



**Reuters/Ipsos/UVA Center for Politics State Poll:  
 Illinois**

**Reuters/Ipsos poll conducted in conjunction with the University of Virginia Center for Politics  
 10.10.2018**

*These are findings from an Ipsos poll conducted September 27 – October 5, 2018 on behalf of Thomson Reuters and the University of Virginia Center for Politics. For the survey, a sample of 2,000 adults from Illinois, including 968 likely voters, 492 likely voter Democrats, 379 likely voter Republicans, and 59 likely voter Independents ages 18+ were interviewed online.*

1. In your opinion, what is the most important problem facing the US today? (Select from below or write in).

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Economy generally	15%	15%	13%	17%	19%
Unemployment / lack of jobs	5%	5%	5%	3%	8%
War / foreign conflicts	3%	3%	4%	3%	3%
Immigration	11%	11%	5%	23%	6%
Terrorism / terrorist attacks	8%	7%	5%	12%	10%
Healthcare	19%	22%	28%	13%	28%
Energy issues	1%	1%	1%	0%	0%
Morality	9%	10%	7%	13%	9%
Education	4%	2%	3%	1%	1%
Crime	11%	10%	13%	5%	8%
Environment	4%	4%	6%	2%	0%
Other	8%	10%	11%	7%	5%
Don't know	4%	1%	1%	1%	3%

2. In November 2018, the next midterm congressional election will be held. Using a 1-to-10 scale, where 10 means you are completely certain you will vote and 1 means you are completely certain you will NOT vote, how likely are you to vote in the upcoming midterm congressional election? (Select one)

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
1	12%	1%	1%	2%	0%
2	2%	0%	0%	0%	2%
3	2%	0%	0%	0%	0%
4	2%	1%	0%	1%	0%
5	9%	1%	0%	1%	0%
6	3%	1%	1%	1%	2%
7	4%	1%	1%	1%	0%
8	8%	5%	6%	4%	6%
9	8%	9%	6%	10%	16%
10	50%	82%	85%	80%	76%



3. How much interest do you have in following news about the upcoming midterm congressional election?  
 (Select one)

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
A great deal	26%	44%	47%	44%	36%
Quite a bit	27%	35%	36%	34%	39%
Only some	22%	15%	13%	16%	18%
Very little	11%	4%	3%	4%	4%
No interest at all	11%	1%	1%	2%	3%
Don't know / Refused	2%	0%	0%	0%	0%

4. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Right direction	31%	33%	7%	72%	31%
Wrong track	60%	63%	92%	23%	62%
Don't know	9%	4%	2%	6%	7%

5. Generally speaking, would you say things in your state are heading in the right direction, or are they off on the wrong track?

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Right direction	18%	17%	9%	30%	11%
Wrong track	72%	79%	89%	65%	83%
Don't know	10%	4%	3%	5%	6%

6. Thinking about the elections in 2018, if the election for U.S. Congress were held today, would you vote for the Democratic candidate or the Republican candidate in your district where you live?

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Democratic candidate	48%	57%	96%	6%	41%
Republican candidate	30%	35%	1%	88%	23%
Candidate from another political party	3%	3%	0%	2%	14%
Will not/do not plan to vote	9%	0%	0%	0%	0%
Don't know / Refused	11%	6%	3%	3%	22%



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7. If the election for governor were held today and the candidates were J.B. Pritzker and Bruce Rauner, for whom would you vote?

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
J. B. Pritzker (Democrat)	42%	50%	82%	7%	42%
Bruce Rauner (Republican)	24%	30%	4%	69%	25%
Sam McCann (Conservative Party)	5%	6%	3%	10%	10%
Grayson "Kash" Jackson (Libertarian)	3%	3%	2%	3%	6%
Other	3%	2%	2%	2%	4%
Wouldn't vote	11%	2%	2%	0%	3%
Don't know	12%	8%	6%	8%	10%

8. [Asked to respondents who chose 'wouldn't vote, other, or don't know/refused] If you had to choose do you lean more towards J.B. Pritzker or Bruce Rauner?

