



# Long Methodology Disclosure Statement

## **Cycling Global Advisor Survey**

Ipsos reference: Cycling Global Advisor Survey

Release Date: 24<sup>th</sup> May 2022 Austr

This disclosure statement complies with the Australian Polling Council Code of Conduct.\*

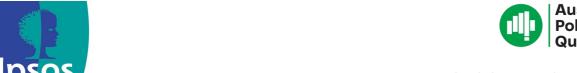
| Short Methodology Disclosure Statement |   |   |
|--|---|---|
| F1a.                                   | Research company conducting the research        | Ipsos   |
| F1b.                                   | Client commissioning the research               | This study did not have any external sponsors or partners. It was initiated and run by Ipsos, because we are curious about the world we live in and how citizens around the globe think and feel about their world. |
| F1c.                                   | Name of end client                              | This study did not have any external sponsors or partners.  |
| F1d.                                   | Fieldwork dates                                 | March 25 and April 8, 2022  |
| F1e.                                   | Data collection methodology and (F1f.) split    | Online  |
| F1g.                                   | Target population                               | Australian adults aged 16-74 years  |
| F1h.                                   | Sample size                                     | n= 1,000  |
| F1i.                                   | Compliant with Australian Polling Council Code. | Yes   |
| F1j.                                   | URL for Long Methodology Disclosure Statement   | https://www.ipsos.com/en-au/disclosure_statements   |
| F1k.                                   | Voting intention published                      | No  |

| Long Methodology Disclosure Statement |  |  |
|---------------------------------------|--|--|
| F2a.                                  | Effective sample size after weighting                                    | Effective sample size = n=963  |
| F2b.                                  | Error margin associated with the effective sample size for the research. | Credibility Interval is +/-3.5 For information on the Ipsos use of credibility intervals, visit: : <a href="https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling2021.pdf">https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling2021.pdf</a> |
| F2c.                                  | Variables used for weighting, population data source                     | For Australia: gender, age, and location. The source of population data weighted to is the 2016 Australian Census  |
| F2d.                                  | Weighting methodology used   | Rim weighting  |
| F2e.                                  | Full question text   | See below  |
| F2f.                                  | **Prior questions which may have materially influenced results           | Not Applicable   |
| F2g.                                  | **Proportion of completed phone interviews by type                       | Not applicable   |
| F2h.                                  | **Source of online sample used.  | Respondents selected from existing panels of people agreeing to take part in surveys   |
| **If voting intention is published    |  |  |
| G2b.                                  | Ability to provide 'undecided' response                                  | Not applicable   |
| G2c.                                  | Do voting intention figures exclude<br>'undecided'                       | Not applicable   |
| G2e.                                  | Method of calculating 2PP  | Not applicable   |

<sup>\*</sup>Relevant clauses of the Code of Conduct are noted for each item

### The Australian Polling Council Code of Conduct can be found <a href="here">here</a>.

<sup>\*\*</sup>This item may not be applicable





#### Long Methodology Disclosure Statement

Q1. Please select all the statements below that apply to you.

I know how to ride a bicycle

I own a bicycle that I can use personally

I use public bicycle-sharing systems (short-term bicycle rental)

[ANCHOR, SINGLE RESPONSE] None of the above

Q2. How often do you ride a bicycle? (Please select the answer that applies best to you.)

Daily or almost daily

Once or twice a week

Once or twice a month

Less often

Never

Q3. Which mode of transportation do you use most often for short distances of about 2 kilometers [US/UK only: "1 mile"] in your neighborhood?

[RANDOMIZE]

Walk

Ride a bicycle

Ride a motorcycle/moped

Ride my automobile (car, van, truck)

Take public transport [US/CA: transit]

Take a taxi/ride-share vehicle

Electric Standup scooters

A combination of public transport and bike / scooter rental

[ANCHOR] Other

Q4. Please indicate how much you agree or disagree with the following statements.

[RANDOMIZE]

The cycling infrastructure (e.g., dedicated bicycle lanes) in my area is excellent

Cycling from one place to another in my area is too dangerous

Cycling plays an important role in the reduction of carbon emissions

Cycling plays an important part in the reduction of traffic

New road and traffic infrastructure projects in my area should prioritize bicycles over automobiles

Cyclists in my area frequently disrespect traffic rules and regulation

Cyclists represent a danger to drivers

Cyclists represent as much a danger to pedestrians as do automobiles or motorcycle/moped"

Cycling is an urban trend

SCALE [ROTATE ORDER]

Strongly agree

Somewhat agree

Somewhat disagree

Strongly disagree

Q5. Generally speaking, do you have a favorable or unfavorable opinion of the way the following methods of transportation are used in your community

[RANDOMIZE]

Bicycles

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**T:** +61 7 3016 7600





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Electric bicycles (e-bikes)
Standup scooters
Motorcycles/mopeds
Automobiles
Trucks [UK/Malaysia/Singapore/India: Lorries]

SCALE [ROTATE ORDER] Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable

Q6. Which of these best describes the type of area where you live:

[ROTATE ORDER]
In a rural area (countryside, village, or small town)
In, or right outside, a small city
In, or right outside, a medium-sized city
In the suburbs of a large city
In a large city