CORONAVIRUS – ONE YEAR ON

TRACKING UK PUBLIC PERCEPTION



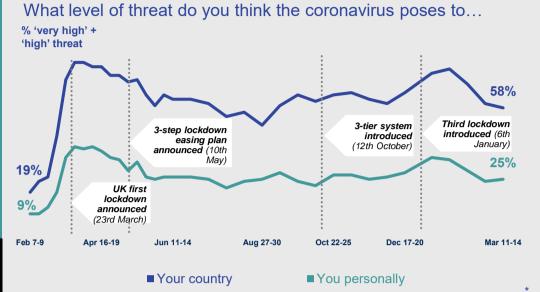
A snapshot of Ipsos MORI's research and analysis related to the COVID-19 coronavirus pandemic, one year after the first UK lockdown was announced. 25th March 2021

For more information, visit: www.ipsos.com/ipsos-mori/en-uk/public-opinion-covid-19-coronavirus-pandemic

THREAT

The perceived threat of the virus has fluctuated with the lockdowns – it is now finally decreasing





ISSUES FACING BRITAIN

Last year the pandemic quickly became Britain's top concern

What do you see as the most/other important issues facing Britain today? Top mentions (%) 90 Coronavirus / pandemic

PLANNING NHS RESPONSE

Confidence in the NHS is at its highest since June 2020



How confident, if at all, would you say you are in the ability of the NHS to deal with those who are ill as a result of getting the Coronavirus?



HOME TESTING STUDY

The largest testing programme for coronavirus shows a decline in prevalence of the virus



COVID-19 home testing study over time

Find out more here: https://www.ipsos.com/sites/default/files/ct/news/documents/2021-

60 people 157 people in infected in every 10,000 every 10,000 in infected in September -January 2021 October 2020



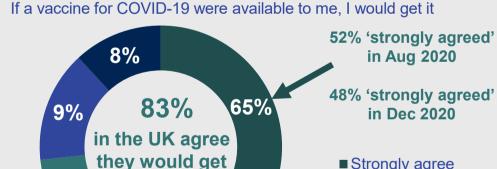
49 people in every 10.000 infected in February 2021

165,456 swab results between 4th and 23rd February. 689 tested positive for COVID-19

VACCINATION INTENT

Intention among the UK public to get the COVID-19 vaccine has increased





a vaccine

18%

■ Strongly agree ■ Somewhat agree

■ Somewhat disagree

■ Strongly disagree

HANDLING OF COVID-19

Confidence in the UK government's ability to deal with the virus has declined over the course of the pandemic



How confident are you the following are prepared and can effectively deal with the coronavirus: your national government?

% 'Very confident' + 'Somewhat confident' **65%** Feb 7 - Feb 10 2020

2021

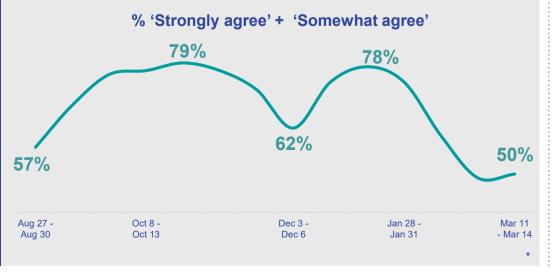
Find out more here: https://www.ipsos.com/sites/default/files/ct/news/documents/2021-03/one year covid19 institutions .pdf

FEELING OF CONTROL

The proportion saying that things feel out of



To what extent do you agree or disagree with each of the following? 'I feel like things in my country are out of control right now'

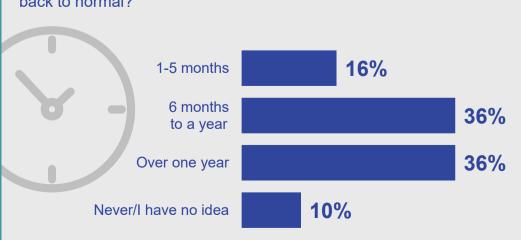


OUTLOOK

One year on, the public is still divided on when things will return to normal



How long do you think it will take before things feel like they are getting back to normal?



***Source: Ipsos MORI coronavirus polling, 19th – 22nd January 2021, 1,067 British adults aged 18-75. Online omnibus survey