

SAUDI ARABIA SUMMARY: JULY 2017

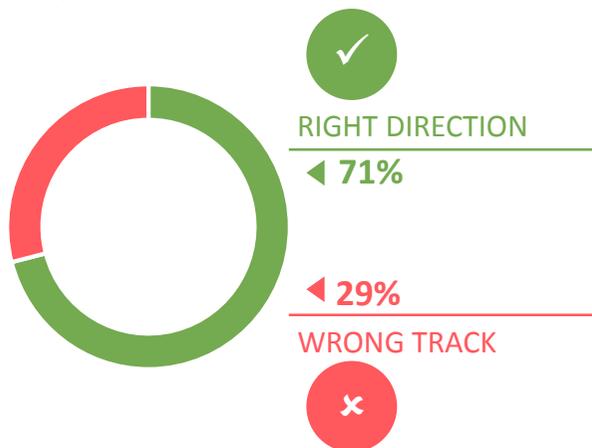
The majority (71%) of people in Saudi Arabia think things in the country are heading in the right direction.

Unemployment currently occupies the top spot for concern with 43% saying this.

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

RIGHT DIRECTION/ WRONG TRACK

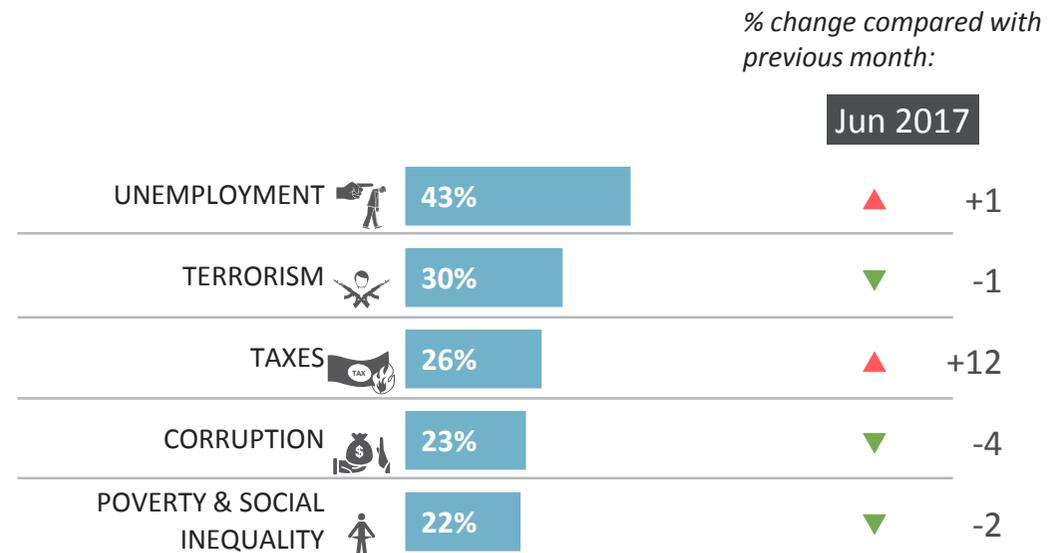
July 2017



RIGHT DIRECTION



Which three of the following topics do you find the most worrying in your country?



Base: Representative sample of adults aged 16-64. c.500 per month
Source: Global Advisor

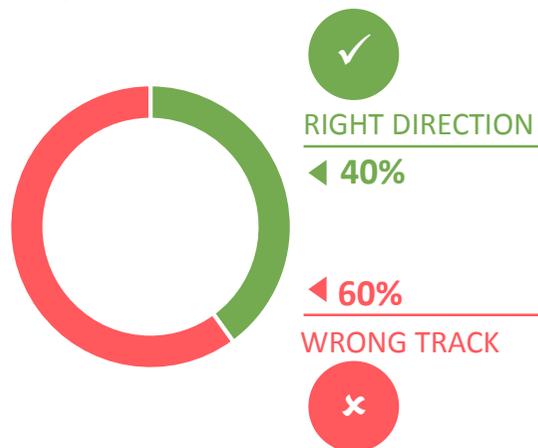
WORLD SUMMARY: JULY 2017

The majority (60%) of people around the world think things in their country are on the wrong track.

Unemployment currently occupies the top spot for global concern with 36% saying this.

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

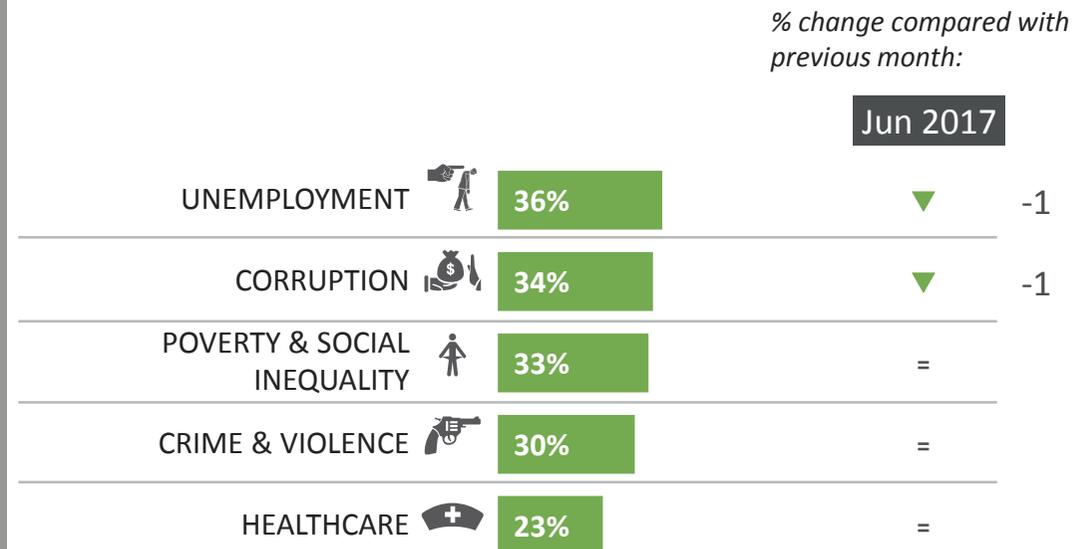
**RIGHT DIRECTION/
WRONG TRACK**
July 2017



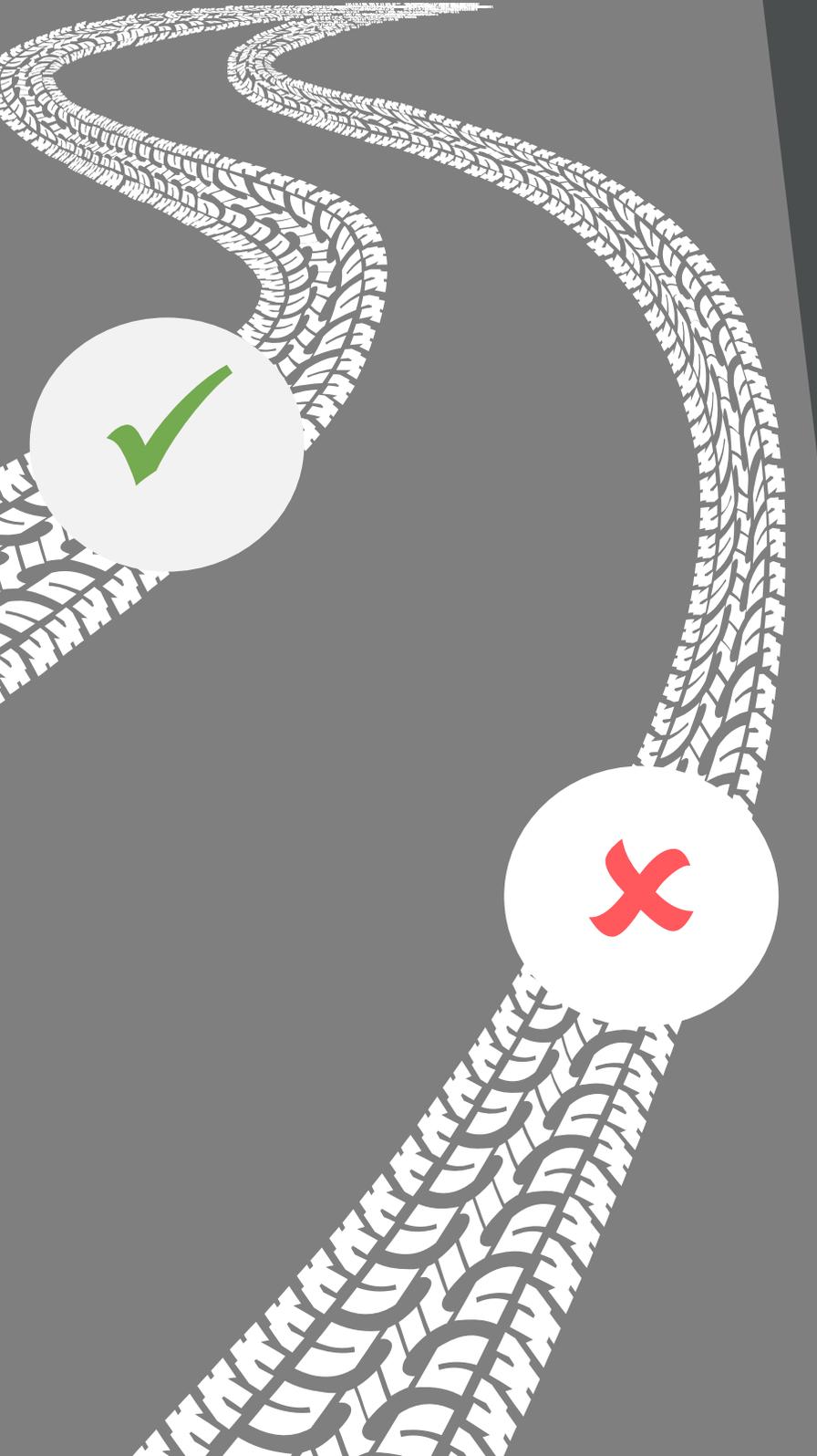
RIGHT DIRECTION



Which three of the following topics do you find the most worrying in your country?*