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
J.B. Pritzker (Democrat)	42%	50%	82%	7%	42%
Lean J.B. Pritzker (Democrat)	4%	3%	4%	2%	0%
Lean Bruce Rauner (Republican)	2%	2%	1%	2%	7%
Bruce Rauner (Republican)	24%	30%	4%	69%	25%
Other/none	28%	16%	10%	20%	26%



9. Overall, do you approve or disapprove about the way Donald Trump is handling his job as President?

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Strongly approve	17%	21%	2%	49%	14%
Somewhat approve	17%	15%	3%	32%	18%
Lean towards approve	2%	1%	0%	2%	2%
Lean towards disapprove	1%	0%	0%	0%	0%
Somewhat disapprove	13%	11%	10%	10%	16%
Strongly disapprove	45%	51%	84%	6%	47%
Not sure	5%	1%	0%	2%	3%

10. From the list of candidates below, please indicate whether they are a traditional politician or a non-traditional politician?

a. J.B. Pritzker

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Traditional politician	51%	62%	59%	64%	66%
Non-traditional politician	25%	31%	35%	28%	23%
Don't know	23%	8%	6%	9%	10%

b. Bruce Rauner

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Traditional politician	52%	62%	66%	57%	59%
Non-traditional politician	27%	33%	29%	38%	34%
Don't know	22%	6%	5%	4%	6%

c. Sam McCann

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Traditional politician	19%	22%	21%	24%	28%
Non-traditional politician	21%	23%	23%	23%	24%
Don't know	60%	55%	57%	54%	48%



d. Grayson “Kash” Jackson

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Traditional politician	14%	14%	15%	14%	12%
Non-traditional politician	23%	24%	22%	23%	38%
Don't know	64%	62%	63%	63%	50%

11. In your opinion, which political party has a better plan, policy or approach to each of the following?

a. Medicare

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Democratic Party	44%	53%	84%	12%	47%
Republican Party	20%	24%	2%	59%	12%
Independents	5%	4%	1%	4%	15%
Other	2%	1%	1%	1%	3%
None	11%	10%	7%	12%	16%
Don't know	18%	9%	5%	12%	7%

b. Social Security

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Democratic Party	39%	48%	77%	9%	47%
Republican Party	23%	25%	3%	60%	14%
Independents	6%	4%	2%	5%	18%
Other	2%	1%	1%	1%	3%
None	11%	12%	10%	14%	12%
Don't know	18%	9%	7%	11%	6%

c. Immigration

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Democratic Party	39%	46%	76%	8%	34%
Republican Party	31%	35%	8%	76%	26%
Independents	5%	3%	2%	3%	14%
Other	2%	1%	1%	0%	2%
None	9%	9%	9%	8%	15%
Don't know	16%	6%	5%	5%	9%



d. The US Economy

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Democratic Party	33%	40%	69%	4%	15%
Republican Party	33%	38%	9%	82%	36%
Independents	5%	3%	2%	2%	19%
Other	2%	1%	1%	1%	3%
None	9%	9%	9%	6%	15%
Don't know	19%	9%	10%	5%	12%

e. Dealing with sexual harassment

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Democratic Party	39%	46%	71%	12%	44%
Republican Party	17%	19%	4%	45%	10%
Independents	6%	5%	4%	5%	10%
Other	2%	2%	2%	1%	3%
None	15%	16%	12%	22%	16%
Don't know	21%	12%	7%	15%	18%

f. The war on terror

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Democratic Party	28%	32%	54%	4%	15%
Republican Party	34%	40%	13%	80%	37%
Independents	5%	4%	2%	3%	14%
Other	3%	3%	5%	1%	3%
None	10%	11%	14%	5%	13%
Don't know	20%	11%	12%	6%	17%



g. Supporting small businesses

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Democratic Party	32%	39%	63%	9%	22%
Republican Party	27%	33%	7%	71%	37%
Independents	8%	6%	6%	5%	18%
Other	2%	2%	3%	1%	1%
None	9%	7%	8%	5%	13%
Don't know	21%	12%	13%	9%	9%

h. The federal government deficit

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Democratic Party	30%	36%	62%	5%	16%
Republican Party	26%	29%	6%	63%	27%
Independents	7%	6%	4%	6%	19%
Other	2%	1%	1%	1%	2%
None	16%	19%	19%	17%	21%
Don't know	20%	10%	9%	8%	14%

i. Healthcare

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Democratic Party	43%	53%	85%	12%	44%
Republican Party	23%	27%	2%	67%	13%
Independents	5%	4%	3%	4%	18%
Other	2%	1%	1%	0%	3%
None	10%	8%	6%	9%	16%
Don't know	17%	7%	4%	9%	6%



12. How motivated are you to vote for a candidate in the November midterm election that will do the following?

a. Defend laws that protect healthcare for people with pre-existing conditions.

