



Ipsos MORI

# POLITICAL MONITOR

July 2017



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## VOTING INTENTIONS

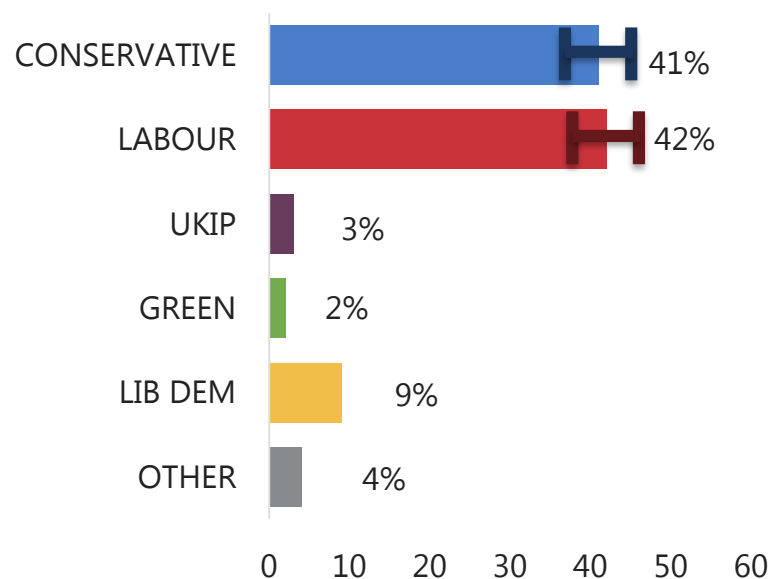


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# Voting Intention

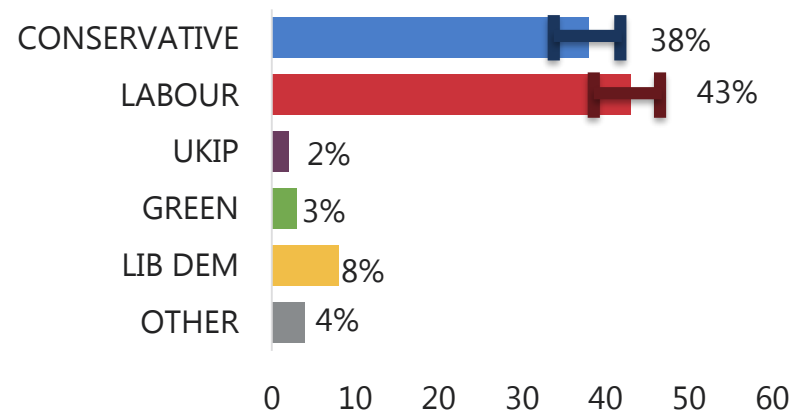
HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