Base: Representative sample of adults aged 16-64 in 26 participating countries. c.18,000 per month
Source: Global Advisor



RIGHT

DIRECTION

WRONG

TRACK

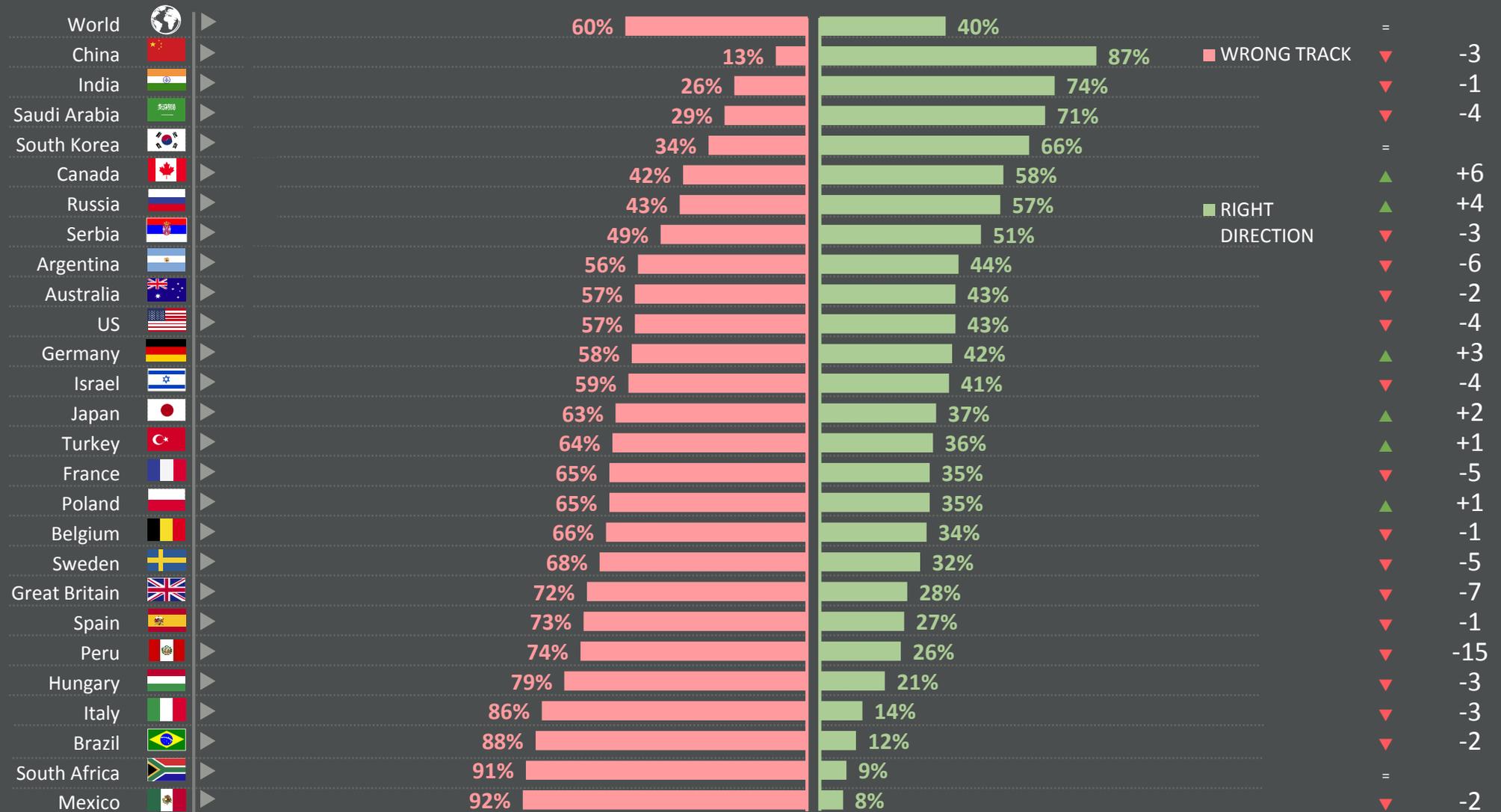
- Country comparisons
- Trends over time: Saudi Arabia
- Trends over time: world

COUNTRY COMPARISON

RIGHT DIRECTION/WRONG TRACK

Right direction % change compared with previous month:

Jun 2017



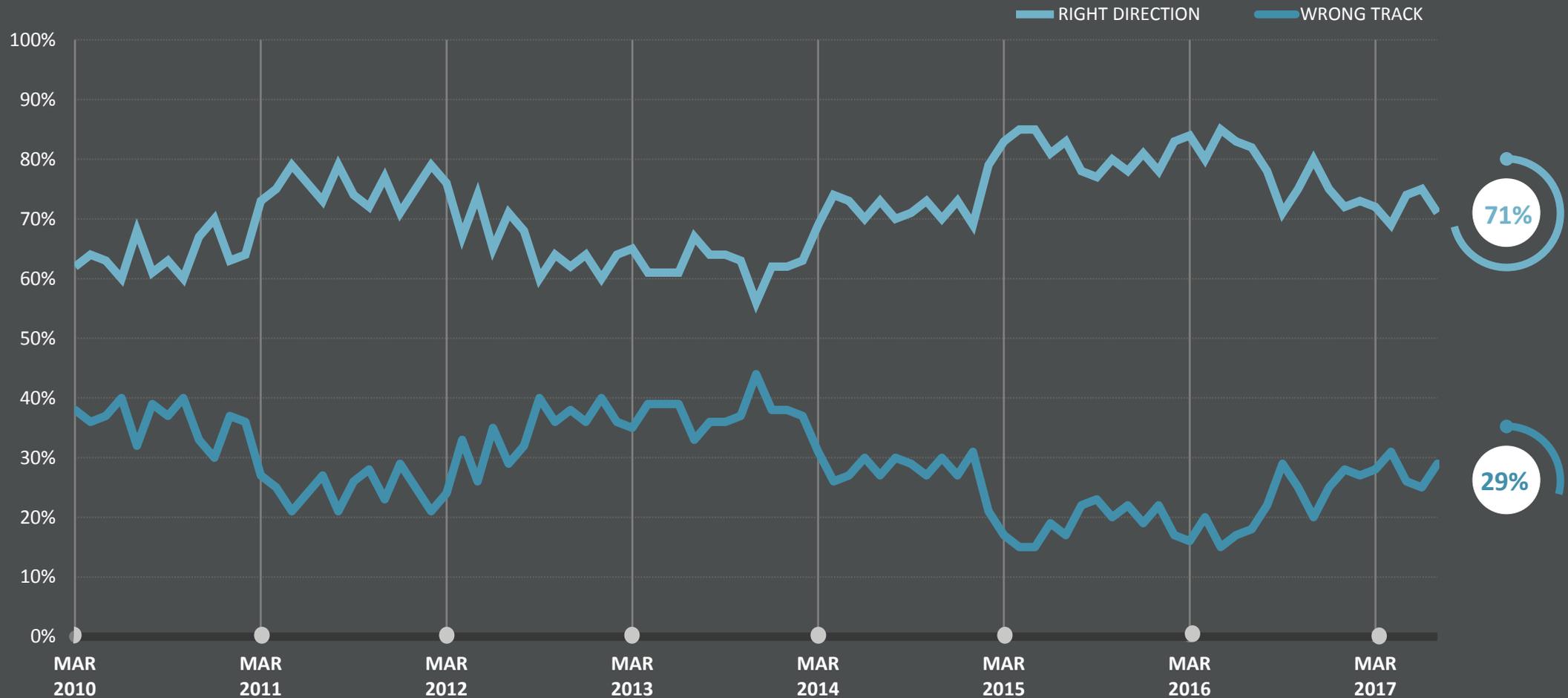
Base: Representative sample of 18,557 adults aged 16-64 in 26 participating countries, June 23rd - July 7th 2017.

Source: Global Advisor

World Worries | July 2017 | Version 1 | Public | © Ipsos 2017

SAUDI ARABIA: RIGHT DIRECTION/ WRONG TRACK

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of adults aged 16-64. c.500 per month
 Source: Global Advisor

WORLD: RIGHT DIRECTION/ WRONG TRACK

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of adults aged 16-64, c.18,000 – 20,000 per month.

