

Tokyo Olympics Global Advisor Survey

Ipsos reference: Global Advisor Survey
Release Date: 14th July 2021

This disclosure statement complies with the Australian Polling Council Code of Conduct.*

Short Methodology Disclosure Statement		
F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	This study did not have any external sponsors or partners. It was initiated and run by Ipsos, because we are curious about the world we live in and how citizens around the globe think and feel about their world.
F1c.	Name of end client	This study did not have any external sponsors or partners.
F1d.	Fieldwork dates	21 st May – 4 June 2021
F1e.	Data collection methodology and (F1f.) split	Online
F1g.	Target population	Australian adults aged 16-73 years
F1h.	Sample size	n= 1000
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	https://www.ipsos.com/en-au/disclosure_statements
F1k.	Voting intention published	No

Long Methodology Disclosure Statement		
F2a.	Effective sample size after weighting	Effective sample size = 835
F2b.	Error margin associated with the effective sample size for the research.	Credibility Interval is +/-3.5 For information on the Ipsos use of credibility intervals, visit : https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf
F2c.	Variables used for weighting, population data source	For Australia: gender, age, and location. The source of population data weighted to is the 2016 Australian Census
F2d.	Weighting methodology used	rim weighting
F2e.	Full question text	See below
F2f.	**Prior questions which may have materially influenced results	Not Applicable
F2g.	**Proportion of completed phone interviews by type	Not applicable
F2h.	**Source of online sample used.	Respondents selected from existing panels of people agreeing to take part in surveys
**If voting intention is published		
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

*Relevant clauses of the Code of Conduct are noted for each item

**This item may not be applicable

The Australian Polling Council Code of Conduct can be found [here](#).

Full question text (F2e.)

Q1: How interested are you in the 2021 Summer Olympic Games in Tokyo, Japan?

1. Very interested
2. Somewhat interested
3. Not very interested
4. Not at all interested

Q2: To what extent do you agree or disagree with the following statements about the Olympic Games?

[ROTATE SCALE]

- Strongly agree
- Somewhat agree
- Somewhat disagree
- Strongly disagree

[PROGRESSIVE GRID, RANDOMIZE]

1. The Olympics bring my country together
2. There is too much nationalism on display during the Olympics
3. Olympic athletes should be given priority vaccinations
4. Government funding should be used to support my country's athletes at the Olympics
5. The Olympics should go ahead in 2021 even if the Covid pandemic isn't over yet
6. The Olympics inspire tomorrow's generation to participate in sport
7. The Tokyo Olympic Games will be an important opportunity for the world to come together following the pandemic

Q3: From this list of Olympic events, which 3 are you most interested in following this year?

[SELECT UP TO 3, RANDOMIZE]

1. Archery and shooting
2. Athletics **[IN US AND CANADA SHOW 'Track and field']**
3. Aquatics (diving, swimming, synchronized swimming, water polo)
4. Badminton
5. Baseball and softball
6. Basketball
7. Boxing
8. Cycling
9. Football **[IN US, CANADA, AND AUSTRALIA SHOW 'Soccer']**
10. Golf
11. Gymnastics
12. Handball **[IN US AND CANADA SHOW 'Team handball']**
13. Judo and karate
14. Rowing
15. Rugby (sevens)
16. Skateboarding
17. Sport climbing
18. Surfing
19. Table tennis

Sydney

Level 2
51 Berry Street
North Sydney NSW 2060
T: +61 2 9900 5100

Melbourne

Level 6
11 Wilson Street
South Yarra VIC 3141
T: +61 3 9946 0888

Perth

Ground Floor
338 Barker Road
Subiaco WA 6008
T: +61 8 9321 5415

Brisbane

Suite 3a
201 Leichhardt Street
Spring Hill QLD 4000
T: +61 7 3016 7600



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20. Tennis
21. Volleyball
22. Weightlifting
23. None of these **[ANCHOR, EXCLUSIVE]**
24. Don't know **[ANCHOR, EXCLUSIVE]**

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ABN 69 079 529 196
www.ipsos.com/en-au