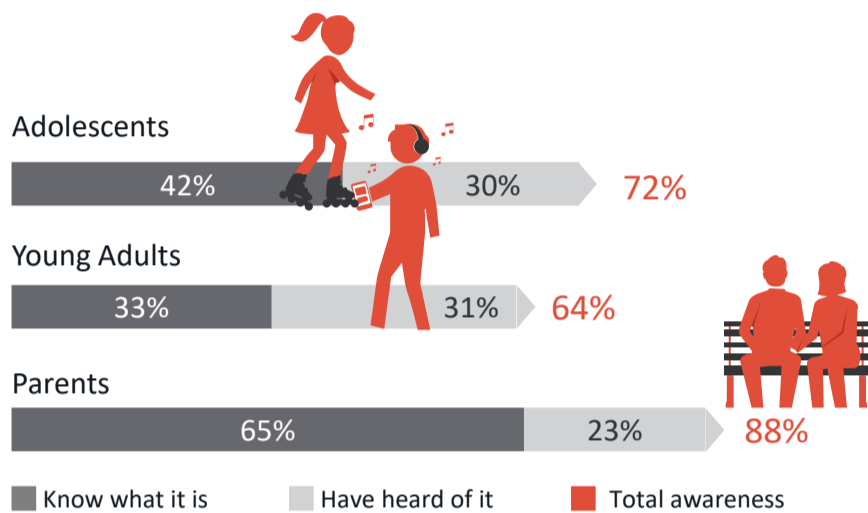




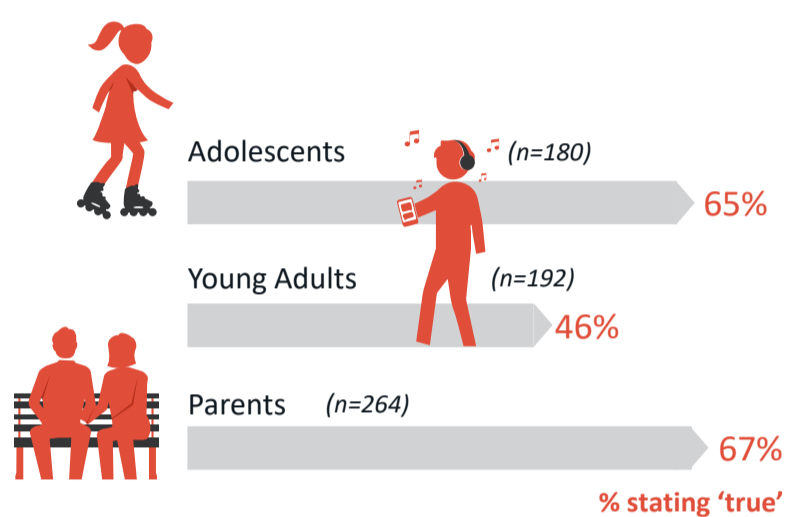
YouthView key findings

Most adolescents, young adults and parents do not associate common social behaviours with a higher than average risk of contracting meningitis

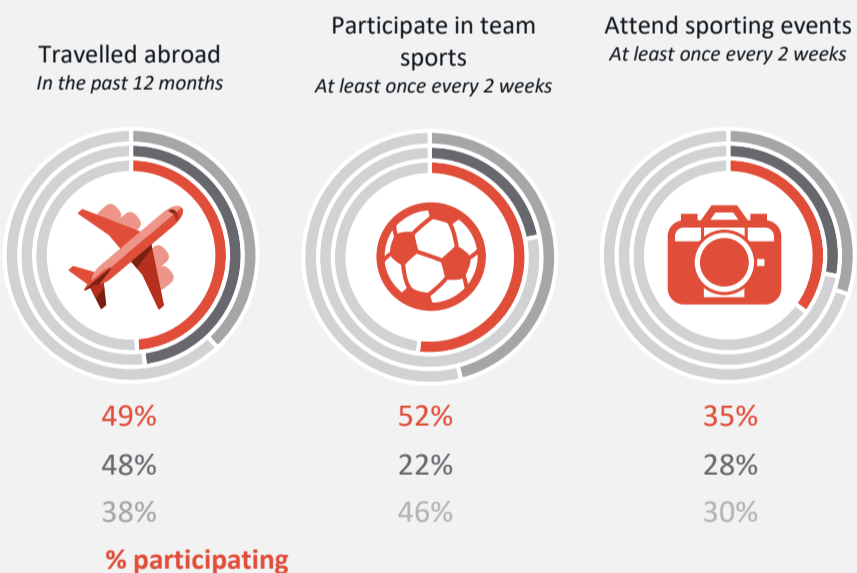
Only one third of young adults and just over 1 in 4 adolescents who were surveyed know what meningitis is, compared with almost two thirds of parents (Base: all respondents)



