

ISSUES INDEX JULY 2017 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1012	493	519	117	150	136	168	180	261	267	304	441	403	609	274	313	196	229	587	425	1012
WEIGHTED BASE	1002	487	515	126*	170	159	176	145	227	296	335	371	455	548	269	280	209	245	549	454	1012
	100%	49%	51%	13%*	17%	16%	18%	14%	23%	30%	33%	37%	45%	55%	27%	28%	21%	24%	55%	45%	101%
Common Market/ Brexit/EU/Europe/ Euro	247 25%bd inoq	148 30%zb	99 19%	28 22%	27 16%	39 24%	47 27% d	32 22%	75 33% zd gik	54 18%	85 25% d	107 29% zd gi	93 20%	154 28%	98 36% zn oq	83 30% zn oq	30 15%	36 15%	180 33% zn oq	67 15%	271 27%
National health service/Hospitals/ Healthcare	137 14%a	44 9%	93 18% za	18 14%	22 13%	17 11%	17 10%	23 16%	39 17% j	40 14%	35 10%	62 17% zj	58 13%	79 14%	36 13%	30 11%	30 14%	40 16%	66 12%	70 15%	140 14%
Immigration/ immigrants	99 10%il p	55 11%	44 8%	10 8%	9 5%	14 9%	16 9%	22 15% zd i	27 12% di	19 6%	31 9%	50 13% zd i	33 7%	66 12%	9 4%	29 10% lp p	34 16% zl p	27 11% l	38 7% l	61 13% zl p	102 10%
Economy/Economic situation	75 7%b	48 10% zb	27 5%	4 3%	20 12% c	15 9%	13 7%	9 6%	14 6%	24 8% c	28 8%	23 6%	39 9%	36 7%	27 10% o	18 6%	19 9%	11 5%	45 8%	30 7%	71 7%
Defence/Foreign affairs/ International terrorism	67 7%hk	27 6%	40 8%	15 12% zhk	11 6%	15 9% h	9 5%	11 8% hk	6 3%	26 9% h	24 7% h	17 5% h	41 9%	26 5%	14 5%	16 6%	15 7%	22 9%	30 5%	37 8%	57 6%
Poverty/Inequality	54 5%gk	25 5%	29 6%	8 7%	12 7%	10 6%	10 6%	3 2%	10 5%	21 7% g	20 6%	13 4%	31 7%	23 4%	20 7%	17 6%	9 4%	8 3%	37 7%	17 4%	55 5%
Housing	42 4%hkl mp	23 5%	19 4%	8 6% hk	14 8% zgh k	7 5%	6 3%	3 2%	3 1%	22 7% zgh k	13 4%	7 2%	29 6%	13 2%	4 1%	4 2%	12 6% lmp p	21 9% zlm p	8 1% zlm p	34 7% zlm p	34 3%
Unemployment/ Factory closure/ Lack of industry	31 3%mp	16 3%	14 3%	6 5%	9 5% j	3 2%	2 1%	3 2%	7 3%	15 5% j	5 1%	10 3%	18 4%	12 2%	6 2%	3 1%	7 4%	14 6% zmp	9 2%	22 5% zmp	24 2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	29 3%h	12 2%	17 3%	1 1%	5 3%	7 4% h	9 5% hk	6 4% hk	1 *	6 2%	16 5% zhk	7 2% h	13 3%	16 3%	7 3%	6 2%	10 5%	6 2%	13 2%	16 3%	26 3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 30th June - 10th July 2017
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

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		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1012	493	519	117	150	136	168	180	261	267	304	441	403	609	274	313	196	229	587	425	1012
WEIGHTED BASE	1002	487	515	126*	170	159	176	145	227	296	335	371	455	548	269	280	209	245	549	454	1012
	100%	49%	51%	13%*	17%	16%	18%	14%	23%	30%	33%	37%	45%	55%	27%	28%	21%	24%	55%	45%	101%
Lack of faith in politics / politicians / government	22 2% _k	15 3%	7 1%	3 2%	2 1%	6 4% _k	9 5% _{zgh} k	* *	2 1%	5 2%	15 4% _{zgh} k	2 1%	11 2%	11 2%	4 1%	8 3%	4 2%	6 3%	12 2%	10 2%	18 2%
Public services in general	22 2% _q	8 2%	13 3%	2 2%	3 2%	3 2%	8 4% _h	4 3%	2 1%	5 2%	10 3%	6 2%	8 2%	14 2%	9 3% _{oq}	9 3% _{oq}	3 1%	1 *	18 3% _{zoq}	4 1%	23 2%
Education/Schools	21 2%	6 1%	16 3%	8 6% _{zdh} ik	1 *	5 3%	3 2%	3 2%	1 1%	8 3% _d	8 3%	4 1%	14 3%	8 1%	4 1%	6 2%	10 5% _{zo}	2 1%	10 2%	11 2% _o	21 2%
Ageing population/ Social care for the elderly	20 2% _{ai}	4 1%	16 3% _{za}	- -	- -	1 1%	3 1%	4 3% _{di}	12 5% _{zcd} eij	- -	3 1%	16 4% _{zcd} ij	1 *	19 3%	3 1%	10 4% _{zo}	5 2%	1 1%	14 3%	6 1%	22 2%
Pollution/ Environment	14 1% _q	4 1%	11 2%	1 1%	2 1%	1 1%	6 4% _z	1 1%	3 2%	3 1%	7 2%	4 1%	4 1%	10 2%	5 2% _q	9 3% _{zno} q	- -	- -	14 3% _{zno} q	- -	14 1%
Race relations	14 1%	8 2%	6 1%	3 2%	4 2%	2 1%	3 2%	1 *	2 1%	7 2%	5 1%	2 1%	8 2%	6 1%	- -	5 2% _l	5 2% _l	4 2%	5 1%	9 2% _l	13 1%
Low pay/Minimum wage/Fair wages	12 1%	5 1%	8 2%	2 1%	6 3% _{hk}	2 1%	1 1%	1 1%	1 *	7 2%	3 1%	2 *	9 2%	3 1%	1 *	6 2%	2 1%	4 1%	7 1% _l	6 1%	13 1%
Population levels/ Overpopulation	7 1%	3 1%	4 1%	1 1%	1 1%	- -	- -	1 1%	4 2% _j	2 1%	- -	5 1%	2 1%	5 1%	2 1%	1 *	1 1%	2 1%	3 1%	4 1%	6 1%
Animal welfare	7 1%	2 *	5 1%	1 1%	- -	- -	1 1%	1 1%	3 1%	1 *	1 *	4 1%	1 *	6 1%	3 1%	- -	1 *	3 1%	3 1%	4 1%	8 1%
Morality/ Individual behaviour/ Lifestyle	5 1%	2 *	3 1%	- -	- -	1 1%	2 1%	1 *	1 *	- -	4 1%	2 *	1 *	4 1%	2 1%	- -	1 *	2 1%	2 *	3 1%	5 *

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UNWEIGHTED BASE	1012	493	519	117	150	136	168	180	261	267	304	441	403	609	274	313	196	229	587	425	1012
WEIGHTED BASE	1002	487	515	126*	170	159	176	145	227	296	335	371	455	548	269	280	209	245	549	454	1012
	100%	49%	51%	13%*	17%	16%	18%	14%	23%	30%	33%	37%	45%	55%	27%	28%	21%	24%	55%	45%	101%
Taxation	5 1%	1 *	4 1%	1 1%	2 1%	-	-	2 2%j	-	3 1%	-	2 1%	3 1%	2 *	-	2 1%	-	3 1%	2 *	3 1%	6 1%
Pensions/Social security/Benefits	5 1%	2 *	3 1%	1 1%	-	-	-	2 2%j	2 1%	1 *	-	4 1%	1 *	4 1%	-	1 *	1 *	3 1%	1 *	4 1%	5 *
Nationalisation/ Government control of institutions	3 *	1 *	3 *	1 1%	-	-	1 *	1 1%	* *	1 *	1 *	2 *	1 *	2 *	1 *	1 *	-	2 1%	2 *	2 *	5 *
Inflation/Prices	3 *	3 1%	1 *	-	1 *	-	1 1%	1 *	1 *	1 *	1 *	2 *	1 *	3 *	-	2 1%	1 1%	-	2 *	1 *	5 *
Scottish/Welsh assembly/ Devolution/ Constitutional reform	3 *	2 *	1 *	1 1%	-	2 1%	-	-	-	1 *	2 *	-	3 1%	-	-	3 1%zq	-	-	3 1%	-	2 *
Transport/Public transport	3 *	3 1%	-	1 1%	2 1%	-	-	-	-	3 1%	-	-	3 1%	-	-	-	-	3 1%p	-	3 1%	2 *
Local government/ Council tax	3 *	1 *	2 *	-	-	1 *	-	-	2 1%	-	1 *	2 1%	1 *	2 *	1 *	1 1%	-	1 *	2 *	1 *	3 *
Privatisation	3 *	-	3 1%	2 1%	1 1%	-	-	-	-	3 1%	-	-	3 1%	-	3 1%	-	-	-	3 1%	-	2 *
Nuclear weapons/ Nuclear war/ Disarmament	2 *	1 *	1 *	-	-	* *	-	1 1%	1 *	-	* *	2 *	* *	2 *	-	-	1 *	1 *	-	2 *	3 *
Countryside/Rural life	2 *	1 *	1 *	-	-	1 1%	-	1 *	-	-	1 *	1 *	1 *	1 *	-	1 *	-	1 1%	1 *	1 *	2 *
Trade unions/ Strikes	1 *	-	1 *	-	-	-	-	1 1%	1 *	-	-	1 *	-	1 *	-	1 *	1 *	-	1 *	1 *	2 *

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Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Petrol prices/Fuel	*	*	-	-	-	-	-	*	-	-	-	*	-	*	-	-	*	-	-	*	1
	*	*	-	-	-	-	-	*	-	-	-	*	-	*	-	-	*	-	-	*	*
Drug abuse	*	*	-	-	-	-	-	-	*	-	-	*	-	*	-	*	-	-	*	-	1
	*	*	-	-	-	-	-	-	*	-	-	*	-	*	-	*	-	-	*	-	*
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	19	10	9	1	3	3	6	2	4	4	9	6	7	12	4	5	6	3	10	10	23
	2%	2%	2%	*	2%	2%	3%	1%	2%	1%	3%	2%	2%	2%	2%	2%	3%	1%	2%	2%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.01	1.02z hk	1.00	1.00	1.01	1.00	1.00	1.01	1.00	1.00	1.01	1.00	1.00	1.01	1.01	1.00	1.00	1.00	1.00
STANDARD ERROR	*	*	*	0.01	*	0.00	0.01	0.00	0.00	0.01	*	0.00	*	*	0.00	0.01	0.01	0.00	*	*	*
ERROR VARIANCE	*	*	*	*	*	0.00	*	0.00	0.00	*	*	0.00	*	*	0.00	*	*	0.00	*	*	*
Don't know	29	10	18	3	13	4	2	4	2	17	6	6	21	8	5	5	2	16	11	18	31
	3%hk	2%	4%	3%	8%zfh jk	3%	1%	3%	1%	6%zjh k	2%	1%	5%	1%	2%	2%	1%	6%zlm npq	2%	4% n	3%

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WEIGHTED BASE	1002	487	515	126*	170	159	176	145	227	296	335	371	455	548	269	280	209	245	549	454	1012
	100%	49%	51%	13%*	17%	16%	18%	14%	23%	30%	33%	37%	45%	55%	27%	28%	21%	24%	55%	45%	101%
Personal finances (NET)	68 7%k	33 7%	36 7%	8 7%	18 11%gk	12 8%	13 7%	5 3%	12 5%	27 9%gk	25 7%	17 5%	39 9%	30 5%	21 8%	25 9%	11 5%	12 5%	46 8%	23 5%	72 7%
Bird flu/Pandemic flu/Swine flu/ Ebola	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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Table 2
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What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1012	871	49	92	354	262	303	254	355	149	257	108	371	300	153	166	671	319	1012
WEIGHTED BASE	1002	865	51*	86*	324	237	312	261	367	137	278	140*	331	294	129	231	625	360	1012
	100%	86%	5%*	9%*	32%	24%	31%	26%	37%	14%	28%	14%*	33%	29%	13%	23%	62%	36%	101%
Common Market/ Brexit/EU/Europe/ Euro	247 25%no q	211 24%	13 25%	24 28%	81 25%	57 24%	64 20%	51 20%	102 28%g	31 22%	82 29%fg i	51 36%za defgh i	106 32%zn oq	75 26%nq	20 16%	40 17%	182 29%zn oq	60 17%	271 27%
National health service/Hospitals/ Healthcare	137 14%	124 14%	6 11%	7 8%	38 12%	31 13%	43 14%	37 14%	56 15%	18 13%	44 16%	26 18%	45 14%	35 12%	17 14%	36 16%	81 13%	54 15%	140 14%
Immigration/ Immigrants	99 10%ci	83 10%i	13 25%zac defghi jk	3 4%	30 9%c	27 11%i	36 11%cgi	23 9%	34 9%ij	6 4%	19 7%	13 9%	38 11%	25 8%	18 14%oq	16 7%	63 10%	34 9%	102 10%
Economy/Economic situation	75 7%	69 8%	4 8%	2 3%	25 8%c	22 9%	22 7%	18 7%	29 8%	11 8%	21 7%	10 7%	24 7%	22 8%	11 9%	17 8%	46 7%	29 8%	71 7%
Defence/Foreign affairs/ International terrorism	67 7%l	55 6%	4 8%	8 9%	23 7%	15 6%	19 6%	15 6%	25 7%	7 5%	18 7%	12 8%	12 4%	26 9%lp	6 5%	21 9%l	38 6%l	28 8%	57 6%
Poverty/Inequality	54 5%	42 5%	1 2%	11 12%zac efhj	19 6%e	8 3%	17 5%	16 6%	19 5%	8 6%	14 5%	6 4%	14 4%	20 7%	9 7%	10 4%	34 5%	19 5%	55 5%
Housing	42 4%def glmp	38 4%def g	2 4%	1 2%	4 1%	3 1%	6 2%	4 2%	31 9%za cdef g	23 17%za bcdef ghijk	30 11%zac defghk	7 5%	2 1%	5 2%	7 6%lm p	28 12%zlm p	7 1%	35 10%zlm np	34 3%
Unemployment/ Factory closure/ Lack of industry	31 3%	25 3%	4 8%	2 2%	9 3%	8 3%	12 4%	7 3%	10 3%	3 2%	6 2%	3 2%	9 3%	12 4%	2 2%	7 3%	20 3%	9 3%	24 2%

