





## **Retail Consulting Firm**

Grow your business and boost sales with practical, useful and perceptive advice.



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New market opportunities, changing consumer trends and omnichannel retailing are all on the agenda of head office teams.
Partnering with a consultancy team that know your business, your customers and

your strategy is the first part of the puzzle. Improve your bottom line with real life training scenarios, property planning for investment in suitable locations, as well as unique consultancy services.

## **Get in touch**



Contact Inge van Beek, Chief Client Officer

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## **Benefits**

- Achieve maximum business efficiency and balance workforce capabilities with customer footfall
- Get fast visible bottom line results by training store teams using real store data
- Develop reliable and targeted property expansion plans using geographic and demographic insights
- Grow conversion rates by targeting week on week improvements