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Very motivated	55%	68%	84%	46%	65%
Somewhat motivated	26%	25%	14%	41%	33%
Not very motivated	9%	5%	2%	9%	1%
Not at all motivated	9%	2%	1%	4%	2%

b. Oppose laws that protect healthcare for people with pre-existing conditions.

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Very motivated	17%	19%	18%	21%	15%
Somewhat motivated	15%	12%	8%	19%	11%
Not very motivated	18%	15%	6%	27%	12%
Not at all motivated	50%	54%	68%	33%	62%

c. Defend and expand regulations protecting the environment

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Very motivated	39%	49%	66%	24%	51%
Somewhat motivated	33%	30%	28%	32%	26%
Not very motivated	15%	14%	4%	27%	22%
Not at all motivated	13%	8%	2%	17%	1%

d. Try to cut back on regulations protecting the environment.

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Very motivated	12%	12%	8%	20%	8%
Somewhat motivated	20%	19%	10%	31%	25%
Not very motivated	23%	20%	13%	30%	23%
Not at all motivated	45%	48%	70%	19%	44%





e. Make it a priority to deport more illegal immigrants from the U.S.

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Very motivated	22%	27%	11%	53%	18%
Somewhat motivated	22%	18%	10%	25%	35%
Not very motivated	23%	22%	26%	16%	26%
Not at all motivated	34%	32%	53%	6%	22%

f. Supports policies that allow illegal immigrants to remain in the country if they are employed and have no criminal history.

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Very motivated	27%	35%	50%	16%	24%
Somewhat motivated	32%	31%	35%	25%	35%
Not very motivated	17%	15%	9%	21%	22%
Not at all motivated	23%	20%	7%	38%	19%

g. Wants to make abortion illegal.

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Very motivated	15%	19%	12%	30%	18%
Somewhat motivated	15%	14%	9%	22%	7%
Not very motivated	19%	15%	10%	20%	24%
Not at all motivated	51%	52%	69%	29%	52%

h. Wants to protect a woman's option to have a legal abortion.

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Very motivated	40%	52%	76%	21%	35%
Somewhat motivated	23%	20%	15%	25%	29%
Not very motivated	16%	13%	5%	22%	22%
Not at all motivated	20%	15%	3%	32%	14%



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13. Overall, do you approve or disapprove about the way your Congressperson is handling their job as Representative?

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Strongly approve	10%	14%	14%	15%	11%
Somewhat approve	30%	37%	40%	34%	32%
Somewhat disapprove	23%	24%	22%	23%	39%
Strongly disapprove	16%	19%	18%	21%	15%
Don't know	21%	8%	7%	7%	4%

14. Overall, do you approve or disapprove about the way Congress as a whole is handling its job?

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Strongly approve	5%	4%	2%	7%	6%
Somewhat approve	19%	18%	18%	21%	3%
Somewhat disapprove	32%	35%	30%	40%	54%
Strongly disapprove	30%	39%	47%	29%	37%
Don't know	14%	3%	3%	4%	0%



15. What is the most important issue in determining your vote?

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Unemployment, jobs	5%	5%	4%	3%	14%
Deficit/budget	4%	5%	5%	5%	9%
Taxes	8%	7%	5%	8%	9%
Economy in general	16%	16%	14%	22%	11%
Healthcare generally	12%	15%	20%	8%	26%
Medicare/Medicaid	8%	9%	12%	5%	6%
The environment	3%	3%	4%	1%	1%
Energy, gas prices	1%	0%	1%	0%	0%
Social Security	8%	7%	7%	6%	7%
Education	4%	3%	4%	1%	1%
Crime, law & order	7%	7%	7%	7%	6%
Immigration	8%	8%	2%	17%	3%
International issues/conflicts abroad	2%	2%	2%	3%	0%
Social issues like abortion and same-sex marriage	4%	4%	4%	3%	4%
Gun laws	5%	4%	4%	5%	0%
Other (specify)	6%	5%	6%	3%	3%
The Supreme Court	1%	2%	1%	2%	0%

