

ITALY IN THE TIME OF COVID-19

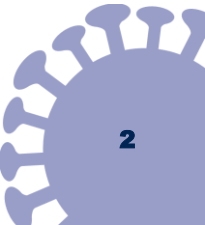
Update no. 21 | 7 July 2020





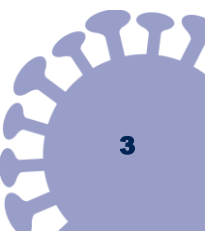
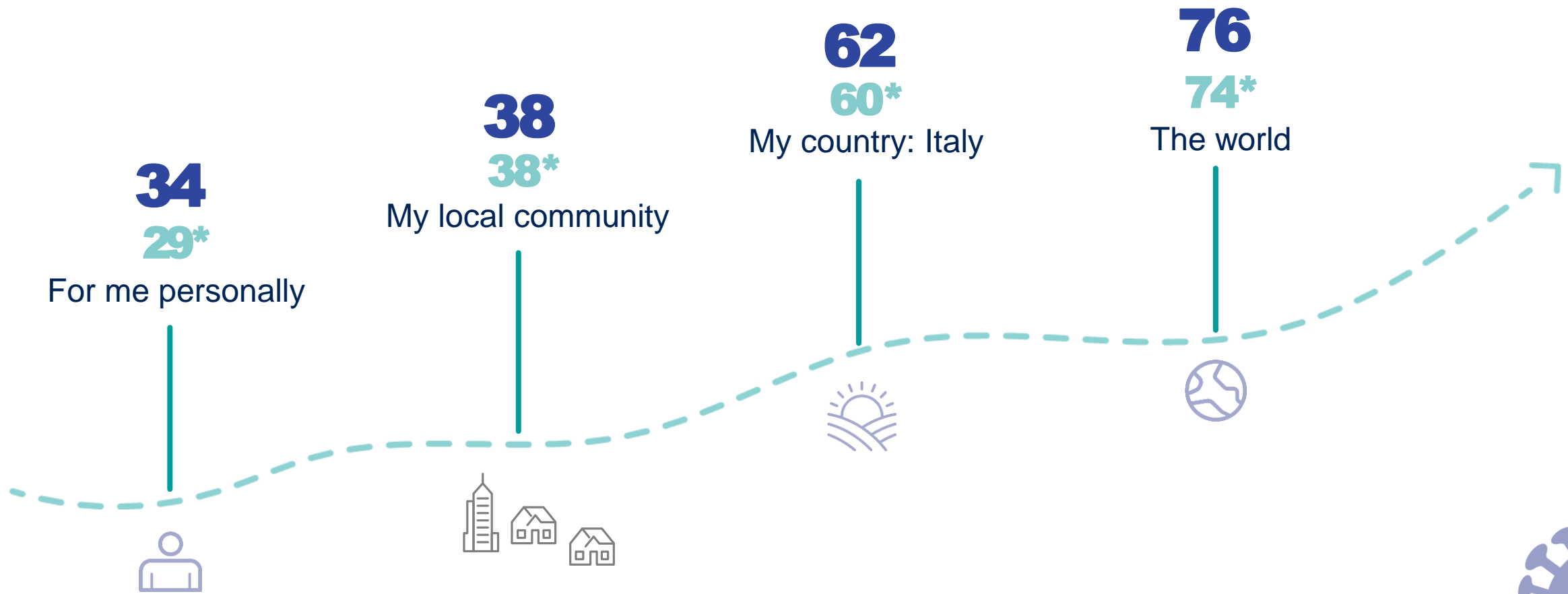
Summary

- **News on several local outbreaks** have reactivated fears, with a rise in the number of Italians who feel that COVID-19 is a **threat to them personally**.
- Contrary to the positive outlook recorded just after the re-opening of the country, **more people now believe that local «red zones» will need to be enforced to contain the outbreaks**. As a consequence the **percentage of the public believing that the worst is over has significantly shrunk**.
- **A second wave of infection is deemed possible by 6 in 10 Italians**, supported by the opinion that **there are still too many people who are not respecting the social distancing rules**.
- **The percentage of those most worried about health is stable**, while concern for the economy and loss of jobs is down two points.
- Since it was made available to citizens, **the IMMUNI App has reached around 8% of the population and downloads have grown only very slightly**. In comparison, more and more people are adverse to its download (up 12 points from the time it became available).

