

Winter Olympics Global Advisor Survey

Ipsos reference: Global Advisor Survey
Release Date: 3rd February 2022

This disclosure statement complies with the Australian Polling Council Code of Conduct.*

Short Methodology Disclosure Statement		
F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	This study did not have any external sponsors or partners. It was initiated and run by Ipsos, because we are curious about the world we live in and how citizens around the globe think and feel about their world.
F1c.	Name of end client	This study did not have any external sponsors or partners.
F1d.	Fieldwork dates	December 23rd 2021 – January 7th 2022
F1e.	Data collection methodology and (F1f.) split	Online
F1g.	Target population	Australian adults aged 16-73 years
F1h.	Sample size	n= 1000
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	https://www.ipsos.com/en-au/disclosure_statements
F1k.	Voting intention published	No

Long Methodology Disclosure Statement		
F2a.	Effective sample size after weighting	Effective sample size = n=918
F2b.	Error margin associated with the effective sample size for the research.	Credibility Interval is +/-3.5 For information on the Ipsos use of credibility intervals, visit: : https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf
F2c.	Variables used for weighting, population data source	For Australia: gender, age, and location. The source of population data weighted to is the 2016 Australian Census
F2d.	Weighting methodology used	rim weighting
F2e.	Full question text	See below
F2f.	**Prior questions which may have materially influenced results	Not Applicable
F2g.	**Proportion of completed phone interviews by type	Not applicable
F2h.	**Source of online sample used.	Respondents selected from existing panels of people agreeing to take part in surveys
**If voting intention is published		
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

*Relevant clauses of the Code of Conduct are noted for each item

**This item may not be applicable

The Australian Polling Council Code of Conduct can be found [here](#).

[ASK IN ALL CORE COUNTRIES]

VX1. How interested are you in the 2022 Winter Olympic Games in Beijing, China? (SELECT ONE)

[ROTATE ORDER]

Very interested
Somewhat interested
Not very interested
Not at all interested

VX2. From this list of events, which 3 are you most interested in following in the upcoming Winter Olympics?

[RANDOMIZE]

Alpine skiing
Biathlon
Bobsleigh
Cross country skiing
Curling
Figure skating
Freestyle skiing
Ice hockey
Luge
Nordic combined
Short track speed skating
Skeleton
Ski jumping
Snowboarding
Speed skating

[ANCHOR] Some other sport

[ANCHOR, EXCLUSIVE] None of these

[ANCHOR, EXCLUSIVE] Don't know

VX3. Which six of these disciplines will be featured in the Beijing 2022 Paralympic Winter Games? **[SELECT UP TO SIX] [ACTUAL DISCIPLINES HIGHLIGHTED IN YELLOW]**

[RANDOMIZE]

Alpine skiing
Biathlon
Bobsleigh
Cross country skiing
Curling
Figure skating
Freestyle skiing
Ice hockey
Luge
Nordic combined
Short track speed skating
Skeleton
Ski jumping
Snowboarding
Speed skating

[ANCHOR, EXCLUSIVE] None of these

[ANCHOR, EXCLUSIVE] Don't know

VX4. To what extent do you agree or disagree with the following statements about the Winter Olympic Games?

[ROTATE ORDER][PROGRESSIVE GRID]

- It is appropriate for athletes to take a public stand on political or social issues when performing at the Olympics
- If a country is officially barred from the Olympics for doping, its athletes not implicated in doping should still be allowed to perform under the banner of their Olympic committee instead of their country's banner
- The Beijing Winter Olympics should go ahead as planned in February 2022, even if the Covid pandemic isn't over yet
- There is too much nationalism on display during the Olympics
- The news and sports media in [COUNTRY] give a fair amount of coverage to the Paralympic Games

[ROTATE ORDER]

Strongly agree

Somewhat agree

Somewhat disagree

Strongly disagree