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UNWEIGHTED BASE	1012	871	49	92	354	262	303	254	355	149	257	108	371	300	153	166	671	319	1012
WEIGHTED BASE	1002	865	51*	86*	324	237	312	261	367	137	278	140*	331	294	129	231	625	360	1012
	100%	86%	5%*	9%*	32%	24%	31%	26%	37%	14%	28%	14%*	33%	29%	13%	23%	62%	36%	101%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	29 3%l	26 3%	- -	3 3%	10 3%	7 3%	12 4%	12 4%	7 2%	3 2%	6 2%	3 2%	3 1%	13 5%lp	6 5%l	5 2%	16 3%l	11 3%	26 3%
Lack of faith in politics / politicians / government	22 2%ah	14 2%	- -	8 9%zad efghij	13 4%zae hj	5 2%	6 2%	6 2%	3 1%	3 2%	3 1%	- -	7 2%	6 2%	3 2%	6 3%	13 2%	9 3%	18 2%
Public services in general	22 2%	21 2%	- -	1 1%	7 2%	6 3%	11 3%	11 4%h	4 1%	3 2%	3 1%	- -	8 2%	10 3%	2 1%	2 1%	17 3%	4 1%	23 2%
Education/Schools	21 2%	19 2%h	- -	2 2%	6 2%	5 2%	12 4%hj	12 4%zah j	3 1%	2 1%	2 1%	* *	5 1%	8 3%	2 2%	6 3%	13 2%	8 2%	21 2%
Ageing population/ Social care for the elderly	20 2%	15 2%	* 1%	4 5%	7 2%	3 1%	7 2%	6 2%	5 1%	2 2%	4 2%	2 1%	11 3%q	6 2%	2 2%	1 *	16 3%	3 1%	22 2%
Pollution/ Environment	14 1%	13 2%	- -	1 1%	4 1%	3 1%	4 1%	4 1%	6 2%	2 1%	3 1%	1 1%	4 1%	6 2%	1 1%	2 1%	11 2%	3 1%	14 1%
Race relations	14 1%	12 1%	- -	2 2%	4 1%	2 1%	5 2%	5 2%	5 1%	4 3%	4 1%	- -	4 1%	4 1%	1 1%	4 2%	9 1%	4 1%	13 1%
Low pay/Minimum wage/Fair wages	12 1%l	12 1%	- -	- -	4 1%	4 2%	3 1%	3 1%	5 1%	3 2%	3 1%	- -	1 *	5 2%	5 4%zlp	3 1%	5 1%l	7 2%l	13 1%
Population levels/ Overpopulation	7 1%a	4 *	- -	3 4%zae fgij	4 1%e	1 *	1 *	1 *	3 1%	- -	- -	- -	3 1%	2 1%	1 *	1 1%	5 1%	2 1%	6 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 30th June - 10th July 2017
Number of sample points : 206
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ISSUES INDEX JULY 2017 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1012	871	49	92	354	262	303	254	355	149	257	108	371	300	153	166	671	319	1012
WEIGHTED BASE	1002	865	51*	86*	324	237	312	261	367	137	278	140*	331	294	129	231	625	360	1012
	100%	86%	5%*	9%*	32%	24%	31%	26%	37%	14%	28%	14%*	33%	29%	13%	23%	62%	36%	101%
Animal welfare	7	7	-	-	1	1	3	3	3	-	2	2	3	3	1	-	6	1	8
	1%	1%	-	-	*	1%	1%	1%	1%	-	1%	1%	1%	1%	*	-	1%	*	1%
Morality/ Individual behaviour/ Lifestyle	5	5	-	-	1	1	1	1	3	*	3	2	4	1	1	-	4	1	5
	1%	1%	-	-	*	1%	*	*	1%	*	1%	2%	1%	*	1%	-	1%	*	*
Taxation	5	5	-	-	2	2	2	2	2	2	2	-	2	1	1	1	3	2	6
	1%	1%	-	-	1%	1%	1%	1%	*	1%	1%	-	1%	*	1%	1%	*	1%	1%
Pensions/Social security/Benefits	5	3	2	1	1	1	4	2	-	-	-	-	3	1	1	-	4	1	5
	1%a	*	4%zad ehj	1%	*	*	1%a	1%	-	-	-	-	1%	*	1%	-	1%	*	*
Nationalisation/ Government control of institutions	3	3	-	-	1	1	1	1	1	1	1	-	*	2	1	-	2	1	5
	*	*	-	-	*	*	*	*	*	1%	*	-	*	1%	1%	-	*	*	*
Inflation/Prices	3	3	-	1	1	1	2	2	-	-	-	-	2	-	1	-	2	1	5
	*	*	-	1%	*	*	1%	1%	-	-	-	-	1%	-	1%	-	*	*	*
Scottish/Welsh assembly/ Devolution/ Constitutional reform	3	1	-	2	3	1	-	-	-	-	-	-	1	-	-	2	1	2	2
	*	*	-	2%zaf ghj	1%a	1%	-	-	-	-	-	-	*	-	-	1%	*	*	*
Transport/Public transport	3	3	-	-	-	-	-	-	3	3	3	-	-	-	-	3	-	3	2
	*	*	-	-	-	-	-	-	1%	2%zad efg	1%	-	-	-	-	1%p	-	1%	*
Local government/ Council tax	3	2	-	1	1	-	-	-	2	1	2	1	1	-	1	1	1	2	3
	*	*	-	1%	*	-	-	-	1%	*	1%	1%	*	-	1%	*	*	1%	*

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UNWEIGHTED BASE	1012	871	49	92	354	262	303	254	355	149	257	108	371	300	153	166	671	319	1012
WEIGHTED BASE	1002	865	51*	86*	324	237	312	261	367	137	278	140*	331	294	129	231	625	360	1012
	100%	86%	5%*	9%*	32%	24%	31%	26%	37%	14%	28%	14%*	33%	29%	13%	23%	62%	36%	101%
Privatisation	3*	3*	-	-	2	2	-	-	1*	1	1	-	2	-	-	1	2	1	2*
Nuclear weapons/ Nuclear war/ Disarmament	2*	2*	-	-	-	-	2	2	-	-	-	-	1	-	1	*	1	1	3*
Countryside/Rural life	2*	1*	1	-	1	1	1	-	-	-	-	-	-	-	1	1	-	2	2*
Trade unions/ Strikes	1*	1*	-	-	-	-	-	-	1	-	1	1	1	-	-	-	1	-	2*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Petrol prices/Fuel	* *	* *	- -	- -	* *	* *	- -	- -	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	1 *
Drug abuse	* *	* *	- -	- -	- -	- *	* *	- -	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	1 *
Pound/Exchange rate/Value of pound	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
AIDS	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Foot and mouth outbreak/Farming crisis	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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	100%	86%	5%*	9%*	32%	24%	31%	26%	37%	14%	28%	14%*	33%	29%	13%	23%	62%	36%	101%
Other	19	15	1	3	12	9	5	5	2	-	-	-	7	5	2	5	12	7	23
	2%h	2%h	1%	4%hij	4%zah	4%ahi	2%	2%	*	-	-	-	2%	2%	2%	2%	2%	2%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.01	1.01	1.01	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.01	1.01	1.00	1.00	1.00	1.00
STANDARD ERROR	*	*	0.00	0.01	*	0.01	0.00	0.00	*	0.00	0.00	0.00	*	*	0.01	0.00	*	*	*
ERROR VARIANCE	*	*	0.00	*	*	*	0.00	0.00	*	0.00	0.00	0.00	*	*	*	0.00	*	*	*
Don't know	29	28	*	-	11	11	14	14	4	2	2	-	7	4	5	11	11	16	31
	3%hip	3%hj	1%	-	3%j	5%hjk	4%hjk	5%zhj	1%	1%	1%	-	2%	1%	4%	5%p	2%	4%p	3%
Personal finances (NET)	68	56	1	11	24	13	22	21	22	12	18	6	17	24	13	13	41	26	72
	7%	6%	2%	13%zadehk	8%e	6%	7%	8%	6%	9%	6%	4%	5%	8%	10%	6%	7%	7%	7%
Bird flu/Pandemic flu/Swine flu/Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1012	400	117	495	236	434	41	240	126	188	398	278	1012
WEIGHTED BASE	1002	446	114*	443	220	416	39*	269	127*	183	384	306	1012
	100%	44%	11%*	44%	22%	41%	4%*	27%	13%*	18%	38%	31%	101%
Common Market/ Brexit/EU/Europe/ Euro	247 25%g	107 24%	27 23%	113 26%	84 38%zg i	81 19%	17 43%zg i	51 19%	27 22%	41 22%	120 31%z	63 21%	271 27%
National health service/Hospitals/ Healthcare	137 14%h	51 12%	12 11%	73 16%z	25 11%	73 18%z	3 7%	27 10%	21 17%	25 14%	41 11%	45 15%	140 14%
Immigration/ immigrants	99 10%g	47 11%	9 8%	43 10%	31 14%zg	27 6%	3 9%	31 11%	13 10%	22 12%	34 9%	25 8%	102 10%
Economy/Economic situation	75 7%c	42 9%c	9 8%	24 5%	20 9%	30 7%	4 11%	20 7%	5 4%	22 12%zl	35 9%	25 8%	71 7%
Defence/Foreign affairs/ International terrorism	67 7%	27 6%	13 11%	27 6%	16 7%	29 7%	1 2%	14 5%	7 6%	14 8%	25 6%	30 10%	57 6%
Poverty/Inequality	54 5%ff	24 5%	6 5%	25 6%	3 2%	31 7%zf	- -	17 6%	2 2%	8 4%	26 7%	21 7%	55 5%
Housing	42 4%ffn	26 6%	2 2%	14 3%	3 1%	22 5%f	- -	17 6%	11 9%zn	6 3%	8 2%	11 4%	34 3%
Unemployment/ Factory closure/ Lack of industry	31 3%f	12 3%	2 1%	17 4%	1 1%	12 3%	2 6%f	14 5%	5 4%	8 4%	8 2%	7 2%	24 2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	29 3%	16 4%	4 3%	8 2%	3 1%	16 4%	2 5%	6 2%	2 1%	6 3%	11 3%	17 6%	26 3%

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	100%	44%	11%*	44%	22%	41%	4%*	27%	13%*	18%	38%	31%	101%
Lack of faith in politics / politicians / government	22 2%	10 2%	2 2%	10 2%	1 1%	12 3%	1 3%	7 3%	4 3%	1 1%	11 3%	4 1%	18 2%
Public services in general	22 2%	12 3%	5 4%	5 1%	2 1%	17 4%	* 1%	1 *	- -	2 1%	15 4%	2 1%	23 2%
Education/Schools	21 2%	11 2%	* *	10 2%	4 2%	7 2%	1 3%	7 3%	3 2%	4 2%	10 3%	12 4%	21 2%
Ageing population/ Social care for the elderly	20 2%	3 1%	2 2%	14 3%	8 4%	5 1%	1 3%	5 2%	3 2%	3 2%	4 1%	2 1%	22 2%
Pollution/ Environment	14 1%	8 2%	3 2%	4 1%	1 1%	4 1%	1 2%	5 2%	1 1%	1 *	7 2%	3 1%	14 1%
Race relations	14 1%	5 1%	6 5%	3 1%	1 *	9 2%	- -	1 *	3 3%	3 2%	1 *	3 1%	13 1%
Low pay/Minimum wage/Fair wages	12 1%	7 2%	4 4%	1 *	- -	9 2%	1 2%	3 1%	2 2%	5 2%	4 1%	7 2%	13 1%
Population levels/ Overpopulation	7 1%	1 *	1 1%	4 1%	3 1%	3 1%	- -	1 1%	- -	1 1%	3 1%	1 *	6 1%
Animal welfare	7 1%	3 1%	- -	4 1%	1 1%	2 *	- -	4 1%	1 1%	1 1%	1 *	1 *	8 1%
Morality/ Individual behaviour/ Lifestyle	5 1%	2 1%	- -	3 1%	3 1%	2 *	- -	1 *	2 1%	- -	2 *	- -	5 *

