Issues Monitor July 2021

Ipsos reference: -
Release Date: 13th August 2021

This disclosure statement complies with the Australian Polling Council Code of Conduct.[*]

Short Methodology Disclosure Statement		
F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	This study did not have any external sponsors or partners. It was initiated and run by Ipsos, because we are curious about the world we live in and how citizens around the globe think and feel about their world.
F1c.	Name of end client	As above
F1d.	Fieldwork dates	07/07/2021 – 11/07/2021
F1e.	Data collection methodology and (F1f.) split	Online self-completion
F1g.	Target population	Australian adults aged 18+
F1h.	Sample size	n= 1,182
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	https://www.ipsos.com/en-au/disclosure_statements
F1k.	Voting intention published	No

Long Methodology Disclosure Statement		
F2a.	Effective sample size after weighting	Effective sample size = 1,064
F2b.	Error margin associated with the effective sample size for the research. For information on the Ipsos use of credibility intervals, visit: https://www.ipsos.com/sites/default/files/2017-03/IpsosPA_CredibilityIntervals.pdf	Credibility Interval is +/- 3.5%
F2c.	Variables used for weighting, population data source	Age, gender and location (GCCSA) from 2016 ABS Census
F2d.	Weighting methodology used	Cell weighting
F2e.	Full question text	See below
F2f.	[**]Prior questions which may have materially influenced results	Not applicable
F2g.	[**]Proportion of completed phone interviews by type	Not applicable
F2h.	[**]Source of online sample used.	Online panel
[**]*If voting intention is published*		
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

[*]Relevant clauses of the Code of Conduct are noted for each item
[**]This item may not be applicable

The Australian Polling Council Code of Conduct can be found here.

Full question text (F2e.)

The following questions form the basis of this report:

What would you say are the **three most important** issues facing **Australia** today?

What would you say are the **three most important** issues facing **[INSERT STATE/TERRITORY]** today?

What would you say are the **three most important** issues facing **your local area** today?

Please select the political party that you believe is most capable of managing each of the following issues

The issues that respondents are asked to select from are:

The Economy

Immigration

Race relations/racism

Defence/Foreign affairs/Terrorism

Crime/Law and Order/Violence/Anti-Social Behaviour

Drug/Alcohol abuse

Education

Housing/Price of Housing

Healthcare/Hospitals

Environmental/Pollution/Water concerns

Population/Overpopulation

Poverty/Inequality

Taxation

Transport/Public Transport/Infrastructure

Unemployment

Issues facing Aboriginal and Torres Strait Islanders

Petrol prices/Fuel

Household Debt/Personal Debt

Inflation/cost of living

The political parties that respondents are asked to select from are:

Australian Labor Party

Liberal-National Party

The Greens

Other

Don't Know

None

All response options are visible to respondents and randomised.

Questions asked prior which may have materially influenced results (F2f.)

Not applicable.

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