

ITALY IN THE TIME OF COVID-19

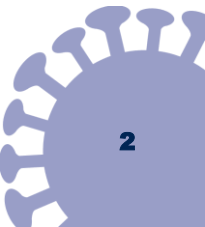
Update no. 6 – 22 March 2020



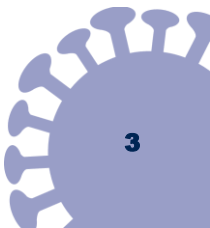
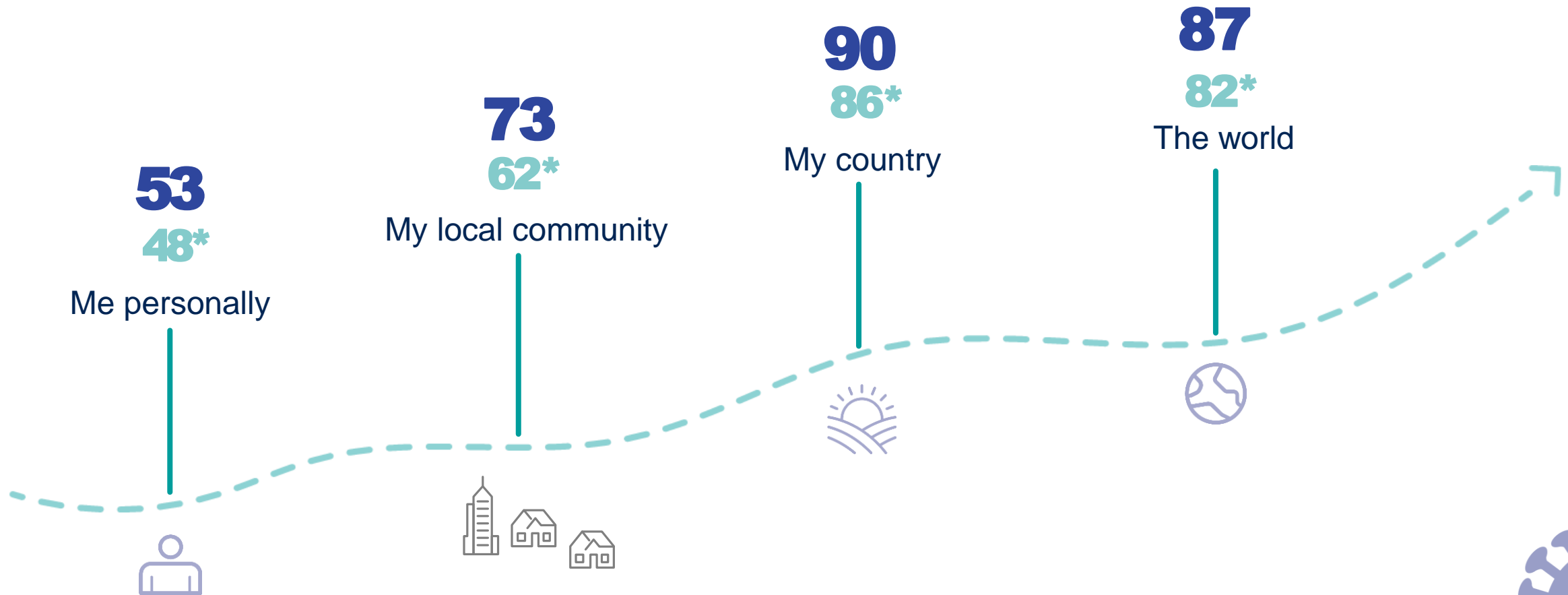


In summary

- **The #iorestoacasa / #Istayathome initiative seems to help keep the level of personal threat under control**, while the limitations enforced by the government heighten the sense of threat especially for local communities,
- **The health-related risk is the biggest worry**, much higher than the risk perceived for occupation, income and savings
- Local authorities, fighting at the forefront, are still very much the beneficiaries of growing confidence. China in the limelight of confidence in the fight against the infection, as the Chinese government send aid and personnel to Italy. However, the role of China in the solution of the emergency remains very much debatable
- Very low the confidence in other Countries' governments in facing the emergency, USA and the other European Countries alike
- For the majority of Italians, the peak of the crisis hasn't been reached yet, the worse is yet to come and the uncertainty about the future generates anxiety, irritability and depression. Looking ahead, people wish for the most normal, everyday things (go out, see family and friends, have a walk, ...)



