



Ipsos MORI

POLITICAL MONITOR

July 2017



July 2017

VOTING INTENTIONS

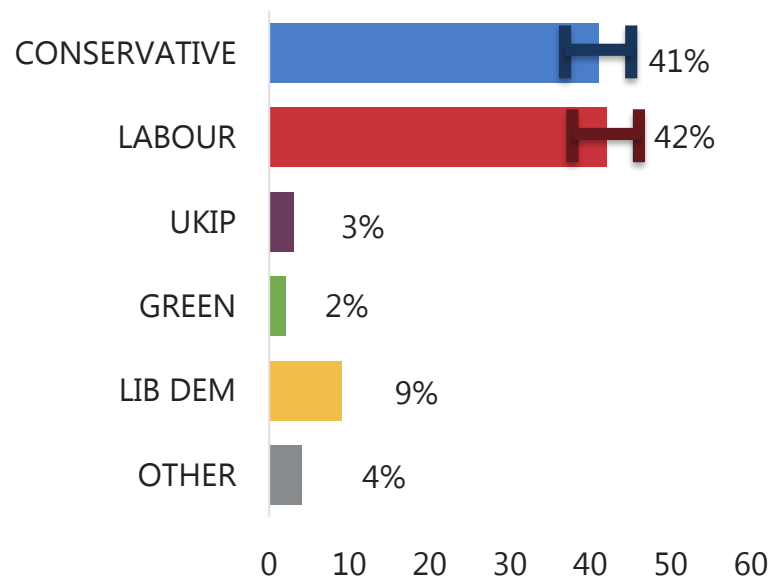


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Voting Intention

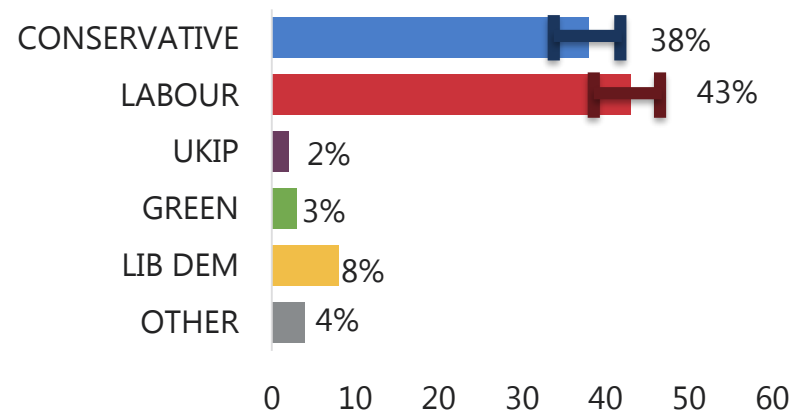
HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

HEADLINE VOTING INTENTION



CONSERVATIVE LEAD = -1

ALL GIVING A VOTING INTENTION



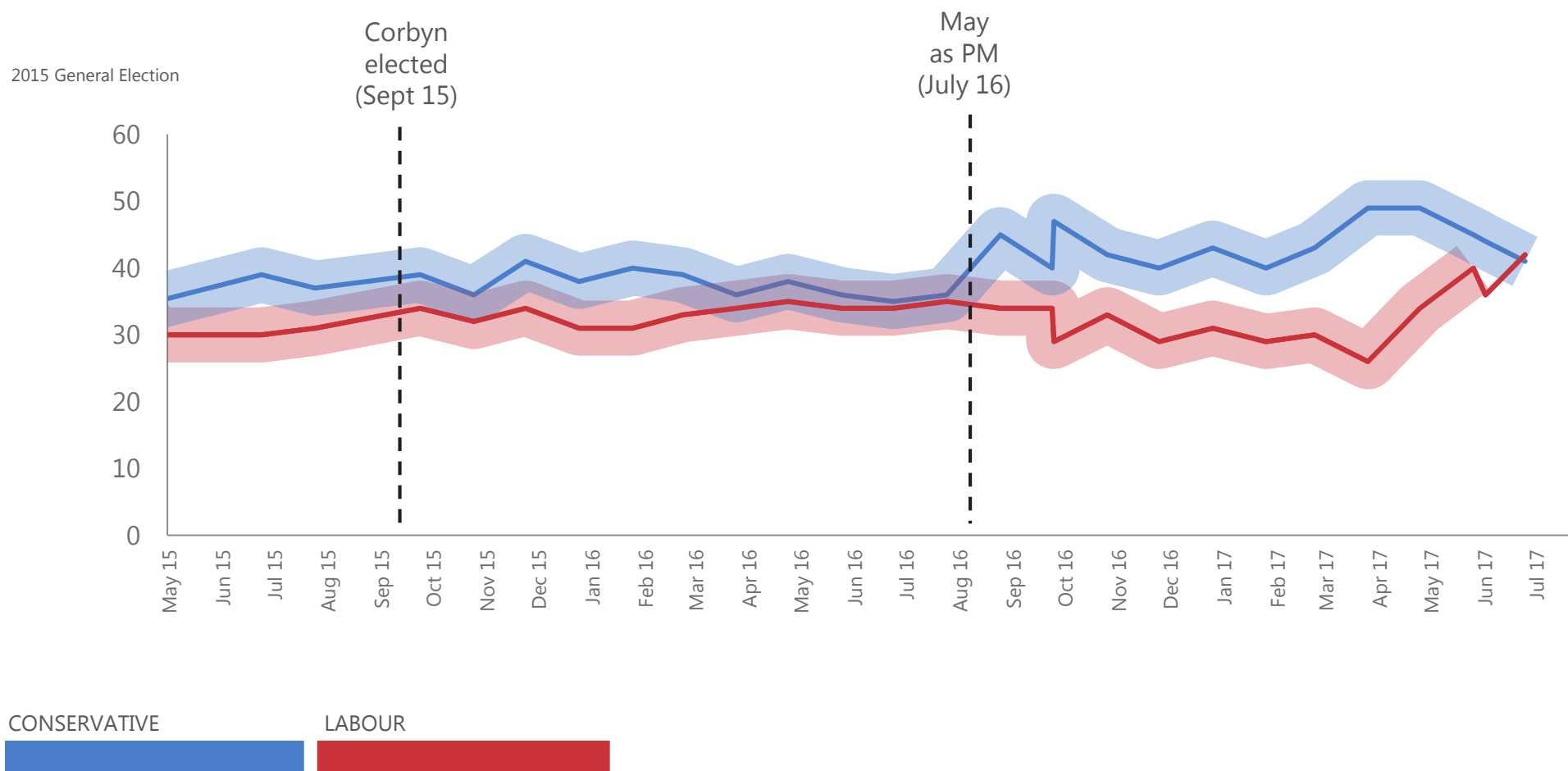
CONSERVATIVE LEAD = -5

Base: 1,071 British adults 18+, 14th – 18th July 2017 ; Headline Voting Intention: all 9/10 certain to vote and always/usually/it depends vote in General Elections = 882. Margin of error is displayed at +/- 4%

Source: Ipsos MORI Political Monitor

Headline voting intention: Since 2015 General Election

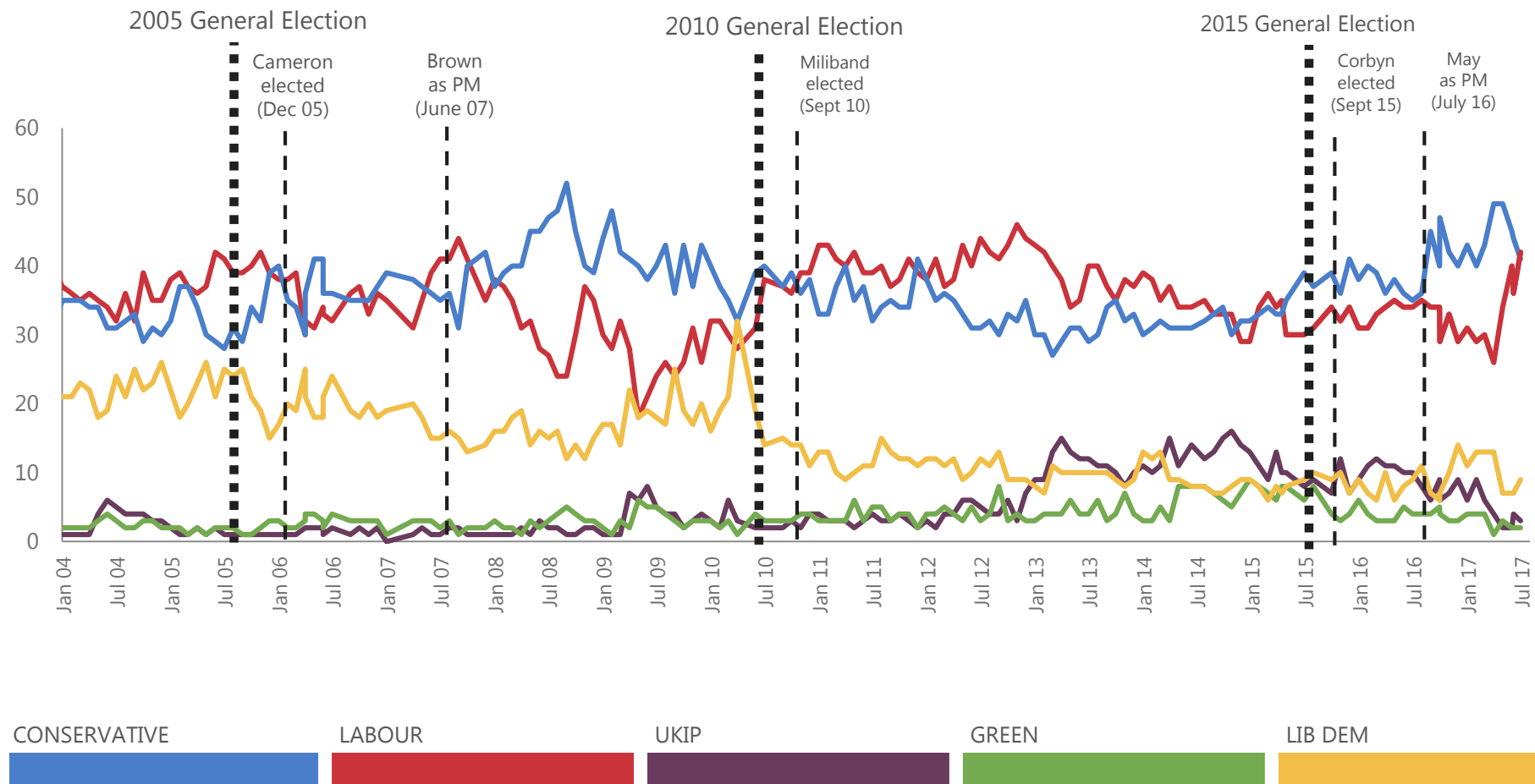
HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



