

Cycling Global Advisor Survey

Ipsos reference: Cycling Global Advisor Survey
 Release Date: 24th May 2022

This disclosure statement complies with the Australian Polling Council Code of Conduct.*

Short Methodology Disclosure Statement		
F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	This study did not have any external sponsors or partners. It was initiated and run by Ipsos, because we are curious about the world we live in and how citizens around the globe think and feel about their world.
F1c.	Name of end client	This study did not have any external sponsors or partners.
F1d.	Fieldwork dates	March 25 and April 8, 2022
F1e.	Data collection methodology and (F1f.) split	Online
F1g.	Target population	Australian adults aged 16-74 years
F1h.	Sample size	n= 1,000
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	https://www.ipsos.com/en-au/disclosure_statements
F1k.	Voting intention published	No

Long Methodology Disclosure Statement		
F2a.	Effective sample size after weighting	Effective sample size = n=963
F2b.	Error margin associated with the effective sample size for the research.	Credibility Interval is +/-3.5 For information on the Ipsos use of credibility intervals, visit : https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf
F2c.	Variables used for weighting, population data source	For Australia: gender, age, and location. The source of population data weighted to is the 2016 Australian Census
F2d.	Weighting methodology used	Rim weighting
F2e.	Full question text	See below
F2f.	**Prior questions which may have materially influenced results	Not Applicable
F2g.	**Proportion of completed phone interviews by type	Not applicable
F2h.	**Source of online sample used.	Respondents selected from existing panels of people agreeing to take part in surveys
**If voting intention is published		
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

*Relevant clauses of the Code of Conduct are noted for each item

**This item may not be applicable

The Australian Polling Council Code of Conduct can be found [here](#).

Q1. Please select all the statements below that apply to you.

- I know how to ride a bicycle
- I own a bicycle that I can use personally
- I use public bicycle-sharing systems (short-term bicycle rental)
- [ANCHOR, SINGLE RESPONSE] None of the above

Q2. How often do you ride a bicycle? (Please select the answer that applies best to you.)

- Daily or almost daily
- Once or twice a week
- Once or twice a month
- Less often
- Never

Q3. Which mode of transportation do you use most often for short distances of about 2 kilometers [US/UK only: "1 mile"] in your neighborhood?

- [RANDOMIZE]
- Walk
- Ride a bicycle
- Ride a motorcycle/moped
- Ride my automobile (car, van, truck)
- Take public transport [US/CA: transit]
- Take a taxi/ride-share vehicle
- Electric Standup scooters
- A combination of public transport and bike / scooter rental

[ANCHOR] Other

Q4. Please indicate how much you agree or disagree with the following statements.

- [RANDOMIZE]
- The cycling infrastructure (e.g., dedicated bicycle lanes) in my area is excellent
- Cycling from one place to another in my area is too dangerous
- Cycling plays an important role in the reduction of carbon emissions
- Cycling plays an important part in the reduction of traffic
- New road and traffic infrastructure projects in my area should prioritize bicycles over automobiles
- Cyclists in my area frequently disrespect traffic rules and regulation
- Cyclists represent a danger to drivers
- Cyclists represent as much a danger to pedestrians as do automobiles or motorcycle/moped"
- Cycling is an urban trend

SCALE [ROTATE ORDER]

- Strongly agree
- Somewhat agree
- Somewhat disagree
- Strongly disagree

Q5. Generally speaking, do you have a favorable or unfavorable opinion of the way the following methods of transportation are used in your community

- [RANDOMIZE]
- Bicycles

Electric bicycles (e-bikes)
Standup scooters
Motorcycles/mopeds
Automobiles
Trucks [UK/Malaysia/Singapore/India: Lorries]

SCALE [ROTATE ORDER]

Very favorable
Somewhat favorable
Somewhat unfavorable
Very unfavorable

Q6. Which of these best describes the type of area where you live:

[ROTATE ORDER]

In a rural area (countryside, village, or small town)
In, or right outside, a small city
In, or right outside, a medium-sized city
In the suburbs of a large city
In a large city

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