



Sylvie Mayou

Director representing the employees and member of the Appointments and Compensation Committee

Sylvie Mayou is a graduate of the ISG Business School. Passionate about her work, Sylvie has over 30 years' experience in the market research sector. After more than 15 years spent with various agencies (Remark, Ifop), in 1997 she joined Ipsos, where she has been for 20 years.

Over the course of her career, Sylvie has developed considerable expertise in strategic support for key clients and major international programs. She has experience in a wide variety of fields, including FMCG, beauty and health, and works with numerous Ipsos teams worldwide.