



Ipsos is a global leader in survey-based market research activities, present in 90 markets and employing more than 18,000 people. Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide understanding and powerful insight into the actions, opinions and motivations of citizens, consumers, patients, customers or employees.

In Switzerland Ipsos is the largest market research company; we are a team of 126, from more than 23 countries and based in Geneva, Basel and Root.

Our Public Affairs team based in Geneva is looking for a:

Associate Research Director

The Associate Research Director will have the following main responsibilities:

- Main point of contact with clients among International Organizations and Universities on project and account related matters, active relationship management with existing clients
- Responsibility for design, execution and delivery of international research programmes over 200k USD in the area of social and opinion research
- Finding new business opportunities and developing relationship with new prospects, promoting Ipsos knowledge and experience
- Finding new calls for tenders for global, multi-country research studies for UN and other International Organizations and responding to them by writing comprehensive research proposals (including design and pricing elements) and pitch presentations
- Analysis and interpretation of results and preparation of Word and PowerPoint reports
- Workshops and presentation of results to various client stakeholders
- Overseeing work of juniors and coordination of work of different teams.

Desired qualifications, skills and experiences:

- 5-10 years of experience of working on quantitative research projects for UN and/or other International Organizations, Universities, or governments
- Experience in applied social research using some of the main quantitative methodologies (face-to-face, telephone and online), understanding of methodological and sampling requests
- Good knowledge of qualitative methodologies is an asset
- Interest for working in private sector and in business development, proactive approach to new clients
- Advanced university degree in a relevant discipline is a requirement, PhD is an advantage
- Positive, solutions-focussed approach and 'out-of-the-box' thinking
- Tenacity and excitement to work in a challenging environment with different teams and under time constraints, flexibility to changes in the project scope
- Good writing skills, ability to interpret results and generate insights
- Knowledge of SPSS or another statistical package is requested
- Excellent reading/writing/speaking English, French or German is an asset.

If you recognise yourself in this description, then please send your application by email to: Recruitment_Switzerland@ipsos.com.

Our career page and our vacancies in Switzerland can be found at: [Professional vacancies | Ipsos](#).