	5	*	1	2	3	*	1	5	1	6	-	3	3	-	7	*	6	3	3	1	2	*	2	1
	1%	1%	2%	3%	*	1%	2%	1%	*	1%	2%	1%	3%	-	1%	2%	-	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%
													M				*		*								
Sao Paulo, Brazil	7	2	4	6	1	-	2	2	3	3	4	-	3	4	5	2	1	5	3	4	5	1	1	1	2	2	1
	1%	1%	2%	3%	1%	-	2%	1%	2%	1%	1%	-	1%	2%	2%	1%	6%	1%	5%	1%	2%	1%	1%	1%	3%	2%	1%
				E													Q*		S*								
Cairo, Egypt	6	1	6	4	2	1	3	1	1	2	5	1	4	1	3	3	1	5	2	4	4	2	1	*	1	2	1
	1%	*	2%	2%	1%	*	3%	1%	1%	1%	2%	1%	2%	1%	1%	2%	5%	1%	4%	1%	1%	1%	1%	*	2%	2%	1%
			A														*		S*								
Moscow, Russia	5	3	2	1	2	2	2	1	1	*	4	1	2	1	4	1	-	5	*	4	3	2	*	2	-	*	2
	1%	1%	1%	1%	1%	1%	2%	1%	1%	*	1%	1%	1%	1%	1%	*	-	1%	1%	1%	1%	1%	*	2%	-	*	2%
																	*		*								
Mexico City, Mexico	4	2	3	1	3	1	1	2	*	1	3	1	3	1	2	2	-	4	*	4	3	2	1	1	1	*	1
	1%	1%	1%	*	2%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	*	1%
																	*		*								
Kuala Lumpur, Malaysia	4	2	2	3	1	*	1	2	1	3	1	-	3	1	3	1	1	3	2	2	4	-	1	1	-	1	*
	1%	1%	1%	2%	*	*	1%	1%	1%	1%	*	-	1%	1%	1%	*	3%	1%	4%	*	1%	-	1%	1%	-	1%	*
																	*		S*								
Istanbul, Turkey	4	3	1	3	1	*	1	1	2	3	1	-	2	2	3	*	-	4	1	3	3	1	2	1	-	1	1
	1%	1%	*	2%	*	*	1%	*	2%	1%	*	-	1%	1%	1%	*	-	1%	3%	1%	1%	1%	2%	*	-	1%	1%
																	*		S*								
Prague, Czech Republic	4	3	1	*	3	*	2	2	*	1	3	2	1	1	3	*	*	4	*	4	4	-	*	*	*	2	1
	1%	1%	*	*	2%	*	2%	1%	*	*	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	-	*	*	1%	2%	1%
					CE												*		*								
Buenos Aires, Argentina	4	1	3	1	1	2	*	1	1	1	3	1	2	1	2	2	-	4	*	3	2	1	*	1	*	1	1
	1%	*	1%	1%	1%	1%	*	*	1%	*	1%	1%	1%	1%	*	1%	-	1%	1%	1%	1%	1%	*	1%	*	1%	1%
																	*		*								
Budapest, Hungary	3	2	1	2	1	*	-	2	*	1	3	-	3	1	1	2	*	3	*	3	2	1	*	2	-	1	*
	1%	1%	*	1%	1%	*	-	1%	*	*	1%	-	1%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	2%	-	1%	*
																	*		*								
Cape Town, South Africa	3	1	2	1	1	*	*	1	*	2	1	-	2	1	1	2	-	3	-	3	2	1	1	*	-	-	1
	1%	*	1%	1%	1%	*	*	1%	*	1%	*	-	1%	1%	*	1%	-	1%	-	1%	1%	*	1%	*	-	-	1%
																	*		*								
Karachi, Pakistan	3	1	1	1	1	-	1	1	1	1	2	1	1	1	3	-	1	1	2	1	3	-	1	2	-	-	-
	1%	1%	1%	1%	1%	-	1%	*	1%	*	1%	1%	*	1%	1%	-	6%	*	5%	*	1%	-	1%	2%	-	-	-
																	Q*		S*								
Lima, Peru	2	1	1	1	1	1	1	1	1	1	1	-	1	1	2	*	-	2	*	2	2	1	-	1	*	*	1
	*	*	1%	1%	*	*	1%	*	1%	1%	*	-	1%	1%	1%	*	-	*	1%	*	1%	*	-	1%	*	*	1%
																	*		*								
Manila, Philippines	2	1	1	1	-	1	-	*	2	*	2	1	-	1	2	-	-	2	1	1	1	1	-	1	1	*	-
	*	*	1%	1%	-	1%	-	*	2%	*	1%	1%	-	1%	1%	-	-	*	2%	*	*	*	-	1%	1%	*	-
									G								*		S*								
Warsaw, Poland	2	-	2	1	-	1	1	1	-	*	2	1	1	-	1	1	-	2	-	2	1	1	-	-	1	1	*
	*	-	1%	1%	-	1%	1%	1%	-	*	1%	1%	1%	-	*	1%	-	*	-	*	*	1%	-	-	1%	1%	*
																	*		*								
Seoul, South Korea	2	2	-	1	-	1	-	*	1	*	2	-	1	2	2	-	-	2	*	2	2	-	*	*	-	*	1
	*	1%	-	1%	-	1%	-	*	1%	*	1%	-	*	1%	1%	-	-	*	1%	*	1%	-	*	*	-	*	1%
																	*		*								
Bogota, Colombia	2	1	1	2	-	-	2	-	*	*	2	-	-	2	2	-	-	2	-	2	*	2	1	1	-	-	-
	*	1%	*	1%	-	-	2%	-	*	*	1%	-	-	1%	1%	-	-	*	-	*	*	1%	1%	1%	-	-	-
							G							L			*		*								
Mumbai, India	2	*	1	1	1	-	1	1	-	-	2	-	*	1	1	*	-	2	1	1	1	*	*	*	-	-	1
	*	*	*	*	1%	-	1%	*	-	-	1%	-	*	1%	*	*	-	*	2%	*	*	*	*	*	-	-	1%
																	*		S*								
Belgrade, Serbia	1	*	1	1	1	-	-	1	*	1	*	-	1	1	*	1	-	1	-	1	1	-	1	-	-	-	*
	*	*	*	*	*	-	-	*	*	*	*	-	*	*	*	1%	-	*	-	*	*	-	1%	-	-	-	*
																	*		*								
Tehran, Iran	1	*	1	1	*	-	-	-	*	*	1	-	1	*	*	1	-	1	-	1	1	-	1	-	*	-	-
	*	*	*	1%	*	-	-	-	*	*	*	-	1%	*	*	1%	-	*	-	*	*	-	1%	-	*	-	-
																	*		*								
Guangzhou, China	1	1	1	1	*	-	*	1	-	1	1	-	1	*	1	*	-	1	-	1	1	*	1	*	*	-	-
	*	*	*	1%	*	-	*	*	-	*	*	-	*	*	*	*	-	*	-	*	*	*	1%	*	*	-	-
																	*		*								
Nairobi, Kenya	1	-	1	-	-	1	1	-	-	-	1	1	-	-	1	-	-	1	-	1	1	-	-	-	1	-	-
	*	-	*	-	-	1%	1%	-	-	-	*	1%	-	-	*	-	-	*	-	*	*	-	-	-	1%	-	-
																	*		*								
Lagos, Nigeria	1	1	*	1	*	-	-	1	*	1	-	-	1	*	1	-	1	*	1	*	1	-	-	1	-	*	-
	*	*	*	*	*	-	-	*	*	*	-	-	*	*	*	-	2%	*	1%	*	*	-	-	*	-	*	-
																	Q*		S*								
Jakarta, Indonesia	*	*	-	-	*	-	-	-	*	*	-	-	*	-	*	-	-	*	-	*	*	-	*	-	-	-	-
	*	*	-	-	*	-	-	-	*	*	-	-	*	-	*	-	-	*	-	*	*	-	1%	-	-	-	-
																	*		*								
Delhi, India	*	-	*	-	*	-	-	*	-	-	*	-	*	-	*	-	-	*	-	*	*	-	-	-	*	-	-
	*	-	*	-	*	-	-	*	-	-	*	-	*	-	*	-	-	*	-	*	*	-	-	-	*	-	-
																	*		*								

Sigma	1500	741	759	553	450	497	296	654	317	637	863	400	658	442	935	565	67	1433	150	1350	889	611	273	351	260	298	318
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b/c

Minimum Base: 30 (**), Small Base: 100 (*)

	Germany Total	Germany																													
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region							
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Region I	Region II	Region IIIa	Region IIIb	Region IV	Region V(a&b)	Region VI	Region VII
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c
Base: All Respondents (unwtd)	1007	450	557	244	397	366	199	243	441	473	534	51	702	254	635	372	86	921	216	791	702	305	170	208	138	133	137	51	92	78
Base: All Respondents (wtd)	500	253	247	170	165	165	113	122	201	218	282	87	286	126	314	186	41	459	100	400	323	177	80	109	68	67	78	22	39	38
Berlin, Germany	137	63	73	41	47	49	34	33	54	66	71	24	84	28	82	54	11	125	24	113	89	48	28	28	17	13	17	7	14	12
	27%	25%	30%	24%	29%	30%	30%	27%	27%	30%	25%	28%	29%	22%	26%	29%	28%	27%	24%	28%	27%	27%	35%	26%	25%	20%	22%	31%	36%	33%
												*	M				*						YZ			*	*	*	Y*	*
New York City, United States	103	55	48	41	34	28	18	18	52	49	55	15	52	36	65	38	8	95	24	80	76	28	14	27	13	19	14	5	4	7
	21%	22%	20%	24%	20%	17%	16%	15%	26%	22%	19%	18%	18%	28%	21%	21%	20%	21%	24%	20%	23%	16%	18%	25%	19%	28%	18%	22%	11%	17%
									FG			*		L			*				U			b		b*	*	*	*	*
Munich, Germany	103	55	47	27	37	39	21	28	39	48	54	20	57	26	63	40	7	95	15	88	70	33	15	20	16	14	24	4	6	5
	21%	22%	19%	16%	22%	24%	19%	23%	20%	22%	19%	23%	20%	20%	20%	21%	18%	21%	15%	22%	22%	19%	18%	19%	23%	21%	31%	17%	15%	13%
						C						*					*									*	VWbc*	*	*	*
Zurich, Switzerland	101	49	51	24	33	43	20	31	35	44	57	21	56	23	68	33	6	94	18	82	64	36	17	17	14	16	21	4	5	6
	20%	19%	21%	14%	20%	26%	18%	26%	17%	20%	20%	24%	20%	18%	22%	17%	16%	21%	18%	21%	20%	20%	22%	16%	21%	24%	26%	16%	14%	17%
						C		H				*					*									*	W*	*	*	*
London, United Kingdom	86	39	48	33	33	19	19	17	39	33	53	4	53	29	54	32	5	81	19	67	55	32	15	20	13	10	13	3	4	8
	17%	15%	19%	20%	20%	12%	16%	14%	19%	15%	19%	5%	18%	23%	17%	17%	11%	18%	19%	17%	17%	18%	19%	19%	19%	15%	17%	12%	10%	20%
				E	E							*	K	K			*									*	*	*	*	*
Abu Dhabi, United Arab Emirates	82	39	43	28	25	29	14	18	38	35	47	7	57	18	47	35	6	76	14	68	55	27	15	15	9	11	12	5	6	9
	16%	15%	17%	17%	15%	17%	12%	15%	19%	16%	17%	8%	20%	15%	15%	19%	14%	17%	14%	17%	17%	15%	19%	14%	13%	17%	15%	20%	15%	25%
												*	K				*									*	*	*	*	*
Vienna, Austria	73	41	32	14	27	32	19	27	19	34	39	24	36	12	45	28	6	67	12	61	42	31	11	13	10	11	17	2	5	4
	15%	16%	13%	8%	16%	20%	17%	22%	10%	16%	14%	28%	13%	10%	14%	15%	15%	15%	12%	15%	13%	18%	14%	12%	15%	17%	22%	9%	12%	12%
					C	C	H	H				LM*					*									*	W*	*	*	*
Hong Kong, China	50	27	22	13	21	16	8	8	25	21	28	9	25	15	31	19	4	46	7	43	34	15	10	9	7	7	10	2	2	3
	10%	11%	9%	7%	12%	10%	7%	6%	12%	10%	10%	10%	9%	12%	10%	10%	10%	10%	7%	11%	11%	9%	12%	8%	11%	11%	12%	9%	4%	7%
									G			*					*									*	*	*	*	*
Tokyo, Japan	49	22	27	20	17	12	12	14	15	19	30	11	25	13	31	18	8	41	10	39	29	20	5	13	10	8	3	4	4	3
	10%	9%	11%	11%	10%	7%	10%	12%	7%	9%	11%	12%	9%	10%	10%	10%	18%	9%	10%	10%	9%	11%	6%	12%	14%	12%	4%	18%	10%	8%
												*					Q*							Z	VZ	Z*	*	VZ*	*	*
Amsterdam, The Netherlands	48	30	18	18	13	16	8	16	18	22	26	12	26	10	28	19	2	46	8	40	29	18	7	13	3	5	6	4	6	4
	10%	12%	7%	11%	8%	10%	7%	13%	9%	10%	9%	14%	9%	8%	9%	10%	5%	10%	8%	10%	9%	10%	9%	12%	4%	7%	8%	17%	16%	11%
												*					*							X		*	*	X*	X*	*
Paris, France	46	22	24	17	11	18	11	12	19	24	21	10	26	10	26	20	2	44	8	38	30	16	6	9	8	5	7	1	7	3
	9%	9%	10%	10%	6%	11%	9%	10%	9%	11%	8%	12%	9%	8%	8%	11%	4%	10%	8%	9%	9%	9%	8%	8%	12%	7%	9%	5%	17%	7%
												*					*									*	*	*	V*	*
Beijing, China	41	21	20	15	9	17	12	11	15	14	27	9	21	11	29	12	2	39	7	34	25	16	6	12	2	7	5	1	4	4
	8%	8%	8%	9%	6%	10%	11%	9%	7%	7%	10%	10%	7%	9%	9%	7%	5%	9%	7%	9%	8%	9%	8%	11%	3%	10%	6%	5%	11%	11%
												*					*							X		X*	*	*	X*	X*
Singapore, Singapore	38	17	21	14	12	12	8	7	16	15	23	2	22	13	20	17	2	36	6	31	23	15	5	6	8	3	9	*	2	5
	8%	7%	9%	8%	7%	7%	7%	6%	8%	7%	8%	3%	8%	10%	6%	9%	4%	8%	6%	8%	7%	8%	6%	6%	11%	4%	12%	2%	5%	12%
												*					*									*	*	*	*	*
Washington, United States	36	15	21	15	12	9	8	11	12	18	19	8	21	7	20	16	2	34	4	32	23	13	7	8	8	4	3	2	3	2
	7%	6%	8%	9%	7%	6%	7%	9%	6%	8%	7%	10%	7%	5%	6%	9%	5%	7%	4%	8%	7%	7%	8%	7%	12%	6%	3%	10%	7%	4%
												*					*								Z	*	*	*	*	*
Los Angeles, United States	36	18	18	14	11	11	9	4	16	16	20	5	24	7	25	11	2	34	12	24	26	10	8	6	6	4	3	3	2	3
	7%	7%	7%	8%	7%	7%	8%	4%	8%	7%	7%	5%	8%	6%	8%	6%	6%	7%	12%	6%	8%	6%	11%	6%	9%	7%	4%	11%	4%	9%
												*					*		S							*	*	*	*	*
Brussels, Belgium	32	17	16	14	10	9	10	10	12	14	18	6	19	7	17	16	2	31	4	29	15	18	2	7	4	8	5	2	1	3
	6%	7%	6%	8%	6%	5%	8%	8%	6%	6%	7%	7%	7%	5%	5%	8%	4%	7%	4%	7%	5%	10%	3%	7%	6%	13%	7%	11%	2%	7%
												*					*					T				Vb*	*	V*	*	*
Shanghai, China	28	15	14	13	8	8	6	5	14	12	16	2	15	11	15	13	2	26	6	22	22	6	4	8	4	1	5	1	4	1
	6%	6%	6%	7%	5%	5%	5%	4%	7%	6%	6%	3%	5%	9%	5%	7%	5%	6%	6%	5%	7%	4%	5%	7%	6%	2%	7%	5%	9%	2%
												*		L			*									*	*	*	*	*
Copenhagen, Denmark	27	12	15	8	12	7	8	7	10	15	12	6	16	5	15	12	2	25	3	24	16	11	5	6	4	3	2	1	5	1
	5%	5%	6%	5%	7%	4%	7%	6%	5%	7%	4%	7%	5%	4%	5%	6%	5%	5%	3%	6%	5%	6%	6%	5%	5%	5%	2%	4%	14%	4%
												*					*									*	*	*	WZc*	*
Stockholm, Sweden	25	13	12	12	7	6	9	6	9	11	14	-	17	7	15	9	2	23	6	19	14	11	4	5	3	2	2	2	2	5
	5%	5%	5%	7%	4%	4%	8%	5%	4%	5%	5%	-	6%	6%	5%	5%	5%	5%	6%	5%	4%	6%	5%	4%	5%	3%	2%	8%	6%	13%
												*		K			*									*	*	*	*	WYZ*
Bangkok, Thailand	24	17	7	10	6	8	7	5	9	10	13	9	11	4	17	7	3	20	6	18	16	7	3	3	3	3	6	1	2	3
	5%	7%	3%	6%	3%	5%	6%	4%	4%	5%	5%	10%	4%	3%	6%	4%	8%	4%	6%	5%	5%	4%	4%	3%	5%	5%	8%	5%	4%	7%
		B										M*					*									*	*	*	*	*
Oslo, Norway	22	11	11	6	9	8	6	6	8	8	14	4	13	5	14	8	2	20	4	18	15	7	6	3	3	3	-	3	3	3
	4%	4%	5%	3%	5%	5%	5%	5%	4%	4%	5%	5%	5%	4%	4%	5%	4%	4%	4%	4%	5%	4%	7%	2%	4%	4%	-	12%	8%	7%
												*					*						WZ		Z	*	*	WZ*	Z*	Z*
Madrid, Spain	20	15	6	9	5	6	5	2	9	7	13	6	8	7	15	5	2	19	7	13	15	5	3	5	4	1	6	*	1	-
	4%	6%	2%	5%	3%	4%	4%	2%	5%	3%	5%	6%	3%	5%	5%	3%	4%	4%	7%	3%	5%	3%	4%	5%	6%	2%	7%	1%	2%	-
		B										*					*		S							*	c*	*	*	*
Boston, United States	19	8	12	8	7	4	3	4	10	6	13	-	14	6	12	8	3	17	6	13	14	6	4	4	3	3	2	2	1	1
	4%	3%	5%	5%	4%	2%	2%	3%	5%	3%	5%	-	5%	4%	4%	4%	6%	4%	6%	3%	4%	3%	5%	3%	4%	4%	3%	8%	3%	3%
												*					*									*	*	*	*	*
Rome, Italy	19	9	10	6	8	5	7	3	8	7	12	2	11	6	16	3	2	17	5	14	15	4	4	3	3	1	5	*	1	1
	4%	4%	4%	3%	5%	3%	6%	2%	4%	3%	4%	2%	4%	5%	5%	2%	4%	4%	5%	3%	5%	2%	5%	3%	4%	2%	6%	2%	3%	2%
												*			O		*									*	*	*	*	*
Sydney, Australia	19	9	10	5	6	8	5	3	8	10	9	2	12	4	11	8	*	18	3	16	8	10	4	6	2	3	1	*	1	1
	4%	3%	4%	3%	3%	5%	5%	3%	4%	5%	3%	2%	4%	4%	3%	4%	1%	4%	3%	4%	3%	6%	5%	5%	3%	4%	1%	2%	2%	4%
												*					*					T				*	*	*	*	*
Chicago, United States	16	7	9	7	7	2	3	4	6	5	11	-	10	6	11	5	1	15	3	13	12	4	4	3	2	2	4	1	-	*
	3%	3%	4%	4%	4%	1%	3%	3%	3%	2%	4%	-	3%	5%	4%	2%	2%	3%	3%	3%	4%	2%	4%	3%	3%	2%	5%	5%	-	1%
					E							*					*									*	*	*	*	*
Vancouver, Canada	15	4	11	4	2	9	2	4	8	8	8	2	9	5	9	6	1	15	2	13	9	6	3	5	1	2	3	-	-	2
	3%	2%	4%	3%	1%	5%	2%	3%	4%	4%	3%	2%	3%	4%	3%	3%	2%	3%	2%	3%	3%	4%	4%	4%	1%	3%	4%	-	-	4%
			A			D						*					*									*	*	*	*	*
Cape Town, South Africa	15	8	8	7	4	4	4	5	5	3	12	4	9	3	9	6	2	14	3	12	9	6	*	6	3	2	*	1	1	2
	3%	3%	3%	4%	2%	3%	3%	4%	2%	1%	4%	5%	3%	2%	3%	3%	4%	3%	3%	3%	3%	4%	1%	6%	4%	3%	1%	4%	3%	5%
											I	*					*							VZ		*	*	*	*	V*
Toronto, Canada	14	6	9	4	4	6	3	3	6	6	9	2	9	4	9	6	1	14	2	12	8	7	3	5	2	2	*	1	1	1
	3%	2%	4%	2%	3%	4%	2%	3%	3%	3%	3%	2%	3%	3%	3%	3%	2%	3%	2%	3%	2%	4%	3%	5%	2%	3%	*	3%	2%	2%
												*					*									*	*	*	*	*
Prague, Czech Republic	14	8	6	1	4	8	2	6	4	10	4	3	6	5	9	5	3	11	5	9	10	4	*	2	-	*	5	*	3	4
	3%	3%	2%	1%	3%	5%	2%	5%	2%	5%	1%	4%	2%	4%	3%	3%	8%	2%	5%	2%	3%	2%	*	1%	-	1%	6%	2%	7%	10%
						C				J		*					Q*									*	VXY*	*	VWXY*	VWXY*
Seoul, South Korea	13	7	7	7	4	3	6	1	6	6	8	2	9	2	10	4	2	11	4	9	9	4	2	2	1	2	4	*	1	1
	3%	3%	3%	4%	2%	2%	5%	1%	3%	3%	3%	3%	3%	2%	3%	2%	6%	2%	4%	2%	3%	2%	2%	2%	2%	3%	6%	2%	3%	2%
							G					*					*									*	*	*	*	*

Dublin, ROI	12	6	5	6	4	2	2	2	7	3	9	1	7	4	7	4	1	11	5	7	8	4	1	3	2	4	1	-	-	*
	2%	3%	2%	3%	2%	1%	2%	2%	3%	1%	3%	2%	2%	3%	2%	2%	2%	2%	5%	2%	3%	2%	2%	3%	3%	6%	2%	-	-	1%
												*					*		S							*	*	*	*	*
Osaka, Japan	12	7	4	7	2	3	3	4	2	4	8	6	4	2	8	4	4	8	5	7	7	5	2	1	2	3	-	1	3	*
	2%	3%	2%	4%	1%	2%	3%	4%	1%	2%	3%	7%	1%	1%	2%	2%	9%	2%	5%	2%	2%	3%	2%	1%	3%	4%	-	3%	8%	1%
												LM*					Q*		S							*	*	*	WZ*	*
Moscow, Russia	12	8	4	1	3	7	2	1	8	5	7	2	8	2	8	3	*	11	2	10	9	2	1	1	1	4	2	-	1	1
	2%	3%	1%	1%	2%	4%	2%	1%	4%	2%	2%	2%	3%	1%	3%	2%	1%	2%	2%	2%	3%	1%	1%	1%	2%	6%	2%	-	3%	2%
						C						*					*									W*	*	*	*	*
Istanbul, Turkey	10	5	4	3	3	4	3	3	3	6	4	3	4	3	7	2	1	9	1	8	5	4	1	4	1	1	2	1	-	-
	2%	2%	2%	2%	2%	2%	3%	3%	2%	3%	1%	4%	1%	2%	2%	1%	2%	2%	1%	2%	2%	2%	1%	3%	2%	2%	3%	2%	-	-
												*					*									*	*	*	*	*
Tel Aviv, Israel	9	5	4	3	4	2	3	2	2	3	6	6	2	1	3	6	-	9	1	8	4	5	2	2	-	*	-	-	3	1
	2%	2%	2%	2%	3%	1%	3%	2%	1%	2%	2%	6%	1%	1%	1%	3%	-	2%	1%	2%	1%	3%	3%	2%	-	*	-	-	9%	2%
												LM*				N	*									*	*	*	WXYZ*	*
Lima, Peru	8	6	3	4	3	1	7	-	2	2	6	4	2	2	8	1	3	5	4	4	5	3	*	1	2	2	2	-	1	*
	2%	2%	1%	2%	2%	1%	6%	-	1%	1%	2%	4%	1%	2%	2%	*	8%	1%	4%	1%	2%	2%	*	1%	2%	3%	3%	-	1%	1%
							GH					L*			O		Q*		S							*	*	*	*	*
Warsaw, Poland	8	3	5	2	4	3	2	2	3	5	3	-	6	2	6	2	1	7	2	6	5	3	1	1	*	*	1	*	1	3
	2%	1%	2%	1%	2%	2%	2%	1%	2%	2%	1%	-	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	1%	1%	1%	1%	1%	1%	3%	8%
												*					*									*	*	*	*	VWXYZ*
Budapest, Hungary	7	3	4	1	6	1	*	2	2	4	3	5	1	2	6	2	1	6	*	7	6	2	2	2	1	*	2	-	*	-
	1%	1%	2%	*	3%	1%	*	1%	1%	2%	1%	5%	*	1%	2%	1%	3%	1%	*	2%	2%	1%	3%	2%	1%	1%	2%	-	1%	-
					CE							L*					*									*	*	*	*	*
Kuala Lumpur, Malaysia	7	4	3	4	2	1	1	2	3	3	4	-	4	3	6	1	1	7	3	4	7	1	2	2	1	1	1	-	1	-
	1%	2%	1%	2%	1%	1%	1%	2%	2%	1%	2%	-	2%	2%	2%	1%	2%	1%	3%	1%	2%	*	2%	2%	1%	1%	1%	-	3%	-
												*					*		S							*	*	*	*	*
Rio de Janeiro, Brazil	6	3	4	4	1	2	*	3	2	1	5	-	4	3	4	3	1	5	2	4	4	2	*	2	1	1	1	-	*	-
	1%	1%	2%	2%	*	1%	*	2%	1%	1%	2%	-	1%	2%	1%	1%	3%	1%	2%	1%	1%	1%	*	2%	2%	2%	1%	-	1%	-
												*					*									*	*	*	*	*
Manila, Philippines	6	3	3	3	2	1	1	2	3	3	3	2	2	2	5	2	*	6	1	5	2	4	-	4	-	1	1	*	1	-
	1%	1%	1%	2%	1%	*	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	-	4%	-	1%	1%	2%	1%	-
												*					*					T		V		*	*	*	*	*
Auckland, New Zealand	6	4	1	3	1	1	*	1	4	2	4	-	5	*	3	3	1	5	3	3	3	2	1	1	*	1	1	1	1	-
	1%	2%	*	2%	1%	1%	*	1%	2%	1%	1%	-	2%	*	1%	1%	2%	1%	3%	1%	1%	1%	1%	1%	1%	1%	2%	5%	2%	-
												*					*		S							*	*	VWX*	*	*
Helsinki, Finland	6	3	2	1	3	2	1	1	2	3	3	-	5	1	4	2	1	5	1	5	5	1	1	1	1	1	-	-	1	1
	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	-	-	3%	2%
												*					*									*	*	*	*	*
Guangzhou, China	5	5	*	2	1	3	1	1	3	3	2	-	5	*	4	1	*	5	2	3	3	2	1	1	1	1	*	-	1	*
	1%	2%	*	1%	*	2%	1%	1%	1%	1%	1%	-	2%	*	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	1%
		B										*					*									*	*	*	*	*
Delhi, India	4	1	3	1	2	1	2	*	2	2	2	-	2	2	3	1	-	4	1	3	3	1	1	1	-	-	1	*	*	-
	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	-	1%	2%	1%	1%	-	1%	1%	1%	1%	1%	2%	1%	-	-	2%	1%	1%	-
												*					*									*	*	*	*	*
Buenos Aires, Argentina	3	2	1	2	1	1	1	*	2	1	3	-	1	2	3	*	*	3	*	3	1	2	-	2	-	*	1	-	-	-
	1%	1%	*	1%	*	*	1%	*	1%	*	1%	-	*	2%	1%	*	1%	1%	*	1%	*	1%	-	2%	-	*	1%	-	-	-
												*		L			*		*							*	*	*	*	*
Karachi, Pakistan	3	2	1	2	1	*	-	2	1	2	1	-	2	1	3	1	*	3	1	2	2	1	1	1	*	1	-	*	-	-
	1%	1%	*	1%	1%	*	-	2%	*	1%	*	-	1%	*	1%	*	1%	1%	1%	*	1%	*	1%	1%	1%	1%	-	1%	1%	-
												*					*									*	*	*	*	*
Mexico City, Mexico	3	1	2	2	1	-	2	*	1	1	2	-	3	-	1	2	-	3	-	3	1	2	-	1	-	*	1	1	-	-
	1%	*	1%	1%	*	-	1%	*	1%	*	1%	-	1%	-	*	1%	-	1%	-	1%	*	1%	-	1%	-	1%	1%	3%	-	-
												*					*									*	*	V*	*	*
Tehran, Iran	3	*	2	2	1	*	1	1	*	1	2	-	2	1	1	2	*	2	*	2	2	1	-	-	-	-	2	*	*	1
	1%	*	1%	1%	*	*	1%	1%	*	*	1%	-	1%	1%	*	1%	1%	1%	*	1%	1%	1%	-	-	-	-	2%	2%	1%	1%
												*					*									*	*	*	*	*
Mumbai, India	3	2	1	1	1	1	1	*	1	1	1	-	2	*	2	*	*	2	1	2	1	1	-	*	1	*	-	-	*	*
	1%	1%	*	*	1%	1%	1%	*	1%	1%	*	-	1%	*	1%	*	1%	*	1%	*	*	1%	-	*	2%	1%	-	-	1%	1%
												*					*									*	*	*	*	*
Mecca, Saudi Arabia	2	*	2	1	*	1	1	-	-	2	1	-	2	-	1	2	-	2	-	2	1	2	-	1	*	*	-	*	-	-
	*	*	1%	1%	*	1%	1%	-	-	1%	*	-	1%	-	*	1%	-	1%	-	1%	*	1%	-	1%	1%	1%	-	1%	-	-
												*					*									*	*	*	*	*
Sao Paulo, Brazil	2	2	1	1	1	*	*	1	1	*	2	-	2	*	2	1	1	1	1	1	1	1	*	*	*	1	*	*	-	-
	*	1%	*	*	1%	*	*	1%	*	*	1%	-	1%	*	1%	*	3%	*	1%	*	*	1%	*	*	1%	1%	1%	2%	-	-
												*					Q*									*	*	*	*	*
Lagos, Nigeria	2	2	*	-	1	1	1	*	1	1	1	-	2	*	2	-	-	2	-	2	1	1	1	*	-	-	1	-	-	-
	*	1%	*	-	*	1%	1%	*	*	*	*	-	1%	*	1%	-	-	*	-	1%	*	*	1%	*	-	-	1%	-	-	-
												*					*									*	*	*	*	*
Cairo, Egypt	2	2	*	1	*	*	1	1	*	-	2	-	2	-	1	1	-	2	-	2	1	1	1	-	-	1	-	*	-	-
	*	1%	*	1%	*	*	*	1%	*	-	1%	-	1%	-	*	*	-	*	-	*	*	1%	1%	-	-	1%	-	2%	-	-
												*					*									*	*	*	*	*
Bogota, Colombia	2	*	1	1	1	-	1	-	*	1	1	-	1	*	1	*	1	*	2	-	2	-	1	-	1	*	-	-	-	-
	*	*	1%	*	1%	-	1%	-	*	*	*	-	*	*	*	*	4%	*	2%	-	1%	-	1%	-	1%	1%	-	-	-	-
												*					Q*		S							*	*	*	*	*
Jakarta, Indonesia	2	1	*	1	-	1	-	1	1	-	2	-	2	-	2	-	1	1	1	1	2	-	-	*	1	-	-	-	-	-
	*	*	*	*	-	*	-	1%	*	-	1%	-	1%	-	*	-	2%	*	1%	*	*	-	-	*	2%	-	-	-	-	-
												*					Q*									*	*	*	*	*
Belgrade, Serbia	1	*	1	1	1	-	-	*	1	1	*	-	*	1	1	*	-	1	1	1	1	*	*	1	*	-	-	-	-	-
	*	*	*	*	*	-	-	*	*	*	*	-	*	1%	*	*	-	*	1%	*	*	*	*	1%	1%	-	-	-	-	-
												*					*									*	*	*	*	*
Nairobi, Kenya	1	1	*	1	*	*	1	-	1	1	1	-	1	-	1	*	-	1	-	1	1	1	-	1	1	-	-	-	-	-
	*	*	*	*	*	*	*	-	*	*	*	-	*	-	*	*	-	*	-	*	*	*	-	1%	1%	-	-	-	-	-
												*					*									*	*	*	*	*
Casablanca, Morocco	1	1	-	-	*	*	-	*	*	-	1	-	1	-	1	-	-	1	*	*	1	-	-	-	-	-	*	-	*	-
	*	*	-	-	*	*	-	*	*	-	*	-	*	-	*	-	-	*	*	*	*	-	-	-	-	-	1%	-	1%	-
												*					*									*	*	*	*	*
Sigma	1500	760	740	511	495	494	340	365	604	653	847	261	859	379	941	559	123	1377	300	1200	970	530	240	326	204	200	234	67	116	113
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X

Minimum Base: 30 (**), Small Base: 100 (*)

	Hungary Total	Hungary																							
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region		
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Hungary	Transdanubia	North and the Great Plain
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents (unwtd)	500	272	228	158	176	166	67	289	71	205	295	106	227	167	291	209	29	471	45	455	352	144	181	149	170
Base: All Respondents (wtd)	500	247	253	181	165	154	77	294	53	192	308	107	294	99	276	224	23	477	42	458	341	157	149	152	199
Zurich, Switzerland	117	49	68	40	34	44	14	70	13	49	69	21	74	23	60	57	8	109	11	107	80	37	29	33	54
	23%	20%	27%	22%	21%	28%	18%	24%	25%	25%	22%	19%	25%	23%	22%	26%	35%	23%	26%	23%	24%	24%	20%	22%	27%
							*		*			*					**		*						
Vienna, Austria	93	39	54	25	36	32	16	55	8	48	45	22	55	16	51	42	4	90	6	88	54	39	21	40	33
	19%	16%	21%	14%	22%	21%	20%	19%	16%	25%	15%	21%	19%	16%	18%	19%	17%	19%	14%	19%	16%	25%	14%	26%	17%
							*		*	J		*					**		*			T		VX	
London, United Kingdom	86	43	43	35	23	29	12	46	14	34	53	25	46	15	45	42	4	82	7	79	58	27	30	24	32
	17%	17%	17%	19%	14%	19%	16%	16%	26%	18%	17%	23%	16%	16%	16%	19%	18%	17%	17%	17%	17%	17%	20%	16%	16%
							*		*			*					**		*						
Abu Dhabi, United Arab Emirates	79	45	34	31	28	21	7	45	9	21	58	13	44	23	48	31	5	75	4	75	56	22	23	24	32
	16%	18%	14%	17%	17%	13%	9%	15%	17%	11%	19%	12%	15%	23%	17%	14%	21%	16%	9%	16%	16%	14%	16%	16%	16%
							*		*		I	*		KL			**		*						
Berlin, Germany	69	31	38	23	27	19	13	40	5	26	43	22	38	9	37	32	2	67	4	65	43	26	22	29	17
	14%	12%	15%	13%	16%	12%	17%	14%	10%	14%	14%	20%	13%	10%	13%	14%	7%	14%	9%	14%	13%	17%	15%	19%	9%
							*		*			M*					**		*					X	
New York City, United States	68	37	31	29	22	17	12	40	6	21	46	12	36	20	37	31	5	62	9	59	47	20	18	18	31
	14%	15%	12%	16%	13%	11%	15%	14%	12%	11%	15%	11%	12%	20%	13%	14%	24%	13%	22%	13%	14%	13%	12%	12%	16%
							*		*			*		KL			**		*						
Budapest, Hungary	59	26	33	20	22	18	11	36	7	25	34	16	36	8	33	26	1	58	3	57	40	19	18	19	22
	12%	11%	13%	11%	13%	12%	14%	12%	13%	13%	11%	15%	12%	8%	12%	12%	5%	12%	6%	12%	12%	12%	12%	13%	11%
							*		*			*					**		*						
Munich, Germany	56	30	27	15	25	16	8	35	4	23	33	12	34	10	36	20	6	51	8	48	41	15	15	18	24
	11%	12%	11%	8%	15%	11%	10%	12%	8%	12%	11%	11%	12%	10%	13%	9%	24%	11%	20%	10%	12%	10%	10%	12%	12%
							*		*			*					**		*						
Beijing, China	54	23	31	18	21	15	15	31	6	28	26	9	34	10	26	28	1	52	-	54	37	17	18	15	21
	11%	9%	12%	10%	13%	10%	19%	11%	11%	15%	8%	8%	12%	10%	9%	13%	6%	11%	-	12%	11%	11%	12%	10%	10%
							*		*	J		*					**		*	R					
Hong Kong, China	53	20	32	20	20	13	10	30	5	22	31	10	34	8	27	26	4	48	4	49	32	20	21	16	16
	11%	8%	13%	11%	12%	8%	12%	10%	9%	12%	10%	9%	12%	9%	10%	12%	19%	10%	9%	11%	10%	13%	14%	10%	8%
							*		*			*					**		*						
Amsterdam, The Netherlands	50	33	17	20	15	15	8	27	7	18	32	12	28	10	31	19	2	48	2	48	36	14	13	13	24
	10%	13%	7%	11%	9%	10%	11%	9%	13%	9%	11%	12%	9%	10%	11%	9%	8%	10%	5%	10%	10%	9%	8%	9%	12%
		B					*		*			*					**		*						
Los Angeles, United States	40	19	21	13	10	17	6	25	3	13	27	12	23	5	24	17	-	40	4	36	28	11	12	15	14
	8%	8%	8%	7%	6%	11%	7%	8%	6%	7%	9%	11%	8%	5%	9%	7%	-	8%	10%	8%	8%	7%	8%	10%	7%
							*		*			*					**		*						
Tokyo, Japan	36	16	21	14	14	9	5	27	2	10	26	6	21	9	19	17	1	36	3	33	25	12	11	11	15
	7%	6%	8%	8%	8%	6%	6%	9%	3%	5%	8%	6%	7%	9%	7%	8%	4%	7%	7%	7%	7%	7%	7%	7%	7%
							*		*			*					**		*						
Shanghai, China	34	19	15	8	15	11	6	19	6	15	19	6	19	8	20	13	1	32	1	32	25	8	12	10	12
	7%	8%	6%	4%	9%	7%	8%	6%	11%	8%	6%	6%	7%	8%	7%	6%	6%	7%	4%	7%	7%	5%	8%	6%	6%
							*		*			*					**		*						
Sydney, Australia	33	16	17	10	10	12	2	21	3	11	21	7	22	3	19	13	2	31	3	29	26	6	9	14	9
	7%	6%	7%	5%	6%	8%	2%	7%	5%	6%	7%	7%	7%	3%	7%	6%	8%	6%	8%	6%	8%	4%	6%	9%	5%
							*		*			*					**		*						
Rome, Italy	29	9	20	12	7	10	6	18	2	9	19	5	18	5	17	12	1	27	1	28	21	7	9	9	11
	6%	4%	8%	7%	4%	6%	8%	6%	3%	5%	6%	5%	6%	5%	6%	5%	6%	6%	1%	6%	6%	5%	6%	6%	6%
							*		*			*					**		*						
Washington, United States	27	17	10	12	8	8	2	18	1	11	16	5	14	8	15	12	-	27	1	26	17	10	10	7	10
	5%	7%	4%	6%	5%	5%	3%	6%	3%	6%	5%	5%	5%	8%	5%	5%	-	6%	2%	6%	5%	6%	7%	5%	5%
							*		*			*					**		*						
Prague, Czech Republic	26	13	14	8	8	10	1	18	4	11	15	3	14	9	15	11	2	24	1	25	20	6	3	9	14
	5%	5%	5%	4%	5%	7%	2%	6%	7%	6%	5%	3%	5%	9%	5%	5%	9%	5%	4%	5%	6%	4%	2%	6%	7%
							*		*			*		K			**		*						V
Singapore, Singapore	26	18	7	7	7	12	4	12	6	9	16	4	16	5	18	8	3	23	4	22	18	8	11	5	10
	5%	7%	3%	4%	4%	8%	5%	4%	11%	5%	5%	4%	6%	5%	6%	4%	12%	5%	10%	5%	5%	5%	7%	3%	5%
		B					*		G*			*					**		*						
Osaka, Japan	23	5	18	10	8	5	10	11	-	10	13	3	16	4	7	16	-	23	2	21	17	6	8	4	11
	5%	2%	7%	5%	5%	3%	13%	4%	-	5%	4%	3%	6%	4%	3%	7%	-	5%	5%	5%	5%	4%	5%	2%	6%
			A				GH*		*			*				N	**		*						
Moscow, Russia	22	13	9	5	9	8	2	14	2	10	13	4	14	4	13	9	1	21	3	20	15	7	5	8	9
	4%	5%	4%	3%	6%	5%	2%	5%	4%	5%	4%	4%	5%	4%	5%	4%	5%	4%	6%	4%	4%	5%	4%	5%	5%
							*		*			*					**		*						
Istanbul, Turkey	21	10	10	3	9	9	6	10	1	5	16	6	12	3	11	10	-	21	-	21	14	6	10	4	7
	4%	4%	4%	2%	5%	6%	8%	3%	1%	2%	5%	5%	4%	3%	4%	4%	-	4%	-	5%	4%	4%	7%	2%	4%
							*		*			*					**		*						
Toronto, Canada	21	10	10	8	6	7	5	12	3	9	12	3	14	4	9	11	1	19	5	16	15	5	9	6	6
	4%	4%	4%	4%	3%	5%	6%	4%	5%	5%	4%	2%	5%	4%	3%	5%	6%	4%	12%	3%	5%	3%	6%	4%	3%
							*		*			*					**		S*						
Stockholm, Sweden	21	8	13	7	7	7	2	14	1	9	11	5	13	3	11	9	1	19	2	19	10	11	9	2	9
	4%	3%	5%	4%	4%	4%	2%	5%	1%	5%	4%	4%	4%	3%	4%	4%	5%	4%	5%	4%	3%	7%	6%	2%	5%
							*		*			*					**		*			T	W		
Oslo, Norway	21	10	10	10	6	5	2	15	1	12	9	2	14	5	9	11	*	20	1	19	15	5	9	5	6
	4%	4%	4%	5%	3%	3%	2%	5%	2%	6%	3%	1%	5%	5%	3%	5%	2%	4%	3%	4%	4%	3%	6%	3%	3%
							*		*			*					**		*						

Copenhagen, Denmark	20	10	10	7	7	6	3	14	2	7	13	5	11	4	11	9	1	20	3	18	10	10	5	9	6
	4%	4%	4%	4%	4%	4%	4%	5%	4%	4%	4%	4%	4%	4%	4%	4%	3%	4%	6%	4%	3%	6%	3%	6%	3%
							*		*			*					**		*						
Chicago, United States	20	7	13	10	2	8	5	12	-	6	14	6	12	2	8	12	*	19	*	19	9	11	2	5	13
	4%	3%	5%	6%	1%	5%	7%	4%	-	3%	4%	6%	4%	2%	3%	5%	2%	4%	1%	4%	3%	7%	1%	3%	6%
				D			*		*			*					**		*			T			V
Bangkok, Thailand	19	13	7	11	5	3	-	14	*	5	14	7	9	4	11	8	*	19	2	17	14	4	3	3	12
	4%	5%	3%	6%	3%	2%	-	5%	1%	3%	5%	6%	3%	4%	4%	4%	2%	4%	5%	4%	4%	3%	2%	2%	6%
							*		*			*					**		*						
Madrid, Spain	18	14	5	10	7	2	-	12	2	8	10	4	12	2	12	7	*	18	1	17	16	2	5	4	9
	4%	6%	2%	5%	4%	1%	-	4%	4%	4%	3%	4%	4%	2%	4%	3%	2%	4%	3%	4%	5%	2%	3%	3%	5%
		B		E			*		*			*					**		*						
Brussels, Belgium	18	10	8	8	6	4	-	6	6	10	8	3	11	4	13	5	1	17	3	16	14	4	9	4	5
	4%	4%	3%	4%	4%	2%	-	2%	11%	5%	3%	3%	4%	4%	5%	2%	5%	4%	6%	3%	4%	3%	6%	2%	2%
							*		FG*			*					**		*						
Dublin, ROI	18	9	9	7	7	3	-	10	2	5	13	4	12	3	12	5	1	17	-	18	15	3	7	3	8
	4%	4%	4%	4%	4%	2%	-	3%	4%	2%	4%	4%	4%	3%	5%	2%	3%	4%	-	4%	5%	2%	5%	2%	4%
							*		*			*					**		*						
Paris, France	17	6	12	8	7	2	1	9	1	4	14	9	6	3	7	10	-	17	*	17	11	6	4	7	5
	3%	2%	5%	4%	4%	1%	1%	3%	3%	2%	4%	8%	2%	3%	2%	5%	-	4%	1%	4%	3%	4%	3%	5%	3%
							*		*			L*					**		*						
Guangzhou, China	17	6	11	8	1	7	5	7	2	7	9	3	10	4	7	9	1	16	1	15	14	3	6	1	9
	3%	2%	4%	5%	*	5%	7%	2%	4%	4%	3%	3%	3%	4%	3%	4%	3%	3%	3%	3%	4%	2%	4%	1%	5%
				D		D	*		*			*					**		*						
Helsinki, Finland	16	4	12	4	4	7	3	11	-	4	11	1	10	4	13	3	*	15	2	14	9	7	4	6	6
	3%	1%	5%	2%	3%	5%	4%	4%	-	2%	4%	1%	3%	4%	5%	1%	2%	3%	4%	3%	3%	4%	3%	4%	3%
							*		*			*			O		**		*						
Kuala Lumpur, Malaysia	14	6	9	8	4	3	6	5	3	5	10	4	8	2	8	6	*	14	3	12	9	5	5	2	8
	3%	2%	3%	4%	2%	2%	8%	2%	5%	3%	3%	4%	3%	2%	3%	3%	2%	3%	7%	3%	3%	3%	3%	1%	4%
							G*		*			*					**		*						
Boston, United States	14	8	7	8	3	3	3	9	1	3	11	2	11	1	6	9	-	14	*	14	10	5	2	3	9
	3%	3%	3%	4%	2%	2%	4%	3%	2%	2%	4%	2%	4%	1%	2%	4%	-	3%	1%	3%	3%	3%	1%	2%	5%
							*		*			*					**		*						
Seoul, South Korea	13	9	3	4	3	6	2	8	*	3	9	1	11	*	11	2	-	13	3	10	8	4	3	5	5
	3%	4%	1%	2%	2%	4%	3%	3%	1%	2%	3%	1%	4%	*	4%	1%	-	3%	6%	2%	2%	3%	2%	3%	2%
							*		*			*			O		**		*						
Auckland, New Zealand	12	7	6	4	7	1	-	9	3	7	6	4	4	4	10	2	-	12	-	12	9	3	4	5	4
	2%	3%	2%	2%	4%	1%	-	3%	6%	4%	2%	4%	1%	4%	4%	1%	-	3%	-	3%	3%	2%	3%	3%	2%
							*		F*			*					**		*						
Warsaw, Poland	12	7	5	2	5	4	1	6	3	7	5	1	5	5	8	4	1	11	2	10	10	1	3	4	4
	2%	3%	2%	1%	3%	3%	2%	2%	6%	3%	2%	1%	2%	5%	3%	2%	4%	2%	5%	2%	3%	1%	2%	3%	2%
							*		*			*					**		*						
Rio de Janeiro, Brazil	11	7	4	1	4	5	2	7	*	4	7	3	4	3	7	4	*	10	*	10	7	3	2	4	4
	2%	3%	1%	1%	3%	3%	3%	2%	1%	2%	2%	3%	2%	3%	3%	2%	2%	2%	1%	2%	2%	2%	1%	3%	2%
							*		*			*					**		*						
Cairo, Egypt	10	4	7	4	1	6	3	5	1	5	5	2	6	2	2	8	-	10	-	10	7	4	1	5	4
	2%	1%	3%	2%	*	4%	3%	2%	1%	3%	2%	2%	2%	2%	1%	4%	-	2%	-	2%	2%	2%	1%	3%	2%
						D	*		*			*				N	**		*						
Mumbai, India	9	8	1	3	3	2	1	5	2	2	6	1	5	2	6	2	1	7	4	5	6	3	*	1	7
	2%	3%	*	2%	2%	1%	1%	2%	4%	1%	2%	1%	2%	2%	2%	1%	5%	2%	9%	1%	2%	2%	*	1%	3%
		B					*		*			*					**		S*						
Sao Paulo, Brazil	8	3	5	6	-	2	2	6	-	4	4	-	6	1	5	3	-	8	-	8	6	2	3	1	4
	2%	1%	2%	3%	-	1%	3%	2%	-	2%	1%	-	2%	1%	2%	1%	-	2%	-	2%	2%	1%	2%	1%	2%
				D			*		*			*					**		*						
Mexico City, Mexico	6	6	1	2	3	1	*	6	-	1	6	2	3	2	5	2	-	6	2	5	4	2	-	1	5
	1%	2%	*	1%	2%	1%	1%	2%	-	*	2%	2%	1%	2%	2%	1%	-	1%	4%	1%	1%	1%	-	1%	3%
		B					*		*			*					**		*						
Tel Aviv, Israel	6	5	2	1	3	3	-	4	1	2	4	3	3	1	4	3	1	5	2	4	4	2	2	3	1
	1%	2%	1%	*	2%	2%	-	1%	1%	1%	1%	2%	1%	1%	1%	1%	5%	1%	5%	1%	1%	1%	2%	2%	*
							*		*			*					**		S*						
Karachi, Pakistan	5	2	4	5	-	-	-	4	1	1	4	-	3	2	-	5	-	5	1	4	3	2	3	2	1
	1%	1%	1%	3%	-	-	-	1%	1%	1%	1%	-	1%	2%	-	2%	-	1%	2%	1%	1%	1%	2%	1%	*
				D			*		*			*				N	**		*						
Delhi, India	5	2	3	2	*	3	-	4	1	2	3	-	4	1	1	4	-	5	-	5	3	2	4	1	-
	1%	1%	1%	1%	*	2%	-	1%	3%	1%	1%	-	1%	1%	*	2%	-	1%	-	1%	1%	2%	3%	1%	-
							*		*			*					**		*				X		
Vancouver, Canada	5	2	3	1	3	1	2	1	2	3	2	1	-	4	3	2	1	4	1	4	4	2	1	2	2
	1%	1%	1%	*	2%	1%	3%	*	3%	2%	1%	1%	-	4%	1%	1%	3%	1%	2%	1%	1%	1%	1%	1%	1%
							*		G*			*		L			**		*						
Lagos, Nigeria	5	4	1	4	1	-	1	1	2	-	5	-	4	1	2	3	-	5	-	5	5	-	4	1	-
	1%	1%	1%	2%	1%	-	2%	*	4%	-	2%	-	1%	1%	1%	1%	-	1%	-	1%	1%	-	2%	1%	-
							*		G*			*					**		*				X		
Belgrade, Serbia	5	3	2	3	*	1	2	3	-	2	3	2	3	*	2	3	-	5	-	5	1	3	2	2	2
	1%	1%	1%	2%	*	1%	2%	1%	-	1%	1%	2%	1%	*	1%	1%	-	1%	-	1%	*	2%	1%	1%	1%
							*		*			*					**		*						
Nairobi, Kenya	5	5	-	-	4	1	1	3	-	1	4	-	5	-	1	4	-	5	-	5	4	1	1	4	-
	1%	2%	-	-	2%	1%	2%	1%	-	*	1%	-	2%	-	*	2%	-	1%	-	1%	1%	1%	1%	3%	-
		B					*		*			*					**		*					X	
Cape Town, South Africa	4	2	3	1	-	4	-	3	-	3	1	-	4	1	3	2	-	4	-	4	3	1	-	1	3
	1%	1%	1%	*	-	2%	-	1%	-	2%	*	-	1%	1%	1%	1%	-	1%	-	1%	1%	1%	-	1%	2%
						D	*		*			*					**		*						
Buenos Aires, Argentina	4	4	-	1	2	*	-	*	2	2	1	1	2	1	2	2	-	4	2	2	2	1	1	-	3
	1%	2%	-	1%	1%	*	-	*	3%	1%	*	1%	1%	1%	1%	1%	-	1%	5%	*	1%	1%	1%	-	1%
							*		G*			*					**		S*						
Mecca, Saudi Arabia	4	1	3	3	*	*	2	1	*	*	3	3	-	1	1	3	-	4	-	4	*	3	-	2	2
	1%	*	1%	1%	*	*	3%	*	1%	*	1%	3%	-	1%	*	1%	-	1%	-	1%	*	2%	-	1%	1%
							*		*			L*					**		*			T			
Manila, Philippines	4	2	1	1	*	2	2	-	*	*	3	1	1	1	2	1	-	4	-	4	*	3	-	2	1
	1%	1%	*	1%	*	1%	2%	-	1%	*	1%	1%	*	1%	1%	1%	-	1%	-	1%	*	2%	-	1%	1%
							G*		*			*					**		*			T			
Tehran, Iran	4	4	-	1	1	1	-	4	-	1	3	-	2	1	3	1	1	3	2	2	4	-	1	1	2
	1%	1%	-	1%	1%	1%	-	1%	-	*	1%	-	1%	1%	1%	*	2%	1%	4%	*	1%	-	*	1%	1%
							*		*			*					**		S*						
Lima, Peru	3	2	1	1	2	-	-	-	2	2	1	-	1	2	2	1	1	2	2	1	3	-	2	1	1
	1%	1%	1%	*	1%	-	-	-	4%	1%	*	-	*	2%	1%	*	5%	*	5%	*	1%	-	1%	*	*

