

International Women's Day Global Advisor Survey

Ipsos reference: Global Advisor Survey
 Release Date: 4th March 2022

This disclosure statement complies with the
 Australian Polling Council Code of Conduct.*

Short Methodology Disclosure Statement		
F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	This study did not have any external sponsors or partners. It was initiated and run by Ipsos, because we are curious about the world we live in and how citizens around the globe think and feel about their world.
F1c.	Name of end client	This study did not have any external sponsors or partners.
F1d.	Fieldwork dates	January 21 st 2022 – February 4 th 2022
F1e.	Data collection methodology and (F1f.) split	Online
F1g.	Target population	Australian adults aged 16-74 years
F1h.	Sample size	n= 1,000
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	https://www.ipsos.com/en-au/disclosure_statements
F1k.	Voting intention published	No

Long Methodology Disclosure Statement		
F2a.	Effective sample size after weighting	Effective sample size = n=946
F2b.	Error margin associated with the effective sample size for the research.	Credibility Interval is +/-3.5 For information on the Ipsos use of credibility intervals, visit : https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf
F2c.	Variables used for weighting, population data source	For Australia: gender, age, and location. The source of population data weighted to is the 2016 Australian Census
F2d.	Weighting methodology used	Rim weighting
F2e.	Full question text	See below
F2f.	**Prior questions which may have materially influenced results	Not Applicable
F2g.	**Proportion of completed phone interviews by type	Not applicable
F2h.	**Source of online sample used.	Respondents selected from existing panels of people agreeing to take part in surveys
**If voting intention is published		
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

*Relevant clauses of the Code of Conduct are noted for each item

**This item may not be applicable

The Australian Polling Council Code of Conduct can be found [here](#).

WE11. People have different ideas about what is acceptable behaviour online. How often, if ever, do you find the following forms of contact acceptable?

[PROGRESSIVE GRID. RANDOMISE ORDER OF STATEMENTS. SINGLE CODE ONLY FOR EACH.]

- Sending someone unrequested comments or compliments on their physical appearance
- Sending someone unrequested, sexually explicit images
- Sending someone messages when they haven't responded to previous messages
- Using sexist or misogynistic language
- Using racist language
- Using homophobic or transphobic comments
- Using generally abusive language
- Impersonating someone else online without their permission or 'catfishing'
- Posting someone's personal details online
- Sharing intimate images of someone online without their consent

[FLIP CODES 1-4 FOR 50%]

- Always acceptable
- Sometimes acceptable
- Hardly ever acceptable
- Never acceptable
- Don't know

WE12. Have you experienced any of the following forms of online contact in the past two years, or not?

[FLIP CODES A-M FOR 50%, MULTICODE]

- a. Being sent unrequested comments or compliments on your physical appearance
- b. Being sent unrequested, sexually explicit images
- c. Sexist or misogynistic language directed at you
- d. Racist language directed at you
- e. Homophobic or transphobic comments directed at you
- f. Generally abusive language directed at you
- g. Threats to your physical safety
- h. Someone impersonating you online without your permission or 'catfishing' you
- i. The posting of your personal details online with the aim to cause you alarm or stress
- j. The posting of intimate images of you online without your consent
- k. Viewing comments or images online which suggest men are superior to women
- l. Viewing comments or images online which suggest that women cause many of the problems facing men
- m. Other
- n. None of the above **[ANCHOR][EXCLUSIVE]**
- o. Don't know **[ANCHOR][EXCLUSIVE]**
- p. Prefer not to say **[ANCHOR][EXCLUSIVE]**

[ASK WE13 IF YES TO ANY STATEMENTS I-M AT WE12]

WE13. How, if at all, has this type of online contact affected you? Please select all that apply.

[RANDOMISE CODES, MULTICODE]

- My job or job prospects have been threatened
- My relationships with friends or family have been threatened
- I have felt isolated or like I needed to withdraw into myself
- I have been less able to focus on everyday tasks
- I have not been able to sleep well
- I have experienced lower self-esteem or a loss of self-confidence
- I have experienced panic attacks, anxiety or stress
- I have reduced my internet usage
- I have stayed off social media
- I have stopped myself from saying what I actually think online
- None of the above [ANCHOR][EXCLUSIVE]
- Other (SPECIFY) [ANCHOR]
- Don't know [ANCHOR][EXCLUSIVE]
- Prefer not to say [ANCHOR][EXCLUSIVE]

WE14. To what extent, if at all, do you agree or disagree with the following statements?

[PROGRESSIVE GRID. RANDOMISE ORDER OF STATEMENTS. SINGLE CODE ONLY FOR EACH.]

- a) The best way for women to deal with online abuse is to just ignore it
- b) Many women overreact to the things people send them or say to them online
- c) Women should not have to put up with online abuse
- d) It is mainly men's fault that online abuse is a problem today

[FLIP CODES 1-5 FOR 50%]

- Strongly agree
- Tend to agree
- Neither agree nor disagree
- Tend to disagree
- Strongly disagree
- Don't know

WE15. People have different ideas about gender and relationships between men and women. To what extent, if at all, do you agree or disagree with the following statements?

[PROGRESSIVE GRID. RANDOMISE ORDER OF STATEMENTS. SINGLE CODE ONLY FOR EACH.]

- a. Men have lost out in terms of economic and political power or socially as a result of feminism
- b. Gender inequality doesn't really exist
- c. Violence against women is often provoked by the victim
- d. Traditional masculinity is under threat today
- e. Feminism does more harm than good
- f. It's a woman's obligation to have sex with her boyfriend or husband even if she doesn't feel like it
- g. Women who say they were abused often make up or exaggerate claims of abuse or rape

[FLIP CODES 1-5 FOR 50%]

- Strongly agree
- Tend to agree
- Neither agree nor disagree
- Tend to disagree
- Strongly disagree
- Don't know

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