**PERCEPTION OF THREAT**
Perceived threat of COVID-19 shows early signs of declining

What level of threat do you think the coronavirus poses to...

- The world
- Your country
- You personally

- **Feb 7 - 9**
  - 9% The world
  - 19% Your country
  - 47% You personally

- **Apr 23 - 26**
  - 9% The world
  - 14% Your country
  - 35% You personally

**LIFE UNDER LOCKDOWN**
We’ve been working with a small group of participants who have been using app diaries to tell us about adapting to the new normal

The first in a series of films, where participants talk to us about how they’ve adapted, staying in touch with loved ones and celebrating small victories, can be seen here:

www.youtube.com/watch?v=ISXXqOWCAis&feature=youtu.be

**THE NHS**
We continue to have confidence in the work the NHS is doing in response to the virus

The majority agrees UK health organisations are doing a good job

- **Mar 12 - 14**
  - 68% +15pp
- **Apr 23 - 26**
  - 83%

And confidence in the NHS to deal with those who are ill remains high*

- **Mar 13 - 16**
  - 62% +20pp
- **Apr 24 - 27**
  - 82%

**FINANCIAL BEHAVIOURS**
People are taking, or considering, the following actions to cope financially with the consequences of the pandemic**

- **Apr 23 - 26**
  - Spending less money overall: 63%
  - Saving more money: 32%
  - Lending or giving money to a friend or family member: 16%
  - Accessing money from savings: 16%

**GOVERNMENT SURVEILLANCE**
The majority of Britons support government using mobile data for surveillance to tackle the crisis

People support the Government using people’s mobile phone roaming data for the following reasons:**

- **Apr 23 - 26**
  - 65% Tracking people diagnosed with Coronavirus (and those who come into close contact with them) to advise them to self-isolate
  - 58% Finding out if people are following social distancing/lockdown rules to decide if more rules are needed
  - 49% Finding out if individuals are following social distancing/lockdown rules to penalise those who are not

**GOVERNMENT RESPONSE**
Two-thirds think the Government were too late to take strict measures to contain the virus

Do you think measures by the Government were taken too soon, too late, or at the right time?*

- **Apr 23 - 26**
  - Too late: 66%
  - Right time: 26%
  - Too soon: 2%

**ENDING LOCKDOWN**
Majority say they’ll feel uncomfortable going to bars, restaurants and large events if lockdown ends in the next month*

Meeting friends and family

- Comfortable: 62%
- Not comfortable: 33%

Going to bars and restaurants

- Comfortable: 29%
- Not comfortable: 61%

Using public transport

- Comfortable: 21%
- Not comfortable: 61%

Going to large events

- Comfortable: 17%
- Not comfortable: 67%

**OUTLOOK**
Increasing proportions think we will wait longer for life to return to normal

When do you think the Coronavirus or COVID pandemic will be contained and life will return to normal?

- **Apr 23 - 26**
  - Drop from 65% last week
  - Increase from 22% last week

- **May 1 - 6**
  - 52% 65%
  - 30% 22%
  - 17% 43%