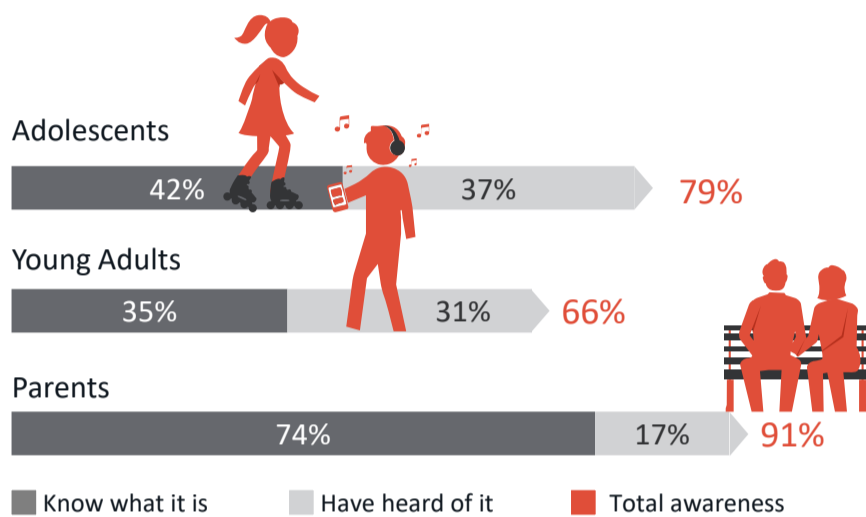




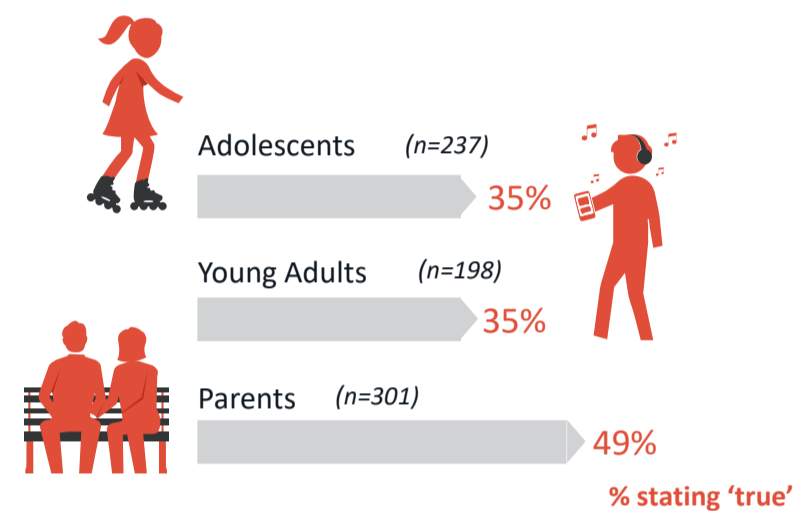
YouthView key findings

Most adolescents, young adults and parents do not associate common social behaviours with a higher than average risk of contracting meningitis

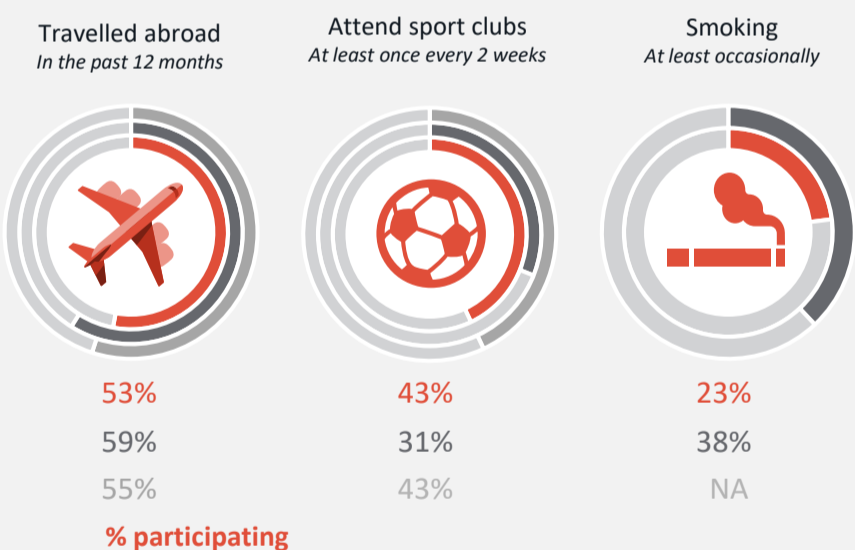
Fewer adolescents and young adults who were surveyed know what meningitis is, compared with parents *(Base: all respondents)*