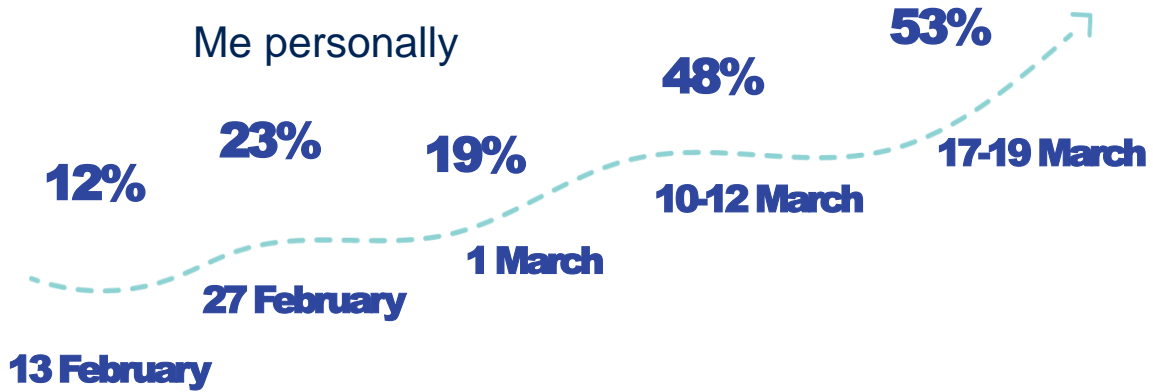
The #iorestoacasa initiative helps keep the level of personal threat contained. Growing anxiety for the community