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Taxation	5	2	*	3	-	2	-	3	3	*	-	2	6
	1%	*	*	1%	-	*	-	1%	2%zn	*	-	1%	1%
Pensions/Social security/Benefits	5	1	2	2	1	1	-	3	-	3	-	-	5
	1%	*	2%	1%	*	*	-	1%	-	2%n	-	-	*
Nationalisation/ Government control of institutions	3	2	-	1	-	3	-	1	*	-	2	2	5
	*	1%	-	*	-	1%	-	*	*	-	*	1%	*
Inflation/Prices	3	1	1	2	1	1	-	1	-	1	1	1	5
	*	*	*	*	*	*	-	*	-	*	*	*	*
Scottish/Welsh assembly/ Devolution/ Constitutional reform	3	3	-	-	-	1	-	2	-	-	3	2	2
	*	1%	-	-	-	*	-	1%	-	-	1%	1%	*
Transport/Public transport	3	2	-	1	-	-	1	2	-	-	-	-	2
	*	*	-	*	-	-	2%g	1%	-	-	-	-	*
Local government/ Council tax	3	1	-	2	-	1	-	2	-	1	-	1	3
	*	*	-	*	-	*	-	1%	-	*	-	*	*
Privatisation	3	1	-	2	-	3	-	-	-	-	2	-	2
	*	*	-	*	-	1%	-	-	-	-	*	-	*
Nuclear weapons/ Nuclear war/ Disarmament	2	-	*	2	-	1	-	1	*	-	-	*	3
	*	-	*	*	-	*	-	*	*	-	-	*	*
Countryside/Rural life	2	1	-	1	-	-	-	2	1	-	-	1	2
	*	*	-	*	-	-	-	1%	1%	-	-	*	*

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Trade unions/ Strikes	1 *	1 *	- -	1 *	- -	1 *	- -	1 *	- -	- -	1 *	- -	2 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1
Petrol prices/Fuel	* *	- -	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	1 *
Drug abuse	* *	- -	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	1 *
Pound/Exchange rate/Value of pound	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
AIDS	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Foot and mouth outbreak/Farming crisis	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	19 2%	7 1%	4 4%	8 2%	3 1%	8 2%	- -	5 2%	4 3%	3 1%	6 2%	7 2%	23 2%
MEAN NUMBER OF MENTIONS	1.00	1.01	1.01c	1.00	1.00	1.01	1.00	1.00	1.00	1.00	1.00	1.01	1.00
STANDARD ERROR	*	*	0.01	0.00	0.00	*	0.00	0.00	0.00	*	0.00	*	*
ERROR VARIANCE	*	*	*	0.00	0.00	*	0.00	0.00	0.00	*	0.00	*	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 30th June - 10th July 2017
Number of sample points : 206
Source : Ipsos MORI (JN Q218)

ISSUES INDEX JULY 2017 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1012	400	117	495	236	434	41	240	126	188	398	278	1012
WEIGHTED BASE	1002	446	114*	443	220	416	39*	269	127*	183	384	306	1012
	100%	44%	11%*	44%	22%	41%	4%*	27%	13%*	18%	38%	31%	101%
Don't know	29	12	1	16	4	8	-	16	5	2	4	13	31
	3% ⁿ	3%	1%	4%	2%	2%	-	6%	4%	1%	1%	4%	3%
Personal finances (NET)	68	30	11	28	4	40	1	21	4	12	31	28	72
	7% ^{ff}	7%	9%	6%	2%	10% ^{zf}	2%	8%	3%	7%	8%	9%	7%
Bird flu/Pandemic flu/Swine flu/Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m/n
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ISSUES INDEX JULY 2017 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1012	267	515	142	278	440	256	321	470	221	889	116	171	344	128	217	139	96	102	176	1012
WEIGHTED BASE	1002	250	499	144	283	410	248	317	477	209	858	136*	105	452	115*	223	138	108*	99*	184	1012
	100%	25%	50%	14%	28%	41%	25%	32%	48%	21%	86%	14%**	10%	45%	11%*	22%	14%	11%*	10%*	18%	101%
Common Market/ Brexit/EU/Europe/ Euro	247	72	127	23	55	247	59	67	112	68	222	24	27	106	34	37	26	14	-	55	271
	25%ctq sv	29%ct	26%ct	16%	19%	60%zab cft	24%	21%	24%	32%zgh	26%z	18%	26%	23%	30%qrs	17%	19%	13%	-	30%v	27%
National health service/Hospitals/ Healthcare	137	21	137	17	31	24	54	45	69	22	128	8	15	49	14	28	13	18	-	31	140
	14%aekv	8%	27%zac eft	12%e	11%e	6%	22%zac et	14%	15%	10%	15%zk	6%	14%	11%	12%	13%r	9%	17%	-	17%v	14%
Immigration/ immigrants	99	10	44	12	99	25	13	21	48	29	93	6	8	48	5	35	23	21	99	-	102
	10%aefg kw	4%	9%aef	8%	35%zabc ef	6%	5%	7%	10%	14%zg	11%zk	4%	7%	11%	5%	16%zp	16%zp	20%zp	100%zw	-	10%
Economy/Economic situation	75	75	26	9	12	18	18	27	34	15	58	17	4	48	14	19	11	10	-	12	71
	7%bet v	30%zbce ft	5%	6%	4%	4%	7%	8%	7%	7%	7%	12%	4%	11%zl	13%	8%	8%	9%	-	7%v	7%
Defence/Foreign affairs/ International terrorism	67	9	30	6	21	14	17	22	32	12	53	11	5	33	5	21	13	10	-	21	57
	7%aev	3%	6%e	4%	7%ae	4%	7%e	7%	7%	6%	6%	8%	5%	7%	4%	9%	10%	10%	-	11%zv	6%
Poverty/Inequality	54	13	24	9	10	16	18	18	27	10	49	4	5	26	13	9	5	4	-	10	55
	5%v	5%	5%	6%	4%	4%	7%et	6%	6%	5%	6%	3%	5%	6%	11%zqr	4%	3%	4%	-	5%v	5%
Housing	42	11	11	7	12	5	3	27	11	4	29	13	4	23	*	13	12	1	-	12	34
	4%befh jp	5%ef	2%	5%ef	4%ef	1%	1%	9%zhi	2%	2%	3%	10%zj	3%	5%	*	6%ps	9%zpq	1%	-	6%v	3%
Unemployment/ Factory closure/ Lack of industry	31	5	14	7	4	4	3	12	13	6	24	7	3	11	1	5	2	2	-	4	24
	3%e	2%	3%e	5%eft	1%	1%	1%	4%	3%	3%	3%	5%	3%	2%	*	2%	2%	2%	-	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/t/l - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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ISSUES INDEX JULY 2017 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1012	267	515	142	278	440	256	321	470	221	889	116	171	344	128	217	139	96	102	176	1012
WEIGHTED BASE	1002	250	499	144	283	410	248	317	477	209	858	136*	105	452	115*	223	138	108*	99*	184	1012
	100%	25%	50%	14%	28%	41%	25%	32%	48%	21%	86%	14%*	10%	45%	11%*	22%	14%	11%*	10%*	18%	101%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	29 3%abej	-	7	29	4	5	5	8	18	3	15	14	4	16	2	4	3	3	-	4	26
		-	1%	20%zabe ft	1%	1%	2%a	3%	4%	1%	2%	10%zj	4%	4%	2%	2%	2%	2%	-	2%	3%
Lack of faith in politics / politicians / government	22 2%ij	3	9	5	4	6	3	10	12	*	21	1	1	10	4	8	2	6	-	4	18
		1%	2%	3%	1%	1%	1%	3%ij	3%	*	2%	1%	1%	2%	3%	4%tr	1%	6%z	-	2%	2%
Public services in general	22 2%q	11	9	3	2	5	8	6	9	6	17	3	7	8	2	1	1	-	-	2	23
		4%zbet	2%	2%	1%	1%	3%et	2%	2%	3%	2%	2%	6%zm	2%	2%	*	*	-	-	1%	2%
Education/Schools	21 2%t	2	14	3	*	6	21	5	9	8	17	4	2	10	2	1	1	-	-	*	21
		1%	3%t	2%t	*	1%	9%zabc et	1%	2%	4%	2%	3%	2%	2%	1%	1%	1%	-	-	*	2%
Ageing population/ Social care for the elderly	20 2%lm	4	11	3	4	7	4	4	7	9	20	-	2	2	4	10	7	4	-	4	22
		1%	2%	2%	2%	2%	2%	1%	1%	4%z	2%	-	2%	*	3%	4%z	5%z	4%	-	2%	2%
Pollution/ Environment	14 1%	3	6	1	1	7	3	5	9	1	14	-	2	9	2	2	2	-	-	1	14
		1%	1%	1%	*	2%	1%	1%	2%	*	2%	-	2%	2%	2%	1%	2%	-	-	*	1%
Race relations	14 1%ej	3	5	-	1	1	4	5	7	2	6	8	2	9	-	-	-	-	-	1	13
		1%	1%	-	*	*	2%	2%	1%	1%	1%	6%zj	2%	2%	-	-	-	-	-	*	1%
Low pay/Minimum wage/Fair wages	12 1%ej	1	3	1	2	*	5	4	6	2	7	5	2	9	5	4	3	3	-	2	13
		*	1%	*	1%	*	2%be	1%	1%	1%	1%	4%zj	2%	2%	4%z	2%	2%	3%	-	1%	1%
Population levels/ Overpopulation	7 1%	-	3	1	4	1	1	2	4	1	6	1	-	3	1	4	2	2	-	4	6
		-	1%	1%	1%	*	*	1%	1%	*	1%	1%	-	1%	1%	2%	1%	2%	-	2%	1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/i/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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ISSUES INDEX JULY 2017 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
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	100%	25%	50%	14%	28%	41%	25%	32%	48%	21%	86%	14%*	10%	45%	11%*	22%	14%	11%*	10%*	18%	101%
Animal welfare	7	1	3	2	2	2	-	-	6	1	7	-	2	1	-	1	1	-	-	2	8
	1%	*	1%	1%	1%	1%	-	-	1%	*	1%	-	2% ^m	*	-	*	1%	-	-	1%	1%
Morality/ Individual behaviour/ Lifestyle	5	*	1	1	2	1	2	*	5	-	5	-	1	2	2	1	1	-	-	2	5
	1%	*	*	1%	1%	*	1%	*	1%	-	1%	-	*	*	2%	1%	1%	-	-	1%	*
Taxation	5	*	1	1	-	-	-	4	1	1	5	*	*	2	-	2	*	2	-	-	6
	1%	*	*	1%	-	-	-	1%	*	*	1%	*	*	*	-	1%	*	2%	-	-	1%
Pensions/Social security/Benefits	5	1	3	1	2	1	1	1	5	-	5	-	-	3	-	2	1	1	-	2	5
	1%	*	1%	1%	1%	*	*	*	1%	-	1%	-	-	1%	-	1%	1%	*	-	1%	*
Nationalisation/ Government control of institutions	3	*	1	-	-	-	-	1	2	-	2	1	1	2	*	2	1	1	-	-	5
	*	*	*	-	-	-	-	*	*	-	*	1%	1%	*	*	1%	1%	1%	-	-	*
Inflation/Prices	3	-	2	1	*	1	-	-	3	*	3	-	-	2	*	-	-	-	-	*	5
	*	-	*	*	*	*	-	-	1%	*	*	-	-	*	*	-	-	-	-	*	*
Scottish/Welsh assembly/ Devolution/ Constitutional reform	3	-	-	-	2	-	-	-	3	-	3	-	-	3	-	-	-	-	-	2	2
	*	-	-	-	1%	-	-	-	1%	-	*	-	-	1%	-	-	-	-	-	1%	*
Transport/Public transport	3	-	1	-	-	-	-	3	-	-	1	2	2	-	-	1	1	-	-	-	2
	*^j	-	*	-	-	-	-	1%	-	-	*	2% ^z	2% ^{zm}	-	-	*	1%	-	-	-	*
Local government/ Council tax	3	1	-	-	-	2	-	-	2	1	3	-	1	-	1	2	2	-	-	-	3
	*	*	-	-	-	1%	-	-	*	*	*	-	1%	-	1%	1%	2% ^z	-	-	-	*