Source: Global Advisor



SAUDI ARABIA'S WORRIES

- Saudi Arabia's top worries
- World's top worries
- Trends over time for worries: Saudi Arabia & world

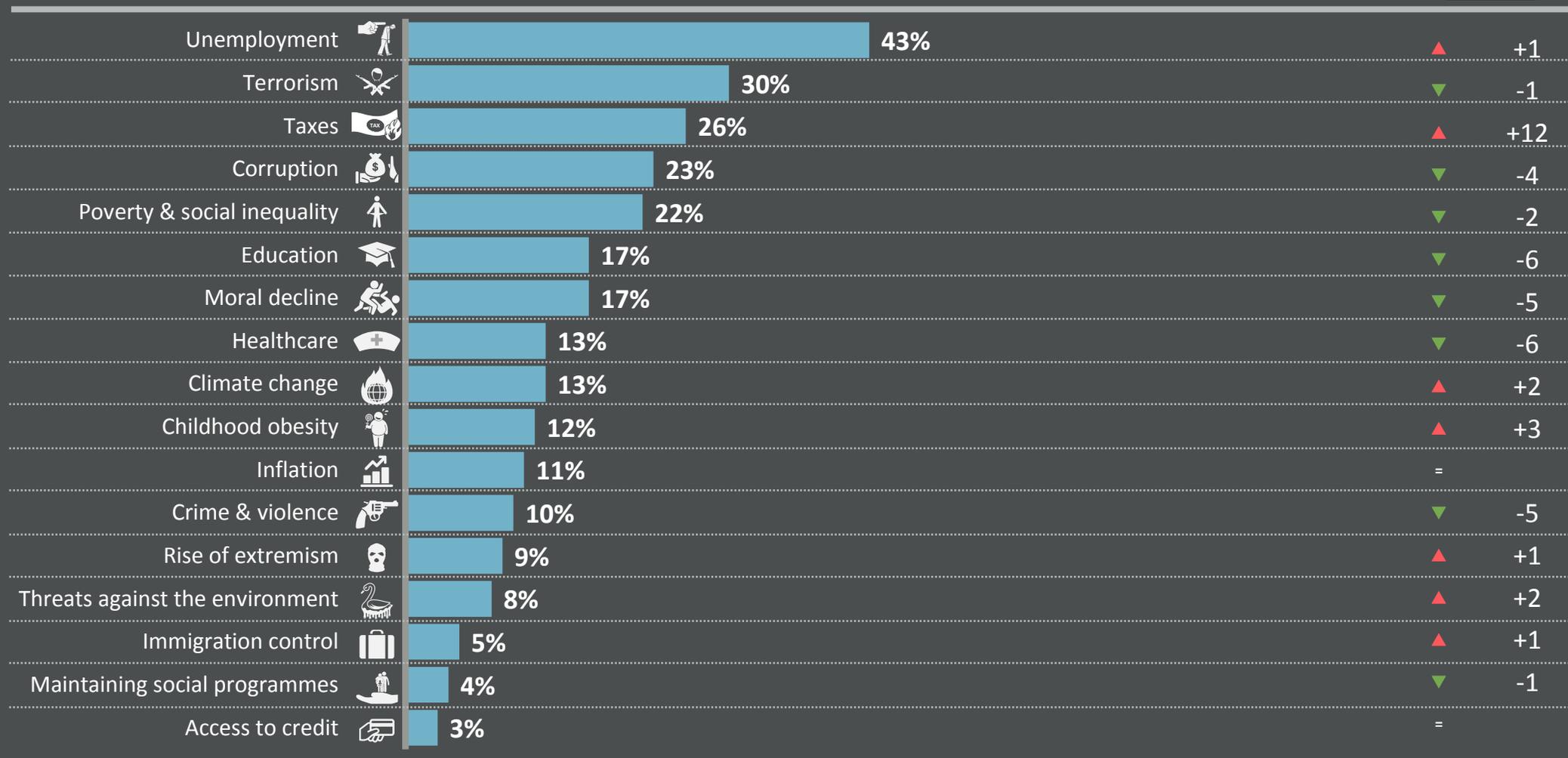
SAUDI ARABIA'S WORRIES

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Mentioned in July 2017 (%)

Jun 2017



Base: Representative sample of adults aged 16-64. July 2017: 502; June 2017: 500.

Source: Global Advisor

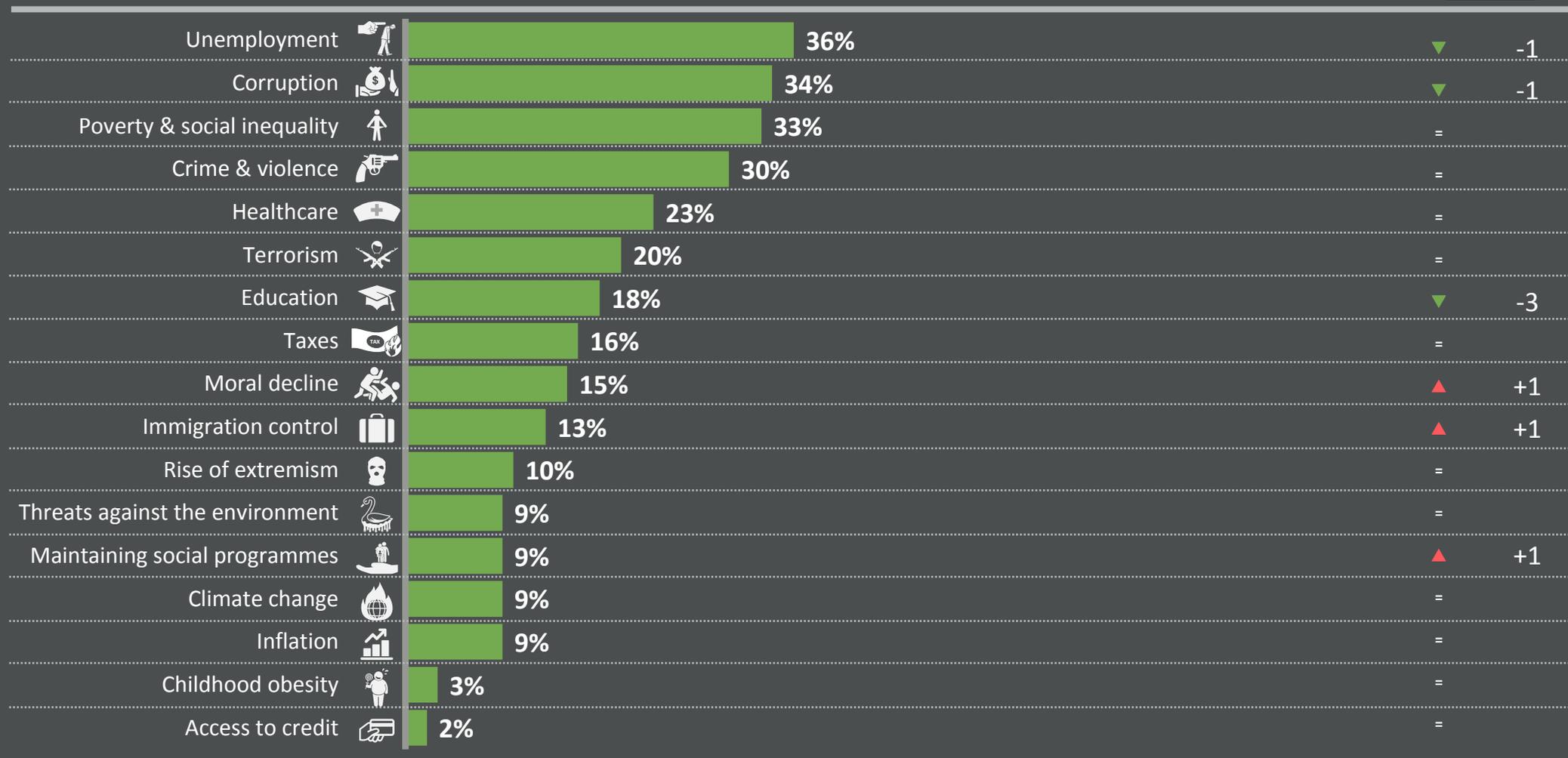
WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Mentioned in July 2017 (%)

Jun 2017



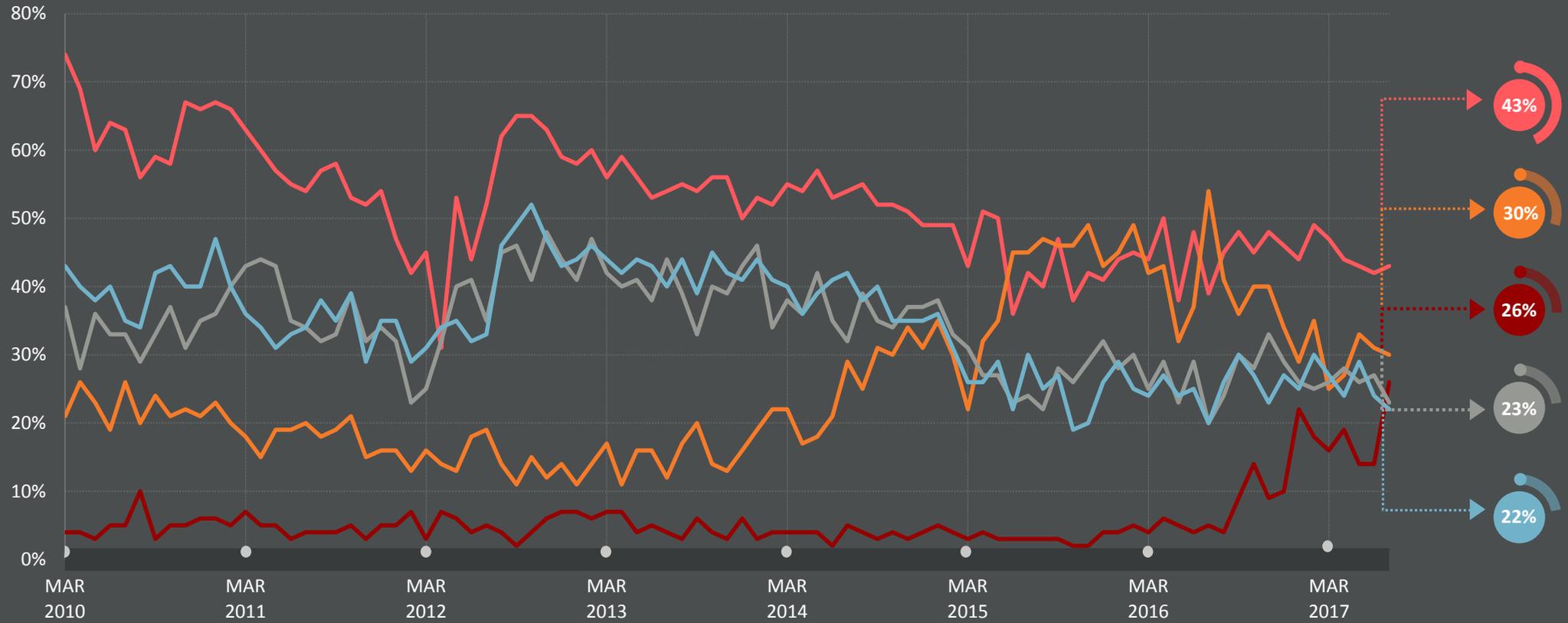
Base: Representative sample of adults aged 16-64. July 2017: 18,557; June 2017: 19,530.

