



Ipsos is a global leader in survey-based market research activities, present in 90 markets and employing more than 18,000 people. Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide understanding and powerful insight into the actions, opinions and motivations of citizens, consumers, patients, customers or employees.

In Switzerland Ipsos is the largest market research company; we are a team of 117, from more than 20 countries and based in Geneva, Basel and Root.

Our Healthcare team in Basel is looking for a:

Research Executive

The Research Executive will have the following main responsibilities:

- Work very closely together with senior team members / other internal stakeholders as well as vendors to ensure the successful execution of projects
- Contribute to client meetings and interface with clients on project related matters under guidance of senior team members
- Contribute to the development of proposals and the design of qualitative and quantitative research plans / instruments
- Liaise with vendors, manage and monitor fieldwork
- Attend research and take notes as well as conducting telephone/in-person in-depth interviews under supervision
- Develop code-frames and table specifications for quantitative studies
- Analyze qualitative data and contribute to the development of qualitative presentations
- Analyze quantitative data and help develop reports and presentations
- Attend and participate in client presentations and visits with senior project team members.

Desired skills and experiences:

- University degree preferably in marketing/market research, social sciences, communication sciences or similar
- A first experience in market research is expected
- Strong attention to detail and able to be accountable for actions
- Commitment to meeting the expectations and requirements of internal and external stakeholders
- Ability to work in a team, flexibility and creativity
- Quick learner and independent in the context of an activity
- Strong numerical, analytical and organizational skills
- Strong communication skills
- Excellent English skills – other languages are an advantage
- Strong PowerPoint, Word and Excel skills.

If you recognise yourself in this description, then please send your application by email to: Recruitment_Switzerland@ipsos.com.

Our career page and our vacancies in Switzerland can be found at: [Professional vacancies | Ipsos](#).