							*		G*			*					**		S*						
Bogota, Colombia	3	3	-	1	1	-	-	3	-	-	3	1	1	-	3	-	-	3	-	3	3	-	-	1	1
	1%	1%	-	1%	1%	-	-	1%	-	-	1%	1%	*	-	1%	-	-	1%	-	1%	1%	-	-	1%	1%
							*		*			*					**		*						
Casablanca, Morocco	2	1	1	1	-	1	1	1	-	-	2	2	-	-	1	1	-	2	-	2	1	1	1	1	-
	*	*	1%	1%	-	*	2%	*	-	-	1%	2%	-	-	*	1%	-	*	-	*	*	1%	*	1%	-
							*		*			L*					**		*						
Jakarta, Indonesia	2	1	1	1	*	1	-	2	*	*	2	-	1	1	2	-	1	1	1	1	2	-	2	*	-
	*	*	*	*	*	1%	-	1%	1%	*	*	-	*	1%	1%	-	2%	*	1%	*	1%	-	1%	*	-
							*		*			*					**		*						
Sigma	1500	741	759	544	495	461	232	881	159	577	923	321	882	297	828	672	68	1432	125	1375	1022	470	447	456	598
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	India Total	India																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	500	284	216	264	156	80	68	96	336	303	197	1	51	448	292	208	134	366	293	207	404	94
Base: All Respondents (wtd)	500	257	243	267	149	84	69	95	336	299	201	1	52	447	279	221	132	368	288	212	397	100
Abu Dhabi, United Arab Emirates	138	72	66	75	31	32	21	19	98	82	56	-	19	119	68	70	30	108	71	67	104	33
	28%	28%	27%	28%	21%	38%	30%	20%	29%	28%	28%	-	37%	27%	24%	32%	23%	29%	25%	32%	26%	33%
						D*	*	*				**	*									*
Mumbai, India	127	70	57	56	39	32	12	22	94	79	47	-	15	112	64	63	24	103	67	60	98	29
	25%	27%	23%	21%	26%	38%	17%	23%	28%	27%	24%	-	29%	25%	23%	28%	18%	28%	23%	28%	25%	29%
						C*	*	*				**	*					P				*
Singapore, Singapore	112	56	56	48	39	25	6	17	90	80	32	-	7	105	73	40	25	87	66	46	98	14
	22%	22%	23%	18%	26%	30%	8%	18%	27%	27%	16%	-	14%	23%	26%	18%	19%	24%	23%	22%	25%	14%
					C	C*	*	*	F	J		**	*		O						U	*
New York City, United States	86	45	42	45	22	19	12	10	65	42	44	1	11	75	42	44	18	68	42	44	69	17
	17%	17%	17%	17%	15%	23%	17%	10%	19%	14%	22%	100%	21%	17%	15%	20%	14%	19%	15%	21%	17%	17%
						*	*	*	G		I	**	*									*
Hong Kong, China	80	36	44	39	27	14	8	19	52	49	31	-	6	74	43	37	20	60	51	29	65	13
	16%	14%	18%	14%	18%	17%	12%	20%	16%	16%	16%	-	12%	16%	15%	17%	15%	16%	18%	14%	16%	13%
						*	*	*				**	*									*
Delhi, India	80	51	29	46	24	10	12	17	51	47	32	1	10	69	38	42	17	63	36	43	56	24
	16%	20%	12%	17%	16%	12%	17%	17%	15%	16%	16%	100%	19%	15%	13%	19%	13%	17%	13%	20%	14%	24%
		B				*	*	*				**	*							R		T*
London, United Kingdom	73	35	39	34	26	13	9	14	50	47	26	-	3	70	42	31	17	56	42	31	59	14
	15%	14%	16%	13%	18%	15%	13%	15%	15%	16%	13%	-	6%	16%	15%	14%	13%	15%	15%	15%	15%	14%
						*	*	*				**	*									*
Bangkok, Thailand	53	21	32	31	18	4	6	12	34	31	22	-	1	52	34	18	23	29	41	12	48	5
	11%	8%	13%	11%	12%	5%	9%	13%	10%	10%	11%	-	2%	12%	12%	8%	18%	8%	14%	6%	12%	5%
						*	*	*				**	*	L			Q		S		U	*
Beijing, China	50	25	25	31	14	5	9	9	32	27	23	1	2	48	26	25	17	34	31	19	43	6
	10%	10%	10%	12%	10%	6%	13%	10%	10%	9%	11%	100%	4%	11%	9%	11%	13%	9%	11%	9%	11%	6%
						*	*	*				**	*									*
Los Angeles, United States	50	30	20	27	15	7	7	10	33	35	14	-	4	45	30	19	18	31	36	13	43	6
	10%	12%	8%	10%	10%	9%	10%	11%	10%	12%	7%	-	8%	10%	11%	9%	14%	9%	13%	6%	11%	6%
						*	*	*				**	*						S			*
Tokyo, Japan	46	21	25	23	19	4	3	9	34	29	17	-	6	41	20	27	8	38	21	25	31	15
	9%	8%	10%	9%	13%	5%	5%	9%	10%	10%	9%	-	11%	9%	7%	12%	6%	10%	7%	12%	8%	15%
						*	*	*				**	*									T*
Paris, France	42	18	24	23	16	2	8	10	24	20	22	-	5	37	26	16	16	26	28	14	37	5
	8%	7%	10%	9%	11%	3%	12%	10%	7%	7%	11%	-	10%	8%	9%	7%	12%	7%	10%	7%	9%	5%
					E	*	*	*				**	*									*
Sydney, Australia	37	15	22	20	12	5	4	5	28	25	12	-	4	33	20	17	8	29	20	17	29	8
	7%	6%	9%	8%	8%	6%	6%	5%	8%	8%	6%	-	8%	7%	7%	8%	6%	8%	7%	8%	7%	8%
						*	*	*				**	*									*
Washington, United States	36	16	20	20	11	5	8	8	21	26	10	-	4	32	18	18	9	27	20	16	33	4
	7%	6%	8%	7%	8%	6%	11%	8%	6%	9%	5%	-	9%	7%	7%	8%	7%	7%	7%	7%	8%	4%
						*	*	*				**	*									*
Toronto, Canada	32	10	22	17	10	5	6	3	23	19	13	-	2	30	15	17	6	26	10	22	24	8
	6%	4%	9%	6%	6%	6%	8%	3%	7%	6%	6%	-	4%	7%	5%	8%	4%	7%	4%	10%	6%	8%
			A			*	*	*				**	*							R		*
Kuala Lumpur, Malaysia	31	20	11	22	4	5	6	7	18	11	20	-	4	27	23	8	12	19	17	14	25	6
	6%	8%	5%	8%	3%	6%	9%	7%	5%	4%	10%	-	8%	6%	8%	4%	9%	5%	6%	7%	6%	6%
				D		*	*	*			I	**	*		O							*
Berlin, Germany	30	13	17	17	8	5	4	12	14	18	12	-	3	27	16	14	9	20	23	7	23	6
	6%	5%	7%	6%	5%	6%	6%	13%	4%	6%	6%	-	6%	6%	6%	6%	7%	6%	8%	3%	6%	6%
						*	*	H*				**	*						S			*
Seoul, South Korea	25	13	12	14	7	4	4	6	15	14	11	-	4	21	16	9	6	19	16	9	20	4
	5%	5%	5%	5%	5%	5%	6%	6%	5%	5%	5%	-	8%	5%	6%	4%	5%	5%	6%	4%	5%	4%
						*	*	*				**	*									*
Boston, United States	25	10	15	16	8	1	2	5	18	14	10	-	-	25	19	6	8	17	18	7	18	6
	5%	4%	6%	6%	5%	1%	2%	5%	5%	5%	5%	-	-	6%	7%	3%	6%	5%	6%	3%	5%	6%
						*	*	*				**	*		O							*
Rome, Italy	25	12	13	20	4	1	2	8	15	9	16	-	5	20	13	12	7	17	17	7	19	6
	5%	5%	5%	7%	3%	1%	3%	8%	4%	3%	8%	-	9%	4%	5%	5%	6%	5%	6%	4%	5%	6%
				DE		*	*	*			I	**	*									*
Amsterdam, The Netherlands	22	13	9	9	9	4	6	6	11	17	6	-	2	20	13	9	5	18	13	9	15	7
	4%	5%	4%	3%	6%	5%	9%	6%	3%	6%	3%	-	4%	5%	5%	4%	4%	5%	4%	4%	4%	7%
						*	H*	*				**	*									*

Shanghai, China	22	15	7	12	5	4	4	4	14	12	10	-	3	19	11	11	8	14	14	8	15	5
	4%	6%	3%	5%	3%	5%	6%	4%	4%	4%	5%	-	6%	4%	4%	5%	6%	4%	5%	4%	4%	5%
						*	*	*				**	*									*
Auckland, New Zealand	18	9	9	9	8	1	5	5	7	13	5	-	1	16	13	4	10	7	10	7	14	3
	4%	3%	4%	3%	5%	1%	7%	6%	2%	4%	2%	-	2%	4%	5%	2%	8%	2%	4%	3%	4%	3%
						*	H*	*				**	*				Q					*
Chicago, United States	17	11	6	7	6	4	4	4	10	10	7	-	1	16	12	5	4	13	12	5	14	3
	3%	4%	3%	3%	4%	5%	5%	4%	3%	3%	3%	-	2%	4%	4%	2%	3%	4%	4%	3%	4%	3%
						*	*	*				**	*									*
Istanbul, Turkey	16	7	8	14	1	1	4	4	8	4	12	-	4	11	7	9	5	10	9	7	14	2
	3%	3%	3%	5%	1%	1%	6%	4%	2%	1%	6%	-	8%	3%	3%	4%	4%	3%	3%	3%	3%	2%
				D		*	*	*			I	**	M*									*
Zurich, Switzerland	16	10	6	6	5	4	3	3	9	9	6	-	3	12	9	6	1	14	6	9	11	4
	3%	4%	2%	2%	3%	5%	5%	3%	3%	3%	3%	-	7%	3%	3%	3%	1%	4%	2%	4%	3%	4%
						*	*	*				**	*									*
Munich, Germany	14	6	8	6	5	3	-	7	7	10	4	-	1	13	8	6	1	13	7	7	11	3
	3%	2%	3%	2%	3%	3%	-	7%	2%	3%	2%	-	2%	3%	3%	3%	1%	4%	2%	3%	3%	3%
						*	*	FH*				**	*									*
Osaka, Japan	12	3	9	6	6	-	3	-	8	8	4	-	-	12	5	7	5	7	7	4	12	-
	2%	1%	4%	2%	4%	-	5%	-	3%	3%	2%	-	-	3%	2%	3%	4%	2%	3%	2%	3%	-
						*	G*	*				**	*									*
Jakarta, Indonesia	11	6	5	11	-	-	2	1	8	4	7	-	4	7	8	3	4	7	8	3	9	2
	2%	2%	2%	4%	-	-	3%	1%	2%	1%	4%	-	8%	2%	3%	1%	3%	2%	3%	1%	2%	2%
				D		*	*	*				**	M*									*
Stockholm, Sweden	11	4	7	5	6	-	2	2	8	6	5	-	-	11	4	7	2	9	6	5	8	3
	2%	2%	3%	2%	4%	-	2%	2%	2%	2%	3%	-	-	2%	2%	3%	2%	2%	2%	2%	2%	3%
						*	*	*				**	*									*
Helsinki, Finland	10	7	4	5	4	1	-	3	7	5	5	-	1	9	7	3	3	8	7	3	9	1
	2%	3%	1%	2%	3%	1%	-	4%	2%	2%	3%	-	2%	2%	2%	2%	2%	2%	3%	1%	2%	1%
						*	*	*				**	*									*
Vancouver, Canada	10	5	4	5	3	2	3	-	7	5	5	-	-	10	6	4	2	7	6	4	8	2
	2%	2%	2%	2%	2%	3%	4%	-	2%	2%	2%	-	-	2%	2%	2%	2%	2%	2%	2%	2%	2%
						*	G*	*				**	*									*
Madrid, Spain	9	4	5	4	3	2	1	4	4	7	2	-	1	8	4	5	2	7	4	5	6	2
	2%	1%	2%	2%	2%	2%	2%	4%	1%	2%	1%	-	2%	2%	1%	2%	2%	2%	1%	2%	1%	2%
						*	*	*				**	*									*
Brussels, Belgium	9	5	4	5	3	1	1	1	7	7	2	-	-	9	6	3	3	6	7	2	8	1
	2%	2%	2%	2%	2%	1%	1%	1%	2%	2%	1%	-	-	2%	2%	1%	2%	2%	2%	1%	2%	1%
						*	*	*				**	*									*
Belgrade, Serbia	8	4	5	6	-	2	1	2	5	5	3	-	2	6	7	1	4	4	5	3	7	1
	2%	1%	2%	2%	-	3%	2%	2%	1%	2%	2%	-	4%	1%	3%	*	3%	1%	2%	1%	2%	1%
						*	*	*				**	*									*
Sao Paulo, Brazil	8	4	5	6	1	1	-	2	6	4	4	-	2	6	3	6	3	5	5	3	6	2
	2%	1%	2%	2%	1%	1%	-	2%	2%	1%	2%	-	5%	1%	1%	3%	2%	1%	2%	2%	1%	2%
						*	*	*				**	*									*
Rio de Janeiro, Brazil	8	5	3	5	2	1	1	1	6	5	3	-	-	8	5	3	3	5	5	3	7	1
	2%	2%	1%	2%	1%	1%	1%	1%	2%	2%	1%	-	-	2%	2%	1%	2%	1%	2%	1%	2%	1%
						*	*	*				**	*									*
Moscow, Russia	8	5	3	6	1	1	2	1	5	3	5	-	2	6	4	4	1	7	4	4	5	3
	2%	2%	1%	2%	1%	1%	3%	1%	1%	1%	3%	-	4%	1%	1%	2%	1%	2%	1%	2%	1%	3%
						*	*	*				**	*									*
Mexico City, Mexico	8	6	2	7	1	-	1	1	6	4	4	-	2	6	3	5	2	6	4	4	5	3
	2%	2%	1%	2%	1%	-	2%	1%	2%	1%	2%	-	4%	1%	1%	2%	1%	2%	1%	2%	1%	3%
						*	*	*				**	*									*
Cape Town, South Africa	8	4	4	2	2	3	1	-	6	6	1	-	1	6	4	4	1	7	4	3	6	1
	2%	2%	2%	1%	1%	4%	2%	-	2%	2%	1%	-	2%	1%	1%	2%	1%	2%	1%	2%	2%	1%
						*	*	*				**	*									*
Manila, Philippines	7	5	2	3	3	1	-	1	6	5	2	-	-	7	4	3	2	5	5	2	6	1
	1%	2%	1%	1%	2%	1%	-	1%	2%	2%	1%	-	-	2%	2%	1%	1%	1%	2%	1%	2%	1%
						*	*	*				**	*									*
Dublin, ROI	7	5	2	5	2	-	1	2	4	4	3	-	1	6	5	2	2	5	4	3	6	1
	1%	2%	1%	2%	1%	-	1%	2%	1%	1%	1%	-	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%
						*	*	*				**	*									*
Guangzhou, China	7	3	4	-	-	7	-	-	7	7	-	-	-	7	4	2	2	4	5	2	3	3
	1%	1%	2%	-	-	8%	-	-	2%	2%	-	-	-	1%	1%	1%	2%	1%	2%	1%	1%	3%
						CD*	*	*		J		**	*									*
Prague, Czech Republic	6	3	3	4	1	1	1	3	2	2	4	-	1	5	4	2	2	4	4	2	5	1
	1%	1%	1%	2%	1%	1%	2%	3%	1%	1%	2%	-	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%
						*	*	*				**	*									*
Karachi, Pakistan	6	6	-	4	2	-	4	-	2	3	3	-	2	4	5	1	3	4	3	4	5	1
	1%	2%	-	2%	1%	-	6%	-	1%	1%	1%	-	3%	1%	2%	*	2%	1%	1%	2%	1%	1%
		B				*	GH*	*				**	*									*
Vienna, Austria	6	4	2	3	2	1	-	2	4	3	3	-	-	6	4	2	2	4	5	1	6	-
	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	1%	-	-	1%	1%	1%	2%	1%	2%	*	1%	-
						*	*	*				**	*									*
Lagos, Nigeria	5	3	2	4	-	1	1	2	2	3	2	-	1	4	3	2	2	3	3	2	2	3
	1%	1%	1%	1%	-	1%	1%	2%	1%	1%	1%	-	2%	1%	1%	1%	2%	1%	1%	1%	*	3%
						*	*	*				**	*									T*
Mecca, Saudi Arabia	4	1	3	3	1	-	2	1	1	2	2	-	-	4	2	2	-	4	2	2	2	2
	1%	*	1%	1%	1%	-	4%	1%	*	1%	1%	-	-	1%	1%	1%	-	1%	1%	1%	*	2%
						*	H*	*				**	*									*
Oslo, Norway	4	3	1	1	3	-	1	1	3	3	1	-	-	4	4	-	-	4	1	3	4	-
	1%	1%	*	*	2%	-	1%	1%	1%	1%	1%	-	-	1%	2%	-	-	1%	*	2%	1%	-

						*	*	*				**	*									*
Budapest, Hungary	4	4	-	4	-	-	1	-	3	-	4	-	2	2	1	3	2	2	3	1	2	2
	1%	1%	-	1%	-	-	1%	-	1%	-	2%	-	4%	*	*	1%	1%	*	1%	*	*	2%
						*	*	*			I	**	M*									*
Lima, Peru	4	3	1	2	1	1	-	-	4	4	-	-	-	4	4	-	3	1	4	-	4	-
	1%	1%	*	1%	1%	1%	-	-	1%	1%	-	-	-	1%	1%	-	2%	*	1%	-	1%	-
						*	*	*				**	*				Q					*
Tel Aviv, Israel	3	2	1	3	-	-	-	-	3	1	2	-	1	2	2	1	1	2	1	2	2	1
	1%	1%	*	1%	-	-	-	-	1%	*	1%	-	2%	*	1%	*	1%	1%	*	1%	1%	1%
						*	*	*				**	*									*
Buenos Aires, Argentina	3	2	1	-	2	1	-	2	1	3	-	-	-	3	2	1	2	1	2	1	3	-
	1%	1%	*	-	1%	1%	-	2%	*	1%	-	-	-	1%	1%	*	1%	*	1%	*	1%	-
						*	*	*				**	*									*
Copenhagen, Denmark	3	2	1	2	1	-	-	-	3	2	1	-	-	3	2	1	-	3	-	3	2	1
	1%	1%	*	1%	1%	-	-	-	1%	1%	*	-	-	1%	1%	*	-	1%	-	1%	*	1%
						*	*	*				**	*							R		*
Bogota, Colombia	2	1	1	2	-	-	2	-	-	-	2	-	-	2	2	-	1	1	1	1	2	-
	*	*	1%	1%	-	-	3%	-	-	-	1%	-	-	*	1%	-	1%	*	*	1%	1%	-
						*	H*	*				**	*									*
Nairobi, Kenya	2	1	1	-	1	1	-	-	2	2	-	-	-	2	2	-	2	-	2	-	2	-
	*	*	*	-	1%	1%	-	-	1%	1%	-	-	-	*	1%	-	1%	-	1%	-	*	-
						*	*	*				**	*				Q					*
Casablanca, Morocco	2	2	-	2	-	-	-	1	1	-	2	-	-	2	1	1	1	1	1	1	2	-
	*	1%	-	1%	-	-	-	1%	*	-	1%	-	-	*	*	*	1%	*	*	*	*	-
						*	*	*				**	*									*
Tehran, Iran	1	1	-	-	1	-	-	-	1	1	-	-	-	1	1	-	1	-	-	1	1	-
	*	*	-	-	1%	-	-	-	*	*	-	-	-	*	*	-	1%	-	-	*	*	-
						*	*	*				**	*									*
Cairo, Egypt	1	1	-	-	-	1	-	-	1	1	-	-	-	1	1	-	-	1	-	1	-	1
	*	*	-	-	-	1%	-	-	*	*	-	-	-	*	*	-	-	*	-	*	-	1%
						*	*	*				**	*									*
Sigma	1500	770	730	801	446	253	207	285	1008	898	602	3	156	1342	838	662	396	1104	864	636	1192	301
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Italy Total	Italy																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Nord-Ovest	Nord-Est	Centro (I)	Sud	Isole
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	1004	547	457	290	395	319	190	431	245	477	527	110	623	271	568	436	113	891	205	799	658	346	280	177	194	251	102
Base: All Respondents (wtd)	500	248	252	161	181	158	138	198	92	225	275	213	214	73	253	247	46	454	78	422	275	225	131	95	97	120	57
Abu Dhabi, United Arab Emirates	162	82	80	51	68	43	41	75	30	67	94	64	70	28	87	75	21	141	33	128	92	69	41	30	39	36	16
	32%	33%	32%	32%	38%	27%	30%	38%	33%	30%	34%	30%	33%	39%	34%	30%	45%	31%	43%	30%	34%	31%	31%	32%	40%	30%	28%
					E		*										Q*		S					*	*		*
New York City, United States	132	79	52	48	47	37	26	55	32	52	80	55	59	18	67	65	13	119	18	114	78	53	40	24	25	25	19
	26%	32%	21%	30%	26%	23%	19%	28%	35%	23%	29%	26%	28%	24%	26%	26%	28%	26%	23%	27%	28%	24%	31%	25%	25%	21%	33%
		B					*		F								*							*	*		*
London, United Kingdom	91	50	41	28	33	30	28	32	23	38	53	36	41	14	49	42	8	83	14	77	44	47	19	16	18	27	11
	18%	20%	16%	17%	18%	19%	20%	16%	25%	17%	19%	17%	19%	19%	19%	17%	16%	18%	19%	18%	16%	21%	14%	16%	19%	23%	20%
							*		G								*							*	*		*
Zurich, Switzerland	83	38	45	16	32	35	19	35	15	47	36	34	38	11	44	39	5	78	11	72	46	37	22	15	15	21	10
	17%	15%	18%	10%	18%	22%	14%	18%	17%	21%	13%	16%	18%	15%	17%	16%	10%	17%	14%	17%	17%	17%	17%	15%	15%	18%	17%
						C	*			J							*							*	*		*
Hong Kong, China	73	38	36	22	32	20	20	25	13	26	47	24	39	11	33	41	8	65	11	62	33	40	15	11	14	23	10
	15%	15%	14%	13%	18%	13%	15%	13%	14%	12%	17%	11%	18%	14%	13%	16%	17%	14%	15%	15%	12%	18%	12%	12%	14%	20%	17%
							*										*							*	*		*
Tokyo, Japan	60	32	29	17	26	17	14	24	9	32	28	21	27	12	32	28	3	57	6	54	37	23	20	11	11	15	3
	12%	13%	11%	10%	14%	11%	10%	12%	10%	14%	10%	10%	13%	16%	13%	11%	7%	13%	8%	13%	14%	10%	15%	12%	12%	12%	5%
							*										*							*	*		*
Shanghai, China	60	30	30	23	19	18	15	24	14	25	35	26	25	9	26	34	7	53	14	46	32	28	15	17	9	15	4
	12%	12%	12%	14%	11%	11%	11%	12%	15%	11%	13%	12%	12%	12%	10%	14%	16%	12%	18%	11%	12%	13%	11%	18%	9%	13%	8%
							*										*							*	*		*
Los Angeles, United States	55	23	32	26	22	7	14	23	12	27	28	32	17	7	18	37	3	52	6	49	30	26	17	9	12	12	4
	11%	9%	13%	16%	12%	4%	10%	11%	13%	12%	10%	15%	8%	9%	7%	15%	6%	12%	7%	12%	11%	11%	13%	10%	13%	10%	7%
				E	E		*					L				N	*							*	*		*
Sydney, Australia	55	23	32	14	16	25	15	21	10	28	27	33	17	5	28	27	3	52	6	49	28	27	19	8	12	10	7
	11%	9%	13%	9%	9%	16%	11%	11%	11%	12%	10%	16%	8%	7%	11%	11%	5%	12%	8%	12%	10%	12%	15%	8%	12%	8%	13%
							*					LM					*							*	*		*
Beijing, China	53	31	22	20	22	12	18	21	8	17	35	24	21	7	24	29	8	44	11	42	28	24	11	9	19	10	4
	11%	12%	9%	12%	12%	7%	13%	11%	9%	8%	13%	11%	10%	10%	9%	12%	18%	10%	14%	10%	10%	11%	8%	9%	19%	9%	8%
							*										*							*	VY*		*
Berlin, Germany	41	21	20	14	14	14	16	13	7	26	15	19	16	7	16	25	2	40	5	37	22	19	11	6	10	11	3
	8%	9%	8%	8%	8%	9%	12%	7%	7%	12%	6%	9%	7%	9%	7%	10%	3%	9%	6%	9%	8%	9%	9%	6%	11%	9%	5%
							*			J							*							*	*		*
Paris, France	36	21	15	7	15	13	11	12	6	14	22	15	15	6	22	14	2	33	4	32	22	14	13	8	8	5	2
	7%	9%	6%	5%	8%	9%	8%	6%	6%	6%	8%	7%	7%	8%	9%	6%	5%	7%	5%	8%	8%	6%	10%	8%	8%	4%	4%
							*										*							*	*		*
Singapore, Singapore	36	20	16	8	16	12	6	19	6	18	18	11	19	6	22	13	2	34	5	31	20	15	9	6	6	13	2
	7%	8%	6%	5%	9%	8%	4%	9%	7%	8%	7%	5%	9%	8%	9%	5%	5%	7%	6%	7%	7%	7%	7%	6%	6%	11%	3%
							*										*							*	*		*
Washington, United States	31	13	18	12	12	6	7	13	7	12	19	12	14	5	17	14	*	30	3	28	19	12	10	7	3	10	1
	6%	5%	7%	8%	7%	4%	5%	7%	7%	5%	7%	6%	6%	7%	7%	6%	1%	7%	4%	7%	7%	5%	8%	8%	3%	9%	1%
							*										*							*	*		*
Rome, Italy	29	17	12	10	7	12	8	10	4	16	14	13	13	4	15	15	3	27	4	26	19	11	8	5	6	8	3
	6%	7%	5%	6%	4%	7%	6%	5%	5%	7%	5%	6%	6%	5%	6%	6%	6%	6%	5%	6%	7%	5%	6%	5%	6%	6%	5%
							*										*							*	*		*
Toronto, Canada	27	11	17	11	4	12	5	13	7	20	7	15	11	1	11	16	3	24	2	25	16	11	12	3	4	6	1
	5%	4%	7%	7%	2%	7%	4%	7%	8%	9%	3%	7%	5%	2%	4%	7%	6%	5%	3%	6%	6%	5%	9%	3%	4%	5%	2%
						D	*			J			M				*							*	*		*
Moscow, Russia	24	9	15	9	8	7	7	8	6	15	10	13	8	4	12	13	3	22	3	21	16	8	9	5	3	4	3
	5%	4%	6%	6%	4%	4%	5%	4%	7%	6%	4%	6%	4%	5%	5%	5%	6%	5%	4%	5%	6%	4%	7%	5%	3%	4%	6%
							*										*							*	*		*
Amsterdam, The Netherlands	24	13	11	8	11	5	8	7	3	13	11	9	12	3	10	14	2	22	3	21	12	12	5	6	5	5	3
	5%	5%	4%	5%	6%	3%	6%	4%	3%	6%	4%	4%	5%	4%	4%	6%	5%	5%	4%	5%	4%	5%	4%	6%	6%	4%	6%
							*										*							*	*		*
Madrid, Spain	23	13	10	6	14	3	5	10	4	11	12	13	7	4	8	15	1	22	3	20	12	11	4	6	9	3	1
	5%	5%	4%	4%	8%	2%	4%	5%	4%	5%	4%	6%	3%	5%	3%	6%	2%	5%	4%	5%	4%	5%	3%	6%	9%	2%	3%
					E		*										*							*	VY*		*
Munich, Germany	22	13	9	8	9	6	4	10	4	8	14	12	7	3	6	16	2	20	2	20	12	10	7	4	2	4	5
	4%	5%	4%	5%	5%	4%	3%	5%	4%	4%	5%	6%	3%	4%	2%	6%	4%	4%	3%	5%	4%	5%	5%	5%	2%	3%	9%
							*									N	*							*	*		*
Oslo, Norway	19	8	11	2	5	11	6	7	3	12	7	9	7	2	11	8	-	19	1	18	6	13	4	3	2	7	4
	4%	3%	4%	2%	3%	7%	4%	4%	3%	5%	3%	4%	3%	3%	4%	3%	-	4%	2%	4%	2%	6%	3%	3%	2%	6%	6%
						C	*										*					T		*	*		*
Bangkok, Thailand	17	4	14	5	6	7	7	7	4	6	11	9	5	3	10	7	2	16	3	14	12	6	6	4	2	5	1
	3%	1%	5%	3%	3%	4%	5%	3%	4%	3%	4%	4%	2%	5%	4%	3%	4%	3%	4%	3%	4%	2%	5%	4%	2%	4%	1%
			A				*										*							*	*		*
Osaka, Japan	17	12	5	4	4	9	5	5	4	11	6	7	8	2	10	7	1	16	2	15	9	8	3	3	5	4	2
	3%	5%	2%	2%	2%	6%	3%	2%	5%	5%	2%	3%	4%	3%	4%	3%	3%	3%	2%	4%	3%	3%	2%	3%	5%	3%	3%
							*										*							*	*		*
Brussels, Belgium	17	9	8	5	3	9	6	8	2	9	8	8	6	3	10	7	1	16	2	15	9	8	1	3	4	8	1
	3%	4%	3%	3%	2%	5%	4%	4%	2%	4%	3%	4%	3%	4%	4%	3%	2%	4%	2%	4%	3%	3%	1%	3%	4%	7%	1%
							*										*							*	*	V	*
Vancouver, Canada	17	7	9	3	7	7	3	10	3	9	8	9	6	2	7	10	1	16	1	16	10	7	6	5	3	2	*
	3%	3%	4%	2%	4%	5%	2%	5%	3%	4%	3%	4%	3%	3%	3%	4%	2%	3%	1%	4%	4%	3%	4%	5%	3%	2%	1%
							*										*							*	*		*
Stockholm, Sweden	16	10	6	4	4	8	4	6	2	9	6	5	9	2	9	7	1	15	1	14	5	11	4	1	2	7	2
	3%	4%	2%	2%	2%	5%	3%	3%	3%	4%	2%	3%	4%	2%	4%	3%	2%	3%	2%	3%	2%	5%	3%	1%	2%	6%	4%
							*										*							*	*		*
Helsinki, Finland	16	8	8	5	5	5	4	5	1	3	12	8	7	1	8	7	1	15	1	15	9	6	1	3	7	1	3
	3%	3%	3%	3%	3%	3%	3%	3%	1%	1%	5%	4%	3%	1%	3%	3%	2%	3%	1%	3%	3%	3%	1%	3%	7%	1%	5%

							*				I						*							*	VY*		*
Rio de Janeiro, Brazil	15	7	8	9	3	3	10	3	1	9	6	8	4	3	8	6	1	14	2	13	5	10	1	3	3	3	5
	3%	3%	3%	6%	2%	2%	7%	2%	1%	4%	2%	4%	2%	4%	3%	3%	1%	3%	2%	3%	2%	4%	1%	3%	3%	3%	8%
				D			G*							L			*							*	*		V*
Dublin, ROI	15	5	10	3	4	7	5	8	2	8	7	7	5	2	8	6	*	14	1	14	9	5	3	3	3	3	3
	3%	2%	4%	2%	2%	5%	4%	4%	2%	3%	3%	3%	3%	2%	3%	2%	1%	3%	1%	3%	3%	2%	2%	3%	3%	2%	5%
							*										*							*	*		*
Chicago, United States	14	8	6	6	5	3	4	4	2	3	11	4	8	2	8	6	3	11	7	7	11	3	1	3	1	6	2
	3%	3%	2%	4%	3%	2%	3%	2%	2%	1%	4%	2%	4%	3%	3%	2%	6%	3%	9%	2%	4%	2%	1%	3%	1%	5%	4%
							*										*		S					*	*	V	*
Vienna, Austria	14	8	5	2	5	6	4	8	1	7	6	5	6	2	8	6	1	13	1	12	8	6	6	1	3	2	2
	3%	3%	2%	2%	3%	4%	3%	4%	1%	3%	2%	2%	3%	3%	3%	2%	2%	3%	2%	3%	3%	2%	4%	1%	3%	2%	3%
							*										*							*	*		*
Copenhagen, Denmark	13	4	9	4	5	5	*	6	2	6	7	5	6	1	5	9	*	13	-	13	3	10	3	3	4	3	1
	3%	2%	4%	2%	3%	3%	*	3%	2%	3%	2%	3%	3%	2%	2%	3%	1%	3%	-	3%	1%	4%	2%	3%	4%	2%	1%
							*										*					T		*	*		*
Prague, Czech Republic	13	4	9	6	2	4	5	3	4	3	10	4	6	2	7	6	1	11	3	10	7	6	2	3	2	5	1
	3%	1%	4%	4%	1%	3%	4%	2%	4%	1%	4%	2%	3%	3%	3%	2%	3%	3%	3%	2%	2%	3%	2%	3%	2%	5%	1%
							*										*							*	*		*
Kuala Lumpur, Malaysia	13	5	8	2	9	2	5	6	1	5	7	5	4	3	7	5	4	9	5	7	10	3	3	5	2	2	*
	3%	2%	3%	1%	5%	1%	4%	3%	1%	2%	3%	3%	2%	4%	3%	2%	8%	2%	7%	2%	4%	1%	2%	6%	2%	2%	*
							*										Q*		S					*	*		*
Auckland, New Zealand	12	7	5	3	6	3	7	3	1	7	6	7	3	2	8	4	2	10	4	9	10	3	4	1	1	5	2
	2%	3%	2%	2%	3%	2%	5%	2%	1%	3%	2%	3%	1%	3%	3%	2%	5%	2%	5%	2%	3%	1%	3%	1%	1%	4%	4%
							*										*							*	*		*
Boston, United States	12	4	8	6	3	3	5	3	3	4	7	3	7	2	5	7	*	11	2	10	6	6	2	4	2	3	1
	2%	2%	3%	4%	2%	2%	4%	2%	3%	2%	3%	2%	3%	2%	2%	3%	1%	3%	3%	2%	2%	3%	1%	5%	2%	2%	2%
							*										*							*	*		*
Seoul, South Korea	11	5	6	3	4	4	2	4	3	4	7	2	8	1	6	5	1	10	2	9	7	4	3	2	3	2	1
	2%	2%	2%	2%	2%	3%	1%	2%	3%	2%	3%	1%	4%	2%	2%	2%	2%	2%	3%	2%	3%	2%	2%	2%	3%	2%	1%
							*										*							*	*		*
Istanbul, Turkey	10	3	7	6	2	2	5	2	1	5	5	6	4	1	3	7	1	9	2	9	3	7	*	1	2	1	6
	2%	1%	3%	4%	1%	2%	4%	1%	1%	2%	2%	3%	2%	1%	1%	3%	2%	2%	2%	2%	1%	3%	*	1%	2%	1%	11%
							*										*							*	*		VWXY*
Lagos, Nigeria	10	2	8	6	2	2	7	3	-	4	6	7	2	1	4	6	3	7	4	7	3	7	3	1	-	2	4
	2%	1%	3%	4%	1%	1%	5%	1%	-	2%	2%	3%	1%	1%	2%	2%	7%	2%	5%	2%	1%	3%	2%	1%	-	1%	7%
							H*										Q*							*	*		X*
Lima, Peru	10	5	5	4	1	5	6	2	1	2	8	5	4	1	9	1	3	7	4	6	4	6	5	2	1	1	1
	2%	2%	2%	2%	1%	3%	4%	1%	1%	1%	3%	3%	2%	1%	4%	*	6%	2%	5%	1%	1%	3%	4%	3%	1%	*	2%
							*								O		Q*		S					*	*		*
Karachi, Pakistan	8	4	4	4	1	2	3	3	2	2	6	4	2	2	5	3	*	7	1	6	5	3	2	3	*	2	-
	2%	2%	1%	3%	1%	1%	2%	2%	2%	1%	2%	2%	1%	2%	2%	1%	1%	2%	2%	2%	2%	1%	2%	3%	*	2%	-
							*										*							*	*		*
Delhi, India	8	3	5	3	3	2	1	5	1	2	6	2	4	2	5	3	3	5	3	5	5	3	1	3	*	3	1
	2%	1%	2%	2%	2%	1%	1%	3%	1%	1%	2%	1%	2%	2%	2%	1%	6%	1%	4%	1%	2%	1%	1%	3%	*	2%	2%
							*										Q*		S					*	*		*
Mumbai, India	8	3	4	2	4	2	1	5	1	2	6	3	4	*	4	4	*	7	1	7	6	2	4	2	1	*	1
	2%	1%	2%	1%	2%	1%	1%	2%	2%	1%	2%	1%	2%	*	1%	2%	1%	2%	1%	2%	2%	1%	3%	3%	1%	*	1%
							*										*							*	*		*
Mecca, Saudi Arabia	7	2	5	4	1	3	1	1	1	1	6	4	2	1	5	2	*	7	*	7	4	3	*	5	*	1	*
	1%	1%	2%	2%	*	2%	*	1%	1%	1%	2%	2%	1%	1%	2%	1%	1%	2%	*	2%	1%	1%	*	5%	*	1%	1%
							*										*							VX*	*		*
Sao Paulo, Brazil	7	2	5	3	2	1	1	3	2	3	4	-	5	2	4	3	1	6	2	5	4	3	2	1	1	2	1
	1%	1%	2%	2%	1%	1%	*	2%	2%	1%	1%	-	2%	3%	1%	1%	3%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%
							*						K	K			*							*	*		*
Cairo, Egypt	7	3	4	4	3	*	*	2	*	1	6	4	2	1	6	1	2	5	1	6	4	3	2	3	*	1	1
	1%	1%	1%	2%	2%	*	*	1%	*	1%	2%	2%	1%	1%	2%	*	3%	1%	2%	1%	1%	1%	2%	3%	*	1%	2%
							*										*							*	*		*
Jakarta, Indonesia	6	3	3	1	2	3	3	3	1	2	5	3	3	*	5	1	2	5	2	5	5	2	4	1	1	2	-
	1%	1%	1%	*	1%	2%	2%	1%	1%	1%	2%	1%	1%	*	2%	1%	4%	1%	2%	1%	2%	1%	3%	1%	1%	1%	-
							*										*							*	*		*
Manila, Philippines	6	2	5	2	1	4	3	2	*	2	4	2	3	1	5	1	-	6	1	5	3	4	1	2	1	1	1
	1%	1%	2%	1%	1%	2%	2%	1%	*	1%	1%	1%	2%	1%	2%	1%	-	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%
							*										*							*	*		*
Bogota, Colombia	6	3	3	1	4	*	3	2	*	1	5	3	2	*	4	2	1	5	2	4	3	3	2	*	1	*	2
	1%	1%	1%	1%	2%	*	3%	1%	*	1%	2%	2%	1%	*	1%	1%	2%	1%	2%	1%	1%	1%	2%	*	1%	*	4%
							*										*							*	*		*
Guangzhou, China	6	2	3	2	2	1	1	2	2	2	3	-	4	1	3	2	1	5	2	3	4	1	1	1	1	1	1
	1%	1%	1%	1%	1%	1%	*	1%	2%	1%	1%	-	2%	2%	1%	1%	1%	1%	3%	1%	2%	1%	1%	1%	1%	1%	2%
							*							K			*							*	*		*
Tel Aviv, Israel	5	3	2	1	3	2	1	2	2	2	3	-	3	2	2	3	1	4	1	4	3	2	*	1	1	1	1
	1%	1%	1%	*	1%	1%	1%	1%	2%	1%	1%	-	2%	2%	1%	1%	2%	1%	1%	1%	1%	1%	*	1%	1%	1%	2%
							*							K			*							*	*		*
Budapest, Hungary	5	2	2	1	2	2	1	3	1	3	2	-	4	1	3	2	*	4	2	2	3	1	1	-	1	1	1
	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	1%	1%	1%	3%	1%	1%	1%	1%	-	1%	1%	2%
							*										*		S					*	*		*
Tehran, Iran	4	1	3	3	1	1	1	1	1	1	4	2	2	1	4	1	1	4	1	4	2	3	*	3	1	-	*
	1%	1%	1%	2%	*	1%	*	*	1%	*	1%	1%	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	*	3%	1%	-	1%
							*										*							*	*		*
Cape Town, South Africa	4	2	2	2	2	*	1	1	1	2	3	-	3	1	2	2	-	4	1	4	2	2	*	1	1	2	1
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	-	1%	2%	1%	1%	-	1%	1%	1%	1%	1%	*	1%	1%	1%	1%
							*							K			*							*	*		*
Mexico City, Mexico	4	1	2	1	1	2	1	2	-	1	3	2	2	*	3	1	2	2	2	2	3	1	2	-	1	*	1
	1%	1%	1%	1%	1%	1%	1%	1%	-	*	1%	1%	1%	*	1%	*	4%	*	2%	1%	1%	1%	1%	-	1%	*	2%
							*										Q*							*	*		*
Nairobi, Kenya	4	*	3	1	*	3	-	1	-	2	1	2	1	*	1	3	-	4	-	4	3	1	1	-	-	1	2
	1%	*	1%	*	*	2%	-	1%	-	1%	*	1%	1%	*	*	1%	-	1%	-	1%	1%	*	*	-	-	1%	4%
							*										*							*	*		*
Belgrade, Serbia	3	1	2	1	-	2	*	1	-	3	*	2	*	1	1	2	-	3	1	2	1	2	-	-	-	3	-
	1%	*	1%	*	-	2%	*	*	-	1%	*	1%	*	1%	*	1%	-	1%	1%	1%	*	1%	-	-	-	3%	-
							*										*							*	*		*
Buenos Aires, Argentina	3	1	1	1	*	1	1	1	1	1	1	-	2	1	1	2	*	3	1	2	2	1	-	1	1	*	1
	1%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	-	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	*	2%
							*										*							*	*		*
Casablanca, Morocco	2	1	1	1	1	*	1	2	-	1	2	-	2	1	2	1	*	2	1	1	2	1	*	*	*	1	1
	*	1%	*	1%	*	*	*	1%	-	*	1%	-	1%	1%	1%	*	1%	*	1%	*	1%	*	*	*	*	*	2%
							*										*							*	*		*
Warsaw, Poland	1	1	1	*	*	1	1	*	*	1	-	-	1	*	*	1	*	1	1	1	1	-	-	-	1	-	1
	*	*	*	*	*	*	1%	*	*	1%	-	-	*	*	*	*	1%	*	1%	*	*	-	-	-	1%	-	1%
							*										*							*	*		*

