

First Nations Voice Sentiment – Jan 2023

Ipsos reference: 22-0089966-01
Release Date: 27 January 2023

This disclosure statement complies with the Australian Polling Council Code of Conduct.*

Short Methodology Disclosure Statement		
F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	89 Degrees East commissioned Ipsos PA on behalf of Uluru Dialogue to conduct opinion polling on First Nations Australians. The research sought to gauge sentiment and the strength that sentiment among Aboriginal & Torres Strait Islanders towards the Referendum on an Indigenous Voice to Parliament.
F1c.	Name of end client	Uluru Dialogue
F1d.	Fieldwork dates	20 January – 24 January 2022
F1e.	Data collection methodology and (F1f.) split	Online
F1g.	Target population	Indigenous Australians (Aboriginal & Torres Strait Islanders) 18+ sample only, National sample. Incidence with panel 3.8%
F1h.	Sample size	Total sample n= 300
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	https://www.ipsos.com/en-au/disclosure_statements
F1k.	Voting intention published	
F1l.	Allocation of undecided voters	We have not reallocated undecided voters. They are presented alongside the Yes / No voting intention

Long Methodology Disclosure Statement		
F2a.	Effective sample size after weighting	Effective sample size weighted = 181
F2b.	Error margin associated with the effective sample size for the research.	Total sample = +/- 7.3%
F2c.	Variables used for weighting, population data source	Gender, age and location calculated using the most recent Estimated Resident Population (ERP) data at time of survey.
F2d.	Weighting methodology used	Rim weighting
F2e.	Full question text	See below
F2f.	**Prior questions which may have materially influenced results	None
F2g.	**Proportion of completed phone interviews by type	Nil
F2h.	**Source of online sample used.	Respondents selected from existing panels of people agreeing to take part in surveys
**If voting intention is published		



G2b.	Ability to provide 'undecided' response	Yes
G2c.	Do voting intention figures exclude 'undecided'	No
G2e.	Method of calculating 2PP	Not applicable

*Relevant clauses of the Code of Conduct are noted for each item

**This item may not be applicable

The Australian Polling Council Code of Conduct can be found [here](#).

Sydney

Level 2
51 Berry Street
North Sydney NSW 2060
T: +61 2 9900 5100

Melbourne

Level 6
11 Wilson Street
South Yarra VIC 3141
T: +61 3 9946 0888

Perth

Level 1
220 St Georges Terrace
Perth WA 6000
T: +61 8 9321 5415

Brisbane

Suite 3a
201 Leichhardt Street
Spring Hill QLD 4000
T: +61 7 3016 7600

Full question text (F2e.)

Introduction

Begin the survey

We would like you **to take part in a survey** about **public opinion on current issues**. Ipsos is conducting this survey on behalf of **89 Degrees East**, a privately owned communications agency.

The survey asks about your experiences and views. The answers you give help understand public opinion on key issues.

The survey will take around 10 minutes to complete depending on your answers. You can stop at any time (by closing your window) and resume later (by re-clicking the link in your invitation email).

Your responses will be anonymous, and end-users of the research will not be able to identify you in the data unless you indicate otherwise at the end of the survey. The information you provide will only be used for research purposes.

For more information about your privacy please click HERE [<https://www.ipsos.com/en-au/privacy-aus>](https://www.ipsos.com/en-au/privacy-aus)

To change an answer for questions with a single choice, click on a different button. For questions with multiple choices (tick boxes), click again on your original answer to clear the box and make a new choice. Sometimes you will need to scroll across or down the page to see all of the possible answers.

To begin the survey click the 'NEXT' button below [<BUTTON LINK TO SURVEY>](#)

Termination script:

Thank you for agreeing to take part in the survey. Unfortunately, you are not one of the people we are looking for in this survey, but we appreciate your time.

SECTION A: SCREENER QUESTIONS

SQ1 Do you identify as a person of Aboriginal or Torres Strait Islander descent?

SINGLE RESPONSE

- 1 Yes – Aboriginal only
- 2 Yes - Torres Strait Islander only
- 3 Yes – Both Aboriginal and Torres Strait Islander
- 4 No [TERMINATE]
- 98 Prefer not to say [TERMINATE]

SQ2 Which of the following best describes how you think of yourself?

{SINGLE RESPONSE}

- 1 Male
- 2 Female
- 3 In another way [ASSIGN GENDER AT RANDOM AT SQH]
- 98 Prefer not to say [ASSIGN GENDER AT RANDOM AT SQH]

SQ2H HIDDEN | DO NOT ASK | AUTO CODE Help question for Gender to be applied to quotas

- 1 Yes
- 2 No

SQ3 How old are you?

{Integer 1-120}

[TERMINATE IF UNDER 18]

SQ4 And what is the postcode where you live?

{SINGLE RESPONSE}

SQ4H. HIDDEN | DO NOT ASK | AUTO CODE BASED ON **POSTCODE LIST & ANSWER AT SQ4**

- 1 Greater Melbourne
- 2 Rest of VIC
- 3 Greater Sydney
- 4 Rest of NSW
- 5 Greater Brisbane
- 6 Rest of QLD
- 7 Greater Perth
- 8 Rest of WA
- 9 Greater Adelaide
- 10 Rest of SA
- 11 Greater Hobart
- 12 Rest of TAS
- 13 ACT
- 14 Greater Darwin
- 15 Rest of NT

SECTION B: Benchmark

Thank you for your answers so far, we will now begin the survey.

