Thursday 27 February 2020

Didier Truchot,
Chairman and CEO

Laurence Stoclet,
Deputy CEO,
Chief Financial Officer

GAME CHANGERS
CONTENTS

01 IPSOS IN ITS MARKET

02 FOUNDATIONS FOR NEW GROWTH

03 THE IPSOS RAISON D’ETRE

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05 OUTLOOK
IPSOS IN ITS MARKET
IPSOS EXCEEDS ITS GROWTH OBJECTIVES AND THE €2 BILLION BAR

**2019 ORGANIC GROWTH**

+3.8%

**2019 REVENUE**

€2,003 billion

**TOTAL GROWTH: +14.5%**

**TOP 3 developed markets**
- United States +6%
- United Kingdom +5%
- France +4%

**Significant emerging markets**
- India +22%
- Russia +13%
- China +10%
A DYNAMIC MARKET

CORE MARKET
The core market represents **US$47 billion in 2018.**

EXPANDED MARKET
The expanded market represents **US$80 billion in 2018.**

GROWTH OF THE TOTAL RESEARCH MARKET

<table>
<thead>
<tr>
<th></th>
<th>Core Market</th>
<th>Expended Market</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>3.3%</td>
<td>6.2%</td>
</tr>
<tr>
<td>2018</td>
<td>2.1%</td>
<td>6.2%</td>
</tr>
</tbody>
</table>

Source: Esomar Global Market Research 2019
IPSOS: HIGHER GROWTH THAN ITS DIRECT COMPETITORS

Organic growth

<table>
<thead>
<tr>
<th>Year</th>
<th>IPSOS</th>
<th>Nielsen</th>
<th>Kantar</th>
<th>GfK</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>3.0%</td>
<td>3.1%</td>
<td>-0.9%</td>
<td>-1.7%</td>
</tr>
<tr>
<td>2017</td>
<td>2.4%</td>
<td>1.8%</td>
<td>-1.3%</td>
<td>-2.9%</td>
</tr>
<tr>
<td>2018</td>
<td>0.7%</td>
<td>-1.5%</td>
<td>-1.5%</td>
<td>-2.0%</td>
</tr>
<tr>
<td>2019</td>
<td>3.8%</td>
<td>0.8%</td>
<td>0.8%</td>
<td>*</td>
</tr>
</tbody>
</table>

*Source: Company publications, data as at September 30th 2019. Kantar: figures from WPP’s Data Investment Management division.
# GROWTH IN ALL SECTORS

<table>
<thead>
<tr>
<th>SECTOR</th>
<th>SHARE OF TOTAL REVENUE</th>
<th>ORGANIC GROWTH</th>
</tr>
</thead>
<tbody>
<tr>
<td>CPG</td>
<td>26%</td>
<td>-9.1%</td>
</tr>
<tr>
<td>Technology, Media, Telecommunications</td>
<td>20%</td>
<td>8.0% (2018) 10.7% (2019)</td>
</tr>
<tr>
<td>Pharma</td>
<td>14%</td>
<td>0.1% (2018) 5.4% (2019)</td>
</tr>
<tr>
<td>Financial services</td>
<td>8%</td>
<td>3.5% (2018) 0.7% (2019)</td>
</tr>
<tr>
<td>Public sector</td>
<td>8%</td>
<td>5.6% (2018) 7.7% (2019)</td>
</tr>
<tr>
<td>Automotive</td>
<td>7%</td>
<td>-1.4%</td>
</tr>
<tr>
<td>Other sectors</td>
<td>17%</td>
<td>0.3%</td>
</tr>
</tbody>
</table>
IPSOS FUNDAMENTALS AND A TRANSFORMATION PLAN FOR GROWTH

- 5,000 CLIENTS
  - CLIENT ORGANISATIONS
  - 75 SERVICES
  - COMPETITIVE OFFERING
- EXPERTISE
  - STRENGTHENED SCIENCE AND TECHNOLOGY CAPABILITIES
- 90 MARKETS
  - GREATER RESPONSIBILITY OF LOCAL MARKETS
- EXTERNAL GROWTH
  - ACQUISITIONS POLICY
- STRONG BRAND
  - INCREASING OUR VISIBILITY
- TALENT
  - 18,000 EMPLOYEES