Source: Global Advisor

SAUDI ARABIA'S CURRENT TOP 5 WORRIES:

LONG-TERM TRENDS

Which three of the following topics do you find the most worrying in your country?





Unemployment



Terrorism



Taxes



Corruption



Poverty & social inequality

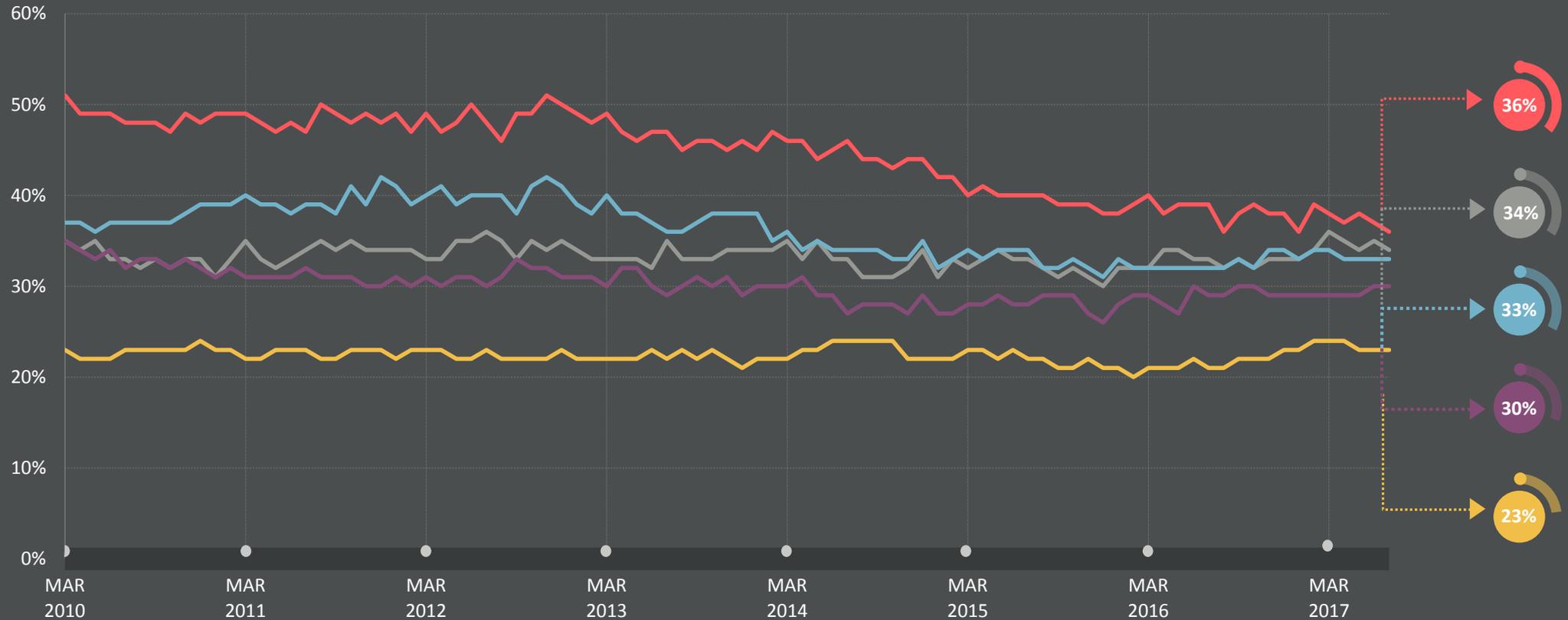
Base: Representative sample of adults aged 16-64. c.500 per month

Source: Global Advisor

THE WORLD'S CURRENT TOP 5 WORRIES:

LONG-TERM TRENDS

Which three of the following topics do you find the most worrying in your country?





Unemployment



Corruption



Poverty & social inequality



Crime & violence



Healthcare

Base: Representative sample of adults aged 16-64, c.18,000-20,000 per month.

Source: Global Advisor

WORLD WORRIES

COUNTRY COMPARISON

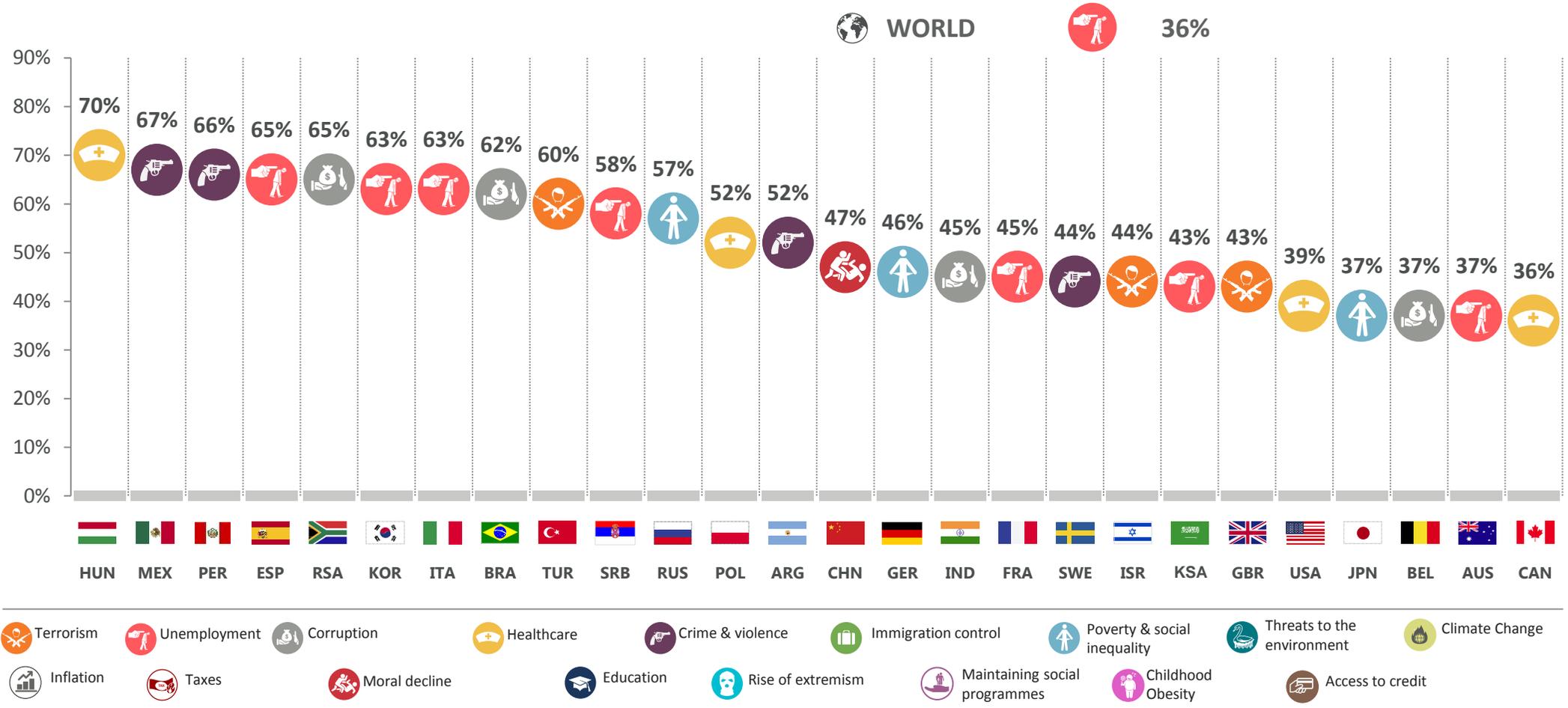


- Top concern by country
- Country comparison of all 17 concerns

MOST WORRYING ISSUE BY COUNTRY

Which three of the following topics do you find the most worrying in your country?

Top worry in July 2017 in each country



Base: Representative sample of 18,557 adults aged 16-64 in 26 participating countries, June 23rd - July 7th 2017.