Source: Ipsos MORI Political Monitor

Headline voting intention: January '04 – July '17

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor



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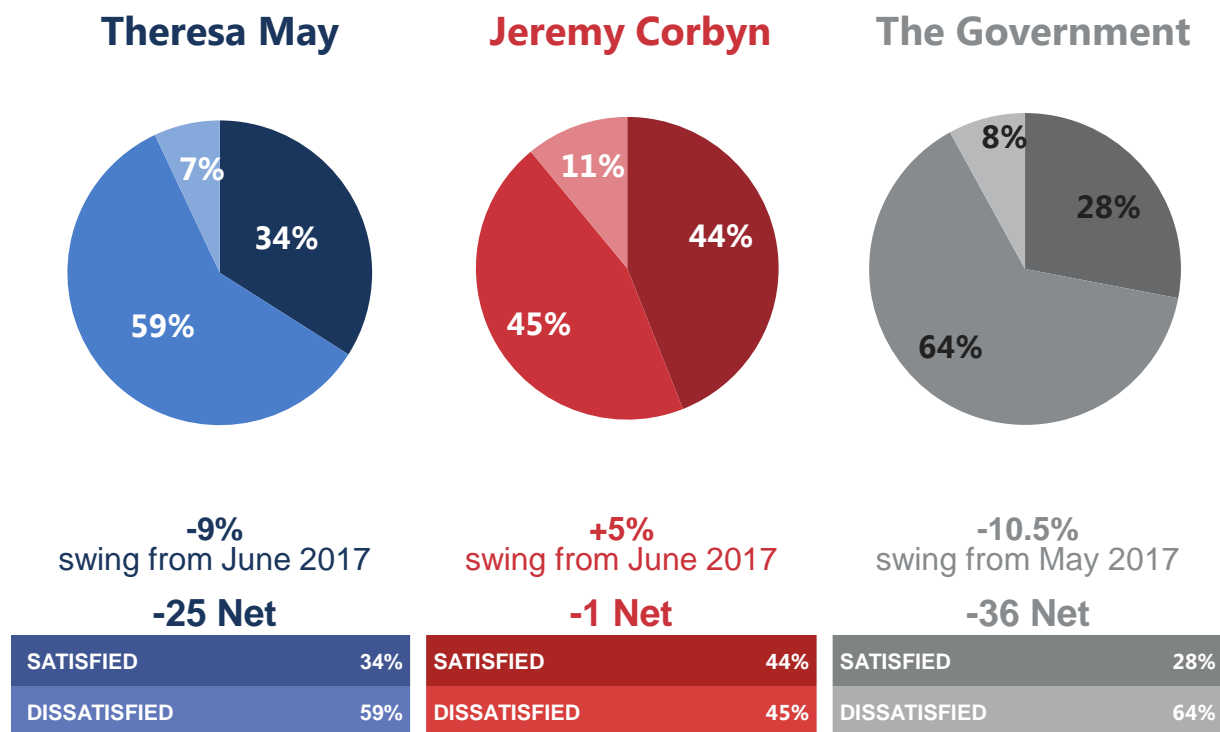
July 2017

SATISFACTION WITH THE GOVERNMENT AND PARTY LEADERS



Satisfaction with leaders and the Government

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY.... IS RUNNING THE COUNTRY / DOING HIS/HER JOB
AS PRIME MINISTER /LEADER OF THE LABOUR PARTY?

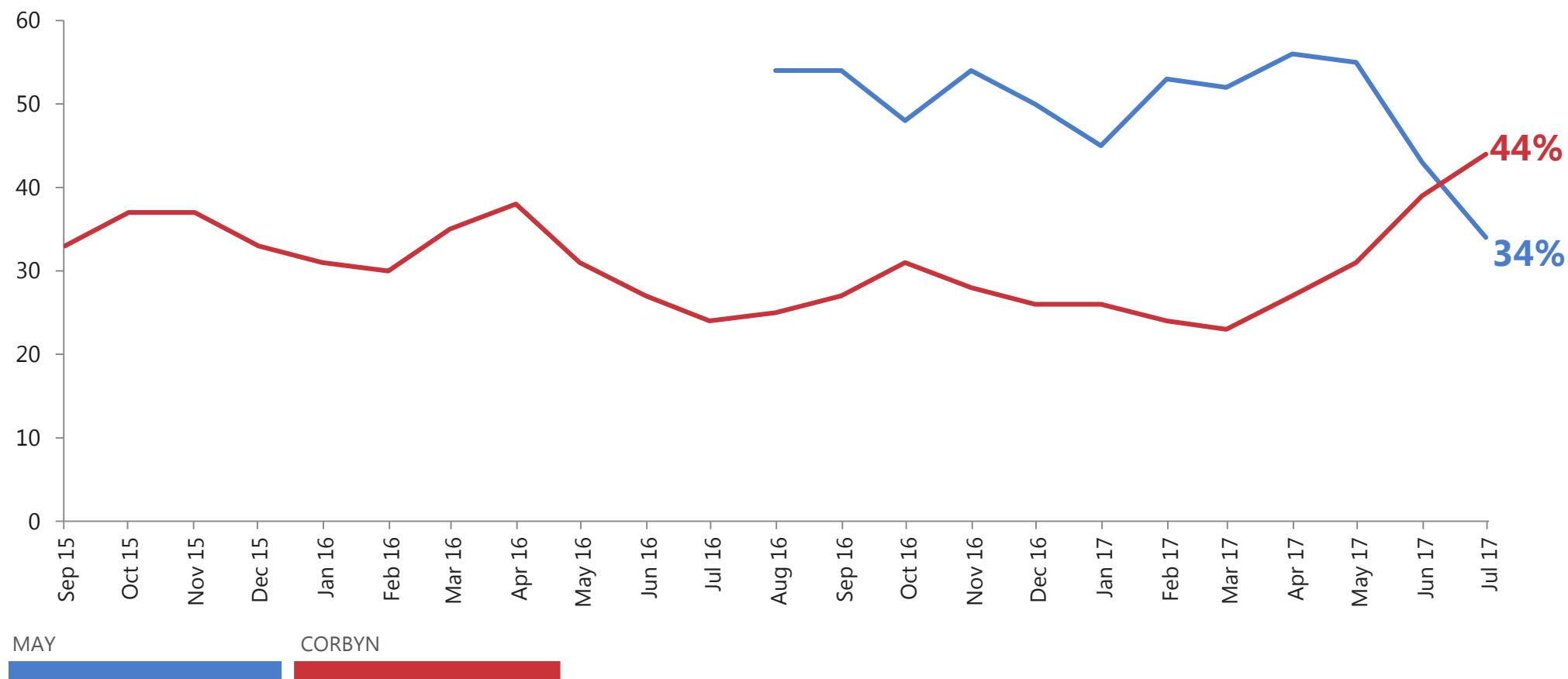


Base: 1,071 British adults 18+, 14th – 18th July 2017. Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

Source: Ipsos MORI Political Monitor

Satisfaction with Party leaders Sept 2015 – July 2017

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER
/LEADER OF THE LABOUR PARTY?



Base: c.1,000 British adults each month.

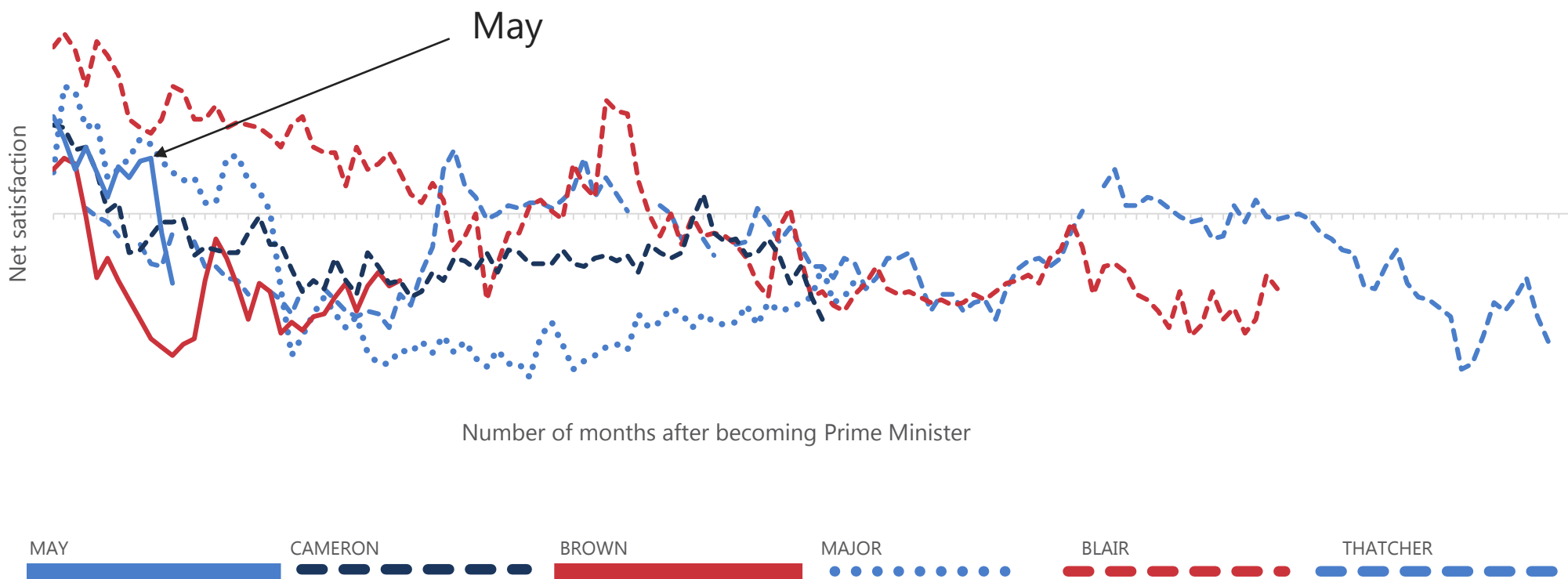
Source: Ipsos MORI Political Monitor



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Net satisfaction with Prime Ministers