- 240 dedicated professionals
- New services
- Consolidation of Service Lines
- Global Science Organisation
- Tech Team A
- Ipsos Knowledge Center
- Worldwide coverage
- Leader in all the key markets
- 2018
  - GfK Research
  - Synthesio
- 2020
  - Maritz Mystery Shopping
  - Askia
- Partnerships
- New campaign
- Shared values: “Proud to be Ipsos”
NEW SERVICES

Categories of new services

Innovative metrics
Web listening (Synthesio), Communities, Behavioural Economics, Ethnography, Neurosciences, Consumer & Retail Audit, Passive Measurement (Mediacell)

Incoming new services: Virtual Shelf, Retail Performance

Data capture in real time
Mobile, Services Overnight (Ipsos.Digital), Enterprise Feedback Management (EFM)

Big data analysis
Data analytics / Data Science, Ipsos Science Center, Path to Purchase

Client advisory services
Market Entry Research, Workshops, Advisory Services, Curation (Insight Cloud)

Share of total revenue

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Growth</td>
<td>+13%</td>
<td>+11%</td>
</tr>
</tbody>
</table>

Growth

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Definition and constant scope</td>
<td>14%</td>
</tr>
<tr>
<td>Current scope with acquisitions</td>
<td>15%</td>
</tr>
</tbody>
</table>

+13%  +11%  +28%
DEVELOPING THE OFFERING: IPSOS.DIGITAL

A GROWTH OPPORTUNITY

- The global Do It Yourself market represents 1.5 billion euros in 2019
- To meet new client needs:
  - Speed
  - Accessibility
  - Simplicity

A CUSTOMIZED DIY SOLUTION

- An innovative platform
  - Create your own questionnaire
  - Automated exportable online reports
  - Get results in a few hours
- A diversified product offering
  - From questionnaires to concept, idea and name testing
- Access to Ipsos know-how
  - Library of questionnaires
  - Experts available to support clients

IPSOS.DIGITAL IN 2020

- Today: 17 countries
- By the end of 2020: ~ 40 countries
- Commercial development of the service
- Integration of new technologies to enhance the performance of the platform
  - Data Liberation
  - Askia
STRENGTHENING OUR SKILLS
SCIENCE, TECHNOLOGY AND KNOW-HOW

USING SCIENCE TO MAKE DATA MORE ACCURATE WITH MORE SUBSTANCE

- 2019: creation of a global scientific entity ("Global Science Organisation")
  - Ipsos has its own experimental research laboratory
  - Targeted University partnerships (Sorbonne, MIT Innovation Lab, CNRS Laboratoire, King’s College London)
  - Internal training

BETTER ACCESS AND BETTER ANALYSIS THANKS TO TECHNOLOGY

- Internally:
  - Team of experts dedicated to technology assessment (Tech Team A”)
- Externally:
  - Assessment of technology acquisitions
- 580 IT employees at the end of December 2019
- 500 data analysts including 80 data scientists (PhD level)

IPSOS KNOWLEDGE CENTRE

- Define, organize and share Ipsos expertise
- Internally:
  - Consolidate the best knowledge drawn from studies
  - Develop the community of experts
  - Encourage collaboration between Ipsos teams
- Externally:
  - Continue with a program of publications to highlight the latest work at Ipsos
  - Create new content which can be used by clients
CONTINUED ACQUISITION POLICY

MARITZ – Mystery Shopping acquisition

- One of the largest Mystery Shopping service providers mainly in North America
- Over 150 employees
- 2019 revenue over US$15 million
- Substantial portfolio of clients in the Oil and Gas, Automotive and Banking sectors
- Acquisition cost: $9m

OPPORTUNITIES FOR IPSOS

- Worldwide leadership strengthened in this sector with a client portfolio that complements the Ipsos client base
- Continued growth for Mystery Shopping, total “Mystery Shopping” revenue including Maritz: €90m
- Integration of experienced and qualified teams
- Expanded Ipsos Mystery Shopping offering, strengthened operational capabilities
CONTINUED ACQUISITION POLICY