Sigma	1500	744	756	483	544	473	413	595	277	675	825	639	642	219	760	740	139	1361	233	1267	826	674	393	286	291	360	171
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Japan Total	Japan																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	1002	583	419	212	407	383	547	373	82	535	467	270	185	547	588	414	52	950	100	902	724	248
Base: All Respondents (wtd)	500	251	249	169	175	156	313	160	27	221	279	267	101	132	251	249	22	478	39	461	319	166
Tokyo, Japan	329	169	160	100	121	109	213	99	17	146	183	181	63	85	176	153	17	312	26	302	213	104
	66%	67%	64%	59%	69%	70%	68%	62%	63%	66%	66%	68%	62%	64%	70%	61%	76%	65%	68%	66%	67%	63%
						C			*						O		*		*			
Osaka, Japan	223	116	107	68	85	69	143	68	12	101	122	122	47	55	115	108	10	213	16	207	136	78
	45%	46%	43%	41%	49%	44%	46%	42%	47%	46%	44%	46%	47%	41%	46%	43%	46%	45%	40%	45%	43%	47%
									*								*		*			
New York City, United States	171	94	77	61	57	53	104	60	7	74	97	90	32	48	80	91	8	163	13	158	107	57
	34%	37%	31%	36%	33%	34%	33%	37%	27%	33%	35%	34%	32%	37%	32%	37%	36%	34%	33%	34%	34%	35%
									*								*		*			
Los Angeles, United States	60	32	28	23	21	16	32	25	3	27	34	32	8	20	27	33	2	58	4	56	37	23
	12%	13%	11%	14%	12%	10%	10%	16%	12%	12%	12%	12%	8%	15%	11%	13%	10%	12%	10%	12%	12%	14%
									*					L			*		*			
London, United Kingdom	58	32	26	16	14	27	28	26	4	28	30	29	11	18	29	29	1	56	4	54	40	16
	12%	13%	11%	10%	8%	17%	9%	16%	16%	13%	11%	11%	10%	14%	11%	12%	7%	12%	10%	12%	13%	10%
						CD		F	*								*		*			
Sydney, Australia	50	22	29	12	17	21	33	15	2	26	24	28	11	11	23	27	4	46	5	45	31	19
	10%	9%	11%	7%	10%	14%	11%	9%	9%	12%	9%	11%	11%	9%	9%	11%	19%	10%	13%	10%	10%	12%
						C			*								*		*			
Singapore, Singapore	46	28	18	10	19	17	23	19	4	26	20	23	8	15	28	18	2	44	5	41	33	13
	9%	11%	7%	6%	11%	11%	7%	12%	15%	12%	7%	9%	8%	11%	11%	7%	11%	9%	12%	9%	10%	8%
									*	J							*		*			
Vancouver, Canada	39	17	22	9	12	18	25	12	2	19	20	21	8	10	20	19	1	39	2	37	26	13
	8%	7%	9%	5%	7%	11%	8%	8%	8%	9%	7%	8%	8%	8%	8%	8%	4%	8%	6%	8%	8%	8%
						C			*								*		*			
Paris, France	33	19	14	12	10	11	20	12	2	14	19	17	6	10	16	18	2	31	5	28	21	12
	7%	8%	6%	7%	6%	7%	6%	7%	6%	7%	7%	7%	6%	7%	6%	7%	10%	6%	12%	6%	7%	7%
									*								*		*			
Toronto, Canada	31	16	14	6	12	12	21	9	1	15	15	14	8	8	20	10	2	28	3	27	28	2
	6%	6%	6%	4%	7%	8%	7%	5%	4%	7%	6%	5%	8%	6%	8%	4%	11%	6%	8%	6%	9%	1%
									*						O		*		*		U	
Zurich, Switzerland	30	14	16	8	11	11	20	9	2	15	15	14	8	8	16	14	2	28	3	28	19	10
	6%	6%	6%	5%	6%	7%	6%	5%	6%	7%	5%	5%	8%	6%	6%	6%	10%	6%	6%	6%	6%	6%
									*								*		*			
Berlin, Germany	30	12	18	16	8	5	21	7	1	8	21	17	5	7	12	18	-	30	*	29	17	11
	6%	5%	7%	9%	5%	3%	7%	5%	3%	4%	8%	6%	5%	6%	5%	7%	-	6%	1%	6%	5%	7%
				E					*		I						*		*			
Bangkok, Thailand	28	12	15	12	7	8	18	10	*	10	18	18	5	5	14	13	-	28	2	26	12	14
	6%	5%	6%	7%	4%	5%	6%	6%	2%	4%	6%	7%	5%	4%	6%	5%	-	6%	5%	6%	4%	8%
									*								*		*			T
Washington, United States	27	7	20	13	10	4	16	10	*	12	15	14	5	7	9	18	-	27	1	25	15	12
	5%	3%	8%	7%	6%	2%	5%	6%	1%	5%	5%	5%	5%	5%	3%	7%	-	6%	3%	5%	5%	7%
			A	E	E				*							N	*		*			
Munich, Germany	25	12	13	8	11	7	17	8	-	13	13	11	8	7	13	13	-	25	1	24	18	6
	5%	5%	5%	5%	6%	4%	5%	5%	-	6%	5%	4%	8%	5%	5%	5%	-	5%	3%	5%	6%	4%
									*								*		*			
Boston, United States	23	13	11	13	7	4	13	10	1	9	14	12	5	6	7	16	*	23	1	23	14	6
	5%	5%	4%	8%	4%	2%	4%	6%	2%	4%	5%	5%	5%	5%	3%	6%	2%	5%	2%	5%	4%	4%
				E					*							N	*		*			
Stockholm, Sweden	22	10	13	9	7	6	15	6	1	10	13	8	9	6	10	12	1	21	2	20	14	8
	4%	4%	5%	5%	4%	4%	5%	4%	4%	4%	5%	3%	9%	4%	4%	5%	5%	4%	5%	4%	4%	5%
									*				KM				*		*			
Rome, Italy	20	7	13	10	7	3	14	4	1	8	12	9	4	6	10	9	*	19	2	18	13	7
	4%	3%	5%	6%	4%	2%	5%	3%	4%	4%	4%	3%	4%	5%	4%	4%	1%	4%	4%	4%	4%	4%
									*								*		*			
Seoul, South Korea	18	9	9	6	7	5	11	6	1	7	11	8	6	4	10	8	1	17	1	17	11	5
	4%	3%	4%	3%	4%	3%	3%	3%	4%	3%	4%	3%	6%	3%	4%	3%	2%	4%	2%	4%	3%	3%
									*								*		*			
Shanghai, China	18	10	7	4	5	8	12	5	1	8	9	10	2	5	11	7	1	16	2	15	12	5
	4%	4%	3%	3%	3%	5%	4%	3%	4%	4%	3%	4%	2%	4%	4%	3%	6%	3%	6%	3%	4%	3%
									*								*		*			
Chicago, United States	17	9	8	5	6	5	11	5	1	10	6	6	4	7	8	9	1	16	2	15	10	4
	3%	4%	3%	3%	4%	4%	3%	3%	2%	5%	2%	2%	4%	5%	3%	3%	5%	3%	4%	3%	3%	2%
									*					K			*		*			

Hong Kong, China	16	9	6	4	7	5	9	7	*	7	9	9	4	3	8	7	*	15	2	14	10	6
	3%	4%	3%	2%	4%	3%	3%	4%	1%	3%	3%	3%	4%	2%	3%	3%	2%	3%	4%	3%	3%	4%
									*								*		*			
Vienna, Austria	16	6	9	7	4	4	13	2	*	7	9	12	1	3	7	9	-	16	1	14	9	6
	3%	3%	4%	4%	3%	3%	4%	1%	1%	3%	3%	4%	1%	2%	3%	4%	-	3%	3%	3%	3%	4%
							G		*								*		*			
Oslo, Norway	14	5	9	7	5	2	10	3	1	6	8	8	4	2	6	8	*	14	1	13	8	6
	3%	2%	4%	4%	3%	1%	3%	2%	4%	3%	3%	3%	4%	2%	2%	3%	1%	3%	3%	3%	3%	4%
									*								*		*			
Auckland, New Zealand	12	7	5	1	8	3	7	5	1	8	4	5	2	5	6	6	*	12	1	11	9	3
	2%	3%	2%	1%	4%	2%	2%	3%	3%	4%	1%	2%	2%	4%	2%	3%	1%	2%	2%	2%	3%	2%
					C				*								*		*			
Kuala Lumpur, Malaysia	11	4	8	5	3	3	5	6	1	5	7	8	*	3	3	8	-	11	*	11	5	6
	2%	1%	3%	3%	2%	2%	1%	4%	3%	2%	2%	3%	*	2%	1%	3%	-	2%	1%	2%	2%	4%
									*								*		*			
Beijing, China	11	6	5	7	3	1	6	2	3	2	9	8	1	2	4	7	1	10	1	10	7	4
	2%	2%	2%	4%	2%	1%	2%	1%	12%	1%	3%	3%	1%	2%	2%	3%	5%	2%	3%	2%	2%	2%
				E					FG*		I						*		*			
Amsterdam, The Netherlands	11	1	10	9	2	1	10	*	1	1	10	6	3	2	2	9	-	11	*	11	5	6
	2%	*	4%	5%	1%	*	3%	*	3%	1%	3%	2%	3%	1%	1%	4%	-	2%	1%	2%	1%	4%
			A	DE			G		*		I					N	*		*			
Helsinki, Finland	10	3	7	6	2	3	5	4	1	3	7	4	3	3	4	6	-	10	*	10	7	3
	2%	1%	3%	3%	1%	2%	2%	3%	3%	2%	2%	2%	3%	2%	2%	2%	-	2%	1%	2%	2%	2%
									*								*		*			
Abu Dhabi, United Arab Emirates	9	6	3	3	4	2	7	2	*	4	5	5	2	2	5	4	*	9	1	9	7	3
	2%	2%	1%	1%	3%	2%	2%	1%	2%	2%	2%	2%	2%	1%	2%	2%	1%	2%	2%	2%	2%	2%
									*								*		*			
Brussels, Belgium	9	4	5	4	3	2	4	5	*	3	6	5	2	1	4	5	*	9	-	9	4	5
	2%	1%	2%	2%	2%	1%	1%	3%	2%	1%	2%	2%	2%	1%	1%	2%	1%	2%	-	2%	1%	3%
									*								*		*			
Madrid, Spain	9	7	2	1	3	4	7	2	-	4	5	6	2	1	7	2	1	8	2	7	7	2
	2%	3%	1%	1%	2%	3%	2%	1%	-	2%	2%	2%	2%	1%	3%	1%	4%	2%	4%	2%	2%	1%
									*								*		*			
Copenhagen, Denmark	7	1	6	3	3	1	5	1	2	2	5	2	3	2	3	5	*	7	1	6	6	1
	1%	1%	2%	1%	2%	1%	1%	1%	6%	1%	2%	1%	3%	1%	1%	2%	2%	1%	2%	1%	2%	1%
									FG*								*		*			
Prague, Czech Republic	6	4	2	2	3	2	5	1	1	2	4	3	2	1	4	2	1	5	1	5	5	1
	1%	2%	1%	1%	1%	1%	1%	1%	3%	1%	2%	1%	2%	1%	2%	1%	4%	1%	2%	1%	2%	1%
									*								*		*			
Budapest, Hungary	6	4	2	2	2	2	4	1	*	4	2	2	3	2	4	2	*	6	*	6	3	3
	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	3%	1%	2%	1%	2%	1%	1%	1%	1%	2%
									*								*		*			
Cape Town, South Africa	5	1	4	3	1	1	4	*	*	*	5	3	1	1	1	4	*	5	*	5	2	3
	1%	1%	1%	2%	1%	*	1%	*	2%	*	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%
									*								*		*			
Manila, Philippines	5	2	3	1	3	1	3	1	*	3	2	2	2	1	3	2	*	4	1	4	3	2
	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	1%
									*								*		*			
Dublin, ROI	5	2	3	4	*	*	1	3	*	1	4	2	1	1	2	3	-	5	-	5	2	2
	1%	1%	1%	2%	*	*	*	2%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	-	1%	1%	1%
								F	*								*		*			
Istanbul, Turkey	4	1	3	3	1	*	3	1	*	2	3	2	*	1	4	1	-	4	*	4	1	3
	1%	1%	1%	2%	1%	*	1%	1%	2%	1%	1%	1%	*	1%	1%	*	-	1%	1%	1%	*	2%
									*								*		*			
Bogota, Colombia	4	-	4	4	-	-	1	3	-	*	3	2	-	1	-	4	1	3	-	4	1	2
	1%	-	1%	2%	-	-	*	2%	-	*	1%	1%	-	1%	-	1%	3%	1%	-	1%	*	1%
			A	D					*							N	*		*			
Delhi, India	3	2	1	*	2	1	2	1	*	3	1	2	1	1	2	1	-	3	-	3	3	-
	1%	1%	*	*	1%	1%	1%	1%	2%	1%	*	1%	1%	1%	1%	*	-	1%	-	1%	1%	-
									*								*		*			
Guangzhou, China	3	2	2	-	2	2	3	*	-	2	1	2	1	*	2	1	1	2	1	2	3	1
	1%	1%	1%	-	1%	1%	1%	*	-	1%	*	1%	1%	*	1%	*	4%	1%	2%	1%	1%	*
									*								Q*		*			
Cairo, Egypt	3	3	-	2	*	1	2	1	-	-	3	2	1	*	2	1	-	3	2	1	2	1
	1%	1%	-	1%	*	1%	1%	1%	-	-	1%	1%	1%	*	1%	*	-	1%	4%	*	1%	1%
									*								*		S*			
Mecca, Saudi Arabia	3	2	1	1	2	*	2	*	*	*	3	2	-	1	1	2	1	2	-	3	1	1
	1%	1%	*	1%	1%	*	1%	*	1%	*	1%	1%	-	1%	*	1%	3%	*	-	1%	*	1%
									*								Q*		*			
Jakarta, Indonesia	3	2	1	1	2	*	2	*	*	2	1	1	1	1	2	1	-	3	1	2	2	1
	1%	1%	*	*	1%	*	1%	*	1%	1%	*	*	1%	*	1%	*	-	1%	2%	*	1%	*
									*								*		S*			
Rio de Janeiro, Brazil	2	1	1	1	1	*	2	-	1	*	2	1	-	2	1	1	-	2	*	2	2	1
	*	1%	*	1%	1%	*	*	-	3%	*	1%	*	-	1%	*	1%	-	1%	1%	*	*	1%
									FG*								*		*			
Mumbai, India	2	1	1	-	1	1	1	1	*	1	1	2	-	1	2	*	*	2	1	1	2	*
	*	1%	*	-	1%	1%	*	1%	1%	1%	*	1%	-	*	1%	*	1%	*	3%	*	1%	*
									*								*		S*			
Warsaw, Poland	2	2	-	*	1	1	1	1	-	1	1	2	-	*	2	-	-	2	*	2	2	-
	*	1%	-	*	*	1%	*	1%	-	*	*	1%	-	*	1%	-	-	*	1%	*	1%	-
									*								*		*			
Sao Paulo, Brazil	2	-	2	1	-	1	-	1	1	1	1	1	-	1	-	2	-	2	-	2	2	-
	*	-	1%	1%	-	*	-	*	4%	*	*	*	-	1%	-	1%	-	*	-	*	1%	-

									F*								*		*			
Buenos Aires, Argentina	2	1	*	*	*	1	1	*	*	*	1	1	-	1	1	*	-	2	1	1	1	*
	*	1%	*	*	*	1%	*	*	1%	*	*	*	-	1%	1%	*	-	*	2%	*	*	*
									*								*		S*			
Nairobi, Kenya	2	*	1	1	*	-	1	*	-	*	1	1	-	*	1	*	-	2	-	2	2	-
	*	*	1%	1%	*	-	*	*	-	*	*	*	-	*	1%	*	-	*	-	*	*	-
									*								*		*			
Lima, Peru	1	*	1	-	1	*	1	*	-	-	1	1	-	*	1	*	-	1	-	1	1	-
	*	*	*	-	1%	*	*	*	-	-	*	*	-	*	*	*	-	*	-	*	*	-
									*								*		*			
Lagos, Nigeria	1	*	1	1	*	-	1	*	*	*	1	-	1	*	1	*	-	1	-	1	1	-
	*	*	*	*	*	-	*	*	1%	*	*	-	1%	*	*	*	-	*	-	*	*	-
									*								*		*			
Karachi, Pakistan	1	1	-	-	1	-	1	-	-	1	-	1	-	-	1	-	-	1	-	1	1	-
	*	*	-	-	*	-	*	-	-	*	-	*	-	-	*	-	-	*	-	*	*	-
									*								*		*			
Mexico City, Mexico	1	1	-	-	-	1	1	-	-	-	1	1	-	-	1	-	-	1	-	1	1	-
	*	*	-	-	-	1%	*	-	-	-	*	*	-	-	*	-	-	*	-	*	*	-
									*								*		*			
Casablanca, Morocco	1	1	-	-	1	-	1	-	-	-	1	1	-	-	1	-	-	1	-	1	1	-
	*	*	-	-	*	-	*	-	-	-	*	*	-	-	*	-	-	*	-	*	*	-
									*								*		*			
Belgrade, Serbia	1	-	1	1	*	-	1	*	-	1	-	-	-	1	*	1	*	1	-	1	1	*
	*	-	*	*	*	-	*	*	-	*	-	-	-	1%	*	*	1%	*	-	*	*	*
									*								*		*			
Tel Aviv, Israel	*	-	*	*	-	-	*	-	-	-	*	-	-	*	*	-	-	*	-	*	*	-
	*	-	*	*	-	-	*	-	-	-	*	-	-	*	*	-	-	*	-	*	*	-
									*								*		*			
Sigma	1500	753	747	506	526	469	939	481	80	664	836	801	303	396	752	748	65	1435	117	1383	956	498
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Mexico Total	Mexico																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	278	223	268	171	62	97	182	189	203	298	13	243	245	316	185	126	375	176	325	383	118
Base: All Respondents (wtd)	500	240	260	260	169	71	116	192	155	195	305	19	362	118	296	204	115	385	163	337	363	137
Tokyo, Japan	131	67	65	72	46	13	34	53	32	48	83	6	95	31	70	62	30	102	37	95	86	45
	26%	28%	25%	28%	27%	19%	29%	28%	21%	25%	27%	29%	26%	26%	24%	30%	26%	26%	22%	28%	24%	33%
						*	*					**					*					*
Abu Dhabi, United Arab Emirates	124	74	50	71	42	12	27	50	36	42	83	4	91	30	78	47	26	98	38	87	89	35
	25%	31%	19%	27%	25%	16%	23%	26%	23%	22%	27%	21%	25%	25%	26%	23%	23%	26%	23%	26%	25%	26%
		B				*	*					**					*					*
New York City, United States	115	56	59	61	38	16	29	49	34	41	75	6	85	25	72	44	23	93	35	81	82	34
	23%	23%	23%	23%	23%	23%	25%	26%	22%	21%	24%	30%	23%	21%	24%	21%	20%	24%	21%	24%	23%	25%
						*	*					**					*					*
Hong Kong, China	83	34	49	40	28	14	19	27	29	42	40	-	58	24	39	43	18	64	26	56	61	21
	17%	14%	19%	16%	17%	20%	16%	14%	19%	22%	13%	-	16%	21%	13%	21%	16%	17%	16%	17%	17%	16%
						*	*			J		**				N	*					*
Los Angeles, United States	75	37	38	40	27	9	15	37	20	28	47	4	57	14	46	30	19	56	25	50	57	18
	15%	15%	15%	15%	16%	12%	13%	19%	13%	14%	15%	22%	16%	12%	15%	15%	17%	15%	15%	15%	16%	13%
						*	*					**					*					*
Mexico City, Mexico	64	28	36	31	23	10	15	23	24	31	33	6	42	17	31	33	19	46	24	40	50	14
	13%	12%	14%	12%	13%	14%	12%	12%	15%	16%	11%	29%	12%	14%	11%	16%	16%	12%	15%	12%	14%	10%
						*	*					**					*					*
Vancouver, Canada	52	17	35	21	20	11	12	18	20	24	28	1	43	8	29	23	12	41	12	41	41	11
	10%	7%	14%	8%	12%	16%	11%	9%	13%	12%	9%	6%	12%	7%	10%	11%	10%	11%	7%	12%	11%	8%
			A			*	*					**					*					*
Toronto, Canada	51	18	33	20	24	8	10	28	11	18	34	2	40	10	26	26	9	42	12	39	32	19
	10%	8%	13%	8%	14%	11%	9%	14%	7%	9%	11%	11%	11%	8%	9%	13%	8%	11%	8%	12%	9%	14%
						*	*	H				**					*					*
London, United Kingdom	49	22	27	26	10	12	13	7	27	18	31	2	38	9	23	26	8	41	13	35	34	15
	10%	9%	10%	10%	6%	17%	11%	3%	17%	9%	10%	8%	10%	8%	8%	13%	7%	11%	8%	10%	9%	11%
						D*	G*		G			**					*					*
Shanghai, China	48	21	27	26	14	7	11	16	15	14	34	4	33	11	26	22	7	41	19	29	35	13
	10%	9%	10%	10%	9%	10%	9%	8%	10%	7%	11%	20%	9%	9%	9%	11%	6%	11%	12%	9%	10%	9%
						*	*					**					*					*
Berlin, Germany	46	25	22	28	9	9	11	17	15	17	29	2	32	13	24	22	9	37	19	27	31	15
	9%	10%	8%	11%	6%	13%	10%	9%	10%	9%	9%	9%	9%	11%	8%	11%	8%	10%	12%	8%	9%	11%
						*	*					**					*					*
Zurich, Switzerland	44	18	26	16	22	6	6	19	15	21	23	-	31	13	33	11	8	36	15	29	37	7
	9%	8%	10%	6%	13%	8%	5%	10%	10%	11%	8%	-	8%	11%	11%	6%	7%	9%	9%	9%	10%	5%
					C	*	*					**					*					*
Beijing, China	41	21	20	17	17	7	8	22	9	20	21	1	28	12	29	12	7	34	9	32	33	8
	8%	9%	8%	7%	10%	9%	6%	12%	6%	10%	7%	7%	8%	10%	10%	6%	6%	9%	6%	9%	9%	6%
						*	*					**					*					*
Madrid, Spain	38	14	25	15	11	13	8	9	19	24	15	2	28	9	22	16	10	29	11	28	25	13
	8%	6%	9%	6%	6%	18%	7%	5%	12%	12%	5%	8%	8%	7%	7%	8%	8%	7%	7%	8%	7%	10%
						CD*	*		G	J		**					*					*
Paris, France	38	22	17	22	12	5	14	14	9	14	24	4	27	8	27	12	7	31	13	26	29	9
	8%	9%	6%	8%	7%	7%	12%	7%	6%	7%	8%	19%	7%	6%	9%	6%	6%	8%	8%	8%	8%	7%
						*	*					**					*					*
Washington, United States	37	13	25	20	13	5	9	14	11	12	25	3	27	7	22	15	13	25	13	24	25	13
	7%	5%	9%	8%	7%	6%	8%	7%	7%	6%	8%	17%	7%	6%	7%	8%	11%	6%	8%	7%	7%	9%
						*	*					**					*					*
Munich, Germany	30	18	13	12	10	8	3	13	13	14	16	-	21	9	23	7	7	23	15	15	24	6
	6%	7%	5%	5%	6%	11%	2%	7%	8%	7%	5%	-	6%	8%	8%	3%	6%	6%	9%	5%	7%	5%
						*	*					**					*					*
Boston, United States	30	17	13	14	15	-	3	17	8	11	19	-	24	6	24	5	9	21	12	18	21	9
	6%	7%	5%	6%	9%	-	3%	9%	5%	6%	6%	-	7%	5%	8%	3%	7%	6%	7%	5%	6%	6%
					E	*	*					**			O		*					*
Sydney, Australia	27	14	13	8	10	9	5	12	7	9	18	-	20	7	19	8	9	18	11	16	23	4
	5%	6%	5%	3%	6%	12%	4%	7%	5%	5%	6%	-	6%	6%	6%	4%	8%	5%	6%	5%	6%	3%
						C*	*					**					*					*
Chicago, United States	24	14	10	12	11	*	5	9	9	6	18	2	15	7	15	9	7	17	6	18	15	9
	5%	6%	4%	5%	7%	1%	4%	5%	6%	3%	6%	8%	4%	6%	5%	5%	6%	4%	4%	5%	4%	7%
						*	*					**					*					*
Osaka, Japan	22	13	9	15	3	4	5	6	9	9	14	-	16	6	15	8	5	18	7	15	18	4
	4%	5%	4%	6%	2%	6%	4%	3%	6%	4%	4%	-	4%	5%	5%	4%	4%	5%	4%	5%	5%	3%
						*	*					**					*					*

Stockholm, Sweden	21	12	9	8	7	6	6	7	3	8	13	-	17	4	10	11	1	20	5	16	15	6
	4%	5%	4%	3%	4%	8%	5%	4%	2%	4%	4%	-	5%	4%	3%	5%	1%	5%	3%	5%	4%	5%
						*	*					**					*					*
Seoul, South Korea	21	5	16	18	1	1	7	7	3	5	16	3	13	5	10	10	7	14	6	15	14	7
	4%	2%	6%	7%	1%	2%	6%	4%	2%	3%	5%	16%	3%	4%	4%	5%	6%	4%	4%	4%	4%	5%
				D		*	*					**					*					*
Moscow, Russia	20	11	10	11	8	2	7	4	9	6	14	-	17	3	12	9	4	16	6	14	13	7
	4%	4%	4%	4%	5%	2%	6%	2%	6%	3%	5%	-	5%	2%	4%	4%	4%	4%	4%	4%	4%	5%
						*	*					**					*					*
Rome, Italy	19	9	10	12	7	-	6	8	3	9	11	3	14	3	13	7	13	6	13	6	18	2
	4%	4%	4%	5%	4%	-	5%	4%	2%	5%	3%	16%	4%	2%	4%	3%	12%	2%	8%	2%	5%	1%
						*	*					**					Q*		S			*
Amsterdam, The Netherlands	19	6	13	9	5	5	5	7	6	7	12	2	12	5	8	11	1	18	2	17	12	7
	4%	3%	5%	3%	3%	7%	5%	4%	4%	4%	4%	9%	3%	5%	3%	6%	1%	5%	1%	5%	3%	5%
						*	*					**					*					*
Guangzhou, China	18	13	5	8	5	5	1	8	9	11	7	-	14	4	11	7	4	14	6	11	11	7
	4%	5%	2%	3%	3%	7%	1%	4%	6%	5%	2%	-	4%	4%	4%	4%	4%	4%	4%	3%	3%	5%
						*	*					**					*					*
Bogota, Colombia	17	10	8	12	4	2	4	6	6	7	11	2	10	6	11	6	6	12	6	11	11	6
	3%	4%	3%	4%	2%	2%	3%	3%	4%	3%	3%	8%	3%	5%	4%	3%	5%	3%	4%	3%	3%	4%
						*	*					**					*					*
Dublin, ROI	17	5	12	4	8	5	4	7	6	5	12	-	13	4	12	5	4	13	8	9	14	3
	3%	2%	5%	2%	5%	7%	3%	4%	4%	2%	4%	-	4%	3%	4%	2%	4%	3%	5%	3%	4%	2%
						*	*					**					*					*
Auckland, New Zealand	13	5	8	7	3	2	-	2	3	5	8	-	9	4	5	7	4	8	5	8	9	3
	3%	2%	3%	3%	2%	3%	-	1%	2%	3%	2%	-	2%	3%	2%	4%	4%	2%	3%	2%	3%	2%
						*	*					**					*					*
Rio de Janeiro, Brazil	12	6	6	9	4	-	4	3	6	4	8	-	10	2	9	3	3	10	4	8	10	3
	2%	2%	2%	3%	2%	-	3%	1%	4%	2%	3%	-	3%	2%	3%	2%	2%	2%	3%	2%	3%	2%
						*	*					**					*					*
Cairo, Egypt	12	3	9	10	2	-	4	5	3	1	11	-	11	1	8	4	-	12	2	10	9	3
	2%	1%	3%	4%	1%	-	3%	3%	2%	*	4%	-	3%	1%	3%	2%	-	3%	1%	3%	3%	2%
						*	*					**					*					*
Lima, Peru	11	7	4	6	4	2	-	6	5	8	4	-	9	3	9	3	4	8	3	9	10	1
	2%	3%	2%	2%	2%	3%	-	3%	3%	4%	1%	-	2%	2%	3%	1%	3%	2%	2%	3%	3%	1%
						*	*					**					*					*
Helsinki, Finland	11	4	7	11	*	-	5	5	*	5	6	2	7	2	4	7	3	8	5	6	8	3
	2%	2%	3%	4%	*	-	4%	2%	*	3%	2%	9%	2%	2%	2%	3%	2%	2%	3%	2%	2%	2%
				D		*	H*					**					*					*
Buenos Aires, Argentina	10	8	3	7	2	1	5	4	1	5	5	-	8	3	8	3	3	7	5	5	9	2
	2%	3%	1%	3%	1%	2%	4%	2%	1%	3%	2%	-	2%	2%	3%	1%	3%	2%	3%	2%	2%	1%
						*	*					**					*					*
Singapore, Singapore	10	3	7	6	4	-	3	5	1	1	9	-	6	5	4	6	*	10	1	9	5	6
	2%	1%	3%	2%	2%	-	3%	3%	1%	*	3%	-	2%	4%	1%	3%	*	3%	1%	3%	1%	4%
						*	*					**					*					*
Oslo, Norway	9	2	7	4	5	-	3	3	3	3	6	-	6	3	2	7	1	8	*	9	6	3
	2%	1%	3%	2%	3%	-	2%	1%	2%	2%	2%	-	2%	3%	1%	3%	1%	2%	*	3%	2%	2%
						*	*					**					*					*
Bangkok, Thailand	9	6	3	3	3	3	3	*	5	4	5	-	6	3	8	1	1	8	2	6	8	1
	2%	3%	1%	1%	2%	4%	3%	*	3%	2%	2%	-	2%	2%	3%	*	*	2%	1%	2%	2%	1%
						*	*		G			**					*					*
Sao Paulo, Brazil	8	7	1	4	4	-	1	4	3	2	6	-	6	2	8	1	2	6	7	1	8	1
	2%	3%	*	2%	3%	-	1%	2%	2%	1%	2%	-	2%	2%	3%	*	2%	2%	4%	*	2%	*
						*	*					**					*		S			*
Vienna, Austria	8	4	5	4	3	*	-	4	2	5	3	-	6	2	5	3	2	7	3	5	7	1
	2%	1%	2%	2%	2%	1%	-	2%	1%	3%	1%	-	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%
						*	*					**					*					*
Karachi, Pakistan	8	3	5	7	1	-	2	2	3	3	5	-	5	3	5	3	4	4	4	4	6	2
	2%	1%	2%	3%	*	-	1%	1%	2%	1%	2%	-	1%	3%	2%	1%	4%	1%	3%	1%	2%	2%
						*	*					**					*					*
Copenhagen, Denmark	8	1	7	1	6	*	3	2	3	4	4	-	5	3	7	1	3	5	3	5	8	-
	2%	*	3%	*	4%	1%	3%	1%	2%	2%	1%	-	1%	2%	2%	*	2%	1%	2%	1%	2%	-
					C	*	*					**					*					*
Istanbul, Turkey	5	2	3	3	2	-	*	4	*	3	2	-	3	2	5	-	*	4	1	4	4	*
	1%	1%	1%	1%	1%	-	*	2%	*	2%	1%	-	1%	1%	2%	-	*	1%	1%	1%	1%	*
						*	*					**					*					*
Mumbai, India	5	4	1	3	1	1	1	2	2	-	5	-	4	1	2	2	2	3	3	2	4	1
	1%	2%	*	1%	1%	1%	1%	1%	1%	-	2%	-	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%
						*	*					**					*					*
Delhi, India	5	2	2	3	2	-	1	1	3	2	3	-	4	1	-	5	1	4	1	3	3	1
	1%	1%	1%	1%	1%	-	1%	*	2%	1%	1%	-	1%	*	-	2%	*	1%	1%	1%	1%	1%
						*	*					**				N	*					*
Tel Aviv, Israel	5	5	-	2	3	-	1	3	*	2	3	-	4	1	5	-	2	3	2	3	3	1
	1%	2%	-	1%	2%	-	1%	2%	*	1%	1%	-	1%	1%	2%	-	2%	1%	1%	1%	1%	1%
		B				*	*					**					*					*
Lagos, Nigeria	4	4	*	4	-	-	1	1	*	-	4	-	4	*	2	2	2	2	1	3	2	2
	1%	2%	*	2%	-	-	1%	1%	*	-	1%	-	1%	*	1%	1%	2%	1%	1%	1%	*	2%
						*	*					**					*					*
Prague, Czech Republic	3	1	2	2	1	*	2	1	*	1	2	-	2	2	*	3	*	3	*	3	1	2
	1%	1%	1%	1%	1%	1%	1%	1%	*	*	1%	-	*	2%	*	1%	*	1%	*	1%	*	2%
						*	*					**					*					*
Belgrade, Serbia	3	1	2	1	2	-	3	-	-	2	1	-	3	-	3	-	2	1	2	1	3	-
	1%	*	1%	*	1%	-	3%	-	-	1%	*	-	1%	-	1%	-	2%	*	1%	*	1%	-

						*	*					**					*					*
Casablanca, Morocco	3	1	2	3	-	-	2	1	-	-	3	-	3	-	1	2	1	2	1	2	1	2
	1%	*	1%	1%	-	-	1%	1%	-	-	1%	-	1%	-	*	1%	1%	*	1%	*	*	1%
						*	*					**					*					*
Mecca, Saudi Arabia	3	1	2	*	2	-	2	*	*	2	*	-	2	1	2	*	2	*	2	*	3	-
	1%	*	1%	*	1%	-	2%	*	*	1%	*	-	*	1%	1%	*	2%	*	1%	*	1%	-
						*	*					**					Q*					*
Kuala Lumpur, Malaysia	2	2	-	2	*	*	1	-	1	1	1	-	1	1	2	-	*	2	1	2	2	-
	*	1%	-	1%	*	1%	1%	-	1%	1%	*	-	*	1%	1%	-	*	1%	*	*	1%	-
						*	*					**					*					*
Warsaw, Poland	2	2	-	2	-	-	1	1	-	-	2	-	2	-	2	-	1	1	1	1	1	1
	*	1%	-	1%	-	-	1%	1%	-	-	1%	-	1%	-	1%	-	1%	*	1%	*	*	1%
						*	*					**					*					*
Budapest, Hungary	2	2	1	2	*	-	1	-	1	1	1	-	1	1	2	-	-	2	2	1	1	1
	*	1%	*	1%	*	-	1%	-	1%	*	*	-	*	1%	1%	-	-	1%	1%	*	*	1%
						*	*					**					*					*
Manila, Philippines	2	-	2	2	-	-	-	2	-	-	2	-	2	-	2	-	-	2	-	2	2	-
	*	-	1%	1%	-	-	-	1%	-	-	*	-	*	-	1%	-	-	*	-	*	*	-
						*	*					**					*					*
Jakarta, Indonesia	1	1	-	1	-	-	1	-	-	-	1	-	1	-	-	1	-	1	1	-	1	-
	*	*	-	*	-	-	1%	-	-	-	*	-	*	-	-	1%	-	*	1%	-	*	-
						*	*					**					*					*
Brussels, Belgium	1	*	1	*	-	1	-	*	-	1	*	-	-	1	*	1	-	1	*	1	1	-
	*	*	*	*	-	1%	-	*	-	*	*	-	-	1%	*	*	-	*	*	*	*	-
						*	*					**		L			*					*
Sigma	1500	720	780	780	506	214	349	576	464	584	916	58	1087	355	889	611	346	1154	488	1012	1090	410
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

	Poland Total	Poland																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region					
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Central Region	Southern Region	Eastern Region	North-west Region	South-West Region	North Region
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents (unwtd)	500	250	250	165	170	165	271	138	8	268	232	29	349	122	268	232	39	461	77	423	336	154	97	105	79	87	50	82
Base: All Respondents (wtd)	500	249	251	202	154	144	284	122	7	246	254	74	311	115	254	246	36	464	71	429	312	174	100	104	87	81	52	76
Abu Dhabi, United Arab Emirates	102	52	50	44	28	30	63	20	1	36	66	20	62	20	51	52	4	98	7	95	62	38	24	25	19	15	8	12
	20%	21%	20%	22%	18%	21%	22%	16%	11%	15%	26%	28%	20%	17%	20%	21%	12%	21%	10%	22%	20%	22%	24%	24%	21%	18%	16%	16%
									**		I	**					*		*	R			*	*	*	*	*	*
London, United Kingdom	92	53	39	41	22	29	58	16	1	43	48	8	57	27	54	38	5	87	13	79	62	29	20	10	25	15	11	11
	18%	21%	16%	20%	14%	20%	20%	13%	10%	18%	19%	10%	18%	23%	21%	15%	14%	19%	18%	18%	20%	16%	20%	10%	28%	18%	20%	15%
									**			**					*		*				*	*	W*	*	*	*
Beijing, China	90	44	46	38	30	22	49	21	2	44	46	10	61	19	45	45	6	84	12	79	57	34	15	18	14	14	8	22
	18%	18%	18%	19%	20%	15%	17%	18%	29%	18%	18%	14%	20%	16%	18%	18%	18%	18%	16%	18%	18%	19%	15%	17%	16%	17%	16%	29%
									**			**					*		*				*	*	*	*	*	V*
Zurich, Switzerland	77	42	35	29	23	25	44	22	1	43	34	5	50	21	39	38	9	68	13	63	47	27	17	17	17	11	7	7
	15%	17%	14%	14%	15%	17%	15%	18%	11%	17%	13%	7%	16%	19%	15%	15%	24%	15%	18%	15%	15%	16%	17%	17%	20%	14%	13%	9%
									**			**					*		*				*	*	*	*	*	*
Berlin, Germany	74	28	46	33	21	21	43	13	4	42	32	11	44	20	40	35	5	69	10	64	39	31	15	16	10	14	6	13
	15%	11%	18%	16%	13%	15%	15%	11%	50%	17%	12%	15%	14%	17%	16%	14%	15%	15%	14%	15%	13%	18%	15%	16%	11%	17%	11%	17%
			A						**			**					*		*				*	*	*	*	*	*
New York City, United States	71	39	33	35	21	15	35	19	1	35	36	2	47	22	34	37	5	66	8	63	51	18	10	14	14	13	9	11
	14%	15%	13%	17%	14%	10%	12%	15%	11%	14%	14%	3%	15%	19%	13%	15%	14%	14%	12%	15%	16%	10%	10%	14%	16%	17%	17%	15%
									**			**					*		*				*	*	*	*	*	*
Amsterdam, The Netherlands	57	28	29	26	17	14	42	9	1	21	36	8	40	9	29	28	6	51	8	49	32	24	9	8	13	10	4	14
	11%	11%	12%	13%	11%	10%	15%	7%	11%	9%	14%	11%	13%	8%	12%	11%	18%	11%	11%	11%	10%	14%	9%	7%	15%	12%	8%	18%
							G		**			**					*		*				*	*	*	*	*	W*
Tokyo, Japan	55	29	26	25	20	10	27	15	-	29	26	12	34	9	26	30	1	54	6	50	34	21	12	16	6	8	5	9
	11%	12%	10%	12%	13%	7%	9%	12%	-	12%	10%	17%	11%	8%	10%	12%	2%	12%	8%	12%	11%	12%	12%	15%	7%	10%	9%	12%
									**			**					*		*				*	*	*	*	*	*
Hong Kong, China	55	34	21	9	22	24	31	18	-	34	21	3	34	19	27	28	7	49	9	46	38	17	12	6	15	10	2	9
	11%	14%	8%	5%	14%	16%	11%	15%	-	14%	8%	4%	11%	16%	11%	11%	19%	10%	13%	11%	12%	10%	12%	6%	17%	13%	4%	12%
					C	C			**			**					*		*				*	*	W*	*	*	*
Los Angeles, United States	49	24	25	23	13	13	25	12	-	18	31	13	25	11	30	19	3	46	5	44	30	16	8	7	10	8	8	8
	10%	10%	10%	12%	8%	9%	9%	10%	-	7%	12%	17%	8%	10%	12%	8%	7%	10%	7%	10%	10%	9%	8%	7%	12%	10%	15%	11%
									**			**					*		*				*	*	*	*	*	*
Chicago, United States	42	26	17	22	13	7	25	8	2	19	23	15	23	5	21	22	4	38	3	39	21	20	4	15	6	6	4	8
	8%	10%	7%	11%	8%	5%	9%	7%	29%	8%	9%	20%	7%	4%	8%	9%	11%	8%	4%	9%	7%	11%	4%	15%	7%	7%	7%	10%
									**			**					*		*				*	V*	*	*	*	*
Washington, United States	37	12	24	17	14	6	24	7	-	19	18	10	19	7	11	26	2	35	3	33	19	18	5	10	7	6	7	2
	7%	5%	10%	8%	9%	4%	8%	6%	-	8%	7%	13%	6%	6%	4%	11%	5%	8%	5%	8%	6%	10%	5%	10%	8%	8%	13%	2%
									**			**				N	*		*				*	*	*	*	a*	*
Shanghai, China	36	24	12	9	15	12	15	12	-	19	17	2	25	9	20	16	3	33	6	30	28	8	3	10	3	8	6	6
	7%	10%	5%	4%	10%	8%	5%	10%	-	8%	7%	3%	8%	7%	8%	6%	9%	7%	9%	7%	9%	5%	3%	10%	3%	10%	11%	7%
									**			**					*		*				*	*	*	*	*	*
Prague, Czech Republic	34	17	17	10	10	14	19	8	-	17	16	5	26	4	16	18	2	32	3	31	23	8	7	9	1	9	5	3
	7%	7%	7%	5%	7%	9%	7%	6%	-	7%	6%	6%	8%	3%	6%	7%	5%	7%	5%	7%	7%	5%	7%	9%	1%	11%	10%	4%
									**			**					*		*				*	X*	*	X*	X*	*
Warsaw, Poland	32	16	16	9	12	11	19	6	1	18	14	5	17	10	12	20	2	31	4	29	19	13	8	1	7	10	3	3
	6%	6%	7%	4%	8%	7%	7%	5%	18%	7%	5%	6%	6%	9%	5%	8%	4%	7%	5%	7%	6%	7%	8%	1%	8%	12%	6%	4%
									**			**					*		*				W*	*	W*	W*	*	*
Singapore, Singapore	32	18	13	11	10	11	12	14	2	21	11	-	20	12	23	9	2	30	4	28	25	7	6	5	6	6	1	7
	6%	7%	5%	6%	6%	8%	4%	11%	33%	8%	4%	-	7%	10%	9%	4%	5%	6%	6%	6%	8%	4%	6%	5%	7%	8%	1%	9%
								F	**			**			O		*		*				*	*	*	*	*	*
Oslo, Norway	31	11	20	13	11	7	16	11	1	16	15	5	18	9	10	21	4	27	6	25	22	9	9	7	5	4	2	4
	6%	4%	8%	7%	7%	5%	6%	9%	11%	7%	6%	7%	6%	7%	4%	9%	10%	6%	9%	6%	7%	5%	9%	6%	6%	5%	5%	6%
									**			**				N	*		*				*	*	*	*	*	*
Munich, Germany	30	14	17	12	12	7	11	13	-	15	15	5	19	7	18	12	2	29	3	28	21	9	11	7	5	2	5	1
	6%	6%	7%	6%	8%	5%	4%	10%	-	6%	6%	7%	6%	6%	7%	5%	5%	6%	4%	6%	7%	5%	11%	6%	6%	2%	10%	1%
								F	**			**					*		*				Ya*	*	*	*	a*	*
Stockholm, Sweden	30	12	18	4	13	13	20	7	1	17	13	3	17	10	12	18	2	28	3	27	17	13	6	5	9	4	2	4
	6%	5%	7%	2%	8%	9%	7%	6%	10%	7%	5%	4%	6%	9%	5%	7%	5%	6%	5%	6%	5%	8%	6%	5%	10%	5%	4%	6%
					C	C			**			**					*		*				*	*	*	*	*	*
Copenhagen, Denmark	27	9	18	10	9	8	20	5	-	14	13	3	15	8	14	13	3	23	5	22	18	9	5	6	5	1	1	9
	5%	4%	7%	5%	6%	6%	7%	4%	-	6%	5%	5%	5%	7%	5%	5%	10%	5%	7%	5%	6%	5%	5%	6%	5%	2%	1%	11%
									**			**					*		*				*	*	*	*	*	Y*
Vienna, Austria	26	13	13	12	6	7	17	6	-	11	14	6	15	5	13	13	3	23	4	22	15	10	4	7	10	3	2	-
	5%	5%	5%	6%	4%	5%	6%	5%	-	5%	6%	8%	5%	4%	5%	5%	7%	5%	5%	5%	5%	6%	4%	7%	12%	4%	4%	-
									**			**					*		*				*	a*	a*	*	*	*
Brussels, Belgium	24	8	16	8	10	6	18	4	-	13	11	5	12	7	6	18	1	23	2	22	15	6	7	4	4	3	2	3
	5%	3%	6%	4%	6%	4%	6%	3%	-	5%	4%	7%	4%	6%	2%	7%	3%	5%	2%	5%	5%	4%	7%	4%	5%	4%	3%	4%
									**			**				N	*		*				*	*	*	*	*	*
Sydney, Australia	24	9	15	11	7	6	12	8	-	9	14	2	17	4	12	12	-	24	-	24	14	9	6	4	4	3	3	4
	5%	4%	6%	5%	4%	4%	4%	7%	-	4%	6%	3%	5%	4%	5%	5%	-	5%	-	6%	5%	5%	6%	4%	4%	3%	6%	5%
									**			**					*		*	R			*	*	*	*	*	*
Guangzhou, China	23	10	13	10	5	7	17	5	-	13	10	3	16	4	13	10	1	22	5	18	14	9	2	6	5	3	-	6
	5%	4%	5%	5%	3%	5%	6%	4%	-	5%	4%	3%	5%	3%	5%	4%	2%	5%	7%	4%	4%	5%	2%	6%	6%	4%	-	8%
									**			**					*		*				*	*	*	*	*	*
Bangkok, Thailand	21	9	13	8	3	10	12	6	-	16	5	-	16	5	16	6	1	20	2	19	14	8	5	5	5	-	1	5
	4%	4%	5%	4%	2%	7%	4%	5%	-	7%	2%	-	5%	4%	6%	2%	4%	4%	3%	4%	4%	4%	5%	5%	6%	-	2%	7%
						D			**	J		**					*		*				Y*	*	Y*	*	*	Y*
Toronto, Canada	20	9	11	7	4	9	14	2	2	8	12	3	13	4	11	9	2	19	7	14	12	7	2	7	5	2	4	1
	4%	4%	5%	4%	3%	7%	5%	1%	21%	3%	5%	3%	4%	4%	4%	4%	4%	4%	10%	3%	4%	4%	2%	7%	5%	2%	8%	1%
									**			**					*		S*				*	*	*	*	*	*
Mumbai, India	20	9	11	7	4	9	13	4	-	10	10	8	11	2	6	14	3	17	3	17	8	12	7	4	1	3	3	2
	4%	4%	4%	3%	3%	6%	4%	3%	-	4%	4%	10%	3%	2%	2%	6%	7%	4%	4%	4%	3%	7%	7%	3%	1%	4%	6%	2%
									**			**					*		*			T	*	*	*	*	*	*
Rio de Janeiro, Brazil	18	3	15	11	1	6	8	3	-	4	14	7	9	2	8	10	1	17	2	16	4	9	1	1	4	7	3	2
	4%	1%	6%	6%	1%	4%	3%	3%	-	2%	5%	10%	3%	2%	3%	4%	2%	4%	2%	4%	1%	5%	1%	1%	5%	9%	6%	2%
			A	D					**		I	**					*		*			T	*	*	*	VW*	*	*

