

Broken System Global Advisor Survey

Ipsos reference: Global Advisor Survey
 Release Date: 28th July 2021

This disclosure statement complies with the Australian Polling Council Code of Conduct.*

Short Methodology Disclosure Statement		
F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	This study did not have any external sponsors or partners. It was initiated and run by Ipsos, because we are curious about the world we live in and how citizens around the globe think and feel about their world.
F1c.	Name of end client	This study did not have any external sponsors or partners.
F1d.	Fieldwork dates	26 th March – 9 April+ 2021
F1e.	Data collection methodology and (F1f.) split	Online
F1g.	Target population	Australian adults aged 16-73 years
F1h.	Sample size	n= 1000
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	https://www.ipsos.com/en-au/disclosure_statements
F1k.	Voting intention published	No

Long Methodology Disclosure Statement		
F2a.	Effective sample size after weighting	Effective sample size = 978
F2b.	Error margin associated with the effective sample size for the research.	Credibility Interval is +/-3.5 For information on the Ipsos use of credibility intervals, visit : https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf
F2c.	Variables used for weighting, population data source	For Australia: gender, age, and location. The source of population data weighted to is the 2016 Australian Census
F2d.	Weighting methodology used	rim weighting
F2e.	Full question text	See below
F2f.	**Prior questions which may have materially influenced results	Not Applicable
F2g.	**Proportion of completed phone interviews by type	Not applicable
F2h.	**Source of online sample used.	Respondents selected from existing panels of people agreeing to take part in surveys
**If voting intention is published		
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

*Relevant clauses of the Code of Conduct are noted for each item

**This item may not be applicable

The Australian Polling Council Code of Conduct can be found [here](#).

Full question text (F2e.)

Q1. How much do you agree or disagree with the following statements about [COUNTRY] today?

[RANDOMIZE]

[COUNTRY]'s society is broken

[COUNTRY] is in decline

SCALE (ROTATE ORDER)

Strongly agree

Somewhat agree

Neither agree nor disagree

Somewhat disagree

Strongly disagree

[ANCHOR] Don't know

Q2. And how much do you agree or disagree with the following statements?

[RANDOMIZE]

To fix [COUNTRY], we need a strong leader willing to break the rules

[COUNTRY] needs a strong leader to take the country back from the rich and powerful

[COUNTRY]'s economy is rigged to advantage the rich and powerful

Traditional parties and politicians don't care about people like me

Experts in this country don't understand the lives of people like me

Politicians should be able to say what's on their minds regardless of what anyone else thinks about their views

The most important political issues in [COUNTRY] should be decided directly by the people through referendums, not by the elected officials

The political and economic elite don't care about hard-working people

Politicians always end up finding ways to protect their privileges

The main divide in our society is between ordinary citizens and the political and economic elite

SCALE (ROTATE ORDER)

Strongly agree

Somewhat agree

Neither agree nor disagree

Somewhat disagree

Strongly disagree

[ANCHOR] Don't know

Q3. Now, we would like you to think of immigration and immigrants to [COUNTRY] in general. How much do you agree or disagree with each of the following statements?

[RANDOMIZE]

[COUNTRY] would be stronger if we stopped immigration

When jobs are scarce, employers should prioritize hiring people of this country over immigrants

Immigrants take jobs away from real [NOUN FOR PEOPLE FROM COUNTRY, PLURAL]

SCALE (ROTATE ORDER)

Strongly agree

Somewhat agree

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Neither agree nor disagree
Somewhat disagree
Strongly disagree
[ANCHOR] Don't know

Q5. The people who exercise power or influence in politics, business, the media, technology, science, and academia are often called "the elite". Do you consider yourselves to be part of the elite?

[ROTATE ORDER]

Yes, definitely
Yes, to a certain extent
No, not really
No, definitely not
[ANCHOR] Don't know

Q.6 Which of these two statements is closest to your opinion of the elite in [COUNTRY]?

[ROTATE ORDER]

They are a closely connected group of people with similar interests and views on many important issues
They are a loose group of people with different interests and views on many important issues

Q.7 And which of these three statements is closest to your opinion of the elite in [COUNTRY]?

[ROTATE ORDER]

They tend to make decisions that are in the best interest of most the people in [COUNTRY]
They sincerely believe their decisions are in the best interest of most people in [COUNTRY], but that is often not the case
They tend to make decisions based on their own interests and the needs of the rest of the people in [COUNTRY] do not matter
[ANCHOR] None of these

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