Source: Global Advisor

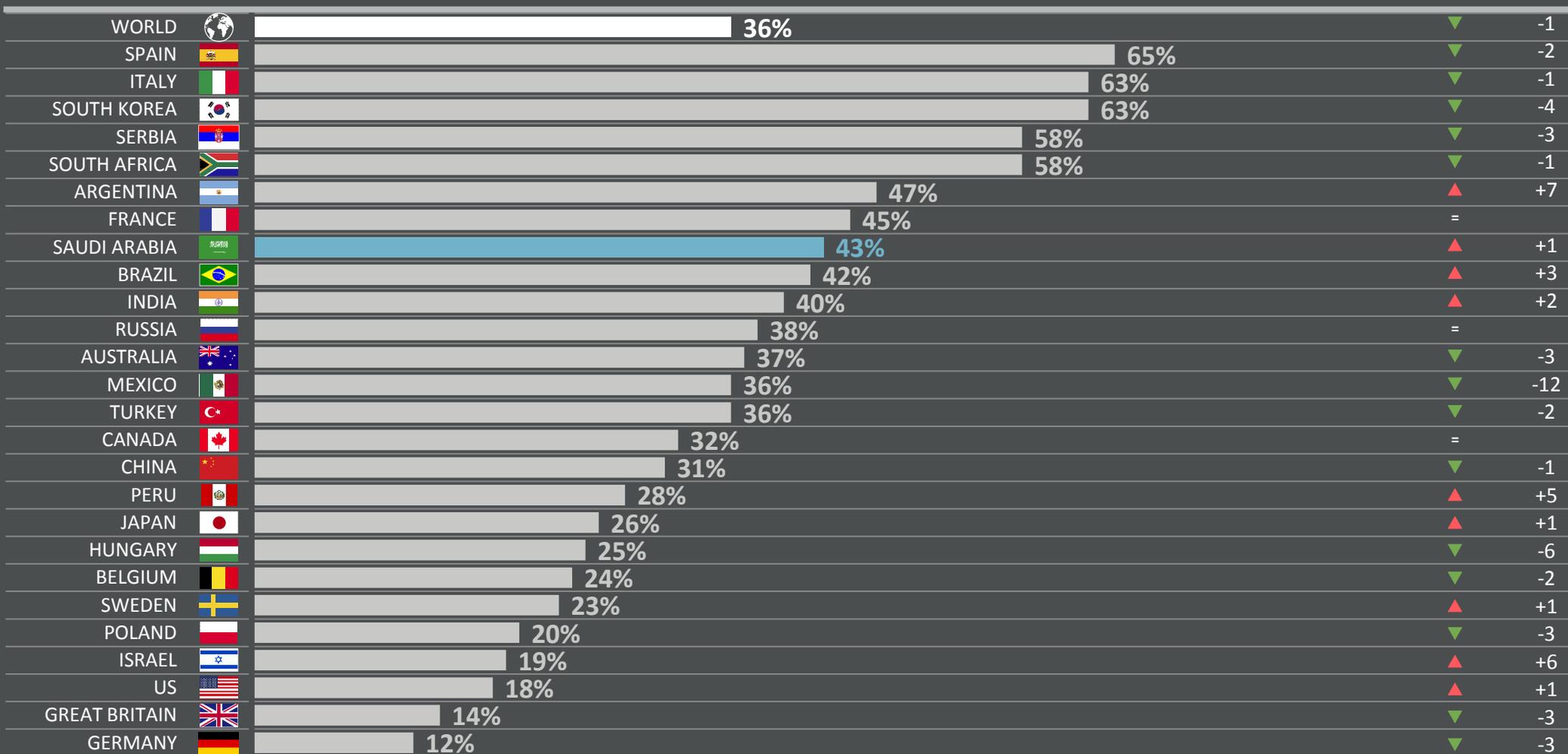
1 | UNEMPLOYMENT AND JOBS

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July 2017 in each country

Jun 2017



Base: Representative sample of adults aged 16-64 in 26 participating countries. July 2017: 18,557; June 2017: 19,530.

Source: Global Advisor

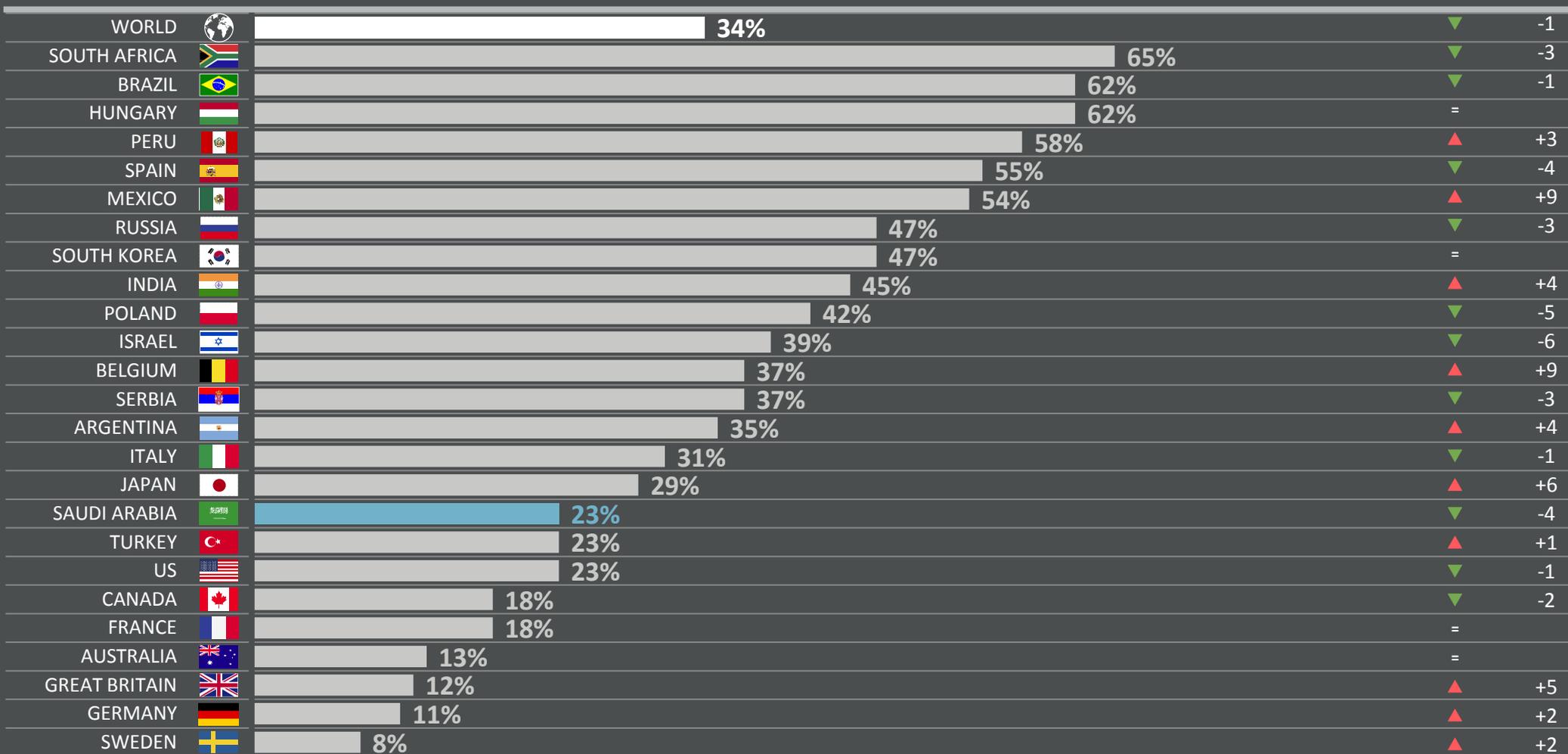
2 | CORRUPTION

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July 2017 in each country

Jun 2017



Base: Representative sample of adults aged 16-64 in 26 participating countries. July 2017: 18,557; June 2017: 19,530.

Source: Global Advisor

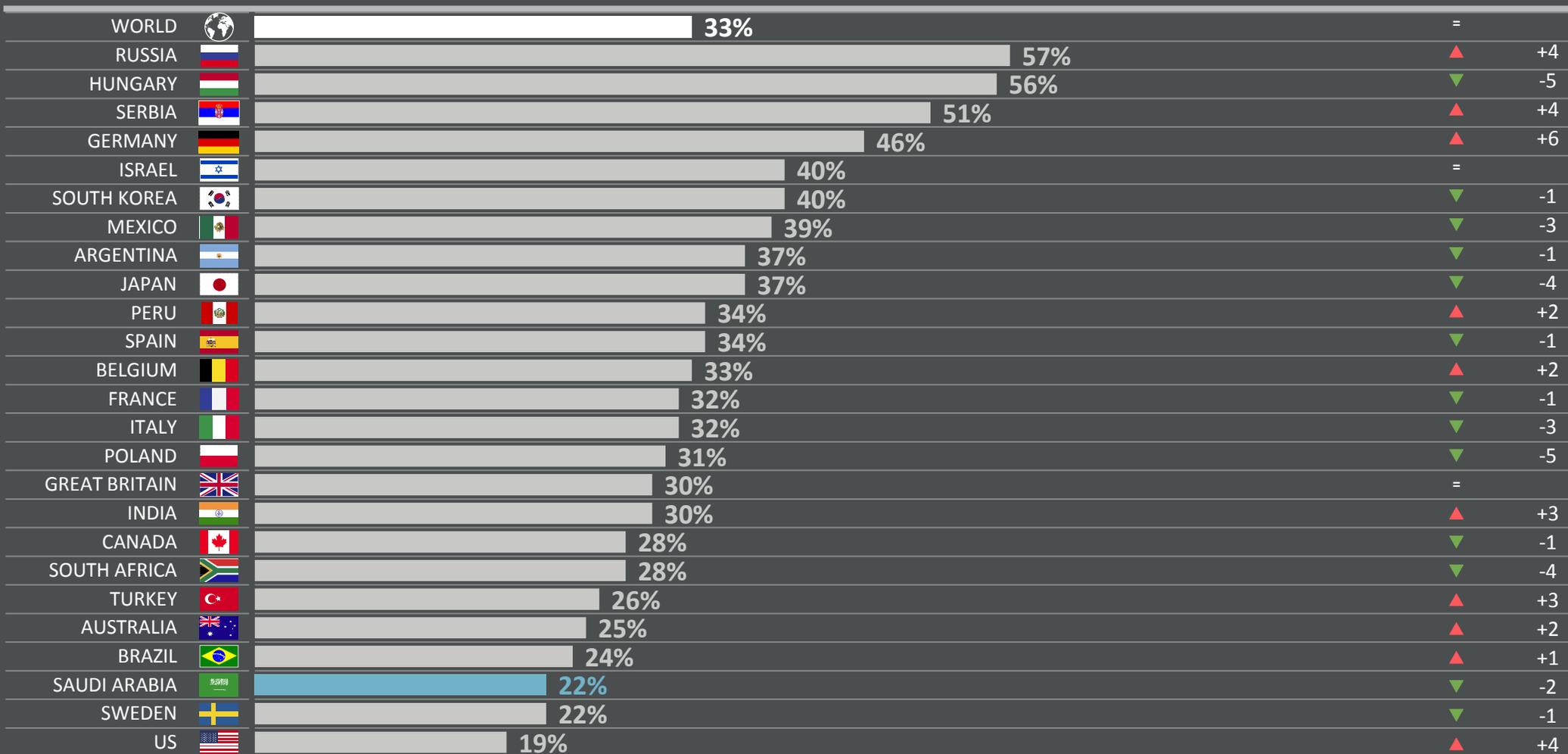
3 | POVERTY & SOCIAL INEQUALITY

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July 2017 in each country

Jun 2017



Base: Representative sample of adults aged 16-64 in 26 participating countries. July 2017: 18,557; June 2017: 19,530.