Boston, United States	16	8	8	9	3	3	7	4	-	6	9	2	8	5	11	4	1	15	4	12	14	1	2	4	1	4	1	4
	3%	3%	3%	5%	2%	2%	2%	3%	-	3%	4%	3%	3%	5%	4%	2%	3%	3%	6%	3%	4%	1%	2%	4%	1%	4%	2%	6%
									**			**					*		*		U		*	*	*	*	*	*
Paris, France	15	10	5	7	4	5	8	7	-	8	7	-	11	4	11	4	4	11	5	11	13	3	1	5	6	1	1	2
	3%	4%	2%	3%	2%	3%	3%	5%	-	3%	3%	-	4%	4%	4%	2%	11%	2%	7%	2%	4%	2%	1%	5%	7%	1%	1%	3%
									**			**					Q*		*				*	*	V*	*	*	*
Madrid, Spain	15	6	9	4	8	3	11	2	-	7	8	2	10	2	8	8	-	15	1	14	10	6	3	2	1	5	3	1
	3%	3%	4%	2%	5%	2%	4%	2%	-	3%	3%	3%	3%	2%	3%	3%	-	3%	1%	3%	3%	3%	3%	2%	1%	6%	5%	1%
									**			**					*		*				*	*	*	*	*	*
Kuala Lumpur, Malaysia	15	12	3	7	5	3	8	4	-	8	7	2	7	5	8	7	-	15	-	15	9	6	5	4	-	-	2	4
	3%	5%	1%	4%	3%	2%	3%	3%	-	3%	3%	3%	2%	4%	3%	3%	-	3%	-	4%	3%	4%	5%	4%	-	-	4%	5%
		B							**			**					*		*				X*	*	*	*	*	*
Moscow, Russia	14	9	5	3	8	2	7	5	1	6	7	-	10	3	8	6	3	11	6	8	12	2	2	2	1	4	4	2
	3%	4%	2%	2%	5%	2%	2%	4%	13%	3%	3%	-	3%	3%	3%	2%	8%	2%	8%	2%	4%	1%	2%	2%	1%	5%	7%	2%
									**			**					*		S*				*	*	*	*	*	*
Osaka, Japan	13	8	5	4	5	4	5	4	-	8	5	-	11	2	6	7	1	12	2	11	9	3	5	2	-	2	2	2
	3%	3%	2%	2%	3%	3%	2%	3%	-	3%	2%	-	3%	2%	2%	3%	3%	3%	3%	2%	3%	2%	5%	2%	-	3%	4%	3%
									**			**					*		*				*	*	*	*	*	*
Auckland, New Zealand	13	6	6	7	3	2	11	2	-	3	10	5	5	3	8	4	6	7	6	6	9	3	1	4	1	4	1	1
	3%	3%	3%	3%	2%	2%	4%	2%	-	1%	4%	7%	1%	3%	3%	2%	16%	2%	9%	2%	3%	2%	1%	4%	2%	5%	2%	1%
									**			**					Q*		S*				*	*	*	*	*	*
Cape Town, South Africa	12	6	6	8	3	2	7	3	-	3	9	5	6	1	7	5	1	11	4	8	7	2	2	2	1	-	2	4
	2%	2%	2%	4%	2%	1%	2%	3%	-	1%	4%	7%	2%	1%	3%	2%	2%	2%	6%	2%	2%	1%	2%	2%	1%	-	5%	5%
									**			**					*		S*				*	*	*	*	*	Y*
Rome, Italy	11	7	4	5	2	4	6	5	-	4	8	-	8	4	7	4	-	11	3	8	6	5	4	2	1	1	2	2
	2%	3%	2%	2%	2%	3%	2%	4%	-	1%	3%	-	2%	3%	3%	2%	-	2%	4%	2%	2%	3%	4%	2%	1%	2%	3%	2%
									**			**					*		*				*	*	*	*	*	*
Vancouver, Canada	11	7	4	2	3	6	5	4	1	5	7	-	9	3	9	3	-	11	1	10	8	3	2	2	1	1	2	4
	2%	3%	2%	1%	2%	4%	2%	3%	11%	2%	3%	-	3%	2%	3%	1%	-	2%	1%	2%	3%	2%	2%	2%	1%	1%	4%	5%
									**			**					*		*				*	*	*	*	*	*
Seoul, South Korea	11	7	4	1	7	3	2	2	-	6	5	3	5	3	4	7	1	10	3	9	5	3	6	2	1	1	1	1
	2%	3%	2%	*	5%	2%	1%	2%	-	2%	2%	4%	2%	3%	2%	3%	3%	2%	4%	2%	2%	2%	6%	2%	1%	2%	1%	1%
					C				**			**					*		*				*	*	*	*	*	*
Lima, Peru	10	3	8	3	2	5	7	2	1	4	6	-	9	2	7	4	-	10	2	8	6	4	3	1	-	2	2	3
	2%	1%	3%	2%	2%	3%	3%	1%	11%	2%	2%	-	3%	1%	3%	1%	-	2%	3%	2%	2%	2%	3%	1%	-	3%	3%	4%
									**			**					*		*				*	*	*	*	*	*
Budapest, Hungary	10	8	2	2	4	3	3	5	-	8	2	2	5	2	6	4	1	9	3	7	9	1	2	1	1	3	3	-
	2%	3%	1%	1%	3%	2%	1%	4%	-	3%	1%	3%	2%	2%	2%	2%	2%	2%	4%	2%	3%	*	2%	1%	1%	3%	6%	-
									**			**					*		*				*	*	*	*	*	*
Helsinki, Finland	9	4	5	5	2	2	5	2	1	2	7	2	2	5	2	7	1	8	2	7	6	3	1	2	1	1	4	-
	2%	1%	2%	3%	2%	1%	2%	2%	11%	1%	3%	3%	*	4%	1%	3%	2%	2%	2%	2%	2%	2%	1%	2%	2%	1%	8%	-
									**			**		L			*		*				*	*	*	*	a*	*
Istanbul, Turkey	9	3	5	3	3	3	3	3	-	3	6	3	5	1	3	6	-	9	2	6	4	5	-	4	-	3	-	2
	2%	1%	2%	1%	2%	2%	1%	3%	-	1%	2%	3%	2%	1%	1%	2%	-	2%	3%	1%	1%	3%	-	4%	-	4%	-	2%
									**			**					*		*				*	*	*	*	*	*
Delhi, India	8	2	7	1	4	3	5	3	-	7	1	-	7	1	3	5	2	7	2	6	6	2	1	3	-	1	2	2
	2%	1%	3%	1%	3%	2%	2%	3%	-	3%	*	-	2%	1%	1%	2%	4%	1%	3%	1%	2%	1%	1%	3%	-	2%	3%	2%
									**	J		**					*		*				*	*	*	*	*	*
Karachi, Pakistan	8	5	3	6	1	1	6	2	-	4	4	3	5	-	6	1	-	8	4	4	5	2	1	2	-	1	1	3
	2%	2%	1%	3%	1%	1%	2%	1%	-	2%	1%	3%	2%	-	3%	*	-	2%	5%	1%	2%	1%	1%	2%	-	1%	1%	3%
									**			**					*		S*				*	*	*	*	*	*
Dublin, ROI	8	5	2	2	2	4	5	1	-	4	3	-	6	2	4	3	2	6	1	7	7	1	-	4	1	2	-	1
	2%	2%	1%	1%	1%	3%	2%	1%	-	2%	1%	-	2%	2%	2%	1%	4%	1%	1%	2%	2%	*	-	3%	1%	3%	-	1%
									**			**					*		*				*	*	*	*	*	*
Lagos, Nigeria	7	3	4	4	2	-	4	2	-	7	-	-	5	2	4	3	-	7	-	7	6	1	1	3	-	-	1	2
	1%	1%	1%	2%	2%	-	1%	2%	-	3%	-	-	2%	2%	2%	1%	-	1%	-	2%	2%	1%	1%	3%	-	-	2%	2%
									**	J		**					*		*				*	*	*	*	*	*
Sao Paulo, Brazil	7	5	2	2	2	2	3	3	-	3	3	-	6	1	3	4	-	7	1	5	3	4	3	2	-	-	-	1
	1%	2%	1%	1%	1%	2%	1%	2%	-	1%	1%	-	2%	1%	1%	2%	-	1%	2%	1%	1%	2%	3%	2%	-	-	-	1%
									**			**					*		*				*	*	*	*	*	*
Mecca, Saudi Arabia	6	3	3	4	1	2	2	2	-	4	2	2	3	1	4	2	-	6	1	5	2	4	2	-	1	2	-	1
	1%	1%	1%	2%	1%	1%	1%	2%	-	2%	1%	3%	1%	1%	2%	1%	-	1%	2%	1%	1%	2%	2%	-	1%	3%	-	1%
									**			**					*		*				*	*	*	*	*	*
Manila, Philippines	6	3	3	1	4	2	2	-	-	2	5	3	3	1	2	4	-	6	-	6	2	2	5	-	-	-	2	-
	1%	1%	1%	*	2%	1%	1%	-	-	1%	2%	4%	1%	1%	1%	2%	-	1%	-	1%	1%	1%	5%	-	-	-	3%	-
									**			**					*		*				W*	*	*	*	*	*
Casablanca, Morocco	6	2	4	2	1	3	4	2	-	4	2	-	4	2	2	4	-	6	-	6	3	3	-	1	3	1	-	1
	1%	1%	2%	1%	1%	2%	1%	1%	-	1%	1%	-	1%	2%	1%	2%	-	1%	-	1%	1%	2%	-	1%	4%	1%	-	1%
									**			**					*		*				*	*	*	*	*	*
Bogota, Colombia	5	2	2	-	2	2	1	2	-	4	1	-	5	-	4	1	-	5	-	5	5	-	-	2	-	1	-	1
	1%	1%	1%	-	2%	2%	1%	2%	-	2%	*	-	2%	-	2%	*	-	1%	-	1%	2%	-	-	2%	-	2%	-	1%
									**			**					*		*				*	*	*	*	*	*
Cairo, Egypt	5	3	1	5	-	-	3	2	-	2	2	-	4	1	2	2	-	5	1	3	5	-	3	-	-	1	-	1
	1%	1%	1%	2%	-	-	1%	2%	-	1%	1%	-	1%	1%	1%	1%	-	1%	2%	1%	1%	-	3%	-	-	1%	-	1%
									**			**					*		*				*	*	*	*	*	*
Buenos Aires, Argentina	4	2	3	1	1	2	2	2	-	2	2	-	3	1	2	2	1	3	2	2	2	2	1	-	1	2	-	1
	1%	1%	1%	*	1%	2%	1%	1%	-	1%	1%	-	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	-	1%	2%	-	1%
									**			**					*		*				*	*	*	*	*	*
Belgrade, Serbia	4	1	3	3	-	1	3	-	-	2	2	-	4	-	2	2	-	4	-	4	-	4	-	2	-	1	-	1
	1%	*	1%	1%	-	1%	1%	-	-	1%	1%	-	1%	-	1%	1%	-	1%	-	1%	-	2%	-	2%	-	1%	-	1%
									**			**					*		*			T	*	*	*	*	*	*
Tel Aviv, Israel	3	2	2	2	1	1	3	-	-	1	3	-	2	1	3	1	-	3	1	2	2	2	-	1	-	-	2	1
	1%	1%	1%	1%	1%	1%	1%	-	-	*	1%	-	1%	1%	1%	*	-	1%	2%	1%	1%	1%	-	1%	-	-	3%	1%
									**			**					*		*				*	*	*	*	*	*
Tehran, Iran	3	3	1	3	1	-	-	1	-	1	3	3	-	1	1	3	-	3	1	3	1	3	-	3	-	-	-	-
	1%	1%	*	1%	1%	-	-	1%	-	*	1%	3%	-	1%	*	1%	-	1%	1%	1%	*	1%	-	3%	-	-	-	-
									**			**					*		*				*	*	*	*	*	*
Nairobi, Kenya	3	-	3	3	-	-	-	-	-	-	3	3	-	-	-	3	-	3	-	3	-	3	3	-	-	-	-	-
	1%	-	1%	1%	-	-	-	-	-	-	1%	4%	-	-	-	1%	-	1%	-	1%	-	2%	3%	-	-	-	-	-
									**			**					*		*		T	*	*	*	*	*	*
Jakarta, Indonesia	3	3	-	-	3	-	3	-	-	-	3	3	-	-	-	3	-	3	-	3	-	3	-	-	3	-	-	-
	1%	1%	-	-	2%	-	1%	-	-	-	1%	4%	-	-	-	1%	-	1%	-	1%	-	2%	-	-	3%	-	-	-
									**			**					*		*		T	*	*	*	*	*	*
Mexico City, Mexico	2	1	2	1	1	1	2	-	-	1	2	-	2	-	1	2	-	2	-	2	1	2	1	1	-	1	-	-
	*	*	1%	*	1%	1%	1%	-	-	*	1%	-	1%	-	*	1%	-	1%	-	1%	*	1%	1%	1%	-	1%	-	-
									**			**					*		*				*	*	*	*	*	*
Sigma	1500	747	753	606	462	432	853	365	22	737	763	222	933	345	762	738	107	1393	213	1287	935	523	300	311	261	244	156	228
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

Minimum Base: 30 (**), Small Base: 100 (*)

	Russia Total	Russia																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	CENTRAL FEDERAL DISTRICT	NORTH-WESTERN FEDERAL DISTRICT	SOUTHERN FEDERAL DISTRICT	VOLGA REGION FEDERAL DISTRICT	URAL FEDERAL DISTRICT	SIBERIAN FEDERAL DISTRICT	FAR EAST FEDERAL DISTRICT
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	501	261	240	135	196	170	34	154	288	275	226	69	221	211	293	208	36	465	70	431	366	130	146	53	59	109	42	67	25
Base: All Respondents (wtd)	500	239	261	207	167	126	43	182	246	240	260	84	290	126	256	244	28	472	54	446	344	150	135	48	79	104	43	68	22
Moscow, Russia	146	68	77	55	55	36	9	48	77	81	65	23	91	32	71	75	8	138	14	132	100	44	34	15	16	33	16	26	6
	29%	29%	30%	27%	33%	28%	20%	27%	31%	34%	25%	28%	31%	25%	28%	31%	28%	29%	27%	29%	29%	29%	25%	30%	20%	31%	38%	39%	29%
				*			**					*					**		*			*	*	*	*	*	**	X*	**
New York City, United States	96	41	55	49	28	19	8	31	51	46	50	18	51	27	54	42	7	89	12	84	63	33	25	11	17	20	10	9	4
	19%	17%	21%	24%	17%	15%	18%	17%	21%	19%	19%	21%	18%	21%	21%	17%	26%	19%	22%	19%	18%	22%	19%	22%	22%	20%	23%	13%	18%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Hong Kong, China	95	47	48	29	43	23	4	29	57	57	38	15	55	25	48	47	7	88	10	85	70	22	24	8	16	20	5	16	5
	19%	20%	18%	14%	26%	18%	9%	16%	23%	24%	15%	18%	19%	20%	19%	19%	24%	19%	18%	19%	20%	14%	18%	17%	20%	19%	11%	24%	24%
				*	C		**			J		*					**		*			*	*	*	*	*	**	*	**
Abu Dhabi, United Arab Emirates	77	37	39	29	30	18	7	28	35	35	41	8	54	15	46	30	8	69	11	65	55	20	24	8	12	17	4	9	2
	15%	16%	15%	14%	18%	14%	16%	15%	14%	15%	16%	9%	19%	12%	18%	12%	26%	15%	21%	15%	16%	13%	18%	17%	16%	16%	9%	14%	9%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Shanghai, China	76	42	33	21	30	25	8	26	38	37	39	19	38	19	40	35	4	72	4	71	49	27	18	6	13	17	5	11	6
	15%	18%	13%	10%	18%	20%	19%	14%	15%	15%	15%	22%	13%	15%	16%	15%	14%	15%	8%	16%	14%	18%	14%	12%	16%	16%	11%	17%	27%
				*		C	**					*					**		*			*	*	*	*	*	**	*	**
Beijing, China	72	35	36	23	27	22	5	28	36	34	37	8	43	20	40	31	6	66	14	58	57	14	19	5	11	12	8	14	4
	14%	15%	14%	11%	16%	17%	12%	15%	15%	14%	14%	10%	15%	16%	16%	13%	20%	14%	25%	13%	17%	10%	14%	9%	14%	11%	18%	21%	18%
				*			**					*					**		S*			*	*	*	*	*	**	*	**
Los Angeles, United States	63	22	41	40	12	11	9	27	24	29	34	9	39	15	23	40	3	60	3	59	39	24	22	6	10	17	2	4	1
	13%	9%	16%	19%	7%	9%	20%	15%	10%	12%	13%	10%	14%	12%	9%	16%	9%	13%	6%	13%	11%	16%	16%	13%	13%	17%	6%	5%	6%
				DE*			**					*				N	**		*			*	*	*	*	*	**	*	**
Tokyo, Japan	62	27	35	29	20	14	5	27	23	20	42	11	42	9	33	29	1	61	6	56	40	22	8	5	11	12	13	13	-
	12%	11%	13%	14%	12%	11%	11%	15%	9%	9%	16%	13%	15%	7%	13%	12%	5%	13%	11%	13%	12%	15%	6%	11%	14%	11%	30%	19%	-
				*			**				I	*	M				**		*			*	*	*	*	*	**	V*	**
London, United Kingdom	55	36	19	18	22	14	6	18	27	23	32	6	34	14	37	18	3	52	8	46	43	12	15	7	9	13	5	4	2
	11%	15%	7%	9%	13%	11%	14%	10%	11%	10%	12%	8%	12%	11%	14%	7%	10%	11%	15%	10%	12%	8%	11%	14%	11%	12%	12%	6%	9%
		B		*			**					*			O		**		*			*	*	*	*	*	**	*	**
Singapore, Singapore	47	31	17	13	19	15	4	17	25	29	18	6	22	18	27	20	5	42	7	40	36	11	13	2	8	11	2	6	6
	9%	13%	6%	6%	12%	12%	9%	9%	10%	12%	7%	8%	8%	15%	11%	8%	18%	9%	13%	9%	10%	7%	9%	4%	10%	10%	4%	9%	28%
		B		*			**					*		L			**		*			*	*	*	*	*	**	*	**
Berlin, Germany	46	26	20	26	10	10	2	26	18	11	35	8	25	13	28	18	2	44	5	41	30	15	18	7	13	4	1	3	-
	9%	11%	8%	13%	6%	8%	4%	14%	7%	4%	14%	9%	9%	11%	11%	8%	6%	9%	9%	9%	9%	10%	13%	14%	17%	4%	2%	4%	-
				*			**	H			I	*					**		*			*	Y*	*	Y*	*	**	*	**
Zurich, Switzerland	38	18	19	19	10	9	4	11	20	22	16	5	17	16	20	18	1	37	3	35	29	6	11	7	1	11	1	3	4
	8%	8%	7%	9%	6%	7%	9%	6%	8%	9%	6%	6%	6%	13%	8%	7%	3%	8%	6%	8%	8%	4%	8%	15%	1%	10%	2%	4%	19%
				*			**					*		L			**		*			*	*	X*	*	X*	**	*	**
Washington, United States	35	18	16	14	10	11	5	12	16	14	21	13	16	5	13	22	1	33	2	32	16	18	6	5	10	5	7	3	-
	7%	8%	6%	7%	6%	8%	12%	7%	6%	6%	8%	16%	6%	4%	5%	9%	4%	7%	4%	7%	5%	12%	4%	10%	12%	4%	16%	4%	-
				*			**					LM*					**		*			T*	*	*	*	*	**	*	**
Osaka, Japan	32	13	19	19	8	5	1	14	15	12	20	8	17	7	12	20	2	30	2	30	16	16	6	2	4	6	8	2	3
	6%	5%	7%	9%	5%	4%	2%	8%	6%	5%	8%	10%	6%	5%	5%	8%	6%	6%	3%	7%	5%	11%	5%	5%	5%	5%	18%	3%	15%
				*			**					*					**		*			T*	*	*	*	*	**	*	**
Stockholm, Sweden	31	14	17	5	16	10	1	10	18	20	11	-	26	5	23	8	1	30	4	27	28	3	5	8	11	4	1	1	-
	6%	6%	6%	2%	10%	8%	3%	5%	7%	8%	4%	-	9%	4%	9%	3%	3%	6%	8%	6%	8%	2%	4%	17%	14%	4%	3%	2%	-
				*	C	C	**					*	K		O		**		*		U	*	*	VYa*	VYa*	*	**	*	**
Bangkok, Thailand	30	16	14	11	7	11	5	6	18	13	17	6	15	8	17	13	-	30	2	28	17	13	10	-	4	7	4	4	1
	6%	7%	5%	6%	4%	9%	12%	3%	7%	6%	6%	8%	5%	7%	6%	5%	-	6%	4%	6%	5%	9%	8%	-	5%	7%	9%	6%	5%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Guangzhou, China	29	12	16	7	13	9	1	5	22	17	12	5	17	7	12	17	3	25	5	24	23	5	7	1	6	5	3	7	1
	6%	5%	6%	3%	8%	7%	2%	3%	9%	7%	5%	6%	6%	6%	5%	7%	12%	5%	9%	5%	7%	3%	5%	2%	7%	5%	7%	10%	3%
				*			**		G			*					**		*			*	*	*	*	*	**	*	**
Rome, Italy	28	8	20	10	13	5	2	11	13	19	9	5	19	4	12	17	2	26	5	24	23	4	5	4	4	11	3	1	*
	6%	4%	8%	5%	8%	4%	4%	6%	5%	8%	4%	6%	7%	3%	5%	7%	7%	6%	8%	5%	7%	3%	4%	7%	5%	10%	7%	2%	2%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Amsterdam, The Netherlands	26	15	11	10	12	3	7	9	10	9	16	4	15	7	14	11	-	26	2	24	16	8	8	*	5	7	1	5	-
	5%	6%	4%	5%	7%	3%	17%	5%	4%	4%	6%	5%	5%	5%	6%	5%	-	5%	4%	5%	5%	5%	6%	1%	6%	6%	2%	7%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Paris, France	25	9	17	12	9	5	3	11	9	11	15	4	12	9	14	12	*	25	3	23	17	9	8	4	2	6	1	5	1
	5%	4%	6%	6%	5%	4%	7%	6%	4%	4%	6%	5%	4%	7%	5%	5%	2%	5%	5%	5%	5%	6%	6%	7%	2%	5%	2%	8%	4%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Prague, Czech Republic	25	10	15	9	4	12	1	13	12	13	12	1	18	7	12	13	4	22	3	22	16	10	6	1	1	8	2	4	2
	5%	4%	6%	4%	3%	9%	2%	7%	5%	5%	5%	1%	6%	5%	5%	5%	12%	5%	5%	5%	5%	6%	5%	3%	2%	8%	6%	6%	7%
				*		D	**					*					**		*			*	*	*	*	*	**	*	**
Sydney, Australia	25	12	13	13	6	6	4	6	14	10	15	4	14	8	12	13	2	23	2	23	17	7	8	-	2	6	4	3	1
	5%	5%	5%	6%	4%	4%	9%	3%	6%	4%	6%	4%	5%	6%	5%	5%	6%	5%	3%	5%	5%	5%	6%	-	2%	6%	9%	4%	6%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Seoul, South Korea	24	12	12	10	9	5	2	9	13	9	15	-	19	6	12	12	1	24	4	20	17	7	5	2	6	1	7	-	3
	5%	5%	5%	5%	5%	4%	4%	5%	5%	4%	6%	-	6%	5%	5%	5%	2%	5%	8%	5%	5%	5%	4%	5%	8%	1%	16%	-	13%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Tel Aviv, Israel	23	6	17	4	9	10	1	7	12	15	8	4	11	7	9	14	-	23	*	23	17	6	4	1	6	6	*	4	-
	5%	3%	7%	2%	5%	8%	3%	4%	5%	6%	3%	5%	4%	6%	4%	6%	-	5%	1%	5%	5%	4%	3%	3%	8%	6%	1%	6%	-
				*		C	**					*					**		*			*	*	*	*	*	**	*	**
Rio de Janeiro, Brazil	19	10	9	10	7	3	-	11	8	9	9	2	10	7	9	10	1	18	3	16	15	4	5	3	4	2	2	3	-
	4%	4%	3%	5%	4%	2%	-	6%	3%	4%	4%	2%	4%	5%	4%	4%	3%	4%	6%	4%	4%	3%	4%	6%	5%	2%	4%	5%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Copenhagen, Denmark	18	10	9	12	5	2	3	8	5	8	10	2	10	6	14	5	1	17	2	17	14	4	8	2	2	-	*	4	2
	4%	4%	3%	6%	3%	2%	7%	4%	2%	3%	4%	3%	3%	5%	5%	2%	4%	4%	3%	4%	4%	3%	6%	5%	2%	-	1%	6%	9%
				*			**					*					**		*			*	Y*	*	*	*	**	Y*	**
Vancouver, Canada	17	2	15	13	3	*	3	10	5	5	12	7	6	4	4	14	1	16	1	16	7	10	4	1	3	4	*	4	-
	3%	1%	6%	6%	2%	*	6%	5%	2%	2%	5%	8%	2%	3%	1%	6%	4%	3%	2%	4%	2%	7%	3%	2%	4%	4%	1%	6%	-
			A	E*			**					L*				N	**		*			T*	*	*	*	*	**	*	**
Oslo, Norway	16	13	4	6	2	8	2	8	5	7	9	2	11	4	13	3	-	16	1	15	14	2	6	*	4	4	1	*	-
	3%	5%	1%	3%	1%	7%	4%	4%	2%	3%	3%	2%	4%	3%	5%	1%	-	3%	2%	3%	4%	1%	5%	1%	5%	3%	3%	1%	-
		B		*		D	**					*					**		*			*	*	*	*	*	**	*	**
Helsinki, Finland	14	5	9	8	2	3	3	5	5	9	6	8	4	2	5	9	-	14	1	13	10	4	2	2	2	3	3	1	1
	3%	2%	3%	4%	1%	3%	6%	3%	2%	4%	2%	9%	2%	2%	2%	4%	-	3%	1%	3%	3%	3%	2%	4%	3%	3%	7%	2%	4%
				*			**					LM*					**		*			*	*	*	*	*	**	*	**

Boston, United States	14	5	9	8	3	2	-	3	8	4	10	4	3	7	6	8	*	14	3	11	9	5	3	2	3	2	-	3	1
	3%	2%	3%	4%	2%	2%	-	1%	3%	2%	4%	4%	1%	6%	3%	3%	1%	3%	6%	2%	3%	3%	2%	5%	3%	2%	-	4%	5%
				*			**					*		L			**		*			*	*	*	*	*	**	*	**
Toronto, Canada	14	7	7	6	3	5	-	4	9	9	4	3	5	6	9	5	*	13	*	13	10	2	4	2	2	2	3	-	1
	3%	3%	3%	3%	2%	4%	-	2%	4%	4%	2%	4%	2%	5%	3%	2%	1%	3%	1%	3%	3%	2%	3%	3%	2%	2%	7%	-	5%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Munich, Germany	13	6	7	6	-	7	-	3	11	9	4	2	7	5	7	6	-	13	-	13	13	*	7	*	2	4	1	-	-
	3%	3%	3%	3%	-	6%	-	1%	4%	4%	2%	2%	3%	4%	3%	3%	-	3%	-	3%	4%	*	5%	1%	2%	4%	2%	-	-
				*		D	**					*					**		*			*	*	*	*	*	**	*	**
Auckland, New Zealand	13	3	10	6	3	4	-	7	6	6	7	2	10	2	4	9	-	13	-	13	6	7	7	1	-	3	*	1	1
	3%	1%	4%	3%	2%	3%	-	4%	2%	3%	3%	2%	3%	1%	2%	4%	-	3%	-	3%	2%	5%	5%	2%	-	3%	1%	2%	5%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Vienna, Austria	11	8	3	5	3	3	-	*	11	7	4	1	6	5	5	6	1	11	1	10	7	5	6	*	-	2	1	1	*
	2%	3%	1%	3%	2%	3%	-	*	4%	3%	2%	1%	2%	4%	2%	3%	2%	2%	2%	2%	2%	3%	5%	1%	-	2%	3%	2%	2%
				*			**		G			*					**		*			*	*	*	*	*	**	*	**
Brussels, Belgium	11	3	8	2	6	3	1	1	8	6	5	1	7	3	6	5	2	9	3	8	11	1	4	1	1	3	-	1	*
	2%	1%	3%	1%	4%	2%	2%	1%	3%	3%	2%	1%	2%	3%	2%	2%	8%	2%	6%	2%	3%	*	3%	2%	1%	3%	-	2%	2%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Istanbul, Turkey	11	5	6	4	2	5	-	5	6	5	6	1	8	2	5	6	2	9	*	11	9	2	1	1	3	2	-	3	*
	2%	2%	2%	2%	1%	4%	-	3%	2%	2%	2%	1%	3%	1%	2%	3%	6%	2%	1%	2%	3%	1%	1%	3%	4%	2%	-	4%	2%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Delhi, India	9	7	2	3	5	1	-	3	6	5	4	1	7	2	5	4	1	8	2	7	7	2	3	1	-	3	-	2	-
	2%	3%	1%	1%	3%	1%	-	2%	2%	2%	1%	1%	2%	1%	2%	2%	4%	2%	4%	2%	2%	1%	2%	3%	-	3%	-	2%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Madrid, Spain	9	2	7	2	5	2	-	5	3	6	3	2	4	3	3	6	1	8	1	8	7	1	1	-	3	4	-	1	-
	2%	1%	3%	1%	3%	2%	-	3%	1%	3%	1%	2%	1%	2%	1%	2%	3%	2%	2%	2%	2%	1%	1%	-	3%	4%	-	1%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Kuala Lumpur, Malaysia	8	4	4	4	2	3	2	2	4	5	4	3	2	3	7	2	2	7	2	7	6	3	2	1	2	2	-	-	1
	2%	2%	2%	2%	1%	2%	5%	1%	2%	2%	1%	4%	1%	2%	3%	1%	6%	1%	3%	1%	2%	2%	1%	3%	3%	2%	-	-	5%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Warsaw, Poland	8	*	7	5	1	2	-	5	2	1	7	3	2	2	1	6	-	8	-	8	1	7	1	1	1	2	-	4	-
	2%	*	3%	2%	1%	1%	-	3%	1%	*	3%	4%	1%	2%	1%	3%	-	2%	-	2%	*	5%	1%	2%	1%	1%	-	5%	-
				*			**					*					**		*			T*	*	*	*	*	**	*	**
Manila, Philippines	8	8	-	5	1	2	-	2	5	1	6	2	6	-	3	4	-	8	-	8	3	4	4	1	-	1	-	1	1
	2%	3%	-	2%	*	2%	-	1%	2%	*	2%	2%	2%	-	1%	2%	-	2%	-	2%	1%	3%	3%	2%	-	1%	-	1%	5%
		B		*			**					*					**		*			*	*	*	*	*	**	*	**
Chicago, United States	8	4	4	2	6	*	*	3	5	5	3	1	3	4	4	3	1	7	2	6	8	-	1	-	2	1	1	1	2
	2%	2%	1%	1%	3%	*	1%	1%	2%	2%	1%	1%	1%	3%	2%	1%	3%	1%	4%	1%	2%	-	1%	-	2%	1%	3%	1%	10%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Budapest, Hungary	8	1	6	5	3	-	2	6	-	2	6	4	4	-	2	5	-	8	-	8	3	5	4	-	-	-	-	3	-
	2%	*	2%	2%	2%	-	4%	3%	-	1%	2%	5%	1%	-	1%	2%	-	2%	-	2%	1%	3%	3%	-	-	-	-	5%	-
				*			**	H				M*					**		*			*	*	*	*	*	**	*	**
Cairo, Egypt	7	4	3	3	3	1	3	3	1	3	4	3	4	*	2	5	-	7	-	7	3	4	2	-	-	-	-	5	-
	1%	2%	1%	1%	2%	1%	6%	2%	1%	1%	1%	4%	1%	*	1%	2%	-	2%	-	2%	1%	3%	2%	-	-	-	-	7%	-
				*			**					*					**		*			*	*	*	*	*	**	XY*	**
Dublin, ROI	7	7	-	5	1	1	3	2	1	1	5	1	5	1	1	5	-	7	-	7	1	5	-	-	1	4	-	2	-
	1%	3%	-	2%	*	1%	8%	1%	1%	1%	2%	1%	2%	*	1%	2%	-	1%	-	1%	*	3%	-	-	1%	4%	-	2%	-
		B		*			**					*					**		*			T*	*	*	*	V*	**	*	**
Lima, Peru	6	6	-	6	-	-	-	3	4	-	6	-	6	-	3	4	-	6	-	6	3	4	4	-	3	-	-	-	-
	1%	3%	-	3%	-	-	-	2%	1%	-	2%	-	2%	-	1%	2%	-	1%	-	1%	1%	2%	3%	-	4%	-	-	-	-
		B		*			**				I	*					**		*			*	*	*	*	*	**	*	**
Mexico City, Mexico	6	3	4	5	-	2	2	4	1	1	5	-	6	*	-	6	-	6	-	6	1	5	2	3	-	-	-	2	-
	1%	1%	1%	2%	-	1%	4%	2%	*	*	2%	-	2%	*	-	3%	-	1%	-	1%	*	4%	1%	6%	-	-	-	2%	-
				*			**					*				N	**		*			T*	*	Y*	*	*	**	*	**
Mecca, Saudi Arabia	5	*	5	4	1	-	-	5	*	-	5	-	5	*	1	4	-	5	-	5	1	4	1	-	-	4	-	*	-
	1%	*	2%	2%	1%	-	-	3%	*	-	2%	-	2%	*	*	2%	-	1%	-	1%	*	2%	1%	-	-	4%	-	1%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Mumbai, India	5	3	2	2	2	1	-	2	3	3	2	1	3	2	2	3	-	5	*	5	5	*	2	*	1	-	-	2	-
	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	*	2%	1%	1%	-	-	3%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Jakarta, Indonesia	5	3	1	1	-	3	-	2	3	3	2	-	3	2	4	1	-	5	*	4	5	-	3	1	-	-	1	-	-
	1%	1%	1%	1%	-	3%	-	1%	1%	1%	1%	-	1%	1%	1%	*	-	1%	1%	1%	1%	-	2%	2%	-	-	2%	-	-
				*		D	**					*					**		*			*	*	*	*	*	**	*	**
Cape Town, South Africa	4	2	3	1	3	*	2	-	3	3	1	2	2	*	2	2	1	3	1	3	3	1	1	1	1	-	1	-	-
	1%	1%	1%	1%	2%	*	5%	-	1%	1%	*	2%	1%	*	1%	1%	4%	1%	2%	1%	1%	1%	1%	3%	1%	-	2%	-	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Lagos, Nigeria	4	*	4	3	2	-	1	1	2	2	3	2	1	2	3	1	-	4	-	4	3	1	3	*	-	1	-	-	-
	1%	*	1%	1%	1%	-	3%	1%	1%	1%	1%	2%	*	1%	1%	*	-	1%	-	1%	1%	1%	2%	1%	-	1%	-	-	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Sao Paulo, Brazil	4	1	3	1	2	1	-	1	3	4	-	1	2	1	2	2	1	3	2	2	4	-	*	-	1	2	1	-	-
	1%	1%	1%	*	1%	1%	-	1%	1%	2%	-	1%	1%	1%	1%	1%	3%	1%	4%	*	1%	-	*	-	1%	2%	2%	-	-
				*			**					*					**		S*			*	*	*	*	*	**	*	**
Buenos Aires, Argentina	3	2	1	2	-	1	-	1	2	1	3	1	1	1	2	1	-	3	1	3	3	-	2	-	-	-	-	-	1
	1%	1%	*	1%	-	1%	-	1%	1%	*	1%	1%	1%	*	1%	1%	-	1%	1%	1%	1%	-	2%	-	-	-	-	-	5%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Casablanca, Morocco	3	1	2	1	1	1	1	-	2	1	2	1	1	1	1	2	1	3	1	2	2	1	1	-	-	1	-	1	-
	1%	*	1%	1%	*	1%	2%	-	1%	*	1%	1%	*	1%	*	1%	2%	1%	2%	*	1%	*	1%	-	-	1%	-	2%	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Bogota, Colombia	3	-	3	-	2	*	-	1	1	1	2	-	2	*	*	2	-	3	*	2	2	1	*	1	-	1	-	-	-
	1%	-	1%	-	1%	*	-	1%	1%	*	1%	-	1%	*	*	1%	-	1%	1%	*	*	1%	*	2%	-	1%	-	-	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Belgrade, Serbia	1	1	-	-	1	-	-	1	-	-	1	-	1	-	1	-	-	1	-	1	1	-	-	-	-	-	-	-	1
	*	*	-	-	1%	-	-	1%	-	-	*	-	*	-	*	-	-	*	-	*	*	-	-	-	-	-	-	-	5%
				*			**					*					**		*			*	*	*	*	*	**	*	**
Tehran, Iran	1	1	-	-	-	1	-	1	-	-	1	-	1	-	1	-	-	1	-	1	1	-	-	-	-	-	1	-	-
	*	*	-	-	-	1%	-	1%	-	-	*	-	*	-	*	-	-	*	-	*	*	-	-	-	-	-	2%	-	-
				*			**					*					**		*			*	*	*	*	*	**	*	**
Nairobi, Kenya	1	1	-	-	*	*	-	-	1	*	*	-	-	1	1	-	*	*	1	-	1	-	*	-	-	*	-	-	-
	*	*	-	-	*	*	-	-	*	*	*	-	-	1%	*	-	1%	*	2%	-	*	-	*	-	-	*	-	-	-
				*			**					*					**		S*			*	*	*	*	*	**	*	**
Sigma	1500	717	783	620	501	379	129	547	739	720	780	252	870	378	769	731	85	1415	162	1338	1033	451	405	145	237	313	129	202	68
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Saudi Arabia Total	Saudi Arabia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	502	329	173	299	184	19	265	126	65	367	135	70	97	335	349	153	119	383	162	340	373	129
Base: All Respondents (wtd)	500	292	208	285	188	27	257	126	60	346	154	81	112	307	320	180	124	376	158	342	340	160
Abu Dhabi, United Arab Emirates	279	169	110	151	111	17	155	58	29	191	89	55	52	172	176	103	63	216	86	194	191	88
	56%	58%	53%	53%	59%	64%	60%	46%	49%	55%	58%	69%	46%	56%	55%	57%	51%	58%	54%	57%	56%	55%
						**	G		*			L*	*									
Istanbul, Turkey	187	109	78	92	86	8	98	42	21	141	46	30	44	113	126	61	39	148	55	132	133	54
	37%	37%	38%	32%	46%	31%	38%	33%	35%	41%	30%	37%	40%	37%	39%	34%	31%	40%	35%	39%	39%	34%
					C	**			*	J		*	*									
Mecca, Saudi Arabia	129	80	49	68	48	13	70	36	12	91	38	25	26	78	80	49	29	100	35	94	81	48
	26%	27%	24%	24%	26%	47%	27%	29%	20%	26%	24%	31%	23%	25%	25%	28%	23%	27%	22%	27%	24%	30%
						**			*			*	*									
Cairo, Egypt	77	42	35	47	29	1	46	16	7	48	30	10	18	50	46	32	28	50	26	51	55	23
	15%	15%	17%	17%	15%	5%	18%	13%	11%	14%	19%	12%	16%	16%	14%	18%	22%	13%	17%	15%	16%	14%
						**			*			*	*				Q					
London, United Kingdom	53	24	29	31	21	2	25	16	3	31	22	8	11	35	30	23	12	41	15	38	36	17
	11%	8%	14%	11%	11%	7%	10%	12%	5%	9%	15%	9%	10%	11%	9%	13%	10%	11%	10%	11%	11%	11%
						**			*			*	*									
New York City, United States	42	33	10	23	18	1	18	12	6	31	12	6	9	27	29	14	15	28	19	23	29	13
	8%	11%	5%	8%	9%	5%	7%	9%	10%	9%	8%	8%	8%	9%	9%	8%	12%	7%	12%	7%	9%	8%
		B				**			*			*	*									
Rome, Italy	42	28	14	24	15	3	21	8	5	28	14	6	10	25	27	15	16	26	18	24	34	8
	8%	10%	7%	9%	8%	10%	8%	6%	8%	8%	9%	7%	9%	8%	8%	8%	13%	7%	11%	7%	10%	5%
						**			*			*	*									
Casablanca, Morocco	41	26	15	28	13	-	19	10	6	29	12	10	13	18	32	9	18	23	23	18	32	9
	8%	9%	7%	10%	7%	-	8%	8%	10%	8%	8%	13%	12%	6%	10%	5%	14%	6%	14%	5%	9%	6%
						**			*			*	*				Q		S			
Paris, France	40	18	22	24	15	-	20	10	6	24	15	5	14	21	19	21	15	25	16	24	24	16
	8%	6%	10%	9%	8%	-	8%	8%	10%	7%	10%	6%	12%	7%	6%	12%	12%	7%	10%	7%	7%	10%
						**			*			*	*			N						
Los Angeles, United States	38	18	20	29	9	-	20	13	4	25	13	8	13	17	17	20	9	29	12	26	24	14
	8%	6%	10%	10%	5%	-	8%	10%	6%	7%	8%	9%	12%	5%	5%	11%	7%	8%	7%	8%	7%	9%
				D		**			*			*	M*			N						
Jakarta, Indonesia	37	19	18	18	18	1	19	7	3	25	12	6	7	25	30	7	10	27	12	25	30	7
	7%	6%	9%	6%	9%	5%	8%	5%	5%	7%	8%	7%	6%	8%	9%	4%	8%	7%	8%	7%	9%	5%
						**			*			*	*		O							
Tokyo, Japan	35	17	18	16	18	-	23	5	3	23	11	9	6	20	20	15	10	25	9	25	21	14
	7%	6%	9%	6%	10%	-	9%	4%	5%	7%	7%	11%	5%	6%	6%	8%	8%	7%	6%	7%	6%	9%
						**			*			*	*									
Zurich, Switzerland	30	16	14	18	10	1	12	10	4	22	8	6	5	19	22	8	11	19	15	15	20	11
	6%	5%	7%	6%	5%	5%	5%	8%	7%	6%	5%	7%	4%	6%	7%	5%	9%	5%	9%	4%	6%	7%
						**			*			*	*						S			
Beijing, China	29	19	10	15	11	3	15	8	3	20	9	3	7	19	18	12	3	27	6	23	18	11
	6%	7%	5%	5%	6%	10%	6%	6%	6%	6%	6%	4%	6%	6%	5%	6%	2%	7%	4%	7%	5%	7%
						**			*			*	*									
Toronto, Canada	28	20	9	17	12	-	15	11	2	18	11	4	2	22	18	10	5	23	7	21	20	9
	6%	7%	4%	6%	6%	-	6%	9%	4%	5%	7%	5%	2%	7%	6%	6%	4%	6%	5%	6%	6%	5%
						**			*			*	*									
Shanghai, China	28	21	7	14	13	1	18	6	3	21	7	7	3	18	18	10	4	24	8	20	18	10
	6%	7%	3%	5%	7%	5%	7%	5%	5%	6%	4%	9%	3%	6%	6%	6%	4%	6%	5%	6%	5%	6%
						**			*			*	*									
Singapore, Singapore	23	15	8	12	7	4	10	6	5	19	4	2	4	17	17	7	2	21	6	17	17	6
	5%	5%	4%	4%	4%	16%	4%	5%	8%	5%	3%	2%	4%	6%	5%	4%	2%	6%	4%	5%	5%	4%
						**			*			*	*									
Munich, Germany	21	12	9	13	8	-	10	4	3	11	10	4	4	13	10	10	5	16	4	17	12	8
	4%	4%	4%	5%	4%	-	4%	4%	4%	3%	6%	4%	3%	4%	3%	6%	4%	4%	3%	5%	4%	5%
						**			*			*	*									
Washington, United States	21	17	3	9	9	3	16	2	3	16	5	4	8	8	18	3	7	14	5	16	18	3
	4%	6%	2%	3%	5%	10%	6%	1%	5%	5%	3%	5%	7%	3%	5%	2%	6%	4%	3%	5%	5%	2%
		B				**	G		*			*	*									
Madrid, Spain	20	14	6	14	3	3	8	7	3	17	4	2	4	13	16	4	6	15	8	12	16	4
	4%	5%	3%	5%	2%	10%	3%	5%	5%	5%	2%	3%	4%	4%	5%	2%	4%	4%	5%	4%	5%	2%
						**			*			*	*									
Amsterdam, The Netherlands	20	11	9	13	5	1	10	7	2	12	8	3	11	5	11	9	6	14	7	12	14	6
	4%	4%	4%	5%	3%	5%	4%	5%	3%	4%	5%	4%	10%	2%	3%	5%	4%	4%	5%	4%	4%	4%
						**			*			*	M*									

Osaka, Japan	19	6	13	17	2	-	9	8	2	14	5	1	6	12	11	8	4	15	3	16	9	9
	4%	2%	6%	6%	1%	-	4%	6%	4%	4%	3%	1%	6%	4%	3%	4%	3%	4%	2%	5%	3%	6%
			A	D		**			*			*	*									
Berlin, Germany	18	12	5	12	5	-	12	4	2	14	4	1	4	12	10	8	-	18	5	12	14	4
	4%	4%	2%	4%	3%	-	5%	3%	4%	4%	2%	2%	4%	4%	3%	4%	-	5%	3%	4%	4%	2%
						**			*			*	*					P				
Stockholm, Sweden	17	10	7	8	8	2	9	5	1	14	3	4	4	10	10	8	2	15	5	12	10	7
	3%	3%	4%	3%	4%	7%	4%	4%	2%	4%	2%	5%	3%	3%	3%	4%	2%	4%	3%	4%	3%	5%
						**			*			*	*									
Sydney, Australia	16	12	5	10	6	-	8	5	2	13	4	2	3	11	9	7	3	13	4	12	8	8
	3%	4%	2%	4%	3%	-	3%	4%	3%	4%	2%	3%	2%	4%	3%	4%	3%	3%	3%	4%	2%	5%
						**			*			*	*									
Delhi, India	15	6	9	10	3	1	4	6	3	10	5	3	4	8	9	6	3	12	7	8	7	8
	3%	2%	4%	4%	2%	5%	2%	5%	4%	3%	3%	4%	3%	3%	3%	3%	3%	3%	4%	2%	2%	5%
						**			*			*	*									
Hong Kong, China	14	5	9	9	5	-	7	2	3	6	8	3	3	8	6	8	3	11	3	11	7	7
	3%	2%	4%	3%	3%	-	3%	2%	4%	2%	5%	4%	2%	3%	2%	5%	2%	3%	2%	3%	2%	5%
						**			*			*	*									
Seoul, South Korea	14	5	9	9	5	-	4	6	2	7	7	2	5	7	10	4	2	12	5	9	9	5
	3%	2%	4%	3%	3%	-	1%	5%	4%	2%	5%	2%	5%	2%	3%	2%	2%	3%	3%	3%	3%	3%
						**			*			*	*									
Sao Paulo, Brazil	13	7	6	11	2	-	3	4	6	11	2	2	2	10	10	3	5	8	5	8	9	3
	3%	2%	3%	4%	1%	-	1%	3%	10%	3%	2%	2%	1%	3%	3%	1%	4%	2%	3%	2%	3%	2%
						**			FG*			*	*									
Rio de Janeiro, Brazil	12	9	3	9	2	1	4	5	2	10	3	1	3	9	10	2	5	7	6	6	9	3
	2%	3%	2%	3%	1%	5%	2%	4%	3%	3%	2%	1%	2%	3%	3%	1%	4%	2%	4%	2%	3%	2%
						**			*			*	*									
Kuala Lumpur, Malaysia	12	10	2	4	4	4	6	4	2	7	5	1	4	7	9	3	1	11	2	10	7	5
	2%	3%	1%	1%	2%	16%	2%	3%	3%	2%	3%	2%	3%	2%	3%	2%	1%	3%	1%	3%	2%	3%
						**			*			*	*									
Guangzhou, China	11	8	3	5	3	3	3	5	4	5	6	1	1	9	8	3	3	8	2	9	10	2
	2%	3%	2%	2%	2%	10%	1%	4%	6%	1%	4%	2%	1%	3%	3%	2%	3%	2%	1%	3%	3%	1%
						**			F*			*	*									
Cape Town, South Africa	11	7	4	6	5	-	4	2	3	6	5	2	2	7	7	4	2	9	4	7	7	3
	2%	2%	2%	2%	2%	-	2%	2%	5%	2%	3%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%
						**			*			*	*									
Chicago, United States	9	2	7	7	3	-	-	7	2	9	1	1	2	7	4	5	2	8	2	7	5	4
	2%	1%	3%	2%	1%	-	-	6%	4%	3%	*	1%	2%	2%	1%	3%	1%	2%	1%	2%	1%	3%
			A			**		F	F*			*	*									
Mumbai, India	9	7	3	7	1	1	3	4	2	6	4	2	2	6	6	3	3	6	3	7	5	4
	2%	2%	1%	2%	*	5%	1%	3%	3%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%
						**			*			*	*									
Dublin, ROI	9	3	6	6	3	-	4	3	-	6	3	-	3	6	3	5	2	7	2	7	5	4
	2%	1%	3%	2%	2%	-	2%	2%	-	2%	2%	-	2%	2%	1%	3%	1%	2%	1%	2%	1%	3%
						**			*			*	*									
Auckland, New Zealand	8	3	5	5	4	-	3	2	2	8	-	-	2	6	5	3	3	5	4	4	5	3
	2%	1%	2%	2%	2%	-	1%	2%	3%	2%	-	-	2%	2%	2%	2%	2%	1%	2%	1%	2%	2%
						**			*			*	*									
Vancouver, Canada	7	3	5	4	4	-	5	2	-	5	3	1	2	4	1	6	1	6	1	7	6	2
	1%	1%	2%	1%	2%	-	2%	1%	-	1%	2%	2%	2%	1%	*	3%	1%	2%	*	2%	2%	1%
						**			*			*	*			N						
Lagos, Nigeria	7	2	5	3	4	-	4	3	1	5	2	-	3	4	5	2	2	5	2	5	5	2
	1%	1%	2%	1%	2%	-	1%	2%	1%	1%	2%	-	3%	1%	2%	1%	1%	1%	1%	2%	2%	1%
						**			*			*	*									
Bangkok, Thailand	7	4	3	4	3	-	2	3	2	6	1	-	1	6	7	-	3	4	2	5	4	3
	1%	1%	1%	2%	1%	-	1%	2%	3%	2%	1%	-	1%	2%	2%	-	2%	1%	1%	1%	1%	2%
						**			*			*	*									
Manila, Philippines	6	4	3	3	4	-	2	3	1	4	2	-	1	5	5	1	4	2	1	5	5	1
	1%	1%	1%	1%	2%	-	1%	2%	2%	1%	1%	-	1%	2%	2%	*	3%	1%	1%	1%	2%	1%
						**			*			*	*				Q					
Brussels, Belgium	6	5	1	3	2	-	4	-	1	3	3	1	1	3	6	-	2	4	3	3	5	1
	1%	2%	*	1%	1%	-	2%	-	1%	1%	2%	2%	1%	1%	2%	-	2%	1%	2%	1%	1%	*
						**			*			*	*									
Vienna, Austria	5	3	2	3	2	-	4	1	-	4	2	-	-	5	4	1	2	3	3	2	3	3
	1%	1%	1%	1%	1%	-	2%	1%	-	1%	1%	-	-	2%	1%	1%	2%	1%	2%	1%	1%	2%
						**			*			*	*									
Copenhagen, Denmark	5	4	1	2	2	1	3	1	1	5	-	1	1	3	5	-	1	4	3	2	5	-
	1%	1%	*	1%	1%	5%	1%	1%	2%	1%	-	1%	1%	1%	2%	-	1%	1%	2%	1%	2%	-
						**			*			*	*									
Helsinki, Finland	4	3	2	3	-	1	1	2	1	4	-	-	1	3	3	2	-	4	-	4	3	2
	1%	1%	1%	1%	-	5%	1%	2%	1%	1%	-	-	1%	1%	1%	1%	-	1%	-	1%	1%	1%
						**			*			*	*									
Oslo, Norway	3	-	3	3	-	-	2	-	-	2	2	-	3	-	3	-	2	2	2	2	2	2
	1%	-	2%	1%	-	-	1%	-	-	*	1%	-	3%	-	1%	-	1%	*	1%	1%	1%	1%
			A			**			*			*	M*									
Mexico City, Mexico	3	1	2	2	1	-	1	2	-	3	-	-	-	3	2	1	1	2	2	1	1	2
	1%	*	1%	1%	1%	-	*	2%	-	1%	-	-	-	1%	1%	*	1%	*	1%	*	*	1%
						**			*			*	*									
Nairobi, Kenya	3	3	-	-	1	1	3	-	-	3	-	1	-	1	3	-	-	3	-	3	1	1
	1%	1%	-	-	1%	5%	1%	-	-	1%	-	2%	-	*	1%	-	-	1%	-	1%	*	1%
						**			*			*	*									
Budapest, Hungary	3	-	3	2	1	-	1	-	-	1	2	-	2	1	1	2	-	3	-	3	1	2
	1%	-	1%	1%	1%	-	*	-	-	*	1%	-	2%	*	*	1%	-	1%	-	1%	*	1%

