

Spotlight* KSA

Views On Climate Change

May – 2021



GAME CHANGERS

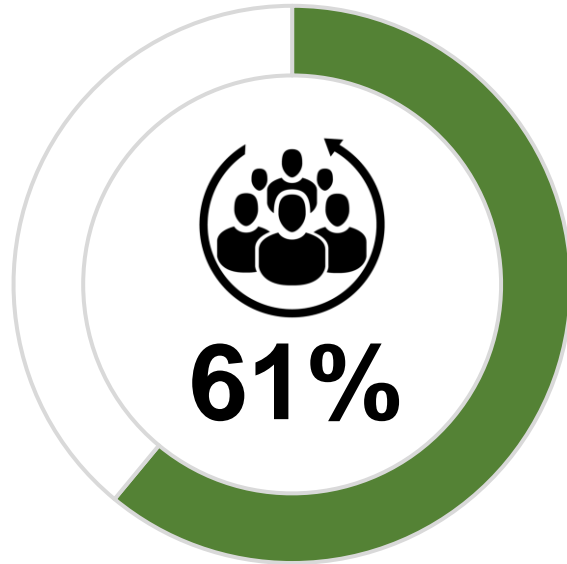




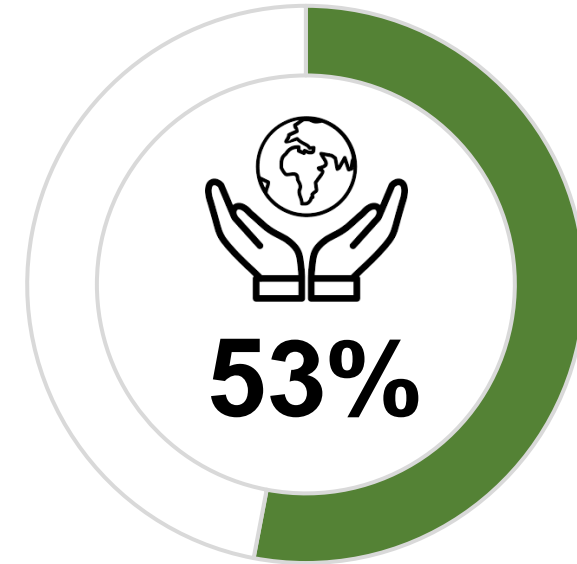
Individuals' Responsibilities Towards Combating Climate Change

Views Towards Individuals' Responsibilities & Familiarity In Combating Climate Change

% Agree

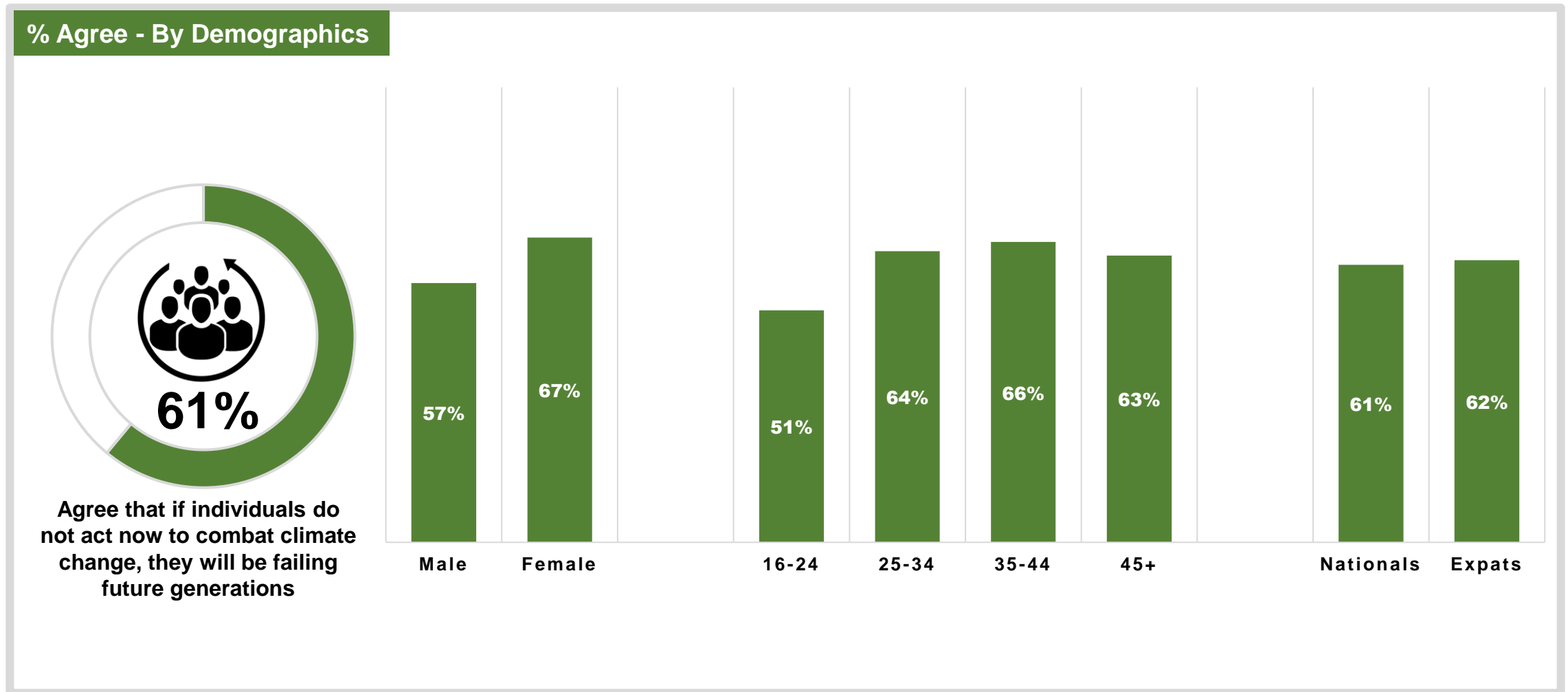


Agree that if individuals do not act now to combat climate change, they will be failing future generations

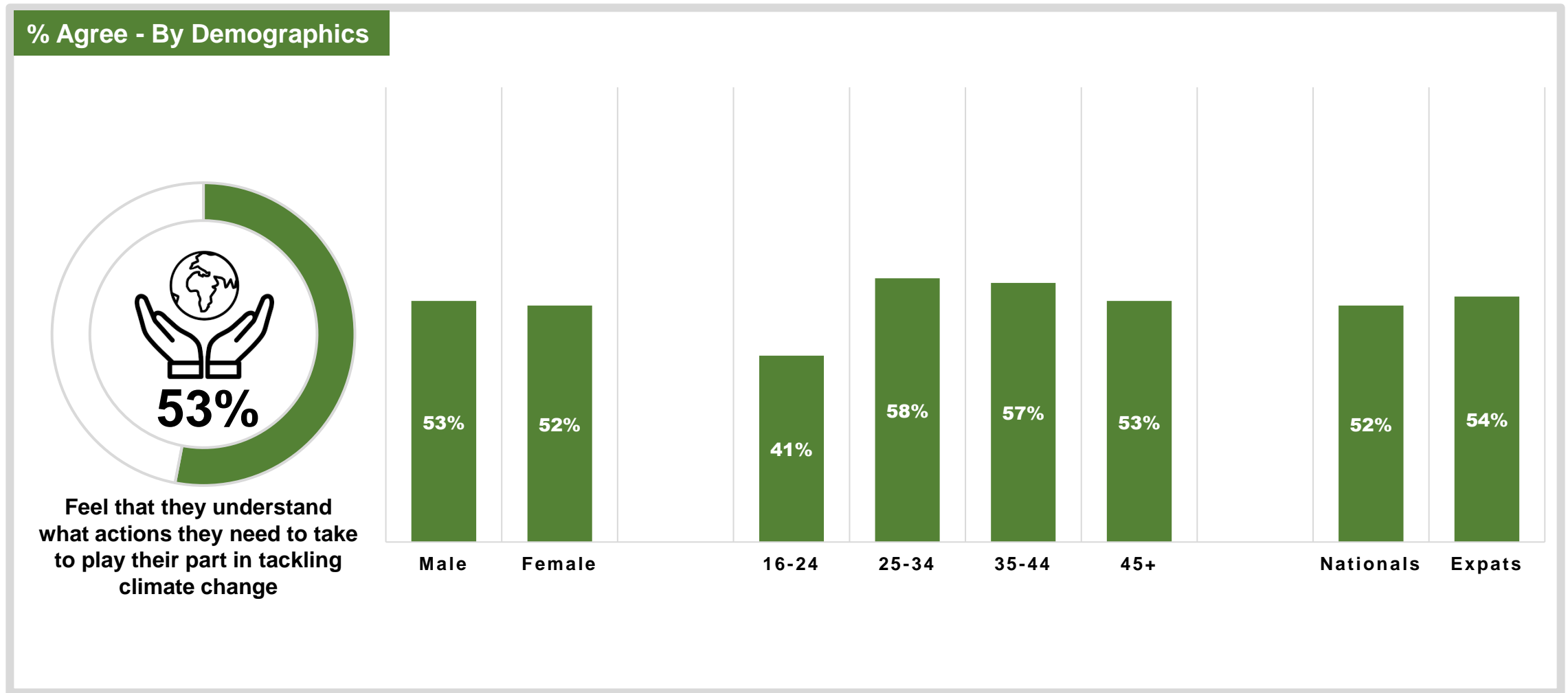


Feel that they understand what actions they need to take to play their part in tackling climate change

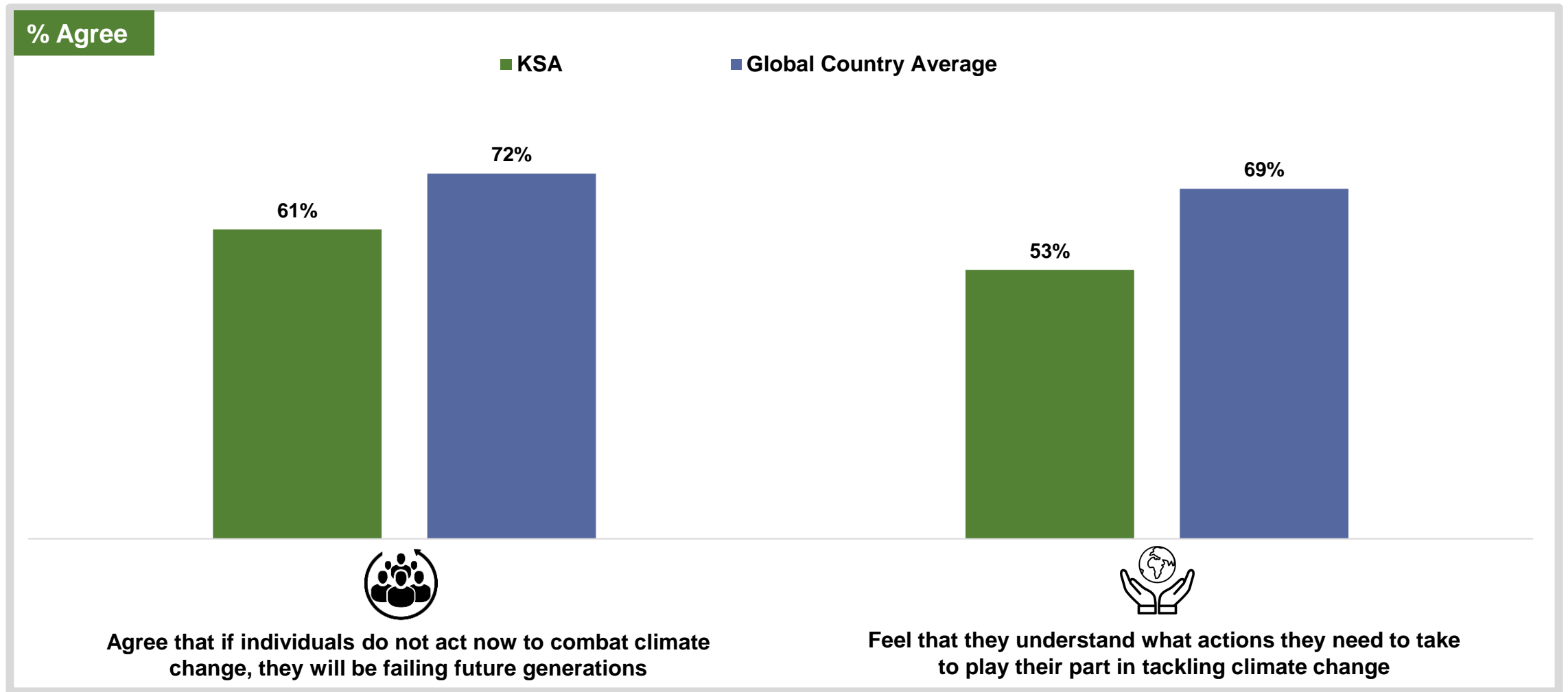
Extent To Which Individuals Feel Responsible In Combating Climate Change



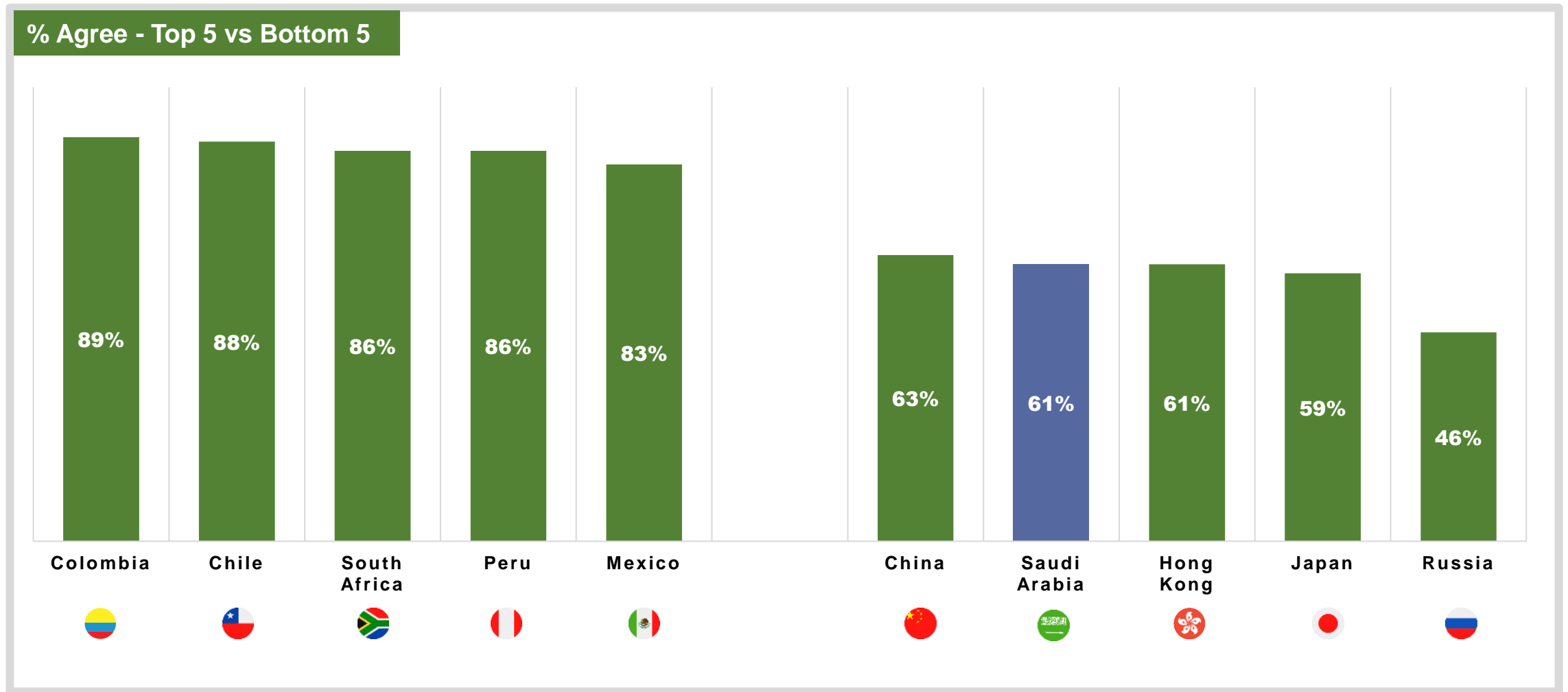
People's Understanding Of Personal Actions Needed To Combat Climate Change



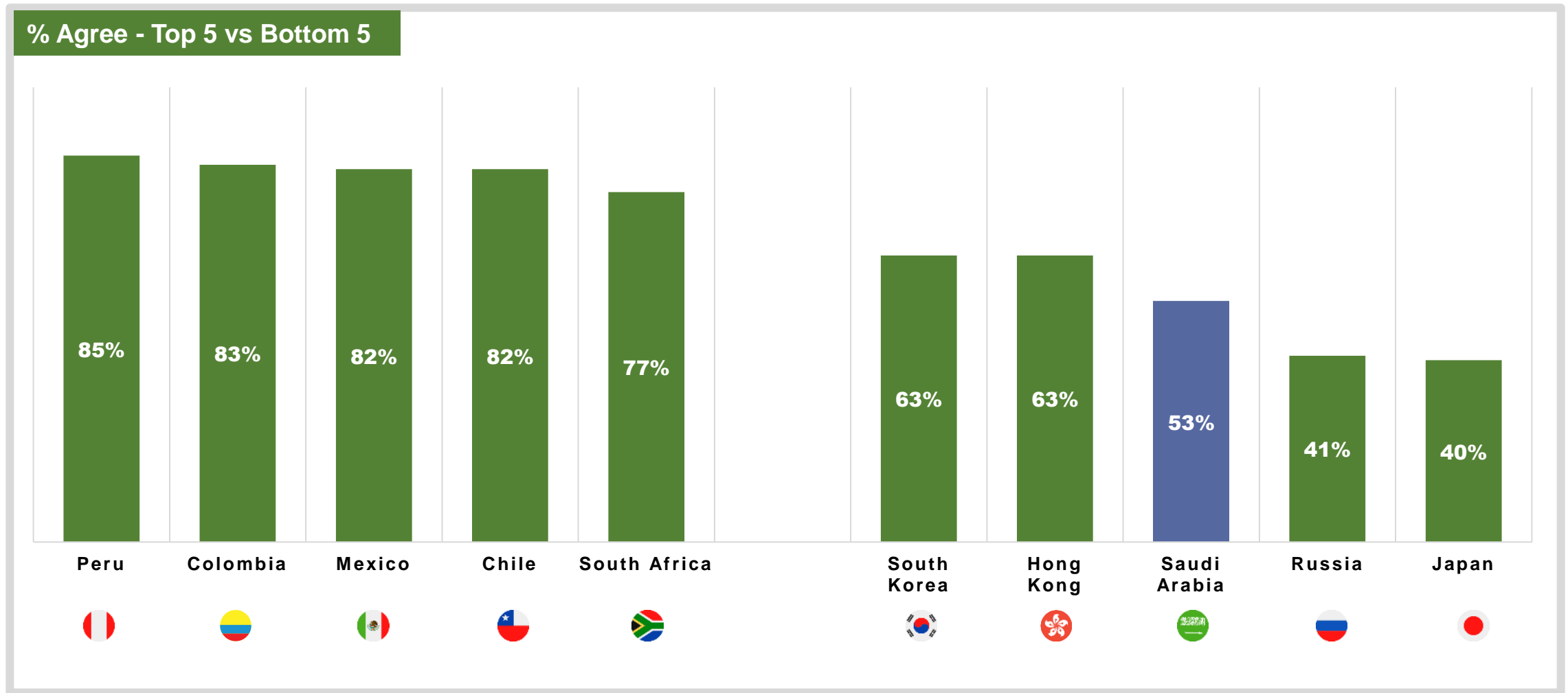
Views Towards Individuals' Responsibilities & Familiarity In Combating Climate Change