Source: Global Advisor

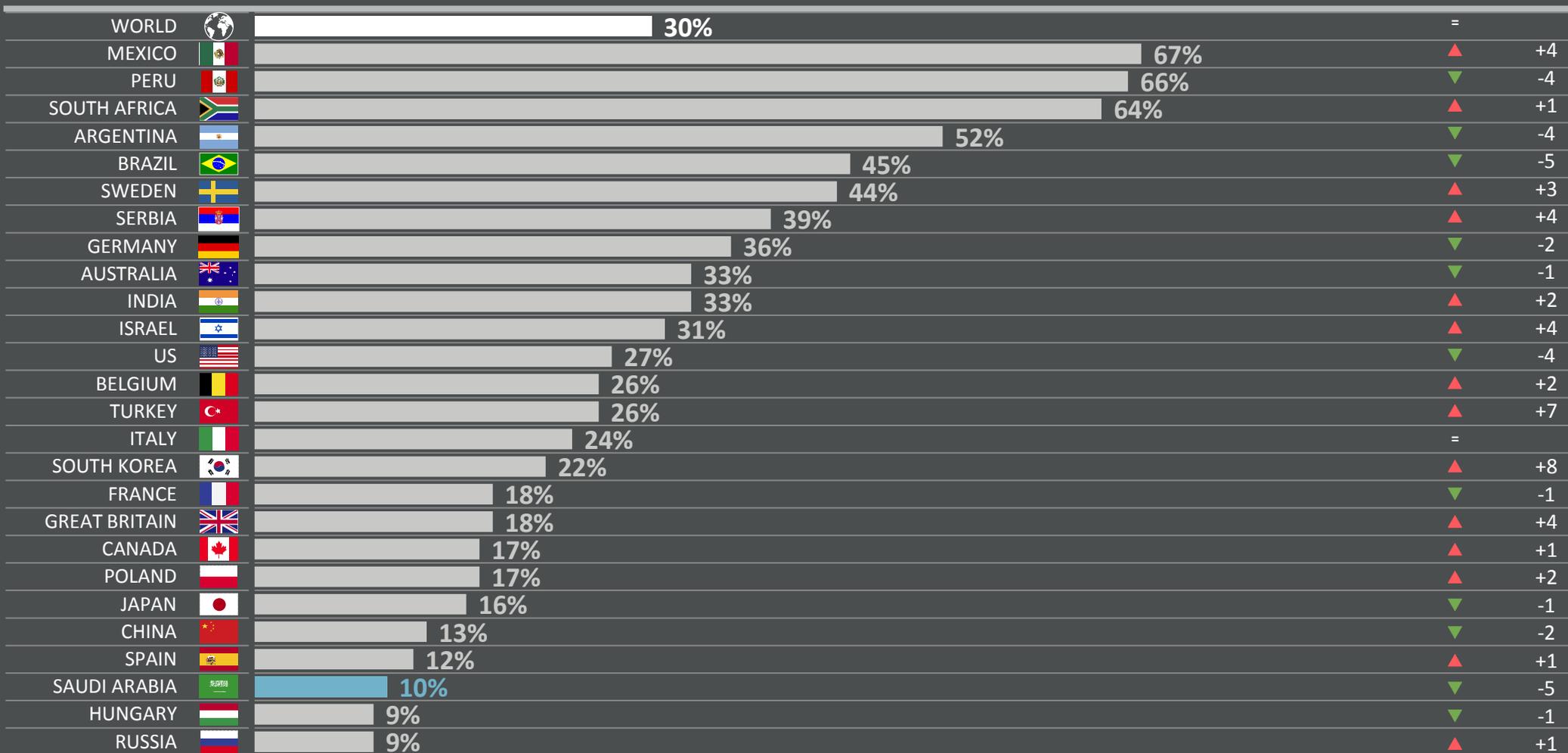
4 | CRIME & VIOLENCE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July 2017 in each country

Jun 2017



Base: Representative sample of adults aged 16-64 in 26 participating countries. July 2017: 18,557; June 2017: 19,530.

Source: Global Advisor

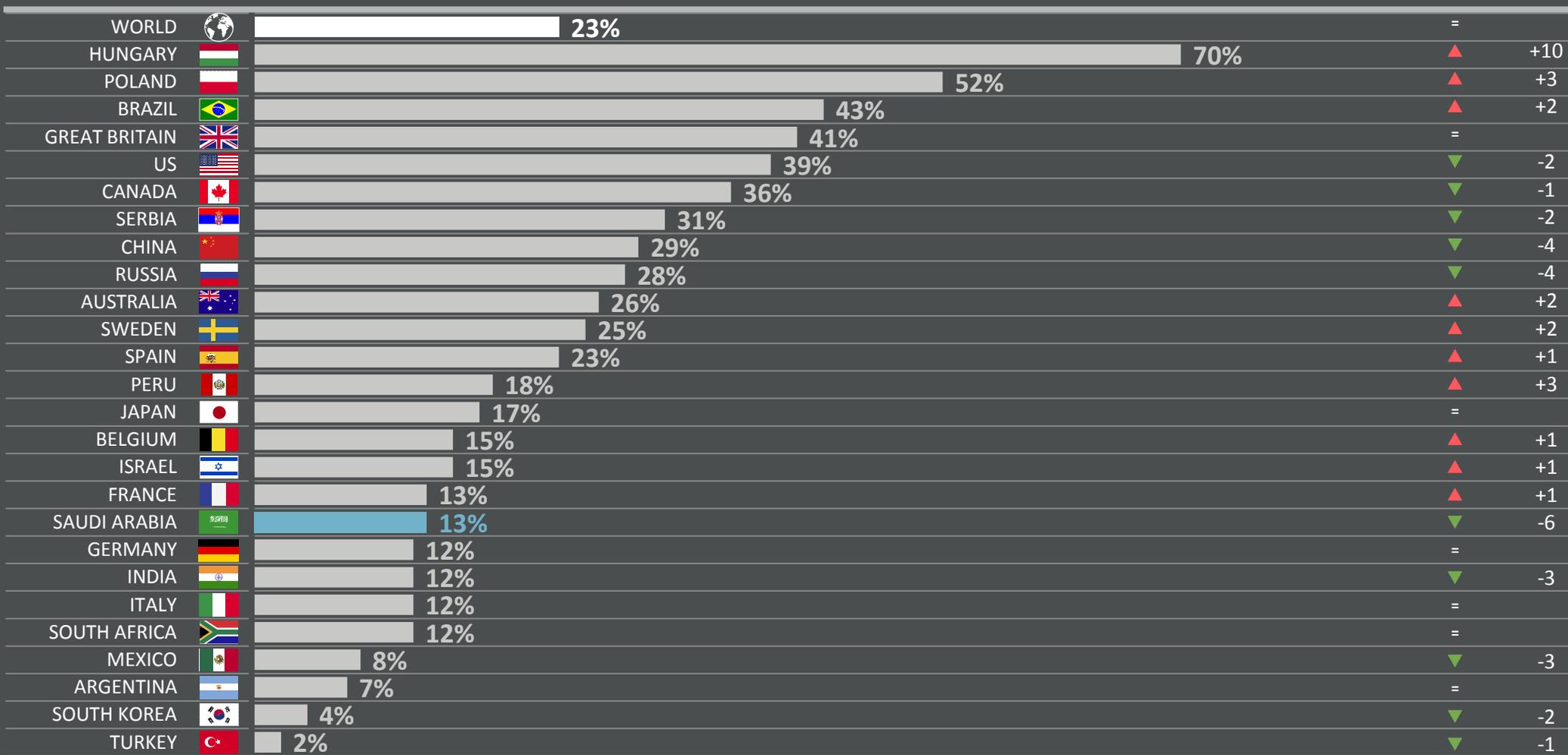
5 | HEALTHCARE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July 2017 in each country

Jun 2017



Base: Representative sample of adults aged 16-64 in 26 participating countries. July 2017: 18,557; June 2017: 19,530.