Trends 13 February – 19 March



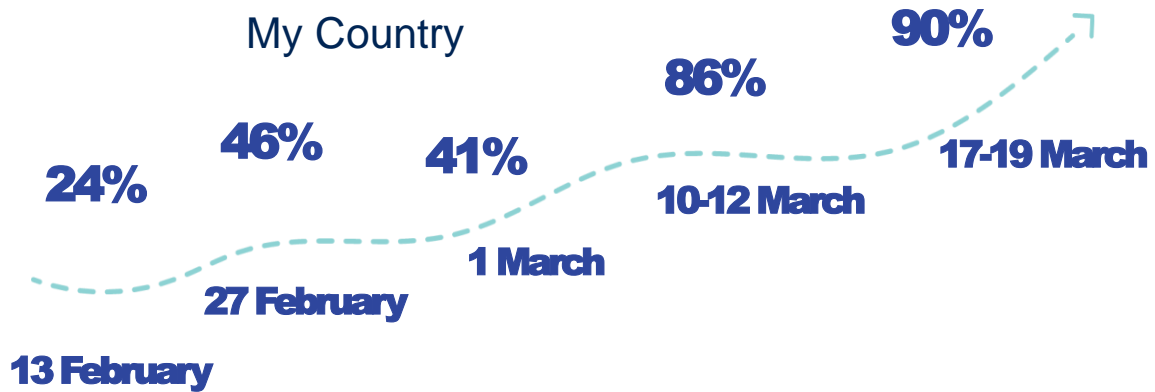
Me personally



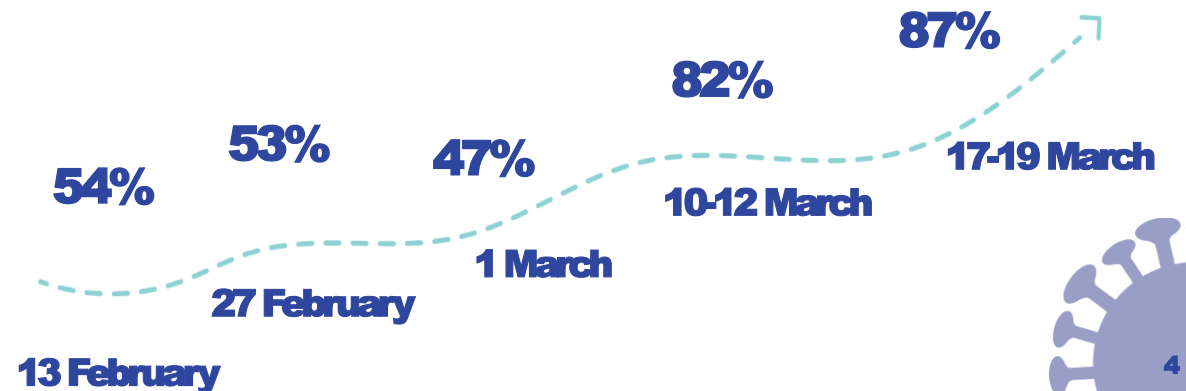
My local community



My Country



The World





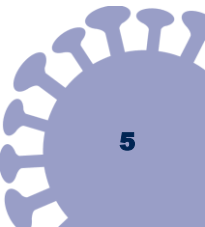
Highest worry for the health conditions; jobs and income are still in the background

77 More worried to get the infection, themselves or family/relatives

16 More worried for the loss of jobs, income, savings

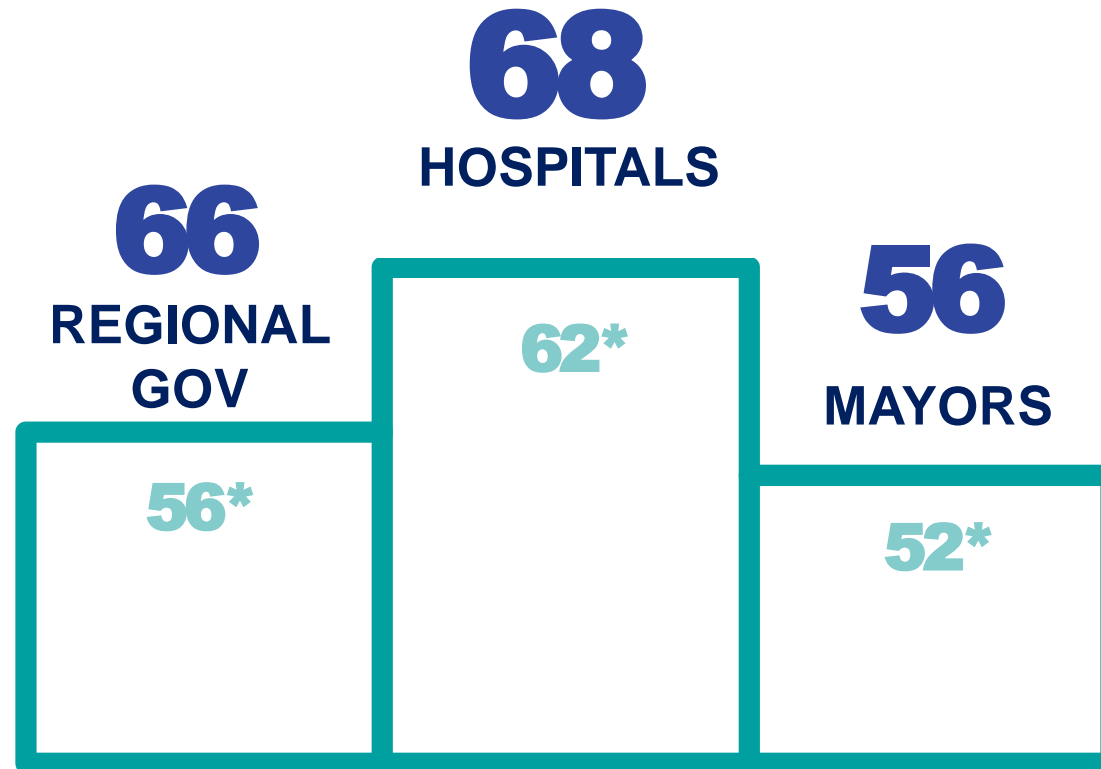
7 (dk)