						**			*			*	*									
Moscow, Russia	3	3	-	2	1	-	2	-	1	1	2	-	-	3	2	1	-	3	1	1	3	-
	1%	1%	-	1%	*	-	1%	-	1%	*	1%	-	-	1%	1%	*	-	1%	1%	*	1%	-
						**			*			*	*									
Boston, United States	3	-	3	3	-	-	2	1	-	2	1	-	-	3	1	2	-	3	-	3	1	2
	1%	-	1%	1%	-	-	1%	1%	-	1%	1%	-	-	1%	*	1%	-	1%	-	1%	*	1%
						**			*			*	*									
Warsaw, Poland	2	2	-	1	1	-	1	-	1	2	-	-	1	1	2	-	-	2	-	2	2	-
	*	1%	-	*	1%	-	1%	-	1%	1%	-	-	1%	*	1%	-	-	1%	-	1%	1%	-
						**			*			*	*									
Buenos Aires, Argentina	2	-	2	1	1	-	2	-	-	2	-	-	1	1	2	-	1	1	1	1	2	-
	*	-	1%	*	1%	-	1%	-	-	1%	-	-	1%	*	1%	-	1%	*	1%	*	1%	-
						**			*			*	*									
Bogota, Colombia	1	-	1	-	1	-	-	-	1	1	-	-	-	1	1	-	-	1	-	1	1	-
	*	-	1%	-	1%	-	-	-	2%	*	-	-	-	*	*	-	-	*	-	*	*	-
						**			F*			*	*									
Prague, Czech Republic	1	1	-	1	-	-	-	-	1	1	-	-	1	-	1	-	-	1	-	1	1	-
	*	*	-	*	-	-	-	-	1%	*	-	-	1%	-	*	-	-	*	-	*	*	-
						**			*			*	*									
Sigma	1500	876	624	854	565	82	771	379	180	1039	461	242	337	920	961	539	373	1127	475	1025	1021	479
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Africa Total	South Africa																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	503	244	259	168	169	166	33	106	364	221	282	206	150	147	301	202	139	364	172	331	394	108
Base: All Respondents (wtd)	500	241	259	284	129	88	42	121	337	174	326	222	132	146	264	236	134	366	162	338	368	132
London, United Kingdom	146	66	80	81	39	26	16	40	90	52	94	63	42	41	75	71	28	118	37	109	107	39
	29%	27%	31%	29%	30%	30%	38%	33%	27%	30%	29%	28%	32%	28%	28%	30%	21%	32%	23%	32%	29%	30%
							**	*										P		R		*
Abu Dhabi, United Arab Emirates	143	79	64	77	42	24	10	36	97	51	92	61	44	37	84	59	47	96	53	90	110	32
	29%	33%	24%	27%	32%	28%	23%	30%	29%	29%	28%	28%	34%	25%	32%	25%	35%	26%	32%	27%	30%	24%
							**	*														*
New York City, United States	135	63	71	77	37	21	14	30	91	47	88	61	33	41	72	63	34	101	47	87	96	39
	27%	26%	28%	27%	29%	24%	33%	25%	27%	27%	27%	28%	25%	28%	27%	27%	25%	28%	29%	26%	26%	30%
							**	*														*
Hong Kong, China	116	54	62	71	24	21	8	34	74	38	78	54	34	27	54	62	32	83	40	76	85	31
	23%	22%	24%	25%	18%	23%	20%	28%	22%	22%	24%	25%	26%	19%	20%	26%	24%	23%	24%	22%	23%	24%
							**	*														*
Beijing, China	70	26	44	46	14	10	3	18	49	27	43	30	13	27	38	32	16	54	22	48	51	19
	14%	11%	17%	16%	11%	11%	8%	15%	14%	16%	13%	13%	10%	19%	14%	14%	12%	15%	13%	14%	14%	14%
							**	*														*
Tokyo, Japan	67	46	21	44	11	12	15	17	36	17	50	33	13	21	34	33	14	53	20	47	41	25
	13%	19%	8%	16%	8%	13%	35%	14%	11%	10%	15%	15%	10%	14%	13%	14%	10%	14%	12%	14%	11%	19%
		B					**	*														*
Sydney, Australia	63	23	40	34	22	7	5	11	48	29	35	33	14	16	24	39	16	47	16	47	47	16
	13%	10%	15%	12%	17%	8%	11%	9%	14%	16%	11%	15%	11%	11%	9%	17%	12%	13%	10%	14%	13%	12%
					E		**	*								N						*
Cape Town, South Africa	49	24	26	27	13	10	3	10	36	19	30	22	10	17	25	24	19	30	25	24	40	9
	10%	10%	10%	9%	10%	11%	8%	8%	11%	11%	9%	10%	8%	11%	10%	10%	14%	8%	16%	7%	11%	7%
							**	*											S			*
Washington, United States	49	18	31	27	16	6	4	8	37	20	29	19	16	14	26	23	6	43	13	36	40	9
	10%	7%	12%	10%	12%	7%	8%	7%	11%	12%	9%	9%	12%	10%	10%	10%	5%	12%	8%	11%	11%	7%
							**	*										P				*
Zurich, Switzerland	48	31	17	12	24	12	1	12	36	25	23	15	21	13	30	19	13	35	18	30	37	11
	10%	13%	7%	4%	19%	14%	2%	10%	11%	14%	7%	7%	16%	9%	11%	8%	10%	10%	11%	9%	10%	9%
		B			C	C	**	*		J			K									*
Los Angeles, United States	48	20	28	34	8	6	5	11	32	8	40	20	17	11	21	26	12	36	15	33	39	9
	10%	8%	11%	12%	6%	7%	12%	9%	9%	5%	12%	9%	13%	7%	8%	11%	9%	10%	9%	10%	11%	7%
							**	*			I											*
Paris, France	46	17	29	35	8	3	4	18	24	8	38	26	7	12	27	19	8	38	12	34	27	19
	9%	7%	11%	12%	6%	4%	9%	15%	7%	4%	12%	12%	5%	9%	10%	8%	6%	10%	8%	10%	7%	14%
				E			**	H*			I											*
Berlin, Germany	42	28	15	24	9	9	2	6	34	12	30	18	12	12	28	14	10	32	15	27	32	11
	8%	12%	6%	8%	7%	11%	6%	5%	10%	7%	9%	8%	9%	8%	11%	6%	7%	9%	9%	8%	9%	8%
		B					**	*														*
Shanghai, China	34	13	21	18	7	9	2	7	24	11	23	13	7	15	22	12	10	24	15	18	28	6
	7%	5%	8%	6%	6%	10%	6%	6%	7%	6%	7%	6%	5%	10%	8%	5%	7%	7%	10%	5%	8%	4%
							**	*														*
Singapore, Singapore	31	19	12	11	8	12	4	5	23	13	17	13	6	11	13	18	10	21	11	20	23	8
	6%	8%	4%	4%	6%	13%	9%	4%	7%	8%	5%	6%	5%	8%	5%	8%	7%	6%	6%	6%	6%	6%
						CD	**	*														*
Toronto, Canada	26	11	15	14	8	3	4	7	14	7	18	18	4	4	12	14	9	17	5	20	13	12
	5%	4%	6%	5%	7%	3%	11%	6%	4%	4%	6%	8%	3%	3%	4%	6%	6%	5%	3%	6%	4%	9%
							**	*														T*
Rio de Janeiro, Brazil	22	7	16	18	3	2	2	8	12	4	18	14	3	6	9	13	4	18	4	18	9	13
	4%	3%	6%	6%	2%	2%	6%	6%	4%	2%	6%	6%	2%	4%	3%	6%	3%	5%	3%	5%	2%	10%
							**	*														T*
Bangkok, Thailand	22	7	14	8	7	6	1	7	15	7	15	9	7	6	15	6	4	18	8	14	16	6
	4%	3%	6%	3%	6%	7%	1%	5%	4%	4%	4%	4%	5%	4%	6%	3%	3%	5%	5%	4%	4%	4%
						C	**	*														*
Vancouver, Canada	21	9	12	10	7	4	2	2	17	8	13	8	5	9	10	11	6	15	4	17	17	4
	4%	4%	5%	4%	5%	5%	6%	2%	5%	5%	4%	4%	3%	6%	4%	5%	5%	4%	3%	5%	5%	3%
							**	*														*
Rome, Italy	21	5	17	17	3	2	1	7	13	8	14	10	2	9	6	15	10	11	11	11	17	5
	4%	2%	6%	6%	2%	2%	3%	5%	4%	4%	4%	5%	1%	6%	2%	6%	7%	3%	7%	3%	5%	4%
			A				**	*														*
Munich, Germany	21	10	11	7	7	7	2	4	15	8	13	10	7	4	11	10	5	16	7	14	15	6
	4%	4%	4%	3%	5%	8%	6%	3%	4%	5%	4%	5%	5%	3%	4%	4%	4%	4%	4%	4%	4%	5%
						C	**	*														*

Amsterdam, The Netherlands	21	12	9	11	5	4	-	6	14	11	10	13	3	5	17	4	5	15	5	16	19	2
	4%	5%	3%	4%	4%	5%	-	5%	4%	6%	3%	6%	2%	3%	6%	2%	4%	4%	3%	5%	5%	2%
							**	*							O							*
Auckland, New Zealand	18	4	14	10	5	4	3	3	12	5	14	8	7	3	9	9	3	15	7	11	11	7
	4%	2%	6%	3%	4%	4%	7%	3%	4%	3%	4%	4%	5%	2%	3%	4%	2%	4%	4%	3%	3%	6%
			A				**	*														*
Osaka, Japan	18	7	11	12	2	3	-	7	11	5	13	6	7	5	6	12	5	12	8	10	9	9
	4%	3%	4%	4%	2%	4%	-	5%	3%	3%	4%	3%	6%	3%	2%	5%	4%	3%	5%	3%	2%	7%
							**	*														*
Lagos, Nigeria	16	9	6	13	2	1	-	6	10	2	13	4	4	8	11	5	3	12	7	9	11	5
	3%	4%	2%	5%	1%	1%	-	5%	3%	1%	4%	2%	3%	5%	4%	2%	3%	3%	4%	3%	3%	4%
							**	*														*
Stockholm, Sweden	16	10	6	7	6	2	-	-	16	6	9	3	7	5	7	8	3	13	4	12	12	4
	3%	4%	2%	2%	5%	2%	-	-	5%	4%	3%	1%	6%	3%	3%	3%	2%	3%	2%	4%	3%	3%
							**	*	G				K									*
Madrid, Spain	14	7	7	10	2	1	1	2	10	2	11	8	5	1	6	8	4	10	-	14	12	2
	3%	3%	3%	4%	2%	1%	3%	2%	3%	1%	4%	4%	4%	*	2%	3%	3%	3%	-	4%	3%	2%
							**	*												R		*
Mumbai, India	13	10	4	6	3	4	4	1	8	3	10	7	4	3	5	9	4	10	4	10	7	6
	3%	4%	1%	2%	3%	5%	9%	1%	2%	2%	3%	3%	3%	2%	2%	4%	3%	3%	2%	3%	2%	5%
							**	*														*
Chicago, United States	13	9	5	8	4	2	1	2	10	6	7	5	3	6	10	4	4	10	6	7	13	-
	3%	4%	2%	3%	3%	2%	3%	2%	3%	4%	2%	2%	2%	4%	4%	2%	3%	3%	4%	2%	4%	-
							**	*														*
Guangzhou, China	13	6	7	5	5	3	1	3	10	7	6	1	5	8	10	3	4	10	7	7	13	1
	3%	3%	3%	2%	4%	3%	1%	2%	3%	4%	2%	*	4%	6%	4%	1%	3%	3%	4%	2%	4%	*
							**	*					K	K								*
Seoul, South Korea	12	6	6	9	1	2	1	1	11	2	10	5	2	6	8	5	3	9	5	8	10	2
	2%	2%	3%	3%	1%	2%	1%	*	3%	1%	3%	2%	1%	4%	3%	2%	2%	2%	3%	2%	3%	1%
							**	*														*
Delhi, India	11	6	5	5	3	3	-	3	7	6	5	6	1	4	4	6	7	4	4	6	10	1
	2%	2%	2%	2%	2%	3%	-	3%	2%	3%	1%	3%	1%	3%	2%	3%	5%	1%	3%	2%	3%	*
							**	*									Q					*
Kuala Lumpur, Malaysia	9	5	5	4	4	2	-	3	7	4	5	3	3	3	5	5	4	6	5	5	9	-
	2%	2%	2%	1%	3%	2%	-	2%	2%	2%	2%	1%	3%	2%	2%	2%	3%	2%	3%	1%	3%	-
							**	*														*
Boston, United States	9	2	7	5	2	2	-	3	6	4	5	2	2	5	3	6	5	4	4	5	7	2
	2%	1%	3%	2%	2%	2%	-	2%	2%	2%	1%	1%	1%	3%	1%	2%	3%	1%	3%	1%	2%	1%
							**	*														*
Mecca, Saudi Arabia	8	5	3	6	1	1	2	4	1	1	6	5	2	1	2	6	1	6	1	7	3	5
	2%	2%	1%	2%	1%	1%	6%	3%	*	1%	2%	2%	1%	1%	1%	2%	1%	2%	1%	2%	1%	3%
							**	H*														*
Brussels, Belgium	8	6	2	3	4	1	1	2	5	5	3	2	3	3	6	1	4	4	4	4	7	1
	2%	2%	1%	1%	3%	1%	2%	2%	1%	3%	1%	1%	2%	2%	2%	1%	3%	1%	2%	1%	2%	*
							**	*														*
Dublin, ROI	7	5	2	2	2	3	2	1	3	4	3	4	1	2	3	4	4	3	2	6	4	3
	1%	2%	1%	1%	1%	4%	5%	1%	1%	2%	1%	2%	1%	2%	1%	2%	3%	1%	1%	2%	1%	2%
						C	**	*														*
Nairobi, Kenya	7	7	-	5	2	1	-	4	3	1	7	3	1	3	4	4	2	5	2	5	4	4
	1%	3%	-	2%	1%	1%	-	4%	1%	*	2%	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	3%
		B					**	*														*
Tel Aviv, Israel	6	3	3	3	2	2	1	1	4	2	4	3	2	1	4	2	3	3	3	3	5	1
	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	*
							**	*														*
Jakarta, Indonesia	6	5	1	4	1	2	-	-	6	5	1	3	1	2	3	3	4	2	2	4	6	-
	1%	2%	*	1%	1%	2%	-	-	2%	3%	*	1%	1%	1%	1%	1%	3%	1%	1%	1%	2%	-
							**	*		J												*
Buenos Aires, Argentina	6	1	5	4	1	1	-	-	6	2	3	4	1	1	1	4	1	5	1	5	5	1
	1%	*	2%	1%	1%	1%	-	-	2%	1%	1%	2%	1%	*	1%	2%	1%	1%	1%	1%	1%	*
							**	*														*
Prague, Czech Republic	5	4	1	5	-	1	-	2	3	1	5	2	-	3	5	-	1	4	1	4	3	2
	1%	2%	1%	2%	-	1%	-	2%	1%	*	1%	1%	-	2%	2%	-	1%	1%	1%	1%	1%	2%
							**	*														*
Oslo, Norway	5	1	4	2	2	1	-	2	3	2	3	4	-	1	3	2	1	4	1	4	2	3
	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	1%	1%	2%
							**	*														*
Sao Paulo, Brazil	5	2	2	2	2	1	-	-	5	1	4	2	2	1	1	3	3	1	1	4	1	4
	1%	1%	1%	1%	1%	1%	-	-	1%	1%	1%	1%	2%	*	1%	1%	2%	*	1%	1%	*	3%
							**	*														T*
Tehran, Iran	4	2	2	4	1	-	-	4	1	1	4	2	2	-	1	4	4	1	-	4	4	-
	1%	1%	1%	1%	1%	-	-	3%	*	*	1%	1%	2%	-	*	2%	3%	*	-	1%	1%	-
							**	H*									Q					*
Istanbul, Turkey	4	1	3	1	1	2	-	-	4	4	1	1	2	1	2	3	-	4	-	4	2	2
	1%	*	1%	*	1%	2%	-	-	1%	2%	*	*	1%	1%	1%	1%	-	1%	-	1%	1%	1%
							**	*		J												*
Moscow, Russia	4	2	2	3	1	1	-	1	3	2	2	-	2	2	3	1	2	2	1	3	4	-
	1%	1%	1%	1%	*	1%	-	1%	1%	1%	1%	-	1%	2%	1%	*	1%	1%	1%	1%	1%	-
							**	*														*
Mexico City, Mexico	4	1	2	3	1	-	1	2	-	-	4	2	1	-	1	3	1	2	-	4	4	-
	1%	1%	1%	1%	1%	-	3%	2%	-	-	1%	1%	1%	-	*	1%	1%	1%	-	1%	1%	-
							**	H*														*
Vienna, Austria	3	2	1	-	2	2	-	1	3	2	1	2	-	1	3	1	-	3	1	3	2	1
	1%	1%	1%	-	1%	2%	-	*	1%	1%	*	1%	-	1%	1%	*	-	1%	*	1%	1%	1%

						C	**	*														*
Copenhagen, Denmark	3	2	1	-	1	2	-	-	3	2	1	-	1	2	2	1	2	1	1	2	3	-
	1%	1%	*	-	1%	2%	-	-	1%	1%	*	-	*	2%	1%	*	1%	*	1%	1%	1%	-
						C	**	*														*
Manila, Philippines	2	-	2	1	-	1	-	-	2	-	2	1	1	1	1	1	1	2	1	2	2	1
	*	-	1%	*	-	1%	-	-	1%	-	1%	1%	*	*	*	1%	*	1%	*	1%	1%	*
							**	*														*
Bogota, Colombia	2	1	1	1	1	-	-	-	2	-	2	-	2	-	2	-	1	1	1	1	2	-
	*	*	1%	*	1%	-	-	-	1%	-	1%	-	2%	-	1%	-	1%	*	1%	*	1%	-
							**	*														*
Budapest, Hungary	2	1	1	1	1	-	-	1	1	1	1	1	-	1	2	-	-	2	-	2	2	-
	*	1%	*	*	1%	-	-	1%	*	1%	*	*	-	1%	1%	-	-	1%	-	1%	1%	-
							**	*														*
Helsinki, Finland	1	1	-	-	1	-	-	-	1	1	1	1	1	-	1	1	-	1	-	1	1	1
	*	1%	-	-	1%	-	-	-	*	*	*	*	*	-	*	*	-	*	-	*	*	1%
							**	*														*
Casablanca, Morocco	1	-	1	1	-	-	-	-	1	-	1	-	-	1	1	-	1	-	1	-	1	-
	*	-	1%	*	-	-	-	-	*	-	*	-	-	1%	1%	-	1%	-	1%	-	*	-
							**	*														*
Lima, Peru	1	-	1	1	-	-	-	-	1	-	1	-	1	-	1	-	1	-	1	-	1	-
	*	-	1%	*	-	-	-	-	*	-	*	-	1%	-	1%	-	1%	-	1%	-	*	-
							**	*														*
Cairo, Egypt	1	1	-	-	-	1	-	1	-	-	1	1	-	-	-	1	1	-	1	-	1	-
	*	*	-	-	-	1%	-	*	-	-	*	*	-	-	-	*	*	-	*	-	*	-
							**	*														*
Sigma	1500	722	778	851	386	263	126	362	1012	521	979	667	395	438	791	709	403	1097	487	1013	1103	396
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	South Korea Total	South Korea																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	510	285	225	172	197	141	77	172	261	305	205	5	108	397	282	228	68	442	107	403	382	111
Base: All Respondents (wtd)	500	253	247	191	196	112	82	172	247	278	222	7	112	381	253	247	64	436	97	403	357	125
Shanghai, China	122	61	61	54	37	31	19	34	68	64	57	3	32	87	60	62	19	103	27	94	79	37
	24%	24%	25%	28%	19%	28%	24%	20%	28%	23%	26%	47%	28%	23%	24%	25%	30%	23%	28%	23%	22%	30%
				D			*					**	*				*					
Hong Kong, China	108	50	58	45	32	30	20	36	52	60	48	-	27	81	49	58	13	95	22	86	75	26
	22%	20%	23%	24%	16%	27%	24%	21%	21%	21%	22%	-	24%	21%	20%	24%	20%	22%	22%	21%	21%	21%
						D	*					**	*				*					
New York City, United States	92	50	42	34	44	15	11	31	50	54	38	2	19	71	49	43	9	84	12	80	68	21
	18%	20%	17%	18%	22%	14%	13%	18%	20%	19%	17%	34%	17%	19%	19%	18%	14%	19%	12%	20%	19%	17%
					E		*					**	*				*					
Seoul, South Korea	83	54	30	31	33	19	9	32	42	50	33	-	27	57	50	34	11	72	17	66	58	23
	17%	21%	12%	16%	17%	17%	12%	18%	17%	18%	15%	-	24%	15%	20%	14%	18%	17%	18%	16%	16%	18%
		B					*					**	M*				*					
Guangzhou, China	77	35	42	43	23	12	14	27	36	42	35	3	22	53	32	46	11	66	17	60	50	25
	15%	14%	17%	22%	12%	10%	17%	16%	15%	15%	16%	47%	19%	14%	13%	18%	18%	15%	17%	15%	14%	20%
				DE			*					**	*				*					
Singapore, Singapore	72	40	32	18	31	24	12	24	36	41	31	1	19	53	40	32	8	64	18	54	56	14
	14%	16%	13%	9%	16%	21%	15%	14%	15%	15%	14%	14%	17%	14%	16%	13%	12%	15%	19%	13%	16%	11%
						C	*					**	*				*					
Los Angeles, United States	63	30	33	20	31	12	11	20	31	35	28	1	11	51	27	36	6	57	8	55	37	21
	13%	12%	13%	10%	16%	11%	14%	12%	13%	13%	12%	14%	10%	13%	11%	15%	9%	13%	8%	14%	10%	17%
							*					**	*				*					
Tokyo, Japan	57	25	32	19	26	12	9	21	27	39	18	2	11	45	37	20	15	42	13	44	42	13
	11%	10%	13%	10%	13%	10%	11%	12%	11%	14%	8%	26%	10%	12%	15%	8%	24%	10%	13%	11%	12%	10%
							*			J		**	*		O		Q*					
Bangkok, Thailand	47	21	26	22	15	9	11	12	24	21	26	-	11	36	13	34	1	46	4	43	36	10
	9%	8%	10%	12%	8%	8%	13%	7%	10%	7%	12%	-	10%	9%	5%	14%	1%	11%	4%	11%	10%	8%
							*					**	*			N	*	P				
Beijing, China	42	15	27	16	16	9	10	6	26	21	21	-	9	33	17	25	1	41	6	36	31	8
	8%	6%	11%	9%	8%	8%	13%	3%	10%	8%	9%	-	8%	9%	7%	10%	1%	9%	6%	9%	9%	7%
			A				G*		G			**	*				*	P				
Chicago, United States	38	17	21	17	13	8	6	13	19	17	20	2	11	25	20	17	9	29	9	28	24	13
	8%	7%	8%	9%	7%	7%	7%	8%	8%	6%	9%	26%	9%	7%	8%	7%	13%	7%	10%	7%	7%	10%
							*					**	*				*					
Delhi, India	37	14	23	15	15	7	8	11	18	18	19	-	5	32	19	18	3	34	6	31	27	10
	7%	6%	9%	8%	7%	7%	10%	6%	7%	6%	9%	-	5%	8%	8%	7%	4%	8%	6%	8%	8%	8%
							*					**	*				*					
Washington, United States	36	16	20	12	18	6	8	9	19	23	13	-	11	25	13	23	3	33	8	28	27	9
	7%	6%	8%	6%	9%	5%	9%	5%	8%	8%	6%	-	10%	7%	5%	9%	4%	8%	8%	7%	8%	7%
							*					**	*				*					
Vancouver, Canada	32	17	16	5	18	10	3	16	13	20	13	-	3	30	16	17	4	28	9	23	22	9
	6%	7%	6%	2%	9%	9%	4%	9%	5%	7%	6%	-	2%	8%	6%	7%	7%	6%	10%	6%	6%	7%
					C	C	*					**	*	L			*					
Toronto, Canada	32	10	21	15	11	6	3	9	20	19	12	2	6	24	15	16	3	29	4	28	22	8
	6%	4%	9%	8%	6%	5%	3%	5%	8%	7%	6%	26%	5%	6%	6%	7%	5%	7%	4%	7%	6%	7%
			A				*					**	*				*					
London, United Kingdom	31	17	15	10	16	4	4	10	17	19	12	-	4	27	16	15	3	28	7	24	23	7
	6%	7%	6%	5%	8%	4%	5%	6%	7%	7%	5%	-	3%	7%	6%	6%	4%	7%	7%	6%	6%	5%
							*					**	*				*					
Manila, Philippines	31	16	14	14	11	6	8	13	9	12	18	-	8	23	12	19	5	26	5	26	18	12
	6%	6%	6%	7%	6%	5%	10%	8%	4%	4%	8%	-	7%	6%	5%	8%	7%	6%	5%	6%	5%	9%
							H*					**	*				*					
Osaka, Japan	29	11	18	13	14	2	2	16	11	16	13	2	5	22	19	10	8	21	8	21	24	5
	6%	4%	7%	7%	7%	2%	2%	10%	4%	6%	6%	26%	4%	6%	8%	4%	13%	5%	9%	5%	7%	4%
							*	FH				**	*				Q*					
Zurich, Switzerland	28	13	15	9	13	6	5	13	10	18	10	1	2	25	14	14	2	26	2	26	20	6
	6%	5%	6%	5%	6%	5%	6%	7%	4%	6%	4%	14%	2%	6%	5%	6%	3%	6%	2%	7%	6%	5%
							*					**	*				*					
Munich, Germany	25	12	13	10	12	3	4	8	13	13	12	-	4	22	13	13	2	23	3	22	18	8
	5%	5%	5%	5%	6%	3%	5%	5%	5%	5%	5%	-	3%	6%	5%	5%	3%	5%	3%	6%	5%	6%
							*					**	*				*					
Stockholm, Sweden	25	15	10	10	9	6	7	12	7	13	13	-	5	20	18	8	1	24	2	23	18	4
	5%	6%	4%	5%	5%	5%	8%	7%	3%	5%	6%	-	4%	5%	7%	3%	2%	5%	2%	6%	5%	3%
							H*	H				**	*				*					

Mumbai, India	23	9	15	7	7	9	2	10	12	15	9	-	7	16	10	13	-	23	2	21	20	2
	5%	4%	6%	4%	4%	8%	2%	6%	5%	5%	4%	-	6%	4%	4%	5%	-	5%	2%	5%	6%	2%
							*					**	*				*					
Sydney, Australia	22	14	8	5	12	5	7	9	7	16	6	-	5	18	15	8	7	16	8	14	18	4
	4%	6%	3%	3%	6%	5%	8%	5%	3%	6%	3%	-	4%	5%	6%	3%	11%	4%	9%	3%	5%	3%
							*					**	*				Q*		S			
Jakarta, Indonesia	22	12	11	7	7	8	4	7	12	13	9	-	4	19	11	12	1	22	4	18	14	7
	4%	5%	4%	3%	4%	8%	4%	4%	5%	5%	4%	-	3%	5%	4%	5%	1%	5%	4%	4%	4%	6%
							*					**	*				*					
Amsterdam, The Netherlands	21	11	10	6	6	8	2	6	13	15	5	-	3	18	13	7	2	19	3	17	17	3
	4%	4%	4%	3%	3%	7%	2%	3%	5%	5%	2%	-	3%	5%	5%	3%	3%	4%	4%	4%	5%	3%
							*					**	*				*					
Berlin, Germany	19	12	7	4	12	4	2	5	12	12	7	-	3	16	14	5	2	17	6	13	16	3
	4%	5%	3%	2%	6%	3%	2%	3%	5%	4%	3%	-	3%	4%	6%	2%	4%	4%	6%	3%	4%	3%
					C		*					**	*		O		*					
Kuala Lumpur, Malaysia	19	13	5	8	6	5	1	5	12	7	12	-	5	14	12	6	5	14	7	12	14	5
	4%	5%	2%	4%	3%	4%	2%	3%	5%	2%	5%	-	4%	4%	5%	3%	8%	3%	7%	3%	4%	4%
							*					**	*				*					
Boston, United States	19	11	7	5	10	4	2	4	12	13	5	-	4	15	10	9	2	17	3	15	16	2
	4%	4%	3%	3%	5%	4%	3%	2%	5%	5%	2%	-	4%	4%	4%	4%	3%	4%	4%	4%	5%	2%
							*					**	*				*					
Sao Paulo, Brazil	17	13	4	6	7	4	3	6	8	9	8	-	5	12	14	3	5	12	5	11	14	3
	3%	5%	2%	3%	3%	3%	4%	4%	3%	3%	4%	-	4%	3%	5%	1%	8%	3%	6%	3%	4%	3%
		B					*					**	*		O		Q*					
Paris, France	17	10	7	8	6	3	1	5	10	10	6	-	5	12	9	8	1	16	1	16	13	4
	3%	4%	3%	4%	3%	2%	1%	3%	4%	4%	3%	-	4%	3%	4%	3%	2%	4%	1%	4%	4%	3%
							*					**	*				*					
Istanbul, Turkey	15	8	7	8	5	3	4	3	8	3	12	-	4	12	6	9	1	14	1	14	11	5
	3%	3%	3%	4%	2%	2%	5%	2%	3%	1%	6%	-	3%	3%	3%	4%	1%	3%	1%	4%	3%	4%
							*				I	**	*				*					
Rome, Italy	15	6	8	7	6	2	-	7	8	8	6	-	4	11	10	5	3	12	3	12	11	3
	3%	2%	3%	3%	3%	1%	-	4%	3%	3%	3%	-	4%	3%	4%	2%	4%	3%	3%	3%	3%	2%
							*					**	*				*					
Dublin, ROI	13	9	4	7	4	2	3	6	4	6	7	-	4	9	7	6	1	12	3	10	7	5
	3%	4%	1%	3%	2%	2%	4%	4%	1%	2%	3%	-	4%	2%	3%	3%	2%	3%	3%	3%	2%	4%
							*					**	*				*					
Prague, Czech Republic	12	4	8	5	5	2	3	2	7	6	6	-	1	11	4	8	-	12	3	9	10	2
	2%	2%	3%	3%	2%	2%	4%	1%	3%	2%	3%	-	1%	3%	2%	3%	-	3%	3%	2%	3%	2%
							*					**	*				*					
Auckland, New Zealand	12	6	6	3	4	4	4	5	3	8	3	-	4	7	5	6	-	12	1	11	7	2
	2%	2%	2%	2%	2%	3%	5%	3%	1%	3%	2%	-	4%	2%	2%	3%	-	3%	1%	3%	2%	2%
							*					**	*				*					
Brussels, Belgium	11	5	6	4	5	3	-	7	4	9	3	-	-	11	7	5	4	8	2	9	11	-
	2%	2%	3%	2%	2%	3%	-	4%	2%	3%	1%	-	-	3%	3%	2%	6%	2%	3%	2%	3%	-
							*					**	*				Q*					
Vienna, Austria	11	2	9	2	5	4	2	4	5	5	6	-	1	10	3	8	2	9	2	9	7	3
	2%	1%	4%	1%	3%	4%	2%	2%	2%	2%	3%	-	1%	3%	1%	3%	4%	2%	2%	2%	2%	2%
			A				*					**	*				*					
Copenhagen, Denmark	10	5	6	2	5	3	-	5	5	6	5	-	3	7	3	7	1	9	1	9	6	3
	2%	2%	2%	1%	3%	3%	-	3%	2%	2%	2%	-	3%	2%	1%	3%	1%	2%	1%	2%	2%	3%
							*					**	*				*					
Abu Dhabi, United Arab Emirates	10	8	2	2	6	2	1	1	8	7	4	-	-	10	6	4	-	10	4	6	8	1
	2%	3%	1%	1%	3%	2%	2%	1%	3%	2%	2%	-	-	3%	2%	2%	-	2%	4%	1%	2%	1%
		B					*					**	*				*					
Helsinki, Finland	10	6	4	5	3	2	2	5	3	5	5	-	1	9	5	5	3	7	1	8	7	3
	2%	2%	1%	3%	1%	2%	2%	3%	1%	2%	2%	-	1%	2%	2%	2%	4%	2%	1%	2%	2%	3%
							*					**	*				*					
Cairo, Egypt	8	5	3	3	4	2	1	2	5	2	6	-	-	8	6	2	2	6	3	5	7	1
	2%	2%	1%	2%	2%	1%	2%	1%	2%	1%	3%	-	-	2%	2%	1%	4%	1%	3%	1%	2%	1%
							*					**	*				*					
Madrid, Spain	8	4	4	3	3	1	1	4	3	4	4	-	2	6	6	1	2	5	2	5	5	1
	2%	1%	2%	2%	2%	1%	1%	2%	1%	1%	2%	-	1%	2%	2%	1%	4%	1%	2%	1%	2%	1%
							*					**	*				*					
Tehran, Iran	7	3	4	2	3	3	-	3	4	4	3	-	1	7	3	4	1	7	1	7	7	-
	1%	1%	2%	1%	2%	2%	-	2%	2%	2%	1%	-	1%	2%	1%	2%	1%	2%	1%	2%	2%	-
							*					**	*				*					
Nairobi, Kenya	7	4	3	1	4	2	3	1	3	4	3	1	-	6	1	6	1	6	1	6	6	1
	1%	2%	1%	1%	2%	1%	4%	*	1%	1%	1%	14%	-	2%	1%	2%	2%	1%	1%	1%	2%	1%
							G*					**	*				*					
Casablanca, Morocco	7	6	1	5	1	1	-	6	1	2	5	-	3	4	2	5	1	6	2	4	4	2
	1%	2%	*	3%	1%	1%	-	3%	*	1%	2%	-	3%	1%	1%	2%	1%	1%	2%	1%	1%	2%
							*	H				**	*				*					
Oslo, Norway	6	4	2	1	3	2	4	1	2	5	1	-	2	4	3	3	-	6	1	6	4	1
	1%	2%	1%	*	2%	2%	4%	*	1%	2%	*	-	2%	1%	1%	1%	-	1%	1%	1%	1%	1%
							GH*					**	*				*					
Moscow, Russia	6	5	1	1	3	2	1	3	2	2	4	-	3	3	4	1	1	5	1	5	4	1
	1%	2%	*	1%	1%	1%	1%	2%	1%	1%	2%	-	3%	1%	2%	1%	1%	1%	1%	1%	1%	1%
							*					**	*				*					
Rio de Janeiro, Brazil	6	3	3	5	-	1	2	2	2	3	3	-	1	5	3	2	-	6	-	6	4	1
	1%	1%	1%	2%	-	1%	3%	1%	1%	1%	1%	-	1%	1%	1%	1%	-	1%	-	1%	1%	1%
				D			*					**	*				*					
Lima, Peru	5	3	3	5	-	1	1	4	-	3	3	-	2	3	3	3	1	5	1	5	3	3
	1%	1%	1%	2%	-	1%	2%	2%	-	1%	1%	-	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%

				D			*	H				**	*				*					
Mexico City, Mexico	5	5	-	4	-	1	1	1	3	2	3	-	1	4	3	2	3	2	2	3	4	1
	1%	2%	-	2%	-	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	4%	1%	2%	1%	1%	1%
		B		D			*					**	*				Q*					
Mecca, Saudi Arabia	5	-	5	3	1	1	-	2	3	3	2	-	1	4	1	4	-	5	1	4	5	-
	1%	-	2%	2%	*	1%	-	1%	1%	1%	1%	-	1%	1%	*	2%	-	1%	1%	1%	1%	-
			A				*					**	*				*					
Belgrade, Serbia	4	3	1	4	-	-	-	1	2	-	4	-	1	2	1	2	1	2	1	2	2	1
	1%	1%	*	2%	-	-	-	1%	1%	-	2%	-	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%
							*				I	**	*				*					
Lagos, Nigeria	4	3	1	3	1	-	1	-	2	1	3	-	4	-	1	2	1	2	1	2	-	4
	1%	1%	*	1%	*	-	2%	-	1%	*	1%	-	3%	-	1%	1%	2%	1%	1%	1%	-	3%
							*					**	M*				*					T
Karachi, Pakistan	4	3	1	2	2	-	-	2	2	2	2	-	1	3	1	3	-	4	-	4	2	2
	1%	1%	*	1%	1%	-	-	1%	1%	1%	1%	-	1%	1%	*	1%	-	1%	-	1%	1%	1%
							*					**	*				*					
Budapest, Hungary	4	1	3	1	-	3	-	3	1	2	2	-	2	2	3	1	1	3	1	3	3	1
	1%	*	1%	1%	-	2%	-	2%	*	1%	1%	-	2%	*	1%	*	1%	1%	1%	1%	1%	1%
						D	*					**	*				*					
Bogota, Colombia	3	1	2	-	1	3	2	2	-	2	2	1	1	2	1	2	-	3	-	3	1	3
	1%	1%	1%	-	*	2%	2%	1%	-	1%	1%	14%	1%	*	1%	1%	-	1%	-	1%	*	2%
						C	H*					**	*				*					T
Cape Town, South Africa	3	3	-	-	3	-	1	1	-	1	1	-	-	3	1	1	2	1	2	1	3	-
	1%	1%	-	-	1%	-	1%	1%	-	1%	*	-	-	1%	1%	*	3%	*	2%	*	1%	-
							*					**	*				Q*		S			
Warsaw, Poland	2	2	1	1	1	1	-	2	1	2	1	-	-	2	2	-	-	2	1	2	2	-
	*	1%	*	*	*	1%	-	1%	*	1%	*	-	-	1%	1%	-	-	1%	1%	*	1%	-
							*					**	*				*					
Buenos Aires, Argentina	2	1	1	-	1	1	-	-	2	1	1	-	1	1	-	2	-	2	-	2	1	1
	*	*	*	-	1%	1%	-	-	1%	*	*	-	1%	*	-	1%	-	*	-	*	*	1%
							*					**	*				*					
Sigma	1500	759	741	574	589	337	245	515	740	834	666	20	337	1142	759	741	191	1309	291	1209	1070	374
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to .
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

Minimum Base: 30 (**), Small Base: 100 (*)

	Spain Total	Spain																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Noroeste and Noreste	Madrid and Centro	Este	Sur and Canarias
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1000	524	476	314	409	277	468	320	72	483	517	503	82	415	581	419	88	912	133	867	692	298	225	249	290	236
Base: All Respondents (wtd)	500	252	248	174	190	136	239	153	35	232	268	227	118	154	277	223	41	459	57	443	327	169	93	130	145	132
Abu Dhabi, United Arab Emirates	166	78	88	59	64	44	79	45	12	72	94	78	31	57	87	80	13	153	19	147	106	59	33	41	51	41
	33%	31%	36%	34%	34%	32%	33%	29%	35%	31%	35%	34%	27%	37%	31%	36%	32%	33%	34%	33%	32%	35%	36%	32%	35%	31%
									*				*				*									
New York City, United States	128	69	58	40	53	34	52	41	13	62	65	56	28	43	67	61	11	117	14	114	80	47	26	34	36	32
	26%	27%	24%	23%	28%	25%	22%	27%	37%	27%	24%	25%	24%	28%	24%	27%	26%	25%	24%	26%	24%	28%	27%	26%	25%	24%
									F*				*				*									
Hong Kong, China	90	46	44	30	36	25	38	25	9	37	53	36	27	27	50	41	9	81	11	79	58	31	17	19	27	28
	18%	18%	18%	17%	19%	19%	16%	16%	26%	16%	20%	16%	23%	18%	18%	18%	22%	18%	19%	18%	18%	18%	18%	15%	18%	21%
									*				*				*									
Tokyo, Japan	82	40	43	28	34	20	45	20	6	37	45	34	24	24	42	41	6	76	9	73	53	29	10	22	23	27
	16%	16%	17%	16%	18%	15%	19%	13%	18%	16%	17%	15%	21%	16%	15%	18%	16%	17%	16%	17%	16%	17%	10%	17%	16%	21%
									*				*				*									V
London, United Kingdom	76	37	39	23	30	22	30	28	7	39	37	29	16	31	45	31	7	68	8	68	50	25	18	18	24	16
	15%	15%	16%	13%	16%	17%	13%	18%	19%	17%	14%	13%	13%	20%	16%	14%	18%	15%	14%	15%	15%	15%	19%	14%	17%	12%
									*				*	K			*									
Beijing, China	75	33	42	30	30	16	38	21	4	29	46	33	18	23	38	37	7	68	10	65	48	26	17	19	18	20
	15%	13%	17%	17%	16%	11%	16%	14%	13%	13%	17%	15%	16%	15%	14%	17%	17%	15%	17%	15%	15%	16%	18%	15%	13%	16%
									*				*				*									
Berlin, Germany	71	32	39	27	25	19	35	22	5	34	37	33	18	20	36	35	4	67	4	67	44	26	15	18	20	18
	14%	13%	16%	15%	13%	14%	15%	15%	14%	15%	14%	14%	16%	13%	13%	16%	9%	15%	7%	15%	13%	16%	16%	14%	14%	14%
									*				*				*			R						
Shanghai, China	58	30	28	14	30	14	25	20	3	29	29	21	19	18	33	25	*	58	5	53	44	13	9	15	18	15
	12%	12%	11%	8%	16%	10%	10%	13%	8%	13%	11%	9%	16%	12%	12%	11%	1%	13%	8%	12%	14%	8%	10%	12%	13%	12%
					C				*				*				*	P			U					
Madrid, Spain	56	31	25	14	23	19	26	21	2	27	29	27	11	18	37	19	2	54	5	51	39	16	12	16	13	15
	11%	12%	10%	8%	12%	14%	11%	13%	6%	12%	11%	12%	9%	12%	13%	9%	6%	12%	9%	12%	12%	10%	13%	12%	9%	12%
						C			*				*		O		*									
Zurich, Switzerland	52	26	26	16	20	16	24	15	5	24	28	30	7	14	27	26	4	48	6	46	36	15	10	15	14	13
	10%	10%	11%	9%	11%	11%	10%	10%	13%	10%	10%	13%	6%	9%	10%	11%	9%	11%	10%	11%	11%	9%	11%	12%	9%	10%
									*			L	*				*									
Los Angeles, United States	45	24	21	14	14	16	22	15	2	23	22	28	10	6	22	22	5	40	6	38	27	16	7	8	15	16
	9%	9%	8%	8%	8%	12%	9%	10%	5%	10%	8%	12%	9%	4%	8%	10%	11%	9%	11%	9%	8%	10%	7%	6%	10%	12%
									*			M	*				*									W
Paris, France	38	23	15	13	15	10	18	15	1	19	19	19	8	11	21	17	4	34	5	33	25	13	8	10	10	10
	8%	9%	6%	8%	8%	7%	7%	10%	4%	8%	7%	8%	7%	7%	7%	8%	9%	7%	9%	7%	8%	8%	9%	7%	7%	8%
									*				*				*									
Washington, United States	35	16	19	13	16	6	15	12	4	15	19	20	5	10	18	17	3	31	5	29	22	13	7	7	12	9
	7%	6%	8%	7%	8%	4%	6%	8%	12%	7%	7%	9%	4%	6%	6%	8%	8%	7%	9%	7%	7%	7%	7%	6%	8%	7%
									*				*				*									
Munich, Germany	34	17	17	10	15	8	19	11	1	15	18	18	7	8	17	16	2	31	2	31	23	11	6	10	8	10
	7%	7%	7%	6%	8%	6%	8%	7%	3%	7%	7%	8%	6%	5%	6%	7%	6%	7%	4%	7%	7%	6%	6%	7%	5%	8%
									*				*				*									
Stockholm, Sweden	32	17	15	11	13	9	22	7	1	15	18	14	9	9	18	14	3	29	4	29	20	12	2	10	11	10
	6%	7%	6%	6%	7%	6%	9%	5%	3%	6%	7%	6%	8%	6%	7%	6%	8%	6%	6%	7%	6%	7%	3%	7%	7%	7%
									*				*				*							V	V	
Singapore, Singapore	29	17	12	8	13	8	11	10	4	16	13	11	7	11	16	13	3	26	5	24	20	10	4	8	9	8
	6%	7%	5%	5%	7%	6%	5%	7%	13%	7%	5%	5%	6%	7%	6%	6%	8%	6%	9%	5%	6%	6%	5%	6%	6%	6%
									F*				*				*									
Brussels, Belgium	29	16	13	13	8	8	16	7	2	14	15	10	10	9	11	18	1	28	3	26	17	11	6	7	8	8
	6%	6%	5%	7%	4%	6%	7%	5%	5%	6%	6%	4%	9%	6%	4%	8%	3%	6%	5%	6%	5%	7%	6%	5%	6%	6%
									*				*			N	*									
Osaka, Japan	26	13	13	8	10	8	9	12	1	16	10	11	8	7	15	12	1	26	1	26	17	9	7	5	5	10
	5%	5%	5%	5%	5%	6%	4%	8%	4%	7%	4%	5%	7%	4%	5%	5%	2%	6%	1%	6%	5%	6%	7%	4%	4%	7%
								F	*				*				*									
Guangzhou, China	24	12	12	8	8	7	14	6	1	12	12	11	5	8	14	10	3	20	3	20	15	9	8	5	6	5
	5%	5%	5%	5%	4%	5%	6%	4%	2%	5%	4%	5%	4%	5%	5%	5%	8%	4%	6%	5%	4%	5%	8%	4%	4%	4%
									*				*				*									
Amsterdam, The Netherlands	22	14	8	8	7	7	11	5	2	9	13	10	4	8	13	9	3	19	2	20	14	8	3	6	7	5
	4%	5%	3%	5%	3%	5%	5%	3%	6%	4%	5%	4%	3%	5%	5%	4%	7%	4%	4%	4%	4%	5%	3%	5%	5%	4%
									*				*				*									
Oslo, Norway	22	10	12	9	8	5	13	4	*	6	15	12	5	5	10	12	1	21	2	20	11	11	2	5	7	8
	4%	4%	5%	5%	4%	3%	5%	3%	1%	3%	6%	5%	4%	3%	4%	5%	2%	5%	3%	5%	3%	6%	2%	4%	5%	6%
									*		I		*				*									
Sydney, Australia	22	10	12	5	7	10	9	8	1	11	10	12	1	8	14	7	2	19	3	18	17	5	5	6	6	4
	4%	4%	5%	3%	4%	7%	4%	5%	4%	5%	4%	5%	1%	5%	5%	3%	5%	4%	6%	4%	5%	3%	6%	5%	4%	3%
						C			*				*	L			*									
Rome, Italy	18	10	9	8	7	3	10	7	1	10	8	9	5	4	11	7	3	15	2	16	15	3	5	7	3	4
	4%	4%	4%	4%	4%	2%	4%	5%	2%	4%	3%	4%	5%	3%	4%	3%	8%	3%	4%	4%	5%	2%	5%	5%	2%	3%
									*				*				*									
Boston, United States	17	11	7	8	7	3	9	5	2	9	9	8	3	7	14	4	1	16	3	14	12	5	3	7	3	3
	3%	4%	3%	5%	3%	2%	4%	3%	4%	4%	3%	3%	2%	4%	5%	2%	2%	4%	6%	3%	4%	3%	3%	6%	2%	3%
									*				*		O		*									
Toronto, Canada	17	5	12	6	5	6	10	5	-	8	9	8	3	6	8	9	1	16	1	15	13	3	1	7	4	4
	3%	2%	5%	3%	3%	4%	4%	3%	-	3%	3%	3%	3%	4%	3%	4%	2%	3%	2%	3%	4%	2%	1%	5%	3%	3%
			A						*				*				*							V		
Chicago, United States	15	6	9	8	4	3	9	4	*	6	8	8	3	3	8	7	1	14	2	13	10	4	1	5	3	6
	3%	2%	4%	4%	2%	2%	4%	3%	1%	3%	3%	4%	3%	2%	3%	3%	2%	3%	3%	3%	3%	2%	1%	4%	2%	4%

