

ITALY IN THE TIME OF COVID-19

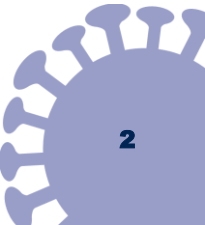
Update no. 8 | 6 April 2020



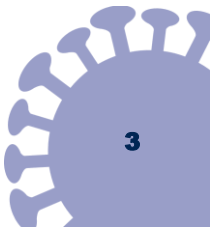
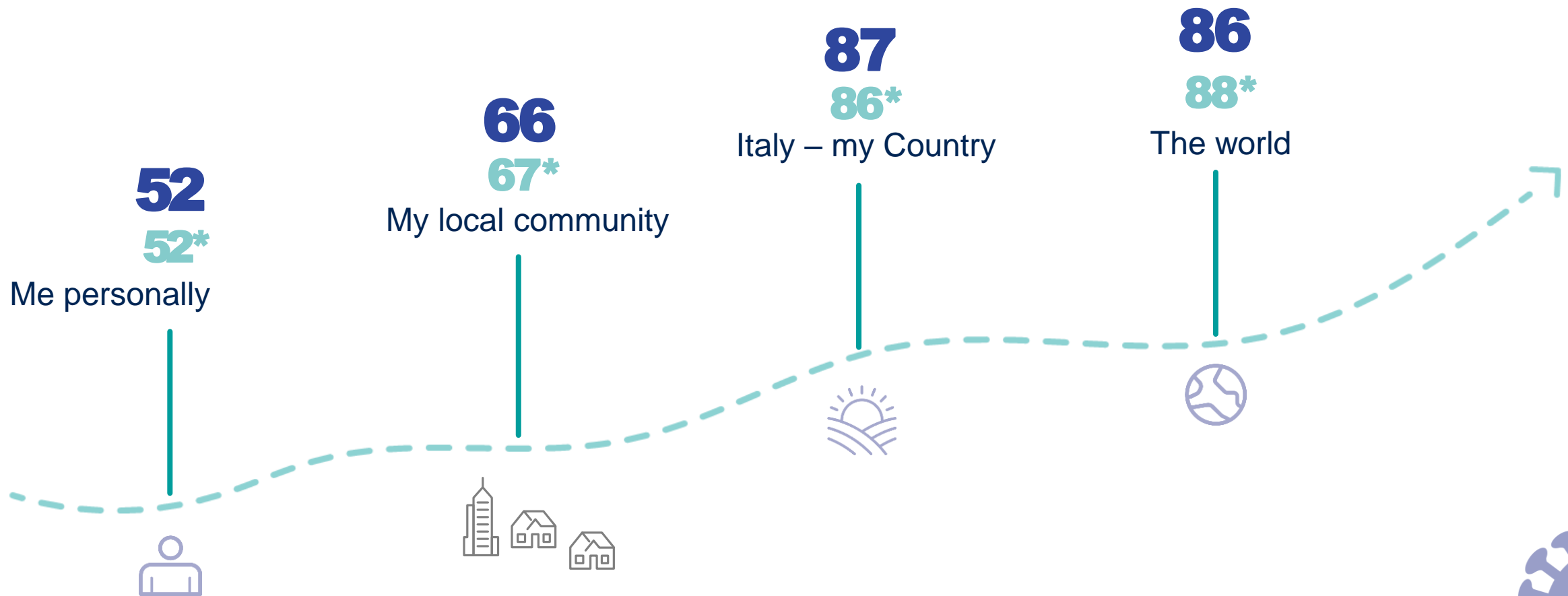


In summary

- Levels of perceived threat have not changed over one week. **Italians are keeping their guard high, despite talk about the curve of infections starting to decline.**
- Italians are **more united than divided against the emergency.** The idea of division convinces only about one fourth of public opinion. However, **only a minority believe there is full compliance on rules and directions on social distancing.**
- **Worries on income, occupation and savings are growing,** although concern for personal health, or that of a loved one, is still the top worry for 7 in 10 Italians.
- **Self employed workers and small businesses employees are seen as the most disadvantaged categories** in the economic fallout; pensioners and large companies employees are seen as more protected in this instance.
- **Public economic aid should be directed primarily towards households,** says a majority of Italians, to protect and support consumption.
- Half of Italians say the **peak of the crisis has been reached,** while the consensus around a further deterioration of the crisis is shrinking significantly, down to one third.
- The three main institutions – ECB, Commission and Parliament – are criticised by 50% of citizens and only a scarce majority approves of their intervention.



