

COP 27 Global Advisor Survey

Ipsos reference: Global Advisor Survey
 Release Date: Date 7th November 2022

This disclosure statement complies with the Australian Polling Council Code of Conduct.*

Short Methodology Disclosure Statement		
F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	This study did not have any external sponsors or partners. It was initiated and run by Ipsos, because we are curious about the world we live in and how citizens around the globe think and feel about their world.
F1c.	Name of end client	This study did not have any external sponsors or partners.
F1d.	Fieldwork dates	26th August - 9th September 2022
F1e.	Data collection methodology and (F1f.) split	Online
F1g.	Target population	Australian adults aged 16-73 years
F1h.	Sample size	n= 1001
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	https://www.ipsos.com/en-au/disclosure_statements
F1k.	Voting intention published	No

Long Methodology Disclosure Statement		
F2a.	Effective sample size after weighting	Effective sample size = 951
F2b.	Error margin associated with the effective sample size for the research.	Credibility Interval is +/-3.5 For information on the Ipsos use of credibility intervals, visit : https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf
F2c.	Variables used for weighting, population data source	For Australia: gender, age, and location. The source of population data weighted to is the 2016 Australian Census
F2d.	Weighting methodology used	rim weighting
F2e.	Full question text	See below
F2f.	** Prior questions which may have materially influenced results	Not Applicable
F2g.	** Proportion of completed phone interviews by type	Not applicable
F2h.	** Source of online sample used.	Respondents selected from existing panels of people agreeing to take part in surveys
** If voting intention is published		
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

*Relevant clauses of the Code of Conduct are noted for each item

**This item may not be applicable

The Australian Polling Council Code of Conduct can be found [here](#).

Q. Below are a number of policies that have been suggested to reduce climate change, sometimes by increasing costs or inconvenience to individuals like you to try to change behaviours. To what extent, if at all, do you or would you support or oppose the following policies in your country?

[PROGRESSIVE GRID. RANDOMIZE]

1. Changing product pricing to make environmentally friendly products cheaper and environmentally damaging products more expensive
2. Increasing taxes on more environmentally damaging travel (e.g. flights, diesel vehicles)
3. Require all food outlets provide vegan options
4. Higher taxes on red meat and dairy products
5. Incentives for investing in green financial products and services (e.g. pensions)
6. Banning vehicles from certain areas in cities and towns to create vehicle free zones
7. Government spending on subsidies to make environmentally friendly technologies cheaper (e.g. solar panels, electric vehicles)
8. Higher taxes on non-renewable energy sources such as gas and oil for heating and cooking to make them more expensive
9. Giving more road space to pedestrians and cyclists at the expense of motorists

[FLIP ITEMS 1-5 FOR 50%]

1. Strongly support
2. Tend to support
3. Neither support nor oppose
4. Tend to oppose
5. Strongly oppose
6. Don't know
7. Prefer not to say

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Q. In your opinion, whose responsibility is it to inform and educate the public about the actions that need to be taken in [COUNTRY] to combat climate change? Please select the three that you consider to be most responsible.

[MULTI-SELECT UP TO THREE ITEMS]

1. Government
2. Scientists
3. Businesses
4. Employers
5. News media
6. Social media
7. Environmental campaigners
8. Local community
9. Don't know [EXCLUSIVE]
10. Prefer not to say [EXCLUSIVE]