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	100%	25%	50%	14%	28%	41%	25%	32%	48%	21%	86%	14%*	10%	45%	11%*	22%	14%	11%*	10%*	18%	101%
Privatisation	3	2	3	-	1	1	1	1	2	-	3	-	-	3	1	-	-	-	-	1	2
	*	1%	1%	-	*	*	*	*	*	-	*	-	-	1%	1%	-	-	-	-	1%	*
Nuclear weapons/ Nuclear war/ Disarmament	2	-	*	-	1	*	-	1	*	1	1	1	*	-	1	1	-	1	-	1	3
	*	-	*	-	*	*	-	*	*	*	*	1%	*	-	1%	*	-	1%	-	*	*
Countryside/Rural life	2	-	-	-	1	-	-	-	1	1	2	-	1	-	-	-	-	-	-	1	2
	*	-	-	-	*	-	-	-	*	*	*	-	1%	-	-	-	-	-	-	1%	*
Trade unions/ Strikes	1	-	1	1	-	1	1	-	1	1	1	-	-	1	-	-	-	-	-	-	2
	*	-	*	1%	-	*	*	-	*	*	*	-	-	*	-	-	-	-	-	-	*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Petrol prices/Fuel	*	-	-	-	-	-	-	-	*	-	*	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	*	-	*	-	-	-	-	-	-	-	-	-	*
Drug abuse	*	*	-	-	-	-	*	-	-	*	*	-	-	-	-	-	-	-	-	-	1
	*	*	-	-	-	-	*	-	-	*	*	-	-	-	-	-	-	-	-	-	*
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Other	19	1	4	*	5	6	1	4	10	5	16	1	2	9	-	4	3	2	-	5	23
	2% ^b	*	1%	*	2%	2%	*	1%	2%	2%	2%	1%	1%	2%	-	2%	2%	2%	-	3%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00	1.01	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	0.00	0.00	0.00	0.00	*	0.00	0.00	*	0.01	*	0.00	*	*	0.00	0.00	0.00	0.00	0.00	0.00	*
ERROR VARIANCE	*	0.00	0.00	0.00	0.00	*	0.00	0.00	*	*	*	0.00	*	*	0.00	0.00	0.00	0.00	0.00	0.00	*
Don't know	29	-	2	1	-	2	3	13	12	4	22	7	3	10	1	7	3	4	-	-	31
	3% ^{ab}	-	*	1%	-	*	1%	4%	3%	2%	3%	5%	3%	2%	1%	3%	2%	4%	-	-	3%
Personal finances (NET)	68	13	28	10	12	17	24	22	36	10	58	9	7	35	18	13	8	7	-	12	72
	7% ^{ev}	5%	6%	7%	4%	4%	10% ^{ab}	7%	8%	5%	7%	7%	6%	8%	16% ^{zqr}	6%	6%	7%	-	7% ^v	7%
Bird flu/Pandemic flu/Swine flu/ Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX JULY 2017 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1012	493	519	117	150	136	168	180	261	267	304	441	403	609	274	313	196	229	587	425	1012
WEIGHTED BASE	1002	487	515	126*	170	159	176	145	227	296	335	371	455	548	269	280	209	245	549	454	1012
	100%	49%	51%	13%*	17%	16%	18%	14%	23%	30%	33%	37%	45%	55%	27%	28%	21%	24%	55%	45%	101%
National health service/Hospitals/Healthcare	499 50%a	201 41%	298 58%za	61 49%	82 48%	87 55%	81 46%	68 47%	119 53%	143 48%	168 50%	188 50%	230 51%	269 49%	158 59%zm nopq	134 48%	98 47%	109 45%	292 53%zm q	207 46%	515 51%
Common Market/Brexit/EU/Europe/Euro	410 41%bd inoq	226 46%zb	184 36%	44 35%	53 31%	65 41%	84 48%dg i	50 35%	114 50%zc dgik	97 33%	148 44%di	164 44%dg i	162 36%	248 45%	168 62%zm nopq	127 45%no q	62 30%	54 22%	295 54%zm noq	115 25%	440 43%
Immigration/immigrants	283 28%p	130 27%	153 30%	27 21%	42 25%	41 26%	57 32%	50 35%ci	66 29%	69 23%	98 29%	117 31%il	109 24%	174 32%	66 24%	67 24%	65 31%	85 35%zl mp	132 24%	150 33%zl mp	278 27%
Economy/Economic situation	250 25%bc oq	143 29%zb	107 21%	18 14%	52 30%ci	47 30%ci	46 26%ci	34 23%	53 23%	70 24%ci	93 28%ci	87 23%	117 26%	133 24%	105 39%zm nopq	58 21%	49 24%	37 15%	163 30%zm oq	87 19%ci	267 26%
Education/Schools	248 25%ah koq	91 19%	156 30%za	34 27%	49 29%h	40 25%	52 29%hk	31 21%	42 19%	83 28%hk	92 27%hk	73 20%	123 27%	125 23%	100 37%zm nopq	58 21%	46 22%	44 18%	158 29%zm oq	90 20%	256 25%
Defence/Foreign affairs/International terrorism	192 19%	96 20%	96 19%	35 28%zd hik	22 13%	37 24%ci	36 20%	27 19%	35 15%	57 19%ci	73 22%	62 17%	95 21%	98 18%	64 24%q	55 20%	35 17%	39 16%	118 22%	74 16%	186 18%
Housing	190 19%k	94 19%	96 19%	31 25%k	36 21%	31 20%	36 20%	23 16%	34 15%	67 23%hk	67 20%	56 15%	98 22%	92 17%	59 22%	44 16%	31 15%	56 23%	103 19%	87 19%	189 19%
Poverty/Inequality	175 17%hk q	83 17%	92 18%	26 20%h	29 17%	31 19%h	40 23%hk	25 17%	25 11%	54 18%h	71 21%hk	50 13%	85 19%	90 16%	66 25%zm noq	47 17%	25 12%	37 15%	113 21%zm nq	62 14%	194 19%
Crime/Law & order/Violence/Vandalism/Anti-social (yob) behaviour	144 14%	61 12%	84 16%	13 11%	23 14%	21 13%	34 19%	26 18%	27 12%	37 12%	54 16%	53 14%	57 13%	87 16%	43 16%	35 13%	34 16%	32 13%	78 14%	66 15%	142 14%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 30th June - 10th July 2017
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JULY 2017 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1012	493	519	117	150	136	168	180	261	267	304	441	403	609	274	313	196	229	587	425	1012
WEIGHTED BASE	1002	487	515	126*	170	159	176	145	227	296	335	371	455	548	269	280	209	245	549	454	1012
	100%	49%	51%	13%*	17%	16%	18%	14%	23%	30%	33%	37%	45%	55%	27%	28%	21%	24%	55%	45%	101%
Ageing population/ Social care for the elderly	139 14%cd ioq	55 11%	84 16%	6 5%	11 6%	15 10%	36 20%zc deij	25 17%cd i	46 20%zcd ei	17 6%	51 15%cd ei	71 19%zcd ei	32 7%	106 19%	55 20%zn oq	44 16%oq	22 10%	18 7%	99 18%zno q	40 9%	159 16%
Unemployment/ Factory closure/ Lack of industry	136 14%mp	70 14%	66 13%	23 18%	29 17%	17 10%	23 13%	20 14%	25 11%	52 17%	40 12%	45 12%	68 15%	68 12%	28 10%	24 9%	36 17%mp mp	48 20%zl mp	53 10%	84 18%zl mp	129 13%
Public services in general	121 12%nq	52 11%	69 13%	14 11%	16 10%	17 11%	33 19%zd hik	15 11%	25 11%	31 10%	51 15%	40 11%	48 11%	74 13%	56 21%zm nopq	31 11%	13 6%	21 8%	88 16%zmn oq	34 7%	138 14%
Low pay/Minimum wage/Fair wages	113 11%hk	46 9%	67 13%	24 19%ze hjk	24 14%h	14 9%	21 12%	15 10%	16 7%	48 16%zh k	34 10%	30 8%	62 14%	51 9%	32 12%	31 11%	29 14%	20 8%	64 12%	49 11%	123 12%
Lack of faith in politics / politicians / government	111 11%	61 12%	50 10%	11 8%	12 7%	19 12%	28 16%di	18 12%	24 10%	23 8%	47 14%i	41 11%	42 9%	69 13%	38 14%	31 11%	17 8%	25 10%	69 13%	42 9%	108 11%
Pollution/ Environment	101 10%no q	54 11%	47 9%	12 9%	21 12%	10 6%	24 14%	13 9%	21 9%	33 11%	33 10%	35 9%	43 9%	58 11%	43 16%zn oq	34 12%noq	12 6%	12 5%	77 14%zno q	24 5%	111 11%
Pensions/Social security/Benefits	98 10%di	43 9%	55 11%	7 6%	6 4%	11 7%	26 15%zc dij	23 16%zc dei	25 11%di	13 5%	36 11%di	48 13%zdi	24 5%	74 13%	35 13%	24 9%	18 9%	21 8%	59 11%	39 9%	105 10%
Race relations	79 8%k	38 8%	42 8%	11 9%	19 11%	7 4%	21 12%ehj k	9 6%	13 6%	30 10%	28 8%e	21 6%	37 8%	42 8%	26 10%	24 9%	14 7%	14 6%	50 9%	29 6%	80 8%
Inflation/Prices	75 7%hk	42 9%	33 6%	9 7%	22 13%zhk	14 9%	12 7%	9 6%	10 4%	31 11%hk	25 8%	19 5%	45 10%	30 6%	17 6%	20 7%	23 11%	14 6%	38 7%	37 8%	72 7%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 30th June - 10th July 2017
Number of sample points : 206
Source : Ipsos MORI (JN Q218)