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

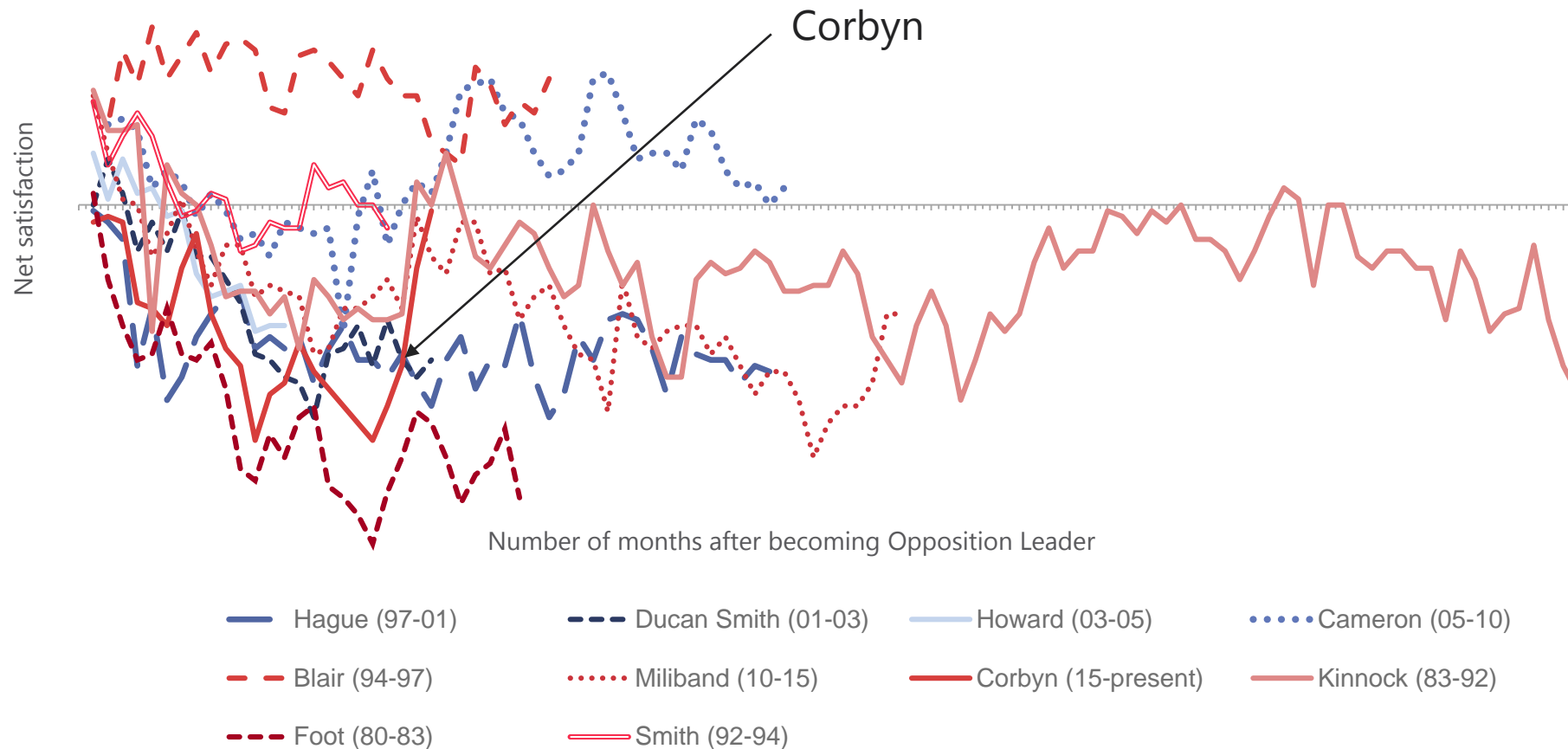
Source: Ipsos MORI Political Monitor



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Net satisfaction with Opposition Leaders (1980 – 2017)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS JOB AS LEADER OF THE ... PARTY?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

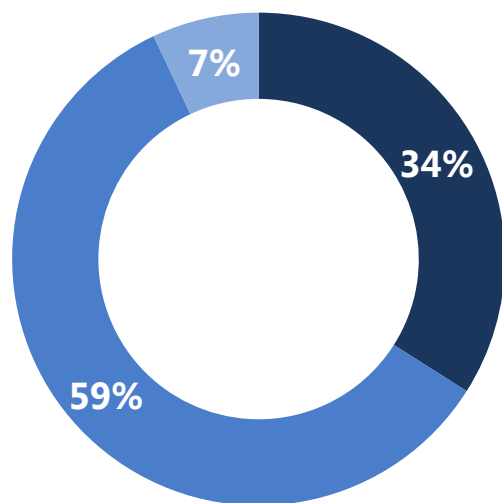


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Theresa May (satisfaction)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

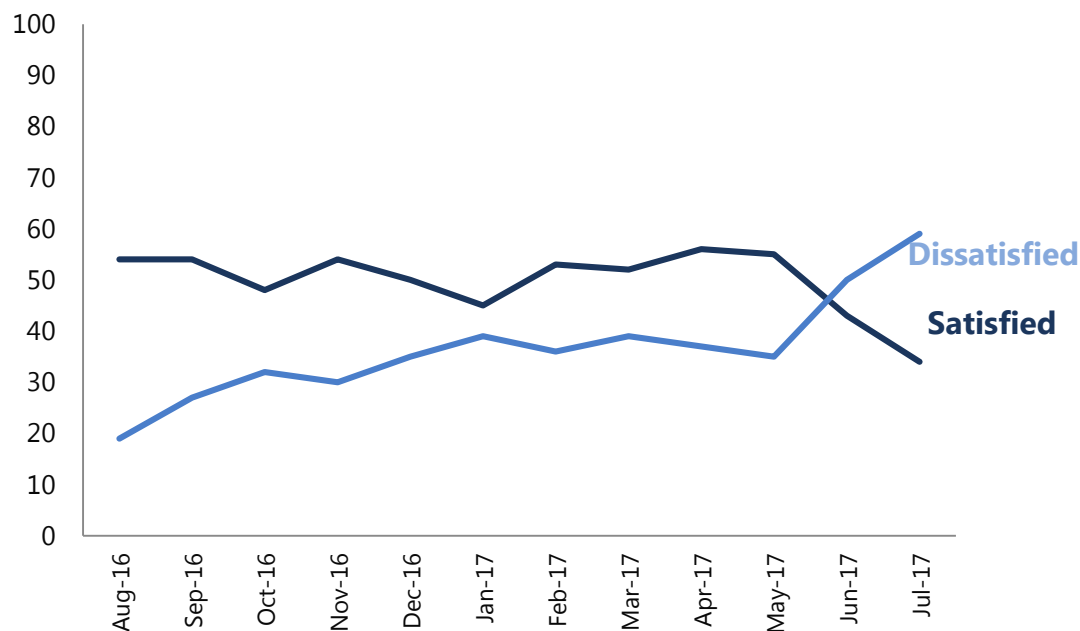
July 2017



SATISFIED	34%
DISSATISFIED	59%
DON'T KNOW	7%

Net = -25

August 2016 – July 2017



Base: 1,071 British adults 18+, 14th – 18th July 2017

Source: Ipsos MORI Political Monitor

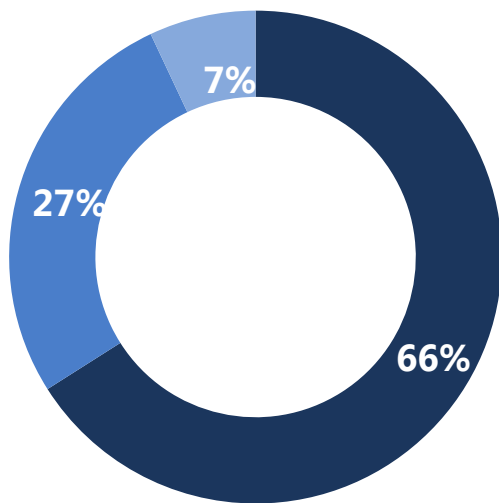


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Theresa May (satisfaction amongst Conservative supporters)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

