

ESSENTIALS

CATEGORIES WE'RE DEEP DIVING INTO

Categories	Details
Audio & Electronics	Cell phone/Smartphone, Television, Laptop/Notebook (include 2-in-1 laptops), Gaming console, E-book readers, Smart Watch, High-Quality Headphones (incl Bluetooth), Portable Speakers (with Bluetooth pairing)
Baby products	Baby diapers & wipes, Baby food, Infant Milk Formula
Beauty & Personal care	Deodorant/anti-perspirant, Make-up/cosmetics, Facial Skin care products, Feminine care (e.g. tampons, sanitary napkins, panty liners), Oral care products (e.g. toothpaste, mouthwash, floss), Hair care, Shaving/grooming, Body skincare, Shower gel, Hand sanitizer
Beverages - alcoholic	Beer, Wine, Spirits (e.g whiskey, gin, vodka, tequila)
Beverages - non-alcoholic	Carbonated/fizzy drinks, Coffee or tea, Juice, Sports/Energy/Isotonic drinks, Bottled water (flat or carbonated), Plant based beverages
Dairy products	Cheese & Cream, Yogurt, Milk/milk drinks
Frozen produce	Frozen meat/fish, Frozen Vegetables/Fruit, Frozen snacks/ice cream/frozen desserts
Home care	Cleaning products for kitchen, bathroom, toilet, windows, carpet, Disinfecting/anti-bacterial sprays/soaps, Fabric softeners, Laundry detergent/pre-wash
Medication	Cough & cold/flu/sore throat medication
Sweets & snacks	Candy/sweets, Savory snacks (chips, crisps, pretzels, ...), Chocolate (boxed, bars, tablets), Nutritional bars/snacks
Tobacco products	Cigarettes/ tobacco, E-cigarettes/vapes and other non-combustible nicotine devices
Arts & crafts	Arts & crafts
Baked goods/baking	Bread (incl. pastries, croissants,), Baking products
Canned/non-perishable goods	Cereals, Preserves (Canned or bottled), Pasta/rice
Clothing	Clothing/footwear/accessories, PJs/loungewear/underwear/socks

Cooking ingredients	Cooking ingredients/seasoning, e.g. sauces, premixes, seasoning
Interior decoration	Interior decoration
Milk modifiers	Milk modifiers (chocolate/fruit flavor, protein additives)
Paper products	Paper products (toilet paper, napkins, paper towels, tissues)
Pre-made food	Premade meals (frozen meals/pizza, delivery,), Instants (instant food)
Supplements	Nutritionals / supplements / vitamins / probiotics
Toys & Games	Toys, games
