

German Leadership Global Advisor Survey

Ipsos reference: Global Advisor Survey
Release Date: 15th September 2021

This disclosure statement complies with the Australian Polling Council Code of Conduct.*

Short Methodology Disclosure Statement		
F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	This study did not have any external sponsors or partners. It was initiated and run by Ipsos, because we are curious about the world we live in and how citizens around the globe think and feel about their world.
F1c.	Name of end client	This study did not have any external sponsors or partners.
F1d.	Fieldwork dates	23 rd July – 6 August 2021
F1e.	Data collection methodology and (F1f.) split	Online
F1g.	Target population	Australian adults aged 16-73 years
F1h.	Sample size	n= 1000
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	https://www.ipsos.com/en-au/disclosure_statements
F1k.	Voting intention published	No

Long Methodology Disclosure Statement		
F2a.	Effective sample size after weighting	Effective sample size = 951
F2b.	Error margin associated with the effective sample size for the research.	Credibility Interval is +/-3.5 For information on the Ipsos use of credibility intervals, visit: : https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf
F2c.	Variables used for weighting, population data source	For Australia: gender, age, and location. The source of population data weighted to is the 2016 Australian Census
F2d.	Weighting methodology used	rim weighting
F2e.	Full question text	See below
F2f.	**Prior questions which may have materially influenced results	Not Applicable
F2g.	**Proportion of completed phone interviews by type	Not applicable
F2h.	**Source of online sample used.	Respondents selected from existing panels of people agreeing to take part in surveys
**If voting intention is published		
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

*Relevant clauses of the Code of Conduct are noted for each item

**This item may not be applicable

The Australian Polling Council Code of Conduct can be found [here](#).

Introduction:

Now, we would like to ask you some questions about political leaders, such as heads of government or heads of international organizations.

VL1. To what extent do you agree or disagree with each of the following statements?

[ONE RESPONSE PER STATEMENT]

[PROGRESSIVE GRID] [DO NOT RANDOMIZE]

- The world would be more peaceful and successful if we had more female political leaders
- To solve global challenges, the world needs strong leaders
- It is important that political leaders be replaced regularly so they do not become too powerful
- **[ASK ONLY IN BELGIUM, FRANCE, GERMANY, GREAT BRITAIN, HUNGARY, ITALY, NETHERLANDS, POLAND, RUSSIA, SPAIN, SWEDEN, AND TURKEY]** Germany has been a trustworthy partner for [COUNTRY] on European issues under Angela Merkel
- **[ASK IN ALL COUNTRIES EXCEPT BELGIUM, FRANCE, GERMANY, GREAT BRITAIN, HUNGARY, ITALY, NETHERLANDS, POLAND, RUSSIA, SPAIN, SWEDEN, AND TURKEY]** Germany has been a trustworthy partner for [COUNTRY] on global issues under Angela Merkel
- **[ASK ONLY IN BELGIUM, FRANCE, GERMANY, GREAT BRITAIN, HUNGARY, ITALY, NETHERLANDS, POLAND, RUSSIA, SPAIN, SWEDEN, TURKEY, AND CHINA]** Angela Merkel's policies have had a positive impact on my country
- **[ASK ONLY IN BELGIUM, FRANCE, GERMANY, GREAT BRITAIN, HUNGARY, ITALY, NETHERLANDS, POLAND, RUSSIA, SPAIN, SWEDEN, AND TURKEY]** The future of Europe depends on strong German leadership

SCALE [ROTATE ORDER]

Strongly agree

Somewhat agree

Somewhat disagree

Strongly disagree

[ANCHOR] Not sure

VL2. Do you have a favorable or unfavorable opinion of each of the following:

[ONE RESPONSE PER LEADER]

[PROGRESSIVE GRID] [RANDOMIZE]

- Donald Trump
- Emmanuel Macron
- Joe Biden
- Boris Johnson
- Vladimir Putin
- Ursula von der Leyen
- Xi Jinping
- Jacinda Ardern
- Shinzo Abe
- Jair Bolsonaro
- Mario Draghi
- Angela Merkel

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- **[COUNTRIES OTHER THAN USA, FRANCE, GREAT BRITAIN, RUSSIA, CHINA, JAPAN, BRAZIL, ITALY, GERMANY AND SAUDI ARABIA: NAME OF LOCAL LEADER – SEE LIST BELOW]**

Argentina	Alberto Fernández
Australia	Scott Morrison
Belgium	Alexander De Croo
Canada	Justin Trudeau
Chile	Sebastián Piñera
Colombia	Iván Duque Márquez
Hong Kong	Carrie Lam
Hungary	Viktor Orbán
India	Narendra Modi
Malaysia	Muhyiddin Yassin
Mexico	Andrés Manuel López Obrador
Netherlands	Mark Rutte
Peru	Pedro Castillo
Poland	Andrzej Duda
Singapore	Lee Hsien Loong
South Africa	Cyril Ramaphosa
South Korea	Moon Jae-in
Spain	Pedro Sánchez
Sweden	Stefan Löfven
Turkey	Recep Tayyip Erdoğan

SCALE [ROTATE ORDER]

Very favorable

Somewhat favorable

Somewhat unfavorable

Very unfavorable

[ANCHOR] I am not familiar with this person

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Long Methodology Disclosure Statement

Q 3. How important is it for the leader of a country to have each of the following qualities:

[ONE RESPONSE PER QUALITY]

[PROGRESSIVE GRID] [RANDOMIZE]

- Be respectful of others
- Be knowledgeable
- Have authority
- Be charismatic
- Be honest
- Be impulsive
- Have empathy
- Communicate well
- Be tough
- Stand up for their principles and ideas even if they are criticized by others

SCALE [ROTATE ORDER]

Very important

Somewhat important

Not very important

Not at all important

[ANCHOR] Not sure

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