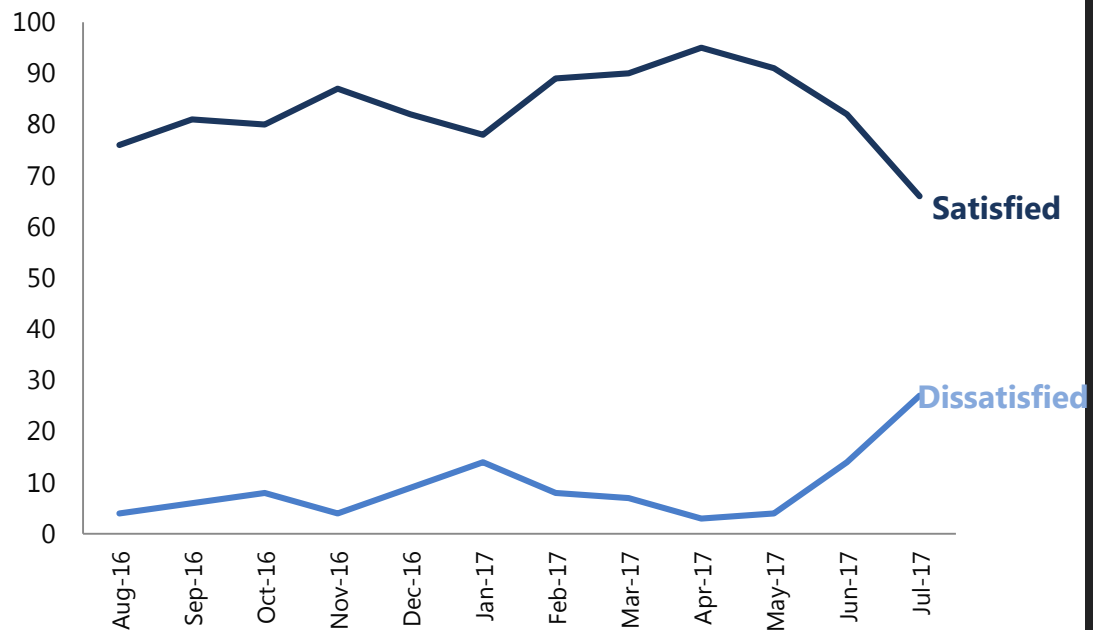
July 2017



SATISFIED	66%
DISSATISFIED	27%
DON'T KNOW	7%

Net = +39

August 2016 – July 2017



Base: 373 Conservative supporters 18+ , 14th – 18th July 2017

Source: Ipsos MORI Political Monitor

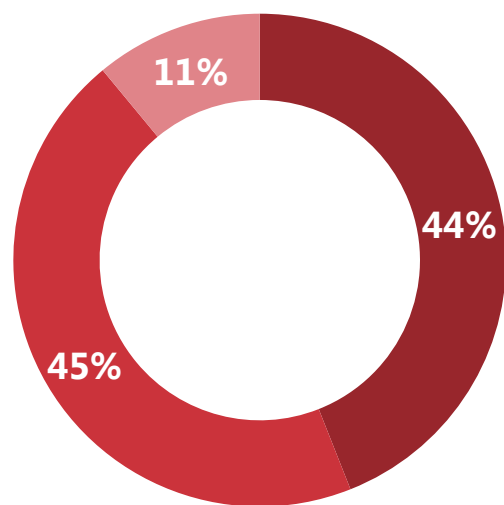


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Jeremy Corbyn (satisfaction)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

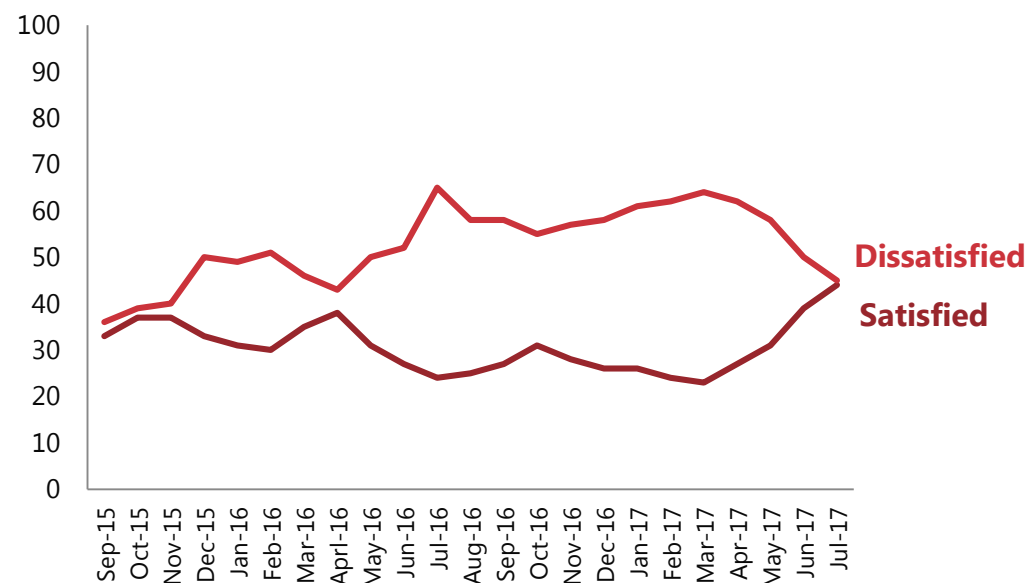
July 2017



SATISFIED	44%
DISSATISFIED	45%
DON'T KNOW	11%

Net = -1

September 2015 – July 2017



Base: 1,071 British adults 18+, 14th – 18th July 2017

Source: Ipsos MORI Political Monitor

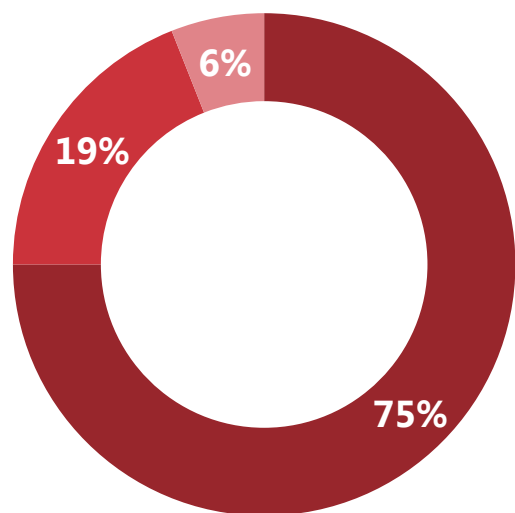


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Jeremy Corbyn (satisfaction amongst Labour supporters)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

