



Laurence Stoclet
Deputy Chief Executive Officer

With an MBA from ESCP Business School (Banking & Finance), Laurence Stoclet led the ESCP Research Committee, specializing in market research, for three years. She also holds a postgraduate diploma in accounting and finance.

She was an Audit and Consulting Manager at Arthur Andersen for more than six years before joining the listed company Metaleurop as Head of Treasury, Financing and Investor Relations for two years. She joined Ipsos as Chief Financial Officer in 1998 to take charge of preparations for the Company's IPO on July 1st, 1999. She has been a Company Director since 2002 and in 2010 she was appointed Deputy Chief Executive Officer in charge of the Finance Department and all the Group's support functions (excluding Human Resources). She also oversees acquisitions and investments in new technologies.

She is a Director of a Chinese fund - "Oneworld" - in which Ipsos holds a 40% stake and which invests in big data and platforms in China. She also sits on the Group Investment Committee and directly oversaw the acquisitions of GfK Research and Synthesio in 2018, and the more recent acquisitions in the field of technology (Askia, Dotmetrics, MGE Data, Intrasonics), sitting on the Board of Directors of these companies to ensure their successful integration into the Group. Finally, she chairs or is member of the Board of Directors of the Group's main subsidiaries.