## HEADLINE VOTING INTENTION



CONSERVATIVE LEAD = -1

## ALL GIVING A VOTING INTENTION



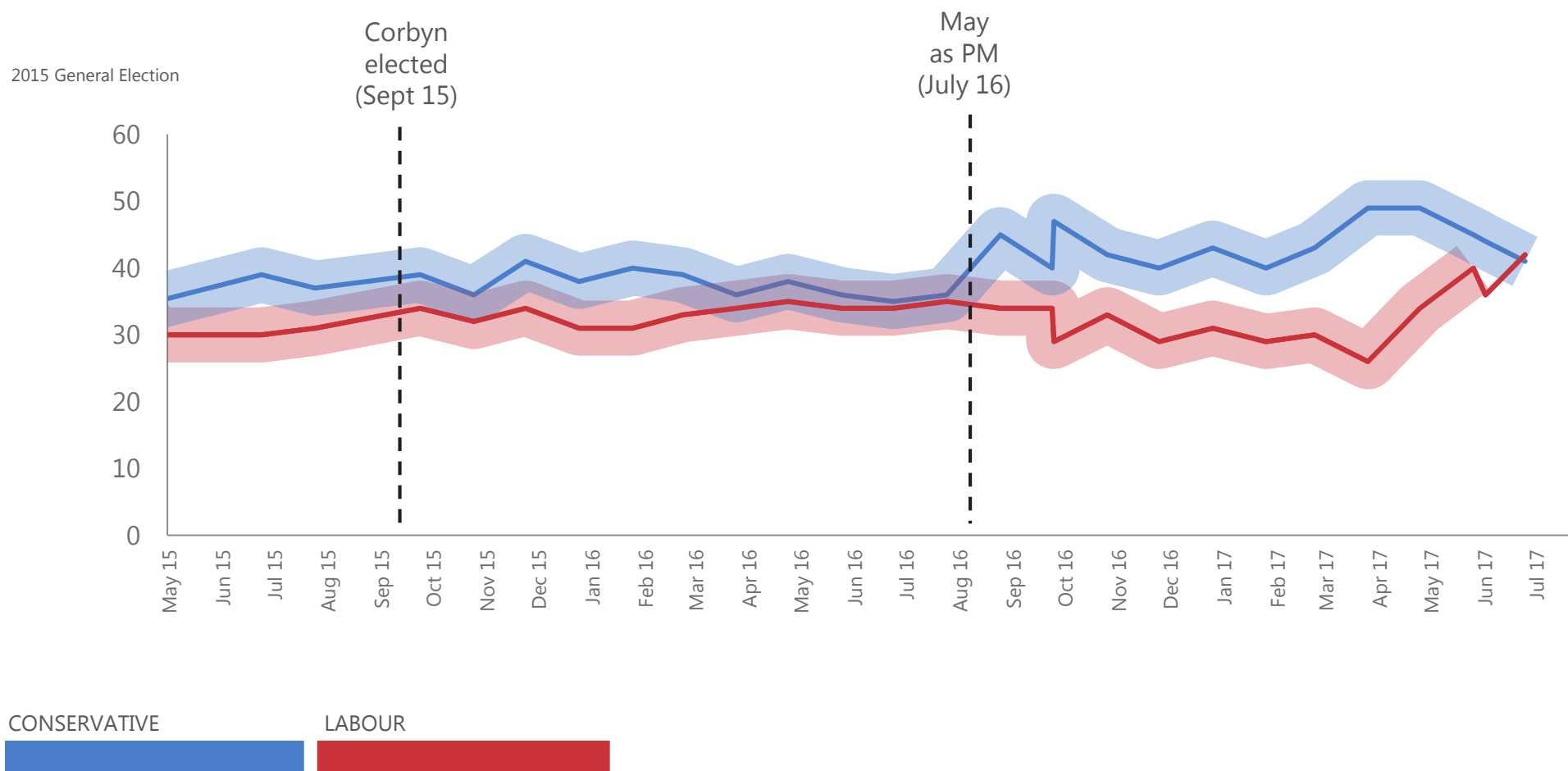
CONSERVATIVE LEAD = -5

Base: 1,071 British adults 18+, 14<sup>th</sup> – 18<sup>th</sup> July 2017 ; Headline Voting Intention: all 9/10 certain to vote and always/usually/it depends vote in General Elections = 882. Margin of error is displayed at +/- 4%