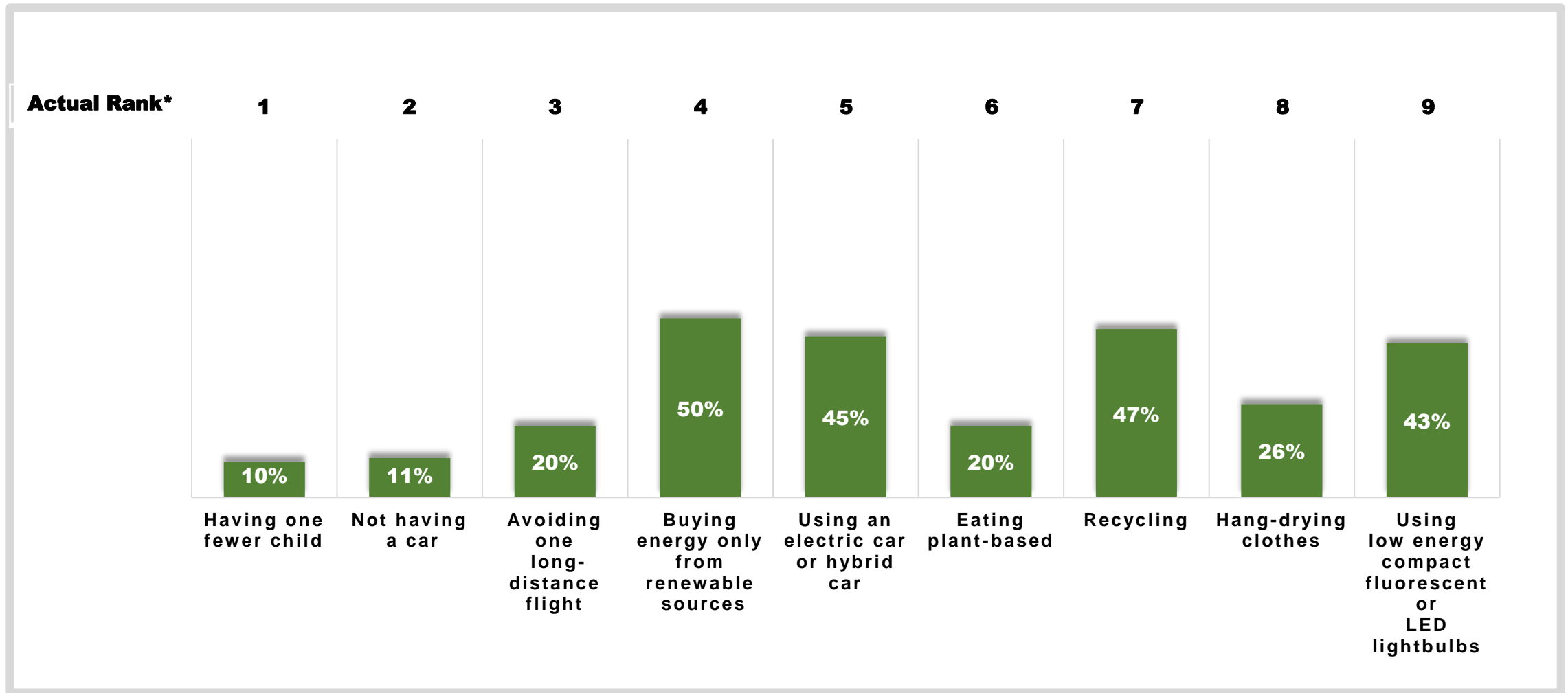
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People's Understanding Of Personal Actions Needed To Combat Climate Change

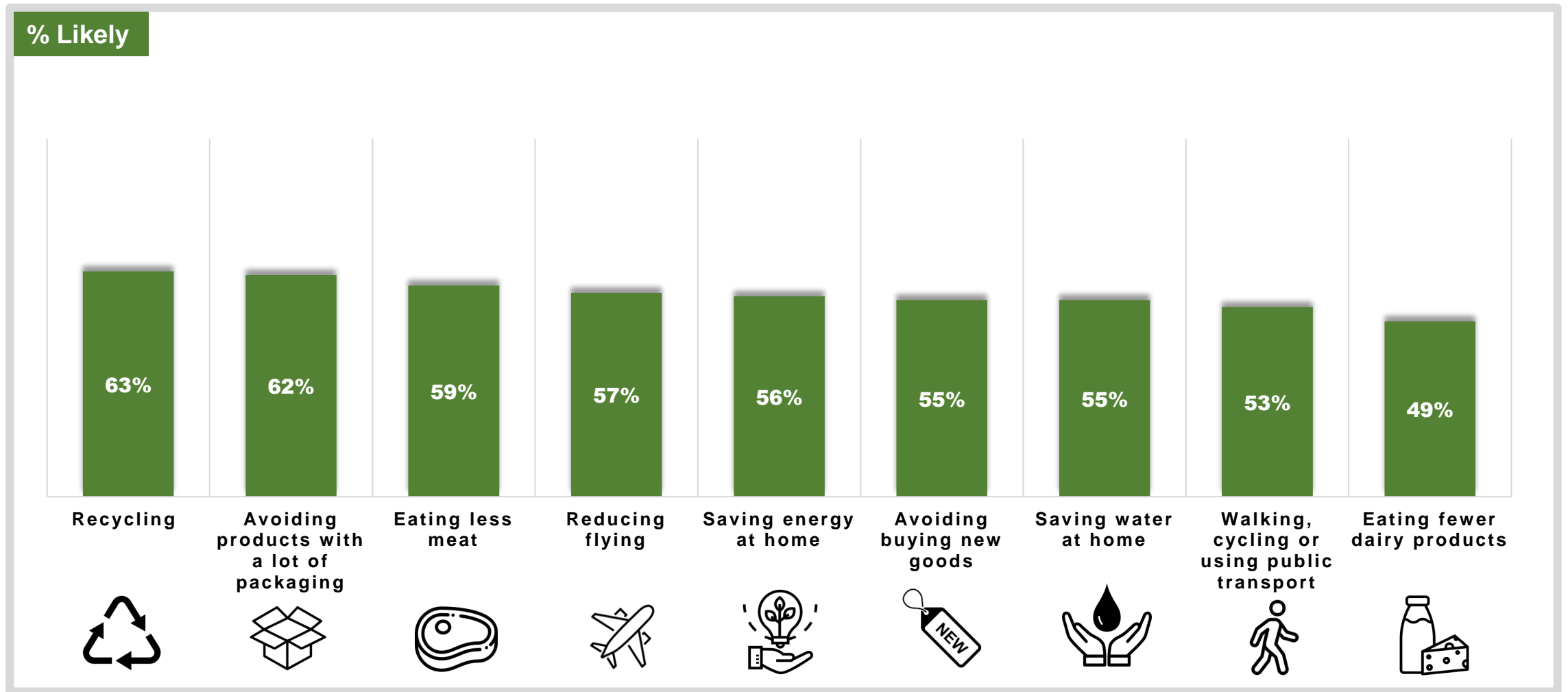


Top Perceived Individual Actions That Would Most Reduce Greenhouse Gas Emissions Vs. Actual Impact

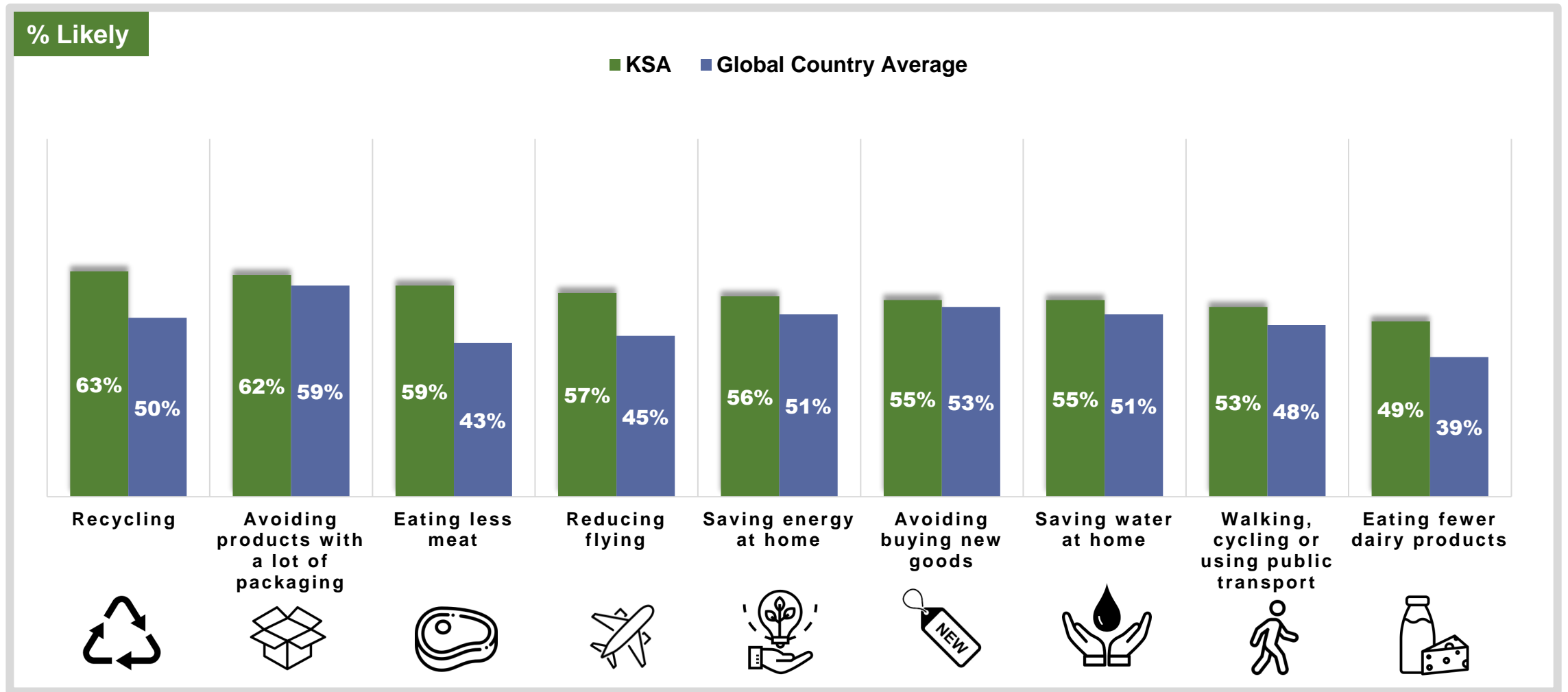


*Source: <https://phys.org/news/2017-07-effective-individual-tackle-climate-discussed.html>

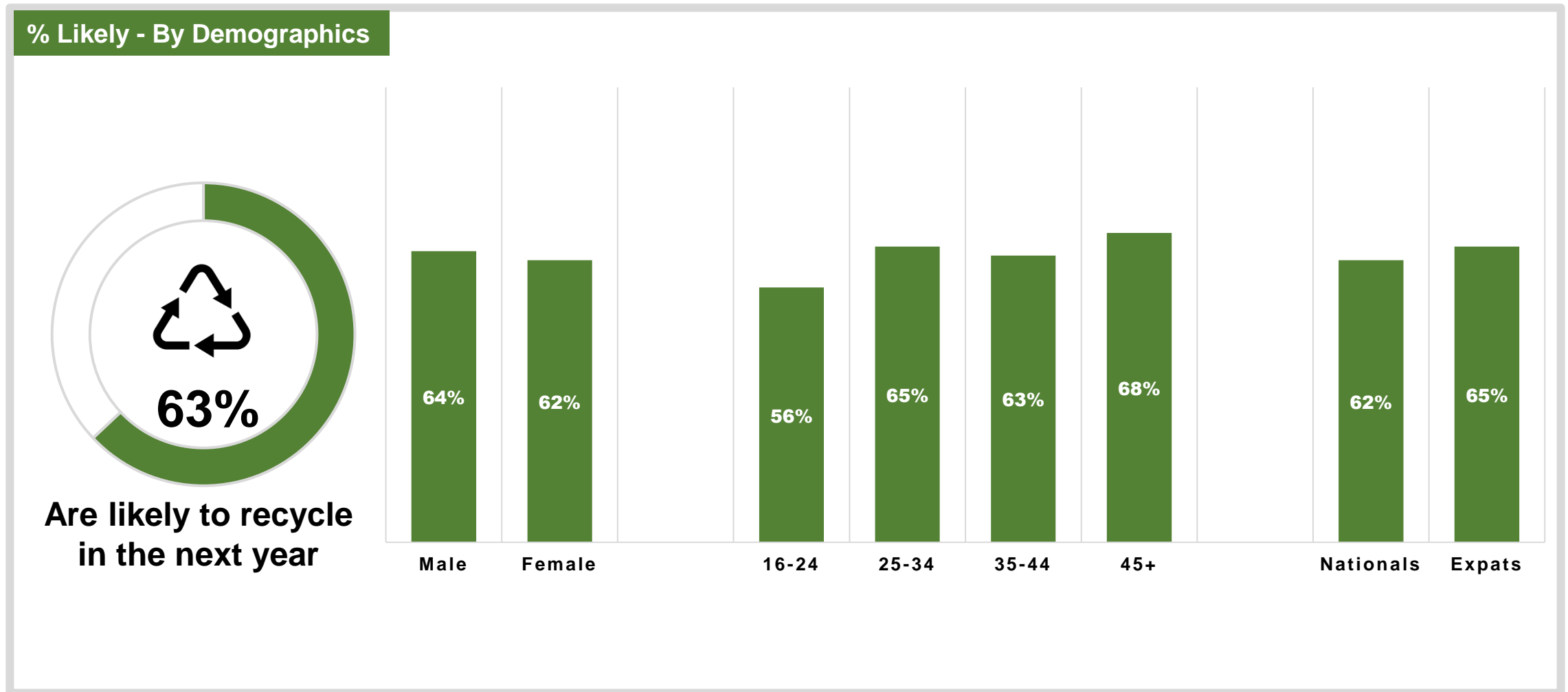
Likelihood Of Taking Specific Actions In The Next Year To Limit Contribution To Climate Change



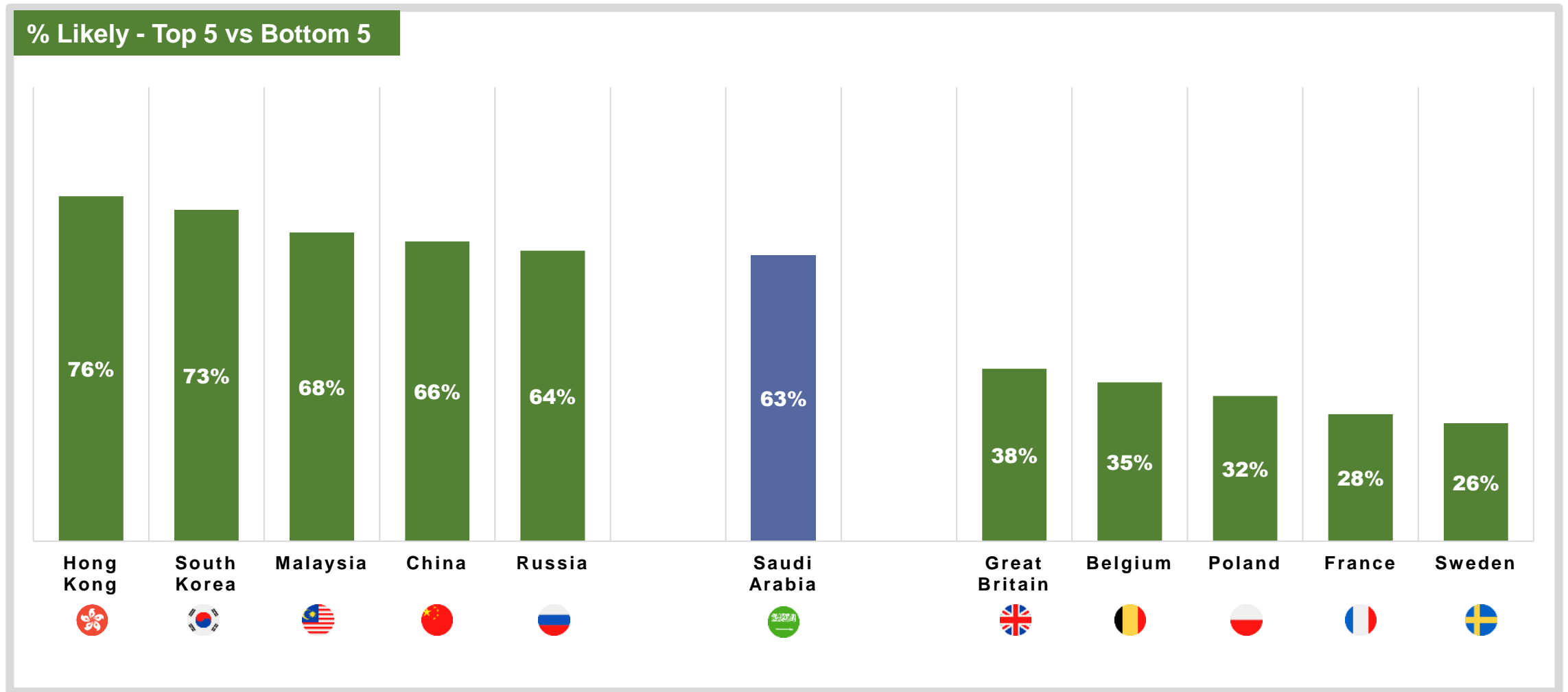
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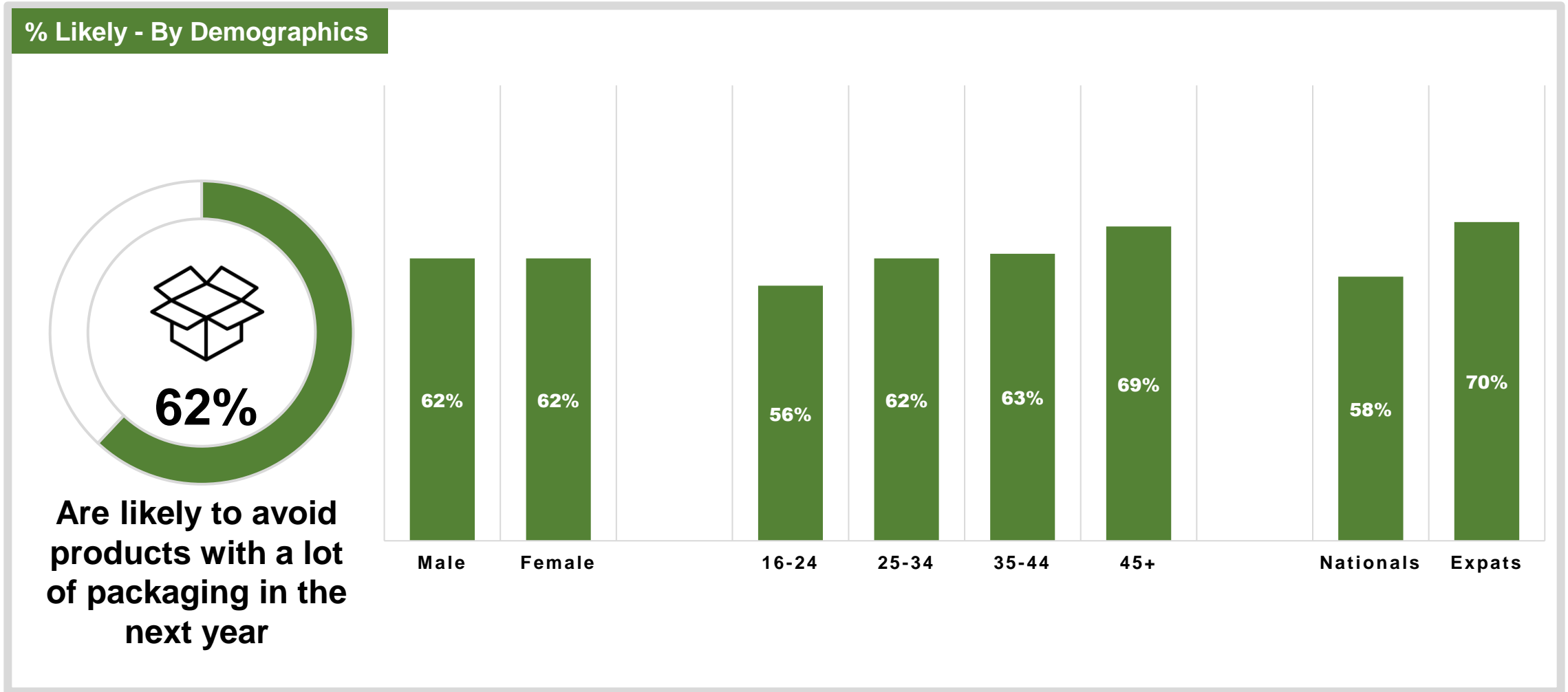
Likelihood To Recycle