ISSUES INDEX JULY 2017 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1012	493	519	117	150	136	168	180	261	267	304	441	403	609	274	313	196	229	587	425	1012
WEIGHTED BASE	1002	487	515	126*	170	159	176	145	227	296	335	371	455	548	269	280	209	245	549	454	1012
	100%	49%	51%	13%*	17%	16%	18%	14%	23%	30%	33%	37%	45%	55%	27%	28%	21%	24%	55%	45%	101%
Drug abuse	61	33	29	7	12	13	12	5	12	20	24	17	32	29	22	16	11	12	38	23	56
	6%	7%	6%	6%	7%	8%	7%	3%	5%	7%	7%	5%	7%	5%	8%	6%	5%	5%	7%	5%	6%
Taxation	61	33	28	6	16	14	11	7	7	22	25	14	36	25	28	15	7	11	43	18	59
	6%hkq	7%	5%	5%	9%hk	9%hk	6%	5%	3%	7%	8%hk	4%	8%	5%	10%zmn	5%	4%	4%	8%zmq	4%	6%
Transport/Public transport	56	33	23	4	13	12	14	6	7	17	26	14	29	27	26	10	5	16	35	21	55
	6%k	7%	5%	3%	8%	8%	8%	4%	3%	6%	8%hk	4%	6%	5%	10%zmn	3%	2%	6%	6% m	5%	5%
Population levels/ Overpopulation	55	26	29	10	5	9	10	5	17	14	19	22	23	32	18	14	4	19	32	23	51
	6%n	5%	6%	8%	3%	6%	6%	4%	7%	5%	6%	6%	5%	6%	7%n	5%	2%	8% nq	6%	5% n	5%
Morality/ Individual behaviour/ Lifestyle	51	23	29	1	8	6	16	10	11	10	21	21	15	36	22	12	7	11	34	18	50
	5%	5%	6%	1%	5%	4%	9%zci	7% c	5%	3%	6%	6%	3%	7%	8%zq	4%	3%	4%	6%	4%	5%
Nuclear weapons/ Nuclear war/ Disarmament	46	24	22	4	6	8	14	7	8	9	21	15	17	29	21	7	9	8	29	17	43
	5%	5%	4%	3%	3%	5%	8%	5%	4%	3%	6%	4%	4%	5%	8%zmp	3%	4%	3%	5% m	4%	4%
Privatisation	42	18	24	7	10	4	11	3	7	17	16	10	21	21	24	9	4	5	32	9	48
	4%kq	4%	5%	5%	6%	3%	6%	2%	3%	6%	5%	3%	5%	4%	9%zmn	3%	2%	2%	6%zmo	2%	5%
Pound/Exchange rate/Value of pound	40	23	17	9	2	9	14	2	5	11	22	7	20	21	21	11	5	3	32	8	34
	4%koq	5%	3%	7% dgh ik	1%	5%	8%zdg hk	2%	2%	4% d	7%zdg hk	2%	4%	4%	8%zno	4%	2%	1%	6%zoq	2%	3%
Nationalisation/ Government control of institutions	38	16	22	2	6	3	10	3	14	8	13	17	11	27	20	7	6	4	27	10	39
	4%	3%	4%	1%	4%	2%	6%	2%	6% z	3%	4%	5%	2%	5%	8%zmo	2%	3%	2%	5% zm	2%	4%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 30th June - 10th July 2017
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JULY 2017 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1012	493	519	117	150	136	168	180	261	267	304	441	403	609	274	313	196	229	587	425	1012
WEIGHTED BASE	1002	487	515	126*	170	159	176	145	227	296	335	371	455	548	269	280	209	245	549	454	1012
	100%	49%	51%	13%*	17%	16%	18%	14%	23%	30%	33%	37%	45%	55%	27%	28%	21%	24%	55%	45%	101%
Local government/ Council tax	33 3%g	10 2%	22 4%	5 4%	4 2%	9 6%g	5 3%	1 *	10 4%g	9 3%	13 4%	10 3%g	18 4%	15 3%	7 3%	12 4%	7 4%	6 3%	19 3%	13 3%	33 3%
Petrol prices/Fuel	26 3%q	13 3%	13 3%	2 1%	3 2%	4 2%	7 4%	3 2%	9 4%	4 1%	11 3%	11 3%	8 2%	18 3%	15 6%zno	6 2%	2 1%	3 1%	21 4%zmq	5 1%	27 3%
Countryside/Rural life	25 3%q	8 2%	17 3%	- -	2 1%	2 1%	10 5%zci	7 5%ci	5 2%	2 1%	11 3%	11 3%	4 1%	21 4%	14 5%znq	7 2%	1 *	4 2%	20 4%znq	5 1%	28 3%
Animal welfare	24 2%	7 1%	17 3%	2 2%	4 3%	2 1%	3 2%	4 3%	8 4%	6 2%	5 2%	12 3%	8 2%	16 3%	11 4%q	6 2%	2 1%	4 2%	18 3%	6 1%	30 3%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	24 2%q	14 3%	10 2%	3 3%	- -	4 2%	6 4% d	4 3%	6 3%	3 1%	10 3%	10 3%	7 2%	16 3%	9 3%	10 3%	4 2%	2 1%	18 3%zq	5 1%	23 2%
Trade unions/ Strikes	17 2%	6 1%	11 2%	1 1%	2 1%	2 1%	2 1%	6 4%z	5 2%	3 1%	4 1%	10 3%	5 1%	12 2%	8 3%	6 2%	1 1%	2 1%	14 3%	3 1%	23 2%
Northern Ireland	7 1%	4 1%	3 *	3 2% k	- -	2 1%	1 1%	- -	* *	3 1%	3 1%	* *	5 1%	1 *	3 1%	2 1%	2 1%	- -	5 1%	2 *	7 1%
AIDS	3 *	2 *	2 *	- -	1 1%	1 1%	- -	- -	1 1%	1 *	1 *	1 *	2 *	1 *	1 *	1 *	1 *	* *	2 *	1 *	6 1%
Foot and mouth outbreak/Farming crisis	3 *	- -	3 1%	- -	1 1%	1 *	- -	- -	1 *	1 *	1 *	1 *	2 *	1 *	1 *	1 1%	1 *	- -	2 *	1 *	4 *
Median	3	3	3	2	3	3	3	2	2	3	3	2	3	3	3	2	3	2	3	2	3
Bird flu/Pandemic flu/Swine flu/ Ebola	2 *	1 *	2 *	- -	- -	* *	1 *	- -	1 *	- -	1 *	1 *	* *	2 *	1 1%	1 *	- -	- -	2 *	- -	4 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 30th June - 10th July 2017
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JULY 2017 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1012	493	519	117	150	136	168	180	261	267	304	441	403	609	274	313	196	229	587	425	1012
WEIGHTED BASE	1002	487	515	126*	170	159	176	145	227	296	335	371	455	548	269	280	209	245	549	454	1012
	100%	49%	51%	13%*	17%	16%	18%	14%	23%	30%	33%	37%	45%	55%	27%	28%	21%	24%	55%	45%	101%
Other	47	23	25	4	7	5	13	4	14	11	18	18	16	31	10	16	13	9	26	21	59
	5%	5%	5%	3%	4%	3%	7%	3%	6%	4%	5%	5%	4%	6%	4%	6%	6%	4%	5%	5%	6%
MEAN NUMBER OF MENTIONS	4.11n	3.99	4.21	3.91	3.96	4.05	4.84z	3.95	3.89	3.94	4.47	3.92	3.98	4.21	5.39z	3.86	3.52	3.48	4.61z	3.50	4.21
	oq						hik								mno	pq			mno	q	
STANDARD ERROR	0.11	0.14	0.16	0.29	0.25	0.29	0.33	0.22	0.21	0.19	0.22	0.15	0.16	0.15	0.29	0.18	0.13	0.17	0.17	0.11	0.11
ERROR VARIANCE	0.01	0.02	0.03	0.08	0.06	0.09	0.11	0.05	0.05	0.03	0.05	0.02	0.03	0.02	0.08	0.03	0.02	0.03	0.03	0.01	0.01
Don't know	91	43	47	16	24	15	6	13	17	40	21	30	54	36	11	19	14	46	31	60	85
	9%flp	9%	9%	13%f	14%fj	9%	4%	9%	7%	13%z	fj	6%f	8%	12%	4%	7%	7%	19%zlm	6%	13%zlm	8%
																		npq	np		
Personal finances (NET)	290	144	146	44	63	48	57	37	41	108	105	78	155	135	88	80	65	58	168	123	304
	29%hk	30%	28%	35%hk	37%gh	30%h	33%hk	25%	18%	36%zg	31%hk	21%	34%	25%	33%	29%	31%	24%	31%	27%	30%
					k					hk											

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX JULY 2017 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1012	871	49	92	354	262	303	254	355	149	257	108	371	300	153	166	671	319	1012
WEIGHTED BASE	1002	865	51*	86*	324	237	312	261	367	137	278	140*	331	294	129	231	625	360	1012
	100%	86%	5%*	9%*	32%	24%	31%	26%	37%	14%	28%	14%*	33%	29%	13%	23%	62%	36%	101%
National health service/Hospitals/ Healthcare	499 50% ^d	434 50% ^d	28 56%	37 43%	144 44%	107 45%	160 51%	131 50%	195 53% ^{di}	61 45%	144 52% ⁱ	83 59% ^{cd} ei	166 50%	166 57% ^{zn} q	55 43%	106 46%	332 53% ^{zn} q	161 45%	515 51%
Common Market/ Brexit/EU/Europe/ Euro	410 41% ^{gi} noq	351 41% ⁱ	21 41%	38 44%	132 41%	94 39%	112 36%	91 35%	167 45% ^{af} gi	42 31%	121 43% ⁱ	78 56% ^{za} defgh ij	173 52% ^{zn} oq	131 44% ^{no} q	30 23%	68 29%	303 49% ^{zn} oq	98 27%	440 43%
immigration/ immigrants	283 28%	236 27%	28 56% ^{za} cdefg hijk	18 21%	82 25%	64 27%	95 30% ^g	66 25%	106 29%	34 25%	74 27%	40 29%	100 30%	70 24%	43 33%	66 28%	171 27%	109 30%	278 27%
Economy/Economic situation	250 25%	222 26%	12 23%	15 18%	68 21%	53 22%	77 25%	65 25%	104 28%	43 31% ^{cd}	78 28%	36 25%	88 27%	77 26%	24 19%	59 25%	165 26%	83 23%	267 26%
Education/Schools	248 25% ⁿ	215 25%	12 23%	21 24%	69 21%	48 20%	84 27%	72 27%	96 26%	33 24%	65 23%	32 23%	77 23%	80 27% ⁿ	22 17%	63 27%	158 25%	85 24% ⁿ	256 25%
Defence/Foreign affairs/ International terrorism	192 19% ⁱⁿ	163 19% ⁱ	13 25% ⁱ	17 19%	67 21% ⁱ	50 21% ⁱ	56 18%	43 16%	70 19% ^{ij}	15 11%	45 16% ⁱ	30 21% ⁱ	67 20%	66 23% ^{nq}	16 12%	39 17%	133 21% ^{zn}	55 15%	186 18%
Housing	190 19% ^{de} p	165 19% ^{de}	12 23%	13 15%	43 13%	29 12%	52 17%	40 15%	95 26% ^{za} defg	42 31% ^{za} cdefg	71 26% ^{za} defg	29 21%	56 17%	50 17%	24 18%	58 25% ^p	106 17%	82 23%	189 19%
Poverty/Inequality	175 17% ^k	147 17% ^k	7 15%	20 24% ^k	67 21% ^k	46 20% ^k	48 15%	41 16%	60 16% ^k	27 20% ^{jk}	40 14%	13 9%	58 17%	62 21% ^q	20 16%	30 13%	120 19%	50 14%	194 19%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 30th June - 10th July 2017
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JULY 2017 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE							UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)		
UNWEIGHTED BASE	1012	871	49	92	354	262	303	254	355	149	257	108	371	300	153	166	671	319	1012	
WEIGHTED BASE	1002	865	51*	86*	324	237	312	261	367	137	278	140*	331	294	129	231	625	360	1012	
	100%	86%	5%*	9%*	32%	24%	31%	26%	37%	14%	28%	14%*	33%	29%	13%	23%	62%	36%	101%	
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	144 14%	128 15%	3 6%	14 16%	49 15%	35 15%	47 15%	44 17%	49 13%	16 12%	36 13%	20 14%	45 14%	51 18%	19 15%	26 11%	96 15%	44 12%	142 14%	
Ageing population/ Social care for the elderly	139 14%no q	121 14%	7 15%	10 12%	45 14%	35 15%	41 13%	34 13%	52 14%ij	13 9%	30 11%	17 12%	69 21%zn oq	46 16%noq	9 7%	12 5%	116 19%zno q	21 6%	159 16%	
Unemployment/ Factory closure/ Lack of industry	136 14%k	111 13%	13 26%za hjk	12 14%	45 14%	32 14%	50 16%k	37 14%	42 11%	18 13%	27 10%	9 6%	39 12%	43 15%	21 16%	30 13%	82 13%	50 14%	129 13%	
Public services in general	121 12%nq	106 12%	7 14%	9 10%	31 10%	23 10%	36 11%	29 11%	55 15%i	12 9%	37 13%i	25 18%	48 14%nq	45 15%nq	6 5%	20 9%	92 15%znq	27 7%	138 14%	
Low pay/Minimum wage/Fair wages	113 11%	92 11%	8 16%	12 14%	41 13%	29 12%	29 9%	21 8%	42 11%	15 11%	27 10%	11 8%	33 10%	38 13%	17 13%	24 10%	71 11%	41 11%	123 12%	
Lack of faith in politics / politicians / government	111 11%am	86 10%	9 17%	16 18%za deh	36 11%e	20 9%	38 12%	29 11%	37 10%	14 11%	29 10%	14 10%	44 13%mp	22 8%	9 7%	34 15%m	67 11%m	43 12%n	108 11%	
Pollution/ Environment	101 10%an	90 10%	5 10%	6 7%	27 8%	21 9%	28 9%	22 9%	46 13%	13 9%	30 11%	17 12%	36 11%an	33 11%an	4 3%	24 10%an	69 11%an	28 8%an	111 11%	
Pensions/Social security/Benefits	98 10%aij q	74 9%i	14 27%za cdefg hijk	10 12%i	30 9%	20 8%	34 11%gi	20 8%	34 9%ij	5 4%	17 6%	12 9%	45 13%zn oq	31 11%q	7 6%	13 6%	76 12%zno q	20 6%	105 10%	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 30th June - 10th July 2017
 Number of sample points : 206
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ISSUES INDEX JULY 2017 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1012	871	49	92	354	262	303	254	355	149	257	108	371	300	153	166	671	319	1012
WEIGHTED BASE	1002	865	51*	86*	324	237	312	261	367	137	278	140*	331	294	129	231	625	360	1012
	100%	86%	5%*	9%*	32%	24%	31%	26%	37%	14%	28%	14%*	33%	29%	13%	23%	62%	36%	101%
Race relations	79 8%	70 8%	5 9%	4 5%	21 7%	17 7%	26 8%	22 8%	32 9%	14 10%	27 10%	14 10%	24 7%	22 7%	6 5%	25 11%	46 7%	31 9% n	80 8%
Inflation/Prices	75 7% p	64 7%	6 12%	4 5%	20 6%	15 6%	24 8%	18 7%	31 8%	17 13% za dh	27 10%	9 7%	20 6%	17 6%	9 7%	29 13% zlm p	37 6%	38 10% znp	72 7%
Drug abuse	61 6%	55 6%	2 4%	5 5%	18 6%	14 6%	24 8%	22 9%	19 5%	5 4%	13 5%	7 5%	19 6%	22 7%	9 7%	10 4%	41 7%	19 5%	56 6%
Taxation	61 6% l	49 6%	9 17% zac defghj k	3 3%	16 5%	13 6%	20 6% g	11 4%	25 7%	13 10% a	19 7%	5 4%	9 3%	23 8% lp	6 5%	20 9% l	32 5% l	27 7% l	59 6%
Transport/Public transport	56 6% dfg	52 6% dfg	2 4%	2 3%	11 3%	9 4%	8 3%	6 2%	37 10% zac defg	12 9% dfg	24 9% zde fg	12 9% fg	19 6%	17 6%	3 3%	16 7%	36 6%	20 5% n	55 5%
Population levels/ Overpopulation	55 6%	47 5%	2 4%	6 7%	14 4%	9 4%	10 3%	8 3%	31 8% zae fgj	10 7%	17 6%	7 5%	24 7%	14 5%	5 4%	10 4%	38 6%	16 4%	51 5%
Morality/ Individual behaviour/ Lifestyle	51 5%	46 5%	3 7%	2 2%	12 4%	10 4%	16 5%	12 5%	24 7%	7 5%	20 7%	13 9%	19 6%	17 6%	5 4%	10 4%	36 6%	15 4%	50 5%
Nuclear weapons/ Nuclear war/ Disarmament	46 5% a	33 4%	3 6%	10 12% zad efghij	17 5% e	7 3%	10 3%	7 3%	19 5% ij	2 1%	10 4% i	8 6%	15 4%	16 5%	3 2%	11 5%	30 5%	14 4%	43 4%
Privatisation	42 4%	37 4%	1 2%	3 4%	11 4%	8 3%	8 3%	7 3%	22 6%	8 6%	13 5%	5 4%	16 5%	12 4%	2 1%	9 4%	28 5%	10 3%	48 5%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 30th June - 10th July 2017
 Number of sample points : 206
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ISSUES INDEX JULY 2017 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1012	871	49	92	354	262	303	254	355	149	257	108	371	300	153	166	671	319	1012
WEIGHTED BASE	1002	865	51*	86*	324	237	312	261	367	137	278	140*	331	294	129	231	625	360	1012
	100%	86%	5%*	9%*	32%	24%	31%	26%	37%	14%	28%	14%*	33%	29%	13%	23%	62%	36%	101%
Pound/Exchange rate/Value of pound	40	32	6	2	5	4	11	5	23	5	17	12	15	13	-	12	28	12	34
	4%den	4%d	13%zac	2%	2%	2%	4%g	2%	6%zad	3%	6%deg	9%zad	4%n	5%n	-	5%n	5%n	3%	3%
Nationalisation/ Government control of institutions	38	30	6	2	8	6	13	7	17	2	13	11	13	15	2	7	28	9	39
	4%	3%	11%zad	2%	2%	2%	4%g	3%	5%i	2%	5%i	8%ad	4%	5%	1%	3%	4%	3%	4%
Local government/ Council tax	33	29	2	2	14	13	9	6	10	3	7	4	9	5	6	12	14	18	33
	3%p	3%	4%	2%	4%	5%	3%	2%	3%	2%	3%	3%	3%	2%	5%	5%	2%	5%mp	3%
Petrol prices/Fuel	26	17	6	3	5	2	12	6	9	1	6	5	11	8	2	4	19	6	27
	3%a	2%	12%zad	4%	2%	1%	4%ag	2%	2%i	*	2%i	4%	3%	3%	2%	2%	3%	2%	3%
Countryside/Rural life	25	22	2	2	4	2	7	5	14	2	6	4	13	6	2	3	19	5	28
	3%	2%	4%	2%	1%	1%	2%	2%	4%dij	1%	2%	3%	4%z	2%	1%	1%	3%	1%	3%
Animal welfare	24	22	2	-	6	6	11	9	7	1	4	3	11	11	2	-	21	2	30
	2%q	3%	3%	-	2%	2%	4%	4%	2%	*	1%	2%	3%oq	4%oq	1%	-	3%zoq	*	3%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	24	9	3	11	13	2	5	1	6	-	4	4	11	6	-	5	17	5	23
	2%ag	1%	7%ae	13%zad	4%zae	1%	2%g	1%	2%	-	2%	3%	3%n	2%	-	2%	3%	1%	2%
Trade unions/ Strikes	17	13	4	-	1	1	9	5	8	2	3	1	7	7	1	2	15	3	23
	2%de	2%d	7%zac	-	*	*	3%deg	2%	2%dj	1%	1%	*	2%	2%	*	1%	2%	1%	2%
Northern Ireland	7	3	2	1	1	-	4	2	2	-	2	2	2	3	-	2	5	2	7
	1%a	*	5%zad	1%	*	-	1%ag	1%	*	-	1%	1%	1%	1%	-	1%	1%	*	1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 30th June - 10th July 2017
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JULY 2017 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1012	871	49	92	354	262	303	254	355	149	257	108	371	300	153	166	671	319	1012
WEIGHTED BASE	1002	865	51*	86*	324	237	312	261	367	137	278	140*	331	294	129	231	625	360	1012
	100%	86%	5%*	9%*	32%	24%	31%	26%	37%	14%	28%	14%*	33%	29%	13%	23%	62%	36%	101%
AIDS	3 *	3 *	* 1%	- -	1 *	1 *	1 *	* *	1 *	1 1%	1 *	- -	1 *	1 *	- -	1 *	2 *	1 *	6 1%
Foot and mouth outbreak/Farming crisis	3 *a	1 *	1 2%ah	1 1%	2 1%	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	1 1%	1 *	1 *	2 *	4 *
Median	3	3	3	3	3	2	2	2	3	3	3	2	3	3	2	3	3	2	3
Bird flu/Pandemic flu/Swine flu/ Ebola	2 *	1 *	* 1%	1 1%	1 *	- -	1 *	* *	1 *	- -	1 *	1 1%	1 *	1 *	- -	- -	2 *	- -	4 *
Other	47 5%jk	40 5%jk	3 6%k	4 5%k	21 6%jk	16 7%hjk	16 5%	13 5%	11 3%	5 4%	6 2%	1 *	17 5%	12 4%	10 8%	8 4%	29 5%	18 5%	59 6%
MEAN NUMBER OF MENTIONS	4.11d nq	4.05	5.41z adefg i	3.90	3.78	3.74	4.05g	3.78	4.44a degij	3.83	4.07	4.31	4.36n q	4.33n q	3.27	3.89	4.35z nq	3.67n	4.21
STANDARD ERROR	0.11	0.11	0.85	0.25	0.14	0.17	0.21	0.19	0.20	0.19	0.20	0.38	0.19	0.21	0.17	0.25	0.14	0.16	0.11
ERROR VARIANCE	0.01	0.01	0.73	0.06	0.02	0.03	0.04	0.04	0.04	0.03	0.04	0.15	0.04	0.04	0.03	0.06	0.02	0.03	0.01
Don't know	91 9%cm p	85 10%c	4 8%	2 2%	27 8%c	25 11%cd	32 10%c	28 11%c	31 9%	13 9%	24 9%	11 8%	22 7%	14 5%	21 16%zl mp	32 14%zlm p	35 6%	53 15%zlm p	85 8%
Personal finances (NET)	290 29%k	246 28%k	14 28%	30 35%k	107 33%k	77 32%k	80 26%	66 25%	103 28%k	52 38%za fahik	75 27%k	23 17%	91 28%	89 30%	36 28%	69 30%	180 29%	105 29%	304 30%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 30th June - 10th July 2017
Number of sample points : 206
Source : Ipsos MORI (JN Q218)