Source: Ipsos MORI Political Monitor

# Headline voting intention: Since 2015 General Election

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

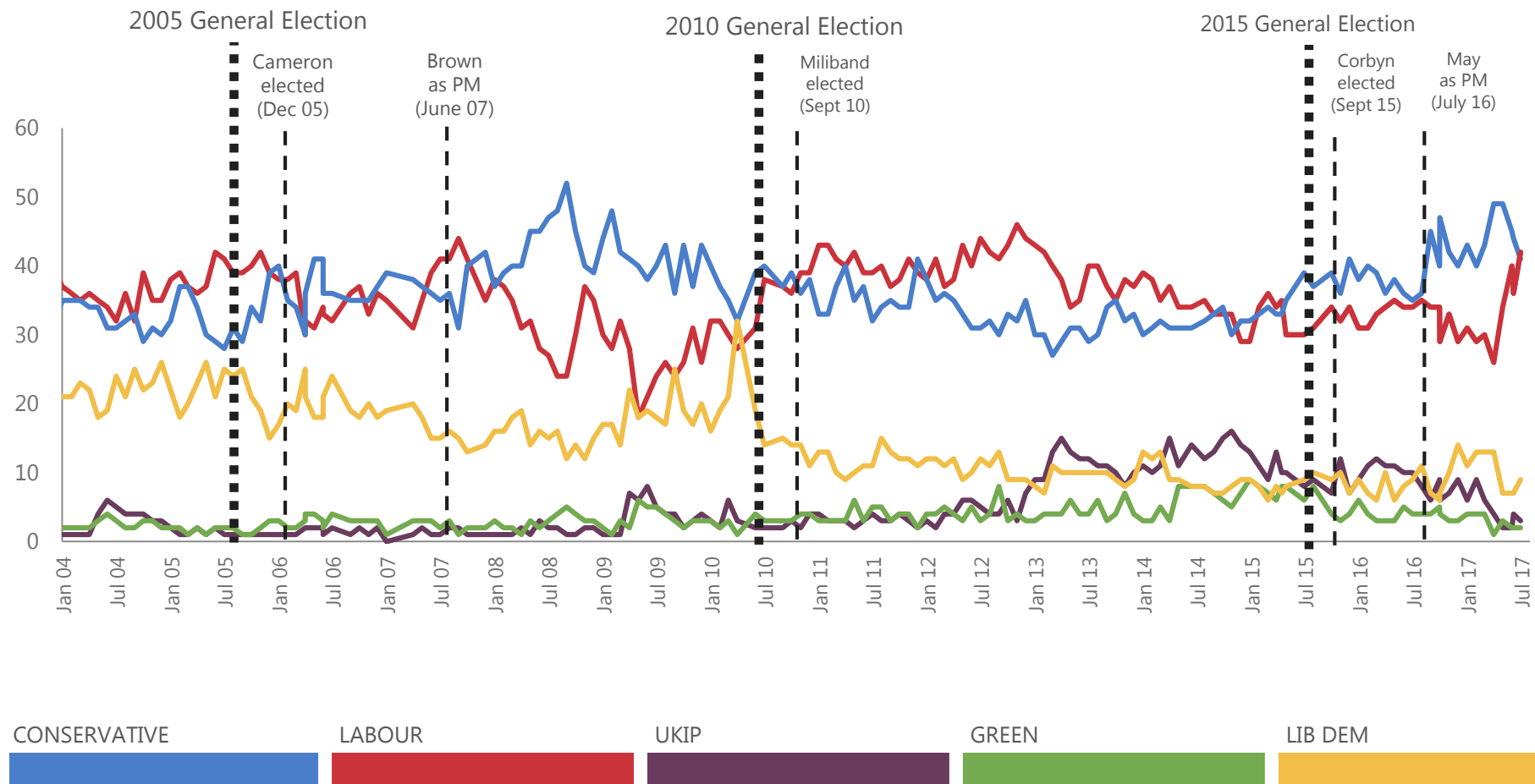


Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor

# Headline voting intention: January '04 – July '17

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor



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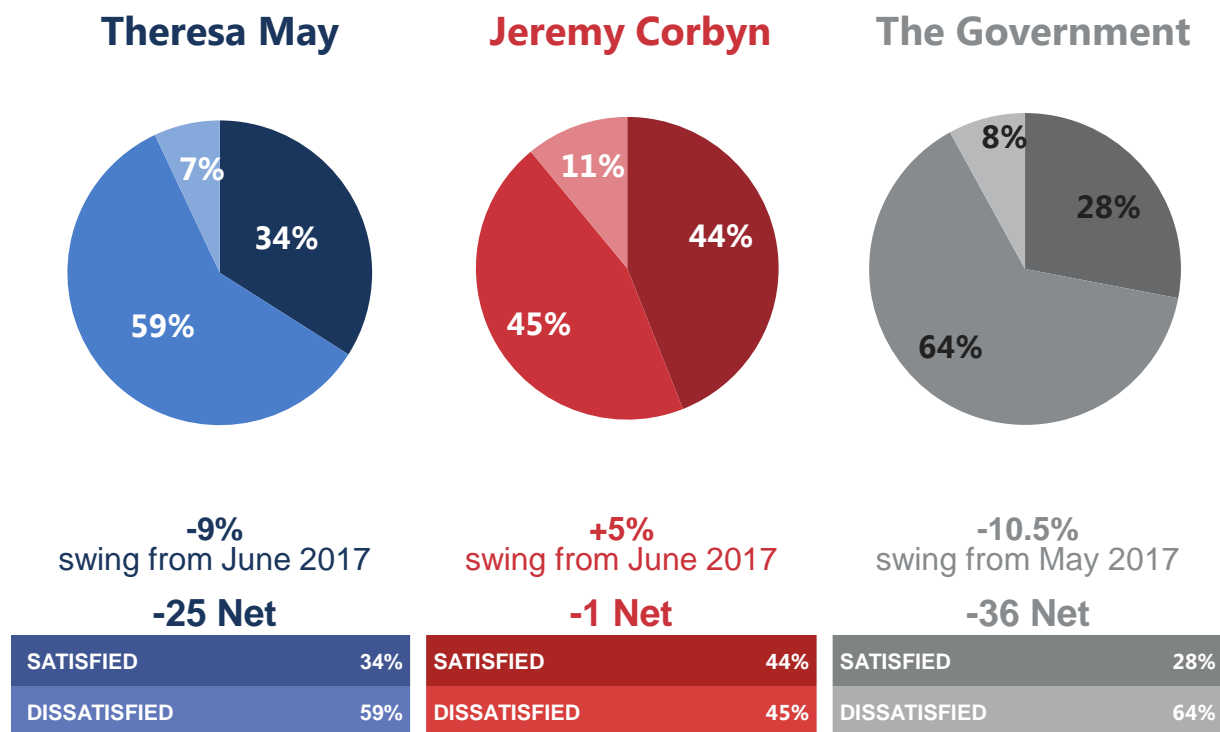
## SATISFACTION WITH THE GOVERNMENT AND PARTY LEADERS





# Satisfaction with leaders and the Government

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY.... IS RUNNING THE COUNTRY / DOING HIS/HER JOB  
AS PRIME MINISTER /LEADER OF THE LABOUR PARTY?

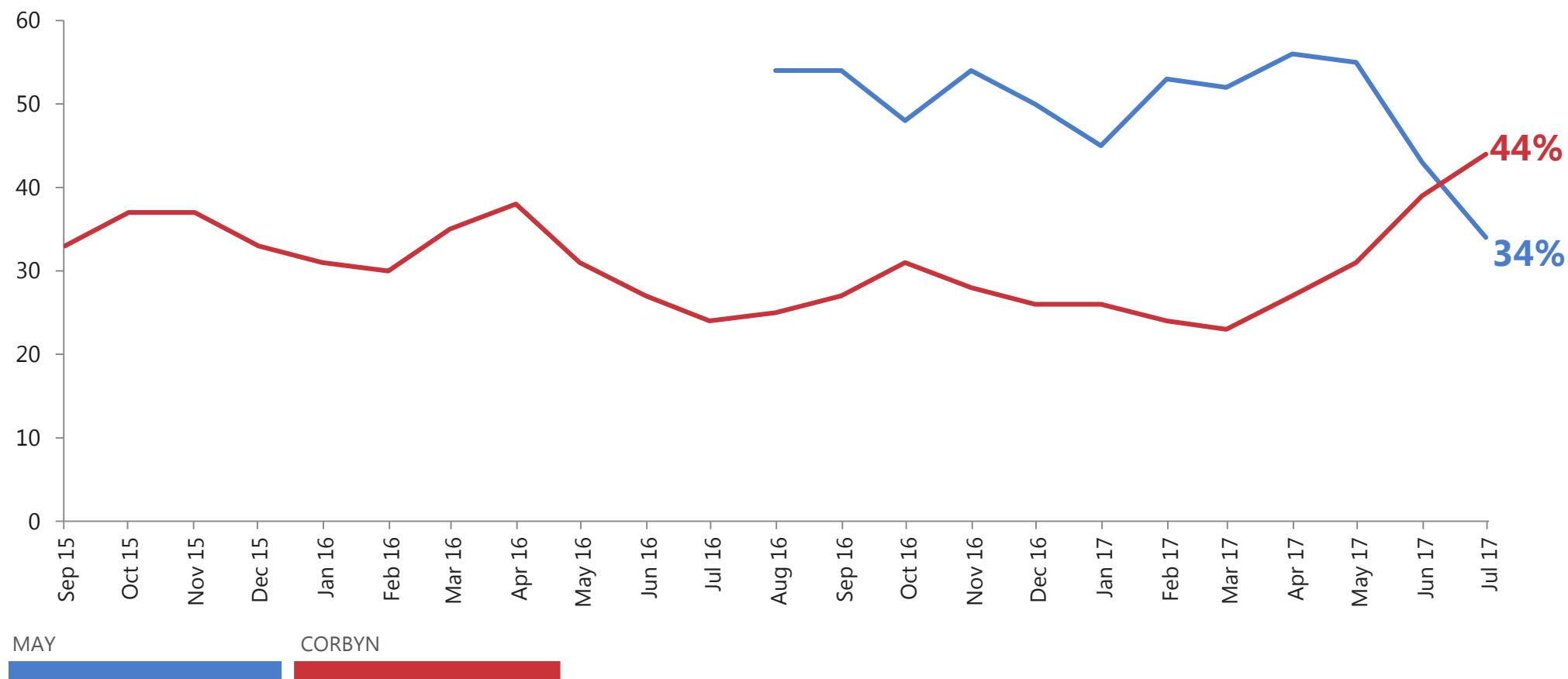


Base: 1,071 British adults 18+, 14<sup>th</sup> – 18<sup>th</sup> July 2017. Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

Source: Ipsos MORI Political Monitor

# Satisfaction with Party leaders Sept 2015 – July 2017

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER  
/LEADER OF THE LABOUR PARTY?