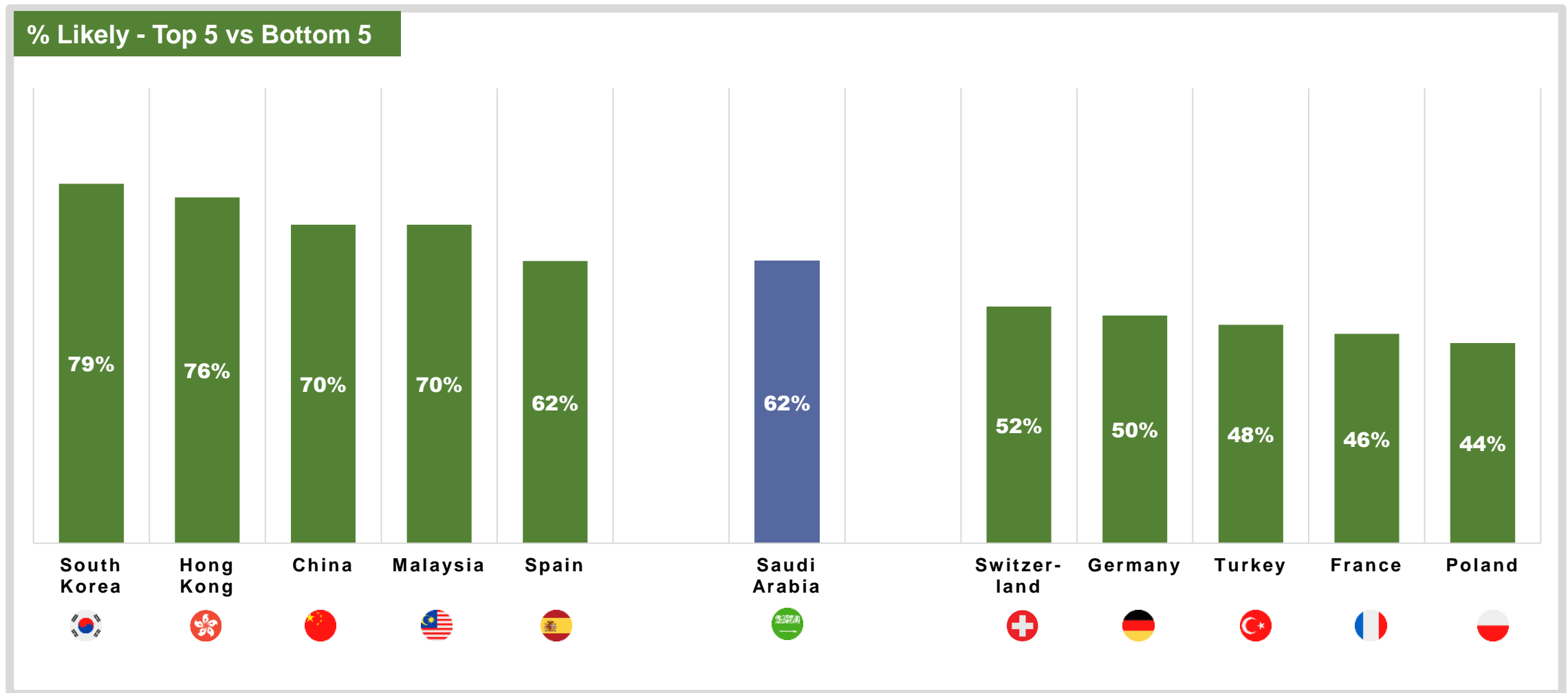
Likelihood To Recycle



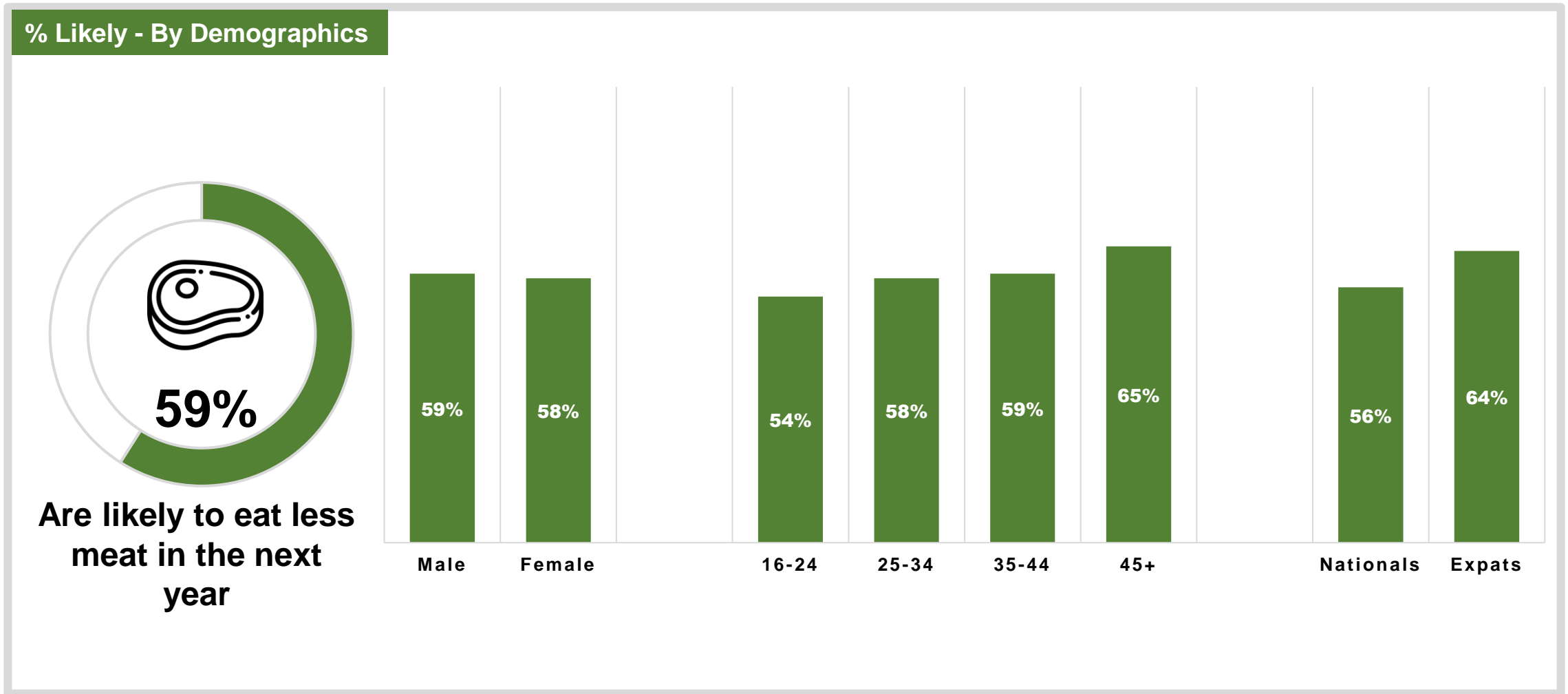
Likelihood To Avoid Products With A Lot Of Packaging



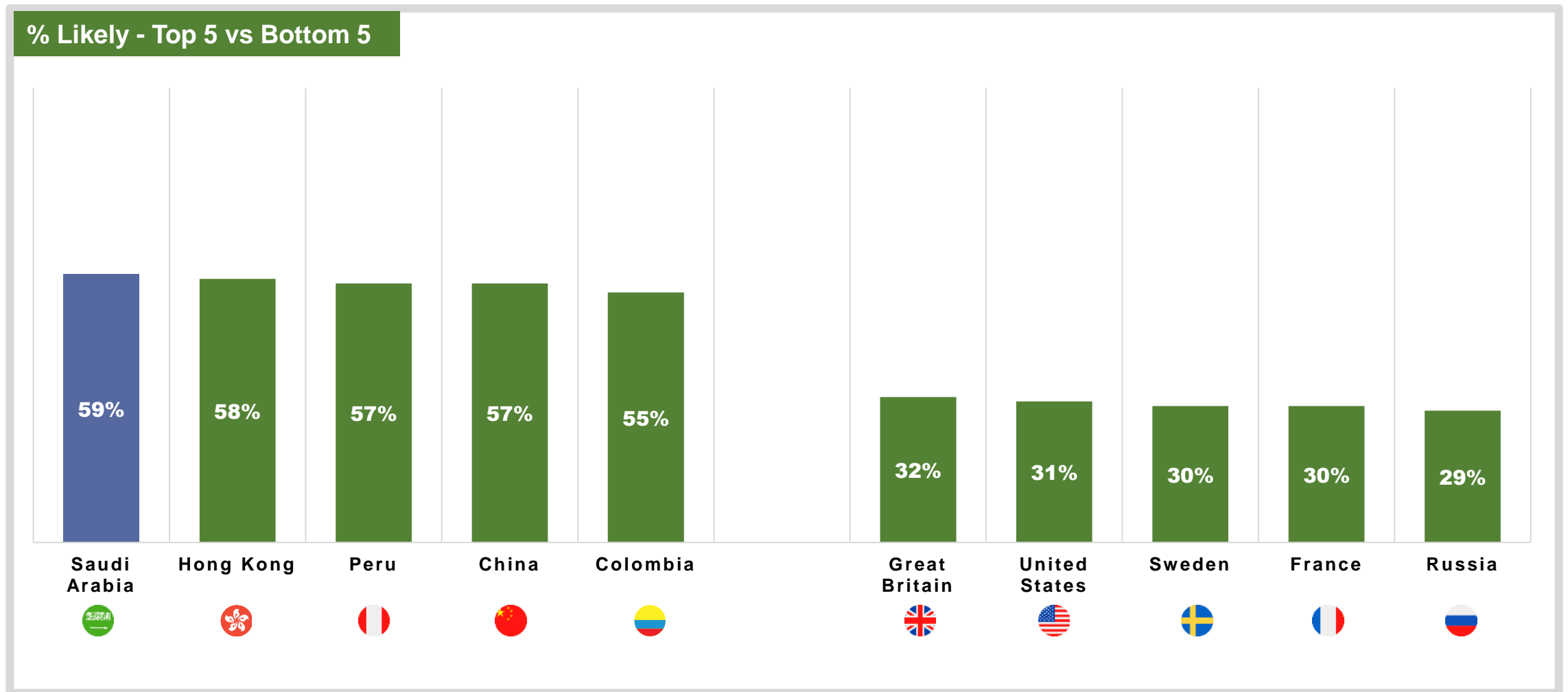
Likelihood To Avoid Products With A Lot Of Packaging