ISSUES INDEX JULY 2017 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1012	400	117	495	236	434	41	240	126	188	398	278	1012
WEIGHTED BASE	1002	446	114*	443	220	416	39*	269	127*	183	384	306	1012
	100%	44%	11%*	44%	22%	41%	4%*	27%	13%*	18%	38%	31%	101%
National health service/Hospitals/ Healthcare	499 50%	205 46%	67 59%a	227 51%	114 52%	209 50%	27 69%zg i	118 44%	56 45%	97 53%	206 54%	150 49%	515 51%
Common Market/ Brexit/EU/Europe/ Euro	410 41%gl	184 41%	47 41%	180 41%	120 54%zg i	153 37%	30 76%zf gi	82 31%	32 25%	72 39%l	209 54%zl m	113 37%	440 43%
Immigration/ immigrants	283 28%g	119 27%	32 28%	132 30%	89 40%zg hi	94 23%	7 19%	70 26%	36 28%	54 30%	114 30%	73 24%	278 27%
Economy/Economic situation	250 25%c	129 29%c	29 25%	92 21%	60 27%	118 28%	16 42%zi	48 18%	24 19%	44 24%	129 34%zl	76 25%	267 26%
Education/Schools	248 25%	100 22%	37 33%	111 25%	61 28%	112 27%	10 25%	53 20%	33 26%	39 21%	128 33%zm	86 28%	256 25%
Defence/Foreign affairs/ International terrorism	192 19%	83 19%	25 22%	84 19%	50 23%	83 20%	9 23%	35 13%	20 16%	34 19%	96 25%z	64 21%	186 18%
Housing	190 19%f	87 20%	14 12%	89 20%	30 14%	100 24%zf	5 13%	44 16%	27 21%	35 19%	77 20%	56 18%	189 19%
Poverty/Inequality	175 17%ff	73 16%	24 21%	78 18%	25 11%	98 24%zf i	8 20%	34 13%	15 12%	31 17%	83 22%zl	61 20%	194 19%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	144 14%	61 14%	16 14%	68 15%	31 14%	56 14%	3 8%	44 16%	14 11%	25 14%	64 17%	50 16%	142 14%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
Respondent type : GB Adults 18+
Fieldwork dates : 30th June - 10th July 2017
Number of sample points : 206
Source : Ipsos MORI (JN Q218)

ISSUES INDEX JULY 2017 (PUBLIC - FINAL)

Table 7

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1012	400	117	495	236	434	41	240	126	188	398	278	1012
WEIGHTED BASE	1002	446	114*	443	220	416	39*	269	127*	183	384	306	1012
	100%	44%	11%*	44%	22%	41%	4%*	27%	13%*	18%	38%	31%	101%
Ageing population/ Social care for the elderly	139 14% ^{aa}	43 10%	13 11%	83 19% ^{za}	37 17%	58 14%	5 13%	32 12%	13 11%	23 13%	70 18% ^z	24 8%	159 16%
Unemployment/ Factory closure/ Lack of industry	136 14%	59 13%	11 9%	66 15%	22 10%	61 15%	3 8%	45 17%	21 17%	20 11%	42 11%	42 14%	129 13%
Public services in general	121 12%	50 11%	20 17%	52 12%	31 14%	64 15% ^z	7 18%	14 5%	14 11%	17 9%	71 19% ^{zm}	26 8%	138 14%
Low pay/Minimum wage/Fair wages	113 11% ^{ff}	55 12%	11 9%	47 11%	6 3%	70 17% ^{zfi}	2 6%	26 10%	16 13%	27 15%	42 11%	45 15%	123 12%
Lack of faith in politics / politicians / government	111 11%	52 12%	12 10%	48 11%	21 10%	51 12%	6 15%	27 10%	13 10%	18 10%	54 14% ^z	20 7%	108 11%
Pollution/ Environment	101 10% ^l	50 11%	12 11%	39 9%	20 9%	50 12%	4 10%	17 6%	5 4%	17 9%	55 14% ^{zl}	22 7%	111 11%
Pensions/Social security/Benefits	98 10%	37 8%	8 7%	53 12% ^z	28 13%	42 10%	4 9%	18 7%	10 8%	16 9%	49 13% ^z	21 7%	105 10%
Race relations	79 8%	39 9%	13 11%	27 6%	16 7%	48 12% ^z	1 3%	9 3%	7 5%	18 10%	35 9%	24 8%	80 8%
Inflation/Prices	75 7% ^c	42 9%	8 7%	25 6%	17 8%	42 10% ^z	1 3%	14 5%	11 9%	10 5%	26 7%	26 8%	72 7%
Drug abuse	61 6% ^{cm}	37 8% ^c	5 4%	19 4%	12 6%	19 5%	1 2%	25 9%	7 5%	3 2%	30 8% ^m	28 9%	56 6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 30th June - 10th July 2017
Number of sample points : 206
Source : Ipsos MORI (JN Q218)

ISSUES INDEX JULY 2017 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1012	400	117	495	236	434	41	240	126	188	398	278	1012
WEIGHTED BASE	1002	446	114*	443	220	416	39*	269	127*	183	384	306	1012
	100%	44%	11%*	44%	22%	41%	4%*	27%	13%*	18%	38%	31%	101%
Taxation	61	33	6	21	16	31	2	11	12	14	27	23	59
	6%	7%	6%	5%	7%	8%	4%	4%	10%	8%	7%	8%	6%
Transport/Public transport	56	30	6	21	13	26	2	13	5	9	34	14	55
	6%	7%	5%	5%	6%	6%	5%	5%	4%	5%	9%z	5%	5%
Population levels/Overpopulation	55	22	2	32	20	19	1	13	8	5	27	14	51
	6%	5%	1%	7%zb	9%zg	4%	2%	5%	7%	3%	7%	5%	5%
Morality/Individual behaviour/Lifestyle	51	21	5	25	18	21	1	11	6	10	23	6	50
	5%	5%	4%	6%	8%z	5%	4%	4%	5%	6%	6%	2%	5%
Nuclear weapons/Nuclear war/Disarmament	46	21	6	19	11	21	*	8	7	2	29	15	43
	5%_m	5%	5%	4%	5%	5%	1%	3%	6%	1%	8%zm	5%	4%
Privatisation	42	13	6	22	6	29	1	2	5	4	24	12	48
	4%	3%	5%	5%	3%	7%zfi	3%	1%	4%	2%	6%z	4%	5%
Pound/Exchange rate/Value of pound	40	28	*	12	15	16	-	8	2	1	30	10	34
	4%bcm	6%zbc	*	3%	7%z	4%	-	3%	1%	1%	8%zlm	3%	3%
Nationalisation/Government control of institutions	38	12	4	22	10	21	*	3	5	5	18	10	39
	4%	3%	3%	5%	5%	5%	1%	1%	4%	3%	5%	3%	4%
Local government/Council tax	33	16	-	17	2	14	1	16	5	8	11	11	33
	3%_f	4%	-	4%	1%	3%	2%	6%	4%	4%	3%	3%	3%
Petrol prices/Fuel	26	13	1	13	11	5	1	6	2	5	14	6	27
	3%_g	3%	*	3%	5%zg	1%	2%	2%	2%	3%	4%	2%	3%