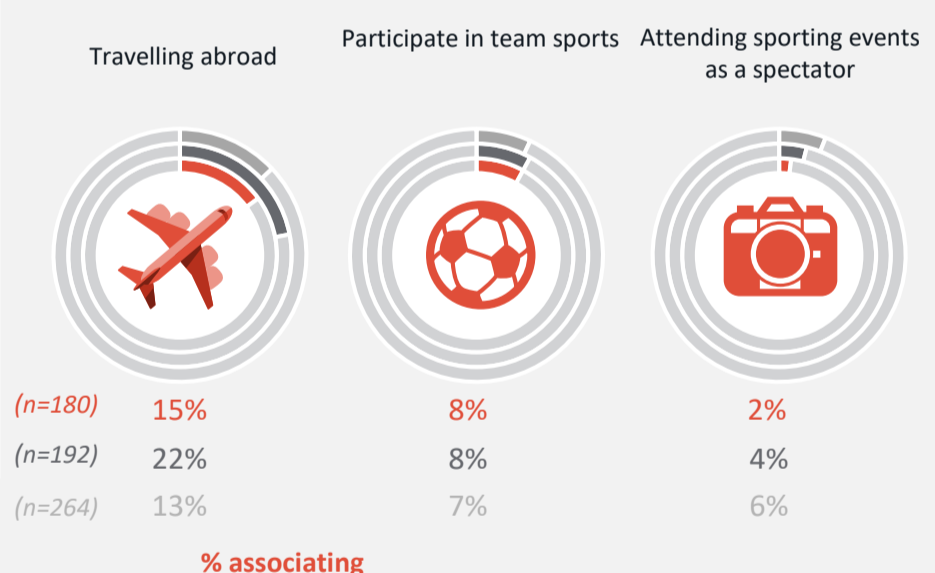
While around two thirds of parents and adolescents agree meningitis is a life-threatening infection, fewer than half of young adults do (Base: all those aware of meningitis)



Many adolescents and young adults are frequently participating in activities that could increase risk of contracting meningitis... (Base: all respondents)



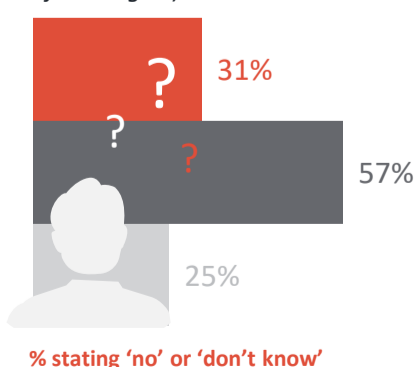
...but only a minority of people in these groups correctly associate these activities with a higher than average risk for contracting meningitis (Base: all those aware of meningitis)



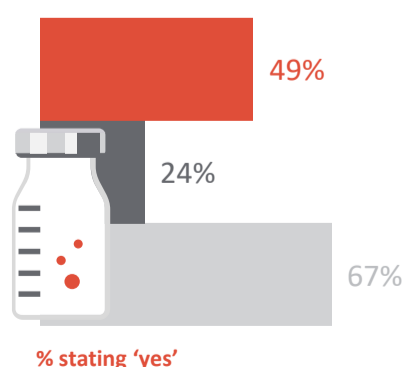
Many young adults don't know how to protect themselves against meningococcal meningitis or are aware of the protection that a vaccine could provide them

Adolescents Young Adults Parents

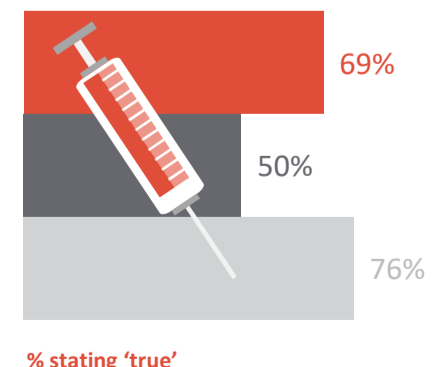
Almost 6 in 10 young adults, aware of meningitis, do not know or think it is possible to be vaccinated (Base: all those aware of meningitis)



And only one quarter of young adults have considered vaccination (Base: all those aware of meningitis)



Only 5 in 10 young adults, aware of meningitis, agree that "Vaccines can help prevent different types of meningococcal meningitis" (Base: all those aware of meningitis)



This study was commissioned by the Pfizer Vaccines team, and executed by Ipsos Healthcare. The research focused on adolescents (aged 15-17), young adults (aged 18-24) and parents of adolescents and young adults. In Portugal, 250 adolescents, 300 young adults and 301 parents completed an online survey. Participants were recruited from access panels and quotas were imposed to ensure national representation based on age, gender and region. Weightings have been applied to bring the sample in line with the population profile. Interviews were carried out between 10th May – 9th June 2018