									*				*				*									
Vancouver, Canada	14	4	10	7	3	5	9	4	-	7	7	5	6	3	7	8	*	14	1	13	9	5	1	4	6	4
	3%	2%	4%	4%	1%	3%	4%	3%	-	3%	3%	2%	5%	2%	2%	3%	1%	3%	2%	3%	3%	3%	1%	3%	4%	3%
			A						*				*				*									
Helsinki, Finland	13	10	3	5	3	5	8	1	1	5	8	6	3	4	8	5	1	12	1	12	9	4	2	2	2	7
	3%	4%	1%	3%	2%	4%	4%	1%	3%	2%	3%	2%	3%	3%	3%	2%	2%	3%	1%	3%	3%	2%	2%	2%	1%	5%
		B					G		*				*				*									X
Seoul, South Korea	13	8	6	6	4	3	4	6	2	6	7	4	3	6	8	5	2	11	1	12	9	4	5	2	3	3
	3%	3%	2%	4%	2%	2%	2%	4%	5%	3%	2%	2%	2%	4%	3%	2%	4%	2%	3%	3%	3%	2%	6%	2%	2%	2%
									*				*	K			*						WX			
Kuala Lumpur, Malaysia	13	10	3	3	6	4	2	8	1	7	6	5	3	5	9	4	1	11	4	9	10	2	3	4	3	3
	3%	4%	1%	1%	3%	3%	1%	5%	4%	3%	2%	2%	2%	3%	3%	2%	3%	2%	7%	2%	3%	1%	3%	3%	2%	2%
		B						F	*				*				*		S							
Copenhagen, Denmark	12	7	5	3	6	3	8	3	-	4	8	5	3	4	9	3	*	11	*	11	6	6	2	3	3	4
	2%	3%	2%	2%	3%	2%	3%	2%	-	2%	3%	2%	3%	2%	3%	1%	1%	2%	1%	3%	2%	3%	3%	2%	2%	3%
									*				*				*									
Vienna, Austria	11	6	5	3	3	4	6	3	*	6	5	4	4	3	7	4	2	9	3	7	6	5	3	2	4	2
	2%	2%	2%	2%	1%	3%	3%	2%	1%	2%	2%	2%	3%	2%	2%	2%	5%	2%	6%	2%	2%	3%	3%	1%	3%	2%
									*				*				*		S							
Moscow, Russia	10	6	5	4	4	2	3	5	*	5	5	4	3	4	7	3	1	9	1	9	8	2	1	2	7	1
	2%	2%	2%	2%	2%	2%	1%	3%	1%	2%	2%	2%	2%	2%	3%	1%	2%	2%	2%	2%	2%	1%	1%	1%	5%	1%
									*				*				*								Y	
Auckland, New Zealand	10	6	4	8	1	1	6	4	-	4	6	3	5	2	6	4	3	7	2	7	5	4	1	2	5	2
	2%	2%	2%	4%	*	1%	2%	2%	-	2%	2%	1%	4%	1%	2%	2%	7%	2%	4%	2%	1%	3%	1%	2%	3%	1%
				DE					*				*				Q*									
Rio de Janeiro, Brazil	9	5	5	5	3	2	3	1	2	4	6	2	4	3	4	5	-	9	1	9	4	5	3	5	-	1
	2%	2%	2%	3%	2%	1%	1%	*	7%	2%	2%	1%	4%	2%	2%	2%	-	2%	1%	2%	1%	3%	4%	4%	-	1%
									FG*				*				*						XY	XY		
Mecca, Saudi Arabia	9	4	5	3	3	4	5	2	1	5	4	5	1	3	7	2	*	9	2	7	6	3	1	4	2	2
	2%	2%	2%	1%	1%	3%	2%	1%	2%	2%	2%	2%	1%	2%	2%	1%	1%	2%	3%	2%	2%	2%	1%	3%	1%	2%
									*				*				*									
Dublin, ROI	9	5	4	6	2	1	4	3	-	3	6	4	1	3	6	3	2	7	*	9	7	2	2	2	4	1
	2%	2%	2%	3%	1%	1%	2%	2%	-	1%	2%	2%	1%	2%	2%	1%	4%	2%	1%	2%	2%	1%	2%	2%	2%	1%
									*				*				*									
Bangkok, Thailand	9	3	5	5	2	1	3	4	1	6	3	5	-	4	6	3	1	7	2	6	6	2	1	4	2	1
	2%	1%	2%	3%	1%	1%	1%	3%	2%	2%	1%	2%	-	3%	2%	1%	3%	2%	4%	1%	2%	1%	2%	3%	1%	1%
									*				*				*									
Sao Paulo, Brazil	7	4	3	2	5	*	2	1	1	4	3	2	3	2	4	2	-	7	*	6	5	2	2	2	1	1
	1%	1%	1%	1%	2%	*	1%	1%	3%	2%	1%	1%	2%	1%	2%	1%	-	1%	1%	1%	1%	1%	2%	2%	1%	1%
									*				*				*									
Buenos Aires, Argentina	7	2	5	3	*	3	4	1	-	4	3	2	3	1	5	2	-	7	-	7	4	3	1	1	4	1
	1%	1%	2%	2%	*	2%	2%	1%	-	2%	1%	1%	2%	1%	2%	1%	-	1%	-	2%	1%	2%	1%	1%	3%	1%
						D			*				*				*									
Mumbai, India	6	3	3	2	3	1	3	1	1	2	4	4	-	1	4	2	*	6	1	5	4	2	2	1	1	2
	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	-	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	*	1%	2%
									*				*				*									
Tel Aviv, Israel	6	2	4	1	3	1	3	2	*	2	4	4	1	1	5	1	-	6	-	6	5	1	1	1	3	1
	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	*	2%	*	-	1%	-	1%	2%	1%	1%	1%	2%	1%
									*				*				*									
Mexico City, Mexico	6	4	2	1	2	3	1	3	*	3	2	3	1	2	4	2	*	5	*	5	3	3	1	3	2	-
	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	-
									*				*				*							Y		
Bogota, Colombia	6	2	3	3	1	2	3	2	*	3	3	3	2	1	2	3	1	5	1	5	5	1	*	2	3	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	*	*	1%	2%	1%
									*				*				*									
Cape Town, South Africa	5	1	5	1	1	4	2	3	*	5	1	1	3	1	3	2	*	5	*	5	4	2	*	2	3	-
	1%	*	2%	1%	*	3%	1%	2%	1%	2%	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	2%	-
			A			D			*	J			*				*								Y	
Lagos, Nigeria	5	4	1	2	1	2	1	2	-	2	3	2	1	1	5	*	1	4	1	4	3	2	1	2	1	1
	1%	2%	*	1%	1%	1%	*	1%	-	1%	1%	1%	1%	1%	2%	*	3%	1%	2%	1%	1%	1%	1%	1%	1%	1%
									*				*		O		*									
Lima, Peru	5	1	4	2	1	1	3	*	-	1	4	2	2	2	3	2	-	5	*	5	4	1	-	2	2	1
	1%	1%	2%	1%	1%	1%	1%	*	-	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	-	1%	1%	1%
									*				*				*									
Prague, Czech Republic	5	2	3	2	2	1	3	2	-	3	1	2	2	1	3	1	1	4	1	3	4	1	1	2	2	1
	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	*
									*				*				*									
Manila, Philippines	5	1	4	2	1	1	4	*	-	2	3	1	3	-	3	2	-	5	-	5	3	2	-	3	1	*
	1%	*	1%	1%	1%	1%	2%	*	-	1%	1%	1%	3%	-	1%	1%	-	1%	-	1%	1%	1%	-	2%	1%	*
									*				M*				*									
Delhi, India	4	2	2	2	1	1	3	1	*	1	3	2	-	2	3	1	*	4	1	3	3	2	*	*	2	2
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%
									*				*				*									
Karachi, Pakistan	4	3	1	3	1	*	2	1	1	1	3	2	-	2	2	2	1	3	2	2	1	2	2	*	1	*
	1%	1%	1%	2%	*	*	1%	1%	2%	*	1%	1%	-	1%	1%	1%	3%	1%	3%	1%	*	1%	2%	*	1%	*
									*				*				*		S							
Istanbul, Turkey	4	1	3	3	*	-	3	-	-	-	4	2	2	*	3	1	-	4	-	4	1	3	-	-	*	3
	1%	*	1%	2%	*	-	1%	-	-	-	1%	1%	1%	*	1%	*	-	1%	-	1%	*	2%	-	-	*	2%
									*		I		*				*					T				W
Belgrade, Serbia	3	2	1	2	*	*	2	1	-	2	1	2	-	1	2	*	1	2	1	2	3	-	1	-	1	1
	1%	1%	*	1%	*	*	1%	1%	-	1%	*	1%	-	*	1%	*	2%	*	1%	*	1%	-	1%	-	1%	1%
									*				*				*									
Casablanca, Morocco	3	2	1	1	1	1	2	*	-	1	2	1	-	2	2	1	*	2	1	2	3	*	*	*	2	*
	1%	1%	1%	1%	*	1%	1%	*	-	*	1%	1%	-	1%	1%	1%	1%	1%	1%	*	1%	*	*	*	1%	*
									*				*				*									
Cairo, Egypt	3	2	1	1	1	1	2	-	*	1	2	2	-	1	2	1	-	3	-	3	2	1	*	*	2	1
	1%	1%	*	*	1%	1%	1%	-	1%	*	1%	1%	-	1%	1%	1%	-	1%	-	1%	1%	*	*	*	1%	*
									*				*				*									
Jakarta, Indonesia	2	2	*	-	1	1	1	*	1	2	1	2	-	1	2	*	*	2	*	2	1	1	*	1	1	*
	*	1%	*	-	1%	1%	*	*	2%	1%	*	1%	-	*	1%	*	1%	*	1%	*	*	1%	*	1%	1%	*
									*				*				*									
Budapest, Hungary	2	1	1	1	1	*	2	-	-	1	1	2	-	-	*	1	*	1	*	1	1	1	-	1	1	1
	*	*	*	1%	*	*	1%	-	-	*	*	1%	-	-	*	1%	1%	*	1%	*	*	*	-	*	1%	*
									*				*				*									
Warsaw, Poland	2	1	*	1	*	*	1	-	-	1	1	1	-	1	1	1	-	2	-	2	2	-	-	*	1	*
	*	*	*	*	*	*	1%	-	-	*	*	*	-	1%	*	*	-	*	-	*	1%	-	-	*	1%	*
									*				*				*									

Nairobi, Kenya	1	1	*	*	-	1	1	*	-	-	1	*	-	1	1	-	-	1	-	1	1	*	-	*	*	*
	*	*	*	*	-	1%	*	*	-	-	*	*	-	*	*	-	-	*	-	*	*	*	-	*	*	*
									*				*				*									
Tehran, Iran	*	*	-	-	*	-	*	-	-	-	*	*	-	-	-	*	-	*	-	*	*	-	-	*	-	-
	*	*	-	-	*	-	*	-	-	-	*	*	-	-	-	*	-	*	-	*	*	-	-	*	-	-
									*				*				*									
Sigma	1500	756	744	522	570	408	718	458	104	696	804	681	355	463	830	670	123	1377	172	1328	981	506	279	389	435	396
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ...
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Sweden Total	Sweden																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region				
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Norrland	Mellansverige	Stockholm	Västsverige	Södra Sverige
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	500	292	208	153	148	199	139	232	86	167	333	256	107	137	378	122	74	426	132	368	368	127	36	104	131	95	134
Base: All Respondents (wtd)	500	254	246	194	143	163	140	228	83	162	338	241	99	160	363	137	75	425	137	363	357	135	45	124	115	100	115
London, United Kingdom	105	51	54	35	37	33	24	45	23	38	67	47	19	39	73	32	11	94	21	85	69	31	6	27	22	25	25
	21%	20%	22%	18%	26%	20%	17%	20%	28%	23%	20%	20%	19%	24%	20%	23%	15%	22%	15%	23%	19%	23%	13%	22%	19%	25%	22%
									*				*				*						*	*		*	
New York City, United States	104	48	56	44	29	31	34	44	17	36	68	47	25	32	74	30	9	95	19	85	71	31	10	17	27	26	24
	21%	19%	23%	23%	20%	19%	24%	19%	21%	22%	20%	20%	26%	20%	20%	22%	12%	22%	14%	24%	20%	23%	22%	14%	23%	26%	21%
									*				*				*			R			*	*		W*	
Stockholm, Sweden	104	46	57	24	27	53	24	49	13	33	71	51	23	30	75	29	13	91	19	85	70	32	11	28	23	22	20
	21%	18%	23%	12%	19%	33%	17%	22%	16%	20%	21%	21%	23%	19%	21%	21%	17%	21%	14%	23%	20%	24%	24%	23%	20%	22%	17%
						CD			*				*				*			R			*	*		*	
Oslo, Norway	72	31	41	24	14	34	21	27	11	15	57	45	9	18	45	27	7	65	10	62	43	29	5	23	14	18	12
	14%	12%	17%	12%	10%	21%	15%	12%	13%	9%	17%	18%	9%	11%	12%	20%	9%	15%	7%	17%	12%	21%	11%	18%	12%	18%	10%
						CD			*		I	L	*				*			R		T	*	*		*	
Abu Dhabi, United Arab Emirates	68	32	37	36	18	15	21	34	9	19	49	33	15	20	44	24	10	58	24	44	51	16	10	15	15	12	16
	14%	12%	15%	18%	12%	9%	15%	15%	11%	12%	15%	14%	15%	12%	12%	18%	13%	14%	17%	12%	14%	12%	21%	12%	13%	12%	14%
				E					*				*				*						*	*		*	
Copenhagen, Denmark	66	37	29	30	10	26	19	27	13	21	45	41	14	11	46	20	12	54	19	47	49	14	7	11	14	17	18
	13%	15%	12%	16%	7%	16%	13%	12%	16%	13%	13%	17%	14%	7%	13%	15%	16%	13%	14%	13%	14%	11%	15%	8%	12%	17%	16%
				D		D			*			M	*				*						*	*		*	
Hong Kong, China	57	25	32	12	16	28	18	28	7	17	40	25	13	18	38	19	9	48	16	41	43	14	8	17	12	9	11
	11%	10%	13%	6%	11%	17%	13%	12%	8%	11%	12%	10%	13%	12%	10%	14%	11%	11%	12%	11%	12%	10%	18%	14%	10%	9%	9%
						C			*				*				*						*	*		*	
Shanghai, China	56	27	29	22	20	13	17	25	11	22	34	24	7	25	38	17	4	52	13	42	39	16	6	11	12	8	19
	11%	11%	12%	11%	14%	8%	12%	11%	13%	13%	10%	10%	7%	16%	11%	12%	5%	12%	10%	12%	11%	12%	13%	9%	10%	8%	16%
									*				*	L			*						*	*		*	
Berlin, Germany	55	32	23	19	17	19	12	27	11	14	41	28	9	18	41	14	8	48	14	41	44	11	3	12	14	15	12
	11%	12%	9%	10%	12%	12%	9%	12%	13%	9%	12%	12%	9%	11%	11%	10%	10%	11%	10%	11%	12%	8%	6%	9%	12%	15%	10%
									*				*				*						*	*		*	
Tokyo, Japan	51	24	27	12	19	20	19	24	5	15	36	24	12	15	34	17	5	46	8	43	35	16	8	14	6	11	12
	10%	9%	11%	6%	13%	12%	14%	11%	6%	9%	11%	10%	12%	9%	9%	12%	7%	11%	6%	12%	10%	12%	18%	11%	5%	11%	10%
					C				*				*				*						X*	*		*	
Los Angeles, United States	50	20	30	23	15	12	13	23	8	21	29	24	5	21	39	11	10	40	17	34	33	17	10	7	13	11	10
	10%	8%	12%	12%	10%	8%	9%	10%	9%	13%	9%	10%	5%	13%	11%	8%	14%	9%	12%	9%	9%	13%	22%	6%	11%	11%	9%
									*				*				*						WZ*	*		*	
Zurich, Switzerland	41	14	27	11	15	15	12	21	3	8	33	21	7	13	27	13	4	37	6	34	26	15	2	15	13	6	5
	8%	5%	11%	6%	10%	9%	8%	9%	4%	5%	10%	9%	7%	8%	8%	10%	5%	9%	5%	9%	7%	11%	5%	12%	11%	6%	4%
			A						*				*				*						*	Z*		*	
Beijing, China	41	17	24	19	12	10	14	17	5	9	32	20	7	14	30	11	5	36	10	31	28	13	2	11	9	4	15
	8%	7%	10%	10%	9%	6%	10%	8%	6%	6%	9%	8%	7%	9%	8%	8%	6%	8%	7%	8%	8%	10%	4%	9%	8%	4%	13%
									*				*				*						*	*		*	Y
Singapore, Singapore	40	24	17	12	12	16	7	16	12	17	23	18	12	11	26	15	8	32	13	28	36	2	5	8	13	10	5
	8%	9%	7%	6%	9%	10%	5%	7%	15%	11%	7%	7%	12%	7%	7%	11%	11%	8%	9%	8%	10%	2%	11%	7%	11%	10%	5%
									F*				*				*				U		*	*		*	
Helsinki, Finland	33	13	20	9	5	19	9	12	4	7	26	25	1	7	21	13	2	31	4	29	17	16	4	11	4	8	6
	7%	5%	8%	5%	4%	11%	7%	5%	5%	4%	8%	10%	1%	5%	6%	9%	3%	7%	3%	8%	5%	12%	9%	9%	4%	8%	6%
						CD			*			L	*				*					T	*	*		*	
Munich, Germany	28	15	14	9	10	9	11	12	5	10	18	10	9	8	22	7	7	21	11	17	17	11	-	9	4	5	10
	6%	6%	6%	5%	7%	5%	8%	5%	6%	6%	5%	4%	10%	5%	6%	5%	9%	5%	8%	5%	5%	8%	-	7%	3%	5%	9%
									*				*				*						*	*		*	
Sydney, Australia	25	7	18	9	9	7	11	8	3	6	18	14	4	7	18	7	3	22	5	20	16	8	4	4	6	5	5
	5%	3%	7%	5%	6%	4%	8%	4%	4%	4%	5%	6%	4%	4%	5%	5%	4%	5%	4%	5%	5%	6%	10%	4%	5%	5%	4%
			A						*				*				*						*	*		*	
Washington, United States	24	8	16	8	9	7	4	13	4	10	14	12	2	10	15	9	3	21	6	18	21	2	3	4	9	5	3
	5%	3%	6%	4%	7%	4%	3%	6%	5%	6%	4%	5%	2%	6%	4%	7%	4%	5%	4%	5%	6%	2%	6%	4%	8%	5%	2%
									*				*				*						*	*		*	
Amsterdam, The Netherlands	24	12	12	17	4	3	8	9	4	4	20	11	6	7	18	6	5	19	9	15	16	8	4	3	4	4	8
	5%	5%	5%	9%	3%	2%	6%	4%	4%	2%	6%	5%	6%	4%	5%	5%	7%	4%	7%	4%	4%	6%	9%	2%	4%	4%	7%
				DE					*				*				*						*	*		*	
Vienna, Austria	23	8	16	6	8	9	7	9	4	9	14	13	3	7	18	5	4	19	8	15	16	7	4	7	3	2	7
	5%	3%	6%	3%	6%	5%	5%	4%	5%	6%	4%	5%	3%	5%	5%	4%	5%	5%	6%	4%	4%	5%	10%	5%	3%	2%	6%
									*				*				*						Y*	*		*	
Paris, France	23	17	6	10	9	4	7	10	6	8	15	9	6	8	20	3	3	20	8	15	15	6	-	10	4	4	5
	5%	7%	2%	5%	6%	3%	5%	4%	7%	5%	4%	4%	6%	5%	6%	2%	4%	5%	6%	4%	4%	5%	-	8%	4%	4%	4%
		B							*				*				*						*	*		*	
Toronto, Canada	20	12	8	6	9	6	7	11	1	8	12	7	3	11	16	4	3	17	7	14	13	7	2	6	5	1	7
	4%	5%	3%	3%	6%	3%	5%	5%	1%	5%	4%	3%	3%	7%	4%	3%	5%	4%	5%	4%	4%	5%	4%	5%	4%	1%	6%
									*				*				*						*	*		*	
Kuala Lumpur, Malaysia	20	12	8	8	8	4	3	14	2	8	12	9	6	5	15	5	2	18	11	9	18	2	-	9	4	6	2
	4%	5%	3%	4%	5%	2%	2%	6%	3%	5%	4%	4%	6%	3%	4%	4%	2%	4%	8%	3%	5%	1%	-	7%	3%	6%	1%
									*				*				*		S				*	Z*		*	
Bangkok, Thailand	20	12	8	7	3	10	3	11	5	3	16	11	4	4	13	7	2	18	2	17	13	5	3	4	4	2	7
	4%	5%	3%	4%	2%	6%	2%	5%	6%	2%	5%	5%	4%	3%	4%	5%	3%	4%	2%	5%	4%	3%	6%	3%	3%	2%	6%
									*				*				*						*	*		*	
Mumbai, India	18	12	6	8	6	4	5	7	6	2	16	10	3	6	17	1	2	16	9	9	16	2	2	5	6	3	3
	4%	5%	3%	4%	4%	3%	4%	3%	7%	1%	5%	4%	3%	4%	5%	1%	3%	4%	7%	2%	5%	2%	4%	4%	5%	3%	2%
									*				*				*		S				*	*		*	
Cape Town, South Africa	18	8	10	11	5	3	4	10	4	5	13	6	6	6	12	6	7	11	9	9	13	5	3	5	5	-	5
	4%	3%	4%	5%	3%	2%	3%	4%	5%	3%	4%	2%	6%	4%	3%	4%	9%	3%	7%	2%	4%	3%	6%	4%	5%	-	4%
									*				*				Q*		S				Y*	*	Y	*	Y
Brussels, Belgium	18	11	7	6	8	4	3	9	5	9	9	9	2	7	16	2	5	12	9	8	15	1	-	10	4	2	2
	4%	4%	3%	3%	6%	2%	2%	4%	6%	5%	3%	4%	3%	4%	4%	1%	7%	3%	7%	2%	4%	1%	-	8%	3%	2%	2%

									*				*				*		S				*	Z*		*		
Rome, Italy	17	12	5	8	5	4	5	4	4	8	8	9	2	6	14	3	5	12	7	9	13	4	-	6	6	3	2	
	3%	5%	2%	4%	4%	2%	3%	2%	4%	5%	2%	4%	2%	4%	4%	2%	6%	3%	5%	3%	3%	3%	-	4%	6%	3%	1%	
									*				*				*						*	*		*		
Chicago, United States	16	10	6	8	4	4	4	6	3	5	11	8	3	5	12	3	-	16	2	14	14	2	1	5	2	3	4	
	3%	4%	2%	4%	3%	2%	3%	3%	4%	3%	3%	3%	3%	3%	3%	2%	-	4%	2%	4%	4%	1%	2%	4%	2%	3%	4%	
									*				*				*						*	*		*		
Auckland, New Zealand	15	10	6	9	4	3	4	10	-	5	10	9	1	6	15	-	8	8	9	6	12	3	2	4	4	4	2	
	3%	4%	2%	4%	3%	2%	3%	5%	-	3%	3%	4%	1%	4%	4%	-	10%	2%	7%	2%	3%	2%	5%	3%	3%	4%	1%	
									*				*		O		Q*		S				*	*		*		
Cairo, Egypt	15	12	4	12	4	-	5	5	4	3	12	6	5	5	13	2	3	12	5	10	10	5	-	2	3	3	7	
	3%	5%	2%	6%	3%	-	4%	2%	4%	2%	4%	2%	5%	3%	4%	1%	5%	3%	4%	3%	3%	4%	-	1%	3%	3%	6%	
				E	E				*				*				*						*	*		*		
Lagos, Nigeria	14	11	4	11	4	-	6	5	3	7	7	6	5	4	13	2	6	8	8	6	13	1	-	4	4	2	5	
	3%	4%	1%	5%	3%	-	4%	2%	4%	4%	2%	2%	5%	2%	3%	1%	8%	2%	6%	2%	4%	1%	-	3%	4%	2%	4%	
				E	E				*				*				Q*		S				*	*		*		
Lima, Peru	13	11	2	12	1	-	3	8	2	5	8	5	2	6	12	1	5	8	8	5	12	1	-	1	4	6	2	
	3%	4%	1%	6%	1%	-	2%	3%	2%	3%	2%	2%	2%	4%	3%	1%	6%	2%	6%	1%	3%	1%	-	1%	3%	6%	2%	
		B		DE					*				*				*		S				*	*		W*		
Boston, United States	13	9	3	7	2	4	3	5	4	5	7	9	2	2	9	3	-	13	4	9	9	3	1	2	5	2	3	
	3%	4%	1%	3%	2%	2%	2%	2%	4%	3%	2%	4%	2%	1%	3%	2%	-	3%	3%	2%	3%	3%	2%	2%	4%	2%	2%	
									*				*				*						*	*		*		
Warsaw, Poland	12	5	8	1	6	6	4	5	2	4	8	7	2	3	10	3	2	10	2	10	11	1	-	6	2	2	2	
	2%	2%	3%	*	4%	4%	3%	2%	3%	3%	2%	3%	2%	2%	3%	2%	3%	2%	1%	3%	3%	1%	-	5%	2%	2%	1%	
					C	C			*				*				*						*	*		*		
Vancouver, Canada	12	6	6	3	3	6	3	8	-	4	8	7	2	3	10	3	4	8	3	10	10	3	2	5	1	1	3	
	2%	3%	2%	2%	2%	3%	2%	3%	-	3%	2%	3%	2%	2%	3%	2%	5%	2%	2%	3%	3%	2%	5%	4%	1%	1%	3%	
									*				*				*						*	*		*		
Osaka, Japan	12	6	6	6	2	4	5	7	-	5	7	4	5	3	8	4	1	11	4	8	6	6	3	-	2	1	6	
	2%	2%	3%	3%	2%	2%	3%	3%	-	3%	2%	2%	5%	2%	2%	3%	1%	3%	3%	2%	2%	4%	7%	-	2%	1%	5%	
									*				*				*						W*	*		*	W	
Madrid, Spain	11	6	6	4	4	3	3	5	1	5	7	5	2	4	8	3	-	11	2	9	7	4	-	2	4	4	1	
	2%	2%	2%	2%	3%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	2%	-	3%	1%	3%	2%	3%	-	2%	4%	4%	1%	
									*				*				*						*	*		*		
Guangzhou, China	11	9	2	1	4	6	1	6	5	7	4	3	-	8	10	1	3	8	5	6	10	1	-	4	2	2	3	
	2%	4%	1%	*	3%	4%	*	3%	5%	4%	1%	1%	-	5%	3%	1%	4%	2%	4%	2%	3%	*	-	3%	2%	2%	3%	
		B				C			F*	J			*	KL			*						*	*		*		
Prague, Czech Republic	10	6	4	1	3	6	2	7	2	6	4	5	1	4	7	3	1	9	1	9	8	3	2	4	1	1	2	
	2%	2%	2%	1%	2%	4%	1%	3%	3%	4%	1%	2%	1%	3%	2%	2%	1%	2%	1%	3%	2%	2%	5%	3%	1%	1%	2%	
									*				*				*						*	*		*		
Dublin, ROI	10	5	5	2	1	7	1	7	2	2	8	2	3	5	7	3	3	7	3	7	9	1	1	2	3	2	1	
	2%	2%	2%	1%	1%	4%	1%	3%	2%	2%	2%	1%	3%	3%	2%	2%	3%	2%	2%	2%	3%	1%	2%	2%	3%	2%	1%	
									*				*				*						*	*		*		
Delhi, India	10	7	3	4	3	2	1	6	2	4	6	5	2	3	7	2	-	10	1	9	10	-	-	4	2	2	1	
	2%	3%	1%	2%	2%	1%	1%	3%	3%	2%	2%	2%	2%	2%	2%	2%	-	2%	1%	2%	3%	-	-	3%	2%	2%	1%	
									*				*				*						*	*		*		
Seoul, South Korea	9	5	4	1	4	4	2	6	1	2	7	4	2	3	7	3	-	9	1	8	6	3	-	1	-	4	4	
	2%	2%	2%	1%	3%	2%	1%	3%	1%	1%	2%	2%	2%	2%	2%	2%	-	2%	1%	2%	2%	2%	-	1%	-	4%	4%	
									*				*				*						*	*		X*	X	
Moscow, Russia	9	6	3	2	4	3	5	3	1	3	6	3	3	3	9	-	2	7	2	7	5	3	1	3	2	2	1	
	2%	2%	1%	1%	3%	2%	4%	1%	1%	2%	2%	1%	3%	2%	2%	-	2%	2%	1%	2%	2%	3%	3%	2%	2%	2%	1%	
									*				*				*						*	*		*		
Rio de Janeiro, Brazil	9	7	2	7	2	-	3	6	-	1	8	3	3	2	8	1	2	7	4	5	6	3	-	2	3	2	2	
	2%	3%	1%	4%	1%	-	2%	3%	-	1%	2%	1%	3%	1%	2%	*	3%	2%	3%	1%	2%	2%	-	2%	3%	2%	1%	
				E					*				*				*						*	*		*		
Budapest, Hungary	8	6	2	2	4	3	1	2	2	5	4	4	1	3	7	2	1	7	2	7	7	1	-	2	3	2	1	
	2%	2%	1%	1%	3%	2%	1%	1%	2%	3%	1%	2%	1%	2%	2%	1%	1%	2%	1%	2%	2%	1%	-	2%	2%	2%	1%	
									*				*				*						*	*		*		
Istanbul, Turkey	8	2	6	5	2	1	4	4	-	3	5	5	-	3	6	2	1	7	4	4	3	5	1	-	4	-	3	
	2%	1%	2%	3%	2%	*	3%	2%	-	2%	1%	2%	-	2%	2%	2%	1%	2%	3%	1%	1%	4%	2%	-	4%	-	3%	
									*				*				*					T	*	*	W	*		
Karachi, Pakistan	8	3	5	5	2	-	3	2	3	4	3	1	2	5	5	2	-	8	3	4	5	2	-	2	3	-	3	
	2%	1%	2%	3%	2%	-	2%	1%	3%	3%	1%	1%	2%	3%	1%	2%	-	2%	3%	1%	1%	2%	-	1%	3%	-	2%	
				E					*				*				*						*	*		*		
Buenos Aires, Argentina	6	5	1	4	1	1	3	3	1	2	4	1	2	3	6	-	2	5	2	5	5	1	-	3	1	1	2	
	1%	2%	*	2%	1%	1%	2%	1%	1%	1%	1%	*	3%	2%	2%	-	2%	1%	1%	1%	2%	1%	-	2%	1%	1%	2%	
									*				*				*						*	*		*		
Mecca, Saudi Arabia	6	3	4	5	-	2	3	2	2	2	4	1	3	2	5	1	1	5	4	2	6	-	-	1	-	1	4	
	1%	1%	1%	2%	-	1%	2%	1%	2%	1%	1%	1%	3%	1%	1%	1%	1%	1%	3%	1%	2%	-	-	1%	-	1%	3%	
									*				*				*						*	*		*	X	
Mexico City, Mexico	6	6	-	5	-	1	2	2	2	-	6	4	1	1	6	-	-	6	1	5	6	-	-	1	2	2	1	
	1%	2%	-	3%	-	1%	1%	1%	2%	-	2%	2%	1%	1%	2%	-	-	1%	1%	1%	2%	-	-	1%	2%	2%	1%	
		B							*				*				*						*	*		*		
Casablanca, Morocco	6	4	2	4	-	1	3	3	-	2	3	2	2	2	4	2	1	5	2	4	3	2	-	1	2	-	3	
	1%	2%	1%	2%	-	1%	2%	1%	-	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	-	1%	1%	-	3%	
									*				*				*						*	*		*		
Bogota, Colombia	5	3	2	3	1	2	1	3	1	3	3	2	3	1	3	2	1	5	3	2	4	2	-	2	1	2	1	
	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	3%	1%	1%	1%	1%	1%	2%	1%	1%	1%	-	1%	1%	2%	1%	
									*				*				*						*	*		*		
Tel Aviv, Israel	5	4	2	2	-	3	1	3	1	2	4	4	1	1	5	-	2	4	2	4	5	1	-	-	2	2	1	
	1%	1%	1%	1%	-	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	-	2%	1%	1%	1%	1%	1%	-	-	1%	2%	1%	
									*				*				*						*	*		*		
Manila, Philippines	5	2	3	4	-	1	-	2	1	4	1	2	1	1	3	2	4	1	3	2	3	2	-	3	2	-	1	
	1%	1%	1%	2%	-	*	-	1%	2%	2%	*	1%	1%	1%	1%	2%	6%	*	2%	1%	1%	1%	-	2%	1%	-	*	
									*				*				Q*						*	*		*		
Nairobi, Kenya	3	1	2	1	1	1	-	2	-	1	2	2	-	1	1	2	1	2	1	2	2	1	-	-	1	1	1	
	1%	*	1%	1%	1%	1%	-	1%	-	1%	1%	1%	-	1%	*	2%	1%	1%	1%	1%	1%	1%	-	-	1%	1%	1%	
									*				*				*						*	*		*		
Belgrade, Serbia	3	3	-	3	-	-	2	1	-	1	2	1	1	1	3	-	1	2	3	-	2	1	-	-	1	1	1	
	1%	1%	-	2%	-	-	2%	*	-	1%	1%	1%	1%	1%	1%	-	2%	*	2%	-	1%	1%	-	-	1%	1%	1%	
									*				*				*		S				*	*		*		
Jakarta, Indonesia	3	2	1	-	2	1	-	1	-	-	3	-	1	2	3	-	1	2	2	1	3	-	-	-	2	1	-	
	1%	1%	*	-	1%	*	-	*	-	-	1%	-	1%	1%	1%	-	1%	*	1%	*	1%	-	-	-	2%	1%	-	
									*				*				*						*	*		*		
Sao Paulo, Brazil	3	2	1	2	1	-	-	3	-	1	2	1	1	1	1	2	2	1	2	1	2	1	-	-	1	-	2	
	1%	1%	*	1%	*	-	-	1%	-	1%	*	*	1%	1%	*	1%	2%	*	1%	*	*	1%	-	-	1%	-	1%	
									*				*				Q*						*	*		*		
Tehran, Iran	2	2	-	1	2	-	1	1	-	2	1	1	1	1	2	-	2	1	2	1	2	1	-	-	1	1	-	
	*	1%	-	*	1%	-	1%	*	-	1%	*	*	1%	1%	1%	-	2%	*	1%	*	1%	*	-	-	1%	1%	-	
									*				*				Q*						*	*		*		

Sigma	1500	762	738	582	429	489	420	685	250	487	1013	724	296	480	1089	411	224	1276	411	1089	1072	406	135	373	346	300	346
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Turkey Total	Turkey																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	290	211	219	219	63	19	76	406	305	196	122	71	308	334	167	86	415	212	289	362	133
Base: All Respondents (wtd)	500	253	247	242	168	90	30	101	369	266	234	299	36	165	262	238	65	435	152	348	281	202
Istanbul, Turkey	104	65	39	33	39	32	1	22	81	65	39	66	9	29	68	36	14	89	35	68	61	40
	21%	26%	16%	13%	24%	35%	2%	22%	22%	24%	17%	22%	24%	18%	26%	15%	22%	21%	23%	20%	22%	20%
		B			C	C*	**	*					*		O		*					*
Abu Dhabi, United Arab Emirates	103	56	47	52	33	19	7	23	73	50	54	62	8	33	57	47	17	86	29	75	61	37
	21%	22%	19%	21%	19%	21%	22%	23%	20%	19%	23%	21%	22%	20%	22%	20%	26%	20%	19%	21%	22%	18%
						*	**	*					*				*					*
Beijing, China	97	58	38	52	28	16	6	27	64	53	44	64	4	28	55	41	7	90	28	69	60	33
	19%	23%	16%	21%	17%	18%	20%	27%	17%	20%	19%	22%	12%	17%	21%	17%	11%	21%	18%	20%	21%	16%
						*	**	*					*				*					*
Berlin, Germany	88	44	43	44	28	16	1	13	74	44	44	55	2	30	46	41	9	79	21	66	40	44
	18%	18%	18%	18%	17%	18%	2%	13%	20%	17%	19%	18%	7%	18%	18%	17%	13%	18%	14%	19%	14%	22%
						*	**	*					*	L			*					*
Tokyo, Japan	74	29	45	32	31	11	6	14	53	40	34	46	5	23	36	38	11	63	22	52	39	32
	15%	11%	18%	13%	19%	12%	22%	14%	14%	15%	14%	15%	13%	14%	14%	16%	17%	15%	15%	15%	14%	16%
						*	**	*					*				*					*
Hong Kong, China	73	36	37	44	22	7	1	12	60	35	38	51	4	18	37	36	8	65	25	48	47	26
	15%	14%	15%	18%	13%	8%	2%	12%	16%	13%	16%	17%	10%	11%	14%	15%	13%	15%	16%	14%	17%	13%
						*	**	*					*				*					*
New York City, United States	70	35	35	44	22	5	3	15	53	22	48	49	4	18	28	43	8	63	18	53	28	35
	14%	14%	14%	18%	13%	5%	9%	14%	14%	8%	21%	16%	10%	11%	11%	18%	12%	14%	12%	15%	10%	17%
				E		*	**	*			I		*				*					*
London, United Kingdom	57	25	32	25	20	12	-	9	48	29	28	31	3	23	27	30	7	50	16	41	28	25
	11%	10%	13%	10%	12%	13%	-	9%	13%	11%	12%	10%	9%	14%	10%	12%	11%	11%	10%	12%	10%	13%
						*	**	*					*				*					*
Moscow, Russia	49	27	22	24	17	8	4	10	35	24	26	27	4	18	27	23	6	43	13	36	32	17
	10%	11%	9%	10%	10%	9%	14%	10%	10%	9%	11%	9%	12%	11%	10%	9%	9%	10%	8%	10%	11%	9%
						*	**	*					*				*					*
Washington, United States	42	19	23	25	13	5	3	7	32	21	21	28	1	13	15	28	1	41	8	34	16	23
	8%	8%	9%	10%	8%	5%	10%	7%	9%	8%	9%	9%	4%	8%	6%	12%	1%	9%	5%	10%	6%	11%
						*	**	*					*				*					*
Seoul, South Korea	42	20	22	23	10	9	3	8	31	21	21	28	2	13	14	28	4	38	10	32	16	26
	8%	8%	9%	9%	6%	10%	10%	8%	8%	8%	9%	9%	4%	8%	5%	12%	6%	9%	6%	9%	6%	13%
						*	**	*					*				*					*
Amsterdam, The Netherlands	41	18	23	20	13	8	3	5	33	26	16	24	2	15	14	27	6	36	13	28	23	18
	8%	7%	9%	8%	8%	9%	10%	5%	9%	10%	7%	8%	6%	9%	5%	11%	9%	8%	9%	8%	8%	9%
						*	**	*					*				*					*
Zurich, Switzerland	36	14	22	14	20	2	3	4	29	18	18	18	3	16	16	20	9	27	18	19	24	13
	7%	6%	9%	6%	12%	3%	11%	4%	8%	7%	8%	6%	7%	10%	6%	8%	14%	6%	12%	5%	8%	6%
						*	**	*					*				*		S			*
Shanghai, China	36	23	13	19	16	1	3	12	22	18	18	20	3	13	23	13	3	33	10	26	22	12
	7%	9%	5%	8%	9%	1%	10%	12%	6%	7%	8%	7%	9%	8%	9%	6%	4%	8%	7%	7%	8%	6%
						*	**	*					*				*					*
Munich, Germany	35	17	18	11	18	6	3	7	26	22	14	19	4	13	22	13	3	32	13	23	24	12
	7%	7%	7%	5%	11%	7%	10%	7%	7%	8%	6%	6%	10%	8%	9%	5%	5%	7%	8%	7%	8%	6%
						*	**	*					*				*					*
Sydney, Australia	34	13	21	16	12	7	3	7	24	16	18	23	2	10	17	17	2	32	5	29	17	18
	7%	5%	9%	7%	7%	7%	10%	7%	7%	6%	8%	8%	6%	6%	7%	7%	3%	7%	3%	8%	6%	9%
						*	**	*					*				*					*
Rome, Italy	34	9	25	20	10	5	3	8	23	21	14	26	2	7	18	16	6	28	11	23	20	15
	7%	4%	10%	8%	6%	5%	10%	8%	6%	8%	6%	9%	5%	4%	7%	7%	10%	6%	7%	7%	7%	7%
			A			*	**	*					*				*					*
Los Angeles, United States	33	19	14	18	14	1	1	8	23	16	17	15	4	14	16	17	3	30	7	26	19	12
	7%	7%	6%	7%	8%	1%	5%	8%	6%	6%	7%	5%	11%	9%	6%	7%	5%	7%	4%	8%	7%	6%
						*	**	*					*				*					*
Brussels, Belgium	33	14	19	10	11	12	4	4	25	26	7	23	1	8	17	16	7	26	11	22	23	10
	7%	6%	8%	4%	6%	13%	14%	4%	7%	10%	3%	8%	4%	5%	7%	7%	10%	6%	7%	6%	8%	5%
						C*	**	*		J			*				*					*
Toronto, Canada	25	13	11	8	12	4	-	10	15	16	8	12	2	11	15	10	2	23	9	16	14	7
	5%	5%	5%	3%	7%	5%	-	10%	4%	6%	4%	4%	4%	7%	6%	4%	3%	5%	6%	5%	5%	3%
						*	**	*					*				*					*
Stockholm, Sweden	25	8	16	14	8	2	4	5	16	8	16	12	3	10	10	14	1	23	4	20	9	12
	5%	3%	7%	6%	5%	2%	13%	5%	4%	3%	7%	4%	7%	6%	4%	6%	2%	5%	3%	6%	3%	6%
						*	**	*					*				*					*

Oslo, Norway	23	3	20	13	6	5	1	1	21	9	15	13	2	8	4	19	4	19	7	16	8	15
	5%	1%	8%	5%	3%	5%	5%	1%	6%	3%	6%	4%	7%	5%	2%	8%	6%	4%	5%	5%	3%	8%
			A			*	**	*					*			N	*					*
Paris, France	23	6	17	10	8	5	3	-	20	10	13	12	-	11	13	10	6	17	10	13	13	10
	5%	2%	7%	4%	5%	5%	9%	-	6%	4%	5%	4%	-	7%	5%	4%	9%	4%	7%	4%	4%	5%
						*	**	*					*	L			*					*
Osaka, Japan	22	11	11	11	3	8	-	4	18	11	10	8	2	11	12	10	3	19	7	15	10	9
	4%	4%	5%	5%	2%	9%	-	3%	5%	4%	4%	3%	6%	7%	4%	4%	5%	4%	5%	4%	4%	5%
						*	**	*					*				*					*
Singapore, Singapore	21	7	15	7	8	6	-	1	21	15	6	13	2	7	9	13	2	20	7	14	10	12
	4%	3%	6%	3%	5%	7%	-	1%	6%	6%	3%	4%	5%	4%	3%	5%	3%	5%	5%	4%	3%	6%
						*	**	*					*				*					*
Casablanca, Morocco	19	15	4	12	3	4	5	6	9	8	11	13	2	4	10	9	2	17	9	11	10	9
	4%	6%	1%	5%	2%	4%	15%	6%	2%	3%	5%	4%	7%	2%	4%	4%	4%	4%	6%	3%	4%	4%
		B				*	**	*					M*				*					*
Mecca, Saudi Arabia	17	8	8	7	4	6	*	3	14	11	5	10	2	5	13	4	1	16	1	15	13	4
	3%	3%	3%	3%	2%	7%	1%	3%	4%	4%	2%	3%	5%	3%	5%	2%	1%	4%	1%	4%	5%	2%
						*	**	*					*				*					*
Guangzhou, China	16	10	6	10	3	4	-	4	13	6	10	9	1	6	9	7	1	15	4	12	9	7
	3%	4%	2%	4%	2%	4%	-	3%	3%	2%	4%	3%	4%	4%	3%	3%	2%	3%	3%	3%	3%	3%
						*	**	*					*				*					*
Boston, United States	16	11	5	7	5	3	2	4	10	8	8	9	1	7	9	7	1	15	4	12	8	8
	3%	4%	2%	3%	3%	4%	8%	4%	3%	3%	3%	3%	1%	4%	4%	3%	1%	3%	3%	3%	3%	4%
						*	**	*					*				*					*
Copenhagen, Denmark	16	8	8	9	3	3	1	3	12	10	6	10	2	4	9	7	4	12	10	6	8	8
	3%	3%	3%	4%	2%	4%	2%	3%	3%	4%	2%	3%	5%	2%	3%	3%	6%	3%	6%	2%	3%	4%
						*	**	*					*				*		S			*
Madrid, Spain	15	7	8	6	6	4	3	1	11	8	7	7	2	6	9	7	2	13	3	12	10	5
	3%	3%	3%	2%	3%	4%	10%	1%	3%	3%	3%	2%	7%	4%	3%	3%	3%	3%	2%	4%	4%	3%
						*	**	*					*				*					*
Vienna, Austria	12	6	6	5	2	4	-	-	12	8	4	6	2	4	5	7	1	11	4	8	5	7
	2%	2%	3%	2%	1%	5%	-	-	3%	3%	2%	2%	5%	3%	2%	3%	1%	3%	2%	2%	2%	3%
						*	**	*					*				*					*
Manila, Philippines	12	8	3	7	2	3	-	2	9	8	4	10	-	2	5	6	4	8	7	5	9	3
	2%	3%	1%	3%	1%	4%	-	2%	3%	3%	2%	3%	-	1%	2%	3%	6%	2%	5%	1%	3%	1%
						*	**	*					*				*					*
Cape Town, South Africa	10	9	1	4	3	4	2	4	4	2	8	6	*	3	10	*	1	9	3	7	4	6
	2%	4%	*	2%	2%	4%	8%	4%	1%	1%	3%	2%	1%	2%	4%	*	1%	2%	2%	2%	1%	3%
		B				*	**	*					*		O		*					*
Helsinki, Finland	9	7	2	2	5	2	-	1	9	7	2	3	1	6	9	-	2	7	3	6	9	1
	2%	3%	1%	1%	3%	3%	-	1%	2%	3%	1%	1%	2%	4%	3%	-	3%	2%	2%	2%	3%	*
						*	**	*					*		O		*					*
Jakarta, Indonesia	9	9	-	2	2	5	-	5	4	8	1	7	1	2	9	-	3	6	4	5	9	-
	2%	4%	-	1%	1%	6%	-	5%	1%	3%	1%	2%	2%	1%	3%	-	5%	1%	3%	1%	3%	-
		B				*	**	*					*		O		*					*
Sao Paulo, Brazil	9	5	4	6	3	-	-	2	7	8	1	5	2	3	8	1	4	5	5	3	8	1
	2%	2%	1%	2%	2%	-	-	2%	2%	3%	*	2%	5%	2%	3%	*	6%	1%	4%	1%	3%	*
						*	**	*					*				Q*					*
Cairo, Egypt	9	3	6	5	4	-	3	4	2	2	7	6	1	1	5	4	-	9	2	7	8	1
	2%	1%	3%	2%	2%	-	10%	4%	1%	1%	3%	2%	3%	1%	2%	2%	-	2%	1%	2%	3%	*
						*	**	*					*				*					*
Kuala Lumpur, Malaysia	8	5	3	4	1	3	-	4	4	6	2	3	3	3	7	1	2	6	4	4	7	1
	2%	2%	1%	2%	1%	4%	-	4%	1%	2%	1%	1%	7%	2%	3%	*	3%	1%	3%	1%	2%	1%
						*	**	*					KM*				*					*
Dublin, ROI	8	1	8	4	5	-	-	1	7	8	*	7	-	2	1	7	2	6	6	3	6	2
	2%	*	3%	2%	3%	-	-	1%	2%	3%	*	2%	-	1%	*	3%	3%	1%	4%	1%	2%	1%
						*	**	*					*				*					*
Auckland, New Zealand	8	6	2	5	2	1	-	3	6	2	6	4	-	4	3	5	1	8	3	5	5	3
	2%	2%	1%	2%	1%	1%	-	3%	2%	1%	3%	1%	-	2%	1%	2%	1%	2%	2%	1%	2%	1%
						*	**	*					*				*					*
Mumbai, India	8	3	5	6	2	-	3	2	3	4	5	4	1	3	4	5	1	8	1	7	2	3
	2%	1%	2%	2%	1%	-	10%	2%	1%	1%	2%	1%	2%	2%	1%	2%	1%	2%	1%	2%	1%	1%
						*	**	*					*				*					*
Bangkok, Thailand	8	4	3	2	3	3	1	2	5	4	4	-	2	5	5	3	2	6	5	2	5	3
	2%	2%	1%	1%	2%	3%	2%	2%	1%	1%	2%	-	7%	3%	2%	1%	2%	1%	3%	1%	2%	2%
						*	**	*					K*	K			*					*
Lima, Peru	7	7	1	7	-	-	-	3	4	2	5	5	1	2	2	5	2	6	2	5	2	5
	1%	3%	*	3%	-	-	-	3%	1%	1%	2%	2%	2%	1%	1%	2%	3%	1%	2%	1%	1%	2%
						*	**	*					*				*					*
Vancouver, Canada	7	5	2	2	4	2	-	1	6	4	4	-	2	5	6	1	1	7	4	3	5	2
	1%	2%	1%	1%	2%	2%	-	1%	2%	1%	2%	-	7%	3%	2%	*	1%	2%	3%	1%	2%	1%
						*	**	*					K*	K			*					*
Rio de Janeiro, Brazil	7	1	6	4	3	-	-	1	6	4	3	5	*	1	3	3	-	7	1	6	4	3
	1%	*	2%	1%	2%	-	-	1%	2%	1%	1%	2%	1%	1%	1%	1%	-	2%	1%	2%	1%	2%
						*	**	*					*				*					*
Karachi, Pakistan	6	6	-	4	-	3	2	3	1	4	2	5	-	1	4	2	1	5	1	5	4	2
	1%	2%	-	1%	-	3%	8%	3%	*	1%	1%	2%	-	1%	1%	1%	2%	1%	1%	1%	1%	1%
						*	**	*					*				*					*
Lagos, Nigeria	6	2	4	2	3	-	1	-	4	6	-	3	1	2	2	3	2	4	2	4	6	-
	1%	1%	2%	1%	2%	-	5%	-	1%	2%	-	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	-
						*	**	*					*				*					*
Tehran, Iran	6	2	4	-	6	-	-	5	1	6	-	5	-	1	2	4	*	5	1	5	1	1
	1%	1%	2%	-	3%	-	-	5%	*	2%	-	2%	-	*	1%	2%	*	1%	*	1%	*	1%

					C	*	**	H*					*				*					*
Nairobi, Kenya	5	5	1	1	1	3	-	1	4	5	-	4	-	1	5	1	3	3	3	3	5	1
	1%	2%	*	1%	1%	3%	-	1%	1%	2%	-	1%	-	1%	2%	*	4%	1%	2%	1%	2%	*
						*	**	*					*				Q*					*
Prague, Czech Republic	5	3	1	3	1	1	-	1	4	4	1	-	1	3	4	*	2	2	2	3	4	1
	1%	1%	*	1%	1%	1%	-	1%	1%	1%	*	-	4%	2%	2%	*	4%	*	1%	1%	1%	*
						*	**	*					K*	K			Q*					*
Budapest, Hungary	4	1	3	3	-	1	-	-	4	1	3	3	-	1	1	3	1	3	1	3	1	3
	1%	*	1%	1%	-	1%	-	-	1%	*	1%	1%	-	1%	*	1%	2%	1%	1%	1%	*	2%
						*	**	*					*				*					*
Mexico City, Mexico	4	1	3	4	*	-	-	4	*	*	4	3	-	1	1	3	-	4	1	3	1	3
	1%	*	1%	2%	*	-	-	4%	*	*	2%	1%	-	1%	*	1%	-	1%	*	1%	*	2%
						*	**	H*					*				*					*
Bogota, Colombia	4	3	1	1	3	-	-	-	4	4	-	3	-	1	3	1	*	3	1	3	4	-
	1%	1%	*	*	2%	-	-	-	1%	1%	-	1%	-	1%	1%	*	*	1%	1%	1%	1%	-
						*	**	*					*				*					*
Chicago, United States	3	2	1	2	-	1	-	-	3	1	2	-	1	2	3	-	1	2	1	2	2	1
	1%	1%	*	1%	-	1%	-	-	1%	*	1%	-	2%	1%	1%	-	2%	*	1%	1%	1%	1%
						*	**	*					K*				*					*
Delhi, India	2	2	-	1	*	1	-	-	2	2	-	-	1	1	2	-	-	2	1	1	2	-
	*	1%	-	*	*	1%	-	-	1%	1%	-	-	2%	1%	1%	-	-	*	*	*	1%	-
						*	**	*					K*				*					*
Belgrade, Serbia	2	-	2	1	1	-	-	1	1	1	1	-	1	1	1	1	1	1	1	1	1	1
	*	-	1%	*	1%	-	-	1%	*	*	*	-	3%	*	*	*	1%	*	*	*	*	*
						*	**	*					KM*				*					*
Tel Aviv, Israel	1	*	1	1	1	-	-	1	1	1	-	-	-	1	*	1	-	1	*	1	1	-
	*	*	*	*	*	-	-	1%	*	1%	-	-	-	1%	*	*	-	*	*	*	1%	-
						*	**	*					*				*					*
Buenos Aires, Argentina	1	1	-	1	-	-	-	-	1	1	-	-	-	1	1	-	1	-	1	-	1	-
	*	*	-	*	-	-	-	-	*	*	-	-	-	*	*	-	1%	-	*	-	*	-
						*	**	*					*				*					*
Warsaw, Poland	*	*	-	-	*	-	-	-	*	*	-	-	-	*	*	-	-	*	-	*	*	-
	*	*	-	-	*	-	-	-	*	*	-	-	-	*	*	-	-	*	-	*	*	-
						*	**	*					*				*					*
Sigma	1500	758	742	726	503	271	90	302	1108	798	702	897	107	496	785	715	194	1306	457	1043	843	605
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y/Z/a/b