ASKIA – Acquisition of a majority stake

- Survey technology provider
- Founded in 1996
- Askia’s annual revenue: around 5 million euros
- Subsidiaries in France, the United Kingdom, Germany and the United States
- More than 150 clients

OPPORTUNITIES FOR IPSOS

- Combine the expertise of Ipsos with the technologies developed by Askia to create a simple yet powerful survey platform of the future
- Possible to envisage all types of responses: texts, images etc.
PREVIOUS ACQUISITIONS

GfK Research

2018 OPPORTUNISTIC ACQUISITION

- Strengthened leadership in these sectors:
  - Public Affairs;
  - Healthcare;
  - Innovation;
  - Customer Experience;
  - Mystery Shopping

2019 INTEGRATION COMPLETED

- Integration took place in the first three quarters of 2019
- Larger product offering more suited to our clients (existing and new) such as
  - Knowledge Panel
  - Norms with a new SimStore platform (augmented reality)
  - UX (User Experience)
  - Market Access Healthcare

IN 2020

- Full year of revenue to be recognised
- Profitability similar to that of Ipsos to be attained

Impact on revenue (in € millions)

<table>
<thead>
<tr>
<th>Year</th>
<th>2018</th>
<th>2019</th>
<th>2020e</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>30</td>
<td>175</td>
<td>~ 200</td>
</tr>
</tbody>
</table>
PREVIOUS ACQUISITIONS

Synthesio

2018
A STRATEGIC ACQUISITION

- Acquisition of a technological leader in monitoring and analysing social media conversations
- SIA and Synthesio, complementary know-how:
  - SIA: analysis and interpretation
  - Synthesio: data collection and presentation
- Realization of a multi-source strategy

2019
INTEGRATION AND DEVELOPMENT

- Technology
  - Launch of Signals (new trend detection module)
  - New version of the platform with a BI reporting module
- Commercial:
  - Synergies and offering development integrated with Ipsos

2020
ACCELERATION

- Positive momentum of Social Intelligence Analytics:
  - Synthesio: Expansion of the client base in new sectors (gaming)
  - Insight services: continued growth and intensification of synergies with Synthesio
- A renewed ambition

2019 Revenue
Social Intelligence & Analytics €24m

Estimated 2020 Revenue
Social Intelligence & Analytics €30m (+28%)
A STRONG BRAND

Key partnerships to spread our knowledge

**World Economic Forum**

**Canada**
Global / Corus

**United States**
Reuters
ABC News
USA Today
CSPAN
NPR
Newsy
FiveThirtyEight
Axios
The Washington Post
Fortune Magazine
Center for Public Integrity

**Brazil**
Meio & Mensagem

**Mexico**
The Business Year
Oxford Business Group
NEO
Merca 2.0
Imagen Radio

**Germany**
Absatzwirtschaft
Marktforschung.de
Planung&analyse

**France**
Les Echos
Le Point

**Turkey**
MediaCat

**United Kingdom**
The Economist
Evening Standard
Financial Times
Daily Telegraph
Guardian
the Times
BBC
Sky News

**Lebanon**
Le Commerce du Levant
LBCI
Al Joumhouria

**Morocco**
Le Matin
CFCIM

**Middle East**
ArabAD
Communicate

**Russia**
RBC.ru

**China**
Weibo
Wechat
Linkedin
Phoenix Satellite
Guangdong Radio & Television

**Singapore**
WARC
THE IPSOS
RAISON D’ETRE
IPSOS ADOPTS A RAISON D’ETRE

Deliver reliable information for a true understanding of Society, Markets and People. This is our raison d’être.

