



Ipsos is a global leader in survey-based market research activities, present in 90 markets and employing more than 18,000 people. Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide understanding and powerful insight into the actions, opinions and motivations of citizens, consumers, patients, customers or employees.

In Switzerland Ipsos is the largest market research company; we are a team of 126, from more than 23 countries and based in Geneva, Basel and Root.

To support various Business Units' teams in Geneva (Innovation, Market Strategy Understanding, Brand Health Tracking, Creative Excellence/Copy Testing, Public Affairs/Opinion, Channel Performance/Customer Experience/Loyalty, Marketing Communication), we are looking for a:

Research Executive Intern (6 months)

The Intern will have the following main responsibilities:

- Manage multiple research projects across a range of client products and/or categories;
- Participate actively to the different stages of research project management, including:
 - Project execution from questionnaire validation to project deliverables. That is, support in coordinating all operational tasks & suppliers involved in the project (material/questionnaire translation, Online/Offline field suppliers, coding, data-processing and charting teams)
 - Creation of data outputs and checking the data accurately
 - Contribution to presentation and reports
 - Involvement along with researchers in project briefings, project management related matters (e.g. material accuracy and delivery dates, fieldwork updates); project updates, report of quality issues and support for recovery;

Desired qualifications, skills and experiences:

- Master's degree Graduate of marketing, sociology, psychology, business or related fields
- Previous experience or specific cursus in market research is not a must but a plus
- Team player, good communication skills
- Multi-tasking: ability to work on different projects at different stages simultaneously.
- High attention to details and outstanding organization skills
- Open minded, curious, dynamic, enthusiastic and agile
- Fluent reading/writing/speaking English is compulsory
- French or German is a plus
- Proficient in Microsoft Word, Excel and PowerPoint.

A written tripartite agreement is mandatory between the intern, the school and Ipsos Suisse. Internship should ideally start any time during the first half of 2023.

Prior to applying, candidates should check their eligibility to a Swiss work permit.

If you recognise yourself in this description, then please send your application by email to: Recruitment_Switzerland@ipsos.com