  Minimum Base: 30 (**), Small Base: 100 (*)

	Great Britain Total	Great Britain																											
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region						
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	GEO 1 NORTH & YORKSHIRE	GEO 2 NORTH WEST	GEO 3 MIDLANDS	GEO 4 S WEST & WALES	GEO 5 S EAST & ANGLIA	GEO 6 LONDON	GEO 7 SCOTLAND
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b
Base: All Respondents (unwtd)	1002	486	516	304	352	346	135	464	300	452	550	304	228	470	604	398	78	924	132	870	698	304	125	98	134	141	217	147	98
Base: All Respondents (wtd)	500	249	251	196	152	152	67	229	151	208	292	152	120	229	288	212	37	463	62	438	338	162	63	50	67	70	105	74	49
London, United Kingdom	245	126	118	95	69	81	29	104	85	102	142	62	64	119	135	109	12	233	23	222	164	81	27	25	34	32	59	34	22
	49%	51%	47%	48%	46%	53%	43%	45%	56%	49%	49%	41%	53%	52%	47%	51%	32%	50%	36%	51%	48%	50%	43%	50%	50%	46%	57%	46%	44%
						D			FG				K	K			*	P		R				*			Vb		*
New York City, United States	184	95	89	67	62	54	22	79	64	76	108	49	50	85	102	81	8	175	14	170	121	63	20	15	27	20	41	32	21
	37%	38%	35%	34%	41%	36%	33%	34%	42%	37%	37%	32%	42%	37%	36%	38%	23%	38%	22%	39%	36%	39%	31%	31%	41%	28%	39%	43%	43%
									G				K				*	P		R				*	Y		Y	Y	Y*
Abu Dhabi, United Arab Emirates	102	40	63	48	30	24	12	54	25	43	59	31	28	43	53	50	6	97	12	90	71	32	12	14	13	16	16	15	10
	20%	16%	25%	25%	20%	15%	18%	23%	17%	21%	20%	20%	24%	19%	18%	23%	16%	21%	20%	21%	21%	20%	18%	29%	19%	24%	16%	20%	20%
			A	E				H									*							Z*					*
Hong Kong, China	90	38	51	37	27	26	10	44	27	40	50	27	18	45	45	45	4	85	12	78	58	32	13	9	11	13	18	14	9
	18%	15%	21%	19%	18%	17%	15%	19%	18%	19%	17%	18%	15%	20%	16%	21%	12%	18%	19%	18%	17%	20%	20%	18%	17%	19%	17%	19%	19%
			A													N	*							*					*
Tokyo, Japan	69	35	34	24	20	26	6	38	15	33	36	27	14	28	38	31	3	66	7	62	46	23	7	6	10	12	18	7	6
	14%	14%	14%	12%	13%	17%	9%	17%	10%	16%	12%	18%	12%	12%	13%	15%	9%	14%	11%	14%	14%	14%	12%	12%	15%	18%	17%	10%	11%
								FH				M					*							*					*
Zurich, Switzerland	67	33	34	21	23	24	7	28	24	28	39	18	20	29	40	28	4	63	7	60	45	22	10	6	6	12	14	9	6
	13%	13%	14%	11%	15%	16%	11%	12%	16%	13%	13%	12%	17%	13%	14%	13%	11%	14%	12%	14%	13%	13%	16%	12%	9%	17%	14%	13%	13%
																	*							*		X			*
Beijing, China	60	27	34	26	18	17	8	30	13	25	36	22	12	26	32	29	5	56	6	54	38	22	6	2	8	9	13	12	8
	12%	11%	14%	13%	12%	11%	12%	13%	8%	12%	12%	15%	10%	11%	11%	14%	13%	12%	10%	12%	11%	14%	10%	5%	12%	13%	12%	16%	17%
								H									*							*			W	W	W*
Singapore, Singapore	52	24	28	20	13	18	7	23	19	18	33	12	7	33	32	20	4	48	9	43	37	15	4	4	9	5	13	9	4
	10%	10%	11%	10%	9%	12%	10%	10%	13%	9%	11%	8%	6%	14%	11%	9%	10%	10%	14%	10%	11%	9%	7%	8%	13%	8%	12%	12%	8%
														KL			*							*					*
Washington, United States	45	19	26	12	16	17	5	18	18	22	23	12	11	23	21	24	3	42	4	41	28	17	4	4	6	8	12	4	5
	9%	7%	11%	6%	10%	12%	8%	8%	12%	10%	8%	8%	9%	10%	7%	11%	9%	9%	6%	9%	8%	10%	7%	9%	8%	12%	11%	6%	11%
					C	C										N	*							*					*
Shanghai, China	41	17	24	19	10	12	6	22	11	16	25	12	9	20	25	17	3	39	7	34	27	15	7	4	5	8	7	6	2
	8%	7%	10%	10%	7%	8%	9%	9%	8%	8%	9%	8%	8%	9%	9%	8%	8%	8%	11%	8%	8%	9%	11%	8%	8%	11%	7%	9%	5%
																	*							*					*
Berlin, Germany	39	24	16	15	12	13	6	17	14	17	22	14	7	18	23	17	3	36	6	34	27	12	4	4	3	8	9	4	4
	8%	10%	6%	7%	8%	9%	9%	7%	9%	8%	8%	9%	6%	8%	8%	8%	9%	8%	9%	8%	8%	8%	7%	8%	5%	12%	8%	6%	9%
																	*							*		X			*
Sydney, Australia	35	15	20	9	10	15	4	16	10	15	20	14	4	17	21	13	4	31	5	29	26	9	5	4	3	4	7	8	2
	7%	6%	8%	5%	7%	10%	7%	7%	7%	7%	7%	9%	3%	7%	7%	6%	10%	7%	8%	7%	8%	5%	8%	8%	5%	6%	6%	11%	5%
						C						L		L			*							*					*
Paris, France	32	15	17	14	9	9	5	12	13	12	20	7	8	17	20	12	2	30	6	26	23	10	4	4	7	3	6	5	1
	6%	6%	7%	7%	6%	6%	8%	5%	9%	6%	7%	5%	7%	7%	7%	6%	5%	7%	9%	6%	7%	6%	7%	8%	11%	4%	6%	7%	3%
																	*							*	b				*
Munich, Germany	30	18	12	7	10	12	3	14	9	15	14	10	5	14	18	12	2	27	4	25	22	8	3	3	6	4	8	3	2
	6%	7%	5%	4%	7%	8%	5%	6%	6%	7%	5%	7%	4%	6%	6%	6%	6%	6%	6%	6%	6%	5%	5%	6%	9%	6%	7%	4%	4%
						C											*							*					*
Los Angeles, United States	27	13	14	15	8	4	4	13	5	8	19	9	8	10	16	12	3	24	3	24	16	11	5	2	6	1	7	3	2
	5%	5%	6%	8%	5%	3%	6%	6%	3%	4%	7%	6%	7%	4%	5%	5%	7%	5%	5%	5%	5%	7%	8%	3%	9%	1%	6%	4%	5%
				E													*						Y	*	Y		Y		*
Toronto, Canada	25	13	12	8	11	7	5	10	7	10	15	10	5	10	15	11	3	22	3	22	16	9	3	4	2	3	6	1	4
	5%	5%	5%	4%	7%	4%	7%	5%	5%	5%	5%	7%	4%	4%	5%	5%	8%	5%	5%	5%	5%	6%	5%	8%	3%	4%	5%	2%	8%
																	*							a*					a*
Amsterdam, The Netherlands	24	11	12	11	5	8	4	11	7	10	14	8	6	10	17	7	2	22	4	20	15	9	4	2	3	3	6	1	4
	5%	5%	5%	6%	3%	5%	6%	5%	5%	5%	5%	5%	5%	4%	6%	3%	5%	5%	6%	5%	4%	5%	6%	4%	4%	5%	6%	1%	8%
																	*						a	*			a		a*
Osaka, Japan	22	14	8	7	7	8	3	9	7	9	13	7	5	10	13	9	2	20	3	19	16	6	3	3	5	3	5	*	2
	4%	6%	3%	4%	5%	5%	5%	4%	4%	4%	5%	5%	4%	4%	5%	4%	6%	4%	5%	4%	5%	4%	5%	5%	7%	5%	4%	1%	5%
																	*						a	a*	a	a	a		a*
Vancouver, Canada	19	10	10	8	5	6	3	7	6	4	15	10	4	6	10	9	2	17	1	18	11	9	2	2	2	3	5	2	3
	4%	4%	4%	4%	3%	4%	4%	3%	4%	2%	5%	6%	3%	2%	4%	4%	6%	4%	1%	4%	3%	5%	3%	5%	3%	4%	4%	3%	5%
											I	M					*							*					*
Stockholm, Sweden	18	10	7	8	5	4	2	9	5	9	9	6	4	8	10	8	*	17	3	15	13	4	4	2	1	4	3	2	2
	4%	4%	3%	4%	3%	3%	4%	4%	3%	4%	3%	4%	3%	4%	4%	4%	1%	4%	5%	3%	4%	3%	7%	3%	1%	6%	3%	3%	3%
																	*						X	*					*
Auckland, New Zealand	17	10	8	7	5	5	3	9	4	7	11	7	5	6	11	6	2	15	2	15	10	8	2	3	3	2	2	2	4
	3%	4%	3%	4%	3%	3%	4%	4%	3%	3%	4%	4%	4%	3%	4%	3%	6%	3%	3%	4%	3%	5%	3%	5%	4%	4%	2%	3%	7%
																	*							*					Z*
Brussels, Belgium	17	10	7	7	3	7	3	7	4	7	10	7	1	9	10	7	*	17	*	17	10	7	2	3	2	3	3	1	2
	3%	4%	3%	4%	2%	4%	5%	3%	2%	4%	3%	5%	1%	4%	4%	3%	1%	4%	1%	4%	3%	4%	3%	6%	3%	4%	3%	2%	4%
												L		L			*							*					*
Rome, Italy	16	10	6	5	7	4	2	8	5	9	7	4	5	7	9	7	3	13	3	13	13	3	1	3	2	4	2	3	1
	3%	4%	2%	3%	5%	2%	3%	4%	4%	4%	2%	3%	4%	3%	3%	3%	9%	3%	5%	3%	4%	2%	1%	5%	3%	6%	2%	4%	3%
																	Q*							*		VZ			*
Boston, United States	15	7	8	8	4	3	2	9	2	5	10	3	6	6	9	6	1	15	*	15	11	4	2	1	3	3	2	3	2
	3%	3%	3%	4%	3%	2%	3%	4%	2%	2%	4%	2%	5%	3%	3%	3%	2%	3%	1%	3%	3%	3%	3%	3%	4%	4%	2%	4%	5%
													K				*							*					*
Chicago, United States	13	5	8	5	5	4	2	8	2	6	7	4	5	5	6	7	1	13	2	11	8	5	3	1	1	2	1	3	1
	3%	2%	3%	2%	3%	3%	4%	3%	1%	3%	3%	2%	4%	2%	2%	3%	1%	3%	3%	3%	2%	3%	5%	2%	2%	3%	1%	4%	2%
																	*						Z	*					*
Mumbai, India	13	5	8	6	4	3	1	7	3	5	8	2	3	8	10	4	1	13	2	12	11	2	2	*	2	2	3	4	*
	3%	2%	3%	3%	3%	2%	2%	3%	2%	2%	3%	1%	3%	4%	3%	2%	2%	3%	3%	3%	3%	1%	3%	1%	2%	2%	3%	5%	1%
																	*							*					*
Oslo, Norway	13	8	5	3	6	4	1	6	3	6	7	4	3	6	9	4	2	11	3	10	10	3	2	1	1	1	4	1	1
	3%	3%	2%	2%	4%	3%	2%	3%	2%	3%	2%	3%	2%	3%	3%	2%	6%	2%	5%	2%	3%	2%	3%	2%	2%	2%	4%	2%	3%
																	Q*							*					*
Dublin, ROI	12	8	4	4	4	4	4	4	2	4	8	3	4	5	10	3	1	12	1	11	7	5	2	1	3	2	1	1	1
	2%	3%	2%	2%	3%	3%	6%	2%	1%	2%	3%	2%	3%	2%	3%	1%	2%	2%	2%	3%	2%	3%	3%	2%	5%	3%	1%	2%	2%
							GH										*							*					*
Seoul, South Korea	12	7	5	7	3	2	3	5	3	3	9	5	3	4	9	3	2	10	2	9	9	3	3	1	1	1	2	2	2
	2%	3%	2%	3%	2%	1%	4%	2%	2%	1%	3%	3%	2%	2%	3%	1%	5%	2%	4%	2%	3%	2%	5%	3%	1%	1%	2%	2%	4%
																	*							*					*
Bangkok, Thailand	11	5	6	7	3	1	3	5	2	3	8	3	4	4	6	5	3	8	2	9	8	4	1	1	4	2	2	1	*

	2%	2%	2%	4%	2%	1%	4%	2%	1%	1%	3%	2%	3%	2%	2%	3%	8%	2%	4%	2%	2%	2%	2%	2%	5%	3%	2%	1%	1%
				E			H										Q*							*					*
Helsinki, Finland	9	6	4	3	4	3	1	5	3	4	5	3	2	5	8	1	2	7	3	7	8	1	*	2	*	3	2	1	*
	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	3%	1%	6%	2%	5%	2%	3%	1%	1%	4%	1%	4%	2%	1%	1%
															O		Q*		S		U			*					*
Kuala Lumpur, Malaysia	9	5	4	3	3	4	1	4	4	5	4	2	2	5	6	4	1	8	3	6	7	2	2	1	-	1	2	1	1
	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	1%	1%	2%	2%	2%	2%	3%	2%	5%	1%	2%	1%	3%	3%	-	1%	2%	2%	2%
																	*		S					*					*
Guangzhou, China	9	4	5	2	3	4	2	3	2	2	7	4	1	4	5	4	1	8	1	8	6	3	1	1	2	*	4	-	1
	2%	2%	2%	1%	2%	2%	2%	1%	1%	1%	2%	3%	1%	2%	2%	2%	4%	2%	2%	2%	2%	2%	2%	2%	3%	1%	4%	-	2%
																	*							*			a		*
Delhi, India	9	5	4	2	3	4	*	4	4	4	4	1	2	6	7	2	*	8	1	8	8	*	1	2	1	*	1	2	1
	2%	2%	1%	1%	2%	2%	1%	2%	3%	2%	1%	1%	1%	3%	2%	1%	1%	2%	2%	2%	2%	*	2%	4%	2%	1%	1%	3%	1%
														K			*				U			*					*
Istanbul, Turkey	8	4	4	4	3	2	1	5	2	4	5	2	1	5	6	3	1	7	1	7	6	2	*	*	-	1	1	4	1
	2%	2%	2%	2%	2%	1%	2%	2%	1%	2%	2%	1%	1%	2%	2%	1%	3%	2%	2%	2%	2%	1%	1%	1%	-	1%	1%	5%	3%
																	*							*				VXZ	*
Copenhagen, Denmark	8	3	4	3	3	2	1	4	2	4	4	2	3	3	4	4	1	6	1	7	5	3	-	-	1	2	2	1	1
	2%	1%	2%	2%	2%	1%	2%	2%	1%	2%	1%	1%	2%	1%	1%	2%	4%	1%	2%	2%	2%	2%	-	-	1%	2%	2%	2%	2%
																	*							*					*
Cape Town, South Africa	7	2	4	3	1	3	2	2	1	4	3	3	1	3	4	3	*	6	1	6	3	4	1	1	1	-	1	2	*
	1%	1%	2%	2%	1%	2%	2%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	3%	1%	-	1%	2%	1%
																	*							Y*					*
Madrid, Spain	6	3	3	2	3	1	2	3	1	3	3	2	1	3	5	1	*	6	1	5	6	1	1	1	1	*	-	*	*
	1%	1%	1%	1%	2%	1%	3%	1%	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	2%	1%	2%	*	2%	2%	2%	1%	-	1%	1%
																	*						Z	*	Z				*
Prague, Czech Republic	6	3	2	3	1	1	*	4	2	2	4	2	1	2	4	1	-	6	1	5	4	1	1	-	*	-	1	1	2
	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	-	1%	-	1%	2%	3%
																	*							*					Y*
Sao Paulo, Brazil	5	2	3	3	1	1	1	2	2	2	3	3	-	2	3	2	-	5	1	4	3	2	1	-	1	*	1	2	-
	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	-	1%	1%	1%	-	1%	2%	1%	1%	1%	2%	-	1%	1%	1%	2%	-
												L					*							*					*
Lagos, Nigeria	5	3	3	2	3	*	1	3	*	2	3	3	-	2	3	3	3	3	3	3	3	3	1	-	1	*	-	1	1
	1%	1%	1%	1%	2%	*	2%	1%	*	1%	1%	2%	-	1%	1%	1%	7%	1%	4%	1%	1%	2%	2%	-	1%	1%	-	2%	2%
												L					Q*		S				Z	*					*
Vienna, Austria	5	4	1	2	2	1	*	1	1	1	4	2	2	1	3	2	*	4	1	4	3	2	1	*	1	1	1	1	-
	1%	1%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	*	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	-
																	*							*					*
Jakarta, Indonesia	5	3	2	3	1	*	-	4	1	2	3	1	1	3	4	1	1	4	2	2	4	*	2	*	-	1	-	1	-
	1%	1%	1%	2%	1%	*	-	2%	*	1%	1%	1%	*	1%	1%	*	3%	1%	4%	1%	1%	*	3%	1%	-	1%	-	2%	-
																	*		S				XZ	*					*
Warsaw, Poland	4	3	2	1	2	1	*	1	2	2	2	1	1	2	3	2	*	4	1	4	3	1	1	*	-	1	*	1	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	*	1%	-
																	*							*					*
Rio de Janeiro, Brazil	4	3	1	2	*	2	1	1	2	1	3	2	1	2	4	1	-	4	1	4	4	1	2	-	-	*	-	2	-
	1%	1%	*	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	*	-	1%	1%	1%	1%	*	4%	-	-	1%	-	2%	-
																	*						XZ	*				Z	*
Moscow, Russia	4	1	3	3	1	*	*	2	1	1	3	3	1	-	1	3	-	4	-	4	1	3	-	*	*	-	1	-	2
	1%	*	1%	1%	1%	*	1%	1%	1%	*	1%	2%	1%	-	*	1%	-	1%	-	1%	*	2%	-	1%	1%	-	1%	-	4%
												M	M			N	*							*					VYa*
Karachi, Pakistan	4	3	1	3	*	1	1	2	1	2	2	1	1	2	3	1	1	3	1	3	2	2	*	1	*	-	*	1	1
	1%	1%	*	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	*	2%	1%	1%	1%	1%	1%	1%	2%	1%	-	*	2%	1%
																	*							*					*
Tel Aviv, Israel	4	3	1	2	1	1	*	1	2	1	3	-	2	2	2	1	*	3	-	4	3	*	*	*	1	-	1	*	-
	1%	1%	*	1%	1%	1%	1%	*	1%	*	1%	-	2%	1%	1%	1%	1%	1%	-	1%	1%	*	1%	1%	2%	-	1%	1%	-
													K				*							*					*
Mecca, Saudi Arabia	3	3	1	2	-	1	1	1	1	1	2	1	1	1	2	1	1	2	1	2	2	1	-	1	-	1	-	*	*
	1%	1%	*	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	1%	1%	-	2%	-	2%	-	1%	1%
																	*							*		Z			*
Budapest, Hungary	3	2	1	1	2	-	*	1	1	1	2	-	*	2	3	-	1	2	1	1	3	-	*	*	-	-	*	1	-
	1%	1%	*	*	1%	-	1%	*	1%	*	1%	-	*	1%	1%	-	2%	*	2%	*	1%	-	1%	1%	-	-	*	2%	-
					E												Q*		S					*					*
Bogota, Colombia	3	1	2	1	1	*	1	2	*	1	2	2	-	1	2	1	-	3	1	2	1	1	1	-	-	1	*	-	-
	1%	*	1%	1%	1%	*	1%	1%	*	*	1%	1%	-	*	1%	*	-	1%	1%	*	*	1%	2%	-	-	1%	*	-	-
																	*							*					*
Cairo, Egypt	3	2	*	2	1	-	1	*	1	1	2	1	2	-	1	2	1	2	-	3	1	2	-	1	-	-	-	*	1
	1%	1%	*	1%	1%	-	1%	*	1%	*	1%	1%	1%	-	*	1%	2%	*	-	1%	*	1%	-	3%	-	-	-	1%	2%
													M				Q*							Z*					*
Tehran, Iran	2	1	1	1	*	*	1	-	*	1	1	1	1	-	1	1	*	1	-	2	*	1	*	-	*	-	-	1	-
	*	*	*	*	*	*	2%	-	*	*	*	1%	1%	-	*	*	1%	*	-	*	*	1%	1%	-	1%	-	-	1%	-
							G										*							*					*
Lima, Peru	2	1	1	1	-	*	1	1	-	-	2	2	-	-	2	-	-	2	1	1	2	-	1	*	-	-	1	-	-
	*	*	*	1%	-	*	1%	*	-	-	1%	1%	-	-	1%	-	-	*	1%	*	*	-	1%	1%	-	-	1%	-	-
							H					M					*							*					*
Mexico City, Mexico	1	1	-	1	*	*	-	1	1	1	-	-	1	*	1	-	-	1	-	1	1	-	-	-	-	*	-	*	-
	*	1%	-	*	*	*	-	*	*	1%	-	-	1%	*	1%	-	-	*	-	*	*	-	-	-	-	1%	-	1%	-
										J							*							*					*
Manila, Philippines	1	1	-	1	1	-	-	1	-	1	1	*	1	-	1	-	*	1	*	1	1	-	-	*	-	-	1	*	-
	*	1%	-	*	1%	-	-	*	-	*	*	*	1%	-	1%	-	1%	*	1%	*	*	-	-	1%	-	-	1%	1%	-
																	*							*					*
Casablanca, Morocco	1	1	-	1	-	*	-	1	-	*	1	*	-	1	*	1	-	1	-	1	*	1	*	-	-	1	-	-	-
	*	1%	-	*	-	*	-	*	-	*	*	*	-	*	*	*	-	*	-	*	*	1%	1%	-	-	1%	-	-	-
																	*							*					*
Nairobi, Kenya	1	*	*	-	*	*	-	*	*	1	-	*	-	*	1	-	*	*	*	*	1	-	-	*	-	-	-	*	-
	*	*	*	-	*	*	-	*	*	*	-	*	-	*	*	-	1%	*	1%	*	*	-	-	1%	-	-	-	1%	-
																	Q*							*					*
Buenos Aires, Argentina	1	1	-	1	-	-	1	-	-	-	1	1	-	-	1	-	1	-	1	-	-	1	-	-	1	-	-	-	-
	*	*	-	*	-	-	1%	-	-	-	*	1%	-	-	*	-	2%	-	1%	-	-	1%	-	-	1%	-	-	-	-
							G										Q*		S					*					*
Belgrade, Serbia	*	*	-	-	*	-	-	*	-	-	*	*	-	-	*	-	-	*	-	*	*	-	*	-	-	-	-	-	-
	*	*	-	-	*	-	-	*	-	-	*	*	-	-	*	-	-	*	-	*	*	-	1%	-	-	-	-	-	-
																	*							*					*
Sigma	1500	748	752	589	456	455	201	688	454	623	877	455	359	686	863	637	111	1389	187	1313	1014	486	188	149	202	209	315	221	148
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to .
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U,V/W/X/Y

Minimum Base: 30 (**), Small Base: 100 (*)

	United States Total	United States																									
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status		Region			
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	1000	557	443	343	294	363	84	352	564	614	386	256	288	456	661	339	201	799	273	727	715	279	168	233	356	243
Base: All Respondents (wtd)	500	247	253	183	148	169	81	210	209	265	235	233	127	140	306	194	84	416	109	391	327	167	91	110	184	115
New York City, United States	171	85	86	52	47	71	24	74	73	92	79	80	44	47	100	70	17	153	28	143	107	62	38	40	65	27
	34%	34%	34%	29%	32%	42%	29%	35%	35%	35%	33%	34%	34%	33%	33%	36%	21%	37%	26%	37%	33%	37%	42%	37%	35%	23%
						CD	*											P		R			Y	Y	Y	
Los Angeles, United States	106	49	56	35	30	40	18	50	38	53	52	63	20	23	61	45	17	89	22	84	69	32	14	23	46	23
	21%	20%	22%	19%	20%	24%	22%	24%	18%	20%	22%	27%	15%	16%	20%	23%	20%	21%	20%	22%	21%	19%	15%	21%	25%	20%
							*					LM													V	
Washington, United States	86	38	49	27	25	34	14	38	35	46	40	44	23	19	52	34	10	76	15	71	53	31	15	17	38	17
	17%	15%	19%	15%	17%	20%	17%	18%	17%	17%	17%	19%	18%	14%	17%	18%	12%	18%	14%	18%	16%	19%	16%	15%	21%	14%
							*																			
Abu Dhabi, United Arab Emirates	80	39	41	26	29	25	9	31	40	44	36	26	23	31	50	30	17	63	21	59	57	24	18	13	34	15
	16%	16%	16%	14%	20%	15%	11%	15%	19%	17%	15%	11%	18%	22%	16%	15%	21%	15%	19%	15%	17%	14%	20%	12%	18%	13%
							*						K	K												
Hong Kong, China	78	39	39	32	26	20	17	29	33	45	33	35	19	25	45	33	13	65	17	61	51	25	14	18	25	21
	16%	16%	15%	17%	18%	12%	20%	14%	16%	17%	14%	15%	15%	18%	15%	17%	15%	16%	16%	16%	16%	15%	16%	16%	13%	18%
							*																			
Tokyo, Japan	77	39	38	33	21	23	20	28	29	34	43	35	19	23	47	30	10	67	15	63	50	24	11	16	30	20
	15%	16%	15%	18%	14%	14%	25%	13%	14%	13%	18%	15%	15%	16%	15%	16%	13%	16%	13%	16%	15%	14%	13%	14%	16%	17%
							GH*				I															
London, United Kingdom	69	35	34	26	23	21	12	25	32	32	37	24	25	20	45	24	13	57	19	50	45	22	13	9	26	21
	14%	14%	14%	14%	15%	12%	15%	12%	15%	12%	16%	10%	20%	14%	15%	12%	15%	14%	17%	13%	14%	13%	15%	9%	14%	18%
							*						K													W
Beijing, China	63	33	31	29	21	13	11	25	27	26	37	28	17	18	42	22	9	54	14	50	43	20	13	13	24	12
	13%	13%	12%	16%	14%	8%	14%	12%	13%	10%	16%	12%	13%	13%	14%	11%	11%	13%	13%	13%	13%	12%	14%	12%	13%	11%
				E	E		*				I															
Boston, United States	55	23	32	18	12	25	7	26	21	35	20	27	14	13	30	24	8	47	9	46	36	18	11	12	21	10
	11%	9%	13%	10%	8%	15%	9%	13%	10%	13%	9%	12%	11%	9%	10%	13%	9%	11%	8%	12%	11%	11%	13%	11%	11%	9%
						D	*																			
Chicago, United States	54	26	28	11	15	28	7	24	23	32	22	27	12	16	33	22	5	49	10	45	31	23	6	22	16	10
	11%	11%	11%	6%	10%	17%	8%	12%	11%	12%	9%	11%	9%	11%	11%	11%	6%	12%	9%	11%	9%	14%	7%	20%	9%	9%
						CD	*											P						VXY		
Toronto, Canada	49	24	25	16	17	17	6	25	18	24	25	27	9	13	32	18	8	41	9	40	28	20	13	12	16	8
	10%	10%	10%	9%	11%	10%	8%	12%	9%	9%	11%	12%	7%	9%	10%	9%	9%	10%	8%	10%	9%	12%	15%	11%	9%	7%
							*																Y			
Vancouver, Canada	42	19	23	9	16	16	6	18	18	27	15	25	9	8	23	19	6	35	5	37	25	16	8	8	16	10
	8%	8%	9%	5%	11%	9%	7%	9%	8%	10%	6%	11%	7%	5%	7%	10%	8%	8%	4%	9%	8%	9%	9%	7%	9%	9%
					C		*					M								R						
Zurich, Switzerland	39	16	23	13	11	16	5	18	16	22	17	20	9	10	17	22	3	36	4	35	22	17	5	10	13	12
	8%	6%	9%	7%	7%	9%	6%	9%	8%	8%	7%	9%	7%	7%	6%	11%	4%	9%	4%	9%	7%	10%	5%	9%	7%	10%
							*									N		P		R						
Shanghai, China	35	18	16	15	8	11	7	13	15	17	18	15	6	13	21	14	3	31	6	29	20	14	7	7	13	8
	7%	7%	6%	8%	6%	6%	8%	6%	7%	6%	7%	7%	5%	9%	7%	7%	4%	7%	6%	7%	6%	9%	8%	7%	7%	7%
							*							L												
Paris, France	32	18	15	13	13	6	6	13	13	16	16	11	13	8	24	8	9	23	10	23	23	9	7	5	14	6
	6%	7%	6%	7%	9%	4%	7%	6%	6%	6%	7%	5%	10%	6%	8%	4%	11%	6%	9%	6%	7%	5%	8%	5%	8%	5%
					E		*						KM		O		Q									
Rome, Italy	30	16	14	12	11	8	6	13	10	17	13	15	10	5	21	9	7	23	9	21	19	11	6	4	12	8
	6%	6%	6%	6%	7%	4%	7%	6%	5%	6%	6%	6%	8%	4%	7%	5%	9%	5%	8%	5%	6%	7%	7%	3%	6%	7%
							*						M													
Sydney, Australia	30	15	15	8	8	14	3	15	11	16	13	16	7	6	20	10	5	25	8	21	24	6	3	8	10	9
	6%	6%	6%	4%	6%	8%	4%	7%	5%	6%	6%	7%	6%	4%	6%	5%	6%	6%	8%	5%	7%	4%	3%	7%	6%	8%
							*																			
Berlin, Germany	25	15	10	12	5	8	1	14	10	10	15	8	7	10	14	11	5	20	7	18	17	8	5	5	12	3
	5%	6%	4%	7%	3%	5%	1%	7%	5%	4%	6%	4%	5%	7%	5%	5%	5%	5%	6%	5%	5%	5%	5%	5%	6%	3%
							*							K												
Amsterdam, The Netherlands	24	15	9	10	6	7	3	11	10	12	12	9	7	8	20	4	6	18	7	17	19	5	6	5	8	5
	5%	6%	4%	6%	4%	4%	4%	5%	5%	5%	5%	4%	5%	6%	6%	2%	7%	4%	6%	4%	6%	3%	6%	5%	4%	4%
							*								O											
Munich, Germany	23	13	10	10	4	9	2	9	11	12	11	12	5	6	12	11	3	20	4	19	14	9	5	4	8	7
	5%	5%	4%	5%	3%	5%	2%	5%	5%	5%	4%	5%	4%	5%	4%	6%	4%	5%	3%	5%	4%	6%	5%	3%	4%	6%
							*																			
Osaka, Japan	23	11	12	11	5	7	7	7	9	12	11	14	4	5	7	16	1	22	3	20	11	12	4	5	6	8
	5%	5%	5%	6%	3%	4%	8%	3%	4%	4%	5%	6%	3%	3%	2%	8%	1%	5%	3%	5%	3%	7%	5%	4%	3%	7%
							*									N		P				T				
Auckland, New Zealand	20	8	12	6	9	5	3	8	9	12	9	9	7	4	15	6	6	14	7	14	15	6	3	5	6	6
	4%	3%	5%	3%	6%	3%	4%	4%	4%	4%	4%	4%	6%	3%	5%	3%	7%	3%	6%	3%	5%	3%	3%	5%	3%	5%
							*										Q									
Singapore, Singapore	19	11	9	7	4	9	2	8	10	11	8	5	6	8	12	7	3	16	5	14	14	6	4	4	6	5
	4%	4%	3%	4%	3%	5%	2%	4%	5%	4%	4%	2%	5%	6%	4%	4%	4%	4%	5%	4%	4%	3%	5%	3%	3%	5%
							*							K												
Stockholm, Sweden	19	9	10	5	5	9	-	13	6	9	10	11	3	4	11	7	2	17	3	16	13	6	2	5	5	7
	4%	3%	4%	2%	3%	5%	-	6%	3%	3%	4%	5%	2%	3%	4%	4%	3%	4%	3%	4%	4%	4%	2%	4%	3%	6%
							*	FH																		
Oslo, Norway	17	8	10	2	6	9	2	9	6	13	5	8	5	5	11	7	2	15	3	15	10	7	*	8	5	5
	3%	3%	4%	1%	4%	5%	3%	5%	3%	5%	2%	3%	4%	3%	3%	4%	3%	4%	2%	4%	3%	4%	*	7%	3%	4%
					C	C	*																	VX		V
Bangkok, Thailand	17	8	9	7	5	5	3	6	7	10	7	8	3	6	15	2	4	13	6	11	12	5	6	4	5	1
	3%	3%	3%	4%	3%	3%	4%	3%	3%	4%	3%	3%	3%	4%	5%	1%	5%	3%	5%	3%	4%	3%	6%	4%	3%	1%

							*								O								Y			
Helsinki, Finland	15	10	5	5	5	5	3	5	7	10	5	7	4	4	10	5	7	8	6	9	10	5	5	5	3	1
	3%	4%	2%	3%	4%	3%	3%	3%	3%	4%	2%	3%	3%	3%	3%	2%	9%	2%	6%	2%	3%	3%	6%	5%	2%	1%
							*										Q		S				XY	X		
Mexico City, Mexico	14	6	7	2	6	6	6	4	4	8	5	9	1	3	11	3	3	11	3	11	8	5	1	2	9	1
	3%	3%	3%	1%	4%	4%	7%	2%	2%	3%	2%	4%	1%	2%	3%	2%	3%	3%	3%	3%	2%	3%	1%	2%	5%	1%
					C	C	GH*																		VY	
Madrid, Spain	14	7	7	7	5	1	2	4	7	8	5	7	3	4	7	6	2	12	4	9	11	3	2	2	6	4
	3%	3%	3%	4%	4%	1%	2%	2%	4%	3%	2%	3%	2%	3%	2%	3%	2%	3%	4%	2%	3%	2%	2%	2%	3%	4%
				E	E		*																			
Seoul, South Korea	11	5	6	6	2	2	-	7	4	6	5	7	2	3	7	4	1	10	3	8	6	5	2	2	2	5
	2%	2%	2%	3%	2%	1%	-	3%	2%	2%	2%	3%	1%	2%	2%	2%	1%	2%	3%	2%	2%	3%	3%	2%	1%	4%
							*																			X
Lima, Peru	11	6	5	7	3	1	2	3	5	6	5	3	3	5	8	2	3	7	4	7	7	4	1	3	3	4
	2%	2%	2%	4%	2%	1%	3%	1%	3%	2%	2%	1%	2%	3%	3%	1%	4%	2%	4%	2%	2%	2%	1%	3%	2%	3%
				E			*																			
Delhi, India	10	4	6	4	2	4	2	5	4	7	4	4	2	4	6	4	2	8	3	7	8	2	1	3	3	4
	2%	2%	3%	2%	1%	2%	2%	2%	2%	3%	2%	2%	2%	3%	2%	2%	3%	2%	3%	2%	2%	1%	1%	3%	1%	4%
							*																			
Brussels, Belgium	9	6	3	6	2	1	-	5	4	4	5	4	2	3	7	2	2	7	2	7	8	1	2	2	3	3
	2%	2%	1%	3%	2%	1%	-	2%	2%	1%	2%	2%	2%	2%	2%	1%	3%	2%	2%	2%	2%	1%	2%	2%	2%	2%
							*																			
Kuala Lumpur, Malaysia	9	4	5	5	3	1	3	3	3	4	5	5	1	3	4	5	3	6	4	6	6	3	1	4	4	1
	2%	2%	2%	3%	2%	1%	4%	1%	2%	2%	2%	2%	1%	2%	1%	2%	4%	1%	3%	1%	2%	2%	1%	3%	2%	1%
							*																			
Istanbul, Turkey	8	5	3	3	4	1	1	3	3	5	3	4	1	3	8	-	5	3	4	3	6	2	2	1	3	2
	2%	2%	1%	2%	2%	1%	2%	1%	2%	2%	1%	2%	1%	2%	3%	-	6%	1%	4%	1%	2%	1%	2%	1%	1%	1%
							*								O		Q		S							
Tel Aviv, Israel	8	3	4	2	2	4	2	3	3	3	5	3	2	3	4	3	1	7	2	6	7	1	1	2	2	3
	2%	1%	2%	1%	1%	2%	2%	2%	1%	1%	2%	1%	2%	2%	1%	2%	1%	2%	2%	2%	2%	1%	1%	2%	1%	3%
							*																			
Sao Paulo, Brazil	8	4	3	4	3	1	-	2	5	4	3	2	2	3	7	1	5	3	5	3	7	1	2	1	2	3
	2%	2%	1%	2%	2%	*	-	1%	2%	2%	1%	1%	2%	2%	2%	*	6%	1%	5%	1%	2%	*	2%	1%	1%	2%
				E			*										Q		S							
Copenhagen, Denmark	7	3	4	2	3	2	1	4	2	1	6	5	1	1	6	2	1	6	-	7	6	1	1	3	1	3
	1%	1%	2%	1%	2%	1%	2%	2%	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%	-	2%	2%	1%	1%	2%	1%	2%
							*				I															
Karachi, Pakistan	7	3	4	6	*	1	2	3	2	3	4	4	1	2	4	3	2	5	2	5	5	2	2	3	1	2
	1%	1%	2%	3%	*	*	3%	1%	1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	2%	2%	*	1%
				DE			*																	X		
Rio de Janeiro, Brazil	7	4	3	2	2	3	1	1	4	5	2	3	1	3	5	2	3	4	3	4	6	1	*	1	3	2
	1%	2%	1%	1%	1%	2%	2%	1%	2%	2%	1%	1%	1%	2%	2%	1%	3%	1%	3%	1%	2%	*	*	1%	2%	2%
							*																			
Moscow, Russia	7	3	4	5	1	*	3	1	3	3	4	3	1	2	4	3	1	5	2	5	5	1	1	2	1	2
	1%	1%	2%	3%	1%	*	4%	*	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%	1%	2%
				E			G*																			
Dublin, ROI	7	5	1	2	2	3	1	2	4	4	3	3	2	2	5	1	*	6	*	6	5	2	3	1	1	2
	1%	2%	*	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	*	2%	*	2%	2%	1%	3%	1%	*	2%
							*																X			
Mumbai, India	6	3	3	3	1	3	2	3	2	3	3	1	3	3	3	3	2	5	2	5	4	3	2	*	3	2
	1%	1%	1%	2%	*	2%	3%	1%	1%	1%	1%	*	2%	2%	1%	2%	2%	1%	2%	1%	1%	2%	2%	*	2%	1%
							*						K	K												
Manila, Philippines	6	3	3	3	2	2	3	1	3	2	4	5	1	*	3	3	*	6	*	6	3	4	1	-	3	2
	1%	1%	1%	2%	1%	1%	3%	*	1%	1%	2%	2%	1%	*	1%	2%	*	1%	*	2%	1%	2%	1%	-	2%	2%
							*					M														
Buenos Aires, Argentina	6	2	4	3	1	2	-	3	4	3	4	4	2	1	2	4	1	5	2	5	4	3	1	-	3	2
	1%	1%	2%	2%	1%	1%	-	1%	2%	1%	2%	2%	1%	1%	1%	2%	2%	1%	2%	1%	1%	2%	2%	-	1%	2%
							*																			
Prague, Czech Republic	6	4	2	5	1	1	-	3	4	5	1	1	3	3	5	1	3	4	4	2	5	1	1	1	3	1
	1%	2%	1%	3%	1%	1%	-	1%	2%	2%	1%	*	2%	2%	2%	1%	3%	1%	4%	1%	2%	1%	2%	1%	1%	1%
							*						K	K			Q		S							
Jakarta, Indonesia	5	4	1	4	1	1	1	1	3	3	3	2	3	1	3	3	2	3	2	4	5	1	1	1	2	2
	1%	2%	*	2%	1%	*	2%	1%	1%	1%	1%	1%	2%	1%	1%	2%	2%	1%	2%	1%	1%	*	1%	1%	1%	2%
							*																			
Vienna, Austria	5	2	3	2	2	1	2	*	3	2	3	3	1	1	2	3	*	5	1	5	4	1	-	1	2	2
	1%	1%	1%	1%	2%	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	1%	1%	1%	-	1%	1%	2%
							*																			
Guangzhou, China	4	*	4	1	2	2	-	-	4	4	1	2	2	1	1	4	-	4	*	4	1	4	1	2	1	*
	1%	*	2%	*	1%	1%	-	-	2%	1%	*	1%	1%	*	*	2%	-	1%	*	1%	*	2%	1%	2%	*	*
							*		G							N						T				
Lagos, Nigeria	4	2	2	3	1	*	3	-	2	1	3	2	1	2	2	2	*	4	1	3	2	3	-	2	1	1
	1%	1%	1%	2%	1%	*	3%	-	1%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	2%	-	2%	1%	1%
							G*																			
Warsaw, Poland	4	2	2	2	1	1	1	2	1	1	2	1	2	-	3	1	*	3	*	3	1	2	*	1	1	1
	1%	1%	1%	1%	1%	*	2%	1%	*	*	1%	1%	2%	-	1%	1%	*	1%	*	1%	*	1%	*	1%	1%	1%
							*						M													
Cape Town, South Africa	4	1	2	2	*	1	*	2	1	2	1	1	1	1	1	2	1	3	1	3	2	2	-	*	2	2
	1%	1%	1%	1%	*	1%	1%	1%	*	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	*	1%	-	*	1%	1%
							*																			
Cairo, Egypt	3	2	1	2	1	*	1	2	*	2	1	-	2	2	3	*	1	2	1	2	2	1	1	-	2	1
	1%	1%	1%	1%	1%	*	1%	1%	*	1%	1%	-	1%	1%	1%	*	1%	1%	1%	1%	1%	*	1%	-	1%	1%
							*						K	K												
Belgrade, Serbia	3	3	-	1	1	-	-	-	3	2	*	1	*	1	3	-	2	1	2	1	2	*	*	1	1	1
	1%	1%	-	1%	1%	-	-	-	1%	1%	*	*	*	1%	1%	-	2%	*	2%	*	1%	*	*	*	*	1%
							*		G								Q		S							
Mecca, Saudi Arabia	2	1	1	*	1	1	-	2	*	1	1	1	*	1	1	1	1	1	1	1	2	-	-	*	1	*
	*	1%	*	*	1%	*	-	1%	*	*	*	*	*	*	*	1%	1%	*	*	*	1%	-	-	*	1%	*
							*																			
Bogota, Colombia	2	1	*	1	1	*	-	*	1	2	-	-	*	1	1	*	1	1	1	1	2	-	*	*	1	*
	*	1%	*	*	*	*	-	*	1%	1%	-	-	*	1%	*	*	1%	*	1%	*	1%	-	*	*	1%	*
							*							K			Q									
Budapest, Hungary	2	-	2	1	-	1	-	1	1	1	1	-	1	1	1	1	*	2	*	2	1	1	-	-	1	1
	*	-	1%	1%	-	*	-	*	1%	*	*	-	*	1%	*	1%	*	*	*	*	*	*	-	-	1%	1%
							*																			
Casablanca, Morocco	2	*	1	1	*	*	-	1	1	*	1	-	1	1	1	*	1	1	*	1	1	*	-	-	1	1
	*	*	1%	1%	*	*	-	*	*	*	1%	-	1%	*	*	*	1%	*	*	*	*	*	-	-	1%	1%
							*										Q									

Nairobi, Kenya	1	1	-	1	1	-	1	-	1	1	1	1	-	1	1	1	-	1	-	1	1	1	-	1	1	-
	*	1%	-	*	*	-	1%	-	*	*	*	*	-	*	*	*	-	*	-	*	*	*	-	1%	*	-
							*																			
Tehran, Iran	1	1	-	*	*	-	-	-	1	*	*	-	*	*	1	-	-	1	*	*	1	-	-	-	-	1
	*	*	-	*	*	-	-	-	*	*	*	-	*	*	*	-	-	*	*	*	*	-	-	-	-	1%
							*																			
Sigma	1500	742	758	548	445	508	243	629	628	796	704	698	381	421	919	581	251	1249	328	1172	980	501	273	329	553	345
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	New Zealand Total	New Zealand																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	507	239	265	208	151	148	78	214	125	-	-	148	139	220	-	-	-	-	-	-	355	152
Base: All Respondents (wtd)	507	244	260	216	150	141	77	213	126	-	-	147	138	222	-	-	-	-	-	-	354	153
New York City, United States	140	70	69	60	40	40	19	58	33	-	-	46	37	57	-	-	-	-	-	-	95	45
	28%	29%	27%	28%	27%	28%	25%	27%	27%	-	-	31%	27%	26%	-	-	-	-	-	-	27%	30%
							*															
London, United Kingdom	135	67	67	46	38	50	14	63	34	-	-	38	34	63	-	-	-	-	-	-	91	44
	27%	27%	26%	21%	26%	36%	18%	30%	27%	-	-	25%	25%	28%	-	-	-	-	-	-	26%	29%
						C	*	F														
Abu Dhabi, United Arab Emirates	119	52	66	52	34	34	20	51	23	-	-	36	33	49	-	-	-	-	-	-	80	39
	23%	21%	25%	24%	22%	24%	26%	24%	18%	-	-	25%	24%	22%	-	-	-	-	-	-	23%	26%
							*															
Hong Kong, China	112	52	60	43	38	31	12	50	31	-	-	35	27	49	-	-	-	-	-	-	75	37
	22%	21%	23%	20%	25%	22%	15%	23%	25%	-	-	24%	20%	22%	-	-	-	-	-	-	21%	24%
							*															
Singapore, Singapore	95	52	43	35	25	35	10	31	35	-	-	25	22	49	-	-	-	-	-	-	72	23
	19%	21%	17%	16%	17%	25%	13%	15%	28%	-	-	17%	16%	22%	-	-	-	-	-	-	20%	15%
						C	*		FG													
Sydney, Australia	79	33	47	29	36	15	12	42	15	-	-	24	22	33	-	-	-	-	-	-	58	21
	16%	13%	18%	13%	24%	10%	15%	20%	12%	-	-	16%	16%	15%	-	-	-	-	-	-	16%	14%
					CE		*															
Shanghai, China	74	40	34	29	19	26	11	23	25	-	-	15	20	39	-	-	-	-	-	-	55	19
	15%	16%	13%	13%	12%	19%	14%	11%	20%	-	-	10%	14%	18%	-	-	-	-	-	-	15%	12%
							*		G					K								
Tokyo, Japan	73	30	43	30	24	19	14	31	14	-	-	20	26	27	-	-	-	-	-	-	47	26
	14%	12%	16%	14%	16%	13%	18%	15%	11%	-	-	14%	19%	12%	-	-	-	-	-	-	13%	17%
							*															
Beijing, China	72	26	45	37	15	20	15	27	14	-	-	22	16	34	-	-	-	-	-	-	46	26
	14%	10%	17%	17%	10%	14%	19%	13%	11%	-	-	15%	11%	15%	-	-	-	-	-	-	13%	17%
			A				*															
Auckland, New Zealand	71	37	34	24	19	28	13	25	22	-	-	25	17	29	-	-	-	-	-	-	56	15
	14%	15%	13%	11%	13%	20%	17%	12%	18%	-	-	17%	12%	13%	-	-	-	-	-	-	16%	10%
						C	*															
Los Angeles, United States	45	25	20	27	13	5	10	15	7	-	-	12	14	19	-	-	-	-	-	-	31	14
	9%	10%	8%	13%	9%	3%	13%	7%	6%	-	-	8%	10%	8%	-	-	-	-	-	-	9%	9%
				E			*															
Zurich, Switzerland	44	25	19	14	16	13	6	22	11	-	-	12	15	17	-	-	-	-	-	-	32	12
	9%	10%	7%	7%	11%	9%	8%	10%	9%	-	-	8%	11%	8%	-	-	-	-	-	-	9%	8%
							*															
Washington, United States	34	14	21	21	6	8	6	18	4	-	-	11	8	15	-	-	-	-	-	-	20	14
	7%	6%	8%	10%	4%	5%	8%	8%	3%	-	-	8%	6%	7%	-	-	-	-	-	-	6%	9%
				D			*															
Osaka, Japan	31	12	19	7	13	11	7	16	5	-	-	11	9	11	-	-	-	-	-	-	20	12
	6%	5%	7%	3%	8%	8%	9%	8%	4%	-	-	8%	6%	5%	-	-	-	-	-	-	6%	8%
					C		*															
Vancouver, Canada	30	14	16	6	13	11	6	14	6	-	-	8	10	13	-	-	-	-	-	-	21	9
	6%	6%	6%	3%	8%	8%	8%	6%	4%	-	-	5%	7%	6%	-	-	-	-	-	-	6%	6%
					C	C	*															
Berlin, Germany	28	13	15	14	8	6	3	12	9	-	-	9	10	8	-	-	-	-	-	-	19	8
	5%	5%	6%	6%	5%	4%	4%	5%	7%	-	-	6%	7%	4%	-	-	-	-	-	-	5%	6%
							*															
Guangzhou, China	20	13	7	5	6	9	1	6	5	-	-	6	6	8	-	-	-	-	-	-	12	8
	4%	5%	3%	2%	4%	6%	1%	3%	4%	-	-	4%	4%	4%	-	-	-	-	-	-	3%	5%
							*															
Toronto, Canada	19	9	10	10	3	6	1	9	7	-	-	5	2	12	-	-	-	-	-	-	16	3
	4%	4%	4%	5%	2%	4%	1%	4%	5%	-	-	3%	1%	6%	-	-	-	-	-	-	5%	2%
							*															
Stockholm, Sweden	18	7	11	8	5	5	3	11	3	-	-	4	7	7	-	-	-	-	-	-	12	6
	4%	3%	4%	4%	3%	4%	4%	5%	2%	-	-	3%	5%	3%	-	-	-	-	-	-	3%	4%
							*															
Bangkok, Thailand	18	11	5	10	5	2	1	9	5	-	-	4	7	6	-	-	-	-	-	-	11	6
	3%	5%	2%	5%	3%	1%	1%	4%	4%	-	-	3%	5%	3%	-	-	-	-	-	-	3%	4%
							*															
Munich, Germany	17	6	11	4	3	10	2	8	6	-	-	6	6	6	-	-	-	-	-	-	11	6
	3%	3%	4%	2%	2%	7%	2%	4%	5%	-	-	4%	4%	3%	-	-	-	-	-	-	3%	4%
						CD	*															