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WEIGHTED BASE	1002	446	114*	443	220	416	39*	269	127*	183	384	306	1012
	100%	44%	11%*	44%	22%	41%	4%*	27%	13%*	18%	38%	31%	101%
Countryside/Rural life	25 3%	11 2%	2 2%	13 3%	7 3%	7 2%	1 2%	8 3%	3 2%	4 2%	14 4%	5 2%	28 3%
Animal welfare	24 2%	10 2%	1 1%	13 3%	5 2%	6 1%	2 5%	8 3%	1 1%	7 4%	9 2%	5 2%	30 3%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	24 2%	12 3%	2 2%	9 2%	7 3%	8 2%	* 1%	4 1%	2 2%	2 1%	16 4% z	5 2%	23 2%
Trade unions/ Strikes	17 2%	8 2%	2 2%	8 2%	5 2%	8 2%	2 4%	3 1%	3 2%	2 1%	10 3%	4 1%	23 2%
Northern Ireland	7 1%	4 1%	1 1%	2 *	2 1%	3 1%	* 1%	- -	- -	* *	4 1%	2 1%	7 1%
AIDS	3 *	2 *	- -	1 *	- -	2 *	* 1%	1 *	- -	* *	1 *	1 *	6 1%
Foot and mouth outbreak/Farming crisis	3 *	1 *	1 1%	1 *	- -	2 1%	* 1%	- -	- -	1 1%	2 *	1 *	4 *
Median	3	3	3	2	3	3	3	2	2	2	3	3	3
Bird flu/Pandemic flu/Swine flu/ Ebola	2 *	1 *	- -	1 *	- -	* *	* 1%	1 *	- -	* *	2 1%	- -	4 *
Other	47 5%	18 4%	11 9% z	18 4%	12 5%	25 6%	- -	7 3%	6 4%	10 5%	16 4%	15 5%	59 6%

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ISSUES INDEX JULY 2017 (PUBLIC - FINAL)

Table 7

Q.PL01/02**What do you see as the main/other important issues facing Britain today?****BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (i)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
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WEIGHTED BASE	1002	446	114*	443	220	416	39*	269	127*	183	384	306	1012
	100%	44%	11%*	44%	22%	41%	4%*	27%	13%*	18%	38%	31%	101%
MEAN NUMBER OF MENTIONS	4.11	4.09	4.04	4.14	4.36	4.39z	4.31	3.43	3.67	3.80	4.99z lm	3.88	4.21
STANDARD ERROR	0.11	0.17	0.21	0.17	0.26	0.17	0.55	0.17	0.23	0.23	0.21	0.18	0.11
ERROR VARIANCE	0.01	0.03	0.05	0.03	0.07	0.03	0.30	0.03	0.05	0.05	0.04	0.03	0.01
Don't know	91 9%bf mn	43 10%	4 3%	44 10%b	11 5%	33 8%	2 6%	44 16%	20 15%zmn	6 3%	23 6%	24 8%	85 8%
Personal finances (NET)	290 29%cf f	139 31%	38 34%	114 26%	43 20%	160 38%zf i	10 25%	62 23%	31 24%	58 32%	122 32%	102 33%	304 30%

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Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1012	267	515	142	278	440	256	321	470	221	889	116	171	344	128	217	139	96	102	176	1012
WEIGHTED BASE	1002	250	499	144	283	410	248	317	477	209	858	136*	105	452	115*	223	138	108*	99*	184	1012
	100%	25%	50%	14%	28%	41%	25%	32%	48%	21%	86%	14%*	10%	45%	11%*	22%	14%	11%*	10%*	18%	101%
National health service/Hospitals/ Healthcare	499	133	499	85	144	219	181	134	260	104	447	48	56	216	65	102	67	47	44	100	515
	50%gk	53%	100%zac	59%z	51%	53%	73%zac	42%	55%zg	50%	52%zk	35%	54%	48%	57%	46%	48%	43%	44%	54%	51%
Common Market/ Brexit/EU/Europe/ Euro	410	125	219	60	118	410	113	113	200	98	372	36	45	185	64	82	59	34	25	93	440
	41%gkv	50%zt	44%	42%	42%	100%zab	45%	36%	42%	47%g	43%zk	27%	43%	41%	56%zqr	37%	42%q	31%	25%	51%zv	43%
Immigration/ immigrants	283	69	144	56	283	118	72	77	140	66	256	26	21	130	30	86	65	35	99	184	278
	28%kl	28%	29%	39%za	100%zab	29%	29%	24%	29%	32%	30%zk	19%	20%	29%	26%	39%zp	47%zpq	32%	100%z	100%z	27%
Economy/Economic situation	250	250	133	43	69	125	87	88	107	55	212	35	26	129	50	51	37	19	10	59	267
	25%v	100%zbc	27%	30%	24%	31%z	35%zbt	28%	22%	26%	25%	25%	25%	29%	43%zqr	23%	27%	18%	10%	32%zv	26%
Education/Schools	248	87	181	57	72	113	248	66	120	62	222	22	30	109	39	45	32	19	13	59	256
	25%kv	35%zet	36%zet	40%zet	25%	27%	100%zab	21%	25%	30%g	26%k	16%	29%	24%	34%zqs	20%	23%	17%	13%	32%zv	25%
Defence/Foreign affairs/ International terrorism	192	59	102	46	82	103	72	44	108	40	170	19	17	91	24	48	33	17	17	65	186
	19%g	24%	20%	32%zb	29%zb	25%zb	29%zb	14%	23%zg	19%	20%	14%	16%	20%	21%	21%	24%	16%	17%	35%zv	18%
Housing	190	58	98	47	69	83	69	80	80	30	159	30	19	78	23	48	35	16	10	59	189
	19%v	23%	20%	33%zbe	24%z	20%	28%zbe	25%zhi	17%	15%	19%	22%	18%	17%	20%	21%	26%	15%	10%	32%zv	19%
Poverty/Inequality	175	59	101	41	49	79	72	56	90	29	153	19	23	69	28	31	19	13	7	42	194
	17%v	24%z	20%z	28%zbe	17%	19%	29%zbe	18%	19%	14%	18%	14%	22%	15%	24%qrs	14%	14%	12%	7%	23%v	19%

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ISSUES INDEX JULY 2017 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
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	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1012	267	515	142	278	440	256	321	470	221	889	116	171	344	128	217	139	96	102	176	1012
WEIGHTED BASE	1002	250	499	144	283	410	248	317	477	209	858	136*	105	452	115*	223	138	108*	99*	184	1012
	100%	25%	50%	14%	28%	41%	25%	32%	48%	21%	86%	14%	10%	45%	11%*	22%	14%	11%*	10%*	18%	101%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	144 14%	43 17%	85 17%z	144 100%zab eft	56 20%z	60 15%	57 23%zbe	36 11%	86 18%zgi	23 11%	119 14%	23 17%	11 10%	68 15%	19 17%	34 15%	23 16%	13 12%	12 12%	44 24%zv	142 14%
Ageing population/ Social care for the elderly	139 14%gkm	51 20%z	89 18%z	41 28%zbe t	49 17%	81 20%z	65 26%zbe t	33 10%	65 14%	41 20%zg	132 15%zk	6 4%	13 12%	43 9%	24 21%z	39 17%	26 19%	18 17%	10 10%	39 21%zv	159 16%
Unemployment/ Factory closure/ Lack of industry	136 14%l	45 18%ze	68 14%	37 26%zbe ft	39 14%	50 12%	43 17%e	48 15%	59 12%	30 14%	114 13%	21 16%	8 8%	57 13%	13 12%	30 13%	19 14%	16 15%	8 8%	31 17%	129 13%
Public services in general	121 12%qs	53 21%zt	87 17%zt	29 20%zt	30 11%	68 17%zt	59 24%zbe t	32 10%	63 13%	27 13%	110 13%	10 7%	26 25%zm	43 10%	21 18%qrs	15 7%z	13 9%z	2 2%	6 6%	24 13%	138 14%
Low pay/Minimum wage/Fair wages	113 11%	39 16%zt	68 14%z	26 18%zt	28 10%	52 13%	51 21%zbe t	26 8%	67 14%zg	19 9%	96 11%	14 11%	17 16%z	49 11%	16 14%	18 8%	12 8%	12 11%	7 7%	21 11%	123 12%
Lack of faith in politics / politicians / government	111 11%	34 14%	65 13%	33 23%zab e	44 16%z	57 14%z	40 16%z	34 11%	60 12%	17 8%	103 12%z	8 6%	10 9%	53 12%	17 15%	36 16%z	22 16%	17 16%	11 11%	33 18%z	108 11%
Pollution/ Environment	101 10%ik	40 16%z	63 13%z	28 20%zbt	33 12%	71 17%zbt	40 16%z	31 10%i	61 13%zi	9 4%	98 11%zk	2 2%	10 10%	51 11%	22 19%zqrs	17 8%	14 10%	6 6%	6 6%	27 15%	111 11%
Pensions/Social security/Benefits	98 10%gk	33 13%	69 14%z	30 21%zb	41 14%z	62 15%z	51 21%zabe	19 6%	54 11%g	25 12%g	97 11%zk	1 1%	9 9%	36 8%	9 8%	25 11%	13 10%	14 13%	7 7%	34 18%zv	105 10%

