

## **General Terms & Conditions Ipsos B.V. Events**

Ipsos B.V.  
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1081 JK Amsterdam  
Chamber of Commerce: 33.18.77.18

Ipsos is a member of ESOMAR, as such Ipsos abides by the ICC/ESOMAR International Code of Marketing and Social Research Practice and associated regulations and guidelines. You can find further information about Ipsos on its website that can be found here: <https://www.ipsos.com/en-nl>

### **GENERAL TERMS for participation to a meeting**

#### **ARTICLE 1 APPLICABILITY**

1. These general conditions are applicable to all meetings organised by Ipsos B.V. where it concerns signing up, the registration and the participation to the meeting that has been agreed upon with the participant.
2. Deviations from and/or additions to these general conditions are only valid in as far as they have been agreed upon in writing.
3. General conditions or purchasing conditions of a participant to the meeting are expressly refused.
4. If one or several terms in these general conditions should at any moment be partly or wholly void or be cancelled then the remaining content of what has been stipulated in these general terms will remain wholly applicable.

#### **ARTICLE 2 DEFINITIONS**

1. Ipsos B.V. is the publisher and/or initiator and/or organizer of a meeting.
2. Participant: is a natural person or legal entity with whom an agreement has been concluded for participation to a meeting.
3. Meeting: is a congress, symposium, seminar and/or other (business) meetings organised by Ipsos B.V.
4. Agreement: is a written registration by the participant for a meeting. This registration can solely take place in writing by email, fax or mail, or through an online registration form through a page on the website for a meeting.

#### **ARTICLE 3 CANCELLATION OF THE AGREEMENT and/or ABSENCE**

1. Cancellation can be done through a written notification to Ipsos B.V, maximally 24 hours in advance.
2. Ipsos B.V. reserves the right to refuse people outside their target group permission to visit this event.

#### ARTICLE 4 CHANGE OF PROGRAM / CHANGE OF DATE / CANCELLATION

1. The program, the speakers or the content of the congress can be changed by Ipsos B.V. due to circumstances. The availability of capacity of subsessions within the program of a meeting may be limited, therefore participants may be allocated in a different subsession.
2. The location of a meeting may be changed. Ipsos B.V. will timely notify participants on this.
3. The date of the meeting may be changed. Ipsos B.V. will timely notify participants on this.
4. The meeting may be cancelled. Ipsos B.V. will timely notify participants on this.

#### ARTICLE 5 LIABILITY

1. Ipsos B.V. is not liable for the accuracy and/or completeness and/or the content and/or the scope of the information offered during a meeting, but will make every effort to, through the website for the meeting and possibly through other means, provide information in the best possible, careful way about the content of the agreement.
2. Ipsos B.V. excludes any liability resulting from entering the agreement and/or participation to the agreement.
3. This limitation of liability is not applicable in case of intent or gross negligence on the side of Ipsos B.V.

#### ARTICLE 6 INTELLECTUAL PROPERTY

1. All rights of intellectual property that are attached to or connected with an agreement and all means of communication and media distributed by or through Ipsos B.V. or third parties remain exclusively with the owner or with Ipsos B.V. or third parties, respectively.
2. All information and (working) materials gained from or on behalf of Ipsos B.V. or third parties within the context of the meeting are exclusively intended for personal use by the participant. The participant has no permission to copy or publish the information/material he has gained in any way, wholly or partly.
3. The agreement with the participant does not in way provide for the transfer of any right of intellectual property regarding the information offered in the context of the meeting, nor for any license right.

#### ARTICLE 7 APPLICABILITY LAW AND COMPETENT JUDGE

1. All the agreements and meetings to which these conditions are applicable are exclusively subject to Dutch law.
2. All disputes arising from or connected with an agreement or meeting to which these conditions are applicable will in the first instance be resolved by the competent judge in Amsterdam.

#### ARTICLE 8 OTHER

1. In all cases which the agreement and these general conditions do not provide for Ipsos B.V. will decide.

## **PRIVACY POLICY**

### **ARTICLE 1 PORTRAIT RIGHT**

1. The participant grants his permission in advance to the Organisor for publication of photos, videos and other images in the broadest sense of the word made during or around an Event on the which the Participant features.

### **ARTICLE 2 PERSONAL DATA**

1. The personal data provided by the participant will be entered in a database. Through entering the agreement, the participant grants permission to Ipsos B.V. to use the personal data for forwarding information to the participant for the purpose of forwarding information to the participant about its events. The participant has permission at any given moment to indicate, free of charge, in writing or by email, that he objects to Ipsos B.V. forwarding information or to sharing personal data, upon which Ipsos B.V. will stop forwarding or sharing the information, respectively.
2. By entering the agreement, the participant grants permission to Ipsos B.V. for publishing his name, position and company to other participants, for instance through publication in an events app.