Mumbai, India	16	8	8	9	4	3	2	9	4	-	-	-	3	13	-	-	-	-	-	-	14	2
	3%	3%	3%	4%	3%	2%	3%	4%	3%	-	-	-	2%	6%	-	-	-	-	-	-	4%	1%
							*							K								
Paris, France	15	6	9	8	5	2	1	9	3	-	-	5	4	6	-	-	-	-	-	-	11	4
	3%	3%	3%	4%	3%	1%	1%	4%	2%	-	-	3%	3%	3%	-	-	-	-	-	-	3%	3%
							*															
Amsterdam, The Netherlands	14	6	8	8	4	2	1	6	3	-	-	5	4	5	-	-	-	-	-	-	12	2
	3%	3%	3%	4%	3%	1%	1%	3%	2%	-	-	3%	3%	2%	-	-	-	-	-	-	4%	1%
							*															
Copenhagen, Denmark	14	5	8	7	3	4	2	7	4	-	-	4	6	4	-	-	-	-	-	-	10	4
	3%	2%	3%	3%	2%	3%	2%	3%	3%	-	-	3%	4%	2%	-	-	-	-	-	-	3%	3%
							*															
Delhi, India	13	4	9	6	4	3	3	4	4	-	-	1	1	11	-	-	-	-	-	-	10	3
	3%	2%	3%	3%	3%	2%	4%	2%	3%	-	-	1%	1%	5%	-	-	-	-	-	-	3%	2%
							*							KL								
Kuala Lumpur, Malaysia	13	7	6	4	6	3	3	5	3	-	-	4	4	5	-	-	-	-	-	-	10	3
	3%	3%	2%	2%	4%	2%	4%	2%	2%	-	-	3%	3%	2%	-	-	-	-	-	-	3%	2%
							*															
Chicago, United States	12	5	6	8	4	-	2	6	2	-	-	-	6	6	-	-	-	-	-	-	8	4
	2%	2%	2%	4%	3%	-	3%	3%	2%	-	-	-	4%	3%	-	-	-	-	-	-	2%	3%
				E			*						K	K								
Seoul, South Korea	12	7	5	5	5	2	3	6	2	-	-	6	2	4	-	-	-	-	-	-	10	2
	2%	3%	2%	2%	3%	1%	4%	3%	2%	-	-	4%	1%	2%	-	-	-	-	-	-	3%	1%
							*															
Mexico City, Mexico	12	7	4	11	1	-	-	3	4	-	-	4	3	4	-	-	-	-	-	-	11	1
	2%	3%	2%	5%	1%	-	-	1%	4%	-	-	3%	2%	2%	-	-	-	-	-	-	3%	1%
				DE			*															
Oslo, Norway	11	5	6	3	3	5	3	4	4	-	-	3	4	4	-	-	-	-	-	-	6	5
	2%	2%	2%	1%	2%	3%	4%	2%	3%	-	-	2%	3%	2%	-	-	-	-	-	-	2%	3%
							*															
Rome, Italy	9	5	4	3	5	1	1	2	2	-	-	2	-	7	-	-	-	-	-	-	6	3
	2%	2%	2%	1%	3%	1%	1%	1%	2%	-	-	1%	-	3%	-	-	-	-	-	-	2%	2%
							*							L								
Manila, Philippines	8	6	2	6	1	1	3	1	3	-	-	3	1	4	-	-	-	-	-	-	8	-
	2%	3%	1%	3%	1%	1%	4%	*	3%	-	-	2%	1%	2%	-	-	-	-	-	-	2%	-
							G*															
Boston, United States	8	3	5	4	2	2	-	4	2	-	-	1	3	4	-	-	-	-	-	-	5	3
	2%	1%	2%	2%	1%	1%	-	2%	2%	-	-	1%	2%	2%	-	-	-	-	-	-	1%	2%
							*															
Karachi, Pakistan	7	3	4	5	2	-	1	3	1	-	-	-	1	6	-	-	-	-	-	-	6	1
	1%	1%	2%	2%	1%	-	1%	1%	1%	-	-	-	1%	3%	-	-	-	-	-	-	2%	1%
							*							K								
Brussels, Belgium	7	4	3	2	5	-	3	2	1	-	-	2	-	5	-	-	-	-	-	-	6	1
	1%	2%	1%	1%	3%	-	4%	1%	1%	-	-	1%	-	2%	-	-	-	-	-	-	2%	1%
					E		*															
Tel Aviv, Israel	6	3	3	2	1	3	-	4	1	-	-	1	2	3	-	-	-	-	-	-	3	3
	1%	1%	1%	1%	1%	2%	-	2%	1%	-	-	1%	1%	1%	-	-	-	-	-	-	1%	2%
							*															
Mecca, Saudi Arabia	5	4	1	4	1	-	-	3	1	-	-	-	2	3	-	-	-	-	-	-	5	-
	1%	2%	*	2%	1%	-	-	1%	1%	-	-	-	2%	1%	-	-	-	-	-	-	1%	-
							*															
Lima, Peru	5	4	1	4	1	-	1	2	1	-	-	4	-	1	-	-	-	-	-	-	4	1
	1%	2%	*	2%	1%	-	1%	1%	1%	-	-	3%	-	*	-	-	-	-	-	-	1%	1%
							*					L										
Lagos, Nigeria	5	2	3	4	1	-	-	1	2	-	-	-	2	3	-	-	-	-	-	-	4	1
	1%	1%	1%	2%	1%	-	-	*	2%	-	-	-	1%	1%	-	-	-	-	-	-	1%	1%
							*															
Cape Town, South Africa	5	3	2	2	2	1	-	2	3	-	-	3	1	1	-	-	-	-	-	-	5	-
	1%	1%	1%	1%	1%	1%	-	1%	3%	-	-	2%	1%	*	-	-	-	-	-	-	1%	-
							*															
Vienna, Austria	5	4	1	2	2	1	2	-	3	-	-	1	2	2	-	-	-	-	-	-	5	-
	1%	2%	*	1%	1%	1%	3%	-	2%	-	-	1%	1%	1%	-	-	-	-	-	-	1%	-
							G*		G													
Moscow, Russia	4	2	2	3	1	-	2	2	-	-	-	3	1	-	-	-	-	-	-	-	1	3
	1%	1%	1%	1%	1%	-	3%	1%	-	-	-	2%	1%	-	-	-	-	-	-	-	*	2%
							*					M										T
Bogota, Colombia	4	2	2	2	2	-	1	3	-	-	-	1	2	1	-	-	-	-	-	-	1	3
	1%	1%	1%	1%	1%	-	1%	1%	-	-	-	1%	1%	*	-	-	-	-	-	-	*	2%
							*															
Warsaw, Poland	4	3	1	1	2	1	1	2	-	-	-	-	2	2	-	-	-	-	-	-	1	3
	1%	1%	*	1%	1%	1%	1%	1%	-	-	-	-	2%	1%	-	-	-	-	-	-	*	2%
							*															T
Jakarta, Indonesia	4	1	3	3	1	-	2	2	-	-	-	1	2	1	-	-	-	-	-	-	3	1
	1%	*	1%	1%	1%	-	3%	1%	-	-	-	1%	1%	*	-	-	-	-	-	-	1%	1%
							*															
Cairo, Egypt	3	2	1	3	-	-	-	1	2	-	-	2	1	-	-	-	-	-	-	-	2	1
	1%	1%	*	2%	-	-	-	1%	2%	-	-	2%	1%	-	-	-	-	-	-	-	1%	1%
							*															
Tehran, Iran	3	-	3	2	1	-	1	2	-	-	-	2	1	-	-	-	-	-	-	-	2	1
	1%	-	1%	1%	1%	-	1%	1%	-	-	-	1%	1%	-	-	-	-	-	-	-	1%	1%
							*															
Belgrade, Serbia	3	2	1	2	1	-	1	-	1	-	-	1	1	1	-	-	-	-	-	-	3	-
	1%	1%	*	1%	1%	-	1%	-	1%	-	-	1%	1%	*	-	-	-	-	-	-	1%	-

							*															
Helsinki, Finland	3	2	1	-	-	3	1	1	1	-	-	1	1	1	-	-	-	-	-	-	2	1
	1%	1%	*	-	-	2%	1%	*	1%	-	-	1%	1%	*	-	-	-	-	-	-	1%	1%
						C	*															
Prague, Czech Republic	2	2	-	1	-	1	2	-	-	-	-	-	1	1	-	-	-	-	-	-	-	2
	*	1%	-	1%	-	1%	3%	-	-	-	-	-	1%	*	-	-	-	-	-	-	-	1%
							G*															T
Rio de Janeiro, Brazil	2	1	1	1	-	1	2	-	-	-	-	-	1	1	-	-	-	-	-	-	-	2
	*	*	*	*	-	1%	3%	-	-	-	-	-	1%	*	-	-	-	-	-	-	-	1%
							G*															T
Casablanca, Morocco	2	1	1	1	-	1	-	-	1	-	-	2	-	-	-	-	-	-	-	-	2	-
	*	*	*	*	-	1%	-	-	1%	-	-	1%	-	-	-	-	-	-	-	-	1%	-
							*															
Buenos Aires, Argentina	2	1	1	-	1	1	1	-	1	-	-	-	1	1	-	-	-	-	-	-	1	1
	*	*	*	-	1%	1%	1%	-	1%	-	-	-	1%	*	-	-	-	-	-	-	*	1%
							*															
Dublin, ROI	2	-	2	2	-	-	-	-	2	-	-	1	-	1	-	-	-	-	-	-	2	-
	*	-	1%	1%	-	-	-	-	2%	-	-	1%	-	*	-	-	-	-	-	-	1%	-
							*															
Sao Paulo, Brazil	1	-	1	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	1
	*	-	*	*	-	-	-	*	-	-	-	1%	-	-	-	-	-	-	-	-	-	1%
							*															
Nairobi, Kenya	1	1	-	1	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1
	*	*	-	*	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	1%
							*															
Madrid, Spain	1	1	-	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	1	-
	*	*	-	*	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	*	-
							*															
Istanbul, Turkey	1	-	1	-	1	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	1
	*	-	*	-	1%	-	-	*	-	-	-	-	1%	-	-	-	-	-	-	-	-	1%
							*															
Budapest, Hungary	1	-	1	1	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	1	-
	*	-	*	*	-	-	1%	-	-	-	-	1%	-	-	-	-	-	-	-	-	*	-
							*															
Sigma	1521	732	780	649	450	423	232	640	377	-	-	442	414	665	-	-	-	-	-	-	1063	458
	300%	300%	300%	300%	300%	300%	300%	300%	300%	-	-	300%	300%	300%	-	-	-	-	-	-	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Peru Total	Peru																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	501	369	132	323	137	41	129	282	68	185	316	-	218	283	367	134	212	289	263	238	416	85
Base: All Respondents (wtd)	500	246	254	271	138	92	154	255	67	156	344	-	385	115	296	204	160	340	216	284	376	124
New York City, United States	115	58	58	57	37	21	28	60	23	49	66	-	88	27	62	53	43	72	58	57	92	23
	23%	23%	23%	21%	27%	23%	18%	24%	35%	31%	19%	-	23%	24%	21%	26%	27%	21%	27%	20%	24%	19%
			*		*	**	*		**	*						*	*		*			*
Tokyo, Japan	102	46	56	56	24	22	22	67	3	22	80	-	82	20	55	47	37	65	35	67	80	22
	20%	19%	22%	21%	18%	24%	14%	26%	5%	14%	23%	-	21%	18%	19%	23%	23%	19%	16%	23%	21%	18%
			*		*	**	*		**	*						*	*		*			*
Hong Kong, China	99	58	41	42	20	37	19	61	16	34	65	-	74	25	62	38	32	67	52	47	75	24
	20%	24%	16%	16%	15%	40%	13%	24%	23%	22%	19%	-	19%	22%	21%	19%	20%	20%	24%	17%	20%	20%
			*		*	**	*		**	*						*	*		*			*
Abu Dhabi, United Arab Emirates	96	48	48	54	25	16	34	45	13	29	67	-	75	21	57	38	26	70	46	49	71	25
	19%	19%	19%	20%	18%	18%	22%	18%	19%	18%	19%	-	19%	18%	19%	19%	16%	21%	21%	17%	19%	20%
			*		*	**	*		**	*						*	*		*			*
Lima, Peru	95	45	50	66	21	8	33	47	12	23	72	-	78	17	60	35	28	66	31	63	66	29
	19%	18%	20%	24%	15%	9%	21%	18%	18%	15%	21%	-	20%	14%	20%	17%	18%	20%	15%	22%	18%	23%
			*		*	**	*		**	*						*	*		*			*
Los Angeles, United States	71	38	32	43	13	15	26	39	3	11	60	-	55	16	45	26	23	48	28	43	56	15
	14%	16%	13%	16%	9%	16%	17%	15%	4%	7%	18%	-	14%	14%	15%	13%	14%	14%	13%	15%	15%	12%
			*		*	**	*		**	*	I					*	*		*			*
Shanghai, China	57	38	20	23	20	15	11	33	10	22	35	-	40	17	45	12	26	32	34	23	49	8
	11%	15%	8%	8%	14%	17%	7%	13%	16%	14%	10%	-	10%	15%	15%	6%	16%	9%	16%	8%	13%	7%
			*		*	**	*		**	*						*	*		*			*
Madrid, Spain	52	28	24	41	11	-	11	34	7	18	33	-	41	11	33	19	26	26	30	22	46	6
	10%	11%	9%	15%	8%	-	7%	13%	10%	12%	10%	-	11%	10%	11%	9%	16%	8%	14%	8%	12%	5%
			*		*	**	*		**	*						*	Q*		*			*
Beijing, China	46	28	18	24	12	9	11	26	6	19	27	-	29	17	38	8	22	24	25	21	43	3
	9%	11%	7%	9%	9%	10%	7%	10%	9%	12%	8%	-	8%	15%	13%	4%	14%	7%	11%	7%	11%	3%
			*		*	**	*		**	*				L	O	*	*		*			*
Berlin, Germany	43	18	25	18	13	12	21	20	1	11	32	-	33	10	24	19	13	30	17	26	31	11
	9%	7%	10%	7%	10%	13%	14%	8%	2%	7%	9%	-	8%	9%	8%	9%	8%	9%	8%	9%	8%	9%
			*		*	**	*		**	*						*	*		*			*
Buenos Aires, Argentina	40	12	28	18	20	2	7	20	11	17	23	-	37	3	24	16	13	27	10	30	34	6
	8%	5%	11%	7%	15%	2%	5%	8%	17%	11%	7%	-	10%	3%	8%	8%	8%	8%	5%	11%	9%	5%
			*		*	**	*		**	*			M			*	*		*			*
Paris, France	36	20	16	15	20	1	13	21	1	15	21	-	27	9	21	16	11	25	12	24	24	13
	7%	8%	6%	6%	15%	1%	8%	8%	1%	9%	6%	-	7%	8%	7%	8%	7%	7%	6%	8%	6%	10%
			*		C*	**	*		**	*						*	*		*			*
Rome, Italy	36	12	24	13	7	15	17	18	*	3	33	-	33	3	21	15	12	24	21	15	27	9
	7%	5%	9%	5%	5%	17%	11%	7%	1%	2%	10%	-	8%	3%	7%	7%	7%	7%	10%	5%	7%	7%
			*		*	**	*		**	*	I					*	*		*			*
Bogota, Colombia	35	19	16	19	11	5	8	21	6	12	24	-	25	10	26	10	17	18	19	16	25	11
	7%	8%	6%	7%	8%	6%	5%	8%	8%	7%	7%	-	6%	9%	9%	5%	11%	5%	9%	6%	7%	8%
			*		*	**	*		**	*						*	*		*			*
London, United Kingdom	35	17	18	23	6	7	17	16	1	6	29	-	30	5	13	22	7	28	14	21	18	17
	7%	7%	7%	8%	4%	7%	11%	6%	1%	4%	8%	-	8%	5%	4%	11%	4%	8%	6%	8%	5%	14%
			*		*	**	*		**	*						*	*		*			*
Toronto, Canada	34	14	20	19	11	4	8	12	3	8	26	-	27	7	17	17	5	29	5	29	23	11
	7%	6%	8%	7%	8%	5%	6%	5%	5%	5%	7%	-	7%	6%	6%	8%	3%	9%	2%	10%	6%	9%
			*		*	**	*		**	*						*	*		*	R		*
Chicago, United States	34	11	22	16	6	12	7	13	12	19	15	-	27	7	8	25	4	30	16	18	24	10
	7%	5%	9%	6%	4%	13%	5%	5%	18%	12%	4%	-	7%	6%	3%	12%	2%	9%	7%	6%	6%	8%
			*		*	**	*		**	*						N*	*		*			*
Sao Paulo, Brazil	30	14	17	9	19	2	4	8	17	19	11	-	22	8	21	9	18	12	20	11	27	3
	6%	6%	7%	3%	14%	2%	3%	3%	26%	12%	3%	-	6%	7%	7%	5%	11%	4%	9%	4%	7%	2%
			*		C*	**	*		**	J*						*	Q*		*			*
Washington, United States	30	19	11	22	7	*	12	14	4	12	18	-	23	7	20	10	13	17	16	14	23	7
	6%	8%	4%	8%	5%	1%	8%	6%	6%	7%	5%	-	6%	6%	7%	5%	8%	5%	8%	5%	6%	6%
			*		*	**	*		**	*						*	*		*			*
Seoul, South Korea	28	11	17	12	7	9	6	10	10	12	16	-	17	11	22	6	4	24	15	13	26	1
	6%	4%	7%	4%	5%	10%	4%	4%	14%	8%	5%	-	4%	10%	7%	3%	3%	7%	7%	5%	7%	1%
			*		*	**	*		**	*						*	*		*			*
Delhi, India	27	7	19	10	4	13	3	19	4	8	18	-	23	4	9	17	5	21	11	15	15	11
	5%	3%	8%	4%	3%	14%	2%	8%	7%	5%	5%	-	6%	3%	3%	8%	3%	6%	5%	5%	4%	9%
			*		*	**	*		**	*						*	*		*			*

Rio de Janeiro, Brazil	26	14	13	19	5	3	16	4	6	8	19	-	20	6	15	11	9	17	11	15	19	7
	5%	6%	5%	7%	4%	3%	10%	2%	9%	5%	5%	-	5%	5%	5%	6%	6%	5%	5%	5%	5%	6%
			*		*	**	G*		**	*						*	*		*			*
Boston, United States	23	12	10	16	6	1	7	13	3	6	17	-	14	8	14	8	7	16	11	12	17	5
	5%	5%	4%	6%	4%	1%	4%	5%	4%	4%	5%	-	4%	7%	5%	4%	4%	5%	5%	4%	5%	4%
			*		*	**	*		**	*						*	*		*			*
Osaka, Japan	22	10	12	6	10	7	10	10	1	7	15	-	18	4	13	10	4	19	10	12	14	8
	4%	4%	5%	2%	7%	7%	6%	4%	2%	4%	4%	-	5%	3%	4%	5%	2%	5%	5%	4%	4%	6%
			*		*	**	*		**	*						*	*		*			*
Sydney, Australia	22	10	11	12	5	5	8	12	1	5	16	-	14	8	13	8	6	16	7	14	20	1
	4%	4%	4%	4%	3%	6%	5%	5%	2%	3%	5%	-	4%	7%	4%	4%	4%	5%	3%	5%	5%	1%
			*		*	**	*		**	*						*	*		*			*
Zurich, Switzerland	22	12	10	15	5	2	5	13	2	7	15	-	15	7	16	5	7	15	8	13	12	9
	4%	5%	4%	5%	3%	3%	3%	5%	4%	4%	4%	-	4%	6%	5%	3%	4%	4%	4%	5%	3%	7%
			*		*	**	*		**	*						*	*		*			*
Amsterdam, The Netherlands	19	12	7	5	11	3	5	14	-	9	10	-	17	2	7	11	3	15	2	16	9	10
	4%	5%	3%	2%	8%	3%	3%	5%	-	6%	3%	-	4%	2%	2%	6%	2%	5%	1%	6%	2%	8%
			*		C*	**	*		**	*						*	*		*			*
Munich, Germany	18	7	11	10	7	1	7	9	1	6	13	-	15	4	11	7	2	17	10	8	13	5
	4%	3%	4%	4%	5%	1%	4%	4%	2%	4%	4%	-	4%	3%	4%	3%	1%	5%	5%	3%	4%	4%
			*		*	**	*		**	*						*	*		*			*
Singapore, Singapore	18	8	10	13	5	-	7	8	3	8	10	-	13	5	12	6	6	12	10	8	18	-
	4%	3%	4%	5%	4%	-	5%	3%	4%	5%	3%	-	3%	4%	4%	3%	4%	4%	5%	3%	5%	-
			*		*	**	*		**	*						*	*		*			*
Vancouver, Canada	17	4	13	11	4	1	5	8	*	5	11	-	14	3	8	9	1	16	3	14	14	3
	3%	2%	5%	4%	3%	1%	3%	3%	1%	4%	3%	-	4%	2%	3%	5%	*	5%	2%	5%	4%	3%
			*		*	**	*		**	*						*	*		*			*
Mexico City, Mexico	16	5	11	12	5	-	5	7	4	6	11	-	12	4	9	8	8	9	6	10	8	8
	3%	2%	4%	4%	3%	-	4%	3%	6%	4%	3%	-	3%	3%	3%	4%	5%	3%	3%	4%	2%	6%
			*		*	**	*		**	*						*	*		*			*
Istanbul, Turkey	16	6	10	6	11	-	8	8	*	1	15	-	14	2	5	11	4	12	4	12	12	5
	3%	2%	4%	2%	8%	-	5%	3%	1%	1%	4%	-	4%	2%	2%	5%	2%	4%	2%	4%	3%	4%
			*		*	**	*		**	*						*	*		*			*
Guangzhou, China	15	8	8	10	5	-	2	8	4	4	11	-	9	6	11	4	4	11	4	12	11	4
	3%	3%	3%	4%	4%	-	1%	3%	6%	2%	3%	-	2%	5%	4%	2%	3%	3%	2%	4%	3%	3%
			*		*	**	*		**	*						*	*		*			*
Mumbai, India	12	11	1	5	2	6	6	6	-	3	9	-	10	3	11	2	7	5	10	2	9	3
	2%	4%	*	2%	1%	6%	4%	2%	-	2%	3%	-	3%	2%	4%	1%	5%	1%	5%	1%	2%	2%
			*		*	**	*		**	*						*	*		*			*
Copenhagen, Denmark	12	2	9	8	3	-	7	5	-	1	10	-	11	*	2	9	1	11	1	11	5	6
	2%	1%	4%	3%	2%	-	4%	2%	-	1%	3%	-	3%	*	1%	5%	1%	3%	*	4%	1%	5%
			*		*	**	*		**	*						*	*		*			*
Helsinki, Finland	11	4	7	4	1	7	8	3	1	1	11	-	11	1	4	8	1	11	3	9	4	8
	2%	2%	3%	1%	1%	7%	5%	1%	1%	*	3%	-	3%	1%	1%	4%	*	3%	1%	3%	1%	6%
			*		*	**	*		**	*						*	*		*			T*
Moscow, Russia	11	10	1	10	*	1	5	3	*	2	9	-	8	3	7	4	2	9	4	7	9	2
	2%	4%	1%	4%	*	1%	4%	1%	*	2%	3%	-	2%	3%	2%	2%	2%	3%	2%	2%	2%	2%
			*		*	**	*		**	*						*	*		*			*
Stockholm, Sweden	10	6	4	9	1	-	4	5	1	2	8	-	8	2	6	4	1	9	4	6	6	4
	2%	3%	1%	3%	1%	-	3%	2%	1%	1%	2%	-	2%	2%	2%	2%	1%	3%	2%	2%	2%	3%
			*		*	**	*		**	*						*	*		*			*
Oslo, Norway	8	1	7	2	-	7	7	*	1	*	8	-	8	1	8	-	7	2	7	2	7	1
	2%	*	3%	1%	-	7%	4%	*	1%	*	2%	-	2%	1%	3%	-	4%	1%	3%	1%	2%	1%
			*		*	**	G*		**	*						*	Q*		*			*
Cairo, Egypt	8	7	1	6	1	1	5	1	*	1	7	-	5	3	5	2	2	6	2	6	7	1
	2%	3%	*	2%	1%	1%	3%	*	1%	1%	2%	-	1%	2%	2%	1%	1%	2%	1%	2%	2%	1%
			*		*	**	*		**	*						*	*		*			*
Brussels, Belgium	7	2	5	5	2	1	*	6	*	2	6	-	4	3	6	1	*	7	*	7	6	1
	1%	1%	2%	2%	1%	1%	*	2%	*	1%	2%	-	1%	3%	2%	1%	*	2%	*	2%	2%	1%
			*		*	**	*		**	*						*	*		*			*
Bangkok, Thailand	7	5	2	3	3	1	1	4	2	3	4	-	2	5	5	2	3	3	3	3	6	1
	1%	2%	1%	1%	2%	1%	1%	2%	2%	2%	1%	-	1%	4%	2%	1%	2%	1%	1%	1%	1%	1%
			*		*	**	*		**	*				L		*	*		*			*
Dublin, ROI	6	3	3	5	1	-	5	1	-	-	6	-	6	*	4	2	-	6	-	6	1	5
	1%	1%	1%	2%	1%	-	3%	*	-	-	2%	-	2%	*	1%	1%	-	2%	-	2%	*	4%
			*		*	**	*		**	*						*	*		*			*
Prague, Czech Republic	6	3	3	5	-	1	4	2	-	1	5	-	5	1	1	5	*	6	-	6	2	4
	1%	1%	1%	2%	-	1%	3%	1%	-	*	2%	-	1%	1%	*	2%	*	2%	-	2%	*	3%
			*		*	**	*		**	*						*	*		*			*
Vienna, Austria	4	*	4	4	*	-	-	1	-	*	4	-	3	1	1	3	-	4	*	4	4	-
	1%	*	1%	1%	*	-	-	*	-	*	1%	-	1%	1%	*	2%	-	1%	*	1%	1%	-
			*		*	**	*		**	*						*	*		*			*
Tel Aviv, Israel	4	*	3	*	3	-	*	3	-	3	*	-	3	*	-	4	3	*	3	*	4	-
	1%	*	1%	*	2%	-	*	1%	-	2%	*	-	1%	*	-	2%	2%	*	2%	*	1%	-
			*		*	**	*		**	*						*	*		*			*
Mecca, Saudi Arabia	3	3	1	2	1	-	1	1	1	2	1	-	2	1	2	1	1	2	1	2	2	1
	1%	1%	*	1%	1%	-	1%	1%	1%	1%	*	-	1%	1%	1%	*	1%	1%	1%	1%	1%	1%
			*		*	**	*		**	*						*	*		*			*
Casablanca, Morocco	3	*	3	*	1	1	-	*	1	3	*	-	-	3	*	3	1	2	1	2	3	*
	1%	*	1%	*	1%	2%	-	*	2%	2%	*	-	-	3%	*	1%	1%	1%	1%	1%	1%	*
			*		*	**	*		**	*				L		*	*		*			*
Kuala Lumpur, Malaysia	3	3	-	*	*	2	-	3	*	2	*	-	2	1	2	*	*	3	3	*	3	*
	1%	1%	-	*	*	2%	-	1%	*	2%	*	-	1%	1%	1%	*	*	1%	1%	*	1%	*

			*		*	**	*		**	*						*	*		*			*
Lagos, Nigeria	2	2	-	2	*	-	2	-	*	*	2	-	2	*	2	-	*	2	*	2	2	-
	*	1%	-	1%	*	-	1%	-	*	*	1%	-	1%	*	1%	-	*	1%	*	1%	1%	-
			*		*	**	*		**	*						*	*		*			*
Belgrade, Serbia	2	2	-	2	-	-	1	*	-	*	1	-	1	1	1	*	1	*	*	1	*	1
	*	1%	-	1%	-	-	1%	*	-	*	*	-	*	1%	*	*	1%	*	*	*	*	1%
			*		*	**	*		**	*						*	*		*			*
Warsaw, Poland	2	2	-	1	*	-	-	2	-	-	2	-	1	1	1	1	*	1	*	1	2	-
	*	1%	-	1%	*	-	-	1%	-	-	*	-	*	1%	*	*	*	*	*	*	*	-
			*		*	**	*		**	*						*	*		*			*
Karachi, Pakistan	1	1	-	1	-	-	-	*	1	*	1	-	1	*	*	1	*	1	1	-	1	-
	*	*	-	*	-	-	-	*	1%	*	*	-	*	*	*	*	*	*	1%	-	*	-
			*		*	**	*		**	*						*	*		*			*
Auckland, New Zealand	1	*	1	1	-	-	-	*	1	1	*	-	-	1	1	*	1	*	1	*	1	*
	*	*	*	*	-	-	-	*	1%	1%	*	-	-	1%	*	*	1%	*	*	*	*	*
			*		*	**	*		**	*						*	*		*			*
Jakarta, Indonesia	1	1	-	1	-	-	-	-	1	-	1	-	1	-	1	-	-	1	-	1	-	1
	*	*	-	*	-	-	-	-	1%	-	*	-	*	-	*	-	-	*	-	*	-	1%
			*		*	**	*		**	*						*	*		*			*
Budapest, Hungary	1	-	1	1	-	-	-	-	-	-	1	-	-	1	1	-	-	1	-	1	1	-
	*	-	*	*	-	-	-	-	-	-	*	-	-	1%	*	-	-	*	-	*	*	-
			*		*	**	*		**	*						*	*		*			*
Manila, Philippines	*	*	-	*	-	-	-	*	-	-	*	-	-	*	-	*	*	-	*	-	*	-
	*	*	-	*	-	-	-	*	-	-	*	-	-	*	-	*	*	-	*	-	*	-
			*		*	**	*		**	*						*	*		*			*
Sigma	1500	739	761	812	413	275	461	766	201	469	1031	-	1155	345	889	611	479	1021	648	852	1127	373
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	-	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents

Global @dvisor: Cities Question
GO1_3. [Do business in] Based on what you have seen yourself, or heard about from others, which three cities in the world do you think are the best to ..
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H,I/J,K/L/M,N/O,P/Q,R/S,T/U

  Minimum Base: 30 (**), Small Base: 100 (*)

	Serbia Total	Serbia																				
		Gender		Age			Household Income			Marital Status		Education			Chief Income Earner		Business Owner		Senior Executive/Decision		Employment Status	
		Male	Female	Under 35	35 to 49	50 to 64	Low	Medium	High	Married	Other	Low	Medium	High	Yes	No	Yes	No	Yes	No	Total Employed	Non Employed
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Base: All Respondents (unwtd)	507	246	261	12	180	315	55	206	188	267	240	10	243	254	232	275	20	487	49	458	316	93
Base: All Respondents (wtd)	507	251	256	13	171	323	59	203	187	270	237	14	248	245	235	272	24	483	55	452	308	102
Abu Dhabi, United Arab Emirates	151	70	82	1	59	92	12	69	53	84	67	4	68	79	72	79	1	151	9	142	98	28
	30%	28%	32%	6%	34%	28%	20%	34%	28%	31%	28%	27%	28%	32%	31%	29%	3%	31%	16%	31%	32%	27%
				**			*					**					**		*			*
Zurich, Switzerland	117	45	72	3	35	79	17	46	44	55	62	3	62	53	49	69	4	113	9	108	69	21
	23%	18%	28%	25%	21%	24%	29%	23%	23%	20%	26%	19%	25%	22%	21%	25%	18%	23%	16%	24%	22%	21%
			A	**			*					**					**		*			*
Vienna, Austria	89	53	36	1	27	61	14	33	35	52	37	2	49	38	36	53	6	83	11	77	45	23
	18%	21%	14%	7%	16%	19%	24%	16%	19%	19%	15%	14%	20%	15%	15%	20%	25%	17%	21%	17%	15%	23%
				**			*					**					**		*			*
Berlin, Germany	77	34	43	3	31	43	14	29	24	37	40	4	33	41	30	47	5	72	4	73	49	11
	15%	13%	17%	26%	18%	13%	23%	14%	13%	14%	17%	27%	13%	17%	13%	17%	22%	15%	7%	16%	16%	11%
				**			*					**					**		*			*
New York City, United States	70	31	39	5	31	34	7	25	26	33	38	2	33	36	27	43	2	68	3	67	37	19
	14%	12%	15%	40%	18%	11%	13%	12%	14%	12%	16%	13%	13%	15%	12%	16%	8%	14%	6%	15%	12%	18%
				**	E		*					**					**		*			*
Stockholm, Sweden	66	25	40	2	20	44	12	23	24	27	38	1	38	28	30	35	1	64	5	61	30	19
	13%	10%	16%	12%	12%	14%	20%	11%	13%	10%	16%	5%	15%	11%	13%	13%	6%	13%	9%	13%	10%	19%
				**			*					**					**		*			T*
Munich, Germany	62	31	31	1	24	37	11	26	19	30	32	1	33	29	34	28	4	58	4	58	35	14
	12%	12%	12%	9%	14%	11%	19%	13%	10%	11%	14%	4%	13%	12%	15%	10%	16%	12%	8%	13%	11%	14%
				**			*					**					**		*			*
Hong Kong, China	61	32	29	-	14	47	4	31	18	37	24	3	26	32	33	28	3	58	6	55	43	10
	12%	13%	11%	-	8%	15%	7%	15%	10%	14%	10%	22%	10%	13%	14%	10%	11%	12%	11%	12%	14%	9%
				**			*					**					**		*			*
Oslo, Norway	59	30	29	2	25	32	9	25	18	26	33	1	39	19	28	32	2	58	7	52	34	12
	12%	12%	11%	16%	14%	10%	16%	12%	9%	10%	14%	4%	16%	8%	12%	12%	6%	12%	12%	12%	11%	12%
				**			*					**	M				**		*			*
Beijing, China	56	33	24	-	15	41	3	25	20	28	28	-	27	30	32	24	1	55	8	48	37	11
	11%	13%	9%	-	9%	13%	5%	12%	11%	10%	12%	-	11%	12%	14%	9%	6%	11%	14%	11%	12%	10%
				**			*					**					**		*			*
Moscow, Russia	51	26	25	2	12	37	2	18	24	33	19	-	29	22	28	23	2	50	9	43	31	13
	10%	11%	10%	15%	7%	12%	4%	9%	13%	12%	8%	-	12%	9%	12%	9%	7%	10%	16%	9%	10%	13%
				**			*					**					**		*			*
Toronto, Canada	47	21	26	-	10	37	5	15	22	37	10	-	25	22	18	29	1	46	4	43	32	4
	9%	9%	10%	-	6%	11%	8%	7%	12%	14%	4%	-	10%	9%	7%	11%	5%	9%	8%	9%	10%	4%
				**			*			J		**					**		*			*
Belgrade, Serbia	39	21	17	-	14	24	6	13	10	21	18	2	18	19	19	20	4	35	5	33	22	8
	8%	9%	7%	-	8%	7%	10%	6%	6%	8%	7%	14%	7%	8%	8%	7%	16%	7%	10%	7%	7%	8%
				**			*					**					**		*			*
Chicago, United States	37	21	16	2	20	15	4	15	13	14	23	1	13	23	16	20	4	33	7	30	23	4
	7%	8%	6%	14%	12%	5%	7%	7%	7%	5%	10%	4%	5%	9%	7%	8%	16%	7%	12%	7%	7%	4%
				**	E		*					**					**		*			*
Los Angeles, United States	35	23	11	6	12	16	7	15	8	15	20	5	21	8	16	19	1	34	3	32	19	10
	7%	9%	4%	48%	7%	5%	11%	7%	4%	6%	8%	37%	9%	3%	7%	7%	3%	7%	6%	7%	6%	9%
				**			*					**	M				**		*			*
Tokyo, Japan	34	13	21	-	12	22	1	13	17	18	16	-	17	17	16	18	1	33	2	31	24	6
	7%	5%	8%	-	7%	7%	2%	6%	9%	6%	7%	-	7%	7%	7%	7%	3%	7%	5%	7%	8%	6%
				**			*					**					**		*			*
Sydney, Australia	31	10	21	-	14	17	6	10	14	22	8	-	10	21	11	19	1	29	5	26	20	6
	6%	4%	8%	-	8%	5%	9%	5%	8%	8%	4%	-	4%	9%	5%	7%	5%	6%	8%	6%	6%	6%
				**			*					**					**		*			*
Vancouver, Canada	30	13	16	-	6	24	1	12	13	23	7	-	18	11	12	17	3	27	6	24	22	2
	6%	5%	6%	-	3%	7%	1%	6%	7%	8%	3%	-	7%	5%	5%	6%	13%	5%	11%	5%	7%	2%
				**			*			J		**					**		*			*
Shanghai, China	30	14	15	-	8	22	3	11	13	18	11	-	8	22	20	10	5	25	7	23	20	8
	6%	6%	6%	-	4%	7%	5%	5%	7%	7%	5%	-	3%	9%	8%	4%	19%	5%	12%	5%	6%	8%
				**			*					**		L	O		**		*			*
Copenhagen, Denmark	29	10	19	-	8	21	2	15	10	18	11	1	17	11	16	13	2	27	1	28	21	6
	6%	4%	7%	-	5%	6%	3%	8%	5%	7%	5%	4%	7%	5%	7%	5%	9%	6%	1%	6%	7%	6%
				**			*					**					**		*			*
Singapore, Singapore	28	22	7	-	13	15	2	8	13	15	14	-	10	18	15	14	3	25	1	27	16	8
	6%	9%	3%	-	8%	5%	3%	4%	7%	5%	6%	-	4%	7%	6%	5%	13%	5%	2%	6%	5%	8%
		B		**			*					**					**		*			*

Auckland, New Zealand	26	12	14	-	4	22	2	9	11	16	9	1	11	14	10	15	1	25	5	21	19	2
	5%	5%	5%	-	2%	7%	4%	4%	6%	6%	4%	4%	4%	6%	4%	6%	3%	5%	10%	5%	6%	2%
				**			*					**					**		*			*
London, United Kingdom	24	12	12	-	10	14	3	5	15	12	12	-	9	15	11	13	1	23	3	21	16	7
	5%	5%	5%	-	6%	4%	5%	2%	8%	4%	5%	-	4%	6%	5%	5%	3%	5%	6%	5%	5%	7%
				**			*		G			**					**		*			*
Amsterdam, The Netherlands	21	6	15	-	7	14	2	11	5	12	9	-	15	6	9	12	2	18	1	20	9	6
	4%	2%	6%	-	4%	4%	3%	5%	3%	5%	4%	-	6%	3%	4%	4%	10%	4%	1%	4%	3%	6%
				**			*					**					**		*			*
Istanbul, Turkey	19	10	9	1	10	8	3	7	9	12	7	-	11	8	7	12	-	19	1	18	11	6
	4%	4%	4%	4%	6%	3%	5%	3%	5%	4%	3%	-	4%	3%	3%	4%	-	4%	1%	4%	4%	6%
				**			*					**					**		*			*
Boston, United States	19	14	5	2	11	6	1	8	6	8	11	2	9	8	6	13	-	19	5	14	13	3
	4%	5%	2%	14%	6%	2%	2%	4%	3%	3%	5%	13%	4%	3%	3%	5%	-	4%	10%	3%	4%	2%
				**	E		*					**					**		S*			*
Helsinki, Finland	17	5	12	-	8	9	7	6	2	5	12	1	10	6	8	9	-	17	1	16	10	4
	3%	2%	5%	-	5%	3%	11%	3%	1%	2%	5%	9%	4%	2%	3%	3%	-	4%	2%	3%	3%	4%
				**			GH*					**					**		*			*
Paris, France	15	12	3	2	2	11	6	7	1	6	9	2	10	3	11	4	3	13	3	13	9	4
	3%	5%	1%	14%	1%	3%	10%	3%	1%	2%	4%	13%	4%	1%	5%	2%	11%	3%	5%	3%	3%	4%
		B		**			H*					**					**		*			*
Prague, Czech Republic	15	9	6	-	2	13	-	8	7	12	3	-	4	11	7	8	-	15	2	13	9	-
	3%	4%	2%	-	1%	4%	-	4%	4%	5%	1%	-	2%	4%	3%	3%	-	3%	3%	3%	3%	-
				**			*					**					**		*			*
Tel Aviv, Israel	15	8	7	-	6	9	-	8	7	7	8	-	6	9	10	5	-	15	1	14	8	5
	3%	3%	3%	-	3%	3%	-	4%	4%	3%	3%	-	2%	4%	4%	2%	-	3%	1%	3%	3%	5%
				**			*					**					**		*			*
Washington, United States	14	9	5	-	7	7	-	6	7	7	6	-	3	11	7	7	-	14	2	12	11	2
	3%	3%	2%	-	4%	2%	-	3%	3%	3%	3%	-	1%	4%	3%	3%	-	3%	3%	3%	4%	2%
				**			*					**					**		*			*
Budapest, Hungary	14	5	8	-	4	10	2	7	4	9	4	2	6	6	10	4	-	14	1	13	8	3
	3%	2%	3%	-	2%	3%	3%	3%	2%	3%	2%	14%	2%	3%	4%	1%	-	3%	1%	3%	2%	3%
				**			*					**					**		*			*
Bangkok, Thailand	12	5	7	2	3	7	-	5	7	5	6	-	6	6	5	6	2	10	2	10	9	1
	2%	2%	3%	13%	2%	2%	-	2%	4%	2%	3%	-	2%	3%	2%	2%	8%	2%	3%	2%	3%	1%
				**			*					**					**		*			*
Brussels, Belgium	12	2	9	1	3	8	1	3	6	8	4	-	5	6	2	9	-	12	-	12	5	5
	2%	1%	4%	5%	2%	2%	1%	1%	3%	3%	2%	-	2%	2%	1%	3%	-	2%	-	3%	2%	5%
				**			*					**					**		*			*
Dublin, ROI	11	8	3	1	4	6	2	4	3	5	6	-	7	4	10	1	2	9	4	7	10	1
	2%	3%	1%	5%	2%	2%	3%	2%	2%	2%	3%	-	3%	2%	4%	1%	8%	2%	8%	2%	3%	*
				**			*					**			O		**		S*			*
Guangzhou, China	11	10	1	-	1	10	-	6	4	6	5	-	2	9	7	4	1	9	1	9	8	1
	2%	4%	*	-	*	3%	-	3%	2%	2%	2%	-	1%	4%	3%	2%	6%	2%	3%	2%	3%	1%
		B		**			*					**					**		*			*
Rome, Italy	9	4	5	-	-	9	-	3	4	7	2	-	4	5	4	5	5	4	5	4	6	-
	2%	1%	2%	-	-	3%	-	2%	2%	3%	1%	-	1%	2%	2%	2%	21%	1%	9%	1%	2%	-
				**			*					**					**		S*			*
Mumbai, India	6	3	3	-	1	5	-	3	3	4	1	-	3	3	2	4	-	6	-	6	3	3
	1%	1%	1%	-	*	2%	-	1%	2%	2%	1%	-	1%	1%	1%	1%	-	1%	-	1%	1%	3%
				**			*					**					**		*			*
Osaka, Japan	5	3	2	-	2	4	-	1	3	4	2	-	3	2	1	4	-	5	1	5	5	-
	1%	1%	1%	-	1%	1%	-	1%	2%	1%	1%	-	1%	1%	1%	1%	-	1%	1%	1%	1%	-
				**			*					**					**		*			*
Madrid, Spain	5	5	1	-	1	4	-	4	-	3	2	-	4	1	2	3	-	5	1	5	2	3
	1%	2%	*	-	1%	1%	-	2%	-	1%	1%	-	2%	1%	1%	1%	-	1%	1%	1%	1%	3%
				**			*					**					**		*			*
Warsaw, Poland	5	3	1	-	-	5	-	3	2	2	2	-	-	5	4	1	-	5	-	5	4	-
	1%	1%	1%	-	-	1%	-	1%	1%	1%	1%	-	-	2%	2%	*	-	1%	-	1%	1%	-
				**			*					**					**		*			*
Cape Town, South Africa	5	1	4	-	3	2	-	3	1	1	4	-	1	3	1	3	-	5	1	4	2	1
	1%	*	1%	-	2%	1%	-	1%	1%	*	1%	-	*	1%	1%	1%	-	1%	1%	1%	1%	1%
				**			*					**					**		*			*
Buenos Aires, Argentina	4	1	3	-	-	4	2	1	1	-	4	-	4	-	3	1	-	4	1	3	4	-
	1%	*	1%	-	-	1%	3%	1%	1%	-	2%	-	2%	-	1%	*	-	1%	2%	1%	1%	-
				**			*				I	**					**		*			*
Delhi, India	4	3	1	-	3	1	1	3	1	1	4	-	2	2	1	4	-	4	-	4	1	2
	1%	1%	1%	-	2%	*	1%	2%	*	*	2%	-	1%	1%	*	1%	-	1%	-	1%	*	2%
				**			*					**					**		*			*
Seoul, South Korea	4	4	-	-	4	-	1	2	2	-	4	-	2	2	2	2	-	4	2	2	2	2
	1%	2%	-	-	2%	-	1%	1%	1%	-	2%	-	1%	1%	1%	1%	-	1%	3%	1%	1%	2%
				**	E		*					**					**		*			*
Mexico City, Mexico	4	2	1	2	1	1	-	1	2	2	2	-	3	1	1	2	-	4	1	3	1	-
	1%	1%	1%	13%	1%	*	-	1%	1%	1%	1%	-	1%	*	1%	1%	-	1%	1%	1%	*	-
				**			*					**					**		*			*
Rio de Janeiro, Brazil	4	2	2	2	1	1	-	1	2	1	2	-	3	1	1	3	-	4	1	3	1	-
	1%	1%	1%	13%	*	*	-	*	1%	*	1%	-	1%	*	*	1%	-	1%	1%	1%	*	-
				**			*					**					**		*			*
Jakarta, Indonesia	4	3	1	-	-	4	-	3	1	-	4	3	1	-	-	4	-	4	-	4	1	-
	1%	1%	*	-	-	1%	-	1%	*	-	2%	22%	*	-	-	1%	-	1%	-	1%	*	-
				**			*					**					**		*			*
Manila, Philippines	4	2	1	-	1	2	-	-	2	4	-	-	4	-	-	4	-	4	1	3	3	-
	1%	1%	1%	-	1%	1%	-	-	1%	1%	-	-	1%	-	-	1%	-	1%	1%	1%	1%	-

				**			*					**					**		*			*
Kuala Lumpur, Malaysia	3	1	2	-	1	2	1	1	1	2	1	-	2	1	1	2	-	3	1	3	2	1
	1%	1%	1%	-	1%	1%	1%	*	1%	1%	1%	-	1%	1%	1%	1%	-	1%	1%	1%	1%	1%
				**			*					**					**		*			*
Lagos, Nigeria	3	3	-	-	1	3	1	1	1	1	2	1	1	1	1	2	-	3	1	2	1	1
	1%	1%	-	-	*	1%	2%	*	1%	1%	1%	10%	*	1%	1%	1%	-	1%	2%	*	*	1%
				**			*					**					**		*			*
Cairo, Egypt	3	2	1	-	1	1	1	1	1	-	3	1	-	1	1	2	-	3	2	1	1	-
	1%	1%	*	-	1%	*	2%	*	*	-	1%	10%	-	1%	*	1%	-	1%	3%	*	*	-
				**			*					**					**		S*			*
Nairobi, Kenya	2	1	2	-	-	2	-	2	-	1	2	-	-	2	1	1	-	2	-	2	1	1
	*	*	1%	-	-	1%	-	1%	-	*	1%	-	-	1%	*	*	-	*	-	*	*	1%
				**			*					**					**		*			*
Casablanca, Morocco	2	-	2	-	-	2	-	1	*	1	1	-	-	2	-	2	-	2	-	2	1	*
	*	-	1%	-	-	1%	-	1%	*	*	*	-	-	1%	-	1%	-	*	-	*	*	*
				**			*					**					**		*			*
Lima, Peru	1	1	-	-	-	1	1	-	-	-	1	1	-	-	-	1	-	1	1	-	-	-
	*	1%	-	-	-	*	2%	-	-	-	1%	10%	-	-	-	*	-	*	2%	-	-	-
				**			*					**					**		S*			*
Mecca, Saudi Arabia	1	-	1	-	-	1	-	1	-	1	-	-	-	1	-	1	-	1	-	1	-	-
	*	-	*	-	-	*	-	*	-	*	-	-	-	*	-	*	-	*	-	*	-	-
				**			*					**					**		*			*
Sao Paulo, Brazil	1	-	1	-	-	1	-	1	-	1	-	-	1	-	-	1	-	1	-	1	-	-
	*	-	*	-	-	*	-	*	-	*	-	-	*	-	-	*	-	*	-	*	-	-
				**			*					**					**		*			*
Bogota, Colombia	1	-	1	-	-	1	-	-	1	1	-	-	-	1	-	1	-	1	-	1	1	-
	*	-	*	-	-	*	-	-	*	*	-	-	-	*	-	*	-	*	-	*	*	-
				**			*					**					**		*			*
Sigma	1521	752	769	38	513	970	177	608	562	811	710	41	745	735	704	817	71	1450	165	1356	925	305
	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%	300%

Table of Contents