Base: c.1,000 British adults each month.

Source: Ipsos MORI Political Monitor

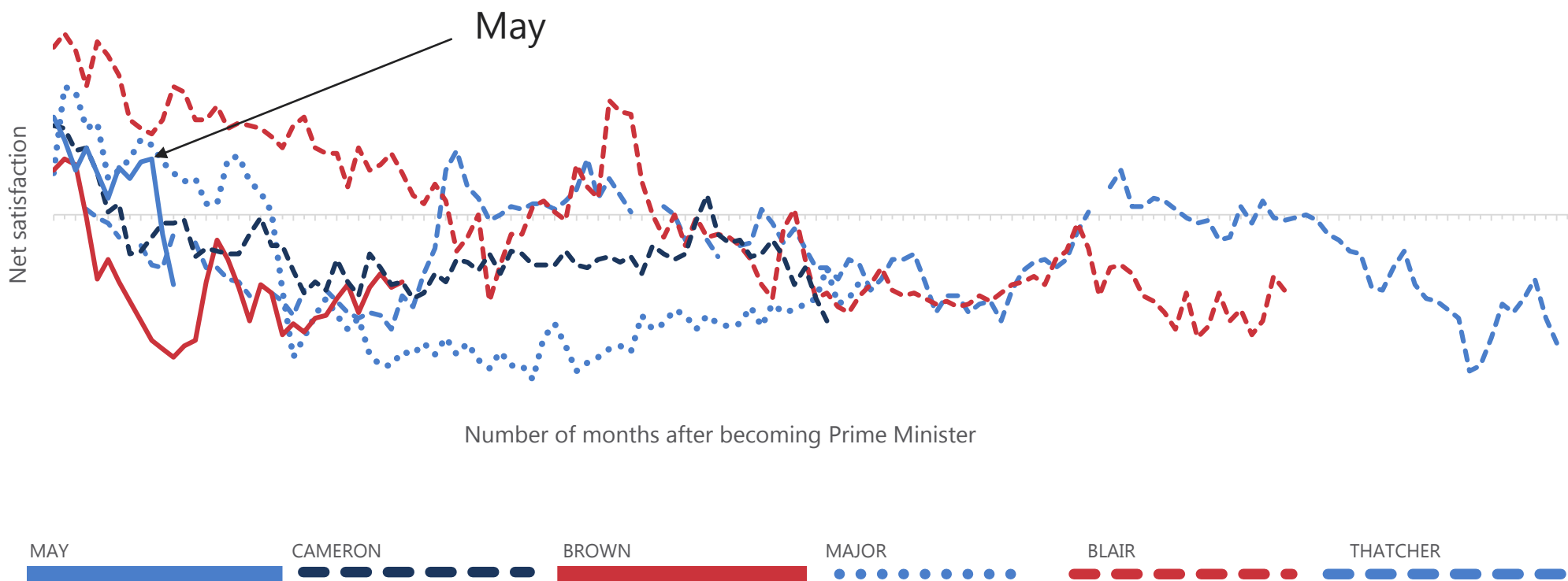


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# Net satisfaction with Prime Ministers

