

For more information, please contact:

Ms. Tammy Ho, Associate Director, Marketing & Communications
+65 9790 6340 / tammy.ho@ipsos.com

# Singaporeans hold high opinion of teachers and the local education system. Teachers further expected to be trained in teaching students how to use AI – Ipsos report.

**Singapore, 7 September 2023** – A new survey by global market research company, Ipsos, finds that Singaporeans have a high opinion of the country's teachers and the local education system.

In a survey among citizens of 29 countries, 74% of Singaporean respondents consider the quality of their local education system good - the highest rating across all countries surveyed. This markedly outdoes the global average of 30%, and countries like Australia (57%), India (55%), Indonesia (53%), Malaysia (37%) and Thailand (42%).

Moreover, 66% of Singaporeans find that the standard of their local education system has improved as compared to their own school days, and a remarkable 86% agree that most educational institutions have adequate resources and facilities (e.g., textbooks, technology, laboratories).

In terms of their attitudes towards teachers, Singaporeans appreciate how difficult the job of teaching is. Of the Singapore respondents, 80% agreed that teachers in Singapore work diligently, placing the nation as third highest globally and surpassing the global average appreciation rate of 67%.

Additionally, Singaporeans recognize and appreciate the remuneration teachers receive, with 70% believing that teachers are adequately paid – a sentiment that places the city-state second globally, and significantly eclipses the global average of 46%. Furthermore, 77% of participants agree that the teaching profession is adequately respected. This places Singapore as the second highest worldwide, contrasting sharply with the global average of 45%.

Interestingly, over half of the respondents (54%) would advise their children or a young person they know to join this noble profession – a sharp contrast against the global average of 43%. A substantial 67% of local citizens also believe that teachers possess values similar to their own, second highest on a global scale.

While the survey highlighted the positive attitude towards teachers, it also emphasized the community's expectation for educators in the tech-savvy future. 74% of Singaporeans think it is essential for teachers to be trained in using Artificial Intelligence (AI) in their teaching methods, with 79% emphasizing the importance for teachers to be trained in teaching students how to use AI, and 77% acknowledging the necessity of identifying student work enhanced by AI.

Despite expected challenges, most Singaporeans uphold a balanced perspective towards technological progression in education. While 3% predict no impact of technological advances (including AI) on the future of education, 37% forecast more positive than negative implications, and slightly more, 41%, expect an equally balanced impact. The study also reveals that some 29% of Singaporeans support banning the use of AI, including ChatGPT, in schools, whereas a strong 46% opposes such a restriction.

For more findings from the global survey, please visit <u>People more likely to think their education system is poor than good | Ipsos</u>

For the full report with detailed charts Global Education Monitor 2023 (ipsos.com)

-END-

## About the study

Ipsos interviewed a total of 24,471 These are the findings of a 29-country Ipsos survey conducted June 23 – July 7, 2023, among 23,248 adults aged 21-74 in Indonesia and Singapore, 20-74 in Thailand, 18-74 in the United States, Canada, the Republic of Ireland, Malaysia, South Africa, and Turkey, and 16-74 in other countries, via Ipsos's Global Advisor online survey platform.

Each country's sample consists of ca. 1,000 individuals in Australia, Brazil, Canada, China (mainland), France, Germany, Great Britain, Italy, Japan, Spain, and the U.S., and ca. 500

3 Killiney Road Winsland House 1 #05-01 Singapore 239519 Contact: Tammy Ho

Title Associate Director, Marketing Communications

E-mail: <u>Tammy.ho@ipsos.com</u> Phone: +65 9790 6340





individuals in Argentina, Belgium, Chile, Colombia, Hungary, India, Indonesia, Ireland, Malaysia, Mexico, the Netherlands, Peru, Poland, Romania, South Africa, South Korea, Sweden, Thailand, and Turkey.

The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, Romania, Singapore, South Korea, Spain, Sweden, and the U.S. can be taken as representative of these countries' general adult population under the age of 75.

The samples in Brazil, Chile, Colombia, India, Malaysia, Mexico, Peru, South Africa, Thailand, and Turkey are more urban, more educated, and/or more affluent than the general population. The survey results for these markets should be viewed as reflecting the views of the more "connected" segment of their population.

The data is weighted so that each market's sample composition best reflects the demographic profile of the adult population according to the most recent census data.

The Global average reflects the average result of all the countries and markets where the survey was conducted that year. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

Where results do not sum to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses or the exclusion of don't knows or not stated responses.

The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 4.8 percentage points. For more information on Ipsos's use of credibility intervals, please visit the Ipsos website.

The publication of these findings abides by local rules and regulations.

### **About Ipsos**

lpsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts, and scientists have built unique

3 Killiney Road Winsland House 1 #05-01 Singapore 239519 Contact: Tammy Ho

Title Associate Director, Marketing Communications

E-mail: <u>Tammy.ho@ipsos.com</u> Phone: +65 9790 6340





multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions, and motivations of citizens, consumers, patients, customers, or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

Access more knowledge and insights at

www.ipsos.com.sg, LinkedIn, Facebook, Instagram, Twitter.

