

ITALY IN THE TIME OF COVID-19

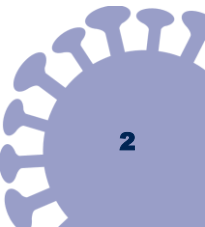
Update no. 16 | 2 June 2020





Summary | 1

- **Healthcare worries are slowly decreasing**, while the perception that the worst of the crisis is now over rises by 7 pts. Still stable, however, are the one fifth of Italians who are still convinced that the worst has yet to come.
- **Support for the Phase 2 initiatives by the Government, the Regions and the Cities is still positive**, although the Government sees a small drop by 4 pts.
- **Fears for a new flare up of coronavirus infections and related closures** is still in balance with **the hope that there won't be another lockdown needed**.
- **The sense of civic duty is growing** for Italians, **but half are still convinced that compliance with anti-COVID rules is still too low**.
- **Fears for the impact of the pandemic on jobs and the economy slowly gains terrain**, but health worries resist among the majority of citizens.

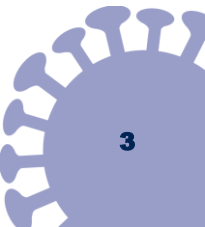




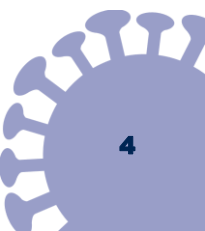
Summary | 2

Our weekly focus is on behaviours and plans for the future:

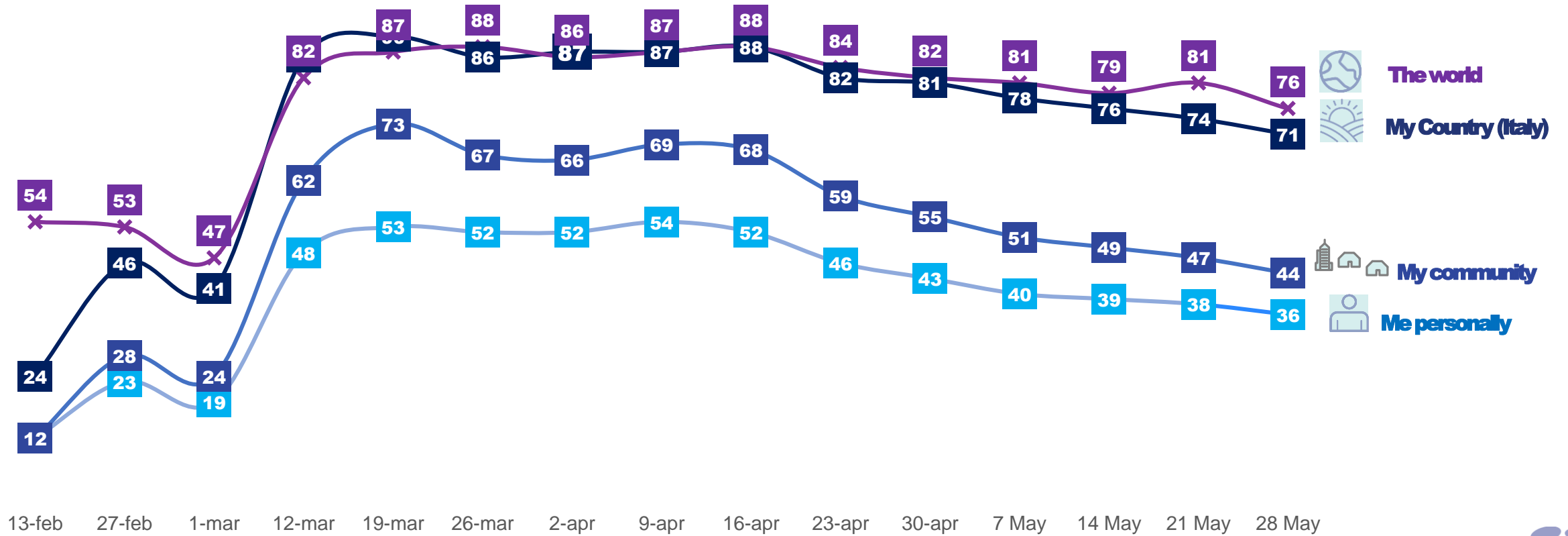
- **Serology testing is still very much open to debate:** very few got tested or booked a test (news around availability, costs and benefits of the test are fairly contradictory for the time being). One in 5 expects to get one around summer, while **51% do not intend to get tested** – because of cost (22%) or because they don't see the need for it (29%). More than 1 in 5 do not have an opinion.
- **The Italian Government has just released a contact-tracing app, called IMMUNI;** download is voluntary. **As the sense of threat decreases, it seems that Italians are less interested in downloading it** (+6 pts among those who probably or definitely will not download it).
- **Looking at summer plans, only 1 in 3 Italians are planning to go away for at least one week of vacation:** holiday plans are equally hindered by the health-related worries and the current or future shortage of economic resources.
- Private homes are the most popular choice among those who will be vacationing: second homes, borrowed or rented residences, at family or friends homes. Just less than one-third of Italians plan to book a stay in a hotel.