Q1. There will be a referendum in the future about establishing a Voice to Parliament for Aboriginal and Torres Strait Islander people.

The Voice to Parliament would be a body that gives advice to the government about policies that impact the lives of Aboriginal and Torres Strait Islander people.

It is compulsory for Australian citizens to vote “yes” or “no” in a referendum.

Even if it’s a leaning at the moment, do you support an alteration to the Australian Constitution that establishes a Voice to Parliament for Aboriginal and Torres Strait Islander people?

Please select one answer

[SINGLE RESPONSE]

[ROTATE ORDER FOR HALF SAMPLE]

- 1 **Yes**, in support of a Voice to Parliament for Aboriginal & Torres Strait Islander people
- 2 **No**, not in support of a Voice to Parliament for Aboriginal & Torres Strait Islander people
- 3 Undecided [ANCHOR]

Q2. [SHOW IF CODE 01 YES AT Q1] You said that you would vote **yes** to supporting an alteration to the Constitution that establishes a Voice to Parliament for Aboriginal and Torres Strait Islander people...

[SHOW IF CODE 02 NO AT Q1] You said that you would vote **no** to supporting an alteration to the Constitution that establishes a Voice to Parliament for Aboriginal and Torres Strait Islander people...

[SHOW TO ALL]

How sure or unsure are you about voting [INSERT “YES” IF 01 YES AT Q1, “NO” IF 02 “NO’ AT Q1 | BOLD AND UNDERLINE FONT, SENTENCE CASE]?

[SINGLE RESPONSE | REVERSE SCALE FOR HALF OF SAMPLE | RANDOMISE DIRECTION OF SCALE SO NOT DEPENDENT ON Q1]

- 1 Very sure
- 2 Fairly sure
- 3 Not really sure
- 4 Very unsure

DEMOGRAPHICS

TEXT

Thank you for your answers so far. We now have a few more questions to help us analyse the results.

D1. Which of these best describe you?

Please select one only

{SINGLE}

- 1 Employed full-time (35 hours or more a week)
- 2 Employed part-time (less than 35 hours a week)
- 3 Employed but on extended leave from work
- 4 Unemployed and looking for work
- 5 Studying full-time
- 6 Studying part-time
- 7 Looking after the home and/or family
- 8 Carer of another adult/unpaid
- 9 Retired
- 10 Unable to work due to sickness or disability
- 96 Other (including volunteering) [SPECIFY]
- 98 Prefer not to say

D2. What is the highest level of education that you have completed?

Please select one answer

{SINGLE RESPONSE}

- 1 Postgraduate degree (honours, Masters, PhD)
- 2 Graduate diploma or graduate certificate
- 3 Bachelor's degree (undergraduate)
- 4 Advanced diploma or diploma
- 5 Certificate level IV
- 6 Certificate level III
- 7 Year 12
- 8 Year 11
- 9 Year 10
- 10 Certificate level II
- 11 Certificate I
- 12 Year 9 or below
- 13 No educational attainment
- 98 Prefer not to say

ASK ALL

D3. What is your approximate annual household income before tax?

That is, the combined income of all members of your household.

{SINGLE}

- 1 \$1 - \$149 per week (\$1,000 - \$7,799 per year)
- 2 \$150 - \$299 per week (\$7,800 - \$15,599 per year)
- 3 \$300 - \$399 per week (\$15,600 - \$20,799 per year)
- 4 \$400 - \$499 per week (\$20,800 - \$25,999 per year)
- 5 \$500 - \$649 per week (\$26,000 - \$33,799 per year)
- 6 \$650 - \$799 per week (\$33,800 - \$41,599 per year)
- 7 \$800 - \$999 per week (\$41,600 - \$51,999 per year)
- 8 \$1,000 - \$1,249 per week (\$52,000 - \$64,999 per year)
- 9 \$1,250 - \$1,499 per week (\$65,000 - \$79,999 per year)
- 10 \$1,500 - \$1,749 per week (\$78,000 - \$90,999 per year)

- 11 \$1,750 - \$1,999 per week (\$91,000 - \$103,999 per year)
- 12 \$2,000 - \$2,499 per week (\$104,000 - \$129,999 per year)
- 13 \$2,500 - \$2,999 per week (\$130,000 - \$155,999 per year)
- 14 \$3,000 - \$3,499 per week (\$156,000 - \$181,999 per year)
- 15 \$3,500 - \$3,999 per week (\$182,000 - \$207,999 per year)
- 16 \$4,000 - \$4,999 per week (\$208,000 - \$259,999 per year)
- 17 \$5,000 - \$5,999 per week (\$260,000 - \$311,999 per year)
- 18 \$6,000 - \$7,999 per week (\$312,000 - \$415,999 per year)
- 19 \$8,000 or more per week (\$416,000 or more per year)
- 95 We do not receive an income
- 99 Don't know
- 98 Prefer not to say

We would like to thank you for taking the time to complete the survey, your opinions and responses are extremely important to us.

This survey was conducted by Ipsos on behalf of 89 Degrees East.

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