UN Sustainable Development Goals 2021

Ipsos reference: UN Sustainable Development Goals 2021

Release Date: Thursday 10/06/2021

This disclosure statement complies with the Australian Polling Council Code of Conduct.[*]

Short Methodology Disclosure Statement		
F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	The World Economic Forum
F1c.	Name of end client	The World Economic Forum
F1d.	Fieldwork dates	Friday 23/04/2021 – Friday 07/05/2021
F1e.	Data collection methodology and (F1f.) split	Online research (100%)
F1g.	Target population	In Australia: people aged 16-74. Adults aged 18 74 in the United States, Canada, Malaysia, South Africa, and Turkey, and people 16 - 74 in 24 other markets.
F1h.	Sample size	n= 1,000 in Australia Overall: n= 19,585
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	https://www.ipsos.com/en-au/disclosure_statements
F1k.	Voting intention published	No

Long Methodology Disclosure Statement		
F2a.	Effective sample size after weighting	Effective sample size = 876
F2b.	Error margin associated with the effective sample size for the research.	Credibility Interval is +/-4.8 for Q1 and +/-3.5 for Q2. For information on the Ipsos use of credibility intervals, visit: https://www.ipsos.com/sites/default/files/2017-03/IpsosPA_CredibilityIntervals.pdf
F2c.	Variables used for weighting, population data source	For Australia: gender, age, and location. The source of population data weighted to is the 2016 Australian Census
F2d.	Weighting methodology used	Rim weighting
F2e.	Full question text	See below
F2f.	[**]Prior questions which may have materially influenced results	Not Applicable
F2g.	[**]Proportion of completed phone interviews by type	Not applicable
F2h.	[**]Source of online sample used.	Respondents selected from existing panels of people agreeing to take part in surveys
[**]*If voting intention is published*		
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

[*]Relevant clauses of the Code of Conduct are noted for each item
[**]This item may not be applicable

The Australian Polling Council Code of Conduct can be found here.

Full question text (F2e.)

Q1. In 2015, world leaders agreed to 17 goals for a better world by 2030. They are referred to as the United Nations' Sustainable Development Goals (SDGs). They engage governments, private sector, civil society and citizens to achieve a better and more sustainable future for all. Below are eight of these goals. We would like your opinion on which of these you feel are the highest priority to address today. Please rank in order of priority, from the highest (1) to the lowest (8).

(ONLY ASK EACH RESPONDENT ABOUT 8 RANDOMLY SELECTED GOALS AMONG THE 16 LISTED BELOW)
1. End poverty in all its forms everywhere
2. End hunger, achieve food security and improved nutrition, and promote sustainable agriculture
3. Ensure healthy lives and promote well-being for all at all ages
4. Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all
5. Achieve gender equality and empower all women and girls
6. Ensure availability and sustainable management of water and sanitation for all
7. Ensure access to affordable, reliable, sustainable and modern energy for all
8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
9. Build resilient infrastructure, promote inclusive and sustainable industrialization, and foster innovation
10. Reduce income inequality within and among countries
11. Make cities and human settlements inclusive, safe, resilient, and sustainable
12. Ensure sustainable consumption and production patterns
13. Take urgent action to combat climate change and its impacts by regulating emissions and promoting developments in renewable energy
14. Conserve and sustainably use the oceans, seas and marine resources for sustainable development
15. Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss
16. Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

Q2. For each of the following in [COUNTRY], would you say they are taking more than their share of responsibility, less than their share of responsibility or just the right amount of responsibility for achieving these goals overall?

ITEMS [RANDOMIZE, PROGRESSIVE]
The government [HIDE THIS OPTION FOR SAUDI ARABIA]
Businesses
Most people

SCALE [ROTATE ORDER]
A lot more than their share of responsibility
Somewhat more than their share of responsibility
Just the right amount of responsibility
Somewhat less than their share of responsibility
A lot less than their share of responsibility
[ANCHOR] Not sure

Questions asked prior which may have materially influenced results (F2f.)

Not applicable

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