16. How motivated are you to vote for the following in the November midterm election?

a. To vote for a candidate who agrees with me on major issues

	All Adults	All Likely Voters	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Very motivated	57%	73%	77%	68%	75%
Somewhat motivated	27%	23%	19%	28%	21%
Not very motivated	6%	2%	2%	1%	2%
Not at all motivated	10%	2%	2%	3%	2%

b. To vote for a candidate who will support President Trump

	All Adults	All Likely Voters	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Very motivated	18%	23%	4%	54%	14%
Somewhat motivated	16%	15%	5%	29%	13%
Not very motivated	13%	9%	7%	10%	23%
Not at all motivated	53%	53%	85%	7%	50%



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c. To vote for a candidate who will oppose President Trump

	All Adults	All Likely Voter	Likely Voters: Democrat	Likely Voters: Republican	Likely Voters: Independent
Very motivated	38%	49%	78%	9%	36%
Somewhat motivated	16%	11%	12%	7%	26%
Not very motivated	13%	11%	6%	17%	14%
Not at all motivated	33%	30%	5%	68%	24%



## Methodology

*These are findings from an Ipsos poll conducted September 27 – October 5, 2018 on behalf of Thomson Reuters and the University of Virginia Center for Politics. For the survey, a sample of 2,000 adults from Illinois, including 968 likely voters, 492 likely voter Democrats, 379 likely voter Republicans, and 59 likely voter Independents ages 18+ were interviewed online.*

*The sample for this study was randomly drawn from Ipsos’s online panel (see link below for more info on “Access Panels and Recruitment”), partner online panel sources, and “river” sampling (see link below for more info on the Ipsos “Ampario Overview” sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.*

*Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 2.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=2,000, DEFF=1.5, adjusted Confidence Interval=4.0).*

*The poll has a credibility interval of plus or minus 3.6 percentage points for likely voters, plus or minus 5.0 percentage points for likely voters Democrats, plus or minus 5.7 percentage points for likely voters Republicans and plus or minus 14.5 percentage points for likely voters Independents.*

*For more information about conducting research intended for public release or Ipsos’ online polling methodology, please visit our Public Opinion Polling and Communication page where you can download our brochure, see our public release protocol, or contact us.*



### How to Calculate Bayesian Credibility Intervals

The calculation of credibility intervals assumes that  $Y$  has a binomial distribution conditioned on the parameter  $\theta$ , i.e.,  $Y|\theta \sim \text{Bin}(n, \theta)$ , where  $n$  is the size of our sample. In this setting,  $Y$  counts the number of “yes”, or “1”, observed in the sample, so that the sample mean ( $\bar{y}$ ) is a natural estimate of the true population proportion  $\theta$ . This model is often called the likelihood function, and it is a standard concept in both the Bayesian and the Classical framework. The Bayesian<sup>1</sup> statistics combines both the prior distribution and the likelihood function to create a posterior distribution. The posterior distribution represents our opinion about which are the plausible values for  $\theta$  adjusted after observing the sample data. In reality, the posterior distribution is one’s knowledge base updated using the latest survey information. For the prior and likelihood functions specified here, the posterior distribution is also a beta distribution ( $\pi(\theta|y) \sim \beta(y+a, n-y+b)$ ), but with updated hyper-parameters.

Our credibility interval for  $\vartheta$  is based on this posterior distribution. As mentioned above, these intervals represent our belief about which are the most plausible values for  $\vartheta$  given our updated knowledge base. There are different ways to calculate these intervals based on  $\pi(\theta|y)$ . Since we want only one measure of precision for all variables in the survey, analogous to what is done within the Classical framework, we will compute the largest possible credibility interval for any observed sample. The worst case occurs when we assume that  $a=1$  and  $b=1$  and  $y=n/2$ . Using a simple approximation of the posterior by the normal distribution, the 95% credibility interval is given by, approximately:

$$\bar{y} \pm \frac{1}{\sqrt{n}}$$

For this poll, the Bayesian Credibility Interval was adjusted using standard weighting design effect  $1+L=1.3$  to account for complex weighting<sup>2</sup>

Examples of credibility intervals for different base sizes are below. Ipsos does not publish data for base sizes (sample sizes) below 100.

Sample size	Credibility intervals
2,000	2.5
1,500	2.9
1,000	3.5
750	4.1
500	5.0
350	6.0
200	7.9
100	11.2