



## **Virginie Calmels**

Independent Director

Virginie Calmels is the President of CV Education, a higher education group specializing in the creative industries and digital marketing, which created the first FUTURAE school in Boulogne-Billancourt in October 2020.

She is a graduate of the Ecole Supérieure de Commerce de Toulouse and of Insead and also holds a degree in accounting and finance and a diploma in public accounting and auditing. In addition to her significant expertise in financial management, Virginie Calmels has extensive knowledge of the media and digital marketing sectors and is therefore particularly sensitive to Ipsos' business.

She has all the skills of an independent director of listed companies, being or having been an independent director of other listed companies in the TMT sector (Iliad, Assystem, Focus Entertainment, Technicolor).

She is also involved in charitable activities which are at the heart of Ipsos' ESG policy. Since November 2019, she has been Chairperson of the Strategic Board of Oui Care and Honorary President of the Oui Care Foundation, which fights violence against women and promotes gender equality.