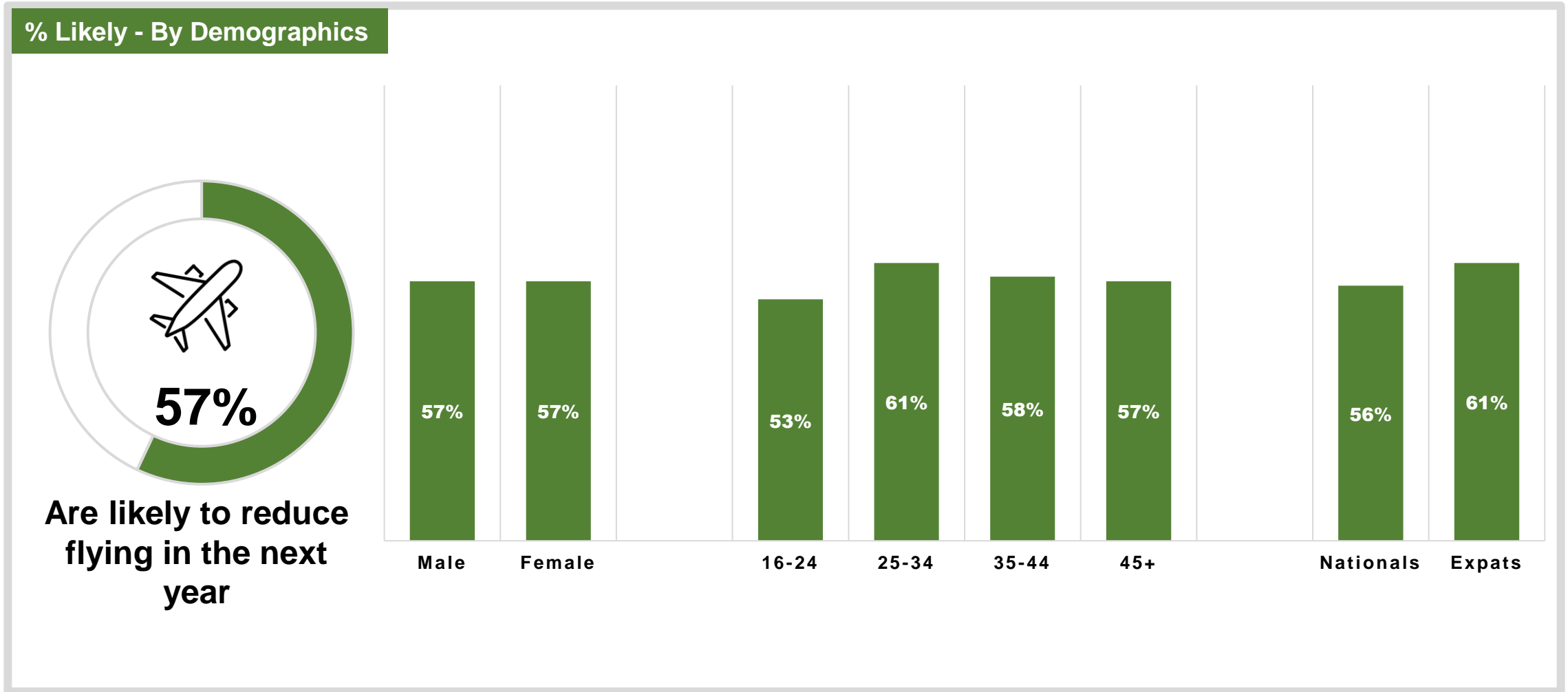
Likelihood To Eat Less Meat



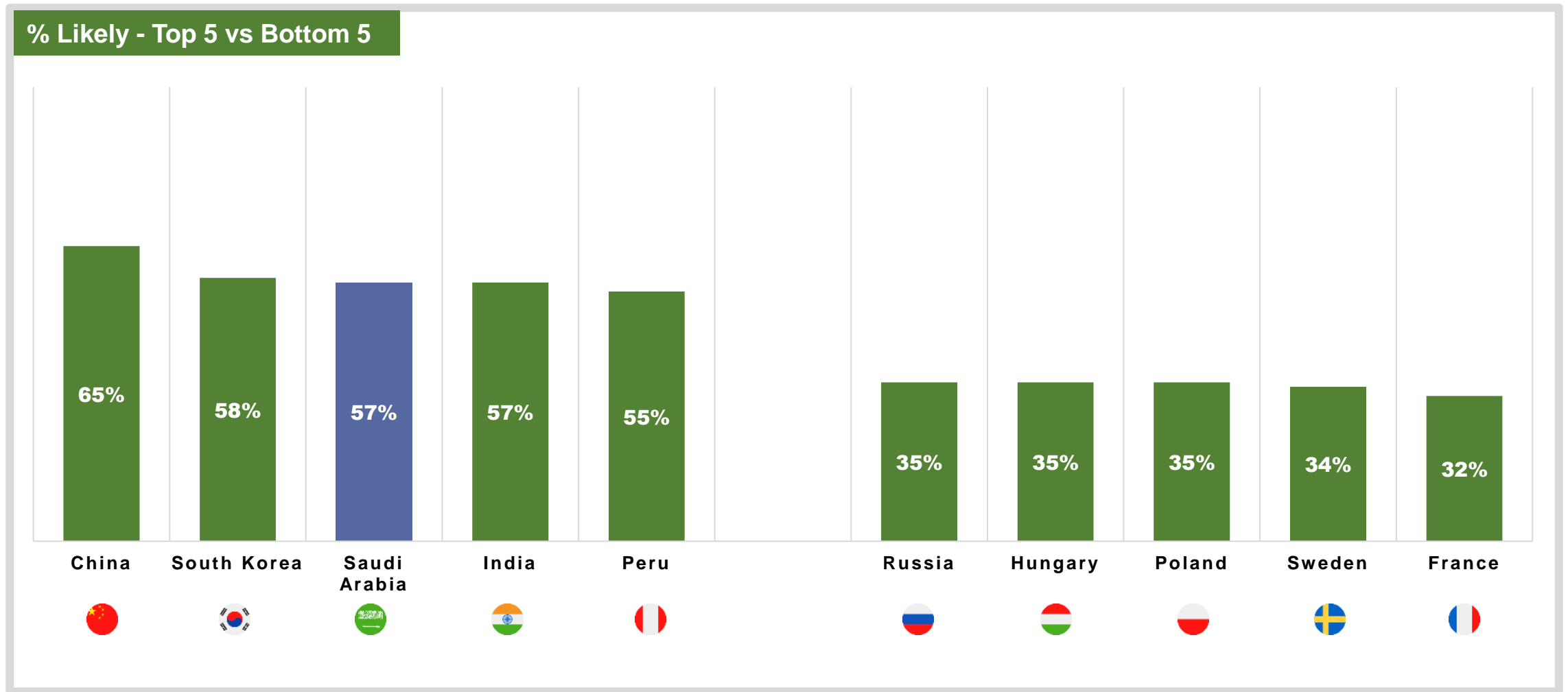
Likelihood To Eat Less Meat



Likelihood To Minimize Flying

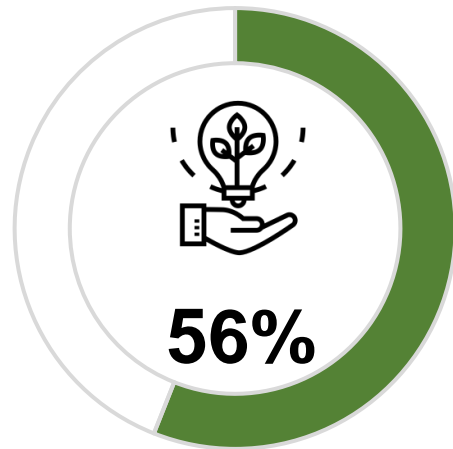


Likelihood To Minimize Flying

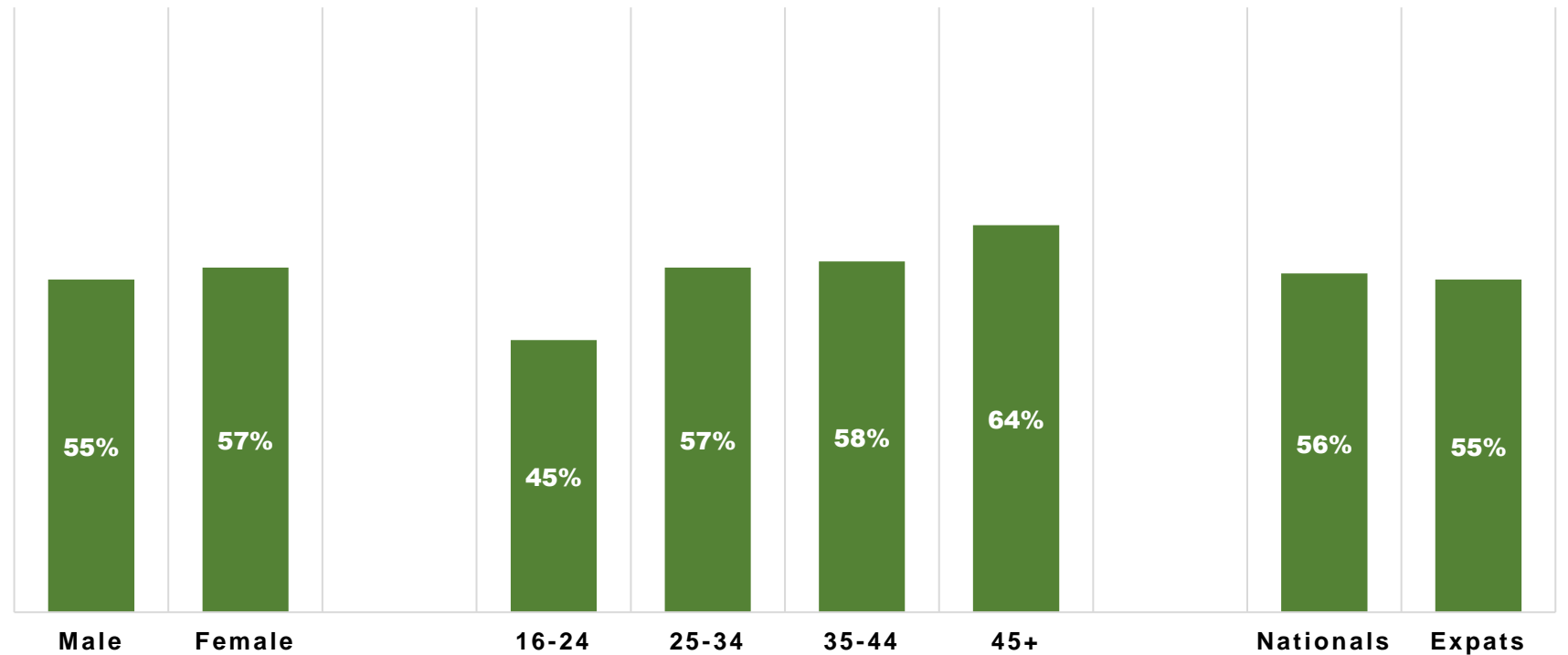


Likelihood To Save Energy At Home

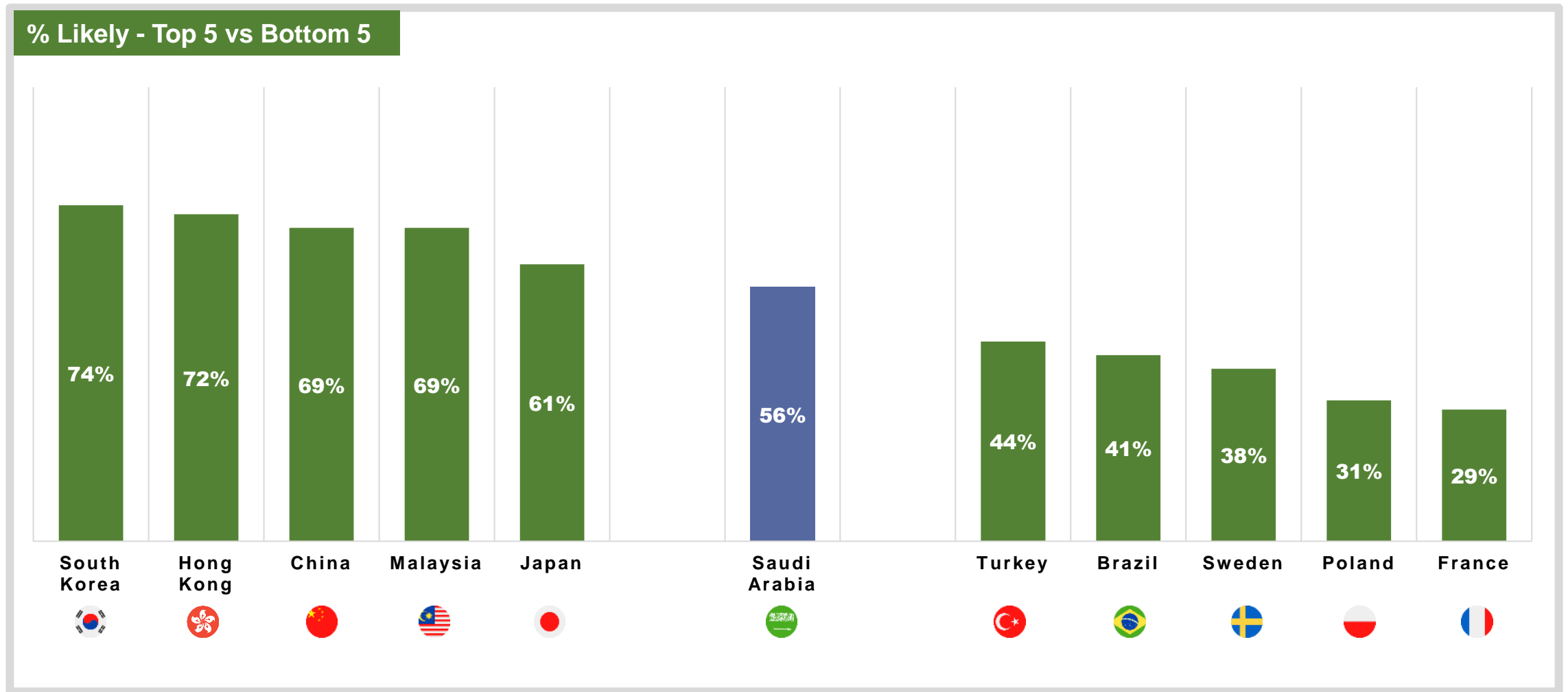
% Likely - By Demographics



Are likely to save energy at home in the next year

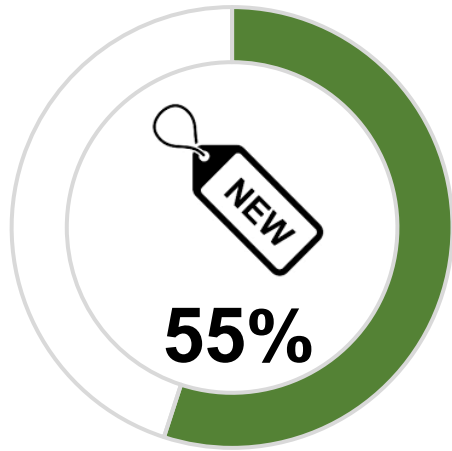


Likelihood To Save Energy At Home

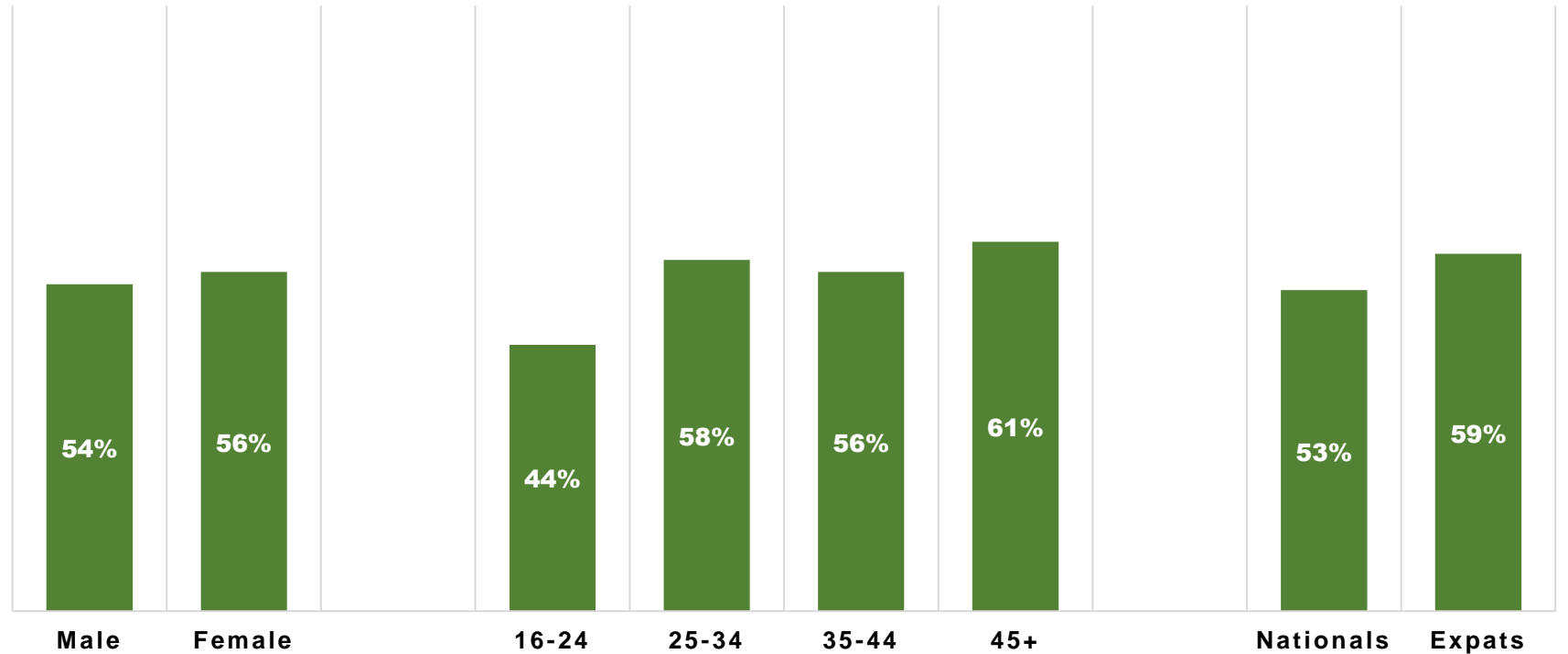


Likelihood To Avoid Buying New Goods

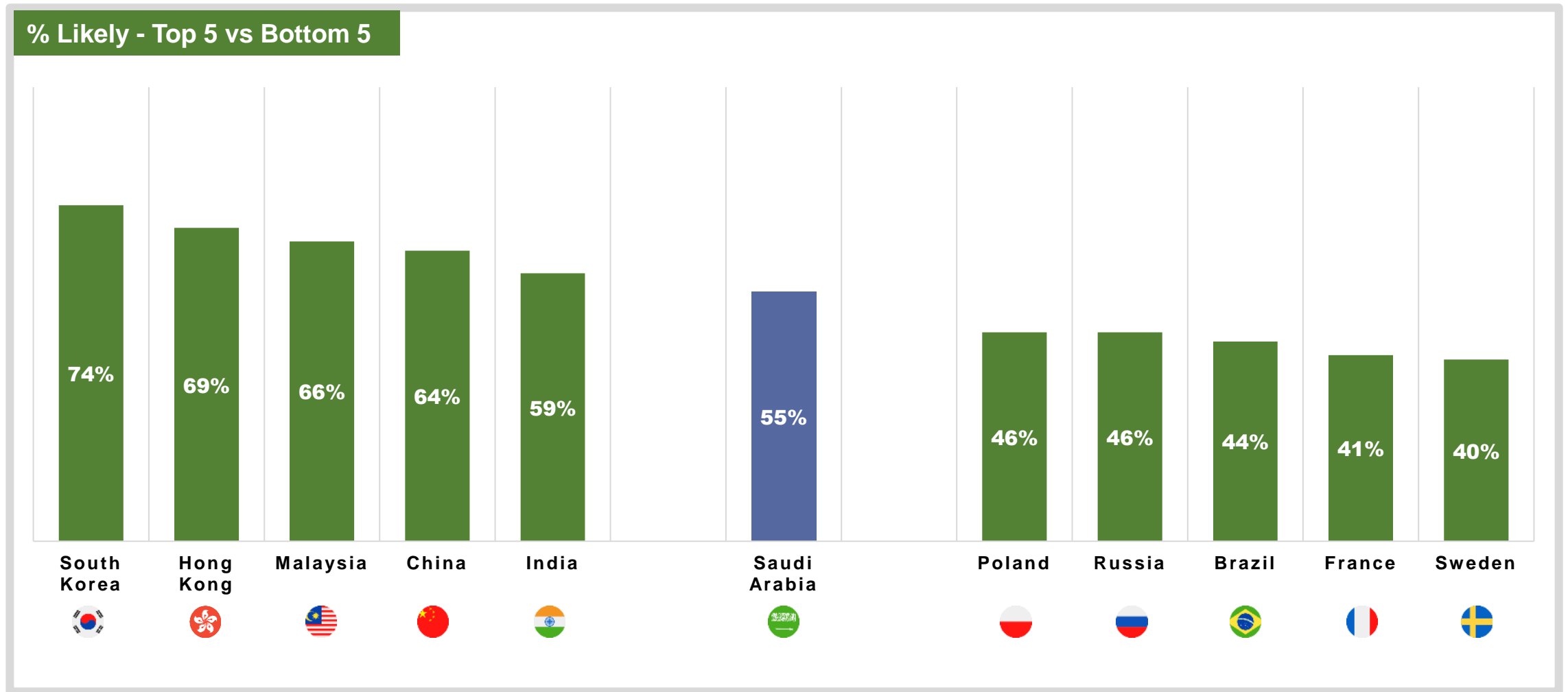
% Likely - By Demographics



Are likely to avoid buying new goods in the next year

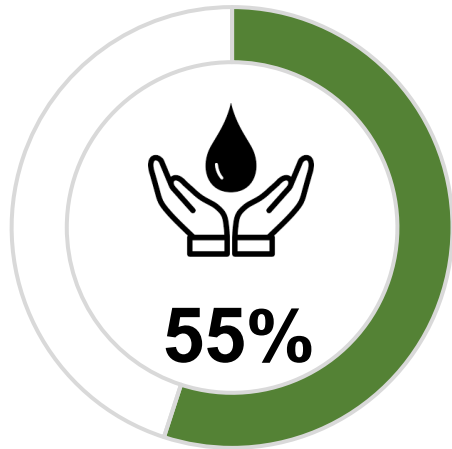


Likelihood To Avoid Buying New Goods

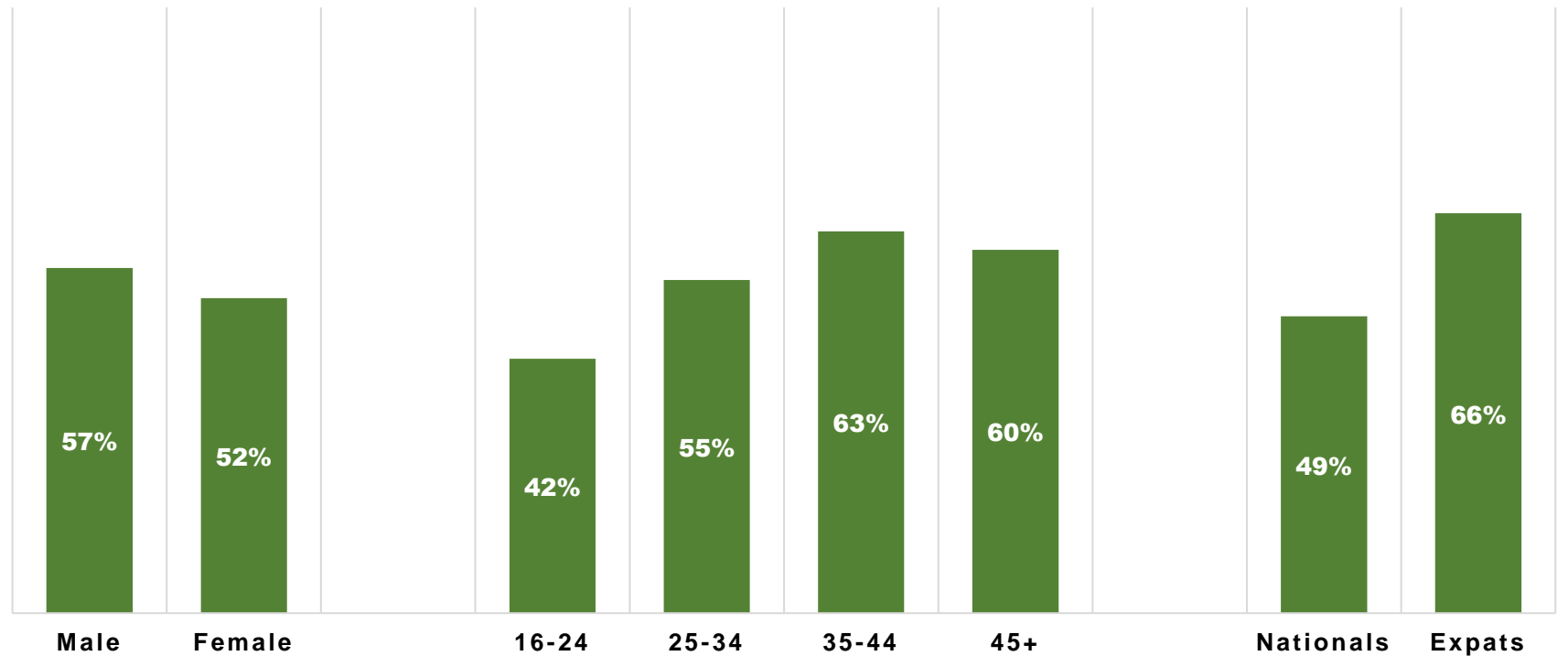


Likelihood To Save Water At Home

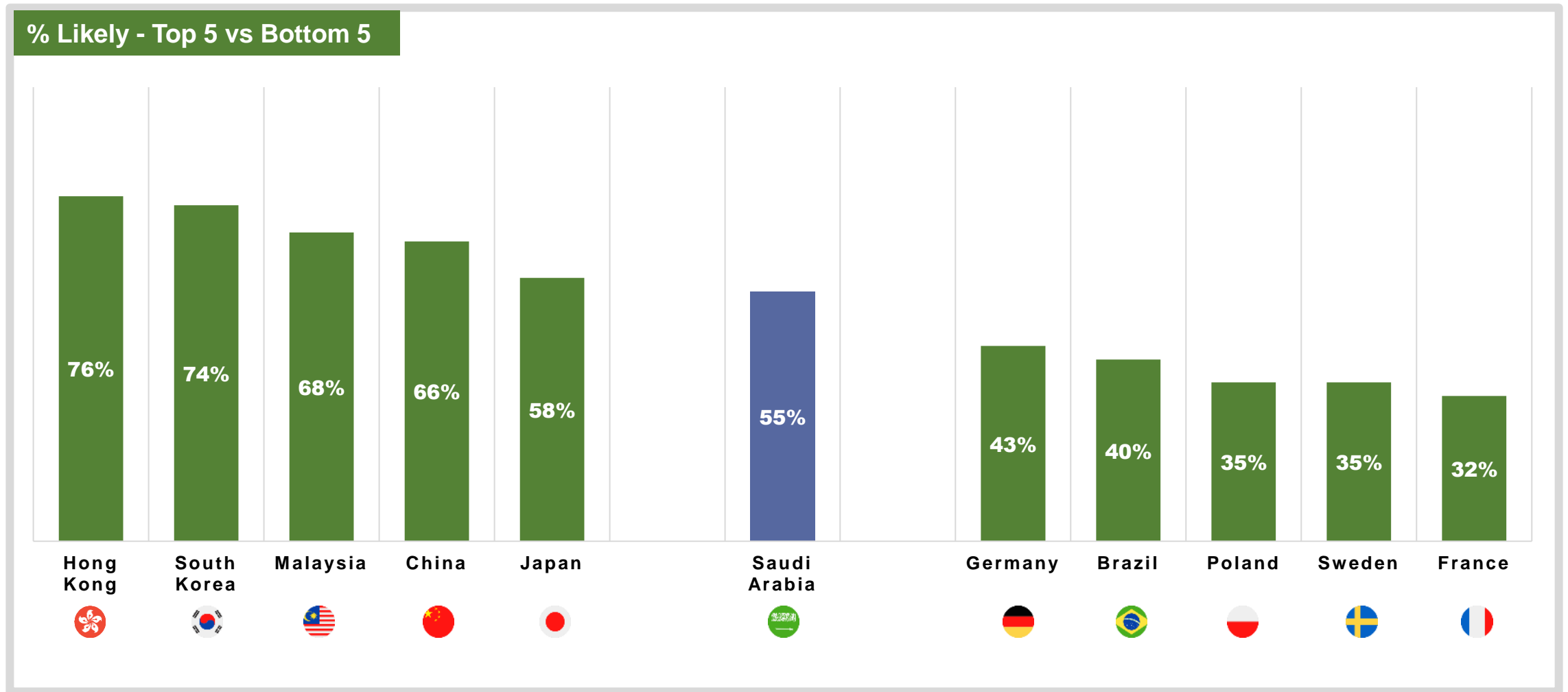
% Likely - By Demographics



