

## Sustainable energy

Ipsos reference: Sustainable energy 2022  
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This disclosure statement complies with the  
 Australian Polling Council Code of Conduct.\*

Short Methodology Disclosure Statement		
F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	World Economic Forum
F1c.	Name of end client	As above
F1d.	Fieldwork dates	18/02/22 – 04/03/2022
F1e.	Data collection methodology and (F1f.) split	Online research (100%)
F1g.	Target population	In Australia: people aged 16-74. Adults aged 18-74 in the United States, Canada, Ireland (Republic), Malaysia, South Africa, and Turkey, and 16-74 in 24 other countries
F1h.	Sample size	Online research (100%)
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	<a href="https://www.ipsos.com/en-au/disclosure_statements">https://www.ipsos.com/en-au/disclosure_statements</a>
F1k.	Voting intention published	No

Long Methodology Disclosure Statement		
F2a.	Effective sample size after weighting	Effective sample size = 951
F2b.	Error margin associated with the effective sample size for the research. For information on the Ipsos use of credibility intervals, visit: <a href="https://www.ipsos.com/sites/default/files/2017-03/IpsosPA_CredibilityIntervals.pdf">https://www.ipsos.com/sites/default/files/2017-03/IpsosPA_CredibilityIntervals.pdf</a>	Credibility Interval is +/-3.5 For information on the Ipsos use of credibility intervals, visit: <a href="https://www.ipsos.com/sites/default/files/2017-03/IpsosPA_CredibilityIntervals.pdf">https://www.ipsos.com/sites/default/files/2017-03/IpsosPA_CredibilityIntervals.pdf</a>
F2c.	Variables used for weighting, population data source	For Australia: gender, age, and location. The source of population data weighted to is the 2016 Australian Census
F2d.	Weighting methodology used	Rim weighting
F2e.	Full question text	See below
F2f.	**Prior questions which may have materially influenced results	Not Applicable
F2g.	**Proportion of completed phone interviews by type	Not applicable
F2h.	**Source of online sample used.	Respondents selected from existing panels of people agreeing to take part in surveys
<b>**If voting intention is published</b>		
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

\*Relevant clauses of the Code of Conduct are noted for each item

\*\*This item may not be applicable

The Australian Polling Council Code of Conduct can be found [here](#).

**Full question text (F2e.)**

*Q1. Many people have seen the prices for various forms of energy (electricity, natural gas, oil/gasoline, etc.) rise recently. Which of these do you think is the main reason why energy prices are increasing:*

- Volatility in the oil and gas markets
- Geopolitical tensions
- Climate change policies
- Insufficient supply to meet increased demand
- Not sure

*Q2. Think of all the energy you use daily for transportation, heating or cooling your home, cooking, powering your appliances, etc., and how much you pay for it. If energy prices continue to increase, to what extent will it affect your overall spending power?*

- Not much -- I will still be able to buy the same products and services
- A little -- I will need to keep an eye on my income and my spending
- A fair amount -- I will have to cut back on some non-essential expenses (e.g., entertainment)
- A great deal -- I will have to cut back on essential expenses (e.g., food, housing, heating, healthcare)

*Q3. How important is it to you that {#QCountry} shifts away from fossil fuels to more climate-friendly and sustainable energy sources over the next 5 years?*

- Very important
- Somewhat important
- Not very important
- Not at all important

**Questions asked prior which may have materially influenced results (F2f.)**

Not applicable

**Sydney**

Level 2  
51 Berry Street  
North Sydney NSW 2060  
T: +61 2 9900 5100

**Melbourne**

Level 6  
11 Wilson Street  
South Yarra VIC 3141  
T: +61 3 9946 0888

**Perth**

Ground Floor  
338 Barker Road  
Subiaco WA 6008  
T: +61 8 9321 5415

**Brisbane**

Suite 3a  
201 Leichhardt Street  
Spring Hill QLD 4000  
T: +61 7 3016 7600