

Long Methodology Disclosure Statement

ACOSS CED POLLING 2021

Ipsos reference: 21-067648-01
Release Date: 17th November 2021

This disclosure statement complies with the Australian Polling Council Code of Conduct.*

Short Methodology Disclosure Statement		
F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	Australian Council of Social Service
F1c.	Name of end client	As above
F1d.	Fieldwork dates	25/10/2021 – 10/11/2021
F1e.	Data collection methodology and (F1f.) split	Online self-completion: Online panel n=1,910 Social media n=678
F1g.	Target population	Australian adults aged 18+ in the following five electorates: <ul style="list-style-type: none"> • Boothby, SA • Swan, WA • Longman, QLD • Blair, QLD • Dobell, NSW
F1h.	Sample size	n= 2,588
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	https://www.ipsos.com/en-au/disclosure_statements
F1k.	Voting intention published	No

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F2a.	Effective sample size after weighting	Effective sample size = 2,292
F2b.	Error margin associated with the effective sample size for the research. For information on the Ipsos use of credibility intervals, visit: https://www.ipsos.com/sites/default/files/2017-03/IpsosPA_CredibilityIntervals.pdf	Credibility Interval is +/- 2.1%
F2c.	Variables used for weighting, population data source	Age, gender and location (GCCSA) from 2016 ABS Census
F2d.	Weighting methodology used	RIM weighting
F2e.	Full question text	See below
F2f.	**Prior questions which may have materially influenced results	Not applicable
F2g.	**Proportion of completed phone interviews by type	Not applicable
F2h.	**Source of online sample used.	Online panel, Social media
**If voting intention is published		
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

*Relevant clauses of the Code of Conduct are noted for each item

**This item may not be applicable

The Australian Polling Council Code of Conduct can be found [here](#).

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Full question text (F2e.)

The following questions form the basis of this report:

- The poverty line can be defined as half the amount of the midpoint income of every household in Australia, which would be equal to getting \$67 per day. It is considered to be the amount needed to cover the basic necessities of rent, food and utilities.
To what extent do you agree or disagree that the rate of income support should be above the poverty line?
 - Strongly agree
 - Somewhat agree
 - Neither agree nor disagree
 - Somewhat disagree
 - Strongly disagree
 - Don't know / unsure
- Do you think the current Jobseeker payment of \$45 a day is...
 - Too low
 - The right amount
 - Too high
 - Don't know / unsure
- Do you think you would be more or less likely to vote for a politician if their party was committed to increasing the Jobseeker rate above the poverty line of \$67 per day, or would it make no difference to how you vote?
 - More likely
 - Less likely
 - It would make no difference to how I vote
 - Don't know / unsure

All response options are visible to respondents and rotated.

Questions asked prior which may have materially influenced results (F2f.)

Not applicable.