



Ipsos is a global leader in survey-based market research activities, present in 90 markets and employing more than 18,000 people. Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide understanding and powerful insight into the actions, opinions and motivations of citizens, consumers, patients, customers or employees.

In Switzerland Ipsos is the largest market research company; we are a team of 117, from more than 20 countries and based in Geneva, Basel and Root.

Our Innovation / Market Strategy & understanding specializations team in Geneva is looking for a:

RESEARCH MANAGER

The Research Manager will have the following main responsibilities:

- Interface with clients alone or under guidance of a director and demonstrate an ability to understand clients' business needs
- Develop most appropriate research solutions leveraging up-to -date and innovative techniques
- Work closely together with other stakeholders within the organization to manage the project's process
- Interpreting data, writing reports and presentations as well as making business-oriented recommendations alone or under guidance of a director
- Participate in client presentations and interactions with senior project team members

To achieve these goals, the Research Manager will be supported by a team of Research Executives and project managers and hence will work in close relationship with these people.

Desired skills and experiences:

- University degree preferably in marketing/market research, sociology, psychology, business or similar
- 6 to 8 years professional experience in quantitative primary research in a market research agency or related area (essential)
- Strong market analysis skills, ideally in OTC or FMCG environment
- Strong expertise in leading multi-country projects, as more than 90% of projects are global
- Strong communication skills, both written and verbal
- Excellent English skills – other languages are an advantage
- Ability to deliver outstanding attention and services to the client
- Multi-tasking; ability to work on different projects at different stages simultaneously
- High attention to details and outstanding organization skills
- Open minded, curious, dynamic and enthusiastic.



If you recognise yourself in this description, then please send your application by email to: Recruitment_Switzerland@ipsos.com.

Our career page and our vacancies in Switzerland can be found at: [Professional vacancies | Ipsos](#).