Global Inflation

Ipsos reference: Global Inflation 2022
Release Date: 13th May 2022

This disclosure statement complies with the Australian Polling Council Code of Conduct.*

Short Methodology Disclosure Statement

F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	NA
F1c.	Name of end client	NA
F1d.	Fieldwork dates	7th April – 18th April 2022
F1e.	Data collection methodology and (F1f.) split	Online research (100%)
F1g.	Target population	In Australia: people aged 16-74. Globally: people aged 18-74 in Canada, Turkey and the United States, , and aged 16-74 in France, Germany, Great Britain, Italy, Japan, Poland and Spain.
F1h.	Sample size	n=1,000
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	https://www.ipsos.com/en-au/disclosure_statements
F1k.	Voting intention published	No

Long Methodology Disclosure Statement

F2a.	Effective sample size after weighting	Effective sample size = 942
F2b.	Error margin associated with the effective sample size for the research. For information on the Ipsos use of credibility intervals, visit: https://www.ipsos.com/sites/default/files/2017-03/IpsosPA_CredibilityIntervals.pdf	Credibility Interval is +/-3.5 For information on the Ipsos use of credibility intervals, visit: https://www.ipsos.com/sites/default/files/2017-03/IpsosPA_CredibilityIntervals.pdf
F2c.	Variables used for weighting, population data source	For Australia: gender, age, and location. The source of population data weighted to is the 2016 Australian Census
F2d.	Weighting methodology used	Rim weighting
F2e.	Full question text	See below
F2f.	**Prior questions which may have materially influenced results	Not Applicable
F2g.	**Proportion of completed phone interviews by type	Not applicable
F2h.	**Source of online sample used.	Respondents selected from existing panels of people agreeing to take part in surveys
**If voting intention is published		
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

*Relevant clauses of the Code of Conduct are noted for each item
**This item may not be applicable

The Australian Polling Council Code of Conduct can be found here.

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Full question text

Q. *How well would you say you are managing financially these days? Would you say you are …*

Living comfortably
Doing alright
Just about getting by
Finding it quite difficult
Finding it very difficult
Don't know

Q. *Over the next year, do you think each of the following will rise, decline or stay at about the same level?*

The rate of inflation (how much prices are going up by)
The number of unemployed people in my country
Your own standard of living
The taxes you pay
Interest rates
Your disposable income (what you can spend after paying your bills for living expenses)

It will rise a lot
It will rise a little
It will stay about the same
It will fall a lot/little

Q. *Thinking about your personal financial situation over the next six months. How concerned, if at all, are you* about each of the following over the next six months?

Your ability to pay the bills
Your ability to buy things you're used to buying
The cost of goods and services increasing
The value of your home
Your ability to pay your gas and/or electricity bills

Very concerned
Fairly concerned
Not very concerned
Not at all concerned

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Q. Thinking now about your household spend in the next 6 months, for each of the following types of spend, please say whether you expect it to increase, decrease or stay the same as it is now?

The cost of your food shopping
The cost of your other household shopping
The cost of your utilities (gas and electric)
The overall cost of your subscriptions (Netflix, gym memberships, etc.)
Your motoring fuel costs (petrol, diesel etc.)
Your mortgage/rent
The overall cost of going out socializing (cinema, cafes, restaurants, clubs etc.)

Increase a lot
Increase a little
Stay the same
Decrease a little
Decrease a lot

Q. Where would price rises have the most negative impact on your quality of life, if any? Please select up to three.

The cost of your food shopping
The cost of your other household shopping
The cost of your utilities (gas and electric)
The overall cost of your subscriptions (Netflix, gym memberships, etc.)
Your motoring fuel costs (petrol, diesel etc.)
Your mortgage/rent
The overall cost of going out socializing (cinema, cafes, restaurants, clubs etc.)
Rising prices in these areas would have no impact
All equally
Don't know

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Q. And if price rises meant that you could no longer afford your normal lifestyle, which, if any, of the below actions would you be likely to take?

Use savings
Borrow money
Save less
Ask for a pay rise from my employer
Seek higher-paid work from another employer
Seek employment
Check what benefits/support are available to me
Spend less money on food
Spend less money on other household shopping
Spend less money on socializing
Use a car/motor vehicle less often to spend less on fuel
Move into cheaper accommodation
Spend less on holidays
Delay large purchase decisions
Spend less on healthcare
Spend less on education
Use less heating, electricity or water
Other
None of these
Don't know

Q. How much, if at all, do you think each of the following are contributing to the rising cost of living in [COUNTRY] today?

The COVID-19 pandemic
The state of the global economy
The policies of my national government
The Russian invasion of Ukraine and its consequences
Businesses making excessive profits
Workers demanding pay rises
The interest rate level in my country
Immigration into my country

A great deal
A fair amount
Not very much
Not at all

Questions asked prior which may have materially influenced results (F2f.)

Not applicable