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

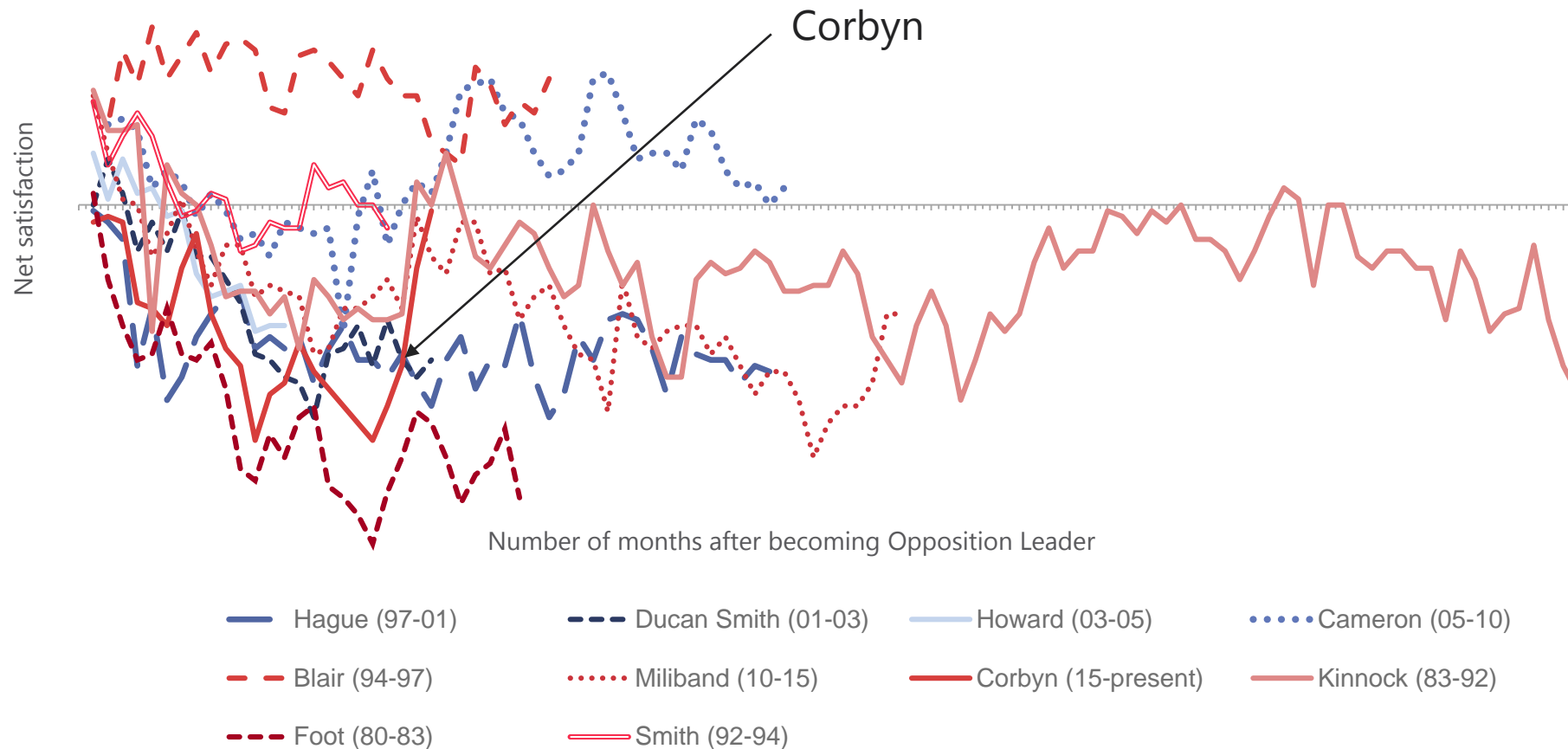
Source: Ipsos MORI Political Monitor



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# Net satisfaction with Opposition Leaders (1980 – 2017)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS JOB AS LEADER OF THE ... PARTY?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

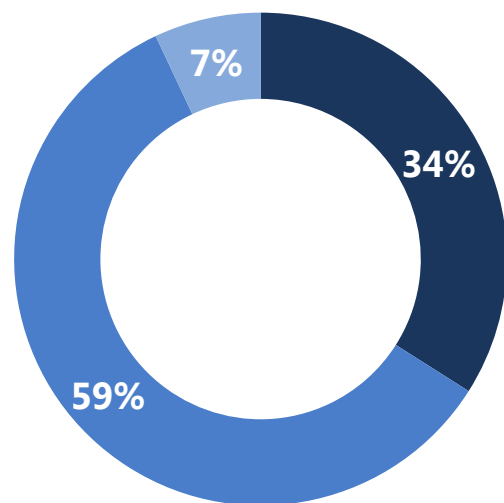


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# Theresa May (satisfaction)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

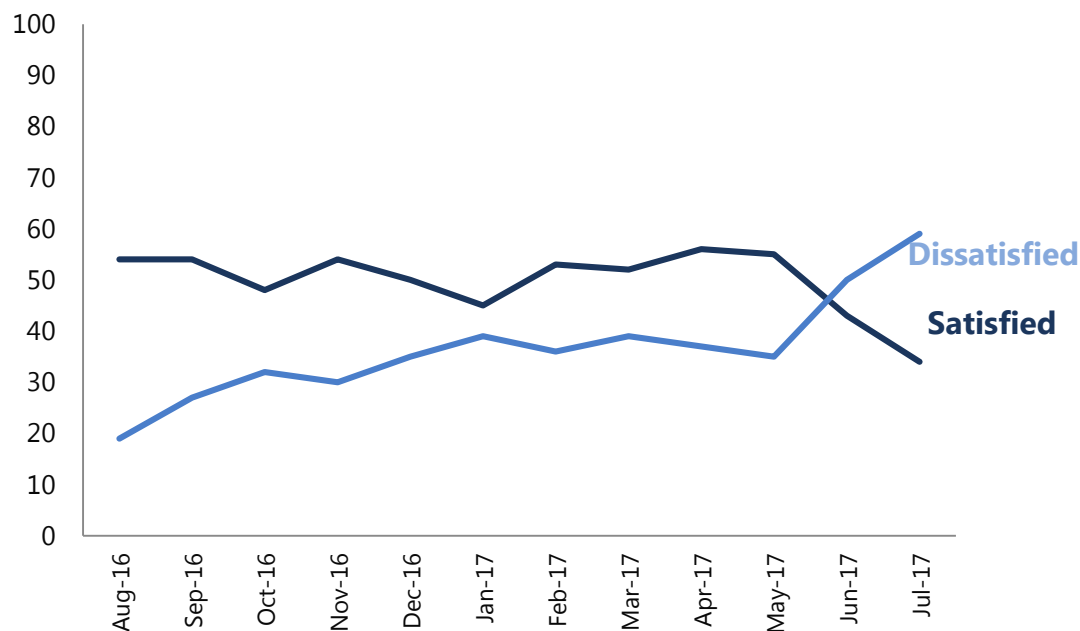
July 2017



SATISFIED	34%
DISSATISFIED	59%
DON'T KNOW	7%

Net = -25

August 2016 – July 2017



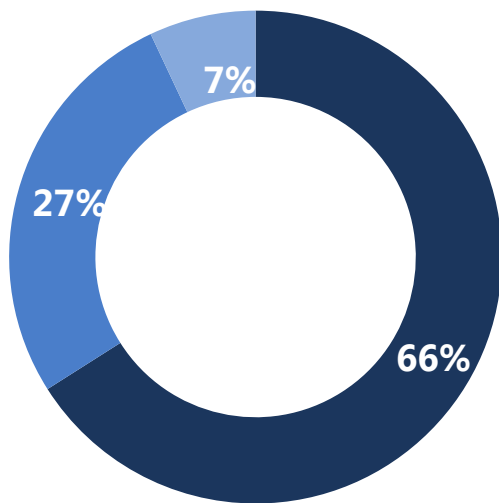
Base: 1,071 British adults 18+, 14<sup>th</sup> – 18<sup>th</sup> July 2017