Didier Truchot, Chairman and CEO
CORPORATE SOCIAL RESPONSIBILITY

More than 10 years of commitment

2008
- 1st market research firm to participate in the United Nations Global Compact

2012
- Creation of the position of Group CSR officer

2013
- Launch of the Ipsos whistleblowing procedure

2014
- Creation of a CSR Committee within the Board of Directors
- Creation of the Ipsos Foundation

2016
- Launch of a CSR training program

2017
- Setting of non-financial objectives to achieve by the end of 2020

2018
- Ipsos wins the Prix de la Mixité gender diversity award by Ethics & Boards Observatory and the Institute for Responsible Capitalism

2019
- Signing of a partnership with Tent Foundation – Ipsos agrees to recruit 100 refugees by 2020

2020
- Launch of the "carbon offset" scheme for business travel
CORPORATE SOCIAL RESPONSIBILITY

SOCIAL

Objectives for 2020: Increase the number of suppliers participating in the United Nations Global Compact to 50% All countries with more than 20 employees to have a CSR policy.

- Creation of the Ipsos Foundation in 2014
- Partnership with the Tent Foundation
- Deployment of our commitments through the Taking Responsibility program
- Project Understanding (study conducted in 30 countries about how refugees are perceived)

**40** education projects for refugee children in more than 25 countries

**100** refugees recruited by the end of 2020

**69%** of Ipsos countries have adopted a policy to streamline business travel

ENVIRONMENTAL

Objectives for 2020: 10% reduction in CO2 emissions and business travel; 10% reduction in purchases of paper; All paper available for recycling to be recycled.

- Reduce our carbon emissions, our use of energy, plastic and paper
- Reduce business travel
- Raise environmental awareness with our 18,000 employees

**2,780** new employees trained in environmental protection

CORPORATE

Objectives for 2020: Increase the level of employee engagement; Employee turnover rate less than 17%; Proportion of women in the “Partnership Pool” up to 35%; 100% response rate for the “Taking Responsibility” survey.

- Continuous training for employees via the Ipsos Training Center
- Internal Ipsos Pulse satisfaction survey
- Improve gender equality in the workplace
- Member of the UN Women’s Unstereotype Alliance

**1,500** new graduates in the Generation Ipsos program since 2018

**1,500** Women in senior management roles
- 30% of the Executive Committee (MBEC)
- 60% of the Board of Directors
FULL-YEAR RESULTS 2019
KEY FIGURES FY 2019

€2,003.3m

REVENUE

3.8%

ORGANIC GROWTH

2.3%

EXCHANGE RATE EFFECTS

9.9%

OPERATING MARGIN
## CONDENSED INCOME STATEMENT

<table>
<thead>
<tr>
<th>In € millions</th>
<th>2019</th>
<th>2018</th>
<th>Change 2019 / 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>2,003.3</td>
<td>1,749.5</td>
<td>14.5%</td>
</tr>
<tr>
<td>Gross margin</td>
<td>1,288.5</td>
<td>1,138.4</td>
<td>13.2%</td>
</tr>
<tr>
<td><strong>Gross margin / revenue</strong></td>
<td><strong>64.3%</strong></td>
<td><strong>65.1%</strong></td>
<td>-</td>
</tr>
<tr>
<td>Operating margin</td>
<td>198.7</td>
<td>172.4</td>
<td>15.2%</td>
</tr>
<tr>
<td><strong>Operating margin / revenue</strong></td>
<td><strong>9.9%</strong></td>
<td><strong>9.9%</strong></td>
<td>-</td>
</tr>
<tr>
<td>Other non-recurring income and expense</td>
<td>(16.4)</td>
<td>(5.3)</td>
<td>-</td>
</tr>
<tr>
<td>Finance costs</td>
<td>(26.6)</td>
<td>(21.3)</td>
<td>25.2%</td>
</tr>
<tr>
<td>Other financial income and expenses</td>
<td>(7.3)</td>
<td>5</td>
<td>-247.1%</td>
</tr>
<tr>
<td>Income tax</td>
<td>(36.9)</td>
<td>(38.5)</td>
<td>-4.2%</td>
</tr>
<tr>
<td>Net profit attributable to the Group</td>
<td>104.8</td>
<td>107.5</td>
<td>-2.5%</td>
</tr>
<tr>
<td><em><em>Adjusted net profit</em>, attributable to the Group</em>*</td>
<td><strong>129.5</strong></td>
<td><strong>125.2</strong></td>
<td><strong>3.4%</strong></td>
</tr>
</tbody>
</table>