% VALUES

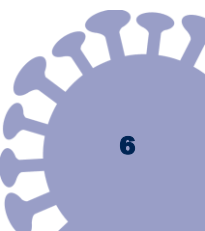


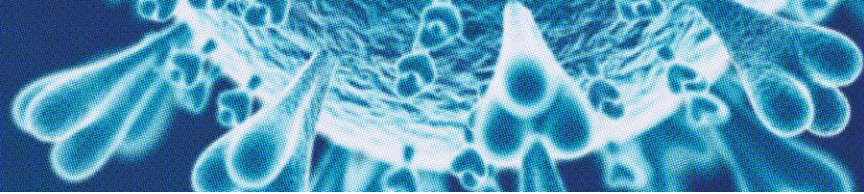


Local institutions still under the spotlight, and confidence in their action growing

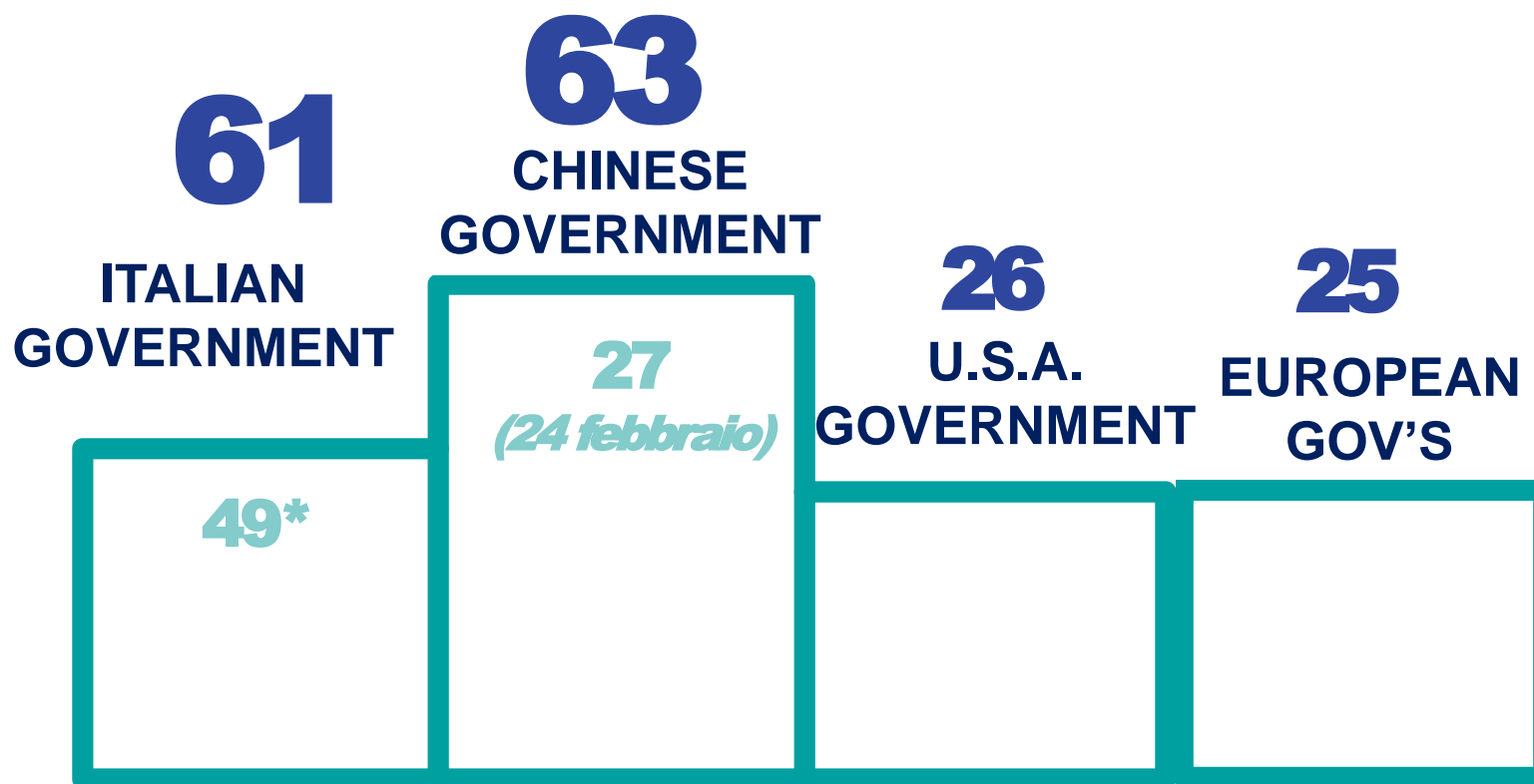


% effective in controlling the spread

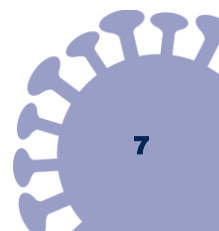


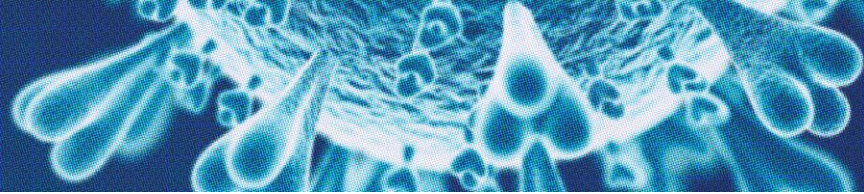


The aid from the Chinese Government boosts confidence in the effectiveness of their action, at par with Italy's. Very low support for other governments, USA and European Countries alike



% effective in controlling the spread





However, compared to Italy's, China's role is still debated: equally part of the problem and of the solution

ITALY

28

part of the problem

41

Part of the solution

31

(dk)

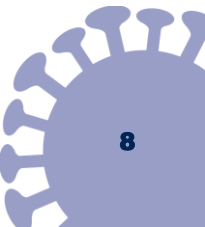
CHINA

38

37

25

% VALUES





