



Ipsos is a global leader in survey-based market research activities, present in 90 markets and employing more than 18,000 people. Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide understanding and powerful insight into the actions, opinions and motivations of citizens, consumers, patients, customers or employees.

In Switzerland Ipsos is the largest market research company; we are a team of 117, from more than 20 countries and based in Geneva, Basel and Root.

Our Public Affairs team based in Geneva is looking for an:

Associate Research Director

The Associate Research Director will have the following main responsibilities:

- Responsibility for design, execution and delivery of international research programmes in the area of social and opinion research, management of existing client relationships and development of new prospects
- Execution of complex, often multi-country, research projects and making sure that the project is running on budget, on time and with expected quality
- Main point of contact with clients on project and account related matters, active relationship management with existing clients, including development of new opportunities
- Finding new calls for tenders and responding to them by writing comprehensive research proposals (including design and pricing elements) and pitch presentations
- Overseeing work of juniors and coordination of work of different teams
- Analysis and interpretation of results and preparation of Word and PowerPoint reports
- Workshops and presentation of results to various client stakeholders

Desired qualifications, skills and experiences:

- **5-10 years of experience in running quantitative international studies from different regions, using different methodologies (face-to-face, telephone and online)**
- **Good understanding of different methodological and sampling aspects and requests**
- Excellence in time management, prioritisation and planning
- Positive, solutions-focussed approach and 'out-of-the-box' thinking
- Tenacity and excitement to work in a challenging environment with different teams and under time constraints, flexibility to changes in the project scope
- Experience in social research is an advantage but not a mandatory requirement
- Good writing skills, ability to interpret results and generate insights
- Knowledge of SPSS or another statistical package is desirable
- Proactive approach to clients, ready to reach out
- Good first degree, higher degree in a relevant discipline is an advantage
- Fluency in English is mandatory – other languages are an advantage.

If you recognise yourself in this description, then please send your application by email to: Recruitment_Switzerland@ipsos.com.

Our career page and our vacancies in Switzerland can be found at: [Professional vacancies | Ipsos](#).