*Adjusted net profit is calculated before (i) non-cash items covered by IFRS 2 (share-based payments), (ii) amortization of intangible assets identified on acquisitions (client relationships), (iii) deferred tax liabilities from goodwill, which in some countries can be amortized, and (iv) the net tax effect of other non-operating income and expenses.
# SHARE OF REVENUE BY REGION

<table>
<thead>
<tr>
<th>Region</th>
<th>2019 revenue (in millions of euros)</th>
<th>Share</th>
<th>Total growth 2019 / 2018</th>
<th>Organic growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>EMEA</td>
<td>859.6</td>
<td>43%</td>
<td>12.9%</td>
<td>2%</td>
</tr>
<tr>
<td>Americas</td>
<td>769.9</td>
<td>38%</td>
<td>17.8%</td>
<td>4%</td>
</tr>
<tr>
<td>Asia Pacific</td>
<td>373.7</td>
<td>19%</td>
<td>11.7%</td>
<td>7%</td>
</tr>
<tr>
<td><strong>Revenue</strong>*</td>
<td><strong>2,003.3</strong></td>
<td><strong>100%</strong></td>
<td><strong>14.5%</strong></td>
<td><strong>3.8%</strong></td>
</tr>
</tbody>
</table>

*Of which

<table>
<thead>
<tr>
<th>Region</th>
<th>Share</th>
<th>Organic growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Developed countries</td>
<td>69%</td>
<td>2.9%</td>
</tr>
<tr>
<td>Emerging countries</td>
<td>31%</td>
<td>5.7%</td>
</tr>
</tbody>
</table>
## SHARE OF REVENUE BY AUDIENCE

<table>
<thead>
<tr>
<th>In € millions</th>
<th>2019 revenue (in millions of euros)</th>
<th>Share</th>
<th>Total growth 2019 / 2018</th>
<th>Organic growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consumers¹</td>
<td>944.4</td>
<td>47%</td>
<td>8.5%</td>
<td>2.5%</td>
</tr>
<tr>
<td>Clients and employees²</td>
<td>485.8</td>
<td>24%</td>
<td>18.1%</td>
<td>4%</td>
</tr>
<tr>
<td>Citizens³</td>
<td>259.8</td>
<td>13%</td>
<td>28.8%</td>
<td>7%</td>
</tr>
<tr>
<td>Doctors and patients⁴</td>
<td>313.2</td>
<td>16%</td>
<td>17.7%</td>
<td>5%</td>
</tr>
<tr>
<td><strong>Revenue</strong></td>
<td><strong>2,003.3</strong></td>
<td><strong>100%</strong></td>
<td><strong>14.5%</strong></td>
<td><strong>3.8%</strong></td>
</tr>
</tbody>
</table>

Breakdown of each business line by segment: breakdown of revenue by audience is non-financial data, likely to change over time in line with changes in the structure of Ipsos teams.

1 - Brand Health Tracking, Clinics & Mobility Labs, Creative Excellence, Innovation, Ipsos UU, Ipsos MMA, Market Strategy & Understanding, Observer, Social Intelligence Analytics (excl. pharma and the public sector)
2 - Customer Experience, Market Measurement, Mystery Shopping, Quality Measurement, Retail Performance, ERM, Audience Measurement, Media Development
3 – Public Affairs, Corporate Reputation
4 - Pharma (quantitative and qualitative)
CHANGE IN PERCENTAGE OPERATING MARGIN

Constant scope

- Growth margin: 9.9%
- TUP Investments: 0.2%
- Acquisitions: -0.3%
- Other costs: -0.4%
- Gross margin: 0.2%
- IFRS 16: 0.3%
- 2019: 9.9%

Of which: 0.5%

- Other costs: -0.9%

- Growth margin: 0.2%
- Acquisitions: -0.3%
- Other costs: -0.4%
- Gross margin: 0.2%
- IFRS 16: 0.3%
- 2019: 9.9%
## CASH FLOW STATEMENT