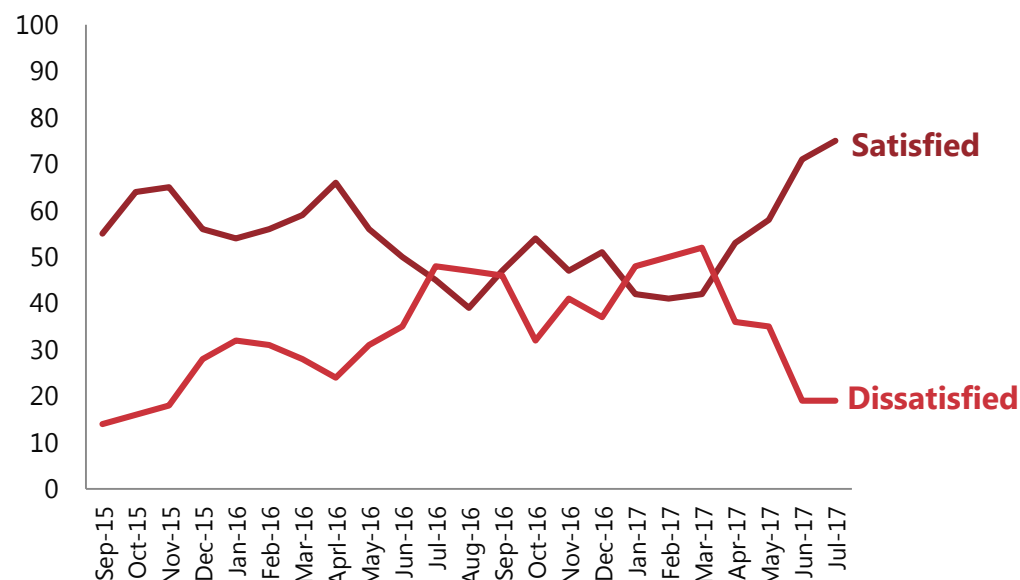
July 2017



SATISFIED	75%
DISSATISFIED	19%
DON'T KNOW	6%

Net = +56

September 2015 – July 2017



Base: 401 Labour supporters 18+, 14th – 18th July 2017

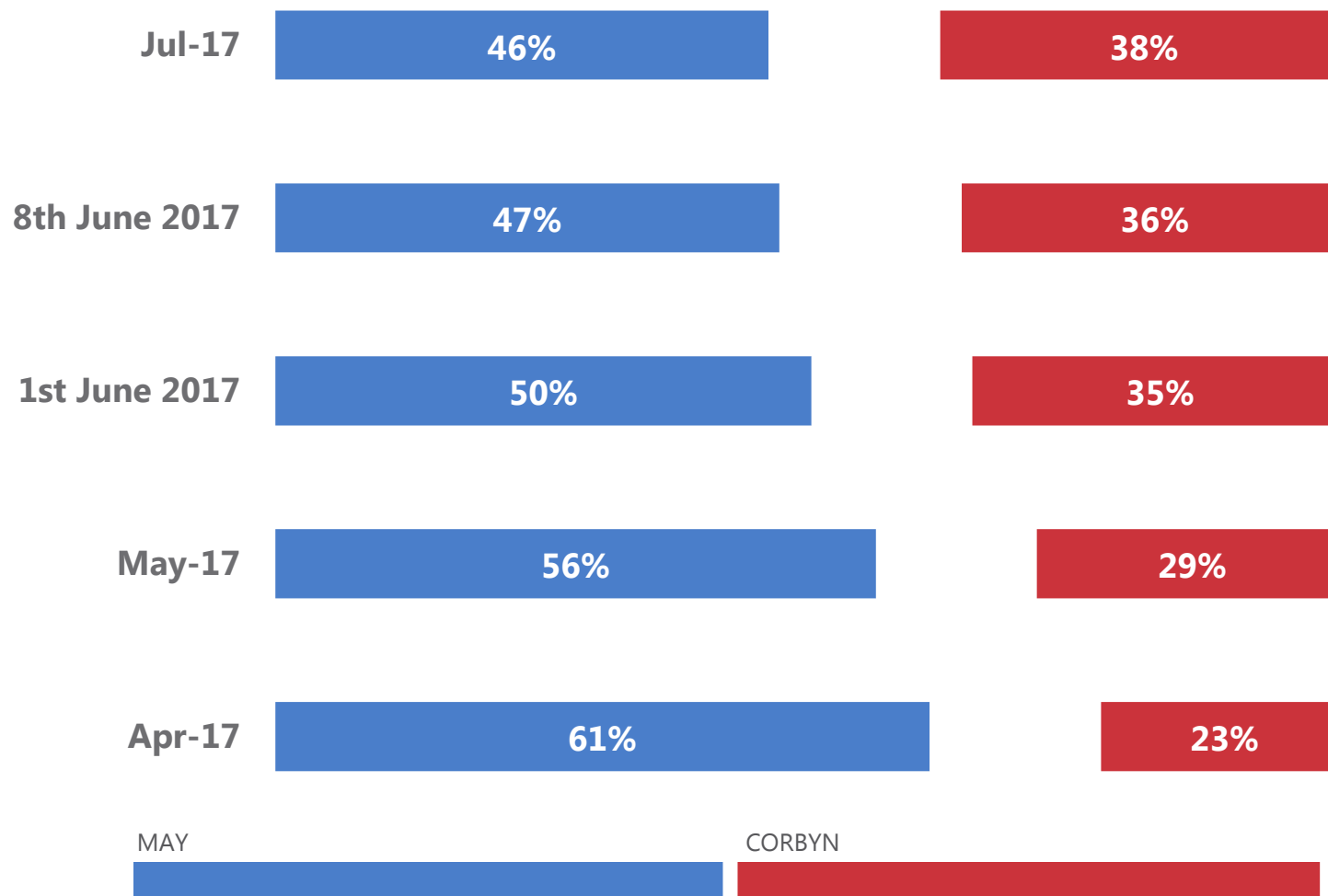
Source: Ipsos MORI Political Monitor



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Most capable Prime Minister 2017

WHO DO YOU THINK WOULD MAKE THE MOST CAPABLE PRIME MINISTER, THE CONSERVATIVES' THERESA MAY, OR LABOUR'S JEREMY CORBYN?



Base: 1,071 British adults 18+, 14th – 18th July 2017

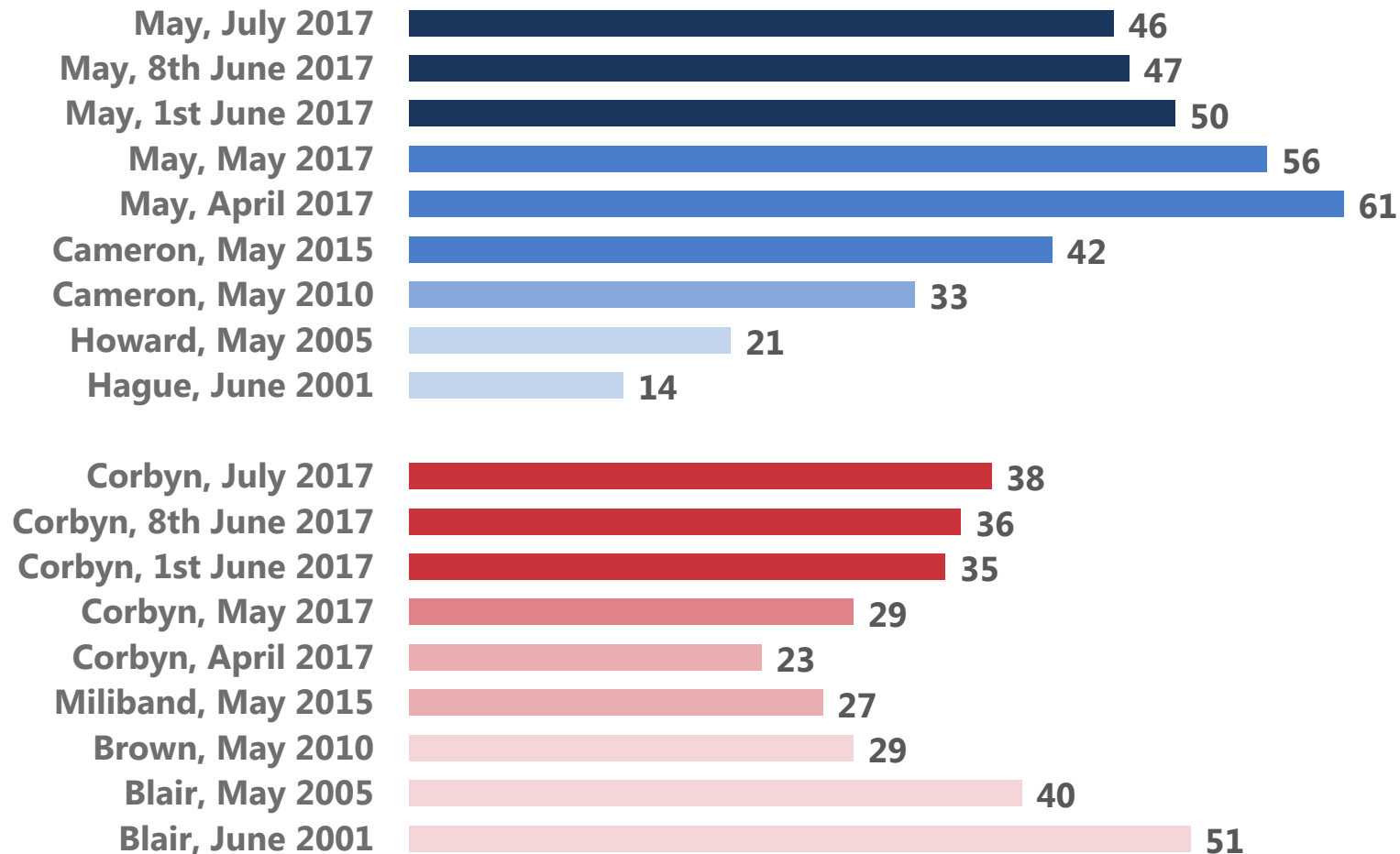
Source: Ipsos MORI Political Monitor



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Most capable Prime Minister since 2001

WHO DO YOU THINK WOULD MAKE THE MOST CAPABLE PRIME MINISTER, THE CONSERVATIVES' THERESA MAY, OR LABOUR'S JEREMY CORBYN?



Base: c1,000 British adults each month

Source: Ipsos MORI Political Monitor



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July 2017

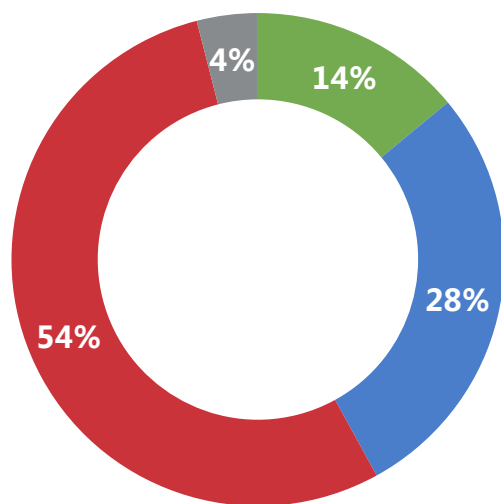
ECONOMIC OPTIMISM



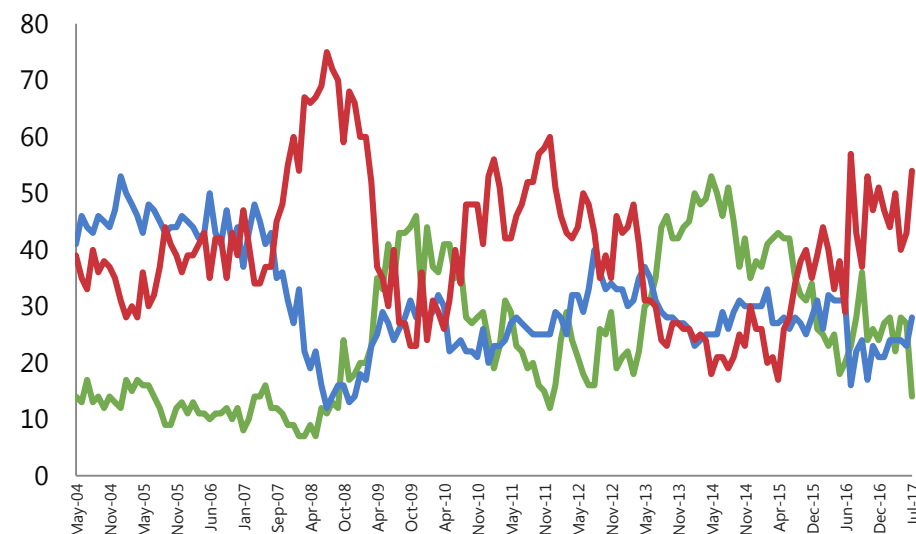
Economic Optimism Index

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?

