

Job Description

Job Role/ Position Title	Associate Client Director, Qualitative Research
Sector	Healthcare
Scope of role (in %)	100%
Country / city	Switzerland, Basel
Years of experience	7-8 years

This is an excellent opportunity for an experienced qualitative market research professional to be responsible for leading a team to deliver strategic direction to our clients through a high quality of research methodology, strategic insight, and project management.

As an Associate Client Director, you will actively manage a team to meet the clients' needs on time and within budget, as well as actively develop new business whilst contributing to the team culture and coaching them.

Key Activities, Duties and Responsibilities

- Taking the lead in the design, execution, analysis, delivery, and presentation of qualitative work including running co-creation sessions and workshops
- Working closely with relevant experts to design effective, innovative proposals
- Contributing effectively to client pitches / lead pitches for projects
- Demonstrating a strong commercial drive and understanding of the factors which contribute to business success
- Responsible for actively developing new opportunities with existing and new clients as well support GCOs in business development activities
- Looking for opportunities to improve our offer, performance, and client delivery
- Leading a team of researchers, managing resources/workloads on projects effectively, providing guidance, support and coaching to team members
- Providing trainings to team members on qualitative methodologies, presentations, and other qual focused sessions
- Monitoring projects' financial progress, identifying problems and suggesting solutions
- Facilitating and directs knowledge transfer, personal development of team members and achievement of team goals

Skills & Experiences

- A minimum of 7-8 years market research experience ideally within the healthcare industry
- Excellent qualitative research skills including moderation of co-creation sessions / workshops
- Commitment to meeting the expectations and requirements of internal and external stakeholders

- Prompt, proactive, and consultative project management with focus on solutions for clients and team members
- Excellent written and oral communication skills
- Native or fluent English
- Strong team development / coaching experience and previous people management responsibility

Our offer

- Dynamic international environment with the opportunity to work on interesting and strategic initiatives for national and international top pharmaceutical companies
- People focused workplace committed to CSR, diversity & inclusion and sustainability