<table>
<thead>
<tr>
<th>In € millions</th>
<th>2019</th>
<th>2018</th>
<th>Change 2019/2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gross operating cash flow</td>
<td>266.4</td>
<td>206.3</td>
<td>29.1%</td>
</tr>
<tr>
<td>Change in WCR</td>
<td>(52.7)</td>
<td>3.5</td>
<td>-</td>
</tr>
<tr>
<td>Income taxes paid</td>
<td>(35.9)</td>
<td>(39.7)</td>
<td>-9.7%</td>
</tr>
<tr>
<td>Property, plant and equipment, intangible and financial assets</td>
<td>(43.5)</td>
<td>(43.6)</td>
<td>-0.3%</td>
</tr>
<tr>
<td>Net interest paid</td>
<td>(25.5)</td>
<td>(18.4)</td>
<td>37.9%</td>
</tr>
<tr>
<td>Lease payments</td>
<td>(44.7)</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Free cash flow</strong></td>
<td><strong>64.3</strong></td>
<td><strong>108.1</strong></td>
<td><strong>-40.5%</strong></td>
</tr>
<tr>
<td>Acquisitions and financial investments</td>
<td>(28.6)</td>
<td>(161.6)</td>
<td>-82.3%</td>
</tr>
<tr>
<td>Purchase / Sale of treasury shares</td>
<td>1.3</td>
<td>1.2</td>
<td>8.6%</td>
</tr>
<tr>
<td>Net change in long-term borrowings</td>
<td>(5.1)</td>
<td>122.3</td>
<td></td>
</tr>
<tr>
<td>Dividends</td>
<td>(38.6)</td>
<td>(37.8)</td>
<td>2.2%</td>
</tr>
<tr>
<td>Others</td>
<td>4.3</td>
<td>(1.6)</td>
<td></td>
</tr>
<tr>
<td><strong>Cash at end of period</strong></td>
<td><strong>165.4</strong></td>
<td><strong>167.8</strong></td>
<td><strong>-1.4%</strong></td>
</tr>
</tbody>
</table>
As at December 31, 2019, Ipsos had close to €500 million in undrawn credit facilities with maturities of over 1 year.
## BALANCE SHEET AND DEBT POSITION

<table>
<thead>
<tr>
<th>In € millions</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shareholders’ equity</td>
<td>1,123</td>
<td>1,035</td>
</tr>
<tr>
<td><strong>Net debt</strong></td>
<td>578</td>
<td>575</td>
</tr>
<tr>
<td>Gearing</td>
<td>51.5%</td>
<td>55.5%</td>
</tr>
<tr>
<td>Net debt / EBITDA</td>
<td>x 2.4</td>
<td>x 2.8</td>
</tr>
<tr>
<td>Interest coverage (operating margin/interest expense)</td>
<td>x 7.8</td>
<td>x 8.3</td>
</tr>
</tbody>
</table>

* Bonds and bank borrowings net of cash
2020-2021 OUTLOOK

BALANCED CASH ALLOCATION

ANNUAL ACQUISITIONS
3 categories: opportunities, technology and know-how

CAPEX

OPTIMIZED LEVERAGE
Conservative and supporting growth

DIVIDEND PAYOUT RATIO

ORGANIC GROWTH
At least at market level

OPERATING MARGIN
Organic and non-organic, through continued digitization of data collection and economies of scale

AVERAGE EPS GROWTH

ATTRACTIVE GROWTH RATE

2020: 10%+
2021: 11%

1) Based on diluted EPS at constant exchange rates

32 – © Ipsos | 2019 Annual Results
2020-2021 OUTLOOK

Potential impact of Covid - 19

At this stage it is not possible to reliably forecast the impact of the epidemic on Ipsos activities.

- Given the significantly high volume of orders at the end of January, Ipsos believes that it is in a position to attain its objectives for 2020.
- China represents 7.5% of the Group's revenue and its business will be affected at least in the first half of the year.
CCTV4 – FEBRUARY 25TH 2020

Click here to watch the video
New solutions proposed by Ipsos in China:

**Wechat**
- Mobile online Focus Group Discussion (FGD), “IsChat"
- Mobile on-line community, “IsCommunity”
- Fast survey tool “We Express” and fast creative test tools

**Video online FGD, “IsLive”**

**Global I-Say panel and IIS**

**Ipsos Insight Cloud and Ipsos Insight Curation**
THANK YOU