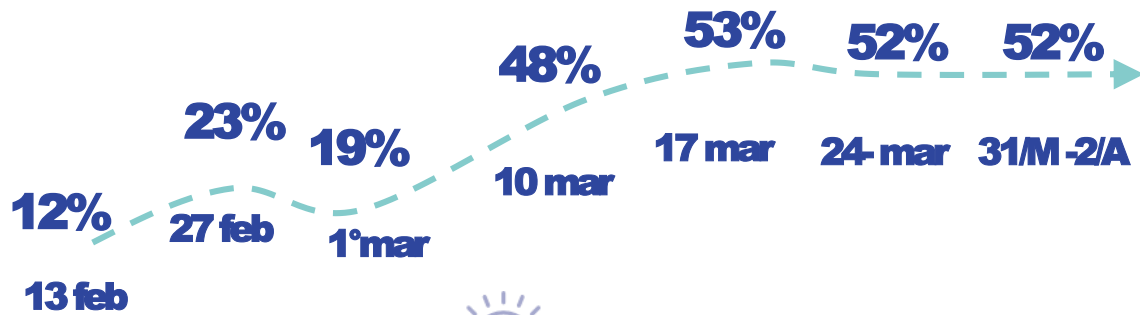
Stop for the growth curve: the perception of threat reaches a plateau



