

## 21-083800 Cfs Membership 2022

Ipsos reference: Committee for Sydney 2022  
 Release Date: 7<sup>th</sup> February 2022

This disclosure statement complies with the  
 Australian Polling Council Code of Conduct.\*

Short Methodology Disclosure Statement		
F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	Committee for Sydney
F1c.	Name of end client	Ehssan Veiszadeh
F1d.	Fieldwork dates	5 <sup>th</sup> – 19 <sup>th</sup> January 2022
F1e.	Data collection methodology and (F1f.) split	Online
F1g.	Target population	Sydney residents aged 18+ Toronto residents aged 18+ New York residents aged 18+ London residents aged 18+
F1h.	Sample size	Sydney n= 1034 Toronto n= 299 New York n= 287 London n= 295
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	<a href="https://www.ipsos.com/en-au/disclosure_statements">https://www.ipsos.com/en-au/disclosure_statements</a>
F1k.	Voting intention published	No

Long Methodology Disclosure Statement		
F2a.	Effective sample size after weighting	Effective sample size Sydney n= 1022 Toronto n= 287 New York n= 285 London n= 279
F2b.	Error margin associated with the effective sample size for the research.	Credibility Interval for Sydney QNR is +/-3.5. Credibility Interval for Toronto / New York / London QNR is +/-6.0. For information on the Ipsos use of credibility intervals, visit: : <a href="https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf">https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf</a>
F2c.	Variables used for weighting, population data source	Weighted by gender and age. The source of population data weighted to is the 2016 Australian Census
F2d.	Weighting methodology used	cell weighting
F2e.	Full question text	See below
F2f.	**Prior questions which may have materially influenced results	Not Applicable
F2g.	**Proportion of completed phone interviews by type	Not applicable
F2h.	**Source of online sample used.	Respondents selected from existing panels of people agreeing to take part in surveys
<b>** If voting intention is published</b>		
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable



**Australian  
Polling Council  
Quality Mark**

## Long Methodology Disclosure Statement

\*Relevant clauses of the Code of Conduct are noted for each item

\*\*This item may not be applicable

**The Australian Polling Council Code of Conduct can be found [here](#).**

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