



# Pritzker (D) Holds Solid Lead Over Rauner (R) in the Illinois Race for Governor

## Economy and healthcare are the strongest motivators to vote for likely voters

**Washington, D.C., October 10, 2018** — Today, Ipsos released new election data in partnership with Reuters and the University of Virginia Center for Politics, showing that Democrat J. B. Pritzker (50%) holds a double-digit lead over Republican Gov. Bruce Rauner (30%) in the Illinois race for Governor. Among likely voters, 62% view both Pritzker and Rauner as “traditional” politicians.

The top issues in determining the vote in Illinois are the economy (16%) and healthcare (15%). On the issue of the economy, likely voters are tied on whether they think Democrats (40%) or Republicans (38%) have the better policy. On the issue of healthcare, however, 53% of likely voters feel that Democrats have the better policy as opposed to 27% who feel that Republicans have the better policy.

For more information on Illinois and other races, please reference the [Political Atlas](#), an interactive website collaboration between Ipsos and the University of Virginia Center for Politics.

The Political Atlas site provides daily updates of the main issues affecting citizens in all 50 states, along with poll and social media indicators for every congressional, senate, and gubernatorial race in the country, with expert assessments. Bringing this to the midterms provides further resolution to the ebbs and flows of the campaigns. Ipsos uses machine learning and natural language processing algorithms to collect and categorize over 5 million individual posts a day.

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## Press Release – continued –

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