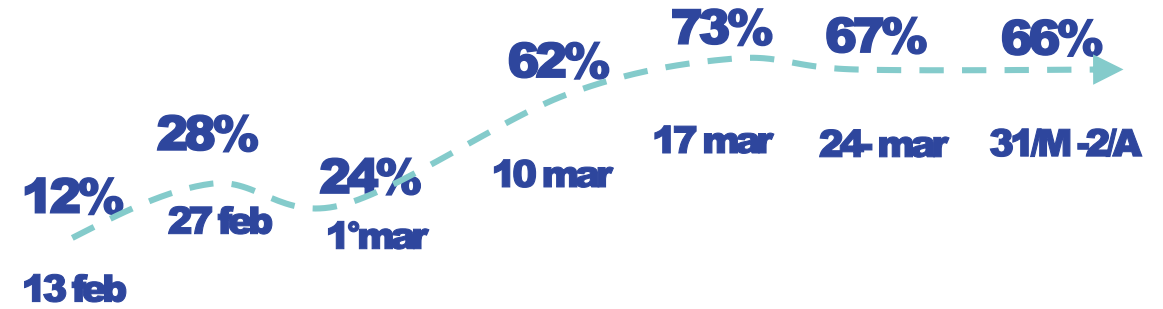
Trend 13 Feb – 2 April



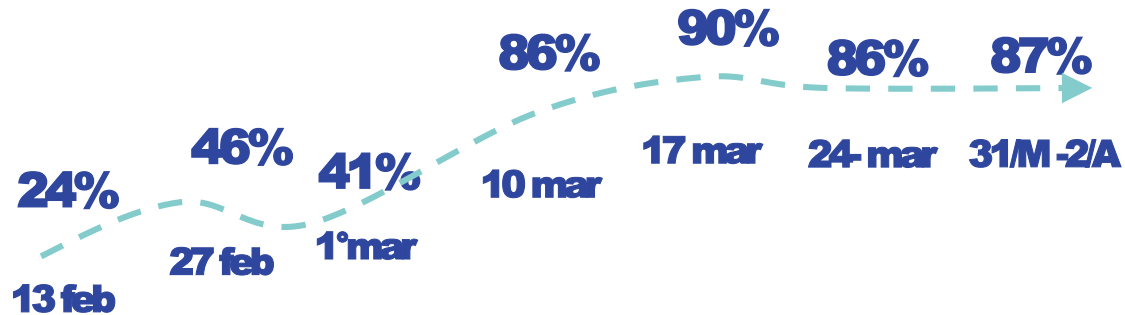
Me personally



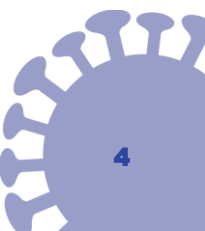
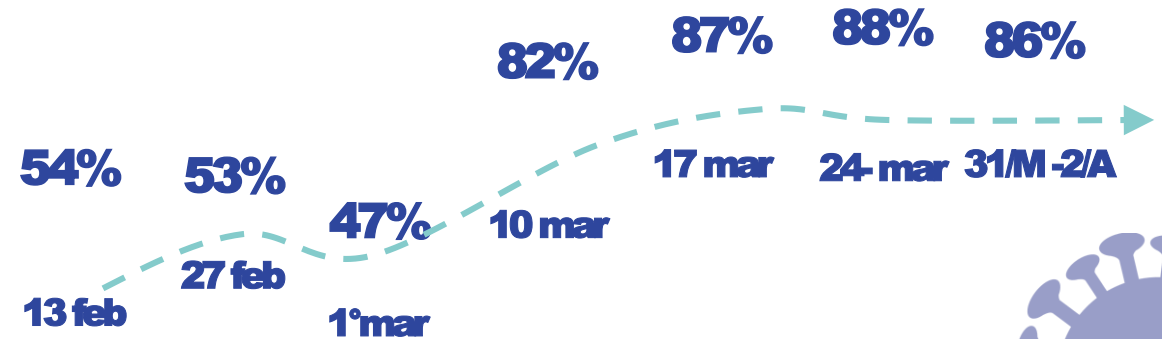
My local community



Italy – my Country



The world





Italians united against the emergency for 7 people in 10

68 **Very + fairly united**

24-26 March Poll

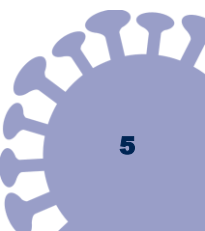
+1%

26 **Poorly + not at all united**

-5%

6 (dk)

% VALUES





...although compliance to rules and directions is recognised to be a marginal behaviour

30

Italians are proving their sense of civic duty and compliance to rules

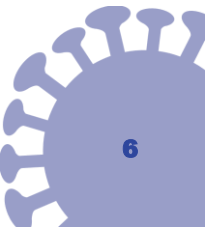
62

There are too many violations, Italians haven't totally understood the importance of staying at home and of obeying the rules

8

(dk)

% VALUES





Growing worries around the loss of income, jobs and savings

17-19 March Poll

70

More worried to get the infection, either themselves or family/relatives

-7%

22

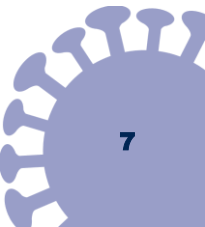
More worried for the loss of jobs, income, savings

+6%

8

(dk)

% VALUES





Negative economic situation will mostly impact self-employment and small businesses sectors

42 SELF-EMPLOYED WORKERS

7 ENTREPRENEURS

22 SMALL BUSINESSES
EMPLOYEES

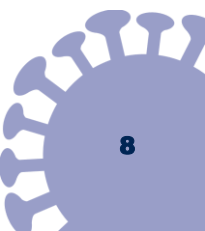
2 LARGE COMPANIES
EMPLOYEES

11 UNEMPLOYED

1 PENSIONERS

Categories which are suffering the most for the economic impact of the emergency

% VALUES





Public economic aid should primarily be aimed at supporting households and their consumption

56

Primarily to households, to support consumption

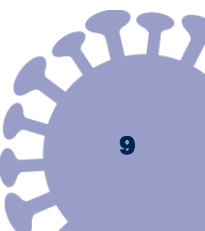
29

Primarily to companies, to avoid layoffs

15

(dk)

% VALUES





We've reached the peak of the crisis, says a majority. Less than 1/3 believe we are not there, yet

17-19 March Poll

27 The worst has yet to come

-28%

56 We are now at the peak of the emergency

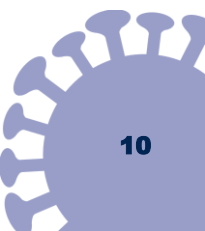
+20%

6 The worst is over

+4%

8 (dk)

% VALUES





EUROPE failure: negative opinions aligned for the three major EU institutions

% positive opinion (v much +fairly)

% negative opinion (fairly + v much)

11

European Central Bank

51

14

European Commission

50

12

European Parliament

50

% VALUES

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