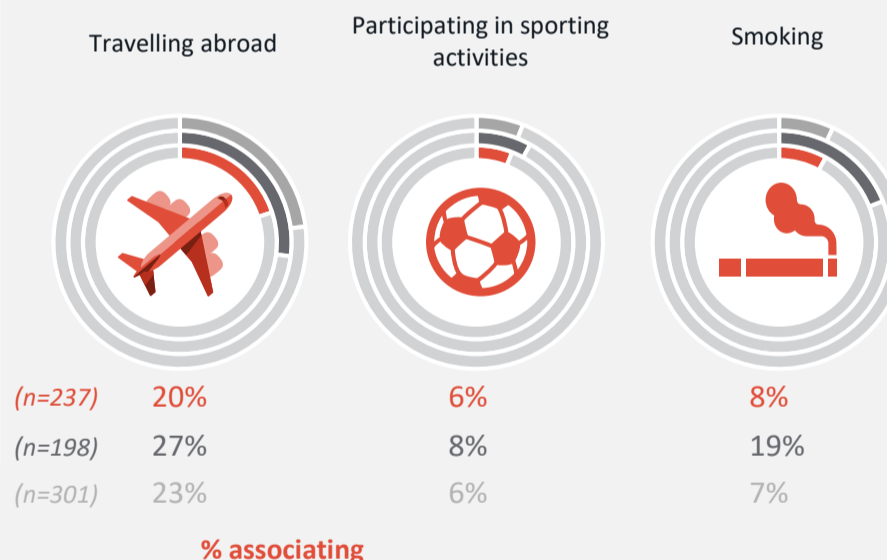
Just over one third of adolescents and young adults agree that their age groups are at a higher risk of contracting meningitis than the average population *(Base: all those aware of meningitis)*



Many adolescents and young adults are frequently participating in activities that could increase risk of contracting meningitis... *(Base: all respondents)*



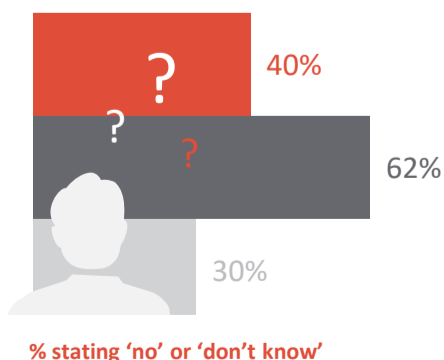
...but only a minority of people in these groups correctly associate these activities with a higher than average risk for contracting meningitis *(Base: all those aware of meningitis)*



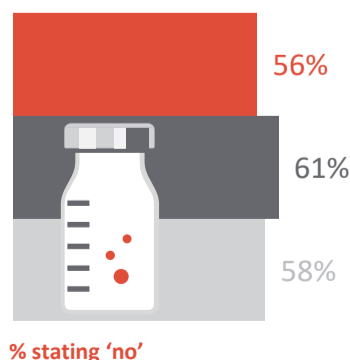
Many adolescents and young adults don't know how to protect themselves against meningococcal meningitis or are aware of the protection that a vaccine could provide them

Adolescents Young Adults Parents

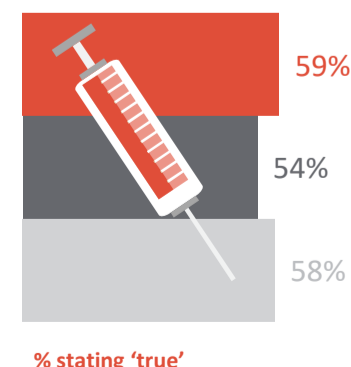
Just over 6 in 10 young adults, aware of meningitis, do not know or think it is possible to be vaccinated *(Base: all those aware of meningitis)*



And more than half of those aware of meningitis have not considered vaccination *(Base: all those aware of meningitis)*



Fewer than 6 in 10 adolescents and young adults, aware of meningitis, agree that "Vaccines can help prevent different types of meningococcal meningitis" *(Base: all those aware of meningitis)*



This study was commissioned by the Pfizer Vaccines team, and executed by Ipsos Healthcare. The research focused on adolescents (aged 15-17), young adults (aged 18-24) and parents of adolescents and young adults. In France, 300 adolescents, 300 young adults and 330 parents completed an online survey. Participants were recruited from access panels and quotas were imposed to ensure national representation based on age, gender and region. Weightings have been applied to bring the sample in line with the population profile. Interviews were carried out between 2nd February – 20th March 2018