Source: Ipsos MORI Political Monitor

# Theresa May (satisfaction amongst Conservative supporters)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

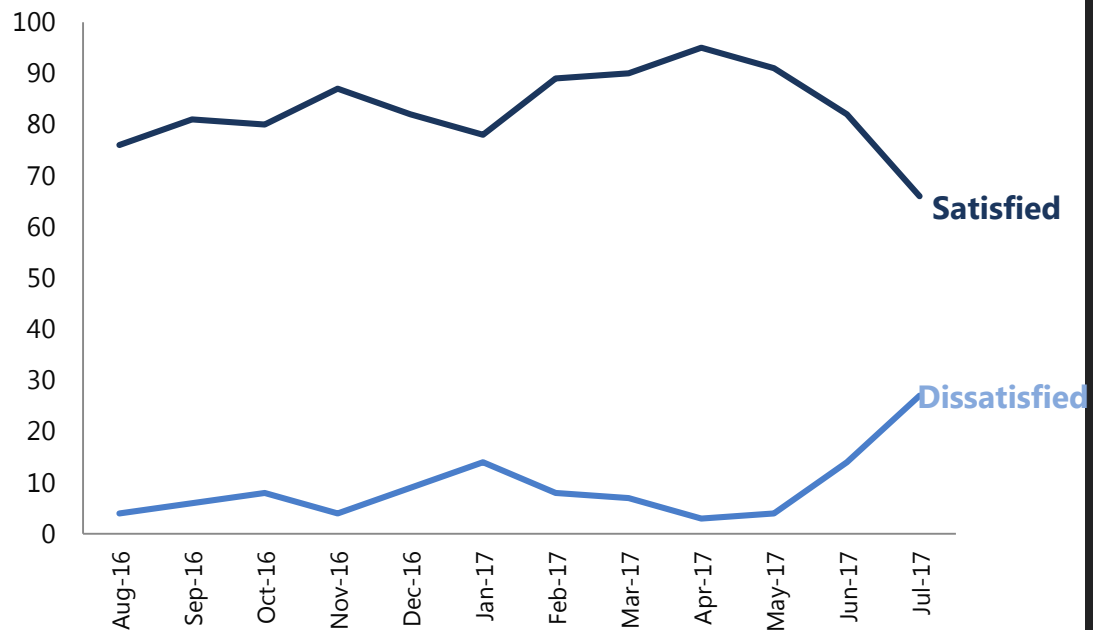
July 2017



SATISFIED	66%
DISSATISFIED	27%
DON'T KNOW	7%

Net = +39

August 2016 – July 2017



Base: 373 Conservative supporters 18+ , 14<sup>th</sup> – 18<sup>th</sup> July 2017

Source: Ipsos MORI Political Monitor

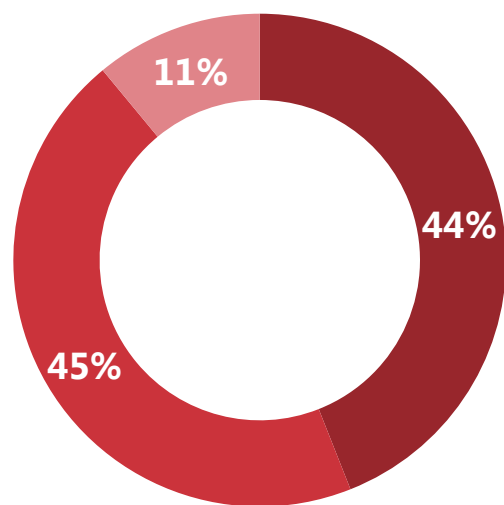


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# Jeremy Corbyn (satisfaction)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

