



Ipsos is a global leader in survey-based market research activities, present in 90 markets and employing more than 18,000 people. Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide understanding and powerful insight into the actions, opinions and motivations of citizens, consumers, patients, customers or employees.

In Switzerland Ipsos is the largest market research company; we are a team of 126, from more than 23 countries and based in Geneva, Basel and Root.

Our team based in Root / Lucerne is looking for a:

Research Executive

The Research Executive will have the following main responsibilities:

- Work very closely together with other team members as well as vendors to ensure the successful execution of projects
- Be the responsible interface for the internal stakeholder and to drive the quality management of these projects
- Contribute to client meetings and interface with clients on project related matters under guidance of senior team members
- Liaise with vendors, manage, and monitor fieldwork
- Analyze quantitative data and help develop reports and presentations
- Support other project team members in client servicing during the project cycle
- Contribute to a great visualization of the research results in reports & presentations (e.g. in MS PowerPoint).

Desired qualifications, skills and experiences:

- University degree preferably in marketing/market research, social sciences, communication sciences or similar
- A first experience in market research is an advantage
- Accountable for actions, commitment to meeting the expectations
- Ability to work in a team, flexibility and efficiently
- Creative mind-set
- Quick learner and independent in the context of an activity
- Strong attention to detail and able to be accountable for actions
- Strong numerical, analytical and organizational skills
- Strong communication skills
- Native in (Swiss-) German language and excellent English skills – other languages are an advantage
- Strong PowerPoint, Word and Excel skills.

If you recognise yourself in this description, then please send your application by email to: Recruitment_Switzerland@ipsos.com.

Our career page and our vacancies in Switzerland can be found at: [Professional vacancies | Ipsos](#).