



Ipsos is a global leader in survey-based market research activities, present in 90 markets and employing more than 18,000 people. Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide understanding and powerful insight into the actions, opinions and motivations of citizens, consumers, patients, customers or employees.

In Switzerland Ipsos is the largest market research company; we are a team of 128, from more than 25 countries and based in Geneva, Basel and Root.

Our **Channel Performance** team in **Geneva** is looking for a:

Research Manager

The RM will work closely with Associate Directors and Directors and will have the following main responsibilities:

- Independently, or under guidance of a director, design and deliver projects fitting client's needs and business questions, mainly in areas of Mystery Shopping, Shopper Insights and Retail Execution Measurement
- Ensure high quality of project management, execution but also deliverables, including insights, analysis and recommendations for assigned projects
- Coordinate multiple internal stakeholders and Ipsos teams locally and globally
- Take responsibility and ownership for projects, quality of data delivered to clients but also financial performance of the projects
- Actively manage the client relationship & identify upsales opportunities
- Participate or lead client calls during the different stages of the projects, from briefing to debrief to client, including regular client updates calls on large international projects
- Present results to clients when possible.

Desired skills and experiences:

- University degree preferably in marketing/market research, social sciences, communication sciences or similar
- 6-8 years professional experience in quantitative primary research in a market research, market research agency, related area or positions related to client experience
- Previous experience with Mystery Shopping, Shopper Insights or/and retail execution measurement
- Strong expertise in leading multi-country projects
- Strong communication skills, both written and verbal



- Extrovert personality, making connection with clients easily
- Dynamic oral presentation both in-person and on online meetings
- Ability to manage multiple projects, multi-task and liaise with a variety of different internal and external contact
- Willingness to go extra mile for clients and team members
- High attention to details and outstanding organization skills
- Excellent English skills, French / German is an advantage.

If you recognise yourself in this description, then please send your application by email to: Recruitment_Switzerland@ipsos.com.

Our career page and our vacancies in Switzerland can be found at: [Professional vacancies | Ipsos](#).