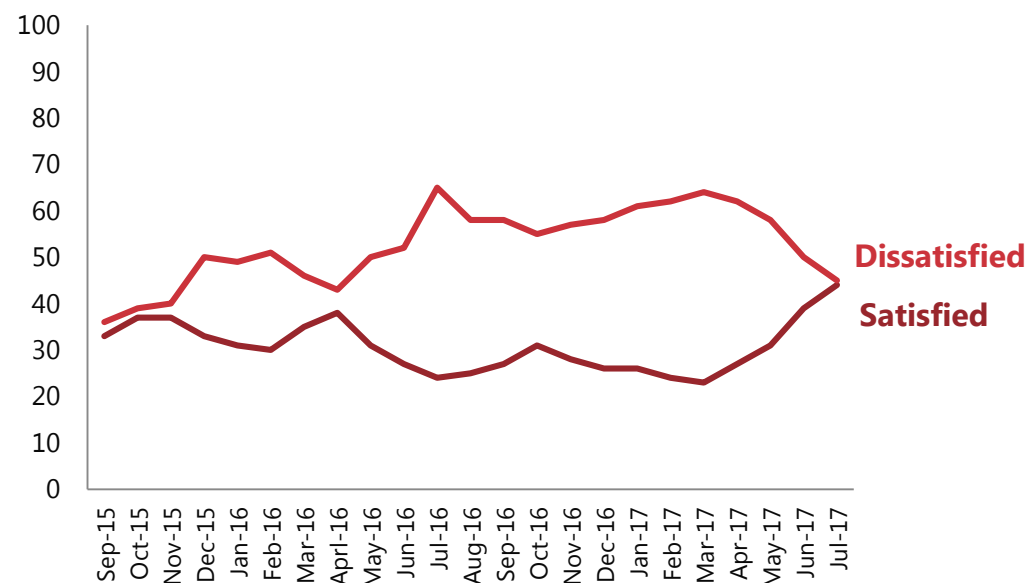
July 2017



SATISFIED	44%
DISSATISFIED	45%
DON'T KNOW	11%

Net = -1

September 2015 – July 2017



Base: 1,071 British adults 18+, 14<sup>th</sup> – 18<sup>th</sup> July 2017

Source: Ipsos MORI Political Monitor

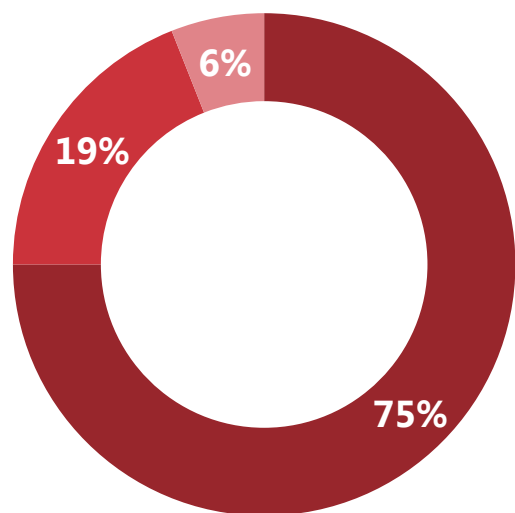


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# Jeremy Corbyn (satisfaction amongst Labour supporters)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

