



## **Jennifer Hubber**

Director and member of the CSR Committee

After obtaining an MBA from Bocconi University in Milan, Jennifer Hubber began her career in 1985 in the research sector, first on the client side at Pirelli and then with the agency AC Nielsen in Milan.

In 1998 she joined Ipsos, where she has spent the past 20 years. Since January 2018, Jennifer Hubber has headed the Global PartneRing program (“IGP”) for Ipsos’ key clients. Previously, she managed Ipsos’ Italian operations for almost three years, after serving in various roles that enabled her to gain solid client expertise and international development experience. She was in charge of WSBL ASI (advertising and brand research) in Western Europe for several years, and looked after one of Ipsos’ main clients, Nestlé.

Jennifer Hubber is multilingual and speaks fluent English, French, Spanish and Italian