



# Abrams(D) Neck and Neck with Kemp (R) in the Georgia Race for Governor

## Healthcare and the economy cited as the strongest motivators to vote among likely voters

**Washington, D.C., October 17, 2018** — Today, Ipsos released new election data in partnership with Reuters and the University of Virginia Center for Politics, showing that Democrat Stacey Abrams (46%) and Republican Brian Kemp (47%) are tied in the race for Governor. Among likely voters, 51% approve of way Donald Trump is handling his job as President while 48% say they disapprove.

Likely voters in Georgia are more likely to report they do not believe the allegations of sexual conduct against Kavanaugh (44%) compared to 40% who do. Brian Kemp wrote a letter in support of the confirmation of Supreme Court Justice Brett Kavanaugh prior to the Congressional hearings which Abrams joined others in asking him to rescind. However, this does not appear to have had an overwhelmingly negative impact on his campaign. When asked, 49% of likely voters support Kavanaugh's nomination while 44% oppose it.

The top issues in determining the vote in Georgia are healthcare (17%) and the economy (16%). On the issue of healthcare, 43% of likely voters feel that Abrams has the better policy as opposed to 38% who feel that Kemp has the better policy. Conversely, on the issue of immigration, 46% feel that Kemp has a better policy compared to 36% who feel that Abrams has the better policy.

For more information on Georgia and other races, please reference the [Political Atlas](#), an interactive website collaboration between Ipsos and the University of Virginia Center for Politics.

The Political Atlas site provides daily updates of the main issues affecting citizens in all 50 states, along with poll and social media indicators for every congressional, senate, and gubernatorial race in the country, with expert assessments. Bringing this to the midterm election provides further resolution to the ebbs and flows of the campaigns. Ipsos uses machine learning and natural language processing algorithms to collect and categorize over 5 million individual posts a day.

**For more information on this news release, please contact:**

Chris Jackson  
Vice President, U.S.

Address: 2020 K Street NW, Suite 410  
Washington, DC 20006  
Tel: +1 202 463-7300

Contact: **Chris Jackson**  
*Vice President, U.S., Ipsos Public Affairs*  
Email: [chris.jackson@ipsos.com](mailto:chris.jackson@ipsos.com)  
Tel: +1 202 420-2025



## Press Release – continued –

Ipsos Public Affairs  
+1 202 420-2025  
[chris.jackson@ipsos.com](mailto:chris.jackson@ipsos.com)

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Address: 2020 K Street NW, Suite 410  
Washington, DC 20006  
Tel: +1 202 463-7300

Contact: **Chris Jackson**  
*Vice President, U.S., Ipsos Public Affairs*  
Email: [chris.jackson@ipsos.com](mailto:chris.jackson@ipsos.com)  
Tel: +1 202 420-2025