Source: Global Advisor

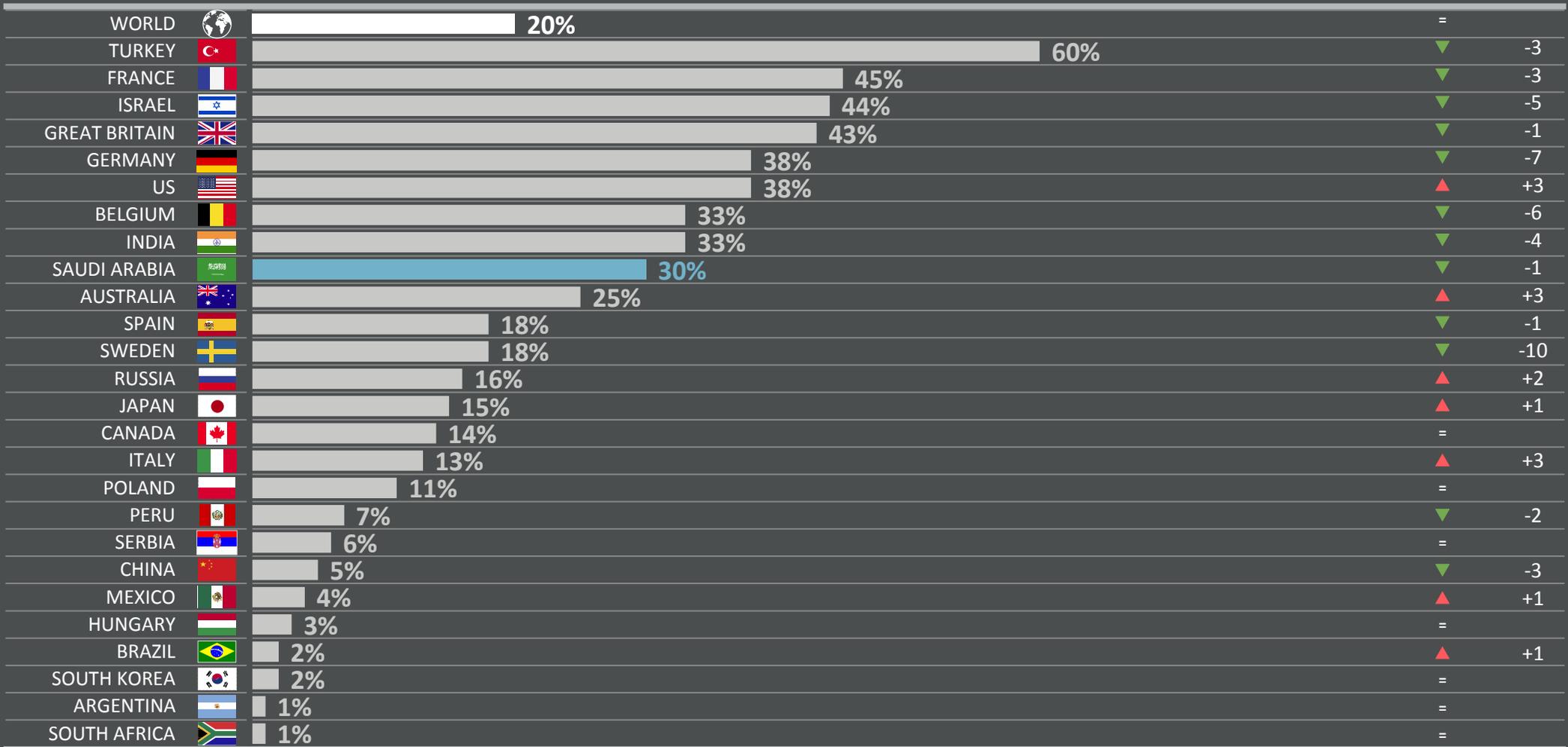
6 | TERRORISM

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July 2017 in each country

Jun 2017



Base: Representative sample of adults aged 16-64 in 26 participating countries. July 2017: 18,557; June 2017: 19,530.

Source: Global Advisor

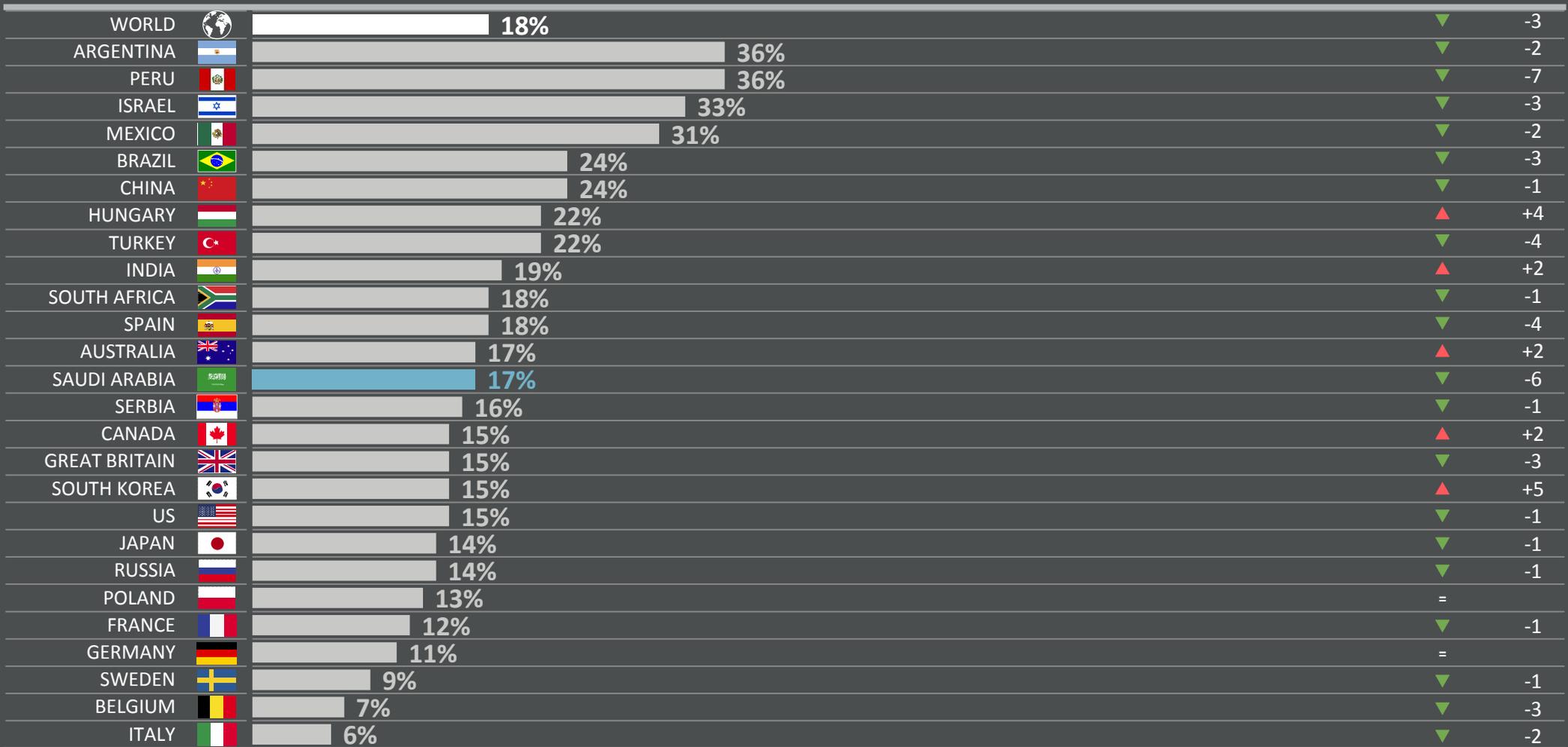
7 | EDUCATION

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July 2017 in each country

Jun 2017



Base: Representative sample of adults aged 16-64 in 26 participating countries. July 2017: 18,557; June 2017: 19,530.

Source: Global Advisor

8 | TAXES

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July 2017 in each country

Jun 2017

Country	July 2017 (%)	Jun 2017 (%)	% Change
WORLD	16%	=	=
BELGIUM	34%	+3	▲
ITALY	33%	-1	▼
CANADA	30%	+1	▲
POLAND	27%	+3	▲
SAUDI ARABIA	26%	+12	▲
FRANCE	23%	-1	▼
JAPAN	23%	=	=
BRAZIL	21%	-1	▼
ISRAEL	19%	-1	▼
INDIA	17%	+5	▲
AUSTRALIA	16%	=	=
TURKEY	16%	-2	▼
US	16%	=	=
ARGENTINA	15%	-2	▼
SWEDEN	15%	+3	▲
SOUTH KOREA	13%	-1	▼
SPAIN	13%	+2	▲
MEXICO	12%	=	=
RUSSIA	12%	=	=
HUNGARY	9%	=	=
GERMANY	8%	-3	▼
GREAT BRITAIN	6%	-4	▼
SOUTH AFRICA	6%	+1	▲
SERBIA	5%	-3	▼
PERU	4%	-2	▼

Base: Representative sample of adults aged 16-64 in 26 participating countries. July 2017: 18,557; June 2017: 19,530.

Source: Global Advisor

9 | MORAL DECLINE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July 2017 in each country

Jun 2017

Country	July 2017 (%)	Jun 2017 (%)	% Change
WORLD	15%	14%	+1
CHINA	47%	37%	+10
JAPAN	27%	23%	+4
SERBIA	21%	25%	-4
US	20%	19%	+1
POLAND	19%	15%	+4
SOUTH KOREA	19%	20%	-1
GERMANY	18%	19%	-1
ISRAEL	17%	17%	=
SAUDI ARABIA	17%	22%	-5
FRANCE	15%	12%	+3
GREAT BRITAIN	14%	12%	+2
RUSSIA	14%	15%	-1
SOUTH AFRICA	14%	12%	+2
HUNGARY	13%	13%	=
AUSTRALIA	12%	12%	=
CANADA	12%	10%	+2
PERU	11%	10%	+1
ARGENTINA	10%	7%	+3
INDIA	10%	10%	=
ITALY	10%	11%	-1
SWEDEN	10%	11%	-1
BELGIUM	9%	9%	=
BRAZIL	9%	7%	+2
TURKEY	9%	13%	-4
SPAIN	8%	6%	+2
MEXICO	7%	6%	+1

Base: Representative sample of adults aged 16-64 in 26 participating countries. July 2017: 18,557; June 2017: 19,530.