Are likely to save water at home in the next year

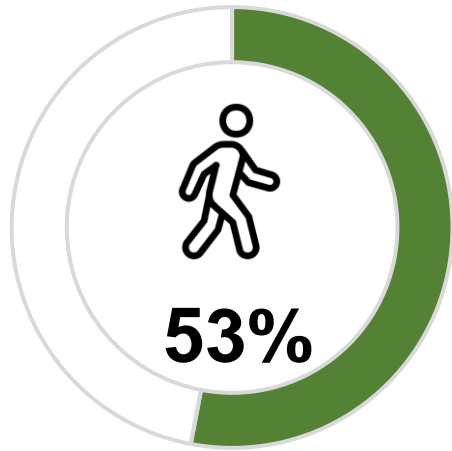


Likelihood To Save Water At Home

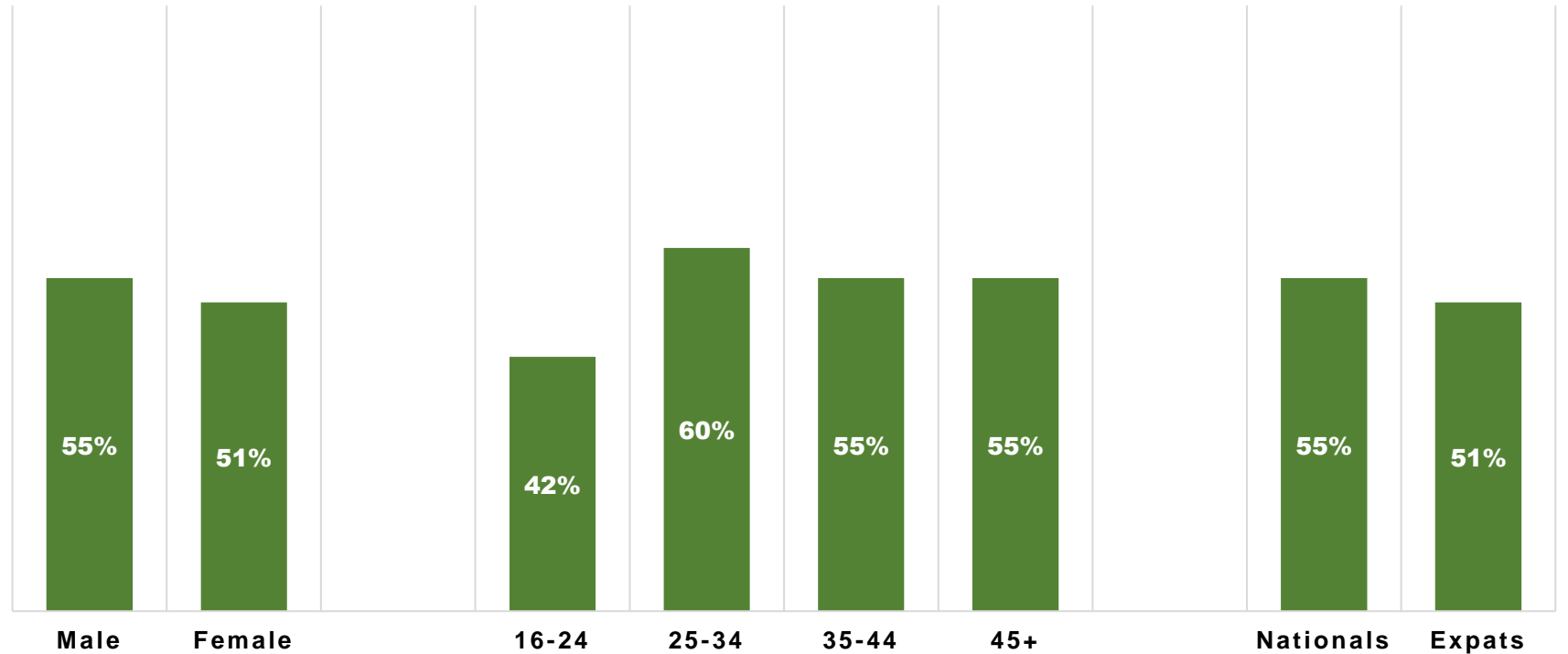


Likelihood To Change Daily Travel Habits

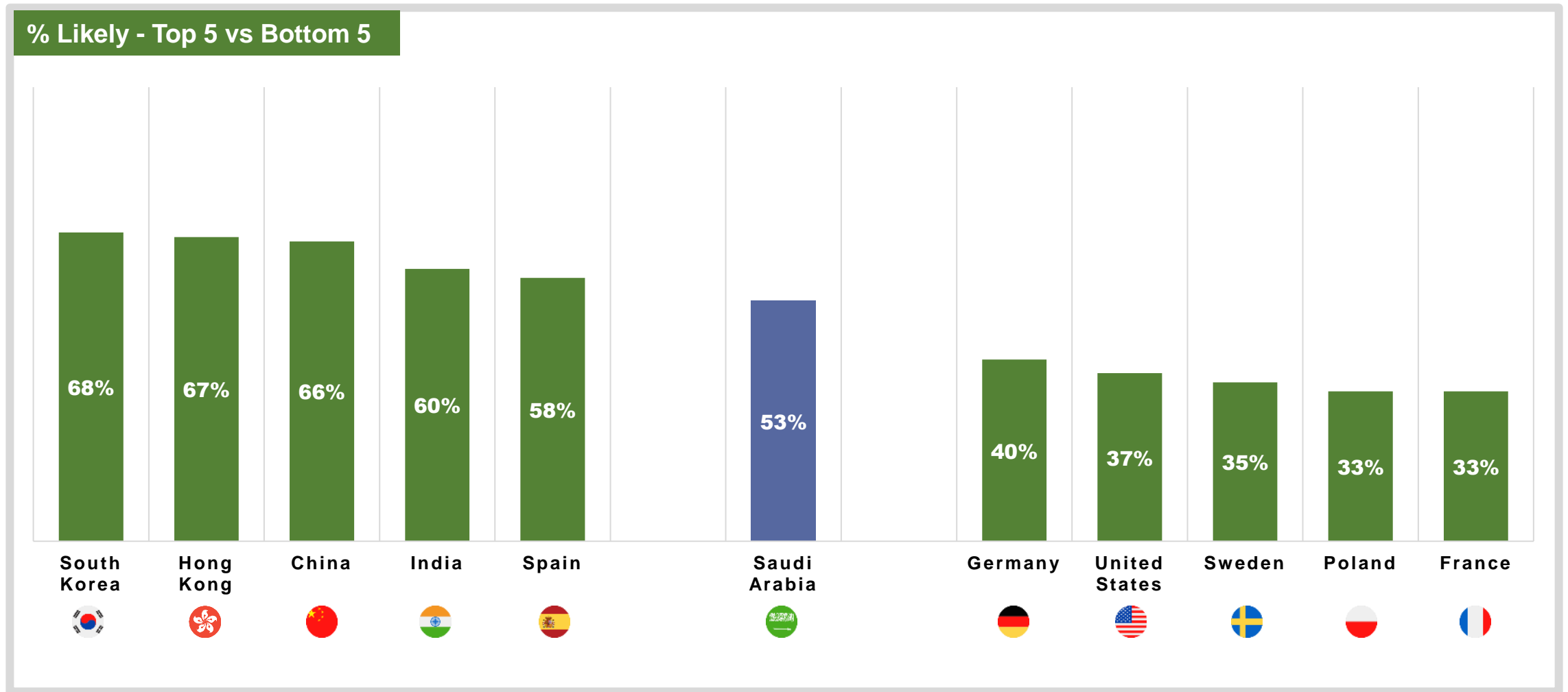
% Likely - By Demographics



Are likely to walk, cycle, or use public transport in the next year

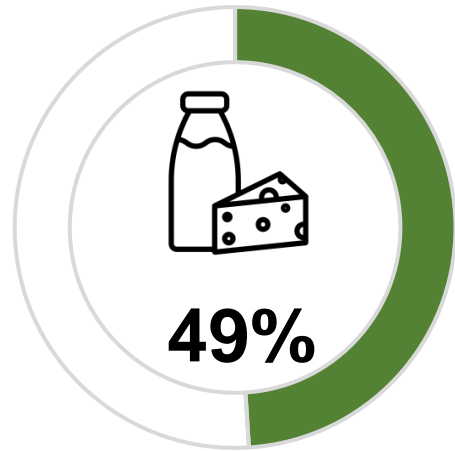


Likelihood To Change Daily Travel Habits

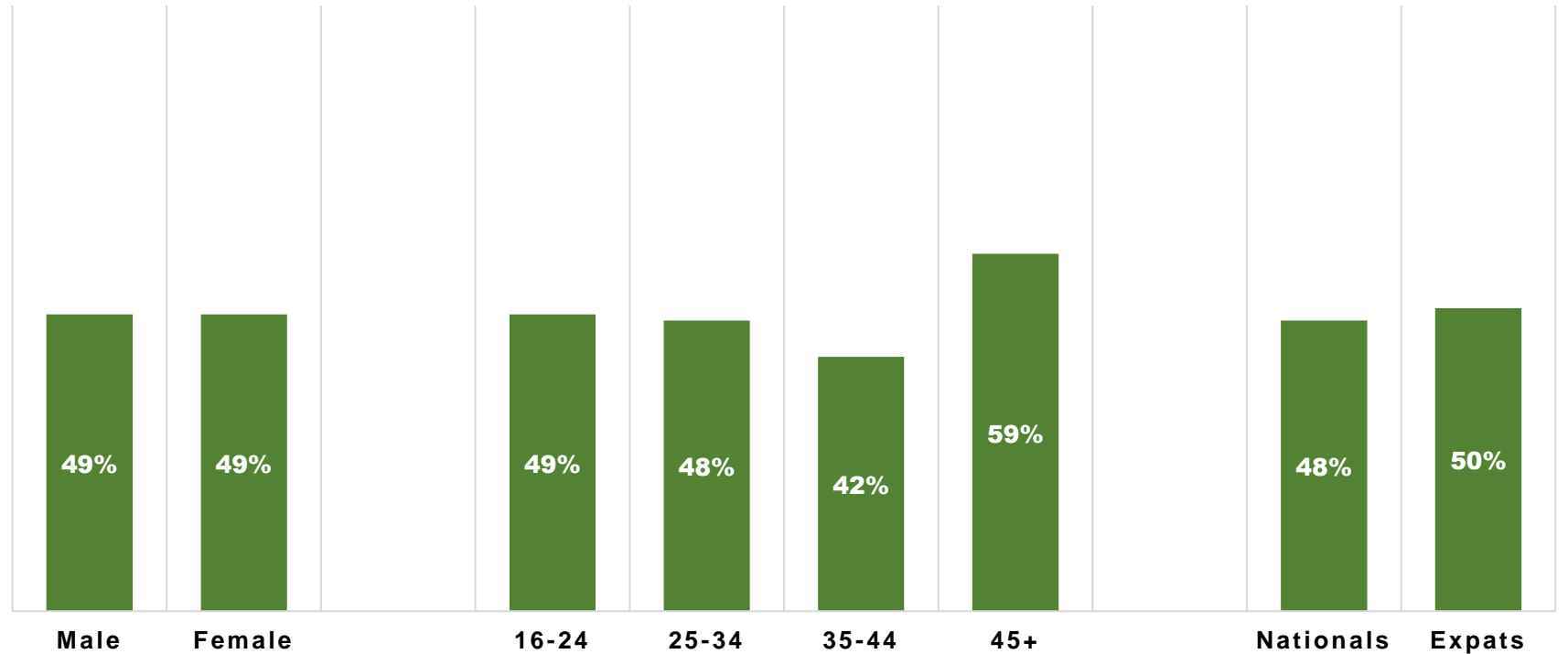


Likelihood To Consume Fewer Dairy Products

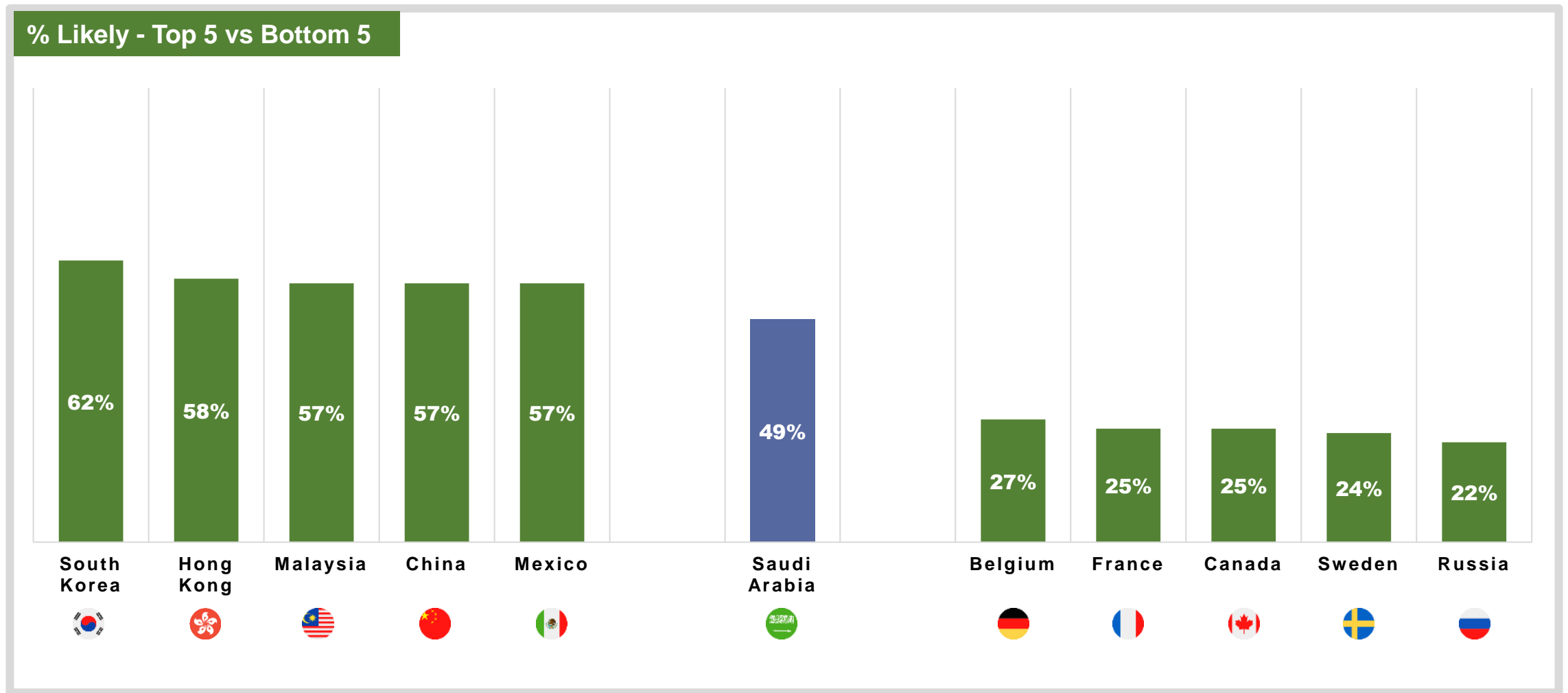
% Likely - By Demographics



Are likely to eat fewer dairy products in the next year



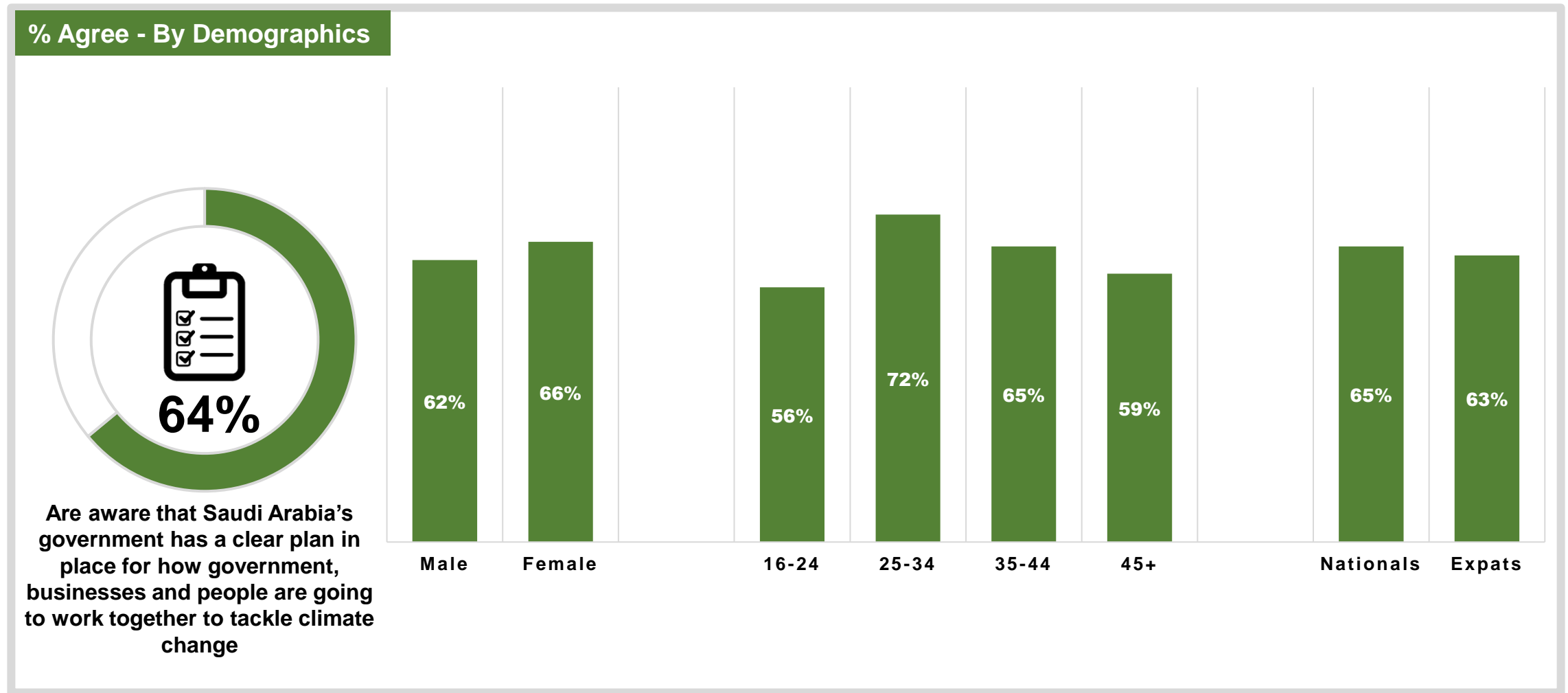
Likelihood To Consume Fewer Dairy Products



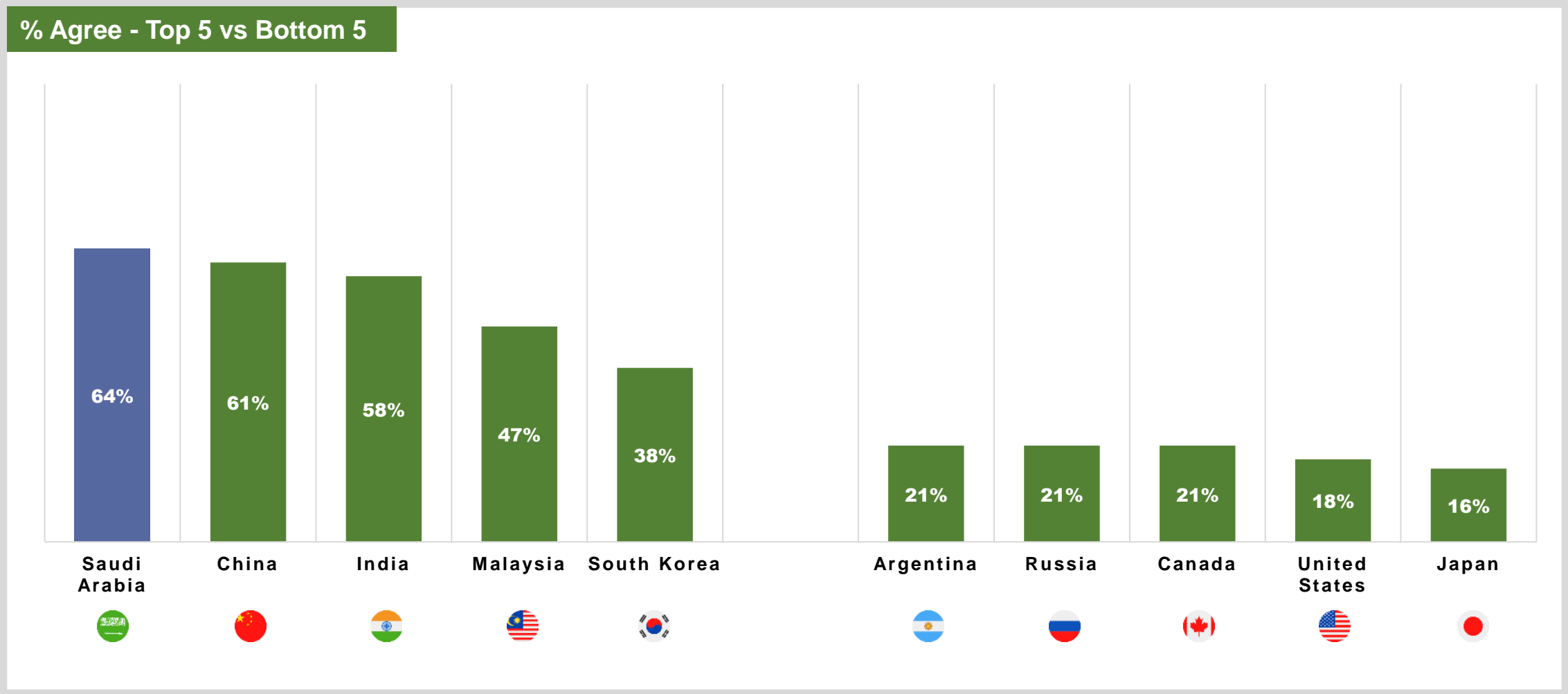


Government & Business Responsibilities Towards Combating Climate Change

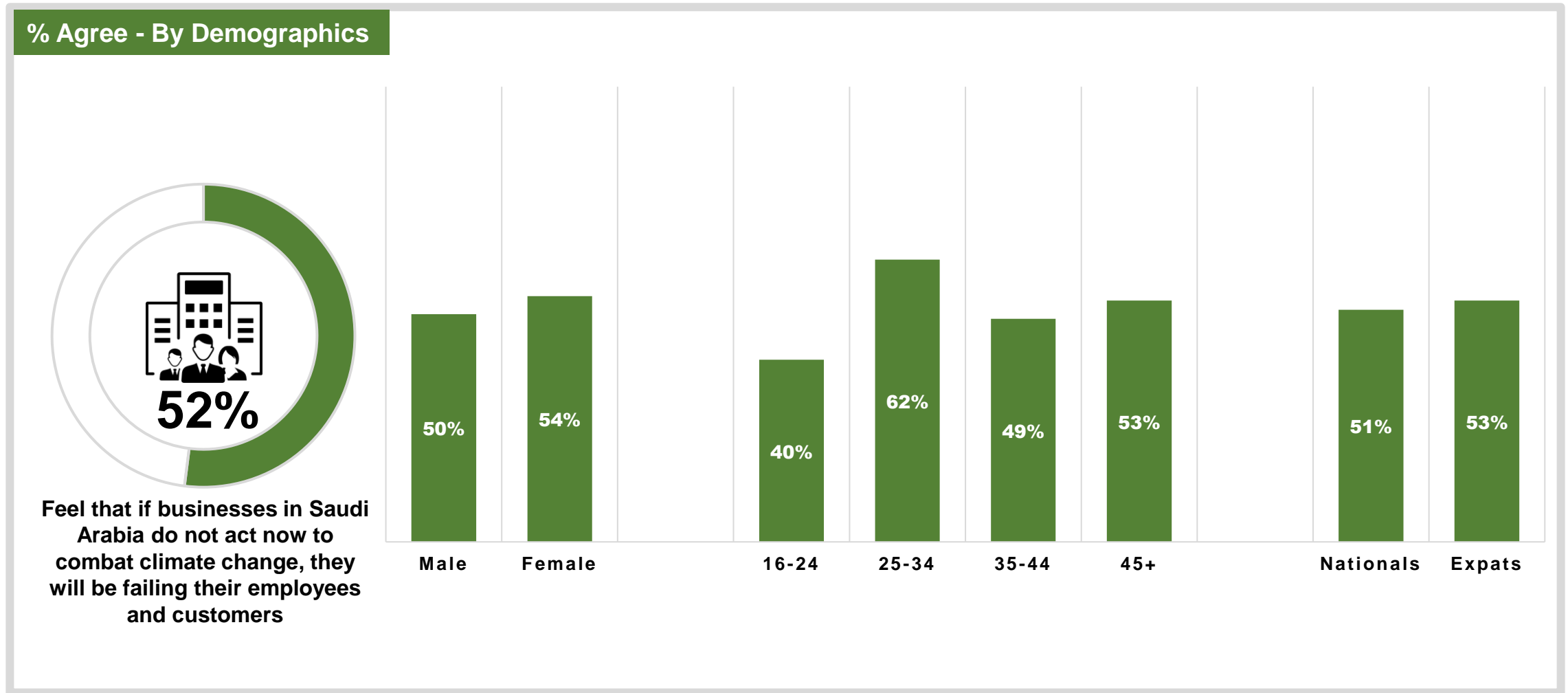
Awareness Of Government Plans To Tackle Climate Change



