

INSPIRING BETTER HEALTHCARE SYNDICATED SERVICES

The Ipsos Global Therapy Monitors

Representative panels of treating physicians provide...

1. KEY STAKEHOLDER CHARACTERISTICS

Physician Demographic Form

Gathers specialty, years in specialty, practice type, patient volumes, associations, etc.

Allows segmentation of the prescriber population

2. STAKEHOLDER PERCEPTIONS

Physician Perceptual Questionnaire (PPQ)

Gathers product perceptions on key metrics, awareness of current therapies & investigational products, future use, reasons for change, etc.

Reveals drivers & barriers behind prescribing behaviour and the future market landscape

Subscribers have the option to add a small number of proprietary questions per wave

3. PATIENT-LEVEL PRESCRIBING DATA

Patient Record Form (PRFs)

Gathers patient demographics, disease severity scores, biomarker test results, diagnosis info, current & previous treatments, reasons for switch, etc.

Enables understanding of patient management and the patient journey



What are the disease areas covered by Therapy Monitors?

ONCOLOGY

- Oncology
- Oncology Molecular Diagnostics

RESPIRATORY

- Severe Asthma
- Idiopathic Pulmonary Fibrosis

VIROLOGY & LIVER DISEASES

- HIV
- Hepatitis B
- Hepatitis C
- Nonalcoholic Steatohepatitis (NASH)

AUTOIMMUNE

- Rheumatoid Arthritis
- Psoriatic Arthritis
- Psoriasis
- Ankylosing Spondylitis
- Crohn's Disease
- Ulcerative Colitis
- Multiple Sclerosis
- Lupus
- Non-Radiographic Axial Spondyloarthritis
- Atopic Dermatitis
- Hidradenitis Suppurativa
- Osteoarthritis

DIABETES & CARDIOVASCULAR

- Diabetes with CV focus
- Venous Thromboembolism
- Stroke Prevention in Atrial Fibrillation
- Pulmonary Arterial Hypertension
- Chronic Thromboembolic Pulmonary Hypertension
- Transthyretin Amyloid Cardiomyopathy

OTHER

- Impact of COVID-19
- Haemophilia
- Immune Thrombocytopenia Purpura
- Sickle Cell Disease
- Cluster Headaches
- Migraines
- Growth Hormone Deficiencies
- Ophthalmology
- Medical Aesthetics
- Animal Health

The Key Facts about **Global Therapy Monitors**

WHAT?

Syndicated patient chart review studies that track usage of treatments across **30+** key disease areas.

HOW?

Panels of treating doctors provide real-world patient treatment data & perceptions, providing a 360° view of the market.

WHEN?

Clients use data to track product usage, define & profile their audience and predict their ever-changing markets.

WHERE?

30+ markets worldwide, with others on demand.

WHY IPSOS?

Most comprehensive global portfolio of syndicated patient chart audit data available; highest levels of **service** and greatest **therapeutic expertise**.

JUST SOME OF OUR LATEST PUBLICATIONS

USE OF EPISODIC THERAPY IN MODERATE/SEVERE HEMOPHILIA A PATIENTS ACROSS THE EU5

AUTHORS: Sarah Brown, Aine Kyle, Arina Mohd Rosli, Najwa Binti Yaacob, Eryse Seth – Ipsos
ORAL PRESENTATION AT: ISPOR EUROPE 2019 | Copenhagen, Denmark | 2-7 November 2019

EXAMINING DISEASE BURDEN AMONGST BIOLOGIC ELIGIBLE AND BIOLOGIC INELIGIBLE ATOPIC DERMATITIS PATIENTS IN EUROPE

AUTHORS: Yao Lu, Penny Robinson, Nikita Sharma, Peter Collins – Ipsos
POSTER PRESENTATION AT: EADV Congress | Copenhagen, Denmark | 9-12 October 2019

THE BURDEN OF TREATMENT MONITORING FOR PATIENTS AND PHYSICIANS IN MULTIPLE SCLEROSIS (MS) IN EUROPE AND THE UNITED STATES

AUTHORS: Sandra Teoh, Joseph Vindici, Hannah Brown, Simone Gabriele, Joanna White – Ipsos
POSTER PRESENTATION AT: ECTRIMS 2019 | Stockholm, Sweden | 11-13 September 2019

COMPARATIVE ANALYSIS OF PROFILES OF 65+ YEAR OLD STAGE IV PROSTATE CANCER PATIENTS BY TIME FROM DIAGNOSIS TO FIRST TREATMENT IN THE UNITED STATES

AUTHORS: Julie Spindel, Corrina DaSilva, Angelena Moseley – Ipsos
POSTER PRESENTATION AT: ISPOR 2019 | New Orleans, USA | May 18-22, 2019

TRENDS IN THE USE OF RELIEVER MEDICATION BY SEVERE ASTHMA PATIENTS TREATED BY ALLERGISTS AND PULMONOLOGISTS

AUTHORS: Aine Kyle, Boey Yee Cheng, Najwa Binti Yaacob, Sarah Brown – Ipsos
POSTER PRESENTATION AT: ATS 2019 International Conference | Dallas, TX 17-22 | May 2019

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