Another small decrease in the perception of threat over one week



Worries decrease slowly: trend 13 Feb – 28 May





The worst is now over for 4 in 10 Italians, although 1 in 5 are still pessimistic

22

The worst has yet to come

Vs. last week

+1%

17

We are now at the peak of the emergency

-8%

41

The worst is over

+7%

20

(dk)





Worries for health are still higher than fears for jobs and the economy

52 More worried about getting infected, either themselves or family/relatives

37 More worried for the loss of jobs, income, savings

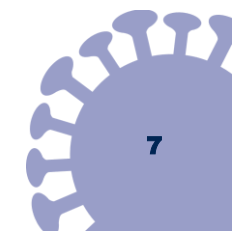
10 (dk)

Vs. last week

-2%

+1%

+1%





With reopening is now completed, opinions on civic sense of duty are getting better*

Vs. two weeks ago

41

Italians are proving their sense of civic duty and compliance to rules

+6%

53

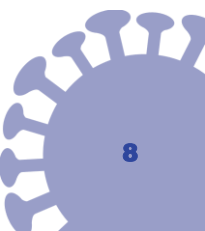
There are too many violations, Italians haven't totally understood the importance of staying at home and of following the rules

-1%

6

(dk)

-5%

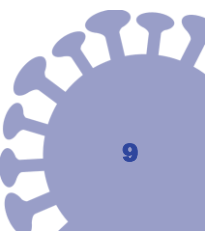




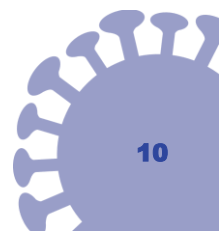
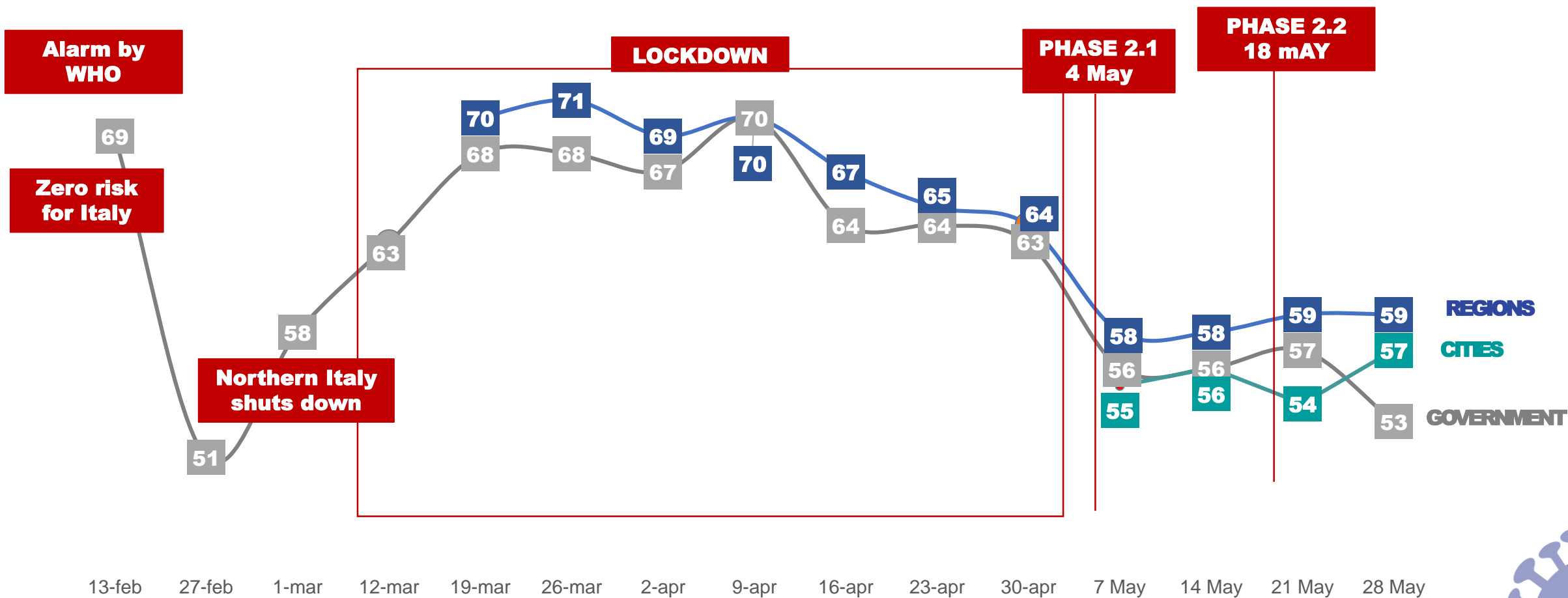
Although still very low, the opinion that the infection is slowing down is growing

Vs. two weeks ago

8	New flare-up of COVID-19, a new country lockdown will be necessary	+1%
35	An increase in infections, it might be necessary to locally close down and to identify «red zones»	+1%
31	Slight increase in infections, but not so severe as to require a new lockdown	-