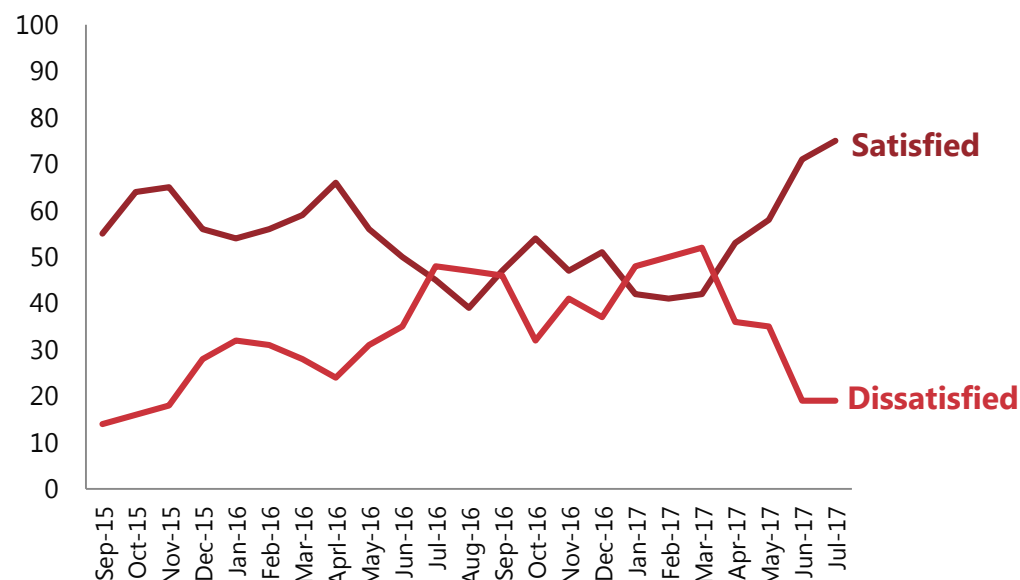
July 2017



SATISFIED	75%
DISSATISFIED	19%
DON'T KNOW	6%

Net = +56

September 2015 – July 2017



Base: 401 Labour supporters 18+, 14<sup>th</sup> – 18<sup>th</sup> July 2017

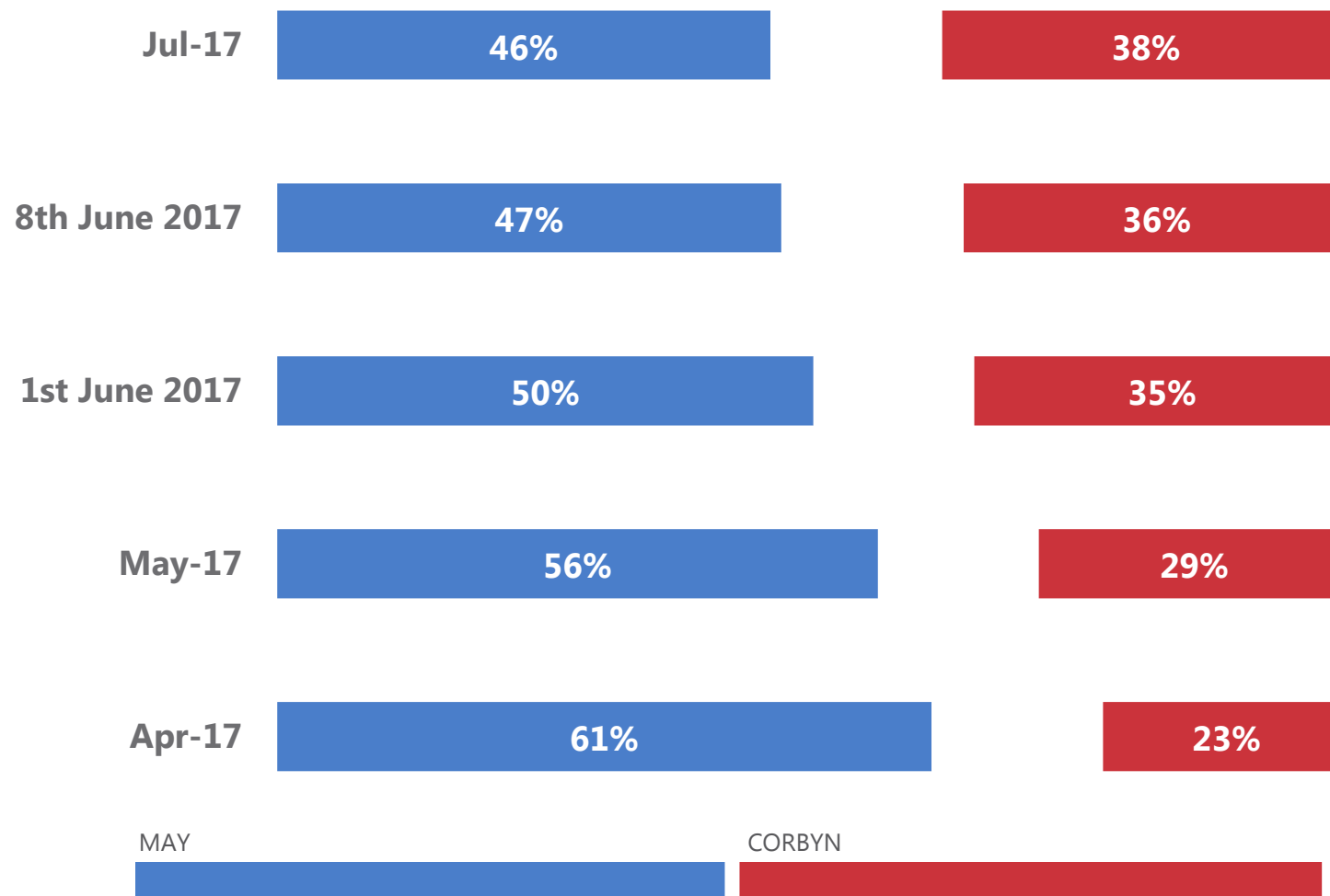
Source: Ipsos MORI Political Monitor



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# Most capable Prime Minister 2017

WHO DO YOU THINK WOULD MAKE THE MOST CAPABLE PRIME MINISTER, THE CONSERVATIVES' THERESA MAY, OR LABOUR'S JEREMY CORBYN?



Base: 1,071 British adults 18+, 14<sup>th</sup> – 18<sup>th</sup> July 2017

Source: Ipsos MORI Political Monitor

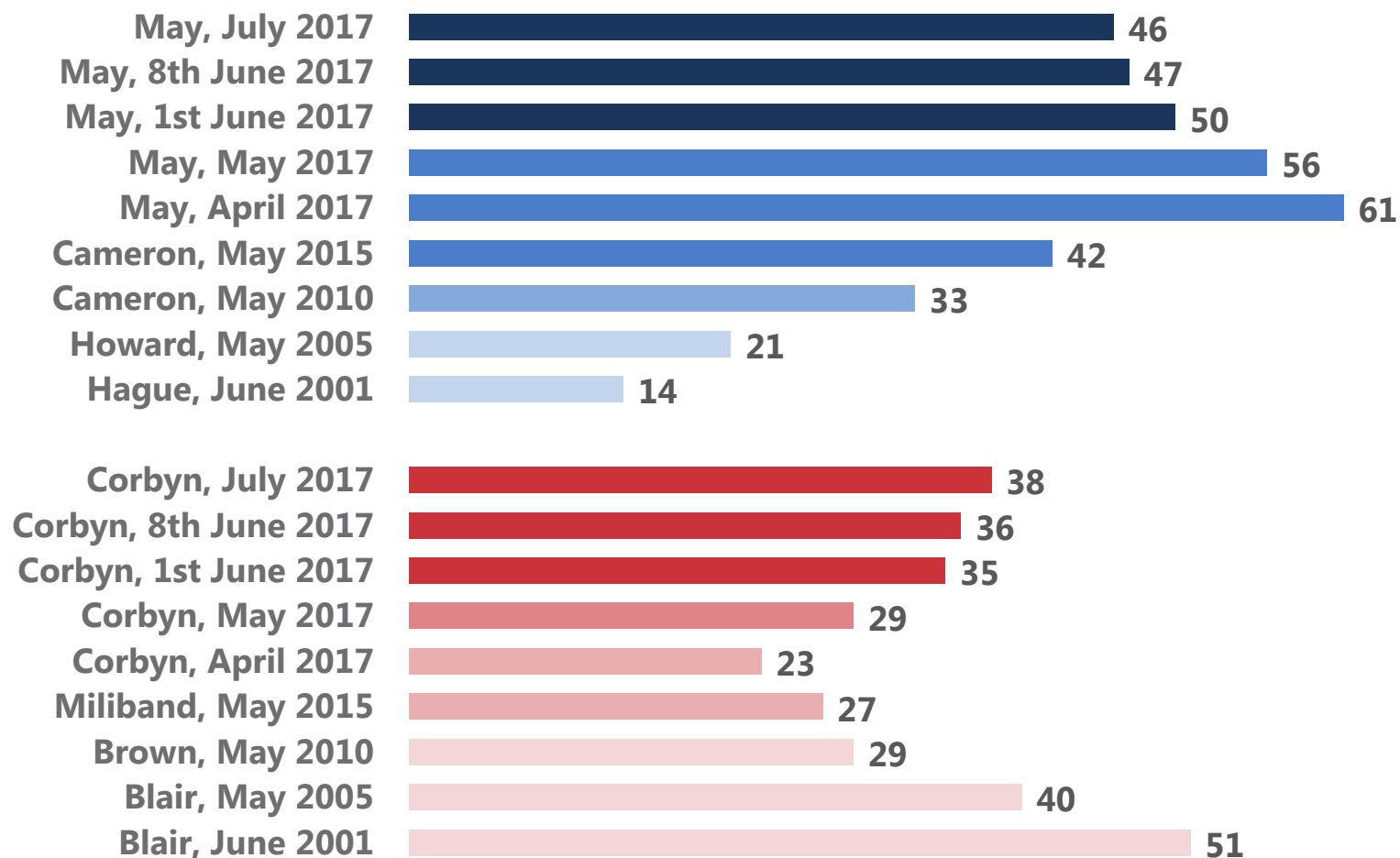


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# Most capable Prime Minister since 2001

WHO DO YOU THINK WOULD MAKE THE MOST CAPABLE PRIME MINISTER, THE CONSERVATIVES' THERESA MAY, OR LABOUR'S JEREMY CORBYN?



Base: c1,000 British adults each month

Source: Ipsos MORI Political Monitor



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