Source: Global Advisor

10 | IMMIGRATION CONTROL

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July 2017 in each country

Jun 2017

Country	July 2017 (%)	June 2017 (%)	% Change
WORLD	13%		+1
ITALY	41%		+7
GERMANY	31%		+2
SWEDEN	28%		+3
GREAT BRITAIN	27%		-1
FRANCE	23%		+3
TURKEY	23%		=
US	22%		=
AUSTRALIA	21%		=
BELGIUM	20%		-4
CANADA	20%		-3
SPAIN	11%		+2
ISRAEL	10%		+2
HUNGARY	8%		=
POLAND	8%		-2
RUSSIA	6%		-1
ARGENTINA	5%		=
JAPAN	5%		=
SAUDI ARABIA	5%		+1
SERBIA	5%		+2
SOUTH AFRICA	5%		-2
CHINA	3%		+1
INDIA	3%		=
BRAZIL	2%		+1
PERU	2%		=
SOUTH KOREA	1%		=
MEXICO	*		-1

Base: Representative sample of adults aged 16-64 in 26 participating countries. July 2017: 18,557; June 2017: 19,530.

Source: Global Advisor

11 | RISE OF EXTREMISM

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July 2017 in each country

Jun 2017

Country	July 2017 (%)	Jun 2017 (%)	% Change
WORLD	10%		=
GREAT BRITAIN	34%		+5
SWEDEN	29%		+6
GERMANY	23%		-1
BELGIUM	19%		-3
AUSTRALIA	17%		-1
FRANCE	16%		-5
POLAND	16%		+2
US	16%		+2
ISRAEL	13%		=
TURKEY	12%		=
INDIA	11%		+1
SAUDI ARABIA	9%		+1
SPAIN	9%		-1
CANADA	8%		=
JAPAN	6%		+1
SOUTH KOREA	6%		-1
ITALY	4%		=
RUSSIA	4%		+1
SERBIA	4%		=
HUNGARY	3%		-3
SOUTH AFRICA	3%		=
BRAZIL	2%		+1
ARGENTINA	1%		-1
MEXICO	1%		-1
PERU	1%		=

Base: Representative sample of adults aged 16-64 in 26 participating countries. July 2017: 18,557; June 2017: 19,530.

Source: Global Advisor

12 | THREATS AGAINST THE ENVIRONMENT

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July 2017 in each country

Jun 2017

Country	Worried (%)	% change (Jun 2017)
WORLD	9%	=
CHINA	40%	▼ -1
FRANCE	16%	▲ +5
SWEDEN	15%	▼ -2
SOUTH KOREA	14%	▼ -2
CANADA	13%	=
INDIA	13%	▼ -2
BELGIUM	12%	▲ +1
GERMANY	11%	▲ +2
RUSSIA	11%	▲ +3
AUSTRALIA	10%	▼ -2
PERU	9%	▼ -3
US	9%	▲ +1
POLAND	8%	▲ +1
SAUDI ARABIA	8%	▲ +2
GREAT BRITAIN	7%	▲ +2
MEXICO	7%	▲ +2
SERBIA	7%	=
ITALY	6%	▼ -1
JAPAN	6%	▼ -4
SPAIN	5%	=
BRAZIL	4%	▲ +1
SOUTH AFRICA	4%	=
TURKEY	4%	=
ARGENTINA	3%	=
ISRAEL	3%	=
HUNGARY	2%	=

Base: Representative sample of adults aged 16-64 in 26 participating countries. July 2017: 18,557; June 2017: 19,530.

Source: Global Advisor

13 | MAINTAINING SOCIAL PROGRAMMES

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July 2017 in each country

Jun 2017

Country	July 2017 (%)	Jun 2017 (%)	% Change
WORLD	9%	8%	+1
CHINA	29%	29%	=
JAPAN	29%	30%	-1
SWEDEN	28%	21%	+7
SOUTH KOREA	22%	19%	+3
GREAT BRITAIN	15%	18%	-3
SPAIN	11%	11%	=
POLAND	9%	12%	-3
AUSTRALIA	8%	11%	-3
BELGIUM	8%	7%	+1
CANADA	8%	9%	-1
RUSSIA	8%	8%	=
ISRAEL	7%	5%	+2
ITALY	7%	6%	+1
US	7%	8%	-1
GERMANY	6%	4%	+2
HUNGARY	6%	4%	+2
SERBIA	5%	4%	+1
FRANCE	4%	3%	+1
INDIA	4%	3%	+1
SAUDI ARABIA	4%	5%	-1
ARGENTINA	3%	2%	+1
BRAZIL	3%	2%	+1
MEXICO	3%	2%	+1
PERU	3%	2%	+1
TURKEY	3%	2%	+1
SOUTH AFRICA	1%	1%	=

Base: Representative sample of adults aged 16-64 in 26 participating countries. July 2017: 18,557; June 2017: 19,530.

Source: Global Advisor

14 | CLIMATE CHANGE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July 2017 in each country

Jun 2017

Country	Flag	% Worried (July 2017)	% Change (Jun 2017)
WORLD		9%	=
CHINA		25%	▼ -1
CANADA		21%	=
AUSTRALIA		16%	▲ +2
GERMANY		15%	▲ +1
JAPAN		14%	=
SWEDEN		14%	▼ -2
SAUDI ARABIA		13%	▲ +2
BELGIUM		12%	▲ +2
US		12%	▼ -1
INDIA		11%	▼ -5
SOUTH KOREA		11%	▲ +1
FRANCE		10%	▼ -1
PERU		9%	▲ +1
SPAIN		8%	▲ +2
ITALY		7%	▲ +2
MEXICO		7%	=
GREAT BRITAIN		6%	▼ -1
POLAND		5%	▲ +2
RUSSIA		5%	=
HUNGARY		4%	▲ +1
SERBIA		3%	▲ +1
TURKEY		3%	▲ +1
ARGENTINA		2%	=
BRAZIL		2%	=
SOUTH AFRICA		2%	▼ -2
ISRAEL		1%	▼ -2

Base: Representative sample of adults aged 16-64 in 26 participating countries. July 2017: 18,557; June 2017: 19,530.

Source: Global Advisor

15 | INFLATION

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July 2017 in each country

Jun 2017

Country	July 2017 (%)	Jun 2017 (%)	% Change
WORLD	9%	=	=
ARGENTINA	42%	-5	▼
CHINA	29%	-3	▼
RUSSIA	21%	+1	▲
TURKEY	13%	-5	▼
AUSTRALIA	12%	-3	▼
CANADA	12%	+3	▲
MEXICO	12%	+4	▲
SOUTH AFRICA	12%	=	=
SAUDI ARABIA	11%	+1	▲
INDIA	10%	-1	▼
BRAZIL	9%	-1	▼
GREAT BRITAIN	7%	+1	▲
JAPAN	7%	+2	▲
PERU	6%	-4	▼
SOUTH KOREA	5%	-1	▼
US	5%	-1	▼
GERMANY	4%	-1	▼
POLAND	4%	=	=
BELGIUM	3%	-1	▼
FRANCE	3%	=	=
ITALY	3%	+1	▲
SERBIA	2%	=	=
HUNGARY	1%	-3	▼
ISRAEL	1%	=	=
SPAIN	1%	-1	▼
SWEDEN	1%	=	=

Base: Representative sample of adults aged 16-64 in 26 participating countries. July 2017: 18,557; June 2017: 19,530.

Source: Global Advisor

16 | CHILDHOOD OBESITY

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July 2017 in each country

Jun 2017

Country	Worried (%)	% change (Jun 2017)
WORLD	3%	=
SAUDI ARABIA	12%	+3
POLAND	9%	=
CANADA	6%	+1
AUSTRALIA	5%	-1
CHINA	5%	=
MEXICO	5%	=
GERMANY	4%	=
INDIA	4%	-1
BELGIUM	3%	+1
GREAT BRITAIN	3%	+1
ISRAEL	3%	=
US	3%	=
HUNGARY	2%	=
RUSSIA	2%	+1
SERBIA	2%	=
BRAZIL	1%	=
FRANCE	1%	=
ITALY	1%	=
JAPAN	1%	-1
SOUTH KOREA	1%	=
SPAIN	1%	=
SWEDEN	1%	-4
TURKEY	1%	-1
PERU	*	-2
SOUTH AFRICA	*	-1
ARGENTINA	*	=

Base: Representative sample of adults aged 16-64 in 26 participating countries. July 2017: 18,557; June 2017: 19,530.

Source: Global Advisor

17 | ACCESS TO CREDIT

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July 2017 in each country

Jun 2017

Country	Flag	% Worried (July 2017)	% Change (Jun 2017)
WORLD		2%	=
RUSSIA		6%	+1
CHINA		4%	+1
POLAND		4%	+1
CANADA		3%	+2
SAUDI ARABIA		3%	=
SOUTH KOREA		3%	+1
AUSTRALIA		2%	=
HUNGARY		2%	=
ITALY		2%	=
JAPAN		2%	=
MEXICO		2%	=
PERU		2%	-1
SERBIA		2%	+1
SPAIN		2%	+1
TURKEY		2%	-1
US		2%	=
ARGENTINA		1%	-1
BELGIUM		1%	-1
BRAZIL		1%	=
FRANCE		1%	=
GERMANY		1%	+1
GREAT BRITAIN		1%	-1
INDIA		1%	-1
ISRAEL		1%	+1
SOUTH AFRICA		1%	-1
SWEDEN		1%	-1

Base: Representative sample of adults aged 16-64 in 26 participating countries. July 2017: 18,557; June 2017: 19,530.

Source: Global Advisor



METHODOLOGY

The survey is conducted monthly in 26 countries around the world via the Ipsos Online Panel system. The countries included are Argentina, Australia, Belgium, Brazil, Canada, China, France, Great Britain, Germany, Hungary, India, Israel, Italy, Japan, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

An international sample of 18,550 adults aged 18-64 in Canada, Israel and the US, and aged 16-64 in all other countries, were interviewed between June 23rd and July 7th 2017.

Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Hungary, India, Israel, Mexico, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample of approximately 500+.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country census data.

A survey with an unweighted probability sample of this size would have an estimated margin of error of +/- 3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5 percentage points for a 500 sample 19 times out of 20.

FOR MORE INFORMATION

Mohammed Minawi

Regional Senior Director

 mohammed.minawi@ipsos.com