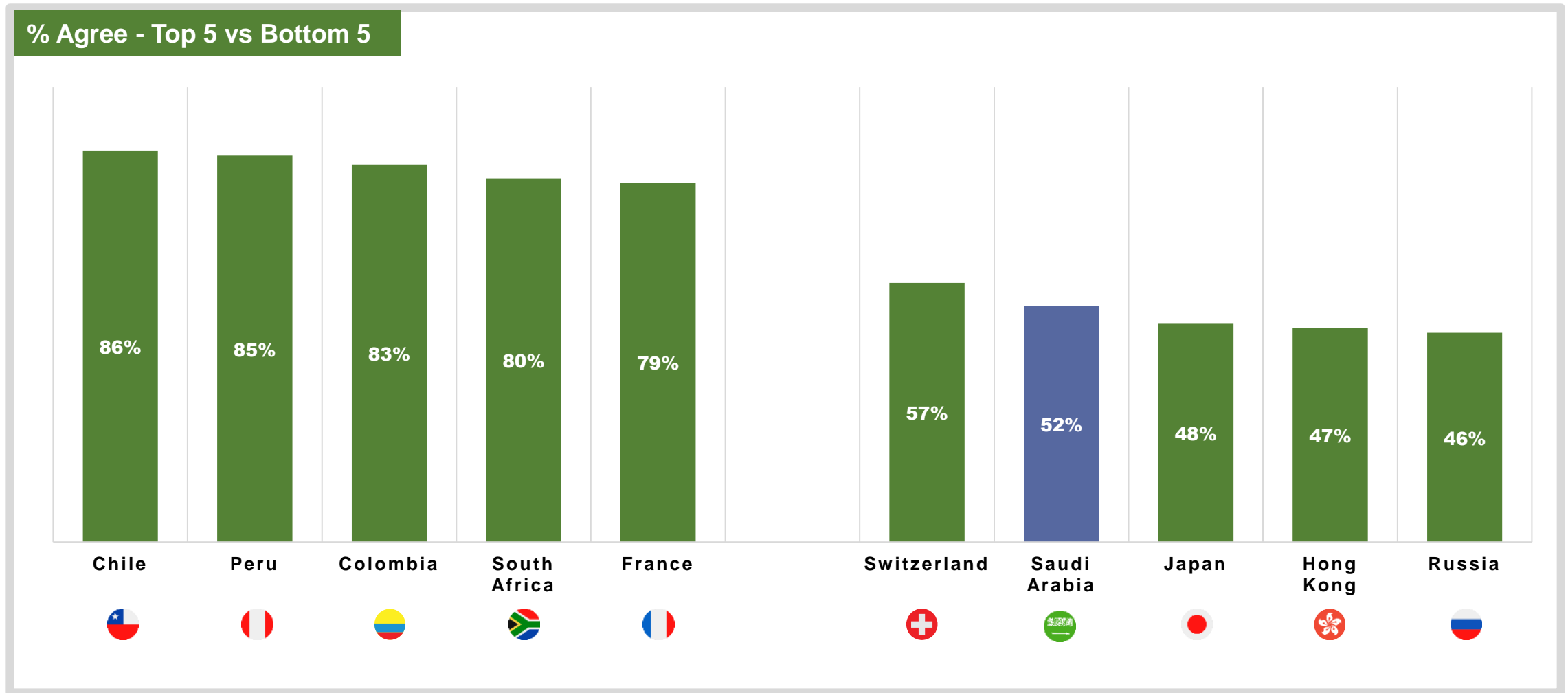
Awareness Of Government Plans To Tackle Climate Change

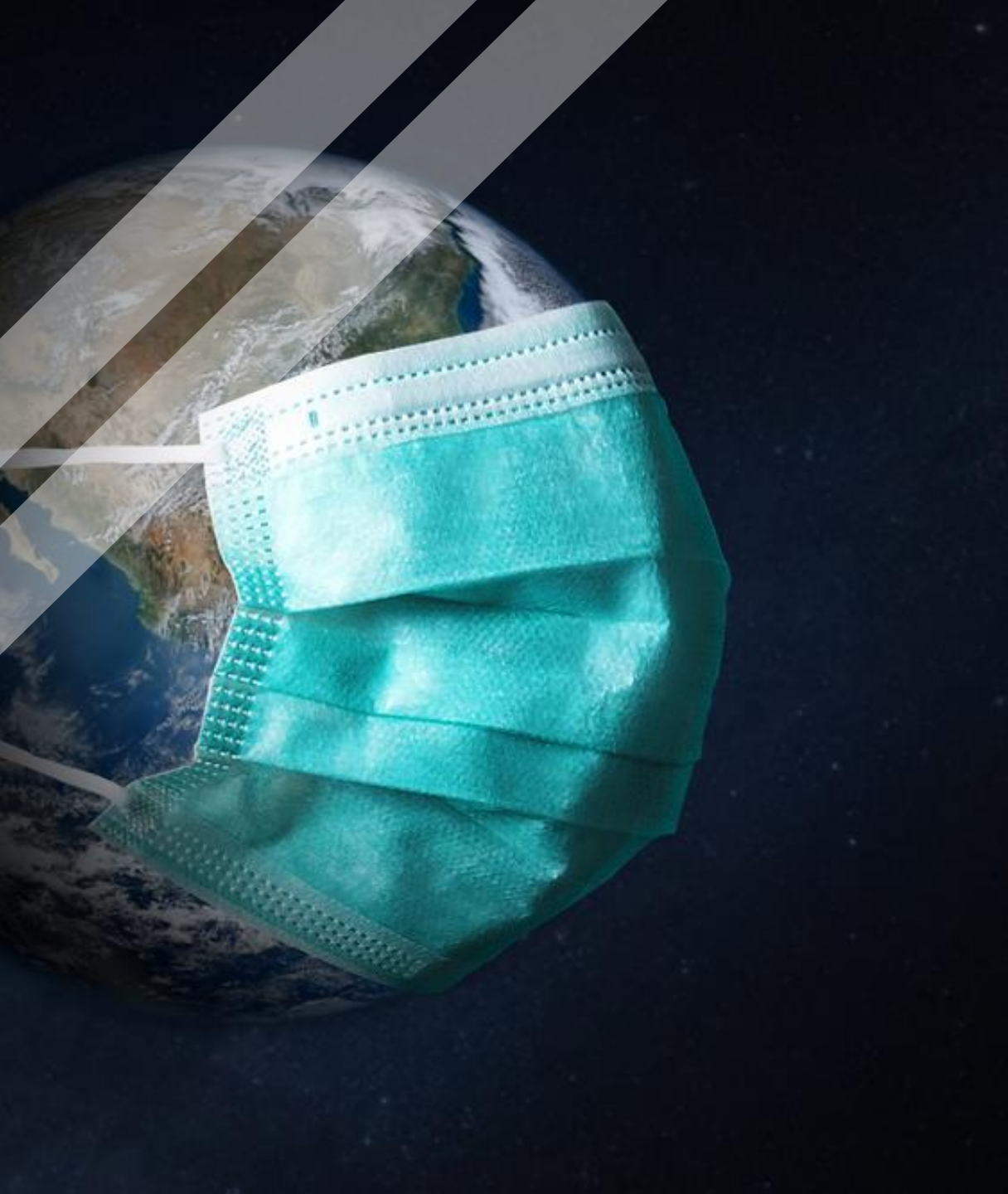


Sentiment Towards Businesses' Responsibilities To Combat Climate Change



Sentiment Towards Businesses' Responsibilities To Combat Climate Change

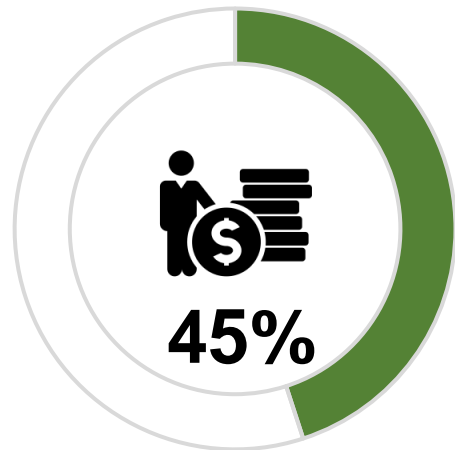




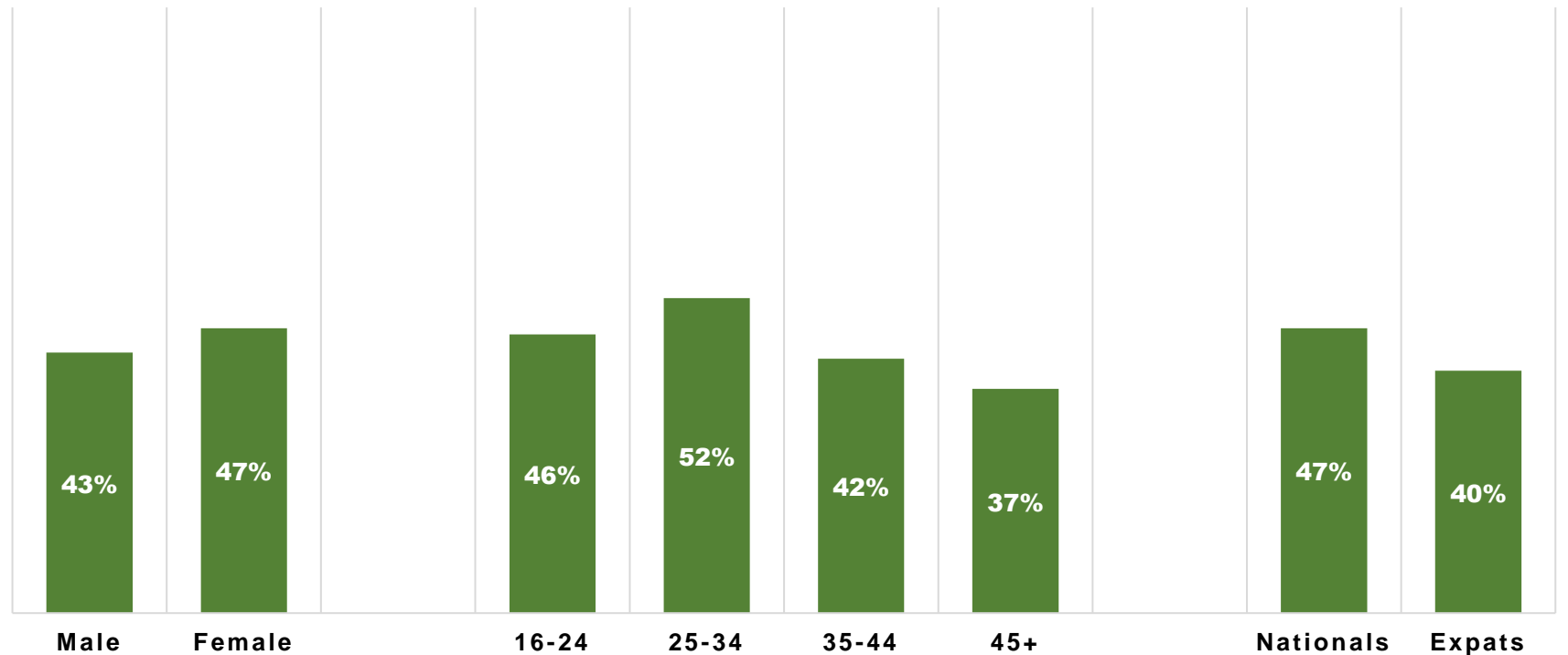
Climate Change & Covid-19

Views Towards Prioritizing Focus On Climate Change During Post Covid-19 Economic Recovery

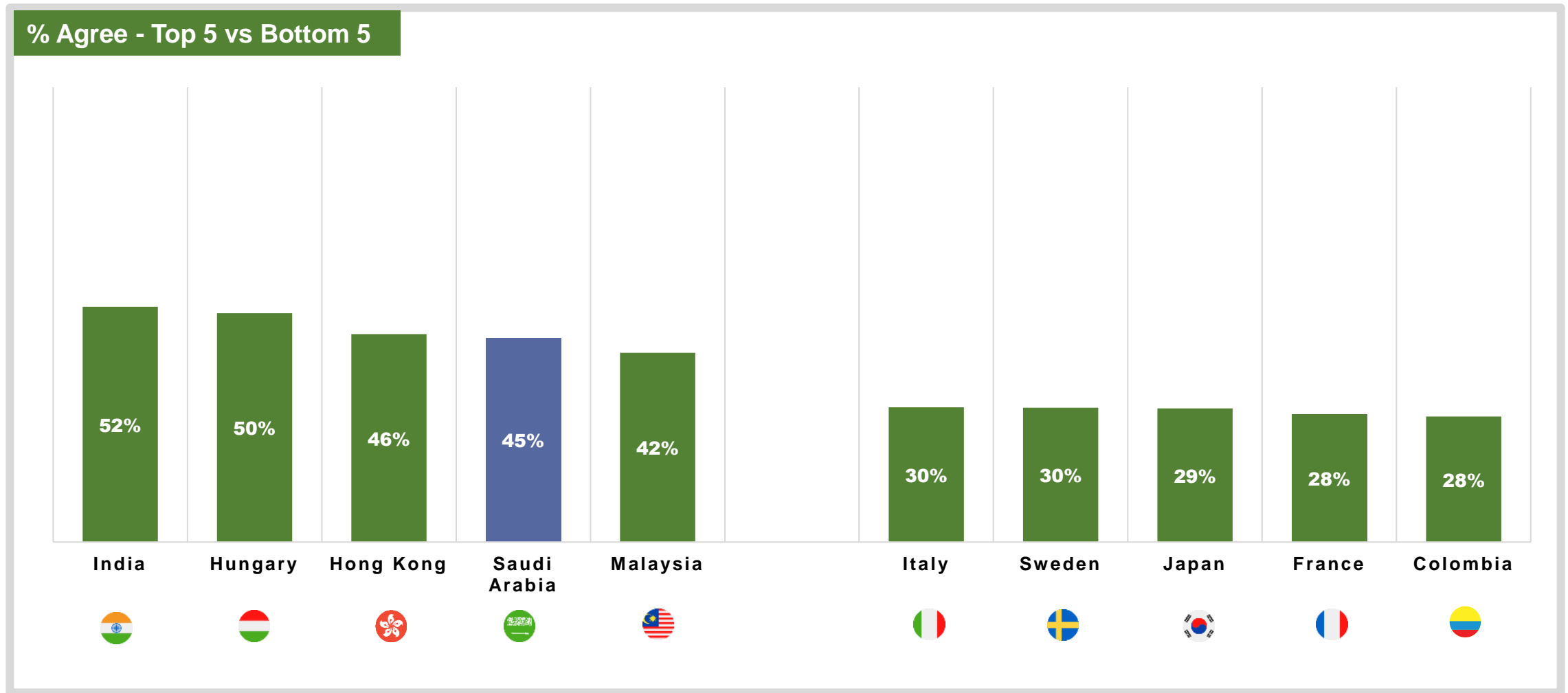
% Agree - By Demographics



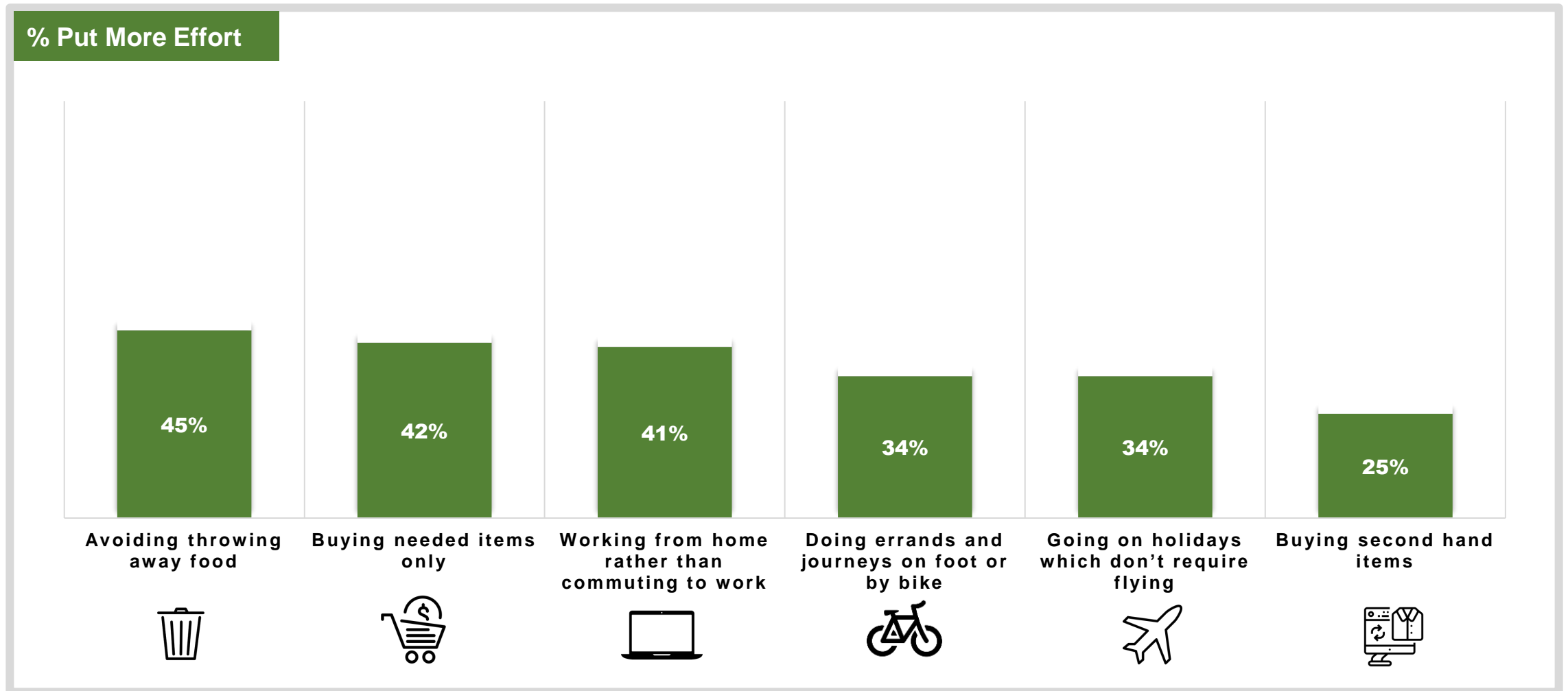
Feel that tackling climate change should **NOT** be a priority for the government in the economic recovery from Covid-19



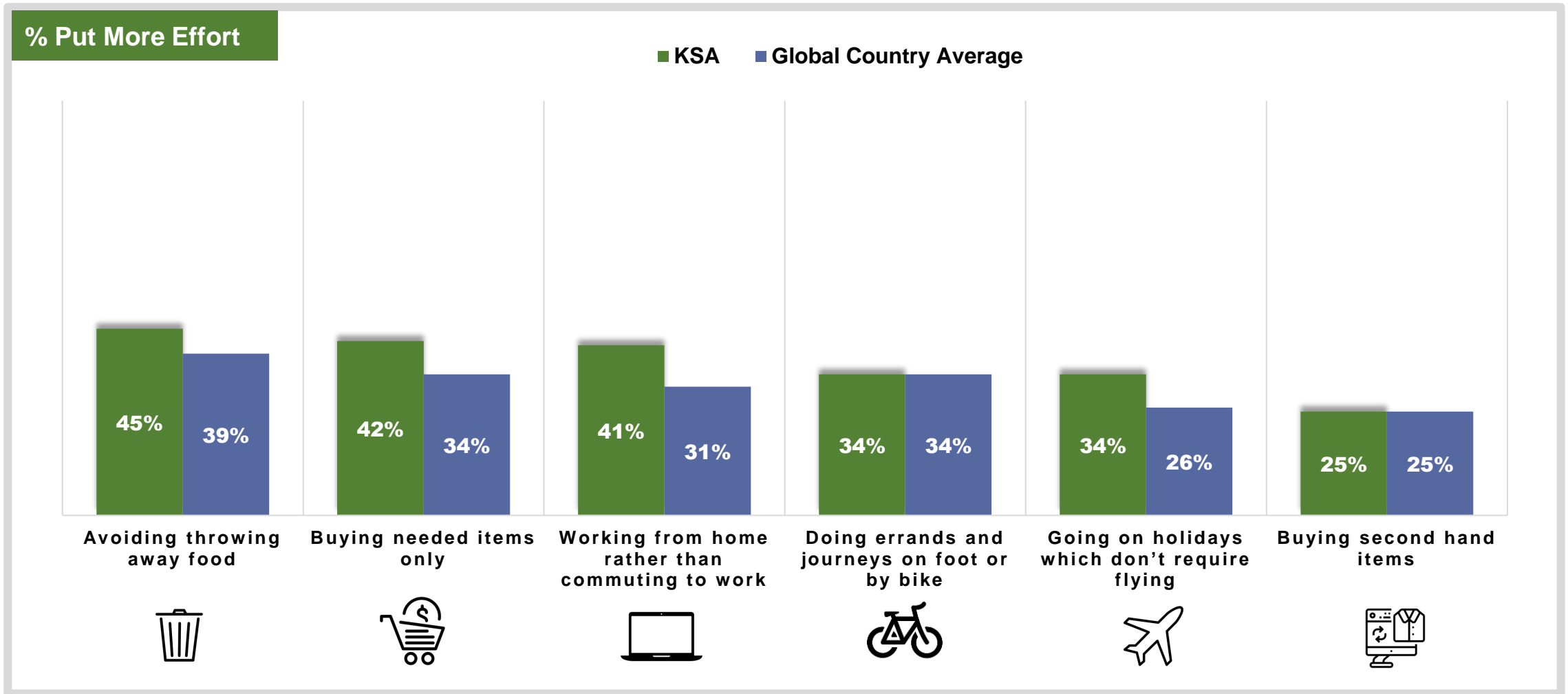
Views Towards Prioritizing Focus On Climate Change During Post Covid-19 Economic Recovery



Intentions To Put More Effort Into Changing Certain Habits Once Covid-19 Restrictions Are Lifted

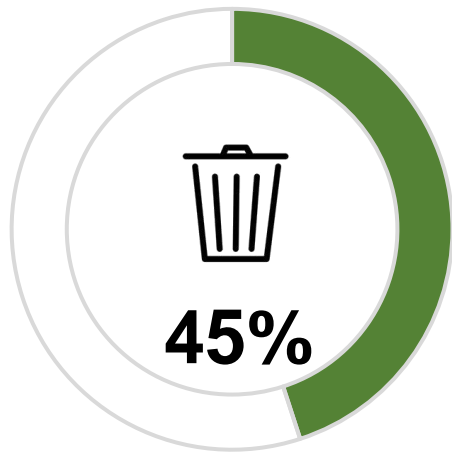


Intentions To Put More Effort Into Changing Certain Habits Once Covid-19 Restrictions Are Lifted