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	100%	25%	50%	14%	28%	41%	25%	32%	48%	21%	86%	14%*	10%	45%	11%*	22%	14%	11%*	10%*	18%	101%
Race relations	79 8% _j	27 11%	38 8%	17 12%	28 10%	37 9%	33 13% _{zb}	23 7%	45 9%	11 5%	58 7%	21 15% _z	8 8%	42 9%	17 15% _z	19 9%	13 9%	9 8%	4 4%	24 13% _{zv}	80 8%
Inflation/Prices	75 7%	39 16% _{zbe}	35 7%	23 16% _{zbe}	28 10%	29 7%	35 14% _{zbe}	25 8%	35 7%	15 7%	60 7%	15 11%	5 5%	45 10%	8 7%	20 9%	14 10%	7 6%	5 5%	24 13% _z	72 7%
Drug abuse	61 6%	14 6%	29 6%	24 17% _{zab}	29 10% _{zab}	33 8%	27 11% _{zab}	16 5%	35 7%	10 5%	54 6%	7 5%	6 6%	35 8%	7 7%	17 8%	10 7%	11 10%	9 9%	20 11% _z	56 6%
Taxation	61 6%	24 10% _z	34 7%	16 11% _z	31 11% _{zb}	36 9% _z	28 11% _{zb}	22 7%	28 6%	11 5%	52 6%	9 6%	6 6%	32 7%	13 11% _z	15 7%	10 7%	9 8%	6 6%	24 13% _z	59 6%
Transport/Public transport	56 6%	28 11% _z	39 8% _z	20 14% _z bet	22 8%	32 8% _z	32 13% _z bet	19 6%	26 5%	11 5%	46 5%	10 8%	7 7%	28 6%	12 11% _z	11 5%	9 6%	4 3%	6 6%	16 9%	55 5%
Population levels/ Overpopulation	55 6% _l	20 8%	29 6%	24 17% _{zab}	37 13% _{zbe}	29 7%	21 8% _z	16 5%	29 6%	10 5%	49 6%	6 5%	2 2%	22 5%	8 7%	15 7%	9 7%	6 6%	10 10%	28 15% _z	51 5%
Morality/ Individual behaviour/ Lifestyle	51 5%	23 9% _{zb}	27 5%	15 10% _{zb}	24 8% _z	24 6%	23 9% _{zb}	17 6%	27 6%	6 3%	43 5%	5 4%	3 3%	21 5%	16 14% _z qrs	10 5%	8 5%	5 5%	3 3%	21 11% _{zv}	50 5%
Nuclear weapons/ Nuclear war/ Disarmament	46 5% _q	21 8% _z	25 5%	19 13% _{zbe}	23 8% _z	24 6%	22 9% _{zb}	9 3%	28 6%	8 4%	40 5%	3 3%	4 4%	20 4%	6 5%	3 1%	2 1%	1 1%	1 1%	22 12% _{zv}	43 4%
Privatisation	42 4% _{kq}	20 8% _z	28 6%	13 9% _z	15 5%	25 6% _z	25 10% _z bet	14 4%	19 4%	9 4%	40 5% _k	* *	5 5%	17 4%	11 9% _z qrs	3 1%	3 2%	- -	1 1%	15 8% _{zv}	48 5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/i/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1012	267	515	142	278	440	256	321	470	221	889	116	171	344	128	217	139	96	102	176	1012
WEIGHTED BASE	1002	250	499	144	283	410	248	317	477	209	858	136*	105	452	115*	223	138	108*	99*	184	1012
	100%	25%	50%	14%	28%	41%	25%	32%	48%	21%	86%	14%*	10%	45%	11%*	22%	14%	11%*	10%*	18%	101%
Pound/Exchange rate/Value of pound	40 4%	21 8%zb	23 5%	14 10%zb	23 8%zb	29 7%z	19 7%zb	7 2%	20 4%	13 6%g	37 4%	4 3%	2 2%	25 5%	8 7%	13 6%	9 7%	5 4%	5 5%	18 10%z	34 3%
Nationalisation/ Government control of institutions	38 4%g	11 5%	24 5%	6 4%	14 5%	18 4%	19 7%z	5 2%	24 5%g	9 4%	35 4%	2 1%	3 3%	13 3%	4 3%	7 3%	3 2%	4 4%	- -	14 8%zv	39 4%
Local government/ Council tax	33 3%	11 4%	20 4%	12 8%zb	13 5%	23 6%z	16 6%z	11 4%	17 4%	4 2%	29 3%	4 3%	3 3%	13 3%	6 6%	11 5%	11 8%zq	4 4%	5 5%	8 4%	33 3%
Petrol prices/Fuel	26 3%g	17 7%z	23 5%z	14 10%zbe	17 6%z	18 4%z	17 7%z	2 1%	19 4%g	6 3%	26 3%	1 *	1 1%	10 2%	3 2%	8 4%	4 3%	6 5%	4 4%	13 7%z	27 3%
Countryside/Rural life	25 3%g	9 4%	14 3%	11 7%zbe	12 4%	14 3%	13 5%zb	3 1%	16 3%	7 3%	24 3%	- -	4 3%	9 2%	3 3%	3 1%	1 1%	2 1%	1 1%	11 6%z	28 3%
Animal welfare	24 2%	4 2%	15 3%	7 5%	8 3%	11 3%	8 3%	4 1%	14 3%	6 3%	22 3%	1 1%	4 4%	6 1%	4 4%	4 2%	4 3%	- -	1 1%	7 4%	30 3%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	24 2%	11 4%b	10 2%	9 6%zb	9 3%	16 4%zb	10 4%b	4 1%	16 3%	4 2%	23 3%	- -	1 1%	13 3%	3 3%	5 2%	2 1%	3 3%	- -	9 5%z	23 2%
Trade unions/ Strikes	17 2%	9 3%	11 2%	6 4%	8 3%	10 2%	8 3%	4 1%	8 2%	5 2%	15 2%	1 *	2 2%	8 2%	8 7%z	7 3%	6 4%z	1 1%	1 1%	6 3%	23 2%
Northern Ireland	7 1%	5 2%ze	5 1%	2 1%	4 1%	2 *	3 1%	2 1%	3 1%	2 1%	5 1%	1 1%	1 1%	2 1%	1 1%	- -	- -	- -	1 1%	3 2%	7 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 30th June - 10th July 2017
Number of sample points : 206
Source : Ipsos MORI (JN Q218)

ISSUES INDEX JULY 2017 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1012	267	515	142	278	440	256	321	470	221	889	116	171	344	128	217	139	96	102	176	1012
WEIGHTED BASE	1002	250	499	144	283	410	248	317	477	209	858	136*	105	452	115*	223	138	108*	99*	184	1012
	100%	25%	50%	14%	28%	41%	25%	32%	48%	21%	86%	14%*	10%	45%	11%*	22%	14%	11%*	10%*	18%	101%
AIDS	3	1	2	1	1	1	2	2	1	1	3	-	2	-	1	-	-	-	*	1	6
	*	*	*	1%	*	*	1%	1%	*	*	*	-	2%zm	-	1%	-	-	-	*	*	1%
Foot and mouth outbreak/Farming crisis	3	*	1	*	2	*	1	-	3	-	3	-	1	1	-	1	1	1	-	2	4
	*	*	*	*	1%	*	*	-	1%	-	*	-	1%	*	-	1%	*	1%	-	1%	*
Median	3	4	3	4	3	3	4	3	3	3	3	2	3	3	4	3	3	2	2	4	3
Bird flu/Pandemic flu/Swine flu/ Ebola	2	1	1	1	1	2	1	*	1	1	2	-	1	-	*	-	-	-	-	1	4
	*	1%	*	1%	*	1%	*	*	*	*	*	-	1%zm	-	*	-	-	-	-	*	*
Other	47	7	12	3	12	17	5	15	21	12	38	7	8	22	5	12	8	5	2	10	59
	5%bf	3%	2%	2%	4%	4%	2%	5%	4%	6%	4%	5%	8%	5%	4%	5%	6%	5%	2%	6%	6%
MEAN NUMBER OF MENTIONS	4.11gk	6.05zb	5.05z	7.38za	5.57z	5.34z	6.81zb	3.68	4.40zg	4.08	4.23zk	3.23	4.10	4.05	5.35zq	4.11	4.50q	3.67	3.70	6.58zv	4.21
	e			bet			et								s						
STANDARD ERROR	0.11	0.30	0.18	0.52	0.30	0.22	0.32	0.15	0.18	0.22	0.12	0.15	0.23	0.17	0.37	0.22	0.29	0.33	0.27	0.42	0.11
ERROR VARIANCE	0.01	0.09	0.03	0.27	0.09	0.05	0.10	0.02	0.03	0.05	0.01	0.02	0.05	0.03	0.13	0.05	0.08	0.11	0.07	0.18	0.01
Don't know	91	8	4	4	11	12	3	29	44	18	69	21	10	36	4	25	9	16	11	-	85
	9%abce	3%b	1%	3%	4%b	3%b	1%	9%	9%	9%	8%	16%zj	10%	8%	4%	11%pr	7%	15%p	12%w	-	8%
	ftjpw																				
Personal finances (NET)	290	106	155	60	86	115	109	92	147	51	246	42	34	140	41	55	38	24	17	69	304
	29%v	42%zbe	31%	42%zbe	30%	28%	44%zbe	29%	31%	25%	29%	31%	33%	31%	36%q	25%	28%	22%	17%	38%zv	30%
	t	t		t			t														

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/t/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 30th June - 10th July 2017
Number of sample points : 206
Source : Ipsos MORI (JN Q218)

ISSUES INDEX JULY 2017 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1012	144	123	190	114	253	188	1012
WEIGHTED BASE	1002	144	152*	211	124*	194	178	1012
	100%	14%	15%*	21%	12%*	19%	18%	101%
National health service/Hospitals/ Healthcare	499 50%	79 55%	64 42%	112 53%	57 46%	101 52%	87 49%	515 51%
Common Market/ Brexit/EU/Europe/ Euro	410 41%bd f	64 45%bd f	33 22%	114 54%zb df	35 28%	116 60%za bdf	48 27%	440 43%
Immigration/ immigrants	283 28%	30 21%	39 26%	55 26%	42 34%a	48 25%	69 39%za bce	278 27%
Economy/Economic situation	250 25%f	34 24%	36 24%	70 33%zd f	23 18%	59 30%zd f	28 16%	267 26%
Education/Schools	248 25%f	40 27%f	43 29%f	70 33%zd f	22 17%	48 25%f	25 14%	256 25%
Defence/Foreign affairs/ International terrorism	192 19%f	35 24%f	22 15%	44 21%	30 24%f	40 21%f	22 12%	186 18%
Housing	190 19%	28 19%	39 26%ef	46 22%	21 17%	30 15%	27 15%	189 19%
Poverty/Inequality	175 17%f	30 21%f	24 16%	52 25%ze f	19 15%	30 16%	19 11%	194 19%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	144 14%	14 10%	23 15%	36 17%	19 15%	28 15%	25 14%	142 14%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
Overlap formulae used. * small base
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UNWEIGHTED BASE	1012	144	123	190	114	253	188	1012
WEIGHTED BASE	1002	144	152*	211	124*	194	178	1012
	100%	14%	15%*	21%	12%*	19%	18%	101%
Ageing population/ Social care for the elderly	139 14%b	12 9%	5 3%	39 18%ab	12 10%	48 25%za bdf	23 13%b	159 16%
Unemployment/ Factory closure/ Lack of industry	136 14%e	14 10%	37 25%za ce	20 10%	19 15%	18 9%	27 15%	129 13%
Public services in general	121 12%	22 15%b	9 6%	41 19%zbd f	10 8%	25 13%	15 8%	138 14%
Low pay/Minimum wage/Fair wages	113 11%f	22 15%f	26 17%f	23 11%	12 9%	19 10%	11 6%	123 12%
Lack of faith in politics / politicians / government	111 11%	13 9%	10 7%	32 15%	14 12%	24 13%	17 10%	108 11%
Pollution/ Environment	101 10%df	23 16%zbd f	10 7%	28 13%df	5 4%	26 13%df	9 5%	111 11%
Pensions/Social security/Benefits	98 10%a	4 3%	9 6%	29 14%a	7 6%	26 13%a	23 13%a	105 10%
Race relations	79 8%f	18 13%zf	12 8%	17 8%	10 8%	15 8%	7 4%	80 8%
Inflation/Prices	75 7%	8 6%	23 15%za def	20 10%	5 4%	9 5%	9 5%	72 7%
Drug abuse	61 6%	9 6%	11 7%	20 9%	4 4%	9 5%	8 5%	56 6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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WEIGHTED BASE	1002	144	152*	211	124*	194	178	1012
	100%	14%	15%*	21%	12%*	19%	18%	101%
Taxation	61	13	9	22	3	8	6	59
	6%	9%	6%	11%zde f	2%	4%	3%	6%
Transport/Public transport	56	8	8	17	9	10	3	55
	6%f	6%	6%	8%f	7%f	5%	2%	5%
Population levels/ Overpopulation	55	5	9	14	4	13	10	51
	6%	3%	6%	7%	3%	7%	6%	5%
Morality/ Individual behaviour/ Lifestyle	51	6	4	16	5	11	9	50
	5%	4%	2%	8%	4%	6%	5%	5%
Nuclear weapons/ Nuclear war/ Disarmament	46	3	6	19	3	7	8	43
	5%	2%	4%	9%zade	2%	3%	5%	4%
Privatisation	42	11	6	13	2	8	1	48
	4%f	7%f	4%	6%f	2%	4%f	1%	5%
Pound/Exchange rate/Value of pound	40	7	4	20	3	5	2	34
	4%f	5%	3%	9%zbd ef	2%	3%	1%	3%
Nationalisation/ Government control of institutions	38	4	4	10	2	13	4	39
	4%	3%	3%	5%	2%	7%z	2%	4%
Local government/ Council tax	33	1	7	10	4	8	2	33
	3%	1%	5%	5%	3%	4%	1%	3%
Petrol prices/Fuel	26	2	3	10	1	10	2	27
	3%	1%	2%	5%	*	5%zdf	1%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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	100%	14%	15%*	21%	12%*	19%	18%	101%
Countryside/Rural life	25 3%	1 1%	1 1%	10 5%	1 1%	9 5%z	2 1%	28 3%
Animal welfare	24 2%	5 3%	1 1%	5 2%	- -	7 4%d	5 3%	30 3%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	24 2%	1 1%	2 1%	9 4%	1 1%	8 4%	2 1%	23 2%
Trade unions/ Strikes	17 2%	2 1%	1 1%	3 1%	1 *	9 5%zf	1 1%	23 2%
Northern Ireland	7 1%	2 1%	2 1%	3 1%	- -	* *	- -	7 1%
AIDS	3 *	1 1%	- -	* *	1 *	1 *	* *	6 1%
Foot and mouth outbreak/Farming crisis	3 *	1 1%	- -	- -	1 1%	1 *	- -	4 *
Median	3	3	3	3	2	3	2	3
Bird flu/Pandemic flu/Swine flu/ Ebola	2 *	- -	- -	1 1%	- -	1 1%	- -	4 *
Other	47 5%	6 4%	5 3%	7 3%	11 9%	13 7%	5 3%	59 6%
MEAN NUMBER OF MENTIONS	4.11d f	4.10f	3.79	5.06z bdf	3.45	4.49d f	3.28	4.21

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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WEIGHTED BASE	1002	144	152*	211	124*	194	178	1012
	100%	14%	15%*	21%	12%*	19%	18%	101%
STANDARD ERROR	0.11	0.27	0.26	0.33	0.20	0.25	0.14	0.11
ERROR VARIANCE	0.01	0.07	0.07	0.11	0.04	0.06	0.02	0.01
Don't know	91	13	27	8	13	10	20	85
	9%ce	9%	18%zce	4%	11%ce	5%	11%ce	8%
Personal finances (NET)	290	49	59	75	30	44	34	304
	29%ef	34%ef	39%zd	36%ef	24%	23%	19%	30%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base