The peak of the crisis hasn't been reached, yet says majority of Italians

55

The worst has yet to come

36

We are now at the peak of the emergency

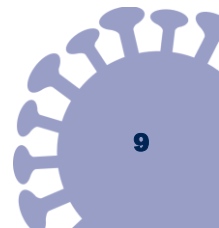
16

The worst is over

7

(dk)

% VALUES





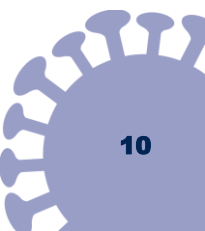
Emotional states: anxiety, irritability, depression are the prevailing conditions as of today

69 **Anxiety, worry**

46 **Irritability**

40 **Depression, sadness**

% VALUES



Looking ahead: People wish to go back to normality



39 GO OUT – LUNCH- DINNER – A DRINK



25 GO TO THE SEASIDE, THE LAKE, THE RIVER



36 SEE MY LOVED ONES



15 GO TO THE HAIRDRESSER/BARBER,
BEAUTICIAN



33 SEE MY FRIENDS



13 GO SHOPPING



26 HAVE A STROLL DOWNTOWN



13 MAKE A TRIP IN THE CAR/MOTORBIKE



26 GO FOR A WALK IN THE PARK



13 GO BACK TO WORK / TO SCHOOL

IPSOS

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