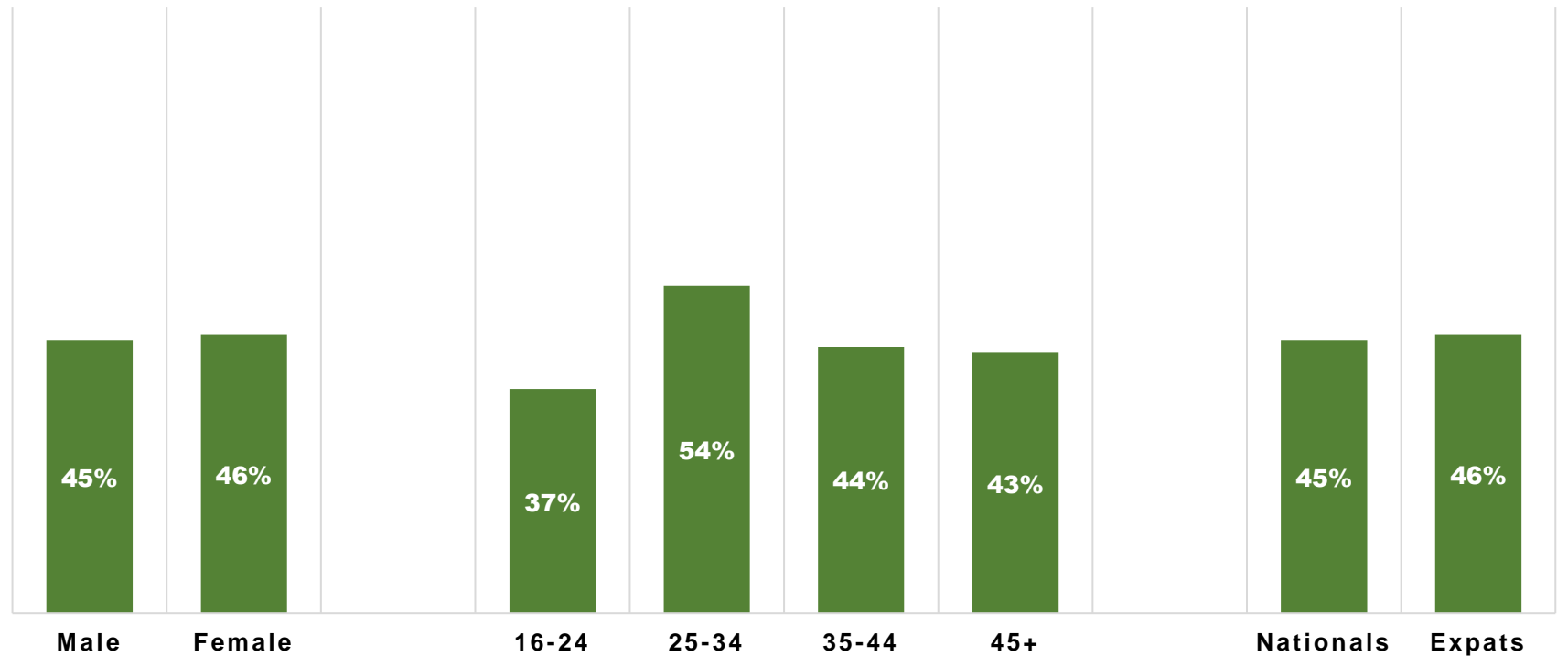


Intentions To Reduce Food Waste

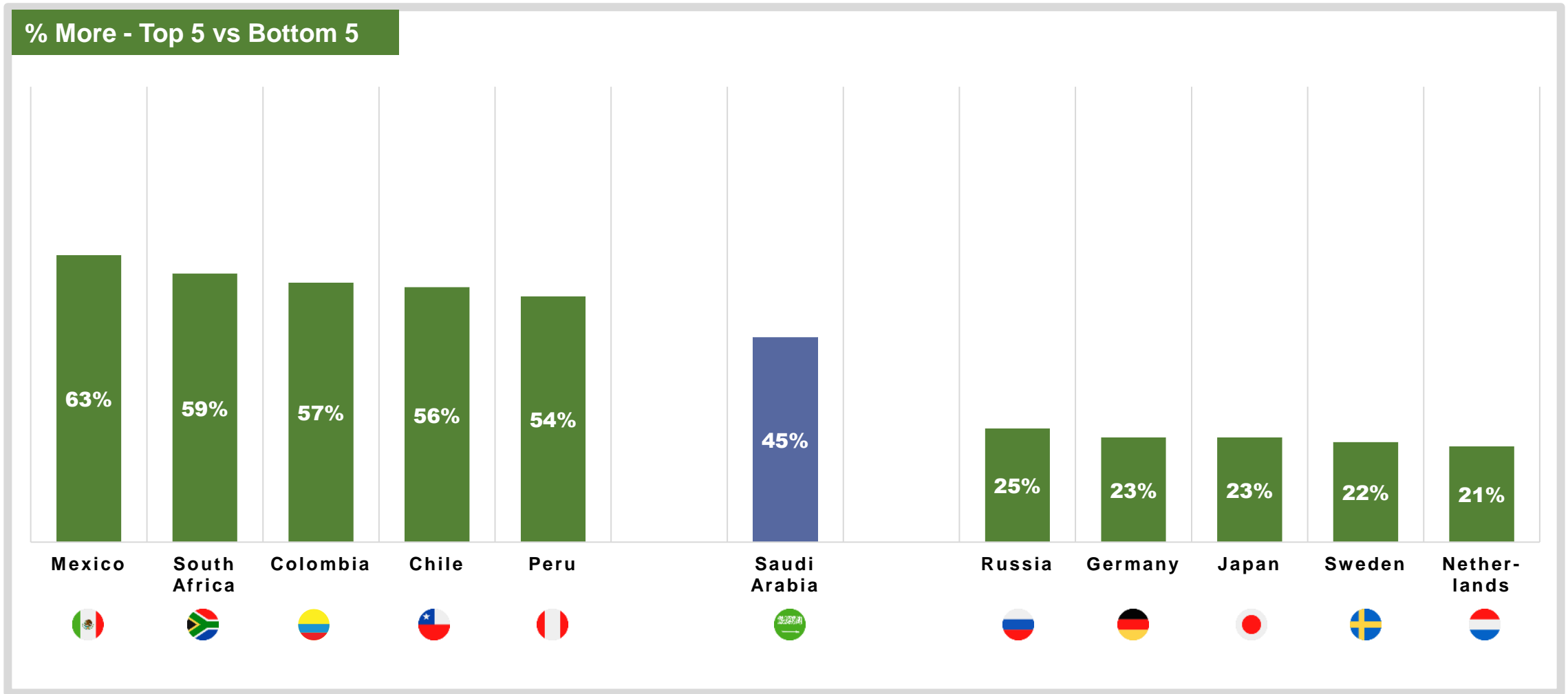
% More - By Demographics



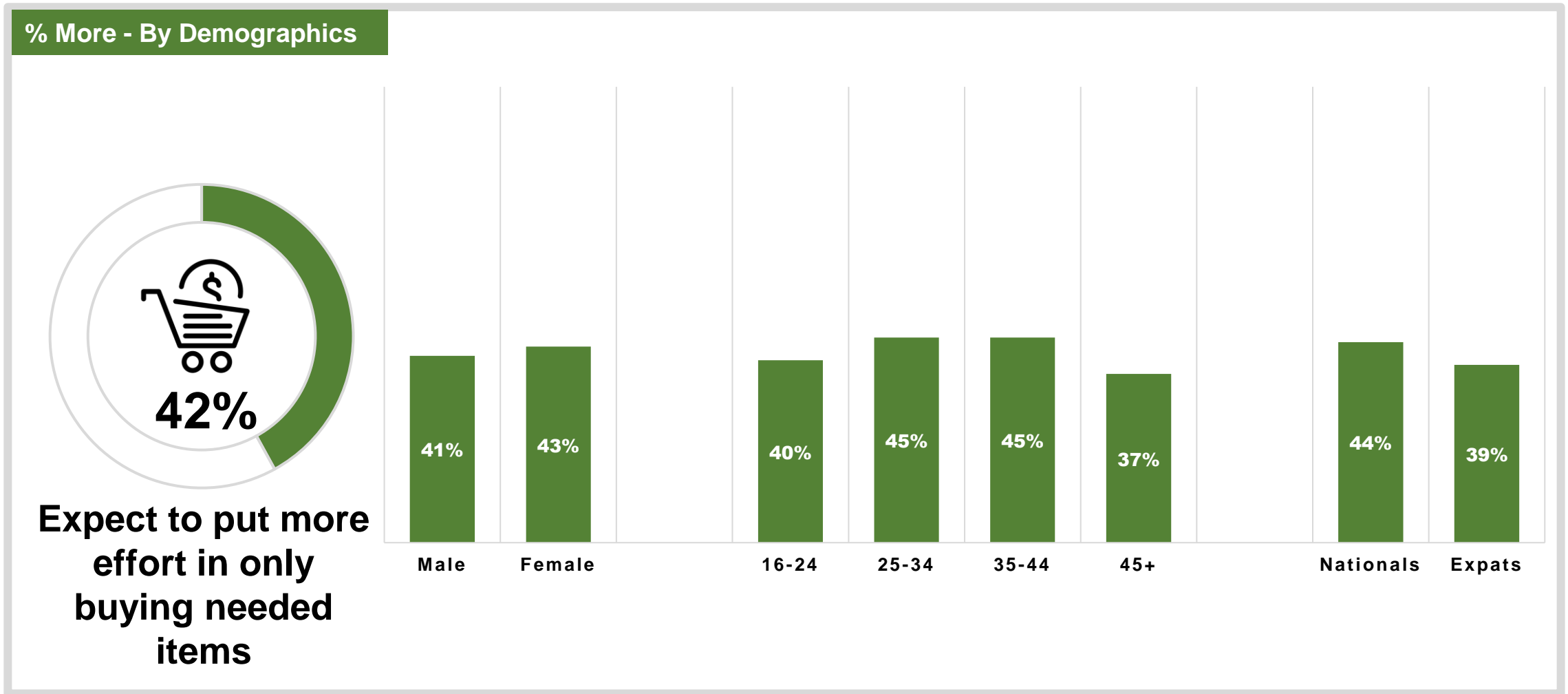
Expect to put more effort in avoiding to throw away food