July 2017



IMPROVE	14%
STAY THE SAME	28%
GET WORSE	54%
DON'T KNOW	4%
EOI = -40	

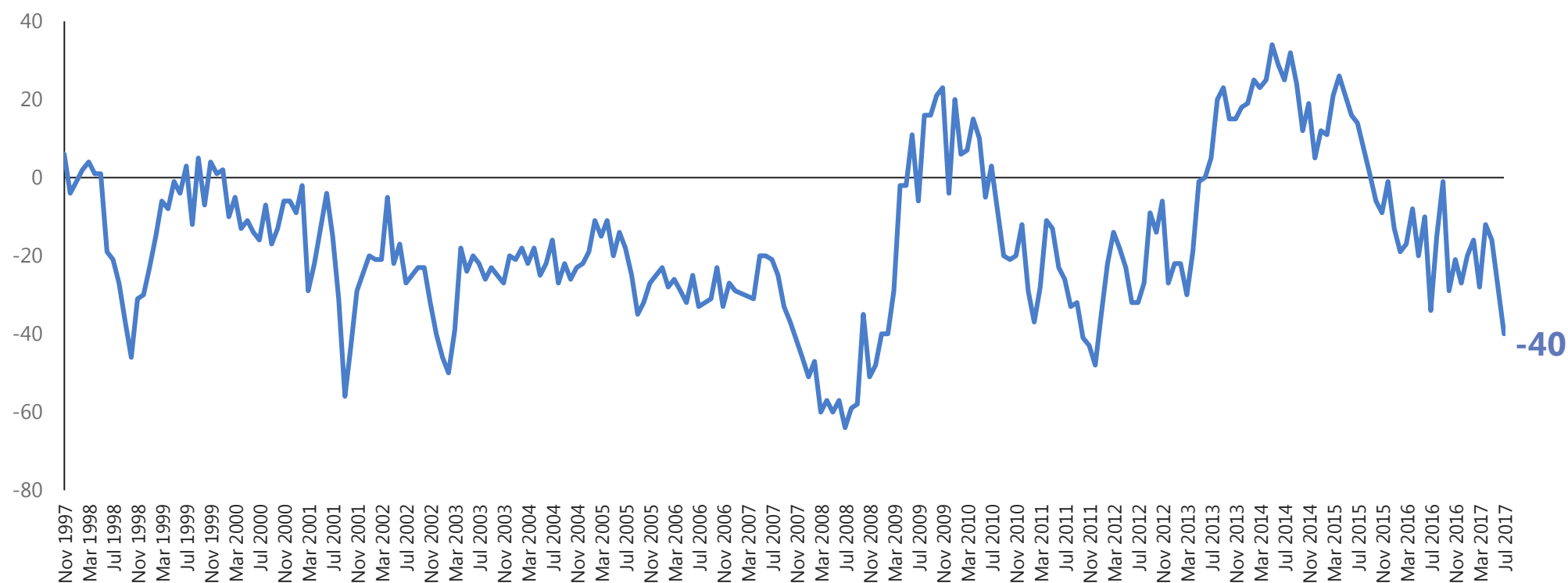


Base: 1,071 British adults 18+, 14th – 18th July 2017

Source: Ipsos MORI Political Monitor

The Ipsos MORI Economic Optimism Index

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?



Base: c.1,000 British adults each month

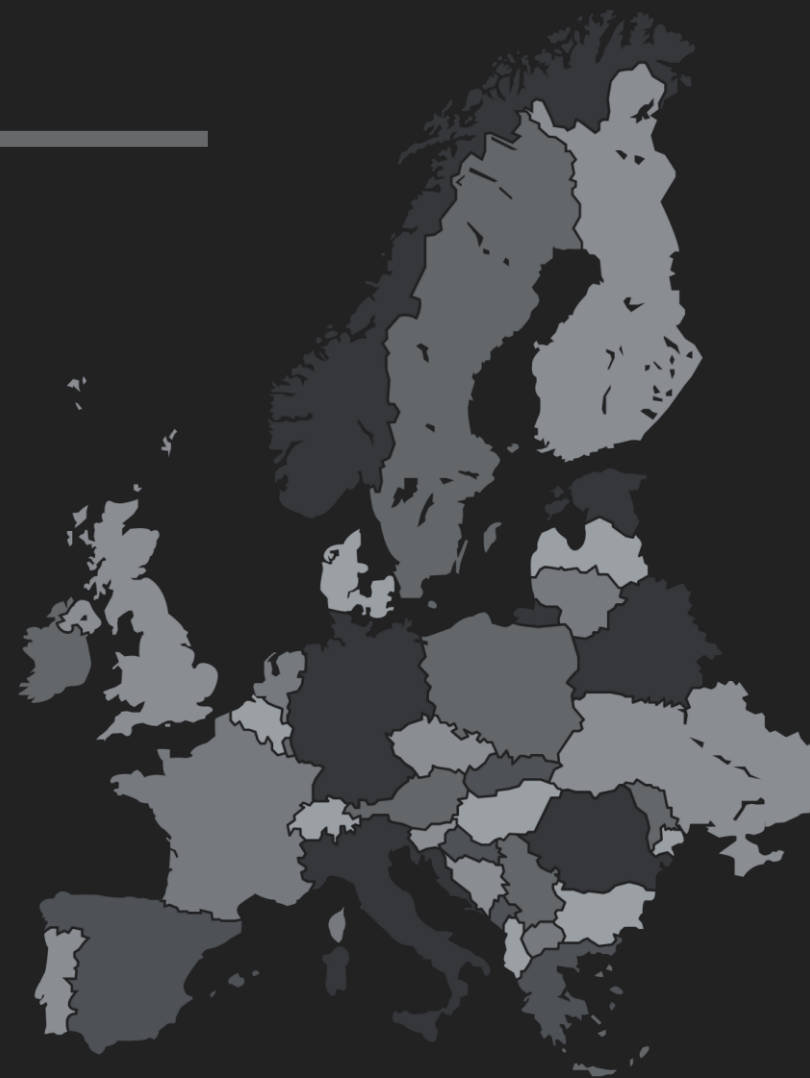
Source: Ipsos MORI Political Monitor



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July 2017

Brexit



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Handling Britain's exit from the European Union

DO YOU THINK EACH OF THE FOLLOWING HAS DONE A GOOD JOB OR A BAD JOB AT HANDLING BRITAIN'S EXIT FROM THE EUROPEAN UNION

The Government

31%

58%

Theresa May

35%

55%

GOOD JOB

BAD JOB



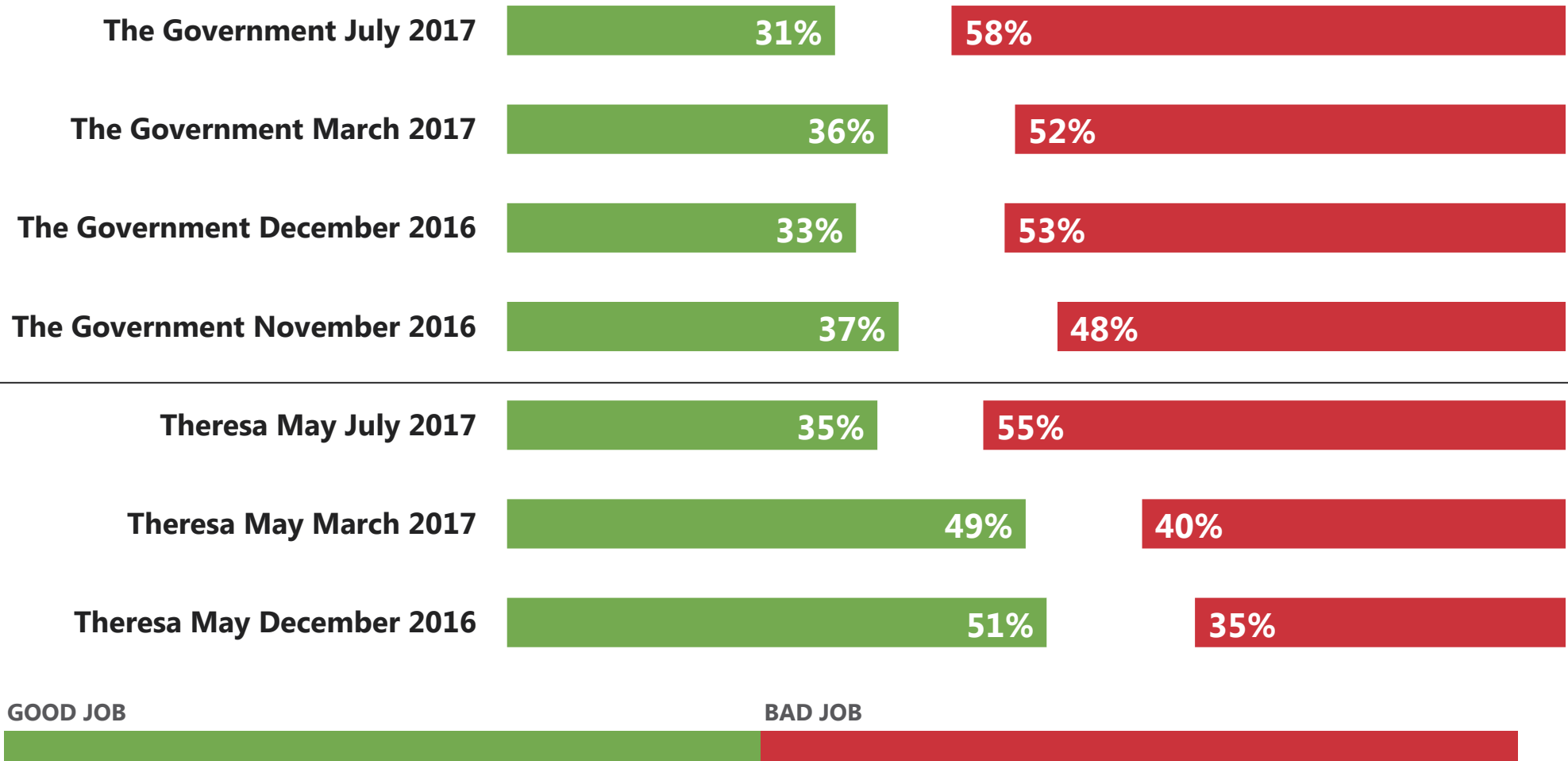
Base: 1,071 British adults 18+, 14th – 18th July 2017