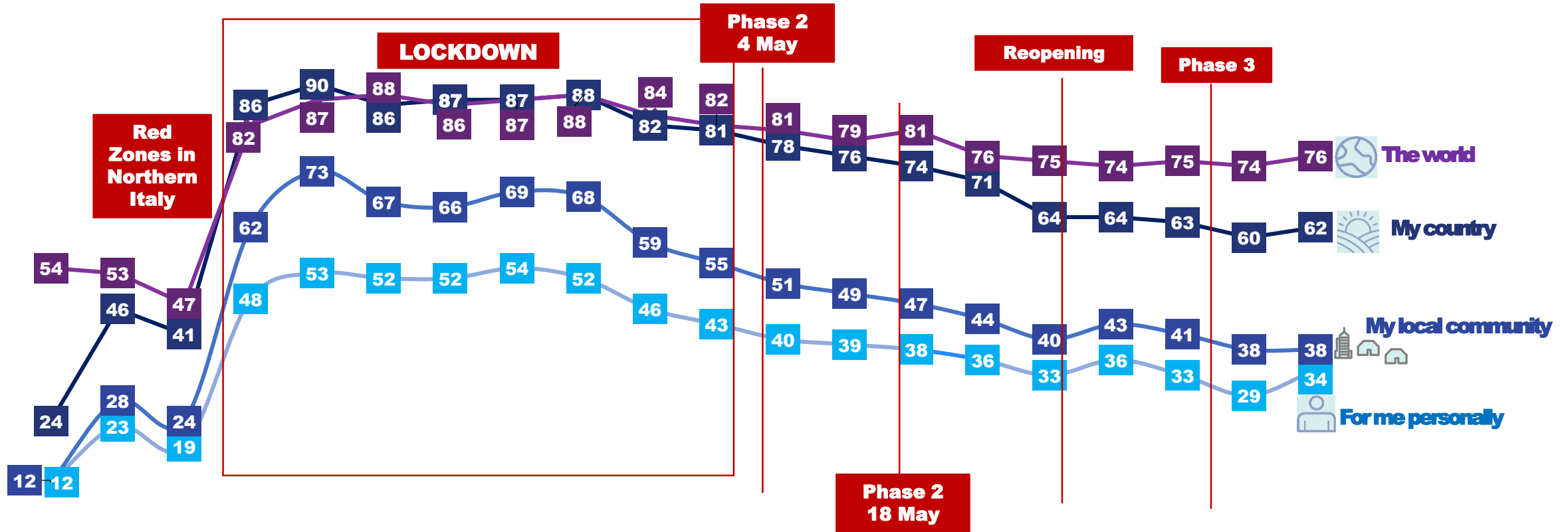


Local outbreaks re-activate the feeling of threat especially on an individual level

% VALUES

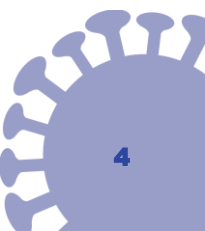


Personal threat sentiment up again: trend 13 Feb – 30 June



13-feb 27-feb 1-mar 12-mar 19-mar 26-mar 2-apr 9-apr 16-apr 23-apr 30-apr 7 may 14 may 21 may 28 may 2 june 9 june 16 june 23 june 30 june

% VALUES



The rise in local infections limits optimism. Support for possible «Red zones» grows

		Vs. 2 June 2020
8	New flare-up of COVID-19, a new country lockdown will be necessary	+1%
32	An increase in infections, it might be necessary to locally close down and to identify «red zones»	+5%
29	Slight increase in infections, but not so severe as to require a new lockdown	-6%
20	The decrease trend will continue as it is currently	-
11	(dk)	-

% VALUES

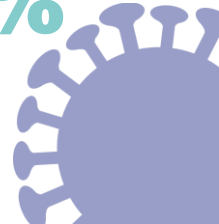


The general outlook on the crisis is also affected: the opinion that the worst is over is down by 11 points in one month. Uncertainty soars.