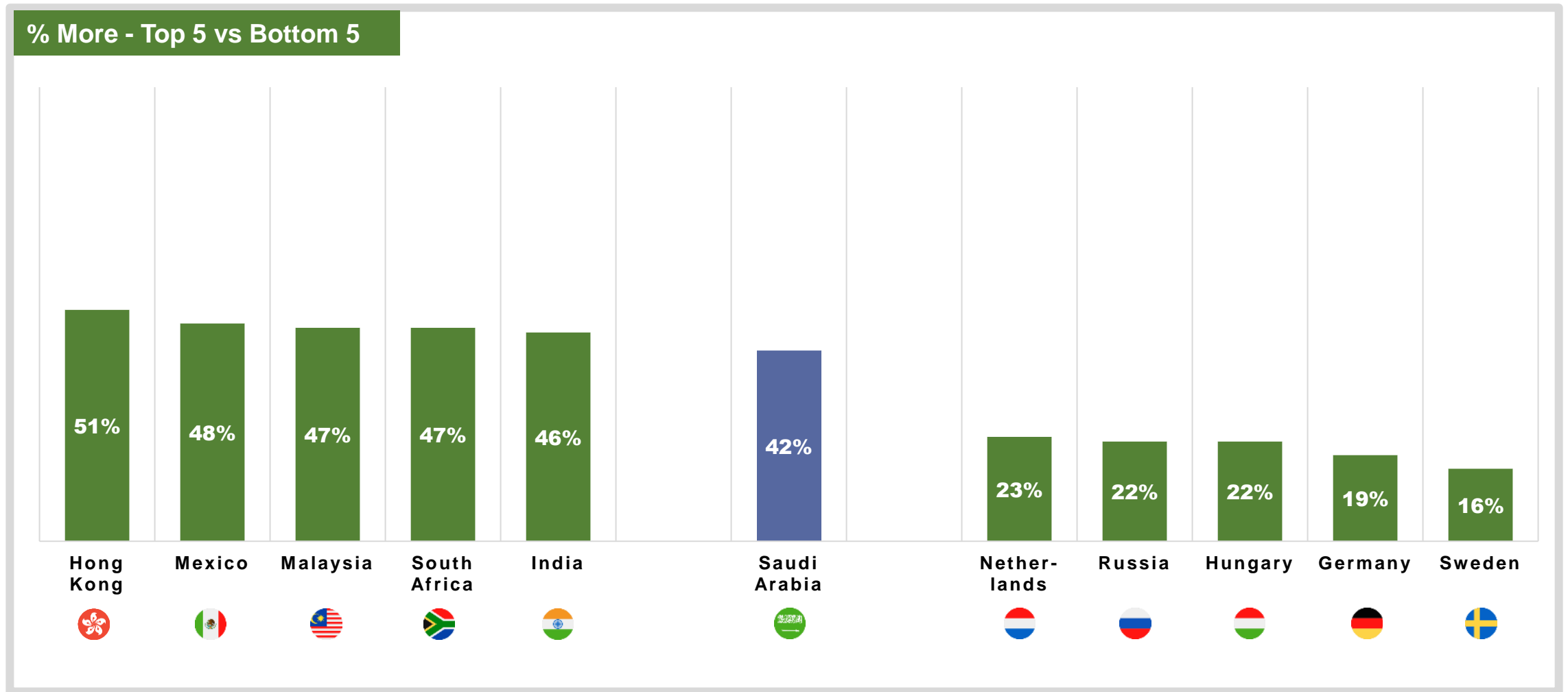
Intentions To Reduce Food Waste



Intentions To Only Buy Necessities

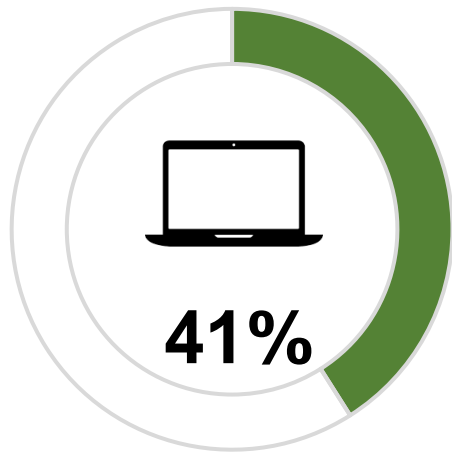


Intentions To Only Buy Necessities

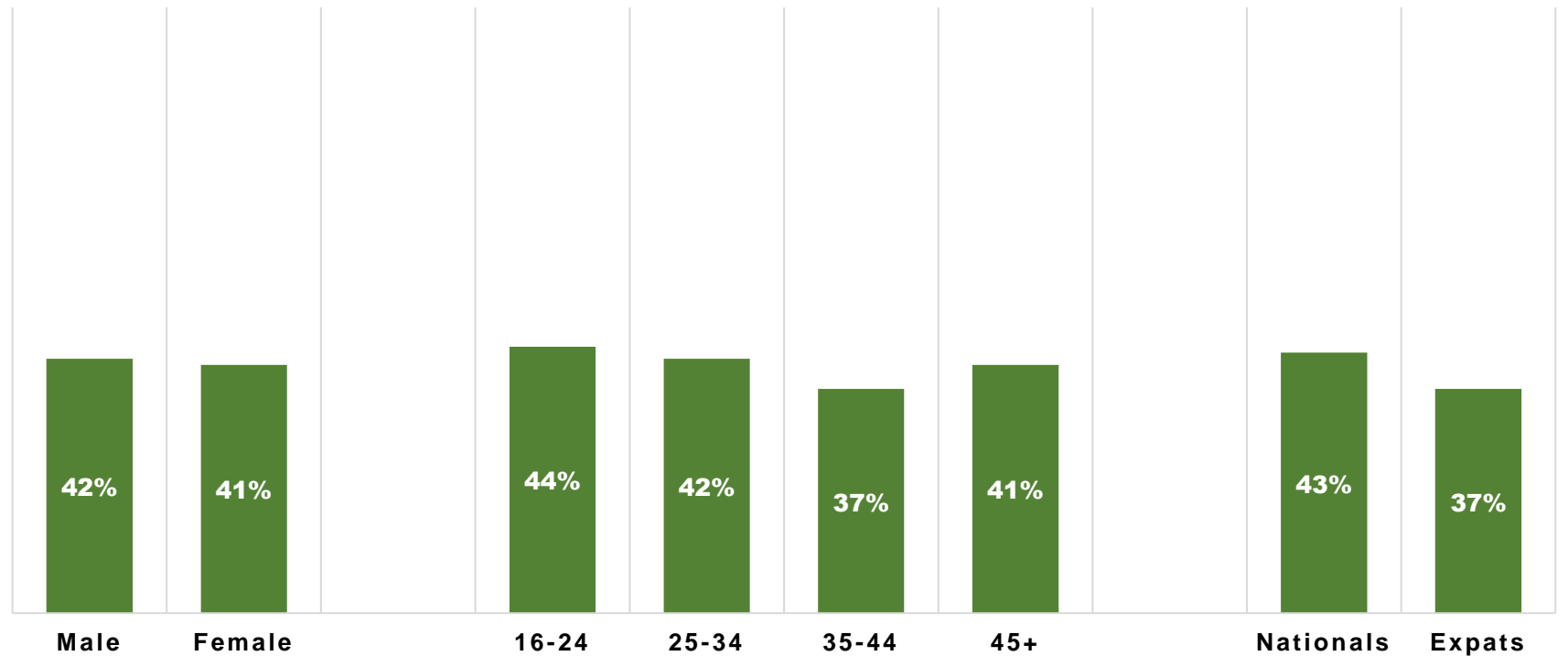


Intentions To Continue To Work From Home

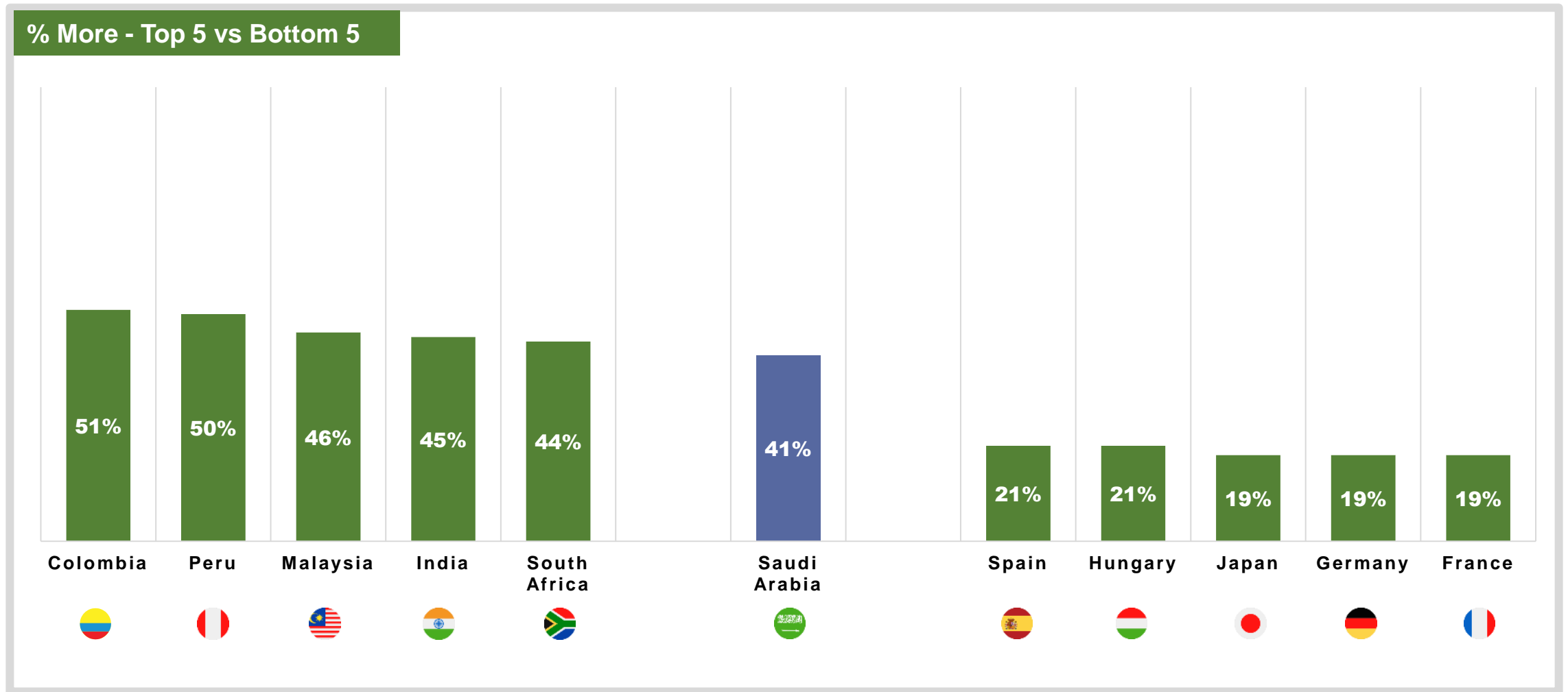
% More - By Demographics



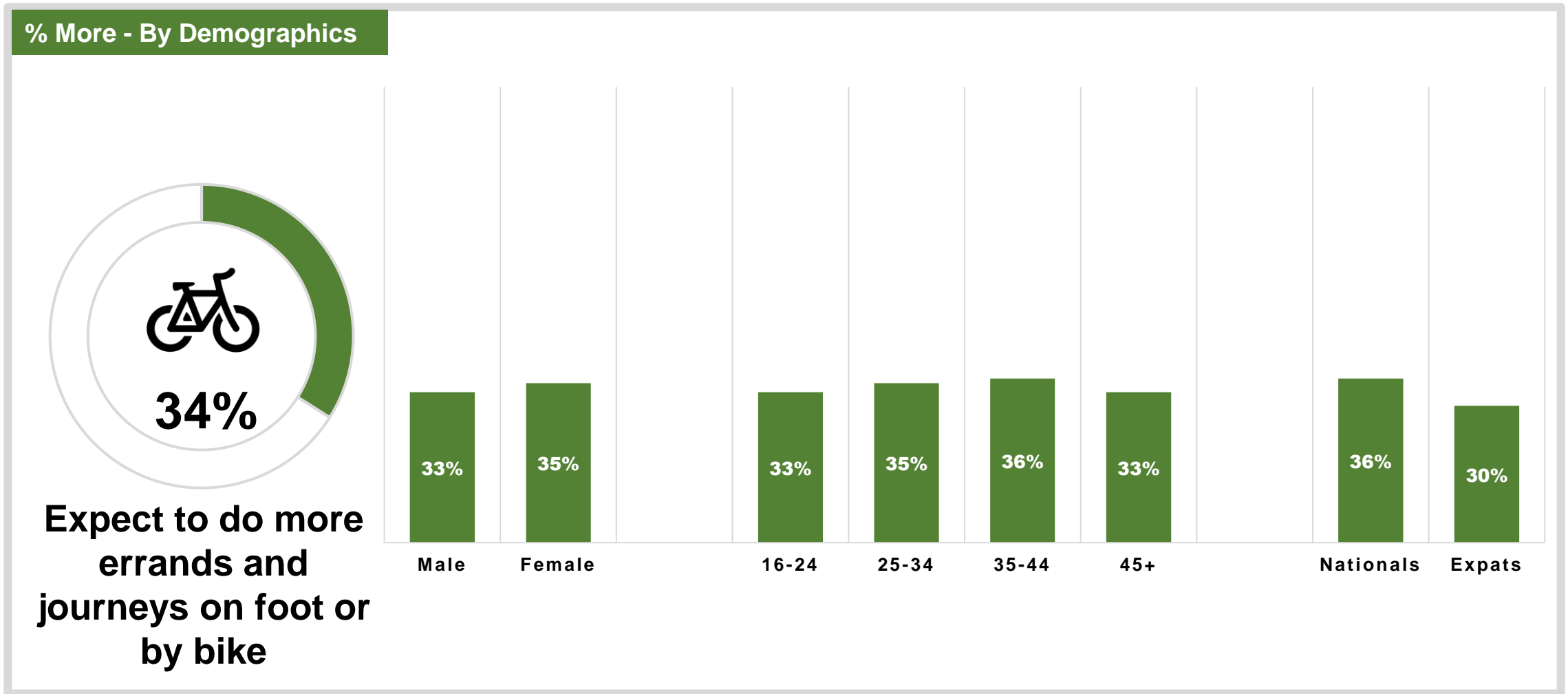
Expect to work from home more rather than commute to work



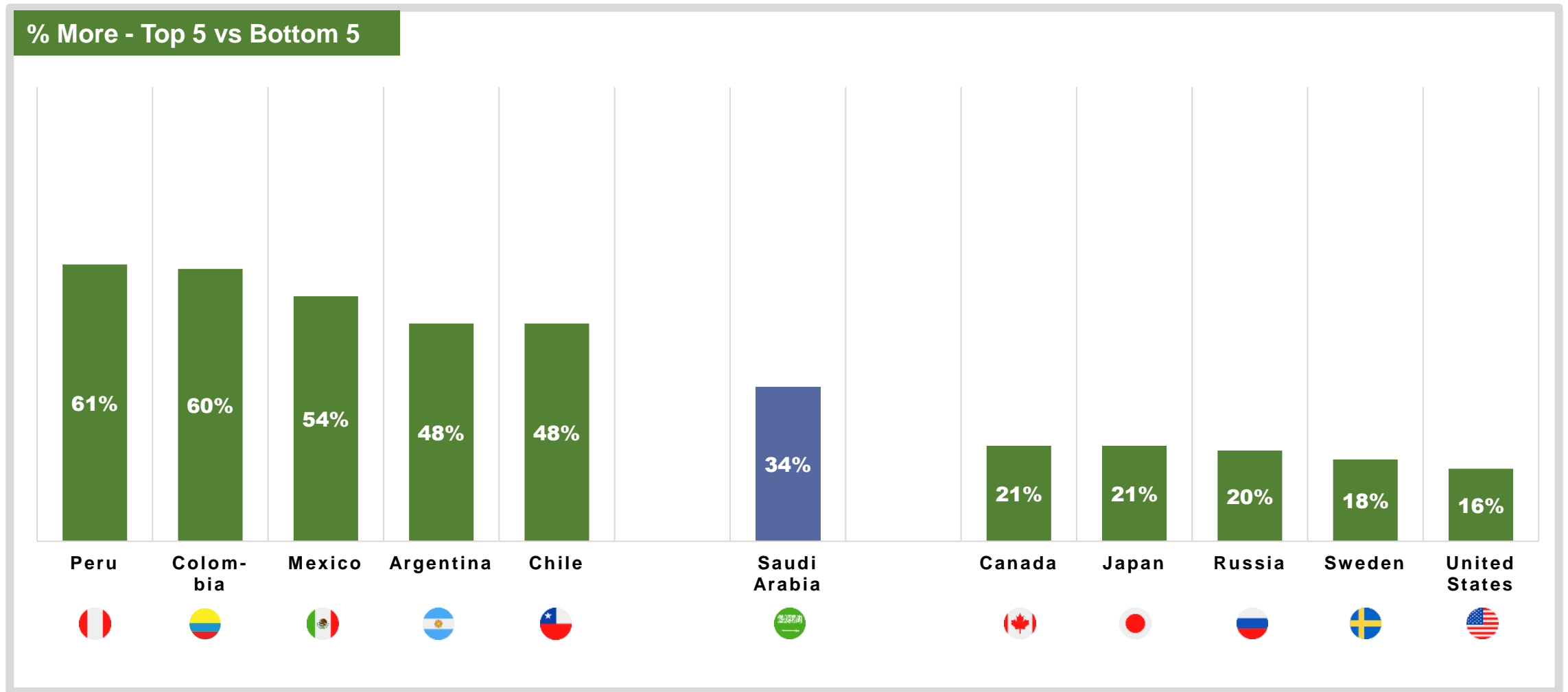
Intentions To Continue To Work From Home



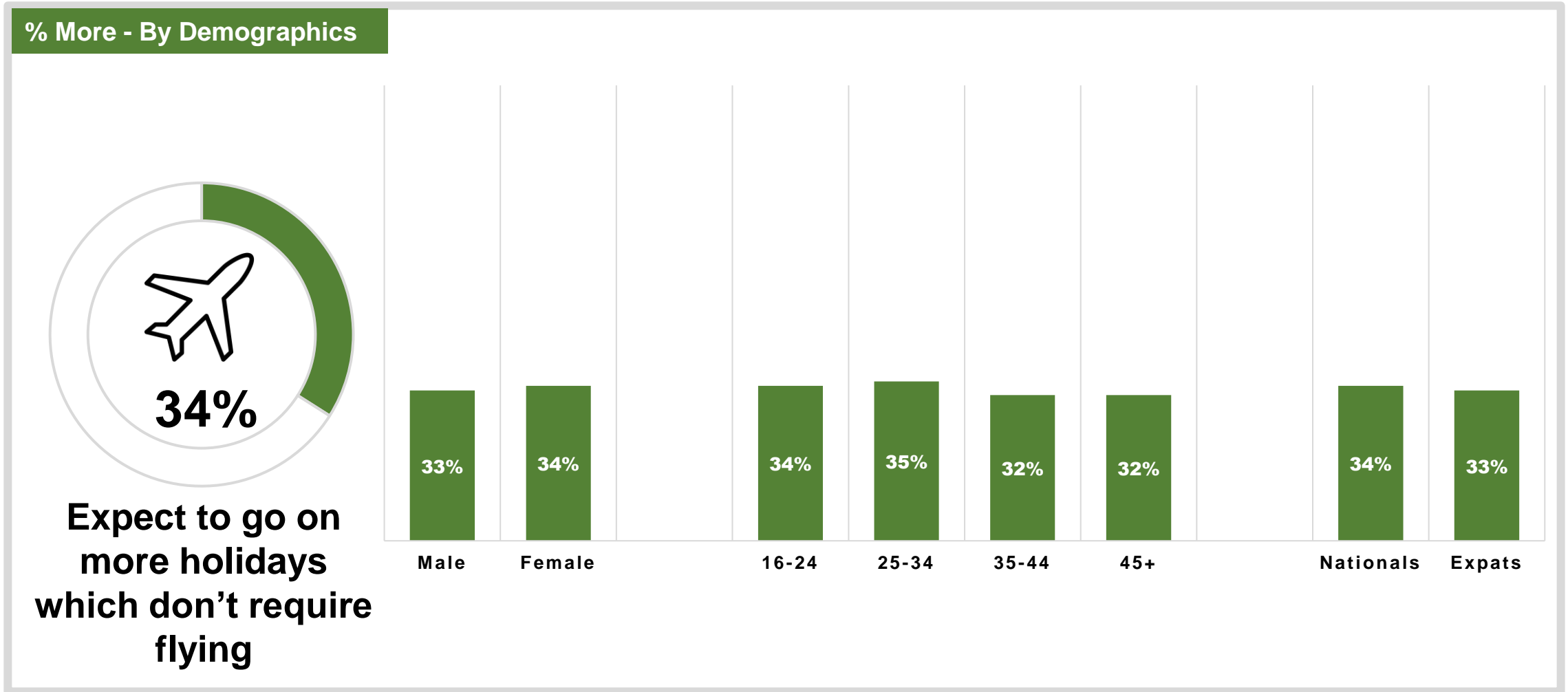
Intentions To Run Errands By Commuting In More Environmentally Friendly Way



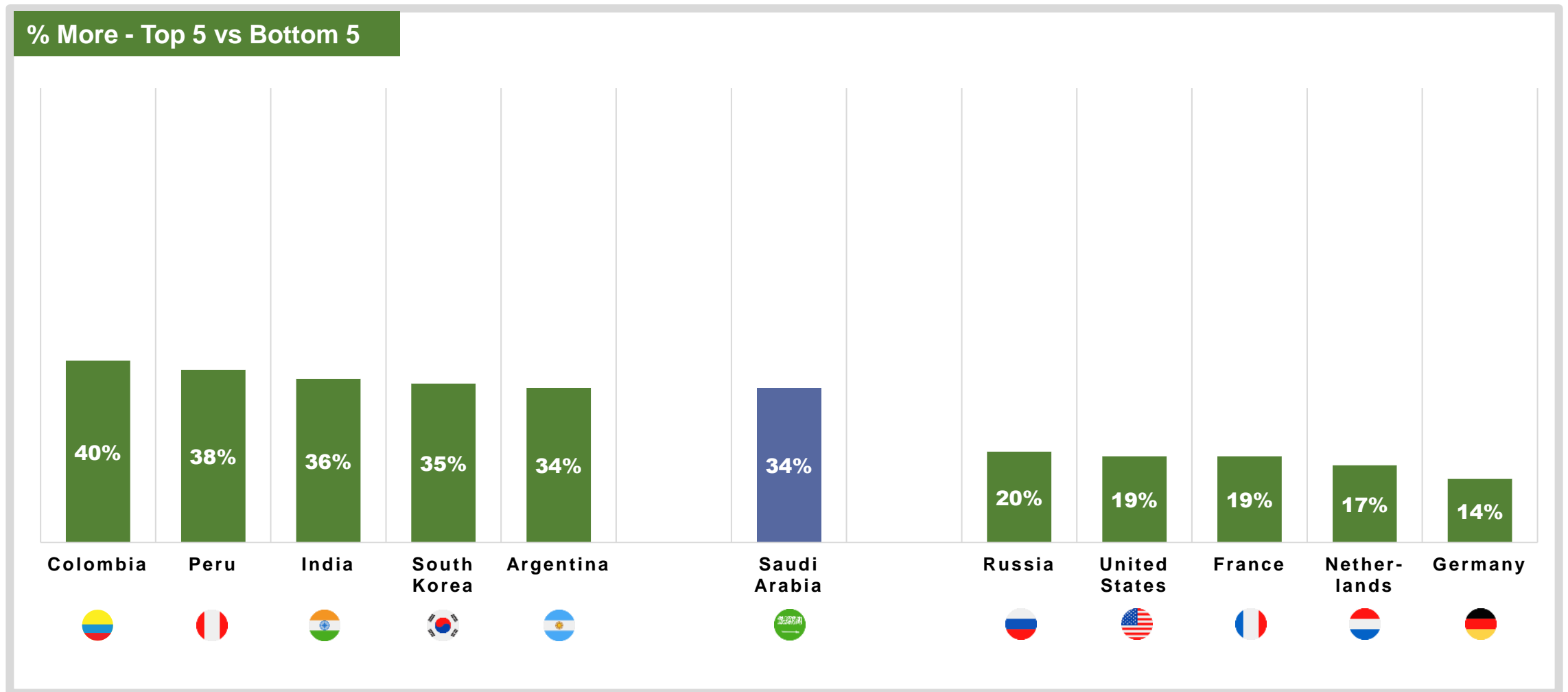
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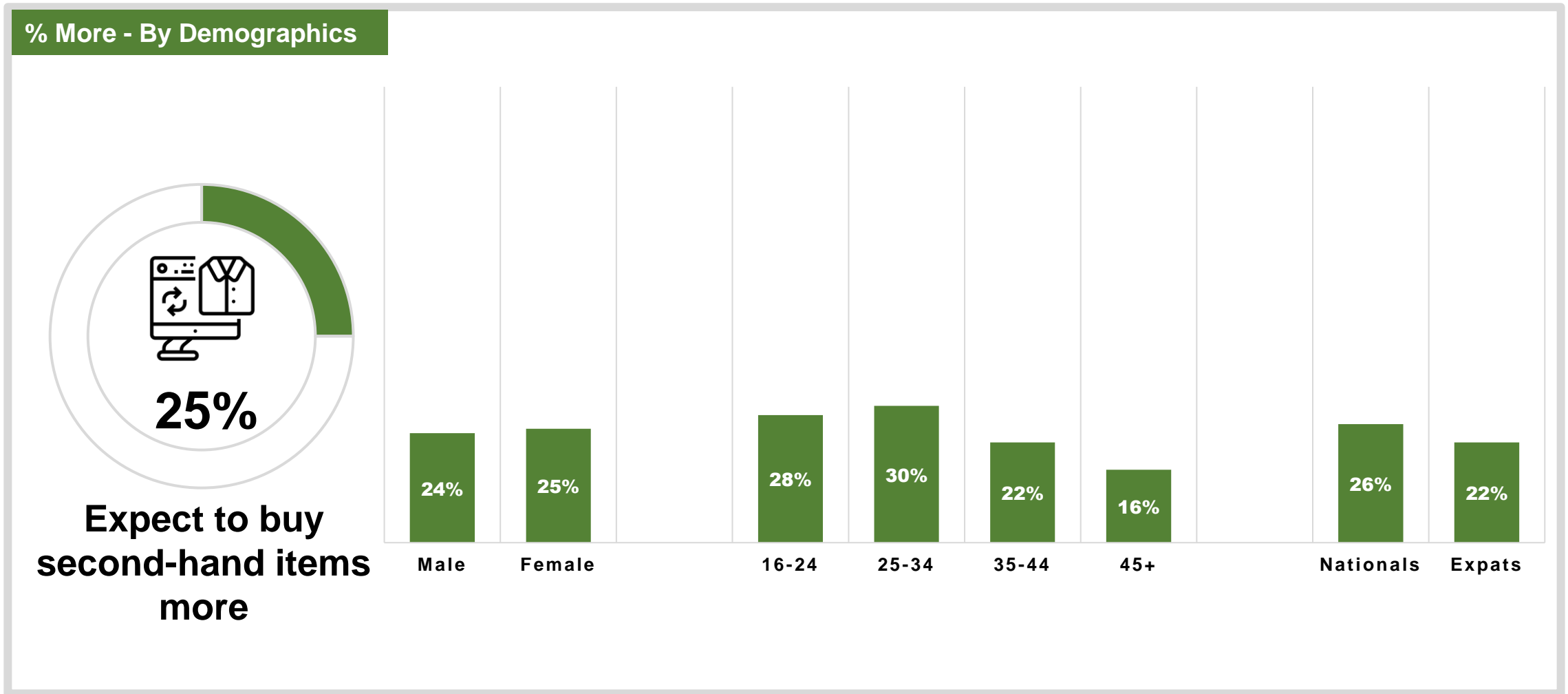
Intentions To Reduce Air Travel For Holidays



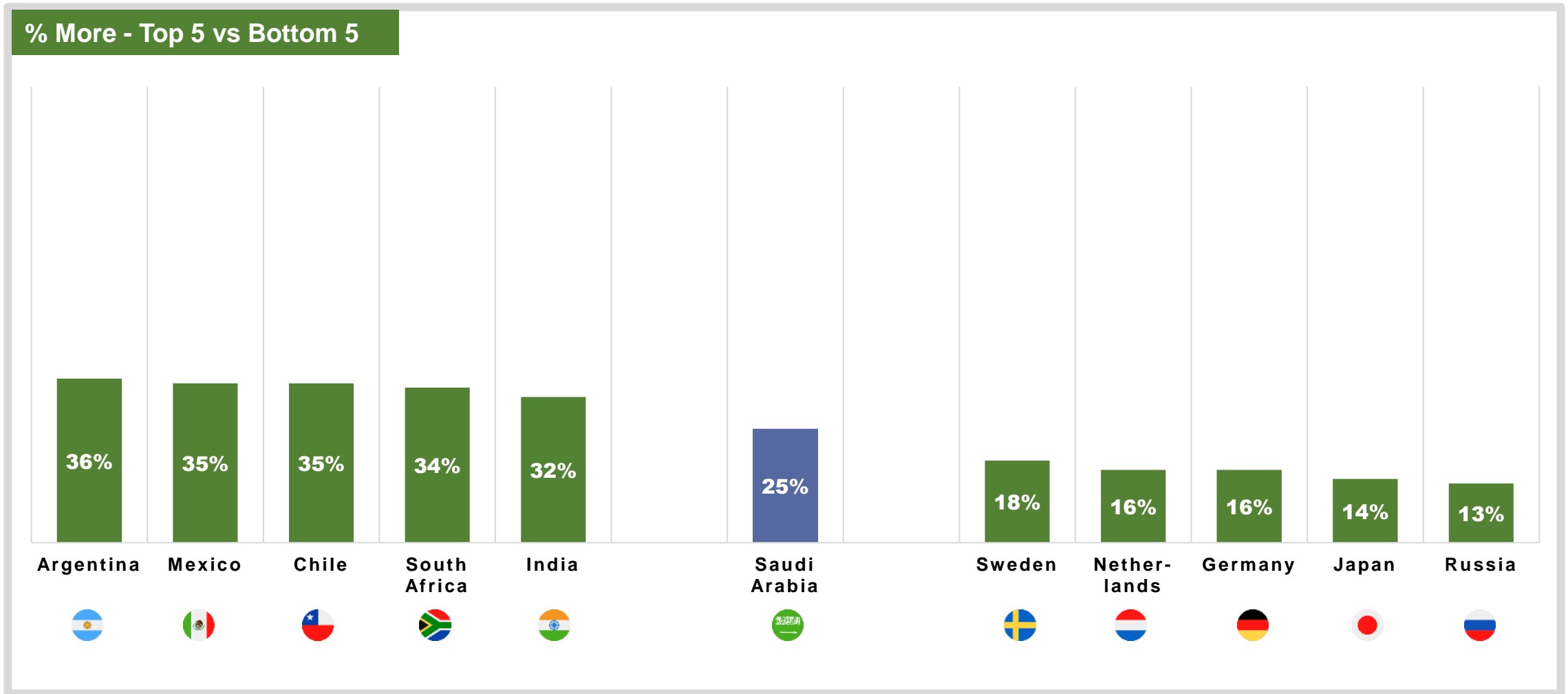
Intentions To Reduce Air Travel For Holidays



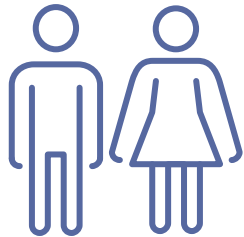
Intentions To Buy More Second-Hand Items



Intentions To Buy More Second-Hand Items



Methodology



Sample Size

500 Interviews. Interviewed Individuals Are The General Public.



Sample Criteria

The Survey Covered Saudis & Expats aged 16 years old and above, Males and Females.



Methodology

The Survey Was Conducted Via The Ipsos MENA Online Panel.



Geographical Coverage

Conducted in Saudi Arabia, Across The Kingdom. Saudi Arabia was covered amongst 29 other countries around the world.

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GAME CHANGERS