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Source: Ipsos MORI Political Monitor

Ratings of the government and Theresa May on Brexit have fallen since 2016

DO YOU THINK EACH OF THE FOLLOWING HAS DONE A GOOD JOB OR A BAD JOB AT HANDLING BRITAIN'S EXIT FROM THE EUROPEAN UNION

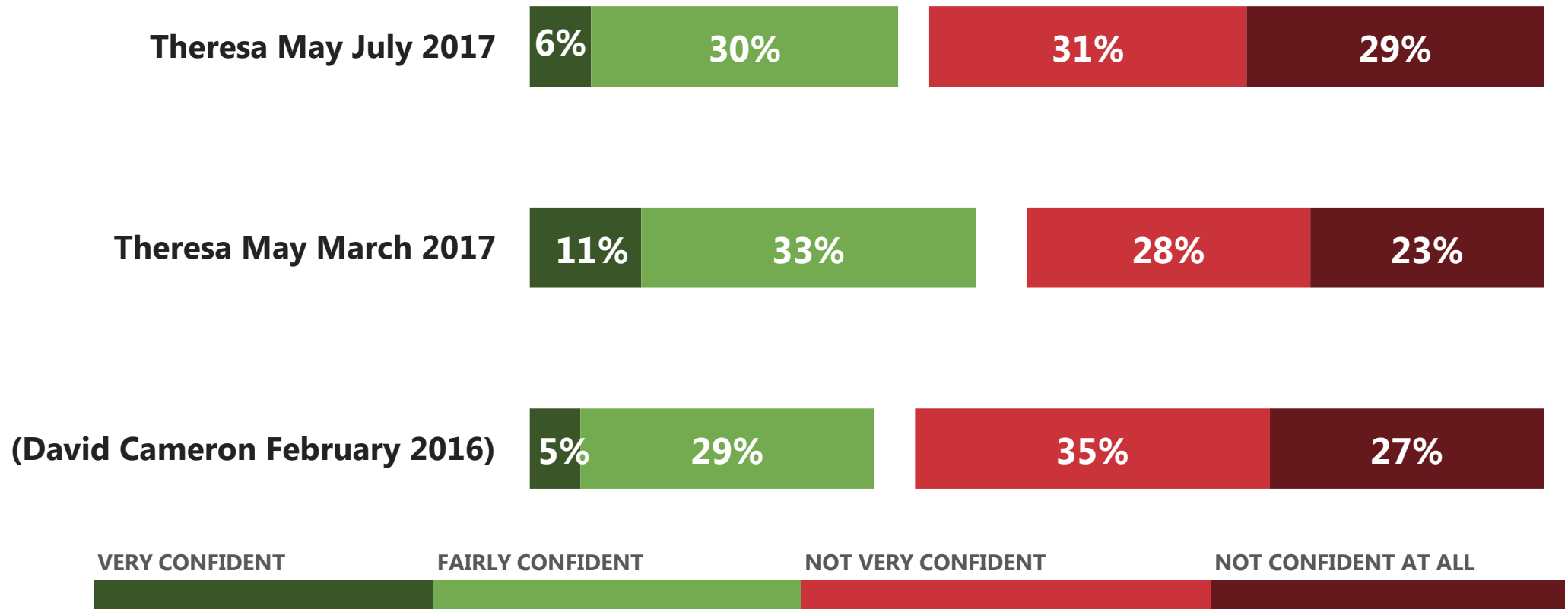


Base: 1,071 British adults 18+, 14th – 18th July 2017

Source: Ipsos MORI Political Monitor

Confidence in May to get a good Brexit deal for Britain has also fallen

PLEASE TELL ME HOW CONFIDENT, IF AT ALL, YOU ARE THAT THERESA MAY WILL GET A GOOD DEAL FOR BRITAIN IN NEGOTIATIONS WITH OTHER EUROPEAN UNION LEADERS?



Base: 1,071 British adults 18+, 14th – 18th July 2017

Source: Ipsos MORI Political Monitor

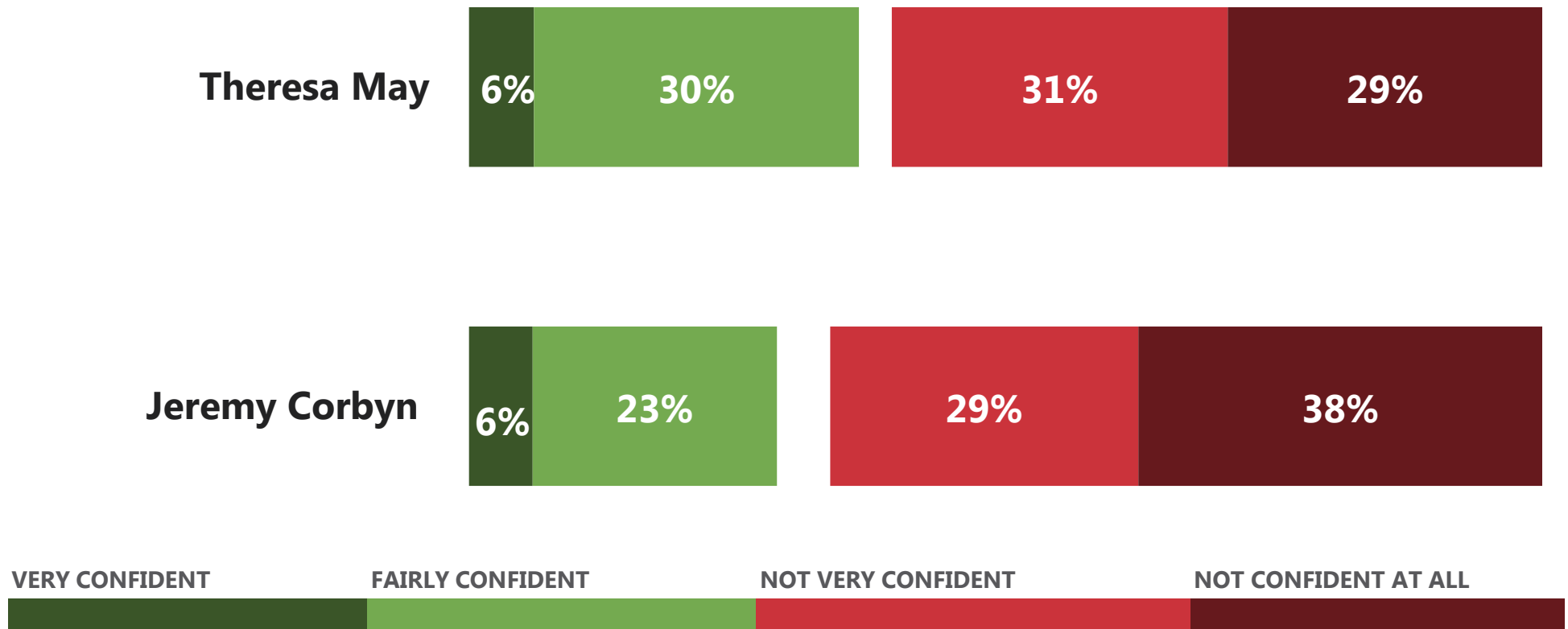


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Although confidence is higher in May than for Corbyn

PLEASE TELL ME HOW CONFIDENT, IF AT ALL, YOU ARE THAT THERESA MAY WILL GET A GOOD DEAL FOR BRITAIN IN NEGOTIATIONS WITH OTHER EUROPEAN UNION LEADERS?

PLEASE TELL ME HOW CONFIDENT, IF AT ALL, YOU WOULD BE THAT JEREMY CORBYN WOULD GET A GOOD DEAL FOR BRITAIN IN NEGOTIATIONS WITH OTHER EUROPEAN UNION LEADERS IF HE WAS PRIME MINISTER?