Vs.
2 June 2020

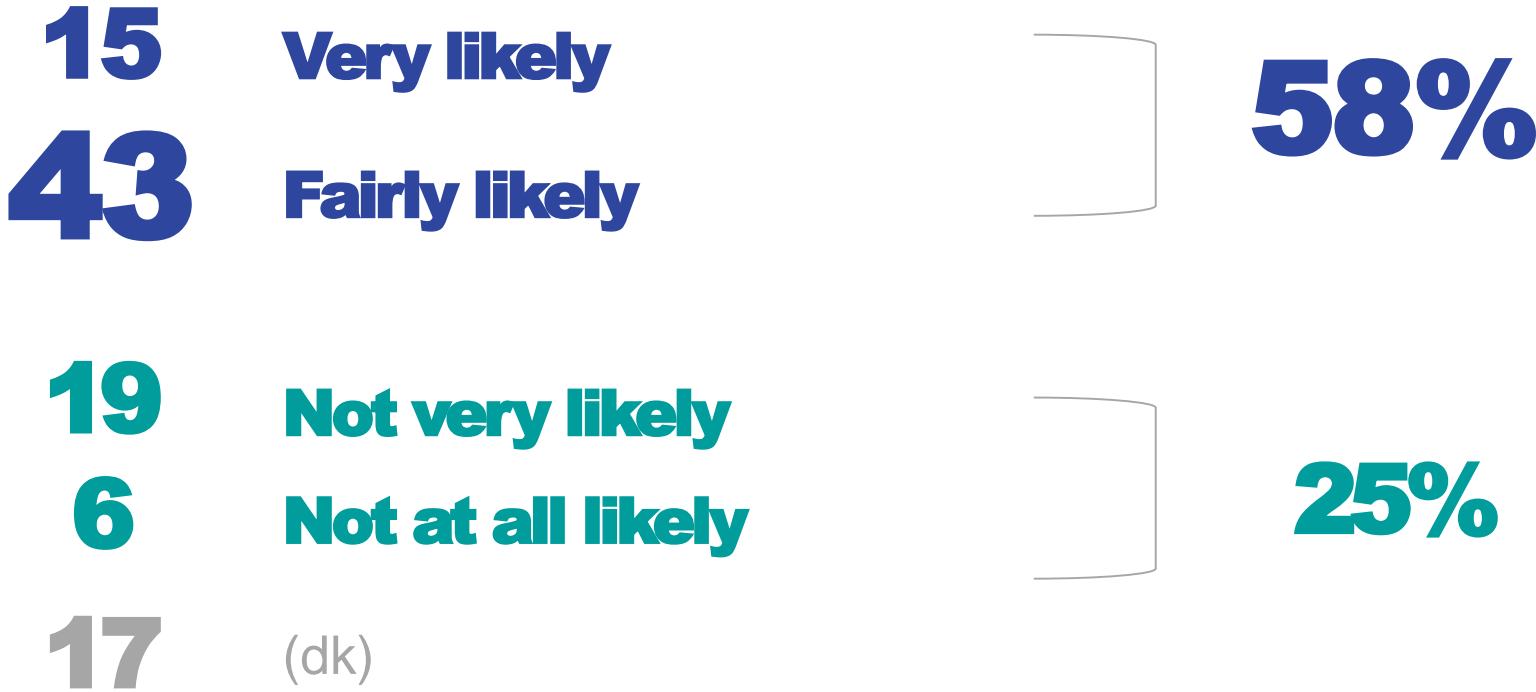
19	The worst has yet to come	+3%
14	We are now at the peak of the emergency	-1%
40	The worst is over	-11%
27	(dk)	+9%

% VALUES

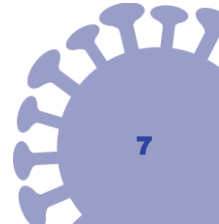




A second wave of infection seems likely for 6 in 10 Italians



% VALUES





The end of lockdown hasn't followed the expected plan: for a majority there are still too many violations of rules

Vs.
2 June 2020

38

Italians are proving their sense of civic duty and compliance to rules

-5%

54

There are too many violations, Italians haven't totally understood the importance of staying at home and of following the rules

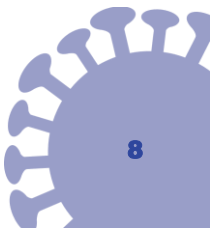
+5%

8

(dk)

■

% VALUES





IMMUNI APP: downloads struggle. The resistance against adoption grows significantly over time.

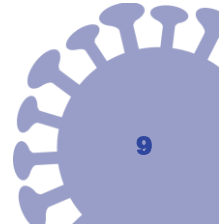


Vs. end of May – App made available

-15%

+12%

% VALUES





Worries for health are still a majority

49

More worried about getting infected, either themselves or family/relatives

Vs.
2 June 2020

-

33

More worried for the loss of jobs, income, savings

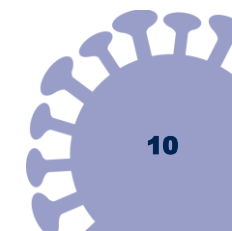
-2%

18

(dk)

+2%

% VALUES



IPSOS

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