14	The decrease trend will continue as it is currently	+3%
12	(dk)	-5%



Stability in approval for the Regions; the Government drops, Cities grow

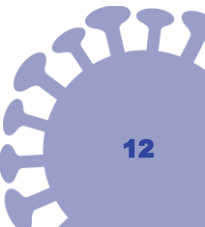


Preparing to go back to normal?



Serology testing: Italians still uncertain on how to proceed. Few have decided, 1 in 5 are still deciding, 51% say they won't take it

- 3** **Already tested**
- 1** **Booked the test**
- 12** **Consider testing within the summer**
- 10** **Consider testing after the summer**
- 22** **Are not going to do it, it's too expensive**
- 29** **Are not going to do it, it's not necessary**
- 23** (dk)





**IMMUNI App: not many Italians have decided to download it.
One third won't download it***

- 16** Will definitely download it
- 30** Will probably download it
- 18** Probably won't download it
- 15** Definitely won't download it
- 21** (dk, no smartphone)



Summer holidays: less than 4 in 10 plan to go away for at least one week. Health and money related worries are the main barriers

% VALUES

- 36** Will go away on vacation
- 17** Won't, for fear of Covid-19 infection
- 17** Won't, for lack of money
- 14** Don't usually go on vacation
- 6** Won't have time off
- 10** (dk)



Among vacationers, most will move to holiday homes: owned, rented, borrowed from friends

28 In a hotel, country house, small hotel

25 + 6 In a holiday home: owned - borrowed

22 In a rented home

14 At family/friends home

8 – 8 In a camping – in B&B/ Holiday Village

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