Base: 1,071 British adults 18+, 14th – 18th July 2017

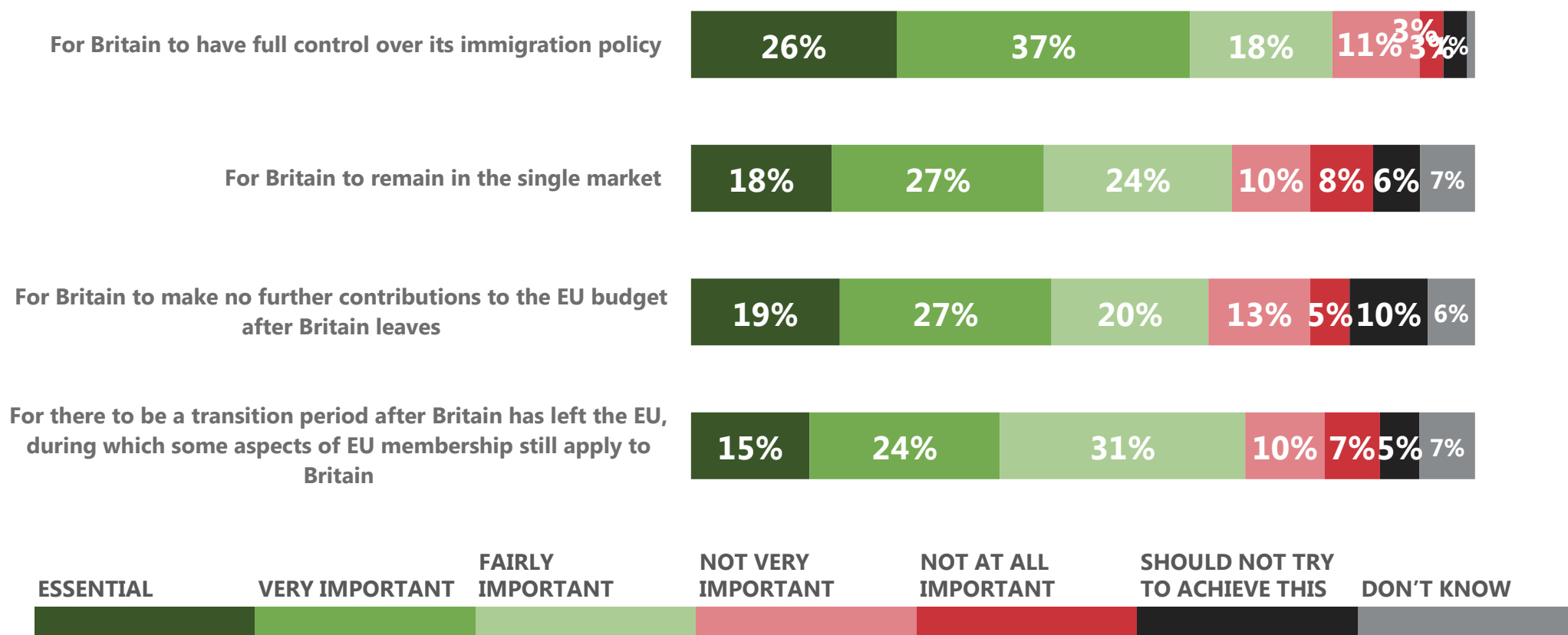
Source: Ipsos MORI Political Monitor



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Priorities for Britain's future relationship with the EU

IN THE NEGOTIATIONS OVER BRITAIN'S FUTURE RELATIONSHIP WITH THE EUROPEAN UNION, HOW IMPORTANT, IF AT ALL, DO YOU THINK IT IS FOR THE BRITISH GOVERNMENT TO ACHIEVE EACH OF THE FOLLOWING, OR DO YOU THINK THE GOVERNMENT SHOULD NOT TRY TO ACHIEVE THIS?

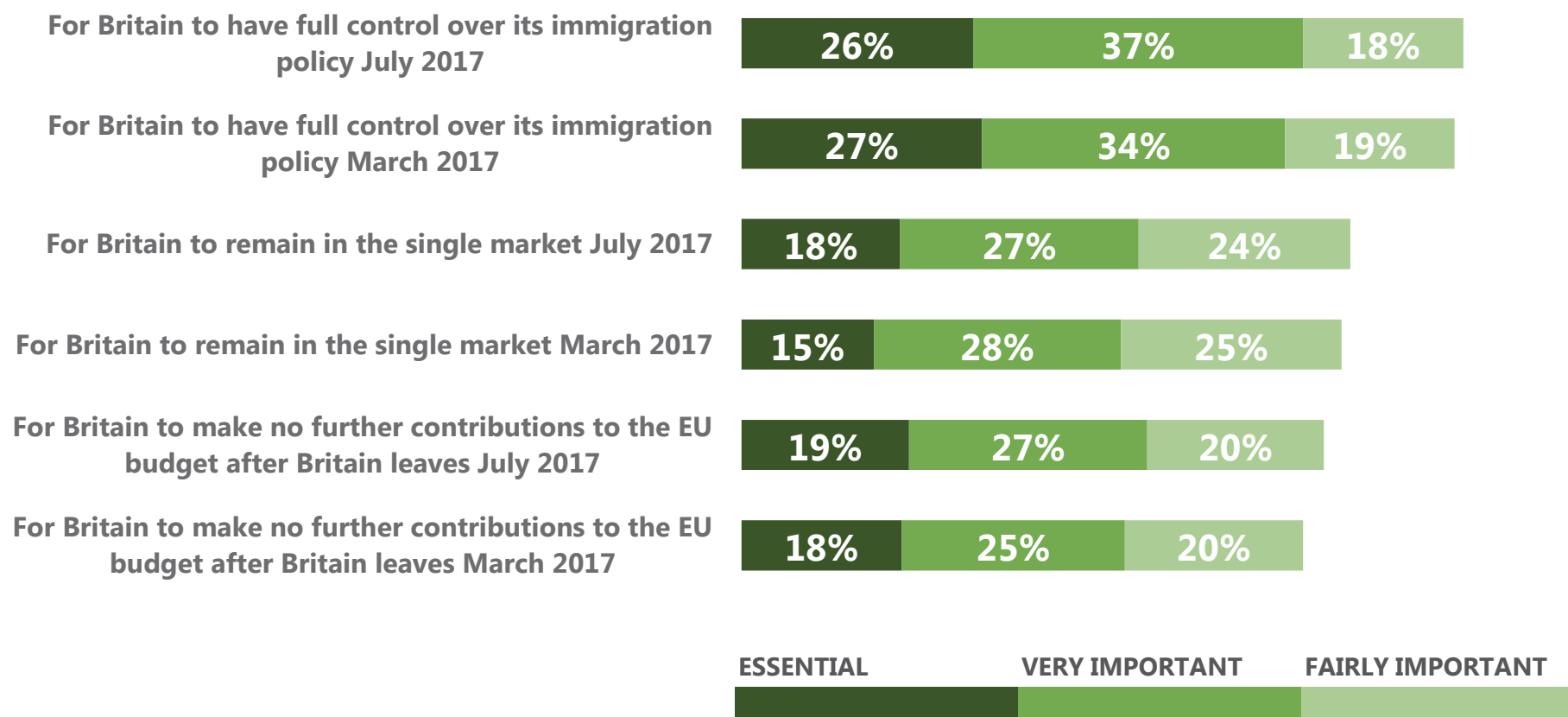


Base: 1,071 British adults 18+, 14th – 18th July 2017

Source: Ipsos MORI Political Monitor

Little change in importance of priorities since March

IN THE NEGOTIATIONS OVER BRITAIN'S FUTURE RELATIONSHIP WITH THE EUROPEAN UNION, HOW IMPORTANT, IF AT ALL, DO YOU THINK IT IS FOR THE BRITISH GOVERNMENT TO ACHIEVE EACH OF THE FOLLOWING, OR DO YOU THINK THE GOVERNMENT SHOULD NOT TRY TO ACHIEVE THIS?

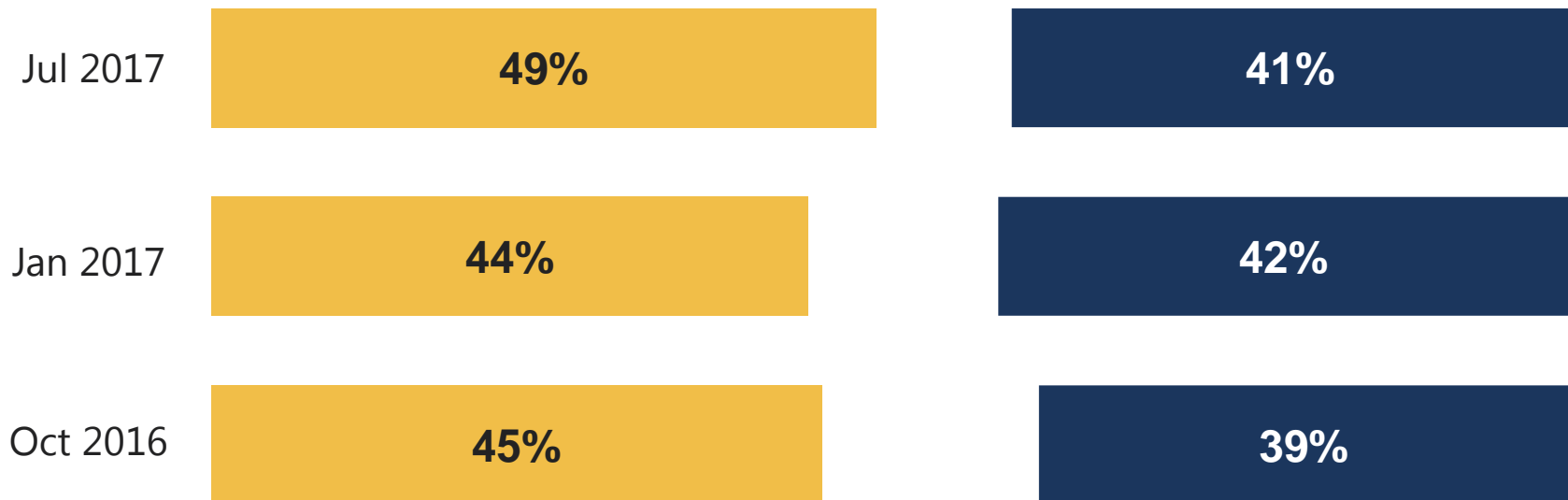


Base: 1,071 British adults 18+, 14th – 18th July 2017

Source: Ipsos MORI Political Monitor

Should Britain prioritise single market access or control of immigration in its future relationship with the EU?

AS YOU MAY KNOW THERE HAS BEEN MUCH DISCUSSION ON WHAT BRITAIN'S RELATIONSHIP WITH THE EUROPEAN UNION SHOULD BE AFTER IT LEAVES. SOME SAY BRITAIN SHOULD PRIORITISE HAVING ACCESS TO THE EUROPEAN SINGLE MARKET WHILE OTHERS THINK BRITAIN SHOULD PRIORITISE HAVING CONTROL OVER IMMIGRATION. WHAT DO YOU THINK BRITAIN SHOULD PRIORITISE?



BRITAIN SHOULD PRIORITISE HAVING ACCESS TO THE EUROPEAN SINGLE MARKET

BRITAIN SHOULD PRIORITISE HAVING CONTROL OVER IMMIGRATION

Base: c1,000 British adults each month

Source: Ipsos MORI Political Monitor



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